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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 4, 2008

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
(806) 742-2136

Texas Tech PEGASUS Receives Grants to Expand Mentoring Program

Money will provide 40 scholarships and hire more student mentors.

Texas Tech University's PEGASUS program received a total of \$53,506 in two grants from the Texas Guaranteed Student Loan Corporation, a Texas non-profit corporation based in Round Rock.

The Pioneers in Education: Generations Achieving Scholarships and Unprecedented Success (PEGASUS) program assists first-generation college students on their transition from high school to higher education.

With \$30,000 PEGASUS will distribute \$750 scholarships to 40 students, which will help pay tuition of 40 percent of PEGASUS participants. \$23,506 will be used to expand the PEGASUS program by hiring more student mentors who, in turn, will be able to assist more students.

The program builds an educational community by hiring Texas Tech students to mentor FGC students during their first year on campus. PEGASUS is designed to assist first-generation college students as they manage the variety of challenges unique to students without a family background in higher education.

The entering freshmen class at Texas Tech each year is comprised of more than a quarter of first-generation students whose success in school is threatened by inadequate academic, psychological and financial preparation before entering college. In addition, statistics show that first generation students have lower retention rates than students who are second or third generation college students.

PEGASUS strives to counter the obstacles facing students by encouraging education through outreach and recruitment, scholarships and individualized mentoring and advising to students who are the first in their families to go to college.

CONTACT: Jodi Gonzalez, Texas Tech University PEGASUS program coordinator, jodi.gonzalez@ttu.edu or (806) 742-2189.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 5, 2008

CONTACT: Jessica Benham, jessica.benham@ttu.edu
(806) 742-2136

Cotton Boll License Plates Provide Scholarships for Texas Tech Agriculture Students

Texas residents can help students at Texas Tech University earn a degree in the field of agriculture by purchasing license plates bearing an image of a cotton boll.

The program was made possible through an agreement between the Texas Higher Education Coordinating Board and the Texas Cotton Producers, Inc., who distribute the money between Texas Tech and Texas A&M University to provide scholarships to agriculture students.

The plate costs \$30 on top of the normal vehicle registration fee; \$22 is used to provide scholarships, and the remaining \$8 goes to the State of Texas for administering the program.

Aaron Nelson, communications director for the Texas Cotton Ginners association, said purchasing a cotton boll plate is a great way to support the future of the cotton industry.

"Buying a cotton boll plate is an easy way to make a small investment in the future of our industry," Nelson said. "Many of our industry leaders today are products of one or in some cases both of these universities, so it makes sense that the money be invested there. In addition, you get a license plate that will be quite distinguished from any other."

The agreement between Texas Cotton Producers and the Texas Higher Education Coordinating Board was signed in January 2004. The following year, \$1,750 was awarded to student at Texas Tech and Texas A&M.

In 2008, Texas Cotton Producers made \$17,016 available for scholarships at both universities. Nineteen scholarships were awarded—eleven at Texas Tech and eight at Texas A&M.

"We are extremely grateful to the Texas Cotton Producers for the vision and implementation of the cotton boll license plates," said John Burns, dean of the College of Agricultural Sciences and Natural Resources. "The scholarship money generated by these unique license plates will provide much needed monetary support for our students."



TEXAS TECH UNIVERSITY

For residents who live in a cotton growing region, the plate may be available at the local tax assessor or collector's office. Forms can also be downloaded from the TXDOT web site at www.txdot.state.tx.us.

CONTACT: Jeremy Brown, development officer, College of Agricultural Sciences and Natural Resources, Texas Tech University, (806) 742-2802, or jeremy.m.brown@ttu.edu.



Advisory

FOR IMMEDIATE RELEASE

DATE: Nov. 6, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806)742-2136

Tickets Still Available for Scalia Visit

WHAT: Supreme Court Justice Antonin Scalia will visit Lubbock for the annual Sandra Day O'Connor Distinguished Lecture Series at Texas Tech University's School of Law.

WHEN: 5 p.m., Nov. 14

WHERE: Lubbock Memorial Civic Center Exhibit Hall

EVENT: Scalia will follow the format established by Justice O'Connor and present an evening presentation to the community at large in addition to separate presentations and student events at the School of Law.

The event is free to the public, but requires a ticket for admission. Tickets are available at the Texas Tech Law School or by calling (806) 742-3787 ext. 248 or by e-mailing specialevents.law@ttu.edu.

Scalia, the second most senior associate justice of the nation's high court, was appointed by President Ronald Reagan in 1986.

CONTACT: Casey Carson, director, Alumni Relations, (806) 742-3990 ext. 315, casey.carson@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 6, 2008

CONTACT: Jessica Benham, jessica.benham@ttu.edu
(806) 742-2136

Texas Tech's College of Mass Communications Recognizes Distinguished Alumni

Texas Tech University's College of Mass Communications will recognize the recipients of the Mass Communications Outstanding Alumni Awards at 8 a.m. Saturday (Nov. 8) at the Merket Alumni Center.

The Outstanding Alumni Awards were established in 1981 to recognize alumni of Texas Tech who have made exceptional contributions to the field of mass communications.

"I am pleased, but never surprised, that our alumni achieve national recognition in their respective careers," said Jerry Hudson, dean of the College of Mass Communications. "I think our faculty and staff provide a great educational experience for our students to compete in all areas of mass communications."

Recipients of the Mass Communications Outstanding Alumni Awards:

- Mark R. Condrón, of Indianapolis, Ind., received a bachelor of arts in telecommunications with a minor in business from Texas Tech in 1991. Since 2004, Condrón has been the senior producer of the Indianapolis Motor Speedway, where he oversees and directs various video productions and specializes in long-form programming. He was the 2004 recipient of an Emmy Award for Outstanding Live Event Turnaround.
- Gregory T. Davis, of Dallas, received a bachelor of arts in advertising and a minor in marketing in 1982 from Texas Tech. He currently serves as the general manager of WRR, Classical 101.1 FM in Dallas. In 1997, he received the Broadcaster of the Year Award by the Black College Radio Association. He also has received the Texas Public Relations Association Best in Texas Award for Advertising Excellence. His station has received two White House special recognitions for classical music broadcasting from Presidents Bill Clinton and George W. Bush.
- Mike McAllister, of Union City, N.J., is a 1983 Texas Tech graduate with a bachelor of arts in journalism. Since 2007, he has been the senior editor of ESPN.com in Bristol, Conn., where he also is the editor for NFL coverage and works with various editors, writers and designers to produce content and create presentations involving text, video, audio, graphics and photography. Prior to his

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work with ESPN.com. McAllister also was editor of GolfDigest.com and senior editor for SI.com, the Web site for Sports Illustrated.

- Linda Sease, of Denver, Colo., earned a bachelor of arts in 1980 in advertising and public relations with a minor in English. She has served as the corporate director of marketing/newspapers with the E.W. Scripps Co. for four years. Sease has more than 28 years of experience in product marketing, corporate communications, media management, media buying and advertising, sports marketing, special events and community relations. Since 2007, she has served on the National Board of Directors for the College of Mass Communications at Texas Tech.
- Chris E. Wallace, of Irving, Texas, earned his bachelor of arts in public relations and marketing in 1992 from Texas Tech. He is an executive with experience in management, governmental affairs, community relations, business development, marketing and strategic planning. Since 2004, he has worked for the Greater Irving-Las Colinas Chamber of Commerce, where his key accomplishments have included enhancing Irving's business recruitment and retention program, which has led to increased relocations as well as the development of the award-winning Irving-Las Colinas Marketing Center.

Tickets for the breakfast may be purchased at the door for \$15, or reservations can be made by calling (806) 742-3385, ext. 222.

CONTACT: Jerry Hudson, dean, College of Mass Communications, Texas Tech University, (806) 742-3385, or jerry.hudson@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 6, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Receives National Science Foundation Funding for New Teaching Program

Texas Tech University has received \$740,275 from the National Science Foundation (NSF) to bring more math and science majors into teaching.

Funding for the five-year program creates the Texas Tech Noyce Scholars (TTNS) program. By providing financial incentives, the program hopes to lure math and science majors into Texas classrooms. Out of 103 universities that applied for this nationally-competitive grant, Texas Tech is one of only 20 to receive Noyce Scholars funding.

“Due to a state-wide teacher shortage, many schools must use teachers who are not highly qualified in the areas of math and science. With this grant, we can begin a program to focus on a different pool of talent with hopes those students will enter the teaching field,” said Guy Bailey, Texas Tech president.

Once students finish the program, they must teach for four years in what are known as high-need schools.

“The high need classification means that a school may be forced to have the history teacher, for example, teach math or chemistry,” said Jerry Dwyer, program director and assistant professor of mathematics and statistics. “That individual may be an excellent history teacher, but he or she lacks a thorough background in math or science. A student majoring in math or one of the sciences is highly qualified in their area. With this program, we can provide the teaching qualifications they need to move into the classroom.”

Texas Tech will recruit 26 upper-level undergraduate students from mathematics and science for a two-year K-12 experience. Each student will receive a \$20,000 stipend. In addition, 10 lower-level undergraduates will participate each year in summer K-12 programs designed to facilitate their induction into K-12 secondary teaching careers.

Long-established collaborations between Texas Tech’s math and science departments and the College of Education made this grant a natural for the university, Dwyer said.

“This program is perfect for Texas Tech,” he said. “We have several different interdisciplinary programs that laid the groundwork for us to receive this funding.”

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Faculty members Dwyer, Victoria Howle, Lawrence Schovanec, and Monty Strauss from the Department of Mathematics & Statistics and Dominick Casadonte from the Department of Chemistry & Biochemistry will direct the TTNS, with evaluation by Tara Stevens, faculty member in the College of Education. There also will be collaboration with Susan Talkmitt in Texas Tech's Center for the Integration of Science Education and Research, and education officials from Lubbock Independent School District with Pam Summers supervising the placement and retention of the new teachers.

Interested applicants may contact program recruiters on the website <http://www.webpages.ttu.edu/jedwyer/Noyce.htm> or e-mail to jerry.dwyer@ttu.edu or call (806) 742-2580 ext 230.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Nov. 10, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

**Texas Tech to Name College of Engineering for Former Regent and AT&T CEO
Edward E. Whitacre Jr.**

WHAT: News conference to announce a major donation from AT&T Inc. and to name the Texas Tech University College of Engineering

B-roll of this event is available at 5:15 p.m. (CST) Nov. 12 on Satellite AMC 16, TR. 22, analog KU band. The trouble number is (806) 778-6095.

WHEN: 4 p.m. Wed. (Nov. 12)

WHERE: Frazier Alumni Pavilion, Drive of champions and Red Raider Avenue, across from Jones AT&T Stadium.

EVENT: With a reported worldwide shortage of engineers and graduates in related fields, Texas Tech and AT&T are working together to ensure a first class engineering education for students in the coming decades.

CONTACT: Leslie Cranford, senior editor, Office of Communications & Marketing, Texas Tech University, (806) 742-2136, or leslie.cranford@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 11, 2008

CONTACT: Barbara Brannon, barbara.brannon@ttu.edu
(806) 742-2982

Texas Tech Press Award-Winning Author Concludes Book Tour at Texas Tech

Christine Rhein, author of "Wild Flight" will conclude a November book tour with a reading at Texas Tech University.

"Wild Flight" received the Walt McDonald First-Book Competition in Poetry, named after retired Texas Tech poet and Texas Tech University Press poetry editor Walt McDonald.

The reading, hosted by the Texas Tech English Department and the Texas Tech University Press, is scheduled for 7:30 p.m. Nov. 20 in the auditorium of the English building, basement room 001. Rhein also will sign books. The event is free and open to the public.

Rhein has the following events scheduled during the week prior:

- Nov. 14 in Dallas -- Rhein will read and sign books at 7:30 p.m. with novelist Kathleen Kent, author of "The Heretic's Daughter," at the Writer's Garret, located upstairs at Paperbacks Plus, 6115 La Vista Drive.
- Nov. 17 in Abilene -- Rhein will be at Hardin-Simmons University for a 4 p.m. question-and-answer session. A reading is set for 8 p.m. followed by a reception and book signing. The event, held in the Multipurpose Room of the Johnson Building, is being sponsored by the Lawrence Clayton Poets & Writers Speaker Series.
- Nov. 19 in Amarillo -- At 10:30 a.m., Rhein will read and sign books in the Concert Hall Auditorium.

Rhein, a former mechanical engineer in Detroit's automotive industry, uses her engineering background to explore the historical, social and scientific, as well as the poignant and humorous facets of life.

For more information or a review copy of the book, contact Barbara Brannon, marketing manager, Texas Tech University Press, (806) 742-2982 or via e-mail at barbara.brannon@ttu.edu. All of TTUP's books can be found at www.ttup.ttu.edu; for a complete listing of titles published by the press, click on Browse by Subject.

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Advisory

FOR IMMEDIATE RELEASE

DATE: Nov. 11, 2008

CONTACT: Heather Medley, heather.medley@ttu.edu
(806) 742-PARK

Win a Parking Permit at the Free Car Clinic and Bike Check

What: Free Car Clinic and Bike Check

WHEN: 2-5 p.m. Wednesday (Nov. 12)

WHERE: C-17 parking lot, west of the law school on the Texas Tech campus

EVENT: Make sure your car is up to speed before the winter break by stopping by the free Car Clinic and Bike Check. Mechanics from Scott's Complete Car Care will check fluids, belts, tires and other car essentials. Broadway Bikes and Bike Tech will provide free bike inspections, brake adjustments, lubrication and tire sealant for slow leaks.

Participants can register to win a free Texas Tech parking permit. Free hot dogs and soft drinks will be available. Also included in the event:

- Information about the dangers of drowsy driving
- Car seat checks by the Injury Prevention Coalition
- Free bicycle registration by the Texas Tech Police Department
- Mothers Against Drunk Driving (MADD) will show students what alcohol induced delayed response time and vision impairment feels like
- The Help End Auto Theft (HEAT) Task Force will register vehicles
- Spider Climber, Rock Wall and Segway rides
- Learn about Road Raiders - Hundreds of members of the Texas Tech Association of Parents from across the nation have volunteered to assist students and parents as they travel away from home, whether it be a needed road break, information or emergency help. The Road Raiders' list is printed in city/town order in the student newspaper prior to each holiday break or travel period, and is also available on the Web site:
www.depts.ttu.edu/parentrelations/resources/roadraiders101508.pdf.

CONTACT: Heather Medley, University Parking Services, (806) 742-PARK or heather.medley@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 11, 2008

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
(806) 742-2136

Texas Tech Receives Highest Honor for Beautiful Campus

Professional Grounds Management Society salutes university's ground management

Texas Tech University has been acknowledged for many facets ranging from research to athletics and now, aesthetics. The university recently received highest honors for the second year in a row for maintaining beautiful grounds.

The Professional Grounds Management Society (PGMS) recognized Texas Tech with a Grand Award in the society's 2008 Green Star Awards competition. The award was given in the Urban University Grounds category for exceptional grounds maintenance. In 2007, Texas Tech received an Honor Award in the Green Star Awards Competition in the University and College Grounds category.

"On behalf of the Texas Tech University Grounds Maintenance Department I was very pleased to accept this Grand Award from PGMS," Gene Gibson, director of Grounds Maintenance said. "The award was attained by the hard work of many dedicated employees who take great pride in the appearance of the university."

Because of its functional, creative and elegant landscaping, the campus has been awarded top honors for maintaining a beautiful environment. By choosing plants specifically for each season, the campus maintains thriving blossoms all year round, said Gibson.

Offering 21 pieces of public art accessorized with complementary flower gardens and lush colors, the society called the campus' landscape "a work of art in itself," and MSNBC deemed Texas Tech one of the "Top Five Prettiest Campuses in the United States." The Public Art Program, which was instituted by the Texas Tech Board of Regents in 1998, brings the campus to life by displaying artwork that reflects the institutions educational philosophies.

The Green Star Awards program brings national recognition to grounds maintained with a high degree of excellence, complimenting other national landscape award programs that recognize outstanding landscape design and construction. This year's program

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acknowledged the nation's top manicured grounds in settings ranging from government buildings to amusement parks to universities.

CONTACT: Molly Baldwin, Professional Grounds Management Society Representative, mollybaldwin@assnhqtrs.com or Gene Gibson, Director of Grounds Maintenance, Texas Tech University, (806)-742-3801 or gene.gibson@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

EMBARGOED RELEASE

RELEASE DATE: 10 p.m. CST, Nov. 11, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu,
(806) 742-2136

Texas Tech Names College of Engineering after Former Regent and AT&T CEO Edward E. Whitacre Jr.

\$25 million gift will help university maintain competitive edge

[EDITOR'S NOTE: B-roll of this event is available at 5:15 p.m. (CST) Nov. 12 on Satellite AMC 16, TR.22, analog KU band. The trouble number is (806) 778-6095.]

With a reported worldwide shortage of engineers and graduates in related fields, Texas Tech University and AT&T Inc. are doing their part to ensure a first-class engineering education for students in the coming decades.

Texas Tech administrators today (Nov. 12) accepted a \$25 million gift from AT&T executives and the corporation to the College of Engineering in honor of Edward E. Whitacre Jr., former Texas Tech regent and former chairman of the board and CEO of AT&T. Texas Tech officials also announced the college will be named the Edward E. Whitacre Jr. College of Engineering.

"America's future competitiveness depends on the strength of our nation's educational system," said Randall Stephenson, AT&T chairman and chief executive officer. "Ed Whitacre is a long-time and strong advocate for education at every level. I can't think of a better way to recognize his leadership and support of education than by establishing a lasting legacy with the Whitacre College of Engineering at Texas Tech."

Whitacre, a 1964 Texas Tech industrial engineering graduate, credits much of his success to the quality education he received at Texas Tech, and it is his dream that future students have the same opportunity.

Kent Hance, Texas Tech University System Chancellor and long-time friend of Whitacre, thanked AT&T for its gift and for the opportunity to honor the outstanding businessman and alumnus.

"Texas Tech University has no better friend or loyal supporter than Ed Whitacre," said Hance. "AT&T's gift will allow the Edward E. Whitacre Jr. College of Engineering to remain on the cutting edge of engineering education by positioning it to attract a diverse and quality student body, and to educate future college students about possible engineering careers."

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In 1985 Texas Tech named Whitacre a distinguished engineer of the College of Engineering. He was appointed to the Texas Tech University System Board of Regents in 1993, and was chairman from 1995-1998. In 1996, the Texas Tech Rawls College of Business honored him with the Outstanding Chief Executive Award.

Whitacre was instrumental in securing some of the largest gifts to Texas Tech, including a \$29.5 million gift for Jones Stadium renovations, and more than \$16 million from the SBC Foundation to create endowed scholarships and endowed faculty positions at the university. At the request of then-Chancellor John T. Montford, he served as national campaign chairman for Texas Tech's Horizon Fundraising Campaign from 1966 to 2001.

"I've had the unique opportunity to work for Mr. Whitacre as chancellor of Texas Tech and as part of AT&T," Montford said. "His drive and winning spirit embodies everything associated with this university and its world-class engineering program>"

A native of Ennis, Texas, Whitacre began his career at Southwestern Bell Telephone in Lubbock in 1963. He progressed through a series of assignments in the company's operational departments in Texas, Arkansas and Kansas.

From 1982 to 1985, Whitacre headed Southwestern Bell's Kansas Division, and then moved to corporate headquarters where he served as group president, vice president-revenues and public affairs, and vice chairman and chief financial officer. In October of 1988 Whitacre was made president and chief operating officer, responsible for the company's six primary subsidiaries. In 1990, Whitacre became chairman and CEO of SBC, which changed its name to AT&T in 2005 after SBC acquired AT&T Corp.

During Whitacre's 1990-2007 tenure as chairman and chief executive officer, the company differentiated itself through diversification, a disciplined growth strategy and strategic mergers and acquisitions. Whitacre retired in 2007.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Nov. 12, 2008

CONTACT: Jessica Benham, jessica.benham@ttu.edu
(806) 742-2136

Texas Tech's Family and Consumer Sciences Department Hosts Presentations

WHAT: Rising Stars in a Global Community

WHEN: 10 a.m. Saturday (Nov. 15)

WHERE: Student Union Matador Room

EVENT: The Northwest Association of Family and Consumer Sciences presents Rising Stars in a Global Society, a series of presentations by rising stars at Texas Tech University.

San Juanita Dominguez, student assistant at the Child Development Research Center, will share her experience working with disadvantaged children in Peru; and Nancy Shepherd, research associate in family consumer sciences, will present an innovative traveling resource for use in the classroom.

Rosa Hernandez-Sheets will provide the keynote address titled, "Diversity Pedagogy: Making Learning Opportunities Accessible."

Following the keynote address, guests can take a tour of the Child Development Research Center at Texas Tech.

CONTACT: Barbara Allison, district co-chair, Texas Association of Family and Consumer Sciences, (806) 742-2864, or nancy.shepherd@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Nov. 12, 2008

CONTACT: Jessica Benham, jessica.benham@ttu.edu
(806) 742-2136

Fashion Show will Feature Texas Tech Students' Designs

WHAT: Treasured Hearts Treat Yourself Benefit Fashion Show

WHEN: 7 p.m. Saturday (Nov. 15)

WHERE: Louise Hopkins Underwood Center for the Arts (511 Ave. K)

EVENT: A group of apparel design and manufacturing students at Texas Tech University will have their creations modeled at the Treat Yourself Benefit Fashion Show hosted by Treasured Hearts of Lubbock.

Treasured Hearts is an organization committed to assisting parents who have lost an infant. The organization was formed by a group of nurses at University Medical Center.

Tickets for the fashion show are \$15, or \$10 with a college ID. All proceeds from the fashion show will benefit those who lack funds for burial or funeral services for their infant.

Donations also can be made to the UMC Foundation in support of the Treasured Hearts project.

CONTACT: Jo Ann Altman, supervisor of college development and external relations, College of Human Sciences, (806) 742- 3264, or joann.altman@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Nov. 14, 2008

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
(806) 742-2136

Texas Tech Showcases Undergraduate Research Opportunities
Students explore variety of research topics.

- WHAT: Exploring Undergraduate Research
- WHEN: 2 p.m. to 5 p.m. Wednesday (Nov. 19)
- WHERE: The Market at Stangel/Murdough, Texas Tech University, Flint Avenue and 15th Street
- EVENT: Due to research-heavy graduate school curriculum, the Undergraduate Research Program is taking steps to prepare Texas Tech students for their quest for master's and doctoral degrees.

Exploring Undergraduate Research showcases research activities and initiatives available to undergraduate students at Texas Tech University and advises students on how to pursue opportunities.

Students and representatives from several research programs will be present to answer questions. The Honors College Undergraduate Research Fellow (URF) Program, TTU/Howard Hughes Medical Institute Undergraduate Science Education Program and TTU Undergraduate Research Program are three of several groups who will be available for consultation.

CONTACT: Jeannie Diaz, director of the Undergraduate Research Program, Texas Tech University, (806) 742-1095, or jeannie.diaz@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Nov. 17, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Former Ambassador, Expert on International Partnerships Speaks At Texas Tech

- WHAT:** Chancellor Kent Hance's Senior Seminar Class: An interview with Ambassador Stuart Holliday
- WHEN:** 2 p.m. Wednesday (Nov. 19)
Holliday will be available for media interviews immediately following the class at approximately 2:50 p.m.
- WHERE:** Human Sciences Building, room 169, on the Texas Tech campus
Interviews will take place in the Canyon Room outside of room 169.
- EVENT:** Holliday is visiting campus for meetings with Texas Tech officials to discuss ways the university can expand its global presence in education and research.

Holliday is president and CEO of the Meridian International Center, one of the United States' leading public diplomacy institutions dedicated to strengthening America's ties with the world. Meridian works closely with the U.S. Department of State, other government agencies and the private sector on global leadership programs and is a major internationally recognized convening forum.

Holliday served as United States Ambassador for Special Political Affairs at the United Nations from 2003-2005. His primary duties involved representing the United States on issues in the U.N. Security Council. This included responsibility for U.S. policy on U.N. peacekeeping, sanctions and counterterrorism programs. Prior to serving at the United Nations, he was coordinator of the U.S. State Department's Bureau of International Information Programs and principal deputy assistant secretary for public affairs. From 2000 to 2001, he was special assistant to the president and associate director of presidential personnel at the White House, advising the president on appointments to the State Department, the Defense Department, the Veterans Department, FEMA, NASA, OPIC, Peace Corps, USAID and ambassadorships. Following the attacks of Sept. 11, Ambassador Holliday was tasked by the president's chief of staff to work with government agencies to staff the first Office of Homeland Security at the White House.

CONTACT: Sally Logue Post, associate director, Office of Communications and Marketing, (806) 742-2136 or sally.post@ttu.edu

Office of Communications and Marketing

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TEXAS TECH UNIVERSITY SYSTEM

Advisory

FOR IMMEDIATE RELEASE

Date: Nov. 18, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Skoog Cup Winner to Speak at CISER Harvest Dinner, Award Presented to TTUHSC Professor

- WHAT:** Annual CISER Harvest Dinner and Skoog Cup Winner Celebration
- WHEN:** 6 p.m. today (Nov. 18).
- WHERE:** Room 1 in the Education Building on the Texas Tech campus.
- EVENT:** Susan Talkmitt, the associate director of curriculum and instruction for the T-STEM Center, will speak to dinner attendees and finish out her term as last year's cup recipient. Talkmitt was named the 2007 recipient of the Skoog Cup last November at the Conference for the Association of Science Teachers.

The Skoog Cup is named after the first award recipient, Gerald Skoog, a professor emeritus at Texas Tech's College of Education. The award, started in 1999 by Texas Tech University's Howard Hughes Medical Institute Science Education Program and Science Teachers Association of Texas, is given to a faculty or staff member at a Texas college or university who has demonstrated significant contributions and leadership in the development of quality science education.

Also at the event, Dr. Lorenz Lutherer, a professor of physiology and internal medicine at Texas Tech University Health Sciences Center, will receive the Susan G. Talkmitt Science Motivator Award. Lutherer has taught and mentored at Texas Tech for more than 30 years. He was chosen to receive the award because he has taught his students a love and appreciation for science and helped them reach their goals. Not only has he taught on the graduate level but also mentored 12 medical students during lab rotations and five HHMI undergraduate fellows.

CONTACT: Joni Sanders, event organizer, (806) 742-1998 ext. 424, (806) 675-6444, or joni.sanders@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 19, 2008

CONTACT: Kaley Daniel, kaley.daniel@ttu.edu,
(806) 742-4880

Historical Artifacts Available through the TTU Libraries' Digital Collections

Thousands of historical artifacts including high-resolution images, rare books and materials and Cooking Tough Meats, an item in the historical cookbook collections, can be accessed online in the Texas Tech University Libraries' Digital Collections.

The University Libraries' Digital Collections include rare artifacts such as Shakespeare volumes and more than 92,000 architecture, art and design images.

Melanie Clark, an architecture image librarian at the Texas Tech Library, said the Libraries' Digital Collections provide more high-quality images than other sites on the Web.

"The Digital Collections' descriptive search capability makes finding architecture and art high-resolution images much easier than exhausting Web searches," Clark said. "Plus, the images are easy to download and use in research papers and PowerPoint presentations."

Conni Kitten, head of the Libraries' Digital Libraries Initiative Team, said the collection contains materials that contribute to ongoing research and education at Texas Tech.

"Like any other library or museum collection, each digital collection has some unifying element that is of lasting interest to researchers and educators," Kitten said. "Unlike other library or museum collections, our Digital Collections are available online from the comfort of your own home."

For more information on the University Libraries' Digital Collections, visit www.library.ttu.edu/dc.

The Digital Collections is one of the Libraries' many technological services that will be announced throughout the academic year as part of an ongoing awareness campaign: Forget what you think you know. Rediscover the Library.

CONTACT: Kaley Daniel, director of Communications and Marketing, Texas Tech University Libraries, (806) 742-4880 or kaley.daniel@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 19, 2008

CONTACT: David McClure, david.mcclure@ttu.edu
(806) 742-0012

Fundraising Goal Reached for Jones AT&T Stadium Expansion Groundbreaking Scheduled for Nov. 29th

Kent Hance, chancellor of the Texas Tech University System, announced today (Nov.19) that donations of \$2.3 million received over the past two weeks have pushed Texas Tech University over its fundraising goal for the expansion of Jones AT&T Stadium.

"We have had tremendous response from Red Raider fans and are thankful to all our generous donors," Hance said. "With fundraising efforts for the east-side expansion now complete, I'm happy to announce the groundbreaking celebration will take place before our last home game of the season on Nov. 29."

Hance said that recent donations were matched by Larry Anders, Texas Tech University System Board of Regents member. Anders pledged two weeks ago to match all new donations towards the stadium expansion up to \$1 million. His generosity drew \$1.3 million in additional contributions which he matched with his own \$1 million contribution.

"Larry is a great friend to Texas Tech and we appreciate his leadership and generous financial support in our efforts to complete the funding for the stadium expansion project," Hance said. "His matching offer motivated a lot of people to step up and helped us exceed our target."

For more information about the Jones AT&T stadium expansion, contact Andrea Long Tirey, Texas Tech director of athletic development, (806) 742-1785 ext. 231 or andrea.long@ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 19, 2008

CONTACT: Norman Martin, norman.martin@ttu.edu
(806) 742-4108

Texas Tech Meat Judging Team Wins National Championship

Texas Tech University is the newly crowned champion of intercollegiate meat judging. The team was named 2008 National Champion Intercollegiate Meat Judging Team Nov. 16 at the international intercollegiate competition in Dakota City, Neb.

Other top finishers in the contest were South Dakota State University, Colorado State University, Texas A&M University and the University of Florida, which finished second through fifth, respectively.

“This win marks the team’s fifth consecutive victory,” said Mark Miller, professor of meat science and muscle biology. “They were able to reap the rewards of continually pursuing excellence by completing a perfect fall judging season.”

Texas Tech won the beef grading, pork judging, lamb judging, specifications, reasons and total beef divisions, and finished fourth in the beef judging and placing divisions.

Team members are:

- Tyler Cowie, a junior from Magnolia
- Paden Daniels, a senior from Athol, Kan.
- Shayna Dunlap, a junior from Estancia, NM
- Ben Estes, a senior from Hollis, Okla.
- Matthew Morales, a senior from Santana, Kan.
- Heather Veltri, a junior from Ft. Collins, Colo.
- Shanna Ward, a junior from Coffeyville, Kan.

Four team members were recognized in the top-10 individuals overall. Daniels and Estes were named 2008 First Team All-American Team Members. Ward was named a 2008 Second Team All-American Team Member. Members of the All-American teams were selected based upon scholastic achievement and competition performance.

The team is coached by graduate students Jesse Collins and Justin Derington and supervised by Miller.

Earlier this season the Texas Tech team won the Cargill Meat Solutions High Plains Intercollegiate Meat Judging Contest on Nov. 2 in Plainview, and earned a first-place finish Oct. 19 at the American Royal in Omaha, Neb. Other honors include a win on Oct.

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4 at the Eastern National in Pennsylvania, and a win at Houston Livestock Show contest last March.

Meat judging at Texas Tech dates back to 1938 when the school implemented a meat judging program in the Department of Animal Science. The first meat judging team to win national championship honors was in 1989. That national championship was followed by wins at the international contest in 1991, 1996, 1997, 1999, 2003 and 2008.

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CONTACT: Markus Miller, SALE chair - Meat Science, Food Processing & Preservation, Department of Animal and Food Sciences, Texas Tech University at (806) 742-2805 ext. 231 or mfmrraider@aol.com



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 20, 2008

CONTACT: Kristen Hillger, kristen.hillger@ttu.edu
(806) 742-2805

Texas Tech Equestrians Rank Second in Regional Standings

The Texas Tech Equestrian Team won Reserve High Point Team awards twice during a two-show outing at Louisiana State University.

This puts Texas Tech in second place in the Hunt Seat Regional Standings and puts it on track to attend the Zone Championship this spring.

Team member Julia Lindholm claimed first place Sunday in the Open Equitation on the Flat class. Also on Sunday, Chelsea Hosmer received first place in Novice Equitation over Fences while Calan Cervenka won the Beginner Walk/Trot/Canter Equitation.

All competing members received ribbons both Saturday and Sunday for their performances, and Lindsey Mortimer, Hosmer, and Lauren Cook won second-place ribbons.

Several riders are nearing individual qualification to the 2009 Regional Championship.

The Equestrian Team currently holds the title of Reserve High Point Hunt Seat Team for Zone 7, Region 2. The team hopes to regain its lead in the region, which will qualify them for the IHSA Zone Championship in the spring.

The Equestrian Team's next show is a Western show on Nov. 22 – 23. The event is hosted by West Texas A&M University in Canyon. The team will then take a break before resuming practices in January.

CONTACT: Robin Morris, coach, Texas Tech University Equestrian Team, (806) 742-2805, or robin.k.morris@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 20, 2008

CONTACT: Kelly Kleinsteuber, kelly.kleinsteuber@ttu.edu
(806) 742-2136

Texas Tech Professor Honored by Sigma Delta Pi

Texas Tech University professor Harley D. Oberhelman will be honored by the National Collegiate Hispanic Honor Society, Sigma Delta Pi, at 5 p.m. Friday (Nov. 21) in room 001 of the Education Building on the Texas Tech campus.

Oberhelman, professor emeritus of romance languages, will be inducted into the Order of Don Quijote, the highest honor awarded by Sigma Delta Pi. The order recognizes service in the fields of Hispanic scholarship, the teaching of Spanish, and the promotion of good relations between English-speaking countries and those of Spanish speech.

"I sincerely appreciate this recognition of my years of service teaching Spanish and bringing my experiences in Spanish America to students and to others at Texas Tech and beyond," Oberhelman said.

Sigma Delta Pi has more than 550 chapters in the United States and Canada. The Texas Tech chapter recently received Honor Chapter Award for its outstanding activities in 2007-08.

CONTACT: Harley D. Oberhelman, professor emeritus of romance languages,
(806) 799-1943, or harley.oberhelman@ttu.edu



TEXAS TECH UNIVERSITY SYSTEM

Advisory

FOR IMMEDIATE RELEASE

DATE: Nov. 20, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

**Announcement of Texas Tech Chancellor's Council Distinguished
Teaching and Research Awards**

WHO: Texas Tech University System Chancellor Kent Hance

WHAT: Announcement of the 2008 winners of the Distinguished Teaching and Research Awards, the highest honor given to faculty by the system.

WHEN: 10:30 a.m. Friday, (Nov. 21)

WHERE: Board of Regents meeting room, 2nd floor of the Administration Building

EVENT: The annual awards recognize an outstanding professor and researcher at Texas Tech University and the Texas Tech University Health Sciences Center

The Chancellor's Council provides funding for student scholarships, faculty incentives and other programs.

Each winner will receive a \$10,000 cash award and a plaque.

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TEXAS TECH UNIVERSITY SYSTEM

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 21, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Chancellor's Council Announces Distinguished Teaching, Research Awards

Texas Tech faculty members today (Nov. 21) received Texas Tech University System Chancellor's Council Distinguished Teaching and Research Awards.

The annual awards go to two faculty members from the Texas Tech University Health Sciences Center and Texas Tech University. Winners from Angelo State University will be selected and announced in the spring at an event in San Angelo.

The Distinguished Teaching Awards go to William Westney, Horn Professor of Music in Texas Tech's College of Visual and Performing Arts and Renee Bogschutz, in the School of Allied Health Sciences at the Health Sciences Center.

The Distinguished Research Awards go to L. William 'Bill' Poirier, associate professor in the Department of Chemistry and Biochemistry at Texas Tech and M. Christina R. Esperat in the Health Sciences Center Anita Thigpen Perry School of Nursing.

"These four individuals epitomize the high standards we set for academic instruction and research at our universities," said Kent Hance, chancellor of the Texas Tech University System. "The impact they've had on their students and colleagues in their respective fields of study helps explain why Texas Tech's reputation is growing, not only in Texas, but all over the nation."

This is the eighth year for the Chancellor's Council to present the awards. The winners will receive a plaque and a \$10,000 cash award. The Chancellor's Council raises funds for student scholarships, faculty recruitment and support, and other programs.

Bogschutz came to the Health Sciences Center in 2001. She is an assistant professor and the clinical coordinator for the Master's of Speech-Language Pathology program in the Department of Speech, Language and Hearing Sciences. She received the Outstanding Teacher of the Year award by the Health Sciences Center Student Senate in 2005, 2006 and 2008. Student evaluations indicate that she is articulate, intellectually rigorous, organized and respectful of students' diverse learning needs. She has presented widely. Bogschutz received her bachelor and master's degrees from Eastern New Mexico University and her doctorate from the University of Iowa.

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Westney joined Texas Tech in 1978 and is the Browning Artist-in-Residence and professor of piano. In 2001, he received the highest faculty honor the university can award, that of Horn professor. Westney's student evaluations are consistently among the highest in the School of Music. His unique performance workshops have been presented world-wide and profiled twice in the New York Times and his book, "The Perfect Wrong Note: Learning to Trust Your Musical Self" has been reviewed internationally. He has won the Spencer A. Wells Award for Innovative Teaching at Texas Tech and the university's Faculty Book Award. He earned his bachelor's degree from Queens College, City University of New York and his master's degree and doctorate from Yale University.

Esperat joined the Health Sciences Center in 2000 and serves as associate dean for research and clinical service for the School of Nursing. She has generated more than \$9 million in federal, state and research grants during her eight years at the Health Sciences Center. Her research focuses on the prevention and control of obesity in children in West Texas and Type 2 Diabetes. She was inducted as a fellow of the American Academy of Nursing in 2004 and in 2005 she was named a Primary Care Fellow by the Bureau of Primary Health Care, Health Resources and Services Administration, United States Department of Health and Human Services. She was named into the prestigious Robert Wood Johnson Executive Nurse Fellowship in 2005. Esperat earned her bachelor's degree from Silliman University in the Philippines and her doctorate from the University of Texas.

Poirier joined Texas Tech in 2001. His research focuses on the emerging field of quantum mechanics applied to large systems. His work uses the correct laws of nature at the molecular scale in computer simulations. He has published extensively in top journals in his field. Poirier has twice received an Outstanding Faculty Award from Texas Tech's graduating seniors, received the College of Arts and Sciences Tribute to Teachers Award and an Early Career Award from the U.S. Department of Energy. He earned his bachelor's degree from Brown University and his doctorate from the University of California Berkeley.



TEXAS TECH UNIVERSITY

News Release

IMMEDIATE RELEASE

DATE: Nov. 24, 2008

CONTACT: Sarah Whetstone; sarah.whetstone@ttu.edu
(806) 742-2136

Texas Tech School of Law Teams Continue Success in National Competition Tech law students sweep first and second in regional competition; headed to nationals.

The Texas Tech University School of Law students continue to bring home championships from American Bar Association (ABA) competitions. After winning two national championship titles in mid October, second and third-year law students have added four more trophies to their collection.

The regional ABA Arbitration competition was held at Texas Tech because of the team's national champion status. Texas Tech teams swept first and second places. The regional champion team comprises third-year law students Tiffany McDuff of Rule and T.J. Roberts of Lampasas; and second-year students Paul Miller of Austin, and Sam Ackels of Dallas.

The ABA Arbitration regional runners-up are second-year students Matt Simmons of Midland, Matt Butler of Crawford, Courtney Stamper of Pinehurst, and third-year Clayton Hightower of Marshall. Both teams were coached by adjunct professors Murray Hensley and Shery Kime-Goodwin. Hensley has served as the coach for all of the school's national mock trial and arbitration competitions for the past 28 years.

Meanwhile in Topeka, Kan., the ABA Legal Negotiations team finished second in its regional competition, winning a ticket to the national competition in February in Boston. Second-year team members Nate Peevey of El Paso and third-year David Thompson of Spring were coached by professors Wendy Humphrey and Nancy Soonpaa, who led the Legal Negotiations team to a world championship in 2006.

"All of these students and coaches are to be congratulated on their hard work and dedication," said Walter Huffman, dean of the Texas Tech School of Law. "Their talented efforts on our behalf significantly increase the visibility and reputation of our school and we are proud to bask in their reflected glory."

In the John Marshall International Moot Court competition held this October in Chicago, second-year law students Courtney Wheeler of Orlando, Fla.; Tom Ben Williams of Ozona; and John Beck of Bedford won second place. The students were coached by adjunct Professor Natalie Roetzel and Robert Sherwin who also is the director of Advocacy Programs. They defeated Chicago-Kent in the quarterfinals and Stetson in the semi-finals before falling to Michigan State. Twenty-four teams competed.

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“I can’t tell you how proud I am of this team,” Sherwin said. “As second year law students, this was their first interschool competition. To go out and finish second in the nation is nothing short of amazing.”

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CONTACT: Casey Carson, director of alumni relations, Texas Tech University School of Law, (806) 742-3990 ext. 315, or casey.carson@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 24, 2008

CONTACT: Kelly Kleinsteuber, kelly.kleinsteuber@ttu.edu
(806) 742-2136

Texas Tech Professor Receives Fulbright Award

A professor at Texas Tech University received the Fulbright Award from the Bureau of Education and Cultural Affairs of the Department of State.

Arfin Lodhi, a professor in the Department of Physics, received the award for lecturing and research at the University of Punjab in Pakistan for 2008-2009.

An internationally recognized specialist in particle physics, space radiation and new and renewable energy, Lodhi has taught for more than 40 years. His research while in Pakistan will examine the structure and decay of hadronic matter which will provide insight to understand physics beyond the standard model. Also, he will research space and terrestrial power generation that will have the practical application to stimulate design of a conversion device for power generation.

Recipients of Fulbright awards are selected on the basis of academic or professional achievement, as well as demonstrated leadership potential in their fields.

Recognized as an "acknowledged authority" on Alkali Metal Thermal to Electrical Conversion (AMTEC), Lodhi has also been invited by the editor-in-chief of the Encyclopedia of Electrochemical Power Sources to write a comprehensive article on Basic AMTEC Energy Converter for this encyclopedia.

CONTACT: Jane Bell, Fulbright program advisor, (806) 742-2974, or
jane.bell@ttu.edu



TEXAS TECH UNIVERSITY

News Release

IMMEDIATE RELEASE

DATE: Nov. 25, 2008

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
(806) 742-2136

Texas Supreme Court Recognizes Texas Tech with First-ever Service Award

Texas Tech University School of Law received the first-ever Law School Commitment to Service Award, presented by the Access to Justice Commission of the Supreme Court of Texas.

Justice Harriet O'Neill presented the award to Associate Dean Wesley Cochran on Nov. 18 at the induction ceremony for new members of the State Bar of Texas in Austin.

"I am proud of our faculty and students for their commitment to public service," said Walter Huffman, dean of the Texas Tech law school. "It is very significant that our law school was selected for this award over the other eight law schools in Texas."

Texas Tech received the award in recognition of the student and faculty contribution to legal services in the community. In her presentation remarks, Justice O'Neill referenced Texas Tech Law's commitment to serving the citizens of Lubbock through clinical operations and pro bono work.

"The faculty, staff and students of the Texas Tech law school have a long tradition of providing pro bono legal services to low-income individuals in the community," said Larry Spain, director of clinical programs. "Over the past few years, Texas Tech's School of Law has significantly increased its commitment to access to justice issues and encouraged both students and faculty to contribute their time and effort to pro bono service benefiting underserved populations through a variety of programs and activities."

The law school's clinical programs provide practical skills training for nearly 100 law students annually while contributing critical legal services to low-income individuals in the community as well as other public service. The law school's faculty members provide critical support as well to various pro bono legal services and projects in the West Texas area.

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CONTACT: Larry Spain, clinical programs director, Texas Tech University School of Law, (806) 742-3787 ex. 227, or larry.spain@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 25, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Finalists Named for Texas Tech Provost Position

President Guy Bailey announced today (Nov. 25) that Robert Smith and Gail Hackett have been named finalists for the position of provost at Texas Tech University.

“Both Dr. Hackett and Dr. Smith are outstanding educators and have proven track records as chief academic officers,” Bailey said. “The position of provost is vital as Texas Tech continues to grow and strengthen its reputation nationally. I look forward to hearing input from faculty, staff and students after the candidates visit campus.”

Smith is provost and vice chancellor for academic affairs emeritus and professor of chemistry at the University of Arkansas at Fayetteville. Hackett is provost and vice chancellor for academic affairs at the University of Missouri-Kansas City.

Smith will visit Texas Tech Nov. 30 – Dec. 2. An open forum is set for 4 p.m. Dec. 1 in the Escondido Theatre in the basement of the Student Union Building.

Hackett will visit campus Dec. 2 – Dec. 4. An open forum is set for 4 p.m. Dec. 3 in the Escondido Theatre in the basement of the Student Union Building.

All faculty, staff, students and interested Lubbock community members are welcome to attend the open forums. While on campus, the finalists will meet with the president and his executive cabinet, representatives from the Office of the Provost, academic deans, the faculty and staff senates and the student government association among others.

Finalists were recommended after a round of airport interviews last week, said Michael Shonrock, search committee chair and vice president for student affairs and enrollment management.

“We were fortunate to have many qualified applicants,” Shonrock said. “The search committee spent long hours on this job and are to be commended for their hard work as is Robert Lawless, senior consultant with Academic Search Inc., the company who assisted us in our search.”

Smith joined the University of Arkansas in 2000. Previously he had served as vice provost for research and graduate education and dean of the Graduate School at the University of Connecticut and vice president for research and dean of the graduate school at Washington State University. He also was on the faculty at the University of Texas and the University of Iowa. He

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is a widely published scholar in the field of pharmacology. He earned his bachelor's degree from St. John's University, Jamaica, N.Y. and his master's and doctoral degrees from the University of Michigan.

Hackett joined the University of Missouri-Kansas City as provost and vice chancellor for academic affairs and professor of counseling and education psychology in 2008. Previously she served as university vice provost and dean of University College at Arizona State University. She also was on the faculty of the University of California, Santa Barbara and Ohio State University. She is a widely published author in the fields of social cognitive theory and career assessment and counseling. She earned her bachelor's, master's and doctoral degrees from Pennsylvania State University.

Feedback on both candidates after their visit to campus is encouraged and can be provided to the search committee at provost.search@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 25, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Press Book Wins Texas Writer' League Award

"Texas Quilts and Quilters," by Marcia Kaylakie, with Janice Whittington, has won the Writers' League of Texas Violet Crown award for nonfiction.

The award was announced Nov. 1 in Austin. The book, published by Texas Tech University Press, features 34 quilts. Kaylakie uses the stories behind the quilts to give the reader a look into the cultural development of Texas. The quilts are from all parts of the state and range from the 1870s to the turn of the 21st century.

"I was thrilled and honored to receive such a prestigious award for the book," said Kaylaki. "I am grateful not only to everyone who worked on it with me, but especially to those wonderful quilt owners who generously gave their quilts and their stories. They are the true centerpiece of this award."

The Writers' League of Texas sponsors the Annual Violet Crown Book Award to honor outstanding books published each year. The name of the Violet Crown award comes from an O Henry phrase describing Austin as "the city of the Violet Crown."

Kaylakie spent more than a decade travelling the state to collect the quilts and their stories. She is a quilt collector, teacher, judge and certified appraiser. Her lectures and workshops feature antique and vintage quilts from her own collection as she shows how American quilts reflect social, political and economic history. She also teaches quilt care, conservation, storage and documentation.

Kaylakie wrote the book with Janice Whittington, who has taught English and writing for more than 30 years. Whittington is author of the prizewinning poetry book "Into a Thousand Mouths" and coeditor of "The Waltz He Was Born For: An Introduction to the Writing of Walt McDonald."

Jim Lincoln provided photography for the book. He and his wife, Judy, have photographed for numerous quilt calendars and books, including "America from the Heart-America Remembers 9/11," "Celebrate Great Quilts," "I Remember Mama" and "Imagine That!"

For more information or a review copy of the book, contact Barbara Brannon, marketing manager, Texas Tech University Press, (806) 742-2982 or via e-mail at

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barbara.brannon@ttu.edu. All of TTUP's books can be found at www.ttup.ttu.edu; for a complete listing of fiction published by the press, click on "Browse by Subject."



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 25, 2008

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

President Appoints Vietnam Center Director to Education Foundation

President George Bush has appointed Steve Maxner, director of the Texas Tech University Vietnam Center and Archive, to the remainder of a three-year term on the Board of Directors for the Vietnam Education Foundation (VEF).

The VEF is a federal agency created to strengthen the relationship between the U.S. and Vietnam through educational exchanges in science and technology.

Board members include the Secretary of State, Secretary of Education, Secretary of the Treasury and representatives from the U.S. House and Senate.

Maxner pointed to his work both as deputy director and now director of the Vietnam Center as preparation for the appointment, noting that he has interacted extensively with university administrators, faculty, staff and students in Vietnam.

The Vietnam Center has inked a number of exchange agreements with Vietnamese universities and Maxner also has worked with officials in the Vietnamese Ministry of Education and Training – the equivalent of the U.S. Department of Education – developing a scholarship that directly mirrors the VEF program.

“I think anytime you get to sit down and meet with the U.S. Secretary of State, Secretary of Education, and prominent U.S. Senators, this is good for the image and national prestige of Texas Tech University,” Maxner said. “While we get lots of great publicity through our athletics programs, our national leaders need to know that Texas Tech is also a place where great things happen in our academic research centers and institutes, like the Vietnam Center and Archive. I am honored to be able to represent our great university in this capacity and to serve on this board to help Vietnam and Vietnamese students in achieving some of their dreams and goals.”

VEF initiatives include providing opportunities for Vietnamese nationals to pursue graduate and post-graduate studies in science and technology in the U.S., while allowing Americans to teach in the same fields of study in Vietnam.

Maxner’s term will expire April 17, 2010.

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The Vietnam Center and Archive houses one of the largest collections of Vietnam-era related documents outside the National Archives. It supports and encourages research and education regarding all aspects of the American Vietnam experience to promote better understanding of this experience and the peoples and cultures of Southeast Asia.

CONTACT: Steve Maxner, director, Vietnam Center and Archive, Texas Tech University, (806) 742-9010 or steve.maxner@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 26, 2008

CONTACT: Chad Elrod, chad.elrod@ttu.edu
(806) 742-3641

Texas Tech Alumni Association Hosts Carol of Lights Pre-Lighting Festival

The Texas Tech Alumni Association will host the fifth annual Pre-Lighting Festival at 5 p.m. Dec. 5 prior to the Carol of Lights. The event will be held at the Frazier Alumni Pavilion, located southwest of the Jones AT&T Stadium. All Texas Tech alumni, students and members of the community are welcome to attend.

In the spirit of giving, the Alumni Association would like to invite the attendants to give Christmas gifts to those who cannot afford to put toys under the tree this season. The Marine Corps Reserve will be at the festival ready to load their trucks with presents for their annual Christmas charity, Toys for Tots. All toys donated are distributed to local families who are unable to give gifts to their children on Christmas morning. Those who bring a gift for the organization will receive a coupon for a free drink at the pavilion.

All present will have a chance to win various door prizes. An assortment of food and drinks will be offered at the festival, including cookies, popcorn and hot chocolate. Santa Claus will make a guest appearance to take pictures and hear Christmas wishes. Raider Red also will be present for photo opportunities and fun for children.

A Texas Tech student will be presented with a \$1,000 scholarship award donated by the Student Alumni Association Board of Directors. Raffle tickets for the prize may be purchased for \$1 at the event or at the Merket Alumni Center, 8 a.m. to 5 p.m., Monday through Friday. The student must be present during the drawing to win the award. The money will be put toward tuition for the spring 2009 semester.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Nov. 26, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Jones AT&T Stadium Expansion Groundbreaking Set

WHAT: Jones AT&T Stadium expansion groundbreaking

WHEN: 10 a.m. Saturday (Nov. 29)

WHERE: East side of Jones AT&T Stadium

EVENT: Groundbreaking for construction of a \$25 million expansion of the east side of the stadium.

The design of the new building will mirror the Spanish Renaissance style of the stadium's west side. The addition will add more than 500 club seats and more than 26 new suites.

The new building is expected to open for the 2010 season.

CONTACT: Sally Logue Post, associate director, Office of Communications and Marketing, (806) 742-2136 or sally.post@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Nov. 28, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Open Forum Set for Texas Tech Provost Finalist

WHAT: Open forum for Robert Smith

WHEN: 4 p.m. Monday (Dec. 1)

WHERE: Escondido Theatre in the basement of the Student Union Building

EVENT: Smith is one of two finalists for the provost position at Texas Tech University. The open forum will allow Texas Tech faculty, staff, students and interested members of the community to meet and ask questions of Smith.

Smith is provost and vice chancellor for academic affairs emeritus and professor of chemistry at the University of Arkansas. He joined the University of Arkansas in 2000. Previously he had served as vice provost for research and graduate education and dean of the Graduate School at the University of Connecticut and vice president for research and dean of the graduate school at Washington State University. Smith also was on faculty at the University of Texas and the University of Iowa. He is a widely published scholar in the field of pharmacology. He earned his bachelor's degree from St. John's University, Jamaica, N.Y. and his master's and doctoral degrees from the University of Michigan.

An open forum for the second provost finalist, Gail Hackett, is set for 4 p.m. Dec. 3. She currently is provost and vice chancellor for academic affairs at the University of Missouri, Kansas City.

CONTACT: Sally Logue Post, associate director, Office of Communications and Marketing, Texas Tech University, (806) 742-2136 or sally.post@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Nov. 29, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Jones AT&T Stadium Expansion Officially Underway

A groundbreaking ceremony today (Nov. 29) officially kicked off the expansion of the east side of Texas Tech University's Jones AT&T Stadium.

The \$25 million facility will mirror the Spanish Renaissance style of the stadium's west side. The addition will add more than 500 club seats and 26 new suites. The new building is expected to open for the 2010 season.

"We've accomplished a great deal in a short amount of time and it is due to Red Raider fans far and wide," said Kent Hance, chancellor of the Texas Tech University System. "We are grateful for the support of every single individual who contributed to this project."

About \$28 million has been raised since the fund raising initiative began in August. The success of the campaign will allow the extra money to fund the north end zone expansion which will add more seats for students. University officials are still planning this next phase and hope to make announcements soon.

"Finishing out the north end of the stadium will allow us to keep pace with our growing student population and fan demand for season tickets," Hance said. "We want to continue to build on the success we've had raising money to complete the east side of the stadium."

Completing the east side construction will give Texas Tech one of the most attractive football facilities in the country.

"Jones AT&T is one of the most fan-friendly stadiums in intercollegiate football," said Gerald Myers, Texas Tech athletic director. "It is a stadium of which students, fans and alumni can be proud. We greatly appreciate the donors who have made the east side expansion possible."

Suites and club seats are available by contacting Steve Uryasz or Amy McBride at the Red Raider Club at (806) 742-1196.

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CONTACT: Andrea Long Tirey, Texas Tech director of athletic development, (806) 742-1785 ext. 231 or andrea.long@ttu.edu.

Office of Communications and Marketing

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