

7. 40 albums have been pulled from the library eliminated from possible future use as they no longer satisfy the requirements of KABL Music's policy.

160 albums have been pulled from the library for re-auditioning purposes. These or some fraction may be returned to the Play List at some time in the future.

These facts should be borne in mind with regard to the balance and programming of a typical day.

1. Many cuts currently cleared for play can only be programmed during the late evening and midnight hours.
2. Practically all of the big openers on the hour and half hour are duplicated. Example: El Relicario, Espana Cani, Selections from Carmen, Belle of the Ball, Serenata. Keep in mind, too, that our library contains only a handful of big openers and they necessarily must be repeated if we are to be consistent on the hour and half hour. Therefore the remainder of the Number 1 selections can be scheduled only half as regularly as they ordinarily would.
3. Play List for Morning Music contains a maximum of 400 cuts. This means that none of the remaining 2316 are usable during the morning hours.
4. Approximately 50% , perhaps more of the selections in the play list are duplicated by various artists leaving an actual play list of 1358.
5. We are further limited in balanced programming by a lack of certain tempos. We have a preponderance of slow selections, only one or two of which can be programmed each quarter hour.
6. We must also avoid programming too much piano, too many Latin American selections, show music, classical, etc.

7. Many of these problems may be overcome as the entire library is re-auditioned. Also as the 160 albums before mentioned are re-auditioned, we will be able to add to the categories which are now lacking.
8. I also suggest that before certain selections are deleted from the play list they be carefully scrutinized as to how necessary they are to their particular category. In this way we will avoid creating skeleton categories.

*Jack G. Carnegie*  
Jack G. Carnegie

Incidentally, Baxley claimed that two-thirds of his entire library has not been utilized. The fact is that considerably less than one-third of that library has not been in use, a difference of 214 albums.



KABL Record Book

Don Keyes

8/7/59

Bob Stevens

cc: Gordon McLendon  
Homer Odom

Thursday, August 6, from 7 AM til 7 PM, Homer and I monitored KABL. Also from midnight to 2 AM, I monitored KABL alone.

Following are random thoughts and ideas and specific comments concerning this monitor.

Both Homer and I agree on the following overall necessities for the station:

Our deficiencies are:

- a) Music. It needs to be bigger, brighter and more familiar. The junk has to be culled out of our library.
- b) Think About Its - They must be more direct and more humorous and fewer of them.
- c) We need promotion...the type of promotion that will create what I have termed "quiet excitement." Naturally, it must be promotion within the taste of KABL.
- d) We need more things on the station which will cause people to talk about us, i.e., exotic commercials such as Brooklyn Ferry, Tanganyika, etc.
- e) We need a precise correctness from all of our announcers.

Surprisingly, the music choice during this 14-hour period was very good. There were many inconsistencies and a few absolutely impossible selections. This, of course, is our MAJOR problem. The music situation is still being done off the tops of their heads. There is no format nor mechanical method of choosing music. Music is being programmed from album covers. Starting Monday, I will be in the library for about two or three weeks. Between Homer and myself, I think we can organize an initial play list within that two or three weeks. I will discuss this with you when you arrive in SF.

Our personnel situation, as I see it after hearing all the announcers except Yeager, who is on vacation, is this: I believe I will be able to live with everybody except our all-night man, Pat Henry. He is absolutely impossible. We must get rid of him. If we are able to do this, would you please send or bring me the tape of your buddy from Long Island? The others, while definitely not specifically what we want, can be worked with and appear to be willing to work.

Due to this monitor and with Homer's consent, I have made a few changes in our overall structure.

The announcers are being slowed down and asked to be more precise.

Think About Its have been cut from two per hour to one per hour.

Harp has been eliminated for use as commercial background for live commercials. It is now being used between all selections and we feel that using it behind commercials would be overdoing it.

Music format has been changed a trifle to allow for a "big sounding" work opening the hour and the half hour, instead of the called-for slow lush instrumental.

Announcers have been instructed to use K-A-B-L and cable equally.

We have already redone many of the promos and still plan to redo such things as "Businessman", "KABL Kollegian", "First Lady," etc. Perhaps you can record these when you come here.

We have moved all public service announcements and promotions to the cluster period at the end of the quarter hours. We will see how it works out with a completely free flow of music during the flow period.

We have one problem concerning commercial acceptance that is tough to whip. Some of the agency things are "borderline" as far as I am concerned. We must discuss this when you arrive.

I have written to Les Vaughan requesting complete information on the production music album, including where to get it and its cost. Will you please double check him on this?

I have written to all program directors requesting them to comply with your previous memo and to send all possible usable music to KABL.

I have given the Mercury catalog to Jonathan and he will check off those records which he feels we need.

While we are about it, after three days, my initial impression is that Jonathan Schiller will have to go. Please give me time to make further impression on this and to discuss it with you when you arrive. He finds it very hard to accept this formatized programming and neither Homer nor I has enough time to handle him with kid gloves every day.

The remainder of the staff should work out well. Please realize that we have at this moment a new program director, a new traffic girl and a new continuity director which creates added problems as we go along. I hope to have them whipped by the time you get here.

John K. Chapel is amazing. That's all I have to say.

I have set forth some rules for the announcers concerning song introductions. You will be hearing them on the tapes. I have asked them not to introduce any artist unless the artist is a known great name. No more "Stardust" by Claude Sniveley's Lively Five.

Coming out of each quarter hour segment, the following has been set up: seg after last selection to harp. Over harp say something to the effect of "beautiful cable music presents Mantovani in just a moment...", and at the end of each program the same holds true, with a promo for the upcoming show, i. e.,



"This is 'Morning Overture'...in just a moment, beautiful cable music presents 'Serenade in the Morning.'"

There are many other minor points concerning the announcers which have already been taken up and cleared. I reiterate that all of them seem to want to work with us except Pat Henry.

And I could go on for many more pages concerning our music problems: we need more music, better music and we need it fast, but I will discuss this with you when you are here.

Don, there is actually a great deal more to do here than you or Gordon visualized when you sent me from Dallas. It is an extremely complex operation but I have just found out that Homer is an ex-Marine and so is Bok Reitzel, and as an ex-First Sgt. in said Corps, how can you lose?

RS:bpo

KABL  
Book  
Goney

Homer Odom / Art Holt

November 21, 1960

cc: Jack Carnegie / Ron Baxley

Don Keyes

Let it be a matter of policy regarding our new segue situation within the flow periods, that this shall not pertain to the morning segment from 6:00 AM to 9:00 AM.

It is more important that we offer time, temperature and weather remarks during this time of day. A segue in this time period will tend to dull the sound of the station when it should be as bright and alive as possible.

the year when Beethoven finished his Fifth and Sixth Symphonies, when

SR/May 20, 1967

Don Keyes

Newton abolished the Julian calendar when Caesar published *Fasti*, Part I (one reviewer thought it "promising but off-beat"), and when Sir Isaac Newton might have attended Daumier's funeral. It was the year when, on March 16, the tsar announced that Russia intended to take over Finland (and to hell with the General Assembly). And 1967 was the year when McKay published the *Chronology of the Modern World*, by Neville Williams (930 pp., \$12.50). For each year from 1763 (Boswell meets Johnson) to 1965 (the Beatles in *Help!*), the author provides from two to six pages of events of interest to the Western world, arranged by date and by subject (left-hand pages, military and political; right-hand, arts and sciences). The clear and lively chronology is supplemented by an index that tells at a glance the dates, for example, of hundreds of treaties, or of the panics of nearly fifty markets, or the year Einstein propounded relativity. Its potential uses make this one of the most valuable single-volume reference books in many a year.

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A good runner-up, because it is organized along the same lines, is the fourth edition of *The Encyclopedia of American Facts and Dates*, edited by Gorton Carruth (Crowell, 825 pp., \$7.95). For the 986-1799 period, events of several years are run together; from 1800 through 1965 each year has its own section. Every two-page spread is divided into four columns: 1) history, discovery, statistics; 2) the arts; 3) science, industry, education, etc.; 4) sports, entertainment, mores. The chronology, limited to the area of the U.S., is thoroughly indexed.

8) The year 1808 was the one in which things were Happening all over Europe (this was even before Lincoln Center, Amory, and Hoving). It was the year when Beethoven finished his Fifth and Sixth Symphonies, when

SR/May 20, 1967

Napoleon abolished the Inquisition, when Goethe published *Faust, Part I* (one reviewer thought it "promising but off-beat"), and when SR's art editor might have attended Daumier's funeral. It was the year when, on March 16, the tsar announced that Russia intended to take over Finland (and to hell with the General Assembly). And 1967 was the year when McKay published the *Chronology of the Modern World*, by Neville Williams (930 pp., \$12.50). For each year from 1763 (Boswell meets Johnson) to 1965 (the Beatles in *Help!*), the author provides from two to six pages of events of interest to the Western world, arranged by date and by subject (left-hand pages, military and political; right-hand, arts and sciences). The clear and inviting chronology is supplemented by an index that tells at a glance the dates, for example, of hundreds of treaties, or of the premières of nearly fifty ballets, or the year Einstein propounded relativity. Its potential uses make this one of the most valuable single-volume reference books in many a year.

KABL rph

- 2 -

10:45 to 11:00

Category 10

"In The Still of the Night" Gordon Jenkins

Category 6

"It's A Grand Night for Singing" Music Policy

Category 5

"Secret Love" Doris Day

Category 4

"Waitin' in 3/4 Time" Percy Faith

July 23, 1962

Richard Wilcox / Art Holt

( Cluster )

cc: Al Hart, Ron Baxley, Gordon McLendon

11:00 to 11:15

Category 1

"Mexican Hat Dance" Percy Faith

Don Keyes

Category 6

"Blue Suede Shoes" Sarah Vaughn

Category 2

"Surry With the fringe on Top" Domine Frontiere

Category 5

"Fascination" Jane Morgan

This is the revised music policy for KABL and WYSL. Put it into effect as soon after receipt as possible.

BASE: It is an abrupt departure from the quarter-hour base and, instead, extends to two hours.

TIME PERIOD: It shall be in effect from 6:00 AM to 8:00 PM, seven days a week.

EXCEPTIONS: ( a ) It shall be followed to the letter except from 6:00 AM to 9:00 AM when the tempo should be brightened considerably and ( b ) after 10:00 PM when the tempo may be lessened. ( The two hours between 8:00 PM and 10:00 PM are reserved for KABL's "Symphony Hall" ). WYSL should follow it rigidly until 10:00 PM when it may be softened.

CATEGORIES: Instead of 4 Categories, we now have 11. Set up your libraries and play lists according to the category descriptions attached.

11:45 to 12:00

Category 10

"Medic Theme" Victor Young

SEQUENCE: Starting at the top of the hour, observe the following category sequence and the sometimes imaginary records listed by title.

10:00 to 10:15

Category 1

"Granada" Boston Pops

TEMPO: Whenever

Category 6

"I Miss You So" Chris Connor

quarter-hour listed

Category 2

"Breezin' Along With... Breeze" Van Damme

Category 5

"On The Street Where You Live" Vic Damone

MISCELLANEOUS: Note that the policy is based on a full two hours to allow for the stipulated inclusion of folk music, foreign vocals and Broadway cast album cuts. The most important part of this policy is

10:15 to 10:30

Category 4

"Third Man Theme" Anton Karas

( description of )

Category 3

"Summertime" Ray Charles Singers

more than sub-divisi

Category 7

"Never On Sunday" ( foreign vocal )

understanding, howev

Category 5

"Trolley Song" Judy Garland

them and review them. See the previous two-hour list for examples.

( Cluster and News )

10:30 to 10:45

Category 1

"I Could Have Danced all Night" B. Pops

Category 6

"Stardust" Frank Sinatra

Category 5

"Buttons and Bows" Dinah Shore

Category 2

"Twilight Time" Three Suns

( Cluster )



- 10:45 to 11:00 Category 10 "In The Still of the Night" Gordon Jenkins  
Category 6 "It's A grand night for Singing" Pat Boone  
Category 5 "Secret Love" Doris Day  
Category 4 "Waltzin' in 3/4 Time" Percy Faith  
( Cluster )
- 11:00 to 11:15 Category 1 "Mexican Hat Dance" Percy Faith  
Category 6 "Blues Serenade" Sarah Vaughn  
Category 2 "Surrey With the fringe on Top" Dominic Frontiere  
Category 5 "Fascination" Jane Morgan  
( Cluster )
- 11:15 to 11:30 Category 4 "Kerry Dancers" Barney Kessel  
Category 3 "You Go To My Head" Voices of W. Schumann  
Category 8 "Bay of Mexico" Kingston Trio  
Category 5 "Old Buttermilk Sky" Hoagy Carmichael  
( Cluster and News )
- 11:30 to 11:45 Category 1 "Can-Can" Eastman-Rochester Pops  
Category 9 "Baubles, Bangles and Beads" Patrice Morrison  
Category 5 "Across The alley from the Alamo" Mills Bros.  
Category 2 "Tenderly" Three Suns vocal  
( Cluster )
- 11:45 to 12:00 Category 10 "Medic Theme" Victor Young  
Category 6 "Come Fly With Me" Frank Sinatra  
Category 5 "Mona Lisa" Nat "King" Cole  
Category 4 "Guadalajara" Robert Farnon

TEMPO: Whenever possible, tempos should be alternated one to one. The last quarter-hour listed above is a good example particularly.

MISCELLANEOUS: Note that the policy is based on a full two hours to allow for the stipulated inclusion of the categories of folk music, foreign vocals and Broadway cast album cuts. The most important part of this policy is...

( description of ) CATEGORIES: You'll find a few new categories which are no more than sub-divisions of some of the old categories. For the sake of complete understanding, however, and for the benefit of new Music Directors, let's define them and review them. See the previous two-hour list for examples.

CATEGORY 1: "Pop Concert" -- Rich, - A sub-full, up-tempo, spirited arrangements by a full Pop Concert orchestras.

tempe. We have hundreds available already.

CATEGORY 2: "Small Instrumental Group" -- Light, at times, delicate arrangements by small groups. No change from present "small instrumental group" category.

CATEGORY 3: "Choral" -- Big, chorus treatments by any number of good choral groups. This is a sub-division of your present vocal category.

THE HUMAN ELEMENT: This policy cannot be put on tape; there are too many loopholes. For example, as an old hit (Category 4) is the responsibility of the Music Director to see that this does not happen.

CATEGORY 4: "Tempo Break Up" -- Same as present Category 4. It is the responsibility of the Music Director to see that this does not happen.

CATEGORY 5: "Old Hits" -- This is a brand new category made up of the hit records of 6 months ago and going back through the thirties. Earlier, if you can find copies. Important: No hillbilly, no rock'n'roll, just "pop" flavored music.

Put this policy into suggestions. You must use the hit version. We don't want "Old Buttermilk Sky" by Don Cornell, we want it by Hoagy Carmichael.

CATEGORY 6: "Vocal" -- Usually solo vocal except now and then you'll run across a duet. Subdivision of your present vocal category except we're adding more good pop artists -- Sinatra, Bennett, Cole, Peggy Lee, Sarah Vaughn and many, many more.

CATEGORY 7: "Foreign Music" -- See previous memo on that subject for description. Remains unchanged.

CATEGORY 8: "Folk Music" -- Again, refer to previous memo on that subject. It, too, remains unchanged.

CATEGORY 9: "Broadway" -- A well-known cut from a popular Broadway show. Must be taken from the original cast album. You may wish to feature one show all day, or perhaps every other day.

CATEGORY 10: "Lush Instrumental" -- A sub-division of your present Category 1. Lush, full, predominantly string arrangements with an easy tempo. We have hundreds available already.



Homer Colton

cc: Gordon McLendon

Don Keyes

**CATEGORY 11 : "Surprise Novelty" --** Note that this is not covered in my play list. Instructions will follow. It is to be comprised of hit records that are so different or novel in nature that they will not bear repeated play often. For example, "The Thing" by Phil Harris, "Cocktails For Two" by Spike Jones, "Doggie In The Window" by Patti Page, etc. some points that were in doubt. Rather than waste time

A couple of points in your answer as they do serve with acknowledging every affirmative from you mentioned, I will touch upon these that I  
**THE HUMAN ELEMENT:** This policy cannot be put on tape; there are too many loopholes. For example, "Tom Dooley" by the Kingston Trio could be played as an old hit ( Category 5 ) and be preceded by "Bay of Mexico" by the Kingston Trio ( Category 8 ). It is the responsibility of the Music Director to see that this does not happen and that KABL and WYSL present a well thought-out, tasteful blend of music at all times.

2. I am still a bit in the dark regarding your answer concerning the use of harp. Put this policy into effect immediately and write me with your comments and suggestions.

on every single musical selection that is played. I think the only time we should do without it is during the commercial cluster when the announcer can merely use a station break without harp background in order to perform his double or triple spotting. Now I do think that very soon we should plan on adding that much more color to the sound of the station by introducing an occasional select bridge or even piano bridge. Perhaps we may want to consider this as a definite part of a format and share these different sounding bridges at specific points between the number hour. Don Keyes  
third selection, for instance, I like a continuing piano bridge type playing through the commercial cluster. I think the most of commercial is the bridge on the sub side of bridges, I still believe that the station lost much of its identity and personality through the lack of bridges before and after. I do want you and Charlie Payne half-way there and suggest that perhaps piano bridge be used exclusively in Category 5 and 8. I think it would have a brighter, more up-lifting sound. (I assume you and Charlie maintain that the harp has a "lumpy sound") and, therefore, would not only help the personality of the station but might even serve its program for non-commercial programming.

3. Regarding the station break "More beautiful Cable Music in a moment but first there is something worth .... etc., etc., etc." I do not see how you can disagree with my statement that this station break programmed every 15 minutes 24 hours a day (I assume) for two weeks, would not work on the listeners. But since you are planning to cut it back, go ahead and stick to your schedule and put it back at the end of the two-week period you mentioned.

4. Voice Tracks: Your news concerning the recording of voice tracks by the artists you mention strikes me as being very favorable. I hope that you are not planning to run the promos you mentioned done by Gogi Grant and Jani James. Arthur Fiedler and Tony Martin sound just fine but I think the names Gogi Grant and Jani James will cheapen our sound.

*APUR*  
*Call ABC*  
*Crosby*  
*FBI*  
*Bono*  
*ry*  
*rap*  
Homer Odom

July 9, 1959

cc: Gordon McLendon and Joe Somerset

Don Keyes

A couple of points in your answer to my critique provoked me to reply. I appreciate your answers as they do serve to clear up some points that were in doubt. Rather than waste time with acknowledging every affirmative item you mentioned, I will touch upon those that I feel are still in question.

1. You are correct. I did not know that you were programming eight albums an hour and I quite agree that this setup appears to be satisfactory not only from presenting a good sound on the air but from a mechanical standpoint of programming the music.

2. I am still a bit in the dark regarding your answer concerning the use of harp bridges and the manner in which KIXL used them. I am strongly in favor of having a harp bridge between every single musical selection that is played. I think the only time we should do without it is during the commercial clusters when the announcer can merely use a station break without harp background in order to perform his double or triple spotting. Now I do think that very soon we should plan on adding that much more color to the sound of the station by introducing an occasional celeste bridge or even piano bridge. Perhaps we may want to consider this as a definite part of a format and place these different sounding bridges at specific points between the quarter hour. Maybe a celeste bridge between the second and third selection, for example. Maybe a continuing piano bridge tape playing through the commercial cluster (except when a musical commercial is run). While on the subject of bridges, I still maintain that the station loses much of its identity and personality through the lack of bridges before 8 AM. I will meet you and Charlie Payne half-way here and suggest that perhaps piano bridges be used exclusively between 6 and 8. I think it would have a brighter, more sparkling sound (whereas you and Charlie maintain that the harp has a sleepy sound) and, therefore, would not only keep the personality of the station but might even tend to brighten the morning segment considerably.

3. Regarding the station break "More beautiful Cable Music in a moment but first these interesting words.....etc., etc.....". I do not see how you can disagree with my statement that this station break programmed every 15 minutes 24 hours a day (I assume) for two weeks, would not wear on the listeners. But since you are planning to cut it back, go ahead and stick to your schedule and cut it back at the end of the two-week period you mentioned.

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5. You have not received a copy of my reply to Joe's letter regarding "Cable Music" because his answer today would not call for a reply, hence, I didn't send it.



✓ 5. KABL Quotes The Columnists: Unless I was not in on the conversation concerning this feature, the only thing I can recall about acknowledging columnists on the air was my own idea of recognizing a columnist by thanking him publicly for the good things he had said about us in his column that day with a one-line live announcement. How this developed into a daily feature, I do not know, but I still maintain that to the listener's mind, the columnist's mind and the agency man's mind, it is a rather obvious gimmick. I am on a bet because I don't feel that her name on our station lends that much cultural prestige. The fact that Sheldon Sackett had had a trade-out with the Hungry "T" would at least indicate.

✓ 6. Music: In this paragraph I will reply to not only your lengthy memo of July 4th, but your other memo of July 7th. While I agreed earlier in this memo about your playing 8 basic albums per hour, I have since (So far, this has taken me four hours to dictate.) talked to Charlie Payne. Charlie tells me that evidently you have misunderstood the composition of the music within a given hour. As he explained it to me, KIXL does not feature one artist or group in each of the four categories each hour. It was just the first selection (Lush Instrumental) in each quarter hour that was done by the same artist throughout the hour. The remaining numbers were programmed merely by category and pace, however, I do think that especially at this stage of the game you are perfectly safe in programming your 8 albums per hour and I am still in agreement with you on this.

No, I do not feel strongly enough about the repeat of two show tunes tracks upon the hour to insist upon it and therefore break up the 8 album plan of yours.

✓ While talking with Charlie, I touched upon the subject of bridges (and he agreed it's the only convenient way to cross the bay unless your car has a snorkel). Seriously, he said that while he still does not agree with me on the harp bridges before 8 AM, that he does think that a perky piano bridge, and I don't mean Joe Fingers Carr, would be quite appropriate. I am wondering why you are so adamant on your thinking about piano bridges. Charlie also mentioned celeste bridges as being acceptable and even an occasional guitar bridge. I would have to hear the latter before I would endorse it. I am not quite sure what it would sound like.

✓ I don't know why you express such concern about the deletion of the "small instrumental group" in crowded, commercial periods. I can't see where it would make that much difference. To my way of thinking, it would have to be either that category or the "tempo break up" category. Perhaps we can strike a happy medium here.

✓ 7. I do not understand why "Silver Moon" and "Le Ronde" are not on the air by this time. I understand the engineering problem that you have had for the past two weeks and even before that, but I was under the impression that "Silver Moon" by Al Sack was available on the Standard Library and that you had, or were going to order it from the outfit in Kansas City. Why "no preparations have been made" to use "Le Ronde" strikes me as being very unusual. In our last big meeting in the hotel room, it was decided that "Silver Moon" and "Le Ronde" would, upon acquisition, take the place of two show themes that we had running at that time. I have mentioned this occasionally since Gordon has been bugging me on it and I am surprised that neither of them are on the air. Charlie Payne tells me that the "Le Ronde" you want is taken from the World Library. I am writing Jack Lee in Louisville and I am asking him to send you a dub of it.

✓ 8. You have not received a carbon copy of my reply to Joe's memo regarding "Clair de Lune" because his answer to my memo did not call for a reply, hence, I made none.

April 14, 1959

spent two hours with Honig personally and, while he was at first a doubting Thomas, after we explained our plans he became extremely enthusiastic and told us that he was certain that we were going to have a tremendous success in San Francisco.

As most of you who are getting copies of this memorandum are aware, we have already secured the services of one of San Francisco's top law firms -- perhaps the leading Republican law firm in the state of California. This law firm, not quite incidentally, represents Folger's Coffee.

We are now set in San Francisco in the major positions with the exception of Program Director. We have on hand several applications as a result of our advertisement in Broadcasting Magazine and will call these immediately.

For reasons I am about to explain, our time table is absolutely dependent upon Crowell-Collier. We cannot and must not begin our new programming until Crowell-Collier begins theirs. KLX is presently programming the only good music heard in the Bay Area. They are not doing it well but nonetheless, have come to be regarded in the last four months since they instituted this policy as the Good Music Station of the Bay Area. Their music is very slow and draggy and sleep-productive with no promotion at all. Yet it is still interesting to note that KLX's "Symphony Hall" running for three hours at night is the number one rated show on Hooper. We will simply take this show over lock stock and barrel when Crowell-Collier goes into the Disc Jockey operation. Thus we will inherit the number one program at night by default. The reason our plans are tied to Crowell-Collier is because we would not want to begin good music programming in competition with the present programming of KLX. If we did so we would not be regarded as the saviour of the Bay Area. We would simply be giving them another good music service. It would be a better one, true enough, but wouldn't be a complete innovation. If we wait and time our promotion and programming change exactly simultaneously to the change of KLX, then we are going to be regarded as the White Knights of the Bay Area, rescuing San Francisco radio from the formula radio stations. Bok says that the agencies of San Francisco will absolutely turn cartwheels of joy when they find out what our plans are. Although it really means nothing to us, this simultaneous take-over with Crowell-Collier is going to make it about three times as difficult for them to get established. It is now quite clear to me that they are going to go into the pop music operation we set up for them in Los Angeles. They tried to hire two of our Houston personnel without success. I sent Bill Cole a stiff and indignant telegram pointing out that we would take legal action if any further approaches were made to our personnel. He has answered saying it was all a mistake.

More and more it becomes apparent that we should move the studios to San Francisco just as quickly as possible. That is a very depressing and inaccessible setup we have in Oakland. It looks to me like we are going to have to have a San Francisco Sales Office regardless-- so we might just as well get our main studios moved over there as soon as we are able to do so. Virtually all the agencies are located in one district and we rode around and noted any number of buildings that were vacant or for rent. I have the feeling that we definitely ought to buy our own building in San Francisco should we get the grant for 5,000 watts. It would add great prestige to us to own our own building right in the middle of agency row and have a real nice show place. We could almost pay for the payments for the building



April 14, 1959

with the recording contracts alone.

The signal seems to be getting worse in San Francisco's downtown area instead of better. And the signal of KSAY next to us on the dial seems to be getting stronger. We may have to put in a new ground system right now whether we want to or not. I don't know why this would hurt us since we are going to have to put in a ground system for the central tower anyway when we go 5,000 watts so we might as well give thought to doing it right now. I definitely want Cal to check the signal of KSAY and find out if the station is violating some engineering rules. Nonetheless, our KROW signal is not anything we should be getting frantic about because the people in San Francisco have no place else to tune for our type of programming. At the same time, the quicker we can demonstrate a noticeable increase in audio volume, the better off we will be. Furthermore, since we may be in the position of a certain change of programming as early as the next two or three weeks, dependent upon Crowell-Collier's action, Cal should ascertain exactly what is going to be necessary for our type of operation and get the tape machines, control room and other technical facilities ready to go just as soon as possible.

I become more enthused every day about our prospects in the San Francisco market. Only one thing can go wrong with our plans and that would be for KLX to fail to change programming or for somebody else to beat us to our planned approach. We have looked at all other stations and can see no chance of the latter happening. Therefore, about the only thing we have to fear is that somebody in Crowell-Collier will have brains enough to wake up.

There is no use discussing KROW's present programs. They have every brand of schlock that we have ever heard of and a lot we never dreamed existed. I do not believe the station has \$7,000 in clean billing. Like all other markets, we have to make a completely fresh start.

The station already has both the RCA and Standard libraries so this is going to be a tremendous help to us. We must begin to accumulate good album music just as soon as we can. Don Keyes can do this easily. We should also start to assemble all the harp bridges and other transitional effects that we can possibly acquire.

As a national representative in San Francisco, we have been able to acquire the MacGavren Company. Darren MacGavren is a veteran west coast representative who in the last year has expanded nationwide with considerable success.

He has a hungry outfit and his men are all on commission. MacGavren's addition in San Francisco means that our prestige locally will be further improved. He is simply beloved by San Francisco Advertisers and Agencies. I would venture to say that he is the most popular man in the history of San Francisco advertising.

Gordon McLendon

R.P.B.  
KABL

R.P.B.  
KABL

Wednesday night

December 7, 1960

When will San Francisco's ~~same~~ cable cars  
run again? KABL music, named for the famous  
cable cars of San Francisco, offers a gold-

LETTER OF AGREEMENT:

Between The McLendon Pacific Corporation, hereafter referred to as the  
"Company", and Homer H. Odom, hereafter referred to as the "Artist".

It is hereby agreed and understood between the  
McLendon Pacific Corporation and Homer H. Odom  
that of his basic salary of \$1250.00 ( One thousand  
two hundred fifty dollars ) per month for sales effort,  
\$250.00 ( Two hundred fifty dollars ) shall be added  
to constitute a "blanket recording fee". That this  
total of \$1500.00 ( One thousand five hundred dollars )  
shall apply against a basic salary commission agree-  
ment now in effect. The "blanket recording fee" shall  
serve as total compensation for the use of the Artist's  
voice in the transcribing of any promotional or com-  
mercial production for broadcast use over Radio Station  
KABL, Oakland, California, or any other station the  
Company shall designate.

B. R. McLendon  
C. Payne  
Mitch Lewis

B. R. McLendon  
Chairman of the Board  
The McLendon Pacific Corporation

By Agreement:

Homer H. Odom

telephoned on hot line: dissections, one car  
hour, knocking off my recorded KABL car



R.P.B

KABL

Wednesday night



When will San Francisco's ~~San~~ cable cars  
run again? KABL music, named for the famous  
little cable cars of San Francisco, offers a gold-  
plated miniature of the original San Francisco  
cable car to the ~~first~~ listener who sends us <sup>by Saturday at six pm</sup> ~~us~~ <sup>by Saturday</sup>  
the nearest hour and minute the first KABL car's  
will ~~begin~~ <sup>begin</sup> running again. ~~KABL~~ <sup>Oakland's</sup> KABL  
music, cooperating with Radio Station KLSN in Portland,  
offers this ~~San Francisco's~~ gold-plated replica of San  
Francisco's original cable car. KABL asks you to  
guess when the first <sup>San Francisco</sup> cable car will again take the  
hilly little tracks. Address KABL, I.F.

cc: Don Keyes  
B.R. McLehon  
C. Payne  
Mitch Lewis

telephoned on hot line: directions, once an  
hour, knocking off my recorded KABL car  
promotions.

KABL

Wednesday night

~~KABL~~  
~~San Francisco~~

When will San Francisco's ~~San Francisco~~ cable cars  
run again? KABL music, named for the famous  
little cable cars of San Francisco, offers a gold-  
plated miniature of the original San Francisco  
cable car to the ~~first~~ listener who sends us <sup>by Saturday at six PM</sup> ~~us~~ <sup>by Saturday</sup>  
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cc: Don Keyes  
B.R. McLendon  
C. Payne  
Mitch Lewis

telephoned on hot line: directions, once an  
hour, knocking off my recorded KABL car  
promotions.



# KABL

## SAN FRANCISCO

Page 2

TO: Gordon McLendon

DATE: August 24, 1961

FROM: Homer Odom

SUBJECT:

The new music will be obtained by checking Phonolog carefully, plus a search of Bay Area record shops.

An impressive list of letters will be assembled from the presidents of universities, mayors and other distinguished Bay Area residents concerning the unique service KABL is performing for San Francisco as compared to "rock and roll" stations.

Correspondence with Marcus Cohn to assist in developing powerful arguments as to why KABL should be allowed to move to San Francisco will commence immediately.

HHO:ss

cc: Don Keyes  
Al Hart  
Charlie Payne  
Howard Immekus  
Art Holt

# KABL

## SAN FRANCISCO

R. P. B.

~~4 Marcus G. L.~~

TO: Gordon McLendon

DATE: August 24, 1961

FROM: Homer Odom

SUBJECT:

This memo will confirm your instructions to me during your visit to San Francisco.

Plan for minimum broadcast space at new transmitter building (Done).

Clear all exotics, contests and promotions with Don Keyes and GBM.

New mood intros are now on the air. ID: "This is KABL, the voice of old San Francisco" is now on the air. A schedule has been set up whereby a complete set of new mood intros will be due every two months. The next batch of mood intros will be due October 1. ✓

An announcers' meeting stressing proper reading and the proper use of pauses has been held.

Intro to 5:23 and 6:09 news has been redone to include the copy line "the only news at 5:23 (6:09)".

A list of over 200 outstanding production numbers now included in the play list has been developed. This list will be in the mail to all concerned no later than Monday. Each of these numbers will be programmed three times within the play list. As soon as is possible, the new music sheets incorporating these changes in categories 1 and 4 will be sent to Buffalo and Dallas. "Never On a Sunday" has been in the play list for some time; however, it is now being played as a pop hit. Pop hits which are compatible with the KABL format will be scheduled daily as follows: Twice between 7AM and 10PM rotating, once between 10PM and 7AM rotating. These compatible pop hits will be played from the time they first hit the charts, continuing as long as the hit is listed on the charts and one month beyond the time the hit last appears on the chart. ✓

The following rating promo is now in production and will be on the air Friday: "KABL, the first good music station in the United States ever to achieve first place in a major market. In all of the nation's top ten markets, KABL is the top rated good music station in America and still occupies that enviable position." The following ID is being produced for rotation with "only San Francisco has all three", "very San Francisco" and "life begins at 96": "KABL, like the cable cars, a landmark of San Francisco." ✓

Each time there is an addition or change in the KABL play list, WYSL will be fully informed. WYSL will also be informed with the addition of compatible pop hits to the KABL play list. New music will be added to the KABL play list immediately as it becomes available. With the makeup of each new play tape, WYSL will receive the necessary music sheet and a list of the albums necessary to accomplish the play tape.



CONFIDENTIAL

R.P.B.  
SECRET

MEMORANDUM

FROM: Gordon McLendon

DATE: May 6, 1959

Enclosed is a timetable and a promotion and programming schedule for future events on KROW. KROW's call letters will be changed to KABL (Cable) which are call letters of obvious significance for San Francisco. The call letters KROW will be taken to Houston for use by our newly-granted FM station there. Also enclosed are coverage maps of the new 5,000 watt facility presently under application to the Federal Communications Commission. We hope for a grant on this application in approximately four to five months. Construction would then take approximately three to four months more. It is not inconceivable that we may be able to get this new increased power facility on the air by the end of 1959.

Re-staffing of KROW is virtually completed. General Manager will be Homer Odom, formerly Sales Manager of our WAKY in Louisville and until recently General Manager of WEZE in Boston. As Sales Manager KABL will have Bok Reitzel, formerly with Lennen and Newell of San Francisco and a native San Franciscan. Bok is highly regarded in San Francisco advertising circles and comes from one of the west's pioneer families. As Sales Consultant KABL will have Henry Untermeyer, also a long-time San Franciscan and ex-General Manager of KCBS. Program Director of the new operation will be Joe Somerset, who comes to us from KILT in Houston where he occupied a similar capacity. Both sales and programming staffs are now full. As Program Consultant we have imported Charles Payne, formerly General Manager of one of the nation's most unique good-music stations, and we thus have the best possible advice in the formation of our new facility.

We will proceed to purchase a building in San Francisco as headquarters for the new KABL as soon as possible. All emphasis will be placed on San Francisco rather than Oakland in our identification, consistent with FCC regulations. This was the major reason for the change of call letters, since KROW was so firmly rooted in Bay minds as an Oakland station. The increase in power to 5,000 watts will enable us to change designation from Oakland to San Francisco and then the problem will be completely alleviated. In the meantime, however, this should be of only limited concern to us because the latest Hooper rating shows KLX in a very competitive position in the San Francisco market. KLX is, of course, completely identified as an Oakland facility. Therefore we should not be too upset about an Oakland designation as far as it concerns advertisers.

A virtual avalanche of promotion will precede the opening of the station on May 11. As you will note, this memorandum is marked "secret", and I cannot emphasize too strongly that it is of a confidential nature. Obviously, if our competitors knew of our plans before we opened the station they could take much of the edge off it. Also, they must never see the planning schedule enclosed as it would indicate to them certain of the things we are going to do for a good while after the station is on the air.



MEMO - May 6, 1959

As our advertising agency we have Honig and Cooper, the largest independent advertising agency on the west coast. They are working with us in the formulation of plans for television, newspaper, outdoor and other promotion preceding and following the opening. For one thing, just to give you an idea, among many other things we are beginning with with a 100% billboard showing in San Francisco market - a costly saturation.

One of the major station breaks of the new station will be "This is KABL, very San Francisco".

As National Representatives we are equally pleased in our ability to secure the services of the Darren F. McGavren Company. Darren is a veteran of San Francisco advertising, is very much beloved in the Bay Area, and will not only be able to aid us through selling in New York but can help us personally with any sales problems which might arise in the San Francisco agencies. He has excellent offices in New York, Chicago, Los Angeles, and San Francisco, and while we may wish momentarily to supplement his services with those of a Southern Regional Representative, ultimately he will handle KABL's facilities throughout the United States. We consider the acquisition of the McGavren Company a ten-strike.

I need not point out that with the conversion of KLX disc jockey program - a conversion we expect to take place around the middle of May - KABL becomes the Bay Area's only good music station. Not only will we enjoy this advantage but we intend to have the most spectacular good-music station ever heard in the United States with promotion and production beyond the conception of any good-music station now in existence. The Bay Area newspapers have been literally filled with one column after another highly critical of local rock-and-roll radio stations. The situation was further aggravated recently when KFRC, a long-time leader in the market, changed to what it calls "Radiant Radio". The entire temper of the Bay Area, one of the great cultural centers of the nation, home of many major universities, is obviously receptive to a good-music operation such as the one we plan. Soon now, all of you will be sent a recording of a typical hour of complete KABL operation. And soon thereafter you will receive from us an additional one-hour presentation of every major facet concerning this operation -- including further excerpts from its programming. This latter will be for your agency and advertiser presentations. Virtually all questions of any prospective advertiser can be immediately answered with the presentation tape.

With a vast split of the pop music audience, we hope and fully expect to be in first place in ratings in San Francisco, although we scarcely consider this necessary in selling a quality product such as the one we will deliver. The reason for our optimism regarding a first-place position is that the pop music audience is going to be split between KOBV, KYA, KFRC, KLX, KSAY, KJBS and quite a few other stations. It would seem that under such circumstances no pop music station is going to have more than 10-12% of the audience. It is hard for us to believe that with the sound we are going to put on the air we are not going to receive at least a 15% share of audience -- if not in the first month, certainly within the first six months.



MEMO - May 6, 1959

As a lead-in to the beginning of new programming on May 11, the enclosed promotion schedule will show you some of our plans. The baseball games referred to, which will be chock-full of announcements telling of the great changes that are about to take place in the station, are the actual broadcasts of the Giant-Dodger playoff game of 1951. The writer did these broadcasts live from the Polo Grounds in New York and they were heard on KYA in San Francisco. Obviously this series was one of the greatest ever played in baseball history and should be of tremendous listener-appeal in San Francisco, the home of the Giants. We will then employ one of our old-time standard promotional gimmicks - playing of a single record for forty-eight straight hours. This marathon record play begins on May 9 and ends at 10 a.m. May 11.

Not only will the sound of KABL be different from that of any other good-music station in the history of American radio, but I point out to you that this promotion will be different. It has been characteristically true of good-music stations that most of them lie like Wheaties in the bottom of the bowl and simply never stir at all. For some reason it is considered beneath the dignity of a good-music station to do any particular amount of promotion, either off the air or on. We think that promotion is compatible with good music. True, it must be done in a more sophisticated way, but we see no reason why good-music stations can't be the subject of as much conversation and enthusiasm among the public as any pop music station. So you can expect to see in the case of KABL a station alive and vibrant with promotions, stunts, etc. - yet without in any way losing its basic character as the Bay Area's good-music station. You will understand better how we will achieve this when you hear (a) the basic hour tape of our programming, and (b) the presentation tape of KABL. We intend to put an application in for an FM permit.

Obviously, and the following will be particularly important to all sales personnel, there will be great discrimination in the choice of commercials. Only certain singing jingles will be acceptable at all and there will be definite limitations placed upon the wordage of each live announcement. Furthermore, a scrupulous distinction in our choice of accounts must take place. Obviously, used-car dealers and fast-buck merchants will not be at home on our radio station. Further, there will be many products which have no place on our radio station. It is important that we exercise the most rigid eclectics in choice of commercials as well as in their production and presentation on the air. If possible, no commercial should be presented without an effort at production within the commercial.

#####

KABL  
music

He is a schoolmate of Donald Johanneas and they write each other and occasionally. He is at times difficult to talk to. For 15 minutes he will be quite affable and will want to talk shop, and in the next 15 minutes you can read annoyance on his face and get closed-mouthed answers. Joe is very fond of him but the station is so image conscious they will not allow any radical changes in the format.

December 19, 1963

Gordon McLendon

cc: Richard Wilcox, Al Hart

Don Keyes

A good source for us to check for the addition of music is the WPAT program guide which is issued monthly. Joe has put KABL on the complimentary mailing list, and I am attaching a recent copy of it for your perusal. It has a mailing list of 20,000 and the station loses \$20,000 a year in its publication. It has been used as a merchandising vehicle.

Some weeks ago you asked me to determine the answers to the following questions:

1.) How does WPAT acquire new music?

From talking to John Krance, WPAT's Music Director, I determined that there are three basic sources. They subscribe to many album services through which they obtain all LPs from all major labels for roughly \$1.00 each. They receive occasional promotional copies, as we do, and Krance himself occasionally browses through record shops acquiring what he thinks is interesting and charges it to the station.

2.) How does WPAT audition new music?

There is no set system of auditioning due to the tremendous number of LPs which they receive. Auditioning is at best spasmodic. When time permits, Krance drops a needle on occasional cuts across the face of the LP and makes mental note of the arrangements that are, in his opinion, outstanding. His clerical assistant then types the card for the index file and the album is numbered and put in the rack. By Krance's own admission, he is usually far behind on auditioning material and does not expect to ever catch up. For that reason, an album let's say by Percy Faith, might be received and not auditioned but will be put into the library with a given number. At some later date when Krance is constructing a tape and is following, let's say, variations of "Malaguena", he will then have his assistant supply him with all copies of "Malaguena" in the library and will sit at his turntables toying with them until he decides on the proper cut which will accomplish the desired blend.

As I mentioned before, this is a terribly artistic procedure and there are no set rules that stipulate why a given selection should precede or follow another selection. The entire musical concept is developed in 30 minute segments at the whim of the Music Director.

Also found out that once a new tape is constructed, it is played as soon as possible and then is played again sometime within the next six weeks. After that time, it is retired for a period of months. I have no idea why this is and frankly, from what I have observed, I don't particularly care. I would have to be inside John Krance's brain to adequately describe just what it is they do with music.

Krance himself is a very strange person and a legitimate, educated musician.



Saxe

lis  
lis

ys

Enclosure



KABL Rpb

Friday, Dec. 11, 1964 5C2H\* S.F. Examiner—Page 25

# Our Favorite LOL's

By CLAIRE LEEDS

There could only be one winner, but all ten of those bubbly Little Old Lady Contest finalists captured the judges' hearts Tuesday afternoon at Trader Vic's Trafalgar Room.

The smartly coiffed, fashionably attired group, who listed their ages from "over 65" to 93, represented the cream of 2,000 entrants nominated in The Examiner-KABL sponsored contest. The combined interests and activities of these senior charmers (which range from thumping out swinging tunes on the U. C. Carillon to mothering 30 foster children over the years) are staggering.

Angelita ("Angie") Sherer, 79, the judges' choice for top honors, was elated as an 18 year old at her victory and at the prospect of her prizes, which include the use of a PSA jet with full crew for one hour, a trip to Disneyland, a modeling scholarship, complete beauty treatment and a year's free dance lessons.

Angie, a whiz of a dancer, pro-cable car and anti-high rise apartment, wore a stunning red suit and velvet pillbox for the high tea and cocktail hour to select San Francisco's favorite LOL.

The distinguished panel of judges were Man-About-Town Poom de Ralguine; Nerice Fugate Moore, House of Charm director; Richard Wilcox, KABL manager; Walter S. Johnson, Palace of Fine Arts savior; and the authors of the book, "Little Old Lady of San Francisco," Bill Shilling and George Albertus.

Runners-up in the first search for the Little Old Lady

(Continued on Page 32, Col. 1)



—Examiner photo by James Stewart.

Mayor John F. Shelley and Columnist Charles Denton with an enchanting trio of LOL's: Angelita Sherer (left) with winner's gold handled umbrella, Jewel Ziegemeier, Lupe Cummings



MARGARET MURDOCK



LUE BENNETT



## The Little Old Ladies Of San Francisco

(Continued from Page 25)

of San Francisco, together with some of their endearing qualities, follow:

**Lena Ackerland**, 84, unofficial "grandma" of her neighborhood, known as "Brownie," avid Giant fan, dances, does her own sewing, housepainting, yardwork.

**Lue Bennett**, 93, com-

pletely independent, lives alone, born on Christmas Day, plays the piano for lodge drill teams, always stands up when she plays the National Anthem.

**Elsie Moore**, 73, able and vibrant secretary to the public relations director of the St. Francis Hotel, has worked for 55 years, never misses an opera opening, wants an ice rink in Union Square.

**Margaret Murdock**, 70, buoyant carillon player at UC since 1923, never misses a rehearsal of the University choir, is never seen without her knitting bag.

**Maude**, 75, teaches 3 year olds at Valvary Presbyterian Church School. As described by an admirer: "She's friendly, she argues, she's witty, she's nice, she's a study in contrasts, she's plain terrific!"

**Marie Smith**, 62, born in Ireland, known by everyone as "Aunt Marie," beloved foster mother to 30, still day cares for three little girls.

**Frances Wiener**, 77 still Montgomery Street's

favorite notary public, noted for her wit, grandmother of eight, past president of Daughters of Pocahontas.

**Jewel Ziegemeier**, "over 65," the irrepressible "Ziggie," widow of the late Admiral Ziegemeier, noted for poems, partygiving and Hedda Hopper hats.



MAUDE PARC



ELSIE MOORE



LENA ACKERLAND



MARIE SMITH



FRANCES WIENER

Continued

KABL

rpb



KABL  
music

Richard Wilcox and  
Art Holt

July 23, 1962

Don Keyes

This shall constitute instructions regarding the procedure in incorporating Category 11, "Surprise Novelty", into your format.

As mentioned previously, the nature of the "Surprise Novelty" selection restricts it from repeated play. However, it does have a definite value. Usually it was an absolute smash hit and it is funny. It has the same appeal as an old joke you haven't heard in years but that you relish hearing again. After that, you don't want to hear it for a few more years.

The Music Director is instructed to insert a Category 11 selection into the play list ( preferably in traffic ) no more often than 3 times per week, one per day. Obviously, these must be three different records. After that, they should be retired for at least 6 months.

I think a production intro might be indicated.

Don Keyes

ys

cc: Al Hart, Ron Baxley, Gordon McLendon



10:45 to 11:00

Category 10

"In The Still of the Night" Gordon Jenkins

Category 6

"It's A grand night for Singing" Pat Boone

Category 5

"Secret Love" Doris Day

Category 4

"Walking in 3/4 Time" Percy Faith

Richard Wilcox / Art Holt

July 23, 1962

( Cluster )

cc: Al Hart, Ron Baxley, Gordon McLendon

11:00 to 11:15

Category 1

"Misty" Percy Faith

Category 6

"Blue Bird" Sarah Vaughn

Category 2

"Barry With the fringe on Top" Dominic Frontiere

Category 5

"Excitation" Jane Morgan

Don Keyes

## MUSIC POLICY

This is the revised music policy for KABL and WYSL. Put it into effect as soon after receipt as possible.

**BASE:** It is an abrupt departure from the quarter-hour base and, instead, extends to two hours.

**TIME PERIOD:** It shall be in effect from 6:00 AM to 8:00 PM, seven days a week.

**EXCEPTIONS:** ( a ) It shall be followed to the letter except from 6:00 AM to 9:00 AM when the tempo should be brightened considerably and ( b ) after 10:00 PM when the tempo may be lessened. ( The two hours between 8:00 PM and 10:00 PM are reserved for KABL's "Symphony Hall" ). WYSL should follow it rigidly until 10:00 PM when it may be softened.

**CATEGORIES:** Instead of 4 Categories, we now have 11. Set up your libraries and play lists according to the category descriptions attached.

11:45 to 12:00

Category 10

"Medic Theme" Victor Young

**SEQUENCE:** Starting at the top of the hour, observe the following category sequence and the sometimes imaginary records listed by title.

10:00 to 10:15

Category 1

"Granada" Boston Pops

**TEMPO:** Whenever

Category 6

"I Miss You So" Chris Connor

quarter-hour listed

Category 2

"Breezin' Along With.. Breeze" Van Damme

Category 5

"On The Street Where You Live" Vic Damone

**MISCELLANEOUS:** Note that the policy is based on a full two hours to allow for the stipulated inclusion of Categories of folk music, foreign vocals and broad-way cast album cuts. The most important part of this policy is

10:15 to 10:30

Category 4

"Third Man Theme" Anton Karas

( description of )

Category 3

"Summertime" Ray Charles Singers

Category 7

"Never On Sunday" ( foreign vocal )

Category 5

"Trolley Song" Judy Garland

understanding, however, for the benefit of new music directors, let's define them and review them. See the previous two-hour list for examples.

( Cluster and News )

10:30 to 10:45

Category 1

"I Could Have Danced all Night" B. Pops

Category 6

"Stardust" Frank Sinatra

Category 5

"Buttons and Bows" Dinah Shore

Category 2

"Twilight Time" Three Suns

( Cluster )

- 10:45 to 11:00 Category 10 "In The Still of the Night" Gordon Jenkins  
Category 6 "It's A grand night for Singing" Pat Boone  
Category 5 "Secret Love" Doris Day  
Category 4 "Waltzin' in 3/4 Time" Percy Faith  
( Cluster )
- 11:00 to 11:15 Category 1 "Mexican Hat Dance" Percy Faith  
Category 6 "Blues Serenade" Sarah Vaughn  
Category 2 "Surrey With the fringe on Top" Dominic Frontiere  
Category 5 "Fascination" Jane Morgan  
( Cluster )
- 11:15 to 11:30 Category 4 "Kerry Dancers" Barney Kessel  
Category 3 "You Go To My Head" Voices of W. Schumann  
Category 8 "Bay of Mexico" Kingston Trio  
Category 5 "Old Buttermilk Sky" Hoagy Carmichael  
( Cluster and News )
- 11:30 to 11:45 Category 1 "Can-Can" Eastman-Rochester Pops  
Category 9 "Baubles, Bangles and Beads" Patrice Morrison  
Category 5 "Across The alley from the Alamo" Mills Bros.  
Category 2 "Tenderly" Three Suns  
( Cluster )
- 11:45 to 12:00 Category 10 "Medic Theme" Victor Young  
Category 6 "Come Fly With Me" Frank Sinatra  
Category 5 "Mona Lisa" Nat "King" Cole  
Category 4 "Guadalajara" Robert Farnon

TEMPO: Whenever possible, tempos should be alternated one to one. The last quarter-hour listed above is a good example particularly.

MISCELLANEOUS: Note that the policy is based on a full two hours to allow for the stipulated inclusion of the categories of folk music, foreign vocals and broad-way cast album cuts. The most important part of this policy is...

( description of ) CATEGORIES: You'll find a few new categories which are no more than sub-divisions of some of the old categories. For the sake of complete understanding, however, and for the benefit of new Music Directors, let's define them and review them. See the previous two-hour list for examples.

CATEGORY 1: "Pop Concert" -- Rich. A sub-full, up-tempo, spirited arrangements by Pop Concert orchestras.



CATEGORY 2: "Small Instrumental Group" -- Light, at times, delicate arrangements by small groups. No change from present "small instrumental group" category.

CATEGORY 3: "Choral" -- Big, chorus treatments by any number of good choral groups. This is a sub-division of your present vocal category.

CATEGORY 4: "Tempo Break Up" -- Same as present Category 4.

CATEGORY 5: "Old Hits" -- This is a brand new category made up of the hit records of 6 months ago and going back through the thirties. Earlier, if you can find copies. Important: No hillbilly, no rock'n'roll, just "pop" flavored music. You must use the hit version. We don't want "Old Buttermilk Sky" by Don Cornell, we want it by Hoagy Carmichael.

*(use category 11  
in place of 5  
when called for)*

CATEGORY 6: "Vocal" -- Usually solo vocal except now and then you'll run across a duet. Subdivision of your present vocal category except we're adding more good pop artists -- Sinatra, Bennett, Cole, Peggy Lee, Sarah Vaughn and many, many more.

CATEGORY 7: "Foreign Music" -- See previous memo on that subject for description. Remains unchanged.

CATEGORY 8: "Folk Music" -- Again, refer to previous memo on that subject. It, too, remains unchanged.

CATEGORY 9: "Broadway" -- A well-known cut from a popular Broadway show. Must be taken from the original cast album. You may wish to feature one show all day, or perhaps every other day.

CATEGORY 10: "Lush Instrumental" -- A sub-division of your present Category 1. Lush, full, predominantly string arrangements with an easy tempo. We have hundreds available already.

CATEGORY 11 : "Surprise Novelty" -- Note that this is not covered in my play list. Instructions will follow. It is to be comprised of hit records that are so different or novel in nature that they will not bear repeated play often. For example, "The Thing" by Phil Harris, "Cocktails For Two" by Spike Jones, "Doggie In The Window" by Patti Page, etc.

THE HUMAN ELEMENT: This policy cannot be put on tape; there are too many loopholes. For example, "Tom Dooley" by the Kingston Trio could be played as an old hit ( Category 5 ) and be preceded by "Bay of Mexico" by the Kingston Trio ( Category 8 ). It is the responsibility of the Music Director to see that this does not happen and that KABL and WYSL present a well thought-out, tasteful blend of music at all times.

Put this policy into effect immediately and write me with your comments and suggestions.

Don Keyes

ya



Richard Wilcox / Art Holt

July 23, 1962

cc: Al Hart, Ren Banley, Gordon McLendon

Don Keyes

## MUSIC POLICY

*(origin prog)*

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**SEQUENCE:** Starting at the top of the hour, observe the following category sequence and the sometimes imaginary records listed by title.

10:00 to 10:15	Category 1	"Granada" Boston Pops
	Category 6	"I Miss You So" Chris Connor
	Category 2	"Breezin' Along With.. Breeze" Van Damme
	Category 5	"On The Street Where You Live" Vic Damone

( Cluster )

10:15 to 10:30	Category 4	"Third Man Theme" Anton Karas
	Category 3	"Summertime" Ray Charles Singers
	Category 7	"Never On Sunday" ( foreign vocal )
	Category 5	"Trolley Song" Judy Garland

( Cluster and News )

10:30 to 10:45	Category 1	"I Could Have Danced all Night" B. Pops
	Category 6	"Stardust" Frank Sinatra
	Category 5	"Buttons and Bows" Dinah Shore
	Category 2	"Twilight Time" Three Suns

( Cluster )



10:45 to 11:00	Category 10	"In The Still of the Night" Gordon Jenkins
	Category 6	"It's A grand night for Singing" Pat Boone
	Category 5	"Secret Love" Doris Day
	Category 4	"Waltzin' in 3/4 Time" Percy Faith
	( Cluster )	
11:00 to 11:15	Category 1	"Mexican Hat Dance" Percy Faith
	Category 6	"Blues Serenade" Sarah Vaughn
	Category 2	"Surrey With the fringe on Top" Dominic Frontiere
	Category 5	"Fascination" Jane Morgan
	( Cluster )	
11:15 to 11:30	Category 4	"Kerry Dancers" Barney Kessel
	Category 3	"You Go To My Head" Voices of W. Schumann
	Category 8	"Bay of Mexico" Kingston Trio
	Category 5	"Old Buttermilk Sky" Hoagy Carmichael
	( Cluster and News )	
11:30 to 11:45	Category 1	"Can-Can" Eastman-Rochester Pops
	Category 9	"Baubles, Bangles and Beads" Patrice Morrison
	Category 5	"Across The alley from the Alamo" Mills Bros.
	Category 2	"Tenderly" Three Suns
	( Cluster )	
11:45 to 12:00	Category 10	"Medic Theme" Victor Young
	Category 6	"Come Fly With Me" Frank Sinatra
	Category 5	"Mona Lisa" Nat "King" Cole
	Category 4	"Guadalajara" Robert Farnon

**TEMPO:** Whenever possible, tempos should be alternated one to one. The last quarter-hour listed above is a good example particularly.

**MISCELLANEOUS:** Note that the policy is based on a full two hours to allow for the stipulated inclusion of the categories of folk music, foreign vocals and broad-way cast album cuts. The most important part of this policy is...

( description of ) **CATEGORIES:** You'll find a few new categories which are no more than sub-divisions of some of the old categories. For the sake of complete understanding, however, and for the benefit of new Music Directors, let's define them and review them. See the previous two-hour list for examples.

**CATEGORY 1:** "Pop Concert" -- Rich, full, up-tempo, spirited arrangements by Pop Concert orchestras.



CATEGORY 2: "Small Instrumental Group" -- Light, at times, delicate arrangements by small groups. No change from present "small instrumental group" category.

CATEGORY 3: "Choral" -- Big, chorus treatments by any number of good choral groups. This is a sub-division of your present vocal category.

CATEGORY 4: "Tempo Break Up" -- Same as present Category 4.

CATEGORY 5: "Old Hits" -- This is a brand new category made up of the hit records of 6 months ago and going back through the thirties. Earlier, if you can find copies. Important: No hillbilly, no rock'n'roll, just "pop" flavored music. You must use the hit version. We don't want "Old Buttermilk Sky" by Don Cornell, we want it by Hoagy Carmichael.

CATEGORY 6: "Vocal" -- Usually solo vocal except now and then you'll run across a duet. Subdivision of your present vocal category except we're adding more good pop artists -- Sinatra, Bennett, Cole, Peggy Lee, Sarah Vaughn and many, many more.

CATEGORY 7: "Foreign Music" -- See previous memo on that subject for description. Remains unchanged.

CATEGORY 8: "Folk Music" -- Again, refer to previous memo on that subject. It, too, remains unchanged.

CATEGORY 9: "Broadway" -- A well-known cut from a popular Broadway show. Must be taken from the original cast album. You may wish to feature one show all day, or perhaps every other day.

CATEGORY 10: "Lush Instrumental" -- A sub-division of your present Category 1. Lush, full, predominantly string arrangements with an easy tempo. We have hundreds available already.

CATEGORY 11 : "Surprise Novelty" -- Note that this is not covered in my play list. Instructions will follow. It is to be comprised of hit records that are so different or novel in nature that they will not bear repeated play often. For example, "The Thing" by Phil Harris, "Cocktails For Two" by Spike Jones, "Doggie In The Window" by Patti Page, etc.

THE HUMAN ELEMENT: This policy cannot be put on tape; there are too many loopholes. For example, "Tom Dooley" by the Kingston Trio could be played as an old hit ( Category 5 ) and be preceded by "Bay of Mexico" by the Kingston Trio ( Category 8 ). It is the responsibility of the Music Director to see that this does not happen and that KABL and WYSL present a well thought-out, tasteful blend of music at all times.

Put this policy into effect immediately and write me with your comments and suggestions.

Don Keyes

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## KABL Policy Book

Don Keyes

March 20, 1963

Bill Stewart

Having just returned from almost a week of listening to "good music" to stations, the following are my observations. I spent almost 3 days listening across the Buffalo dial with particular emphasis on WYSL, WGR and WEBR. Taking the stations in that order, these are my observations.

### WYSL:

In listening to WYSL, the immediate impression I got was that the station didn't have the vibrancy that KABL had when I listened last week. I feel that this is due in part to the music and due in larger part to the fact that nothing seems to be happening on the station.

The two-man morning show is, in my estimation, extremely out of place on a station which places so much emphasis on music rather than personality. Quite unconsciously, I believe, the musical content of the morning show has become entirely different than that of the rest of the day. For instance, on Tuesday morning last, I heard things like Eydie Gorme, Perry Como, Eddie Fisher, and the Carmen Cavallero Trio. Then immediately after 9:00 when "Carousel" came on, the quality of the music was entirely different. In essence, it sounded almost like two different stations.

Generally, I feel that at this moment there are three stations on the AM dial in Buffalo which are, to a varying degree, doing almost the same thing. WGR, as you'll note from the appended music list, is essentially a middle-of-the-road album station with perhaps a bit more talk than WYSL but with the same general sound. At the same time, WEBR is also an album music station. They concentrate on things a little more jazzy but not really far out. So, in essence, all three stations are programming a fairly easy non-raucous type of music. When WGR goes formula, which should be at any moment, I think WYSL will have a golden opportunity to capitalize on the situation which I will stress later.

I feel that WYSL should up-grade its music to some extent and do away with the aforementioned Gormes, Fishers, Comos and Cavalleros and program a lot more Andre Kostelanetz, Morton Gould, Norman Luboff, Hugo Winter-Halter, etc. In other words, music that is not only bright but big and stringy sounding.

I also feel that WYSL is lacking in the news and editorial direction, much the same as is KABL. Their news is sort of thrown away and while they are



editorially speaking, I was quite surprised to hear the same editorial on for two straight days. This is like reading an editorial in this morning's Dallas News and reading the same one all over again tomorrow morning. I think it unconsciously creates a bad image of the station. As far as the news goes, I heard the exact same headlines on four straight news stories in the morning between 7:00 and 9:00 AM. Again I say, for a type of audience that WYSL is trying to reach, this creates an unconscious image that is not good. I feel that WYSL should follow the steps of KABL and try to create a morning and afternoon traffic newscast and perhaps expand the news periods during the traffic times. While on the subject of news, after listening for three days to KABL and three days to WYSL, I had almost come to the conclusion that news bulletins never did happen in the world of "good music". In those six days, I didn't hear one bulletin on either station. However, in Albany, within the first hour of listening to WROW, I heard a news bulletin. This is another area that I think should be tightened up. On the aforementioned news headlines, which were identical four times in a row, I might add that there were three items each time, two of which were national, one of which was foreign; then when the regular newscast came on during this period, the first five or six items on the regular newscast were all of a local nature. This, too, sounds rather incongruous because it would seem that if the stories were important enough to be the lead stories on a regular newscast, they should also be used on the headlines. I asked Art Holt how this could come about and the logical answer was that one man did the headlines while the other man did the regular newscast and that each had his own stack of news, and each ignored the other's.

I listened for a couple of hours on different occasions to WEBR and feel that As we discussed in the past, I don't feel that the two-man morning show lends itself to the operation, and I've also noticed that the music for the show is obviously not programmed through the regular channels. I have two days of music lists in front of me for March 12th and March 13th and both of them start at 9:30 AM. they have much mobile news coverage on a regular basis, but on the two days that I listened, the city was practically socked in and I The cluster idea, which isn't offensive to one's ear in San Francisco, really whits you over the head on WYSL and it took me a day-and-a-half to figure out the logical reason for it. In San Francisco the 4 or 5 minutes of talk go right by because the commercials, most of which are national, are interesting, entertaining and well done. In Buffalo, most of the commercials don't fall under any of these categories. Hence, the 4 or 5 minutes of talk almost sound like an eternity. Further along I will recommend that the answer to this perhaps lies in running a 2 and 2 formula.

*Someone's -- Johnny Mathis*

Still on the subject of commercials, Art Holt was bemoaning the fact that he hasn't been able to get very much stuff cut in Dallas for use on WYSL. He specifically mentioned his news openers which he said he had sent to someone at KLIF several times and finally had to have Bob Stevens at WRYT in Pittsburgh do them for him. I think the sound of the station would be greatly improved if we could get some of the Dallas voices to do the long-run commercials that should be around for a while up there. It is my understanding that this is the case as far as KABL is concerned. I also



heard a "Preparation H" commercial on the air with a wowed musical background and Art said that it was purposely done this way to take attention away from the commercial content of the spot. However, I think the effect is just the opposite. I think it calls attention to the spot and I am sure that by now Art has recut it.

Generally, there didn't seem to be very much happening on the station. I must say that the two-man morning show sounded a lot better than it did when Gordon was up there. They were doing bits and trying to follow the ideas they had heard on the tapes that were sent. Other than the bits on the morning show, the only other thing I heard was a promotion or two for the upcoming "St. Patrick's Day Snake Race".

Most of all, I feel that WYSL lacks identity. Art and I were discussing this and he agreed that the only time the WYSL call letters are spelled out is when we have to do so for FCC purposes on the hour and half-hour. These two are the only times when the dial position ever gets any mention. "WHISTLE" is a very rememberable word; however, I do feel that we should lay a lot more stress on the spelled out W-Y-S-L and also on "Aisle 14", or something of this nature. ( Both of these things are done to very good advantage on WROW in Albany ). The two big things needing bolstering are station identity and news. These will be elaborated upon further.

#### WEBR :

I listened for a couple of hours on different occasions to WEBR and feel that their general over-all sound is a very palatable one. Their selection of music veers a little bit to the jazz side, not the far out jazz, but easy listening type stuff. The station has a lot of identity with jingles all over the place and they also do a very good job of promoting their Traffic Copter and mobile news. I am not sure that they have much mobile news coverage on a regular basis, but on the two days that I listened, the city was practically socked in and I don't think the Traffic Copter could get up. It sounded like the mobile unit was trying to do the job for the Traffic Copter. To give you an idea of the kind of music they are programming, here is a typical half-hour. This was Wednesday, March 13th.

"My Baby Just Goes For Me" -- Vic Damone

"Younger Than Springtime" -- Ray Coniff

"Lila's Theme" -- George Shearing

"Someone" -- Johnny Mathis

"Easy to Love" -- King Sisters

"Roman Nocturne" -- Al Hirt

"Between the Devil and the Deep blue Sea" -- Margaret Whiting

"I Concentrate on You" -- Ray Coniff

"As Long as she Needs Me" -- Sammy Davis, Jr.

A portion of "Cariocca" -- Andre Kostelanetz



I am amazed in dictating this to see that they played 9 1/2 records in this half-hour. Naturally they are bereft of commercials. In this particular segment there wasn't one. This was between 3:30 and 4:00 in the afternoon and the only talk other than intros was very short ad lib promos for the mobile unit.

Generally, I feel that we could come up with a few of the numbers that WEBR is sitting on. The only thing they have in their favor is the fact that they do play a lot of music. However, there is no discernible format or policy which they seem to be following.

WGR:

WGR is essentially the same type of operation as is WEBR, with a possible exception--they do talk more, particularly their early morning man. I heard Fred Gage rattle on incoherently from 9:14 through 9:30 one of the mornings. He probably would have gone longer except that he had to cut out for NBC's "Emphasis". Here's a typical hour of music on WGR. This is from 2:45 to 3:45 on Tuesday, March 12th.

"Beyond The Blue Horizon" -- Hugo Winterhalter  
"You and Me" -- Lalo Shifrin  
"Chicago" -- Tony Bennet  
"So Nice To Come Home To" -- Julie London  
"Tenderly" -- Ray Anthony  
NBC News  
"Let's Face The Music" -- Tony Bennet  
"Carnival Bossa Nova" -- Hi Lo's  
"Most Beautiful Girl in the World" -- Marty Paich  
"All Over The World" -- Nat "King" Cole  
"Get Out and Get Under" -- Mavis Rivers  
"Sunny Side of the Street" -- Four Freshmen  
"Doing What Comes Naturally" -- Doris Day  
News Profile  
Dog-Gone News ( 2 minute gem regarding lost dogs )  
Dog Information ( question and answers regarding dogs -- 2 minutes )  
"Brazil" -- Frank Sinatra  
"Life Is Just a Bowl of Cherries" -- Si Zenthner

Neighborhood Notes ( 2 1/2 minutes )

"The Coconut Wireless" -- Ray Charles Singers  
This station, as you'll note from the music in this hour, is neither fish nor fowl. They promote their "Full Range Programming" considerably. They



They read poems, find lost dogs, and do various and sundry other things-- few of which are right. However, I am sure that all of this is going to change.

Art Holt and I had dinner with Mike Josephs, celebrated program consultant who is in Buffalo working with WGR. I was quite surprised to find that he has been there since last November and has yet to change one thing on the air. But in talking to him we found that he had been having considerable trouble with the local Trans-Continent stockholders in trying to convert WGR to a formula operation. He said that he had finally succeeded in winning his battle and was now ready to go. I feel that he is going to rock WGR as hard as it can be rocked. He has all ready hired a manager with a rock station background ( Jim Schoonover ) who worked for Don Burden in Omaha, later for KTUL in Tulsa and most recently with WROC in Rochester. Subsequently, as you know, he has hired Chuck Benson, so any doubts I had in my mind about the direction in which he is going, have been allayed. I think we have a golden opportunity to make some hay during the ensuing commotion that will be caused when WGR goes formula. I have no doubt that they will split up the big numbers that WKBW has been sitting on for so long, and I think we should be able to get some of the meagre points that WGR now has. Another thing worthy of considerable consideration is the fact that NBC will, in all likelihood, be up for grabs when WGR changes. I don't know how long the WGR-NBC contract has to run, but I would say, off the top of my head, that Josephs will probably try to pull the plug when he makes the change-over. If such is the case, the logical succession would probably dictate that NBC pitch WEBR first. Art doesn't seem to feel that anything will change at WEBR or that they would be interested in NBC. The next logical NBC thought should be us.

You are strongly aware of my feelings about networks. I think that they are an albatross around one's neck, but this would seem to me to be a very glaring exception. I feel that NBC is the only network that would make any sense for WYSL and then only if it were strictly on our terms. First of all, I think that we would be in an excellent position to come up with perhaps \$75,000.00 per year from the network. This is almost the equivalent of selling \$100,000.00 because there are no agency commissions, etc. The monetary aspect of it makes it very lucrative, but the prestige aspect of it makes it even more inviting. If all we had to do was take their hourly news and a minimum of "Monitor" on weekends, I think we would have a lot to gain in being associated with Chet Huntley and David Brinkly and all of the well-exposed NBC news names. I feel that we should play this by ear and not appear too interested so that we can make the best possible deal money-wise and commitment-wise, if this situation eventuates.

#### 4.1 "Strike Up the Band" -- Boston Pops

After leaving Buffalo, I went over to Albany as per your suggestion. I listened at great length to WROW, the Capital Cities station, and I must say it was an excellent idea to have done so. All of the things that I've heard wrong or not done at all on other stations are being done right on WROW, and they are programming around the basic CBS network. The station sounds very tight. The music is big and full sounding. They have a lot of little gimmicks going

11.1 Time and weather ( done very palatably -- 15 seconds )



12.) "Ghost Riders In the Sky" -- Boston Pops

on the air and the station just reeks of showmanship. The fact that they have network news on the hour from CBS and "Dimension" on the half-hour means that they have to be real tight and have instrumentals that end instead of being faded out, etc. They also make it a point to never say anything without some kind of music behind the voice--even down to time signals. They have little short musical bridges they use under the signal, temperature, etc. Every commercial has a lively piece of music behind it. For instance, I heard a national Saturday Evening Post spot which I had heard several times in Buffalo and which I know was a straight voice spot. On WROW they put music behind it and a big ending on it and it sounded like a different commercial. I heard a pitch for the Easter Seal Campaign by the local chairman and, again, they had put lively music behind it.

WROW is running a 2 in 1 formula. They are playing two selections but instead of out-and-out segue between the two, they use a 4 or 5 second celeste or music box bridge. After the two selections they do (generally) the time, a spot, weather, another spot, and then back to music with a single selection, then a program promo, a spot, a feature, and back to the 2 selections back-to-back with the segue bridge, etc.

In the course of an hour, they identified the program four times. There again, it is done with a little dash of showmanship. They use a timpani roll in and under for the briefest of possible program i.d's. For instance, "WROW MUSIC's Midday Melodies." Incidentally, they never say anything other than "WROW MUSIC". To illustrate, they have localized the introductions to the hourly CBS news. That is, I surmise that they got all of the CBS newsmen in New York to record things like the following, "This is Dallas Townsend, CBS News New York, inviting you to stay tuned for the latest news from CBS News and the latest Albany Capital Cities news from WROW MUSIC." They really lay on the "WROW MUSIC" and the only other phrase they use is "Row 56".

Let me show you a typical hour including features so that you'll have a better idea of what they are doing. This is from 2:00 to 3:00 PM on Thursday, March 14th.

- 1.) CBS News ( they cut out at about the 6 or 7 minute mark of the 10-minute newscast to do local news )
- 2.) Local News ( from city room of Albany Times Union )
- 3.) Mood Intro -- Midday Melodies
- 4.) "Strike Up the Band" -- Boston Pops
- 5.) "Ring, Ring the Bell" --- Group a capella
- 6.) Time and Temperature over music
- 7.) "Tips on Taxes" ( questions and answers with cute background music -- 65 seconds )
- 8.) Selection from Aaron Copeland's "Rodeo"
- 9.) Program promotion
- 10.) Time and weather
- 11.) Stock market report ( done very palatably -- 35 seconds )



- 12.) "Ghost Riders In the Sky" -- Boston Pops
- 13.) "Granada" -- Hollywood Bowl Symphony Orchestra ( big flamenco guitar arrangement )
- 14.) Time with music under
- 15.) Public Service -- State Parks -- over bright music pad
- 16.) "Emphasis" -- CBS
- 17.) Ann Landers type feature called "Ask Amy". This evidently is sponsored by a local food chain. It is very short. The girl comes on and says, "Hi, Amy here with a letter from the Central Market mailbag... ( reads letter ).... signed, N.C. I'll have the answer in just a moment." ( commercial ) "Dear N.C..... for that .... ( gives a very short almost tongue-in-cheek answer and signs off ).... why not send your problems to Amy. If you'll enclose a stamped, self-addressed envelope with your letter you'll receive 100 S&H Green Stamps from Central Market. The whole thing runs about two minutes over-all and note that it comes right on top of five minutes of straight talk on...
- 18.) "Emphasis"
- 19.) Time and Temperature over music
- 20.) Cosmopolitan Transition
- 21.) Their version of "Think It Over". They call it a "WROW MUSIC Reflection".
- 22.) "Too Close for Comfort" -- organ and orchestra version
- 23.) "Fascination" -- Big string orchestra
- 24.) Program plug
- 25.) Weather and time over music
- 26.) Their version of community billboard
- 27.) Clebanoff Strings
- 28.) Program plug
- 29.) News promonts ( French, Spanish, German ) inviting a call to the shoppers
- 30.) Time and temperature over music
- 31.) "Fascinatin' Rhythm" -- David Rose
- 32.) "Trail of the Lonesome Pine" -- Big choral version

This is a rather typical hour with one exception. On the morning show they are not playing the 2 and 1 ratio musically. They are doing a straight music, commercial, time and weather, music, etc, etc,. In other words, they're not segueing music at all during morning traffic. During both traffic periods they have CBS news on the hour and local news on the half-hour. I might mention that they do the local news from the City Room of the Albany Times Union, and there's a kind of ticker noise and commotion in the background and it honestly doesn't seem to disrupt the image.

PITTSBURGH:

One of the things that impressed me about WROW MUSIC is the fact that most of their mood intros, feature copy, etc., are written in a very down-to-earth manner. For instance, where our mood intros in San Francisco refer to "The sun cascading down off Nob Hill...." etc., etc., their's are aimed and worded strictly at the housewife, the salesman driving his car around town, etc. Some of their formats add a little verbiage to the station, but in this type of operation, I don't think it matters. For instance instead of saying "here is the WROW

is playing 1940 radio, but believe me when I say that it sound like a formula station.



MUSIC community billboard", their opening goes like this, again behind music, "When your church is having a dance, why not let us announce it for you--WROW MUSIC is at your service." Then the music goes under for a very short Public Service item.

Another thing they are doing which adds a light change of pace to the programming is a "WROW MUSIC Encore". It was on this particular feature that I heard the lightest music I heard on the station. In afternoon traffic they played a WROW MUSIC Encore, "...from the MGM motion picture High Society, here's Bing Crosby and Louis Armstrong with one of Hollywood's memorable moments...." They were also running twice an hour in traffic times a pop feature for that area called "WROW MUSIC Scans the Slopes". The whole thing runs about 90 seconds to 2 minutes and they have a telephone report from what is obviously a service ( The Ellis Ski information center in Torrington, Connecticut ). If memory serves me, they run 2 of these per hour on Thursday, Friday and Saturday.

I had a long talk with your friend John McCarthy who used to be at WAKY and is now Sales Manager of WROW and he is extremely excited about WROW and says it's the easiest sale he has ever had in his career. He feels that CBS network is responsible for a great deal of the acceptance and most of the numbers they're coming up with. I asked him if the local Program Director ( Jay LaPalme ) was the man responsible for the good sound of the station, but John said that he was strictly the enforcer and that most of the stuff came from Joe Somerset in New York. John also volunteers that one of the most successful merchandising hooks that they have come up with is a telephone answering deal that they promote quite often on the air called "the WROW MUSIC Shoppers Private Line". They have very short promos on the air with a woman's voice in several different accents ( French, Spanish, German ) inviting a call to the shoppers line for a very famous French, Spanish, German, or whatever the case might be, recipe. I called the number and heard the pitch. They give the recipe, spell out hard to understand words, etc., and then at the end tag the recipe with "...and in all your favorite recipes, be sure to use Metzgers Dairy Products...." He says that they get about 1400 to 1600 calls a week and that, locally, the accounts are extremely pleased over this plus merchandising plug they get.

All in all, I was very impressed with the sound of WROW MUSIC. I must say that I was fortunate enough not to have been subjected to Arthur Godfrey and some of those other sterling CBS features, but what I did hear sounded good.

#### PITTSBURGH :

Frankly, the Pittsburgh leg of the trip was not very rewarding. WRYT sounds like a distant echo of KABL and anything we stole off of it we would be stealing from ourselves. WWSW has to be heard to be believed. I saw the one month only Hooper figures and they show WWSW with an 18% and I must confess that I cannot understand why. I know you've heard WHDH in Boston because we have talked about it several times. I think we both agree that WHDH sounds bad and is playing 1940 radio, but believe me when I say that WWSW makes WHDH sound like a formula station.



They are running the original set of Johnson-Siday jingles that were cut in the late 40's, I think, and they go from this backwards. I did notice that WWSW and WRYT are programming heavy symphonic music against each other from 8:00 to 9:00 each evening and I think this might be a good idea for Buffalo which I'll explain further later. All in all, Pittsburgh didn't have much to offer us.

I do mean that we should be playing symphonic music all day long. By Boston Pops, Andre Kostelanetz, Morton Gould, Pittsburgh Strings, Hollywood Bowl Symphony, Robert Shaw Chorale, etc., type music.

Until I get back up there next week, and make a fast check on what we have, and find out how long it will take us to beef up the library, I won't consider a musical format idea. Rather, I think we can stay pretty much within the KABL music breakdown.

- 1.) Big instrumentals
- 2.) Small instrumentals
- 3.) Vocals (choral and solo)
- 4.) Tempo breaker

Within this framework and by virtually eliminating the Carmen Cavallara Trio, Frankie Carlo Trio, Eddie Fisher, Eydie Gorme, type things, I think we can greatly upgrade the musical sound of the station.

When I originally dictated the nine page memo, I felt that WGR was going to make their change at any moment. Subsequent events lead me to believe that they may sit tight for another month or so, until Chuck Benson and their other new personnel are assembled. However, I think our changes should be filtered in starting next week.

b.) I spoke with Gordon and Art Holt about adding a symphony program at night when, among other things, we have our signal problem. I know your feelings about the symphony program in San Francisco, but I feel that this is a different situation in that (a) no one else is doing it, (b) we do have the coverage problem, and (c) it will also give us something classy to promote during the day. Gordon suggested 8:00 to 10:00 PM, but Art seems to feel that 9:00 to 11:00 would be a better time. As you know, the library is barren of music of this nature. But Art can subscribe to some of the record companies' classical plans and come up with a nucleus for a good library.

c.) I would also recommend that we incorporate, on weekends only, a one-hour Broadway musical type program, about which I will speak to you over the weekend. I am presently combing the Schwann book and will check what I think we need against what we have on Monday and Tuesday. As I noted on the report, I noticed that no musical sheets were being provided for the morning show, and I think the entire broadcast day should be uniform and that this show should be programmed like the others.

## RECOMMENDATIONS :

### MUSIC :

a.) Generally, I would recommend that the sound of the station remain the same with a little more emphasis on music with a heavier flavor. By this I don't mean that we should be playing symphonic music all day long, but I do feel that we should be playing more of the Eastman-Rochester Orchestra, Boston Pops, Andre Kostelanetz, Morton Gould, Pittsburgh Strings, Hollywood Bowl Symphony, Robert Shaw Chorale, etc., type music.

Until I get back up there next week, and make a fast check on what we have, and find out how long it will take us to beef up the library, I won't hazard a musical format idea. Rather, I think we can stay pretty much within the KABL music breakdown.

c.) The current ed.) Big instrumentals  
and every time it 2.) Small instrumentals  
also wears very th 3.) Vocals (choral and solo)  
and will talk to you 4.) Tempo breaker  
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Within this framework and by virtually eliminating the Carmen Cavallero Trio,  
Frankie Carle Trio, Eddie Fisher, Eydie Gorme, type things, I think we can  
greatly upgrade the musical sound of the station.  
I don't think we  
should manufacture them, but if a real honest-to-goodness bulletin comes  
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make their change at any moment. Subsequent events lead me to believe that  
they may sit tight for another month or so, until Chuck Benson and their  
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feelings about the symphony program in San Francisco, but I feel that this  
is a different situation in that (a) no one else is doing it, (b) we do have the  
coverage problem, and (c) it will also give us something classy to promote  
during the day. Gordon suggested 8:00 to 10:00 PM, but Art seems to feel  
that 9:00 to 11:00 would be a better time. As you know, the library is barren  
of music of this nature. But Art can subscribe to some of the record companies'  
classical plans and come up with a nucleus for a good library.

c.) I would also recommend that we incorporate, on weekends only, a one-  
hour Broadway musical type program, about which I will speak to you over  
the weekend. I am presently combing the Schwann book and will check what  
I think we need against what we have on Monday and Tuesday. As I noted on  
the report, I noticed that no musical sheets were being provided for the  
morning show, and I think the entire broadcast day should be uniform and  
that this show should be programmed like the others.



d.) I feel strongly that we should go 24 hours providing Art can sell the all-night show and amortize the cost of it.

NEWS:

The news image should be greatly expanded. Toward that end I would recommend:

a.) Re-scheduling the news at 14 past the hour with headlines at 14 to the hour ( this would also help to promote the dial setting which, as I noted earlier, is virtually lost now ).

b.) I'd like to see Rick Bennett doing the morning news and someone else ( other than the man on the air ) doing the afternoon traffic news with an on-the-air campaign to build both of these names a la Franklin Percy in San Francisco.

c.) The current separator being used between news items sounds like a doorbell and every time it rings I am sure several people run to their front doors. It also wears very thin. I am going to look around for something else as a separator and will talk to you before doing anything with it. I also feel that something should be behind the news. It doesn't have to be raucous and, as noted in my WROW impressions, it doesn't distort the image of the station.

d.) I think that we should use bulletins when they come in. I don't think we should manufacture them, but if a real honest-to-goodness bulletin comes in, I think it should be used with some sort of tasteful opening preceding it.

e.) I would recommend that we use either the Westinghouse or R.P.I. News Service, preferably the former. I imagine the cost for either of them would be around \$150.00 a week, so this is something that you and Gordon will have to make a decision on.

PUBLIC SERVICE:

a.) I think we are missing the boat in not tying in and identifying more with the University of Buffalo School of Music. As I told you on the phone the other day, the Budapest String Quartet, perhaps the most famous of all, is the quartet in residence there; and the original First Piano Quartet is on the faculty there, so they must have a fairly decent School of Music. I would suggest that we look into the possibility of conducting some kind of "Audition of the Air" type program in conjunction with the University to be used on Sunday evenings. The present climate of the FCC is such that they look with great favor upon programs of this nature.

b.) I would also suggest that we investigate setting up some kind of a WYSL scholarship deal with both the Eastman-Rochester School of Music and the University of Buffalo. I feel that we could get both schools to donate the scholarships and we would end up with a very worthwhile project that didn't cost us anything.



c.) I spoke to you about talking to Doug China regarding his permission to use "Ballad of Buffalo". I think he is going to give us permission and if he does, I have several ideas on how we can capitalize on the usage of it. I plan to excerpt portions of it for various public service things. In particular, "Take Pride in Buffalo" capsule which would run about 40 to 50 seconds and include interesting facts about the Buffalo area and would be scheduled about six times a day.

d.) Gordon suggested putting on the "Tips on Taxes" program that I heard on WROW, and I will get the material in Buffalo next week.

e.) I don't know whether our man power situation will allow it but if it will, I would like to see a "Young Ideas" campaign wherein college and high school students would pre-tape one-minute opinions on current and controversial things to be run maybe six or eight times per day.

#### GENERAL:

1.) As you know, we have no musical identities or production aids on the air now. The Cosmopolitan contract ran out and it would cost about 500 spots to renew. However, Gordon suggested I set up a deal which Bill Morgan made with Bill Meeks which will give us the Cosmopolitan library back (excepting the vocals). In addition, we will have two big six-voice multiple acappella jingles, plus four logo instrumentals--one with multiple French horn, one with xylophone, one with Spanish guitar, one with celeste. These four instrumentals plus the two acappellas will all carry the prevailing strain from "Whistle While You Work" with "Aisle 14 in Buffalo" as the last half of the logo.

2.) Gordon suggests, and I agree, that we should go back to or start out on an "Aisle 14" identification.

3.) I think we should always refer to "W-Y-S-L MUSIC" a la WROW.

4.) I think I mentioned earlier that I feel the two-man show in the morning should be split up with Bennett doing the news.

5.) The "Teenage Underground" idea being used so well in San Francisco should be used in Buffalo.

6.) The mood intros should be used to their fullest and should be scheduled on the log as they are on KABL.

7.) To rectify one of the things mentioned on the report, Gordon suggested that all things to be cut for WYSL should be sent to Bill Morgan's attention and he will be responsible for getting them done.

8.) I would like to use the trading stamps idea in Buffalo but, naturally, instead of "DJ Trading Stamps", they would be called "WYSL Trading Stamps". This I want to talk to you about before going into it.



9.) I would recommend that we make every effort to buy, at a reasonable price, the WGR library when they change programming. I will make this known to Mike Josephs next week and keep you posted.

10.) As far as promos go, I have quite a few of them in mind and will carbon everything to you so that you can see them before they go on the air, in case you have any reason to believe they shouldn't

Don Keyes

Subject

I hope you understand that this is necessarily a desultory sheet of record but I had hoped that we would be able to sit down and talk this over. Perhaps we'll be able to talk over the weekend; otherwise, I'll talk to you the first of the week. KABL since she added 58 new selections in Category #4.

Since WYSL added some 5000 cuts from their new albums they obtained from the Radio Station in Hamilton, Art Holt feels that it would not be fair to give his Music Director the first prize. Therefore, the second prize of \$15.00 should go to Jack Blanchard, Music Director at WYSL.

Bill Stewart

ys

Don Keyes

cc: B. R. McLendon  
Gordon McLendon  
Art Holt  
Bill Morgan  
Richard Wilcox  
Charlie Payne  
Al Hart

(Victim)

THE *McLendon* STATIONS ~~MEMORANDUM~~

KABL  
music

To Gordon McLendon

Date May 20, 1963

From Don Keyes

Subject

The competition between the Music Directors at KABL and WYSL is now concluded and the first prize of \$25.00 should go to Jean MacCoy at KABL since she added 58 new selections in Category # 4.

Since WYSL added some 5000 cuts from their new albums they obtained from the Radio Station in Hamilton, Art Holt feels that it would not be fair to give his Music Director the first prize; therefore, the second prize of \$15.00 should go to Dick Blanchard, Music Director at WYSL.

Don Keyes

ys

OK  
Amman

(retain)



KABL  
music

Dorothy Manning

May 21, 1963

cc: Richard Wilcox, Al Hart

Gordon McLendon

Please give Yolie a check in the amount of \$25.00 payable to Jean MacCoy at KABL. This is her prize in a recent contest held between the Music Directors of KABL and WYSL.

4. Your check is attached.

Thanks, too, for your diligence in this regard.

Gordon McLendon

3. I am ordering the out-of-press albums from the record shop I was able to locate in New York.

In other words, all possible is being done.

Gordon McLendon

Don

ys

Enclosures - 1

KABL  
music  
music

Jean MacCoy  
Gordon McLendon

May 22, 1963  
January 8, 1964

cc: Richard Wilcox, Al Hart

Gordon McLendon  
Don Keyes

Jean, congratulations! You have won the first prize of \$25.00  
in our recent contest between the Music Librarians of KABL and  
WYSL, which entailed the addition of new selections in Category  
# 4. Your check is attached.

Thanks, too, for your diligence in this regard.

- 1.) KABL has increased its efforts to obtain new records from  
local distributors.
- 2.) KABL has subscribed to various album services which allow us  
to obtain records from the companies for \$1.00 each.
- 3.) I am ordering the out-of-press albums from the record shop  
I was able to locate in New York.

In other words, all possible is being done.

Gordon McLendon

ys

Don

ys Enclosures - 1



KABL  
—  
Music

Gordon McLendon

January 6, 1964

cc: Richard Wilcox

Don Keyes

I am sending you a large cardboard box full of NAB reels of tape.  
In answer to the attached:

1.) KABL has increased its efforts to obtain new records from the local distributors.

2.) KABL has subscribed to various album services which allow us to obtain records from the companies for \$1.00 each.

3.) I am ordering the out-of-press albums from the record shop I was able to locate in New York.

In other words, all possible is being done.

Don Keyes

Don

Al Hart

May May 4, 1964

cc: Richard Wilcox

Don Keyes

I am sending you a large cardboard box full of NAB reels of tape. These tapes contain music from Cielo that Gordon uses as background music. You'll find it quite varied running from Gene Pitney through various Swedish things. Go through them, dub what you find useful, and return the originals to me. I in turn will get them back to the ranch. If you do one tape per day, you should be finished in about two weeks.

Please be careful with these tapes and make sure they are all returned. Thanks.

Don Keyes

ys

There were about ten more foreign vocals which we did not have and will be able to use, though these were not known to us by title or artist. Some of the selections we found we already had in our library, particularly the Swedish vocals. Some of the rest were good "Khal" material had spoken interest and had to be skipped.

All in all, we gleaned about 40-45 selections from the tapes.

Thanks for the loan, I hope they get as close to their condition.



THE *McLendon* STATIONS MEMORANDUM

Al Hart

May 5, 1964

To Don Keyes

Date June 19, 1964

Don Keyes

From Jeanne MacGoy

Subject Tapes from Cielo

The Fax copies attached should help you answer the following question.

The remainder of the tapes which you sent to us from Cielo (21) are on the way back. Have you ever received the albums in question from Vito Samela? Vito never acknowledged my letter and, therefore, I have no way of knowing whether or not these Odeon Records were ever shipped.

MARQUITA LINDA  
CASTLES AND CHATEAU OF SKANE  
WOULDN'T IT BE LOVERLY (SWEDISH)  
WUNDERBAR, AH WUNDERBAR (SWEDISH)  
MANDOLINS IN THE MOONLIGHT (DUET-GERMANY)

NAT KING COLE  
Don Keyes  
HOWARD PERSON  
UNKNOWN  
UNKNOWN  
UNKNOWN

There were about ten more foreign vocals which we were unable to identify, but which are very good for the station.

There were also approximately twenty-five instrumental selections which we did not have and will be able to use... however these were not known to us by title or artist. Quite a few of the selections we found we already had in our library, particularly the foreign vocals. Some others that were good "KABL" material had spoken intros and had to be skipped.

All in all, we gleaned about 40-45 selections from the tapes.

Thanks for the loan, I hope they get to Texas in good condition.

E

*Jeanne*

THE *McLendon* STATIONS ~~MEMORANDUM~~ *music*

To Don Keyes

Date June 19, 1964

From Jeanne MacCoy

Subject Tapes from Cielo

The remainder of the tapes which you sent to us from Cielo ( 21) are on their way back. The following is a rather sketchy list of the selections which were taped from the originals:

MARQUITA LINDA  
CASTLES AND CHATEAU OF SKANE  
WOULDN'T IT BE LOVERLY (SWEDISH)  
WUNDERBAR, AH WUNDERBAR (SWEDISH)  
MANDOLINS IN THE MOONLIGHT (DUET-GERMANY)

NAT KING COLE  
EDWARD PERSON  
UNKNOWN  
UNKNOWN  
UNKNOWN

There were about ten more foreign vocals which we were unable to identify, but which are very good for the station.

There were also approximately twenty-five instrumental selections which we did not have and will be able to use...however these were not known to us by title or artist. Quite a few of the selections we found we already had in our library, particularly the foreign vocals. Some others that were good "KABL" material had spoken intros and had to be skipped.

All in all, we gleamed about 40-45 selections from the tapes.

Thanks for the loan, I hope they get to Texas in good condition.

X

*Jeanne*



MUSIC LISTS

## ARTIST

MELACHRINO

2:39

101 STRINGS

3:55

PERCY FAITH

3:13

August 11, 1967

3:58

Dave McKinsey - KABL

cc: B. R. McLendon, Bill Stewart,  
Policy Book.

Gordon McLendon

KABL Play List

Re future additions and forthcoming new KABL play list, these initial observations:

1. Necessity of cutting intros to many of the numbers at appropriate places just prior to beginning of actual melody. This can save five minutes or more an hour of non-melodic stuff.
2. We are not a symphonic or classical station, although there are occasional numbers in this vein which fit.
3. Of all the numbers we play, say 4,000, there will be about 100-150 "grabbers," musical numbers which almost everybody likes (like Sinatra's "The Wind Blows Green," or Day's "Que Sera Sera") and which should be played far more often than the rest of the play list.
4. There should be a "topical tape" which contains the numbers most popular within the last year or so and now -- numbers suited to the KABL play list.
5. Watch your music librarian for special hang-ups on particular artists such as Sergio Franchi or Fennelli.
6. Remember that you are programing various of our other stations in months to come.
7. Nobody is to have our play list or discuss it with anyone else. You should have the only complete copy -- and that under lock and key. Our other stations do not need a copy.
8. Start copying down occasional numbers you hear which belong on our play list. That is, numbers you hear somewhere.
9. It will be necessary to watch every Schwann's and every other record guide for new releases -- as well as new movies for new avant-garde and other favorites.
10. You should occasionally ask your audience for letters and cards on numbers we are not playing or are not playing often enough to suit them -- 95% can be discarded, but 5% may provoke ideas.
11. Note always the length of any musical selection.
12. Stereo should be considered only after the playability of a number.
13. Check your competition -- KPAT, KPEN, KFOG, etc., for numbers addable.

GBM



TRACK #	ALBUM #	TITLE	ARTIST	TRACK TIME
1	1643	EL RELICARIO	MELACHRINO	2:39
2	1424	THE TOUCH OF YOUR LIPS	101 STRINGS	3:55
3	1283	DANCING ON THE CEILING	PERCY FAITH	3:13
4	1007	CELESTA AIDA	MANTOVANI	3:58

file **KABL****SAN FRANCISCO**

TO: Don Keyes

DATE: 23 January 1962

FROM: Al Hart

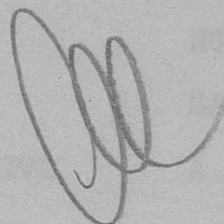
SUBJECT: Music Lists

Here are the new music lists that we put into operation on January 29, 1962.

They include the "repeats" of the best number 1's and 4's.

We have tried to weed out the poor recordings that we have been afflicted with for so long, and with the new faster speed ( $7\frac{1}{2}$  as opposed to  $3\frac{3}{4}$ ) we should have a much better sound.

With the addition of the foreign and hits of the past categories, our sound should be brightened considerably.



21	1421	TO EACH HIS OWN	G. JENKINS	2:15
22	1717	CARMEN (ENTRACT)	WAL BERG	2:09
23	1562	RHAPSODY ON A THEME OF PAGANNINI	KOSTELANETZ	2:55
24	2049	WHATEVER WILL BE WILL BE	MANTOVANI	2:00

TRACK #	ALBUM #	TITLE	ARTIST	TRACK TIME
1	1643	EL RELICARIO	MELACHRINO	2:39
2	1424	THE TOUCH OF YOUR LIPS	101 STRINGS	3:55
3	2283	DANCING ON THE CEILING	PERCY FAITH	3:13
4	1007	CELESTA AIDA	MANTOVANI	3:58
5	2283	MOST BEAUTIFUL GIRL IN THE WORLD	FAITH	3:02
6	1234	HEATHER ON THE HILL	STARLIGHT SYM	2:27
7	1421	MY SILENT LOVE	G. JENKINS	3:13
8	2195	LAURA	BOSTON POPS	2:51
9	1026	C'EST MAGNIFIQUE	MANTOVANI	2:10
10	1146	FASCINATING RHYTHM	FAITH	2:13
11	2141	SERENATA	ANDERSON	3:30
12	1147	BIDIN' MY TIME	FAITH	3:03
13	1614	ONLY MAKE BELIEVE/BILL	KOSTELANETZ	3:45
14	1204	SWEET SUE	MELACHRINO	2:26
15	1779	LA PALOMA	101 STRINGS	3:56
16	1561	WALTZ FROM SARI	KOSTELANETZ	3:28
17	1246	AND THIS IS MY BELOVED	FAITH	2:41
18	2364	AVACON	HUNTER	2:20
19	1724	SPRING IS HERE	CAMARATA	2:17
20	1764	ON THE STREET WHERE YOU LIVE	A. FIEDLER	2:30
21	1421	TO EACH HIS OWN	G. JENKINS	2:15
22	1717	CARMEN (ENTRACT)	WAL BERG	2:09
23	1562	RHAPSODY ON A THEME OF PAGANNINI	KOSTELANETZ	2:55
24	2049	WHATEVER WILL BE WILL BE	MANTOVANI	2:00



1	E NUMBER	1002			1002
1	CK #	ALBUM #	TITLE	ARTIST	TRACK TIME
1		1641	STREETS OF NEW YORK	W.MULLER	2:33
2		1649	YOU'RE MINE YOU	FAITH	4:05
3		2053	MEXICAN HAT DANCE	FAITH	2:37
4		1765	TOO YOUNG	MELACHRINO	2:32
5		1620	INVITATION	WINTERHALTER	3:20
6		2075	IT'S A GRAND NIGHT FOR SINGING	KOSTELANETZ	2:12
7		1099	THEME FR. SWEDISH RHAPSODY	101 STRINGS	3:45
8		1284	DEARLY BELOVED	P.WESTON	2:56
9		1407	LES TOREADORES	PHIL. ORCH	2:05
10		2400	MAIN THEME FR. EXODUS	DAVID ROSE	2:47
11		1764	GET ME TO THE CHURCH ON TIME	FIEDLER	2:12
12		2180	PENNY SERENADE	ROSE	3:02
13		1413	OVERTURE MINIATURE	NBC SYM	3:01
14		1140	TARA'S THEME	GREELY	3:49
15		1266	MY FAVORITE THINGS	FAITH	2:40
16		1009	HUNGARIAN DANCE # 5	HOLLYWOOD BOWL	2:32
17		2276	CAN CAN MEDLEY	STARLIGHT SYM	3:50
18		2049	FASCINATION	MANTOVANI	3:20
19		1244	ZAPATEADO	20TH CENT. STR.	3:47
20		1421	THE SONG IS ENDED	JENKINS	2:55
21		1115	ANDALUSIA	DRAGON	3:17
22		1246	NOT SINCE NENEVAH	FAITH	3:14
23		2246	NOSTALGIA	ROSE ORCH.	2:45
24		2211	TWO GUITARS	KOSTELANETZ	3:17

TAPE NUMBER	1003	1003		
TRACK#	ALBUM#	TITLE	ARTIST	TRACK TIME
1	1418	VOICES OF SPRING	POURCEL	4:05
2	1643	EL RELICARIO	MELACHRINO	2:29
3	1763	RITUAL FIRE DANCE	FIEDLER	3:52
4	1724	APRIL IN PARIS	CAMARATA	2:56
5	1595	WALTZ FINALE	KOSTELANETZ	3:16
6	1618	WAGON WHEELS	MELACHRINO	2:34
7	2283	DANCING ON THE CEILING	FAITH	3:13
8	1777	ANDALUSIAN GIRL	LITER	2:17
9	2202	YOU GO TO MY HEAD	MILLION DOLLAR	2:05
10	2202	I GET A KICK OUT OF YOU	MILLION DOLLAR	2:37
11	2206	THUNDER AND LIGHTENING POLKA	ORMANDY	2:37
12	1764	ON THE STREET WHERE YOU LIVE	FIEDLER	2:30
13	1042	STRANGE MUSIC	VALENTINO	2:57
14	1424	YOU AND I	101 STRINGS	3:50
15	1613	I COULD WRITE A BOOK	KOSTELANETZ	3:09
16	2283	THE MOST BEAUTIFUL GIRL IN THE WORLD	FAITH	2:37
17	2053	MEXICAN HAT DANCE	FAITH	2:37
18	1534	ARRIVEDERCI, ROMA	SAVINA	2:03
19	1613	EMPTY SADDLES	MEALCHRINO	2:36
20	2215	WITH THESE HANDS	MANTOVANI	3:51
21	1580	LET'S FALL IN LOVE	ROSE	3:15
22	1407	LES TOREADORES	PHIL ORCH.	2:05
23	2202	EMBRACEABLE YOU	MILLION DOLLAR	2:30
24	2076	MIMI	KOSTELANETZ	1:59



TAPE# 1004

1004

TRACK#	ALBUM#	TITLE	ARTIST	TIME
1	1660	THIS IS THE ARMY/I HATE TO GET UP/	KOSTELANETZ	4:08
2	1280	KISS ME AGAIN	MANTOVANI	2:39
3	1418	VOICES OF SPRING	MURCEL	4:05
4	2245	TICO TICO	AL CAIOLA	1:50
5	1557	AUTUMN SERENADE	ROSE	3:16
6	1070	CANDLELIGHT	MANTOVANI	2:55
7	2056	JUST WE TWO	WESTON	2:56
8	2031	POLONAISE	GREELY	2:29
9	1618	RED RIVER VALLEY	MEALCHRINO	3:12
10	2233	MY FOOLISH HEART	MARTIN	2:22
11	2208	DOMINO	H. MOONEY	1:58
12	1534	HA HA HA	C. SAVINO	1:23
13	1246	BAUBLES, BANGLES, AND BEADS	FAITH	2:58
14	1146	FASCINATING RHYTHM	FAITH	2:13
15	1594	WALTZ FROM SWANLAKE	KOSTELANETZ	4:22
16	1779	LA PALOMA	101 STRINGS	3:56
17	1724	SPRING IS HERE	CAMARATA	2:17
18	2256	EBB TIDE	WORLD OF STR.	2:16
19	1641	STREETS OF NEW YORK	MULLER	2:33
20	2215	A VERY PRECIOUS LOVE	MANTOVANI	4:12
21	1667	MANDOLINO, MANDOLINO	RENNEE	2:21
22	2459	THEME FR. GOODBYE AGAIN	FERRANTE/TEICHER	3:13
23	1234	WITH A LITTLE BIT OF LUCK/ GET ME TO THE CHURCH ON TIME	STARLIGHT ORCH	3:24
24	1659	MARCH MILITAIRE	KOSTELANETZ	3:40

TAPE NUMBER	1005	1005		
TRACK#	ALBUM#	TITLE	ARTIST	TRACK TIME
1	1025	FRANKIE AND JOHNNIE	101 STRINGS	2:45
2	2215	BLUE STAR	MANTOVANI	3:20
3	2056	GOLDEN DAYS	WESTON	3:08
4	2216	AROUND THE WORLD	WORLD OF STR.	3:17
	2216	PIDALIE	MULLER	2:45
5	1108	OPENING AND SUMMERTIME	M. KELLY	3:37
6	1198	STELLA BY STARLIGHT	KOSTELANETZ	3:02
7	2058	EVERY DAY IS LADIES DAY WITH ME	FAITH	2:45
8	2233	AGAIN	MARTIN	2:08
9	1129	VALENTINE	CHACKSFIELD	1:45
9	1181	THE LOVE NEST	CHALLET	2:36
10	2031	POLONAISE	GREELY ENT. STR.	2:29
11	1634	YOU'RE NEARER	PER KING	2:53
12	1052	AND THIS IS MY BELOVED	STAPLETON	2:46
	1192	WHEN YOU ARE IN LOVE	BAXTER	2:46
13	1606	A PRETTY GIRL IS LIKE A MELODY/ IS'NT THIS A LOVELY DAY	DEVOL	2:59
14	2208	BEYOND THE SEA	H. MOONEY	2:32
15	1147	THE MAN I LOVE	FAITH	3:13
16	1147	MAYBE	FAITH	3:01
	1739	MORITAT	LEVINE	2:35
17	2276	I'VE GOT YOU UNDER MY SKIN	STARLIGHT SYM	3:05
18	1181	REMEMBER ME	CHALLET	2:27
19	1424	DAY BY DAY	101 STRINGS	4:01
20	2075	IT'S A GRAND NIGHT FOR SINGING	KOSTELAETZ	2:12
	2075	YOU TOOK ADVANTAGE OF ME	KOSTELANETZ	2:37
21	1280	AH, SWEET MYSTERY OF LIFE	MANTOVANI	2:00
22	1764	GET ME TO THE CHURCH ON TIME	FIEDLER	2:12
23	1200	TIL THE END OF TIME	WEIK	2:30
24	2245	MALAGUENA	CAIOLA	3:30



1006

## TRACK

TRACK#	ALBUM#	TITLE	ARTIST	TIME
1	1718	BLUE DANUBE	POURCEL	4:22
2	1779	BEWITCHED	101 STRINGS	1:53
3	2211	GYPSY LOVE WALTZ	KOSTELANETZ	2:48
4	1266	SOUND OF MUSIC	FAITH	2:36
5	1610	PIGALLE	MULLER	2:45
6	1118	DAY BY DAY	101 STRINGS	3:30
7	1730	BALI HAI	HUNTER	2:00
8	1138	LONG HOT SUMMER	HUNTER	2:23
9	1229	VALENTINE	CHACKSFIELD	1:45
10	1563	MUSETTA'S WALTZ	KOSTELANETZ	2:12
11	1244	HORA STACCATO	20TH CENT. STR.	2:00
12	1246	HE'S IN LOVE	FAITH	2:42
13	1192	WHEN YOU ARE IN LOVE	BAXTER	2:48
14	1115	ANDALUSIA	DRAGON	3:17
15	1556	LOVE IS HERE TO STAY	ROSE	2:45
16	1572	VIENNA, CITY OF MY DREAMS	STOLTZ	2:45
17	1739	MORITAT	LEVINE	2:35
18	2045	ROSES FROM THE SOUTH	MELACHRINO	3:48
19	2208	LE SEINE	MOONEY	2:58
20	1181	A SHINE ON YOUR SHOES	CHAILLE	2:10
21	2075	YOU TOOK ADVANTAGE OF ME	KOSTELANETZ	2:37
22	1246	BAUBLES, BANGLES, AND BEADS	FAITH	3:18
23	1770	THE BLUE ROOM	SID FELLER	3:28
24	2270	LOVE LETTERS	GREELY	3:33

TAPE NUMBER 1007

1007

TRACK#	ALBUM#	TITLE	ARTIST	TRACK TIME
1	1754	YOU'RE JUST IN LOVE	LEYDON	2:10
2	2215	TONIGHT	MANTOVANI	2:30
3	2256	EBB TIDE	WORLD OF STRINGS	2:16
4	1027	MISSOURI WALTZ	STAPLETON	2:55
5	2232	THESE FOOLISH THINGS	MONTE CARLO STR.	2:50
6	2446	STARDUST	ROSE	2:28
7	1234	WITH A LITTLE BIT OF LUCK/GET ME TO THE CHURCH ON TIME	STARLIGHT ORCH	3:14
8	1181	DANCING TAMBOURINE	CHAILLE	2:56
9	1727	TWO HEARTS IN 3/4 TIME	VIENNA STATE	3:10
10	2232	AMONG MY SOUVENERS	MONTE CARLO STR.	2:54
11	2206	RADESTZKY MARCH	NORMANDY	2:04
12	1204	LOUISE	MELACHRINO	2:43
13	1619	PENTHOUSE SERENADE	WINTERHALTER	3:04
14	2256	AROUND THE WORLD IN 80 DAYS	WORLD OF STR.	3:00
15	1418	ARTIST'S LIFE	POURCEL	3:05
16	2215	JAMAICA FAREWELL	MONTAVANI	3:11
17	1577	I'LL SEE YOU AGAIN	WINTERHALTER	2:30
18	2211	DARK EYES	KOSTELANETZ	3:30
19	1223	I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME	S. BLACK	3:05
20	2180	SUNRISE SERENADE	ROSE	2:59
21	2215	NO OTHER LOVE	MANTOVANI	2:15
22	1764	I'VE GROWN ACCUSTOMED TO HER FACE	FIEDLER	3:09
23	1739	SPEAK LOW	LEVIN	1:59
24	1181	THE LOVE NEST	CHAILLE	2:36



TAPE NUMBER 1008

TRACK#	ALBUM#	TITLE	ARTIST	TIME
1	2233	SEPTEMBER IN THE RAIN	R. MARTIN	2:30
2	2215	FAR AWAY PLACES	MANTOVANI	2:50
3	1614	LOOK FOR THE SILVER LINING/THEY DIDN'T BELIEVE ME/LONG AGO	KOSTELANETZ	4:12
4	1754	HELLO YOUNG LOVERS	N. LEYDON	2:10
5	1667	WUNDERBAR	RENEE	2:30
6	1618	THE LAST ROUNDUP	MELACHRONO	2:10
7	2233	ISN'T IT ROMANTIC	MARTIN	2:40
8	1007	BRINDISI	MANTOVANI	2:50
9	1515	FALLING LEAVES	S. BLACK	1:50
10	2053	EL RANCHO GRANDE	FAITH	2:50
11	2208	BEYOND THE SEA	MOONEY	2:20
12	1424	DAY BY DAY	101 STRINGS	4:00
13	1280	SWEETHEARTS	MANTOVANI	2:00
14	1407	DANSE BOHEME	PHIL ORCH	4:10
15	1556	LIZA	ROSE	2:20
16	1147	MAYBE	FAITH	3:00
17	1640	PIGALLE	MULLER	2:40
18	1667	YOU ARE THE ONE	RENEE	3:00
19	1563	MUSETTA'S WALTZ	KOSTELANETZ	2:12
20	1683	CAROUSEL WALTZ	FAITH	3:50
21	1766	LOVE, HERE IS MY HEART	MANTOVANI	3:00
22	1107	ANVIL CHOROUS	BOSTON POPS	2:50
23	2180	SERENADE TO A LEMONADE	ROSE	3:20
24	2232	MEMORIES OF YOU	MONTECARLO STR.	3:10

TAPE NUMBER 1009

100

TRACK#ALBUM#TITLE

ARTIST

TRA

TIM

1	1266	MY FAVORITE THINGS	FAITH	2:22
2	2245	EL RELICARIO	CAIOLA	1:40
3	2146	LET THE REST OF THE WORLD GO BY/MOTHER/ OH DEM GOLDEN SLIPPERS	DEVOL	2:55
4	1246	ZUBBEDIYA	FAITH	1:52
5	2232	IF I HAD YOU	MONTE CARLO STR	2:30
6	1181	BREEZIN' ALONG WITH THE BREEZE	CHAILLE	2:03
7	2180	PENNY SERENADE	JOSE	3:02
8	21009	HUNGARIAN DANCE #5	HOLLYWOOD BOWL	2:32
9	2161	EASY TO REMEMBER	POLIAKIN	2:40
10	21108	OPENING AND SUMMERTIME	KELLY	3:37
11	21547	GRANADA LOVE	WINTERHALTER	2:50
12	22231	ANEMA E CORE OF LOVE	ROSSANZ	3:55
13	2076	MIMI CONCENTRATE ON YOU	KOSTELANETZ	1:50
14	21234	I TALK TO THE TREES	STARLIGHT SYM	3:20
15	22049	WHATEVER WILL BE, WILL BE	MANTOVANI	2:00
16	2161	MOON OVER MIAMI	POLIAKIN	2:45
17	21427	A PARIS A CRUSH ON YOU	LEFEVRE	2:10
18	21748	MOST BEAUTIFUL GIRL IN THE WORLD	D. TERRY	3:40
19	22270	TONIGHT WE LOVE	GREELY	2:55
20	21778	ADIOS BLUE GOWN/IN THE EVENING/AT A GEORGIA CAMP MEETING/CAKE WALK	WESTON	2:45
21	21705	WANTED	SAVINA	2:50
22	21210	THREE COINS IN THE FOUNTAIN	CHACKSFIELD	3:37
23	21146	FOR YOU, FOR ME, FOREVERMORE	FAITH	3:00
24	21107	TOREADOR SONG	BOSTON POPS	2:00



TAPE NUMBER 1010

TRACK#	ALBUM#	TITLE	ARTIST	TIME
1	1556	LOVE IS HERE TO STAY	ROSE	2:45
2	2276	MY HEART BELONGS TO DADDY/WHAT IS THIS THING CALLED LOVE/ANYTHING GOES	STARLIGHT SYM	3:45
3	1181	A SHINE ON YOUR SHOES	CHAILLE	2:00
4	2276	NIGHT AND DAY	STARLIGHT SYM	3:00
5	1244	HORA STACCATO	20TH CENT. STR.	2:00
6	2232	THESE FOOLISH THINGS	MONTE CARLO STR	2:30
7	1727	TWO HEARTS IN 3/4 TIME	VIENNA STATE	3:10
8	2256	AUTUMN LEAVES	WORLD OF STR.	3:10
9	1246	STRANGER IN PARADISE	FAITH	3:30
10	2055	WANTING YOU	WESTON	2:40
11	2132	EASY TO LOVE	MILLION DOLLAR	3:00
12	2227	MAJORCA, ISLE OF LOVE	ALEX STORDAHL	3:50
13	1649	I CONCENTRATE ON YOU	FAITH	3:20
14	1683	IF I LOVED YOU	FAITH	3:10
15	2412	LOVE'S OWN SWEET SONG	VAUGHN	2:10
16	1619	PENTHOUSE SE ENADE	WINTERHALTER	3:00
17	1556	I'VE GOT A CRUSH ON YOU	ROSE	2:40
18	2202	I COVER THE WATERFRONT	MILLION DOLLAR	2:20
19	2484	YOU'LL NEVER WALK ALONE	INTERNAT. POPS	2:30
20	2261	ALICE BLUE GOWN/IN THE EVENING/AT A GEORGIA CAMP MEETING/CAKE WALK	DEVOL	3:40
21	2233	LOVE WALKED IN	MARTIN	2:00
22	2180	SUNRISE SEENADE	ROSE	2:40
23	1126	WHERE OR WHEN	ARNOLD	2:20
24	2364	BUT BEAUTIFUL	HUNTER	2:10

TAPE NUMBER 1011

TRACK#	ALBUM#	TITLE	ARTIST	TIME
1	1766	IT HAPPENED IN MONTEREY	MANTOVANI	2:35
2	1007	INTERMEZZO FR. CAVALLERIA RUSTICANA	MANTOVANI	3:13
3	2208	MY MAN	MOONEY	3:10
4	1761	STANDING ON THE CORNER	LUSH&MELLOW	2:15
5	2226	MANHATTAN	NEW WORLD ORCH	3:40
6	1779	BEWITCHED	101 STRINGS	2:00
7	1407	ARAGONAISE	PHIL ORCH	2:10
8	2076	WITH A SONG IN MY HEART	KOSTELANETZ	3:15
9	1770	EXACTLY LIKE YOU	SID FELLER	3:15
10	2232	BODY AND SOUL	MONTE CARLO	3:10
11	2484	BEGIN THE BEGUINE	INTERNAT,POPS	3:45
12	2162	THE GIRL THAT I MARRY	POLIAKIN	2:50
13	1605	IT'S A LOVELY DAY TOMORROW/NOW IT CAN BE TOLD	DEVOL	3:00
14	2162	LET'S FACE THE MUSIC AND DANCE	POLIAKIN	3:10
15	1767	SOME ENCHANTED EVENING	MANTOVANI	2:54
16	1667	WUNDERBAR	RENEE	2:17
17	2053	EL RANCHO GRANDE	FAITH	2:10
18	1556	LIZA	ROSE	2:15
19	1037	IT HAD TO BE YOU	REG OWEN	2:15
20	2412	YOU AND YOU LITTLE GIRLS	VAUGHN	2:10
21	2231	SORRENTO	ROSSANI	3:15
22	2178	SENTIMENTAL JOURNEY	ROSE	3:10
23	1608	LARGO AL FACTORUM	DRAGON	4:15
24	1683	CAROUSEL WALTZ	FAITH	3:10



TAPE NUMBER 1012

101

TRACK#	ALBUM#	TITLE	ARTIST	TIME
1	1634	HERE I AM	KING	2:5
2	2216	FRENESI	KNIGHTBRIDGE	2:2
3	2261	YOU TELL ME YOUR DREAMS/A PERFECT DAY	DEVOL	2:4
4	2225	JEANNIE WITH THE LIGHT BROWN HAIR	HAMBURG PHIL	4:0
5	2233 A	FINE ROMANCE	MARTIN	2:3
6	166	RACH. CONCERTO #2	MELACHRINO	2:5
7	2412	VIENNA LIFE	VAUGHN	3:0
8	2053	YOU BELONG TO MY HEART	FAITH	3:0
9	2413	BALI HAI	MONTENEGRO	2:5
10	2049	BE MY LOVE	MANTOVANI	3:1
11	2075	THOU SWELL	KOSTELAETZ	2:1
	2400	GREEN LEAVES OF SUMMER	ROSE	3:2
13	2413	HELLO YOUNG LOVERS	MONTENEGRO	2:0
14	1245	AN AFFAIRE TO REMEMBER	KING	2:3
15	2414	TANGO IN D	PIASTRO	2:1
16	2283	SOPHISTICATED LADY	FAITH	4:3
17	2227	MISIRLOU	STORDAHL	2:2
18	2178	PEEP PURPLE	ROSE	2:1
19	1234	NIGHT THEY INVENTED CHAMPAGNE/THANK HEAVEN FOR LITTLE GIRLS	STARLIGHT SYM	2:0
20	1681	BE CAREFUL, IT'S MY HEART	VALENTINO	2:1
21	1707	LOVES ROUNDELEY WALTZ	VIENNA STATE	3:2
	1193	LA ROSITA	AL NEWMAN	3:0
23	1614	YESTERDAYS	KSOTELANETZ	2:1
24	2056	CLOSE AS PAGES IN A BOOK	WESTON	3:0

TAPE NUMBER 1013

1013

TRACK	ALBUM#	TITLE	ARTIST	TRACK TIME
1		GOLD AND SILVER WALTZ	VAUGHN	2:05
2	2255	WAGONS HO	WILSON	1:40
3	1547	GRANADA	WINTERHALTER	2:50
4	1739	HERE I'LL STAY	LEVINE	1:52
5	1130	CELITO LINDO	HOLLYWOOD BOWL	3:57
6	1210	THREE COINS IN A FOUNTAIN	CHACKSFIELD	3:37
7	2211	CZARDAS	KOSTELAETZ	1:28
8	2261	MARCHETA/IT'S DELIGHTFUL TO BE MARRIED	DEVOL	2:52
9	1107	TORREATOR SONG	BOSTON POPS	2:28
10	1580	BLUES IN THE NIGHT	ROSE	3:08
11	1620	WARJAW CONCERTO	WINTERHALTER	3:36
12	2276	BE IN THE BEGUINE	STARLIGHT SYM.	4:35
13	2232	I'M THROUGH WITH LOVE	MONTE CARLO	2:50
14	1203	JING A LING	CAMARATA	1:52
15	2270	NIGHT AND DAY	STARLIGHT SEM	3:21
16	1444	LA GOLONDRINA	20TH CENT. STR.	3:09
17	1606	I'M PLAYING WITH FIRE/LET'S HAVE ANOTHER CUP OF COFFEE	DEVOL	2:28
18	1146	I GOT PLENTY OF NOTHING	FAITH	2:05
19	1246	STRANGER IN PARADISE	FAITH	3:35
20	2033	DREAM OF OLWEN	SEMPRINI	3:46
21	1683	IF I LOVED YOU	FAITH	3:15
22	2178	MOON OF MANAKOORA	ROSE	2:51
23	1704	AM I IN LOVE	CARLO SAVINA	3:03
24	2202	I COVER THE WATERFRONT	MILLION DOLLAR	2:40



TAPE NUMBER 1014

1014

TRACK#	ALBUM#	TITLE	ARTIST	TRACK TIME
1	1190	IT'S A BIG, WIDE, WONDERFUL WORLD	ROSE	2:00
2	1046	DON GIOVANNI (SERENADE)	CHACKSFIELD	2:25
3	1561	STARS IN MY EYES	KOSTELANETZ	2:51
4	1761	STANDING ON THE CORNER	LUSH AND MELLOW	2:15
5	1424	THE NEARNESS OF YOU	101 STRINGS	4:01
6	1734	DREAM	NELSON RIDDLE	2:52
7	2076	WITH A SONG IN MY HEART	KOSTELANETZ	3:16
8	1284	I'M OLD FASHIONED	WESTON	3:14
9	1667	DESTINY	RENEE	3:10
10	2162	THE GIRL THAT I MARRY	POLIAKIN	2:59
11	2031	STREET SCENE	GREELY	2:37
12	2195	LOVE IS A MANY SPLENDORED THING	BOSTON POPS	3:10
13	1685	WALTZ YOU SAVED FOR ME	101 STRINGS	2:30
14	2202	ALONE TOGETHER	MILLION DOLLAR	2:14
15	2231	SORRENTO	ROSSANI	3:41
16	1673	SABRE DANCE	MARROW	2:22
17	2075	OVER AND OVER AGAIN	KOSTELANETZ	3:20
18	2216	FRENESI	KNIGHTSBRIDGE	2:25
19	2050	THE SONG IS YOU	STOTT	3:15
20	2233	A FINE ROMANCE	MARTIN	2:31
21	1233	MY HERO	CLEBANOFF	3:29
22	2049	BE MY LOVE	MANTOVANI	3:15
23	2245	ANDALUCIA	ALCAIOLA	3:14
24	1618	COOL WATER	MELACHRINO	1:55

TAPE NUMBER 1015

1015

TRACK	ALBUM/TITLE	ARTIST	TRACK TIME
1	1146 EMBRACEA BLE YOU	FAITH	3:45
2	2178 DEEP PURPLE THE BIT OF LUCK	ROSE	3:13
3	1300 LOHENGRINE ACT III	NBC SYMPHONY	3:02
4	2075 LITTLE GIRL BLUE MUSIC AND DANCE/	KOSTELANETZ	3:50
5	1763 JALOUSIE	BOSTON POP	3:40
5	2226 WINDOW SHOPPING	WORLD THEATRE	1:55
6	1634 FOR ALL WE KNOW	KING	2:34
7	1764 I COULD HAVE DANCED ALL NIGHT	FIEDLER	2:24
8	1193 LA ROSITA	AL NEWMAN	3:05
9	1234 YOU'DN'T IT BE LOVERLY	STARLIGHT SYM	3:01
9	1407 LA GARDE MONT.NE	PHIL ORCH.	3:25
10	2261 AFTER THE BALL IS OVER/I'LL TAKE YOU HOME AGAIN KATHLEEN	DEVOL	3:22
11	1190 CRUISING DOWN THE RIVER	ROSE	2:05
12	1130 CIELITO LINDO	HOLLYWOOD BOWL	3:57
13	1607 BEAUTIFUL DREAMER	DRAGON	3:36
14	1222 ALL THE THINGS YOU ARE	GERSHENSON	2:07
15	1108 BESS, OH, WHERE IS M BESS	MONTY KELLY	3:14
16	2262 SUDDENLY IT'S SPRING	DANTE AND ORCH	2:40
16	1646 I LOVES YOU PORGY	FAITH	2:30
17	2211 CZARDAS	KOSTELANETZ	1:28
18	1190 DEEP IN MY HEART	ROSE	3:30
19	2277 IN OL' NEW YORK	MELACHRINO	3:03
20	2261 I WONDER WHO'S KISSING HER NOW/ PAPER DOLL	DEVOL	2:47
20	1561 STARS IN MY EYES	KOSTELANETZ	2:51
21	2270 OUR LOVE	GREELEY	2:44
22	1203 JUNE IN JANUARY	CAMARATA	2:56
23	1739 FOOLISH HEART MOUNTAIN	LEVINE	2:18
24	2276 BEGIN THE BEGUINE	STARLIGHT SYM	4:35
24	1734 THERE'S NO YOU	NEL RIDDLE	2:19



TAPE NUMBER		1016		1016
TRACK#	ALBUM#	TITLE	ARTIST	TRACK TIME
1	1609	WITH A LITTLE BIT OF LUCK	FAITH	2:11
2	1708	BESAME MUCHO	GOULD	3:12
3	1605	LET'S FACE THE MUSIC AND DANCE/ SAY IT ISN'T SO	DEVOL	3:20
4	1763	JALOUSIE	BOSTON POPS	3:40
5	934	I'LL FIND YOU	GOODWIN	2:25
6	1266	DO RE MI	FAITH	2:23
7	123	HOME ON THE RANGE	GARROWAY	3:33
8	1234	WOULDN'T IT BE LOVERLY	STARLIGHT SYM	3:01
9	1770	MY BLUE HEAVEN	SID FELLER	3:07
10	1146	I GOT PLENTY OF NOTHIN'	FAITH	2:05
11	1042	MOON LOVE	VALENTINO	2:31
12	1754	SO IN LOVE	LEYDEN	2:34
13	2178	MOON OF MANAKOORA	ROSE	2:51
14	1523	A WONDERFUL GUY	CHACKSFIELD	2:25
15	2195	AROUND THE WORLD	BOSTON POPS	2:26
16	1646	I LOVES YOU PORGY	FAITH	2:30
17	2130	I LOVE THEE	DRAGON	3:00
18	1748	TENDERLY	T.DAVID&ORCH	2:17
19	2058	ITALIAN STREET SONG	FAITH	2:10
20	1561	STARS IN MY EYES	KOSTELAETZ	2:51
21	1284	I'M OLD FASHIONED	WESTON	3:14
22	1266	CLIMB EVERY MOUNTAIN	FAITH	2:26
23	1099	CHOPIN'S NOCTURNE	101 STRINGS	4:42
24	1734	THERE'S NO YOU	NEL.RIDDLE	2:19

TAPE NUMBER 1017

1017

TRACK

TIME

TRACK#ALBUM/TITLE

ARTIST

1	1563	THE STARS WERE SHINING	KOSTELANETZ	2:46
2	1147	'S WONDERFUL	FAITH	2:53
3	1099	CHOPIN'S ETUDE IN E MAJOR	101 STRINGS	3:53
4	2195	LOVE IS A MANY SPLENDORED THING	BOSTON POPS	3:10
5	1284	LOVELY TO LOOK AT	WESTON	2:54
6	2059	A TOUJOURS	ROSE	2:06
7	2358	THEME FR. EXODUS	MANTOVANI	3:07
8	1594	PAS DE DEUX (NUTCRACKER)	KOSTELANETZ	3:17
9	2357	CAMELOT	MONTENEGRO	2:11
10	1617	BY THE SLEEPY LAGOON	MELACHRINO	3:03
11	1244	TRAUMEREI	20TH CENT. STR	3:55
12	2359	CIRIBIRIBIM	CHACKSFIELD	2:41
13	2202	LONG AGO AND FAR AWAY	MILLION DOLLAR	3:07
14	1203	WINTER WONDERLAND	CAMARATA	2:35
15	1704	IF I LOVE AGAIN	CARLO SAVINA	3:50
16	2132	WHAT A DIFFERENCE A DAY MADE	MILLION DOLLAR	2:35
17	1418	DANUBE WAVES	PURCEL	3:40
18	1245	PUT YOUR DREAMS AWAY	PETE KING	2:18
19	2131	PETITE FLEUR	FAITH	2:40
20	1764	I COULD HAVE DANCED ALL NIGHT	FIEDLER	2:24
21	2233	YOU ARE MY LUCKY STAR	MARTIN	2:51
22	2262	GOING MY WAY	DANTE&ORCH	2:37
23	2358	MR. WONDERFUL	MANTOVANI	3:08
24	2057	SPANISH SERENADE	FAITH	2:47



TAPE NUMBER 1018

1018

TRACK	ALBUM/TITLE	ARTIST	TRACK TIME
1	2232 OVER THE RAINBOW	MONTE CARLO	3:02
2	1406 GRAND MARCH FR. AIDA	BOSTON POPS	3:47
3	2215 TWO DIFFERENT WORLDS	MANTOVANI	3:38
4	2051 A COCKEYED OPTIMIST	FAITH	2:57
5	1146 SOMEBODY LOVES ME	FAITH	3:38
6	1724 SPRING ROMANCE	CAMARATA	2:57
7	2176 GRAND VALSE FR. GAITE PARISIENNE	KOSTELENETZ	2:56
8	2232 HOLD ME	MONTE CARLO	2:52
9	1683 ONE NIGHT OF LOVE	FAITH	3:35
10	1739 MY SHIP	LEVINE	3:46
11	1778 THE NEARNESS OF YOU	WESTON	3:21
12	1222 ALL THE THINGS YOU ARE	GERSHENSON	2:07
13	2140 RING DE BANJO	MANTOVANI	1:58
14	1753 FIDDLESTICKS	CARROLL	2:02
15	2277 IN OLD NEW YORK	MELACHRINO	3:03
16	2169 DEEP IN MY HEART	MELACHRINO	2:17
17	1229 MADAMOISELLE DE PAREE	CHACKSFIELD	2:12
18	1519 TRATSEN TRATSEN POLKA	FIEDLER	2:26
19	1203 JUNE IN JANUARY	CAMARATA	2:56
20	1609 WITH A LITTLE BIT OF LUCK	FAITH	2:11
21	2260 YANKEE DOODLE/THE GIRL I LEFT BEHIND ME	MILLER	2:26
22	1763 JALOUSIE	BOSTON POPS	2:55
23	2054 PORTUGUESE WASHERWOMAN	FAITH	2:59
24	1405 STRINGCOPATION	ROSE	1:32

TAPE NUMBER 1019

1019

TRACK#	ALBUM#	TITLE	ARTIST	TRACK TIME
1	2202	ESTRALITA	AOI STRINGS	3:07
2	1622	LA MER	BINGE	2:44
3	1698	SAY IT WITH MUSIC	BLACK	2:58
4	2-35	PASSION TANGO	YOUNG	3:02
5	2195	AROUND THE WORLD	BOSTON POPS	2:26
6	2216	COME CLOSER TO ME	KNIGHTSBRIDGE	2:45
7	2245	GRANADA	CAIOLA	3:09
8	1647	SPOSALIZIO	FAITH	2:29
9	2232	BLUE MOON	MONTE CARLO	3:24
10	1724	IT MIGHT AS WELL BE SPRING	CAMARATA	3:02
11	1523	A WONDERFUL GUY	CHACKSFIELD	2:25
12	1138	VARIATIONS ON COL. BOGEY	HUNTER	3:15
13	126	MAGIC MOMENTS	WILLIAMS	2:40
14	1181	I'VE GOT RINGS ON MY FINGERS	CHAILLE	3:01
15	2050	ALL THE THINGS YOU ARE	STOTT	2:49
16	2058	ITALIAN STREET SONG	FAITH	2:10
17	2283	I'VE TOLD EVERY LITTLE STAR	FAITH	2:42
18	1266	CLIMB EVERY MOUNTAIN	FAITH	3:26
19	1147	'S WONDERFUL	FAITH	2:53
20	2059	A TOURJOURS	ROSE	2:06
21	2358	THEME FR. EXODUS	MANTOVANI	3:07
22	2359	COME PRIMA	CHACKSFIELD	3:37
23	2357	CAMELOT FR. SHOW	MONTENEGRO	2:11
24	2356	THEME FR. SUNDOWNERS	MEDALLION STR.	2:43



TAPE NUMBER 1020

1020

TRACK  
TIME

TRACK#	ALBUM#	TITLE	ARTIST	TIME
1	1126	FALLING IN LOVE WITH LOVE	ARNOLD	3:05
2	2359	CIRIBIRIBIN	CHACKSFIELD	2:41
3	2132	WHAT A DIFFERENCE A DAY MADE	MILLION DOLLAR	2:35
4	2355	RUBY	CLYDE OTIS	3:23
5	2131	PETITE FLEUR	FAITH	2:40
6	2356	THEME FR. BLACK ORPHEUS	MEDALLION STR.	2:38
7	2400	GREEN LEAVES OF SUMMER	ROSE	3:27
8	2355	OUT OF BOUNDS	CLYDE OTIS	3:40
9	1512	SERENATA	FIEDLER	3:42
10	2356	THEME FR. SUMMER PLACE	MEDALLION STRING	1:47
11	2355	A PLACE IN THE SUN	CLYDE OTIS	3:27
12	2356	THEME FR. THE APARTMENT	MEDALLION	2:37
13	2358	MR. WONDERFUL	MANTOVANI	3:08
14	2051	A COCKEYED OPIMIST	FAITH	2:57
15	1713	TURKISH MARCH	PIASTRO	2:57
16	2364	FOOLS RUSH IN	HUNTER	2:30
17	2499	I HAVE DREAMED/WE KISS IN A SHADOW	greeley	3:44
18	2498	I'M FALLING IN LOVE WITH SOMEONE	FENNELL	2:44
19	2425	ASCOT GAVOTTE	MANTOVANI	3:00
20	2400	LOVE THEME FR. SPARTACUS	ROSE	2:57
21	1563	ON WITH THE PLAY	KOSTELANETZ	2:40
22	1512	CARIOCA	FIEDLER	1:52
23	2425	YOU ARE BEAUTIFUL	MANTOVANI	3:24
24	2500	THEME FR. DARK AT THE TOP OF THE STAIRS	FAITH	2:38

KABL  
music

Gord Al Hartendon

July 12, 1963  
May 22, 1963

cc: Bill Stewart

Don Don Keyes

Re: About how long does it take from the receipt of a new album until  
KABL that album is actually played on the air at KABL?

I would please describe the procedures, broadcast in stereo and hope your decision  
is affirmative.

Don Keyes

Don Keyes

ys

cc: Homer Odum  
B. R. McLendon  
Glen Callison  
Howie Immanuel  
Marcus Cohn

Don Keyes  
Glen Callison  
Don Keyes  
Glen Callison



KABL  
FM

Gordon McLendon  
Gordon McLendon  
Knox Odom

July 10, 1962  
July 12, 1962

Don Keyes

As discussed in a recent telephone conversation, the owners of KRAY are negotiating with two organizations with an eye to leasing one of the two multiplex channels which are available. This memorandum is Re Homer's memo of July 10th regarding multiplex stereo possibilities of KRAY....

I would like very much to see us broadcast in stereo and hope your decision is affirmative. The offer is as follows: \$750.00 for the first month and \$500.00 per month thereafter, OR 5% of the gross revenue derived from the stereocasting, whichever sum is greater. Jim Hanstreet says this is pretty much standard contract for the West Coast. He expects it to produce between \$1200.00 and \$2,000.00 a month revenue ultimately.

Don Keyes

As you know, KRAY is equipped for stereo broadcasting. The owners have been planning to utilize this equipment and therefore have reserved the second channel which would be available for multiplex, in order to use it for stereo. A second organization seems to be willing to conclude a stereocasting contract with terms similar to those being offered to The Multiplex Corporation. Therefore, Hanstreet has requested an indication from us as to whether we intend to broadcast stereo. If we do not intend to broadcast stereo, he wants to proceed with the second stereo channel.

- cc: Homer Odom  
B. R. McLendon  
Glenn Callison  
Howie Immekus  
cc: Marcus Cohn  
Marcus Cohn  
Glenn Callison  
Don Keyes  
Howard Immekus

There is no need to delay our "talk radio" station at present. Let's follow these suggestions and see how it works. I don't want to go to any expense to the full extent category because if we do we'll be sitting at a small segment of audience.

cc: Homer Odom  
Art Bell  
Gordon McLendon  
Polly Bell

Gordon McLendon

July 10, 1962

Homer Odom

February 25, 1962

As reviewed in a recent telephone conversation, the owners of KRAY are negotiating with two organizations with an eye to leasing one of the two multiplex channels which are available. Their negotiations with The Multiplex Corporation (80 music for grocery stores) are nearing completion.

As matters stand, The Multiplex Corporation is being offered a three-year contract with terms as follows: \$750.00 for the first month and \$500.00 per month thereafter, OR 5% of the gross revenue derived from the storecasting, whichever sum is greater. Jim Hamstreet says this is pretty much standard contract for the West Coast. He expects it to produce between \$1200.00 and \$2,000.00 a month revenue ultimately.

As you know, KRAY is equipped for stereo broadcasting. The owners have been planning to utilize this equipment and therefore have reserved the second channel which would be available for multiplex, in order to use it for stereo. A second organization seems to be willing to conclude a storecasting contract with terms similar to those being offered to The Multiplex Corporation. Therefore, Hamstreet has requested an indication from us as to whether we intend to broadcast stereo. If we do not intend to broadcast stereo, he wants to proceed with the second storecasting lease.

HRO:cb

cc:

B. R. McLendon  
Marcus Cohn  
Glenn Callison  
Don Keyes  
Howard Immekus

That's as much as I want to define our "folk music" addition at present. Let's follow these suggestions and see how it sounds.

I don't want to go to any extremes in the folk music category because if we do, we'll be aiming at a small segment of audience.

EDITORIAL

B.R.

cc: Homer Odom

Art Bell

Gordon McLendon

Patricia Smith

BR:cc



MEMORANDUM

KABL  
music

Program Managers  
Program Directors

June 6, 1961

Ron Baxley  
Al Hart

February 26, 1962

Don Keyes

REARS, INC. will supply you with the type of "folk" music that we wish to include in our vocal category. Without having a stack of folk music albums to go through, it is virtually impossible to set up a policy of "do's" and "don'ts", so let's regard it from an affirmative standpoint. When you add to this category, follow this checklist:

- 1.) Does it have a pleasant, easy to follow melody? (example "Gypsy Rover").
- 2.) Does the instrumentation have an authentic "folksy" sound? (guitars, banjos, harpsichords, no electrical instruments such as steel guitars, etc.)
- 3.) Does it sound more like "folk music" and not hillbilly or country and western? (example "Sara Jane" by Kingston Trio sounds decidedly hillbilly while "Bay of Mexico" by same group has a more authentic "folk" sound).
- 4.) Does the artist or group have a name that is connected with "folk" music as opposed to another type of music. (While Marty Robbins has done some nice folk tunes, he is still considered C&W and tends to sound that way as well).
- 5.) Sources and artists - All major labels and smaller labels such as Elektra which is primarily a "folk" label.

Artists might include Burl Ives, Kingston Trio, The Highwaymen, The Limelighters, Harry Belafonte, The Belafonte Singers, Sally Terry, Will Nolt, The Windjammers. The latter has a LP or RCA Victor that contains a beautiful cut of Lili Marlene.

S. E.: Sound of Newsroom  
That's as much as I want to define our "folk music" addition at present. Let's follow those suggestions and see how it sounds.

I don't want to go to any extremes in the folk music category because if we do, we'll be aiming at a small segment of audience.

EDITORIAL

D. K.

cc: Homer Odom  
Art Holt  
Gordon McLendon  
Policy Book

DK:us

Please let me hear from you if you have any questions.

MEMORANDUM

KABL RPB

TO: All Station Managers  
All Program Directors

June 6, 1961

FROM: Gordon McLendon

-----

EARS, INC., will supply your station exclusively in your market 30 editorials per week from top publications around the world. These editorials are all one-minute or less in length. In addition, you will receive at least one editorial each week which you can adapt to a local community problem.

All editorials are marked with a Title, Reading Tune, Number, Date and its Source. They are further identified as Feature, Humor, Local, State, National or World editorials.

We pay \$40.00 per week total for this service, cancellable at any time. Arbitrarily, we divide the cost as follows: KLIF \$7, KILT \$7, KABL \$7, X-TRA NEWS (which has also asked to be included) \$7, KTSA \$4, WAKY \$3, KEEL \$3, WYSL \$2. You should receive your first 30 editorials on June 22 by air, and weekly thereafter on Wednesdays. You will receive full details on a national editorial writing contest which can and should be extended to your local high schools. You should have the full cooperation of every school, teacher and civic leader.

You must quote the source of an editorial. You should give its title. You might want to attempt a sale of this feature to a bank, savings and loan, or other sponsor concerned with prestige.

My thought is that you might want to have your newsman cut in once a show (or fewer times if you strike certain of the editorials) with a different editorial. The format might go thusly:

S. E.: Sound of Newsroom

ANN.: KLIF brings you another exclusive Cliff feature - the guest editorial page. In its editorial entitled "Now It's Canned Rifles", the Milwaukee Journal says ....

EDITORIAL

ANN.: So says the Milwaukee Journal editorially. Keep tuned to KLIF for guest editorials throughout the day.

You may, on the other hand, care to use them once in a while in your newscasts. No time for response need be offered since we are merely quoting.

Please let me hear from you if you have any questions.



MEMORANDUM

TO : ALL STATION MANAGERS

June 2, 1961

FROM: Gordon McLendon

-----

We have subscribed to a new radio service, called EARS, INC.

We will prorate the cost among all stations but it will amount to a pittance each week. The organization furnishes 30 editorials a week culled from many, many newspapers throughout the world. I would suggest that it would make an excellent morning feature, and perhaps you could use these editorials at other times during the day.

I will, in short order, give you a complete plan under which I think the maximum use may be made out of this service. In the meantime, I am asking Ears, Inc., to send you a brochure and would urge that you give it a most careful reading. As you know, I don't subscribe to things easily and would not have done so in this case if I hadn't felt that it would be of tremendous benefit to all our radio stations.

Gordon McLendon

GBM:us

Art Holt

September 12, 1962

Al Hart

New albums

Here is a list of new albums we have to date:

ARTIST	TITLE	COMPANY & #
Pete King	A Pocketful of Hits	KAPP ML 7535
Peter Nero	For the Nero Minded	RCA Vic. LPM 2536
Julie Andrews	Julie Andrews Sings	RCA Vic. LPM 1681
David Rose	Wonderful World of the Br. Grimm	MGM E 4077
Roger Wagner Chorale	Victor Herbert on Stage	Capitol T 1707
Robert Shaw Chorale	My True Love Sings	RCA Vic. LM 1998
Pete King	More Hits	KAPP KL 1291
Skitch Henderson	Lush and Lovely	Columbia CL 1823
Ornadel	Hollywood sound Stage	MGM E 4033
Paul Lavalie	21 Channel Sound	MGM E 4061
Eddie Heywood	Golden Encores	Liberty LRP 3250
20th Century Strings	State Fair	FOX Fox 3057
Jackie Gleason	Love Embers and Flames	Capitol W 1689
Living Voices	Living Voices on Broadway	RCA Camden CAL 692
Toot Thielemans	The Romantic Sounds of Toots	MGM E 4014
Arthur Fiedler	No Strings-State Fair	RCA Victor LM 2637
Ormandy	Carnival in Vienna	Columbia ML 5752
Vardi	More Sounds of Hollywood	Kapp KL 1289
Tommy Garrett	50 Guitars of T.G. Go South	Liberty LSS 14016
Felix Slatkin	of the Border Vol. II	Liberty LMM 13021
Percy Faith	Fantastic Themes	Columbia CL 1783
Enoch Light	Hollywood's Great Themes	Command RS 33-835
Norrie Paramor	Great Themes fr. Hit Films	Capitol T 1639
Andre Kostelanetz	Strings Staged fro Sound	Columbia CL 1827
Doris Day	Wonderland of Sound-Brdwy	Columbia CL 1210
Vic Damone	Doris Day's Greatest Hits	Capitol T 1748
Hugo Winterhalter	The Lively Ones	RCA Vic LM 2271
Ray Charles Singers	Goes South of the Border	Decca DL 8787
Ray Charles Singers	Love and Marriage	MGM E 3797
David Rose	singing Through the Seasons	MGM E 4004
Ray Conniff	21 Channel Sound	Columbia CL 1878
Frank DeVol	Rhapsody in Rhythm	Columbia CL 1856
Michel Legrand	The Old Sweet Waltzes	Philips PHM 200-000
Ray Conniff	Broadway is My Beat	Columbia CL 1776
Felix Slatkin	'S Continental	Liberty LMM 13011
Percy Faith	Many Splendored Themes	Columbia CL 1570
Boston Pops	Camelot	RCA Vic. LM 2638
Don Costa	Fiddle Faddle	Columbia CL 1570
Various	Hollywood Premier	



## ARTIST

TITLE

Page 2

ALBUM LISTING

ARTIST	TITLE	ALBUM LISTING
Mantovani	Song Hits from Theatreland	London LL 1219
Nelson Riddle	The Gay Life	Capitol T 1670
Fred. Fennell	Fennell Favorites	Mercury MG 50294
Johnny Mathis	Johnny's Greatest Hits	Columbia CL 1133
Fred Astaires	Three Evenings w/F. Astaire	Choreo Al
Andy Williams	Warm and Willing	Columbia CL 1879
Brothers Four	B.M.O.C.	Columbia CL 1229
Tony Bennett	Tony's Greatest Hits	Columbia CL 1578
Pat Boone	Pat's Great Hits Vol. #2	DOT DLP 3261
Clebanoff	Clebanoff Plays Great Songs of the Continent	Mercury MG 20484
Various Artist	Hits from the Movies	Columbia CL 1421
Knightsbridge Strings	The Strings Sing Again	Riverside 7527
Carmen Cavallaro	C.C. Plays Hits fr. Hollywood	Decca DL 4272
David Rose	Cimmaron	MGM WE 3953
Various Artists	Original Hits from Hollywood	Decca DL 4001
Vienna State Opera Ork	Waltzing to the Strains of	Westminster XWN 19009
Lawrence Welk	Baby Elephant's Strauss	RCA CAM CAL 690
Living Voices	L.S. Sing Irish Walk	DOT DLP 3457
Living Strings	Souvenirs d'Italia	RCA CAM CAL 695
Frankie Carle	Honky Tonk Hits	RCA Victor LPM 2491
Merrill Staton	Here Comes the Show Boat	Epic LN 3329
Gordon Jenkins	France 70	Time 52061
Alice Faye	A.F. Sings her Famous Hits	Reprise R 6029
Ferrante/Teicher	Golden Themes fr. Motion Pix	United Artist UAL 3210
Cy Coleman	Broadway Pianorama	Capitol T 1740
Andre Previn	The Fray Part of Town	Columbia CL 1786
Eddie Heywood	One for My Baby	Mercury SR 60632
Bill Butler	Concertos from Broadway	Epic LN 24014
Tony Mottola	Roman Guitar Vol. II	Command RS 33-836
Anita Bryant	IN A Velvet Mood	Columbia CL 1885
Sammy Davis, Jr.	What Kind of Fool Am I	Reprise R 6-51
Various Artists	Sampler	Reprise
Jerry Vale	I Have But One Heart	Columbia CL 1797
Hugo Winterhalter	H.W. Goes Continental	RCA Vic. LPM 2482
Giannini	Soul of Italy	Cameo C 4004
Various Artist	New Themes from Motion Pix	Time 52065
Charles Magnante	Roman Carnival	Grand Award GA 33-429
Roger Wagner	Virtuoso!	Capitol P 8431
Frank Sinatra Conducts	F.S. Conducts Music fr. Plays	Reprise R 6045
Jerry Fielding	A Bit of Ireland	TIME 52059
Various	Original Hits - The Late 40's	Decca DL 4008



ARTIST	ALBUM TITLE	ALBUM LISTING
Freddy Martin	The Hits of F.M.	Capitol T 1582
Vienna State Opera Orch	Waltzing in Vienna	Westminster XWN 19010
J.Casas Auge	Honeymoon in Spain	Capitol T 10300
Welk	Young World	Dot DLP 3428
Jane Morgan	The Fascination Girl	KAPP KJM 1
Lerner/Lowe/Chevalier	L/L/C	MGM E 4015
Robert Goulet	Always You	Columbia CL 1676
Anita Bryant	Kisses Sweeter Than Wine	Columbia CL 1719
Ames Brothers	Sweet and Swing	RCA Cam.CAL 571
Ames Brothers	THE A.Bros.Sing Famous Quartets	RCA Vic. LPM 1954
Pat Boone	GREAT!Great!Great!	Dot DLP 3346
Jan August	Music for the Quiet Hours	Mercury MCW 12129
101 Strings	Sugar and Spice	Somerset P6900
Poliakin	The Best of Poliakin	Everest LPBR 20003
CAST	Show Boat	Columbia OL 5820
Nelson Riddle	Can Can	Capitol T 1365
Chacksfield	Great Strauss Waltzes	Richmond B 20073
Living Strings	Waltz You Saved For Me	RCA CAM,CAL 690
Living Voices	L.U.Sing Irish Songs	RCA CAM.CAL 665
Living Strings	Souvenire d'Italia	RCA CAM CAL 696

AH:jmc

## Distribution:

CC: Gordon McLendon, Don Keys, Ron Baxley, Richard Wilcox



Art Holt

September 12, 1962

Al Hart

Page 2

These are the new selections we are adding to our playlist:

<u>TITLE(Selection)</u>	<u>ARTIST</u>	<u>ALBUM TITLE</u>	<u>ALBUM LISTING</u>
It's a Grand Night for Singing	Boston Pops	No Strings-State Fair	RCA Vic.LM2637
Run Strings Run	Felix Slatkin	Fantastic Themes	Liberty LMM 13021
Mexican Hat Dance	50 Guitars of Tommy Garrett	50 Guitars of Tommy Garrett Go South of the Border Vol.II	Liberty LSS 14016
Shall We Dance	Barker	The King	Warner Bros 1205
I Wonder What the King is Doing Tonight	Ornadel	Camelot	MGM E 3916
Tic Tac Toe	Winterhalter	The Magic Touch	RCA Camden Cal 379
I Enjoy Being a Girl	Percy Faith	Hollywood's Great Themes	Columbia CL 1783
Pigalle	Felix Slatkin	Street Scene	Liberty LMM 13008
What Do the Simple Folk Do	Montenegro	Camelot	Time 52022
Colonel Bogey March	Hunter	Great Melodies fr. Motion Pictures	KAPP 1099
Never on Sunday	Enoch Light	Great Themes fr. Hit Films	Command RS33-835
Love Makes the World Go	Boston Pops	No Strings-State Fair	RCA Vic.LM 2637
Merry Cobbler	Felix Slatkin	Fantastic Themes	Liberty LMM13021
Young-in-Heart Polka	Ormandy	Carnival in Vienna	Columbia ML 5752
Cielito Lindo	50 Guitars of Tommy Garrett	50 Guitars of Tommy Garrett Go South of the Border Vol.II	Liberty LSS14016
Then You May Take Me to the Fair	Ornadel	Camelot	MGM E 3916
Ascot Gavotte	Percy Faith	My Fair Lady	Columbia CL 895
Can Can	Kostelanetz	Stars for a Summer Night	Columbia PM 1

Art Melt

September 14, 1962

Al Hart

Page 2

<u>TITLE</u>	<u>Artist</u>	<u>Album Title</u>	<u>Album Listing</u>
Our State Fair	Boston Pops	No Strings-State Fair	RCA Vic. LM 2637
Gold and Silver Waltz	Pourcel	Viennese Waltzes by Pourcel	Capitol T 10214
Shall We Dance	Barker	The King and I	Warner Bros 1205
Brazil	Percy Faith	Mucho Gusto	Columbia CL 1639
Tico Tico	Percy Faith	Mucho Gusto	Columbia CL 1639
March Miniature	Boston Pops	Marches in HI FI	RCA Vic. 2229
Standing on the Corner	Stapleton	Dancing Down Broadway	London LL 3033

AH:jmc

cc: Gordon McLendon, Don Keys, Ron Baxley, Richard Wilcox

AH:jmc

Distribution:

cc: Gordon McLendon, Don Keys, Ron Baxley, Richard Wilcox



Kabl  
music

Art Holt

September 14, 1962

Al Hart

New Albums

TITLE	Artist	Company & #
Curtin Up!	Antal Dorati	Mercury MG 50289
Mozart Clarinet Concerto/ Strauss Horn Concerto	George Szell/ Cleveland Symphony	Epic LC 3841
Wagner/Preludes & Overtures	Antal Dorati/ London Symphony	Merc. MG 50287
Berlioz/Harold in Italy	Leonard Bernstein	Columbia ML 5758
Schumann/Symphony #3 (Rhenish)	Leonard Bernstein	Columbia ML 5694
French Overtures	Paul Paray	Merc MG 50247
Brahms/Symphony #3 in F Major	Bruno Walter	Columbia ML 5574
Highlights from Sylvia and Coppelia	Ernest Ansermet	London CM 9046
Prokofiev/Rachmaninoff Piano Concertos	Kyril Kondrashin/ Byron Janis/Moscow Philharmonic	Merc MG 50300
Walking Habits	Norman Luboff	Columbia CL 1481
Wake the Town and Tell the People	Les Baxter	Meridian
Brother	CC: Gordon McLendon, Don Keys, Ron Baxley, Richard Wilcox	RCA Cat CAL 692
In Old New York	Roger Wagner	Capital T 1707
Surry with the Fringe	Pete King	KAPP ML 7535

AH:jmc

AH:jmc

CC: Gordon McLendon, Don Keys, Ron Baxley, Richard Wilcox

KABL  
Munie  
DK

Art Holt  
Art Holt  
Al Hart

September 14, 1962  
September 20, 1962  
New selections

<u>TITLE(Selection)</u>	<u>ARTIST</u>	<u>ALBUM TITLE</u>	<u>COMPANY &amp; #</u>
I Don't Want to set the World on Fire	Conniff	Somebody Loves Me	Columbia CL 1642
Once in Love With Amy	Fred Waring	Broadway Calalcade	Capitol WBO-1079
Jeepers Creepers	Bob Ballard	Voices of Bob.B	Decca DL 3383
Getting to Know You	Pete King	A Pocketful of Hits	KAPP ML 7535
Every Day is Ladies Day With Me	Roger Wagner	Victor Herbert on Stage	Capitol T 1707
Comes Once in a Lifetime	Living Voices	Living Voices on Broadway	RCA Cam.CAL 692
Love and Marriage	Ray Charles	Love and Marriage	Decca DL 8787
Would You Like to Take a Walk	Pete King	More Hits	KAPP KL 1291
Waltzing Matilda	Norman Luboff	Hits from the Movies	Columbia CL 1421
Wake the Town and Tell the People	Les Baxter	Sampler	Reprise
Brotherhood of Man	Living Voices	Living Voices on Broadway	RCA Cam CAL 692
In Old New York	Roger Wagner	Victor Herbert on Stage	Capitol T 1707
Surrey with the Fringe On Top	Pete King	A Pocketful of Hits	KAPP ML 7535

AH:jmc

CC: Gordon McLendon, Don Keys, Ron Baxley, Richard Wilcox



WYPL  
KABL  
DK music

Art Holt

Al Hart

October 1, 1962

September 20, 1962

New albums

Albums added to the KABL Library:

Albums added to the KABL playlist:

<u>TITLE</u>	<u>ARTIST</u>	<u>COMPANY &amp; #</u>
Ballads of Lady Jane	Jane Morgan	KAPP KL 1191
Linger AWHile	Vic Damone	Capitol T 1646
Two on the Aisle	Steve Lawrence/Edie Gorme	United Artists UAL 3518
Soldier of Fortune	Earl Wrightson	Columbia CL 1825
Clebanoff Plays Songs from Great Shows	Clebanoff and Strings	Mercury MG 20688
Stapelton	Great Movie Hits Vol. II	Richmond R 20001
David Rose	Songs of the Fabulous 30's	Kapp KL 1274
Jane Morgan	More Golden Hits	Kapp KL 1275
AH:jmc	Ballads of Lady Jane	Kapp KL 1191
Ferry Fitch	Touchdown	Columbia CL 1134
Carl Gordon Melander	Don Keys, Ron Baxley, Richard Wilcox	Mercury MG 20146
Vic Damone	Linger AWHile	Capitol T 1646
David Carroll	Let's Dance to the Movie Themes	Mercury MG 20463
Etchel Herman	E.M. - Her Greatest	Reprise R 5034
Neill/Randers	Songs of Neill Sung By Sandra	EMI Time 52047
Steve Lawrence	The Very Best of Steve Lawrence	United Artists UAL 3190
Steve Lawrence	Two on the Aisle	United Artists UAL 3518
Steve Lawrence	Bring Softly With Me	A&O 290
Andy Williams	The Villages of St. Bernadette	Cadence CLP 1131
Vic Damone	Strange Enchantment	Capitol T 1691
Ferry Come	For the Young at Heart	RCA LPM 2343
Steve Lawrence	Lawrence Goes Latin	United Artists UAL 3114
Earl Wrightson	Soldier of Fortune	Columbia CL 1825
Jane Morgan	J.M. Sings the Great Golden Hits	Kapp KL 1274
Sinatra	That Old Feeling	Columbia CL 908
Sinatra	This is Sinatra Vol. II	Capitol W 502
Sinatra	This is Sinatra Vol. I	Capitol T 762
Sinatra	Come to You Dance - Reprise	Capitol W 709

Don Keys, Ron Baxley, Richard Wilcox

Wysl

Wysl  
music  
lists

October 11, 1962

Art Holt

October 1, 1962

Al Hart

These are the new albums we are adding to our play New albums

These are albums we have added to the KABL library:

ALBUM LISTING

ARTIST	ALBUM TITLE	ALBUM LISTING
Giuseppe DiSteffano	Celebri	ALBUM LISTING 35837
J. Andrews/C. Burnett	Julie and Carol at Carnegie Hall	Columbia OL 5840 20103
Jack Jones	Shall We Dance or Walk Alone	Kapp KL 1228 CL 1904
Steve Lawrence	The Best of Steve Lawrence	ABC 392
Mantovani	Themes from Broadway	London LL 3250 cal/cas 688
Mantovani	Music of Berlin and Friml	London LL 3123
Gordon MacRae	Romantic Ballads of G. MacRae	Capitol T 537
Gordon MacRae	Highlights fr. World's Greatest Operettas	Capitol T 1510 477
Frank Sinatra	Frankie	Columbia CL 606 6002
Clebanoff	Moods	Mercury MG 20270
Clebanoff	Twelve Greatest Songs of All Time	Mercury MG 20720 1915
Stapleton	Great Movie Hits Vol. II	Richmond B 20061 CL 1879
David Rose	Songs of the Fabulous 30's	Kapp KL 1206
Jane Morgan	More Golden Hits	Kapp KL 1275 JL 8642
Jane Morgan	Ballads of Lady Jane	Kapp KL 1191
Percy Faith	Touchdown - of Wonderful Girls	Columbia CL 1182 MG 20733
Clebanoff	C. Plays Songs fr. Great Shows	Mercury MG 20146
Vic Damone	Linger Awhile	Capitol T 1646
David Carroll	Lets Dance to the Movie Themes	Mercury MG 20688
Ethel Merman	E.M. -- Her Greatest Waltz's	Reprise R 6032
Weill/Sanders	Songs of Weill Sung By Sanders	Time 52007
Steve Lawrence	The Very Best of Steve Lawrence	United Artists UAL 3190
Steve Lawrence	Two on the Aisle	United Artists UAL 3518
Steve Lawrence	Swing Softly With Me	ABC 290
Andy Williams	The Villagers of St. Bernadette	Cadence CLP 3038 CL 1763
Vic Damone	Strange Enchantment	Capitol T 1691
Perry Como	For the Young at Heart	RCA LPM 2343 4215
Steve Lawrence	Lawrence Goes Latin	United Artists UAL 3114
Earl Wrightson	Soldier of Fortune	Columbia CL 1825 4210
Jane Morgan	J.M. Sings the Great Golden Hits	Kapp KL 1246 4210
Sinatra	That Old Feeling	Columbia CL 902
Sinatra	This Is Sinatra Vol. II	Capitol W 982 7527
Sinatra	This is Sinatra Vol I	Capitol T 768
Sinatra	Close to You Dance - Waltz's	Capitol W 789 MG 20739
Jerome Kern		MGM E 3906
Indian Love Call		Westminster WP 6069

Cyril Ornadel

AH: jmc

cc: Gordon McLendon, Don Keys, Ron Baxley, Richard Wilcox



Wysl

Wysl

Page 2

October 11, 1962

ARTISTALBUM TITLEALBUM LISTING

These are the new albums we are adding to our playlist:

RCA LM 2640

Gordon Jenkins

The Magic World

ALBUM LISTINGARTISTALBUM TITLE

Giuseppe DiSteffano

Melodie Celebri

Angel 35837

Frank Chacksfield

Romantic Europe

Richmond B 20103

Doris Day

You'll Never Walk Alone

Columbia CL 1904

Living Strings

Sunrise Serenade

RCA Camden cal/cas  
688

Dinah Shore

I'm Your Girl

Camden Cal 477

Eddie Fisher

Tonight

Ramrod T-6002

Johnny Mathis

Rapture

Columbia CL 1915

Andy Williams

Warm &amp; Willing

Columbia CL 1879

Russ Morgan

Velvet Violins

Decca DL 8642

Richard Hayman

Songs of Wonderful Girls

Mercury MG 20733

Joni James After Hours

After Hours

MGM E 4008

Melachaino Strings

Irving Berlin Waltz's

RCA LPM 2561

Geula Gill

The Exciting World Of  
Geula Gill

Columbia CL 1859

Tony Bennett

Mr. Broadway

Columbia CL 1763

Sammy Kaye

Sexy Strings

Decca DL 4215

Rafael Mendez

Don Keys, Al  
The Majestic Sound Of  
Rafael Mendez

Decca DL 4210

Vardi

Maggie's Theme

Kapp ML 7527

David Carroll

Let's Dance -Waltz's

Mercury MG 20739

Cyril Ornadel

Jerome Kern

MGM E 3906

Rudolf Friml

Indian Love Call

Westminster WP 6069

File

Wysl

Page 2

Art Holt  
ARTIST

ALBUM TITLE

October 12 1962  
ALBUM LISTING

Al Hart  
Sergio Franchi  
Gordon Jenkins  
Al Martino

Romantic Songs

RCA LM 2640

The Magic World

Columbia CL 1882

The Exciting Voice Of  
Al Martino

Capitol T 1774

As Time Goes By

MGM E 3889

THEME FR. A MAJORITY  
OF GREEN EYES  
BELLE OF THE BALL  
KISS OF FIRE  
GIRL LIKE US

VARDI

RAY CONNIFF  
BOSTON POPS  
DAVID ROSE  
FELIX SLATKIN

THE SOUND OF  
HOLLYWOOD

SAY IT WITH MUSIC  
FIDDLE FIDDLE  
21 CHANNEL SOUND  
MANY SPLENDOR

COLUMBIA CL 1490  
RCA LM 2638  
MGM E 4004  
LIBERTY LPM 12011

TONIGHT

ENOCH LIGHT

THEME  
GREAT THEMES FR.

COMBAND RS 33-835

DANCING DIAMONDS

PARAMOR

MIX FILMS  
STRINGS STAGED FOR  
FOUND

CAPITOL T 1639

THANK HEAVENS FOR  
LITTLE GIRLS  
24 TRUMPETS

DAVID ROSE

KOSTELANETZ

WONDERFUL WORLD OF  
THE MIDS. GRIMM  
SEAR SPANLED  
MARCHES

MGM E 4077

COLUMBIA CL 1718

CHEEK TO CHEEK

ENOCH LIGHT

ENOCH LIGHT AT  
CARNEGIE HALL

COMBAND RS 33-840

TWILIGHT OF THE TRAIL

VARDI

GREAT MOVIE HITS  
OF THE 30'S

KAPP ML 7530

TICO TICO  
AROUND THE WORLD

CONNIFF  
SLATKIN

'S CONTINENTAL  
MANY SPLENDOR

COLUMBIA CL 1776  
LIBERTY LPM 12011

SURETY WITH THE  
FRINGE ON TOP  
EL RANCHO GRANDE

MELACHRINO

50 GUITARS

THE MUSIC OF RODGERS  
AND HARTSTEIN

LPM 2513

50 GUITARS GO SOUTH  
LIBERTY LSS 14016

Distribution:

Don Keys, Al Hart, Art Holt

LOVER

VARDI

GREAT MOVIE HITS  
OF THE 30'S

KAPP ML 7530

FIDDLE FIDDLE

BOSTON POPS

FIDDLE FIDDLE

RCA LM 2638

cc: GEM, Don Keys, Ron Saxley, Richard Wilcox

STEVE LAWRENCE

VIC DANIEL

AL HART



File

Wysl  
Wysl

Art Holt

October 12, 1962ber 15, 1962

Al Hart

New Selections

TITLE (SELECTION)

ARTIST

ALBUM TITLE

ALBUM LISTING

These are the new albums we are adding to our playlist:

DONKEY SERENADE

MANTOVANI

MUSIC OF BERLIN  
AND FRIML

LONDON LL3123

THEME FR. A MAJORITY  
OF ONE

VARDI

MORE SOUNDS OF  
HOLLYWOOD

KAPP KL 1289

GREEN EYES

RAY CONNIFF

SAY IT WITH MUSIC

COLUMBIA CL 1490

BELLE OF THE BALL

BOSTON POPS

FIDDLE FADDLE

RCA LM 2638

KISS OF FIRE

DAVID ROSE

21 CHANNEL SOUND

MGM E 4004

GIGI LIE UCCAMS

FELIX SLATKIN

MANY SPLENDORED

LIBERTY LMM 13011

TONIGHT FARNON

ENOCH LIGHT

GREAT THEMES FR.

COMMAND RS 33-835

DANCING DIAMONDS

PARAMOR

STRINGS STAGED FOR

CAPITOL T 1639

THANK HEAVENS FOR  
LITTLE GIRLS

DAVID ROSE

WONDERFUL WORLD OF

MGM E 4077

TROMBONES

KOSTELANETZ

THE BROS. GRIMM  
SEAR SPANGLED  
MARCHES

COLUMBIA CL 1718

CHEEK TO CHEEK

ENOCH LIGHT

ENOCH LIGHT AT  
CARNEGIE HALL

COMMAND RS 33-840

TWILIGHT OF THE TRAIL

VARDI

GREAT MOVIE HITS  
OF THE 30'S

KAPP ML 7530

TICO TICO

CONNIFF

'S CONTINENTAL

COLUMBIA CL 1776

AROUND THE WORLD

SLATKIN

MANY SPLENDORED

LIBERTY LMM 13011

SURREY WITH THE

MELACHRINO

THE MUSIC OF RODGERS

RCA VIC. LPM 2513

FRINGE ON TOP

50 GUITARS

AND HAMMERSTEIN

DECCA DL 8363

EL RANCHO GRANDE

50 GUITARS

50 GUITARS GO SOUTH

LIBERTY LSS 14016

KNIGHTSBRIDGE STRINGS

FAITH

OF THE BORDER II

COLUMBIA CL 1783

MARIA

FAITH

HOLLYWOOD GREAT

COLUMBIA CL 1783

LOVER

VARDI

THEMES

COLUMBIA CL 1783

LOVER

VARDI

GREAT MOVIE HITS

KAPP ML 7530

FIDDLE FADDLE

BOSTON POPS

OF THE 30'S

KAPP ML 7530

LOOKING FOR STRINGS & VOICES

BOSTON POPS

FIDDLE FADDLE

RCA LHM 2638

MICHEL LEGRANDE

FAITH

RENDZVOUS IN PARIS

PHILIPS PHM 200045

MICHEL LEGRANDE

FAITH

RENDZVOUS IN PARIS

PHILIPS PHM 200045

MICHEL LEGRANDE

FAITH

RENDZVOUS IN PARIS

PHILIPS PHM 200045

MICHEL LEGRANDE

FAITH

RENDZVOUS IN PARIS

PHILIPS PHM 200045

MICHEL LEGRANDE

FAITH

RENDZVOUS IN PARIS

PHILIPS PHM 200045

MICHEL LEGRANDE

FAITH

RENDZVOUS IN PARIS

PHILIPS PHM 200045

MICHEL LEGRANDE

FAITH

RENDZVOUS IN PARIS

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MICHEL LEGRANDE

FAITH

RENDZVOUS IN PARIS

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RENDZVOUS IN PARIS

PHILIPS PHM 200045

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RENDZVOUS IN PARIS

PHILIPS PHM 200045

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FAITH

RENDZVOUS IN PARIS

PHILIPS PHM 200045

MICHEL LEGRANDE

FAITH

RENDZVOUS IN PARIS

PHILIPS PHM 200045

MICHEL LEGRANDE

FAITH

RENDZVOUS IN PARIS

PHILIPS PHM 200045

MICHEL LEGRANDE

FAITH

RENDZVOUS IN PARIS

PHILIPS PHM 200045

AL HART

Wysl

Wysl

October 15, 1962

ARTIST

ALBUM TITLE

ALBUM LISTING

EARL WRIGHTSON

SOLDIER OF FORTUNE

COLUMBIA CL 1825

These are the new albums we are adding to our playlist:

THE MAYFAIR STRINGS

KING

2009

ARTIST

ALBUM TITLE

ALBUM LISTING

PERRY COMO

BY REQUEST

RCA LPM 2567

RON HUSMANN

RON HUSMANN

CAPITOL T 1624

LESLIE UGGAMS

MORE LESLIE UGGAMS

COLUMBIA CL 1865

ROBERT FARNON

THE SENSUOUS STRINGS

PHILIPS PHM 200 038

LIVING STRINGS

COUNTRY FAVORITES

CAMDEN CAL 716

JAN AUGUST

POP PIANO CLASSICS

MERCURY MG 20659

SKITCH HENDERSON

LUSH & LOVELY

COLUMBIA CL 1823

GENE RAINS GROUP

FAR ACROSS THE SEA

DECCA DL 4164

PAUL SMITH ENSEMBLE

CARNIVAL IN PERCUSSION VERUE V 4051

LIVING STRINGS

SONGS THAT WILL LIVE FOREVER

CAMDEN CAL 721

ART VAN DAMME

SWINGS SWEETHY

COLUMBIA CL 1794

BOSTON POPS

FIDDLE FADDLE

RCA LM 2638

HARRY HERMANN ORCH.

MUSIC FOR CARDS ETC

DECCA DL 8563

KNIGHTSBRIDGE STRINGS

STRINGS SWING

TOP RANK RM 308

ANDRE KOSTELANETZ

WONDERLAND OF SOUND

COLUMBIA CL 1827

PAUL WESTON

CAREFREE

CAPITOL TI 261

LOOKOFKY STRINGS & VOICES

SENTIMENTAL JOURNEY

PHILIPS PHM 200 037

MICHEL LEGRANDE

RENDEZVOUS IN PARIS

PHILIPS PHM 200045

WISPERING VOICES

MISTY FEELING

CORAL CRL 57413

STEVE LAWRENCE

COME DANCE WITH ME

COLUMBIA CL 1870

VIC DAMONE

THIS GAME OF LOVE

COLUMBIA CL 1368

ANDRE PREVIN

FAR AWAY PART OF TOWN

COLUMBIA CL 1786



ARTIST	ALBUM TITLE	ALBUM LISTING
EARL WRIGHTSON	SOLDIER OF FORTUNE	COLUMBIA CL 1825
THE MAYFAIR STRINGS	KING	2009
JANICE HARPER	EMBERS OF LOVE	CAPITOL T 1337
BURL IVES	OLD TIME VARIETIES	DECCA DL 8637
ANITA BRYANT	IN A VELVET MOOD	COLUMBIA CL 1885
FOUR ACES	GOLDEN HITS	DECCA DL 4013
EARL GRANT	EARL AFTER DARK	DECCA DL 4188
RUDY VALLEY	THE YOUNG RUDY VALLEY	RCA LPM 2507
ROSEMARY CLOONEY	ROSIE'S GREATEST HITS	COLUMBIA CL 1230
TONY BENNETT	MY HEART SINGS	COLUMBIA CL 1658
FRANKIE AVALON	YOUNG & IN LOVE	CHANCELLOR CHL 69801
JOHNNY MATHIS	WONDERFUL	COLUMBIA CL 1028
BILLY VAUGAN	BERLIN MELODY	DOT DLP 3396
TERESA BREWER	TERE SA	CORAL CRL 57053
NAT KING COLE	RAMBLIN ROSE	CAPITOL T 1793
JACKIE GLEASON	FOR LOVERS ONLY	CAPITOL W 35206
JERRY VALE	I HAVE BUT ONE HEART	COLUMBIA CL 1797
FRANK SINATRA	PUT YOUR DREAMS AWAY	COLUMBIA CL 1136
IN GRIFFIN	SUGAR & SPICE	COLUMBIA CL 1811
ANDRE PREVIN	FAR AWAY PART OF TOWN	COLUMBIA CL 1786

Distribution: Don Keys, Al Hart, Art Holt, Ron Baxley

<u>ARTIST</u>	<u>ALBUM TITLE</u>	<u>ALBUM LISTING</u>
HUGO MONTENEGRO	GREAT SONGS FROM MOTION PICTURES	TIME52045
LUTHER HENDERSON	BRAVO GIOVANNI	COLUMBIA CL 1820
FRANK DEVOL	MUSIC BY DEVOL	COLUMBIA CL 1856
FRANK SINATRA	COME SWING WITH ME	CAPITOL W 1594
ROBERT GOULET	TWO OF US	COLUMBIA CL 1826
ROGER WAGNER CHORALE	SONGS OF STEPHEN FOSTER	CAPTITOL P 8267
ROY STRAGIS ORCH.	MUSICAL MOODS OF ITALY	CAMEO C 4016
GEORGE SHEARING	CONCERTO FOR MY LOVE	CAPTITOL T 1755
FRANK SINATRA	WEESMALL HOURS	CAPITOL W 581
MANTOVANI	MUSICAL MODES	LONDON LL 1259
HEROY HOLMES	PORTRAIT OF BING	MGM E 3569
FRED HARTLEY	AS TIME GOES BY	RICHMOND B 20069
WAYNE KING	SONGS OF THE ISLANDS	DECCA DL 4023
FRANK SINATRA	COME BACK TO SORRENTO	COLUMBIA CL 1359
MIGIANI ORCH.	MIGIANI GRANDE ORCH.	RCA FPM/FSP 108
LAWRENCE WELK	BABY ELEPHANTS WALK	DOT DLP 3457
FRANK SINATRA	ADVENTURES OF THE HEART	COLUMBIA CL 952
DORIS DAY	LOVE ME OR LEAVE ME	COLUMBIA CL 710
AMES BROTHERS	LOVES OLD SWEET SONGS	CORAL CRL 57054
TONY BENNETT	ALONE TOGETHER	COLUMBIA CL 1471
FRANK SINATRA	FRANKIE	COLUMBIA CL 606
KENNETH MCKELLEN	ROAMIN' IN THE GLOAMIN'	LONDON TW 91224
ROBERT SPIRO SINGERS	BELOVED JEWISH SONGS	DECCA DL 4048
ROGER WAGNER CHORALE	VOL I BRITISHISHES	CAPTITOL P 8387

Distribution: Don Keys, Al Hart, Art Holt, Ron Baxley



Art Holt

October 15, 1962

Al Hart

New albums

Here is a list of new albums we have added to the KABL library:

<u>TITLE</u>	<u>ARTIST</u>	<u>ALBUM LISTING</u>
ALL ALONE	FRANK SINATRA	REPRISE R1007
COME WALTZ WITH ME	STEVE LAWRENCE	COLUMBAI CL 1870
SING OUT!	LIMELIGHTERS	RCA VICTOR LPM 2445
OUR GOLDEN FAVORITES	MILLS BROTHERS	DECCA DL 4084
THE BEST OF THE INK SPOTS	INK SOPTS	DECCA DL 8154
WARING BLEND	FREN WARING	CAPITOL T 1764
SOMETHING SPECIAL	KINGSTON TRIO	CAPITOL T 1747
LATIN BACE	GEORGE SHEARING	CAPITOL T 1082
WARM AND WILLING	ANDY WILLIAMS	COLUMBAI CL 1879
THE MANY MOODS OF BELAFONTE	HARRY BELAFONTE	RCA LPM 2574
THE MUSICAL WORLD OF LERNER AND LOEWE	ORNADEL	MGM E 3781
MUSICAL COMEDY FAVORITES	KOSTELANETZ	COLUMBIA CL 775
POSTCARDS FR. PARIS	FERRANTE/TEICHER	ABC ABC 430
THE MANY MOODS OF F/T	FERRANTE/TEICHER	UNITED ARTIST UAL 3211
THEMES FR. BRADDWAY SHOWS	FERRANTE/TEICHER	ABC ABC 336
DONT GO IN THE LIONS CAGE	JUSIE ANDREWS	COLUMBIA CL 1886
TONIGHT		
GREAT HITS VOL LL	MILLS BROTHERS	DOT DLP 3308
INK SPOTS FAVORITES	THE INK SPOTS	VERVE MGV 2124
GEO,GREELEY PLAYS GEO.GERSHWIN	GEORGE GREELEY	WARNER BROS. W 1451
MANTOVANI PLAYS OLIVER &	MANTOVANI	LONDON LL 3270
STOP THE WORLD I ...		
MOON RIVER	MANTOVANI	LONDON LL 3261
SONGS TO CELEBRATE	PTET KING	KAPP KL 1284
OVERTURE AMERICAN MUSICAL	MONTENEGRO	TIME 52035,6,8
THEATRE VOLS I,II,IV		
GREATEST PERFORMANCES	JUDY GARLANDQ	DECCA DL 8190
JUST WE TWO	NORRIE PARAMOR	CAPITOL T 10111

jmc

cc: GBM,Don Keys,Ron Baxley,Richard Wilcox

AL HART



Wysl  
Music  
lists

Art Holt

October 17, 1962

All Hart

New Albums

Here is a list of new albums added to the KABL playlist:

TITLE	ARTIST	ALBUM LISTING
BROADWAY COCKTAIL PART	101 STRINGS	SOMERSET P 12100
MY GYPSY LOVE LATIN	FRANK CHACKSFIELD	RICHMOND B 20093
THE MAGIC WORLD OF GORDON JENKINS	GORDON JENKINS	COLUMBIA CL 1882
CAROUSEL AND OKLAHOMA	FRANK CHACKSFIELD	RICHMOND B 20064
RENDEZVOUS IN PARIS	MICHEL LEGRAND	PHILLIPS PHM 200-945
THE VERSATILE HENRY MANCINI	HENRY MANCINI	LIBERTY LRP 3121
HARLEQUINS IN MUSIC	MONTY KELLY	SOMERSET P 7400
MOVIE THEMES	FRANK CHACKSFIELD	RICHMOND B 20095
MUSICAL WORLD OF RODGERS AND	ORNADEL LUBOFF	MGM E 3817
GREAT MOVIE HANMERSTEIN	JOHNNY PULKO	AUDIO FIDELITY 1969
MUSICAL WORLD OF COLE PORTER	ORNADEL LUBOFF/CARRETT	MGM E 3843
A MUSICAL AUTOBIOGRAPHY	BING CROSBY	DECCA DL 9078
YOURS FOR A SONG	VIC DAMONE	MERCURY MGW 12182
GREATEST HITS	JERRY VALE	COLUMBIA CL 1529
ONE DOZEN ROSES	MILLS BROTHERS	DECCA DL 8491
MUTINY ON THE BOUNTY	GEORGE GREELEY	WARNER BROS. W 1476
THE MOST BEAUTIFUL MUSIC OF	GEORGE GREELEY	WARNER BROS. W 1366
RICHARD ROHAWAII	STANLEY BLACK	LONDON LL 1207
NIGHT TIME SING ALONG	WITCH MILLER	COLUMBIA CL 1864
WHAT EVERY GIRL SHOULD KNOW	BONIE DAY	CHIRAL CL 1038
STREETTIME	RICHARD JONES	CAPITOL T 329
ALL TIME GREATEST HITS	VARIOUS	STYLE G 1962
100 FILM FAVORITES	WYNNE	WARNER BROS. W 1440
cc: GBM, Don Keys, Ron Baxley, Richard Wilcox		CAMERON CLP 3033
FEVER AND CHILL	THREE GUNS	NCA LPM 2318
WILSON'S	THREE GUNS	NCA LPM 2327
FUN IN THE SUN	THREE GUNS	NCA LPM 2417
8 HANDS ON 4 PIANOS	MEDALLION QUARTET	MEDALLION ML 7516
J.A. STILES GREAT INTERNATIONAL HITS	JAN AUGUST	MERCURY MG 20667
ALL THE HITS 1962	JACK FLAIS	CASINO C 1026
OPERA STRINGS	MANHATTAN POP	TIME T 52056
WALTZES OF IRVING BERLIN	MELACHRINO	NCA LPM 2361
FIESTA	HOLLYWOOD BOWL	CAPITOL T 8335
101 STRINGS	THE SOUL OF MEXICO	SOMERSET P 17000
THE GREAT MEXICAN		
THE GREAT MEXICAN		

inc:AR

cc: GBM, Don Keys, Richard Wilcox

Al Hart



KABL  
music  
list

Art Holt

January 3, 1963

Al Hart

New Albums

Here is a list of new albums added to the KABL playlist:

TITLE	ARTIST	ALBUM
THIS THING CALLED LOVE	SY RADY SINGERS	COLUMBIA CL 1911
GERSHWIN GOES LATIN	STANLEY BLACK	LONDON LL 3184
Mr. President	PERRY COMO	RCA VICTOR LPM 2630
FRIML AND ROMBERG	STANLEY BLACK	LONDON LL 3147
HIT BROADWAY MUSICALS	JO BASILE	AUDIO FIDELITY 1972
THE COLORFUL PETER NERO	PETER NERO	RCA VICTOR LPM 2618
WARM AND TENDER	THREE SUNS	RCA VICTOR LPM 2617
CHORAL SPECTACULAR	NORMAN LUBOFF	RCA LPM 2522
GREAT MOVIE THEMES	JOHNNY PULEO	AUDIO FIDELITY 1969
50 GUITARS VISIT HAWAII	50 GUITARS/GARRETT	LIBERTY LMM 13022
SOUND OF MUSIC	RICHARD HAYMAN	MERCURY MG 20500
west SIDE STORY	FERRANTE/TEICHER	UNITEDARTIST UAL 3166
THE HITS OF DINAH SHORE	DINAH SHORE	CAPITOL T1704
BUTTONS AND BOWS	DINAH SHORE	HARMONY HL 7188
THE SHEARING SPELL	GEO. SHEARING	CAPITOL T 648
RICHARD RODGERS	STANLEY BLACK	LONDON LL 1209
NIGHT TIME SING ALONG	MITCH MILLER	COLUMBIA CL 1864
WHAT EVERY GIRL SHOULD KNOW	DORIS DAY	COLUMBIA CL 1438
STRINGTIME	RICHARD JONES	CAPITOL T 890
ALL TIME GREATEST HITS	VARIOUS	STYLE G 1962
AMERICAN FILM FAVORITES	MEYNARD	WARNER BROS. W 1440
DON SHIRLEY PLAYS STANDARDS	DON SHIRLEY	CADENCE CLP 3033
FEVER AND SMOKE	THREE SUNS	RCA LPM 2310
MALAGUENA	THREE SUNS	RCA LPM 1220
FUN IN THE SUN	THREE SUNS	RCA LPM 2437
8 HANDS ON 44 PIANOS	MEDALLION QUARTET	MEDALLION ML 7510
J.A. SYLES GREAT INTERNATIONAL HITS	JAN AUGUST	MERCURY MG 20667
ALL THE HITS 1962	JACK PLEIS	CAMEO C 1024
OPERA STRINGS	MANHATTAN POPS	TIME T 52056
WALTZES OF IRVING BERLIN	MELACHRINO	RCA LPM 2561
FIESTA	HOLLYWOOD BOWL	CAPITOL P 8335
101 STRINGS	SOUL OF MEXICO	SOMERSET P 17000

jmc:AH

CC: GBM, Don Keys, Richard Wilcox

Al Hart



KABL  
music

Art Holt

January 14, 1963

Al Hart

New Albums

Here is a list of new albums added to the KABL library:

Here are some new albums we have added to the KABL library:

TITLE	ARTIST	ALBUM LISTING
PIANO PLUS DRICH AND HIS TWO	LEE EVANS	CAPITOL T 170818
EXODUS	101 STRINGS	SOMERSET P 13500
SNOW BOUND	FERRANTE/TEICHER	UNITED ARTISTS UAL 3233
DAY DREAMS	DORIS DAY	COLUMBIA CL 624
DAY BY DAY	DORIS DYA	COLUMBIAC CL 942
DAY IN HOLLYWOOD	DORIS DAY	COLUMBIA CL 749
I LEFT MY HEART IN SAN FRANCISCO	TONNY BENNETT	COLUMBIA CL 1869
PLAY GYPSY, PLAY	HARRY GELLER	LIBERTY LMM 13023
HOEDOWN	FELIX SLATKIN	LIBERTY LMM 13024
GREAT SONGS FROM MOTION PIX	MONTENEGRO	TIME 52046
WORLD'S GREATEST THEMES	FERRANTE/TEICHER	UNITED ARTISTS UAL 3121
FIRE AND JEALOUSY	KOSTELANETZ	COLUMBIA CL 1898
JOSE MELIS AT THE OPERA	JOSE MELIS	MERCURY MG 20709
FROM THE EMERALD ISLE	ROBERT FARNON	LONDON LL 3050
WINTER HOLIDAY	SKITCH HENDERSON	COLUMBIA ML 5781
LOVE LETTERS IN THE SAND	CHACKSFIELD	LONDON LL 3027
SOUND 35 MM VOL.2	ENOCH LIGHT	COMMAND RS 33-831
MUSID FOR THE FIRESIDE	PAUL WESTON	CAPITOL T 1192
MUSIC FOR MEMORIES	PAUL WESTON	CAPITOL T 1222
OPERETTA FAVORITES	GORDON MACRAE	CAPITOL T 681
PASTEL MOODS	OSCAR PETERSON	VERVE MGV 2004
TWO HEARTS IN 3/4 TIME	ROBERT STOLZ	LONDON CM 9171
ROGER WILLIAMS GREATEST HITS	ROGER WILLIAMS	KAPP KL 1260
XXXXXXXXX LATIN PIANOS	FERRANTE/TEICHER	UNITED ARTISTS UAL 3198
DYNAMIC TWIN PIANOS	FERRANTE/TEICHER	UNITED ARTIST WWR 3504
HERBERT ZROMBERG	MANTOVANI	LONDON LL 3122
POP CONCERT	PHILHARMONIC POPS	ANGEL 35926
EXOTIC STRINGS	PERCY FAITH	COLUMBIA CL 1902
FRANK SINATRA SINGS RODGERS	FRANK SINATRA	CAPITOL W 1825
AND HART		
SWINGING DOWN THE ROAD FROM PARIS TO ROME	PAGE CAVANAUGH	CAPITOL T 1001
EXODUS	DAVID ROSE	MGM E 3950
THE WORLDS GREAT WALTZES	CLEBANOFF	MERCURY MG 20577
PUT YOUR DREAMS AWAY	FRANK SINATRA	COLUMBIA CL 1136

cc: Gordon McLendon, Don Keys, X  
AH:jmc

Al Hart



Art Holt

January 29, 1963

Al Hart

New albums Valentine's Day

Here is a list of new albums added to the KABL library:

Enclosed is a list of the special selections which were run on Feb. 14th in honor of Valentine's Day. These were run twice per hour with a short break.

<u>TITLE</u>	<u>ARTIST</u>	<u>ALBUM LISTING</u>
MIDNIGHT RHAPSODY	JOE BUSHKIN	CAPITOL T 711
ITALY	ROGER LAREDO	LONDON BB 44014
RONNIE ALDRICH AND HIS TWO PIANOS	RONNIE ALDRICH	LONDON SP44018
OSCAR PETERSON PLAYS HAROLD ARLEN	OSCAR PETERSON	VERVE MGV 2060
LIGHT FANTASTIC	ANDRE PREVIN	COLUMBIA CL 1888
OSCAR PETERSON PLAYS JEROME KERN	OSCAR PETERSON	VERVE MGV 2056
KEYBOARD	OSCAR PETERSON	VERVE MGV 2047
GOLDEN GUITAR	AL CAIOLA	UNITED ARTIST UAL 3240
EMILY SING ALONG W/MITCH	MITCH MILLER	COLUMBIA CL 1773
GUITAR IN VELVET	GEORGE BARNES	GRAND AWARD GA 33-358
PERCUSSION CONCERT	PETE KING	KAPP KL1256
BEAUTIFUL DREAMER	KOSTELANETZ	COLUMBAI CL 864
YOU'D BE SO NICE TO COME HOME TO	JOE HENDERSON	CAPITOL T 1765
NOSTALGIC MEMORIES	OSCAR PETERSON	VERVE MGV 2045
OSCAR PETERSON PLAYS JIMMY MC HUGH	VERVE MGV 2061	OSCAR PETERSON
NO ONE CARES	FRANK SINATRA	CAPITOL W 1221
BEYOND THE BLUE HORIZON	FOUR ACES	DECCA DL 8944
"MR PRESIDENT"	KOSTELANETZ	COLUMBIA CL 1921
RAPTURE	JOHNNY MATHIS	COLUMBIA CL 1915
ON THE HAPPY SIDE	BING CROSBY	WARNER BROS. W1482
SINCERELY YOURS	ROBERT GOULET	COLUMBIA CL 1931
BILLY ROSE'S JUMBO	CAST	COLUMBIA OL 5860
HANK WILLIAMS SONGS	PETE KING	KAPP KL 1186
HARMONICA HITS	JERRY MURAD	MERCURY MGW 12208
MELODIES OF THE FOUR WINDS	LANJEAN & ROGER	COLUMBAI CL1919
CONTINENTAL VISA RENEWED	RAOUL MEYNARD	WARNER BROS. B 1320
MORE MORE MORE MUSIC OF THE STRIPPER	DAVID ROSE	MGM E 4099
EASY TO DANCE WITH	FRED ASTAIRE	VERVE MGV 2114
1000 STRINGS PLAY MUSICAL MEMORIES	1000 STRINGS	CROWN RECORDS CST 236

AH:jmc

cc: GBM, Don Keys

Al Hart

KABL

SAN FRANCISCO

THESE SELECTIONS ARE ALL TO REPLACE #3's..... and are to run 1 per hour  
 Thank you all very much,  
 Love,  
 Jeanne

KABL

Art Holt

February 15, 1963

DATE:

Al Hart

Music for Valentine's Day

FROM: Jeanne

SUBJECT: Music for St. Valentine's Day

Enclosed is a list of the special selections which were run on Feb. 14th in honor of Valentine's Day. These were run twice per hour with a short, live, intro.

TIME	NO.	TITLE	ARTIST
5-6A	1822	NO OTHER LOVE	JOHNSON BROS
6-7A	2758	FALLING IN LOVE WITH LOVE	JULIE ANDREWS
	2931	SO IN LOVE	WRIGHTSON/HUNT
7-8A	1826	LOVE IS THE SWEETEST THING	CONNIFF
	cc: GBM, Don Keys	LOVE MAKES THE WORLD GO ROUND	JANE MORGAN
8-9A	2757	FOR THE FIRST TIME (I'VE FALLEN IN LOVE)	PETE KING
	2595	A LITTLE BIT IN LOVE	JULIE ANDREWS
		AL	
9-10A	2158	HAWAIIAN WEDDING SONG	PETE KING
	3013	I LOVE YOU/HERE I'LL STAY	SY RADY
10-11A	2878	PORTRAIT OF MY LOVE	STEVE LAWRENCE
	1899	WHEN I FALL IN LOVE	ERIN O'BRIEN
11-12N	2610	I LOVED YOU ONCE IN SILENCE	JULIE ANDREWS
		Im FALLING IN LOVE WITH SOMEONE	ROGER WAGNER
1-1P	1906	YOU ARE LOVE	S. JONES/CASSIDY
	2430	MY FUNNY VALENTINE	RALPH HUNTER
1-2P	2979	I LOVE YOU	PETE KING
	2955	LET ME CALL YOU SWEETHEART	STEVE LAWRENCE
2-3P	2433	OUR LANGUAGE OF LOVE	WRIGHTSON
	2465	LOVE IS A MANY SPLENDOR'D THING	VOICES IN MOTION
3-4PM		Love is Here TO STAY	NORMAN LUSOFF
	1425	WHY DO I LOVE YOU	WRIGHTSON/HUNT
4-5PM	2148	THE NIGHT WAS MADE FOR LOVE	VELVET VOICES
	2840	AND THIS IS MY BELOVED	ROBERT GOULET
5-6PM	2999	MY ROMANCE	EILEEN FARRELL
	2585	OUR LOVE IS HERE TO STAY	LIVING VOICES
6-7PM	2319	TELL ME THAT YOU LOVE ME	VIC DAMONE
	2110	SONG OF LOVE	WRIGHTSON/HUNT
7-8PM	2421	TONIGHT WE LOVE	NELSON EDDY
	1832	SPEAK TO ME OF LOVE	WALTER SCHUMANN
8-11PM	1895	LOVE WALKED IN	GOGI GRANT
	2439	I LOVE THEE	MICRAE
12-1PM	3020	FALLING IN LOVE WITH LOVE	NORMAN LUSOFF
	2478	LOVE ME TONIGHT	WRIGHTSON/HUNT



THESE SELECTIONS ARE ALL TO REPLACE #3's.....and are to run 2 per hour...

Thank you all very much,

Love,

Jeanne

# KABL

# SAN FRANCISCO

TO: ALL ANNOUNCERS

DATE:

FROM: Jeanne

SUBJECT: Music for St.Valentine's Day

TIME	#	TITLE	ARTIST
5-6A	1820	LOVE IS A MANY SPLENDORED THING	MARRAE
	1822	NO OTHER LOVE	JOHNSON BROS
6-7A	2758	FALLING IN LOVE WITH LOVE	JUBIE ANDREWS
	2931	SO IN LOVE	WRIGHTSON/HUNT
7-8A	1826	LOVE IS THE SWEETEST THING	CONNIFF
	2927	LOVE MAKES THE WORLD GO ROUND	JANE MORGAN
8-9A	2757	FOR THE FIRST TIME(I'VE FALLEN IN LOVE)	PETE KING
	2595	A LITTLE BIT IN LOVE	JUNIE ANDREWS
9-10A	2158	HAWAIIAN WEDDING SONG	PETE KING
	3013	I LOVE YOU/HERE I'LL STAY	SY RADY
10-11A	2878	PORTRAIT OF MY LOVE	STEVE LAWRENCE
	1899	WHEN I FALL IN LOVE	ERIN O'BRIEN
11-12N	2610	I LOVED YOU ONCE IN SILENCE	JULIE ANDREWS
		Im FALLING IN LOVE WITH SOMEONE	ROGER WAGNER
12-1P	1906	YOU ARE LOVE	S.JONES/CASSIDY
	2430	MY FUNNY VALENTINE	RALPH HUNTER
1-2P	2979	I LOVE YOU	PETE KING
	2955	LET ME CALL YOU SWEETHEART	STEVE LAWRENCE
2-3P	2433	OUR LANGUAGE OF LOVEQ	WRIGHTSON
	2465	LOVE IS A MANY SPLENDORED THING	VOICES IN MOTION
3-4PM		Love is Here TO STAY	NORMAN LUBOFF
	1425	WHY DO I LOVE YOU	WRIGHTSON/HUNT
4-5PM	2148	THE <del>NR</del> NIGHT WAS MADE FOR LOVE	VELVET VOICES
	2840	AND THIS IS MY BELOVED	ROBERT GOULET
5-6PM	2999	MY ROMANCE	EILEEN FARRELL
	2585	DUR LOVE IS HERE TO STAY	LIVING VOICES
6-7PM	2319	TELL ME THAT YOU LOVE ME	VIC DAMONE
	2110	SONG OF LOVE	WRIGHTSON/HUNT
7-8PM	2421	TONIGHT WE LOVE	NELSON EDDY
	1832	SPEAK TO ME OF LOVE	WALTER SCHUMAN
10-11PM	1895	LOVE WALKED IN	GOGI GRANT
	2439	I LOVE THEE	MACRAE
11-12M	3020	FALLING IN LOVE WITH LOVE	NORMAN LUBOFF
	2428	LOVE ME TONIGHT	WRIGHTSON/HUNT

Art Holt

cc: Don Keys, Richard Wilcox, Al Hart  
Al Hart

Jeanne MacCoy, Music Director, KABL

April 30, 1963

March 6, 1963

New Albums

Here is another list of new albums we are adding to the KABL library:

Lookofsky	Sentimental JOURNEY	PHILLIPS PHM 200-037
RAY MARTIN	HIGH BARBAREE	CAPITOL T 1067
NAT COLE	TOO IN LOVE & ARTIST	CAPITOL T 420
ROBERT SHAW	STEPHEN FORSTER FAVORITES	RCA LM 2295
JACKIE GLEASON	OOO! GYPSY PLAY	CAPITOL W 905
ROBERT RARNON	PRESENTING ROBERT FARNON	LONDON LL 812
RAY CHARLES SINGERS	PARADISE ISLANDS	COMMAND RS 845 SD
DICK HYMAN	THE DICK HYMAN TRIO	COMMAND RS 832 SD
JAN PEECE	JAN PEECE ON BROADWAY	UNITED ARTIST UAL 3248
FERRANTE/TEICHER	TONIGHT	UNITED ARTISTS UAL 3171
RAOUL MEYNARD	CONTINENTAL VISA	WARNER BROS B 1215
JUDY GARLAND	THE JUDY GARLAND STORY	MGM E 3989P
JUDY GARLAND	GREATEST PERFORMANCES	DECCA DL 8190
JERRY VALE	ARRIVEDERCI, ROMA	COLUMBIA CL 1955
<del>XXXXXXXXXX</del>	<del>XXXXXXXXXX</del>	<del>XXXXXXXXXX</del>
INTERNATIONAL POPS	MUSICAL JEWELS	CAMEO C 1039
FELIX SLATKIN	OUR WINTER LOVE	LIBERTY LRP 3287
BILL PURSELL	OUR WINTER LOVE	COLUMBIA CL 1992
BEETHOVEN BEN	PIANO PARTY FAVORITES	CAMEO C 1042
MIKLOS ROZA	GREAT MOVIE THEMES	MGM E 4112
VARIOUS	A GERSHWIN HOLIDAY	RCA VPM XXXX 6011
MERRY MELODY SINGERS	GOLDEN HITS OF GREAT GROUPS	MERCURY MG 20754
PETE KING	HIT SONGS FROM OLIVER	KAPP KL 1315
EDDIE HEYWOOD	MANHATTAN BEAT	LIBERTY LRP 32791
GEORGE MAHARIS	GEORGE MAHARIS SINGS!	EPIC LN 24001
GEORGE MAHARIS	PORTRAITS IN MUSIC	EPIC LN 24021
ORNADEL	JUMBO AND OTHER HITS	MGM E 4097
ORIG.CAST	SINGIN' IN THE RAIN/TILL THE	MGM E 3770
JOSE MELIS	CLOUBS RODL BY	SEECO CELP 4710
LAWRENCE WELK	OUR LOVE	DOT DLP 13510
FRED WARING	1963's EARLY HITS	CAPITOL T 1298
MORTY CRAFT	THE TIME, THE PLACE, THE GIRL	WARWICK W 5002
101 STRINGS	THE WORLD OF PERCUSSION	SOMERSET SF 1300
	RHAPSODY	

Never on Sunday

We are also enclosing the music lists from the new tapes which are on the regular play list.

CC:GBM, Don Keys

ENCL

AH:jmc

Al Hart



File

April 30, 1963

38  
KABL  
music

Gordon McLendon  
cc: Don Keys, Richard Wilcox, Al Hart  
Jeanne MacCoy, Music Director, KABL

Here is a list of the "Change of pace" selections which we have added to the KABL playlist.

SELECTION	ALBUM TITLE & ARTIST	ALBUM NUMBER
Flashing Fingers CZardas Tarantella	<u>PLAY GYPSY PLAY</u> Harry Geller same album	Liberty 13023
Dance of the Comedians Dear Old Friend... Under the Apple Tree Kamarinskaya	<u>BALALAIKA FAVORITES</u> Folk Orchestra of Russia	Mercury MG 50310
Spieluhr	<u>Alpine Festival</u> Folk groups of Switzerland	Columbia WL 159
La Virgen de la Macarena a Camparsita	<u>FLAMENCO GUITAR</u> Sabicas	Columbia EX 5057
Fire in the Mountain Arkansas Traveler	<u>HOEDOWN</u> Felix Slatkin	Liberty 13024
And Now a Word Fr. Our Sponsor	<u>TONIGHT</u> Boston Pops	RCA LM 2599
Brazilian Barn Dance	Winterhalter	45RPM 47--8141
Tango for Two	<u>Spectacular Harmonicas</u> Spectacular Harmonicas	MGM E 3846
Pops Roundup Pops Hoedown	<u>ROUND UP</u> Boston Pops	RCA LM 2595
Entrance of the Gladiators American Patrol	<u>MARCH STEP IN HI FI</u> Henry Mancini	Warner Bros. 1319
Never on Sunday Frenisi Children's Marching Song	<u>PERCUSSION AROUND THE WORLD</u> International "Pop" All Stars	London 44010
High and Mighty (skip intro) Over the Rainbow	<u>PERCUSSION IN THE SKY</u> Werner Muller	London 44003

page 2

SELECTION	ALBUM TITLE&ARTIST	ALBUM NUMBER
Return to Paradise	<u>EXOTICA</u> Martin Denny	Liberty 3034
And This is My Beloved My Reverie	<u>ROMANTICA</u> Martin Denny	Liberty 3207
The Enchanted Sea Beyond the Sea Baubles,Bangles & Beads	<u>ENCHANTED SEA</u> Martin Denny	Liberty 3141
Jamaica Farewell	<u>PRIMITIVA</u> Martin Denny	Liberty 3087
Poinciana	<u>WHITE GODDESS</u> Frank Hunter	KAPP KL 1136
Theme fr. Polovdtzian Dances	<u>PERSUASIVE PERCUSSION</u> Enoch Light	Command RS 33-817
Carmen Suite	<u>SPAIN</u> Stanley Black	London 44016
Finiculi,Finicula Tarantella	<u>MUSICAL MOODS OF ITALY</u> Roy Straigis	CAMEO C 4016
Danse Macabre	<u>RICHARD HAYMAN CONDUCTS</u>	Mercury PPS 2010
Fly Me to the Moon Early Autumn My one And Only Love Cry Me a River What Kind of Fool Am I?	<u>FLY ME TO THE MOON</u> Joe Harnell & Bossa Nova Pops	KAPP KL 1318
Diane I Wish You Love The Weaver True Love Our Day Will Come The Walking Song Darn That Dream	<u>MORE JOE HARNELL MORE BOSSA NOVA POPS</u>	KAPP KL 1325
SAMBRE et Meuse	<u>Marches in HI FI</u> Boston Pops	RCA 1m 2229



July 9, 1953

Rain in Spain  
Lisbon Antigua

SPECTACULAR GUITARS & STRINGS MGM E 3919  
Leroy Holmes

MR. HOBBS THEME  
DRINK MORE MILK

OUR MAN IN HOLLYWOOD RCA LM 2604  
Henry Mancini

Fantasia Mexicana

50 GUITARS GO SOUTH OF THE BORDER Liberty 14016  
Tommy Garrett

Merry Cobbler

FANTASTIC THEMES Liberty 13026  
Felix Slatkin

Sailor's Hornpipe  
Turkey in the Straw

INVITATION TO THE DANCE CAPITOL 8466  
Carmen Dragon

Jeanne MacCoy

1KABL

October 10, 1963  
July 9, 1963

Al Hart and Rick Bennett

Don Keyes

An album you should consider in addition to your playlist is "Heartstrings" by Dean Elliott on Capitol (T 1264). Some of the cuts are a bit brassy, I call your attention to the sound track music from "The Great Escape". Some of it is quite good and warrants your investigation.



KABL

SAN FRANCISCO

KABL

music

Don Keys

DATE: October 10, 1963

Al Hart

J. Tyler Dunn

October 10, 1963

SUBJECT: New Music

Here is a list of the new albums we have added to the KABL library.

Enclosed is a set of the new music lists we have recently added.

Don Keyes

ARTIST	ALBUM TITLE	ALBUM LISTING
101 STRINGS	STEPHEN FOSTER SONGBOOK	SOMERSET ST 14400
GEORGE WEYER	I STILL LIKE TO PLAY FARNON	DECCA DL 4353
CARMEN CAVALLARO	EDDY DUCHIN STORY	DECCA DL 8289
ENOCH LIGHT	PERSUASIVE PERCUSSION	COMMAND RS 33-800
"	PROVACATIVE PERCUSSION VOL 2	COMMAND RS 33-810
"	PERSUASIVE PERCUSSION VOL 3	COMMAND RS 33-817
"	PROVACATIVE PERCUSSION VOL 4	COMMAND RS 33-834
LEE EVANS	BIG PIANO, BIG BAND, BIG SOUND	CAPITOL T1625
FERRANTE/TEICHER	THE KEYS TO HER APARTMENT	UNITED ARTIST UEL 3247
DENNIS WILSON	I REMEMBER ENGLAND	FIESTA FLP 1232
DON SHIRLEY	DON SHIRLEY	AUD.FIDELITY AFLP 1897
CEDRIC DUMONT	MUSICAL COCKTAIL PARTY	DECCA DL 8600
DANIEL DE CARLO	ONE NIGHT OF LOVE	DECCA DL 8447
DANIEL DE CARLO	THIS IS ROMANCE	DECCA DL 8448
STANLEY BALCK	THE ALL TIME TOP TANGOS	LONDON LL 3129
ROBERT FARNON	TWO CIGARETTES IN THE DARK	LONDON LL 1052
RUTH WELCOME	ZITHER IN 3/4 TIME	CAPITOL T 1318
MARCEL GRANDJANY	POUR LA HARPE	CAPITOL P 8401
ROGER WILLIAMS	FABULOUS FIFTIES PART 1	KAPP KL 1209
"	FABULOUS FORTIES PART 1	KAPP KL 1208
"	FABULOUS FORTIES PART 2	KAPP KL 1208
"	FABULOUS CENTURY PART 1	KAPP KL 1211
"	FABULOUS CENTURY PART 2	KAPP KL 1212
AXEE STORDAHL	MAGIC ISLANDS REVISITED	DECCA DL 9096
CARMEN CAVALLARO	SHOW STOPPERS	DECCA DL 4018
CARMEN CAVALLARO	SWINGIN' EASY	DECCA DL 4287
DICK CONTINO	SOUTH AMERICAN HOLIDAY	MERCURY MG 20668
STEVE ALLEN	PRESENTS 12 GOLDEN HITS	DOT DLP 3473
DAVID WHITFIELD	MY HEART AND I	LONDON LL 3182
MARTIN DENNY	ANTOCHTER TASTE OF HONEY	LIBERTY LRP 3277
ROBERT SHAW	THIS IS MY COUNTRY	RCA LM 2662
ANTHONY NEWLEY	THIS IS ANTHONY NEWLEY	LONDON LL 3252
LEROY ANDERSON	L. ANDERSON POPS CONCERT	DECCA DL 9749
MARTY GOLD	SOUNDPOWER!	RCA LPM 2620
HUGO & LUIGI	CASCADING VOICES	RCA LPM 2641
PETER NERO	HAIL THE CONQUERING NERO	RCA 2638
BOSTON POPS	JALOUSIE	RCA 2661
DICK SCHORY	SUPERCUSSION	RCA 2613

An album you should consider for addition to your playlist is "Heartstrings" by Dean Elliott on Capitol (T 1864). Some of the cuts are a bit brassy, but others are mellow and should be quite acceptable.

Don Keyes

**KABL****SAN FRANCISCO***KABL  
music*

TO: Don Keys  
cc: Gordon McLendon, Art Holt, WYSL  
FROM: Al Hart

DATE: October 10, 1963

SUBJECT: New Music

Here is a list of the new albums we have added to the KABL library.  
Enclosed is a set of the new music lists we have recently added.

ARTIST	ALBUM TITLE	ALBUM LISTING
101 STRINGS	STEPHEN FOSTER SONGBOOK	SOMERSET SF 14400
GEORGE FEYER	I STELL LIKE TO PLAY FRENCH SONGS BEST	DECCA DL 4333
CARMEN CAVALLARO	EDDY DUCHIN STORY	DECCA DL 8289
ENOCH LIGHT	PERSUASIVE PERCUSSION	COMMAND RS 33-800
"	PROVACATIVE PERCUSSION VOL 2	COMMAND RS 33-810
"	PERSUASIVE PERCUSSION VOL 3	COMMAND RS 33-817
"	PROVACATIVE PERCUSSION VOL 4	COMMAND RS 33-834
LEE EVANS	BIG, PIANO, BIG BAND, BIG SOUND	CAPITOL T1625
FERRANTE/TEICHER	THE KEYS TO HER APARTMENT	UNITED ARTIST UAL 3247
DENNIS WILSON	I REMEMBER ENGLAND	FIESTA FLP 1232
DON SHIRLEY	DON SHIRLEY	AUD. FIDELITY AFLP 1897
CEDRIC DUMONT	MUSICAL COCKTAIL PARTY	DECCA DL 8600
DANIEL DE CARLO	ONE NIGHT OF LOVE	DECCA DL 8447
DANIEL DE CARLO	THIS IS ROMANCE	DECCA DL 8448
STANLEY BALCK	THE ALL TIME TOP TANGOS	LONDON LL 3129
ROBERT FARNON	TWO CIGARETTES IN THE DARK	LONDON LL 1052
RUTH WELCOME	ZITHER IN 3/4 TIME	CAPITOL T 1318
MARCEL GRANDJANY	POUR LA HARPE	CAPITOL P 8401
ROGER WILLIAMS	FABULOUS FIFTIES PART 1	KAPP KL 1209
"	FABULOUS FORTIES PART 1	KAPP KL 1208
"	FABULOUS FORTIES PART 2	KAPP KL 1208
"	FABULOUS CENTURY PART 1	KAPP KL 1211
"	FABULOUS CENTURY PART 2	KAPP KL 1212
AXEE STORDAHL	MAGIC ISLANDS REVISITED	DECCA DL 9096
CARMEN CAVALLARO	SHOW STOPPERS	DECCA DL 4018
CARMEN CAVALLARO	SWINGIN' EASY	DECCA DL 4287
DICK CONTINO	SOUTH AMERICAN HOLIDAY	MERCURY MG 20668
STEVE ALLEN	PRESENTS 12 GOLDEN HITS	DOT DLP 3473
DAVID WHITFIELD	MY HEART AND I	LONDON LL 3182
MARTIN DENNY	ANTOHTER TASTE OF HONEY	LIBERTY LRP 3277
ROBERT SHAW	THIS IS MY COUNTRY	RCA LM 2662
ANTHONY NEWLEY	THIS IS ANTHONY NEWLY	LONDON LL 3262
LEROY ANDERSON	L. ANDERSON POPS CONCERT	DECCA DL 9749
MARTY GOLD	SOUNDPOWER!	RCA LPM 2620
HUGO & LUIGI	CASCADING VOICES	RCA LPM 2641
PETER NERO	HAIL THE CONQUERING NERO	RCA 2638
BOSTON POPS	JALOUSIE	RCA 2661
DICK SCHORY	SUPERCUSSION	RCA 2613



JUDY GARLAND  
KOSTELANETZ

KOSTELANETZ	LURE OF PARADISE	COLUMBIA CL 1335
KOSTELANETZ	LURE OF THE TROPICS	COLUMBIA CL 780
TONY BENNETT	MORE TONY'S GREAT HITS	COLUMBIA CL 1535
LONDON PHILHARMONIC	MARCHES FR. THE OPERA	SOMERSET SF 10600
LONDON PHILHARMONIC	THE ELEGANCE OF THE WALTZ	SOMERSET SF 15900
KOSTELANETZ	JUST FOR LISTENING	COLUMBIA ML 5463
ROBERT GOULET	THE WONDERFUL WORLD OF LOVE@	COLUMBIA CL 1993
PERCY FIATH	LI'L ABNER	COLUMBIA CL 955
LAWRENCE WELK	CALCUTTA!	DOT DLP 3359
CLEBANOFF	KING OF KINGS	MERCURY SR 60640
LEROY HOLMES	SPECTACULAR GUITARS & STRINGS	MGM E 3919
HENRY MANCINI	MARCH STEP IN HI FI	WARNER BROS. W 1312
WARWICK SYMPHONY ORK	CONCERTOS IN PERCUSSION	WARWICK W 5005
GEORGE GREELEY	POP.PIANO CONCERTOS OF FILM	WARNER BROS. 1427
	THEMES	
TONI ARDEN	SING A SONG OF ITALY	DECCA DL 8765
TONI ARDEN	BESAME	DECCA DL 8875
GORDON JENKINS	IN THE STILL OF THE NIGHT	DECCA DL 8077
BOSTON POPS	MORE MUSIC FOR PEOPLE WHO	RCA 2470
	HATE CLASSICAL MUSIC	
BOSTON POPS	FIEDLER'S ALL TIME FAVORITES	RCA 2439
BOSTON POPS	VIENNESE NIGHTS	RCA LM 2548
BOSTON POPS	HEARTS IN 3/4 TIME	RCA 2556
LIVING STRINGS	PLAY MUSIC OF HAWAII	RCA CAL 661
LIVING STRINGS	SUNRISE SERENADE	RCA CAL 688
LIVING VOICES	SING SONGS OF THE WEST	CAL 674
LIVING STRINGS	SONGS THAT WILL LIVE FOREVER	CAL 721
LIVING STRINGS	PLAY MUSIC FOR YOUNG LOVERS	CAL 739
LIVING STRINGS	PLAY NIGHT THEMES	CAL 755
ROBERT SHOW	A CHOROUS OF LOVE	RCA LM 2402
LIVING VOICES	RAMBLIN/ ROSE	RCA LM 748
LIVING STRINGS	WHERE DID THE NIGHT GO	RCA CAL 738
KNIGHTSBRIDGE STRINGS	STRINGS ON <del>THE</del> MARCH	RIVERSIDE 7518
DANCING VOICES	THE DANCING VOICES GO LATIN	MGM E 4106
JOE HARNELL	FLY ME TO THE MOON	KAPP KL 1318
MISHEL PIASTRO	A POPS CONCERT IN HI FI	DECCA DL 8573
GEORGE FEYER	JEROME KERN	VOX VX 25.500
ALICE LON	IT'S ALICE	CORAL CRL 57302
MELACHRINO	LISBON AT TWILIGHT	RCA LPM 1762
JOHNNY PROPHET	THIS IS HOHNNY PROPHET	REPRISE R 6081
LIVING STRINGS	MOTION PICTURE THEMES	CAL 673
LIVING VOICES	ON THE CAMPUS	CAL 715
LIVING VOICES	FUN AT HOME	CAL 714
LEROY HOLMES	GOLDEN HITS OF BROADWAY	UNITED ARTIST 3234
TONY BENNETT	MR.BROADWAY	COLUMBIA CL 1763
LEHMAN ENGEL	CURTAIN GOIN UP	COLUMBIA CL 1279
MELACHRINO	MORE MUSIC FOR DINING	RCA LPM 2412
FRED LOWERY	WHISTLE A HAPPY TUNE	DECCA DL 8995
RICHARD HAYMAN	HARMONICA HOLIDAY	MERCURY PPS 2005
ROBERT IRVING	FAMOUS EVERGREENS	CAPITOL G 7231
FERRANTE/TEICHER	POPULAR CLASSICS	ABC 437
SOUNDTRACK	SONG WITHOUT WORDS	COLPIX CP 506



MORTON GOULD	JUNGLE DRUMS	RCA LPM 1994
CHACKSFIELD	GEROGE GERSHWON	LONDON LL 1203
PETER DUCHIN	IN THE DUNHIN MANNER	DECCA DL 4291
RALPH HUNTER CHOIR	GILBERT & SULLIVAN SONGBOOK	RCA LPM 2116
STEVE LAWRENCE	PEOPLE WILL SAY WE'RE IN LOVE	UNITED ARTIST 3265
MANTOVANI	LATIN RENDEZVOUS	LONDON LL 3295
MANTOVANI	CLASSICAL ENCORES	LONDON LL 3209
MANTOVAI/DEL MONACO	WORLD'S GREAT LOVE SONGS	LONDON LL 3280
VARIOUS	GERSHWIN WAS GREAT	UNITED ARTIST 3271
BROADWAY STRINGS	THE GOLDEN WALTZES OF BROADWAY	UNITED ARTIST 3253
MUSIDISC SYMPHONY	WORLD'S GREATEST OPERAS (SELECT.)	UNITED ARTIST 3257
ROGER WILLIAMS	MUSIC OF THE MASTERS	KAPP KL 1040
VARIOUS	THEME FR. A SUMMER PLACE	COLUMBIA CL 1421
VARIOUS	MELODIES OF BROADWAY BY RODGERS	UNITED ARTISTS 3273
	AND HART	
CAROL BURNETT	REMEMBERS	DECCA DL 4049
POLLY BERGEN	FOUR SEASONS OF LOVE	COLUMBIA CL 1451
POLLY BERGEN	THE PARTY'S OVER	COLUMBIA CL 1031
JOE HARNELL	MORE BOSSA NOVA POPS	KAPP KL 1325
SHEARING	TOUCH ME SOFTLY	CAPITOL T 1874
BOSTON POPS	STAR DUST	RCA LM 2670
ART VAN DAMME	A PERFECT MATCH	COLUMBIA CL 2013
KOSTELANETZ	WONDERLAND OF OPERA	COLUMBIA CL 1995
SERGIO FRANCHI	BROADWAY- I LOVE YOU	RCA LM 2674
CLEBANOFF	TODAY'S BEST HITS	MERCURY MG 20791
ROBERT SHAW	YOURS IS MY HEART ALONE	RCA VCM 7023
25 PIANOS	25 PIANOS PLAY EVERGREENS OF	LIBERTY LMM 13018
	BROADWAY	
DAVID ROSE	BUTTERFIELD 8	MGM E 3952
100 STRINGS	100 STRINGS PLAY	MERCURY MGW 12134
HOLLYWOOD SOUND STAGE	SOUTH PACIFIC & MUSIC MAN	SOMERSET SSP 77
ORCHESTRA & CHOROUS		
VIC DAMONE	TENDERLY	MERCURY MGM 12157
MANTOVANI	MUSICAL MODES	LONDON LL 1259
DINAL SHORE	I/M YOUR GIRL	RCA CAL 477
CHACKSFIELD	CLOWSE YOUR EYES	LONDON LL 1440
RUSS CASE	STEPHEN FOSTER HITS	RONDO-LETTE 855
PHIL LONG	MARCHING DOWN BROADWAY	DECCA 74200
POURCEL	POURCEL OF PARIS	CAPITOL T 10174
D'OYLE CARTE GILBERT & SULLIVAN	HIGHLIGHTS	LONDON LL 5170
LES BAXTER	CARIBBEAN MOONLIGHT	CAPITOL T 733
JERRY MURSD	SENTIMENTAL SERENADE	COLUMBIA CL 1757
STEVE LAWRENCE	PORTRAIT OF MY LOVE	UNITED ARTIST UAL 3150
BELAFONNE	AN EVENING WITH BELAFONET	RCA LPM 1402
BELAFONTE	BELAFONTE	RCA LPM 1150
BELAFONTE	CALYPSO	RCA LPM 1208
LEROY HOLMES	CUDDLE UP A LITTLE CLOSER	LION L 70130
TAMMY GRIMES	THE UNMISTAKEABLE TAMMY GRIMES	COLUMBIA CL 1984
VARIOUS	JOCKEY SHORT CUTS VOL II	COLUMBIA XLP 59400
DENNIS DAY	SHILLELAGHS AND SHAMROCKS!	REPRISE R 6065

BELAFONTE  
 GEORGE SHEARING  
 FERRANTE/TEICHER  
 LEROY ANDERSON  
 ERIC JOHNSON  
 CARMEN CAVALLARO  
 GEORGE SHEARING  
 STANLEY BLACK  
 CARMEN CAVALLARO  
 CARMEN CAVALLARO  
 CARMEN CAVALLARO  
 ROBERT STOLZ  
 FRANK POURCEL  
 LIVING STRINGS  
 S.LAWRENCE/E.GORME  
 MARIO LANZA  
 RICHARD HAYMAN  
 CARMEN CAVALLARO  
 VARIOUS GO  
 MANCINI  
 JACK JONES  
 JACK JONES  
 JULIUS LA ROSA  
 G.MACRAE& KIRSTEN  
 DAVID ROSE  
 THREE SUNS  
 RAOUL MEYNARD  
 ANTHONY NEWELY  
 VARIOUS  
 NAT"KING"COLE  
 JONI JAMES  
 JONI JAMES  
 CONNIE FRANCIS  
 D'OYLE CARTE  
 SALLI TERRI  
 DAVID CARROLL  
 WAL-BERG  
 PAUL WESTON  
 SKITCH HENDERSON  
 FELIX SLATKIN  
 TONY MOTTOLA  
 FERRANTE/TEICHER  
 SINATRA  
 PETER NERO  
 LIVING STRINGS  
 LIVING STRINGS  
  
 ANDRE PREVIN  
 KOSTELANETZ  
 GEORGE SHEARING  
 PERCY FAITH

MARK TWAIN  
 BOSSA NOVA  
 CLEOPATRA  
 BLUE TANGO  
 RODGERS AND HART  
 BRAHMS TO BOOGIE WOOGIE  
 CONCERTO FOR MY LOVE  
 FILM SPECTACULAR  
 WALTZING IN THE DARK  
 FOR LATIN LOVERS  
 CARNIVAL IN VENICE  
 THE MELODIES OF R.STOLTZ  
 POURCEL PORTRAITS  
 MY SILENT LOVE  
 STEVE & ENDIE AT THE MOVIES  
 DOULBEL FEATURE  
 GYSPSY  
 POETRY IN IVORY  
 GODDEN MOVIE GREATS  
 UNIQUELY MANCINI  
 CALL ME IRRESPONSIBLE  
 LOLLIPOPS AND ROSES  
 ON THE SUNNY SIDE  
 STUDEN PRINCE  
 BONANZA  
 LOVE TN THE AFTERNOON  
 STROLLING MANDOLINS  
 PEAK PERFORMANCES  
 SUMMER MAGIC  
 THOSE LAZY,HAZY,CRAZY DAYS  
~~OF~~ON SUMMERSOUVENIERS  
 THE MOOD IS ROMANCE  
 AWARD WINNING MOVIES HITS  
 HI-LITES FROM GILBERT &SULLIVAN  
 SONGS OF ENCHANTMENT  
 PERCUSSION PARISIENNE  
 EXOTIC MUSIC FR. THE FAR EAST  
 MUSIC FOR MY LOVE  
 HOLLYWOOD AWARD WINNERS  
 PARADISE FOUND  
 ROMANTIC GUITAR  
 HOLIDAY FOR PIANOS  
 SONATRA'S SINATRA  
 PETER NERO- IN PERSON  
 HOLIDAY FOR STRINGS  
 THE SHIMMERING SOUND OF LIVING  
 STRINGS  
 ANDRE PREVIN IN HOLLYWOOD  
 WONDERLAND OF GOLDEN HITS  
 THE SHEARING PIANO  
 SHANGRI LA

RCA LPM 1002  
 CAPITOL T 1873  
 UNITED ARTIST UAL 3290  
 DECCA DL 8121  
 WESTMINSTER WP 6099  
 DECCA DL 8331  
 CAPITOL ST 1755  
 LONDON LL 3313  
 DECCA DL 4356  
 DECCA DL 8325  
 DECCA DL 8241  
 MGM E 3851  
 CAPITOL T 1855  
 RCA CAL 754  
 COLUMBIA CL 2021  
 RCA LM 2422  
 MERCURY ~~ME~~ PPS 2027  
 DECCA DL 8326  
 LIBERTY LRP 3306  
 RCA LPM 2692 RE  
 KAPP KL 1328  
 KAPP KL 1259  
 ROULETTE R 25083  
 CAPITOL W 1841  
 MGM E 3960  
 RCA LPM 1669  
 WARNER BROS W 1405  
 LONDON LL 3283  
 VISTA BU 4025  
 CAPITOL T 1932  
 MGM E 3937  
 MGM E 3990  
 MGM E 4048  
 LONDON LL 5091  
 CAPITOL P8882  
 MERCURY PPS 2008  
 MERCURY MG 20601  
 CAPITOL T 1563  
 COLUMBIA CL 2026  
 LIBERTY LMM 13001  
 COMMAND RS 33-847  
 UNITED ARTIST UAL 3298  
 REPRSIE R 1010  
 RCA LPM 2710  
 RCA CAL 760  
 CAL 761  
  
 COLUMBIA CL 2034  
 COLUMBIA CL 2039  
 CAPITOL T 909  
 COLUMBIA CL 2024



THE VOICES ELEVEN  
LAWRENCE WELK  
DAVID ROSE  
LEROY HOLMES  
CHACKSFIELD  
DANNU DAVIS  
101 STRINGS  
ORTOLONI  
VARIOUS  
STEVE ALLEN  
STEVE LAWRENCE  
JERRY VALE  
GEORGE MAHARIS  
~~XXXXXXXXXXXX~~  
PAUL LAVALLE  
DAVE STEPHENS  
ANDRE PREVIN  
MARTIN DENNY  
CONNID FRANCIS  
RAOUL MEYNARD  
TUTTI CAMARATA  
MANTOVANI  
POURCEL  
PERCY FAITH  
CASCADING VOICES  
PAUL SMITH  
PAUL SMITH  
roger willimas  
GOLDON JENKINS  
FREDRICK FENNELL  
JOE HARNELL  
VERA LYNN  
MITCH MILLER

HOW THE WEST WAS WON  
SCARLETT O'HARA  
THE VERY BEST OF DAVID ROSE  
ALL TIME LATIN FAVORITES  
LAWRENCE OF ARABIA  
SHE LOVES ME  
WITH LOVE FROM LONDON  
MONDO CANE  
THEY STOPPED THE SHOW  
SONGS EVERYBODY KNOWS  
SONGS EVERYBODY KNOWS  
THE LANGUAGE OF LOVE  
WHERE CAN YOU GO FOR A  
BROKEN HEART  
BROADWAY SHOW STOPPERS  
BROADWAY HALL OF FAME  
BUT BEAUTIFUL  
A TASTE OF HITS  
GREATEST AMERICAN WALTZES  
PASSPORT TO PLEASURE  
HAPPY WANDERER IN EUROPE  
CHARMAINE  
POURCEL'S PASTELS  
THEMES FOR YOUNG LOVERS  
LET'S FALL IN LOVE  
MEMORIES OF PARIS  
SLIGHTLY LATIN  
FOR YOU  
IN A TENDER MOOD  
CURTAIN UP!  
HUD  
VERA LYNN'S GOLDEN HITS  
MEMORIES SING ALONG

EPIC LN 24058  
DOT DLP 3528  
MGM E 4155  
UNITED ARTIST UAL 3272  
LONDON LL 3298  
MGM E 4134  
STEREO FIDELITY 16500  
UNITED ARTIST UAL 4105  
DECCA DL 9111  
CORAL CRL 57442  
CORAL CRL 57443  
COLUMBAI CL 2043  
EPIC LN 24064  
  
MGM E 4148  
CAMEO C 1034  
DECCA DL 4350  
LIBERTY LRP 3328  
MGM E 4145  
WARNER BROS W 1496  
WALT DISNEY DKL 3034  
LONDON LL 1094  
CAPITOL T 10260  
COLUMBIA CL 2023  
RCA LPM 2717  
MGM E 4057  
MGM E 4032  
KAPP KL 1336  
COLUMBIA CL 8809  
MERCURY MG 50340  
KAPP KL 1339  
LONDON LL 3294  
COLUMBIA CL 1542

ENCL  
AH:jmc

Al Hart

TAPE NUMBER 1032

1032

1	3264	RED RIVER VALLEY	BOSTON POPS	7:35
2	3306	ARRIVEDERCI ROMA	101 STRINGS	3:05
3	3265	LET'S FALL IN LOVE	MORTON GOULD	3:45
4	3313	WE KISS IN A SHADOW	KOSTELANETZ	2:55
5	3286	AS LONG AS HE NEEDS ME	MELACHRINO	3:00
6	3325	OUR LOVE	WARWICK SYMPHONY	3:20
7	3131	GREENSLEEVES	ENOCH LIGHT	2:30
8	1003	BACH, AIR ON THE G STRING	MANTOVANI	2:45
9	3308	LADY IN LACE	101 STRINGS	4:00
10	3161	THE SWEETEST SOUNDS	MELACHRINO	2:40
11	3266	POINCIANA	MORTON GOULD	3:30
12	3131	SCARLET RIBBONS	ENOCH LIGHT	2:55
13	2048	LONELY BALLERINA	MANTOVANI	2:30
14	3312	WILL YOU REMEMBER	KOSTELANEZT	2:40
15	3352	FANNY	LIVING STRINGS	2:55
16	3333	WALTZ FROM COPPELIA	BOSTON POPS	2:10
17	3329	I CONCENTRATE ON YOU	GORDON JENKINS	3:15
18	3326	THUNDER IS THE NIGHT	GEORGE GREELEY	3:00
19	3350	SONG OF THE SEA	MELACHRINO	2:25
20	2048	INTERMEZZO	MANTOVANI	3:10
21	3304	DAY BY DAY	101 STRINGS	4:00
22	3131	SOMETHING TO REMEMBER YOU BY	ENOCH LIGHT	2:30
23	1003	MINUET IN G, MOZART	MANTOVANI	3:00
24	3341	MUSETTA'S WALTZ	LIVING STRINGS	2:45



1	3459	LONG BEFORE I KNEW YOU	LIVING STRINGS	3:20
2	3376	BRINDISI (TRAVIATA)	MUSIDISC	2:34
3	3375	OUT OF MY DREAMS	BROADWAY STRINGS	3:14
4	3468	MOULIN ROUGE THEME	CHACKSFIELD	2:55
5	3048	GREENLEAVES OF SUMMER	101 STRINGS	3:20
6	3393	BLUE MOON	100 STRINGS	2:10
7	3387	FAUST WALTZ	KOSTELANETZ	3:45
8	3463	BEYOND THE REEF	FAITH	2:58
9	3371	MARIA ELENA	MANTOVANI	2:48
10	3385	TONIGHT	BOSTON POPS	2:36
11	3425	WITH ALL MY HEART	POURCEL	3:00
12	3420	THEME FR. THE BIG COUNTRY	STANLEY BLACK	3:00
13	3376	CARO NOME (RIGOLETTO)	MUSIDISC	3:51
14	3375	I FEEL PRETTY	BROADWAY STRINGS	2:34
15	3385	YOU AND THE NIGHT AND THE MUSIC	BOSTON POPS	3:17
16	3387	BARCAROLLE FR. TALES OF HOFFMEN	KOSTELANETZ	2:30
17	2993	SOME ENCHANTED EVENING	ORNADEL	3:20
18	1703	BELIEVE ME IF ALL THOSE ENDEARING YOUNG CHARMS	REG OWEN	2:00
19	3339	FANNY	LIVING STRINGS	3:40
20	3371	LA POLOMA	MANTOVANI	2:49
21	3463	CHERRY BLOSSOM	FAITH	3:00
22	3485	NIGHT AND DAY	POURCEL	3:05
23	3387	TOSCA (FOR LOVE AND ART)	KOSTELANETZ	2:40
24	3371	CIELITO ELINDO	MANTOVANI	2:00
25	3425	IF YOU ARE BUT A DREAM	STAPLETON	2:30
26	3425	XXXXXXXXX Ton Adieu	F. POURCEL	3:30
27	2792	IF EVER I WOULD LEAVE YOU	PERCY FAITH	3:20

1	2969	THREE COINS IN THE FOUNTAIN	FERRANEE /TEICHER	3:55
2	3486	END OF THE WORLD	PERCY FAITH	2:20
3	3220	DAYS OF WINE AND ROSES	LAWRENCE WELK	2:13
4	3385	THE EIGHT WAS MADE FOR LOVE	BOSTON POPS	2:51
5	2806	YOU BELONG TO ME	KNIGHTSBRIDGE STR,	2:55
6	3463	AND THIS IS MY BELOVED	FAITH	2:55
7	3387	DIE FLEDERMAUS WALTZ	KOSTELANETZ	3:25
8	2721	ALL THE THINGS YOU ARE	ORNADEL	3:08
9	2967	BEWITCHED	FERRANTE/TEICHER	2:51
10	3486	MY COLORING BOOK	FAITH	2:57
11	1003	CHOPIN ETUDE IN E	MANTOVANI	2:30
12	2464	ESPANA CANI	DOMENICO SAVINO	2:39
13	3393	CANADIAN SUNSET	100 STRINGS	2:35
14	3387	HEAVENLY AIDA	KOSTELANETZ	3:06
15	3048	THEME FR. THE APARTMENT	101 STRINGS	4:06
16	1692	WALTZ FROM SLEEPING BEAUTY	MANTOVANI	3:00
17	3463	MOON OF MONAKOORA	FAITH	3:02
18	3468	GONE WITH THE WINDQ	CHACKSFIELD	3:45
19	3419	PORTRAIT OF MY LOVE	SHEARING	2:46
20	3371	ESTRELLITA	MANTOVANI	3:25
21	3387	RIGOLLETO(WOMEN ARE FICKLE)	KOSTELANETZ	1:40
22	1052	IF YOU ARE BUT A DREAM	STAPLETON	2:30
23	3425	XXXXXXXX Ton Adieu	F. POURCEL	3:30
24	2792	IF EVER I WOULD LEAVE YOU	PERCY FAITH	3:20



1	3122	LOVE SONG FR. MUTINY ON THE BOUNTY	MANCINI	2:44
2	3220	END OF THE WORLD	LAWRENCE WELK	2:33
3	2915	MOR THAN YOU KNOW	ENOCH LIGHT	2:55
4	3387	MUSETTA'S WALTZ	KOSTELANTETZ	2:10
5	2709	EBB TIDE	PETE KING	2:45
6	2992	CAMELOT	PERCY FAITH	2:13
7	2779	ALL OF A SUDDEN (MY HEART SINGS)	NORRIE PARAMOR	3:24
8	3176	SOMETHING WONDERFUL	POLIAKIN	2:40
9	3352	THEME FR. GOOD-BYE AGAIN	LIVING STRINGS	3:17
10	2869	LITTLE OLD LAEW	DAVID ROSE	1:45
11	3170q	SOFTLY AS IN THE MORNING SUNRISE	C.DRAGON	3:00
12	3385	BLUE MOON	BOSTON POPS	3:33
13	3387	MY HEART AT THY SWEET VOICE	KOSTELANETZ	4:25
14	3463	STRANGER IN PARADISE	PERCY FAITH	3:30
15	3371	ANDALUCIA	MANTOVANI	2:35
16	2779	DANCING ON THE CEILING	NORRIE PARAMOR	2:02
17	1749	TILL WE MEET AGAIN	PETER TODD	2:20
18	2806	TAMMY	KNIGHTSBRIDGE STR.	2:57
19	2850	VOICES OF SPRING	CHACKSFIELD	3:40
20	1703	MOTHER MACHREE	REG OWEN	2:00
21	3459	RAMONA	LIVING STRINGS	3:15
22	1754	OH,WHAT A BEAUTIFUL MORNING	NORMAN LEYDEN	2:30
23	1710	LONDONBERRY AIRE	MICHEL LEGRAND	3:05
24	3385	STAR DUST	BOSTONPOPS	3:05

TIME NUMBER 3037

3037

1	3343	AS LONG AS HE NEEDS ME	LIVING VOICES	4:00
2	3148	WHAT IS THERE TO SAY	VIC DAMONE	3:57
3	2781	WHEN I FALL IN LOVE	DORIS DAY	3:00
4	3287	HAWAIIAN WEDDING SONG	NORMNA LUBOFF	3:01
5	3342	MY BONNIE LIES OVER THE OCEAN	ROBERT SHAW	2:16
6	3315	CLIMB EVERY MOUNTAIN	TONY BENNETT	2:17
7	3355	IN OUR HIDEAWAY	LEROY HOLMES	2:44
8	3185	AND THIS IS MYBELOVED	GORDON MACRAE	2:50
9	2110	LOVER COME BACK TO ME	LOIS HUNT	4:10
10	3259	LOOK FOR THE SILVER LINING	HUGO AND LUIGI	3:07
11	3204	CIAO CIAO BAMBINA	JERRY VALE	2:42
12	593	I FALL IN LOVE TOO EASILY	JO STAFFORD	3:21
13	3337	WANTING YOU	LIVING VOICES	3:25
14	2931	SO IN LOVE	EARL WRIGHTSON	4:24
15	1846	FULL MOON AND EMPTY ARMS	NORMAN LUBOFF	3:00
16	3148	SPRING WILL BE A LITTLE LATE THIS YEAR	VIC DAMONE	3:53
17	3290	THE BELLS OF ST.MARYS	GORDON MACRAE	2:35
18	3051	THE SONG <del>XXX</del> IS YOU	DORIS DAY	2:40
19	2250	DITES-MOI	HUGO & LUIGI Childrens Choir	2:12
20	3355	MARIA AND TONIGHT	LEROY HOLMES	3:22
21	3342	VIVE L'AMOUR	ROBERT SHAW	2:03
22	3315	LOVE LOOK AWAY	TONY BENNETT	2:41
24	1891	FARAWAY	JANE MORNGAN	3:00



1	3355	LITTLE GIRL BLUE	LEROY HOLMES	3:06
2	3434	THIS WAS MY LOVE	JACK JONES	3:16
3	3369	I AM THE MONARCH OF THE SEA/WHEN I WAS A LAD	RALPH HUNTER CHO	3:30
4	3494	IF YOU LOVE ME	VERA LYNN	2:55
5	3487	LET'S FALL IN LOVE	CASCADING VOICES	2:49
6	3173	TYPICALLY ENGLISH	HARRY SIMEONE	2:35
7	3475	TWO DIFFERENT WORLDS	JERRY VALE	2:58
8	2929	THE PARTY'S OVER	EILEEN FARRELL	4:10
9	3495	MEET ME IN ST. LOUIS/BILL BAILEY	MITCH MILLER	2:59
10	3101	TWO PEOPLE	ROBERT GOULET	2:39
11	3151	THE LAST ROUND-UP	PETE KING	2:57
12	2600	SOME ENCHANTED EVENING	EZIO PINZA	3:00
13	3454	LICH LOMAND	FERRANTE/TEICHER	2:49
14	1807	ALL THROUGH THE NIGHT	JACK HALLARON SINGERS	2:15
15	2600	I'M JUST TAKING MY TIME (ORIG. CAST SUBWAYS)	SYDNEY CHAPLIN/CHO	2:08
16	3259	MOONLIGHT AND ROSES	CASCADING VOICES	3:15
17	2997	AND THIS IS MY BELOVED	JERRY VALE	2:37
18	2600	SO IN LOVE	PATRICIA MORRISON	3:10
19	3355	WHAT KIND OF FOOL AM I	LEROY HOLMES	2:35
20	3495	I'M GOIN' BACK TO DIXIE/DIXIE	MITCH MILLER	2:25
21	3494	TONIGHT	VERA LYNN	2:10
22	3467	PERHAPS, PERHAPS, PERHAPS	LEROY HOLMES	2:38
23	2878	I'VE GROWN ACCUSTOMED TO HER FACE	STEVE LAWRENCE	2:45
24	2928	SPEAK LOW	JANE MORGAN	2:16

TAPE NUMBER 4032

1 3122 THEME FROM THE BROTHERS GRIMM

2 1505 MARCH OF THE TOYS

3 2706 WHAT IS THIS FEELING IN THE AIR

4 2412 EMPEROR'S WALTZ

5 2810 YOU AND YOU WALTZ

6 3069 LIZA

7 3295 MARCARENAS

8 3326 TONIGHT

9 2729 SIMPEE JOYS OF MAIDENHOOD

10 2793 JAZZ FIZZACATO, JAZZ LEGATO

11 1160 EBB TIDE

12 3122 MR. HOBBS THEME

13 3261 JAMAICAN RHUMBA

14 1191 NORWEGIANS DANCE #2

15 1505 SAPHIRE ET MUSE

16 2282 PATHETIQUE THEME

17 2992 THEME FROM THE SUNDOWNERS

18 1505 RAKOCZY MARCH

19 3137 THEME FROM A SUMMER PLACE

20 3074 POINCIANA

21 3323 RAIN IN SPAIN

22 1523 HONEY BUN

23 2999 FOLLOW ME (LOVE THEME FR. MOTINY ON THE)

24 1160 SONG OF CANIERBURY

25 3295 GRANADA

26 2793 SYNCOPATED CLOCK

27 3122 DRINK MORE MILK

28 2481 SIMFATICO

29 2412 TALES OF THE VIENNA WOODS

30 2706 COMES ONCE IN A LIFETIME

31 3326 THEME FRM GOODBYE AGAIN

CARMEN DRAGON 3:40 2

DAVID ROSE 2:15 2

BOSTON POPS 3:10 2

PERCY FAITH 2:15 3

ERI C VAUGHN 3:35 3

VIENNA STATE 3:10 3

ROGER WILLIAMS 2:09 2

STANLEY BLACK 2:17 2

GEO. GREELEY 2:22 2

PERCY FAITH 2:35 2

BOSTON POPS 2:10 2

CHACKSFIELD 2:30 2

MANCINI 1:54 3

BOSTON POPS 2:14 2

FELIX SLATKIN 2:15 2

BOSTON POPS 3:10 3

DAVID ROSE 2:35 2

CHACKSFIELD 2:20 2

BOSTON POPS 4:05 2

FAITH 2:10 2

LEROY HOLMES 2:10 2

CHACKSFIELD 2:10 2

CARMEN DRAGON 3:10 3

GEO. GREELEY 2:30 2

CHACKSFIELD 2:10 2

STANLEY BLACK 2:25 2

BOSTON POPS 2:10 2

MANCINI 2:05 2

ROGER WILLIAMS 2:10 2

ERIC VAUGHN 2:38 2

FAITH 2:18 2

GEO. GREELEY 2:00 2



TAPE NUMBER 4033

1	3129	POLONAISE FROM MIGNON	CARMEN DRAGON	3:00
2	1558	WALTZ OF THE BUBBLES	DAVID ROSE	2:15
3	1731	MISERLOU	J. SCOTT TROTTER	2:45
4	1505	COLONEL BOGEY MARCH	BOSTON POPS	3:00
5	2810	YOU AND YOU WALTZ	VIENNA STATE	3:10
6	2481	PETITE BOLERO	PERCY FAITH	2:50
7	3008	HI LILLI HI LO	WHITTEMORE & LOWE	2:16
8	1160	GOLDEN TANGO	CHACKSFIELD	2:15
9	2793	JAZZ PIZZACATO, JAZZ LEGATO	BOSTON POPS	2:55
10	2060	LOVABLE CLOWN	DAVID ROSE	2:12
11	3129	PAREE	CARMEN DRAGON	3:00
12	3119	TU SABES	PERCY FAITH	3:01
13	1505	SAMBRE ET MUSE	BOSTON POPS	3:10
14	1115	ANDALUCIA	CARMEN DRAGON	3:15
15	3008	RUBY	WHITTEMORE & LOWE	2:12
16	3137	THEME FROM A SUMMER PLACE	CAMBRIDGE STR.	1:50
17	3323	RAIN IN SPAIN	LEROY HOLMES	2:10
18	1012	AMARYLLIS	CARMEN DRAGON	3:15
19	1160	SONG OF CANTERBURY	CHACKSFIELD	2:10
20	2793	SYNCPATED CLOCK	BOSTON POPS	2:17
21	3069	TCHAIKOWSKY PIANO CONCERTO	ROGER WILLIAMS	2:13
22	2869	EXACTLY LIKE YOU	DAVID ROSE	1:50
23	3098	THIS IS A GREAT COUNTRY	KOSTELANETZ	2:10
24	3323	LISBON ANTIQUA	LEROY HOLMES	1:15

TAPE NUMBER 4034			4034
1	2964	I TALK TO THE TREES	ORNADEL 3:28
2	1188	BRAZILIAN SLEIGH BELLS	FENNELL 3:00
3	3376	BOHEMIAN DANCE (CARMEN)	MUSIDISC ORK 3:19
4	3371	PERFIDIA	MANTOVANI 3:01
5	2810	THOUSAND AND ONE NIGHTS	VIENNA STATE 3:12
6	2512	PIZZICATO POLKA	PERCY FAITH 2:05
7	3323	MY SHAWL	LEROY HOLMES 2:48
8	2280	STRANGER IN PARADISE	CONNIFF 3:03
9	1753	LITTLE BALLERINA	CARROLL 2:38
10	45rpm	LAWRENCE OF ARABIA	CHACKSFIELD 2:50
11	45rpm	ELIZABETHAN SERENADE	MANTOVANI 3:10
12	1753	FIDDLIN THE BLUES	DAVID CARROLL 1:51
13	3261	ESPAÑA CANI	BOSTON POPS 4:28
14	45rpm	BRAZILIAN BARN DANCE	WINTERHALTER 1:56
15	3057	LONELY HEART	FERRANTE/TEICHER 2:49
16	2512	GO GO PO GO	PERCY FAITH 2:15
17	3047	WHEN DID I FALL IN LOVE	LEE EVANS 2:16
18	2810	VOICES OF SPRING	VIENNA STATE 2:30
19	2371	AMOPOLA	MANTOVANI 2:51
20	3243	VAYA CON DIOS	ROGER WILLIAMS 3:10
21	1191	FARANDOLE FROM L'ARLESIENNE SUITE	FELIX SLATKIN 3:10
22	3129	CAN CAN	CARMEN DRAGON 1:56
23	2786	LOVE	DAVID ROSE 2:20
24	3047	AGAIN	LEE EVANS 3:13



## TAPE NUMBER 4035

4035

1	2509	HERNANDOS HIDEAWAY	BOSTON POPS	2:21
2	2121	LULLABY OF BIRDLAND	CONNIFF	2:00
3	3047	FLY ME TO THE MOON	LEE EVANS	3:00
4	1505	SEMPER BIDEELIS	BOSTON POPS	2:35
5	1682	DANZA NEGRA	PERCY FAITH	2:40
6	2810	NIGHTS IN VIENNA	VIENNA STATE	2:30
7	1107	SOLDIERS CHOROUS (FAUST)	BOSTON POPS	2:40
8	1710	ALONG THE COLORADO TRAIL	MICHEL LEGRAND	2:50
9	3047	SOMETHING YOU NEVER HAD BEFORE	LEE EVANS	3:10
10	3332	GYPSY BARON POLKA	BOSTON POPS	2:10
11	1243	OH SUSSANAH	KNIGHTSBRIDGESTR.	2:50
12	3243	BLUE TANGO	ROGER WILLIAMS	2:40
13	3371	ESPANA	MANTOVANI	4:10
14	1628	BE MY LOVE	CONNIFF	3:00
15	3123	HEY LOOK ME OVER	BOSTON POPS	1:50
16	3372	HUNGARIAN DANCE # 5	MANTOVANI	2:10
17	3331	LA VIRGEN DE LA MACARENA	BOSTON POPS	3:30
18	3323	ANDALUCIA	LEROY HOLMES	2:57
19	3245	WARSAW CONCERTO	ROGER WILLIAMS	3:30
20	3047	THEME OF LOVE	LEE EVANS	3:00
21	2873	SO IN LOVE	CLEBANOFF	2:50
22	3247	I'M ALWAYS CHASING RAINBOWS	ROGER WILLIAMS	3:30
23	3332	THUNDER AND LIGHTENING BOLKA	BOSTON POPS	2:50
24	3323	DANSERO	LEROY HOLMES	2:47

1	3454	WONDERFUL COPENHAGEN	FERRANTE/TEICHER	2:30
2	3425	L'AIMERAI TOUJOUR	FRANK POURCEL	2:35
3	3468	THEME FR. LAWRENCE OF ARABIA	CHACKSFIELD	2:50
4	3224	RHAPSODY IN BLUE	101 STRINGS	2:35
5	2516	VALENTINO TANGO	CAZADOR	3:10
6	3486	RHYTHM OF THE RAIN	FAITH	2:20
7	3454	APRIL IN PORTUGAL	FERRANTE/TEICHER	2:28
8	3461	WHAT KIND OF FOOL AM I	KOSTELANTEZ	2:01
9	3463	MARCH OF THE SIAMESE CHILDREN	FAITH	2:24
10	3485	ETRANGE TANGO	POURCEL	2:29
11	3486	CAN'T GET USED TO LOSIN' YOU	FAITH	2:35
12	3375	A WONDERFUL GUY	BROADWAY STRINGS	2:28
13	3371	SIBONEY	MANTOVANI	3:26
14	3465	PUFF, THE MAGIC DRAGON	L. WELK	2:15
15	3454	JAPANESE GARDEN (UN BEL DI)	FERRANTE/TEICHER	2:44
16	3461	FLY ME TO THE MOON	KOSTELANETZ	2:44
17	3468	SO IN LOVE	CHACKSFIELD	2:48
18	3486	OUR DAY WILL COME	FAITH	2:57
19	2978	NEVER ON SUNDAY	MANTOVANI	3:00
20	2449	TURKISH MARCH (MOZART)	WAL-BERG	3:08
21	2989	MILORD	M. LEGRANDE	2:31
22	3425	LA SEMAINE	POURCEL	2:55
23	3344	KNIGHTSBRIDGE MARCH	KNIGHTSBRIDGE STR.	2:44
24	3461	MOON RIVER	KOSTELANTEZ	2:10



1	3415	SCHEHERAZADE	FERRANTE/TEICHER	2:31
2	2989	MELODIE D'AMOUR	M. LEGRAND	2:40
3	3486	UP ON THE ROOF	PERCY FAITH	2:32
4	3449	BALLET EGYPTIAN	WAL-BERG	2:59
5	3387	TOREADORES (CARMEN)	KOSTELANEEZ	2:06
6	1076	LUXEMBOURG POLKA	MANTOVANI	2:24
7	2791	AROUND THE WORLD	SLATKIN	1:55
8	3454	MEXIAN HAT DANCE	FERRANTE/TEICHER	2:53
9	1684	BLUE BELL	FAITH	2:0
10	3332	PIZZACATO POLKA	BOSTON POPS	2:36
11	3458	FIDDLE FADDLE	LIVING STRINGS	2:45
12	3344	MARCHING STRINGS	KNIGHTSBRIDGE STR.	2:45
13	3431	THEME FR. LAWRENCE OF ARABIA	FELIX SLATKIN	2:00
14	3415	PROCESSION OF THE BARDAR	FERRANTE/TEICHER	2:35
15	2131	PICCOLISSIMA SERENATA	PERCY FAITH	2:37
16	3425	LA POLOMA	POURCEL	2:35
17	3055	FISHERS HORN POPE	FELIX SLATKIN	1:32
18	3399	OH SUSANNAH	RUSS CASE	1:58
19	2875	TUNES OF GLORY	DAVID CARROLL	2:45
20	2989	9DOMINO	MICHEL LEGRAND	3:00
	2806			
21	<del>2822</del>	CATCH A FALLING STAR	KNIGHTSBRIDGE STR.	1:55
22	3286	CONSIDER YOURSELF	MELACHRINO	2:45
23	1658	FASCINATING RHYTHM	KOSTELANETZ	2:35
24	2967	DREAM OF LOVE	FERRANTE/TEICHER	2:13

FOLK MUSIC TAPE # 6

1	THE WATER IS WIDE	NANCY AMES	2:55
2	BLOOP JOHN B.	BROTHERS FOUR	3:42
3	BLACK IS THE COLOR OF NIGHT	GEORGE WOOD&KATIE	2:36
4	BLOWING IN THE WIND	MILLBURNAIRES '63	3:03
5	WELLINBROOK WELL	NEW CHRISTY MINSTREBS	2:23
6	DONNA, DONNA	JOAN BAEZ	3:09
7	TWO-TEN, Six-EIGHTEEN,	KINGSTON TRIO	2:53
8	jamaica farewell	belafonte	3:00
9	MICHAEL, ROW THE BOAT ASHORE	BROTHERS FOUR	2:29
10	BON SOIR, CHER	NANCY AMES	2:59
11	TAKE HER OUT OF PITY	MIDLBURNAIRES	2:30
12	SOUTH WIND	BUD AND TRAVIS	2:10
13	BIG, ROCK CANDY MOUNTAIN	NEW C. MINSTREBS	1:20
14	JANE, JANE, JANE	KINGSTON TRIO	3:10
15	WHISTLING GYPSY	LIMELIGHTERS	2:51
16	SUMMER ROMANCE	GEO. WOOD AND KATIE	2:28
17	SHE NEVER LOVED ME	BUD AND TRAVIS	2:10
18	OUR HANDS ARE STRONG	MILLBURNAIRES	2:17
19	IF I HAD A HAMMER	BROTHERS FOUR	2:14
20	THIS LAND IS YOUR LAND	PEKER, PAUL AND MARY	2:10
21	GREEN GROW THE LILACS	CHAD MITCHELL TRIO	2:30
22	LITTLE PEANUT SHELL	NANCY AMES	2:48
23	ALL MY SORROWS	KINGSTON TRIO	2:46
24	KUMBAYA	JOAN BAEZ	2:55



# KABL SAN FRANCISCO

TO: Don Keyes  
 CC: Gordon McLendon, Art Holt-WYSL  
 FROM: Al Hart-KABL

DATE: November 4, 1963

SUBJECT: Additions to playlist

HERE IS A LIST OF THE NEW ALBUMS WE HAVE ADDED TO THE KABL LIBRARY IN THE PAST MONTH. ENCLOSED IS A LIST OF THE NEW SELECTIONS WE HAVE ADDED TO THE PLAYLIST.

ARTIST	ALBUM TITLE	ALBUM LISTING
ROLAND SHAW	MEXICO!	London SP 44030
RONNIE ALDRICH	THE MAGNIFICENT PIANO OF R.A.	LONDON SP 44029
NORMAN LUBOFF	GRAND TOUR	RCA LPM 2521
MORTON GOULD	SPIRITUALS FOR STRINGS	RCA LPM 2686
WERNER MULLER	WILD STRINGS	LONDON LL 3302
VARIOUS	LADY IN THE DARK	COLUMBAI OL 5990
EYDIE GORME	THE VERY BEST OF E. GORME	UNITED ARTIST UAE 3189
VARIOUS	SONGS FOR A SUMMER NIGHT	COLUMBIA PM2
JO BASILE	ACCORDEON DI ROMA	AUDIO FIDELITY 1871
JO BASILE	IRMALA DOUCE	AUD.FID.AFLP 1949
50 GUITARS	MARIA ELENA	LIBERT Y LMM 13030
AXEL STORDAHL	GITARS AROUND THE WORLD	DECCA DL 4337
JERRY MURAD	THE SOUL OF ITALY	COLUMBIA CL 1999
BILL PURSELL	CHASING A DREAM	COLUMBIA CL 2077
HAROLD BRADLEY	MISTY GUITAR	COLUMBIA CL 2073
ORMANDY /PHIL.ORK	A FESTIVAL OF MARCHES	COLUMBIA ML 5874
TONY BENNETT	THIS IS ALL I ASK	COLUMBIA CL 2056
MANTOVANI	MANHATTAN	LONDON LL 3328
CHACKSFIELD	MAGIC STRINGS	LONDON LL 3304

AL HART

encl  
 AH;jmc

1	3514	SERENADE FOR STRINGS	CHACKSFIELD	4:06
2	3513	AUTUMN IN NEW YORK	MANTOVANI	2:50
3	2277	I'M FALLING IN LOVE WITH SOMEONE	MELACHRINO	2:30
4	2737	ANSWER ME OH MY LOVE	KERMIT LESLIE	1:55
5	2358	THEME FROM A SUMMER PLACE	MANTOVANI	2:20
6	3514	FAUST WALTZ	CHACKSFIELD	2:51
7	3417	WITH A SONG IN MY HEART	ERIC JOHNSON	3:27
8	2108	APRIL LOVE	CLEBANOFF	2:59
9	3387	OH MY BELOVED DADDY(GIANNI SCHICCHI)	KOSTELANETZ	3:15
10	2357	I LOVED YOU ONCE IN SILENCE	MONTENEGRO	3:13
11	3190	MOON OVER MIAMI	FAITH	4:05
12	3513	MARIA/SOMEWHERE	MANTOVANI	3:15
13	2806	HEY THERE	KNIGHTSBRIDGE STR.	3:30
14	2463	FOLLOW ME	LIVING STRINGS	2:45
15	3486	ALL ALONE AM I	FAITH	2:46
16	2778	EXODUS	ENOCH LIGHT	3:52
17	2277	IN OLD NEW YORK	MELACHRINO	3:05
18	2216	AMOR	KNIGHTSBRIDGE STR.	3:35
19	3463	SHANGRI-LA	PERCY FAITH	3:00
20	3417	FALLING IN LOVE WITH LOVE	ERIC JOHNSON	2:30
21	2778	TONIGHT	ENOCH LIGHT	2:08
22	2806	SONG FR. MOULIN ROUGE	KNIGHTSBRIDGE STR.	2:23
23	3389	END OF THE WORLD	CLEBANOFF	2:38
24	1076	TOSELLI'S SERENADE	CHACKSFIELD	3:12



1	1046	MEPHISTOPHELES SERENADE	GEO. CHACKSFIELD	2:23:30
2	2826	GREENSLEEVES (LA BOHEME)	JOSE WINTERHALTER	2:3:30
3	2186	THEME FR. A SUMMER PLACE	BILLY VAUGHN	2:26
4	3207	THEME FR. LAWRENCE OF ARABIA	FELIX SLATKIN	2:2:00
5	3272	ALWAYS SURREY WITH THE FRINGE ON TOP	MICHAEL COLLINS	2:3:06
6	1557	SHINE ON HARVEST MOON	DAVID ROSE	2:14
7	3371	GRANADA	MANDOVANI	3:3:55
8	1181	I GET A KICK OUT OF YOU	PIERRE CHAILLE	2:2:55
9	2709	WILLOW WEEP FOR ME	PETE KING	2:50
10	3463	SAYANORA	FAITH	2:35
11	2186	THERRY'S THEME FROM LIMELIGHT	BILLY VAUGHN	2:31
12	3514	ANDALUCAI	CHACKSFIELD	2:30
13	2518	EMPEROR WALTZ	GEO. MELACHRINO	2:20
14	2277	KISS IN THE DARK	MELACHRINO	3:30
15	1046	SCHUBERT'S SERENADE	CHACKSFIELD	2:45
16	2186	SOME ENCHANTED EVENING	BILLY VAUGHT	2:29
16	2733	JUST ON OF THOSE THINGS	PETER NERO	2:11
17	1181	TOO MARVELOUS FOR WORLD	PIERRE CHAILLE	3:02
18	2494	BRINDISI	CHACKSFIELD	2:49
19	1523	THIS NEARLY WAS MINE	CHACKSFIELD	3:40
20	3264	TUMBLING TUMBLEWEEDS	BOSTON POPS	2:32
21	3277	SKATERS WALTZ	MICHAEL COLLINS	3:16
22	2737	WOODEN HEART	KERMIT LESLIE	2:15
23	3468	SMALL WORLD	CHACKSFIELD	1:55
24	1046	ROMEO AND JULIET	CHACKSFIELD	3:30

1	3384	SUDDENLY IT'S SPRING	GEO. SHEARING	2:41
2	3059	CHE GELIDA MANINA(LA BOHEME)	JOSE MELIS	2:45
3	3243	HIGH NOON	R.WILLIAMS	3:55
4	3023	LONELY GOATHERD	R.HAYMAN	2:32
5	3489	<del>XXXXXXXX</del> SURREY WITH THE FRINGE ON TOP	RAUL SMITH	2:50
6	3386	POINCIANA	VAN DAMME/J.SMITH	3:00
7	3377	MALAGUENA	R.WILLIAMS	3:50
8	3018	SCARLET RIBBONS	PETER NERO	2:55
9	2496	MIMI	RAOUL MEYNARD	2:10
10	3488	<del>BAZZ</del> I LOVE PARIS	PAUL SMITH	2:26
11	3346	FLY ME TO THE MOON	JOE HARNELL	2:30
12	3505	VALSE MILIEU	JO BASILE	2:51
13	3278	HAPPIEST GIRL IN THE WORLD	CARMEN CAVALLARO	3:00
14	3268	WEEKEND IN WESTPORT	JOE HARNELL	2:35
15	3506	MARIA ELENA	50 GUITARS	3:17
16	2733	JUST ON OF THOSE THINGS	PETER NERO	2:11
17	2455	ANNA	JOSE MELIS	2:28
18	3505	OUR LANGUAGE OF LOVE	JO BASILE	2:37
19	3383	TRUE LOVE	JOSE HARNELL	2:16
20	3508	SICILIANA TARANTELLA	JERRY MURAD	1:50
21	3243	SECRET LOVE	R.WILLIAMS	3:00
22	3423	SERENADE (TOSELLI)	C.CAVALLARO	2:45
23	3489	I COULD WRITE A BOOK	PAUL SMITH	2:10
24	3268	DANCE FOR YOUNG LOVERS	JOE HARNELL	2:10



3384	TRY A LITTLE TENDERNESS	GEO. SHEARING	2:45
3489	MALAGUENA	PAUL SMITH	1:57
308	FINICULI FINICULA	JERRY MURAD	2:00
3268	WITH YOU	JOE HARNELL	2:29
2496	UNDER PARIS SKIES	RAOUL MEYNARD	2:40
3490	WALKING ALONE	ROGER WILLIAMS	2:23
3505	AH, DIS DONC, DIS DONC (IRMA LA DOUCE)	JO BASILE	2:55
3489	WHEN I FALL IN LOVE	PAUL SMITH	3:17
3386	THE BEST THING FOR YOU	VAN DAMME/J. SMITH	2:25
0 3278	NEVER ON SUNDAY	CARMEN CAVALLARO	2:15
1 3383	I WISH YOU LOVE	JOE HARNELL	2:30
2 3059	AIR FROM DON GIOVANNI (MOZART)	JOSE MELIS	2:40
3 1161	AIN'T MISBEHAVIN	GLENN OSSER	2:52
4 3488	IT MIGHT AS WELL BE SPRING	PAUL SMITH	3:37
5 2539	HUNGARIAN DANCE # 5	DICK KESNER	2:26
6 3243	SONG FROM MOULIN ROUGE	ROGER WILLIAMS	3:07
7 3404	SEPTEMBER SONG	JERRY MURAD	2:20
8 2455	MAKIN' WHOOPEE	JOSE MELIS	2:28
9 3278	IF EVER I WOULD LEAVE YOU	CARMEN CAVALLARO	3:45
0 2496	THE LAST TIME I SAW PARIS	RAOUL MEYNARD	2:10
1 3489	YOU STEPPED OUT OF A DREAM	PAUL SMITH	3:00
2 2530	PIANO	JO COURTAN	2:36
3 3243	MONA LISA	ROGER WILLIAMS	3:43
4 3404	ON GREEN DOLPHIN STREET	JERRY MURAD	2:00

1	3150	OH DEM GOLDEN SLIPPERS	ROGER WILLIAMS	2:55
2	2591	WARSWW CONCERTO	KURT MAIER	4:08
3	3384	THE BLUE ROOM	GEO.SHEARING	2:33
4	3504	CIRIBIRIBIN	JO BASILE	3:06
5	1925	DREAM OF OLWEN	JOSE MELIS	2:45
6	3404	MY ONE AND ONLY LOVE	JERRY MURAD	2:32
7	3489	MY ROMANCE	PAUL SMITH	3:17
8	2496	PARIS IN THE SPRING	PAOUL MEYNARD	2:35
9	3150	WHEN IT'S SPRINGTIME IN THE ROCKIES	ROGER WILLIAMS	2:55
10	3386	SPRING IS HERE	VAN DAMME/J.SMITH	3:45
11	1979	HERE'S TO MY LADY	PAUL SMITH	3:15
12	3428	ANNA	CARMEN CAVALLARO	3:00
13	2539	HUNGARIAN RHRPSODY # 2	DICK KESNER	2:38
14	3510	PETITE FLEUR	HAROLD BRADLEY	2:35
15	3059	ONE FINE DAY (PUCCINI)	JOSE MELIS	3:20
16	1946	FINE AND DANDY	VAN DAMME	2:38
17	3150	REE RIVER VALLEY	ROGER WILLIAMS	2:25
18	3508	HARLEQUIN'S MILLIONS	JERRY MURAD	2:35
19	3383	DARN THAT DREAM	JOE HARNELL	2:12
20	1161	P.S.I LOVE YOU	GLENN OSSER	3:06
21	3278	MAKE SOMEONE HAPPY	CARMEN CAVALLARO	2:18
22	3085	LOVELY TO LOOK AT	OSCAR PETERSON	2:45
23	2496	YOU AND YOU	RAOUL MEYNARD	3:20
24	3384	JUST IMAGINE	GEO.SHEARING	2:34