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Residence telephones:
Bee Zeeck, Director. (806) 799-8897
Preston Lewis, Manager, News Bureau, (806) 745-1718
Steve Lindell, Asst. Mgr., Electronics, (806) 793-6183

UNIVERSITY NEWS AND PUBLICATIONS/P.O. BOX 4650/TEXAS TECH UNIVERSITY/LUBBOCK, TEXAS 79409/(806) 742-2136

CONTACT: Cheryl Duke

LUBBOCK--A 30-minute slide show on American ranching from the 1700s to the present will debut on television station KTXT-TV Channel 5 at 7:30 p.m. Thursday, Jan. 7.

"The Rancher: An American Heritage," commissioned by the Ranching Heritage Association, includes early ranch scenes from the Texas Tech University Southwest Collection and scenes at the Ranching Heritage Center of The Museum of Texas Tech. It portrays ranching from the time of the open range to the modern feedlot.

The show is narrated by Rex Allen and was first shown during Golden Spur Award Banquet Sept. 18, at the Lubbock Civic Center.

The script was written by western novelist Elmer Kelton and the show was produced by Bill Benson of Western Productions in Vernon.

The show will be repeated at noon Tuesday, Jan. 12, on Channel 5.

The television slide show was funded by the Ranching Heritage
Association with the assistance of a grant from the Lubbock Cultural
Affairs Council.

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CONTACT: B. Zeeck

LUBBOCK--Byron F. Fullerton has been named dean of the Texas
Tech University School of Law, effective immediately. Texas Tech
President Lauro F. Cavazos announced the appointment.

Dr. Cavazos said he had worked closely with a search committee and with Dr. John R. Darling, vice president for Academic Affairs, before making the announcement. The search committee, he said, voted unanimously for Fullerton's appointment.

"Individual faculty members also were extremely supportive of Fullerton's appointment." the president said. "Since becoming interim dean last July 1, Professor Fullerton has demonstrated excellent qualities of leadership and management. I believe the faculty support has been generated in recognition of his talents."

Fullerton, a member of the University of Texas law faculty since 1963, was associate dean of the UT Law School when he resigned to accept the Texas Tech position last July.

At Texas he directed the Law School continuing legal education program and was involved in a variety of administrative activities, ranging from personnel to financial aids. He has taught insurance law, immingration law and legal research and writing. He also has supervised judicial clerkships. The Student Bar Association dedicated the 1981 Law Week celebration to Fullerton.

He is a former assistant attorney general of Texas (1957-61) and was in private practice in Austin for two years. He taught in the public schools of Kingsville, Brownsville, and Beaumont (1946-51). In the fall of 1970, he was on leave from UT to run for lieutenant governor of Texas.

Fullerton has served a wide range of State Bar committees and has been cited by the Federal Bar Association of Dallas for outstanding contributions to continuing legal education.

He has served on two Presidential Advisory Committees, on education professions development and on extension and continuing education.

He originated a program, "Trial by Jury, U.S.A.," to acquaint high school students with the jury system, and that program won national attention and a Freedoms Foundation award.

Born in 1922 in Inglewood, Calif., Fullerton grew up in Kingsville. He earned the bachelor of science and the bachelor of laws degrees at UT-Austin. His master of education degree was earned at the University of Colorado.

Prior to Fullerton's appointment as interim dean at Texas Tech, Richard W. Hemingway, now professor of law at the University of Oklahoma, was interim dean. Dean Frank W. Elliott resigned in June 1980 to become president of the Southwestern Legal Foundation in Dallas.

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Bee Zeeck, Director, (806) 799-8897 Preston Lewis, Manager, News Bureau, (806) 745-1718 Steve Lindell, Asst. Mgr., Electronics, (806) 795-3463

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CONTACT: Cheryl Duke

LUBBOCK--"The Contemporary Viewpoint," an exhibit of paintings, prints and drawings, opens Saturday, Jan. 9, in the Permanent Gallery for Art at The Museum of Texas Tech University.

The 40 artworks include pieces by Georgia O'Keeffe, Robert Vickrey, Paul Milosevich, Paul Jenkins, Peter Milton and local artists Ken Dixon, Hugh Gibbons and Paul Hanna.

One of the pieces, shown for the first time, is the newly purchased oil painting, "Young Man In A Room With View/Mt. Capitan, Roswell, N.M.," by Diane Marsh. The piece was purchased by the West Texas Museum Association.

The exhibit is designed to represent various contemporary art techniques and attitudes toward art.

Silkscreens in the exhibit include a Robert Schwieger silkscreen construction piece which includes embossing and is titled "Bird's Eye," and "The Blind Botanist" by Ben Shahn.

Etchings include "Passage 2," said to be one of the finest works by Milton, a leading printmaker

Other works include an acrylic, "Ramon," by Milosevich, a Santa Fe artist who formerly lived in Lubbock, and a watercolor, "Phenomena Shot in the Dark," by Jenkins, well-known asbtract watercolorist.

A colored pencil drawing by Jeanette Spehr Cole, former Texas
Tech student, and paintings by Texas Tech art Professors Gibbons,
Hanna and Dixon are part of the exhibit.

MUSEUM EXHIBITS/ADD ONE

Works are from the permanent collections of The Museum and The West Texas Museum Association. The exhibit will be displayed through Feb. 21.

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3-12-21-81

SHOT IN THE DARK--This watercolor, "Phenomena Shot in the Dark," by well-known abstract watercolorist Paul Jenkins is one of 40 paintings, prints and drawings in the exhibit, "The Contemporary Viewpoint," opening Jan. 9 at The Museum of Texas Tech University. The exhibit will be in the Permanent Gallery for Art through Feb. 21. It includes works by such artists as Georgia O'Keeffe, Peter Milton and Robert Vickrey. (TECH PHOTO)

MODERN ART--This silkscreen, "The Blind Botanist," by Ben Shahn, is one of 40 paintings, drawings and prints in the exhibit, "The Contemporary Viewpoint," opening Jan. 9 at The Museum of Texas Tech University. The exhibit will be in the Permanent Gallery for Art. It includes works by such artists as Georgia O'Keeffe, Paul Milosevich, Robert Vickrey and Peter Milton. (TECH PHOTO)

"RAMON"--This acrylic by Santa Fe artist Paul Milosevich is one of 40 paintings, drawings and prints in the exhibit, "The Contemporary Viewpoint," opening Jan. 9 at The Museum of Texas Tech University. The exhibit will be in the Permanent Gallery for Art. It includes works by such artists as Georgia O'Keeffe, Peter Milton and Robert Vickrey. (TECH PHOTO)

MODERN ART--This untitled Georgia O'Keeffe pastel is one of 40 paintings, prints and and drawings in the exhibit, "The Contemporary Viewpoint," opening Jan. 9 at The Museum of Texas Tech University. The exhibit will be in the Permanent Gallery for Art through Feb. 21. It includes works by such artists as Peter Milton, Paul Milosevich, Robert Vickrey and Paul Jenkins. (TECH PHOTO)

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CONTACT: Harvey Landers

LUBBOCK--The Red Raider Orienteering Club at Texas Tech
University has elected new officers for the spring 1982 semester.

The new officers are Commander Clay Cavazos of Breckenridge,
Executive Officer Scott Shifrin of El Paso, Secretary Richard
Cornwall of Lubbock, and Treasurer David Hollifield of San Antonio.

The Orienteering Club competes in cross-country navigation in meets throughout the southwest. The club's next meet will be at the University of Texas at Austin, Feb. 13-14.

Membership in the Orienteering Club is open to any student at Texas Tech. Information on club activities is available at the Military Science Department.

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CONTACT: Carrie White

LUBBOCK--Changes in the field of parks and recreation will be discussed at the 27th annual Southwest Park and Recreation Training Institute Jan. 31-Feb. 3 at the Texoma Lodge near Kingston, Okla.

Texas Tech University's Department of Park Administration and Landscape Architecture organizes the annual institute in cooperation with the Oklahoma Tourism and Recreation Department and the National Recreation and Park Association.

Meeting the park and recreation training needs of Colorado,
Louisiana, Texas, Oklahoma and New Mexico has long been the goal of
the institute. More than 80 program participants are scheduled for
the 1982 meetings.

General session keynote speaker will be Abe L. Hesser, executive director of the Oklahoma Tourism and Recreation Department since 1975.

Other speakers include Dr. Tucker H. Adams of the United Bank of Colorado who will address "The Economy - Where is it Going?"; and Frosty Troy, editor of the Oklahoma Observer and national speaker on current issues and political perspectives. Jim Gillie, vice president of public affairs for Phillips 66 and former United Press International reporter, will speak at the Tuesday (Feb. 2) banquet.

Special workshops on community physical development and management and changes and challenges of golf course management will be held Monday and Tuesday Feb. 1-2). The first workshop will be chaired by Dr. Lee V. Mahoney of East Texas State University and Robert Wegner of the University of Texas.

TRAINING INSTITUTE/ADD ONE

The first of the split-session second workshop on Monday will be sponsored by the American Society for Golf Course Architects and be chaired by Dave Bennet. The meeting on Tuesday, "Golf - A Total Operation Enterprise", will be headed-up by David Nivens.

Texas Tech faculty participating in the conference are Dr.

Ernest B. Fish, Dr. Robert Marlett, Michael Williams, all of the university's park administration and landscape architecture department; and Dr. Kenneth L. Ketner, professor and chairman of the Department of Philosophy.

Ketner will serve as a panel member on a workshop chaired by
Fish on "Thoughts on Professionalism." Marlett will chair a session
on "Selcted Pest Management Problems", and Williams will lead the
workshop on "State of the Art Media Presentations."

Two traditional "brag" nights are planned for participants who have no formal presentation scheduled. Persons making the best presentations Jan. 31 and Feb. 1 will receive awards.

Undergraduate students from the Texas Tech departments of Park

Administration and Landscape Architecture and Health, Physical

Education and Recreation will assist in conducting the institute.

Texas Tech students receiving institute scholarships will also be honored. Those students are Susan Valis, daughter of Mr. and Mrs. James V. Valis of San Antonio, landscape architecture senior; Harl Gooman, son of Mrs. Pamela Goodman of Richardson, recreation junior; and Gary W. Wiley, son of Mr. and Mrs. Delbert H. Wiley of Dallas, a park administration.

TRAINING INSTITUTE/ADD TWO

This year's institute officers are Al Johnson, assistant director of parks and recreation for Richardson, president; Mike Segrest, director of parks and recreation for Boulder, Colo., vice president; and John Alford, Lubbock, secretary-treasurer. Dr. Bill Kitchen, Texas Tech park administration and landscape architecture professor, is director of the institute.

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TexasTech News

Bee Zeeck, Director, (806) 799-8897 Preston Lewis, Manager, News Bureau, (806) 745-1718 Steve Lindell, Asst. Mgr., Electronics, (806) 795-3463

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CONTACT: B. Zeeck

LUBBOCK--Dr. Idris R. Traylor's appointment as director of the Texas Tech University International Center for Arid and Semi-Arid Land Studies (ICASALS) was announced Tuesday (Dec. 22) by Vice President for Academic Affairs John R. Darling.

Darling said an on-campus search was made for the position of director, left vacant Sept. 1 when Dr. Harold E. Dregne, Horn Professor of plant and soil science, resigned to devote more time to teaching and research. Traylor had been serving as interim director since Dregne's resignation. Dregne is coordinator for special programs for the center.

"Under Dr. Traylor's leadership," Darling said, "the center can be expected to serve as a catalyst for studies of arid and semi-arid lands of special interest to West Texas and the Southwest but of deep concern, as well, to the arid lands of the world.

"The issues and concerns of this area will have special emphasis simply because the region is part of a vast semi-arid land," Darling said. "I would expect, however, that the center's outreach would continue to increase. Through the center, Texas Tech University's expertise in water short lands has been recognized internationally, and this reputation will grow."

Darling said the appointment was made in concert with members of the search committee's recommendation and in consultation with Texas Tech President Lauro F. Cavazos.

Traylor has been deputy director of the International Center since 1967 when it first became operational. He has been acting director on three occasions. He is an associate professor of history and curator for arid lands studies in The Museum of Texas Tech University.

He holds a bachelor's degree in the humanities and a master's degree in history and political science, both awarded by the University of Texas-Austin. He earned the doctoral degree in history and international relations at Duke University in 1965. He also has studied at the universities of Paris and Vienna.

He participates in the Honors Program in the Texas Tech College of Arts and Sciences and is a member of the Graduate Faculty.

His primary fields of interest are Russian and East European history, international law and arid and semi-arid land studies.

Traylor has received several teaching awards, including the Dads Association Spencer Wells Award and others from the Department of History, Mortar Board and the Council of the College of Arts and Sciences.

He is a director of the Texas Historical Foundation and the Association for Arid Lands Studies as well as several charitable, civic and social organizations.

His publications reflect his scholarly interests and a special interest in student service and social organizations. He has served as a national officer of Omicron Delta Kappa, leadership and scholarship honor society; Delta Phi Epsilon, professional foreign service fraternity, and Kappa Alpha social fraternity.