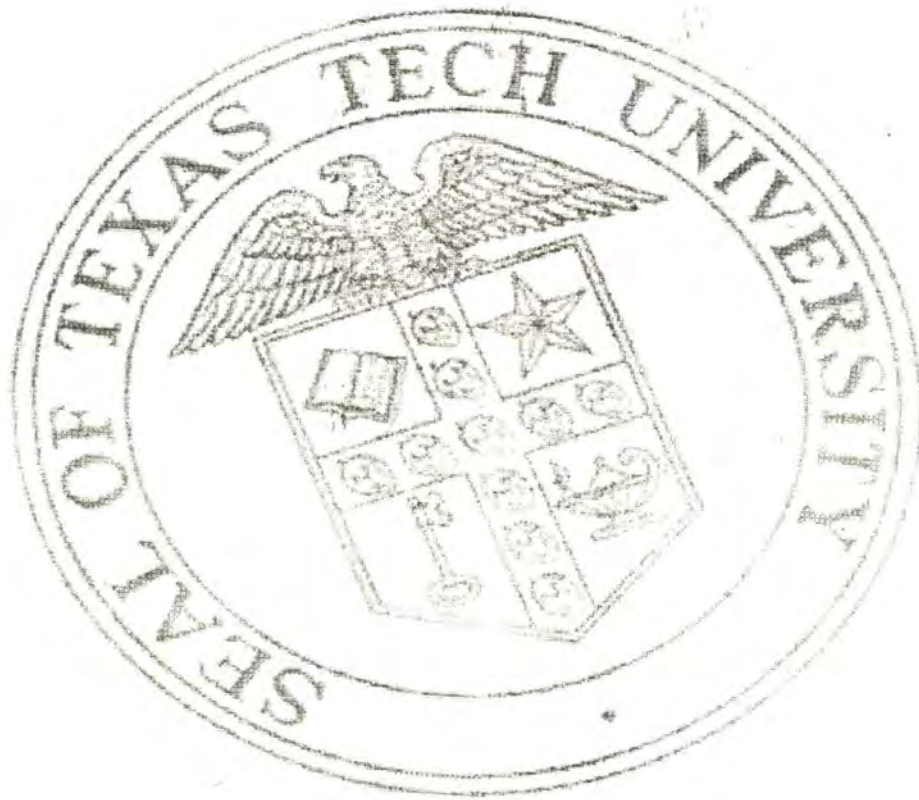


**TEXAS TECH UNIVERSITY
NEWS RELEASES**



SEPTEMBER TO DECEMBER 1998

News & Publications

Box 42022
Lubbock, TX 79409-2202
(806) 742-2136
FAX (806) 742-1615
<http://www.ttu.edu/newspubs>

FOR IMMEDIATE RELEASE
REF: Review Draft
CONTACT: Leslie Woodard

(Editor's Note: A student from your area is included in this release.)

AGRICULTURE STUDENTS PLACE AT NATIONAL CONFERENCE

LUBBOCK -- A team from Texas Tech University's College of Agricultural Sciences and Natural Resources placed third in a field of 16, in the graduate student section case study competition, at the American Agricultural Economics Association (AAEA) meetings, held Aug. 2-5 in Salt Lake City, Utah. Members of the Texas Tech team included agricultural and applied economics graduate students Jane Bondurant of Gladewater, Wade Polk of Ft. Hancock and Chris Schraeder of St. Lawrence/Garden City.

The AAEA graduate student section's case study competition is a new event. The students are given a documented agricultural economics case study which they must analyze. They are then required to present that analysis and defend their solutions to the problem. Don Ethridge, chairman of the Texas Tech agricultural and applied economics department, said that even though the event was difficult, the Texas Tech team made a strong showing. "It is a very rigorous, analytical problem-solving exercise, and I was especially proud of our team's presentation," said Ethridge. "Faculty from several other institutions made a point to praise their performance."

Three recent Texas Tech graduates competed in the student section Quiz Bowl. They lasted seven rounds before losing in the semi-finals. Students participating were DeDe Beatty of Stephenville, Kent Durham of Bells, and Kevin Hoelscher of St. Lawrence/Garden City. Durham is also the out-going president of the national student section of the AAEA, and Beatty is the out-going editor of the national newsletter.

Four faculty from the Texas Tech agricultural and applied economics department attended other seminars and sessions at the AAEA conference, including Ethridge, Philip Johnson, Sukant Misra and Eduardo Segarra. Other graduate students travelling to the meetings were Jeff Johnson, Blake Bennett and Lal Almas.

MEDIA ADVISORY

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MEDIA ADVISORY

REF: 4-9-2-98

CONTACT: Michael Sommermeyer

LUBBOCK – Texas Tech Chancellor John T. Montford and Debbie Montford will join with Mr. and Mrs. Kyle Fulton to celebrate reaching the goal set for the Lubbock-area Horizon Campaign during a victory celebration at 7 p.m. Wednesday (Sept. 2) in the University Center Courtyard.

More than 500 people will be greeted by Raider Red, the Masked Rider and the Texas Tech cheerleaders to announce the success of this first part of The Horizon Campaign. The Horizon Campaign kicked off in Lubbock Feb. 6 with a gala celebration. This evening's event culminates the Lubbock-area campaign.

Media members are invited to attend. To date, The Horizon Campaign has raised more than \$205 million for scholarships, fellowships and campus improvements at Texas Tech.

-30-

MEDIA ADVISORY

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MEDIA ADVISORY

REF: 6-9-3-98

CONTACT: Eric Wesley

[Editor's Note: The team has set up the tower at the Panama City International Airport in Panama City, Fla. They can be reached at the Panama City Days Inn at (850) 784-1777 or by mobile phone at (806) 790-1946.]

WERC TEAM ANALYZES HURRICANE EARL

While Hurricane Earl has done some damage, the hurricane also brings a wealth of knowledge to scientists. In an effort to gather this information, a research team from the Wind Engineering Research Center (WERC) at Texas Tech University placed itself directly in the path of the hurricane.

Historically, documentation of the nature of severe winds has been incomplete. The aim of the Texas Tech experiment is to measure wind speeds, barometric pressure, wind direction and temperature data as Earl reached landfall. Researchers placed a 35-foot mobile tower, called the Wind Engineering Mobile Instrumented Tower Experiment (WEMITE), in the direct path of the hurricane. The data gathered will allow researchers to better understand how hurricane-force winds affect buildings and structures. In addition, WEMITE will provide researchers with an opportunity to obtain valuable data without waiting for an event to occur in a specific location.

The tower's power supply and data acquisition system are steel-encased for protection from wind-borne debris. In addition, the tower can be operated on its own power for up to three days.

The WEMITE team has used the tower in two other hurricanes this year. Hurricane Charley was monitored as it moved in from the Gulf of Mexico and last week the team was in Wilmington, N.C. studying Hurricane Bonnie.

The team can be contacted by mobile phone at the following numbers:

John Schroeder, research associate/team leader, (806) 790-1946

Shannon Hutchinson, research assistant, (806) 787-8331

Shawn Balcar, research assistant, (806) 787-8331

For more information, or for help in contacting the research team, contact Eric Wesley, media specialist, (806) 742-2136.

MEDIA ADVISORY

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EMBARGOED UNTIL 3 P.M. FRIDAY, SEPT. 4

MEDIA ADVISORY

REF: 5-9-3-98

CONTACT: Michael Sommermeyer

LUBBOCK -- Texas Tech President Donald R. Haragan will accept a gift totaling \$1 million from John and Lisa Walker of Houston at a press briefing scheduled for 2 p.m., Friday (Sept. 4) in the Board of Regents Room, on the second floor, of the east wing of the Administration Building.

The gift will create the John and Lisa Walker Endowed Chair in the College of Business Administration.

John Walker is president of EnerVest Management Company. A native of Lubbock, he earned a bachelor's degree in finance from Texas Tech in 1968. At Texas Tech he was a member of the student association, Phi Kappa Phi and served as freshman class president. In addition, he was named an outstanding entrepreneur in 1987 by the College of Business Administration.

The Walkers are members of The Chancellor's Council. In addition, Mr. Walker has been active with the Red Raider Club and serves as the chairman of the College of Business Administration Committee for the Houston-area portion of The Horizon Campaign.

The gift will count toward Texas Tech's \$300 million goal for private donations as part of The Horizon Campaign. To date, The Horizon Campaign has raised more than \$205 million for chairs, professorships, scholarships and campus improvements at Texas Tech.

News & Publications

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EMBARGOED UNTIL 3 P.M. FRIDAY, SEPT. 11

MEDIA ADVISORY

REF: 1-9-8-98

CONTACT: Michael Sommermeyer

**Texas Tech Opens Dallas-area Horizon Campaign
Kickoff Gift Totals \$1.5 Million for Business College Scholarships**

[Editor's Note: Broadcast stations can receive a satellite feed of the press briefing at 4:15 PM, Friday on GE1 21B]

LUBBOCK -- Texas Tech Chancellor John T. Montford will accept a gift totaling \$1.5 million at a press briefing scheduled for 2 p.m., Friday (Sept. 11) at the Sheraton Park Central, located at 12720 Merit Dr. in Dallas.

The gift will fund \$1.5 million in scholarships in the College of Business Administration and comes to Texas Tech from John Ferris, a senior vice president at Everen Securities in Dallas. Ferris earned a bachelor's degree in finance from Texas Tech in 1968. Ferris joins more than 22,000 Texas Tech graduates who reside in the metroplex.

The Ferris gift helps Texas Tech commence the Dallas-area portion of The Horizon Campaign, Texas Tech's \$300 million goal for private donations. To date, The Horizon Campaign has raised more than \$205 million for scholarship endowment, faculty enhancement and campus improvement at Texas Tech.

Chancellor Montford, Lady Raiders Coach Marsha Sharp and College of Business Administration Dean Roy Howell will join Ferris in making the announcement.

The Dallas-area Horizon Campaign officially begins with a "Texas Tech Musical Evening" scheduled for 7 p.m. Friday (Sept. 11) at the Sheraton Park Central. Proceeds from the event will benefit the Ex-Students Association Diversity Scholarships program.

Soprano Jill Blalock, a Dallas resident and performer with the San Francisco Opera, and Kelly McClendon, a Dallas resident who has sung with opera companies in the United States and Europe, will perform several numbers from the American musical theater. Both are Texas Tech graduates.

Underwriters for the event include Central and South West Corporation, Anheuser-Busch Companies Inc. and Coca-Cola Enterprises of Lubbock, a division of the Coca-Cola Bottling Company of North Texas.

NEWS RELEASE

TEXAS TECH
UNIVERSITY
HEALTH SCIENCES CENTER

News & Publications, HSC Bureau

3601 Fourth Street
Lubbock, TX 79430
(806) 743-2143
FAX (806) 743-2118

FOR IMMEDIATE RELEASE
REF: A-9-9-98
CONTACT: Liz Inskip-Paulk

**TTUHSC Plant Operations Hosts
Clean Water Plumbing Exhibit**

(Lubbock) - Texas Tech Health Sciences Center will be hosting a one-hour exhibit and presentation demonstrating the potential health hazards associated with contamination of the public potable water supply.

The presentations will be at 10 a.m. and 1:30 p.m. on Thursday (Sept. 10) at the Texas Tech Police Building at 2901 Fourth St.

This is a mobile demonstration unit which will allow plumbing professionals to further their knowledge in protecting public health by eliminating cross-connections potable water systems.

The exhibit will be done in collaboration with the Texas State Board of Plumbing Examiners.

Parking will be provided immediately behind the Texas Tech Police Station.

-30-



TEXAS TECH UNIVERSITY

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER

Office of the Board of Regents

Box 42011
Lubbock, TX 79409-2011
(806) 742-2161
FAX (806) 742-1203

August 14, 1998

Chancellor John T. Montford
Texas Tech University
P.O. Box 42013
Lubbock, Texas 79409

RE: Performance Evaluation and Salary Adjustment

Dear John:

As you are aware the Board evaluated your performance and that other administrators at our August 14, 1998 meeting. In that regard the Board felt you were doing a credible job and agreed your salary should be increased 5%. Further, we all felt the \$30,000 fund raising incentive clause in your employment contract should be eliminated and this \$30,000 simply be added to your yearly base salary. This was due to the near impossibility of properly accounting for and tracking your extensive fund raising efforts.

Therefore, commencing September 1, 1998 your present base salary of \$290,184 will be \$336,193 ($\$290,184 + \$30,000.00 + 5\% = \$336,193$). As stated above the \$30,000 fund raising incentive is eliminated.

By copy of this correspondence to those shown below, at the full Board's request, I am directing that your salary as of September 1, 1998 be as stated above.

Of course your insurance and annuity benefits will remain as they are.

Yours truly,

Edward E. Whitacre, Jr.

xc: Pat Campbell
John Opperman
Jim Brunjes
Elmo Cavin

MEDIA ADVISORY
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Lubbock, TX 79409-2022
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FOR RELEASE AT 12 P.M., FRIDAY, SEPT. 11, 1998

MEDIA ADVISORY

REF: 3-9-11-98

FOR FURTHER INFORMATION, CONTACT
JOHN OPPERMAN, VICE CHANCELLOR
FOR ADMINISTRATION AND FINANCE
(806) 742-0012

LUBBOCK -- Texas Tech University announced today that at its August meeting the Board of Regents had approved a salary increase for Chancellor John T. Montford. It accompanied its announcement with a copy of a letter from Chairman Edward E. Whitacre outlining the terms of the increase. (See attached letter)

-30-

NEWS RELEASE

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MEDIA ADVISORY
REF: 4-9-11-98
CONTACT: Eric Wesley

TEXAS TECH BIOLOGICAL SCIENCES RECEIVES \$2 MILLION GRANT

LUBBOCK - - Texas Tech University's biological sciences department will receive a \$2 million grant from the Howard Hughes Medical Institute (HHMI) on Wednesday (Sept. 16). A reception will take place at the Texas Tech Market Alumni Center's Alumni Lounge beginning at 1:30 p.m.

Texas Tech is one of 58 research and doctoral universities to receive a four-year grant from HHMI. This is the third grant from the medical research organization that the university has received. In 1992, Texas Tech was awarded \$1.3 million for a five-year project, and in 1994 it was awarded a \$1million grant.

Richard Blanton, Ph.D., associate professor of biological sciences, will serve as the program director for this year's grant. Blanton was co-program director of the grant awarded in 1992 and program director of the grant given in 1994.

The HHMI grant helps Texas Tech's biological sciences department in three areas: student development; curriculum development/teaching laboratory equipment improvement; and precollege outreach. The biological sciences department's major activity is the undergraduate research program, which is characterized by early involvement and long-term support of undergraduate students to work on independent research projects under the supervision of a faculty mentor. HHMI grants have provided more than \$500,000 for equipment purchases for teaching laboratories and they also have helped Texas Tech's precollege outreach efforts in biology.

HHMI's principal purpose is the conduct of biomedical research. It employs scientists in cell biology, genetics, immunology, neuroscience and structural biology. More than 330 Hughes investigators conduct medical research in HHMI laboratories at 72 outstanding academic medical centers and universities nationwide. The \$91.1 million in grants given out this year brings the amount awarded since 1988 to more than \$425 million.

A list of the research and doctoral universities receiving grants can be found at HHMI's award website address www.hhmi.org/undergrad98.



News & Publications

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MEDIA ADVISORY
REF: 1-9-16-98
CONTACT: Leslie Woodard

ASB Donates to Texas Tech College of Agricultural Sciences and Natural Resources

LUBBOCK -- Texas Tech Chancellor John T. Montford has accepted a gift of \$125,000 from American State Bank. The unrestricted funds designated for academic scholarships in the College of Agricultural Sciences and Natural Resources will result in eight to ten scholarships annually.

W. R. Collier, president and chairman of the board of American State Bank, said "Agriculture has been and will be a mainstay of our economy in West Texas. For 50 years our bank has had a strong partnership with this vital industry. On behalf of our directors, stockholders and employees, we are proud to provide funding for scholarships that will enable deserving students to further their education."

The ASB gift will count toward Texas Tech's \$300 million goal for private donations as part of The Horizon Campaign. To date, The Horizon Campaign has raised more than \$205 million for scholarships, fellowships and campus improvements at Texas Tech.

John Abernathy, dean of the college, said, "We greatly appreciate the support of the business community, especially that of Mr. Collier and American State Bank." The college will designate the funds at a later date.

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News & Publications

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FOR IMMEDIATE RELEASE
REF: 2-9-16-98
CONTACT: Eric Wesley

LANDMARK ARTS PRESENTS SEVEN PHOTOGRAPHERS

LUBBOCK -- Landmark Arts: The Galleries of Texas Tech University will present successive presentations of photographic artwork by seven artists in the SRO-Photo Gallery from Sept. 22 to April 12, 1999. The portfolios will depict imaginative investigations of documentary, digital imagery, mystical imagination, as well as personal and societal representations.

The seven artists featured during the event will be:

- **William Valentine - Sept. 22 - Oct. 15**
Valentine began documenting the Pasadena, Calif., police department in 1985. In 1987 Valentine became a police officer in Chino, Calif., where he has continued to photograph police work from an officer's point of view.
- **Guillermo Penafiel - Oct. 16 - Nov. 9**
Penafiel, a photographer in Stevens Point, Wis., has produced a series "Ash Sonnets" which depicts his dreamlike and mystical insights into human origins.
- **Al Crane - Nov. 7 - Dec. 10**
Crane, a freelance designer from Grand Pass, Ore., uses digital imagery to articulate memories of personal relationships and to explore the passing of time and love.
- **Andrew Borowic - Jan. 11 - Feb. 1, 1999**
Borowic, a professor at the University of Akron, Ohio made several trips to Missouri and Illinois in 1993 to document the flooding of the Mississippi River. One year later he returned to photograph many of the same sites, documenting area residents as they attempt to restore their lives after the destructive floods.

-more-

LANDMARK ARTS/PAGE 2

- **Stephen Marc - Feb. 2 - Feb. 23, 1999**
Marc is an instructor at Arizona State University in Tempe, Ariz. His digital images combine antique photographs, family snapshots, drawings, as well as his own photographs, in an exploration of his personal identity and the African Diaspora.
- **John Jenkins III - Feb. 24 - March 15, 1999**
Jenkins, from Seattle, Wash., makes color photographs of everyday places and events that seem dreamlike, fuzzy with memory and somehow familiar.
- **Steve Spenser - March 16 - April 12, 1999**
Spencer is a photographer and audio/visual specialist at the University of Central Florida in Cocoa Beach. His triptychs juxtapose popular-culture media images against his own photographs to create surreal dichotomies.

The exhibit will take place six days a week, Monday-Friday from 10 a.m. to 4:30 p.m. and on Saturday from 1 to 4 p.m. Admission to each display is free. For more information about the presentations, contact Ken Bloom, director of Landmark Arts at 742-1947.



News & Publications

Lubbock, TX 79409-2022

(806) 742-2136

FAX (806) 742-1615

MEDIA ADVISORY

REF: 3-9-16-98A

CONTACT: Leslie Woodard

REVISED for room locations

[Editor's Note: Media interviews will take place in the Mustang Room, Holiday Inn Lubbock Plaza, 3201 S. Loop 289]

MEDIA INVITED TO INTERVIEW U. S. SENATOR

LUBBOCK -- Texas Tech University's Center for Professional Development will host its first Women's Leadership Conference Monday (Sept. 21) at the Holiday Inn Lubbock Plaza.

United States Sen. Kay Bailey Hutchison (R-Texas) will be the keynote speaker, setting the tone for the day by detailing her business background and how it led to her current success in politics. **Introductions will begin in the Dallas/Irving room at 8:15 a.m., followed by the keynote speech at approximately 8:30. Senator Hutchison will be available for questions and interviews after her keynote address, from approximately 9 a.m. - 9:15 a.m. in the Mustang room.**

Texas Tech Lady Raiders' Coach Marsha Sharp will be the closing speaker, sharing her secrets for motivating a team, whether on the basketball court or in a corporate office. **Coach Sharp and other speakers will be available for comments and questions after the closing speech, from about 4:15 p.m. - 5 p.m.**

Registration information is available by calling Kathryn Bush at the Texas Tech Center for Professional Development at (806) 742-3170.

MEDIA ADVISORY

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EVENT ADVISORY

REF: 4-9-17-98

CONTACT: Leslie Woodard

- WHAT:** Texas Tech University College of Agricultural Sciences and Natural Resources celebrates reaching a goal of \$250,000 to establish a Rodeo Scholarship Endowment.
- WHEN:** 7 p.m., Friday (Sept. 18)
- WHERE:** Ranching Heritage Center
- EVENT:** Chancellor and Mrs. John T. Montford, along with President and Mrs. Donald Haragan and the College of Agricultural Sciences and Natural Resources will celebrate the establishment of a \$250,000 Rodeo Scholarship Endowment with a dinner, auction and entertainment. Guests will include members of the Founder's Club, donors and other university officials.

-30-

NEWS RELEASE

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FOR IMMEDIATE RELEASE

REF: 5-9-18-98

**CONTACT: Michael Sommermeyer,
or John Walls (806) 743-2143**

LUBBOCK -- Fall semester enrollment at Texas Tech University Health Sciences Center totals 1,547, down one from the fall 1997 record of 1,548. Student enrollment at Texas Tech University totals 24,578, a decrease of 444 students from the 1997 fall enrollment of 25,022.

The enrollment was taken on the 12th day of classes, the standard reporting date for state institutions to submit enrollment figures to the Texas Higher Education Coordinating Board. All numbers remain preliminary pending final approval of the Coordinating Board.

For the fall semester at TTUHSC, reports listed the School of Allied Health with 454 students, the School of Nursing with 362, the Graduate School of Biomedical Sciences with 48, the School of Medicine with 497 M.D.-track students and the School of Pharmacy with 186 students.

University enrollment includes 20,377 undergraduates and 3,582 students enrolled in the Graduate School. The School of Law reported 619 students for the fall semester. Fall 1997 statistics included 20,806 undergraduates, 3,580 graduate students and 636 law students.

In addition to the law school enrollment, the university's fall 1998 enrollment breakdown lists the College of Agricultural Sciences and Natural Resources at 1,505; College of Architecture at 665; College of Arts and Sciences at 9,886; College of Business Administration at 5,112; College of Education at 1,536; College of Engineering at 2,565; and College of Human Sciences at 2,150. Reports show 133 health sciences center students taking classes at the university under dual enrollment. Also, 406 students are enrolled as undecided graduates through the Graduate School, and one unclassified.

NEWS RELEASE

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FOR IMMEDIATE RELEASE

REF: 6-9-18-98

CONTACT: Michael Sommermeyer

LUBBOCK – The first lecture in Texas Tech's William Curry and Francis Mayhugh Holden Lecture Series on Water and Life will feature William L. Allen, editor of National Geographic magazine, at 7 p.m. Tuesday (Sept. 22) in the International Cultural Center auditorium.

Allen will present a multimedia presentation entitled "Reflections On Water," featuring the photography of the National Geographic illustrating important water issues. Following that, he will give a lecture titled "Who Really Owns Fresh Water?" Allen's presentation kicks off an annual series of lectures about the importance of water on the planet.

Allen will outline the hydrological cycle, direct and indirect uses of fresh water, geography of water, human influences on water, political boundaries, individual actions and the future of water on earth.

The public is invited to this free lecture, however seating is limited. Therefore individuals interested in attending must call (806) 742-2218 to request a seat.

-30-



News & Publications

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FOR IMMEDIATE RELEASE
REF: 1-9-21-98
CONTACT: Leslie Woodard

[Editor's Note: A student from your area is included in this release.]

LEE MEMORIAL SCHOLARSHIP AWARDED

LUBBOCK – The Texas Tech University College of Business Administration has awarded the third annual Melinda Ann Lee Scholarship to Nathan Greer of Dallas. Greer, son of Gary and Paulette Greer of Dallas, is a 1998 graduate of Lake Highlands High School.

The \$1,000 scholarship honors the memory of Melinda Ann Lee, a 1992 graduate of Lake Highlands High School, who was killed in a traffic accident in 1994 in Lubbock. Lee was a junior marketing major at Texas Tech; she was an honor student and a member of Alpha Chi Omega sorority at the time of her death.

Lee's parents, Don and Patsy Lee of Dallas, established the scholarship endowment, and granted the first award in 1996. Applicants must be a graduate of Lake Highlands High School and plan to attend Texas Tech's business college.

Greer is an accounting major and member of Mu Alpha Theta math honor society.

-30-

MEDIA ADVISORY
TEXAS TECH
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News & Publications

Lubbock, TX 79409-2022
(806) 742-2136
FAX (806) 742-1615

EVENT ADVISORY

REF: 2-9-24-98

CONTACT: Leslie Woodard

WHAT: Ranch Day '98

WHEN: 10 a.m.-3 p.m., Saturday (Sept. 26)

WHERE: Texas Tech University Ranching Heritage Center
Located east of Indiana Avenue at 3121 Fourth St.

EVENT: A day of interactive educational activities will highlight West Texas' ranching heritage. Events include rope making, spur engraving, butter churning, quilting, roping, chinking a log cabin, horse training, sheep herding with border collies and more. Reenactments include an historic gunfight, daily life in a sharecropper's cabin, U.S. Cavalry and a Kiowa camp. There also will be exhibits of sheep, goats, cattle and a donkey. Gate admission is free. A barbecue is open to the public from 11:30 a.m. - 1:30 p.m. at a cost of \$7 for a large plate and \$5 for a small plate. The Ranch Dance Fiddle Band will entertain from 1:30 - 2:30 p.m. A complete schedule of events is available by calling Lilla Jones at 742-0498.

News & Publications

Lubbock, TX 79409-2022
(806) 742-2136
FAX (806) 742-1615

MEDIA ADVISORY

REF: 3-9-24-98

CONTACT: Eric Wesley

[Editor's Note: Depending on the path of Hurricane Georges the team plans to setup the tower at the Naples Airport. Currently they can be reached at the Bonita Springs Days Inn at (941) 947-3366.]

WERC TEAM GEARS UP FOR HURRICANE GEORGES

While Hurricane Georges moves towards the Florida Keys, a research team from the Wind Engineering Research Center (WERC) at Texas Tech University is also on its way to South Florida. The WERC team plans to measure wind speeds, barometric pressure, wind direction and temperature data from Georges with its Wind Engineering Mobile Instrumented Tower Experiment (WEMITE).

The 35-foot mobile tower will be placed in the direct path of the hurricane. The data gathered will allow researchers to better understand how hurricane-force winds affect buildings and structures. In addition, WEMITE will provide researchers with an opportunity to obtain valuable data without waiting for an event to occur in a specific location.

The tower's power supply and data acquisition system are steel-encased for protection from wind-borne debris. The tower also can be operated on its own power for up to three days. It is instrumented at three levels (10, 20 and 35 ft.) with 3-cup and propeller anemometers. All of these wind instruments are sampled extremely quickly to ensure a high-resolution data set.

WEMITE has been used in two other hurricanes and one tropical storm during the past month. On Aug. 21, the tower was erected in Corpus Christi, Texas to gather data on Tropical Storm Charley. A few days later, a team went to Wilmington, N.C., to monitor Hurricane Bonnie. On Sept. 2, a team was sent to Panama City, Fla., to track Hurricane Earl.

The team can be contacted by mobile phone at the following numbers:

John Schroeder, research associate/team leader, (806) 790-1946
Shawn Balcar, research assistant, (806) 787-8331
John Shockley, research assistant, (806) 787-8331

For more information, or help in contacting the research team, contact Eric Wesley, media specialist, (806) 742-2136/742-0286.

NEWS RELEASE

TEXAS TECH UNIVERSITY

News & Publications

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FOR IMMEDIATE RELEASE
REF: 1-9-28-98
CONTACT: Leslie Woodard

TEXAS TECH RELEASES STUDY ON AGRICULTURAL IMPACT OF ELECTRICAL POWER DEREGULATION

Irrigated crops, employment may suffer

LUBBOCK – Texas Tech University has released preliminary results of a study of how electrical power deregulation may affect the Texas High Plains economy. The initial assessment was conducted by Phillip Johnson, Ph.D., assistant professor of agricultural and applied economics, in Texas Tech's College of Agricultural Sciences and Natural Resources.

The deregulation of the electrical power industry in Texas is expected to be a major topic addressed by the Texas Legislature during the next legislative session. Deregulation has the potential to broaden the electrical power markets in Texas by allowing consumers to purchase their electrical power from more than one supplier.

Overall, the state may benefit from lower electricity costs. However, the report lists several reasons why sections of the state and some specific industries may see rate *increases*. One factor is that the costs of building and maintaining electrical distribution systems for rural consumers are high, due to fewer customers per mile of transmission line and large transmission losses. This may work against agricultural electrical power customers in a deregulated market.

Johnson's report concerning potential economic impacts on irrigated crop production and regional economic activity from *increased* electrical rates under utility deregulation raises some concerns for producers on the Texas High Plains (THP). The THP region is a major consumer of electricity for irrigation during the peak summer consumption period, when electricity generation costs reach their highest levels. Approximately 55 percent of the irrigated acres in the region use electricity to power irrigation wells and sprinklers. For study purposes, crop acres for the four major crops in the region (cotton, corn, grain sorghum and wheat) were estimated at various electric rate scenarios. Cotton was the most heavily affected. Regional employment also would suffer, with the City of Lubbock experiencing the greatest proportion of the losses.

The study shows that, "if the short-term effects of deregulation result in electric rate increases, an important part of the state's economy could be harshly affected." A farm-level example used in the study was Hale County.

-more-

ELECTRICAL DEREGULATION IMPACTS/PAGE 2

Hale County was selected to illustrate the micro impacts on cotton profitability as electrical rates increased. Results indicated that there would be a 40 percent reduction in per acre net return for irrigated cotton production when electricity was used as the irrigation fuel under a 30 percent rate increase scenario. Results using a 50 percent increase scenario indicated that per acre net returns would decrease 67 percent for land using electrical power for irrigation.

"There are many economic, technological and managerial approaches to mitigating the problems that agriculture is likely to face, which could ease the transition to a fully deregulated electric power market," said Johnson. "There is a need to provide research and evaluation of these alternatives to provide farmers and electric utilities the best information possible for them to be able to make informed decisions."

Texas Tech's mechanical engineering department already is working on a possible alternative to alleviate problems predicted with electrical power deregulation. Researchers in that department are developing a system of "distributed generation," which involves a series of small generators fueled by natural gas, placed on individual producers' land to power irrigation systems. South Plains Electric Cooperative also has done some work with this system.

A complete copy of the report is available by calling Phillip Johnson at (806) 742-2821.

-30-

CONTACTS:

Phillip Johnson, Ph.D., assistant professor, agricultural and applied economics, (806) 742-2821

Don Ethridge, Ph.D., chairman, agricultural and applied economics department, (806) 742-2821

Tom Burton, Ph.D., chairman, mechanical engineering department, (806) 742-3563

Jordan Berg, Ph.D., assistant professor, mechanical engineering, (806) 742-3563

David J. Schmidly, Ph.D., vice president for research and graduate studies/graduate school dean, (806) 742-2781



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FOR IMMEDIATE RELEASE
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CONTACT: Eric Wesley

ENGINEERING CAREERS WEEKEND

LUBBOCK -- Texas Tech University engineering students will have the opportunity to meet with potential employers on Friday (Oct. 2) and Saturday (Oct. 3) during the Engineering Careers Weekend. The event will feature a co-op job fair and a careers exploration day.

The Under the Arches Co-op Job Fair will take place on Friday, from 10 a.m. to 4 p.m., under the arches of the Electrical Engineering Building. The job fair is designed to help students find a company to work for while they are still in school. This year's fair is expected to be one of the largest the college has yet hosted.

On Saturday, Career Exploration Day (9 a.m. to 1 p.m.) will give students the opportunity to gain additional career information through a series of presentations by leaders from various companies. This event is sponsored by the Dean's Council of Texas Tech College of Engineering.

Interested students should bring copies of their resumes and transcripts, dress professionally, research the companies involved and prepare to be interviewed.

For more information about the Engineering Careers Weekend, contact Delores Ludwig, Ph.D., director of cooperative education, at 742-2210.

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CONTACT: Leslie Woodard

SPUR DISPLAY TO OPEN WITH RECEPTION

LUBBOCK -- A celebrity spur exhibit, "Artistry on the Heel: Spur Makers and Collectors," produced by Texas Tech University's Ranching Heritage Center (RHC) and the Southwest Collection, will celebrate its opening with a reception from 7-9 p.m. Friday (Oct. 2) at the Ranching Heritage Center, 3121 Fourth Street. Texas Tech Chancellor John T. Montford will be the guest curator for the event. The exhibit will open to the public Saturday (Oct. 3) and run through Jan. 3, 1999. Contact Jim Pfluger, RHC director, at (806) 742-0498 for more information.

The exhibit consists of spurs donated and worn by celebrities, as well as spurs of historical significance. Besides being an artistic expression, spurs are and have been a vital tool for the American cowboy, although as a functional piece of equine equipment, they date back much further than the American West. Spurs have been discovered in Greek and Middle Eastern tombs dating as far back as 700 B.C.

A complete list of celebrity spur collectors/donors is attached. Notables include:

- * Powers Boothe, Gov. George W. Bush, Barry Corbin, Richard Farnsworth, Walt Garrison, U.S. Sen. Kay Bailey Hutchison, Michael Martin Murphey, Bum Phillips, Dale Robertson, Nolan Ryan, Red Steagall, George Strait and more.

Many of the spurs in the collection either belonged to or were worn by other celebrities before being acquired by the current owner.

- * One pair was originally owned by Ken Curtis, best known as "Festus" on the "Gunsmoke" television series.
- * Two pairs were originally owned by Tom Mix.
- * Actor Buck Taylor boasts two pairs in the display. He wore one pair in the movies "Tombstone," "The Sacketts," and "Rough Riders."
- * The other pair was worn by fellow-actor and Snyder native, Powers Boothe, also in "Tombstone."

There are many more personal stories attached to these works of art.

The spur makers represent the best in the business, both past and present:

* G. S. Garcia	* Adolph Bayers	* Jerry Cates
* J. R. McChesney	* Oscar Crockett	* J. O. Bass
* Cotton Elliot	* Marlin Spurgeon	* Andrew Wilks
* Bill Klapper	* Wayne Dollar	* Earlon Shirley

-more-

The Spur Collectors/Donors

Politicians

Texas State Sen. Teel Bivins
Gov. Dolph Briscoe Jr. (former)
Gov. George W. Bush (current)
U.S. Sen. Kay Bailey Hutchison
Texas State Rep. Robert Junell
Gov. Mark White (former)

Sports Figures

Walt Garrison
E. J. Holub
B. J. "Red" McCombs
Bum Phillips
Wade Phillips
Nolan Ryan

Ranching Figures

J. Martin Basinger
Paul Engler
Joe Kirk Fulton
J. J. Gibson
Phil Guitar
Helen Kleberg Groves
Don King
Anne Marion
Bob Moorhouse
Anne Windfohr "Windi" Phillips
Matlock Rose
Clarence Scharbauer Jr.

Actors/Entertainers

Powers Boothe
Barry Corbin
Richard Farnsworth
Michael Martin Murphey
Dale Robertson
Buck Taylor
Barry Tubb

Rodeo Figures

Troy Fort
Don Gay
Lari Dee Guy
Kenny Hart
Lannie Mecom
Bill Price

Artists/Writers/Others

Clay Dahlberg
Nelson Bunker Hunt
Wyman Meinzer
Lloyd and Madge Mitchell Collection
John T. Montford
Tom Ryan
Red Steagall

Texas Tech University Alumni

Barry Corbin
Joe Kirk Fulton (the first Masked Rider)
Phil Guitar
Lari Dee Guy
E. J. Holub
Robert Junell
Don King
Wyman Meinzer
Bob Moorhouse

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REF: 4-9-30-98

CONTACT: Michael Sommermeyer

LUBBOCK – Representatives from the People's Republic of China will tour Texas Tech University and the Texas Tech Medical Center Friday (Oct. 2) as part of the delegation's twelve-day study trip to the United States.

The study group, led by Jiaqiu Wang, vice chair of the Science, Education, Culture and Health Committee of the Standing Committee of the National People's Congress of China, particularly wants to learn more about Texas Tech's telemedicine initiative called HealthNet, an interactive video telemedicine network.

The group also will learn more about Texas Tech's research and applied science programs and its distance learning programs. Currently, the university is working with SEPCO, a power company in the Chinese province of Shandong, to teach Chinese students marketing and accounting classes. The courses are taught mostly through interactive distance learning equipment, such as the Internet and satellite links. Eventually Texas Tech professors will travel to China to teach short courses.

This visit by the Chinese delegation will greatly improve Texas Tech's collaboration with educational and business leaders in China, according to Texas Tech Provost John Burns.

The delegation will tour the HealthNet facilities at 10 a.m. and media representatives are invited to attend this event. For more details, contact Michael Sommermeyer, associate director, at (806) 742-2136, or John Walls, associate director, at (806) 743-2143.

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CONTACT: Eric Wesley

WEST TEXAS BEST

LUBBOCK -- Texas Tech University's College of Engineering, South Plains Section of IEEE and Texas Instruments have teamed up to host the West Texas BEST (Boosting Engineering, Science and Technology) competition. A trial run for the Oct. 17 robotics competition will take place on Saturday (Oct. 3) at the South Plains Mall, near Mervyn's.

The event will feature 24 local middle and high school teams that will pit their robots against one another in a game called "Toxic Troubles." Each school's robot is constructed from materials ranging from coat hangers and small motors to door springs and golf balls.

The West Texas BEST program aims to motivate students toward careers and studies in engineering, science and technology. Texas Tech's Electrical Engineering Department will award four \$1,000 scholarships to eligible members from the top team at the competition who attend Texas Tech and enroll in engineering. Two students from last year's winning team, Midland Lee High School, now attend Texas Tech using these scholarships.

Texas Instruments held the first BEST competition in 1993 with 14 schools and 221 students. In 1997 the even included more than 130 schools and nearly 2,000 students from across the state. The top three to four teams from each hub site will compete in the Texas BEST competition at Texas A&M University in College Station on Oct. 31.

For more information on the event, please contact Micheal Parten, Ph.D., professor of electrical engineering at 742-3533 or Kelly Townley, West Texas BEST coordinator at 742-3533.

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CONTACT: Michael Sommermeyer

LUBBOCK -- Texas Tech University supporters and alumni may participate in a variety of activities -- from a style show, pep rally and parade to a selection of receptions and barbecues -- Oct. 5-10 in celebration of homecoming.

Homecoming week kicks off at 8 p.m. Oct. 5 with a homecoming queen style show in the University Center Ballroom. Polling centers to elect this year's queen will be open from 9 a.m. to 5 p.m. Oct. 6 and are located at the Business Administration Building, Holden Hall, the University Center, the Student Recreation Center and the Health Sciences Center. Any registered Texas Tech student may vote with a valid student ID card. A blood drive will take place from 12 p.m. to 9 p.m. Oct. 6 and 7 in the Student Recreation Center. The public is invited.

On Oct. 7, from 11 a.m. to 1 p.m., a free homecoming cookout will be open to students, faculty, staff and alumni outside the University Center. A coaches' coffee leads the list of activities at 10 a.m. Oct. 8 in the University Center, while a homecoming comedy night features performer Carrot Top at 7:30 p.m. Oct. 8 in the Lubbock Municipal Auditorium.

Homecoming events begin in earnest Oct. 9 with the annual snake dance at 5:30 p.m. led by the Saddle Tramps, members of the spirit squads and the Goin' Band from Raiderland. The snake formation will begin at the Southwest Conference Circle, and as participants join the crowd, the snake will twist through campus to residence halls, picking up students and leading them to Urbanovsky Park, located east of the new United Spirit Arena, for the festivities, pep rally and a bonfire.

Dedication and groundbreaking of the Conferences Bonfire Circle takes place at 6 p.m. Oct. 9 at Urbanovsky Park. An outdoor concert follows the groundbreaking featuring the group Spilling Poetry. At 8 p.m., the pep rally will be held in the Student Recreation Area east of the United Spirit Arena. The event, hosted by Ken and Barbie of Mix 100, is open to the public and will feature the football team, band, spirit squads, the Gunfire Kick Line and speakers.

The 1998 homecoming court will be announced at the pep rally. The queen will be presented during a half-time ceremony at the Texas Tech vs. Oklahoma State game, which begins at 6 p.m. Oct. 10 at Jones Stadium. Other activities Oct. 10 include the Red Raider Road Race and a morning homecoming parade. The road race is open to anyone in the community. For entry fee and other information, contact the Ex-Students Association at (806) 742-3641.

The morning homecoming parade procession will leave the Lubbock Memorial Civic Center at 9:30 a.m. and travel to the Texas Tech campus down Broadway Avenue. Parade judging will be in front of the First Baptist Church.

For more information on homecoming activities and those needing auxiliary services, contact Student Organizations Services at (806) 742-3621.

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CONTACT: Eric Wesley

TEXAS TECH STUDENTS TO TRAVEL TO THE NATION'S CAPITAL

LUBBOCK -- Texas Tech University/Howard Hughes Medical Institute Undergraduate Biological Sciences Education Programs is sending seven students to Washington, D.C., for the national conference of the Society for Advancement of Chicanos and Native Americans in Science (SACNAS) on Wednesday (Oct. 7). The conference will take place at the Hyatt Regency Hotel-Capitol Hill, Oct. 8-11.

Roslyn Martinez, Randy Miles, Catherine Prince, Alexia Rendon, Juan Zalapa, Karen Garcia-Cowden and Xochitl Duarte are the students who will participate in the SACNAS conference. They will give poster presentations dealing with biology, chemistry, physics and mathematics. Duarte, Miles and Rendon are from Lubbock while Martinez and Prince come from San Antonio. Garcia-Cowden's hometown is Albuquerque, N.M. and Zalapa is from Guadalajara, Jalisco Mexico.

SACNAS will give these Texas Tech students the opportunity to tour the National Institute of Health (NIH), learn about graduate and professional school opportunities, attend useful workshops and hear talks by persons such as Harold Varmus, nobel laureate and director of the NIH.

For more information, please contact Julie Isom, project coordinator of Texas Tech/HHMI undergraduate biological sciences education program at 742-2883.

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CONTACT: Eric Wesley

TEXAS TECH UNIVERSITY HOSTS COLORPRINT U.S.A.

LUBBOCK -- Landmark Arts: The Galleries of Texas Tech University will host the national printmaking exhibit known as Colorprint U.S.A. beginning on Nov. 6. The show features the prints of 53 artists with at least one artist from every state in the United States represented. Colorprint U.S.A. will run Nov. 6-Dec. 6, Monday-Friday, 10 a.m.-4:30 p.m. and Saturday 1-4 p.m. in the gallery located at 18th and Flint. The opening night of the exhibit will be from 6 p.m. to 8 p.m.

Colorprint U.S.A. will feature outstanding examples of lithography, woodcut, etching, screenprint and other printmaking procedures by some of America's finest print artists. Subject matter will include mystical to traditional treatments of landscape and figures and is spiced with satire and social commentary.

Lynwood Kreneck conceived the idea of Colorprint U.S.A. as a spin-off of the popular printmaking exchange portfolios. In order to have the show open nationwide each artist made an edition of prints that were collated into suites of prints comprised of one work from each of the participants. "Having conceived the idea to open 50 print shows on the same weekend, I just couldn't give up on the project," said Kreneck. Mark Pascale, assistant curator of prints and drawings at the Art Institute of Chicago, says the show "...offers opportunities for all who have the pleasure of seeing it to rejoice in the works of these established and newer print artists...."

For more information about Colorprint U.S.A., please contact Ken Bloom, director of Landmark Arts: The Galleries of Texas Tech University, at 742-1947.

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CONTACT: Liz Inskip-Paulk

TTUHSC Allied Health to Hold Annual Job Fair

(Lubbock) - The Texas Tech School of Allied Health will host its Annual Job Fair from 10 a.m. to 2 p.m. on Friday, Oct. 23 in the McInturff Conference Center at University Medical Center, 602 Indiana Ave.

The School of Allied Health consists of Physical Therapy, Occupational Therapy, Clinical Laboratory Science, Emergency Medical Services, Speech Pathology and Audiology and Nursing areas.

Representatives from approximately 50 hospitals, clinics, private firms and governmental agencies will have a chance to meet one-on-one with students with information on job placement, salaries, and career choices.

Students from South Plains College, Odessa College, Midland College, Amarillo College and Wayland Baptist University are also invited. In addition, those attending the TTU College of Human Sciences, the Department of Health, Physical Education and Recreation, and Health Organization Management are also welcome to attend.

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REF: 3-10-6-98

CONTACT: Leslie Woodard

FARMER/STOCKMAN DINNER TO HIGHLIGHT CHILDREN'S HOME

LUBBOCK -- A barbecue dinner to highlight the importance and accomplishments of Buckner's Children's Home will be held as part of the 1998 Farmer/Stockman Show. The dinner will take place from 5:30 - 7 p.m., Wed., Oct. 14, at the Texas Tech University Ranching Heritage Center, 3121 Fourth Street. Donald Haragan, president of Texas Tech, will emcee the event.

The dinner is a new addition to the three-day international farming event, which is held on East 50th Street, outside Loop 289. Expected attendance at this year's show is in excess of 30,000 people. The event offers booths with farming-related displays and informational material. The latest farming machinery also will be displayed.

Ranching Heritage Center staff will appear at the dinner in period costumes, and there will be an exhibit of early farming equipment. Local band Blue Prairie will top off the evening with cowboy songs and entertainment.

The Lubbock area farming community has long been a generous supporter of Buckner's through the "Bales for Buckner" campaign, which solicits from cotton producers the price of a bale or bales of cotton, as a donation to the children's home. The dinner event will celebrate the links between Texas Tech, the farming industry and the children's home. For reservations contact Dee Silva at (806) 795-7151.

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CONTACT: Leslie Woodard

HOMEcoming EVENTS PLANNED FOR ANIMAL SCIENCE AND FOOD TECHNOLOGY ALUMNI

LUBBOCK -- A prime rib dinner and other activities will highlight homecoming events planned by the Texas Tech University Department of Animal Science and Food Technology. The complimentary dinner is scheduled for 7 p.m., Friday (Oct. 9) at the Texas Tech University Ranching Heritage Center, 3121 Fourth Street. Donald Haragan, president of Texas Tech, will address the dinner guests. A western attire fashion show will be the entertainment for the evening.

Saturday's events begin with a college-wide breakfast at 8 a.m. at the livestock arena, for all Agricultural and Natural Resources alumni. Alumni are invited to participate in judging contests at 10:30 a.m. at the livestock arena, followed by a barbecue lunch with keynote address by John Abernathy, dean of the college. Immediately following will be the hanging of 10 national championship banners in the livestock arena. Those include the 1934, 1953 and 1985 livestock judging teams, the 1981 and 1986 horse judging teams, the 1986 wool judging team; and the 1989, 1991, 1996 and 1997 meats judging teams. Texas Tech Chancellor John T. Montford will attend the banner ceremony.

The day's events will conclude with the Texas Tech vs. Oklahoma State University football game at 6 p.m. For more information on the Animal Science and Food Technology homecoming schedule, call the department at (806) 742-2505.

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CONTACT: Jim Crowson, Deputy
Chancellor, (806) 742-0012, or
Doug Mann, Vice Chancellor for
Facilities Planning and Construction,
(806) 742-2116

LUBBOCK -- "Structural steel adjustments are needed in portions of the United Spirit Arena at Texas Tech University and will likely push the completion date back from mid-April by several weeks," Chancellor John T. Montford announced today.

Montford said that Texas Tech's personnel have discovered that under current designs an overload may occur where some of the handicapped seating is located on an extension of the upper balcony on the west side of the arena.

"According to the engineers, one possible solution to the situation is to place supplemental beams underneath the balcony," Montford said.

"We will not compromise safety under any circumstances," he added.

"This is going to be a sports complex the university and Lubbock will utilize with pride. It will be one of the nation's best."

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REF: 6-10-8-98

CONTACT: Leslie Woodard

ALTERNATIVE AGRICULTURAL SYSTEM TO BE SHOWCASED

LUBBOCK -- Texas Tech University's Plant and Soil Science Department in the College of Agricultural Sciences and Natural Resources will unveil an alternative system of cotton crop rotation at Texas Tech's New Deal research facility at 5:30 p.m., Wed., Oct. 14. The alternative system is designed to improve nutrient and pest management and to reduce use of non-renewable resources, while maintaining profitability.

In 1997, faculty from Texas Tech, Texas A&M University and A&M's extension service, along with individuals from industry, production and government agencies, cooperated in designing a research and teaching opportunity to address the sustainability of agriculture in the Texas High Plains region. Later that year the whole-farms systems project was funded in part by the United States Department of Agriculture Sustainable Agricultural Research and Education (SARE) and Agriculture in Concert with the Environment (ACE) programs. The project compares continuous cotton production, grown with currently recommended best-management practices, with an alternative system that integrates cotton, livestock and forage. The new system includes grazing steers between crop rotations. Information generated from this project will aid in designing profitable and sustainable agricultural production systems for the Texas High Plains, as well as other regions of the world with comparable environments.

The physical facility for the research has been completed, and the crops have been established for each of the two systems being compared. Cattle are scheduled to begin grazing this fall. The individuals and organizations who have contributed to getting this research underway will be honored at a project kickoff and chuck wagon dinner at the New Deal facility at the time of the unveiling. For information on the project call Vivien Allen, Ph.D., Thornton Chair of Plant Science, at (806) 742-1625.

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**NASA CONSULTANT TO SPEAK AT THE INTERNATIONAL CULTURAL
CENTER**

LUBBOCK -- John M. Young, NASA consultant and designer of the medical unit for the International Space Station, will present a multi-media presentation titled "The International Space Station, Exploring the New Frontier, International Partners Living and Working in Space," from 9:30-10:30 a.m. Tuesday (Oct. 13) at the International Cultural Center Auditorium, The Division of Public Education (DPE) in the Office of International Affairs at Texas Tech University is sponsoring the event.

Young is a clinical professor and director of research in the department of general practice at the University of Texas Health Sciences Center Dental School at San Antonio. He was contracted by NASA to design and construct dental/medical treatment units for Skylab, the International Space Station, colonization of the moon and deep space interplanetary missions. He also is a clinical operations consultant to NASA and works extensively with NASA in the development of dental/medical treatment protocols and generalized asepsis procedures for space missions.

The Division of Public Education, in collaboration with Lubbock International Cultural Center Inc., provides educational opportunities for students in kindergarten through 12th grade in Region XVII schools.

For more information about "The International Space Station: Exploring the New Frontier: International Partners Living and Working in Space" please contact Lari Young, director of the Division of Public Education, at 742-0426.

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REF: 8-10-8-98

CONTACT: Michael Sommermeyer

LUBBOCK -- Texas Tech Chancellor John T. Montford will accept two donations totaling \$1.5 million at a press briefing scheduled for 3 p.m., Friday (Oct. 9) in the Board of Regents Room, located on the second floor of the Administration Building.

The gifts include a \$1 million donation from Robert Dan "Heavy Cat" and Ann Thompson of Lubbock and a \$500,000 donation from R.G. "Wick" Alexander of Arlington, Texas.

Mr. Thompson, who earned a bachelor's degree in animal science from Texas Tech in 1967, and Mr. Alexander, who earned a bachelor's degree in zoology from Texas Tech in 1958, will each make a presentation.

The Thompson gift will fund graduate fellowships in the college of agricultural sciences and natural resources at Texas Tech. Thompson is an agent at Mass Mutual Insurance in Lubbock. He recently was named a member of the Mass Mutual Master's Club, which recognizes the top agents among the company's 4,800 associates nationwide.

The Alexander gift will create the Wick and Janna Alexander Academic Hall of Fame in Athletics to honor academic achievement among Texas Tech athletes. Alexander is an orthodontist in Arlington. He attended Texas Tech on a football scholarship and played on the Red Raider baseball team. He holds the distinction of pitching the first shutout in the history of Texas Tech baseball in 1956 against West Texas State.

Both gifts count toward the \$300 million goal Texas Tech has set to raise in private donations as part of The Horizon Campaign. To date the campaign has raised a total of \$208,336,172 for scholarships, faculty endowments and capital improvements at Texas Tech.

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CONTACT: Michael Sommermeyer

National Conference to Discuss Future of Distance Education

LUBBOCK -- The Division of Outreach and Extended Studies at Texas Tech University will host "Visions of the Future: Distance Learning for the 21st Century" a national telecommunications conference for education, library services, health care and business professionals. The conference is October 20-22 at the Lubbock Memorial Civic Center. On-site registration is available.

"The conference will offer the opportunity to learn more about telecommunications technologies directly from the people who are successfully using them," said William McCaughan, Texas Tech vice-provost and executive director for extended learning.

Keynote speakers are Eli M. Noam, Ph.D., director of the Columbia Institute for Tele-Information; Michael Ackerman, Ph.D., assistant director for higher performance computing and communications for the National Institutes of Health; and Michael Dolence, president of Michael G. Dolence and Associates.

Tuesday (Oct. 20), Noam will speak about "The Future of Higher Education in the Electronic Age," during a luncheon at 12 p.m. The speech will explore strategies for universities and private providers of education as they respond to new opportunities.

More than 25 seminars will be conducted on Wednesday (Oct. 21). The sessions include distance education in telemedicine, community colleges, the Internet in the school library. Topics will address issues such as, effective teaching using the Internet, virtual chats, web-based learning, and building online communities. Ackerman will speak at a noon luncheon about the impact of high-speed computing on telemedicine and health care.

Dolence will be the closing keynote speaker at the noon luncheon on Thursday (Oct. 22). He will look at how virtual universities and libraries are transforming the way we think about learning and how these changes are reshaping American higher education. More than 15 concurrent sessions will focus on business opportunities in telemedicine, transmission of master's level courses in higher education and long-range plans for instructional technology in primary and secondary education. Additionally, post conference seminars will be offered from 2 to 4 p.m.

Conference registration is \$135, which includes instructional materials and meals. For more information or to register, call the Professional Development and Community Outreach area at (806) 742-2352 ext. 270. Phone registration may be charged to VISA, Mastercard, Discover or American Express. Individuals also may register at the Continuing Education Office at the corner of 15th Street and Akron.

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CONTACT: Eric Wesley

N. KATHERINE HAYLES TO LECTURE AT TEXAS TECH UNIVERSITY

LUBBOCK -- Texas Tech University's Center for the Interaction of the Arts and Sciences will sponsor a lecture by N. Katherine Hayles at 7:30 p.m. Wednesday (Oct. 14) at the International Cultural Center Auditorium. Hayles, a leading expert on the relations between literature and science, will speak on "A New Conversation Between the Humanities and the Sciences: What Artificial Life Can Teach Us About Crossing the Two Cultures' Divide."

Professor Hayles' scholarly work is devoted to overcoming the division that often results from the academic separation of the sciences and humanities. "Before I began work in literature, I was trained as a chemist, receiving my M.S. in chemistry from the California Institute of Technology," said Hayles. "I decided to switch to literature because I found myself wanting to ask larger questions. I remember vividly my shock when the woman sitting next to me in my first graduate course in literature announced, 'I don't believe in science.' It was my first intimation that I had entered a whole different world."

In the 1980s, Hayles helped to found the Society for Literature and Science. While literature and science remain her most active area of interdisciplinary research, Hayles' work also explores how cultural concerns bring about similar kinds of questions in fields as different as physics and literary theory.

In "The Cosmic Web: Scientific Field Models and Literary Strategies in the 20th Century" (Cornell, 1984), Hayles investigated literary analogues to the development of relativity theory and quantum mechanics. In "Chaos Bound: Orderly Disorder in Contemporary Literature and Science" (Cornell, 1990), she focused on the concurrent development of chaos theory and deconstructive literary theory. Her latest research centers on cybernetics, computer simulations, and electronic textuality. Her forthcoming book, "How We Became Posthuman: Virtual Bodies in Cybernetics, Literature and Information" treats the novels of Bernard Wolfe, Philip K. Dick, William Gibson, Neal Stephenson and Greg Bear in the context of cybernetics and information theory.

-more-

HAYLES/PAGE 2

Professor Hayles' academic honors include a Guggenheim Fellowship, a National Endowment for the Humanities Fellowship, a fellowship to the Stanford Humanities Center, a Woodrow Wilson International Center for Scholars Fellowship and a Presidential Research Fellowship at the University of California. In addition to visiting professorships at several universities, Hayles has taught at Dartmouth College, the University of Iowa and UCLA where she is now a professor in the department of English.

The Center for the Interaction of the Arts and Sciences is pleased to host professor Hayles' visit in keeping with its mission to promote new dialogues between the humanities and the sciences. With its strengths in literature, history and philosophy as well as in physics, chemistry, mathematics and engineering, Texas Tech University is uniquely situated to provide institutional leadership in promoting interdisciplinary research and education.

Professor Hayles will also speak at 3:30 p.m. (Oct. 15) in Room 312 of the English-Philosophy Building. She will talk about "Digital Media and Literary Form: The Monstrous Bodies of Shelley Jackson's 'Patchwork Girl.'"

The two lectures are free and open to students, faculty and the community. For more information, please contact Bruce Clarke, Ph.D., director of the Center for the Interaction of the Arts and Science, at 742-1358.

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AFTER 2 P.M. TUESDAY, OCT. 13

REF: 3-10-12-98

CONTACT: Michael Sommermeyer

LUBBOCK -- Texas Tech Chancellor John T. Montford will accept two donations totaling \$450,000 at a press briefing scheduled for 2 p.m., Tuesday (Oct. 13) in the Board of Regents Room, located on the second floor of the Administration Building.

The gifts include a \$300,000 donation from Don and Ted Rushing of Lubbock and a \$150,000 matching gift from Texas Tech Regent Jim Sowell, of Dallas.

The gifts will fund construction of a new Broadway Entrance on the Texas Tech campus in honor of W.B. and Mozelle Rushing, parents of Don and Ted.

Don Rushing, who attended Texas Tech from 1966 to 1974, and Ted Rushing, who earned a bachelor's degree in finance from Texas Tech in 1971, will each make a presentation. Both brothers are partners in Lubbock Commercial Building and work in the commercial real estate business with their father, W.B. Rushing, who attended Texas Tech from 1927 to 1932.

The Rushing family is a long-time supporter of Texas Tech University.

Both gifts count toward the \$300 million goal Texas Tech has set to raise in private donations as part of The Horizon Campaign. To date the campaign has raised a total of \$208,336,172 for scholarships, faculty endowments and capital improvements at Texas Tech.

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FOR IMMEDIATE RELEASE

REF: 4-10-13-98

CONTACT: Mary Hudspeth

New Graduate Hospitality Program Announced for Industry Professionals

LUBBOCK -- Texas Tech University's restaurant, hotel and institutional management (RHIM) program is offering a master's degree designed for managers and educators in hospitality-related businesses who, because of their professional obligations, cannot attend a full-time master's program. The program is designed for those working in the industry; however, others may enroll with faculty approval.

The degree is offered by RHIM's new on-line education program, which was established earlier this year to develop distance education. Ben Goh, CEO director and assistant chair of the department of education, nutrition and restaurant/hotel management, said the objective of the program is to help develop degree options for students wishing to pursue graduate education in non-traditional forms. Students can complete a majority of their coursework at a distance, but they are required to be on campus periodically for seminars.

"Many students have demanding careers and are unwilling or unable to leave their current position to attend a full-time university degree program," he said. "We have had frequent requests from industry personnel for an advanced degree and are meeting this need through the program's activities."

"Considering the demands of my career, family and community, the only way I could achieve the goal of furthering my education was through a distance program like this," said Kevin Ruhman, director of marketing for the Omni Mandalay Hotel in Las Colinas. "I did not hesitate to enroll in their master's program. I knew the quality of instruction and experience gained would be worth my time."

Courses in the distance education program began in September 1998 and include hospitality management, marketing, finance, quantitative methods for hospitality, operations management and advanced topics in restaurant/hotel management and tourism. An international faculty with diverse educational and industry experience will be providing the course material.

Texas Tech has one of only two accredited RHIM programs in Texas and has been offering graduate courses for more than 10 years. The program also is involved with graduate education in Mexico and China.

For more information, contact Tim Dodd, Ph.D., graduate coordinator at (806) 742-3077 or Goh at (806) 742-3068.

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REF: 5-10-14-98

CONTACT: Leslie Woodard

RANCHING HERITAGE CENTER EXPANDS HOURS

LUBBOCK -- The Texas Tech University Ranching Heritage Center (RHC) will expand its hours of operation effective Monday (Oct. 19). Previously the RHC had not been open on Mondays. The increase in operational hours will allow greater access to the public.

The new Monday hours will be the same as the current Tuesday through Saturday hours of 10 a.m.-5 p.m. The RHC also is open Sunday from 1-5 p.m. The additional hours will provide more visibility for the center, according to Jim Pfluger, director of the Ranching Heritage Center. The RHC also will open on select holidays, including Memorial Day, Independence Day and Labor Day.

The Ranching Heritage Center's next special event is Candlelight Christmas at the Ranch, scheduled for Dec. 11-12 from 6-8 p.m. both evenings. For more information on RHC hours or special events, call (806) 742-0498.

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REF: 6-10-14-98
CONTACT: Leslie Woodard

ANNUAL FAMILY DAY PLANNED AT TEXAS TECH

LUBBOCK -- The Texas Tech University Dads and Moms Association is currently accepting reservations for the annual Family Day weekend events planned for Oct. 30 and 31. Members of the association and non-members are encouraged to buy tickets early for each event they are planning to attend.

"One custom practiced during Family Day that has consistently been praised by parents is the opportunity, while they're on campus, to meet with 'those in charge,'" said Dudley Faver, executive director of the association.

Friday evening events include registration and a recognition banquet. Saturday's events include registration and membership meeting, a buffet brunch, visiting with administrators, and the Texas Tech vs. Missouri football game at 1 p.m. Friday's recognition banquet and Saturday's buffet brunch will be at the University Center ballroom. Saturday concludes with a talent show at 8:15 p.m. Tickets for both students and parents must be purchased for each event and are available by calling (806) 742-3630 or 888-888-7409. Mail orders can be placed by writing the association at Box 42024, Lubbock, TX, 79409-2024.

Originally known as the Texas Tech Dads Association, the organization was founded in 1956 as a bridge between parents and the college to which they were sending their children. Family Day began as Dads Day, which fathers would attend with their daughters. The early days included a picnic and the traditional football game. In passing years the organization and the events have expanded to involve all students and their parents for a weekend of activities.

The Dads and Moms Association grants 55 scholarships each year to deserving students. Other annual events sponsored by the association include a talent show, the Spring Spec-Tech-ular, as well as a parent graduation each semester, at which the parents participate in their own commencement exercise, on the day immediately preceding the students' ceremony.

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CONTACT: Eric Wesley

WEST TEXAS BEST

LUBBOCK -- Texas Tech University's College of Engineering, the South Plains Section of the Institute of Electrical and Electronic Engineering (IEEE) and Texas Instruments have teamed up to host the West Texas BEST (Boosting Engineering, Science and Technology) robotics competition from 9 a.m. to 5 p.m. Saturday (Oct. 17) at the Texas Tech University Center Allen Theatre and Ballroom.

The event will feature 24 local middle and high school teams pitting their robots against one another in a game called "Toxic Troubles." Each school's robot is constructed from materials ranging from coat hangers and small motors to door springs and golf balls.

The West Texas BEST program aims to motivate students toward careers and studies in engineering, science and technology. Texas Tech's Electrical Engineering Department will award four \$1,000 scholarships to eligible members from the top team at the competition if they attend Texas Tech and enroll in engineering. Two students from last year's winning team, Midland Lee High School, now attend Texas Tech using these scholarships.

Texas Instruments held the first BEST competition in 1993, with 14 schools and 221 students. In 1997 the event included more than 130 schools and nearly 2,000 students from across the state. The top three to four teams from each hub site will compete in the Texas BEST competition at Texas A&M University in College Station on Oct. 31.

For more information on the event, please contact Micheal Parten, Ph.D., professor of electrical engineering, at 742-3533 or Kelly Townley, West Texas BEST coordinator, at 742-3533.

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CONTACT: Eric Wesley

DENA GOODMAN TO LECTURE AT TEXAS TECH UNIVERSITY

LUBBOCK -- Dena Goodman, Ph.D., professor of history and director of women's studies and gender studies at Louisiana State University, will give a lecture at 4 p.m. Monday (Oct. 19) in the International Cultural Center Auditorium. Her lecture, the second in a series coordinated by the Texas Tech European Studies Group, is titled "Epistolary Matters: Women, Writing and Material Culture in 18th Century France."

Professor Goodman is the author of "Criticism in Action: Enlightenment Experiments in Political Writing" (1989), "The Republic of Letters: A Cultural History of the French Enlightenment" (1994) and co-editor of "Going Public: Women and Publishing in Early Modern France" (1995), all published by Cornell University Press.

Professor Goodman has established a reputation as one of the leading Enlightenment scholars of her generation. Her work cuts across the boundaries of intellectual history, literature, cultural studies and gender studies.

The lecture by Goodman is being sponsored by the Office of International Affairs, the departments of history, English, and classical and modern languages and literatures and the program in women's studies. For more information, please contact David G. Troyansky, Ph.D., department of history, at 742-3744.

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MEDAL OF HONOR RECIPIENT JOINS VIETNAM CENTER

LUBBOCK -- Roger Donlon, a retired U.S. Army colonel and the first recipient of the Medal of Honor for actions in Vietnam, has joined the National Council of Texas Tech University's Vietnam Center.

Other members of the National Council are: Adm. Elmo R. Zumwalt Jr., the U.S. naval commander in Vietnam (1968-78) and chief of naval operations (1970-74); Gen. William C. Westmoreland, commander of the U.S. Military Assistance Command in Vietnam (1964-68) and Army chief of staff (1968-72); Former South Vietnamese Ambassador to the United States, the Hon. Bui Diem, whose diplomatic career spanned the years from the Geneva Conference of 1954 through to the final demise of the Republic of Vietnam in 1975; and the Hon. William P. Bundy, deputy assistant secretary in the Kennedy administration and assistant secretary of state for Far Eastern affairs in the Johnson administration.

Donlon is executive director of the Westmoreland Scholar Foundation, based in Leavenworth, Kan., which is dedicated to fostering reconciliation between the American and Vietnamese people by building bridges of understanding through offering educational opportunities. On accepting Zumwalt's invitation to join the Council, Donlon said, "I am pleased, proud and humbled to join the National Council of the Vietnam Center."

Donlon then spoke at length about the importance of the tasks of the Vietnam Center and the Vietnam Archive at Texas Tech University, preserving all aspects of the record of the American Vietnam experience and of encouraging future generations to study that record. "It is only through mutual understanding that we can hope for a peaceful future. We must be as aggressive and persistent on this front as we were as warriors past on other fronts," said Donlon.

Noting that the Vietnam Project at Texas Tech is being guided and strongly supported by Vietnam veterans, Donlon added that all veterans of service in Vietnam should likewise support the effort.

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DONLON/PAGE 2

"Now is the time for those of us who served to ensure that the records are preserved for the future. We wish to impose no judgment; rather, we seek to preserve a full and balanced record of our actions in Vietnam and events at home, secure in the knowledge that future generations will reach more balanced, less emotional conclusions about these traumatic events than have the generation of historians who actually lived through them."

"Now is the time, too, for those of us who served to encourage the younger generation to learn about America's Vietnam experience and about the Vietnamese people. There are many solid lessons to be learned for America's future, not just from our missteps in Vietnam, but also from our many successes. And it is time, too, that Vietnam veterans, following the lead of the Vietnam Center at Texas Tech University, reach out to the Vietnamese people through positive, academic exchanges, to replace the anger and hatred of the war years with a legacy much more in keeping with the high ideals which first took us to Vietnam," Donlon said.

Donlon won his Medal of Honor "for conspicuous gallantry and intrepidity at the risk of his own life above and beyond the call of duty" on July 6, 1964, at the Battle of Nam Dong, in South Vietnam. The medal was awarded by President Lyndon B. Johnson at the White House on Dec. 5, 1964. Donlon has co-authored a book about his experience, "Outpost of Freedom," which subsequently was condensed for publication in **The Saturday Evening Post and Reader's Digest**. He also is the subject of a video titled, "One of Those Good Men."

Individuals interested in learning more about the Vietnam Center should call (806) 742-3742.

MEDIA ADVISORY

REF: 1-10-20-98

CONTACT: Leslie Woodard

RESEARCHERS KNOW BEANS ABOUT CANCER TREATMENT

LUBBOCK -- The once-maligned castor bean may be the next heavy hitter in cancer treatment, according to ongoing research at Texas Tech University and Texas Tech University Health Sciences Center. Besides its valuable oil, the castor bean produces a strong poison called ricin, which has some positive effects on patients with lymphoma, a cancer that develops in blood cells.

"We can take ricin, this very potent toxin, and combine it with a monoclonal antibody, a chemical that recognizes the receptor on cancer cells and binds only to that specific cell," said Rial D. Rolfe, Ph.D., chairman of the department of microbiology and immunology at TTUHSC. "When that happens, if ricin is attached to the antibody compound, it will be taken into the cell and kill it. The key is to get it so the ricin only enters the cancer cells."

Commercial production of castor ceased in the United States in the early 1970s, due to the potential health risks of coming in contact with the deadly ricin while harvesting and processing, and associated legal liabilities. Now almost all castor plants are grown in countries such as India and Brazil. Texas Tech's department of plant and soil science in the College of Agricultural Sciences and Natural Resources cultivates a two-acre castor plant field, in hopes of cross-breeding a variety of castor bean that yields high levels of ricin.

"Just two acres of land, given the right castor seed, could produce enough ricin to meet the world's pharmaceutical supply need for cancer treatment," said Dick L. Auld, Ph.D., chairman of Texas Tech's plant and soil science department.

Phase-I human trials using ricin to treat cancer have been ongoing for nearly 10 years, according to Ellen Vitetta, Ph.D., professor of microbiology at the University of Texas Southwestern Medical Center, where testing on cancer patients is currently taking place.

"We have treated between 150 and 200 patients with lymphoma, and I would say about 60 percent of our patients show some evidence of tumor shrinkage, and 30 to 40 percent of those get partial or complete reduction," said Vitetta.

In addition to developing a castor bean with high-ricin content, the department also is trying to design a seed that contains zero or low levels of the toxin, which would reduce health risks for growers and processors and may renew interest among producers for the plant's oil value, Auld said.

For more information on castor bean research, contact Rolfe at (806) 743-2545 or Auld at (806) 742-2837.



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CONTACT: John Walls or Liz
Inskip-Paulk

MEDIA ADVISORY: Please do not print or broadcast this information prior to the event.

The Third Annual Dinner for the Children, a fund-raiser benefiting the Texas Tech Children's Orthopaedic Center, will be at 6:30 p.m. Friday (Oct. 23) in the Market Alumni Center on the Texas Tech University campus.

All contributions remain in Lubbock to benefit patients at the Children's Orthopaedic Center.

For more information, contact the Texas Tech Medical Center Orthopaedic Department at 743-2465.

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CONTACT: John Walls

(Lubbock) -- The Texas Tech Medical Center School of Allied Health has announced three promotions, according to Paul P. Brooke Jr., Ph.D., dean of the school.

Raymond Linville, Ph.D., professor and chair of the Department of Communication Disorders, has been promoted to associate dean for research and faculty affairs.

H.H. Merrifield, Ph.D., professor and chair of the Department of Rehabilitation Science, has been promoted to associate dean for clinical affairs.

Hal Larsen, Ph.D., professor and chair of the Department of Diagnostic and Primary Care, also has been promoted to associate dean for the school.

"These three associate deans will serve as our executive team responsible for advancing the school's missions of teaching, research, health care and community service throughout our campuses in Amarillo, Lubbock, Midland and Odessa," Brooke said.

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CONTACT: Eric Wesley

THE COOL HOUSE TOUR OF TEXAS

LUBBOCK -- The Texas Solar Energy Society and the College of Architecture at Texas Tech University are sponsoring The Cool House Tour of Texas from 11 a.m. to 5 p.m. Sunday (Nov. 1). The event is a display of sustainable architecture from across the state. Lubbock is one of 10 cities participating in the tour.

The public will be able to see exciting examples of innovative home construction. In the Lubbock area three homes will be displayed. The Casa del Sol home will be featured in Crosbyton. This house was designed as a passive solar system in which large spans of south-facing glass provides heat and daylighting.

In Lubbock, the Hill House will be featured. The designers of this house used energy-responsive site planning and construction systems to create a highly energy-efficient home.

Finally, The Terra Grande House in Ransom Canyon is a large stucco house built into a south-facing slope; two sides are earth sheltered and the entire roof is covered with soil to even out the daily temperature fluctuation.

For more information on The Cool House Tour of Texas please contact Liliana Beltran, Ph.D., assistant professor in the College of Architecture, at 742-3169 ext. 276 or at www.arch.ttu.edu/beltran/solar.

Cool House Tour—Lubbock Area

❶ Casa del Sol • SR 193

Crosbyton

Owners: Georgia Mae Ericson
Architect: Ernst Kiesling/Larry Tanner
Contractor: Johnny Forbes

Size: 3000 sf
Year completed: 1978

Notable Features

Locally quarried stone
Passive solar: orientation; daylighting
Active solar: collectors and rock storage bin

Directions

Take Hwy 82 east of Lubbock 28 miles. At Hwy 651, go north 5 miles beyond Crosbyton. Turn right on SR 193. The house is about 1 mile on the left.

❷ Hill House • 2706 21st Street

Lubbock

Owners: Glenn Hill
Architect: Glenn Hill
Contractor: Glenn Hill/Eric Goodlett

Size: 2500 sf
Year completed: 1998

Notable Features

SIP walls (structural insulated panels)
Passive solar: orientation
Water use conservation: Xeriscaping; high efficiency appliances
Sustainable lumber: local species
Minimization of materials: no paint on stucco; brick veneer; all wood galvalum clad
Minimized site impact: no cut & fill

Directions

The house is located between Boston and Canton on 21st Street, across from Texas Tech University.

❸ Terra Grande • 18 Foothill Drive

Ransom Canyon

Owners: Troyce & Raymond Wood
Architect: Ernst Kiesling/Danny McLarty
Contractor: Fayette Barton

Size: 2885 sf
Year completed: 1980

Notable Features

Earth-sheltered construction
Water use conservation: Xeriscaping
Passive solar: orientation; earth sheltering; double glaze glass; daylighting
Active solar: water heater
Roof radiant barrier: 14-18" earth on roof

Directions

From Lubbock, go east on 50th Street a total of 6 miles. Turn right at the sign for Lake Ransom Canyon (about 2 miles beyond road to Buffalo Springs). This dead ends into Foothill. 18 is directly ahead.

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CONTACT: Eric Wesley

JAIL DAY

LUBBOCK -- Texas Tech University's civil engineering honor society, Chi Epsilon, will put a professor in jail on Wednesday (Oct. 28). As part of Chi Epsilon's "Jail Day," civil engineering students donated \$1 per vote to lock up their favorite instructor in a jail constructed in the foyer of the Civil Engineering Building.

The person will have to stay in jail from 9 a.m. to noon unless he or she posts bail equal to the amount raised to get him or her jailed. The jailed professor will be given a free meal for two by Chi Epsilon for being a good sport.

If you have any questions, please contact Penny Vann, Ph.D., Chi Epsilon faculty sponsor or Glenna Andrews at 742-3523.

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CONTACT: Leslie Woodard

STUDENTS TO INVEST \$1.5 MILLION FOR ALUMNI

LUBBOCK – Two Texas Tech University College of Business Administration alumni are turning their monetary gifts into financial returns for the college's Student Managed Investment Fund (SMIF) course. Students in SMIF play the roles of security analysts as they purchase, sell and research stock in addition to reviewing current events affecting their portfolio.

James and Marguerite Niver of Houston have chosen the SMIF class to manage their \$1 million contribution to the college. Their gift will endow a chair in the area of finance. Niver (Accounting '51) is a CPA and was one of the founding directors of Coastal Bancorp., Inc., where he now serves on the board of directors. Originally from Pampa, Niver has worked in the real estate, accounting and banking industries. Marguerite Niver is from Johnstown, Penn., and attended the University of Pittsburgh.

Niver says his success in business is partially due to his education at Texas Tech. His gift comes as recognition of Texas Tech's importance to him, as well as a fulfillment of his desire to benefit future business students. "I feel it's important for students to learn about investing while they're in college," said Niver. "Texas Tech didn't have a (SMIF) course while I was there, and it's something I would have been interested in."

By contributing to the SMIF, the Nivers' donation is serving two purposes: they are providing resources for a faculty member, and they are helping students get hands-on experience. "I felt managing our gift would provide good training for students," Niver explained. "They will have a working knowledge of the stock market when they graduate, and it's important to have that kind of experience."

In the fall of 1997, Texas Tech alumnus James E. Sowell (Finance, '70) and his wife Elizabeth were the first to let SMIF manage their money. Their \$500,000 gift endows a professorship in the area of management information systems and another professorship in the area of finance.

Sowell is currently a Texas Tech regent and owner of Dallas-based Sowell and Co., the largest subdivision developer in Texas. He is a native of Bryan, Texas, and graduated from Lake Highlands High School in Dallas. Mrs. Sowell also attended Texas Tech, but received an arts and sciences degree from the University of Texas.

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James G. Hunt, Ph.D., professor of management, and William P. Dukes, Ph.D., professor of finance and head of the SMIF class, also are allowing the students to manage their scholarship endowments.

The SMIF class of nine undergraduate and seven graduate students has selected 17 stocks based on an investment strategy established by the SMIF advisory board, which includes finance professors and investment management professionals. Some of these stocks include American Home Products, Becton Dickenson & Co., Service Corp. International, Compaq, Intel and Novartis, the only international company in the SMIF's portfolio.

The SMIF's future is bright, says Professor Dukes. "In 10 years I see the (SMIF) plowing new ground in education and being most useful and beneficial to students in the class."

With the creation of a planned Financial Trading Center in the next few years, students will use the latest in computer technology to analyze and trade securities. Currently the students use Value Line Investment Service, a CD-ROM program, for researching historical data on prospective stocks in addition to tracking the stocks' performances. Students also use the World Wide Web, Merrill Lynch and Prudential's "Command Commentary" newsletter as sources.

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CONTACT: Margaret Lutherer

NCAA Certification Self-Study Continues

LUBBOCK, TEXAS -- President Donald R. Haragan announced today that initial subcommittee reports have been submitted as part of the year-long, campus-wide effort to study Texas Tech's athletics program as part of the nationwide NCAA Division I athletics certification program. The self-study, which will lead to NCAA re-certification, is not related to the recent NCAA investigation at Texas Tech. Specific subcommittee reports recently submitted address academic and financial integrity, rules compliance, and commitment to equity.

The next step in the certification process will involve receiving public input on the recommendations made by the subcommittees. The committee will make presentations before the Faculty Senate, Student Senate, and recently-approved Staff Senate within the next weeks. The subcommittee reports will also appear on the Texas Tech Website (www.texastech.edu) in mid-November. The committee plans to hold several public meetings on the reports in January. Dates and places will be announced shortly.

The committee conducting the study includes Haragan, Robert H. Ewalt, Vice President for Student Affairs and chair of the steering committee, students, various members of the university faculty and staff, as well as athletics department personnel.

Within each area studied by the committee, the program has set standards, called operating principles, which were adopted by the NCAA to place a "measuring stick" upon which all Division I members will be evaluated. The university also will examine how activities of the athletics program relate to the mission and purpose of the institution.

Once Texas Tech has concluded its own study, an external team of reviewers will conduct a three-to-four-day evaluation visit on campus in June, 1999. Those reviewers will be peers from other colleges, conference offices and universities. That team will report to the NCAA Committee on Athletics Certification, another independent group. The committee will then determine the university certification status and announce the decision publicly.

The certification program's purpose is to ensure integrity in NCAA member institutions' athletics operations. The program opens up athletics to the rest of the university/college community and to the public. Institutions that complete the self-study process benefit by increasing awareness and knowledge of the athletics program campus-wide, confirming strengths and developing plans to improve in areas of concern.

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CONTACT: Leslie Woodard

TEXAS TECH NAMES TOP AGRICULTURALISTS

LUBBOCK -- Texas Tech University's College of Agricultural Sciences and Natural Resources will honor three West Texans as 1998 Gerald W. Thomas Outstanding Agriculturalists. Ron Davenport, Jerry D. Harris and Texas Sen. Robert L. Duncan will be recognized at the college's 71st annual Pig Roast and reception at 6:30 p.m., Nov. 5, at the Texas Tech University Center Ballroom.

The annual award honors people who have contributed to Texas agriculture in the areas of agribusiness, production and public service. The award is named for the president emeritus of New Mexico State University who served as dean of Texas Tech's agriculture college from 1958 to 1970.

Davenport is a lifelong cattle feeder, farmer and rancher who resides in Friona. He was president and CEO of Friona Industries, a diversified cattle feeding and agriculture business, from 1977 to 1985, when the company was sold. By then the company was enjoying annual sales in excess of \$200 million.

Born and raised in Springer, N. M., Davenport received a bachelor's degree in agriculture from New Mexico State University in 1958 and a master's degree, also in agriculture, from Colorado State University in 1960. He is past president of Texas Cattle Feeders Association; has served on the dean's advisory council for Texas Tech's Agricultural Sciences College; has been a member of the Agriculture and Small Business Advisory Council of the Dallas Federal Reserve; and has served on the board of the National Cattlemen's Beef Association.

Harris, who resides in Lamesa, has farmed cotton and grain sorghum in Dawson and Gaines counties for more than 30 years. In addition to farming, Harris also is involved in cotton ginning, warehousing and merchandising. He is currently chairman of both U.S. Sen. Phil Gramm's and U.S. Sen. Kay Bailey Hutchison's agricultural advisory committees.

During the past 30 years Harris has held leadership positions in various local, state and national agricultural organizations. He has served as president of the National Cotton Ginners Association, Texas Cotton Ginners Association, the Texas Independent Ginners Association, Plains Cotton Ginners Association and the Lamesa Cotton Growers Association. He also was a member of the National Cotton Council. Harris' past service to Texas government includes stints as chairman of the Governor's Agricultural Task Force and the Texas Agricultural Finance Authority.

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Duncan is Texas State Senator for District 28. He has served on numerous legislative committees dealing with agriculture and other issues. He has been a lawyer with Crenshaw, Dupree & Milam, L.L.P., in Lubbock since 1981.

He received a bachelor's degree in agricultural economics from Texas Tech in 1976, and his law degree from Texas Tech's School of Law in 1981. Duncan has been listed in Marquis' "Who's Who in America" and "Who's Who in American Law." He has been named a Distinguished Alumnus in Texas Tech's College of Agricultural Sciences and Natural Resources.

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FOR IMMEDIATE RELEASE
REF: 8-10-30-98
CONTACT: James Crowson

Texas Tech Names Associate Vice Chancellor for News and Information

LUBBOCK -- Cynthia R. Rugeley, a Texas public relations executive and newspaperwoman, has been named associate vice chancellor for News and Information at Texas Tech University.

In making the announcement, Chancellor John T. Montford said, "we are highly pleased that we were able to secure as talented a person as Cindy Rugeley for this vital position, and we are looking forward to her taking the University's public image to a new level."

Montford, who worked with Rugeley when she was in the Capitol press corps and he was a member of the Texas Senate, said, "I know her as a person of high integrity and dedication to whatever position she fills."

Rugeley, 42, will officially report for duty Nov. 1. Currently, she is a communications consultant in Austin and assists numerous corporate and trade association clients with public relations issues in both government and private business.

Rugeley also has served as press secretary for Lt. Gov. Bob Bullock and was deputy press secretary for Gov. Ann Richards in her 1994 re-election campaign.

"We interviewed a large number of highly qualified individuals and Cindy clearly rose above the rest," said Deputy Chancellor James L. Crowson. "She has the capability and the talent to successfully lead Texas Tech's media relations efforts."

During her journalism career, Rugeley worked in the Houston Chronicle Capitol Bureau and with the Lexington, Ky., Herald-Leader as a political writer. She also served as city editor for the Wichita Falls Times-Record News and assistant state editor for the Fort Worth Star-Telegram. Her hometown is Wichita Falls.

In accepting the position, Rugeley said, "I am excited about coming to Texas Tech. It is a vibrant institution with an unlimited future, and I am anxious to settle in and get to work on what I believe will be the greatest challenge of my life."

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FOR IMMEDIATE RELEASE
REF: 7-10-30-98
CONTACT: Michael Sommermeyer

[Editor's Note: Please correct for total amount of scholarship money.]

Texas Tech 'Chancellor for a Day' Learns It's Tough at the Top

LUBBOCK -- A Texas Tech University student found out what it takes to lead an institution of higher learning, and a chancellor found out how much fun softball can be as Texas Tech held its third annual Chancellor for a Day.

Texas Tech's chapter of Mortar Board, a national honor society, selected Jeremy Rayford, a sophomore business major from Tyler, to serve as the Texas Tech Chancellor for a Day. The event raises funds that Mortar Board donates to the Texas Tech General Scholarship Fund. Raffle tickets priced at \$1 were purchased by Texas Tech students for a chance at the top job at Texas Tech.

Chancellor Rayford spent the day handling phone calls and correspondence normally routed to Chancellor John Montford and raising funds for scholarships at Texas Tech. Meanwhile, Chancellor Montford spent the day attending Rayford's classes, including a softball scrimmage where Montford produced three RBIs and helped rout the opponents 11-2.

By the end of the day, Chancellor Rayford had raised more than \$670 for the General Scholarship Fund and Chancellor Montford was back in his office preparing for another day of fundraising for The Horizon Campaign.

In addition, Chancellor Rayford used his newly-honed fundraising skills to persuade Chancellor Montford to match both the donations and the more than \$780 in raffle ticket sales, increasing the total for scholarships to nearly \$3000.

Mortar Board's Texas Tech chapter is comprised of 40 seniors who are chosen because of their academic abilities and campus involvement.

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Contact: Eric Wesley

TAME DAY AT TEXAS TECH

LUBBOCK -- Texas Tech University's College of Engineering, Lubbock Independent School District (L.I.S.D.) and the Texas Department of Transportation will host the Texas Alliance for Minorities in Engineering (TAME) Day on Saturday (Oct. 31) at the Lankford Lab/Auditorium in the Electrical Engineering Building. TAME Day will kick off at 8 a.m. and will conclude with lunch and attendance at the Texas Tech-Missouri football game.

One hundred and six high school students from L.I.S.D., Amarillo, Ropesville, Midland and Wichita Falls will be on the Texas Tech campus for TAME Day. The event will benefit students interested in careers in engineering, computer science and engineering technology.

For more information, please contact John Rivera, assistant academic dean, College of Engineering, at 742-3451.

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IMMEDIATE RELEASE
REF: 10-10-30-98
CONTACT: Eric Wesley

TEXAS TECH UNIVERSITY HOSTS COLORPRINT U.S.A.

LUBBOCK -- Landmark Arts: The Galleries of Texas Tech University will host the national printmaking exhibit Colorprint U.S.A. beginning on Nov. 6. The show features the prints of 53 artists, with at least one artist from every state in the United States represented. Colorprint U.S.A. will run Nov. 6-Dec. 19, Monday-Friday, 10 a.m.-4:30 p.m. and Saturday 1-4 p.m. in the gallery located at 18th and Flint. The opening night of the exhibit will be from 6 to 8 p.m.

Colorprint U.S.A. will feature outstanding examples of lithography, woodcut, etching, screenprint and other printmaking procedures by some of America's finest print artists. The subject matter will include mystical to traditional treatments of landscape and figures and is spiced with satire and social commentary.

Lynwood Kreneck, professor of art at Texas Tech, first conceived the idea of Colorprint U.S.A. as a spin-off of the popular printmaking exchange portfolios. In order to have the show open nationwide each artist made an edition of prints that were then collated into suites of prints comprised of one work from each of the participants. "Having conceived the idea to open 50 print shows on the same weekend, I just couldn't give up on the project," said Kreneck. Mark Pascale, assistant curator of prints and drawings at the Art Institute of Chicago, says the show "...offers opportunities for all who have the pleasure of seeing it to rejoice in the works of these established and newer print artists..."

A two-day symposium also will take place during Colorprint U.S.A. On Friday, (Nov. 20) from 10 a.m. to 1 p.m., Leslie Koptcho, professor of art at Louisiana State University, will demonstrate "Etching" in Room 111 of the Art Building. Sydney Cross, professor of art at Clemson University, will hold a printmaking demonstration on "Woodcut and Lithography Combined," from 3 to 6 p.m. in the same room.

Saturday (Nov. 21) will feature Lloyd Menard, professor of art at the University of South Dakota, presenting "Relief Printing Procedure," 10 a.m.-1 p.m. in Room 111 Art. At 3 p.m. Jeffrey Sippel, professor of art at the University of Missouri, will lecture on "From Tamarind to St. Louis," in Room B-01 of the Art Building.

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COLORPRINT/PAGE 2

Following the lecture a panel discussion will take place on topics concerning American printmaking. Kreneck will moderate the discussion. Terry Morrow, professor of art at Texas Tech, also will take part in the 10-member panel discussion.

The mission of Landmark Arts is to provide education and leadership in the visual arts by promoting the highest standard of arts professionalism and aesthetic quality. Landmark Arts is dedicated to enriching intellectual growth and broadening the collective experience and knowledge of the visual arts in our community through a comprehensive program of exhibitions; symposia and workshops; publications; and hands-on experience with working artists. As a component of the Texas Tech University Department of Art, the program shares the academic, professional and real-world experience afforded by its broad association with the university and our community of arts supporters.

For more information about Colorprint U.S.A., please contact Ken Bloom, director of Landmark Arts: The Galleries of Texas Tech University, at 742-1947.

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FOR IMMEDIATE RELEASE
REF: A-11-2-98
CONTACT: Suzanna Cisneros

(Lubbock) -- The incidence of heart disease is higher in Hispanics than in the general population. The Texas Tech Medical Center along with the Lubbock Hispanic Outreach Task Force of the American Heart Association will host a two-day Hispanic health conference Nov. 6 and Nov. 7.

"Hispanics and Heart Health" will be presented in two segments. Nov. 6 is open to the public with the objective of helping them understand cardiovascular disease, and how it may affect them. They will be shown ways to prepare their typical cuisine while maintaining a low fat diet as well as the importance of seeking and maintaining treatment.

On Nov. 7, the sessions will be directed at health care professionals with the objective of helping them improve treatment of Hispanic patients through a broader understanding of cardiovascular disease in this population. The medical professionals also will be shown how to recommend low fat diets that will be acceptable and the cultural aspects which may affect the seeking of medical evaluation and acceptance of treatment.

The public conference is scheduled from 5:30 p.m. to 9:30 p.m. at the Holiday Inn Civic Center, 801 Ave. Q. Registration for the public is \$8 per couple or \$5 per person. A gourmet meal will be prepared by Master Chef Miguel Cavanna of San Antonio.

The health care professional session is scheduled from 8 a.m. to 11:30 a.m. at the Texas Tech Medical Center, Room 2B152.

Scheduled presenters are Luby Garza-Abijaoude, M.S., Diabetes Council at the Texas Department of Health; Leigh Ann Jenkins, M.D., associate professor and chief of Cardiology, department of Internal Medicine at the Texas Tech Medical Center; Leonel Vela, M.D., vice president for Rural and Community Health at Texas Tech Medical Center; and Juan Antonio Chavira, Ph.D., co-author of "Curanderismo: Mexican-American Folk Healing."

For more information, contact Suzanna Cisneros at (806)743-2143.



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CONTACT: Leslie Woodard

**TEXAS TECH'S COLLEGE OF BUSINESS TO HONOR FINANCE STUDENTS,
SUPPORTERS**

LUBBOCK – The area of finance in Texas Tech University's College of Business Administration will hold a recognition ceremony and reception for scholarship contributors and recipients at 3:30 p.m., Nov. 13, in the rotunda of the Business Administration building.

According to Stephen Sears, Ph.D., professor and director of Texas Tech's Institute for Banking and Finance Studies, the college has been able to award a number of scholarships to finance students this academic year because of the generosity of supporters who will be present at the reception.

For more information contact Sears at (806) 742-3196.

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MEDIA ADVISORY
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CONTACT: Leslie Woodard

**TEXAS TECH TO HOST BANKERS AGRICULTURAL CREDIT
CONFERENCE**

Ag Bankers to Present Distinguished Service Award

LUBBOCK -- The 26th annual Bankers Agricultural Credit Conference will be held Nov. 13 at Texas Tech University's International Cultural Center. The day-long conference includes sessions on current topics and issues of interest to agricultural bankers. The organization also will present its Distinguished Banking Service Award for 1998 to Jeral V. Miller, president and chairman of the board of First National Bank West Texas, Hale Center.

Miller, who resides in Plainview, earned a bachelor's degree in animal husbandry from Texas Tech in 1951. He began his banking career at First State Bank, Abilene, climbing the ranks from bookkeeper to vice president. He then was president and CEO at First State Bank, Bangs, prior to his position at First National in Hale Center.

Active in many civic and professional organizations, Miller has served two terms as director of the Independent Bankers Association of Texas and on its legislative committee. He also served on the Texas Bankers Association legislative committee. Miller was a course instructor for the American Institute of Banking in Abilene.

The Distinguished Banking Service Award recognizes and honors a member of the banking industry who has made significant contributions to society and whose accomplishments have brought distinctive credit to the financial profession.

The conference will include discussions about legal and regulatory matters, financial programs for Texas agriculture and agribusiness, developments in the guaranteed loan program, legal issues in lending and the agricultural outlook for 1999. Miller will be recognized at a luncheon and the day will wrap up with dinner and entertainment. For more information, contact Kary Mathis, conference coordinator, at (806) 742-2821.

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CONTACT: Eric Wesley

VIETNAM CENTER TO HOST LECTURE BY GARY FLANAGAN

LUBBOCK -- Texas Tech University's Vietnam Center will sponsor a lecture by Gary Flanagan titled "Joint Task Force Full Accounting and the Search for MIAs in Vietnam" at 8 p.m. Thursday (Nov. 12) in the Bell Tower Room of the University Center on the Texas Tech campus. A reception in honor of Flanagan will precede the lecture, beginning at 7:15 p.m.

Flanagan, deputy commander of the Joint Task Force Full Accounting, Detachment 2 in Hanoi, has directed more than 1,000 investigations and 100 excavations during 14 joint field activities in Vietnam in search of MIAs. He currently directs field programs for President Clinton's "Four Areas of Measuring Progress," including resolving priority cases; repatriating remains; researching documents; and interviewing Vietnamese witnesses participating in investigations in Laos.

In 1988, Sgt. Flanagan was on the first team to travel to Vietnam as a result of the Vessey-Thach agreements of 1987. In 1988 and 1989, he was the interpreter and analyst for seven of the first Joint U.S.-Vietnam Forensic Teams. At the Vietnamese government's request, the teams examined hundreds of remains believed to be those of American servicemen. These examinations in Hanoi resulted in the repatriation of more than 160 cases of remains to the United States and the identification of more than 80 American servicemen who died in Vietnam. Identifications based on these remains continue today.

Flanagan began his career as a Vietnam specialist in 1972, when he enlisted in the U.S. Air Force. In 1975, while assigned to the 6908th Security Squadron at the Nakhon Phanom Royal Thai Air Force Base in Thailand, Airman Flanagan earned two armed forces expeditionary medals and five humanitarian service medals during rescue operations. He was also involved in the recovery of U.S. crewmembers from the ship Mayaguez, which was seized by the Khmer Rouge off the coast of Cambodia.

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FLANAGAN/ PAGE 2

A graduate with honors of the Defense Language Institute's basic and intermediate Vietnamese language courses, Flanagan completed two years of intensive technical training at Goodfellow Air Force Base in Texas. While in the Air Force, he completed an associate of arts degree in interpreting and translating from the Community College of the Air Force. Flanagan also earned a bachelor of arts degree in journalism and languages from Angelo State University in San Angelo, Texas.

For more information, please contact The Vietnam Center at 742-3742.

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FOR IMMEDIATE RELEASE

REF: 5-11-6-98

CONTACT: Mary Hudspeth

LUBBOCK -- Texas Tech University and the University of North Texas recently announced a new cooperative program in library and information science. The program allows participants the option of obtaining a master's degree, or receiving certification as a school learning resource specialist and/or school information processing technology certification.

The master's of library and information science degree is the recognized credential necessary for those interested in working in public, academic or special libraries. The learning resources endorsement is required for educators who wish to serve as school librarian-media specialists and the information processing technologies endorsement prepares individuals to teach a variety of computer-related courses in public schools or to serve as school technologists. Students may choose any one or all three of these options in a program; the master's degree is accredited by the American Library Association.

The program consists of 36 to 45 hours of graduate credit courses, some of which are taught by University of North Texas faculty and some by Texas Tech faculty. All courses will be taught in Lubbock and take place on Saturdays and weekday evenings. Admission to the program is based on prior college work and a minimum score on the Graduate Record Examination (GRE). The program will begin in the spring 1999 and applications are now being accepted.

Robert Price, Ph.D., associate professor of instructional technology in Texas Tech's College of Education, is Texas Tech's coordinator for the program. "This is a very valuable program which provides West Texas area residents with opportunities that have previously not been available to them," Price said. "With one program, students can equip themselves to work in many different settings as information specialists, and the fact that all courses are offered locally means that students do not need to travel far to obtain their degree."

For more information or to obtain an admission application, contact the School of Library and Information Science at the University of North Texas at (940) 565-2445.

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CONTACT: Eric Wesley

TEXAS TECH PROFESSOR HAS BOOK OF POEMS PUBLISHED

LUBBOCK -- Texas Tech University's Walt McDonald, a Paul Whitfield Horn Professor of English, recently had his 17th book published. A book of poems titled "Blessings the Body Gave," the book was published by the Ohio State University Press. "Blessings the Body Gave" is McDonald's 16th book of poems to be published.

This book of poems deals with the loss of McDonald's father in World War II as well as with his own experiences in Vietnam. The poems tell of living with the memories of war, of celebrating and coping with the fact of survival, in the context of loving one's family in a place at once harsh and beautiful.

McDonald has won the Ohio State University Press/The Journal Award for "Blessings the Body Gave." He also has been awarded three Western Heritage Awards from the National Cowboy Hall of Fame and three Texas Institute of Letters Poetry Prizes.

If you would like more information, please contact Professor McDonald at, (806) 742-2500.

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CONTACT: Michael Sommermeyer

Texas Tech 1998 Distinguished Alumni Honors

LUBBOCK -- Four Texas Tech University graduates have been recognized as distinguished alumni by the Ex-Students Association and the university. The recipients will be honored during a reception at 6:30 p.m. Friday (Nov. 13) at the Market Alumni Center on the Texas Tech campus.

The annual Distinguished Alumni Dinner will be begin at 7 p.m. following the reception. Tickets are \$35 each and are available by reservation from the Ex-Students Association through Thursday (Nov. 12). Reservations can be made by calling Vicki Helton at the Ex-Students Association at (806) 742-3641.

The recipients are Jimmie Ruth Wittenburg Evans of San Antonio, partner, Wittenburg Co. and senior vice president, San Antonio Livestock Committee; The Honorable William M. "Bill" Sims of San Angelo and Paint Rock (D-Texas), retired state senator; Shirley Leon Garrison of Hereford, agribusiness and banking; and Will D. Jarrett of Dallas, a retired journalist and former president of Westward Communications.

The recipients are chosen on the basis of their significant contributions to society through their lives and their work, and the distinction they have brought to the university.

Wittenburg Evans received a bachelor's degree in 1971 in elementary education. A native of San Antonio, Wittenburg Evans taught school at Randolph Air Force Base until 1975. Currently she is a community volunteer advocating for agribusiness education and research. Wittenburg Evans serves as a senior vice president with the San Antonio Livestock Committee and is finance chairman of the San Antonio Chamber of Commerce International Agritech Center. Previously, she served as the president of the San Antonio Livestock Exposition, of which she is now a life member. A member of the Texas Tech Chancellor's Council and President's Council, Wittenburg Evans has worked to promote and develop Texas Tech University.

Sims received a bachelor's degree in animal husbandry in 1955 from Texas Tech. He was elected to the Texas Senate in 1983 and during his tenure served as the chairman of the Administration Committee and the Natural Resources Committee. In addition, Sims served on several state and national agriculture committees. In 1984, Sims received Texas Tech's Gerald W. Thomas award in agriculture, and in 1990, he was named a Distinguished Alumnus of the College of Agricultural Sciences and Natural Resources. He operates a ranch in Concho County, Texas.

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Garrison has devoted his life to agribusiness and farming and received a bachelor's degree in agriculture education in 1940 from Texas Tech. Garrison has operated farms and grain elevators in Lubbock, Castro and Parmer counties since 1948. In 1986, Garrison branched out into banking by opening banks in Lubbock, Dimmitt, Earth and Seagraves. He served a three-year term as director of the Texas Cattle Feeders Association and was chairman of the Hereford Economic Development Committee. In 1990, the College of Agricultural Sciences and Natural Resources selected Garrison as a Distinguished Alumnus.

Jarrett received a bachelor's degree in journalism in 1958 from Texas Tech. His 40-year journalism career began as sports editor of *The Toreador*, forerunner of *The University Daily* and concluded as the co-founder and president of Westward Communications, a company operating 40 community newspapers and an electronic press release service in four states. Jarrett also served during his career as an editor at the *Santa Fe New Mexican*, *Miami Herald*, *Philadelphia Inquirer*, *Dallas Times Herald* and *Denver Post*. Newspapers under Jarrett's management won numerous national awards, including Pulitzer Prizes at the *Dallas Times Herald* and *Denver Post*. While attending Texas Tech, Jarrett was Mr. Sneed Hall and the university's representative to the Cotton Bowl. He is a member of Phi Gamma Delta fraternity.

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CONTACT: Michael Sommermeyer

LUBBOCK -- The Texas Tech Board of Regents will meet Friday (Nov. 13) at 8:30 a.m. in Room 210 of the Pharmacy Building, 1400 Wallace Boulevard, Amarillo, Texas. Board of Regents Chair Edward E. Whitacre Jr. will direct the meeting.

Among the items to be discussed in the committee meetings are the following:

- Granting of academic tenure and change in academic rank,
- Approval of a doctor of philosophy degree program in pharmaceutical sciences, as part of the Graduate School of Biomedical Sciences,
- Approval of a master's of science in software engineering in the College of Engineering,
- Establishment of a review category for candidates whose cumulative GPA falls between 2.00 and the new requirements set earlier this year,
- Authorization to house the Center for Value Added, Further Processing of Meat Products at Reese Center,
- Authorization for the Office of the Chancellor to select an architect, establish a budget and develop a schematic design for a new Student/Employee Health Center, and
- Authorization for the Office of the Chancellor to select an architect, establish a budget and develop a schematic design for the renovation of the Texas Tech Medical Center at Odessa.

In addition, the regents will hear remarks by David Schmidly, vice president for research and graduate studies and dean of the graduate school, on the status of Texas Tech's efforts to become a top tier research university.

For more information, call Michael Sommermeyer, associate director in the Office of News and Publications at (806) 742-2136 or (806) 787-5953.

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RAUL MESA TO LECTURE AT THE INTERNATIONAL CULTURAL CENTER

LUBBOCK -- Texas Tech University's Office of International Affairs and the Latin American and Iberian Studies program are co-sponsoring a lecture by Raul Mesa at 7 p.m. Monday (Nov. 9) in the International Cultural Center. Mesa, a professor from the University of Havana in Cuba, will speak on "Alone Against the Sea: A Voice from Cuba." Wendell Aycock, Texas Tech professor of English, also will take part in the lecture by reading Mesa's poetry in both English and Spanish.

This will mark the second time Mesa has come to Texas Tech. In April 1996, Mesa was a visiting lecturer at the university. During his visit he read excerpts from his poetry and spoke about Cuban literary figures and their writings.

Mesa is the author of four books in the field of biology and two books of poetry. He represents a literary generation that came of age in the last half of the 20th century. His poetry is introspective and recounts the struggles his generation has had to contend with throughout the world in the face of dramatic social, economic and political changes.

The lecture is free to the public. For more information, please contact Harley Oberhelman, Ph.D., Horn professor of classical and modern languages and literatures, at (806) 742-3145.



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MCNAIR SCHOLARS RECOGNITION RECEPTION

LUBBOCK -- Texas Tech University's McNair Scholars Program will host a reception honoring its new and continuing McNair Scholars from 5 p.m. to 7 p.m. Wednesday (Nov. 11) in the Merket Alumni Center.

The McNair Scholars program is designed to prepare low-income, first-generation college students for doctoral study. Twenty Texas Tech students participate in the program. They are chosen in their junior or senior year and continue to actively participate until they graduate with a bachelor's degree.

The program provides preparation for doctoral study by providing information, learning assessments, academic experiences, cultural experiences, graduate student mentoring, faculty mentoring, financial assistance and undergraduate research.

The McNair Scholars program is named after former astronaut Ronald E. McNair who died in the space shuttle Challenger tragedy of 1986. For more information about the reception or the McNair Scholars program, please contact Kelly Powell, assistant director, at (806) 742-1095.



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FUTURE CAR RECEIVES FUEL CELL

LUBBOCK -- Texas Tech University's FutureCar Research is receiving an energy boost from Energy Partners, Inc. of West Palm Beach, Fla. The company is donating a hydrogen-powered fuel cell that Texas Tech will install in a Chevrolet Lumina when the cell arrives the first week of December.

The fuel cell is designed to replace the car's internal combustion system with hopes of producing fewer objectionable emissions that pollute the environment. Texas Tech also hopes to design a super fuel-efficient vehicle capable of doubling existing fuel economy. Research in this FutureCar may someday find itself in production automobiles.

Funded by the Department of Energy, Texas Tech and Virginia Tech University are the only two universities in the United States to create a hybrid electric car that uses a fuel cell as an alternative to the internal combustion engine. In June, Texas Tech was one of 13 universities from across the country to compete in the 10-day FutureCar Competition in Detroit, Mich.

For more information, please contact Darrell Vines, professor of electrical engineering, at 742-1262.

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CONTACT: Cindy Rugeley

Texas Tech Board Elects Jim Sowell Chairman

The Texas Tech Board of Regents selected Dallas businessman Jim Sowell as the new chair during its quarterly meeting today (Nov. 13) in Amarillo.

Sowell, a Texas Tech alumnus, was appointed to the board in 1995 by Gov. George W. Bush. He is the founder and chief executive officer of Jim Sowell Construction Co. Inc., a Dallas-based real estate and corporate development firm with national business interests.

In announcing the decision, outgoing board chairman Edward E. Whitacre Jr. noted Sowell's commitment to Texas Tech.

"Jim Sowell cares about Texas Tech. He has repeatedly demonstrated that through his hard work on this board, and his personal contributions to this university. I know that Jim will help lead us into a new era of prosperity and academic excellence," Whitacre said.

Sowell, who was elected to serve a two-year term, said he was humbled by the decision.

"I love Texas Tech and I'm proud of its successes. It is an honor for me now to be able to give back to my alma mater through my service as board chairman," Sowell said.

"Texas Tech has long been an academic force that has educated leaders in business, government, medicine and law. I consider it a great honor to be able to work with this dedicated board to benefit future generations of Red Raiders," he said.

Sowell said Texas Tech had made substantial progress in addressing student issues and facility needs during the past four years. He said his priorities as board chairman would be to enlarge the size of the Texas Tech faculty and to recruit nationally recognized academicians to the faculty.

Texas Tech Chancellor John T. Montford said Sowell's work as chairman of the regents' facilities committee for the past few years has been essential in helping Texas Tech undertake an aggressive construction campaign.

"Jim Sowell's commitment to this university and his spirit have made each member of the Texas Tech family strive for greatness," Montford said. "He has been a

-more-

AFTER HOURS CALL: Margaret Lutherer (806) 797-1888 / Michael Sommermeyer (806) 787-5953

major force in helping us shape our vision for Texas Tech's future and in helping us plan the capital improvements necessary to achieve our dreams."

Sowell has been a leader in Texas Tech's capital improvement program. Some projects underway include:

- The \$51 million United Spirit Arena, a multipurpose athletics facility that will house approximately 15,000 spectators.
- The \$30 million Amarillo campus master plan which will consolidate Texas Tech Medical Center's efforts in Amarillo on one campus.
- The \$42 million English/Philosophy/Education building.

Besides his commitment to facilities improvement, Sowell also has made a personal commitment to fund-raising and student development efforts.

Sowell has established a \$500,000 fund so students from the College of Business Administration can learn more about investing managed funds. Students are using the profits from their investments to fund scholarships in the school.

He also created a matching fund program aimed at providing an incentive for individuals to donate money for campus beautification projects. Matching funds helped create a new entry to the campus at Broadway and University Avenues.

In addition to his service at Texas Tech, Sowell stays involved with a number of businesses and charitable organizations. He is on the executive board of the Boy Scouts of America and Circle Ten Council. He is a former board member of Texas American Bank/Dallas; Christian Services of the Southwest; Lomas & Nettleton Mortgage Investors; NL Industries; ABQ Corp.; Todd Shipyards; and Ketchum Drug Co.

After completing service in the U.S. Army in 1971, Sowell founded his business, concentrating primarily on single-home construction. Today, Jim Sowell Construction Co. Inc. includes land development, income property development, financial institutions, country club operations and hotel ownership and operations as well as interests in major corporations.

Sowell graduated from Lake Highlands High School in 1966, and he earned his bachelor's degree in finance from Texas Tech in 1970. He and his wife, Elizabeth, have four children: Zachary, Nicholas, Amy and Laine.

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FOR IMMEDIATE RELEASE
REF: 4-11-13-98
CONTACT: Eric Wesley

TEXAS TECH ALUMNI TO BE HONORED FOR PUBLIC SERVICE

LUBBOCK -- Texas Tech University alumni Arch G. Lamb and Preston E. Smith will be inducted into the George Mahon Honor Roll for Public Servants at 10:30 a.m. Saturday (Nov. 14) in the Formby Room of the Southwest Collection. The two distinguished Texas Tech graduates are being inducted for their outstanding public service.

Arch Lamb, a 1939 graduate of Texas Tech, is a founder of the "Saddle Tramps." Lamb started the organization in 1936 along with Paul Bowers and Bud Thompson. To Lamb a Saddle Tramp was a passer-by known for his dependability, hard work and a job well done. Today a Saddle Tramp is a member of a conscientious body of students dedicated to the betterment of Texas Tech.

Lamb started his own creamery in 1947, called Lamb's Milk and Ice Cream, and operated it until 1952. A couple of years later, Lamb began what would become a prosperous political career by serving as Lubbock County Commissioner of Precinct 1. Lamb did not step down until 22 years had passed after being first elected in 1954.

Former Texas Governor Preston Smith graduated from Texas Tech in 1934. As the first West Texan to hold the state's top executive office, Smith is known for a great deal of accomplishments. Among his many achievements are the creation of several state schools and branches. Texas Tech Medical Center in Lubbock is just one of those schools. Before becoming governor in 1969, Smith served as a member of the Texas House of Representatives (1945-1949), Texas Senate (1957-1963) and as Lt. Governor of Texas (1963-1969).

For more information about the George Mahon Honor Roll for Public Servants induction, please contact David Lanoue, chairman of political science at Texas Tech, at (806) 742-3121.

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FOR IMMEDIATE RELEASE

REF: 6-11-13-98

CONTACT: Michael Sommermeyer

Norwest Bank Donates to Masked Rider Program

LUBBOCK -- Norwest Bank President Gary Lawrence will present a \$25,000 donation to Texas Tech Chancellor John T. Montford during a pregame ceremony Saturday (Nov. 14) at the Texas Tech-Texas football game.

Norwest Bank established the Norwest Bank Masked Rider Endowment at Texas Tech University in 1995 to fund operations of the Masked Rider program. Norwest has pledged a total of \$250,000 to complete the endowment and guarantee the future of the Masked Rider tradition.

"We are very pleased Norwest Bank continues to provide support for the Masked Rider program and its recognition of the horse and rider as a revered university tradition," Montford said. "Thanks to Norwest Bank, the Masked Rider program will be able to last another 50 years."

Currently, university funds and student fees, supplemented by donations, pay the ever-increasing annual expenses of the Masked Rider program. Those financial obligations include acquisition and upkeep of the horse, as well as equipment purchases, travel expenses and a scholarship for the Masked Rider.

For the past 45 years the Masked Rider has been thrilling crowds as the official mascot of Texas Tech. As the first university-sanctioned Masked Rider, then-student Joe Kirk Fulton took to the field wearing jeans, a red shirt, a red and black cape and a black hat. When the Masked Rider debuted in the 1954 Gator Bowl leading the team to the field, an *Atlanta Journal* sports reporter wrote, "No team in any bowl game ever made a more sensational entrance."

The official mascot concept grew from a few unscheduled 1936 appearances by student George Tate dressed in a red cape and black mask on a horse "borrowed" from the animal husbandry stables.

Each year the Masked Rider makes more than 100 guest appearances at athletic events, parades and celebrations, community ceremonies and other events around the region and state. The tradition continues with 1998-99 Masked Rider Michael D. "Dusty" Abney saddling Black Phantom Raider.

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EMBARGOED UNTIL 3 P.M. MONDAY, NOV. 16

MEDIA ADVISORY

REF: 5-11-13-98

CONTACT: Michael Sommermeyer

LUBBOCK -- Texas Tech Chancellor John T. Montford will accept a \$1 million donation from Dennis and Cindy Wall of Lubbock at a press briefing at 2 p.m., Monday (Nov. 16) in the Board of Regents Room, second floor, east wing of the Administration Building.

The gift will create the Dennis and Cindy Wall Endowed Chair in Instructional Technology in the College of Education. Interim Dean Larry Hovey will make comments following the presentation.

Wall is the life brokerage regional manager for Aetna Life Brokerage, an insurance and financial services agency located in Lubbock. He received his bachelor's degree in management in 1972 from Texas Tech. The Walls are members of the Chancellor's Council and the Red Raider Club.

The Walls have two daughters who graduated from Texas Tech. Michelle Wall received a bachelor's degree in human development and family studies in 1997, while Monica Wall received a bachelor's degree in general studies in 1997.

The Wall gift will count toward the \$300 million goal Texas Tech has set to raise in private donations as part of The Horizon Campaign. To date the campaign has raised more than \$210,852,337 for scholarships, faculty endowments and capital improvements at Texas Tech.

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IMMEDIATE RELEASE
REF: 1-11-16-98
CONTACT: Leslie Woodard

TEXAS TECH AGRICULTURE PROFESSORS RECEIVE HONORS

LUBBOCK -- Two of Texas Tech University's College of Agricultural Sciences and Natural Resources faculty have received honors from national organizations of their peers. B.L. Allen, Rockwell Professor of Soil Science, has received the Soil Science Society of America (SSSA) Education Award. Norman W. Hopper, Piper Professor and associate chair of the plant and soil science department, has been named a Fellow of the American Society of Agronomy (ASA).

Allen earned degrees from Texas Tech and Michigan State University. He has taught undergraduate and graduate courses. Allen has advised many undergraduates and coached the soils team for 36 years. Allen is a Fellow of SSSA, ASA and the American Association for the Advancement of Science.

The Soil Science Education Award recognizes individuals for original and significant research, as well as an outstanding ability to inspire the qualities of sound thinking, objectivity, integrity and cooperation in students and others with whom they associate.

Hopper earned degrees from Texas Tech and Iowa State University. In conjunction with his duties at Texas Tech, Hopper has a joint appointment with the Texas A&M Agricultural Experiment Station. His research interests include evaluation of seed vigor and cold tolerance. Hopper has served on numerous society committees.

The ASA has been electing outstanding members to the position of Fellow since 1924. Nominations are made by friends and colleagues. Final selection is made by the ASA executive committee.

The awards were presented in Baltimore last month, at the annual meeting of the Crop Science Society of America, the SSSA and the ASA.

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FOR IMMEDIATE RELEASE
REF: 2-11-16-98
CONTACT: Claudia Sorsby

15TH STREET PEDESTRIAN MALL PROJECT

LUBBOCK -- The Texas Tech University campus community will soon have a chance to preview some potential features of the Campus Master Plan. A one-block section of 15th Street between Detroit and Boston Streets will be closed Tuesday (Nov. 17) - Friday (Nov. 20) for a test of the proposed 15th Street pedestrian mall.

Improved pedestrian movement throughout campus is a fundamental component of the Campus Master Plan. Campus planners have suggested restricting vehicular traffic along 15th Street to create a more pedestrian-oriented campus center. The Campus Caregivers Committee, under the leadership of Debbie Montford, has joined with Jean Kavanagh and Don Staley, members of the Department of Landscape Architecture in the College of Agricultural Sciences and Natural Resources, in seeking support for student design input regarding this very important campus space. The Plum Foundation of California responded with a grant of \$7,500 to fund the project.

The grant has been used to purchase computer software, enabling design students to access master plan documents and develop three-dimensional imaging of the site and its proposed design solutions. The students will report their findings and proposed plans for the 15th Street Pedestrian Mall, to the campus community.

The temporary closure scheduled for next week will allow selected fifth-year and graduate-level students in the Landscape Architecture Department to test a variety of design concepts. Their five designs are the result of intensive study and analysis of the people, buildings, environmental factors, existing functions and spaces associated with 15th Street on the Texas Tech Campus.

During the four-day display, some aspects of each proposed design will be built. The student designers plan to build interactive mock-ups of path systems and open spaces, as well as an outdoor cafe, pond, covered walkway, and exhibition areas for wind sculptures. They also intend to observe and survey people as they use these new features on the 15th Street Mall. Together with campus planners, the students will use this information to adapt future design plans to campus needs.

For more information, please contact Professor Don Staley at (806) 742-2858, or Brad Goodman at (806) 742-2867.

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REF: 3-11-16-98

CONTACT: Eric Wesley

VIETNAMESE ACADEMICS VISIT TEXAS TECH UNIVERSITY

LUBBOCK -- Academics from the Vietnam National University in Hanoi are visiting Texas Tech University today and Tuesday (Nov. 17) to discuss future cooperation between Texas Tech and their university.

The visit is a part of the Vietnam Archive Center's efforts to reach out to the Vietnamese, particularly the younger generation of Vietnamese born since the Vietnam War.

The Vietnam Archive Center also will receive 25 works of art by Vietnamese artists later this week. The art will depict the Vietnam War from the Communist viewpoint. The works are the gift of the widow of Sam Cummings, who, before his death, was widely recognized as the world's largest private arms dealer.

For more information on the visit of the Vietnamese academics or on the works of art by Vietnamese artists, please contact James Recknor, director of the Vietnam Center, at (806) 742-3742.

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FOR IMMEDIATE RELEASE
REF: 4-11-16-98
CONTACT: Leslie Woodard

TEXAS TECH CREATES VIRGINIA SOWELL CENTER FOR RESEARCH AND EDUCATION IN VISUAL IMPAIRMENT

LUBBOCK -- The Texas Tech University Board of Regents recently approved the creation of the Virginia Murray Sowell Center for Research and Education in Visual Impairment. The naming of the center honors the memory and work of the long-time Texas Tech professor, researcher and administrator whose effort and dedication helped prepare so many education specialists to teach children who are visually impaired.

Texas Tech is one of only 26 universities in the United States that has a year-round program to prepare educators and mobility and orientation specialists to teach children who are blind or visually impaired. Professor Sowell started Texas Tech's program in 1978, leading it to national recognition.

The goal of the center is to enhance the quality of education for students with visual impairments through personnel preparation, research and public service. The center is the first of its kind in the U.S. to focus exclusively on the needs of school-age students with visual impairments.

Gifts to the center will help to establish scholarships for students so they may become specialists in visual impairment, orientation and mobility, and deafblindness. Gifts also will be used to help promote and support research and service projects initiated by center researchers. Contributions also will help to establish the Virginia Sowell Endowed Chair in Visual Impairment. The endowment will be used to recruit an established researcher to Texas Tech, who will guide the expansion of the center and pursue his or her own research in visual impairment. Funds also are needed to support the development of the center's distinguished lecturer series.

A dedication and opening ceremony for the center is scheduled for April 9, 1999. A distinguished lecturer presentation on April 10 will feature internationally known speaker Sally Mangold, Ph.D., and former coordinator for the San Francisco State University vision teaching program. Mangold will present her research on Braille literacy.

For information on the center or to make a contribution, call Peggy Flores, office of the provost, at (806) 742-2184.

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FOR IMMEDIATE RELEASE
REF: 5-11-17-98
CONTACT: Eric Wesley

GLOVER SELECTED AS A FINALIST FOR NICHE AWARD

LUBBOCK -- Texas Tech University's Rob Glover, associate professor of art, has been named a finalist for the 1999 Niche Award for his piece titled "Quetzal" in the category of Teapots.

Glover began teaching at Texas Tech in 1988 as a visiting assistant professor. Currently he teaches metalsmithing and jewelry design. Glover has received many awards for his work in art, including two from the National Society of Arts and Letters.

The Niche Awards program recognizes the outstanding creative achievements of American craft artists who produce work for craft galleries and retail stores. From more than 1,100 entries submitted by some of the nation's most brilliant and innovative artists in every media, only 40 artists will be presented with a Niche Award. Winners will be announced at a gala ceremony on Feb. 21, 1999.

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FOR IMMEDIATE RELEASE
REF: 6-11-17-98
CONTACT: Mary Hudspeth

- WHAT:** Department of educational leadership luncheon and seminar on the four cornerstones of school improvement.
- WHEN:** Wednesday (Nov. 18) from 11:30 a.m.-1:30 p.m.
- WHERE:** Mesa Room of the Four Points Sheraton Hotel, 505 Ave. Q.
- EVENT:** Texas Tech Head Football Coach Spike Dykes will address superintendents and principals of the Floydada and Brownfield public schools about his strategies for maximizing potential in his football players. The seminar will discuss ways of applying these strategies to their schools as part of the four cornerstones concept, which includes capacity building, systems, motivating students and teachers for success and organization. The seminar is not open to the public.
- CONTACT:** Charles Reavis, professor, department of educational leadership, at 742-1997, ext. 300.

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FOR IMMEDIATE RELEASE
REF: 7-11-20-98
CONTACT: Mary Hudspeth

LUBBOCK -- Texas Tech University is preparing to update and simplify the way in which students register for classes. Within the next year, students will be able to register the traditional way as well as through the World Wide Web and by telephone.

Linda Ricks, student information system manager, said the tasks of installing new software and converting student records are complete. Use of the new software for core student information system functions began Oct. 26 and for traditional registration Nov. 5.

This project which included representatives from all areas of the university culminates a two-year effort to implement a new student system. The system will especially improve the service delivery functions of the newly formed division of enrollment management. The system replaces a 16-year-old system the university has outgrown.

Ricks said the introduction of Web functions to students will begin Dec. 1, when students will be able to verify their names and addresses, check for holds on records and change Personal Identification Numbers using the Web site. Later that month, they will be able to check semester grades as well. Other Web functions, including admissions, registration, account balances, financial aid services and class schedules will follow.

Beginning in January 1999, a small test group will register for the spring 1999 semester using the Web site. A larger group will test during April pre-registration for the summer and fall 1999 semesters. Web registration will be available to all students, at the discretion of their academic departments, beginning in June for first summer session registration. Ricks said students are ready to take the step into Web and phone registration.

According to Ricks, student telephone services are similar to Web services but require more customizing, including recording scripts and testing ease of use. Telephone services will be tested and implemented after Web services. Tests will be completed in the summer of 1999 and telephone registration will be available to students for fall 1999 registration in August 1999.

For more information concerning Web and phone registration, contact Ricks at (806) 742-2907 or Michael Heintze, vice president for enrollment management, at (806) 742-2184.

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REF: 1-11-23-98

CONTACT: Eric Wesley

TEXAS TECH PROFESSOR RECEIVES MURRAY AWARD

LUBBOCK -- On Monday (Nov. 23), Texas Tech University presented the first annual Grover E. Murray Education Award for Excellence in Higher Education to Robert J. Baker, Ph.D., Horn professor of biological sciences and director of the Natural Sciences Research Laboratory. Baker joined the Texas Tech faculty in 1967. Since 1994 Baker has made international news with his research into changes in life around Chernobyl, the site of a major nuclear power failure in 1986.

Baker says he is honored to become the first recipient of the Murray Education Award, noting that what makes receiving the award so special is the students. "It's been a pleasure to work with better and better students, but it is also fun to pick up one that is occasionally lacking the confidence that was more characteristic in our early days," said Baker. "So much of our potential in life is based on just having the confidence and will to go ahead and attempt to do things."

The award is named for Texas Tech's eighth president. Murray took office in 1968 and presided over the greatest period of growth in Texas Tech history, including the founding of the medical school, College of Education, International Center for Arid and Semi-Arid Land Studies, Ranching Heritage Center and the center at Junction. Murray and his wife Sally established the award in 1998 to recognize outstanding contributions to and achievements in academic pursuits at Texas Tech.

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REF: 2-11-23-98
CONTACT: Eric Wesley

VIETNAMESE ART ARRIVES AT TEXAS TECH

LUBBOCK -- Texas Tech University's Vietnam Archive Center received 25 works of art by Vietnamese artists today. The art will be on display at 1:30 p.m. Tuesday (Nov. 24) in the Formby Room at the Southwest Collection.

The art depicts the Vietnam War from the Communist viewpoint. The works are the gift of the widow of Sam Cummings, who, before his death, was widely recognized as the world's largest private arms dealer, according to James Reckner, director of the Vietnam Archive Center.

For more information on the works of art by Vietnamese artists, please contact James Reckner, at (806) 742-3742.

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FOR IMMEDIATE RELEASE
REF: 3-11-24-98
CONTACT: Eric Wesley

TEXAS TECH ALUMNUS HONORED

LUBBOCK -- Texas Tech University's College of Architecture has named Larry D. Self as its 1998 Distinguished Alumnus. This award has been given yearly since 1983 to recognize graduates who have excelled in areas of architectural practice, community service education and/or service to the college.

Self is a 1968 graduate of Texas Tech. Currently he is the executive vice president of the St. Louis-based firm HOK Architects. HOK is a global design organization that provides architectural, engineering, planning, interiors, graphics and consulting services. Self, a 30-year veteran with HOK, has been an integral part of the company's success and growth. He has been instrumental in HOK's expansion from 180 employees in two U.S. offices to more than 2,000 employees in 26 offices worldwide, including offices in Dallas and Houston.

In 1991 Self became the executive director of HOK Europe and the Middle East in order to oversee the company's expansion into Europe. Three years later Self joined HOK's corporate office in St. Louis as director of corporate operations. He has been a member of HOK's board of directors since 1983 and is chairman of HOK's executive committee. Self is also chairman of HOK International Ltd., London and is responsible for operations in Europe, the Middle East, Africa and India.

Some of the most recognized projects Self has been involved with include:

- National Air and Space Museum in Washington, D.C.
- Dallas-Fort Worth International Airport
- Houston Galleria
- Dallas Galleria

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FOR IMMEDIATE RELEASE
REF: 4-11-24-98
CONTACT: Eric Wesley

DEAN WHITE NAMED TO TAF BOARD

LUBBOCK -- James E. White, dean of the Texas Tech University College of Architecture, has been named to a two-year term on the board of directors of the Texas Architectural Foundation (TAF).

TAF was established in 1952 to meet the need for service in architectural education. Charitable contributions from businesses, individuals and interested foundations allow the TAF to award thousands of dollars in scholarships annually to undergraduate, graduate and postgraduate students in Texas architecture schools. Many of the scholarship awards are restricted to recipients from Texas Tech.

White is active in the Texas Society of Architects and the Lubbock chapter of the American Institute of Architects. He has held leadership roles in both organizations and has been recognized for making the Architecture Intern Development Program in Texas the standard for the rest of the country. White became dean of the College of Architecture in October 1987.

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REF: 5-11-25-98

CONTACT: Eric Wesley

TEXAS TECH QUALIFIES FOR WORLD FINALS

LUBBOCK -- Texas Tech University has qualified for the ACM International Collegiate Programming Contest (ICPC) World Finals to be held April 8-11, 1999, at Technical University Eindhoven in The Netherlands. In the past, Texas Tech has finished as high as third in the ICPC World Finals and finished fourth out of 26 U.S. teams in the 1997 finals.

Texas Tech qualified for the upcoming ICPC World Finals by placing third out of 71 teams that competed in the ACM U.S. South Central Region Programming Contest Nov. 7 at Rice University in Houston. The south central regional contest featured students from schools in Texas, Oklahoma and Louisiana. The competition requires each team to solve as many programming problems as possible over a five-hour period.

Texas Tech's third-place team consisted of Jason Hammons, a senior computer science major from Lubbock; Brad Johnson, a junior computer science major from Crowley; and Nathan Rogers, a sophomore mathematics/computer science dual major from Lubbock. Another team, consisting of Todd Quasny, a junior computer science major from Katy; Adam Kohler, a junior electrical engineering/computer science dual major from Lubbock; and Mark Wilson, an electrical engineering graduate student from Fort Worth, placed seventh in the event.

This is the 13th time in the 15 years that Texas Tech has competed in the south central region that they have finished in the top four, including the past six years in a row.

For more information, please contact Donald J. Bagert, associate professor of computer science, at (806) 742-1189.

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FOR IMMEDIATE RELEASE
REF: 1-11-30-98
CONTACT: Cindy Rugeley

Statement of Chancellor John T. Montford regarding news conference:

LUBBOCK --The first week of November, I returned a call to President Natalicio and I had what I thought was a very pleasant conversation with her about forging relationships on issues of importance. I was planning on meeting with her within a matter of weeks. I am very confused now about her comments on that conversation. At no time during that conversation did I make any derogatory statement about her, El Paso or UTEP.

Texas Tech is prepared to make a substantial investment in El Paso. The \$50 million endowment will benefit El Paso, the border region and all of Texas.

I am deeply concerned about the personal attacks that have been levied in this debate. There is nothing to be accomplished by pitting El Paso against Texas Tech or El Paso against any other region of this state.

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IMMEDIATE RELEASE
REF: 2-12-3-98
CONTACT: Leslie Woodard

TEXAS TECH AGRICULTURE PROFESSOR RECEIVES HONOR

LUBBOCK – The National Association of State Universities and Land-Grant Colleges (NASULGC) has awarded a 1998 Excellence in College and University Teaching honor to Paul R. Vaughn, Ph.D., professor of agricultural education and communications at Texas Tech University.

The regional award, one of eight given each year, was granted to Vaughn in the area of Food and Agricultural Sciences. Accompanying the honor is a \$2,000 stipend to be used by the recipient for the improvement of teaching at his college or university.

The Excellence in College and University Teaching in the Food and Agricultural Sciences Awards Program was authorized by Congress in 1990. The program generates nominations from a large spectrum of departments in agriculture, natural resources, veterinary science and human sciences. The nominees are evaluated on the basis of their ability as classroom teachers, innovative teaching methodology, service to students and their profession, and scholarship.

Vaughn has won 12 teaching awards at three different institutions during his career in agricultural education. He was selected outstanding teacher by students at both Mississippi State University and Texas Tech. At New Mexico State University he was named one of the top three teachers at the school. He has also been named outstanding teacher in the Western Region by the American Association of Agricultural Education. In 1997 Vaughn was inducted as a charter member of the Texas Tech Teaching Academy.

More than 500 of Vaughn's former students have gone on to teach at high schools and institutions around the world. These students also have received numerous teaching awards on the local, state and national level.

Vaughn has secured more than \$1.2 million in grants through his leadership in agricultural education and communications. Most of the grants focus on improvement of teaching. His most recent project involves developing a distance learning laboratory.

Vaughn earned his bachelor of science and master's degrees in agriculture and extension education from New Mexico State University, and his doctorate in agricultural education from Ohio State University.

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MEDIA ADVISORY

REF: 3-12-3-98

CONTACT: Leslie Woodard

CANDLELIGHT AT THE RANCH SCHEDULED

LUBBOCK -- The Texas Tech University Ranching Heritage Center (RHC) will present its 20th annual Candlelight at the Ranch holiday celebration from 6-8 p.m., Dec. 11-12. The RHC is located east of the Museum of Texas Tech and Indiana Avenue at 3121 Fourth St. An additional hour is reserved from 5-6 p.m. on Dec. 12 for visitors with special needs. Admission is free.

Thirty-four historic structures will come alive as volunteers re-create holiday activities on the ranch during the 19th and early 20th centuries. Re-enactments will include buffalo hunters, cowboys, cavalry camps, music and dancing. Hot cider will be available for a nominal charge.

A pre-event photo opportunity is scheduled from 9-11 a.m. Sat. (Dec. 5) at the RHC Pioneer Room. Volunteers will be preparing decorations for this regional holiday tradition.

An additional video opportunity will be at 5 p.m. Fri. (Dec. 11) Volunteers will gather at the Pioneer Room for supper before dispersing to their various positions and scenes at the historic buildings at 5:45 p.m.

For more information call the Ranching Heritage Center at (806) 742-0498.

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EMBARGOED UNTIL

AFTER 2 P.M. FRIDAY, DEC. 4

REF: 4-12-3-98

CONTACT: Michael Sommermeyer

LUBBOCK -- Texas Tech Chancellor John T. Montford will accept a \$1 million planned gift at a press briefing scheduled for 2 p.m., Friday (Dec. 4) in the Memorial Room of the Museum of Texas Tech, located at Fourth Street and Indiana Avenue.

The gift will be presented to the university by Robert and Laura Kyle Baker of Lubbock.

Robert Baker, a Horn professor of biology currently serves as the director of natural sciences at the Museum of Texas Tech and as curator of mammals and vital tissues. He received a bachelor's of science degree from Arkansas A&M College in 1963, a master's of science degree from Oklahoma State University in 1965, and a doctoral degree from the University of Arizona in 1967.

Baker has conducted field research worldwide, including South America, Central America, Mexico, the Caribbean, Tunisia, England, Cuba and the Ukraine. His study of small mammals surrounding the Chernobyl Nuclear Power Station in Ukraine has focused on biological effects of radiation exposure on animals. These specimens have been deposited at Texas Tech's Natural Science Research Laboratory for further studies by scientists.

Laura K. Baker is an associate professor of patient care and a physician in the Department of Community Medicine at Texas Tech University Health Sciences Center. Baker received her bachelor of science degree in 1976 and her medical doctor degree in 1981, both from Texas Tech. She currently holds an endowed chair from University Medical Center at Texas Tech.

The Baker gift will fund an endowment that will provide for scientific publications of the Museum of Texas Tech. It will count toward the \$300 million goal Texas Tech has set to raise in private donations as part of The Horizon Campaign. To date the campaign has raised a total of \$214,050,106 for scholarships, faculty endowments and capital improvements at Texas Tech.

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EMBARGOED UNTIL
AFTER 2 P.M. MONDAY, DEC. 7

REF: 5-12-4-98

CONTACT: Michael Sommermeyer

LUBBOCK -- Texas Tech University Chancellor John T. Montford will accept a \$1 million gift for the College of Business Administration, at a press briefing scheduled for 2 p.m., Monday (Dec. 7) in the Rotunda of the Business Administration Building.

The gift will be presented to the university by Jane O. Burns of Lubbock, professor emeritus of accounting.

Burns retired in 1997 as a professor of accounting in the College of Business Administration. While at Texas Tech, she held the Franke M. Burke Chair in Taxation in the college.

This gift will create the Jane O. Burns Endowment in the College of Business Administration and will fund scholarships and a professorship in accounting. Previously Burns had established the Jane O. Burns Endowment in support of Texas Tech athletics.

Burns has been an editor and contributor to several textbooks in individual taxation, federal taxation, estate and gift taxation, corporation and partnership taxation, and has published numerous scholarly and practice-oriented articles in professional journals.

She received a bachelor's and master's degree from the University of Louisville and a doctoral degree from Pennsylvania State University.

The Burns gift counts toward the \$300 million goal Texas Tech has set to raise in private donations as part of The Horizon Campaign. To date the campaign has raised a total of \$214,050,106 for scholarships, faculty endowments and capital improvements at Texas Tech.

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EVENT ADVISORY

REF: 6-12-4-98

CONTACT: Mary Hudspeth

WHAT: Parent Education Class Appreciation Dinner

WHEN: Sunday (Dec. 6) at 5 p.m.

WHERE: St. John's United Methodist Church, 1501 University Ave.

EVENT: Richard Wampler, associate professor of marriage and family therapy, will address the issue of parenting in Lubbock communities. He has designed a program that was implemented in northeast Lubbock with a goal to create a trained group of community members to provide ongoing education, mentoring and support for other parents in the neighborhood. The media is invited to attend the event and interview Wampler and some of the parents.

CONTACT: Wampler at 742-3000.

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FOR IMMEDIATE RELEASE
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EXPRESS-NEWS
REF: 1-12-7-98
CONTACT: Kippra D. Hopper

**TEXAS TECH INSTITUTE JOINS BROOKS AFB
IN ENVIRONMENTAL RESEARCH PROJECT**

SAN ANTONIO -- Texas Tech University researchers are combining forces in a long-term venture with the U.S. Air Force at Brooks Air Force Base in San Antonio to conduct research and education concerning toxic waste and its associated health risks for the environment and for humans. The project eventually could have implications for other Air Force bases across the United States.

Texas Tech's Institute of Environmental and Human Health (TIEHH) is working with the Air Force's Institute of Environment, Safety and Occupational Health Risk Analysis to assess the effects of chemical, biological and physical stressors from Air Force bases on the environment and human health. The project recently was funded with \$5 million from Congress as part of the 1998 and 1999 Department of Defense spending bill.

With the research programs, existing jobs at Brooks Air Force Base are being retained. As well, new jobs are being created that can continue to grow and develop both from the academic end of the research and at the applied end of solving the environmental problems, said Texas Tech Institute Director Ronald J. Kendall, Ph.D. "The project is all about solving problems."

Kendall explained that Texas Tech researchers will assist the Air Force as a research and technology arm to look at risk-based approaches to evaluate toxic chemical issues, both for remediation, clean-up and enhancing mission-readiness. He said that the interaction between Brooks Air Force Base and Texas Tech is multi-faceted, involving joint research projects, exchange of expertise among faculty and senior scientists, and advanced education and training for Air Force personnel.

"In working through the chain of command of the Air Force and the Department of Defense, we are addressing major issues for the Air Force including risk assessment of JP8 fuel exposures in Air Force workers," Kendall said. "This will be a significant program involving Air Force people, Texas Tech -- including Texas Tech University Health Sciences Center -- and looking at exposure and/or potential effects from these new fuels being used by the Air Force and in the commercial industry as well."

-more-

Environmental Research/Page 2

Secondly, Kendall said, the researchers will be developing monitoring equipment to more efficiently and less expensively measure exposure to chemicals associated with base operations that are in the water and air. Thirdly, the project will involve studies on the surrounding environments of Air Force bases to determine the extent of ecological health hazards from the release of chemicals into the soil and groundwater.

"We will look at how one would do risk assessments consistent with state-of-the-art approaches that can be incorporated and evaluated by the Environmental Protection Agency and understood by the public," Kendall said. "As the Air Force seeks to be good neighbors, whether they are maintaining a base or closing it down, these responsibilities are dictated under major pieces of environmental legislation which the Air Force must address. We have published extensively on these subjects and have worked extensively with the EPA on new approaches in risk-assessment that can be applied to chemicals and the environment."

The Institute of Environmental and Human Health is a joint venture between Texas Tech University and Texas Tech University Health Sciences Center in Lubbock. TIEHH, located in Lubbock at the former Reese Air Force Base, is a collaborative effort to bring together medical, biological, engineering and legal expertise to enhance innovative approaches to address environmental and human health issues associated with toxic exposure to substances. The mission for the Institute of Environment, Safety and Occupational Health Risk Analysis of the U.S. Air Force is to provide risk assessment and risk management of human health and ecological hazards in order to reduce costs, improve health and enhance mission effectiveness and readiness for the Air Force.

The research has an economic impact, as well, as research dollars will be funneled to both the Lubbock and San Antonio communities. "The implications are jobs, technology transfer, and opportunities to grow new scientific programs that can address both regional needs as well as state and national needs," Kendall said. "We believe that the transfer implications of this project, both economically as well as in new technology, can be quite significant as we are growing these research programs. The concerns that we are addressing represent hundreds of millions of dollars of liability for the Air Force. The concerns are tremendous financially as well as scientifically."

To schedule an interview with Ron Kendall, director of the Texas Tech Institute of Environmental and Human Health, contact Alicia Knight at (806) 885-4567. Visit the Texas Tech institute's web site at <<http://www.iehh.ttu.edu>>.

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FOR IMMEDIATE RELEASE
REF: A -12-8-98
CONTACT: John Walls

(LUBBOCK) -- Kristi D. Menix, R.N., Ed.D., M.S.N., C.N.A.A., associate professor of clinical nursing in the Texas Tech School of Nursing, has been named director of nursing at Sunrise Canyon, according to Pat S. Yoder Wise, dean of the nursing school.

Menix will manage in-patient services in the 30-bed mental health/mental retardation community center.

"Kristi's management experience will be a great asset for Sunrise Canyon," Yoder Wise said.

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FOR IMMEDIATE RELEASE
REF: A-12-9-98
CONTACT: John Walls

LUBBOCK -- Texas Tech Medical Center has been selected for a \$110,000 Telecommunications Infrastructure Fund Board grant to finance a telemedicine link between Texas Tech at El Paso and Culberson County Hospital District in Van Horn.

This link will give Culberson County residents and local primary care providers access to Texas Tech physicians in El Paso via telemedicine. The project will provide Culberson County residents the chance to receive specialist consultations in areas such as cardiology, obstetrics and dermatology without having to travel long distances.

Telemedicine permits interactive consultation and second opinions through interactive video. The telemedicine equipment will be installed in January and consultations will begin as soon as testing is completed.

David R. Smith, M.D., president of Texas Tech Medical Center, thanked the state Legislature for its support of this project. "Our ability to provide specialty care to rural areas is a direct result of foresight on the part of the Legislature, which has created the board and passed the most progressive legislation in the country for reimbursing telemedicine consultations."

Jose Manuel de la Rosa, M.D., regional dean of Texas Tech Medical Center at El Paso, added, "This is a major step in expanding our capability to provide services to surrounding areas."

Dr. Scott Hensley, hospital administrator for Culberson County Hospital in Van Horn, said, "We are excited about the possibilities that this partnership with Texas Tech at El Paso offers us. Our residents will benefit by not having to travel long distances for specialty health care and the new health providers in our community will have excellent back up at Texas Tech at El Paso."

Texas Tech has been a national leader in the field of telemedicine since establishing its program in the late 1980s. The Texas Tech telemedicine system provides continuing medical education and patient consultation to more than 200 hospitals nationwide and has more than a dozen existing telemedicine projects including school-based and rural health clinics along with services in correctional facilities.

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FOR IMMEDIATE RELEASE
REF: B-12-9-98
CONTACT: Shelly Craddick

(Lubbock) -- People with epilepsy or seizures are needed to participate in a research study of an FDA approved drug. If you are at least 16 years old and in good health with a diagnosis of epilepsy, you may be qualified for this study. Those participating in the study will receive medications and cognitive testing at no charge. Qualified individuals also will receive reimbursement for time involved in completing study visits. For more information, contact Shelly Craddick at Texas Tech Medical Center, (806) 743-2587.

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FOR IMMEDIATE RELEASE
REF: A-12-10-98
CONTACT: John Walls

LUBBOCK -- Two Texas Tech research projects have received \$125,000 in funding and been designated as Centers of Excellence, Medical Center President David R. Smith, M.D., announced Thursday.

The two selections were for reproductive sciences, headed up by Dr. Harry Weitlauf and Dr. Kathy Porter, and for the trauma center, lead by Dr. John Griswold.

The reproductive sciences center will include expertise in the Departments of Cell Biology and Biochemistry; Obstetrics and Gynecology; Range, Wildlife and Fisheries Management; and Animal Science and Food Technology.

The trauma center will include expertise from the Department of Surgery on Texas Tech Medical Center campuses in Amarillo, El Paso and Lubbock.

"Both of these programs have received national acclaim for their excellence," Smith said. "This additional funding will be a significant boost to their future research, and I have great anticipation for the results of their efforts."

Recognition as a Center of Excellence requires extraordinary recognition, complete institutional commitment, measurable outcomes and sustained excellence in service, education and research.

The Centers of Excellence designation came from a Texas Tech Medical Center strategic planning retreat. These two projects were chosen out of 16 submissions from the medical center. A multi-disciplinary task force from all campuses judged the submissions, ranked them and submitted five finalists for review and selection by Smith.

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REF: 1-12-15-98A
CONTACT: Kippra D. Hopper

**TEXAS TECH INSTITUTE JOINS BROOKS AFB
IN ENVIRONMENTAL RESEARCH PROJECT**

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Environmental Research/Page 2

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Environmental Research/Page 2

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REF: 2-12-15-98

CONTACT: Mary Hudspeth

(Editor's Note: A student from your hometown is included in the release.)

LUBBOCK—More than 1,900 Texas Tech University students will receive diplomas during commencement ceremonies Saturday (Dec. 19).

U.S. Rep. Larry Combest (R-Lubbock) will introduce U.S. Rep. Henry Bonilla (R-San Antonio), who will speak at the 9 a.m. and 1:30 p.m. ceremonies for graduate and undergraduate students.

Both ceremonies will be presented in the Lubbock Municipal Coliseum. At 9 a.m., students will receive degrees from the colleges of Agricultural Sciences and Natural Resources, Business Administration, Education and Human Sciences. Students in the colleges of Architecture, Arts and Sciences and Engineering will receive their degrees at the 1:30 p.m. ceremony.

Receptions for the colleges will follow their respective ceremonies. Reception locations are: College of Agricultural Sciences and Natural Resources in the University Center Matador Room, College of Architecture in the Architecture Gallery, College of Arts and Sciences in the lobby area of Holden Hall Room 104, College of Business Administration in the Rotunda, College of Education at the Merket Alumni Center, College of Engineering in the courtyard of the Engineering Center and College of Human Sciences in the El Centro lounge.

Outstanding students will carry banners representing their respective colleges. Administrators selected banner bearers based on all-around achievement.

The banner bearers are: Elisabet Ann Berg, an agricultural communications major from Folsom, N.M., College of Agricultural Sciences and Natural Resources; A. Denise Tounge, an architecture and business administration major from Round Rock, College of Architecture; Laine Elizabeth Price, a French major from Arlington, College of Arts and Sciences; Trudy Lynell Kellogg, a marketing major from Coppell, College of Business Administration; Christie Renea Baker, a multi-disciplinary studies major from O'Donnell, College of Education; Jeremy David McCalmont, a mechanical engineering major from Lubbock, College of Engineering; and Kelly Rhea Wells, a restaurant, hotel and institutional management major from Tahoka.

Selected to carry banners for the Graduate School are Darrell Hollis Moore, a higher education major from Abilene at 9 a.m. and Marilyn A. Westfall, an English major from Lubbock, at 1:30 p.m.

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Also recognized during commencement exercises will be bachelor's degree candidates with the highest grade point averages in their respective colleges. In some cases, the honoree also is among the previously mentioned banner bearers.

Highest ranking December graduates are: Agricultural Sciences and Natural Resources – Elizabet Ann Berg, an agricultural communications major from Folsom, N.M.; Arts and Sciences – Zachary Querino Botone, a biology major from Breckenridge, Kristin Ann Eimen, an English and German major from Temple, Angela Rae Fisher, a psychology major from Amarillo, Ikeita Monique Cantu Hinojosa, a political science major from Grand Prairie and Olga Vladimirovna Popovkina, a political science major from Lubbock; Architecture – A. Denise Toungate, an architecture and business administration major from Round Rock; Business Administration – Anna Maria Dunson, a finance major from Lubbock, Theresa Annette Fallin, a management information systems major from Lubbock and Trudy Lynell Kellogg, a marketing major from Coppel; Education – Jodi Annette Fowler Hiser, a multi-disciplinary studies major from Frisco; Engineering – Jeremy David McCalmont, a mechanical engineering major from Lubbock; Human Sciences – Kelly Rhea Wells, a restaurant, hotel and institutional management major from Tahoka.

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FOR IMMEDIATE RELEASE
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CONTACT: John Walls

(Lubbock) -- Michael Moon, a clinical instructor in the Texas Tech School of Nursing, has been selected as president-elect for the Texas State Council of the Emergency Nurses Association.

Moon was elected to this post Nov. 8 during a meeting of the Texas State Council of the Emergency Nurses Association in Houston. He will begin his duties on Jan. 16.

Moon is a 1987 graduate of the school's undergraduate program and has been on the Texas Tech faculty since January of 1996. He is a clinical nurse specialist (CNS) in critical care serving as an advanced practice nurse and a certified emergency nurse (CEN).

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700 words

Too Many Texans Missing Chance at College Degrees

By Cathy Allen
Vice Chancellor, Texas Tech University/Health Sciences Center

From 1876 when Texas' first Constitution included a provision for a "university of the first class" until today, Texans have recognized the value of education

That commitment to education, combined with Texans' work ethic, has long contributed to a stable and strong state economy.

But today, the demands of the world are changing. And, unfortunately, as we prepare to enter a new Century, too many Texans are being left behind. At a time when the workforce is demanding more college degrees, more and more Texans are either failing to pursue those degrees or are unable to afford the tuition.

Too many of our young people are quitting high school before earning a degree. And the number of high graduates who go on to college is 7 percent lower than the national rate. And of those who do enroll, a lower percent graduate. Only about 49 percent of college students graduate, ranking Texas 48th in the nation.

What this means to Texas' future is disturbing. If current trends continue it is estimated that by the year 2030, our workforce will be earning less in constant dollars than we are today.

As Texans, we can not allow this to happen. It is crucial that Texas place a new emphasis on the value of a college degree. The state can turn around this trend by taking action now to increase access to a college degree and to educate the public on its importance.

The biggest impediment to earning a college degree today is money. A large number of low-income and first-generation college students are simply unable to pay for an advanced degree and as a result give up. Not surprisingly many of these individuals are disproportionately black or Hispanic.

To improve the odds and to help give these students a better chance at attending college, the Texas Commission for a Representative Student Body recommended the Legislature fund \$600 million in need-based financial aid, work-study programs and expanded recruitment efforts.

This money would be made available to any qualified undergraduate student wishing to attend a Texas institution of higher learning. Students could attend a technical college, community college or a private or public university.

The commission, appointed at the end of the 1997 legislative session, believes that if you provide financial help, more students will seek degrees and stay in college until a degree is earned. Texas benefits in the long run in that we build a better-qualified workforce.

The commission also recognized that college and university officials needed to do a better job interacting with students in elementary, middle and high schools so those students know there is an opportunity for them to seek a college degree.

At Texas Tech University we have launched the Deans Future Scholars Program. This is aimed at letting low-income, disadvantaged and minority students know that college is a possibility for them. This program brings students from 26 elementary schools to tour the Texas Tech campus, meet with professors and talk with peers.

The program starts in the sixth grade because that is when students make crucial decisions about junior and senior high school courses that will affect their ability to attend a university. Students who attended the program five years ago are now making decisions to attend a college or university. Many would not have considered college had it not been for this program.

Mentoring programs also are needed. Because first-generation students come from families with no college tradition, it becomes imperative that educators and others in the college community act as mentors for them to help them in the early stages of their college careers. Retention of students at-risk of dropping out will require personal attention from the very first day a student enters the university.

Working now to provide a means to educate future generations will ensure Texans continue to prosper and compete in the global economy. It is important, that we act today, otherwise Texas will be less able to attract the kinds of jobs that create better lives for all of us.

Cathy Allen is vice chancellor for cultural diversity at Texas Tech University and Texas Tech Health Sciences Center, and she is a member of the Texas Commission for a Representative Student Body.

NEWS RELEASE

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FOR IMMEDIATE RELEASE
REF: A-12-17-98
CONTACT: John Walls

(Lubbock) -- Fall graduation ceremonies for the Texas Tech University Health Sciences Center School of Nursing will be at 4 p.m. Saturday (Dec. 19) in the University Center's Allen Theatre, Akron Avenue and 15th Street.

Thirty-two baccalaureate degrees and 11 master's degrees in nursing will be conferred. In addition, 16 post-master's nurses will be cited for completing certification requirements as family nurse practitioners.

More than 1,100 degrees in nursing have been awarded since the School of Nursing graduated its first class in 1983.

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MEDIA ADVISORY

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MEDIA ADVISORY

REF: 3-12-17-98

CONTACT: Leslie Woodard

WHAT: Texas Tech University Dads and Moms Association 30th Parent Graduation Ceremony

WHEN: 3 p.m., Friday (Dec. 18)

WHERE: Texas Tech University Center Lubbock Room

EVENT: The Texas Tech Dads and Moms Association will host their 30th Parent Graduation Ceremony for parents who have been members of the association during the past four years who have students graduating from Texas Tech. The event is always enjoyable for the parents, and is somewhat less serious than the commencement of their children. Parents also will have an opportunity to meet Texas Tech faculty and administrators.

CONTACT: Texas Tech Dads and Moms Association office, (806) 742-3630.

NEWS RELEASE

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FOR IMMEDIATE RELEASE
REF: A-12-21-98
CONTACT: John Walls

LUBBOCK -- Area residents were among 43 School of Nursing students participating in December commencement ceremonies at Texas Tech University Health Sciences Center.

Of the total, 32 received bachelor of science degrees and eleven received master of science degrees in nursing.

Enclosed is a listing of those from your area receiving degrees.

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