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**LUBBOCK --** A faculty/student awards breakfast, the annual Red-Black football game and a scholarship reception are among the events slated for the Texas Tech University Dads and Moms Association annual "Spring SpecTECHular" Friday and Saturday (March 31-April 1).

The event, begun in 1994, offers students' parents and family members an opportunity to see campus life through a wide variety of activities.

Association members will host Texas Tech College of Arts and Sciences Dean Jane Winer as the keynote speaker during the breakfast at 8:30 a.m. Saturday in the University Center Ballroom. Breakfast tickets, at \$7.50, must be reserved through the Dads and Moms Association by Wednesday (March 29).

Three campuswide faculty awards will be presented during the awards ceremony. The presentations are the Hemphill-Wells New Professor-Excellence in Teaching Award to Jill Patterson, assistant professor of English; the Barnie E. Rushing Jr. Faculty Distinguished Research Award to Richard A. Bartsch, Paul Whitfield Horn Professor in the Department of Chemistry and Biochemistry; and the Faculty Distinguished Leadership Award to Kary Mathis, professor of agricultural economics.

Award nominations are open to all faculty members at the university. Following recommendations of college administrators and peer committees, a panel representing the Dads and Moms Association selects the award recipients from the group of finalists.

Undergraduate students from each of the university colleges and health science center schools also will be recognized with Academic Citizenship Awards. The recipients are selected from dean's nominations based on academic record, leadership and community service during the past year.

This year's honorees are Jennifer K. Ahrens, a senior agricultural economics major in the College of Agricultural Sciences and Natural Resources, from McAllen; Michael Ross Payton, a senior architecture/civil engineering major in the College of Architecture, from Lubbock; Doralicia Sandoval, a senior music performance major in the College of Arts and Sciences, from Lubbock; Mark J. Welshimer, a senior marketing/management major in the College of Business Administration, from El Paso; Angela C. Jay, a junior multidisciplinary studies major in the College of Education, from Austin; Kim W. King, a senior civil engineering major in the College of Engineering, from Lubbock; Kara A. Janhsen, a senior food and nutrition/dietetics major in the College of Human Sciences, from Amarillo; Kerry K. Gilbert, a senior physical therapy major in the School of Allied Health, from Austin; and Brandon Nicole Youens, a senior nursing major in the School of Nursing, from Austin.

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## DADS AND MOMS/PAGE 2

The awards breakfast will be followed by an afternoon of committee meetings and discussions beginning at 10:15 a.m. in the University Center Faculty Club. The day's events will end with a reception honoring Dads and Moms Association scholarship recipients and donors at 4 p.m. also in the Faculty Club. To reserve tickets for the awards breakfast, get more information or a schedule of events, call the Dads and Moms Association at (806) 742-3630.

The following is a listing of on-campus events for the weekend:

### Friday (March 31)

8 a.m.-5 p.m. -- Architecture Design Week exhibit, UC Lubbock Room  
9 a.m.-5 p.m. -- Japanese Animation Festival, UC Ballroom  
9 a.m.-5 p.m. -- Master of Fine Arts exhibition by Sophie Knee, Art Building Gallery  
10 a.m.-noon -- Turkish Archives open house, 3rd floor of Texas Tech Library  
10 a.m.-5 p.m. -- Museum and Ranching exhibits, Museum of Texas Tech  
1-4 p.m. -- "Physics Circus," Science Building Room 7  
2 p.m. -- Architecture Building tours  
4 p.m. -- Physics open house and lab tours, Science Building Room 109  
7- 9 p.m. -- Master of Fine Arts exhibition reception, Art Building Gallery

### Saturday (April 1)

8:30-10 a.m. -- Dads and Moms Recognition Breakfast, UC Ballroom  
8:30 a.m.-1:30 p.m. -- College of Business open house  
10:15-11:15 a.m. -- Dads and Moms Membership meetings, Faculty Club  
10 a.m.-noon -- Turkish Archives open house, 3rd floor of Texas Tech Library  
10 a.m.-5 p.m. -- Museum and Ranching exhibits, Museum of Texas Tech  
10:30 a.m.-noon -- School of Allied Health open house  
10:30 a.m.-noon -- School of Nursing "Clinical Simulation Demonstration"  
noon-6 p.m. -- Master of Fine Arts exhibition by Sophie Knee, Art Building Gallery  
noon -- Lunch at a campus dining hall of your choice (\$4.50 meal ticket)  
2-4 p.m. -- Red and Black Football game, Jones Stadium  
2-3 p.m. -- Library orientation and tour, Texas Tech Library Croslin Room  
4-5 p.m. -- Dads and Moms Scholarship Recipient and Donor reception, Faculty Club  
8:15 p.m. -- "Liederabend," performance by voice students of Sue Arnold, Hemmle Recital Hall



# TEXAS TECH UNIVERSITY

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**FOR IMMEDIATE RELEASE**

**REF: 2-3-27-95**

**CONTACT: Jennifer LeNoir  
or LaTanya Dunn**

**LUBBOCK --** The Division of Continuing Education at Texas Tech University will sponsor a workshop, "Preparing To Work With Personality Disorders: Establishing Your Therapeutic Frame," from 9 a.m. to 4:30 p.m. Saturday (April 1) in the University Center Lubbock Room. Registration can be made in advance or at 8:30 a.m. on the day of the workshop.

The workshop is designed for licensed professional counselors, psychotherapists, psychotherapists, social workers and psychiatrists. The program will explore the concept of Therapeutic Frame and identify issues to be considered when working with personality disorders. Issues associated with memory and "false memories" of abused patients will also be discussed. Participants will learn about the psychodynamic and balanced competency frame, which will be used as workshop models.

The workshop presenter will be Terry Waldren, a licensed professional counselor in Lubbock and family therapist in private practice. He is an adjunct faculty member at the department of psychiatry at the Texas Tech University Health Sciences Center and the University Counseling Center. He specializes in working with disorders of the self, including Narcissistic Personality Disorder.

"The use of self, diagnosis, treatment goals, length of treatment, conscious and unconscious issues, or treatment strategies are all factors that need to be addressed when establishing the therapeutic frame," said Waldren.

The workshop will be co-presented by William Carter, associate director of Texas Tech's Testing, Measurement and Evaluation Center. Carter has presented workshops on the Minnesota Multi-Phasic Personality Inventory, as well as the Enneagram and Applied Neuro-Psychology. He specializes in career, academic and vocational counseling.

The workshop fee is \$89, which includes professional credits and lunch. Enrollment is limited to allow for small group interaction. The course is approved for six hours of continuing education credits by the Texas State Board of Examiners of Professional Counselors and the Texas Association of Alcohol and Drug Abuse Counselors. Continuing Education Units for Social Work also will be awarded.

To register in advance, call the Division of Continuing Education at (806) 742-2352 and ask for Personnel and Professional Development. Phone registration may be charged to Discover, VISA or MasterCard. Individuals also may register at the Continuing Education office at the corner of 15th Street and Akron Avenue on the Texas Tech campus.

Persons with disabilities who plan to attend this workshop and who may need auxiliary aids or services are requested to notify the Division of Continuing Education before the workshop so that appropriate arrangements can be made.



News &amp; Publications

Box 42022  
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(806) 742-2136  
FAX (806) 742-1615**FOR IMMEDIATE RELEASE****REF: 3-3-27-95****CONTACT: Michael Sommermeyer****(Editors Note: A student from your area is included in this release.)**

LUBBOCK -- Texas Tech University's College of Agricultural Sciences and Natural Resources recognized its Dean's Scholars during a reception March 24. These scholarships have been established by the college to reward academic excellence and to encourage highly capable young men and women to major in the agricultural sciences.

The Dean's Scholars awards are based on academic excellence as well as leadership, sound character and good citizenship. The Gold Award is a \$10,000 4-year scholarship, and the Silver Award is a \$5,000 4-year scholarship. To keep the scholarship recipients must maintain a 3.4 GPA for Gold Awards and a 3.2 GPA for Silver Awards. The scholarships are funded by various donors who have made contributions to the college.

At the reception, Sam Curl, dean of the College of Agricultural Sciences and Natural Resources, congratulated the 25 scholars for their achievements.

The Gold Award winners, each receiving a \$2,500 scholarship this year, are Zach Brady, a senior majoring in agricultural communications, from Abilene; Jim Bret Campbell, a junior majoring in agricultural communications, from Hereford; Kacey Fuston, a sophomore majoring in food technology, from Turkey; Jamie Harvey, a freshman majoring in preveterinary medicine, from Georgetown; Chad Key, a sophomore majoring in agronomy, from Spur; Brenda Lauterbach, a senior majoring in agronomy, from Canyon; Jennifer Phillips, a junior majoring in animal science, from Big Spring; and Bruce Porter, a junior majoring in agronomy, from Clayton, N.M.

The Silver Award winners, each receiving a \$1,250 scholarship for the year, are Donnie Baldridge, a junior majoring in agricultural economics, from Spur; Jarrod Busby, a freshman majoring in agronomy, from Springlake; Coleburn Davis, a senior majoring in agricultural communications, from Tolar; Monty Edwards, a senior majoring in animal science, from Sudan; Wesley Glass, a senior in agricultural economics, from Garden City; Amy Head, a sophomore in agricultural communications, from Lubbock; Kevin Hoelscher, a freshman majoring in agricultural economics, from Midland; Katie Jackson, a sophomore majoring in animal science, from Portales, N.M.; Sammye Martin, a freshman majoring in horticulture, from Amarillo; Vicki McClaran, a senior majoring in agricultural economics, from Ralls; Lavinia Owen, a senior majoring in animal business, from Sealy; Jenny Pritchard, a sophomore majoring in landscape architecture, from Ferndale, Wash.; Jennifer Schmidt, a senior majoring in food technology, from Lubbock; Joseph Stahmer, a sophomore majoring in wildlife management, from Lone Oak; Kimberly Stricklen, a junior majoring in animal science, from Lubbock; Ryan Teichelman, a senior majoring in food technology, from Panhandle; and Eric Winston, a sophomore majoring in preveterinary medicine, from Mercedes.



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**FOR IMMEDIATE RELEASE****REF: 4-3-27-95****CONTACT: Michael Sommermeyer**

LUBBOCK -- Henry Nguyen, professor of plant and soil science in Texas Tech University's College of Agricultural Sciences and Natural Resources has received a research grant of \$150,000 from the Rockefeller Foundation. The grant from the International Program on Rice Biotechnology will further Nguyen's research into the use of molecular tools for genetic analysis of root penetration in rice.

Nguyen received the first installment of \$94,200 from the Rockefeller Foundation this semester. He has received continuous funding from the foundation for improving rice production since 1991.

Nguyen, a National Science Foundation Presidential Young Investigator, has been studying the effects of soil compaction on rice growth and plant development. In particular, he is striving to improve rice production in drought-prone areas.

The research will continue to concentrate on rice grown in shallow topsoil, where frequent plowing and cultivation has left the topsoil thin and compacted. In these fields the plant roots cannot penetrate the subsoil to reach moisture and nutrients located below in the deeper soil horizons. Nguyen is isolating genetic markers in the rice genome of rice to find genes capable of providing good root penetration.

Later Nguyen will provide these genetic markers to plant breeders in an effort to develop stronger, drought-tolerant rice varieties.

A major emphasis of the Rockefeller Foundation's Agricultural Sciences program is to develop and disseminate crop biotechnology to farmers in Asia, Africa and Latin America. In Asia, the foundation seeks to increase rice production by 20 percent over the next decade on acreage that has shown a disappointing low yield since 1975.

LUBBOCK -- The Texas Tech University Dads and Moms Association will recognize three faculty members for research, teaching and leadership during an awards breakfast at 8:30 a.m. Saturday (April 1) in the University Center Ballroom.

The breakfast is part of a weekend of activities for Texas Tech students, parents and family members. The honorees were selected from a campuswide slate of nominees with recommendation letters from members of the university's colleges, schools and departments.

Kary Mathis, director of the International Center for Arid and Semiarid Land Studies, will receive the Faculty Distinguished Leadership Award; Richard A. Bartsch, Paul Whitfield Horn professor in chemistry and biochemistry, will receive the Barney E. Rushing Jr. Faculty Distinguished Research Award; and Jill Patterson, assistant professor of English will be awarded the Hemphill-Wells New Professor-Excellence in Teaching Award.

In addition to his current position, Mathis is a Thompson professor of agricultural finance and was chairman of Texas Tech's department of agricultural economics from 1982 to 1994. Before joining the faculty of Texas Tech, Mathis was director of the Florida Agricultural Market Research Center of the University of Florida.

Mathis holds doctoral and master's degrees in agricultural economics from Texas A&M University and a bachelor's degree in animal husbandry from Texas Tech.

Bartsch is a research chemist with an international reputation who has published more than 200 research papers and 11 monograph chapters. He received the Texas Tech President's Academic Achievement Award in 1990 and was awarded a Horn Professorship, the highest honor bestowed on a faculty member, in 1988.

Bartsch holds doctoral and master's degrees in chemistry from Oregon State University and a bachelor's degree in chemistry from the University of California at Santa Cruz.

Patterson has held her position at Texas Tech for nearly two years. She teaches creative writing and American fiction. Before joining the faculty of Texas Tech in 1993, she taught introductory literature and creative writing at Oklahoma State University where she earned her doctorate.

Patterson holds a master's degree in English from Texas A&M University and a bachelor's degree in English from Abilene Christian University.



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FOR IMMEDIATE RELEASE  
REF: 6-3-28-95  
CONTACT: Jennifer LeNoir

LUBBOCK -- The Ranching Heritage Center of the Museum of Texas Tech University will present a second in a series of lectures exploring Hispanic history and its influence on ranching at 2:30 p.m. Sunday (April 2) in the Pioneer Room of the DeVitt Mallet Building at the Ranching Heritage Center, located at Fourth Street and Indiana Avenue. The lectures are free and open to the general public.

The lecture will be presented by Sharon E. Fleming, preservation consultant at the Texas Historical Commission. Fleming will discuss the history, tradition and styles of Hispanic ranch architecture in Texas. Ranch buildings from the Spanish Colonial period, which spanned from about 1720 to 1820, will be a lecture highlight. Fleming also will discuss the techniques and materials, as well as the conditions that prompted early Hispanic settlers to build as they did.

In her role as a project reviewer for the commission's division of architecture, she inspects preservation work on historic buildings and landmarks throughout a region that extends from Midland to Brownsville.

Currently, Fleming is pursuing graduate studies at Texas Tech's College of Architecture, and is researching the building technologies of Spanish Colonial ranches for her master's thesis.

Persons with disabilities who plan to attend the lecture, and who may need auxiliary aids or services are requested to notify the education division at (806) 742-2432 at the Museum of Texas Tech.

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FOR IMMEDIATE RELEASE

REF: 7-3-28-95

CONTACT: Myrna Whitehead  
or Angela Murray

LUBBOCK -- The Motor Development Academy recently awarded its first Lolas E. Halverson Young Investigator Award to Texas Tech University faculty member Karen Meaney. The award is to recognize Meaney, an assistant professor of health, physical education and recreation, for her academic contributions through the publication of motor development research.

Meaney submitted the article, "Developmental Modeling Effects on the Acquisition, Retention, and Transfer of a Novel Motor Task," which was published in *Research Quarterly for Exercise and Sport*.

Meaney will receive a plaque and a \$200 check at the Motor Development Academy Breakfast at the American Alliance for Health, Physical Education, Recreation and Dance Conference Saturday (April 1) in Portland, Ore.

A native of Euclid, Ohio, Meaney joined the faculty at Texas Tech in 1991. She received a bachelor's degree in education in 1979 from University of Dayton, a master's degree in education in 1988 and a doctorate in education in 1991, both from the University of Houston.



**NEWS RELEASE**

**TEXAS TECH**  
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FOR IMMEDIATE RELEASE

REF: 8-3-28-95

CONTACT: Myrna Whitehead  
or Angela Murray

LUBBOCK -- The fourth annual Race for Kids, an intergenerational walk/run event, will be held Saturday (April 1) at the Texas Tech University Engineering Key. The race is a project of the Child Development Research Center in the College of Human Sciences.

Proceeds from the race will be used to help redesign the Child Development Research Center playground area near the College of Human Sciences.

A five kilometer race will loop around the university, starting and finishing at the Engineering Key. There also will be an Elementary School One Mile Challenge and an intergenerational Team Relay Run/Walk. Other special events throughout the morning will include face painting and a post-race pancake breakfast. The cost of the pancake breakfast is \$3 per person. Special visitors will feature Raider Red and Texas Tech varsity athletes.

Registration begins at 7:30 a.m. in the El Centro Lounge of the College of Human Sciences.

The 5K Road Race will begin at 8:15 a.m. This race is a 3.1 mile run and is open to all ages. The entry fee is \$10. Awards will be given to the top male and female finishers in various age divisions and to overall winners. Prizes will include a certificate for a free pair of running shoes for male and female overall winners as well as master winners. Custom medals will be presented to the top three male and female overall winners.

The Elementary School One Mile Challenge begins at 9 a.m. and is open to children in kindergarten through sixth grade. The entry fee for the race is \$5. Awards will be given to the top three boys and girls in each grade level. Each participant will receive a free T-shirt and a Race for Kids ribbon.

The Team Relay Run\Walk is open to all age levels and begins at 9:30 a.m. The teams must be comprised of five people and must include one child age 12 or younger. Team members will pay a entry fee of \$25. Teams will divide 10 laps around the engineering key among its participants.

Sponsors for the event include Southwest Airlines, Premier Travel, Cleveland Athletics, the Children's Hospital at University Medical Center and Arrowhead Mills.

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RACE/PAGE 2

Special awards will be given to the group, organization or business with the most participants and the individual or groups with the largest donation. Drawings will be held for merchandise donated by local merchants for all participants in the 5K, one mile race and the team relay.

A grand prize drawing will be held for a "Get Away Weekend," donated by Southwest Airlines and Premier Travel. The grand prize winner must be a participant in a race and must be present at the time of the drawing.

Persons with disabilities who plan to attend the event and need auxiliary aids or services should contact Cathy Nathan, director of the center, at (806) 742-3016 at least two business days prior to the event so that necessary arrangements can be made.



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**MEDIA ADVISORY**

**REF: 9-3-29-95**

**CONTACT: Jennifer LeNoir**

LUBBOCK -- Members of the media are invited to attend a classroom guest lecture about Vietnam military history at 11 a.m. Thursday (March 30) in Room 33 of Holden Hall on the Texas Tech University campus. The lecture will be presented by Larry Cable, professor of history at the University of North Carolina at Wilmington.

Cable regularly lectures at various military schools. He is in town to participate in the academic conference, "On Winning and Losing: A Re-examination of the Summums Thesis and the Vietnam War," scheduled Friday and Saturday at the Sheraton Inn, 505 Ave. Q.

Cable, who teaches military and Vietnam related courses, will be talking to about 50 students enrolled in a Texas Tech class titled "American Military Affairs Since 1900." The class regularly is taught by James Reckner, professor of history at Texas Tech.

Previously, Cable served for 20 years in reconnaissance and intelligence acquisition and analysis in the United States government, as well as for five years in Vietnam.

He is the author of two books titled, "Conflict of Myths: The Development of the American Counter Insurgency Doctrine and the Vietnam War" and "Un-Holy Grail: The United States and the Wars in Vietnam."

**NEWS RELEASE**

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**MEDIA ADVISORY**

**REF: 10-3-29-95**

**CONTACT: Jennifer LeNoir**

**LUBBOCK --** Members of the media are invited to attend an academic conference of scholars and former military and government leaders discussing the Vietnam War, "On Winning and Losing: A Re-examination of the Summers Thesis and the Vietnam War," Friday and Saturday (March 31-April 1) at the Sheraton Inn, 505 Ave. Q.

Col. Harry Summers wrote a critical analysis of America's conduct in the Vietnam war titled "On Strategy" in 1982 while serving as an analyst at the United States Army War College's Strategic Studies Institute.

According to James Reckner, director of the Center for the Study of the Vietnam Conflict and associate professor of history at Texas Tech University, "Col. Harry Summer's thesis suggested that the United States won the war tactically and operationally, but lost is strategically because the national command and the military leadership forsook conventional doctrines and strategies."

Summers' book legitimized institutional inquiry into the Vietnam War because, as a serving colonel, he criticized the way the United States Army had fought the war. His criticism also opened the door for other military officers to criticize the war. Additionally, Summers' thesis initiated a school of historical interpretation dubbed "revisionist" by those who disagreed with it, said Reckner.

The Vietnam Roundtable is co-hosted by Texas Tech's Center for the Study of the Vietnam Conflict and the United States Army War College in Carlisle, Pa.

Scheduled guests include retired Adm. Elmo R. Zumwalt, commander of U.S. Naval Forces in Vietnam from 1968 to 1970, chief of naval operations in 1970-74 and current Chairman of the Vietnam Center's National Council; retired Gen. Nguyen Khanh, former prime minister of South Vietnam from 1964-65; Hon. Bui Diem, chief of staff for the prime minister of South Vietnam in 1965, secretary of state for foreign affairs in South Vietnam in 1966, former South Vietnamese ambassador to the United States 1967-72, ambassador-at-large and special envoy to the Paris Peace talks 1973-75 and a member of the Vietnam Center's National Council; and Professor Douglas Pike, director of the Indochina Archive at the University of California at Berkeley and a member of the Vietnam Center's National Council.

Highlights for media coverage at the Sheraon Inn include:

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VIETNAM CONFERENCE\PAGE 2

Friday (March 31)

- 8:30 a.m., Opening Remarks by Adm. Elmo R. Zumwalt Jr., (Santa Fe Ballroom).
- 10:30 a.m., "The Summers Thesis in Strategic Context" discussed by Larry Cable, University of North Carolina at Wilmington, (Santa Fe Ballroom).
- Noon, Lunch with Professor Douglas Pike discussing "Recent Developments in Vietnam," (Hospitality Room).
- 3:15 p.m., "The Summers Thesis and the Academic Left," presented by Marc J. Gilbert, North Georgia College, (Santa Fe Ballroom).
- 6 p.m., Reception at the Sheraton Inn Hotel where Mayor David Langston will confer Lubbock citizenship on Adm. and Mrs. Zumwalt, and Professor Pike, (Santa Fe Ballroom).

Saturday (April 1)

- 8:30 a.m., "The Summers Thesis: Does It Stand Up to the Strategic 'So What?' Test?" presented by John R. Guilmartin Jr., Ohio State University, (Santa Fe Room).
- Noon, Lunch with General Nguyen Khanh speaking, (Hospitality Room).
- 1:30 p.m., "The Vietnam War: A General Officer's Views," presented by General William Rosson, (Santa Fe Room).
- 3 p.m., "The Vietnam War: On Winning and Losing," discussed by Earl Tilford, United States Army War College, (Santa Fe Room).
- 8 p.m., Texas Tech department of history's Phi Alpha Theta will host their annual awards dinner and scholarship ceremony at the Lubbock Club. The keynote speaker will be former South Vietnamese Ambassador Bui Diem. Diem will reflect on his life as a South Vietnamese diplomat, as well as his interactions with Presidents Lyndon Johnson and Richard Nixon.

For more information about the Center for the Study of the Vietnam Conflict or the Vietnam Archive, call James Reckner at (806) 742-3742.

LUBBOCK -- Some 3,000 students in the Texas Tech University fraternity/sorority system will have the opportunity to join forces around Lubbock in the spirit of community service Saturday (April 1) as part of Greek Weekend (March 31-April 2). Other activities include a Friday evening Alcohol Awareness presentation and a Sunday morning (April 2) worship service.

Members of the 17 sororities and 26 fraternities will be assigned a variety of duties from cleaning city parks to packing food bank boxes from noon to 4 p.m. Media representatives are invited to interview the students at selected volunteer sites during that time.

- A group of 200 students are expected to be at the South Plains Food Bank, 4610 Locust Ave., and its Breedlove Dehydration Plant, North Loop 289 and Martin Luther King Boulevard. Activities will include packing food boxes, facility clean-up and garden preparation.
- About 300 students will be assigned to various city parks around Lubbock including grounds work at the Lubbock Arboretum, 4111 University Ave.
- Other volunteer sites include the Ronald McDonald House, Indiana Avenue and Brownfield Highway, and the Lions Club Pancake Festival at the Municipal Coliseum, Fourth Street and Boston Avenue.

Friday's alcohol awareness presentation, 7-8:30 p.m. in the Municipal Auditorium, is an interactive presentation by the Lubbock Police Department. In addition to a question and answer session, police will give field sobriety and reaction tests to a select group of students who have consumed controlled amounts of various types of alcohol.

The Sunday morning service will begin at 11 a.m. in the University Center Allen Theatre. The service leader will be Allen Hawkins, a member of Campus Crusade for Christ.

For more information or to schedule individual interviews, contact Assistant Dean of Students Patricia Honacki at (806) 742-2192, or Panhellenic Vice President Emily Ellison, chairperson of Greek Weekend, at (806) 742-2403.





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MEDIA ADVISORY  
REF: 12-3-30-95  
CONTACT: Jennifer LeNoir

LUBBOCK -- More than 50 Lubbock junior high school students will attend the first "Junior Leadership Academy" at Texas Tech University's College of Business Administration from 8:30 a.m. to 1:30 p.m. Saturday (April 1) in the BA Rotunda. Media is invited to attend the day's academy activities.

The academy activities will provide the junior high school students with the opportunity to interact with college students at Texas Tech, tour the university campus and experience a few academic disciplines that may help stimulate ideas in planning their future career goals, according to Becky Brisendine, vice president of the College of Business Administration's Leadership Council which is hosting the event.

The morning will include four class sessions. Texas Tech students representing various business organizations will teach three sessions titled "The Computer and Me," "Entrepreneurs of the Future" and "Make Mine Marketing." Officers from the United States Air Force health sciences department will teach a session titled "Opportunities Around the World."

Additional activities include lunch sponsored by the U.S. Air Force, and a graduation ceremony in which all student participants will be awarded a certificate. Parents are invited to the graduation ceremony, as well as an optional walking tour of the campus at the end of the day's events.

The junior high students were selected by their individual schools to attend the academy based on their outstanding traits demonstrating vision, leadership and maturity.

"The COBA Leadership Council is excited about the first 'Junior Leadership Academy,' and our members have worked to provide a wonderful learning experience for future business leaders, Brisendine said.

The College of Business Administration's Leadership Council consists of business student organization presidents, as well as business senators who seek to provide a network for the entire college's student body.

### COOKING WITH STEEL WOKS ADDS IRON TO FOOD

LUBBOCK -- The worldwide problem of iron deficiency is mainly due to inadequate intake and poor availability of iron in the diet. Texas Tech University researchers Helen C. Brittin and Yang-Dong Zhou have investigated and found that personal intake can be aided by simply using metal cookware to prepare foods. The project evaluated the use of steel woks to increase the amount of iron content in some Chinese foods.

Brittin and Zhou compared three food treatments: cooked in a steel wok, cooked in a glass utensil and left raw. Ten foods, commonly eaten by Chinese and Asians were prepared by the three treatments and were analyzed for iron content.

All ten foods except eggs contained significantly more iron when cooked in a steel wok than in a glass utensil. The research also noted that more acidic foods and foods with a longer cooking time tended to absorb more iron from the steel wok. Of the 10 foods, sweet and sour sauce increased the most in iron content when cooked in a steel wok. Brittin and Zhou also surveyed Chinese students concerning frequency of dishes cooked in woks. The estimated iron intake for all 39 foods cooked in steel woks increased 189 percent as the students used the woks repeatedly over a one-month period.

Different types of steel woks had similar effects on iron content of foods, however, some variation was discovered in iron content of the food based upon the way the woks were manufactured. The findings of this study were similar to those of an earlier study on the use of cast iron utensils by Brittin.

Brittin is available for interviews from 9 a.m. to noon Mondays and Fridays.

SOURCE:

Helen C. Brittin, Ph.D., (806) 742-3068

Professor of nutrition in Texas Tech University's College of Human Sciences



**NEWS RELEASE**

**TEXAS TECH**  
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FOR IMMEDIATE RELEASE  
REF: 14-3-31-95  
CONTACT: Myrna Whitehead  
or Angela Murray

LUBBOCK -- Texas Tech University Professor Marc A. Giaccardo will present a paper on the theory based approach to construction techniques at the 1995 International Council of Building Science CIB-W89 Symposium Tuesday (April 4) through April 10 in Orlando, Fla. The conference will be conducted at the University of Florida campus.

Giaccardo, assistant professor of architecture, will present the paper, "Conscious Construction" which presents an innovative use of video on building construction techniques. The aim of the paper is to discuss the need for craftsmanship products between the designer and the engineer.

The International Headquarters of Building Science is headquartered in the Netherlands. The organization's membership is composed of schools and universities throughout the United States that belong to the National Council of Building Science.

Giaccardo joined the faculty at Texas Tech in 1992. He received a bachelor of fine arts degree in architecture in 1972 and a master's degree in architecture in 1977, both from the University of New Mexico.

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FOR IMMEDIATE RELEASE

REF: 15-3-31-95

CONTACT: Michael Sommermeyer

LUBBOCK -- Texas Tech University has chosen a new horse to serve as the university's mascot. The new horse will replace Double T which died in September.

The first public appearance for the Masked Rider's new mount will take place during the Red and Black football game at 2 p.m Saturday (April 1). During a halftime ceremony, current Masked Rider Amy Smart will transfer the reins to 1995 Masked Rider JoLynn Self of Amarillo.

The 9-year-old quarter horse gelding has a registered name of High Red Bug. The Masked Rider Advisory Committee will meet soon to determine a university name for the new mascot.

High Red Bug is owned by Craig Pelt and will be purchased by the Texas Tech University Health Sciences Center. The horse was bred at Phillips Ranch in Frisco and served as a mount in the Dallas Black Horse Patrol.

"The horse's gentle temperament and its ability to perform around large crowds make it the perfect choice for the Masked Rider program," said Masked Rider Committee Chairman Tom McGinnity.

Eleven mascots have served as the Masked Rider's steed, with the names of Blackie, Pretty Day, Tech Beauty, Beau Black, Charcoal Cody, Showboy Huffman, Happy V, Happy VI, Happy VI-II, Midnight Raider and Double T.

The Masked Rider became a tradition at Texas Tech following the university's first Gator Bowl appearance in 1954. After the game, *Atlanta Journal* sports writer Ed Danforth wrote, "No team in any bowl game ever made a more sensational entrance."



**NEWS RELEASE**



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**(Editor's note: Please include the following information in your community calendar listings.)**

LUBBOCK -- A support group for people with epilepsy will have its first meeting at 7 p.m. Tuesday (April 4) in Conference Room A of the Knipling Center at Lubbock's Methodist Hospital.

Richard Homan, M.D., chairman of the Neurology Department at Texas Tech University Health Sciences Center, will be the featured speaker.

For more information contact Susan Reigel at 743-1799.