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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 2, 2009

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Texas Tech Fans Can Get an Early Football Fix at Gameday-Style Pep Rally

WHAT: Pep rally

WHEN: 6 p.m. Thursday (Sept. 3)

WHERE: Jones AT&T Stadium

EVENT: Texas Tech football fans can get an early taste of Saturday gridiron frenzy at a pep rally modeled after ESPN's College Gameday.

Fans will meet the team captains and watch interviews with players as the Red Raiders gear up for Texas Tech's season opener against North Dakota.

Saddle Tramps, cheerleaders, pom squad members, mascots and the Goin' Band from Raiderland will join Texas Tech President Guy Bailey, basketball coach Pat Knight, Lady Raiders basketball coach Christy Curry and former basketball coach Bobby Knight in showing support for the team.

Activities start at 5:30 p.m. when fans are invited to join the band in a Walk of Champions march from the Student Union Building to the stadium.

CONTACT: Stephanie Rhode, assistant director, Center for Campus Life, Texas Tech University, (806) 742-5433, or stephanie.rhode@ttu.edu.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Name Name, title, College of XXXXXXXXXX, Texas Tech University,
(806) phone-number, or firstname.lastname@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 2, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Texas Tech Law Professor One of Best Presenters in Texas

A Texas Tech University School of Law professor is one of the top continuing legal education (CLE) presenters in the state, according to the Texas Bar Association.

Gerry Beyer, the Governor Preston Smith Professor of Law, was selected for his CLE presentation, "Estate Planning Case Law Update," which he delivered at Texas Bar CLE's 2009 Advanced Estate Planning Course. Chosen as one of the best presentations of the year, the determination was made by the State Bar CLE Program Office based on evaluations and scores submitted by registrants of that course.

The Texas Bar is compiling the highly rated speeches and will showcase them in a series of "Best of 2009" CLE video replays that will be shown in November and December in Houston, Dallas and Austin.

Walter Huffman, dean of the law school, thanked Beyer for representing the Texas Tech School of Law so well. "We at Texas Tech Law already knew Beyer was one of the best in Texas, but it is an honor to have confirmation from our state organization."

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Casey Carson, director of alumni relations, Texas Tech University School of Law, (806) 742-3990 ext. 315, or casey.carson@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 2, 2009

CONTACT: Jessica Benham, jessica.benham@ttu.edu
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Texas Tech Student Leisure Pool Celebrates Grand Opening

WHAT: Leisure Pool Ribbon Cutting Ceremony

WHEN: 3 p.m. Friday (Sept. 4)

WHERE: Leisure Pool south entrance

EVENT: The Student Leisure Pool at Texas Tech University's Robert H. Ewalt Student Recreation Center will host a grand opening celebration complete with food, prizes and live entertainment.

The celebration will kick off with an official ribbon cutting ceremony.

Following the ceremony, guests can enjoy food, giveaways and live music by The Urgency, The Exit and Strange Weather. Free food and drinks will be provided by Sam's Place Poolside.

A late-night swim will take place at the pool from 9 -11 p.m., and the 2nd annual Raider Power Run is set to begin at 9 p.m.

CONTACT: Joe MacLean, director, Recreational Sports, Texas Tech University,
(806) 742-3351, or joe.maclea@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 2, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Announces TRIP Funds

Texas Tech University has received private gifts totaling \$24.3 million that are eligible for the Texas Research Incentive Program (TRIP). The fully matched potential of these gifts is \$21.5 million. The 28 gifts are from 20 individuals and eight corporations and foundations.

"We are thankful to everyone for their support of Texas Tech University and our goal of becoming the state's next national research university," said Kent Hance, Texas Tech University System chancellor. "The fact that the fund is oversubscribed for 2010 as of today shows that this is good for all seven emerging research universities and will be extremely beneficial for the state of Texas."

The TRIP fund was created in the recently enacted HB 51, which sets out criteria and funding mechanisms for the seven designated emerging research universities to achieve national research university or Tier One status.

"The money from TRIP will enable us to improve the quality of academic programs and to provide additional research that impacts the daily lives of Texans and people around the world," said Guy Bailey, Texas Tech University president. This investment in Texas will bring about ideas that fuel the economy and allow us to continue to ensure a bright future for our state."

TRIP provides \$25 million each year for next two years to match private gifts raised by the universities. Any gifts not matched in 2010 will roll over to 2011 for matching. The gifts may go toward endowed chairs, professorships, facilities, equipment, program costs, or graduate student stipends or fellowships.

All gifts deposited by the seven universities on Sept. 1 are eligible for TRIP and will be considered by the Higher Education Coordinating Board in a block. Final award regarding the match should be determined by the end of October for 2010.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 2, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Announces TRIP Funds

WHO: Chancellor Kent Hance and President Guy Bailey

WHAT: Announcement of TRIP funds

WHEN: 1 p.m. today (Sept. 2)

WHERE: Board of Regents meeting room, second floor of the Texas Tech Administration Building.

EVENT: Sept. 1 was the start date for the seven emerging research universities to deposit funds to be eligible for the Texas Research Incentive Program (TRIP).

TRIP provides matching grants for private gifts given after Sept. 1. The gifts may go toward endowed chairs, professorships, facilities, equipment, program costs, or graduate stipends or fellowships. Gifts for undergraduate scholarships or grants do not qualify. There is \$50 million available for matching grants over two years. Any funds not matched with this pool of money will be matched in the next state budget year.

CONTACT: Sally Logue Post, director of communications, Texas Tech University, (806) 742-2136 or sally.post@ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 3, 2009

CONTACT: Cory Chandler

(806) 742-2136, cory.chandler@ttu.edu

Early Head Start Honors Advocates With Awards Inspired by Winnie the Pooh

The Texas Tech University Early Head Start Program honored one of its founders and a former director during its third-annual Pooh Awards Ceremony.

The ceremony is named after Winnie the Pooh, an international symbol of friendship and caring. Awards recognize community members or organizations active in the Early Head Start program.

More than 100 friends and family members of the program's 56 children celebrated the children's achievements during the ceremony.

Quincy White, one of the program's founders, was recognized with the Grand Pooh Bah Award and La Nelle Ethridge, former director, received a Pooh Emeritus.

The children also were recognized with certificates of individualized appreciation.

White was Executive Director of the Lubbock Housing Authority when he helped found Parents as Teachers, a home-based parent education program for pregnant women and young mothers with low incomes that later expanded into Early Head Start.

Pooh Award organizers noted that while Quincy is now assistant city manager for the City of Lubbock and executive director of the North & East Lubbock Community Development Corporation, he continues to promote the EHS program and advocate for the needs of families.

Ethridge worked as director for Early Head Start for nearly ten years before retiring in May, and continued providing guidance and advice after retirement, mentoring the program's new director and advocating for the program when speaking in the community.

The Early Head Start program in the College of Human Sciences provides responsive services to families from culturally and socio-economically diverse backgrounds. As part of the

CONTACT: Stephanie Shine, instructor, Early Head Start, College of Human Sciences, Texas Tech University, at (806) 470-1340 or stephanie.shine@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 3, 2009

CONTACT: Allison Ralston, Allison.ralston@ttu.edu
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Texas Tech Selects Congressional Interns

Texas Tech University has named 12 students to serve as congressional interns during the Fall 2009 semester.

The Office of the President at Texas Tech sponsors and provides the scholarships for the Congressional Internship Program. As participants in the program, students observe how the government functions while working for senators and representatives. Students are selected through an interview process to complete an internship in the nation's capital in the fall or spring.

"In many cases, our internship program has been a life-changing experience for the students," said Guy Bailey, president of Texas Tech. "Regardless of their career choice, the students will benefit from the experience of seeing first-hand how the political process will affect their futures."

The new interns include:

- David Abercia, a secondary education masters student from Houston, working in the office of U.S. Rep. Silvestre Reyes of El Paso.
- Austin Carrizales, a senior political science major from Lubbock, working in the office of U.S. Rep. Henry Cuellar of Laredo.
- Megan Carpenter, a junior communications major from Arlington, working in the office of U.S. Sen. Kay Bailey Hutchinson.
- Dwight Clark, a senior health, exercise and sport science major from Houston, working in the office of U.S. Rep. Sheila Jackson Lee.
- Charles Entsminger, a senior communications major from Plano, working in the office of U.S. Rep. Sam Johnson of Plano.
- Kristy French, a senior economics major from Victoria, working in the office of U.S. Sen. John Cornyn.
- Samuel Heinz, a junior Spanish major from San Antonio, working in the office of U.S. Rep. Ciro Rodriguez of San Antonio.
- Cole Moore, a junior international business major from Houston, working in the office of U.S. Rep. John Carter of Round Rock.
- Erica Parten, a senior journalism major from Plano, working in the office of U.S. Rep. Kay Granger of Fort Worth.
- Vanessa Ruiz, a senior marketing and political science major from Levelland, working in the office of U.S. Rep. Lamar Smith of San Antonio.

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- Garrett Salzman, a junior advertising major from San Antonio, working in the office of U.S. Rep. Charles Gonzalez of San Antonio.
- Justin Winn, a junior political science major from Lubbock, working in the office of U.S. Rep. Randy Neugebauer of Lubbock.

More information about Texas Tech's internship program is available at <http://www.congressionalintern.ttu.edu>.

CONTACT: Amber Harris, program coordinator, Office of the President, Texas Tech University, (806) 742-2121, or amber.harris@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 4, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Engineering College Ranking Climbs in U.S. News & World Report

The educational experience in Texas Tech University's Edward E. Whitacre Jr. College of Engineering is only getting better, according to U.S. News & World Report's 2010 college rankings.

In the magazine's yearly assessment of America's best schools, Texas Tech's undergraduate engineering program is now tied for 76, up from a 78 ranking for 2009, an 85 ranking for 2008, and from rankings in the 90s prior to that. The undergraduate program rankings are based on peer assessments only.

"As the Whitacre College of Engineering leads the way in Texas Tech's drive to become the nation's premier energy university, the U.S. News rankings validate the continued efforts of our faculty to further enhance the quality education that we provide," said Jon Strauss, interim dean of the Whitacre College of Engineering.

Earlier this spring, three Whitacre College of Engineering graduate programs received rankings as well, in the magazine's Graduate School issue. The Department of Industrial Engineering ranked 26th in the Industrial/Manufacturing category, the Department of Civil and Environmental Engineering ranked 65th in the Civil category, and the Department of Electrical and Computer Engineering ranked 65th in the Computer Engineering category and 69th in the Electrical/Electronic/Communications category.

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CONTACT: Jeff Sammons, senior editor, Whitacre College of Engineering, Texas Tech University, (806) 742-3451 or jeff.sammons@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 4, 2009

CONTACT: Erin Hawes, erin.hawes@ttu.edu
(806) 742-2136

Texas Tech Army NCO Advances to the Next Level

A Texas Tech University ROTC instructor is nominated for the U.S. Army Training and Doctrine Command's NCO of 2009.

"I have competed against some truly fine NCOs throughout this year," Sgt. First Class Corey J. King, said.

The sergeants competing for the top spot of NCO of the Year were tested during a recent four-day competition at Fort Monroe, Va. on a number of military tasks such map reading, marksmanship, physical conditioning and other editorialized military skills.

"I am proud to have been able to compete and to be thought of as a NCO who represents other NCOs," King said.

King will move on to compete late this month for NCO of the Year for the U.S. Army, the highest level for the annual event. Among the distinguished graduates of the ROTC program are former Secretary of State Colin Powell, Wal-Mart founder Sam Walton and Supreme Court Justice Samuel A. Alito, Jr.

King is a member of U.S. Army Cadet Command, which is the parent organization of the Army ROTC program. During King's 14-year military career he has served in a number of leadership roles in infantry battalions and his military awards include the Army Commendation Medal and the Army Achievement Medal.

CONTACT: Corey King, Sgt. Instructor in Military Science, Texas Tech University, (806) 742-2141, or corey.j.king@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 8, 2009

CONTACT: Jeff Sammons, jeff.sammons@ttu.edu
(806) 742-3451

Texas Tech Hosts One of the World's Premiere Solar Energy Experts

WHAT: Maddox Solar Energy Series

Lawrence Kazmerski

"Solar Photovoltaics Technology: The Revolution Begins..."

WHEN: 3 p.m. Wednesday (Sept. 9)

WHERE: Lankford Lab in the Electrical and Computer Engineering Building
Texas Tech campus

EVENT: Kazmerski, executive director of science and technology at the National Renewable Energy Laboratory (NREL) in Golden, Colo., will present an analysis of how solar energy will shape the future of West Texas and the world.

In celebration of the announcement of two \$7.5 million faculty positions, the Donovan Maddox Distinguished Engineering Chair in Solar Energy and the Jack Maddox Distinguished Engineering Chair in Sustainable Energy, the Whitacre College of Engineering at Texas Tech is hosting a series of speakers on solar energy titled the Maddox Solar Energy Series.

For more information on the Maddox chairs and the Maddox Solar Energy Series, visit www.coe.ttu.edu/maddox.

CONTACT: Jeff Sammons, senior editor, Whitacre College of Engineering, Texas Tech University, (806) 742-3451 or jeff.sammons@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 8, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech's Chapter and Faculty Adviser of Sigma Delta Pi Earn National Awards

Texas Tech University's chapter of the National Collegiate Hispanic Honor Society, Sigma Delta Pi, has been named an Honor Chapter for its outstanding activities in 2008-09.

The faculty adviser for the organization, Comfort Pratt, assistant professor in the College of Education, areas of secondary education and bilingual education, has been awarded the prestigious Minaya Álgvar Fáñez Award, granted yearly to the country's most outstanding chapter adviser. This is the second consecutive year Pratt has received the honor, and the third time since the award was established in 2005.

Each May, all 564 chapters of Sigma Delta Pi are asked to submit an annual report detailing their numerous activities and projects from the academic year. Based on these reports, the national executive committee chooses approximately 10 Honor Chapters. The recognition centers on the caliber of chapter projects that reflect the Sigma Delta Pi mission of honoring excellence in the study of the Spanish language, contributing to cultural understanding and upholding the goals of the society.

"Dr. Pratt was instrumental in earning this national honor that was awarded to only nine chapters in 2009," said Charles Ruch, interim dean of the College of Education. "Her impressive involvement with Texas Tech's chapter distinguished her among the hundreds of other chapter advisers considered for the 2009 Minaya Álgvar Fáñez Award."

With its national office at The Citadel in Charleston, S.C., Sigma Delta Pi is a member of the Association of College Honor Societies, the nation's only certifying agency for college and university honor societies.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Comfort Pratt, assistant professor, Secondary Education and Bilingual Education & Diversity Studies; and adviser, Sigma Delta Pi, Department of Curriculum and Instruction, College of Education, (806) 742-1997 ext. 237, or c.pratt@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 8, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-3905

Texas Tech to Host Regional Economic Opportunity Conference

Texas Tech University will host the sixth annual Regional Economic Opportunity Forum from 9 a.m. to 3 p.m., Sept. 30 at Lubbock Memorial Civic Center located at 1501 Mac Davis Lane in Lubbock.

The theme for the one-day forum is "Selling Texas One Region at a Time." The summit will include discussion and education on a variety of topics of concern to small businesses including how to get Historically Underutilized Business (HUB) certification and how to do business with the state. Small Business Vendors will have an opportunity to network with state procurement officers on how to bid on government contracts.

Texas Secretary of State Hope Andrade will be the keynote speaker at the luncheon. She will discuss Texas and West Texas business climates as well as the role small businesses and entrepreneurs play in Texas' continued growth. Gov. Rick Perry has been invited to attend.

Pre-registration deadline is Sept. 22 for the luncheon and for businesses, state and federal agencies wishing to set up an exhibit booth. There is no registration fee for state and federal agencies. The forum is sponsored by Texas Tech University, Office of the Governor, Economic Development & Tourism, and the University of Texas Permian Basin.

Forum exhibits and workshops are free to the public. A complementary luncheon will be served.

To register for the luncheon or to obtain more information about the forum, contact: Lorenzo "Bubba" Sedeno, Texas Tech University manager of HUB operations, at (806) 742-4440, bubba.sedeno@ttu.edu or irene.montoya@ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 8, 2009

CONTACT: Jessica Benham, jessica.benham@ttu.edu
(806) 742-2136

Texas Tech University Mortar Board Chapter Receives National Award

Texas Tech University's Forum chapter was among the outstanding chapters to be honored for its excellence at the 2009 Mortar Board National Conference, held recently.

Texas Tech was one of 67 outstanding chapters to receive the Silver Torch Award, presented to chapters executing timeliness and dedication while exemplifying the ideals of scholarship, leadership and service. Silver Torch Award recipients must meet all of the national standards and deadlines.

Chapter President Michael McKinin and Vice President of Membership Michelle Pinson were present to accept the chapter's award.

Mortar Board is a national honor society that recognizes college seniors for outstanding achievement in scholarship, leadership and service. Since its founding in 1918, the organization has grown from the four founding chapters to 227 chartered collegiate chapters with nearly a quarter of a million initiated members across the nation. The Forum chapter at Texas Tech was chartered in 1957 and currently has 49 members.

Mortar Board provides opportunities for continued leadership development, promotes service to colleges and universities and encourages lifelong contributions to the global community. Visit www.mortarboard.org to learn more about the organization.

CONTACT: Alicia Notestone, communications coordinator, Mortar Board National Office, (800) 989- 6266, ext. 106, or anotestone@mortarboard.org.

For more information, please contact Alicia Notestone at the Mortar Board National Office by e-mail at anotestone@mortarboard.org or by phone at 800-989-6266 ext. 106.

Texas Tech University Chapter President Michael McKinin can be reached via e-mail at frederick.m.mckinin@mail.ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 9, 2009

CONTACT: Erin Hawes, erin.hawes@ttu.edu
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Texas Tech's 25th Annual FACE Event

The Texas Tech University Library will hold its 25th annual Faculty Academic Contributions Exhibit from 2-4 p.m. Wednesday (Sept. 23). The event will be held in the Croslin Room in the library.

The theme for this year's 25th anniversary is "a toast to your achievements" which celebrates the faculty as rich resources and honors their many accomplishments as researchers, professors and mentors. Texas Tech has once again enjoyed increases in funded research and proves to be expanding in different academic areas.

Gary Bell, dean of the Honors College, will speak at the exhibit. There also will be live entertainment featuring performers from the Department of Theatre and Dance.

The opening reception and exhibit are free of charge. All students, faculty and staff are invited to attend.

CONTACT: Julie Toland, assistant director of Communications and Marketing for Texas Tech Libraries, (806) 742-2238 ext. 322, or julie.toland@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 10, 2009

CONTACT: Jessica Benham, jessica.benham@ttu.edu
(806) 742-2136

Texas Tech Students and SPICE Members Earn Chess Titles

Texas Tech University's SPICE members took home top honors at the 75th annual Southwest Open in Fort Worth.

International Master (IM) Gergely Antal, an economics major at Texas Tech and member of SPICE, placed first at the tournament, which took place over the Labor Day weekend and drew 245 players.

Antal, who was fresh off his national collegiate championship title in Indianapolis in August, scored six points in seven games with no losses to clinch the title. He yielded only two draws – both from Texas Tech teammates and roommates, IMs Davorin Kuljasevic and Gabor Papp.

Kuljasevic, a graduate student at Texas Tech, placed second scoring, 5.5 points in seven games.

Grandmasters Timur Gareev, of the University of Texas at Brownsville (UTB), and Amon Simutowe, of the University of Texas at Dallas (UTD), and International Masters Daniel Fernandez, of UTB and Daniel Ludwig of UTD, and Julio Sadorra tied for 3rd with five points.

This is the second straight major championship where Texas Tech players have finished ahead of two of the nation's most powerful chess teams – UTD and UTB.

Paul Truong, director of marketing at SPICE, said the members of SPICE who played in the Southwest Open went on their own expense because the Student Government Association's funds cannot be used to fund non-college tournaments.

"This is essential in order to keep the players in good shape by having them play in strong tournaments," Truong said. "This is quite an accomplishment considering the youth of the chess program at Texas Tech and it is a great advertisement for the university."

CONTACT: Paul Truong, director of marketing, SPICE, Texas Tech University,
(806) 742-7742, or paul.truong@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 10, 2009

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Researcher Publishes Discovery of Chemical Additive That May Make Old Antibiotics Viable Against Antibiotic-Resistant Bugs

A Texas Tech researcher said a recently patented chemical additive could break down the shield of certain types of antibiotic-resistant bacteria.

The solution: A short chain of nucleic acid, called an aptamer, can effectively stop antibiotic-resistant bacteria from breaking down antibiotics, said Robert W. Shaw, associate chairman of the Department of Chemistry and Biochemistry.

His results were published online in a special edition of *Chemical Biology and Drug Design* (Wiley-Blackwell) covering the best presentations of the 2008 International Symposium on Organic Synthesis and Drug Discovery.

Shaw said the discovery could turn back the clock for many existing antibiotics that are losing their effectiveness due to the emergence of antibiotic-resistant bacterial strains.

These beta-lactam antibiotics, such as penicillins, carbapenems and cephalosporins, account for about \$30 billion in annual sales in the U.S. and much more worldwide. Therefore, antibiotic-resistant bacteria present a major problem to the medical and pharmaceutical industries.

Aptamers are not new, Shaw said. However, the aptamers Texas Tech researchers discovered, used in conjunction with antibiotics, are effective in killing bacteria that produce enzymes called metallo-beta-lactamase. These bacterial enzymes allow the bacteria to survive exposure to antibiotics.

The metallo-beta-lactamase enzymes have been the hardest enzymes for researchers to counteract, he said, in part because they can lead to the inactivation of so many antibiotics. But the new aptamers that Shaw and other researchers have created can bind to the enzyme and render it harmless to the chemical structure of antibiotics.

"Bacteria become antibiotic-resistant when they exchange genetic information on how to make these enzymes," Shaw said. "With overuse and misuse, these antibiotics have become less effective during the past 60 years or so. This happens when a bacterium that has antibiotic resistance survives a dose of antibiotics, then shares genetic information on how to become antibiotic-resistant with other bacteria during reproduction."

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Over time, natural selection makes the antibiotic-resistant bacteria the dominant strain, and different antibiotics must be used to treat infection, he said.

“We’re continuing our work, and we’re doing some pre-clinical trials here,” Shaw said.

Last year, The United States Patent Office issued patent No. 7456274 and titled “Inhibition of Metallo- β -lactamase” to Shaw and Sung-Kun Kim, an assistant professor in the Department of Chemistry & Biochemistry at Baylor University.

Also, Shaw has given several national and international presentations on his findings, most recently last October at the International Symposium on Organic Synthesis and Drug Discovery '08, held in Nanjing, China, and at the Sino-American Symposium on Organic Synthesis and Drug Discovery held in Xuzhou, China.

To receive a PDF of the paper, contact John Davis at (806) 742-2136 or john.w.davis@ttu.edu.

To download broadcast-quality interviews high-resolution photos:

Windows:

1. Go to My Computer
2. At the address bar at the top, copy and paste the ftp address <ftp://129.118.56.46>
3. Type in username: **media**, password: **matador23**
4. The files should show up now and you can drag and drop to your desktop as needed.

Mac:

1. When you are at your desktop, click on **Go** at the top and then **Connect to Server...**
2. Copy and paste <ftp://129.118.56.46>
3. Type in username: **media**, password: **matador23**
4. The files should show up now and you can drag and drop to your desktop as needed.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Robert W. Shaw, associate chairman of the Department of Chemistry and Biochemistry, Texas Tech University, (806) 742-3055 or robert.shaw@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 10, 2009

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Texas Tech Students Utilizing Overton Hotel and Conference Center

Visitors to the Hub City aren't alone in enjoying amenities at the new 303-room, \$66 million Overton Hotel and Conference Center in Lubbock.

Forty Texas Tech University restaurant, hotel and institutional management students are now taking advantage of state-of-the-art facilities through a hotel operations course taught by Department of Nutrition, Hospitality and Retailing chairman Shane Blum.

A ribbon-cutting for the hotel is scheduled for 5 p.m. Thursday (Sept. 10) at 2322 Mac Davis Lane. The public is invited to attend.

With a grand total of more than 20,000 square feet of meeting space, the hotel is expected to attract state and regional conferences to Lubbock. It has a business center, fitness center, full-service restaurant, bar and outdoor pool.

Students not only get to experience hotel management in a brand-new facility, but also are utilizing software provided by the Overton Hotel's owner and operator, 1859 Historic Hotels Ltd.

"Our students now have an advantage over students from other universities," Blum said. "Very few hospitality programs have hotels associated with them, and none have one as new as the Overton Hotel."

Part of the largest single private redevelopment project in the nation, the Overton Hotel and Conference Center is a public/private partnership with the City of Lubbock, 1859 Historic Hotels, and developer Garfield Traub Development, LLC.

Other project team members include DLR Group as design architect and mechanical, electrical and plumbing engineer; general contractors Turner Construction and Lee Lewis Contractors; interior designers Loewen Design Group; and civil engineers AMD Engineering.

The hotel overlooks the adjacent Texas Tech campus and Jones AT&T football stadium.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 11, 2009

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Linguist's 'Naked Gospel' Challenges Christianese Jargon, Causing Controversy

A Texas Tech University linguistics expert said that modern Christians may find a better relationship with Jesus by stripping away buzzwords and churchy jargon added through time and rinsing away Old Testament messages, such as tithing and the Ten Commandments, which appear in modern Christian sermons.

"The book is a basic invitation to jettison religion and grab onto the original message," said Andrew Farley, an associate professor of applied linguistics and author of the new book "The Naked Gospel: The Truth You May Never Hear in Church." "As a linguist, I looked at 'Christianese' jargon, and I examined that jargon in light of what the epistles actually say. I've noticed modern-day Christians actually latch on to jargon that makes them think 'I must work for God,' but find they can never do enough to please God."

His pursuit in understanding the language of the New Testament is what led him to write the new book, published by Harper Collins' Zondervan and already the company's No. 1 in sales on last week's early Amazon.com release. Farley, also a nondenominational pastor, used his research in an honors seminar at Texas Tech titled "Early Church and Contemporary Christianity in Conflict."

Farley said that because of the mixed messages he had learned in church, he spent much of his own young life in a fruitless pursuit of God's acceptance with a set of rules that seemed to doom him to failure.

"I think a lot of people have become disillusioned with their church, and they're looking for something that works Monday to Saturday and not just an hour a week on Sunday," he said. "A lot of the modern-day jargon that is tossed around in religious circles clouds much of what I believe is the early church message. Through studying the language of the New Testament, 'The Naked Gospel' is an undressing of religion to find an early church message, what I call Jesus-plus-nothing."

Farley admits his ideas have caused controversy with some, especially when they hear him say that Christians don't need the Ten Commandments law, that asking forgiveness for sins is not necessary and insulting to Jesus, and that tithing 10 percent of your income to a church is a Jewish tradition no longer required.

“Christians do not need the Ten Commandments as a moral guide, and in fact, Christians need to get over their fixation with what is actually about 600 Old Testament regulations,” Farley said. “Loving your God and loving your neighbor as Jesus asked us to do covers all that. You’re not going to murder someone or cheat on your spouse if you love your neighbor. And if you love God, you’re going to live an upright life.”

“When it comes to forgiveness, Christians are already forgiven, as Jesus said on the cross: ‘It is finished.’ And as the epistle to the Hebrews so clearly argues, it was a ‘once for all.’ The idea is that if Christians realize they’re clean once and for all before God, their identity as pure, forgiven people will result in good behavior. Clean thinking leads to clean living – plain and simple.”

As to the 10 percent tithe, Farley explained that Old Testament law required religious leaders to own no possessions or homes. He argued that today’s religious leaders own homes and cars, and that today’s Christian message about giving is to give freely without any pressure of any kind, and with an open heart – not a set amount.

“Being free from the Old Testament law means we are also free from the tithe,” he said. “But if today’s religious leaders are teaching the 10 percent rule, they’re teaching Old Testament Judaism, but they’re not living by it themselves. There’s an inconsistency there. The true New Testament message is give from the heart as much as you want. A lot of people when they first hear that say to me, ‘You’re going to destroy America’s churches.’ I would rather teach truth and let the doors shut than teach error and keep them open.”

Confronting the idea that the law has no place in the life of a Christian can be challenging for many. But in his book, Farley claims that even an ounce of Jewish law in the life of a Christian is ‘cheating’ on Jesus.

For more information, visit www.TheNakedGospel.com.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 11, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Again Performs Above Expectations on National Assessment

[EDITOR'S NOTE: To see Texas Tech's results on the CLA go to:

<http://today.ttu.edu/2009/09/cla-scores/>

Results from the Collegiate Learning Assessment (CLA) of colleges and universities find once again, that Texas Tech University has performed above predicted expectations of student learning.

The report states, "Texas Tech University seniors performed higher than 89 percent of the 191 four-year undergraduate institutions participating in the 2008-2009 CLA. Texas Tech University performed Above Expected."

Graduating seniors tested in the spring 2009 semester. The CLA measures students' improvement while in college on higher-order thinking skills such as critical thinking, analytic reasoning, problem solving and written communication. The assessment also measures an institution's contribution, or the value added by the institution, to students' development of these competencies.

"CLA results provide a good measure of learning outcomes," said Bob Smith, Texas Tech provost. "It is heartening to know that the partnerships for learning crafted among faculty and students are yielding such positive results."

Test results reflect how seniors' scores ranked among the 191 participating institutions. The group scored "above" the predicted level, indicating significant improvement in the higher-order thinking skills from freshman to senior years.

Texas Tech students' performance on the CLA is one of many measures utilized to inform faculty about the learning gains of students while at Texas Tech. When combined with students' performance in the classroom, students' input on their satisfaction with their learning experiences, and other nationally-normed exams, Texas Tech faculty, administrators and students can work together to improve their learning experience and ensure they receive the best possible education while at Texas Tech.

The administration of the CLA is the result of Texas Tech's participation in the Voluntary System of Accountability, an effort by multiple national education groups to make public information about student academic achievement.

Office of Communications and Marketing

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 11, 2009

CONTACT: Allison Ralston, allison.ralston@ttu.edu
(806) 742-2136

Texas Tech's 2009 Presidential Lecture & Performance Series to Include Author and Jazz Vocalist

Texas Tech University's Fall 2009 Presidential Lecture and Performance Series will include a bestselling author of memoirs and a jazz vocalist for students' and the Lubbock community's enjoyment.

The series brings enrichment to Texas Tech's academic and cultural experience by bringing scholars and artists together with the university's students, faculty and area residents.

Events include:

- Bestselling author Jeannette Walls – 8 p.m. Oct. 2, the Allen Theatre, located in the Student Union Building (SUB) at 15th Street and Akron Avenue. Walls is the author of the memoir; "The Glass Castle", which details her childhood growing up in poverty, overcoming the odds and ultimately achieving success as a writer.
- Jazz vocalist and trio Rachael Price – 7 p.m. Nov. 13, the Allen Theatre, located in the SUB. Price started singing jazz as a child and remembers it hitting an inner chord with her at the age of five. At 22, Price is a young star on the rise.

Tickets for each event are \$12 for general admission through Select-A-Seat and free for students with a valid ID at the SUB ticket booth. Tickets for Osher Lifelong Learning Institute at Texas Tech members are \$10 with valid ID at the Select-A-Seat Civic Center office or SUB ticket booth.

CONTACT: Jo Moore, administrator, College of Visual & Performing Arts, Texas Tech University, (806) 742-0700 or jo.moore@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 15, 2009

CONTACT: Allison Ralston, allison.ralston@ttu.edu
(806) 742-2316

College of Outreach and Distance Education to Offer Spanish Classes

The College of Outreach and Distance Education (CODE) will offer two conversational Spanish classes to the general public beginning in October.

The classes will be held at the CODE Building located at Ninth Street and Indiana Avenue. The instructor for the class will be Stephen Corbett, an assistant professor from the Department of Classical and Modern Languages and Literatures. The classes will cost \$125.

Class schedule is as follows:

- Beginning Conversational Spanish I on Oct. 6, 13, 27, and every Tuesday in Nov. from 7-9:30 p.m.
- Beginning Conversational Spanish II on Oct. 8, 15, 22, 29, Nov. 5, 12, 19 from 7-9:30 p.m.

For more information or to register call 742-7202 ext. 270.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Pat Wright, registrar, CODE, Texas Tech University, (806) 742-7202 ext. 270, or patricia.wright@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 15, 2009

CONTACT: Michelle Hamman, michelle.hamman@ttu.edu
(806) 742-2420

Super Saturdays Early Bird Registration Now Available

Registration is open for the fall session of Super Saturdays, an academic enrichment program at Texas Tech University for children in kindergarten through sixth grade.

The session is scheduled for four consecutive Saturdays beginning Oct. 17th with classes to include: toxicology, art, LEGO Robotics, Mathemania and cooking.

Registration before Oct. 2 qualifies participants for the early bird discount of \$6 off each fee.

For more information, contact the Institute for the Development and Enrichment for Advanced Learners (IDEAL) at (806) 742-2420 or e-mail michelle.hamman@ttu.edu.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Martha Hise, director, IDEAL, Texas Tech University, (806) 742-2420, or martha.hise@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 15, 2009

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

2009 SPICE Cup Chess Tournament Attracts Young Slate of Grandmasters

Texas Tech University's 2009 SPICE Cup International Invitational Tournament will tout a high-powered roster of young chess talent set to clash beginning Sept. 19.

The tournament, in its third year, has once again set the record for the highest-rated international round robin tournament of its type held in the United States.

SPICE Cup will take place from Sept. 19-29 in the Matador Room of the Student Union Building on the Texas Tech campus.

Players will be broken into two groups. The six-player A Group will meet in a category 16 event – up from category 15 in 2008. The players are all grandmasters with an average age of 20 and an average rating is 2,631 based on September 2009 World Chess Federation (FIDE) ratings.

The ten players forming the B Group tournament, a Category 11 event comprised of mostly grandmasters or international masters, have an average rating of 2502.

A Group players include:

GM Dmitry Andreikin, Russia, 2659
GM Wesley So, Philippines, 2644
GM Varuzhan Akobian, United States, 2636
GM Yuriy Kuzubov, Ukraine, 2636
GM Rauf Mamedov, Azerbaijan, 2626
GM Jon Ludvig Hammer, Norway, 2585

B Group Players include:

IM Gabor Papp, Hungary, 2562
IM Davorin Kuljasevic, Croatia, 2547
GM Eugene Perelshteyn, United States, 2542 (2007 SPICE Cup Champion)
IM Ray Robson, United States, 2527
GM Andre Diamant, Brazil, 2526
IM Ben Finegold, United States, 2515
IM Gergely Antal, Hungary, 2486
GM Vinay Bhat, United States, 2474
IM Oliver Barbosa, Phillipines, 2451

Office of Communications and Marketing

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FIDE Master Danny Rensch, United States, 2388

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 16, 2009

CONTACT: Jessica Benham, jessica.benham@ttu.edu
(806) 742-2136

Buses to Transport Texas Tech Students for Thanksgiving Break

Texas Tech University's Parent and Family Relations in conjunction with the Texas Tech Parents Association will offer buses to transport Texas Tech students who wish to travel home during the Thanksgiving holidays.

Three charter buses have been organized to carry students to and from Lubbock during the November break. Local chapters in Houston and Dallas/Fort Worth have helped with the recruitment and promotion of this travel activity.

"Getting students home for Thanksgiving is important and this effort will connect students with their families in the DFW and Houston areas at an affordable price in a safe environment," said Ken Gassiot, associate director of Parent and Family Relations. "Texas Tech parents' chapters in the DFW and Houston areas have been very helpful in getting the word out to families about this initiative."

Buses will depart Lubbock, Nov. 25 and return to Lubbock Nov. 29. The cost is \$100 roundtrip, and buses have designated stops in Arlington and Houston. Parent chaperones will be riding to and from Lubbock to assist students. Seating is based on availability and is on a first-come, first-served basis. More information about this trip can be found at www.parent.ttu.edu.

Parent and Family Relations works very closely with the Texas Tech Parents Association to create an environment for parents and families that encourages involvement, interaction and support for Texas Tech.

CONTACT: Ken Gassiot, associate director, Office of Parent and Family Relations, Texas Tech University, (806) 742-3630, or ken.gassiot@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 17, 2009

CONTACT: Jessica Benham, jessica.benham@ttu.edu
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Texas Tech Professor Selected to Serve on Study Section

A Texas Tech University College of Human Sciences professor was selected to serve as a member of the Center for Scientific Review's Community Influences on Health Behavior Study Section.

Anisa M. Zvonkovic, professor and chairperson of the Department of Human Development and Family Studies, will begin serving on the study section immediately, and will continue her service through June 30, 2011.

Members are selected on the basis of their demonstrated competence and achievement in their scientific discipline as evidenced by the quality of research accomplishments, publications in scientific journals and other significant scientific activities, achievements and honors.

"Service on a study section requires mature judgment and objectivity as well as the ability to work effectively in a group, qualities we believe Dr. Zvonkovic will bring to this important task," said Antonio Scarpa, director of the Center for Scientific Review.

Scarpa said membership on a study section requires a major commitment of professional time and energy, and is a unique opportunity to contribute to the national biomedical research effort.

"I want to take this opportunity to emphasize the importance of Dr. Zvonkovic's participation in assuring the quality of the National Institutes of Health (NIH) peer review process, express the NIH's appreciation of Texas Tech's support of its activities, and indicate the hope and expectation that institutional officials will provide continued support," Scarpa said.

The Center for Scientific Review is the portal for NIH grant applications and their review for scientific merit.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 18, 2009

CONTACT: Cory Chandler/cory.chandler@ttu.edu
(806) 317-9105

Texas Tech Opens 2009 SPICE Cup

- WHAT: SPICE Cup opening ceremony
- WHEN: 1 p.m. Saturday (Sept. 19)
- WHERE: The Matador Room of the Student Union Building
- EVENT: Susan Polgar Institute for Chess Excellence and Texas Tech University officials will mark the beginning of the SPICE Cup chess tournament.

Now in its third year, the tournament will feature six chess grandmasters in it's A Group category. These players have an average rating of 2,631, making it a Category 16 tournament – the highest-rated international round robin tournament held in the U.S.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Paul Truong, director of marketing, SPICE, Texas Tech University,
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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 18, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

**Texas Tech Engineering, Business Colleges to Receive Gift from
ConocoPhillips**

WHAT: ConocoPhillips will present its annual educational contribution to Texas Tech University

WHEN: 11 a.m. Monday (Sept. 21)

WHERE: Escondido Theater, basement, Student Union Building on the Texas Tech Campus

EVENT: Representatives from ConocoPhillips will present \$500,000 to Texas Tech to be divided between the Edward E. Whitacre Jr. College of Engineering and the Rawls College of Business. Many different projects will benefit from the gift.

Media parking is available in the parking lot at 15th Street and Akron Avenue, directly east of the Student Union Building.

CONTACT: Leslie Cranford, senior editor, Office of Communications and Marketing, (806) 742-2136, or leslie.cranford@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 18, 2009

CONTACT: Erin Hawes, erin.hawes@ttu.edu
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Texas Tech's College of Education Honors Local Principal

Texas Tech University's College of Education honored Atkins Middle School's principal Chris Huber III.

Huber received the 2009 Larry and Kathi Hovey Distinguished Clinician Award. The College of Education annually selects one classroom teacher or school administrator who has shown long-term support for the teacher education program of Texas Tech. The award includes a cash award along with a plaque.

Huber was honored at the luncheon recently at the College of Education. This is the fourth consecutive year the Hovey award has been given.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Karen Jacobsen, college development officer, College of Education, Texas Tech University, (806) 742-1998, ext. 455, or karen.jacobsen@ttu.edu.



TEXAS TECH UNIVERSITY SYSTEM

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 18, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
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Texas Tech University Health Sciences Center President Resigns

John C. Baldwin, president of the Texas Tech University Health Sciences Center, resigned his position today (Sept. 18).

Baldwin cited personal reasons for his decision.

Texas Tech University System Chancellor Kent Hance said, "I wish John the best. I appreciate his service to the Health Sciences Center."

Baldwin will serve as advisor to the chancellor on health care issues and will continue as a tenured professor at the School of Medicine.

Baldwin is the seventh president of the Health Sciences Center. He was named president July 30, 2007 after a nationwide search.

Baldwin came to the Health Sciences Center from Harvard University where he had been professor of surgery and president and chief executive officer of the Immune Disease Institute, an affiliate of Harvard Medical School. He earned his bachelor's degree from Harvard. He received his medical degree from the Stanford University School of Medicine and completed his internship and residency at Massachusetts General Hospital in Boston.

Elmo Cavin, executive vice president for finance and administration at the Health Sciences Center, will serve as interim president.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 21, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu

(806) 742-2136

Texas Tech Receives ConocoPhillips Gift for Business, Engineering Colleges

Texas Tech University scholarships, new students and a building campaign will benefit from a gift presented by ConocoPhillips today (Sept.21).

Funds from the gift support the Edward E. Whitacre Jr. College of Engineering's ConocoPhillips Academic Success Bridge Program, the ConocoPhillips SPIRIT scholars program, the new Rawls College of Business Building, as well as a variety of other programs and activities that stimulate interest and development among students and faculty in their chosen disciplines.

Guy Bailey, president of Texas Tech, lauded ConocoPhillips for its continued support of the university with this \$500,000 gift.

"We are fortunate to have such a loyal corporate partner as ConocoPhillips," Bailey said. "So many opportunities for students and graduates open up when a university receives such outstanding support as Texas Tech has from them, both in funding and in hiring."

Tom Mathiasmeier, senior vice president, ConocoPhillips Gas & Power, said his company is pleased to have such a strong partnership with Texas Tech University.

"I am proud ConocoPhillips is able to continue our financial contribution to Texas Tech University," he said. "We recognize that today's students are tomorrow's leaders and we have a responsibility to provide support and help prepare them for the future."

"In addition, ConocoPhillips is happy to continue with our second installment of funding toward the construction of the new building for the Rawls College of Business. We believe our support will further enhance Texas Tech's ability to attract new students and continue to develop top talent for the many companies who actively recruit Tech graduates."

In March 2007, Texas Tech became part of the ConocoPhillips SPIRIT Scholars program, which now includes 292 scholars across eight universities. The SPIRIT Scholars program provides educational opportunities to business and engineering students who have an interest in pursuing a career in the energy industry. The program

was created to represent the core values of ConocoPhillips: Safety, People, Integrity, Responsibility, Innovation and Teamwork.

The Bridge Program provides academic support services to entering freshmen engineering students. Bridge Program participants also have opportunities to interact with engineers, scientists and other technical professionals as they look to their own future. Students participating in the program take six hours of credit courses and are housed on campus in Lubbock for one month during the summer before their freshman year.

Funds also will go to the construction of the new Rawls College of Business Building, which is scheduled for ground breaking on Oct. 9. The new business administration building will serve as an anchor for the North Campus Gateway that will be an entrance to the campus from the Marsha Sharp Freeway.

-30-

CONTACT: Leslie Cranford, senior editor, Communications & Marketing, Texas Tech University, (806) 742-2136, or leslie.cranford@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 21, 2009

CONTACT: Jessica Benham, jessica.benham@ttu.edu
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25th Annual Faculty Academic Contributions Exhibit Toasts Achievements

WHAT: Texas Tech University Libraries' Faculty Academic Contributions Exhibit

WHEN: 2 p.m. Wednesday (Sept. 23)

WHERE: Texas Tech University Library Croslin Room

EVENT: The Texas Tech Libraries' Faculty Academic Contributions Exhibit (FACE) is a campus tradition that celebrates Texas Tech's faculty as resources and their many accomplishments as researchers, professors and mentors.

This year marks the 25th anniversary of FACE, and the event aims to showcase the university's academic diversity and encourage collaboration and dialogue across various disciplines within the university.

Last year's event marked the first inclusion of a hands-on, interactive component, and this year the event expands on the presence of multimedia.

The theme for the 25th annual FACE is "A Toast to Your Achievements."

CONTACT: Julie Toland, assistant director, Communications and Marketing, Texas Tech University Library, (806) 742-2238 ext. 322, or julie.toland@ttu.edu.

Founded on the idea that scholastic enterprise is among the most valued of all endeavors, this silver anniversary event will shine on faculty excellence, will flaunt our academic diversity and will encourage collaboration and dialogue across an array of disciplines. Texas Tech's rich resource of faculty accomplishments is the reason that our university is gaining momentum within higher education. Some indicators, including yet another increase in funded research, point to the fact that Texas Tech is broadening its reach and advancing its reputation in the arts and sciences, engineering, architecture, agricultural sciences and natural resources, humanities, visual and performing arts and other disciplines.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 21, 2009

CONTACT: Erin Hawes, erin.hawes@ttu.edu
(806) 742-2136

Texas Tech's ConocoPhillips SPIRIT Scholarship Announces List of Scholars

Texas Tech University has announced the ConocoPhillips SPIRIT Scholars of 2009-2010.

There are currently 20 spirit scholars at Texas Tech. Nine of them are returning students. For the first time this year there is one student representing the department of Geosciences, while 13 students represent the Edward G. Whitacre Jr. College of Engineering, and the other six represent the Rawls College of Business. Six of these students are also part in the Honors College.

The list of Scholars includes:

- Pejmon Abrarpour, mechanical engineering major from Katy
- Christen Bahret, energy commerce major from Katy
- Aaron Clements, Honors College and mechanical engineering major from Flint
- Clay Cowling, Honors College and energy commerce major from Lubbock
- Kimberly Davis, chemical engineering major from San Antonio
- Ryan Dixon, Honors College and energy commerce from Houston
- Anne Freeman, Honors College and chemical engineering major from Artesia, N.M.
- Jessica Goldsmith, petroleum engineering major from Midland
- Jeanette Knight, chemical engineering major from Houston
- Brandon Lakatta, energy commerce major from Mansfield
- Nick Lehman, Honors College and mechanical engineering major from Vernon
- Amber Lubbers, Honors College and chemical engineering from Midland
- Robert Morrison, energy commerce major from Corpus Christi
- Michael Muncy, a master's student in geology from Fort Worth
- Joseph Patterson, petroleum engineering major from Wooster, Ohio
- Timothy Patterson, electrical engineering major from Lubbock
- Ashley Ray, chemical engineering major from Dallas
- Ashlee Schertz, energy commerce major from Sanger
- Brian Schmitt, petroleum engineering major from Rowlett
- Maarooof Shahriar, petroleum engineering doctoral student from United Arab Emirates

There is still time to apply for the SPIRIT Scholars Program for those who qualify. The deadline is Oct. 30.

In order to qualify, students must be at a sophomore standing or higher with at least a 3.25 cumulative GPA. Students must also be enrolled full-time and must major in one of the disciplines recruited by ConocoPhillips: Rawls College of Business Administration, Whitacre College of Engineering, or graduate students in the Department of Geosciences.

To apply, visit <http://www.scholarships.ttu.edu/Howtoapply.aspx>

CONTACT: Erin Wyatt, Coordinator, Office of Institutional Advancement, Texas Tech University, (806) 742-1780 ext. 223, or erin.m.wyatt@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 22, 2009

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech Announces October Event Schedule for Gay, Lesbian, Bisexual, Transgender, Queer Awareness

Texas Tech University's GLBTQ Steering Committee will bring feminist organizer and speaker Shelby Knox and GLBT outreach musical duo Jason & deMarco to Texas Tech University the week of Oct. 5 for homeComing OUT Week.

These are two of more than 20 events open to the Texas Tech and Lubbock community during GLBTQ Awareness Month, October 2009. Starting Oct. 19, some events pair up with Week Without Violence activities.

The GLBTQ Steering Committee is a coalition of the Lubbock community and Texas Tech University groups. GLBTQ Awareness Month celebrates the history of the gay rights and related civil rights movements. Events are intended to encourage honesty and openness about being gay, lesbian, bisexual, transgender or queer.

Other events include:

Intersecting Variance: Reading Gender & Gender Identity Politics – 8 a.m.-5p.m. Oct. 2, Second floor of the Student Union Bldg. on Texas Tech campus. A public colloquium. (806) 742-4335 or www.depts.ttu.edu/wstudies.

homeComing OUT Dance –7-10 p.m. Oct. 3, Metropolitan Community Church, 4501 University Ave. Doorways GLBT Youth Group welcomes all GLBT and Allies for a night of dancing and entertainment. Free. (806) 792-5562.

OUTing: What Harm Can It Do? – 7 p.m. Oct. 5, room 169 of the Human Sciences Building on the Texas Tech campus. Texas Tech and Lubbock community members discuss the harm in outing others. Free. (806) 742-3674.

Shelby Knox Redux Film and Discussion -- 6:30p.m. Oct. 6, room 169 of the Human Sciences Building on the Texas Tech campus. An epilogue to the 2005 film "The Education of Shelby Knox," filmmakers Marion Lipschutz and Rose Rosenblatt profile a high school student who, despite her deeply conservative Southern Baptist upbringing, advocates comprehensive sex education and gay rights. Free.
www.depts.ttu.edu/wstudies.

Jason & deMarco: Musical Presentation & Dialogue -- 6:30p.m. Oct. 7, room 169 of the Human Sciences Building on the Texas Tech campus. Jason & deMarco's vocal harmonies are mesmerizing, unified by transcendent and uplifting lyrics making their appeal multi-generational, touching most everyone who hears them. Free. (806) 742-4335. For more, visit www.depts.ttu.edu/wstudies.

Your Passport to the World TTU Homecoming Parade – 9 a.m. Oct. 10, Parade begins at First Baptist Church on Broadway and will end at 18th Street and Indiana Avenue. Support Texas Tech and the TTU Gay/Straight Alliance as this is the first year this organization has been asked to participate with a float in the Homecoming Day Parade. For more, visit www.depts.ttu.edu/sub/StudentActivities/Homecoming.

"Journey to a Hate Free Millennium" – 11 a.m. Oct. 11, First Unitarian Universalist Church, 2801 42nd St. Co-sponsored by First Unitarian Universalist Church and Texas Tech University's Student Counseling Center, the film "Journey to a Hate Free Millennium" explores the murders of James Byrd Jr., Matthew Shepard and the student shootings at Columbine High School. A discussion follows. Free. (806) 799-1617.

Coming OUT Worship Celebration – 11a.m. Oct. 11, Metropolitan Community Church, 4501 University Ave. Coming-out stories and liturgy will be shared and celebrated at the morning worship service. (806) 792-5562.

"The Laramie Project Epilogue, Ten Years Later" – 6 p.m. Oct. 12, room 169 of the Human Sciences Building on the Texas Tech campus. As part of a nationwide event from more than 100 other theaters in all 50 states, the epilogue focuses on the long-term effects of the murder of Matthew Shepard on the town of Laramie. Free. Contact Jeanne Haggard at jeanne.haggard@ttu.edu.

GLBTQ Allies Training for Faculty and Staff: Part I – 11a.m.-1 p.m. Oct. 16, room 100 of the Student Wellness Center on the Texas Tech campus. This two-part training series provides information and resources on how to become an ally to the GLBTQ community. Lunch will be served. (806) 742-3674 or rich.lenox@ttu.edu.

Worship and Concert with Rev. Delores Berry – 11 a.m. and 6 p.m. Oct. 18, Metropolitan Community Church, 4501 University Ave. (806) 792-5562.

Tough Guise: Violence, Media & the Crisis in Masculinity – 6 p.m. Oct. 19, room 169 of the Human Sciences Building on the Texas Tech campus. This film is the first educational video geared toward college and high school students to examine pop-cultural imagery and masculine identities in the 21st century. (806) 748-5292 or www.wpslbk.org.

PFLAG Lubbock Monthly Meeting: Being a GLBT Red Raider – 7 p.m. Oct. 20, St. John's United Methodist Church, 1501 University. Texas Tech Gay/Straight Alliance members and other Texas Tech students share their experiences of being out on campus. For more, visit www.pflaglubbock.org.



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Increasing Access to Justice: Advocating for GLBT Victims of Crime – 8 a.m.-5 p.m. Oct. 21, Texas Tech Institute for Forensics Science, 4434 S. Loop 289. Sponsored by Women's Protective Services. To register, email Roy Rios at rrios@wpslbk.org. (806) 748-5292 or www.wpslbk.org.

Drinking, Dating, and Date Rape in the GLBT Community – 6 p.m. Oct. 22, room 169 of the Human Sciences Building on the Texas Tech campus. This program provides information about sexual assault in the GLBTQ community and how stereotypes contribute to beliefs about rape. Free. (806) 742-3674.

GLBTQ Allies Training for Students – 5:30 p.m. Oct. 27, room 222 of the Human Sciences Building on the Texas Tech campus. (806) 742-3674.

"MILK" – 8 p.m. Oct. 29, The Allen Theatre of the Student Union Building on the Texas Tech campus. In 1977, Harvey Milk became the first openly gay man to be voted into major public office in America. Academy Award winner Sean Penn stars as Harvey Milk. Rated R. Free for all students, faculty, staff, friends and family.

Breast and Cervical Cancer Screening Exams & STD Screening – 9 a.m.-2 p.m. Oct. 30, Lubbock Women's Health Clinic, Suite 100, 602 W. Loop 289. SPCAA provides low-cost preventive reproduction health services. Fees on a sliding fee scale determined by the woman's family size and income. Teens qualify based on the teen's income, not their parents' income. Contact (806) 687-9898.

GLBTQ Allies Training for Faculty and Staff: Part II – 11 a.m.-1 p.m. Oct. 30, room 100 of the Student Wellness Center on the Texas Tech campus. This training series provides information and resources on how to become an ally to the GLBTQ community. Lunch will be served. Free. (806) 742-3674 or rich.lenox@ttu.edu.

FREE HIV/Syphilis Testing – 11 a.m. -5 p.m. Oct. 30, Project CHAMPS, 3307 Ave. X. Free HIV and Syphilis testing provided by Lubbock Regional MHMR. (806) 771-0736.

"MILK" – 3 p.m. Oct. 30, The Escondido Theatre of the Student Union Building on the Texas Tech campus. In 1977, Harvey Milk became the first openly gay man to be voted into major public office in America. Academy Award winner Sean Penn stars as Harvey Milk. Free for all students, faculty, staff, friends and family.

MCC Lubbock Fall Carnival and Doorways Haunted House – 7 p.m. Oct. 31, Metropolitan Community Church, 4501 University Ave. MCC Lubbock is hosting a Fall Carnival with games, candy and prizes. Doorways GLBT Youth Group is hosting a haunted house for ghouls and goblins of all ages. (806) 792-5562.

CONTACT: Tricia Earl, coordinator of the Women's Studies Program, Texas Tech University, (806) 742-4335 ext. 392, patricia.a.earl@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 22, 2009

CONTACT: Toni Vaughn, toni.vaughn@ttu.edu
(806) 742-3451

Texas Tech Engineering College Hosts Job Fair

WHAT: Texas Tech University Edward E. Whitacre Jr. College of Engineering Job Fair

WHEN: 10 a.m.- 4 p.m. Wednesday (Sept. 23)

WHERE: Lubbock Memorial Civic Center

EVENT: More than 1,500 Texas Tech engineering students are expected to take advantage of the opportunity to meet and mingle with 140 companies and employment recruiters from Lubbock, the State of Texas, and across the United States.

The one-day employment exposition has evolved from humble beginnings in 1999, with only 22 companies meeting outside in the campus Engineering Key.

For more information, visit www.coe.ttu.edu/careers.

CONTACT: Toni Vaughn, coordinator of external relations, Whitacre College of Engineering, Texas Tech University, (806) 742-3451, or toni.vaughn@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 22, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Law Dean appointed National Defense University Senior Fellow

The National Defense University's Institute for National Strategic Studies has appointed Texas Tech University School of Law Dean Walter Huffman as a Distinguished Senior Fellow.

Huffman will serve as the national security law expert during crisis simulations held by the institute in Washington, D.C.

"In addition to the personal honor of this appointment, I am very pleased that this appointment also recognizes the strength of our school of law and Texas Tech University at the national level of our government," Huffman said.

Huffman will help evaluate critical national security strategy and policy issues and to provide professional insight and expertise to the Secretary of Defense Strategic Policy Forum in crisis simulation events for Executive Branch officials, members of Congress, and senior-level military staff. The Department of Defense values this forum as a way to gain Congressional and interagency insight and experience on national security issues and policy.

The institute, established in 1984, holds four crisis simulation exercises each year. The next event is scheduled for late September.

Huffman said that he is extremely honored to be appointed to the prestigious position and noted that it fits with the national security law class he has taught at Texas Tech for the last seven years.

Huffman will continue as dean and W. Frank Newton Professor of Law at Texas Tech while serving in this appointment.

A retired Army Major General, Huffman has served as dean of the Texas Tech School of Law since 2002. He was formerly a senior assistant for law and policy to the Secretary of Veterans Affairs, and, prior to that position, served as the Judge Advocate General of the Army – the Army's senior military lawyer.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Casey Carson, director of alumni relations, Texas Tech University School of Law, (806) 742-3990 ext. 315, or casey.carson@ttu.edu.

Office of Communications and Marketing



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 22, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Leaders Outline Priorities for Academic Year

WHAT: Fall Faculty Meeting

WHEN: 4 p.m. Wednesday (Sept. 23)

WHERE: Human Sciences Building, room 169

EVENT: Texas Tech President Guy Bailey, Texas Tech System Chancellor Kent Hance and Texas Tech Provost Bob Smith will outline priorities for the new academic year.

The public is invited to attend. A reception will follow.

CONTACT: Sally Logue Post, Director, Office of Communications and Marketing, (806) 742-2136 or sally.post@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 22, 2009

CONTACT: Erin Hawes, erin.hawes@ttu.edu
(806) 742-2136

Texas Tech's Susan Polgar to Speak at Summit

Susan Polgar of Texas Tech University's Institute for Chess has been asked to speak at the 2009 Global Leadership Summit, a platform in partnership with the United Nations. The event will take place from Sept. 23-25 in New York City. This will be the third time Polgar has been invited to speak at the event. SPICE and Texas Tech are officially in the program agenda.

SPICE director Polgar will discuss the importance of chess in education and the major impact Texas Tech's SPICE will have globally.

Delegates from all over the world will be present at this event including heads of state, acclaimed artists, Nobel Prize recipients, global CEOs and international thought-leaders. Some of the topics to be discussed are global health, emerging security challenges, foreign policy and national competitiveness in the global age. The summit also will feature a gala and awards ceremony dedicated to leaders in politics, science, business and the arts who have made a global contribution.

This is the fourth consecutive year for the summit.

The event has already gathered a wide range of press including CNN, Al-Jazeera, the Financial Times, the Economist, BBC and the International Herald Tribune.

For more information about the Global Leadership Summit, visit
<http://www.creativeleadershipsummit.org/index.php/article/home/>

CONTACT: Paul Truong, Director for SPICE, Texas Tech University, (806) 742-7742, or paultruong@aol.com



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 23, 2009

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech's Creative Writing Program Announces Fall Lineup of Reading Series

The Creative Writing Program in the Department of English at Texas Tech University will present seven authors this fall during the 2009-2010 Reading Series.

The series connects award-winning, notable writers with Texas Tech students, faculty and the Lubbock community, said John Poch, director of creative writing. Events can include public readings, question-and-answer sessions and workshops.

All readings begin at 7:30 p.m. in auditorium 001 of the English Building. They are free and open to the public. For more information, visit english.ttu.edu/ih/reading_series.

Authors are:

Phillip Lopate – Sept. 24. Novelist and essayist Phillip Lopate has written three personal essay collections, two novels, “Confessions of Summer” and “The Rug Merchant” and many other books. His grant awards include a John Simon Guggenheim Fellowship and two grants from the National Endowment for the Arts (NEA). He currently holds the John Cranford Adams Chair at Hofstra University, and teaches in the MFA graduate programs at Columbia University, the New School and Bennington.

John Poch and Kurt Caswell – Oct. 1. John Poch is the director of creative writing at Texas Tech. His most recent book is “Dolls.” His previous book, “Two Men Fighting with a Knife” won the Donald Justice Award. His first book, “Poems,” was published in 2004 and was a finalist for the PEN/Osterweil prize. Kurt Caswell is a writer and an assistant professor of creative writing and literature in the Honors College at Texas Tech. He won the River Teeth Literary Nonfiction Prize in 2008 for “An Inside Passage.” He is the author of “In the Sun’s House: My Year Teaching on the Navajo Reservation” and lead editor of “To Everything on Earth,” an anthology of nature writing forthcoming from Texas Tech University Press.

Marie Howe – Oct. 22. Marie Howe is the author of three volumes of poetry, “The Kingdom of Ordinary Time,” “The Good Thief” and “What the Living Do.” She is the co-editor of a book of essays. She has been a fellow at the Bunting Institute at Radcliffe College and a recipient of NEA and Guggenheim fellowships. Her poems have appeared in The New Yorker, The Atlantic, Poetry, AGNI, Ploughshares, Harvard Review and The

Partisan Review, among others. Currently, Howe teaches creative writing at Sarah Lawrence College, Columbia and New York University.

Gerald Stern – Oct. 29. Gerald Stern's recent books of poetry include "Save the Last Dance: Poems," "Everything Is Burning" and "This Time: New and Selected Poems," which won the National Book Award. His honors include the Paris Review's Bernard F. Connors Award, four National Endowment for the Arts grants and fellowships from the Academy of American Poets and the Guggenheim Foundation. Elected a chancellor of the Academy of American Poets in 2006, Stern has taught at many universities, including Columbia, New York University and the University of Pittsburgh.

Jacqueline Kolosov and William Wenthe – Nov. 19. Jacqueline Kolosov is an associate professor of creative writing at Texas Tech. Her poetry collections are "Modigliani's Muse" and "Vago." Her young adult novels are "A Sweet Disorder," "The Red Queen's Daughter" and "Grace from China." She has been a recipient of an NEA fellowship in fiction. Her poetry and prose have appeared in journals including The Southern Review, Poetry and Orion. William Wenthe has published two books of poems, "Not Till We Are Lost" and "Birds of Hoboken." He has received poetry fellowships from the NEA, the Texas Commission on the Arts and two Pushcart Prizes. His poems have appeared in Poetry, The Paris Review and Shenandoah.

CONTACT: John Poch, director of creative writing, Department of English, Texas Tech University, (806) 742-2500 ext. 258, or john.poch@ttu.edu



News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 23, 2009

CONTACT: Jessica Benham, jessica.benham@ttu.edu
(806) 742-2136

Student Counseling Center's Mental Health Awareness Week Events Announced

Texas Tech University's Student Counseling Center will host a series of events during Mental Health Awareness Week Sept. 28 – Oct. 2.

Events are designed to help students learn to connect with others while stimulating mental health.

"Research shows that more than a quarter of young adults between the ages of 18 and 24 have diagnosable mental health problems," said Klint Hobbs, counseling psychologist at the Student Counseling Center. "Connecting with others is one of the best ways to improve one's mood and avoid psychological problems. Our events will help students learn how to connect with others in healthy ways."

Mental Health Awareness Week events include:

- Sept. 28: "Smart Dating: Starting off on the Right Foot" is an interactive presentation designed to help students understand what a healthy dating relationship looks like and begins at noon in Room 100 of the Student Wellness Center.
- Sept. 29: "Understanding Sleep," part one of a "Sleep Class" workshop series will provide basic information about common problems that prevent people from getting a good night's sleep, and will take place at noon in Room 100 of the Student Wellness Center.
- Sept. 29: "Don't Let Facebook Eat Your Life" is a panel discussion where experts will discuss how to use social media in smart ways. It will be held at 6 p.m. in Human Sciences Room 169.
- Sept. 30: "How to Help Students in Distress" is a presentation aimed at faculty and staff that will address different approaches for talking to students about their problems. It will take place at noon in the Red Raider Lounge in the Student Union Building.

- Sept. 30: “Relax and Connect with Others” is part three of a workshop series that discusses how taking time to relax can impact student’s college success and begins at 5 p.m. in Room 205 of the Student Wellness Center.
- Oct. 1: “Zumba” is a high-intensity dance class that helps students connect with others and unwind and begins at 7:15 p.m. in Room 114 of the Robert H. Ewalt Student Recreation Center.

Students also can visit the center’s Web site www.depts.ttu.edu/scc to find a mood-lifting playlist – a selection of songs submitted by Texas Tech students.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Klint Hobbs, counseling psychologist, Student Counseling Center, Texas Tech University, (806) 742-3674, or klinton.hobbs@ttu.edu.

Monday, September 28, 12:00pm
Student Wellness Center Room 100
“Smart Dating: Starting Off on the Right Foot”



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Come learn how to date right! This interactive presentation will help students gain a better idea about what a healthy dating relationship looks like, as well as identify dating “red flags” from the start.

Tuesdays, September 29, 12:00pm

Student Wellness Center 100

Understanding Sleep (Part 1 of the “Sleep Class” Workshop series at the Student Counseling Center)

Did you know that 17 hours of sustained wakefulness leads to a decrease in performance equivalent to a blood alcohol-level of 0.05%? This 45-minute workshop provides basic information about common problems that may interfere with getting a good night’s sleep.

Tuesday, September 29, 6:00pm

Human Sciences Room 169

“Don’t Let Facebook Eat Your Life” Panel Discussion

Join us as we have experts discuss how to use social media in a smart way. Our panel will discuss who has access to what you put online, how to connect with others online in a healthy way, and how those pictures from spring break that you stuck on Facebook might come back to haunt you someday. This is information you won’t want to miss!

Wednesday, September 30, 12:00pm

Red Raider Lounge (in the SUB)

“How To Help Students In Distress”

Faculty Brown Bag Presentation

This is an hour long presentation aimed at faculty and staff, although students are invited as well. Presenters from the Student Counseling Center will talk about how to recognize students who are in distress, approaches for talking to the student about their problems, and resources that could be helpful for faculty and distressed students. The presentation will include time for questions as well.

Wednesday, September 30, 5:00pm

Student Wellness Center 205

Relax and Connect with Others (Part 3 of “Maximizing Your College Success Class” workshop series)

Learning how and when to relax can have an impact on your college success and this workshop will help with both aspects. In addition to that the workshop will include reasons and ways college students can get involved on campus.

Thursday, October 1, 7:15pm

REC Room 114

Zumba Dance Class

Exercise has a big impact on mental health, and dancing is a great way to connect with other people. Join us for a high intensity dance class that will leave you out of breath and feeling great!



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 23, 2009

CONTACT: Jessica Benham, jessica.benham@ttu.edu
(806) 742-2136

Certified Retirement Counselor Certification Distinguishes Retirement Planning Professionals

The National Commission for Certifying Agencies (NCCA) officially accredited the Certified Retirement Counselor (CRC) certification, which was developed with Texas Tech University's Center for Financial Responsibility.

The CRC was established by the International Foundation for Retirement Education (InFRE) in 1999 as a 501(c)(3) organization dedicated to increasing the retirement preparedness of the American worker.

The certification now meets the standards required by many states and financial services compliance departments regarding use of senior designations.

"As the leader in retirement education for professionals, InFRE is keenly aware of our responsibility in maintaining a role that promotes competency in regard to the retirement planning profession," said Kevin Seibert, managing director at InFRE. "We knew accreditation of the CRC® program was a vital building block to offering an industry-wide and consumer-accepted retirement certification."

InFRE designed the CRC® certification to help retirement professionals understand increasingly complex issues and retirement risks facing retirees, as well as help pre-retirees saving through individual, private employer and government employer retirement plans become more retirement ready.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Bill Gustafson, associate professor, College of Human Sciences, Texas Tech University, (806) 742-3031, or bill.gustafson@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 24, 2009

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech's Associate Vice Provost Earns Spot on National CLEP Committee

Gary S. Elbow, associate vice provost for academic affairs at Texas Tech University, has been named to a test development committee for the College Board's College-Level Examination Program (CLEP) exam in social sciences and history.

Committee members are responsible for guiding the content and policies for the exam. The appointment is for one year, renewable for up to four years.

"The majority of people who take the social sciences and history CLEP exam are in the military and plan to complete a bachelor's degree," Elbow said. "This test is not currently accepted at Texas Tech. Since the university is interested in recruiting students who have served in the military or are serving, it would be useful to add these tests to our list. Perhaps with my familiarity with the test we can accomplish this. Personally, I am excited to be able to help the College Board in its effort to provide a means whereby students are able to acquire college credit for knowledge they have obtained through non-traditional sources."

Those selected for CLEP committees are chosen because of their commitment to the best practices of teaching, assessment, and pedagogy at the introductory level within their discipline. Also, they must teach the comparable course at their institution.

The work of the CLEP Social Sciences and History Test Development Committee includes creating and editing test questions; assembling exam forms; analyzing and reviewing statistical data and test-taker performance on the exam; guiding program policies and outreach; and reviewing information from faculty surveys and other academic sources to ensure both the rigor of CLEP standards and the relevance of exam content to the academic discipline.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 24, 2009

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech Atmospheric Scientist Available to Discuss Climate Change Concerns Relevant to G-20 Summit

A prominent climate researcher at Texas Tech University is available to discuss consequences of unchecked climate change relevant to the latest developments in the international climate treaty discussions taking place at the G-20 summit this week in Pittsburgh.

Katharine Hayhoe, a research associate professor in the Department of Geosciences, and Geoff Heal, professor of finance and economics at Columbia University, are partnering with the Union of Concerned Scientists (UCS) to discuss climatic and economic issues related to global warming and greenhouse gas emissions.

"Climate change is one of the major issues facing us today," Hayhoe said. "It is encouraging to see G-20 leaders discussing the ways climate change may affect us and how we can contribute toward a solution."

Hayhoe also contributed to the Nobel Prize-winning United Nations Intergovernmental Panel on Climate Change and was a lead author on a national report initiated by the White House to evaluate climate change impacts on the United States.

Experts also will discuss initiatives announced by China and Japan at the recent United Nations climate change summit.

The UCS is the leading U.S. science-based nonprofit organization working for a healthy environment and a safer world. UCS is headquartered in Cambridge, Mass., and also has offices in Berkeley, Chicago and Washington, D.C.

CONTACT: Katharine Hayhoe, associate professor, Department of Geosciences, Texas Tech University, (806) 392-1900, or katharine.hayhoe@ttu.edu. Geoff Heal, professor of finance and economics, Columbia University, (212) 854-6459 or gmh1@columbia.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 24, 2009

CONTACT: Sean Cleveland, sean.cleveland@ttu.edu
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Rodeo Update: Lady Raiders Win with Strong Creswell Showing

Texas Tech University's rodeo team launched their fall season last week with a striking women's team victory at the Eastern New Mexico University Rodeo in Portales. The women overpowered 15 other teams from the National Collegiate Rodeo Association's Southwest Region to take the top spot.

Tarleton State, Howard College, West Texas College and South Plains College rounded out the Top 5. Separately, the men placed fifth out of 16 teams behind West Texas College, Eastern New Mexico, Tarleton State and Weatherford College, respectively.

"I'm really pleased with how well we performed in Portales," Texas Tech Coach Chris Guay said. "We know we're going to improve as the fall and spring schedule unfolds and it's important that we know where we stand."

- **Erica Creswell**, a senior psychology major from Weatherford, Okla., started where she left off last season by dominating the goat tying competition, placing first in each round of the event.

Other prominent performances include:

- **Dani McGuire**, a junior agriculture and applied economics major from Gardendale, who began her 2009 campaign by finishing third in the women's all around standings on the strength of her fourth place showing in goat tying and a strong first go round in breakaway calf roping.

- **Ashley Davis**, a senior animal and food sciences major from Reform, Ala., turned in a strong first go round in goat tying and placing ninth overall in the event.

The Tech men's team turned in a solid outing as well, with a number of Red Raiders turning in impressive early-season performances. Most notably:

- **Luke Creasy**, a junior english major from Alberta, Canada, finished first in the finals and third aggregate in bareback riding.

- **C.J. Kerr**, a freshman animal and food sciences major from Paradise, placed first in the first go round and tied for aggregate fifth in steer wrestling.

- **Logan Allen**, a senior agricultural leadership major from Crescent, Iowa, finished a strong and consistent fourth in saddle bronc riding.

- **Stetson Rasberry**, a senior business major from Roby, finished fourth in both the first go round and overall in bull riding. Rasberry was joined by Bonnor Bolton, a recent transfer from Odessa College, who qualified for the top ten in the event, as well.

Both the men's and women's teams compete next in the Sul Ross University Rodeo in Alpine, Sept. 24-26.

Additional information is also available at www.collegerodeo.com and www.swregion.org.

CONTACT: Chris Guay, rodeo coach, Department of Animal and Food Sciences, Texas Tech University, (806) 742-2805 ext. 256, or www.ttu.edu/rodeo



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 25, 2009

CONTACT: Erin Hawes, erin.hawes@ttu.edu
(806) 742-2136

Texas Tech Professor to Speak at Tiburon Summit

A Texas Tech University associate professor will speak about the financial turmoil in the baby boomer generation and how this past year's economy will affect retirement decisions as well as how business people can meet the needs of those moving forward.

Deena Katz has been invited to speak at the Tiburon CEO Summit XVII.

The financial summit will take place Oct. 7-8 at the Ritz Carlton Hotel in San Francisco.

The event will cover the financial industry and will feature many prominent CEO's including Charles Schwab, The Charles Schwab Corporation, Jon Baum, The Dreyfus Corporation, Fred Jonske M Financial Group and Andrew Rudd, Advisor Software.

Tiburon's CEO summits provide a unique opportunity for senior executives to discuss a broad range of issues regarding the future of banking, brokerage, investments, insurance and wealth management businesses.

The summits generally last two to three days and focus on in-depth discussions of Tiburon research through guest presentations, panel discussions and break-out sessions. The guest speakers usually support themes focusing on consumer needs and challenging conventional wisdom.

CONTACT: Deena Katz, associate professor, Division of Personal Financial Planning, Texas Tech University, (806) 742-5050, or deena.katz@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 25, 2009

CONTACT: Norman Martin, norman.martin@ttu.edu
(806) 742-2808

Texas Tech Quail Conservation Effort Takes Wing

In an effort to stem the decline of Bobwhite Quail and Scaled Quail in Texas, the Quail-Tech Alliance and Texas Tech University have designated a 38-county research area in west central and northwest Texas, an area that encompasses more than 22 million acres or roughly 10 times the size of Yellowstone National Park.

Within each of the counties, one ranch will be designated as an anchor ranch to serve as a field research or demonstration site for five years. Each of the anchor ranches will host a specific research or demonstration project during one year of the five-year period.

"This five-year initiative will produce one of the largest collections of quail data ever generated in a program of this kind," said Charles Hodges, one of the founders of the Quail-Tech Alliance. Among the historic ranches already on the list are the Pitchfork Ranch, W. T. Waggoner Ranch, Mill Iron Ranch in Collingsworth County, George Allen's Circle A in Archer County, and Phil Guitar's Grissom Ranch in Callahan County.

"We plan to use cutting-edge science to attack the problem of quail decline," said Brad Dabbert, research project director and associate chairman of Texas Tech's Department of Natural Resources Management, voicing the need for a much better understanding of the multiple factors that influence quail population growth.

"Our goal is to increase the acreage of suitable quail habitat throughout the region," he said. Quail numbers across the state are down, primarily because of disappearing habitat and land fragmentation.

Dabbert said the broad research area was specifically designed to study multiple areas with diverse weather patterns and habitat characteristics. And by working with the ranchers to develop customized research projects, the needs of the individual ranch operations will be better served.

The Quail-Tech Alliance will conduct research and demonstration projects on an array of topics, including:

- Investigating the potential benefits or detriments of supplemental feeding
- Understanding the factors that influence over-winter survival of adults and summer-to-fall survival of the brood

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- Refining the way prescribed burning, brush modification and livestock grazing are used as tools of habitat management.

Separately, research results will be relayed to each anchor ranch immediately, and a “Quail Management Manual” is scheduled to be printed at the end of each 5-year project cycle.

The research program begins Jan. 1, though the group indicated that it will be enlisting ranches and personnel this fall. As part of the project, several Texas Tech doctoral, masters and undergraduate students will be employed.

“This project provides a very exciting opportunity to study the decline of bobwhite and blue quail populations and their habitat requirements,” said Ron Sosebee, a professor emeritus with Texas Tech’s Department of Natural Resources Management. “The diverse environmental conditions throughout the Rolling Plains of Texas provide excellent conditions for detailed field research and demonstration projects.”

At the end of the multi-year project, the Texas Tech researchers hope to have a greater handle on ways to increase and sustain quail populations. “The opportunity to increase quail populations and improve their habitat is exciting and has great promise,” Sosebee said.

The Quail-Tech Alliance is a partnership between Texas Tech’s natural resources management department and Quail First, a non-profit organization that has a founding board of six members and an advisory board which is still being formed.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 25, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
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Texas Tech to Release Enrollment Numbers

WHO: Texas Tech President Guy Bailey and Chancellor Kent Hance

WHAT: Announcement of fall 2009 enrollment numbers

WHEN: 9:30 a.m. Monday (Sept. 28)

WHERE: Student Union Building courtyard area

EVENT: The release of a breakdown of the fall 2009 semester student enrollment. Also present at the announcement will be Suzanne Williams, Texas Tech student government president.

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News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 28, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Sets Record Enrollment

Texas Tech University has shattered enrollment records with more than 30,000 students enrolled this fall. Final enrollment stands at 30,049, up 1,627 from last fall's 28,422.

"I am gratified that increasing numbers of both graduate and undergraduate students make Texas Tech their choice for a quality education," said Guy Bailey, Texas Tech president. "Texas Tech offers exceptional educational, research and service opportunities to our students – opportunities that will allow them to pursue careers that will benefit our state and our nation."

Texas Tech's previous record enrollment was 28,549 set in the fall 2003 semester. The university also set a record for freshmen enrollment with 4,579, surpassing the previous record of 4,515 set in fall 2007.

"Reaching an enrollment of more than 30,000 students is an historic achievement for Texas Tech University as we pursue our goal of 40,000 students by 2020," said Kent Hance, chancellor of the Texas Tech University System. "This provides us the necessary momentum to help achieve that goal."

There are increases in both undergraduate and graduate enrollment. Graduate enrollment continues to set records with 5,175 students enrolled, up from 4,670 last fall semester. The Graduate School has grown every fall semester since the 2003. Undergraduate enrollment is 24,236, up from 23,107 in the fall 2008 semester.

Other enrollment increases from fall 2008 include:

- Transfer enrollment is 2,442 students, up from 2,203
- Hispanic freshman enrollment is 742, up from 647
- African American freshman enrollment is 251, up from 218

[Editor's Note: for more enrollment details, please go to <http://today.ttu.edu/2009/09/texas-tech-sets-record-enrollment/> and download the fact sheet.]



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 30, 2009

CONTACT: Cory Chandler, cory.chandler@ttu.edu
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Texas Tech Honors Couple for Tragedy Prevention Work

As a part of its Family Weekend celebrations, Texas Tech University will recognize a Plainview couple Saturday (Oct. 3) for its work in trying to prevent student tragedies at Texas Tech and across the state.

Freada and Mark Warren will be joined by Sen. Robert Duncan during the Texas Tech vs. New Mexico State football game as university officials and student leaders honor the Warrens' establishment of the Clay R. Warren Memorial Risk Management Retreat and also for their work with Duncan to implement state risk-management legislation.

Clay R. Warren, a 2002 Plainview High School graduate, died in a car accident while returning from a fraternity retreat during his fall freshman semester at Texas Tech.

Following his death, the Warren family worked collaboratively with Texas Tech to propose and design the risk management retreat in an effort to educate students and prevent future tragedies.

Since the retreat's establishment in fall 2006, more than 1,000 student leaders in Texas Tech student organizations have participated.

Organizations include all Greek fraternities and sororities, recreational sports clubs, and a variety of other student groups. Texas Tech held the 2009 retreat Sept. 26, and more than 250 participants.

The Warrens also worked with Duncan to propose and pass legislation in Texas resulting in Texas Education Code, Section 51.9361, which requires risk management education for student organizations and advisors at all higher education institutions in the state.

"Mark and Freda Warren followed the tragedy of their son's death with an activism that has resulted in training and education for student leaders not only at Texas Tech, but throughout the state of Texas," said Amy Murphy, Texas Tech associate dean of students. "They continue their efforts by partnering with national fraternities and sororities, presenting on their experience, and exploring new and innovative ways to promote positive student involvement on our college campuses."

By the end of the year, the retreat also will be memorialized with a special brick at the Texas Tech Frazier Alumni Pavilion.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 30, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Texas Tech Announces Veterans Enrollment Numbers

On the heels of announcing record student enrollment this semester, Texas Tech University released numbers for veterans enrolled at the institution.

“Students using federal VA benefits such as the GI Bill for fall 2009 is at 446 compared to 326 last fall,” said Debra Crosby, assistant registrar. “That number, which is a nearly 37 percent increase, will most likely keep rising during the semester as more students come into the Veterans Affairs campus office to set up their VA files.”

The VA office, located in West Hall, helps veterans navigate the registration and financial aid process.

Crosby said this year’s increase can be attributed to the new Chapter 33 Post 9/11 GI Bill, as about 225 of the 446 students are using Chapter 33. The bill has given veterans nearly unlimited financial means to go to school. Veterans can now enroll in any school, provided they are academically qualified, which has caused heavy recruitment of veterans at universities nationwide.

The number of students using the Hazlewood Act, which is a state benefit, also has increased about 25 percent, from 118 in fall 2008 to 147 for fall 2009. This semester, 16 of those 147 students are using both state and federal benefits concurrently.

“I am so excited to see more military, veterans, and their spouses and dependents on campus,” Crosby said. “We are diligently working to increase our services to this population.”

In August, Texas Tech was named to the 2010 list of Military Friendly Schools by the G.I. Jobs Magazine. The list honors the top 15 percent of colleges, universities and trade schools which are doing the most to embrace America’s veterans as students.

The Military Friendly Schools list was compiled through research started in May during which G.I. Jobs polled more than 7,000 schools nationwide. Criteria for making the list included efforts to recruit and retain military and veteran students, results in recruiting military and veteran students and academic accreditations.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 30, 2009

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Texas Tech University Hosts PGAU Golf Expo

Texas Tech University will host a Golf Expo Monday (Oct. 5) at the Robert H. Ewalt Recreational Center fields, which aims to promote the PGA's new Play Golf America University Program and the Collegiate Golf Alliance's National Collegiate Golf Championship.

The expo is a free interactive event that promotes golf to players of all levels. During the expo the university will offer free mini lessons from PGA professionals, skill challenges, contests, hitting stations, a mini course on campus and prizes.

Texas Tech is able to host the golf expo because of a grant received from Ryder Cup member and West Texas native Chad Campbell.

"We are very fortunate that Chad and his wife Amy, a Texas Tech alumna, thought enough about Texas Tech to donate money to the university," said Jeff Key, coordinator of the Personal Fitness and Wellness Program at Texas Tech. "We are excited to get to continue the rich tradition of West Texas golf."

The golf expo will promote both the PGAU program and its sponsors and will highlight other events that are associated with the National Collegiate Golf Championship, including Texas Tech's own local qualifying tournament, which will take place Oct. 18 at the Reese Golf Course.

The local qualifying tournament is a two-person scramble and is an intramural sport. The winning team will be eligible to compete in the National Collegiate Golf Championship held in Las Vegas Nov. 7-9.

Since being launched, the PGA has distributed \$7.3 million to 76 participating colleges and universities throughout the United States, including \$6.1 million on behalf of members of U.S. Ryder Cup teams as a means to support the initiative.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 30, 2009

CONTACT: Allison Ralston, allison.ralston@ttu.edu
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Rawls College of Business Hosts Former Chairman and CEO of Alamosa Holdings

- WHAT:** Rawls College of Business Chief Executives' Roundtable Speaker Series features David Sharbutt
- WHEN:** 11:30 a.m., Thursday (Oct. 1)
- WHERE:** Valley of Lubbock Scottish Rite, 1101 70th St.
- EVENT:** Texas Tech University's Rawls College of Business Administration will host David Sharbutt former chairman and CEO of Alamosa Holdings Inc. at its Chief Executives' Roundtable Speaker Series.

Sharbutt, a registered professional engineer, is nationally reputed for his expertise in wireless communications and his ability to develop competitive telecom ventures. He has spearheaded the formulation of many partnerships and is knowledgeable about critical issues facing new ventures.

Known as an entrepreneur, Sharbutt served formerly as CEO of Alamosa Holdings, a provider of wireless personal communication services that was acquired by Sprint Nextel Corporation in February 2006. He had been Alamosa's chairman and a director since its founding in July 1998.

One of his newest ventures is Smartfield Inc., a technology company focused on the presentation of useful data to the decision makers in the agriculture industry.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

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