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Message from the President



Roy Montelongo
Montelongo Welding and
Machine Shop

Estimados Miembros y Amigos,

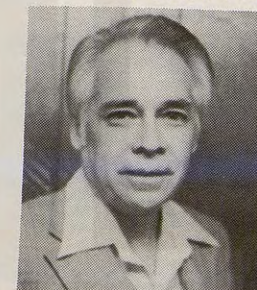
In ending a year as President of COMA, I want to express my appreciation to all the members who have been active and have helped in the various projects that we have had for COMA.

I feel that this has been a very successful year and our organization has progressed very much. I am especially proud that this year we have reached our goal of enrolling 100 members in COMA. In Lubbock we have also become a strong organization that people from all level, both in the City and the State, listen too.

I want to especially thank the Board of Directors and Officers who have given me tremendous support. As an ex-officio member of the Board this coming year, I will strive to give as much help as possible.

Thanks for a Good Year!

Roy Montelongo
Past President



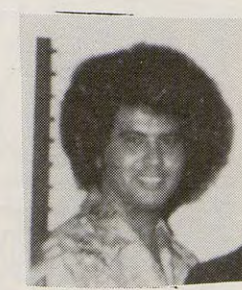
Vice President
Jorge Moreno
La Feria Record Shop



Secretary
Esther Sepeda
Sepeda Builders



Treasurer
Ida Alfaro
Markham Style
Innovator Shop



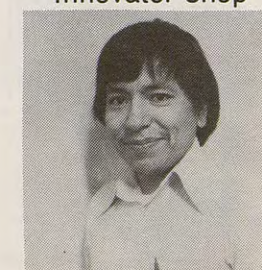
Director
Gilberto Flores
Gilbert's Auto Supply



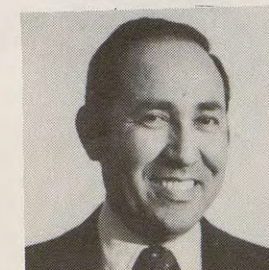
Director
Bidal Aguero



Andres Cruz
Andy's Plumbing and
Heating



Director
Ramiro Luis Jimenez
Jimenez Bakery



Director
Mario Perez
Superior Color

El Ray HOME CENTER

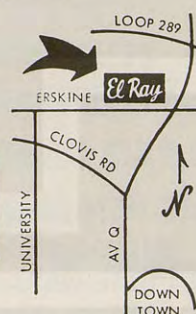
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COMA



Esther Sepeda
Sepeda Builders

Estimados Miembros y Amigos,

I take this opportunity to express my sincere appreciation for giving me the great honor of being elected President of COMA for 1978. It is with great pride that I accept the challenge of serving such a fine organization, and I pledge to do everything that I can to promote it.

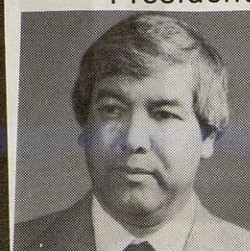
I believe in COMA and what it stands for and I know COMA has a great future. I would personally like to see a 100 percent involvement of Chicano businesspersons in our organization because I know that by working together we can improve the economy in our city and also create more opportunities for growth among our Chicano businesses.

I extend a most cordial invitation to all business people and professionals who are interested in the betterment of our community and the City of Lubbock to join us in 1978. Come and grow with us, I guarantee you will receive as much as you contribute and together we will be:

PROGRESSING WITH LUBBOCK!

Sinceramente,

Esther Sepeda
President



Vice President
John Cervantez
Cervantez Welding
Villa Club



Secretary
Rosemary Gonzalez
Abernathy Public
Schools



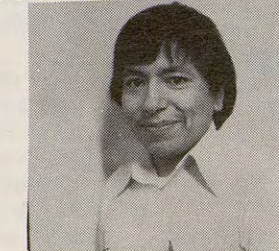
Treasurer
Gonzalo Garza
All American Real Estate



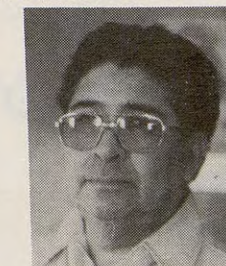
Director
David D. Garza
Attorney



Director
Ramon Chapa
Small Business Admin.



Director
Luis Ramiro Jimenez
Jimenez Bakery



Director
Robert Lugo
La Malinche Fest.



Director
Raul Sepeda
Sepeda Builders

COMERCIANTES
ORGANIZADOS
MEXICO-AMERICANOS



Program

- 7:00-7:45 — Introduction:
Arturo Villarreal, Master of Ceremonies
Vice President — Joske's of Texas
Invocation;
Fr. Daniel Garza, Pastor St. Joseph's Church
Dinner:
Served by Jordan's Catering
Music by Cipriano Aguilar y Los Norteños
- 7:45-8:00 — Welcoming Remarks:
Mayor Roy Bass
Introductions:
Arturo Villarreal
- 8:00-8:20 — Introduction of Guest Speaker:
Robert Lugo
Guest Speaker:
Igancio Cisneros, Businessman of the Year
- 8:20-8:40 — Presidents' Remarks:
Roy Montelongo — Outgoing President
Esther Sepeda — President Elect
Installation of Officers:
Mario Pérez — Pres. of T.A.M.A.C.C.
- 8:40-9:00 — Introduction of Guest Speaker:
Honorable Froy Salinas — State Representative
Guest Speaker:
Mark White
- 9:00-9:15 — Presentation of Awards:
Jaime García — Awards Chairman
Concluding Remarks:
Arturo Villarreal
- 9:30- 1:00 — Dance and Entertainment:
Pete Morales y Su Orquesta



Texas Association Of
Mexican-American
Chambers Of Commerce
1977

Outstanding Businessman of The Year Mr. Ignacio Cisneros

Mr. Ignacio Cisneros, born and raised in Juarez, Mexico, came to the United States at the age of 21.

His first job in the United States was as a dishwasher in an El Paso restaurant. Having previously worked in Juarez, Mexico, as a bank teller, he was determined to succeed in the United States.

A few months after his arrival in the United States, Mr. Cisneros started working as a laborer in the insulation industry. This proved to be the turning point in his employment career. He worked as a truck driver, a warehouseman, worked in shipping and receiving, in purchasing and then 12 years after having started out as a laborer, was made Vice-President of the company. For a man who had been a U.S. citizen for only seven years, this was quite an accomplishment.

At age of 33, with an investment of \$3,000, Mr. Cisneros was cofounder of Star Insulation Company.

Ever resourceful and innovative, Mr. Cisneros took the initiative to design and build much of the firm's operating equipment — some of which is still in use today. An initial investment of \$3,000 is now netting sales of over two million dollars a year.

Most recently, Star Insulation was merged with Perry Gass Company. Perry Gas Company is considered to be one of the most efficient and potentially largest processor of gas in the State of Texas. Mr. Cisneros remains as President of Star Insulation and now serves as a member of the Board of Directors of Perry Gas Company.

It is said that those individuals with foresight are the ones that benefit from

the future. Long before energy conservation became a major issue, Mr. Cisneros was experimenting with energy conservation.

His extensive background and experience in commercial insulation were put forward in the designing and development of a solar appliance that could be manufactured and sold at a price affordable to the average person. After more than five years of testing, and at a considerable investment, the solar appliance that could be manufactured and sold at a price affordable to the average person. After more than five years of testing, and at a considerable investment, the solar appliance is presently on the market.

As a sponsor of the Odessa College Chicano Club, Mr. Cisneros recognizes the importance of cultural awareness. He personally researched and developed a color slide-presentation depicting the beautiful culture and traditions of Mexico. He donated this production to Odessa College in hopes that it would benefit the total student body, faculty, staff and other interested persons.

Mr. Cisneros' business ventures demand much of his time; never, however at the expense of his family or church. In addition, Mr. Cisneros has demonstrated that success in business in the United States is possible without having to reject the valuable language and cultural influences of his Mexican heritage.

Mr. Cisneros has undertaken other business ventures. More recently, Mr. Cisneros was the organizer of an enterprise similar to that of his first occupation in Juarez. In 1977, Mr. Cisneros became co-founder, stockholder, and director of Odessa's bank, the Western National Bank.

However, Mr. Cisneros' interest is not solely business. In his youth, he financed his own education by working as a shoe-shine boy and as a service station attendant. Today, Mr. Cisneros' interest in education is expressed in philanthropic fashion. His pledge of \$25,000 to Holy Redeemer Seminary in LaCombe, Louisiana, has been designated to finance training of prospective Catholic deacons. Mr. Cisneros is also an ordained Catholic Deacon.



Mark White, 37, resigned as Secretary of State to seek the Democratic nomination for Attorney General in the May Primary.

During his five years as Secretary of State, White gained national recognition for his work in modernizing and streamlining the agency's operation while expanding its responsibilities. He was the only Texan and youngest person ever to be elected president of the National Association of Secretaries of State.

As Secretary of State, White has reduced red tape, increased effective services, especially in connection with election laws and voter registration. At the same time, White returned to the state treasury more than \$4.2 million, one out of every four dollars appropriated.

Candidate White served three years in the AG's office as Assistant Attorney General in the Insurance, Banking and Securities Division. He handled one of the first consumer protection investigations in Texas and represented various state agencies in both trial and appellate cases.

White, born in Henderson, and his wife Linda Gale have three children — two sons and a daughter. He serves on the Southwestern Baptist Theological Seminary Advisory Council and the Christian Education Coordinating Board. He served three active years with the 36th Division, Texas National Guard. He earned his Business Administration degree from Baylor and is a graduate of Baylor Law School.

*Progressing
With
Lubbock*

History and Purpose of COMA

Comerciantes Organizados Mexico Americanos

Comerciantes Organizados Mexico Americanos or as it has grown to be known, COMA, is an organization of Chicano businesspersons and professionals which grew out of the organizational efforts of Bidal Aguero. It was in December of 1973, that a group of businessmen called together by Mr. Aguero gathered to organize COMA. This was the second effort to try to follow through with initial plans which were conceived almost one year prior and had failed to materialize into an organization.

The businessmen present at this organizational meeting in December were: Roy Montelongo, Gilbert Flores, Pete Alcorde, Ismael Hernandez, Gonzalo Ramirez, Bidal Aguero, Manuel Alaniz, and Agustin Medina. It was at the urging of Roy Montelongo to act without delay that the organization was officially chartered as a non-profit organization by the State of Texas in February of 1974.

Throughout the first year, Mr. Aguero, who had been appointed as temporary President, presided. A subsequent meeting was held where the following officers and directors were elected: Mr. Ismael Hernandez, Vice President; Mr. Tony Reyes, Secretary; Mr. Roy Montelongo Treasurer, along with directors, Mr. Marcos Garcia Ayala, Mr. Ramon Chapa, Mr. Jorge Moreno, Mr. Albert Perez, and Mr. Julio Ysasaga. This steering body of successful businessmen and professionals provided the leadership

which assured the initial success of the "Mexican American Chamber of Commerce — COMA" and provided twenty initial members.

During the second year, Gilbert Flores presided as President of the organization. It was a year of much success and outstanding recognition. It was during COMA's second year that a state organization, The Texas Association of Mexican American Chambers of Commerce, was chartered. At the first state convention, two members of COMA, Bidal Aguero and Tony Reyes, were elected Vice-President and Secretary, respectively, of the state-wide organization, TAMACC. COMA grew to be recognized and respected throughout the State and Nation.

It was during this administration that members of COMA, Gilbert Flores and Bidal Aguero along with Executive Director, Hector DeLeon, traveled to Washington D.C. for a series of meeting sponsored by the U.S. Department of Commerce—Office of Minority Business Enterprise for TAMACC. Delegates to the Washington meeting met with top administrators of S.B.A., V.A., C.S.A., E.D.A., and the Under Secretary of Commerce. The highlight of the trip was an opportunity to attend a reception held for President Gerald Ford by the U.S. Chamber of Commerce at which delegates met and talked with the President.

In January of 1976, Roy Montelongo was elected President



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Adelaida Montemayor — Asst. Director
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Frank Silvas — Counselor
Janis Farquhar — Counselor
Frances Mascorro — Sec./Bkpr.
Nelda Flores — Clerk/Typist

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LUBBOCK TEXAS 79401

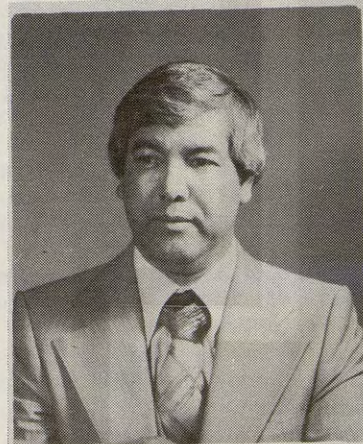
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Cervantez Welding & Villa Club
Coors Beer-Sr. y Sra. Jose Rodriguez
Bruce Gentry — Owner
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IBM Corporation
Jose's Dinning Room
Sr. y Sra. Jose Ramirez
KLFB Radio-Sr. Marcelo Tafoya
LEARN Inc.-Sr. Art Chavez, Director
Lubbock National Bank
Modern Chevrolet-Robert Rose, Vice Pres.
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Sr. y Sra. Robert Narvaiz
Sr. y Sra. Albert Perez
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Lorenzo Sedeño	Dezi Pesina
Alice Day	Pedro Garza
Juanita Aguero	Larry Franklin
Sally Rodriguez	George Scott
Luciano Perez	Julio Llanas
Sgt. Raul Sanchez	

CENTRAL OFFICE STAFF

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Debbie Williams — Job Developer/Coor.
Eden Rodriguez — Counselor
Jesse Benitez — Follow-Up Specialist
Cora Carrillo — Manpower Specialist II

SER CETA INTAKE CENTER

Johnita Franklin - Intake Coordinator
Bessie Cox — Manpower Specialist III
Pat Romo - Manpower Specialist III
Jacque WarBonnet - Intake Specialist
Mary Hernandez - Manpower Specialist II
Julia Hernandez — Manpower Specialist I

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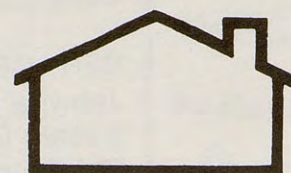
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of COMA. It was Mr. Montelongo's goal to get 100 members in the organization. During an intensive membership drive that goal was met and surpassed. A major highlight was the publishing of the COMA Business and Professional Directory, a first in Texas, which contains more than 300 individual listings of Chicano business and professional persons.

In July of 1977, COMA once again distinguished itself in the State and elected Mario Perez as President of TAMACC which now boasts more than 20 Chamber members with a total membership of over 5000.

As COMA enters into its fourth year, the organization has established itself as a prominent and viable part of the City of Lubbock. Its individual members serve on almost every major board and committee in city government. Members are also beginning to be asked to serve on committees of the Lubbock Chamber of Commerce.

In having this major role, the main theme of the outgoing administration that of — COMA Means Business — has been accomplished. The main theme of the incoming administration, — **Progressing With Lubbock**, — cannot help but be accomplished.

Congratulations
COMA



LUBBOCK

Chamber of Commerce

Congratulations

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FOR ATTORNEY GENERAL**

Pol. Adv. Pd. for by Price Daniel, Jr., for Attorney General
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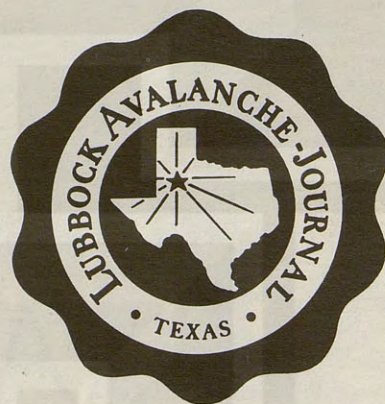
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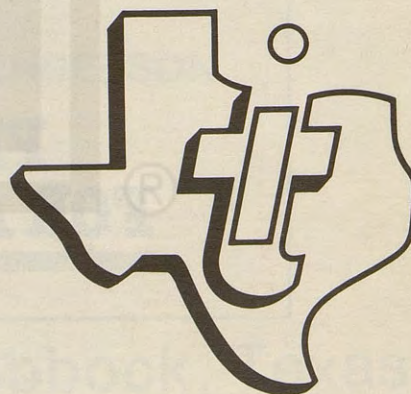
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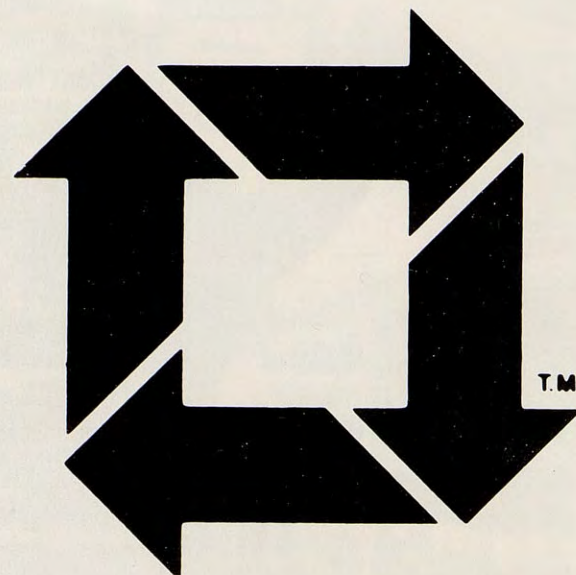


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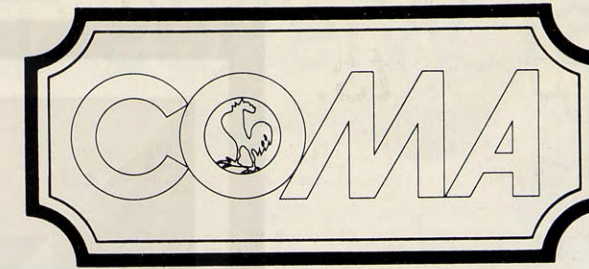
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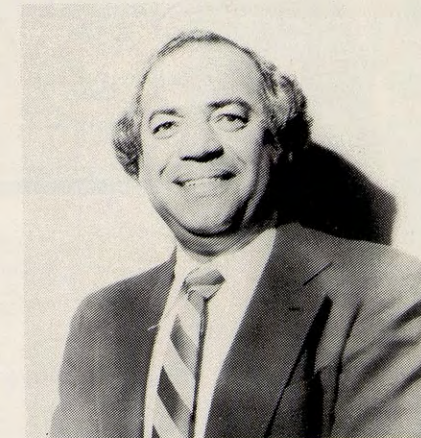


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COMERCIANTES ORGANIZADOS MEXICO AMERICANOS

MESSAGE from the President



Gonzalo Garza
President

Dear Members & Guests,

Welcome to the 1981 COMA Annual Installation and Awards Banquet.

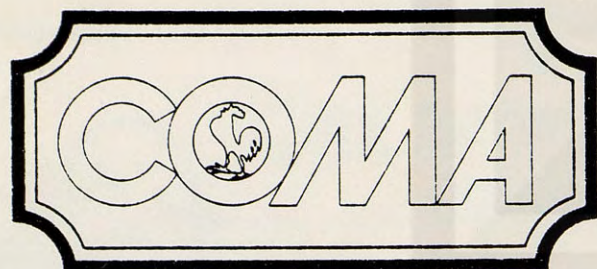
1980 has been a very rewarding year for COMA and as we look back there were many accomplishments. My thanks to all of the hard working, dedicated COMA members for making 1980 a success. A very special thanks to the backbone of this organization, the COMA Board of Directors for such strong support and cooperation.

Although realizing that I must at this time step down from the President's seat, I will continue to pledge my services to the fullest of my capacity and the best of my ability for the welfare of COMA and the betterment of the Lubbock community.

Sinceramente y Muchas Gracias,

Gonzalo Garza-President

Best Wishes To



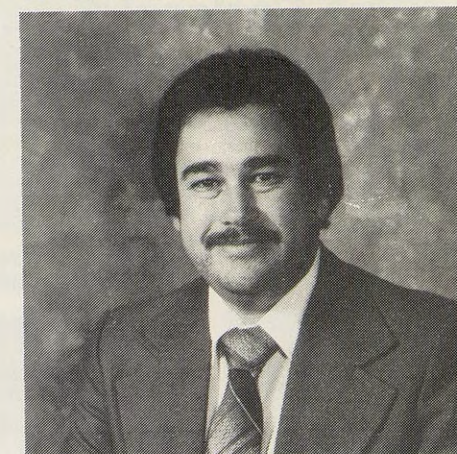
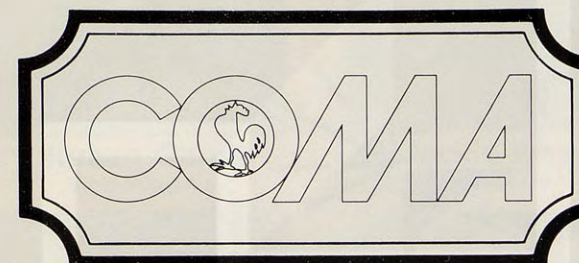
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MESSAGE from the Incoming President



Ruben Garcia
1981 President

Distinguished Guests and COMA Members,

As we move rapidly into the second year in the Decade of the Hispanic American it is with great anticipation that I look forward to the challenges that will come before me.

I believe in (COMA), the Mexican American Chamber of Commerce and I am committed to its objectives of helping the minority owned and operated businesses enter into the economic mainstream. I believe in the Lubbock Chamber of Commerce, and I am very confident that by working together we can enlist all the existing national, state, and local resources for assisting minority businesses.

The basic requirement in the business community, as in everything else, is a good education. Therefore, I will promote and encourage minority enrollment in our colleges and Universities with emphasis on Business management and administration. I will also recommend that the biggest portion of the monies generated through our functions be used to promote economic awareness through seminars, lectureships, scholarships and grants.

"Let's work together for our Future."

Sincerely Yours,

Ruben Garcia

**Congratulations to the
COMA Officers in the
First Federal Spirit**



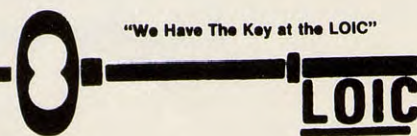
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To All The
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From the LOIC Board, Staff, & Trainees

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Drover House Restaurant

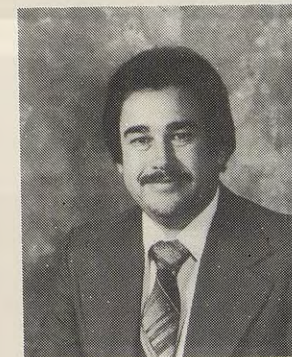


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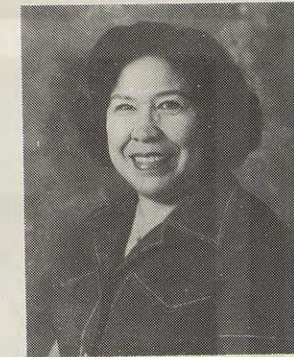
Daniel & Beatrice Enriquez - Owners

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COMA 1980 Board of Directors



Ruben Garcia
Vice-President



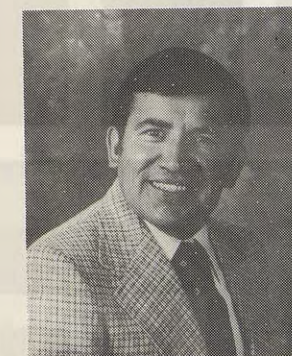
Jackie Perez
Secretary



Mary Ann Garcia
Treasurer



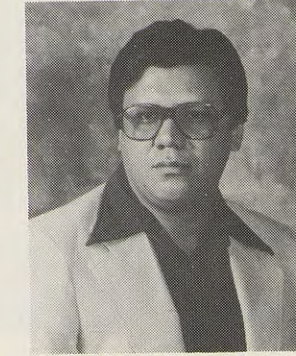
Gloria Reyes
Director



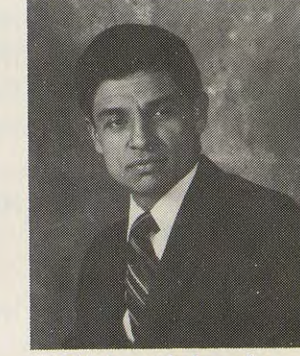
Frank Saiz
Director



Robert Narvaiz
Director

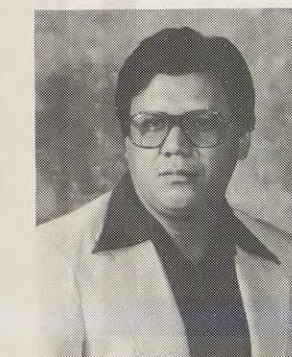


Albert Gobeia
Director



Richard Anciso
Director

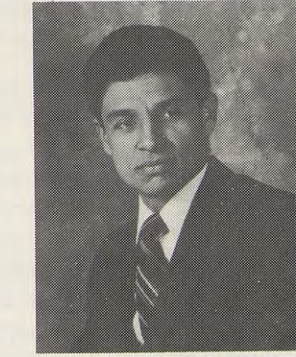
COMA 1981 Board of Directors



Albert Gobeia
Vice-President



Janie Garza
Secretary



Richard Anciso
Treasurer



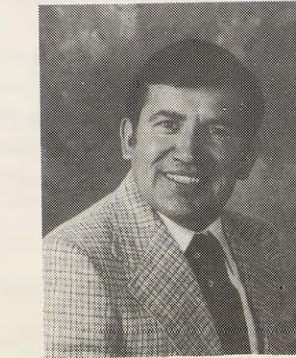
Gloria Reyes
Director



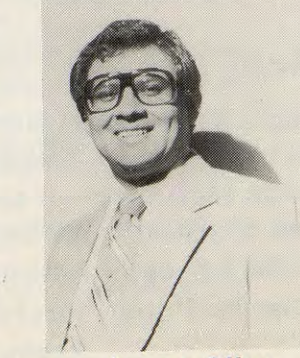
Robert Narvaiz
Director



Gilbert Flores
Director



Frank Saiz
Director



Josue Silva
Director

**Annual COMA
Installation and Awards
Banquet Agenda
Saturday - January 17, 1980**

**Master of Ceremonies
Abner Euresti**

6:30 - 7:30 P.M.	Cocktails (Cash Bar)	
7:30 - 8:00 P.M.	Introduction	Abner Euresti
	Invocation	Alan Henry
	Dinner	
8:00 - 8:05 P.M.	Welcoming	Mayor Bill McAlister
		Col. Monte D. Montgomery
8:05 - 8:15 P.M.	Recognition of Special Guests	Abner Euresti
	Gold Tickets	
	Silver Tickets	
8:15 - 8:40 P.M.	Introduction of Keynote Speaker	Lee Stafford, President Lubbock Chamber of Commerce
	Keynote Speaker	Dr. Lauro Cavazos President, Texas Tech Univ
8:40 - 8:55 P.M.	Presidents Remarks	
	Outgoing President	Gonzalo Garza
	Incoming President	Ruben Garcia
8:55 - 9:05 P.M.	Installation of 1981	
	Officers and Directors	Gonzalo Garza
9:05 - 9:30 P.M.	Awards Presentation:	
	COMA Awards	Robert Narvaiz
	La Señorita	
	Pageant Awards	Gloria Reyes
9:30 - 2:00 A.M.	Dance and Entertainment	
	Epifanio Ochoa	

Gold Tickets:

**Security National Bank
Gilbert Flores - Gilbert's Auto Supply
Keith McKeever - Texas Commerce Bank
Lee Stafford - Stafford Construction
Bidal Aguero - Amigo Enterprises
Charley Pope - First Federal
Savings & Loan
Service Title Company**

Silver Tickets

Rent Buy Inc.
Mr. & Mrs. Jaime D. Garcia - Associated Business Services
Samuel & Patricia Gonzales - American Amicable Insurance
Henry Dominguez - Global Discount Pharmacy Inc.
William B. Parrack - Lubbock National Bank
W.R. Collier - American State Bank
Ralph Edwards - Lubbock Abstract
Raul & Esther Sepeda - Sepeda Builders Inc.
Lubbock Power & Light
Johnny Gonzalez - El Charro Restaurant
Isabel Flores Artwork
Tomas Garza, Attorney
Mr. & Mrs. Ernesto Barton - Del Norte Advertising
Richard Lozano - Mgr. Lubbock Auto Hobby Center
Conrad Sepeda - Asst. Mgr. Lubbock Auto Hobby Center
Ladies LULAC Council 281 - Carmen Salazar, President
Mr. & Mrs. Ruben and Mary Ann Garcia



**Keynote
Speaker**

**Dr. Lauro
Cavazos**

President of
Texas Tech University

Lauro F. Cavazos, President of Texas Tech University and Texas Tech University Health Sciences Center in 1980 truly marks the beginning of the Hispanic Decade. Aside from his interest in administration, Dr. Cavazos also practices academic health planning and promotes medical and graduate education. He is presently a professor of Anatomy for the Texas Tech University Health Sciences Center and a professor of Biological Sciences for Texas Tech University.

Dr. Cavazos acquired his B.A. degree in Zoology in 1949 from Texas Tech. In 1951 he acquired his M.A. degree in Cytology and thereafter in 1954 acquired his Ph.D. degree in Physiology from the Iowa State University in Ames, Iowa. His basic research interest is in physiological studies by electron microscopy and histochemistry of the reproduction tract. He has assisted in over seventy-six scientific publications which include Spanish versions on the subject of reproductive physiology and medical education.

Dr. Cavazos is presently a consultant for the Pan American Health Organization whose purpose is to evaluate the Anatomy Departments in Mexico and Central America. In 1974, he was a founding member of the Pan American Association of Anatomy and as Councilor from the United States represents the American Association of Anatomy. He is also a representative from North America to the Administrative Committee - Federación Panamericana de Asociaciones de Facultades (Escuelas) de Medicina. His most recent honor that deserves recognition is his 1980 appointment by U.S. President Carter to the Board of Regents of the Uniformed Services University in Virginia.

Dr. Cavazos has been active in the immediate Lubbock community as a member to the United Way Board, the Lubbock Chamber of Commerce, the Board of City Development and is an honorary member of the board of the American Red Cross.

Listed in the American Men of Science and Who's Who is America, Dr. Cavazos has recieved various education and teaching awards including Texas Tech University's 1977 "Distinguished Graduate," and Iowa State University's 1979 "Alumni Achievement Award."

Dr. Cavazos and his wife Peggy Ann Murdock, are the proud parents of ten children ranging from fourteen to twenty-four years of age.

Dr. Cavazos has undoubtedly surpassed the reality of the 80's as the "Decade of the Hispanics."

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Lubbock, Tx.
Owner: Sra. Guadalupe Mejia

Carrillo Gulf Service Station

1701 4th Street
Phone 762-9044
Lubbock, Tx.
Owner: Rufus Carrillo

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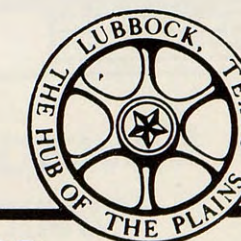
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November:	Gilbert's Auto Supply
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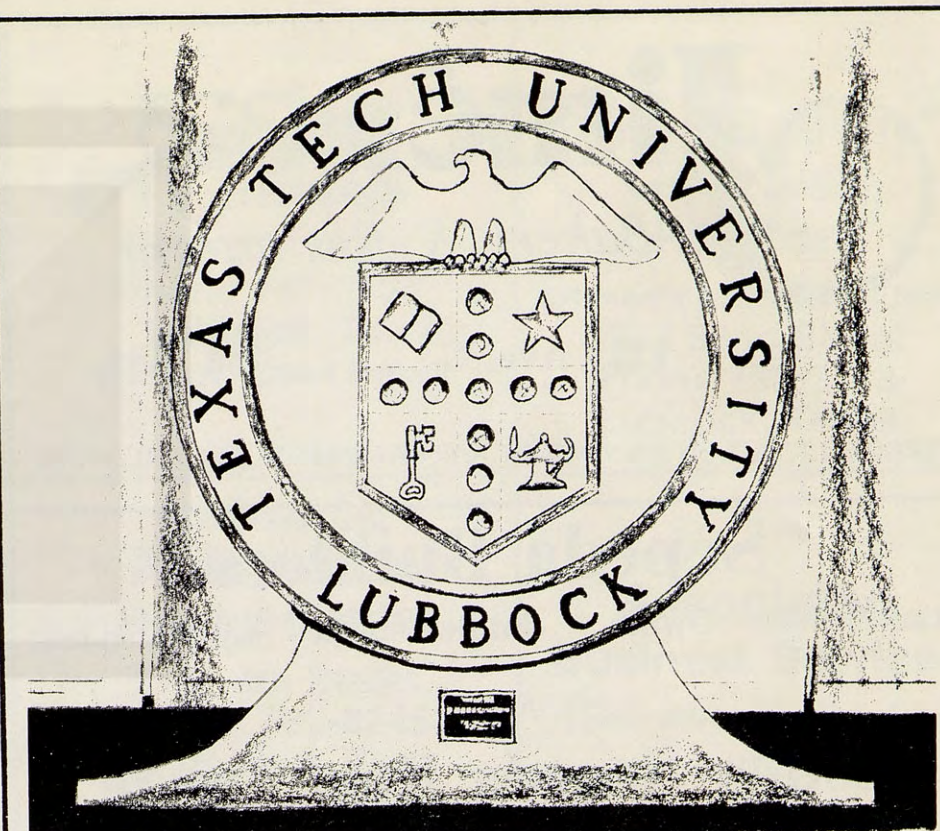
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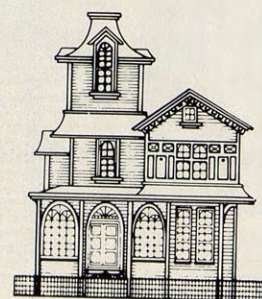
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Phone 744-5353
Lubbock, Tx.
Owner: Henry Dominguez

Colortyme TV Rentals

2210 4th Street
Phone 747-9155
Lubbock, Tx.
Manager: Albert Gobeau

Frank "Speedy" Gonzalez Realtor

Stinson's Enterprises Inc.
3333 82nd Street
Phone 792-3733
Lubbock, Texas

Lugo's La Malinche

1105 2nd Place
Phone 763-2933
Lubbock, Tx.
Owner: Roberto Lugo

Lubbock Automotive Hobby Center

2117 4th Street
Phone 762-8245
Lubbock, Tx.
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Owner: Richard Anciso
Manager: Richard Lozano
Asst. Manager: Conrad Sepeda

Associated Business Services

1946 Ave. Q Ste. 219
Phone 744-1984
Lubbock, Tx.
Owner: Jaime Garcia

Newburn's Meat And Grocery

1721 Parkway Drive
Phone 765-7029
Lubbock, Tx.
Owner: Gary Newburn

ALCORTE Automotive Repairs

902 Ave. A
Phone 763-3656
Lubbock, Tx.
Owner: Pete Alcorde

El Sombrero Restaurant

5402 Slide Road
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Manager: Rudy Rangel

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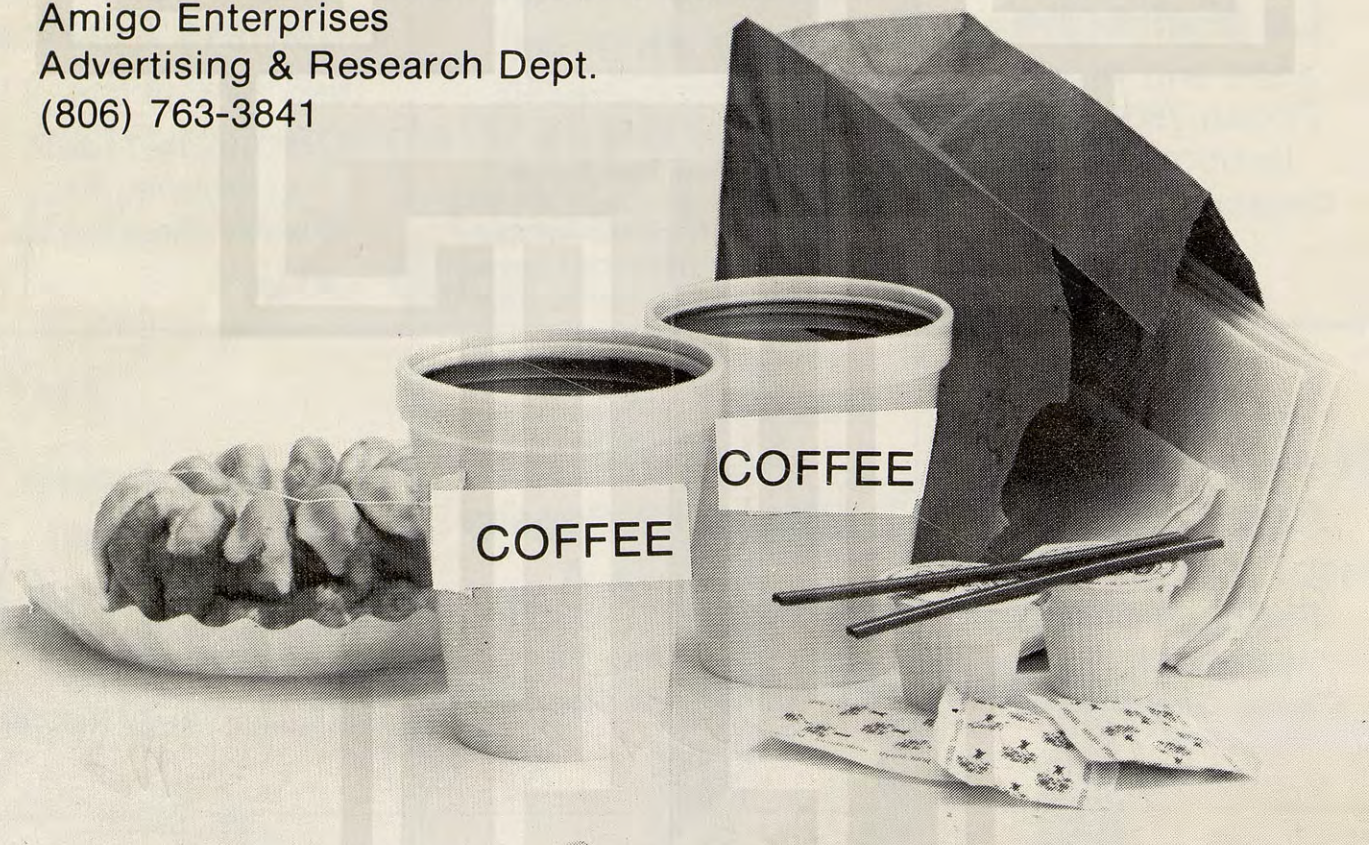
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Publisher of El Editor and Chicano Accent



Jaime García
President

Dear Members:

I would like to take this opportunity to thank you for your support in selecting me to be your COMA President. I consider this position a challenge and will do the best to my ability to represent our fine organization.

With your guidance and assistance in projects which are forthcoming, such as the State Convention of TAMACC, we can make Lubbock known throughout the nation.

Sincerely yours,

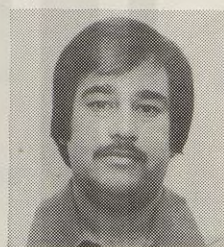
Jaime García
President Elect



Raul Sepeda
Vice-Pres.



Mary Ann García
Secretary



Ruben García
Treasurer



Ernesto Barton
Director



Adam Gonzalez
Director



David Garza
Director

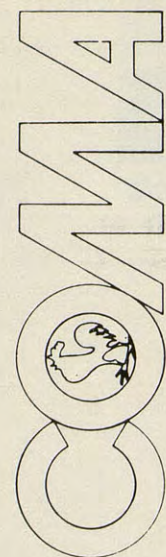


Ramon Chapa
Director



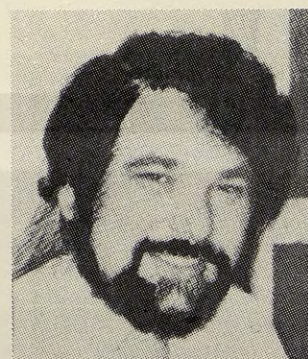
Roberto Lugo
Director

COMERCIANTES
ORGANIZADOS
MEXICO-AMERICANOS



Program

- 7:00-7:45 — Introduction:
Carlos Perez, Master of Ceremonies
Owner — De Carlos Disco
Invocation:
Benny Brito, Deacon Our Lady of Grace Church
Dinner:
Served by Reese A.F.B.
Music by Epifanio Ocho
- 7:45-8:00 — Welcoming Remarks:
Mayor Pro-Tem Alan Henry
Col. Charles Bishop
Introductions: Carlos Perez
- 8:00-8:20 — Introduction of Guest Speaker:
Honorable Froy Salinas
Guest Speaker:
Congressman Kent Hance
- 8:20-8:40 — Presidents' Remarks:
Esther Sepeda — Outgoing President
Jaime Garcia — President Elect
Installation of Officers:
Honorable Froy Salinas — State Representative
- 8:40-9:00 — Introduction of Keynote Speaker:
Genaro Chavez
Keynote Speaker:
Raul Yzaguirre
President National Council of La Raza
- 9:00-9:15 — Presentation of Awards:
Roy Montelongo — Awards Chairman
Concluding Remarks:
Carlos Perez
- 9:30- 1:00 — Dance and Entertainment:
Conjunto Orquestal de Epifanio Ochoa



Raul Yzaguirre
Director National Council
of La Raza

Raul Yzaguirre is presently president of the **National Council of La Raza**, which is a national constituency-based organization designed to promote the social and economic well-being of Chicanos and other Hispanic Americans. The Council provides technical assistance and support to more than 100 affiliated community-based organizations across the country, including groups in 20 states, Puerto Rico, and the District of Columbia. Advocacy on behalf of Hispanics is provided on policy and programmatic issues. The Council carries out varied projects in economic development, housing, education, social services, manpower, criminal justice, other human services, and communications, through its headquarters in Washington, D.C., and field offices in Phoenix, Albuquerque, and Chicago. The annual budget is over \$2 million; funding is received from foundations, government agencies, and private corporations.

Mr. Yzaguirre has also served as; Part-time Vice President, Center for Community Change, Inc., Washington, D.C.; Executive Director of Interstate Research Associates, Inc., Washington D.C.; Consultant to the Office of Economic Opportunity, Migrant Division, Washington, D.C.; and Chief Technologist at a private laboratory in Washington, D.C.

Mr. Yzaguirre has professional experience and affiliations. Chairman of the Board, Associated Southwest Investors, Inc.; Co-Chairman, Board of Directors, National Urban Coalition, Washington, D.C.; Member of the Governing Board and Executive Committee, Common Cause, Washington; Chairman of Committee on Coalitions and Legislation; Secretariat, Forum of National Hispanic Organizations; Co-Chairman, National Committee for Responsive Philanthropy; Member of the Board of Directors, **Nuestro** Magazine, Member, Rural Task Force, U.S. Department of Housing and Urban Development; Organizer and Past National

Chairman, National Organization for Mexican American Services; Past Chairman, Hispanic Advisory Committee of the U.S. Immigration and Naturalization Service; Co-Chairman, Working Committee on Black/Hispanic Concerns (a coalition of major Black and Hispanic leaders); Member, Board of Directors and Executive Committee, Center for Community Change, Inc.; Co-founder and Member of the Executive Committee, National Hispanic Leadership Conference; Member of the Executive Committee, National Leadership Conference on Civil Rights; Consultant to the Office of the Secretary, U.S. Department of H.E.W.; Past Chairman, Washington Chapter, American G.I. Forum.

Mr. Yzaguirre has a Bachelor of Science in General Studies from George Washington University and has also attended Graduate Courses with emphasis in Public Administration and Economics at George Washington University.



Congressman
Kent
Hance



COMA STAFF

Raul Sanchez — Director, Rebecca Flores, Carlos Lopez

Congratulations



History and Purpose of COMA

Comerciantes Organizados Mexico Americanos

Comerciantes Organizados Mexico Americanos or as it has grown to be known, COMA, is an organization of Chicano businesspersons and professionals which grew out of the organizational efforts of Bidal Aguero. It was in December of 1973, that a group of businessmen called together by Mr. Aguero gathered to organize COMA. This was the second effort to try to follow through with initial plans which were conceived almost one year prior and had failed to materialize into an organization.

The businessmen present at this organizational meeting in December were: Roy Montelongo, Gilbert Flores, Pete Alcorde, Ismael Hernandez, Gonzalo Ramirez, Bidal Aguero, Manuel Alaniz, and Agustin Medina. It was at the urging of Roy Montelongo to act without delay that the organization was officially chartered as a non-profit organization by the State of Texas in February of 1974.

Throughout the first year, Mr. Aguero, who had been appointed as temporary President, presided. A subsequent meeting was held where the following officers and directors were elected: Mr. Ismael Hernandez, Vice President; Mr. Tony Reyes, Secretary; Mr. Roy Montelongo, Treasurer; and directors, Mr. Marcos Garcia Ayala, Mr. Ramon Chapa, Mr. Jorge Moreno, Mr. Albert Perez, and Mr. Julio Ysasaga. This steering body of successful businessmen and professionals provided the leadership which assured the initial success of the "Mexican American Chamber of Commerce — COMA" and provided twenty initial members.

During the second year, Gilbert Flores presided as President of the organization. It was during COMA's second year that a state organization, The Texas Association of Mexican American Chambers of Commerce, was chartered. At the first state convention, two members of COMA, Bidal Aguero and Tony Reyes, were elected Vice-President and Secretary, respectively, of TAMACC. COMA grew to be recognized and respected throughout the State and Nation.

It was during this administration that Gilbert Flores and Bidal Aguero along with Executive Director, Hector DeLeon, traveled to Washington D.C. for a series of meetings sponsored by the U.S. Department of Commerce—Office of Minority Business Enterprise for TAMACC. The highlight of the trip was an opportunity to attend a reception held for President Gerald Ford by the U.S. Chamber of Commerce at which delegates of TAMACC met and talked with the President.

In January of 1976, Roy Montelongo was elected President of COMA. It was Mr. Montelongo's goal to get 100 members in the organization. During an intensive membership drive that goal was met and surpassed. A major highlight was the publishing of the COMA Business and Professional Directory, a first in Texas, which contains more than 300 individual listings of Chicano business and professional persons.

In July of 1977, COMA once again distinguished itself in the State and elected Mario Perez as President of TAMACC

ART CHAVEZ

DIRECTOR

Mary Ann Sutton — Assistant Director
Frank Silvas — Counselor
Janis Townsend — Counselor
Julio Gonzales — Counselor
Kathy Rawlings — Counselor
Frances Mascorro — Sec./Bookkeeper
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