

THE Lubbock

"The People
Picture Publication"

VOL. I No. 7

ENTERTAINER

September 1985



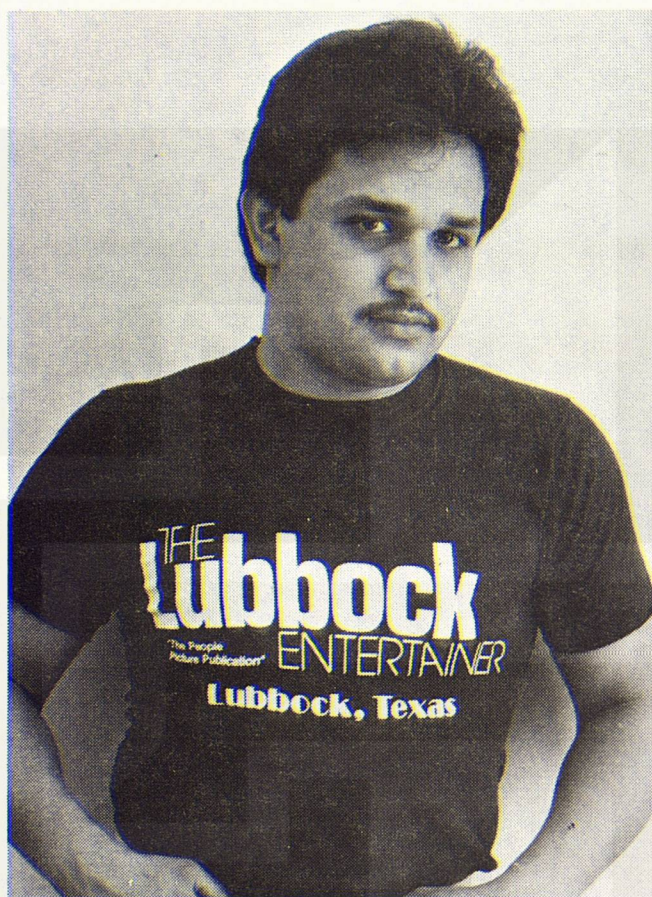
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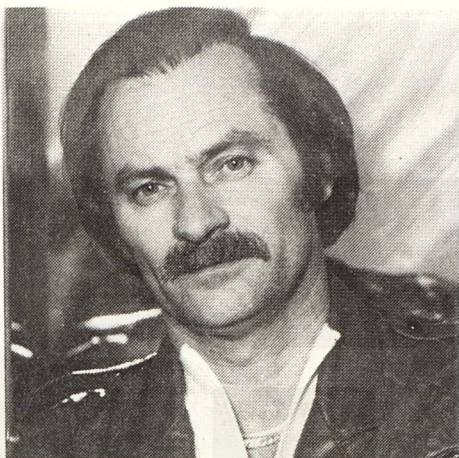
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Vern's popularity has resulted in his being honored as a 1983 CMA Awards finalist in two categories — **The Horizon Award**, as an artist; and **Song of the Year**, as a songwriter for "If You're Gonna Do Me Wrong (Do It Right)". Vern was named the "1983 Georgia Recording Artist of the Year" by the State of Georgia and the Atlanta Songwriters Association and was nominated for a Grammy Award in 1984 for **Best Country Male Performance** for "If You're Gonna Do Me Wrong (Do It Right)".

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September 21 & 22
September 28
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October 26 & 27

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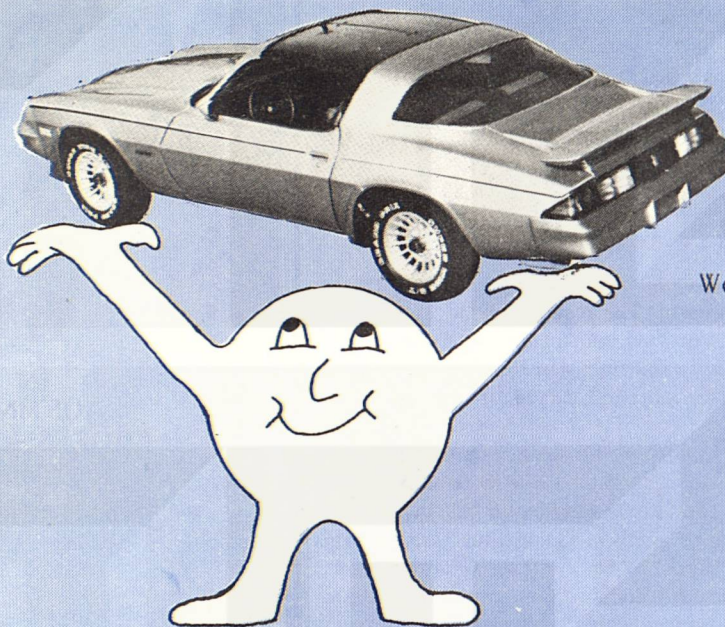
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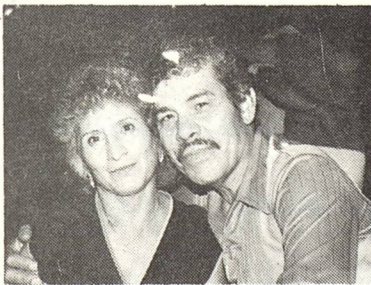
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(Top Left) Members of La Presencia performing at The Fiestas in Idalou. (Top Right) Mr. & Mrs. Tacho Tejerina enjoy their night out at a local club. (Bottom Left - Left to Right) Mugzy Escobedo, Mayor Allen Henry & Sam Garcia while at La Feria Del South Plains. (Bottom Right) Staff Members of KCLR Radio while conducting a remote from Las Fiestas in Idalou.



(Middle Top) Sons of Mr. & Mrs. Rick Benevides also enjoyed La Feria Del South Plains. (Lower Left) Mr. & Mrs. Avaristo Villela enjoying the music of Majesta. (Lower Middle) A part of the crowd that attended La Feria Del South Plains. (Lower Right) Bernardo of Los Compadres visited Lubbock last month.



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Janie Fricke

There was electricity in the air that October night in 1982 when Janie Fricke took the stage to accept what would become the first of two consecutive awards as the Country Music Association's Female Vocalist of the Year. Throughout the Opry House, Nashville's music business elite — who have seen it all — stood to applaud this gracious, surprised star. For 15 years, standing ovations at the CMA Awards Show were reserved for Hall of Fame inductees. That night, the precedent was shattered. That night, the country music establishment sent a spontaneous message to Janie Fricke and the rest of the world: Here is a rare talent whose success is not only good for Janie Fricke, but for all of country music.

And since that October night, Janie has continued proving them right. In 1984, she accepted her second consecutive *Music City News* Female Vocalist of the Year award, and her first Academy of Country Music Female Vocalist of the Year Award. She was a guest on a television special early in 1983, and as a result of her show-stealing performance, was given her own two hour prime time television special that aired in October of that year. The title of the show, "Janie Fricke: You Ought To Be In Pictures," may prove prophetic. With her debut acting performance in 1984 on the popular CBS-TV series "The Dukes of Hazzard," there appears to be no limit to the success of this woman who has emerged as country music's hottest female vocalist.

Hispanic Interests calendar

This Calendar is subjected to change due to emergency cancellations and circumstances beyond the control of the artist and/or promoter. We urge you to contact the Club or Band of your interest to confirm specific dates for your Entertainment Planning.

September 18, El Grupo Internacional de Ricky Y Joe Martinez - Will provide dance music Norteño style at The Longhorn.

September 19, Maiesta - Modern contemporary dance music backed up with accordion sounds at Gambler's Club. No cover charge.

September 20, Arriba Tejas - Offers synthesized/accordion combination dance music at Gambler's Club. No cover charge.

September 20, El Grupo Internacional de Ricky Y Joe Martinez team up with Tino Vasquez Y Su Conjunto at CheChe's Ballroom. Cover charge.

September 20, Men's Legs Contest - Presentation of "Men's Best Looking Legs" as presented by audience participation at The Atlantic Club. Ladies Nite/Ladies no cover charge. Men \$3.00.

September 20, Los Astros de Tejas - Will provide Norteño dance music at the Longhorn Club.

September 21, Los Mensajeros del Norte - Dance music Norteño style at Gambler's Club. No cover charge.

September 21, Los Fantasmas del Valle - Norteño dance music at El Fronteriso. Cover charge.

September 21, El Grupo Internacional de Ricky y Joe Martinez take their Norteño dance party to DJ's Club in Plainview.

September 21, Los Astros de Tejas take their dance set to the Tip Top Club in Levelland. Cover charge.

September 21, Los Caballeros de Juan Manuel - Norteño dance music plus variety delivered with three-part voice harmonies at the Longhorn Club.

September 22, Majesta - Contemporary dance music accented with the accordion at Gambler's Club. No cover charge.

September 22, Los Fantasmas del Valle - Norteño dance set at El Fronteriso. Cover charge.

September 22, Weirdest Hat Contest - Audience presentation of the "Craziest & Weirdest Hats" at the Atlantic Club. Men's Nite/Men no cover. Ladies \$1.00.

September 23, Majesta - Dance accordion

contemporary music at Gambler's Club. No cover charge.

September 24, Los Mensajeros del Norte - Norteño dance music at Gambler's Club. No cover.

September 24, Male Review Show - For the Ladies only till 11 pm. Exotic costumes and male dancing at The Place. Men allowed after 11 pm. Cover charge \$1.00.

September 25, Richard Odregon y Los Latinos del Norte - Provide Norteño dance music at Gambler's Club. No cover charge.

September 25, Los Astros de Tejas - Provide Norteño dance music at the Longhorn Club.

September 26, Los Mensajeros del Norte - Alegre Norteño music at Gambler's Club. No cover charge.

September 27, Majesta - Enjoy their synthesized music at La Paloma Club. Cover charge.

September 27, Los Caballeros - Will present three-part harmony Norteño music for dancing at Gambler's Club. No cover charge.

September 27, El Grupo Internacional de Ricky y Joe Martinez team up with Los Astros de Tejas de Sunny Garcia at CheChe's Ballroom. Cover charge.

September 27, Men's Legs Contest - "Men's Best Looking Legs" presented by the audience at the Atlantic Club. Ladies Nite/Ladies no cover. Men \$3.00.

September 28, Buena Suerte - Will bring their big band sounds to the Gambler's Club. No cover.

September 28, Los Gavilanes del West - Bring their Norteño alegria to El Fronteriso. Cover charge.

September 28, El Grupo Internacional de Ricky y Joe Martinez - Return to the Tip Top Club in Levelland.

September 28, Los Astros de Tejas - Will present their Norteño dance party at Sylvia's Place.

September 28, Los Caballeros - Will be providing their variety dance music at DJ's in Plainview.

September 29, Los Mensajeros del Norte - See their dance set at Gambler's. No cover charge.

September 29, El Grupo Internacional will be returning to the Longhorn Club.

September 29, Weirdest Hat Contest - See the "craziest and weirdest hat presentation by the audience at the Atlantic Club. Bring your own hat. Men no cover. Ladies \$1.00.

September 29, Los Astros de Tejas take

their Norteño dancing music to DJ's in Plainview.

October 1, Majesta - Will provide their synthesized/accordion dance music at Gambler's. No cover.

October 1, Male Review Show - This show of exotic costumes and dancing is presented exclusively for the ladies only at The Place. Men are allowed after 11 pm. Cover charge is \$1.00.

October 2, Richard Odregon y Los Latinos del Norte - Los Latinos will be ready for you at Gambler's. No cover charge.

October 3-4, Lupe Sosa y Los Luceros - A Norteño presentation of Gambler's Club. No cover.

October 4, Henry Zimmerly - This Norteño top recording artist will present his hit recordings at CheChe's Ballroom.

October 4, Los Astros de Tejas - If you're not in the mood for dancing the Astros will put you in it. See them at the Longhorn Club.

October 5, Los Arenales - Los Arenales will deliver their Norteño dance set at Gambler's Club. No Cover charge.

October 5, El Grupo Internacional de Ricky y Joe Martinez will deliver a bit of "Hace Un Año" and "Por Un Amor" at CheChe's Ballroom.

October 6, Los Latinos del Norte at Gambler's Club. No cover.

October 6, The Weirdest Hat Contest - Bring your own creation to the "craziest and weirdest hats" presentations at the Atlantic Club. Men no cover. Ladies \$1.00.

October 7, Los Latinos del Norte may be seen at Gambler's. No cover.

October 8, Male Review Show - Ladies catch the excitement of this exotic costume and male dancers' presentation at The Place. Men welcomed after 11 pm. All admissions \$1.00.

October 9, Los Latinos del Norte will be back at Gambler's Club specifically for you. No cover charge.

The Lubbock Entertainer, September 1985

October 9, Los Astros de Tejas will be appearing at the Longhorn Club.

October 10-11, Lupe Sosa y Los Luceros at the Gambler's Club. No cover.

October 12, Los Latinos del Norte at Gambler's. No cover.

October 12, Los Astros De Tejas at the Longhorn Club.

October 12-13, June P. Garcia y El Conjunto Madrigal will present his latest hits at El Fronteriso. Cover Charge.

October 13, Majesta will make a return appearance at Gambler's. No cover.

October 13, Bring your hat to the Weirdest Hat Contest at the Atlantic Club and join in on the fun. Men no cover. Ladies \$1.00.

October 13, Catch Los Astros de Tejas at the Longhorn Club.

October 14, Come on by and visit Los Latinos at Gambler's. No cover charge. Bring a friend.

October 15, Ladies don't miss out on the excitement of The Male Review Show at The Place. Men are welcomed after 11 pm. All admissions are \$1.00.

October 16, Los Latinos will be at Gambler's Club. No cover.

October 18, Check out Majesta at Gambler's. No cover.

October 18, Los Astros de Tejas will present their most recent recordings at CheChe's Ballroom.

October 19, You can enjoy El Grupo Internacional's Norteño expertise at CheChe's Ballroom.

October 19, See Los Astros de Tejas at Longhorn Club.

October 19 La Paloma Club presents Majesta.

October 19-20, Los Reales de Tejas will provide Norteño alegria at Gambler's Club. Cover charge \$1.00.

October 20, Dance with Los Astros de Tejas at CheChe's Ballroom.

October 20, Bring your ugliest hat to the Weirdest Hat Contest at the Atlantic Club. Men no cover. Ladies \$1.00.

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MUSICIANS ON THE BEAT!



El grupo **Los Caballeros** of Lubbock have been busy lately spreading their unique blend of three-part voice harmonies and conjunto flavored music for both commercial dances and private parties. They became the victorious winners of one of the many **battle of bands** dance contests suddenly conducted by the various clubs in town last month. This one involved **Los Caballeros** and **Los Astros De Tejas** at the Longhorn Club. Although both groups are well respected as winners in the Chicano Norteno Circuit in Lubbock, this time **Los Caballeros** came out on top as selected unanimously by the audience present.

Los Caballeros consists of Manuel "El Guero" Rodriguez on bass & vocals, Reymundo "Mundo" Vega on accordion & vocals, Joe Torres on bajo sexto & vocals, and Manuel "Mouse" Vasques on drums. They wished to convey the following message to their fans and followers - **"Mil Gracias por sus apoyos!"** They said in three-part harmony too!

Los Caballeros are presently recording their first record. Listen for it next month.



Majesta is busy with private parties as well as with nite club work. Speculation is they will be going to Laudin, Oklahoma next month.



El Grupo Siempre is busy re-establishing their new title after changing it from "Los Mismos."



Ricky & Joe Martinez of Grupo Internacional encouraged Gilbert Champion, Mgr of LongHorn Club to sing.



Los Astros de Tejas welcome their new drummer, Abel Gonzales. Their former drummer, Issac Gonzales, is now playing bass.



Mi Tequila is scheduling their holidays early this year. Looks like they will be in Mathis, Robstown and Corpus Christy for Christmas.



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AUSTIN BASED SHOWBAND Recruits Local Talent

Austin based group, **La Presencia**, under the management and direction of F.D. Video Productions of Austin, Texas recently visited Lubbock last month on a talent search for their newly developed **live stage video show production**.

Frank Robert Davila, owner of F.D. Video Productions, looked to Lubbock for the selection of band members to his new video stage **show** concept after observing the presentations of Jessie Bela and Leandro Rivera during the **Feria De Las Flores Music Festival** held in Austin last July. Bela and Rivera both of Lubbock participated in the music festival as members of the **Shorty and the Corvetts** band.

The selection of band members for **La Presencia** was headed by Davila and Chale Alvarez, former guitarist for the nationally famed Augustin Ramirez also of Austin. The selection of Lubbock talent included Bela as the drummer, Rivera as the bass guitarist, Ernest Perez as vocal, and Ruby Saucedo also as vocal. Ralph Dominguez from Idalou was also included in the recent recruitment as guitarist for the group.

According to Davila, the new stage video concept will include the typical staging as presently used by the various groups in circulation such as **Dallazz, La Sombra, La Mafia** and others. **La Presencia** will feature an exclusive on-sight video production where the taping of both the band and the audience may be viewed on giant screens by those present. As Davila stressed, "We're looking to **La Presencia** as the newest and hottest band ever to come out of Austin, Texas."

Plans are underway to test the group's talent abilities with scheduled presentations in West Texas and Central Texas during the remaining quarter of this calendar year before moving onward to the sophisticated giant video system presentation.



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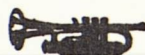
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Influenced by friends and relatives in the entertainment field during his elementary years, Mike Medrano set out to pursue his love for music. His desire to become an entertainment celebrity became obvious after learning to play the guitar and making frequent freelance appearances within the Lubbock community. It was further illustrated in 1973 when Mike enrolled in Texas Tech University majoring in Music. There he participated in the University Choir. In fact, he was "the only Chicano in the choir at the time."

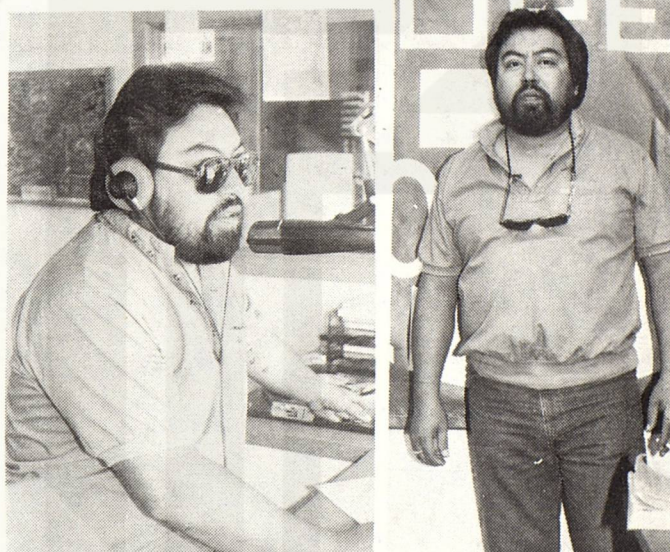
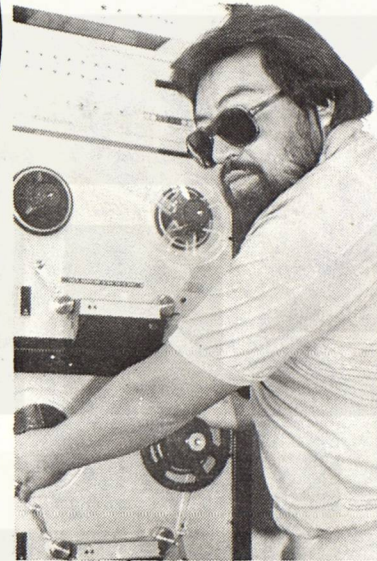
In 1975, Mike became a part of the Disco Craze that rocked the entire world on its feet. He became employed as night club disc jockey for clubs with sophisticated sound systems such as El Padrinos and "It'll-Do Club" in Lubbock and later The Electric Circus in Dallas.

It wasn't till 1979 Mike first received his break in radio broadcasting. That year he trained as a D.J. for KWGO FM in Lubbock under the guidance of the late Willie Acosta, KWGO Station Manager at the time. There he established himself as a confident radio personality.

In November of 1984, Mike became an original member of the KTLK Staff. With his busy schedule Mike presently participates as news broadcast announcer, he has his own radio program, and is also a member of the station's advertising Sales Staff.

M&M a professional trade name given by Willie Acosta once promoted the initials of Mike's first and last name. However, **M&M** has recently acquired new meaning. According to Mugsy Escobedo, KTLK Program Director, **M&M** now stands for "Mike the Manic."

Tune in to KTLK Radio 1460 AM on your radio dial each morning 6 to 10 am, listen to the **BIG DOUBLE M'S** and find out why!



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