

# TEXAS TECH

University & Health Sciences Center

News and Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

FOR IMMEDIATE RELEASE  
REF: 1-3-13-90  
CONTACT: Steve Kauffman

LUBBOCK -- Chief U.S. District Judge Lucius D. Bunton III, who rendered the 1989 LULAC vs. Mattox decision striking down at-large election of district judges, will present a free public speech at 3 p.m. Thursday (March 15) in the Texas Tech University School of Law Courtroom.

Bunton rendered the LULAC (League of United Latin American Citizens) decision mandating geographical district elections of the judges in several Texas counties including Harris, Dallas and Lubbock counties. Bunton's past cases also include U.S. vs. Lee Harvey Oswald.

Earning bachelor's and law degrees from the University of Texas, Bunton was in private practice for 19 years. In 1979, he was named U.S. district judge for the Western District of Texas. He became chief judge of the district in 1987.

Bunton's speech is sponsored by the Texas Tech Student Bar Association. A reception will follow in the Law School Forum.

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FOR IMMEDIATE RELEASE  
REF: 2-3-13-90  
CONTACT: Chris Patterson

[MEDIA ADVISORY: Members of the media are invited to attend the lecture of Roy Fuchs at 4 p.m. Friday (March 16) in Room 113 of the Chemistry Building, Texas Tech University. Private interviews with Fuchs may be arranged by contacting Randy Allen at 742-2715 or Henry Nguyen at 742-1622.]

LUBBOCK -- Cotton plants that have been genetically engineered to make them insect-resistant and pesticide-tolerant will be the focus of a lecture Friday (March 16) by Roy Fuchs, a senior research specialist at Monsanto Co. in St. Louis, Mo.

Fuchs will speak at 4 p.m. in Room 113 of the Chemistry Building at Texas Tech University. The lecture is sponsored by Texas Tech's Institute for Biotechnology.

Fuchs began his career with Monsanto Co. in 1982, soon after the company made a corporate decision to become a world leader in biotechnology. He has spent more than five years researching the production and characterizations of genetically modified plants for insect resistance.

He currently is responsible for assuring the safety of such experiments and gaining regulatory approval to commercialize genetically modified plants.

Fuchs received his bachelor's and doctorate degrees from Texas A&M University. He is the author of numerous research publications and is a member of the Genetics Society of America and the American Society of Microbiologists.

For more information about Fuchs' lecture, contact Randy Allen, department of biological sciences, 742-2715.

*Lubbock-Crosby-Garza  
Medical Auxiliary*

FOR IMMEDIATE RELEASE  
REF: 3-3-14-90  
CONTACT: Margaret Simon  
742-2040

LUBBOCK -- In recognition of their outstanding service to the community, local physicians will be honored on Friday, March 30, as part of National Doctor's Day.

Mayor B.C. "Peck" McMinn will issue a proclamation declaring Friday as Doctor's Day in Lubbock at 11 a.m. in the main lobby of Methodist Hospital. Accepting the proclamation will be Dr. Barbara Way, president of the Lubbock-Crosby-Garza County Medical Society.

Methodist Hospital will host a public reception in the main lobby from 11 a.m. until noon. The reception will feature a giant thank-you card to Lubbock-area physicians that all persons at the reception are welcome to sign. This year marks the first time that Lubbock has officially recognized National Doctor's Day.



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FOR RELEASE MARCH 16  
REF: 4-3-14-90  
CONTACT: Steve Kauffman

AMARILLO -- Texas Tech University biological sciences Professor Raymond C. Jackson, Ph.D., and history Professor Allan J. Kuethe, Ph.D., were named Horn professors in a formal meeting of the Texas Tech Board of Regents Friday (March 16) in Amarillo.

The Horn professorships, the highest status granted to faculty members at the university, were established in 1966 in honor of Texas Tech's first president, Paul Whitfield Horn.

Thirty-nine faculty members previously have been designated as Horn professors. Of those recipients, 19 still are members of the Texas Tech faculty.

Jackson came to Texas Tech in 1971 as a professor in the department of biological sciences. He also served as chairman of the department from 1971 to 1978. Jackson's past faculty appointments have been at the University of New Mexico and the University of Kansas.

An international authority in plant cytogenetics, Jackson earned bachelor's and master's degrees at Indiana University. His doctorate is from Purdue University.

Kuethe is known as a world authority on 18th century Spanish Bourbon Military reforms.

Kuethe came to Texas Tech in 1967 as an assistant professor of history. He was named associate professor in 1972 and named professor in 1979. He received a bachelor's degree from the University of Iowa. His master's and doctorate degrees are from the University of Florida.

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FOR IMMEDIATE RELEASE

REF: 5-3-14-90

CONTACT: Chris Patterson

LUBBOCK -- James Kitchen, Texas Tech University professor of park administration and landscape architecture, recently was honored by the Texas Nature Conservancy for his numerous years of service to the organization.

Kitchen served from 1982 to 1989 as a member of the board of trustees and as a member of the Executive Committee of the organization.

The conservation group awarded Kitchen with a signed print of an ocelot painted by Jack Unruh.

The ocelot, a medium-sized American wildcat, is found in the South Texas brush country and is a species that receives attention from the Texas Nature Conservancy and other conservation organizations. The animal has been selected as the symbol of the Texas Nature Conservancy to commemorate its 25th anniversary of protection projects in Texas.

David Braun, director of the conservancy, said Kitchen's commitment to conservation had guided the development of the Texas Nature Conservancy through its development as the premier conservation group in the state.

-30-

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FOR IMMEDIATE RELEASE  
REF: 6-3-14-90  
CONTACT: Chris Patterson

LUBBOCK -- The Institute for the Gifted, an educational program of Texas Tech University's Division of Continuing Education, recently received a \$10,000 grant from the DeBusk Foundation. The funds are to be used for student scholarships for the institute's various programs.

The DeBusk Foundation provides grants of financial assistance to schools or individuals who possess a revealed talent for high performance and whose needs are of such a nature that the development and maturation of that talent would be decreased without the grant.

According to Deborah Milosevich, assistant director of Continuing Education, the Institute for the Gifted is one of the nation's largest self-supported, year-round programs for gifted and talented children. The institute's programs accommodate students in kindergarten through high school and include "Shake Hands with your Future," "The Leadership Experience," "Summer Explorations" and "Super Saturdays."

Last year the institute served more than 1,000 gifted children. The institute also was able to give \$6,825 in scholarships to those children who were in need of financial aid.

For more information about the Institute for the Gifted, telephone 742-2352.



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**HEALTH TIPSHEET**

from

**TEXAS TECH HEALTH SCIENCES CENTER**

March 16, 1990

**MATCH DAY** -- It's the medical school equivalent of the NFL draft. Come 11 a.m. Wednesday (March 21) this spring's graduating medical students will learn where they will be serving their residencies for the next three to five years, depending on their specialties. Match Day, as it is called, is the culmination of an eight-month process which matches student preferences with those of residency programs in the U.S. and Canada. The National Resident Matching Program coordinates the process and releases match results simultaneously at all the nation's medical schools. You are invited to attend the TTHSC announcement in Room 2B152 at 11 a.m. Wednesday when students find out what their futures hold. For more on Match Day or to arrange student interviews, contact James A. Chappell, M.D., TTHSC associate dean for admissions and student affairs, or Nancy Tarwater, manager of admissions and records, at (806) 743-3005.

**INFANT MORTALITY** -- Respiratory Distress Syndrome -- often a result of inadequate lung development -- is one of the most common causes of newborn deaths. Yet TTHSC doctors are able to detect the problem and save infants' lives every day with the help of laboratory chemical evaluations. A child's lungs don't even begin to mature until nearly the 34th week of pregnancy, according to TTHSC Pathology Professor Charles A. Bradley, Ph.D. If a child is born prematurely -- as is the case with many multiple pregnancies resulting in twins or triplets -- the chances of having fully matured lungs are slim. However, a series of chemical tests of the fetus can predict the probability of underdeveloped lungs. Based on the test results, the doctor may choose to prescribe medication to the mother in order to prolong her pregnancy until the unborn's lungs are fully mature. For more information, contact Bradley at (806) 743-2145.

**MANAGEMENT-MINDED** -- It's something most medical practitioners will need to be at some point in their careers. But it's not something taught in medical school. That's why the TTHSC department of health organization management and University Medical Center are offering a year-long seminar series on medical practice management. On the third Tuesday of each month, except July and December, residents and new practitioners can attend free lectures on the business of running a practice. Covered areas include financing; personnel procedures; legal aspects of medical practice; malpractice issues; billing and collections; and business ethics. For details on the seminars or the business of medical practice, contact Sheryl Boyd at (806) 743-3161.

For assistance on these or other stories, contact  
Kim Davis or Preston Lewis at TTHSC News and  
Publications, (806) 743-2143.

7-3-16-90



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FOR IMMEDIATE RELEASE  
REF: 8-3-15-90  
CONTACT: Chris Patterson

LUBBOCK -- A new luncheon/dinner series, initiated by the Friends of the Texas Tech University Library/Southwest Collection, will begin with a noon luncheon March 27 (Tuesday) in the Croslin Room of the University Library.

The first seminar will be in honor of Women's History Month. Janet Neugebauer, an assistant archivist for the Southwest Collection, will present "Sallie DeLoach: A West Texas Farm Woman." An exhibit loaned by the Texas A&M University Archives, "Rural Texas Women at Work, 1930-1960," will be on display in the Croslin Room.

Neugebauer also is the author of the forthcoming book on the diaries of a West Texas cotton farmer, William G. DeLoach.

Twentieth century architecture will be the focus of the second session of the series. Jim Steeley, director of the National Register Office of the Texas Historical Commission, will speak at noon May 8. His presentation will be "Twentieth Century Architectural Heritage: Preservation of the Recent Past."

The annual meeting and banquet of the Friends of the University Library will be the program for the third session of the series at 7 p.m. Sept. 28. David B. Gracy II, noted historian, archivist and Daniel Professor of Archival Enterprise at the University of Texas at Austin, will be the keynote speaker.

The final session of the series will be a dinner 7 p.m. Oct. 29 celebrating Turkish Independence Day. The celebration will spotlight Texas Tech's Archive of Turkish Oral Narrative, an internationally acclaimed special audio collection of Turkish history, folklore and culture.

A \$45 fee includes tickets for the entire series and full membership in the organization for one year. Membership includes newsletters, library use and borrowing privileges, collectors' items and keepsakes and invitations to functions sponsored by the Friends.

A \$20 fee included full membership in the organization and tickets to the first session of the series.

Reservations for the first luncheon must be received by March 23. For more information contact the office of Friends of the University Library/Southwest Collection, Texas Tech University Library, Lubbock, Texas, 79409-0002, or telephone (806) 742-3685.



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CALENDAR WEEK MARCH 16-23

REF: 9-3-15-90

CONTACT: News and Publications

(MEDIA ADVISORY: This Texas Tech calendar is compiled to let you know of upcoming events and upcoming releases and to serve as a reminder of releases already sent. If you need more information, call News and Publications at 742-2136.)

- MAR 16                    KTXT-TV Festival '90 continues  
                                 through March 18
- Third annual Student Art Exhibit continues  
                                 Art Building Fine Arts Gallery through March 16  
                                 (release ref: 10-3-7-90)
- Board of Regents formal meeting  
                                 TTHSC Regional Academic Health Center, Amarillo  
                                 (release ref: 22-3-9-90)
- Texas Tech Harp Festival begins  
                                 4 p.m., Hemmle Recital Hall through March 18
- Conference -- "E.R. Nursing: Assessment, Triage and  
                                 Communication," sponsored by Continuing Nursing Education  
                                 8:30 a.m. to 4:30 p.m., TTHSC Room 2C103
- MAR 19                    University Spring Break through March 23
- MAR 20                    Teleconference -- "Work Hardening: Applications in Case  
                                 Management," by Leonard Matheson, Ph.D.,  
                                 sponsored by the Library of the Health Sciences  
                                 2-4 p.m. and 7-9 p.m., TTHSC Room 4A100
- MAR 21                    Match Day at Health Sciences Center School of Medicine  
                                 (release will be mailed)
- Teleconference -- "Maximizing Managerial Performance: Keys to  
                                 Effective Self-Management," by Marc Michaelson,  
                                 sponsored by the Library of the Health Sciences  
                                 2-4 p.m., TTHSC Room 5A100
- MAR 22                    University offices and health sciences center administrative offices  
                                 closed for Spring Break through March 23

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FOR IMMEDIATE RELEASE

REF: 10-3-16-90

CONTACT: Chris Patterson  
or Deborah Palmer

LUBBOCK -- The Texas Tech University Legal Assistant Advisory Board awarded the spring 1990 Neva Denny Memorial Scholarships to Donna Barnes of Lubbock and Teresa Thompson of Amherst. Funding for the scholarship is donated by the West Texas Association of Legal Assistants.

Each semester the scholarship aids two students enrolled in Texas Tech's Legal Assistant Certificate Program. The scholarship covers the students' registration fees and required textbooks for one legal assistant course.

The Neva Denny Memorial Scholarship was established in 1984 for Jeneva M. Denny. She was a legal assistant for 30 years at the law firm of Crenshaw, Dupree and Milam.

The Division of Continuing Education at Texas Tech offers the Legal Assistant Certificate program which provides a basic understanding of substantive and procedural law, legal research and writing skills, drafting of legal instruments and interviewing techniques. Completion of the program prepares participants to work in private law offices; banks; government agencies; real estate, title insurance or abstracting firms; insurance companies; and other businesses.

The deadline for applications for the next Neva Denny Memorial Scholarship is April 4. For more information, contact Tricia McCoy at the Division of Continuing Education, (806) 742-2352.



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FOR IMMEDIATE RELEASE  
REF: 11-3-16-90  
CONTACT: Kippie Hopper

LUBBOCK -- Texas Tech University Horn Professor of English Walter McDonald is being honored with the National Cowboy Hall of Fame's Western Heritage Award.

McDonald will receive the award during a ceremony Saturday (March 17) in Oklahoma City at the National Cowboy Hall of Fame, which is celebrating its 25th anniversary. His book "Rafting the Brazos" is being named the outstanding poetry entry for 1989.

The award commends outstanding individuals in the categories of western film, literature, music and television.

Executive Director of the National Cowboy Hall of Fame B. Byron Price said McDonald, who will be given a bronze sculpture titled "Wrangler," will be among the company of previous award recipients Louis L'Amour, Ben Johnson, Marty Stouffer, Jane Alexander, Elmer Bernstein and Clint Eastwood.

"Rafting the Brazos" is McDonald's ninth book of poetry. Since he began publishing poetry in the mid-1970s, McDonald has published more than 900 poems, most of which he says touch on one or more of the subjects of Vietnam, Colorado, West Texas, flying and his family.

His eighth book, "After the Noise of Saigon," was awarded the University of Massachusetts 1987 Juniper Prize out of more than 600 entries.

The Texas Institute of Letters has given McDonald the award for the best published volume of poetry for three of his books: In 1988, for "The Flying Dutchman;" in 1985 for "Witching on Hardscrabble;" and in 1976 for his first book, "Caliban in Blue."

"The Flying Dutchman" also won the national George Elliston Poetry Prize, given by the University of Cincinnati and Ohio State University. His work "The Norther" garnered the 1985 Poetry Prize from "The Pennsylvania Review."

McDonald's other books of poetry are: "One Thing Leads to Another," published in 1978; "Anything, Anything," 1980; "Working Against Time" and "Burning the Fence," both in 1981; and "Night Landings," 1989.

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Designated in 1987 as a Paul W. Horn professor, the university's most distinguished honor for faculty members, McDonald is the director of creative writing at Texas Tech, where he has taught since 1971.

McDonald grew up in and near Lubbock, and he received a bachelor's degree in 1956 and a master's degree in 1957, both from Texas Tech University. He earned his doctorate in 1966 from the University of Iowa.

He was a U.S. Air Force pilot and instructor from 1957-71 and flew jets in Vietnam from 1969-70. His work is included in "Carrying the Darkness," a 1989 anthology of poetry of the Vietnam War.

He has contributed poems to many leading journals including "Poetry," "The Atlantic Monthly," "American Poetry Review," "The Massachusetts Review," "The Kenyon Review," "Prairie Schooner," "Poetry Northwest," "The Georgia Review" and "The Malahat Review."

His criticism has been published by "College English," "The CEA Critic" and "Texas Studies in Literature and Language."