





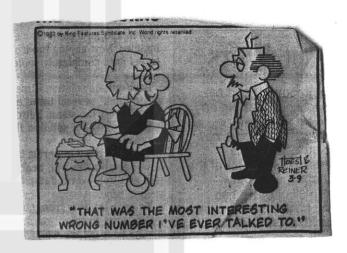
"Leroy and I have no disagreements.".

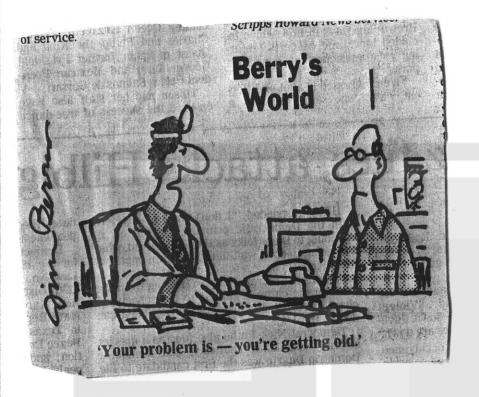


"You've got the wrong number, but let me tell you the stupid thing my husband did this morning..."

MARMADUE



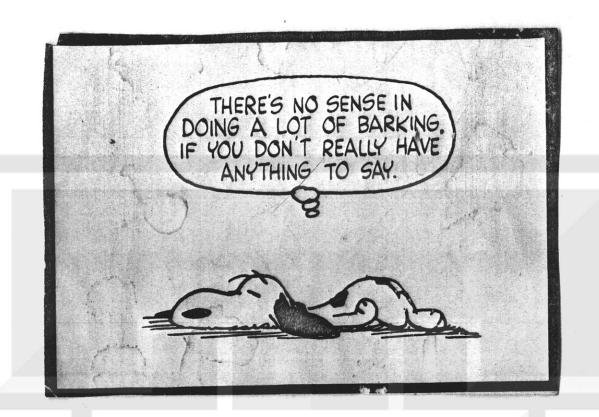


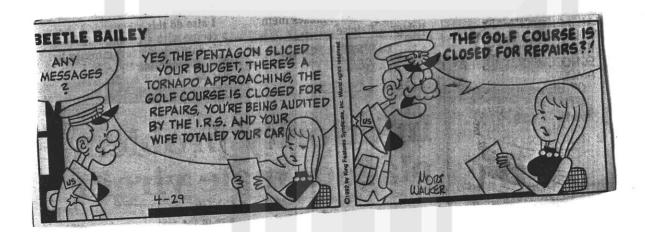






"Whom did you blame everything on before you had a husband?"





# Ann Landers

# Let Him Take It

ill S.

nd or



DEAR ANN: Someone should write a glossary for un-married men. Since I have been the victim of at least 150 blind dates, I am well-qualified to give you an assist should you decide to tackle the project in your spare time.

Dozens of well-intentioned friends and relatives have fixed me up with girls whom they described as "perfect for you." I have decided it's about time I learned to translate into plain English some of their descriptive phrases. Here are just a few:

"She has a tremendous sense of humor. She's a laugh a minute." It means, "She's fat."

"She has a lovely disposition, fine character, a spotless reputation and is dearly loved by all the women she works with." This means, "She's ugly as homemade sin."

"She is easy-going, low-key and very casual." It means: "She dresses like a slob and her apartment resembles a pig pen."

pig pen."

"She's a good sport." This means, "She knows 500 dirty jokes and can drink you under the table."

"She's a dandy little housekeeper." This means, "She has been divorced three times and kept the house each

"She's ready to settle down." This means, "She is over 30, panicky and dying to get married."

"She is very bright, has a terrific job and is highly respected in her field." It means, "She is overbearing, domineering and she shaves."

O.K., Ann, no charge for this start; you can take it from there.

DEAR GUN: You've done such a peachy job, why don't YOU take it from there? Thanks for letting us know what your life has been like. When are you joining the monastery, Bub?

Prayer of a Husband and Wife

The Columban Fathers. Used by permission. Keep us, O Lord, from pettiness. Let us be thoughtful in word and deed. Help us to put away pretense, and face each other in deep trust without fear or self-pity. Help us to guard against fault-finding, and be quick to discover the best in each other and in every situation. Guard us from ill temper and hasty judgment; encourage us to take time for all things, to grow calm, serene and gentle. Help us to be generous with kind words and compliments. Teach us never to ignore, never to hurt, never to take each other for granted. Engrave charity and compassion on our hearts. O Mary, conceived without sin, pray for us.

Additional devotional prayers appear on the inside back cover.

## 60/3/12-21

on love, which binds the rest together and makes them perfect. Christ's peace must reign in your hearts, since as members of the one body you have been called to that peace. Dedicate yourselves to thankfulness. Let the word of Christ, rich as it is, dwell in you. In wisdom made perfect, instruct and admonish one another. Sing gratefully to God from your hearts in psalms, hymns, and inspired songs. Whatever you do, whether in speech or in action, do it in the name of the Lord Jesus. Give thanks to God the Father through him.

You who are wives be submissive to your husbands. This is your duty in the Lord. Husbands, love your wives. Avoid any bitterness toward them. You children, obey your parents in everything as the acceptable way in the Lord. And fathers, do not nag your children lest they lose heart.

This is the Word of the Lord.

Thanks be to God.

"God and the soldier we both When at the brink of ruin, not The danger is over, both are alike requited. God is forgiven, and the soldier







#### AL B. C.

#### Santa Gets His

Twas the day before Christmas And all round the course Christmas Eve hackers Were out there in force. Chipping and putting And driving away In hopes to break par By the end of the day. And I in my FootJoys And holiday sweats Had gone to the 19th To pay off my bets When from out on the links There arose such a clatter I sprang from the bar To see what was the matter. And there on the first tee With Big Bertha in hand Stood Jolly St. Nick And the rest of his clan, Yelling 'Give me five shots a side, And I'll play you for 10, I have only an hour To get 18 holes in." Well, Rudolph refused To give Santa those shots And Dasher and Prancer Said, "Certainly not!" So Santa said, "Look, Let's quit wasting our time; I'll give you guys even, But we'll play only nine." So the four teed it up And started the round -Four drives down the middle. And pars did abound. The gallery grew bigger As they reached the ninth hole The match was all even For the jolly old soul. Santa had honors So he pulled out an eight. On this little par three Could he hit the ball straight? Then placing his club Aside of his nose, he made a big swing; Followed through with a pose. The ball screamed off right -A terrible slice.

St.: Nick said some things That weren't very nice. The gallery gasped ---Could the ball stay in bounds? Then Christmas Eve magic Began to come down. Santa sprinkled some stardust From out of his pocket, The ball stopped in midair, Then quick as a rocket It flew through the trees And bounced off a wall, landing right on the green. But it started to stall. Then Santa winked, And wiggled his hips. And magical words Came forth from his lips. "On, MaxFli! Keep rolling! Don't stop on me yet! Go in the hole So'I'll win my three bets!" The ball started spinning, Going right at the pin, The gallery went wild As the darn thing fell in. Santa high-fived his caddy And waved to the crowd, Then jumped in his sled Yelling out loud: "Hey Dasher, hey Dancer, You each owe me 10 -And Rudolph, you, too! Now let Christmas begin!" And we all heard him say As he flew past the moon: "I'll see you next year -Our tee time's at noon." Some say it was luck, Santa's moment of glory. Ah, but now you know The rest of the story.

By Bryant Saner

The Sabinas Brewing Company was located in San Antonio, Texas for six years, operating from 1933 to 1939. It was owned and operated by the Haegelin family. The brewery came to San Antonio from Kansas via Mexico.

Joseph Haegelin came to the United States from Baden-Baden, Germany in 1866 He learned the brewing trade at Frankfort-on-the-Main before

Sabinas Brewing Co.

"Sabinas" without the special.

coming to this country. Haegelin worked as a maltster in St. Joseph, Missouri and later worked as foreman of a brewery known as Young's Brewery, in Atchison, Kansas. In 1871 he and a man named Herman Zibold purchased another brewery located in Atchison from John Stamm. The Zibold & Haegelin Brewery operated from 1871 to 1900 producing a beer known as "Home Favorite." In 1891 Joseph died leaving his widow and three sons, Joseph, Karl and August, to carry on the business. They did just that until 1900 when the brewery was forced to close. Kansas had voted dry in the 1890's and went into effect in 1900

Karl went to work for M.K. Goetz Brewery in St. Joseph, Missouri and later opened a saloon in Oklahoma. By the same token, Joseph, Jr. went to work for Anheuser-Busch in St. Louis, Missouri. In 1905 both men went back to Kansas. Being the enterprizing young men they were, they aquired a substantial amount of money fighting chickens and racing horses. This money was used to start a brewery in Sabinas, Coahuila, Mexico, it was called "COMPANIA CERVECERIA SABINAS" - Sabinas Brewing Sabinas Company. was a mining town located about 75 miles south of Eagle Pass, Texas. It had a large American population due to the mining. This was one reason this site was chosen.

In 1910 a revolution broke out in Mexico. At times there was fighting on brewery grounds. The Sabinas survived the revolution remarkably well. In these troubled times Karl came to know many influential Mexican businessmen. This allowed him to enter many business ventures in Mexico that under ordinary circumstances he could not have been involved in.

The years in Mexico were full of excitement. In 1920 Pancho

Villa, the famous Mexican revolutionary, captured Karl Haegelin and held him for Villa demanded ransom. 20,000 pesos (\$10,000) for his release. Finally after three days Haegelin wrote Villa a check for the amount he wanted as a "forced donation". He had intentions of stopping payment upon his release. In the meantime Mexican officals promised Pancho Villa and his gang amnesty if they would release Haegelin unharmed. Needless to say Villa took full advantage of the situation, taking both offers. By the time Karl was returned, Villa had his check cashed cashed his check through several businesses in Northern Mexico. Cancelation of the check now could cause financial difficulties for these firms. So Haegelin let the check pass to prevent detremental effects on his brewing operation. In 1924 Mexican Government reimbursed him the entire sum

he lost.

The beer produced there was called "ESPECIAL SABINAS"
Sabinas Special. Beer was not the only thing produced. Soda Water and ice were also manufactured at the brewery. The operating expenses were paid from the money obtained through the sale of soda water and ice. Consequently, the money from beer sales was all profit. When prohibition was imposed in the United States, profits increased greatly. In 1931 business was doing so well that another plant was opened Lerdo, Durango, Mexico. Lerdo is located about 200 miles southwest of Laredo, Texas.

In 1927 Karl bought out Joseph's interest in the Sabinas Brewing Company. Joseph then decided to move to San Antonio, Texas. With the repeal of prohibition in 1933, Karl decided to move back to the United States and build a brewery in the San Antonio area. Joseph and Karl purchased some land about one half mile south of downtown for



Sabinas Especial brewed in Mexico

the new plant. This was a good site because there were several artesian wells on the property, good rail facilities were close by, and the proximity to the downtown area. This site is now occupied by the Lone Star Brewing Company.

The new brewery consisted of several buildings; a main building of four stories, a building to house the bottling works, and a boiler house. The brewing equipment was broughtfrom the breweries in Mexico. Darl used his influence with his Mexican business associates to get the equipment



Sabinas serving tray, one of two known styles used.



"Travis" beer was brewed by the Sabi was the only beer they marketed in c

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1 Antonio (right).

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Company and it

succeeded his brother Gari Stroh as company President. He had first worked at the Brewery in 1908 while still a schoolboy, pasting labels on cases. In 1953, The Stroh Brewery Company reached its first million-barrel sales year. In 1955, sales passed the two-million barrel mark.

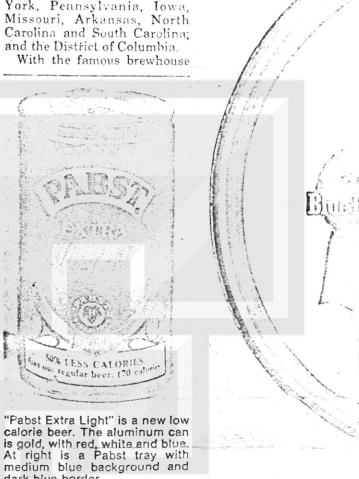
The 1950's were years of dramatic expansion of the Brewery's facilities. . . new cellars, a major addition to the brewhouse and increased packaging and shipping capacity as well. Needing land for future expansion, the company acquired the adjacent properties of the Goebel Brewing Company in 1964, and today continues to produce Goebel Beer, a brand wellknown in the midwest.

In 1967, John W. Shenefield, who for many years had been Executive Vice President of the company, was elected President. John W. Stroh became Chairman of the Board and Chief Executive Officer. Although now in the 80's, he still holds this position and is extremely active in the day-to-day affairs of the Brewery. After serving as President for one year John Shenefield was elected Vice Chairman of the Board of Directors in 1968 and Gari Stroh's son, Peter W. Stroh, became President of the company. He is the 6th member of the Stroh family to hold that position.

In 1970, Stroh had its first 3-million barrel sales year and ranked 10th in the U.S. in annual beer shipments. The company continued to grow at a fast pace and only two years later, in 1972, reached 8th place nationally in beer shipments

19.5, the company moved up to 7th place nationally with sales exceeding the 5%-million barrel mark. The Stroh brand ranks 6th in sales as a single brand—nationally. The present plant capacity is more than 6-million barrels annually. . . and plans are underway for significant future expansion.

By early 1977, Stroh's Beer was marketed in 17 states: Michigan, Ohio, Indiana, Illinois, Wisconsin, Kentucky, Virginia, West Virginia, Virginia, West Virginia, Tennessee, Maryland, New York, Pennsylvania, Iowa, Missouri, Arkansas, North Carolina and South Carolina; and the District of Columbia.



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brewing methods and the l

technology for packaging

produce very fine beer wi

growing national reputation

During the entire perio

its extraordinary quality.

### Sabinas

investment of approximently \$350,000. This was a substantial sum in the early 1930's. On July 31, 1933 a charter was issued to the new company, thus a new era in the Haegelin family was begun.

The first beer came off the line March 17, 1934. It was called "SABINAS". Later, in 1935, "TRAVIS EXTRA PALE" was added to the production line. Travis was the only beer that the Sabinas Brewing Company put in cans, starting about 1936. Both brands were produced until 1939. They were distributed throughout Texas and several locations in Oklahoma.

By 1938 the depression had taken its financial toll on the operation. The Haegelin family had complete responsibility for the brewery's debts. It was on the edge of bankruptcy. Consequently the only way for the brewery to stay in business was to bring in outside interest. Donald W. Reynolds bought 60% of the stock in January 1939. The name was changed to Champion Brewing Company in February 1939, and produced a beer called "Champ". This was changed to "Champion" in the summer of 1939.

By the summer of 1939 the was in very brewery financial condition. The outside

money had not helped. In August of that year only 500 barrels were produced, while the capicity was 1800 barrels per month. Another problem that accounted for the brewery's situation was the aged lager tanks. They were old and made of wood. Cracking of the wood in the tanks made proper cleaning impossible. As a result wild yeast began to flourish in these cracks. This made the beer change its flavor and become cloudy by the time it reached the consumer No one would drink such a beer.

dark blue border.

In the later part of 1939, Andes Soriano agreed to purchase the Champion Brewing Company for what amounted to \$159,000. Soriano

had a large interest in the S Miguel Brewery located in Phillipines. Also he had substanial interest in Muehlbach Brewery of Kan City, Missouri, plus multitu of other investments. Soria saw a good future in t brewery. The plant relatively new, it had excellent location and there v a great potential for sale o good locally produced beer. I brewery was purchased October of 1939. In February 1940 the name of the brew was officially changed to La Star Brewing Company. W many changes in the pl since 1940, Lone Star has gro to be one of the largest brewer in the southwest.



Champ sign found in burned-out tavern. Two different labels beer brewed by the Champion Brewing Company