

Date	Stories and Cutlines	Locals	Reg. Daily	Reg. Week	50 M's	Hometowns	Selected	Explanation
1-28-77	Jordan Knight	✓					✓	
2-2-28-77	College recognized	✓						
3-2-28-77	Child development	✓	✓				✓	
4-2-28-77	PSA - "The Acting Company" T.V.	✓	✓	T.V. only				
5-2-28-77	PSA - "The Acting Company" - Radio	✓	✓	Radio Plus				
6-2-28-77	PSA - "The Acting Co." - Slide Spot	✓	✓	T.V. only				
7-3-28-77	PSA - "The Acting Co." Radio	✓	✓	Radio Plus				
8-2-28-77	PSA - "The Acting Co." "	✓	✓	Radio Plus			✓	Omaha, Big Spring
9-2-28-77	Logan's Concert	✓						Adjacent Counties
10-2-28-77	Dealey = Cutline	✓	✓	✓	✓		✓	
11-2-28-77	Women's Store	✓	✓					
12-2-2-77	Medical School Foundation						✓	Burrhead, Austin, Omaha
13-3-2-77	Operation Seniors	✓					✓	
14-3-2-77	Shelk Awareness	✓					✓	
15-3-2-77	Chamber Ensemble	✓					✓	
16-3-2-77	Papers microlimed station						✓	45, 46
17-3-2-77	Blackburn (Priest)	✓					✓	
18-3-2-77	Band Concert	✓					✓	adjacent counties

Date	Stories and Cutlines	Locals	Reg. Day	Reg. Week	50 M's	Hometowns	Selected	Explanation
19-3-2-77	Interior Design Symposium	✓	✓				✓	
20-3-2-77	Acting Company	✓	✓				✓	
21-3-2-77	R. & TV. Soc. Band Competition	✓	T.V. & Radio					Plus
22-3-2-77	Museum	✓	✓	✓			✓	Museum list, Reg. Electronics
23-3-3-77	TTU Center Field Day: Bull Sale	✓	✓	✓			✓	
24-3-3-77	(Stage Spot) Leslie Blackburn Violist	✓	T.V. only					
25-3-3-77	PSA Leslie Blackburn - Violist	✓	Radio					
26-3-3-77	(Radio Spot) Leslie Blackburn	✓	Radio					
27-3-3-77	Faculty Ensemble Recital (Slide & Radio S.)	✓	Radio & T.V.					
28-3-3-77	Varsity Bands Concert (Slide & Radio)	✓	T.V. & Radio					
29-3-3-77	Electronic & Brass Concert (Radio S.)	✓	Radio					
30-3-3-77	Run-a-thon	✓					✓	adjacent counties
31-3-3-77	Art Exhibit & cutline	✓					-	adjacent counties
32-3-3-77	Cadet Commissioned outline						✓	Plainview, Nocona AT UD
33-3-3-77	BA Council Scholarships	✓					✓	Arlington, Houston, Richardson ^{Business Week}
34-3-3-77	Faculty Woodwind Quintet & cutline	✓						adjacent counties
35-3-3-77	Outstanding Ag Teachers	✓	✓	✓			✓	
36-3-3-77	Leaky	✓	✓	✓			✓	

Date	Stories and Outlines	Locals	Reg. Daily	Reg. Week	50 M's	Hometowns	Explanation
		✓				✓	
37-3-3-77	Federal Credit Union	✓				✓	Credit Union
38-3-3-77	American Chemical Society Lecture	✓					Vagabond creation
39-3-3-77	Dorothy Wright	✓	✓	✓			
40-3-3-77	Secretary cited - Outline					✓	AD, WD, West Yorkshire
41-3-4-77	German Play					✓	
42-3-4-77	Phi Kappa Phi (Hometown)					✓	
43-3-4-77	Phi Kappa Phi	✓					
44-3-4-77	PSA Theora Broadway (Slide)	✓	✓	✓			
45-3-4-77	PSA Theora Broadway (Radio S.)	✓	✓	✓			
46-3-4-77	PSA Faculty Woodruff (Radio S.)	✓	✓	✓			
47-3-4-77	" " Woodruff (Slide)	✓	✓	✓			
48-3-4-77	" Faculty " (Radio S.)	✓	✓	✓			
49-3-4-77	(Radio Script Sandra Sprague					✓	TRH
50-3-4-77	PSA 3 Variety Bands (Radio Script)	✓	✓	✓			
51-3-4-77	PSA Faculty Chamber Ensemble (Script)	✓	✓	✓			
52-3-4-77	" Voyage " (Radio Script)	✓	✓	✓			
53-3-4-77	Werner's Train (Radio Script)	✓	✓	✓			

Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: B. Zeeck

LUBBOCK--Gordon Wright, one of America's foremost historians and an authority on modern European history, will discuss "ambiguities of treason" at the March 11 annual banquet of the Texas Tech University chapter of Phi Alpha Theta.

A limited number of reservations for the 7 p.m. banquet at the Gridiron Restaurant are available to the public by calling 742-3744.

In brief ceremonies preceding the lecture, Phi Alpha Theta will bestow three awards and announce the winner of the Ernest Wallace Scholarship. The national history honorary society will present awards to one distinguished faculty member and two outstanding students, one an undergraduate and one a graduate student. Recipients' names will not be announced before the time of the awards.

Wright, who is William Bonsall Professor of History at Stanford University, is author of numerous books on modern European history, including the highly acclaimed "The Ordeal of Total War: 1939-1945" and "France in Modern Times," which historians place among the finest short histories of France that have been written in the English language.

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He is past president of the prestigious American Historical Association, and he served for two years, 1967-69, as foreign service officer and cultural attache to the United States Embassy in Paris.

The topic of his address is "The Ambiguities of Treason: Three Episodes of Occupation France." The lecture will deal with the period of German occupation of France during World War II,

Wright is a fellow of the American Academy of Arts and Sciences and a commander in the Order of Arts and Letters of France. He is the former president of the Society for French Historical Studies and a former member of the boards of editors for the "Journal of Modern History," "French Historical Studies" and the "American Historical Review."

Texas Tech News

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CONTACT: Dan Tarpley

LUBBOCK--The Texas Tech Beta chapter of Phi Kappa Psi fraternity has recognized Bill E. Collins of Lubbock for his outstanding work for the university, the fraternity and the city of Lubbock.

Collins is a member and former chairman of the Board of Regents of Texas Tech. He also is a charter member of Centaur, which later became the Texas Tech chapter of the fraternity, and through that earlier membership he became a charter member of the Texas Tech chapter of Phi Kappa Psi in 1953.

Collins was presented a plaque at a founder's day dinner on the 125th anniversary of the fraternity. Carter Noonan of Lubbock, president of the fraternity's Texas South Plains Alumni Association, presented the plaque to Collins.

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2-2-28-77

Texas Tech News

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CONTACT: Gail Molsbee

LUBBOCK--Elizabeth Hrncir, Texas Tech University graduate student, has recently established a model for understanding a child's conceptual development.

A candidate for the master's degree, Hrncir believes her study, leading to the model, has made a unique contribution because of the techniques she used and the young ages of the children studied.

Hrncir delivered a report on her findings at the recent Seventh Annual International Interdisciplinary University Affiliate Program (UAP) on Piagetian Theory in Los Angeles.

The Piagetian theory holds that a child's development of understanding occurs through a segment of events but that not all children necessarily develop at the same rate.

Her paper, "Theoretical Indices of Developmental Behaviors Involving Transitional Sequences", is referred to by Hrncir as TIDBITS.

TIDBITS applies the Piagetian theory in dealing with conceptual development of young children.

Utilizing four developmental tasks, Hrncir worked with nine children, ages three to five years and seven months.

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Their responses, both verbal and non-verbal, were videotaped and behaviorally coded.

The children's tasks tested their heavy-light, sweet-sour, rough-smooth, and high-low pitch concepts. They were queried by Hrncir in order to determine both their developmental levels and behavioral sequences relating to these tasks.

Her paper will be printed in the official publication of the UAP Conference proceedings in early 1978.

Hrncir is a research assistant working in child developmental objectives and activities with children in local day care centers.

Dr. Connie Steele, assistant professor of child development at Texas Tech, was involved in supportive efforts with Hrncir throughout the project.

-30-

3-2-28-77

Hrncir is the daughter of Mr. and Mrs. Oscar Hrncir, Route 1, Box 237, Robstown.

CONTACT: Jean Terrell

LUBBOCK--A walk in space is inspiration for "A Concert of Electronic and Brass Music" to be presented by the Texas Tech University Department of Music Saturday, March 5, at 8:15 p.m. in the University Center Theater.

Tickets, \$2 for adults and \$1 for students, may be purchased at the University Center ticket booth.

"Voyages: Columbus/Apollo 11" by Mary Helen McCarty, assistant professor of music at Texas Tech, will be the featured work. "Voyages" fuses together in an abstract manner the discovery of America and the American moon-landing. The original NASA tape of the Apollo 11 flight, a recording of Columbus' journal read by Larry Randolph of the Texas Tech Department of Theater Arts, and recordings of a Renaissance choral piece and the hymn that Columbus's sailors sang every evening at sunset, both sung by Texas Tech musicians, are woven into the music. The visual and aural odyssey is written to be performed as a theater piece, dance drama or with mime or film.

"The idiom of electronic music is such that all kinds of sounds and recordings can be mixed together. No one performer has a blueprint as to what to do. It's more than mixed media, however. The different elements will, hopefully, be one tight package," said McCarty.

-more-

A demonstration of handicrafts will be in the UC Ballroom at 3:30 p.m. under the direction of Odis Arnette, manager of American Handicrafts Co.

At 7:30 p.m. a panel discussion on "The Pros and Cons of the Draft Pardon" will be discussed by Dr. Rodrick B. Schoen, Bradley Taylor, Dr. Evans W. Curry and Tom J. Griffith in the Senate Chambers. Schoen and Curry are Texas Tech professors, Taylor, a law student, and Griffith, a Lubbock attorney.

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Dr. Vivian I. Davis, Texas Tech English professor, will present an oral interpretation in the Courtyard at noon.

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Groups wanting more information or booth reservations should contact the Women's Service Organization at 742-3648.

CONTACT: Gail Molsbee

LUBBOCK--Workshops, discussions, and booths will spotlight a two-day "Women's Fair" sponsored by the Texas Tech University Women's Service Organization (WSO), Wednesday and Thursday (March 2-3), in the University Center Ballroom.

Cindy Siegsfried, chairperson of "A Women's Fair--Discovery Through Sharing", said the purpose of the event is "to provide a time that will allow various student and Lubbock organizations, both professional and social, to come together to exchange ideas and information."

Organizations are invited to rent booths to promote their groups. They may sell food or craft items, provide literature or answer questions concerning their activities.

The fair will open, Wednesday, 9 a.m., with city councilwoman Carolyn Jordan discussing "Women's Involvement in Local Politics." She will speak in the Senate Chambers.

"Concerns of the Undergraduate Woman" will be the topic of Texas Tech faculty members Kathy Teague, Janet Samuelson, Mary H. Botkin, Barbara A. Pillow and Mary Beth Boring at 11 a.m. in the Chambers.

Dr. Diane Kieren, co-author of "Hers and His", will continue the activities with "Problem Solving Methods in Marriage" at 12:30 p.m.

Director of women's athletics Jeannine McHaney will speak at 2:30 p.m. on "The Future of Women's Athletics." She was voted 1976 Woman of the Year on the Texas Tech campus.

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Texas Tech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

(Please use this PSA prior to March 12.)

20 seconds (slides included)

(***Note: Please return the enclosed slides of The Acting Company to the University News and Publications Office to Wren.)

VIDEO

AUDIO

SLIDE #1....

THE ACCLAIMED REPERTORY COMPANY FROM NEW YORK CITY, "THE ACTING COMPANY," WILL PRESENT

SLIDE #2....

SHAKESPEARE'S "LOVE'S LABOURS LOST" AND
(CUH-MEE'-NO REE-OWL')
TENNESSEE WILLIAMS' "CAMINO REAL" MARCH TENTH
AND ELEVENTH AT EIGHT-FIFTEEN P.M. IN THE TEXAS
TECH UNIVERSITY CENTER THEATRE.

-30-

4-2-28-77

Texas Tech News

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CONTACT: North Wren

ATTN: Public Service Directors

(*This is a What's What radio spot. Thank you.)

10 seconds

WHAT'S WHAT AT TEXAS TECH? "THE ACTING COMPANY," TWO PRODUCTIONS, FROM SHAKESPEARE AND TENNESSEE WILLIAMS, MARCH TENTH AND ELEVENTH, EIGHT-FIFTEEN P.M., UNIVERSITY CENTER THEATRE.

-30-

5-2-28-77

Texas Tech News

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CONTACT: North Area

ATTN: Public Service Directors

30 seconds

THE LOS ANGELES TIMES CALLED THEM "THE FUTURE." THEY ARE THE TWENTY-TWO YOUNG PROFESSIONALS IN "THE ACTING COMPANY" FROM NEW YORK CITY. TEXAS TECH UNIVERSITY, LUBBOCK AND THE REGION WILL SEE THIS COMPANY IN ACTION MARCH TENTH AND ELEVENTH, WITH TWO PRODUCTIONS: SHAKESPEARE'S "LOVE'S LABOURS LOST" AND (CUH-MEE'-NO REE-OWL') TENNESSEE WILLIAMS' "CAMINO REAL," AT EIGHT-FIFTEEN P.M. THURSDAY, MARCH 10, AND FRIDAY, MARCH 11, IN THE UNIVERSITY CENTER THEATRE. FOR INFORMATION CALL 742-3610 AT TEXAS TECH.

-30-

7-2-28-77

Texas Tech News

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CONTACT: Worth Wren

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20 seconds

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-30-

8-2-28-77

Texas Tech News

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-more-

voyages concert / add one

The composition, intended to be available to university or community theaters and to public schools, was supported by the National Endowment for the Arts Composer/Librettist Fellowship Grant for the year 1976-'77.

McCarty has written electronic music for Texas Tech productions "Faustus," "Peer Gynt," "Indians" and "Marat/Sade." She received a grant from ICASALS in 1969 for the work "Hieroglyphs," a work based on music of arid cultures.

The Texas Tech Faculty Brass, also on the concert program, will play "Brass Quintet" by Jan Koestier. Members of the quintet are Richard Tolley and Robert Mayes, trumpet, Antony Brittin, horn, Robert Deahl, trombone, and David Payne, tuba.

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9-2-28-77

CONTACT: B. Zeeck

EDITOR'S ADVISORY:

You are invited to participate in a news conference for Richard Leakey at 10:10 a.m., Wednesday, March 9, in the News Room of the Lubbock Regional Airport. (Take the elevator to the second floor.)

Mr. Leakey is scheduled to arrive via Texas International at 10:04 a.m., and the news conference will immediately follow his arrival. He will have artifacts with him for your use in photographs.

-30-

For background on Leakey, these sources are suggested:

NATIONAL GEOGRAPHIC, June, 1973, pp. 819-829

NEWSWEEK, July 15, 1974, pp. 72, 75, 77

The Dec., 1976, issue of the NATIONAL GEOGRAPHIC describes the work of other anthropologists doing similar work in Ethiopia.

If you will notify University News and Publications (742-2136) that you will be attending the news conference, a press packet of background information will be prepared for you.

Texas Tech News

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CONTACT: B. Zeeck

LUBBOCK--Richard Leakey, successor to a famous family tradition in the search of man's origins, will speak of the African discoveries that have stunned anthropologists and others at an 8 p.m. lecture, Wednesday, March 9, in the Texas Tech University Center Theater.

The lecture, sponsored by the Society of Sigma Xi, is free to the public and is the only one Leakey will give in this area during his current tour of the United States.

Leakey is expected to illustrate his lecture with film, slides and artifacts. The artifacts will be on display for scientists in The Museum of Texas Tech University from 2 to 4 p.m., March 9.

Sigma Xi officers said the 1,000-seat Center Theater was chosen for the lecture because of widespread interest in Leakey's work.

Until the archeological discoveries in East Africa by two generations of the Leakey family and others, man was thought to be a fairly recent creature on the earth.

The first major discovery by Richard Leakey's parents, Louis and Mary, came in 1959 when an almost complete skull and stone tools were unearthed in Tanzania's Olduvai Gorge. Dating techniques placed the fossil at one and three-quarters million years old. And in 1961 the Leakeys found a skull of about the same age and looking

-more-

leakey / add one

more like that of modern man. Louis Leakey named this creature "Homo habilis," or handy man.

Over the past decade Richard Leakey and his colleagues, and other anthropologists digging in Kenya and Ethiopia, have added other branches to the human family tree and have seen man's emergence as a recognizably human form dating back more than 3 million years.

It is on these finds that Richard Leakey will speak at Texas Tech.

Leakey is administrative director of the National Museums of Kenya, chairman of the Wildlife Clubs of Kenya, chairman of the Kenya Exploration Society and member of the Council of East African Wildlife Society and of the Working Committee on the Human Environment in Kenya.

He has been digging for fossils since he was old enough to hold a shovel, and leading his own expeditions in Tanzania, Kenya and Ethiopia since he was 20. He is a third generation Kenyan, the grandson of missionaries to that country.

Leakey will be visiting with scientists during the day at Texas Tech, but his lecture is planned for both scientists and laymen.

His visit to the United States is sponsored by the Foundation for Research into the Origin of Man. Dr. Ordean J. Oyen, member of FROM's national advisory board and member of the Texas A&M University faculty, said that the foundation was established to provide support for research, public understanding of the scientific evidence relating to man's early development and to encourage interdisciplinary cooperation between the sciences and scientists involved.

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"Intelligent man has populated this planet for over three million years, and it is theoretically possible to conceive of as long a future," he said. "To achieve such posterity, man must better understand his origins and use such understanding to improve his prospects for survival."

Oyen said Leakey is touring the United States to raise funds for his explorations.

The Society of Sigma Xi is an honorary organization whose members have a special interest in scientific research. The Department of Anthropology at Texas Tech is serving as host for the visit and making the arrangements.

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10-2-28-77

cutline.....

ANCIENT MAN--Richard Leakey examines one of the East Africa skulls found in the archeological research which has placed man's appearance on earth at more than 3 million years ago. Leakey will give a free public lecture at Texas Tech University March 9. (NATIONAL GEOGRAPHIC PHOTO)

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10-2-28-77

CONTACT: Worth Wren

ATTN: Public Service Directors

20 seconds

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2-2-28-77

women's fair / add one

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CONTACT: Gail Molsbee

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11-2-29-77
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CONTACT: Dan Tarpley

ATTN: Austin, Quanah and Brownfield

LUBBOCK--An Austin attorney, a Brownfield agribusiness executive, a Quanah newspaper publisher and a Lubbock irrigation engine company owner-operator have been appointed to the Texas Tech University Medical School Foundation.

The School of Medicine Board of Regents appointed the board members upon the recommendation of the directors of the Foundation.

They are James M. Cunningham of Lubbock, owner-operator of Buck's Irrigation Engine Company, Mrs. Carroll Koch, publisher of the "Quanah Tribune," Ken Muldrow of Brownfield, president of Goodpasture, Inc., and Philip R. Overton of Austin, attorney.

Terms of the new members will expire in December, 1979.

Founded in 1970, the Foundation was established for charitable, educational and scientific purposes to assist in the establishment and growth of the Texas Tech University School of Medicine, its programs and facilities.

The Foundation seeks and accepts donations, gifts and grants of money, securities and property and administers funds on a non-profit basis for the benefit of the School of Medicine.

Bequests, legacies, devises, transfers and gifts are deductible for Federal estate and gift tax purposes.

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CONTACT: Dan Tarpley

LUBBOCK--Thirty young Mexican student teachers and their chaperones will make three visits to Texas Tech University next week during the 15th annual "Operation Seniorita."

The visiting young women are top-ranking students from the National School for Teachers, Mexico City, and are guests of the Junior League of Lubbock during the week of March 7.

The women are chosen for the tour on a competitive basis. During the 14 previous visits, more than 400 persons have visited Lubbock.

The student teachers will have dinner and be entertained by the Latin American Student Association at Texas Tech at 6:30 p.m., Wednesday (March 9).

At 10:30 a.m., Thursday (March 10), the group from Mexico City will be given a bus tour of Texas Tech and during the early afternoon they will tour The Museum of Texas Tech University and the Ranching Heritage Center.

They will be welcomed by Dr. David M. Vigness, professor and chairperson of the Department of History, Texas Tech.

Purpose of the week-long visit is to give the visiting student teachers opportunity to learn about United States customs, culture and life styles.

-more-

operation senorita / add. one-

While in Lubbock, the group will visit financial institutions, public schools, industry and retail outlets, institutions of higher education, welfare projects, the Avalanche-Journal, the Lubbock Chamber of Commerce and other points of interest.

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13-3-2-77

Texas Tech News

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CONTACT: Gail Molsbee

LUBBOCK--Students and faculty of Texas Tech University are encouraged to participate in "Health Awareness Week", March 7-9, in the University Center Ballroom.

Free services to be offered are blood pressure check, diabetes and anemia check, learning how to do breast self-examination, blood typing, using correct dental hygiene, and hearing and vision screening.

Health agencies in Lubbock will also provide exhibits on health.

The Texas Tech staff have been granted time to participate in the program. Parking facilities will be available on the lot behind the University Center.

Hours for the program are March 7, 12 noon-5 p.m., March 8, 9 a.m.-4:30 p.m., and March 9, 9 a.m.-4:30 p.m.

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14-3-2-77

Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: B. Zeeck

ATTN: FINE ARTS EDITORS

LUBBOCK--The Texas Tech University Faculty Chamber Ensemble will present a recital at 8:15 p.m., March 7, featuring viola performances by Music Prof. Marna Street.

There is no admission charge for the event in the Recital Hall of the Music Building/University Center.

Joining Ms. Street in the recital will be faculty members Trudi Post, piano, Keith McCarty, clarinet, Sue Arnold, mezzo-soprano, and Charles Post, tenor.

Chosen for the recital are "Kegelstatt Trio for Viola, Clarinet, Piano" by Mozart, "Two Songs for Contralto, Viola, Piano" and "Sonata No. 1," Op. 120, by Brahms and "Three Hymns for Tenor, Piano and Viola" by Vaughn Williams.

Ms. Street, who has played with many ensembles and symphonies throughout the United States, earned her bachelor's degree at (cq) Juilliard School of Music, the master's at the University of Wisconsin and has completed course work for the doctoral degree at Eastman School of Music.

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15-3-2-77

Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Dan Tarpley

LUBBOCK--A unique collection of Big Bend newspapers is being preserved on microfilm at Texas Tech University.

The Southwest Collection on the Texas Tech campus is microfilming four decades of issues of Marfa and Presidio newspapers loaned for copying by Marfa newspaperman Pat Ryan.

A regional archives, the Southwest Collection is a center for research devoted to perpetuating the heritage of the American Southwest. In addition to newspapers, the repository houses books, periodicals, tape-recorded interviews, maps, photographs, and personal and business papers from throughout the region.

Because of the rapid deterioration of newsprint, the Southwest Collection is filming papers from throughout West Texas in an effort to preserve the histories of the communities they serve. The repository now holds more than 400 newspaper titles, including 66 microfilmed collections.

The Marfa papers being filmed range in date from 1916 to 1960 and include the "New Era," the "Big Bend Sentinel," and rare copies of the "Marfa Town Talk," the "Saver," the "Black Hawk" and Marfa High School's newspaper, the "Shorthorn," said to be the first semi-monthly high school newspaper in the state.

-more-

papers; microfilmed / add one

The Presidio papers date from 1926 to 1969 and include the "Presidio International," the "Presidio Journal," the "Border Times" and the "Presidio Jimplicute." All of the papers were published either weekly or biweekly.

Unique in form, the "Presidio Voice" and "International" papers were only 10 by 13 inches in size.

Available for research and scholarly use by students, faculty and interested citizens, the newspapers will serve to document the history of Marfa, Presidio and the Big Bend region. Included are accounts of births, deaths, major events and human interest stories.

The first issue of Presidio's "Border Times," published Jan. 28, 1926, contained the editor's dream for the future of Presidio:

"Ours is a constructive effort for city and community building. We are supporters of the International bridge project, boosters for a railroad to Presidio and for any enterprise to develop this territory so rich in oil deposits and agricultural, livestock and mineral wealth."

"Golden opportunities lie here and near here. Presidio is some day, in the not far distant future, to have a railroad. Presidio, my friends, will become just what we together are willing to make it..."

Other West Texas papers currently being filmed by the Southwest Collection include those from Mason, Ozona, Ballinger, Sonora and Haskell.

cutline-----

BORDER PAPERS MICROFILMED--Texas Tech University senior journalism major Kelli McDonald of Fort Worth examines the unique tabloid form of the "Presidio International," a Texas Border newspaper published in the 1950's and '60's. The paper, along with others from the Big Bend area, are being preserved as part of a major microfilming project of Texas Tech University's Southwest Collection.

Ms. McDonald, a Southwest Collection student assistant, is the daughter of Mr. and Mrs. Henry McDonald of 3925 Wedgworth Road, Fort Worth. (Tech Photo)

TexasTech News

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CONTACT: B. Zeeck

ATTN: FINE ARTS EDITORS

LUBBOCK--Leslie Blackburn, for five years principal violist in the Tech Symphony, will perform in a recital featuring Hindemith, Brahms and Bartok at 8:15 p.m., Thursday, March 10, in the Texas Tech University Recital Hall.

There is no admission charge.

Ms. Blackburn is a member of the Lubbock Symphony Orchestra and the Midland-Odessa Symphony. She is a master's degree candidate at the university.

Accompanying her will be Texas Tech graduate pianists Jerry Anderson and Susan Carter.

Paul Hindemith, one of the world's first concert violists, wrote viola works originally for his own use. Ms. Blackburn has chosen his "Sonata for Viola," Opus 25, No. 1, for her recital.

She will play Johannes Brahms' "E flat Sonata," Opus 120, No. 2, one of two sonatas originally written for clarinet and later transcribed by the composer for viola.

Bela Bartok's "Concerto," the composer's final work, will conclude the recital.

Texas Tech News

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CONTACT: Jean Terrell

LUBBOCK--Three Texas Tech University Varsity Bands will appear in concert at 3 p.m., Sunday, March 6, in the University Center Theater.

The bands will offer different styles of concert music selected to appeal to listeners of all ages. Admission is free.

The Texas Tech Brass Band, directed by Richard E. Tolley, will begin the entertainment with "The Lonely Mill-Overture" by Handel Lancaster, and "Four Preludes" and "Rhapsody on Negro Spirituals" by Eric Ball.

The second part of the program features Varsity Band II, directed by Anthony N. Brittin, playing "Acclamation" by Claude T. Smith, "First Suite in E flat" by Gustav Holst, "Caribbean Fantasy" by John J. Morrissey and "The Fairest of the Fair" by John Phillip Sousa.

Concluding the concert, Varsity Band I, directed by Robert B. Mayes, will perform "La Bamba De Ver Cruz" by Terig Tucci, "Jubiloso" by Robert M. Panerio, "West Side Story" by Leonard Bernstein, "First Suite for Band" by Alfred Reed and "Joyce's 71st Regimental March" arranged by Boyer-Lake. Dean Killion, director of Texas Tech Bands, will make an appearance as guest conductor with this band.

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band concert / add one

Members of all three bands come from the Texas Tech University Marching Band. The directors are members of the music faculty.

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Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136
CONTACT: Nita Gilger

LUBBOCK--The Texas Tech University student chapter of the American Society of Interior Designers (ASID) will sponsor a symposium on "Creativity in the Environmental Arts," Monday through Wednesday (March 7-9).

Objectives of the symposium are to give participants a better understanding of all aspects of design and to foster an interchange among diverse disciplines of the design profession in accomplishing a more sympathetic environment for man.

Monday's session will include speeches by Jeannine Bazer of Dallas, president of the Texas Chapter of ASID and owner of her own interior design company; Leroy Vaughn, senior designer of Gabbert's Furniture of Dallas and a 1934 graduate of Texas Tech; and James Foy, employee of Boswell-Fory Associates, Inc. of Fort Worth.

The evening session will include a reception and dinner at the Big Texas Steak Ranch. Texas Tech students will present a program, "The Lighter Side of Interior Design."

Bazer, Vaughan and Foy will lead a panel discussion on "Portfolios and Resumes" at 8 a.m., Tuesday. Dr. C. Eddie Palmer, Texas Tech sociology professor, will speak at 10 a.m. on "Sociological Perspective on Space," and Patti Riley-Brown of Riley-Brown Interior Design in Austin will present "The Designer's Image" at 11:30 a.m.

interior design symposium / add one

A luncheon will be held at the Gridiron Restaurant at 1 p.m., followed by a panel discussion on "Jobs for Designers" featuring Kathy Ford, Texas Tech interior design graduate student and member of ASID with Whitaker and Hall Interiors in Lubbock, Frances Ward, Amarillo interior designer, and Angela Grubbs, Texas Tech graduate and employee of Mid-Tex of Midland.

The final session on Tuesday will feature design presentations by Russell M. Stanley, owner of Russell M. Stanley Interiors in San Antonio, and Edwin Wantanabe, design director of Robert Young Associates in Dallas.

Wednesday morning, Julian B. Harlan, sales representative from Lightolier, national lighting company, will speak on "New Lighting Techniques," Dr. Ernst M. Kiesling, Texas Tech engineering professor, will speak on "Solar Energy," and Van Sant of Van Sant Incorporated, Dallas, will speak on "Furniture and the Future."

The Wednesday afternoon session will include a speech by Jerry Sweeney, of Hindsqual/USA, Dallas, on "New Lighting Techniques," and Wes Byrd, employee of Novikoff, Fort Worth furniture manufacturer, will speak on "Communication Between Designers and Manufacturers."

All sessions will be conducted in the Senate Room of the University Center.

The symposium is funded by the Texas Tech Student Association, individual and group donations, students of interior design and the Department of Art.

-more-

interior design symposium / add one

More information can be obtained by calling Prof. Michael L.
McDonald, Texas Tech, 742-3825.

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19-3-2-77

Texas Tech News

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CONTACT: Nita Gilger

LUBBOCK--Twenty-two young professional actors from the (cq) Juilliard School in New York will perform Shakespeare's "Love's Labour's Lost," March 10, and Tennessee Williams' "Camino Real," March 11, 8:15 p.m., in the Texas Tech University Center Theatre.

Academy award-winning John Houseman and Gerald Freedman, recognized for his direction of the original production of "Hair," are the directors.

The Acting Company, founded by Houseman in 1972, has toured in 20 states during 46 of the 52 weeks of the year.

The Acting Company, to be in residency on the Texas Tech campus, will conduct a variety of workshops, including sessions on make-up and wig demonstrations, Thursday (March 10), at noon in the University Center Courtyard.

The theme in "Love's Labour's Lost" is the portrayal of young people on the verge of accepting reality. The story is of a young king and three nobles who swear to lead a monastic, academic life. Then the princess of France and her three ladies-in-waiting arrive and wipe out the gentlemen's vows. All the players become involved in the game of love, with music, masks and clowning until the final scene, where the mood is altered by a confrontation with reality. The play is one of Shakespeare's earliest comic works for the theatre.

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acting company / add one

In "Camino Real" Tennessee Williams creates the imagery of "a world between the desert and the sea, a walled community where beggars, brutish police, minstrels and tourists co-exist with sinister street cleaners who are always ready to dispose of the garbage of human bodies." Characters on the Camino Real include Casanova, Lord Byron, Marguerite Gautier, and Kilroy, a mythic all-American hero who, forced to become a national patsy, is seduced by the daughter of a gypsy.

Tickets for Texas Tech students are \$2.50 and for the public \$4. They are on sale at the University Center ticketbooth and both locations of Hemphill-Wells.

More information may be obtained by calling (806) 742-3610.

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20-3-2-77

TexasTechNews

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CONTACT: Worth Wren

ATTN: News Directors

50 seconds

HIGH SCHOOL AND JUNIOR HIGH SCHOOL BANDS WILL PERFORM, COMPETE, OBSERVE AND LEARN AT TEXAS TECH UNIVERSITY'S ANNUAL STAGE BAND FESTIVAL FRIDAY AND SATURDAY, MARCH ELEVENTH AND TWELFTH (11th and 12th), (in Lubbock).

THE BANDS WILL BE COMING FROM TEXAS, OKLAHOMA AND NEW MEXICO FOR THE EVENTS, SPONSORED BY PHI MU ALPHA MUSIC FRATERNITY AND THE TEXAS TECH DEPARTMENT OF MUSIC.

JUDGES AND GUEST PERFORMERS FOR THIS YEAR'S CONTESTS WILL BE PHIL WILSON, JAZZ TROMBONIST WHO HAS PLAYED WITH THE DORSEY BROTHERS, WOODY HERMAN AND DOC SEVERINSEN; JAMES A. COFFIN, PROFESSIONAL MANAGER FOR SELMER MUSIC COMPANY AND DEVELOPER OF TEACHING AIDS FOR PERCUSSIONISTS; AND JAMES FAULCONER, JAZZ PIANIST, COMPOSER AND DIRECTOR OF THE JAZZ ENSEMBLE OF THE UNIVERSITY OF OKLAHOMA.

COFFIN WILL ARRIVE EARLY TO HOLD PERCUSSION AND RHYTHM SECTION CLINICS WEDNESDAY THROUGH FRIDAY, MARCH NINTH THROUGH ELEVENTH. THE CLINICS ARE FREE.

-30-

21-3-2-77

Texas Tech News

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CONTACT: B. Zeeck

PLEASE HOLD FOR RELEASE UNTIL SUNDAY, MARCH 6

LUBBOCK--The Museum of Texas Tech University is unique in the state of Texas because of its threefold mission in public service, education and research. But it is faced with a dilemma common throughout the nation. Its income cannot compete with inflation.

Dr. James V. Reese, acting director of The Museum, said he has made a twofold recommendation to the Texas Tech administration that can alleviate the problem without reducing the quality of museum programs.

He recommends tighter operation of the institution, including minor reductions in staff and hours of operation, and he also recommends a fund drive for the fall of 1977 to increase The Museum's endowment and provide funds which he would hope to match partially with a federal grant.

"Our problem is not unusual," Reese said. "Worldwide, support for museums has gone down while inflation eats up operating monies. And traditionally, the finest museums do have the support of endowments."

At The Museum of Texas Tech University state support has remained almost static despite inflation. The appropriation for the current year is \$287,587.

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Use of the facilities, however, is increasing. Last year 180,000 visited The Museum. The previous year visitors numbered 153,000. These figures include area public school children who use The Museum for learning. The numbers of school children touring declined slightly, from 42,000 to 40,000 although the number of tours remained about the same.

Reese sees The Museum serving "as a kind of flagship for other area museums."

It provides resources including consultants, workshops, seminars and materials to smaller museums. It has the important educational function of training personnel through the unique museum science program. Graduates of this master's degree program work for museums in Alpine, Wichita Falls, Plainview, Brownfield, Snyder and other cities.

"This museum should and does provide a stimulus to local museums throughout the area," Reese said.

With the community of Lubbock, The Museum has had a strong interdependent relationship. Through the West Texas Museum Association and the Ranching Heritage Association, residents contribute toward development and support. In return, Reese said, The Museum provides special programs and exhibits designed to attract all age groups.

The Museum's importance to Texas Tech University is seen in a variety of ways. Approximately 1,000 students last year used museum collections in their studies. In research The Museum, for example, is widely recognized for its work in mammology and for its Antarctic Collection, made possible through

the research of Dr. F. Alton Wade. It also has the unique Cordry collection of Mexican Indian costumes.

"It is difficult to list the ways in which The Museum is important," Reese said, "for every person who uses the facility it is important in a different, individual way."

Despite the economic crunch Reese expressed confidence that The Museum will not forsake its goal of becoming a first-class museum serving both the university and the community.

He said there will be minor cutbacks in staff. Effective April 1, Museum hours will be reduced. While the hours have been from 10 a.m. to 5 p.m., Tuesday through Saturday, and 1 to 5 p.m., Sunday, The Museum now will not open until 12 noon weekdays. Sunday hours will remain the same. The Museum is closed Mondays as a staff work day.

Further savings will be accomplished, he said, by adopting a "realistic" fee schedule for groups which use the building and by keeping exhibits on display longer and so reduce the number of traveling exhibits.

By adopting these measures, Reese said, The Museum can cut a potential 1976-77 deficit from \$75,000 to one which can be managed within resources available to the university.

The 1977 legislative appropriations bill, he said, includes \$34,000 for operation of the Ranching Heritage Center, a 12-acre outdoor exhibit of authentic ranch buildings.

Reese said that minimal operations for The Museum cost about \$400,000 a year. An adequate program needs \$750,000 a year, he said.

museum / add three

With a \$2 million endowment, he said, The Museum could "operate as usual." A \$5 million endowment would "put us in pretty good shape."

Reese said The Museum "cannot turn its back" on its obligations to provide quality public programs, honor its research commitments and conserve its collections.

"These things we must do, and we will do," he said. "But I think the people of this area have made it clear that they want more of The Museum. They want it to grow. They want a first-class museum.

"In our planning," he said, "we have cut just about all the corners we can cut. To grow we must have the kind of endowment that all first-class museums have. We are making plans now to begin that endowment drive this year, in the fall."

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22-3-2-77

Texas Tech News

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CONTACT: Dan Tarpley

ATTN: Farm and Ranch editors and directors

LUBBOCK--Sixty bulls which have proven their ability to convert feed into pounds of beef will sell at auction at the annual Field Day and Performance Tested Bull Sale at the Killgore Beef Cattle Center at Pantex, March 10.

The annual field day and sale draw beef producers from several southwestern states interested in purchasing bulls to upgrade their herds, according to Dr. William L. Mies, research director of the Texas Tech installation at Pantex, 14 miles east of Amarillo on U.S. Highway 60.

The morning program opens with a coffee and inspection of bulls at 8 a.m. Two Texas Tech University animal scientists, Drs. C. Boyd Ramsey and Robert A. Long, will speak during a morning meeting to begin at 10:30 a.m.

Ramsey will discuss USDA crossbreeding research and Long will talk on beef cattle structure and proposed feeder cattle change.

Pampa Shriners will serve a barbecue luncheon at \$3 per plate.

Bert Reyes of Amarillo will serve as auctioneer. Mike Hinkson, president of the PanTech Performance Proven Bull Sale Association, will preside over the afternoon auction.

-more-

Twenty cooperators consigned 82 animals for the test and sale, including Herefords, Angus, Shorthorns, Brangus, Santa Gertrudis, and crossbreeds. Sixty bulls with the highest indexes will be sold.

The bull attaining the highest total index is an Angus owned by Henry Leven of Panhandle. It was rated best overall on the basis of average daily gain, weight per day of age, type score, and fat thickness.

The bull gaining the most weight during the 140-day test was a seven-eighths Simmental consigned by Champion Creek Cattle Company of Colorado City. It gained 3.85 pounds per day.

The 82 bulls averaged a daily gain of 2.93 pounds. By breed, the average daily gains were: 20 Herefords, 2.69; 1 Shorthorn, 3.23; 8 Brangus, 2.76; 4 Santa Gertrudis, 2.89; 19 Angus, 2.81; and 30 crossbreeds, 3.21.

Texas Tech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot.)

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? LESLIE BLACKBURN,
VIOLIST, IN CONCERT, EIGHT-FIFTEEN P.M., THURSDAY,
MARCH TENTH, FREE IN RECITAL HALL.

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24-3-3-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

20 seconds

FOR FIVE YEARS LESLIE BLACKBURN WAS PRINCIPAL VIOLIST IN THE TEXAS TECH UNIVERSITY SYMPHONY ORCHESTRA. THURSDAY, MARCH TENTH, SHE WILL PERFORM IN A RECITAL FEATURING BRAHMS AND BARTOK AT EIGHT-FIFTEEN P.M. IN THE UNIVERSITY RECITAL HALL. ACCOMPANYING HER WILL BE GRADUATE PIANISTS JERRY ANDERSON AND SUSAN CARTER. THE RECITAL IS FREE OF CHARGE.

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25-3-3-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What radio spot. Thanks.)

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WHAT'S WHAT AT TEXAS TECH? LESLIE BLACKBURN, VIOLIST, IN
CONCERT, EIGHT-FIFTEEN P.M., THURSDAY, MARCH TENTH, FREE IN
RECITAL HALL.

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26-3-3-77

Texas Tech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot. Thank you.)

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? FACULTY CHAMBER
ENSEMBLE RECITAL, FREE AT EIGHT-FIFTEEN P.M.,
MARCH SEVENTH, FEATURING VIOLIST MARNA STREET,
IN RECITAL HALL.

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27-3-3-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot. Thank you.)

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? FACULTY CHAMBER
ENSEMBLE RECITAL, FREE AT EIGHT-FIFTEEN P.M.,
MARCH SEVENTH, FEATURING VIOLIST MARNA STREET,
IN RECITAL HALL.

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CONTACT: Worth Wren

ATTN: Public Service Directors

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WHAT'S WHAT AT TEXAS TECH? FACULTY CHAMBER ENSEMBLE RECITAL,
FREE AT EIGHT-FIFTEEN P.M., MONDAY, MARCH SEVENTH, FEATURING
VIOLIST MARNA STREET, IN RECITAL HALL.

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27-3-3-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot. Thanks.)

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? THREE VARSITY BANDS
IN CONCERT AT THREE P.M., SUNDAY, MARCH SIXTH,
IN THE UNIVERSITY CENTER THEATER, ADMISSION FREE.

-30-

28-3-3-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What radio spot. Thanks.)

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WHAT'S WHAT AT TEXAS TECH? THREE VARSITY BANDS IN CONCERT
AT THREE P.M., SUNDAY, MARCH SIXTH, IN THE UNIVERSITY CENTER
THEATER, ADMISSION FREE.

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28-3-3-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

(This is a What's What radio spot. Thanks.)

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WHAT'S WHAT AT TEXAS TECH? "A CONCERT OF ELECTRONIC AND
BRASS MUSIC," SATURDAY, MARCH FIFTH, AT EIGHT-FIFTEEN P.M. IN
UNIVERSITY CENTER THEATRE.

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29-3-3-77

TexasTech News

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CONTACT: Nita Gilger

LUBBOCK--The third annual "Fleet Feet for the Handicapped" run-a-thon, conducted by the Air Force ROTC, will be held Friday noon until Sunday noon (March 4-6) in the Jones Stadium parking lot.

The 48-hour marathon is to provide funds to send handicapped and mentally trainable citizens from the South Plains to the state meet in Austin in May.

Approximately 125 people will be running quarter-mile laps for dollars donated by South Plains communities. The runners will participate in the marathon in three-hour shifts.

All earnings will go into the Special Olympics account of the Lubbock Association for Retarded Citizens.

Objectives of the Texas Special Olympics are to provide for mentally handicapped citizens the experience of participating in competitive events which are geared to their levels of physical ability, to develop an awareness that retarded persons can develop competencies in physical fitness and sports, and to provide opportunity for retarded individuals to interact in a social setting outside their local community.

-more-

special olympics / add one

National sponsor of the Special Olympics is the Joseph P. Kennedy, Jr., Foundation. In Texas, Special Olympics is a division of the Texas Association for Retarded Citizens.

Competition for the Olympics includes swimming, track and field, gymnastics, basketball, floor hockey, volleyball and bowling. There is a wheelchair division for non-ambulatory athletes.

Members of Arnold Air Society, Silver Wings Society, Angel Flight and Air Force ROTC hope to send more than 60 contestants to the state meet. This year's goal is \$3,500. Last year's marathon runners earned \$3,000.

Mayor Roy Bass will declare the weekend as "Fleet Feet for the Handicapped Weekend."

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30-3-3-77

Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Gail MoIsbee

LUBBOCK--Three Texas Tech University Department of Art faculty members will exhibit their works in the Teaching Gallery beginning March 13.

Art professors Frank R. Cheatham, Paul Hanna and James D. Howze will open the display of paintings, sculptures, drawings, clay works and glass engravings from 1:30-4:30 p.m.

Donna R. Read, exhibition committee member of the Art Department, said Cheatham uses color as a significant element. Cheatham teaches in the design communication area.

Hanna's works are engravings in glass done with various tools, including copper wheels and diamond points. He teaches design and painting in the studio area.

Howze's exhibit includes one large sculpture, several smaller ones and a group of drawings. He teaches design and painting in the studio area and is also director of the Art Department's summer field school in Taos, N.M.

The gallery is located in the Architecture Building on the courtyard level. Regular hours are Tuesday, Thursday and Friday, noon-5 p.m., and Sunday, 1:30-4:30 p.m.

TexasTech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Gail Molsbee

LUBBOCK--Three Texas Tech University Department of Art faculty members will exhibit their works in the Teaching Gallery beginning March 13.

Art professors Frank R. Cheatham, Paul Hanna and James D. Howze will open the display of paintings, sculptures, drawings, clay works and glass engravings from 1:30-4:30 p.m.

Donna R. Read, exhibition committee member of the Art Department, said Cheatham uses color as a significant element. Cheatham teaches in the design communication area.

Hanna's works are engravings in glass done with various tools, including copper wheels and diamond points. He teaches design and painting in the studio area.

Howze's exhibit includes one large sculpture, several smaller ones and a group of drawings. He teaches design and painting in the studio area and is also director of the Art Department's summer field school in Taos, N.M.

The gallery is located in the Architecture Building on the courtyard level. Regular hours are Tuesday, Thursday and Friday, noon-5 p.m., and Sunday, 1:30-4:30 p.m.

-30-

31-3-3-77

cutline-----

ART PROFESSORS' SHOW--Three Texas Tech University art professors, left to right, James D. Howze, Paul Hanna and Frank R. Cheatham, display their creations in engraving, drawing, sculpture, clay work and painting. Their exhibit opens in the Teaching Gallery March 13. (Tech Photo)

-30-

31-3-3-77

Texas Tech News

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cutline-----

CADET COMMISSIONED--Michael Pyatt, Texas Tech University graduate in music from Plainview, receives his second lieutenant's commission in the U. S. Army in ceremonies this week. The oath of office was administered by Brig. Gen. S. M. Kennedy, University Professor at Texas Tech. Pyatt is the son of Mr. and Mrs. Robert J. Pyatt of 2614 West 18th, Plainview, and his wife is the former Patti Wallis, daughter of Dr. and Mrs. Harold Wallis of 212 Cook St., Nocona. Pyatt is a 1970 graduate of Plainview High School. He ranked third among 50 U. S. Army enlisted men chosen from the entire service for ROTC scholarships. Pyatt will report to Fort Benjamin Harrison, Indianapolis, Ind., to attend an eight-weeks officer basic course. (Tech Photo).

-30-

32-3-3-77

Texas Tech News

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CONTACT: E. JAMES

LUBBOCK-- The Business Administration Council of Texas Tech University announced Thursday (March 3) that the number of applicants for the three scholarships awarded by the student organization almost doubled this semester.

Forty-eight students had applied by the March 2 deadline, compared with 26 last semester.

Council officers said awards for the fall, 1977, semester will be announced before the close of the spring semester.

Members of the council raise money for the three \$200 scholarships by selling subscriptions to "Business Week," a news magazine which emphasizes business affairs. The scholarships are to be awarded each semester.

The first recipients of the new scholarships were Denise Rainwater of Houston, Brian Esenwein of Arlington and Sheen Smith of Richardson. All are accounting majors in their junior or senior year and hold scholarships for the spring, 1977, semester.

Applicants are interviewed by council members, faculty, and business administration students who are not members of the council. Recipients must have completed at least 12 hours in business courses at Texas Tech, be full time students with a minimum grade average of 3.25 of a possible 4.0. Applicants are judged also on their work in campus service organizations.

-more-

David W. Mann, Waco student and president of the council, said the organization's primary objective is to further the progress of Texas Tech's College of Business Administration by improving faculty-student interaction.

"The Council tries to serve every aspect of the business administration student's life while he or she is studying at Texas Tech," he said. "In addition, the council gives students a means to voice complaints and offer suggestions for improvement of the college."

-30-

33-3-3-77

Editor's Note:

Ms. Rainwater is the daughter of Mr. and Mrs. John Rainwater, 14763 Cindywood, Houston.

Esenwein is the son of Mr. and Mrs. Fred Esenwein, 1710 Smith Lane, Arlington.

Smith is the son of Mrs. Rita Smith, 812 Blue Lake Circle, Richardson.

CONTACT: Jean Terrell

LUBBOCK--A concert made up entirely of 20th Century music written by living composers will be performed by the Texas Tech University Faculty Woodwind Quintet at 8:15 p.m., Tuesday, March 8, in the campus Recital Hall. Admission is free.

The program of contemporary wind music will include "Variations on 'Swansea Town'" by Gordon Jacob, "Three Shanties for Wind Quintet" by Malcolm Arnold, "Quintet in C" by Claude Arrieu, "Five Easy Dances" by Denes Agay and "Wind Quintet" by Harald Genzmer.^(cq)

Members of the group are Dr. Michael C. Stoune, flute, D. Keith McCarty, clarinet, Dr. Orlan E. Thomas, oboe, Richard Meek, bassoon, and Anthony N. Brittin, horn. All are Department of Music faculty members.

In addition to being principals in the Lubbock Symphony Orchestra, quintet members play in the Midland-Odessa and Roswell Symphonies. They have recently returned from a tour of the El Paso area, where they performed for live audiences and television.

The group is on the Artist Series of Eastern New Mexico, South Plains College and Western Texas Junior College and has performed at the Texas Music Educators Conference twice.

Texas Tech News

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CONTACT: Jean Terrell

LUBBOCK--Levi M. Hargrave and Thomas L. Leach will be honored as outstanding teachers in the Texas Tech University College of Agricultural Sciences at the 1977 Agricultural Sciences Honors Pig Roast on March 11.

Members of the students' Agriculture Council, who select recipients of the awards, named Hargrave outstanding teacher for fall '76 and Leach for spring '77.

Hargrave, a professor in the Department of Agricultural Education, has taught at Texas Tech since 1946. He has been superintendent of the Market Barrow Show at the State Fair of Texas and the Houston Livestock Show and superintendent of education exhibits at the Panhandle South Plains Fair.

To advance swine-raising in the South Plains area, Hargrave organized the Panhandle-Plains Poland China Breeders Association.

He received the distinguished service award for 1960 from the Vocational Teachers Association of Texas and has been honored several times by the Future Farmers of America.

He was commended for his distinguished support of Texas 4-H Club Youth by the Texas 4-H in 1969 and named Teacher Trainer of the Year for Texas in 1970.

-more-

outstanding ag teachers / add one

Leach, chairperson of the Department of Agricultural Education since 1961, has served as superintendent of the beef cattle show at the State Fair of Texas and helped develop state pre-employment laboratory training programs in feedlot management, meats, agricultural chemicals and agricultural mechanics.

He has been honored as Outstanding Teacher in Agricultural Education and received the Distinguished Service in Agricultural Education Award from the Southern Regional Agricultural Education Association. He has received recognition for his many contributions to Young Farmer Education in Texas.

Leach earned the B.S. degree from Texas Tech and was graduated at the top of his class in agriculture. He also earned the M.S. degree from Texas Tech.

CONTACT: B. Zeeck

LUBBOCK--An opportunity to see 3 million-year-old evidence of early man discovered in East Africa and to visit with one of the world's leading discoverers will be available to archeological amateurs and professionals alike Wednesday, March 9, from 2 to 4:30 p.m. in The Museum of Texas Tech University.

Richard Leakey, successor to a famous family tradition in the search of man's origins, will speak of the African discoveries in Tanzania, Kenya and Ethiopia at an 8 p.m. lecture Wednesday, March 9, in the Texas Tech University Center Theater.

For people who want to visit informally with Leakey or for those who cannot attend his lecture, the scientist will display some of the African artifacts, discuss the display and explain the significance of each of the artifacts for visitors at The Museum.

There is no charge for either of the two events.

Leakey's visit is sponsored by the Texas Tech chapter of the Society of Sigma Xi, whose members have a major interest in scientific and engineering research, and by the Texas Tech Office of Research and Graduate Studies headed by Vice President J. Knox Jones.

-more-

Dr. John D. Reichert, Sigma Xi president-elect and program chairman, said that the afternoon program with Leakey was arranged because "so many people have read about this man's work and have a deep interest in it that we thought the lecture alone would be insufficient.

"Everyone is welcome," Reichert emphasized, "whether their background information comes from scientific journals or the daily newspaper. Man is just naturally curious about his origins, and Sigma Xi wants to share the excitement of Leakey's discoveries with anyone who is interested."

Louis and Mary Leakey, the parents of Richard, astounded the world in 1959 with their first major discovery indicating that man was at least 1.5 million years old. More recent discoveries date the earliest evidence of man at more than 3 million years.

Richard Leakey's visit to the United States is sponsored by the Foundation for Research into the Origin of Man. His lecture at the 1,000-seat Texas Tech Center Theater will be his only appearance in this area.

-30-

36-3-3-77

EDITOR'S NOTE:

You are reminded of the news conference to be held for Richard Leakey as soon as possible after his 10:04 a.m. arrival March 9 at the Lubbock Regional Airport. The conference will be held in the airport media room.

Texas Tech News

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CONTACT: Jean Terrell

LUBBOCK--"The Inside Story of Instant Color Photography" will be the title of an American Chemical Society (ACS) lecture at Texas Tech University on Tuesday, March 15.

Dr. Lewis Hamilton, research chemist with the color photography division of Eastman Kodak Company, will describe and demonstrate basic principles of physics and chemistry, which are the foundation of color photography, and relate them to modern photographic systems.

The various steps in processing conventional color photographic materials, synthesis of image dyes, and chemical, physical and mechanical operation of the new Kodak instant print film will also be discussed.

Hamilton holds the Ph.D. degree from Ohio State University and has previously worked for Procter and Gamble Company. His research interests include organic and dye photochemistry, micellar and polymeric catalysis and polymer adsorption.

The lecture at 7:30 p.m. in Room 38 of the Chemistry Building is open to the public without charge with the ACS South Plains Section as host.

Texas Tech News

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CONTACT: Dan Tarpley

LUBBOCK--The annual membership meeting of the Texas Tech Federal Credit Union will be held March 17, 7 p.m., in the University Center Ballroom. New officers will be elected and other business conducted, according to Verna W. Bivens, manager.

All members are invited to attend. Souvenirs and prizes will be distributed.

-30-

37-3-3-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot. Thanks.)

10 seconds

VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? GORDON WRIGHT,
EUROPEAN HISTORIAN, DISCUSSING "AMBIGUITIES
OF TREASON," PHI ALPHA THETA BANQUET, SEVEN
P.M., MARCH ELEVENTH, GRIDIRON RESTAURANT.

-30-

39-3-3-77

cutline-----

SECRETARY CITED--Mrs. Velma Cannon, secretary for the Department of Military Science at Texas Tech University, is cited for her "significant contribution to the mission accomplishments" of the Air Force ROTC. The citation was presented by Brig. Gen. S. M. Kennedy, University Professor at Texas Tech. Mrs. Cannon has been secretary for the office since November, 1972. The Texas Tech unit earned a satisfactory rating with no deficiencies during the formal inspection last month and her efforts were a "major contribution in achieving this fine rating," the citation said.

Mrs. Cannon lives at 6101 Brownfield Road, Lubbock. (Tech Photo)

Editor's Note:

This review was prepared by Linda Bryant, senior student of mass communications at Texas Tech University. It is submitted for your consideration.

Texas Tech's 30th annual German play production, Bertolt Brecht's "Der kaukasische Kreidekreis," or "The Caucasian Chalk Circle," brought evident enjoyment to more than 60 people who attended the premiere performance.

The play was scheduled for five performances at Texas Tech (March 2-5 and March 7) in the Qualia Room of the Foreign Languages and Mathematics Building. On March 11 it will be performed in Waco before the Texas Association of German Students meeting at Baylor University.

Spontaneous laughter and rounds of applause indicated Texas Tech students had truly put together an entertaining production of Brecht's story of common justice.

On the whole, the audience had little trouble understanding the play as a natural use of the German language by the entire cast proved easy to follow. Voices were clear and projected well.

Realistic portrayals of the sincere and kind-hearted Grusche (Terrie Stewart), the snobbish and self-centered Natella (Tamara Pearson) and the constantly intoxicated but wise Judge Azdak (Mark Rogers) highlighted the play, involving the audience in comic as well as traumatic situations.

Stewart's previous experience in Texas Tech productions, including "Der Besuch der alten Dame" was evident, and her acting and singing brought warm audience response.

Costumes were effective in relaying character status and personality. The governor and his wife were dressed in brilliant purples and blues while people of lower class wore browns and blacks. Masks were worn by the governor's wife, the fat prince, soldiers and others to symbolize their evil nature.

Innovative set design and construction also contributed to the realism of the play. A mural of mountains and mobile plantings of cattails along a river effectively simulated nature in a touching scene between Grusche and her lover, Simon (Tommy Simmons). Set changes were made smoothly, in darkness and without the use of a curtain, as flute music by Susan Snead kept the mood for the audience.

The use of a guitar-playing narrator (Greg Geis) before and after scenes helped the audience understand transitions between events. The fading in and fading out of the narrator could have been more effective with better timing by the lighting technician.

All in all, the German play was an outstanding show of professionalism by students, not only in their talent in speaking the German language, but in theatrical assets as well.

Texas Tech News

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CONTACT: B. Zeeck

LUBBOCK--Three Texas Tech University professors and approximately 200 students will be initiated April 28 into the honor society of Phi Kappa Phi.

The professors are Dr. Jeremy C. Wicker of the School of Law and Dr. James E. Osborn and Dr. James D. Mertes of the College of Agricultural Sciences.

Phi Kappa Phi recognizes outstanding scholarship, character and social usefulness in students from all areas of instruction. It is the only national honor society that cuts across the lines that traditionally separate academic disciplines.

Juniors, seniors and graduate students invited to membership must rank in the top grade brackets of their classes. Faculty members are recognized for scholarly achievement, character and service.

Initiation will take place at a 6:30 p.m. banquet, April 28, in the ballroom of the University Center. Texas Tech President Cecil Mackey will be the banquet speaker.

Wicker, who earned the bachelor's degree in electrical engineering at Georgia Institute of Technology, was a World Student Fellow in 1963-64 in Germany, and studied at the Hannover^(cq) Institute of Technology, the Geothe Institute in Munich and the University of Munich.

-more-

He later studied law at George Washington University and the University of Houston, where he earned the doctoral degree magna cum laude. He earned the master's degree at Yale Law School. He joined the Texas Tech faculty in 1974.

Osborn is chairperson of the Department of Agricultural Economics and assistant dean in the College of Agricultural Sciences with special responsibility for research coordination.

He earned degrees at Oklahoma State University and studied also at North Carolina State University. He taught one year at Auburn University before joining the Texas Tech faculty in 1967.

Mertes is a member of the faculty in Park Administration and Landscape Architecture. He serves as coordinator of graduate studies and resource development research in the office of the dean of the college.

Mertes earned the bachelor's and master's degrees at Michigan State University and the doctoral degree at Texas A&M University. In addition to his academic work he has served in the Ann Arbor, Mich., office of the Bureau of Outdoor Recreation, Department of the Interior, and was a research fellow with the U.S. Army Corps of Engineers in Fort Worth. He joined the Texas Tech faculty in 1970.

Texas Tech News

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CONTACT: Gail Molsbee

LUBBOCK--Roni Mahler and Ronald Matty, professional dancers, will be guest instructors at a workshop for dance teachers and students at Texas Tech University, March 13.

Matty will instruct jazz and tap sessions and Mahler will teach ballet. Diana M. Moore, Texas Tech dance instructor, will teach modern dance. Gymnastics will also be offered.

Mahler has performed with both the National Ballet of Washington, D.C., and the American Ballet Theatre of New York.

She was a guest artist at the Sydney Festival Ballet in Australia in 1972 and has made national television appearances. She lectured and demonstrated at a ballet program sponsored by the New York State Council on the Arts and the Lincoln Center.

Mahler is assistant professor and dance coordinator at Kansas State University in Manhattan, Kansas.

Matty has been on the faculty of almost every major dance organization of the nation. Dance Caravan, U.S.A. has acclaimed him "the most popular and most requested teacher" for its annual teachers' workshops.

He represented the U.S. at the World Dance Conference in London. He is Pennsylvania's state director of the Professional Dance Teachers Association.

-more-

dance workshop / add one

Registration for sessions will be from 8-8:30 a.m., March 13. Classes begin immediately following in the Women's Gym. There will be a fee for classes.

Teachers and advanced students will attend classes during the morning hours and students during the afternoon.

The workshop is sponsored by the Texas Tech dance division of the Department of Health, Physical Education and Recreation.

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44-3-4-77

Texas Tech News

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CONTACT: Worth Wren

ATTN: EDUCATIONAL NEWS AND NEWS EDITORS

(This is a possible item, with local angle, for your campus column.)

LUBBOCK--A Texas Tech University senior from San Antonio was chosen the 1976 outstanding advertising intern in Texas by the Dallas Advertising League and the Texas Daily Newspaper Association recently.

She is Sandra C. Sprague, daughter of Mr. and Mrs. E. G. "Jerry" Sprague of 8418 Tiffany in San Antonio. The Texas Tech advertising major was a summer intern for the "San Antonio Express-News."

The outstanding internship award marked the third time in five years the award has gone to a Texas Tech advertising student.

Ms. Sprague will become the second member of her family to be graduated from Texas Tech in the field of journalism. Her father, who has been news editor for the "San Antonio News" for 30 years, is a 1941 journalism graduate of the Lubbock-based university.

Ms. Sprague plans to attend graduate school this fall and this summer may take another advertising internship, this time in broadcasting.

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3-4-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What radio spot.)

10 seconds

WHAT'S WHAT AT TEXAS TECH? THERESA TREADWAY, MEZZO-SOPRANO,
AFFILIATE ARTIST IN RESIDENCE, WILL BE HONORED AT A RECEPTION,
SEVEN-THIRTY P.M., MARCH FIFTEENTH, IN UNIVERSITY CENTER.

--30--

3-4-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

30 seconds

A CONCERT OF TWENTIETH CENTURY MUSIC WRITTEN BY LIVING COMPOSERS WILL BE PRESENTED FREE TO THE PUBLIC AT EIGHT-FIFTEEN P.M., TUESDAY, MARCH EIGHTH, IN THE TEXAS TECH UNIVERSITY RECITAL HALL. THE FACULTY WOODWIND QUINTET WILL PERFORM MUSIC BY SUCH COMPOSERS AS GORDON JACOB, MALCOLM ARNOLD AND (STONE) OTHERS. QUINTET MEMBERS ARE DR. MICHAEL C. STOUNE ON FLUTE, D. KEITH McCARTY ON CLARINET, DR. ORLAN E. THOMAS ON OBOE, RICHARD MEEK ON BASSOON AND ANTHONY N. BRITTIN ON HORN.

--30--

3-4-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot. Thank you.)

10 seconds

VIDEO

AUDIO

SLIDE #1

WHAT'S WHAT AT TEXAS TECH? TWENTIETH CENTURY MUSIC
CONCERT, FACULTY WOODWIND QUINTET, FREE AT
EIGHT-FIFTEEN P.M., TUESDAY, MARCH EIGHTH, RECITAL HALL.

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3-4-77

Texas Tech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

30 seconds

WHERE CAN YOU HEAR AND SEE THREE VARSITY BANDS AT NO COST TO YOU? AT TEXAS TECH UNIVERSITY, OF COURSE, AT THREE P.M., SUNDAY, MARCH SIXTH, IN THE UNIVERSITY CENTER THEATRE. THE BANDS WILL PLAY DIFFERENT STYLES OF MUSIC TO FIT EVERYONE'S TASTE. ADMISSION IS FREE FOR THE PERFORMANCES OF THE TECH BRASS BAND, VARSITY BAND NUMBER TWO AND VARSITY BAND NUMBER ONE. THE MUSIC WILL SPAN TIME AND TASTES FROM BROADWAY MUSICALS TO CLASSICAL TO NEGRO SPIRITUALS.

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3-3-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

30 seconds

THE TEXAS TECH UNIVERSITY FACULTY CHAMBER ENSEMBLE WILL PRESENT A RECITAL AT EIGHT-FIFTEEN P.M., MONDAY, MARCH SEVENTH, FREE OF CHARGE IN THE RECITAL HALL OF THE UNIVERSITY CENTER-MUSIC BUILDING. VIOLIST MARNA STREET WILL BE FEATURED. JOINING HER WILL BE FACULTY MEMBERS TRUDI POST ON PIANO, KEITH McCARTY ON CLARINET, SUE ARNOLD AS MEZZO-SOPRANO AND CHARLES POST AS TENOR.

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3-3-77

Texas Tech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

30 seconds

INSPIRED BY A WALK IN SPACE, MARY HELEN McCARTY OF THE TEXAS TECH UNIVERSITY DEPARTMENT OF MUSIC PRESENTS "VOYAGES: COLUMBUS/APOLLO ELEVEN" AS PART OF "A CONCERT OF ELECTRONIC AND BRASS MUSIC" SATURDAY, MARCH FIFTH, AT EIGHT-FIFTEEN P.M. IN THE UNIVERSITY CENTER THEATRE. TICKETS ARE AVAILABLE AT THE UNIVERSITY CENTER TICKET BOOTH, TWO DOLLARS FOR ADULTS AND ONE DOLLAR FOR STUDENTS.

--30--

3-3-77

1

Rush
Locals

Thurs.

Locals (today)
Regional Dailies
Regional Weeklies
Morgue: Women's
Service Org.

CONTACT: Worth Wren

ATTN: NEWS EDITORS AND DIRECTORS

LUBBOCK--Women in politics ^{are} "out of the ordinary," said Lubbock City Councilwoman Carolyn Jordan Wednesday, "and we spend a great deal of time just reassuring people we are there to help all people, not to do them in."

Jordan's discussion before a sparse, first-day audience of women and one man opened "Women's Fair--Discovery Through Sharing" in the Texas Tech University Center Wednesday morning. The fair, sponsored by Women's Service Organization, features booths, workshops and discussions from and by women in social and professional groups and public life. ^{runs} The fair ~~runs~~ through Thursday.

"People, we, are comfortable when they know what the rules are, and anything out of the ordinary can be seen as a threat," Jordan ~~said~~ ^{AND} ^{ED} adding that women in politics and other minority members are often seen as threats.

However, the councilwoman ~~is~~ of five years and mother of two daughters said the mere presence of minorities can make many differences in politics. Jordan cited ~~as~~ an example the Lubbock ~~City~~ City Council. Her ~~presence~~ ^e, Jordan said, seems to lead to women automatically being considered for civic posts ^{TO} ~~for~~ which they ordinarily would not have been ^{APPOINTED} ~~considered~~.

more

(Jordan, who also is a third-year law student at Texas Tech, said she embraces the "chipping away" theory of another Texas woman politician named Jordan, U. S. Rep. Barbara Jordan of Houston. The theory sees political and social change as a slow one of "chipping away" at prevailing attitudes.

(The Lubbock Jordan said the necessity for women to "prove their worth" by manipulating men in politics or society "erodes, not perpetuates" preconceptions and prejudice men hold against women. Pretended ignorance is one of the more useful ways of manipulating men and gaining equal standing, she and other women in the audience conceded. All those entering the discussion indicated they hope someday there will be no need for this kind of manipulation.

("We women do have our advantages, and why shouldn't we use them?" Jordan listed ~~advantages~~ these advantages as "more sensitive to feelings," "more patient" and the ability to manipulate.

(Commenting further on some of the ~~pre~~ preconceived ideas about women, Jordan related a story about the occasional confusion of her ~~name~~ name with U. ~~S.~~ S. Rep. Jordan's name.

("I'm introduced as Barbara Jordan from time to time. After her (Barbara Jordan's) speech at the Democratic ~~National~~ Convention, I heard a story of an incident in a Muleshoe coffee shop the following morning.

("Someone in the shop commented, 'That was a pretty remarkable speech last night.' Another person said, 'Yes, ~~that~~ that was pretty good for a black . . . and a woman, too.' And one said, 'Yeah, I didn't know Carolyn Jordan had it in her.'" Jordan ~~said this~~ ~~was a good example of many of the preconceived ideas about minorities, such as blacks and women.~~