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**FOR IMMEDIATE RELEASE**

Date: June 1, 2005

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**TEXAS TECH MUSEUM ASSOCIATION SETS FUNDRAISER**

LUBBOCK – The chance to dig for buried jewels, experience a Lubbock Ballet performance and enjoy Spanish food by Chef Patrick Tarantino highlight the 2005 “Gypsy Nights” fundraiser for the Museum of Texas Tech University Association, 7 pm, June 17.

The benefit, to be held in the Sculpture Court of the Museum at 4<sup>th</sup> Street and Indiana Avenue, enables the association to fund traveling exhibitions, lectures and educational materials for children.

“The museum at Texas Tech is an incredible resource for our community and the surrounding area,” said Jennifer Whitmore, chairman of this year’s event. “The association helps to fund the wonderful traveling exhibits that come to the museum each year. This annual fundraiser also allows us to continue to support the arts and culture throughout the South Plains.”

The evening will feature wine and tapas -- small plates of various foods, both hot and cold, traditionally served in Spain -- prepared by Chef Patrick T. Tarantino. Tarantino is new to Lubbock, having previously served as a chef instructor at the Culinary Academy of Austin and the Art Institute of Dallas. Tarantino has owned two award winning restaurants in Dallas and has served as executive chef at a restaurant in La Jolla, Calif.

The Lubbock Ballet will also perform during the evening and guests will have the opportunity to purchase a chance to dig for buried treasure. Local jewelers have donated items that will be buried in a giant sand box.

Local favorites, the Kliffnotes, will provide music for dancing. A silent auction is also part of the evening’s entertainment. Casual dress will allow attendees to both dig and dance during the evening.

Tickets are \$100 per person and can be reserved by calling the Museum of Texas Tech Association at 806-742-2443.





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COMMUNICATIONS & MARKETING

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**FOR IMMEDIATE RELEASE**

Date: June 1, 2005

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**TRADITION RETURNS TO TEXAS TECH**

*The Daily Toreador* has returned to Texas Tech as the official student newspaper. The paper, previously called *The University Daily*, will continue to be run by students and will remain in the Student Media department.

The name change, which became effective today with the publication of the first summer issue, was approved on May 6 after much planning and discussion with alumni, faculty, staff and students.

"I think it will be an awesome way to introduce some of those young Red Raiders to their Texas Tech heritage," said Brandon Formby, 2001-2002 *University Daily* editor in chief and current reporter at the *Dallas Morning News*. "I can't tell you how awesome I think this is."

The return to the original name coincides with the 80<sup>th</sup> anniversary of the paper, which was initially called *The Toreador* when Texas Technological College was founded. The name was changed to *The University Daily* in 1965, before the school became Texas Tech University.

"We felt going back to a version of the original name would make the paper more identifiable with Texas Tech," said Susan Peterson, director of Student Media.

*The Toreador* was selected as the original name in 1925 to reflect the Spanish Renaissance architecture on campus as well as the athletic teams, which were then known as the Matadors. Using the name *The Daily Toreador* combines that tradition with the daily publication schedule of the current paper.

The effort was led by Heidi Toth, 2004-2005 editor in chief, and Joey Kirk, 2004-2005 managing editor and editor in chief for the upcoming fall semester.

"Our students really took ownership of the name change," Peterson said. "This was something they really wanted to see happen and they took the necessary steps."

Those steps included several focus groups and a presentation to the Student Media Committee, which is responsible for selecting the newspaper's editor each year.

"I think *The Daily Toreador* brings back a little bit of tradition," Kirk said, "It does connect us more with Texas Tech than a generic name. I'm excited to do this for our

80<sup>th</sup> year and I hope we continue the legacy established in our past and strive for better achievements.”

-30-

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**PRESERVING THE HURRICANE SCENE**

New High-Resolution Imaging Could Provide Key Clues to Hurricanes

LUBBOCK – Hurricane researchers in Texas Tech University's Wind Science and Engineering Research Center have turned to new high-resolution satellite imagery for something any crime scene investigator could appreciate: Access to pristine evidence.

Texas Tech has long been a national leader in researching wind damage and mitigation. But the study of hurricane damage is often impeded by clean-up efforts that shift or remove debris before they can be properly scrutinized.

New high-resolution photographs snapped by satellites can help preserve this "perishable" damage data and provide an invaluable tool that could significantly advance hurricane research, said Arn Womble, a structural engineer and doctoral candidate working with the Wind Science and Engineering Research Center.

The information gleaned from these images will help engineers in Texas Tech's Wind Science and Engineering Research Center design structures capable of withstanding hurricane-force gales. It could also help with urban damage assessment and improve disaster response activities.

Texas Tech, working with disaster-remote-sensing specialist ImageCat Inc., used this technology last year to study the damage created when hurricanes Charlie and Ivan ravaged parts of Florida.

Using images recorded by the satellites Quickbird and IKONOS, Womble and others got a bird's-eye view of damage left in the wake of these storms. The satellite images assisted the teams in performing field reconnaissance studies of the hurricane damage. This ability will compliment other research underway through the center.

Each year, the center sends teams of researchers to study hurricanes. The teams use instrument towers and Doppler radars to measure wind speeds and other factors as the storms make landfall. This will help them determine how these various factors affect a hurricane's intensity and path.

-30-

**CONTACT: Chad Morris, associate director, Wind Science and Engineering Research Center, Texas Tech University, (806) 742-3479, extension 321.**

**Arn Womble, doctoral candidate, Texas Tech University, (806) 543-1169, [jawomble@aol.com](mailto:jawomble@aol.com)**



**FOR IMMEDIATE RELEASE**

June 1, 2005

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**EL PASO HIGH SCHOOL STUDENTS TO EXPERIENCE  
HANDS-ON HEALTH PROFESSIONS**

LUBBOCK – Forty-two El Paso area high school students are getting an early glimpse at college life. These students will visit the Texas Tech University Health Sciences Center to experience hands-on health-related activities Thursday (June 2).

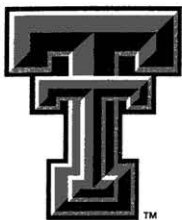
Students will hear from different health care experts to explore careers in medicine, nursing, pharmacy and allied health professions. They also will participate in hands-on activities in the anatomy laboratory, nursing simulation center and physical and occupational therapy labs.

Health Sciences Center President M. Roy Wilson, M.D., M.S. said this provides the Health Sciences Center an opportunity to educate potential students about health care careers. "We are pleased to have these students in our institution," Wilson said. "One of our goals is to increase the number of under-represented minority students so that tomorrow's health care professionals are more reflective, racially and ethnically, of the population we serve."

From 9 a.m. to 10:20 a.m., students will visit the Clinical Simulation Center, a hands-on training facility to learn and practice medical skills in a stress-free environment. The center, located in room 3C117, provides manual and computerized mannequins that represent diverse medical conditions.

The trip is sponsored by the Office of Border Health at the Texas Tech El Paso School of Medicine, in cooperation with HETCAT (Health Education Training Centers Alliance of Texas).

The Office of Border Health was established in 1994 to specifically address the health care issues of the Texas-Mexico border and its citizens by recruiting young citizens to careers in health care, developing outreach programs to improve health care, and studying policy issues that impact Texas Tech's role in health care. The office also serves as the headquarters for the West Region Program Office of HETCAT.



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## FOR IMMEDIATE RELEASE

June 1, 2005

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### GET FIT AT HEALTHY LUBBOCK DAY

The second annual Healthy Lubbock Day will be held from 10 a.m. to 2 p.m. June 4 at Maxey Park, located at 30<sup>th</sup> Street and Oxford Avenue. The event is a part of the Healthy Lubbock Initiative's plan to make Lubbock the healthiest city in Texas by educating citizens about the benefits of exercise and good nutrition.

"We're trying to encourage families to be more active and have fun doing it," said Liz Inskip-Paulk, director of Community Programs for the Office of Rural and Community Health at Texas Tech University Health Sciences Center. "We want people to see that you can be fit and still have fun."

The fun-filled day will include paddle boats, a climbing wall, a bouncy castle, soccer, a bicycle rodeo, egg and spoon races and many prizes. Representatives from Safety City will host a bicycle-safety clinic, and a new bicycle, donated by Coca Cola, will be given away. All events are free to the public.

Those attending the event can park in a lot located next to Maxey Park. Concessions will be for sale, and all profits will benefit the Healthy Lubbock Initiative.

Sponsors for Healthy Lubbock Day include Body Works, Comprehensive Health Insurance Plan (CHIP), Parenting Cottage, Community Health Center of Lubbock (CHCL) and Healthy Lubbock Initiative.

The Healthy Lubbock Initiative is a community-driven collaborative approach to address the growing health crisis of obesity and associated medical problems. Texas Tech University Health Sciences Center President M. Roy Wilson, M.D., M.S., initiated the program in June 2003. The program aims to teach people to make healthy behavioral choices for themselves and their families.

If you would like to help volunteer at Healthy Lubbock Day, or if you need more information, contact Liz Inskip-Paulk at 743-1338 or email her at [elizabeth.paulk@ttuhsc.edu](mailto:elizabeth.paulk@ttuhsc.edu).



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**FOR IMMEDIATE RELEASE**

Date: June 2, 2005

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**CAT CHOW DONATES "ARTISTIC" OUTFIT TO SCHOLARSHIP DINNER**

A Bow Ties and Blue Jeans event will bring Texas Tech University to San Antonio alumni. The annual scholarship dinner, hosted by the San Antonio Chapter of Texas Tech's Alumni Association, will take place Friday (June 3) at the Club at Sonterra.

The silent auction will feature an outfit created by artistic fashion designer Cat Chow and valued over \$5,000.

The event will begin at 6:30 p.m. with the silent auction. The dinner, organized by Texas Tech alumni chef Jason Dady, begins at 7:30 p.m. Dady, owner and chef of the Lodge at Castle Hills, was named a "Rising Star" chef in 2004 by "Restaurant Hospitality." The restaurant has received rave reviews from "Southern Living," "Texas Monthly," "Texas Journey," and the San Antonio Express-News.

It is expected to draw hundreds of alumni of all ages and professions from across the country. Scholarship recipients will be announced during the night.

Scholarships are awarded by a local San Antonio committee based on factors including financial need, academic record, outside activities, financial aid and any alumni attributes. Three types of scholarships are given: Freshman scholarships awarded to at least one high school senior who has been accepted to Texas Tech; a scholarship for individuals transitioning from a Gateway to College Program community college to Texas Tech; and assistance for students to books for classes at the Barnes and Noble Booksellers located on the Texas Tech campus.

Chow, renowned for her ability to construct artistic fashion pieces from everyday objects, is an instructor at the School of the Art Institute of Chicago. Her pieces include a full-length evening gown woven of dollar bills and a dress created out of a single zipper.

In April, Chow visited the Texas Tech campus to conduct a lecture on the fusion of art into fashion.

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**CONTACT: Jacque Steinmetz, coordinator of external affairs and college development, College of Human Sciences, Texas Tech University, (806) 742-3031, or [jacque.steinmetz@ttu.edu](mailto:jacque.steinmetz@ttu.edu)**





Texas Tech University System  
COMMUNICATIONS & MARKETING

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**FOR IMMEDIATE RELEASE**

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**BREAKING THROUGH BARRIERS**

**Supersonic Rocket Could Propel Students into Engineering Fields**

LUBBOCK – Math and science educators have long struggled to keep their students from yawning through class. Prodding those students into fields like engineering is an even more momentous task, and one that the United States may direly need a solution for.

However, the lure of speed and space flight may be one answer. A partnership between Lubbock Estacado High School and Texas Tech University's Center for Engineering Outreach is using this approach.

A group of students in Estacado's Engineering Magnet Program recently became the first in the nation to break the sound barrier using a solid propellant motor. Their 10-foot-tall Matador 1, named after Estacado's mascot and emblazoned with Texas Tech's "Double T," flew as high as 17,000 feet and reached a velocity of 960 miles per hour, according to the students' preliminary calculations.

This break-through comes at a time when many U.S. engineering educators fear they are not attracting enough students – especially females and minorities – to meet future needs. The Pre-College Engineering/Architecture Academy was developed to spark interest in math and science.

"We were looking for a real goal that we could reach," said Greg Burnham, an engineering teacher at the high school. "You run into a lot of students who don't see the value of math and science, so we wanted to do a project that uses a lot of math and science. This is really a big step. This will motivate them."

Burnham helped develop the program with fellow teacher Lyn Bryant. Texas Tech partnered with the high school to attract Lubbock students to engineering.

For high school students like Mikel Gatica, the program is a natural lure. Gatica said he has always been drawn to math and science.

"To be able to put the two of them together was perfect for me," said the Estacado High School student.

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An EEO/Affirmative Action Institution

He is not alone. Of the 20 students in the program – many of them females and Hispanics –nearly all of them recently said they want to go into an engineering field.

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**CONTACT: John Chandler, Director of the Center for Engineering Outreach,  
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john.chandler@coe.ttu.edu**

**Greg Burnham, Engineering Teacher, Estacado High School, (806)  
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**Mikel Gatica, student at Estacado High School, (806) 773-8977**



**FOR IMMEDIATE RELEASE**

Date: June 3, 2005

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

**TOP JUNIOR GOLFERS TO PLAY TEXAS TECH RAWLS COURSE**

LUBBOCK – The Texas Tech Rawls Course will host 120 of the nation's top junior golfers June 6-9 for the Randy Smith Classic presented by Mayco Industries, Inc. The tournament is conducted by the American Junior Golf Association (AJGA).

"The Rawls Course is honored to host the AJGA for the second year," said Jack North, managing director of the course. "This is a tribute to not only the Rawls Course but to the design by Tom Doak and is especially an honor to Jerry Rawls, the man responsible for building the Rawls Course. We are also equally honored to have Randy Smith, nationally famous teaching professional and Texas Tech Alum, as part of this year's AJGA event. The Rawls Course will make every effort to host an excellent tournament this year and possibly a major AJGA event in the future."

The 54-hole event features 120 boys and girls ages 12-18. American Junior Golf Association alumni have risen to the top of amateur collegiate and professional golf. More than 200 former AJGA players, including Tiger Woods, Phil Mickelson, Davis Love III and Dottie Pepper are currently playing on the PGA and LPGA tours.

A tournament practice round will be held at 7 a.m. June 6. The first round begins on Tuesday with tee times running from 7 a.m. to 1 p.m.

The Rawls Course opened in 2003. In 2004, it earned raves from four top golf magazines. The Rawls Course has been named one of the "10 Best New Golf Courses in the Nation" and was named one of the "Top 50 Courses in the Nation for Under \$50" by *Golf Magazine*. The course was also ranked No. 3 among all university-owned golf courses across the country by *Golfweek Magazine*, was listed as the 2<sup>nd</sup> best new affordable golf course in America by *Golf Digest Magazine*.

The Tom Doak designed course features wide and long fairways with fast greens and sand traps that can reach a depth of 21 feet. The course more closely recalls Scottish golf courses than the semi-arid south plains of Texas. At its lowest point, the course drops 38 feet below ground level. A 4.5 acre man-made lake sits at the center of the low point of the course. Fifteen-foot berms surround the course, giving it an out-of-the-city feeling by blocking traffic noise and block the view of many of the surrounding city.

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**CONTACT: Jack North, managing director, or Paula Garner, department manager, at the Rawls Course at Texas Tech, (806) 742-4653.**



**FOR IMMEDIATE RELEASE**

June 6, 2005

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER  
PHYSICIAN NAMED TO TEXAS MEDICAL ASSOCIATION**

LUBBOCK – R. Michael Ragain, M.D., Braddock Chairman in the Department of Family and Community Medicine, was named to the Texas Medical Association (TMA) Council on Medical Education.

The TMA councils research, review and create policy for the association. The association has 30 boards, councils and committees of physicians and medical students who meet several times a year to study and recommend action on a variety of subjects. Each year these recommendations are voted on by the House of Delegates, which is the Texas Medical Association's governing body.

Richard V. Homan, M.D., vice president of clinical affairs and dean of the School of Medicine, said the appointment demonstrates Ragain's commitment to improving the health of all Texans.

"Mike is an outstanding teacher and is truly devoted to students and residents. He works on a number of projects to improve education and patient care within the school and the hospital. I am proud to see him receive this recognition. He will represent our school and community with integrity," Homan said.

Ragain received his medical degree from the University of Texas Southwestern Medical Center and completed his internship and residency programs at the Texas Tech University Health Sciences Center. He also received his Master of Medical Education at the University of Southern California.

The Texas Medical Association is the largest state medical society in the nation and represents more than 40,000 physician and medical students. Located in Austin, the association has 120 component county medical societies around the state.

##



Texas Tech University System  
COMMUNICATIONS & MARKETING

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**EVENT ADVISORY**

Date: June 8, 2005

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**RECEPTION TO HONOR TEXAS SUPREME COURT APPOINTEE**

**WHAT:** Reception honoring Texas Tech University School of Law graduate Philip Johnson, who was recently appointed to the Texas Supreme Court

**WHEN:** 5 p.m.-7 p.m. Thursday, June 9, 2005

**WHERE:** The Forum of the Texas Tech School of Law, 19<sup>th</sup> Street and Indiana Avenue

**EVENT:** The Texas Tech School of Law will hold a reception to honor Johnson, who was appointed to the state Supreme Court in March by Gov. Rick Perry. Johnson is the first Texas Tech law school graduate to serve on the Supreme Court and the first West Texas justice to hold a seat on the court since James G. Denton of Lubbock, who served from 1971 to 1982. Prior to his appointment, Johnson served as the chief justice on the 7<sup>th</sup> District Court of Appeals. The reception is sponsored by the law school and Crenshaw Dupree & Milam, L. L. P.

Johnson and Texas Tech Law School Dean Walter Huffman will be available for media questions following the reception.

**CONTACT:** Casey Carson, director of alumni relations for the Texas Tech School of Law, (806) 742-3990, ext. 315.



**FOR IMMEDIATE RELEASE**

Date: June 9, 2005

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**HUMAN SCIENCES DEAN RECEIVES 4-H ALUMNI AWARD**

LUBBOCK – Linda Hoover, dean of the College of Human Sciences, has received the 2005 Texas 4-H Alumni Award.

This award – the highest honor awarded to former 4-H members – annually recognizes individuals, companies and organizations for exemplary past and present membership.

Honorees are selected based on their success both on a personal and professional level, particularly as it relates to youth development, said Jeff Howard, associate state program leader for the Texas Cooperative Extension's State 4-H Program Office.

Hoover received the award Wednesday (June 8) in College Station.

The 4-H program was created to prepare youth to meet the challenges of childhood, adolescence and adulthood through a coordinated, long-term, progressive series of educational experiences that enhance life skills and develop social, emotional, physical and cognitive competencies.

Texas 4-H has more than 1 million alumni, Howard said.

"Obviously, to be selected is quite prestigious and quite an honor," he said. "The individuals who are recognized have made significant contributions to youth development."

-30-

**CONTACT: Linda Hoover, dean of the College of Human Sciences, Texas Tech University, (806) 742-3031, ext. 273, or [linda.hoover@ttu.edu](mailto:linda.hoover@ttu.edu).**

**Jeff Howard, associate state program leader, Texas Cooperative Extension State 4-H Program Office, (979) 845-1211, or [j-hoover@tamu.edu](mailto:j-hoover@tamu.edu).**





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**FOR IMMEDIATE RELEASE**

Date: June 9, 2005

CONTACT: Julie Toland, [julie.toland@ttuhsc.edu](mailto:julie.toland@ttuhsc.edu)

**TTUHSC GRADUATE NURSING STUDENT ORGANIZES HEALTH FAIR  
FOR HOME SCHOOL COMMUNITY**

LUBBOCK – A health and safety fair, “Stay healthy and safe . . . It’s a jungle out there!” will take place from 10 a.m. to 3 p.m. Saturday, June 18, at Southcrest Baptist Church, 3801 South Loop 289.

The fair is being coordinated as a community project by Texas Tech University Health Sciences Center School of Nursing graduate student Elizabeth Tombs for the Home Education and Resource Team of West Texas (HEART). The event is open to all home school families.

The fair will feature 20 different stations providing the home school community with valuable information, including free vision and hearing screenings. Door prizes and giveaways will be featured, and the Cotton Kings mascot will be on hand from 11 a.m. to 1 p.m. The fair also will include a used curriculum sale.

For additional information, contact Elizabeth Tombs via email at [elizabeth.tombs@ttuhsc.edu](mailto:elizabeth.tombs@ttuhsc.edu), or contact a HEART representative at [Homeschooling@HEARTofWT.org](mailto:Homeschooling@HEARTofWT.org) or 766-6790.

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**FOR IMMEDIATE RELEASE**

June 10, 2005

CONTACT: Suzanna Cisneros Martinez, [suzanna.martinez@ttuhsc.edu](mailto:suzanna.martinez@ttuhsc.edu)

<http://www.texas-tech.edu/newhome>

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER  
FUTURE FACILITY TO EXPAND RESEARCH AND TREATMENT FOR PAIN**

LUBBOCK – With more than 50 million Americans suffering from pain-related conditions, Texas Tech University Health Sciences Center and Gene and Carlene Messer are partnering to build a center that will work to find solutions for pain sufferers.

Groundbreaking is scheduled for 2 p.m. Monday (June 13) south of the B2 parking lot, 3601 Fourth St., for the new Messer-Racz International Pain Center. The center is named for the Messers, who have made a generous donation to the project, and for Gabor B. Racz, M.D., a professor and internationally recognized expert in pain.

Racz, who is Chairman Emeritus of the Department of Anesthesiology, said pain is one of the reasons medicine exists. "Our responsibility is to discover new methods of pain relief to improve medical care as a whole. Ultimately the Texas Tech University Health Sciences Center may save patients billions of dollars in medical costs.

"My mission always has focused on quality of life for all patients," Racz added. "This center will allow us to continue to search for new research and treatment methods for pain."

The project includes construction of a 12,700-square-foot new health care facility designed for vertical expansion. It includes exam rooms, procedures rooms, nurse's stations, preceptor spaces, consultation space, clinical operations support spaces and staff offices.

The existing International Pain Center, currently located at Quaker Avenue and South Loop 289, will move to this new location.

M. Roy Wilson, M.D., M.S., president of the Health Sciences Center, said the Messers' generosity will impact millions of people.

"With their contribution, the Messer family will help us educate future generations of health care professionals to provide the best in pain care management and improve the quality of life for so many individuals statewide and worldwide," Wilson said. "The Health Sciences Center considers it an honor to have the Messer family as friends of our institution."

Project planning was conducted under the direction of Racz and Richard V.

Homan, M.D., vice president for Clinical Affairs and dean of the School of Medicine. Racz received the Lifetime Achievement Award from the American Society of Interventional Pain Physicians on Sept. 7 in Washington, D.C.

Racz was the first chairman of the Department of Anesthesiology in 1977. In 1996, Racz was honored by the Texas Tech University Health Sciences Center when he was awarded the first Grover Murray Professorship, recognizing his distinguished achievements in the institution as well as internationally. In December 1998, University Medical Center named Racz recipient of a \$1 million endowed chair in recognition of his "greatness in patient care, teaching and research" at Texas Tech University Health Sciences Center and University Medical Center.

Racz and colleagues have been involved in the lysis of adhesions technique evolution that resulted in treating, without additional surgery, many patients from all over the world suffering from failed back and neck surgery and spinal stenosis, a radiating pain originating from the spine. This has resulted in new CPT codes and multiple insurance approvals affecting treatments in clinics across the country.

Under his direction, the International Pain Center at Texas Tech University Health Sciences Center has grown to international prominence, attracting patients and visiting physicians from around the world. His innovative work with nerve stimulators, spinal cord stimulators, radiofrequency thermocoagulation and a wide range of other pain management procedures brings many patients referred to his care from doctors throughout the world.

The construction project is scheduled for completion in 12 to 14 months. FKP Architects, Inc. (Houston) designed the new health care facility and Lee Lewis Construction, Inc. (Lubbock) will serve as the construction manager.

For more information, contact Suzanna Cisneros Martinez, Office of Communications and Marketing or Todd Hardin, building project manager, Office of Facilities Planning and Construction, at (806) 742-2166 ext. 264.

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**FOR IMMEDIATE RELEASE**

June 13, 2005

CONTACT: Suzanna Martinez, [suzanna.martinez@ttuhsc.edu](mailto:suzanna.martinez@ttuhsc.edu) or Lindsay Davis,  
[lindsay.davis@ttuhsc.edu](mailto:lindsay.davis@ttuhsc.edu)

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER OFFERS  
CAMP TO HELP CHILDREN WITH STUTTERING DISABILITIES**

The Department of Speech, Language and Hearing Sciences at Texas Tech University Health Sciences Center is offering Camp Tech Talkers, a camp designed for the school-age boy or girl who has stuttering problems. The camp is scheduled from 9 a.m. to 3 p.m. June 20-24.

The camp is under the direction of Judith P. Keller, speech language pathologist. She is the clinical coordinator of the Department of Communication Disorders at the Health Sciences Center. She has been working in the area of fluency for 13 years, and she currently works individually with adults and children that have fluency disorders. Keller has also received board recognition in fluency disorders.

"At the end of four and a half days, the children may still have a stuttering problem, but they will feel better about themselves, have a better understanding about the speech disorder, and develop better coping strategies for teasing and bullying," Keller said. "There are many strategies we teach to help with stuttering, but the children must continue to practice them."

Children between the ages of 7-13 are most appropriate for this camp, but those who are slightly younger or older will be considered and accepted conditionally. The cost of the camp is \$300, and a \$50 deposit is required.

Children attending the camp will have the opportunity to attend individual sessions, field trips and classes, and there will be many chances to work with other children who have similar speech characteristics. The children will work and talk together to learn fluency enhancing strategies. They will also be encouraged to develop positive self images.

Parents are invited to attend an evening session to learn more about the disorder of stuttering from 6 p.m. to 8 p.m. June 21. They will learn strategies to help children maintain skills that they learn at the camp.

For more information or to register for the camp, call Keller at 743-5678.

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**FOR IMMEDIATE RELEASE**

Date: June 13, 2005

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Box 42022

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**ENGINEERING STUDENTS HONORED FOR "GREEN" VEHICLE**

LUBBOCK – Texas Tech had its best showing in eight years and earned special recognition from National Instruments last week during Challenge X: Crossover to Sustainable Mobility competition.

The Texas Tech team placed sixth overall in the competition, hosted by sponsors including the U.S. Department of Energy and General Motors, and won first place in a special competition held by Austin-based National Instruments for their unique approach to control design and simulation using virtual instrumentation.

The team competed against students from 16 other top engineering universities, who gathered at General Motors University in Pontiac, Mich., last week to unveil their designs for more environmentally friendly crossover sports utility vehicles.

Challenge X is a three-year competition that gives engineering schools an opportunity to participate in hands-on research and development with leading-edge automotive propulsion, fuels, materials and emissions-control technologies.

Teams are challenged to achieve better fuel economy and lower emissions while maintaining the safety, performance, utility and consumer appeal of a variety of vehicles.

Last week's event marked the end of the competition's first year. The teams did not enter vehicles this year, but instead design and simulations of the vehicles they will now begin constructing, said Dr. Tim Maxwell, professor of mechanical engineering at Texas Tech and Challenge X team adviser.

The vehicle will run primarily on ethanol, with around 15 percent of fuel consisting of gasoline, and use a small fuel cell to power electrical functions.

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**CONTACT: Tim Maxwell, professor of Mechanical Engineering, Texas Tech University, (806) 742-0972, ext. 35, or [timothy.maxwell@ttu.edu](mailto:timothy.maxwell@ttu.edu).**



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**STUDENT HONORED DURING AGRICULTURE BANQUET**

LUBBOCK – Alyssa Irlbeck was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Irlbeck, a senior agricultural and applied economics major from Tulia, was named an "Aggie of the Month" for September, 2004. The honor recognizes outstanding academics and leadership.

The banquet recognizes students who have distinguished themselves and Texas Tech during the school year.

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**STUDENT HONORED DURING AGRICULTURE BANQUET**

LUBBOCK – Zach Dicken was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Dicken, a senior range, wildlife and fisheries major from Merit, was recognized as an outstanding student in the department.

The banquet recognizes students who have distinguished themselves and Texas Tech during the school year.

Note: In the photograph provided, the student is posing with Dr. Norman Hopper, associate dean for academic and student affairs.

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LUBBOCK – Desiree Childs was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Childs, a senior animal and food sciences major from Lamesa, was presented a High-Academic Achievement Award for having the highest grade-point average in the department.

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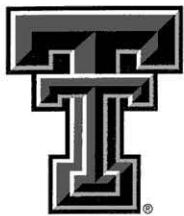
**STUDENT HONORED DURING AGRICULTURE BANQUET**

LUBBOCK – Lauren Grimes was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Grimes, a senior animal and food sciences major from Woden, was recognized as an outstanding student in her department.

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LUBBOCK – Mark Kellermeier was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Kellermeier, a senior animal and food sciences major from Miles, was presented a High-Academic Achievement Award for having the highest grade-point average in the department.

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LUBBOCK – Mary Willeford was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Willeford, a senior interdisciplinary agriculture/agricultural communication major from Dayton, was named an "Aggie of the Month" for April, 2005. The honor recognizes outstanding academics and leadership.

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LUBBOCK – Megan Coutts was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Coutts, a senior animal science major from Pampa, was named an "Aggie of the Month" for February, 2005. The honor recognizes outstanding academics and leadership.

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LUBBOCK – Stacy Stockard was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Stockard, a senior agricultural education and communication major from Sanger, was recognized as an outstanding student in her department.

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LUBBOCK – Carrie Weishuhn was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Weishuhn, a senior landscape architecture major from Eola, was recognized as an outstanding student in the department.

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LUBBOCK – Craig Urbanczyk was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Urbanczyk, a senior landscape architecture major from White Deer, was presented a High-Academic Achievement Award for having the highest grade-point average in the department.

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LUBBOCK – Doug Hopkins was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Hopkins, a senior interdisciplinary agriculture major from Peaster, was named an "Aggie of the Month" for December, 2004.

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LUBBOCK – Eric Johnson was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Johnson, a senior range, wildlife and fisheries management major from Lubbock, was recognized as an outstanding student in the department.

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LUBBOCK – Greg Clark was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Clark, a senior animal science major from Blum, was named an "Aggie of the Month" for March. The honor recognizes outstanding academics and leadership throughout the school year.

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LUBBOCK – Guthry Edwards was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Edwards, a senior agricultural and applied economics major from Earth, was presented a High-Academic Achievement Award for having the highest grade-point average in the department.

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LUBBOCK – Jenny Rogers was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Rogers, a senior agricultural and applied economics major from Kress, was recognized as an outstanding student in her department.

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LUBBOCK – Jim Gillmore was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Gillmore, a senior agricultural and applied economics major from Mound Ridge, Kan., was named an "Aggie of the Month" for January, 2005. The honor recognizes outstanding academics and leadership.

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LUBBOCK – Kelli Towles was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Towles, a senior animal science major from Weatherford, was named an "Aggie of the Month" for October, 2004. The honor recognizes outstanding academics and leadership.

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LUBBOCK – Kelsey Overton was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Overton, a senior plant and soil science major from Fort Sumner, was recognized as an outstanding student in the department. Overton also was presented a High-Academic Achievement Award for having the highest grade-point average in the department.

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LUBBOCK – Lacey Frazee was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Frazee, a senior agricultural education and communications major from Wolfforth, was named an "Aggie of the Month" for November, 2004. The honor recognizes outstanding academics and leadership.

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LUBBOCK – Lance Wright was recognized during the Texas Tech University College of Agricultural Sciences and Natural Resources' 2005 Student Agricultural Council Honors Banquet held on the Texas Tech University campus.

Wright, a senior agricultural education and communication major from Texarkana, was presented a High-Academic Achievement Award for having the highest grade-point average in the department.

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Texas Tech University System  
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**FOR IMMEDIATE RELEASE**

Date: June 17, 2005

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**TEXAS TECH LAW STUDENTS HEAD TO IRELAND FOR COMPETITION**

LUBBOCK - Texas Tech University School of Law students Joy Gibbs of Pampa, and Mandy Gundlach of Birney, Mont., who earlier this year placed second in the American Bar Association's Negotiation Competition, have been invited to represent the United States in the 2005 International Negotiation Competition July 4-8 in Dublin, Ireland.

The competition is sponsored by the Law School of the Law Society of Ireland and the Honorable Society of King's Inns in Dublin, Ireland.

The duo, coached by Law School associate deans Brian Shannon and Nancy Soonpaa, is the first from Texas Tech to be invited to the International Negotiation Competition, which began in 1998. Texas Tech has won the national Negotiation Competition twice and has had numerous top-five finishes.

Gibbs and Gundlach will face off against teams from Ireland, Canada, England, Denmark, Hong Kong, New Zealand, Singapore, Puerto Rico, South Korea and Scotland. They will also have an audience and tea with the president of Ireland.

Texas Tech Law School Dean Walter Huffman said competitions like the International Negotiation Competition and those sponsored by the American Bar Association are invaluable for preparing students to be lawyers.

"The practice of law is not just about trying cases, but good lawyers also develop other critical practice skills such as negotiating on behalf of their clients' interests, and doing so in an ethical manner," Huffman said. "At Tech Law, we have a long tradition of preparing students to practice law from their first day on the job. Being involved in competitions that highlight essential lawyering skills is a key way to produce better lawyers. Mandy, Joy, and their coaches have worked very hard this year. We're absolutely thrilled that they will represent both Texas Tech Law School and the United States at this prestigious international competition."

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CONTACT: Nancy Soonpaa, associate dean of the Texas Tech School of Law, (806) 742-3990, ext. 245 or [nsoonpaa@law.ttu.edu](mailto:nsoonpaa@law.ttu.edu).





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**FOR IMMEDIATE RELEASE**

Date: June 20, 2005

CONTACT: Julie Toland, [julie.toland@ttuhsc.edu](mailto:julie.toland@ttuhsc.edu)

**DUNBAR PARTNERS WITH HEALTH SCIENCES CENTER OFFICE  
OF DIVERSITY AND MULTICULTURAL AFFAIRS FOR SCIENCE CAMP**

LUBBOCK – The Dunbar Junior High Math and Science Academy has partnered with the Office of Diversity and Multicultural Affairs at Texas Tech University Health Sciences Center to host a week-long summer science camp June 27-July 1.

The Office of Diversity and Multicultural Affairs hopes to further strengthen its Health Science Exploration Program, an initiative to create interest and awareness in the health sciences for children in grades kindergarten through 12<sup>th</sup>. Twenty-five Dunbar students will be welcomed to campus to experience its world-class facilities and work with students, faculty and staff from the schools of Medicine, Nursing and Allied Health Sciences.

Camp organizers Dana Owens, science and engineering instructor at Dunbar, and Richard Anthony Baker, director of outreach and enrichment programs for the Health Sciences Center, planned the event in the hope that it will entice students to the fascinating world of science and higher education. "It's an invaluable partnership," Baker said, noting that this is the first time the Health Sciences Center will have the opportunity to be a part of Dunbar's summer science camp.

The student campers will spend two days at Dunbar Junior High School, and will be on the Health Sciences Center campus all day June 30. The students also will participate in several field trips.

The Health Science Exploration Program is a collaborative partnership between 19 community entities to increase educational opportunities for disadvantaged and underrepresented minorities.

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**Source:** Richard Anthony Baker, director for outreach and enrichment programs, Texas Tech University Health Sciences Center Office of Diversity and Multicultural Affairs, at (806) 743-1526 or [rich.baker@ttuhsc.edu](mailto:rich.baker@ttuhsc.edu).



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**FOR IMMEDIATE RELEASE**

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**COMMUNITIES USE PUBLIC ART TO ATTRACT  
AND RETAIN RESIDENTS AND BUSINESSES**

LUBBOCK – Communities and universities wishing to enhance their ability to attract and retain residents and businesses are increasingly turning to percent-for-art funding programs that allow them to buy and install public art. The programs give communities the option to create environments that people want to live and work in, providing an important boost to economic development at the local level.

At Texas Tech University, public art manager Cecilia Carter Browne said percent-for-art programs require a small portion of the total cost of all capital programs or construction to be spent on public art. Such programs can provide important benefits for community residents, businesses and employees.

"Learning and working in an interesting, aesthetically pleasing environment has a powerful impact on our quality of life," Browne said. "Ultimately, this satisfaction aids in recruiting and retaining high quality faculty, staff and students. Of course, there are ripple effects from these factors that impact the long-term economic health and reputation of a community or university. It's important to create an environment that people want to live and work in, and you do that by creating communities and workplaces that are more interesting and aesthetically pleasing."

Texas Tech University started its percent-for-art program almost five years ago. The university allocates 1 percent of the estimated total cost of each new construction project and each repair and rehabilitation project that exceeds \$500,000 for the acquisition of public art, along with an additional 1 percent for landscape enhancements. Texas Tech – one of only two Texas universities with a public art program – now displays artwork by some of the best-known artists in the nation.

Browne said she considers Texas Tech's public art collection to be among the strongest at a university in the country.

"We have sculptures by Jesus Moroles, Tom Otterness, Peter Woytuk, Larry Kirkland, Terry Allen and so many more," said Browne. "We have works of art on the way by Deborah Butterfield, Farley Tobin and Shan Shan Sheng, too. Our collection grows larger and more interesting every year, and we're attracting some of today's leading artists."

Browne said Texas Tech seeks to enrich the cultural and intellectual life of its campuses by building and maintaining a unique collection of public art.

"The arts play a vital role in expanding our capacity to think critically, creatively and broadly," said Browne. "Experiencing the world from a different vantage point is particularly appropriate within a university, because the paradigm shift one experiences in a learning environment is often a portal for discovery and personal growth."

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**CONTACT: Cecilia Carter Browne, public art manager, Texas Tech University,**  
(806) 742-1170, extension 319, or e-mail [cecilia.carter@ttu.edu](mailto:cecilia.carter@ttu.edu).



**FOR IMMEDIATE RELEASE**

DATE: June 23, 2005

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**TEXAS TECH ENLISTING ANGLERS' HELP TO TRACK RED SNAPPERS**

Researchers from Texas Tech University and Texas A&M University – Corpus Christi are enlisting the help of anglers to track red snapper populations along the Texas Gulf Coast.

The researchers accompany crews on recreational fishing boats and place tags on fish to track their growth and migration. So far, the crew has tagged around 4,500 fish.

The researchers are using the information in two studies designed to track and ensure the long-term survival of red snapper stocks. The first tracks the size of the fish and the number that are less than 16 inches long and, by law, must be thrown back after being caught.

The second study aims to determine how well red snappers fare after being caught and thrown back. Since the fish are caught in deep water, they are prone to decompression sickness when they are quickly moved from their higher-pressure habitat into the relatively low-pressure surface environment.

Researchers have asked anglers to do the following if they catch a tagged red snapper:

- If you catch a red snapper that has a yellow tag on it, please contact Sandra Diamond, assistant professor of biology at Texas Tech, at (806) 742-1999 or (806) 742-2732.
- Please provide the tag number, the date and location caught, and the size of the fish.
- If the fish is released, please write down the information and leave the tag in the fish.
- Anglers who catch and report a tagged fish will be entered into a drawing for \$50. Participants will also receive a newsletter detailing the researchers' efforts, a certificate of participation and, when possible, background information on the fish – how long it has been tagged, how far it traveled, and how much it grew since tagging.

**CONTACT: Sandra Diamond, Assistant Professor of Biology at Texas Tech, (806) 742-1999 or [Sandra.Diamond@ttu.edu](mailto:Sandra.Diamond@ttu.edu).**



**EVENT ADVISORY**

Date: June 27, 2005

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)

**FUTURE FARMERS TO CONVENE AT TEXAS TECH**

**WHAT:** The 77<sup>th</sup> Annual Texas Future Farmers of America Convention

**WHEN:** July 12-15

**WHERE:** The United Spirit Arena on the Texas Tech University Campus

**EVENT:** As many as 10,000 people will gather on the Texas Tech campus for the 77<sup>th</sup> Annual Texas FFA Convention.

The event will feature workshops, concerts, contests including the Texas FFA Rodeo finals and an Agri-science Fair that will display science projects created by FFA members. Members will also be able to get information about colleges and possible careers in agricultural fields.

This is the first time a Texas FFA convention has been held on a university campus, said Angie Burkes, coordinator of student programs for Texas Tech's College of Agricultural Sciences and Natural Resources.

Burkes said she hopes the event will aid college recruitment efforts by familiarizing FFA members with Texas Tech's campus and offerings.

**CONTACT:** Angie Burkes, coordinator of student programs, the College of Agricultural Sciences and Natural Resources, Texas Tech University, (806) 742-2808, or [a.burkes@ttu.edu](mailto:a.burkes@ttu.edu).



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**FOR IMMEDIATE RELEASE**

Date: June 28, 2005

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

**KTXT-TV ANNOUNCES MOVE TO 24-HOUR BROADCAST DAY**

LUBBOCK – Texas Tech University's educational television station, KTXT-TV, will begin broadcasting 24 hours a day on July 1.

"The viewers of the South Plains will benefit from more informational, educational and high quality programming," said Pat Cates, general manager of the station.

From 12:30-5 a.m. on weekdays, the station will feature educational programming from the Annenberg/CPB telecourse program library. Overnights on weekends, 12:30-6 a.m., will feature programs from the Public Broadcasting Service, British Broadcasting Corporation and various independent producers. Morning, afternoon and prime-time programming will remain unchanged.

"Currently, KTXT-TV broadcasts more than 40 hours of children's programs per week and quality programs for all ages that entertain, inspire and educate," said Cates.

KTXT-TV is available over the air on channel 5, (Cox Cable channel 4 in Lubbock), various cable systems, and on digital channel 39, which requires a digital tuner to receive the over the air digital broadcast signal.

KTXT-TV is an affiliate of the Public Broadcasting Service, a private nonprofit enterprise that serves the nation's 348 public television stations, reaching nearly 90 million people each week. KTXT-TV is now in its 43<sup>rd</sup> year of service to the viewers of the South Plains, covering all or part of 19 west Texas counties.

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CONTACT: Tim Chambers, KTXT-TV development director, at (806) 742-2209.



**FOR IMMEDIATE RELEASE**

Date: June 28, 2005

CONTACT: Julie Toland, [julie.toland@ttuhsc.edu](mailto:julie.toland@ttuhsc.edu)

**SCHOOL OF NURSING STUDENTS TO HOST ANNUAL  
STORK'S NEST BABY SHOWER**

LUBBOCK – The third annual Stork's Nest Baby Shower, hosted by students in the maternal/child class at Texas Tech University Health Sciences Center's School of Nursing, will take place at 10:30 a.m. July 11 at the International Cultural Center, 601 Indiana Ave.

The public is invited to attend the event, which will feature numerous raffle and auction items, including sports items signed by Texas Tech coaches.

Prior to the event, Health Sciences Center nursing students will be in the community seeking donations of new baby items, auction items or money to be used by the Stork's Nest, a program designed to increase the number of women who get early and regular prenatal care. The Stork's Nest provides incentives to help pregnant women make and keep prenatal care appointments, as well as teaches expectant parents about healthy prenatal and infant care practices.

"This project is very important to the women who visit the Stork's Nest, many of whom are teenagers, as well as the nursing students who have a chance to see the importance of community health needs and have the opportunity to give back to their community," said Linda Brice, R.N., Ph.D., assistant professor in the School of Nursing.

Brice said this year, the students' goal is to raise \$23,000 from the shower to purchase additional baby items.

The Stork's Nest is a cooperative national project of Zeta Phi Beta Sorority Inc. and the March of Dimes. In conjunction with the shower, a March of Dimes baby photo exhibit will be at the Health Sciences Center in the lobby of the Academic Classroom Building the week of July 4, and will then be on display at the shower.

Donations of baby items are now being accepted. For more details, contact Brice at 743-2730, ext. 239.

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Date: June 28, 2005

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER PRESIDENT  
NAMES INTERIM SCHOOL OF MEDICINE DEAN**

LUBBOCK – Texas Tech University Health Sciences Center President M. Roy Wilson, M.D., M.S., has named Bernhard T. Mitemmeyer, M.D., professor in the Department of Surgery, as interim dean designate for the School of Medicine.

Mitemmeyer will begin his duties as the interim dean designate on July 18. Effective with his appointment, he will work closely with outgoing Dean Richard V. Homan, M.D., to ensure a smooth transition for the School of Medicine. Homan will leave the Health Sciences Center in August to serve as vice president for health affairs and dean of the College of Medicine at Drexel University in Philadelphia, Penn. At that time, Mitemmeyer will serve as interim dean until the search for a new dean is successfully completed.

“Dr. Mitemmeyer has strong leadership capabilities, is a dedicated physician and outstanding academician,” Wilson said. “His vast administrative experience makes him a natural choice to serve as interim dean.”

Mitemmeyer served as executive vice president and provost of the Health Sciences Center from 1986 to 1996. In 1996, the Health Sciences Center established the \$1 million Bernhard T. Mitemmeyer Endowed Chair in Community Medicine in his honor.

Prior to coming to the Health Sciences Center, Mitemmeyer served 28 years in the U.S. Army earning numerous awards and distinctions. He served as surgeon general of the Army from 1981 until his retirement in 1985, and also served as commanding general of the Walter Reed Army Medical Center in Washington, D.C.

A search committee, chaired by Alexia Green, Ph.D., dean of the Texas Tech University Health Sciences Center School of Nursing, has been established to help identify a new dean for the School of Medicine. The committee anticipates the search will take about 10 to 12 months.

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**FOR IMMEDIATE RELEASE**

Date: June 29, 2005

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER RANKS AMONG  
NATION'S BEST NURSING GRADUATE PROGRAMS**

LUBBOCK – The Texas Tech University Health Sciences Center School of Nursing has ranked among the top nursing schools in the nation for the second year in a row in U.S. News & World Report's 2006 edition of America's best graduate schools.

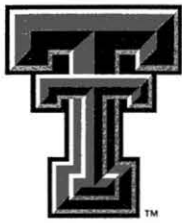
The School of Nursing master's degree program ranked 75<sup>th</sup> in the nation in the exclusive annual listing and is the only ranked nursing school in the West Texas region.

"We are really fortunate to have some of the best and brightest nursing students and faculty in the country," said Alexia Green, Ph.D., dean of the School of Nursing. "An honor like this will further enhance our efforts to recruit top-notch students and faculty to meet the work force needs of tomorrow."

President M. Roy Wilson, M.D., M.S., said the honor brings well-deserved attention to the School of Nursing and the institution. "This honor is reflective of the commitment we have to providing the highest quality educational opportunities here at the Health Sciences Center," he said.

The magazine's rankings of health disciplines are based on the results of peer assessment surveys by program directors and faculty at accredited degree programs or schools in each discipline.

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**FOR IMMEDIATE RELEASE**

Date: June 30, 2005

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**SCHOOL OF MEDICINE CLINICS EARN COMMISSION'S GOLD SEAL  
OF APPROVAL FOR HEALTH CARE QUALITY, SAFETY**

LUBBOCK – All of the clinics within the School of Medicine at Texas Tech University Health Sciences Center have earned the Gold Seal of Approval from the Joint Commission on Accreditation of Healthcare Organizations (JCAHO).

Following a survey May 18-20, the commission determined that the Lubbock clinics all demonstrated compliance with national standards for health care quality and safety.

“While many hospitals are accredited, only a small percentage of outpatient settings have gone through this voluntary evaluation,” said Dale Dunn, M.D., chairman of the Department of Pathology and Chief Medical Officer for the School of Medicine clinics. “We view obtaining JCAHO accreditation as another step toward providing excellent patient care at the Health Sciences Center.”

Dunn noted that clinical staff involvement at every level and each location is critical to a successful survey. JCAHO conducts surveys every three years, and this is the sixth successful survey for the School of Medicine clinics. The survey included clinics at the Health Sciences Center, as well as satellite locations at the Medical Office Plaza, Thompson Hall, Texas Tech Medical Center Southwest, Southwest OB/Gyn Associates and Southwest Eye Consultants.

The Joint Commission is an independent, not-for-profit organization and is the predominant standards-setting and accrediting body in health care. Standards address both organizational and patient-focused functions.

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**FOR IMMEDIATE RELEASE**

Date: June 30, 2005

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**DISCOVERY OF MAD COW SHOULD NOT CAUSE CONCERN**

LUBBOCK – Dr. Mindy Brashears, an associate professor of food safety and food microbiology in Texas Tech University's Department of Animal and Food Sciences, can speak to the discovery that a cow with bovine spongiform encephalopathy, or mad cow disease, in Texas and any threat the discovery might pose to people who consume beef.

The discovery does not pose a risk to humans because United States Department of Agriculture has an aggressive system in place to spot and contain the disease. Additionally, most cattle are slaughtered before they are old enough to contract the disease, Brashear's said.

Typically, Brashears said, most cattle are not infected with mad cow disease because they are slaughtered when they are around 18 months old. They are not susceptible to the disease until they are 30 months or older. Only a small portion of animals are older than 30 months when they enter the food supply and they are subjected to aggressive USDA standards before that. Bovine Spongiform Encephalopathy, known commonly as mad cow disease, attacks the central nervous system of adult cattle.

"It's a disease that only affects older cattle," she said. "The symptoms are very recognizable and USDA has a very aggressive system in place to catch it."

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CONTACT: Mindy Brashears, assistant professor of food safety and food microbiology, Department of Animal and Food Sciences, Texas Tech University, (806) 742-2805, ext. 235, or [mindy.brashears@ttu.edu](mailto:mindy.brashears@ttu.edu).