



TEXAS TECH UNIVERSITY SYSTEM

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 2, 2013

CONTACT: Randy Sanders
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Texas Tech Mourns Death of Jan Tillery

Jan Tillery, one of Texas Tech University's most ardent supporters and wife of former Texas Tech President Guy Bailey, passed away Sunday evening at Trinity Hospital in Birmingham, AL., after an extended illness.

"Jan was a truly great lady and a tremendous supporter of Texas Tech," Chancellor Kent Hance said Monday after hearing of the Slaton native's passing. "Despite her illness, she was always upbeat and proud of the accomplishments of Texas Tech and its faculty and students."

Bailey was president of the university from 2008 to 2012.

Tillery moved to Tuscaloosa, Ala., in August 2012 after her husband was named president of the University of Alabama, his alma mater. He stepped down from that position in October 2012 to help take care of her and her medical needs.

Tillery was born in Slaton on July 7, 1950. She graduated from Lubbock Monterey High School in 1968.

She received her Bachelor of Arts in English and journalism from Texas Tech in May 1974. She earned a Master's of Arts in English at Texas A&M University in December 1989. In 1992, she was awarded a Ph.D in English linguistics from Oklahoma State University.

Tillery loved young people and devoted her life to teaching. She was an inspirational and beloved teacher whose students took great pride in having her for a mentor.

Her first teaching position was at Vines High School in Plano from 1982 until 1985. She taught at the University of Oklahoma from 1992 until 1993; Christian Brothers University in Memphis from 1993 until 1995; the University of Nevada at Las Vegas from 1995 until 1997; UT-San Antonio from 1997 until 2005; and the University of Missouri at Kansas City from 2005 until 2008.

She retired from teaching in 2008 for health reasons after reaching the rank of full professor.

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During her career, Dr. Tillery, whose research in linguistics was featured in The New York Times in November 2003, published or presented research papers on more than 70 occasions. She was widely recognized as one of the leading experts on the linguistics of Texas and the American South.

Services are pending but will be held at the Kent R. Hance Chapel on the campus of Texas Tech University.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 3, 2013

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Texas Tech to Recognize Gift from Long-time A-J Editor Institute will bear the name of Jay Harris

- WHAT:** Texas Tech University's College of Media & Communication
- WHEN:** 3:30 p.m. Wednesday (Sept. 4)
- WHERE:** McKenzie-Merket Alumni Center
- EVENT:** This news conference and reception is in honor of a major gift from the charitable trust of Thomas Jay Harris, Texas Tech alumnus and long-time news editor of the Lubbock Avalanche-Journal. The College of Media & Communication will rename its Institute for Hispanic and International Communication to bear his name.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Memory Bennett, development director, College of Media & Communication, Texas Tech University, (806) 834-5454, or memory.bennett@ttu.edu.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 3, 2013

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
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Texas Tech University President Welcomes Students Back at Picnic

- WHAT:** The President's Welcome Picnic
- WHEN:** 11:30 a.m. – 1 p.m. Thursday (Sept. 5)
- WHERE:** North Plaza, Student Union Building
- EVENT:** President M. Duane Nellis will host the annual President's Welcome Picnic for Texas Tech Students. Free hot dogs and refreshments will be served by Texas Tech administrators.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 3, 2013

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Texas Tech's Rawls College Kicks off Business Leadership Program with Luncheon

- WHAT:** Kick-off for Rawls College Business Leadership Program
- WHEN:** 11:30 a.m. Wednesday (Sept. 4), McCoy Atrium
- WHERE:** Rawls College of Business
- EVENT:** The event celebrates the inaugural class of the Rawls Business Leadership Program, a learning experience designed to provide students with real-world knowledge and experiences to excel in leadership roles. The luncheon will mark the start of its first class of students. Texas Tech President M. Duane Nellis is the keynote speaker.

The program focuses on developing students who have a strong academic foundation and real-world experience necessary to be a successful leader. The four elements of the program consist of experiential living and learning, real-world application, international experience and interactive personal development. While this program is not an independent major, it is designed to enhance the learning experience at Rawls by giving students an opportunity to participate in action-based leadership activities applicable to all business majors.

The 2013-2014 Rawls Business Leadership class consists of 30 students, 15 freshmen and sophomores and 15 juniors and seniors.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Mayukh Dass, assistant professor, Area of Marketing, Rawls College of Business, (806) 834-1924, or mayukh.dass@ttu.edu.



TEXAS TECH UNIVERSITY

Web Only

FOR IMMEDIATE RELEASE

DATE: Sept. 4, 2013

CONTACT: Callie Jones, callie.jones@ttu.edu
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Texas Tech Kicks Off Annual SECC Campaign

Texas Tech University kicked off the 2013 [State Employee Charitable Campaign](#) (SECC) Sept. 3 with an event at Jones AT&T Stadium.

“The State Employee Charitable Campaign assures an easy, efficient and consistent pathway for state employees to contribute to the charity of their choice,” Texas Tech President M. Duane Nellis said. “The campaign is more than just giving. It’s an opportunity to learn about the community and increase awareness and understanding of the issues we all face in Lubbock, the surrounding community, and virtually every community in our nation.”

This is the 20th SECC Texas Tech has participated in, beginning with the first campaign in 1994.

At the event, attendees met with 30 different agencies that benefit from the donations made to the SECC. Organizers presented highlights from last year’s campaign and handed out departmental awards.

Last year, Texas Tech employees – with 33.8 percent participation – gave \$431,865, or 103 percent of the university’s goal. That amount contributed to the \$980,964 total donation by the [Greater West Texas SECC](#).

This year, the university hopes to raise \$441,000 to change lives, shape the future and make a difference in our West Texas community, said David Abercia, Texas Tech University and Texas Tech University System campaign coordinator.

“There are more than 500 different local, state, federal and international charities,” Abercia said. “They range from small human health organizations to large philanthropic organizations. If you have a passion for it, we have a charity you can give to.”

Making the Pledge Process Easier

Like last year, the pledge form can be submitted online. The paper pledge form can still be completed, but the university encourages employees to use the new form.

The campaign supports a wide variety of charities and causes, ranging from small local organizations to large and well-known national and international groups. According to the

university's SECC website, charities that wish to participate must meet stringent legal requirements, and then be scrutinized by teams of state employees to ensure:

- They are recognized by the IRS as 501(c)(3) nonprofit organizations and registered with the Secretary of State.
- They are audited (or reviewed) annually by an accountant in accordance with generally accepted accounting practices.
- They provide direct or indirect health and human services.
- They spend no more than 25 percent of funds raised on administration and fundraising unless they qualify for a one-year exception due to special circumstances.

Different Donor Levels

Employees can decide to participate as a leadership giver by donating \$1,000 or more. Other standards used in the campaign include giving one percent of annual pay (Lone Star Gold level) or one hour of pay per month, calculated as .006 of an employee's annual salary (Lone Star Red & Black level). Lone Star members will receive a mug and two tickets to a Texas Tech athletics game.

Abercia said employees are encouraged to give what they feel is appropriate for them and their budget.

"The SECC is an important part of giving back to our community," Abercia said. "Any amount that our coworkers can give to help out it is greatly appreciated and has a profound impact on the lives of so many."

The [SECC website](#) has a wealth of resources available for everyone, including the campaign brochure, a mini-directory of charities, the deposit summary report for paper pledge forms and one-time gifts, the campaign calendar with all events and reporting dates, and the campaign video.

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 4, 2013

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Texas Tech Receives Gift to Support Hispanic Communications Institute

Institute will bear the name of former Avalanche-Journal editor.

Officials from the Texas Tech University System (TTUS) announced today a gift from the Charitable Trust of Thomas Jay Harris that will rename the Institute for Hispanic and International Communication in the College of Media & Communication.

In recognition of Harris' gift to the college, the institute will be renamed the Thomas Jay Harris Institute for Hispanic and International Communication. The naming was approved by the TTUS Board of Regents at its Aug. 9 meeting.

Born in Stephenville in 1918, Harris moved to Lubbock at an early age and began writing a classroom newspaper in seventh grade. He later became editor of the Lubbock High School Westerner World newspaper and was awarded a four-year scholarship in journalism to Texas Tech. Upon graduation, he and some friends took a road trip deep into Mexico, his first introduction to other cultures, a subject that through journalism became a life's focus.

After graduation, he took a job at the Lubbock Avalanche-Journal as sports editor and then moved to the news department. Harris joined the Army Air Force as a journalist at the outbreak of World War II.

Harris moved back to the Lubbock Avalanche-Journal as a sports reporter, winning many awards. He then became news editor, covering the rapid growth of Lubbock and Texas Tech University, a position he held for more than 40 years.

"Jay Harris was a dear friend and is remembered for his tremendous dedication to the Lubbock community and Texas Tech," said Chancellor Kent Hance. "With this contribution, Jay's legacy will live on at Texas Tech and is helping advance our efforts to provide a diverse and high-quality educational experience."

The institute promotes better understanding of Hispanic-related and international media communication through research, teaching and community outreach. Its goal is to create knowledge and encourage greater intercultural awareness through informed interaction among students, teachers, researchers, media industry representatives and community organizations. The institute supports on-campus initiatives as well as external activities and collaborations related to its mission.

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“Texas Tech is grateful to the family and trust of Jay Harris for this generous gift,” said Texas Tech President M. Duane Nellis. “In a world that is becoming smaller and more globally connected every day, this gift will certainly help promote his passion for the university, for communicating the diversity of world cultures and for furthering the cause of teaching and research in international communication.”

The bequest from Harris’ trust will support the institute’s research, including \$300,000 to enable development of reciprocal courses and exchange programs on global communications and enable students to communicate with students, faculty and mass communication professionals in other countries for further roles in international media.

“This gift represents an ideal occasion when a generous donor’s vision aligns with the mission of an established program offering meaningful research and learning opportunities at the regional, state, national and international levels,” said Kent Wilkinson, Regents Professor in Hispanic and International Communication and director of the institute.

“The institute deeply appreciates this generous gift that will advance Texas Tech’s collective mission to prepare students to be ethical leaders for a diverse and globally competitive workforce.”

The institute co-sponsors the annual Global Lens Film Series, which it has brought to campus for the past five years.

CONTACT: Memory Bennett, development director, College of Media & Communication, Texas Tech University, (806) 834-5454, or memory.bennett@ttu.edu; Kent Wilkinson, Regents Professor in Hispanic and International Communication, College of Media & Communication, (806) 834-0199, or kent.wilkinson@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 5, 2013

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Texas Tech's Free Market Institute to Host Nationally Syndicated Columnist Walter E. Williams

As part of a free public lecture series, organizers at Texas Tech University's Free Market Institute will have conservative newspaper columnist Walter E. Williams speak from 5:30-6:30 p.m. Sept. 19 at the Allen Theatre in Texas Tech's Student Union Building (SUB).

Williams, who also is the John M. Olin Distinguished Professor of Economics at George Mason University, will deliver the keynote speech, *The Role of Government in a Free Society*.

"Dr. Williams is a world-famous economist and champion of free-enterprise economics," said Benjamin Powell, director of the Free Market Institute. "He's very well received by this community, also. I bet I was asked here in Lubbock about a dozen times if I knew Walter Williams, since I went to graduate school at George Mason. I decided I'd better get him here. He's quite a character, and I'm sure he'll put on a great show."

Williams writes a weekly nationally syndicated newspaper column that appears every Monday in the Lubbock Avalanche-Journal and about 140 newspapers nationwide. He is the author of more than 150 publications for scholarly journals and 10 books.

From 4:45 to 5:15 p.m., the public also can attend a book-signing event of his most recent books; *"Race and Discrimination: How Much Can Be Blamed on Discrimination,"* *"Up from the Projects: An Autobiography,"* and *"Liberty Versus the Tyranny of Socialism: Controversial Essays."* This will be held in the courtyard of the SUB.

The event is free and open to the public. Park and Pay spaces are available in the R-11 Band Lot on the south side of the SUB, the R-3 lot on the west side of the Band Lot and the Fourth Floor of the Flint Avenue Parking Garage, located at 18th Street and Flint Avenue.

For more information, visit www.fmi.ttu.edu.

CONTACT: Benjamin Powell, director of the Free Market Institute, Texas Tech University, (806) 834-3097, or benjamin.powell@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 6, 2013

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
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School of Music Hosts Concert of Premieres

The concert features the Texas premiere by a Pulitzer Prize-winning composer.

Musicians from Texas Tech University School of Music will perform Pulitzer Prize winning-composer John Harbison's latest work, "Crossroads." The Texas-wide co-premiere will begin 8 p.m. Sept. 13 at Hemmle Recital Hall.

Chamber Music Amarillo will perform the same concert simultaneously in Amarillo. A 7 p.m. pre-concert video conversation with Chamber Music Amarillo will occur before both premieres.

Harbison's "Crossroads" was commissioned by Apple Hill Center for Chamber Music, La Jolla Music Society for SummerFest, and Saint Paul Chamber Orchestra, with support from 12 other organizations across the United States. Texas Tech is one of three institutions of higher education on the commission.

David Palmer, founder of Chamber Music Amarillo, and Amy Goeser Kolb, principal oboe of the Amarillo Symphony and executive director and founder of the Central Oregon Youth Orchestra, invited the Texas Tech School of Music to join the commissioning body.

The lyrics in the performance come from "A Village Life," a collection of poetry by Pulitzer Prize-winning poet Louise Glück, who collaborated with Harbison.

"Finding the musical voice for the fresh sound of Louise's recent work is an inspiring prospect," Harbison said. "I feel the combination and performers involved will be ideal in realizing the evocative and elusive texture of her poetry."

Music featured will be classical genre with a jazz-inspired piece. A violin sonata composed by Samuel Barber will be performed. Barber composed the piece in 1928 at the age of 18. He withheld the piece from publication and the manuscript was lost before resurfacing in 2005.

Other pieces to be premiered at the concert include 3 Gs, a Bluegrass inspired work for solo viola by Kenji Bunch, a work for cello and piano by Midland composer Lowell Hohstadt, and Bill Douglas' jazz influenced oboe sonata.

The concert is free and open to the public.

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TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 6, 2013

CONTACT: Lauren Kozlovsky, lauren.kozlovsky@ttu.edu
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Texas Tech Indian Student Association Hosts Annual Cultural Event Raaga

- WHAT:** Texas Tech University Indian Student Association (ISA)
- WHEN:** 6:30 p.m. Sunday (Sept. 8)
- WHERE:** City Bank Auditorium
- EVENT:** ISA is a student organization for the Indian community at Texas Tech to serve the needs for undergraduate and graduate students. Its aim is to create a conducive environment, promote Indian culture and tradition, and gain a sense of unity in diversity at Texas Tech.

This year, ISA will host its annual cultural event Raaga to showcase Indian talent and traditions to the Lubbock community. The Indian Association of West Texas will collaborate this year with ISA to perform a traditional dance from the Indian state of Gujarat called Garba.

The event also will include Bollywood dancing, skits, a Bollywood rock band and other festivities for guest to enjoy. Indian food will be served free of charge for ISA students and a nominal price for non-ISA members. The funds collected from the event will go toward scholarships to members of the student organization.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 9, 2013

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
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Texas Tech Hosts Annual National Academic Conference

Texas Tech University will host the 14th annual national conference of the Engagement Scholarship Consortium (ESC) Oct. 8-9 in the Student Union Building and McKenzie-Merket Alumni Center. A pre-conference will be held Oct. 6-7 at the Overton Hotel.

University faculty, staff, higher education administrators, undergraduate and graduate students, and community partners are invited to attend the event.

The conference theme is "Boundary Spanning: Engaged Scholarship Across Disciplines, Community and Geography." The conference will focus on the social, economic and educational differences university-community engagement makes. It features more than 200 presentations on the scholarship and practice of engagement in higher education.

"We are honored to host a prestigious national conference where discussions featuring varying aspects of community engagement will occur," said M. Duane Nellis, Texas Tech president. "Texas Tech is thrilled to be involved with the event as the university continues to emerge as a national research institution with a growing diverse population."

Conference strands include global engagement, community development and regional prosperity, pre-k-to-graduate education, human relations and wellbeing, health and health care, sustainable environments and natural resources, and assessment and evaluation. The Association of Public Land-grant Universities will present their nationally recognized Engagement Scholarship/W.K. Kellogg Awards during the conference. Leading international scholars in service learning and community engagement will be featured during the conference as well.

"We deeply appreciate the strong organizational support and diverse conference program components developed by the Texas Tech team and the partner institutions," said ESC President Hiram Fitzgerald of Michigan State University. "Community-university partnerships are what ESC institutions are committed to in their efforts to co-create sustainable solutions to many societal problems in education, health, social behavior, child and family life and economic development. All attendees also are looking forward to learning firsthand about West Texas hospitality during some of the special evening events."

Barbara Holland, an international scholar and specialist in community engagement in higher education, will speak at the event. She will discuss trans-discipline work and boundary spanning across disciplines in higher education.

Laura Ruiz, an education for development director at the Virtual University at Tec de Monterrey in Mexico, will also speak at the conference. She will discuss community learning centers and boundary spanning across communities and geography.

Pre-conference workshops and events include a race, ethnicity and community engagement symposium, an emerging engagement scholars workshop, an outreach and engagement staff workshop, and guided tours highlighting university-community partnerships.

Early registration and reduced rates for community partners and students are available. For more information, visit <http://engagementscholarship.org/conference/esc-2013-meeting>.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 9, 2013

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Psychologist: Vehicle/Motorcycle Accident Regularity Possibly Linked to Brain Miscalculating Time of Impact of Smaller Objects

Check the local news, and stories of cars pulling out in front of motorcyclists run regularly in the headlines. Recent research by a Texas Tech University psychologist suggests that the regularity of this problem isn't necessarily a case of poor driving or carelessness, but may be related to a basic human judgment error.

Pat DeLucia, the coordinator of the Human Factors Psychology Program, said her results show that small, near objects can appear farther away than larger, farther objects. The study is published in *Current Directions in Psychological Science*.

An interest in softball as an undergraduate prompted DeLucia, also professor at Texas Tech's Department of Psychology, to study how the human brain perceives objects, their size and motion and an object's time to impact.

Her finding that an object's size affects distance perception may be the basis of car drivers miscalculating motorcyclists' distance and speed.

The brain uses two visual information cues for judging time to impact, she said. In the first, a moving object is reflected on the eye's retina. It expands as it approaches the eye, providing the brain accurate information about when the object will hit. This is called an optical invariant.

However, the brain also uses "rules of thumb" as well, such as various "artist" depth cues as a shortcut, she said. Many times, the brain interprets objects with a larger retinal image as closer. Since motorcycles are smaller than cars, the brain may use this shortcut to judge a smaller motorcycle farther away than it actually is, DeLucia said.

"With computer simulations, we had a big, far object and small, near object approaching the viewer, where the small object would hit first," she said. "We wondered if people would choose the big one, based on the artist depth cue of relative size or choose the smaller one based on the more accurate optical invariant. Unexpectedly, people picked the bigger object again and again. We found people relied on rules of thumb."

This effect of size on collision perception violates theories of perception that believe people evolved to rely on the most accurate information, such as optical invariants. Instead, DeLucia's findings suggest that perception is based on multiple information sources.

This size-arrival effect can lead drivers to misjudge when a vehicle would arrive at an intersection and could be considered a contributing factor in motorcycle/vehicle accidents.

DeLucia hopes to find funding from the Department of Transportation to create an education program to inform drivers of her findings to reduce the incidents of these types of accidents.

**CONTACT: Pat DeLucia, Coordinator of the Human Factors Psychology Program,
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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 9, 2013

CONTACT: Lauren, Kozlovsky, lauren.kozlovsky@ttu.edu
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Texas Tech to Host New Student Convocation

- WHAT: New Student Convocation: Challenge Yourself
- WHEN: 5:30 p.m. Tuesday (Sept. 10)
- WHERE: United Spirit Arena
- EVENT: Texas Tech University officially welcomes new students to join our campus and celebrate their entry into higher education. The theme for this year's event is "Challenge Yourself" to inspire students to take action and make the most of their academic career at Texas Tech.

Speakers for the event will be President M. Duane Nellis, team-building expert Mark Tribus and SGA President Luke Cotton, and they will challenge students to strive for honor. Students will hear motivational perspectives on the college journey focusing on four key points, integrity, ethics, character and values.

New Student Convocation organizers invite all faculty, staff and students to join the event and welcome new students to the Red Raider family.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 9, 2013

CONTACT: Karin Slyker, karin.slyker@ttu.edu
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Texas Tech University to Announce Donovan Maddox Engineering Chair

WHAT: Danny Reible, a renowned water quality and quantity researcher, becomes the fourth National Academy member to join Texas Tech faculty.

WHEN: 11 a.m. Tuesday (Sept. 10)

WHERE: McKenzie-Merket Alumni Center, 17th Street and University Avenue

EVENT: Reible will be introduced, along with remarks from Chancellor Kent Hance, President M. Duane Nellis; Al Sacco, dean of the Whitacre College of Engineering; and Jim Maddox, executive vice president of the J.F Maddox Foundation.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 10, 2013

CONTACT: Karin Slyker, karin.slyker@ttu.edu
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Texas Tech Announces Donovan Maddox Engineering Chair

Danny Reible is the fourth National Academy member on faculty at Texas Tech.

As communities worldwide seek to improve their natural resources, Texas Tech University has appointed a renowned water quality and quantity researcher as inaugural holder of the Donovan Maddox Distinguished Engineering Chair. Danny Reible has led groundbreaking efforts in the assessment and management of risks as they apply to contaminants and surface water.

“The J.F Maddox Foundation and the Maddox family are extremely excited about the appointment of Dr. Reible to this chair,” said Jim Maddox, of the J.F Maddox Foundation of Hobbs, N.M. “Our father was very proud of Texas Tech and very appreciative of the opportunities his degree from Tech afforded him. He would have been especially pleased that the initial holder of the chair named in his honor has expertise in issues related to water, a resource that is so critical to our region.”

Reible was introduced Tuesday at a news conference and reception at the McKenzie-Merket Alumni Center. The event also included remarks from Al Sacco, dean of the Whitacre College of Engineering; President M. Duane Nellis; and Chancellor Kent Hance.

“Thanks to the generosity of the Maddox family, Texas Tech welcomes another member of the National Academy of Engineering to its faculty,” Hance said. “I look forward to his contributions to our esteemed engineering program.”

Reible is the fourth National Academy member on faculty at Texas Tech’s Whitacre College of Engineering, two of whom are Maddox chair holders. Election to the National Academy is considered one of the highest professional honors among engineers. He was elected in 2005 for the development of widely used approaches for the management of contaminated sediments.

“We are extremely fortunate to have Dr. Reible join our faculty,” Nellis said. “His influence in the field of environmental and water resources will help Texas Tech build on the many strengths that already exist in the Whitacre College of Engineering.”

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Reible received his master's and doctoral degrees in chemical engineering in 1979 and 1982, respectively, from the California Institute of Technology after receiving his bachelor's degree in chemical engineering from Lamar University in 1977. He is a Board Certified Environmental Engineer and a Professional Engineer, LA.

Reible is a fellow of the American Association for the Advancement of Science and the American Institute of Chemical Engineers (AIChE). He received the L.K. Cecil Award from AIChE in 2001 and the Malcolm Pirnie Frontiers in Research Award from the Association of Environmental Engineering and Science Professors in 2011.

His research is focused on the fate and transport of contaminants in the environment, particularly the applications to the assessment and remediation of contaminated sediments and the sustainable management of water resources.

"I am mindful of the serious condition of water resources in the state and nation and hope that I can assist in ensuring that all Americans enjoy water with appropriate quality and in sufficient quantities to meet current and future needs," Reible said. "Texas Tech has incredible resources to address the cultural, socio-economic and technical challenges of our water resources and I appreciate the opportunity to contribute."

The Donovan Maddox Chair was funded by the J.F Maddox Foundation in honor and memory of Donovan Maddox (Class of 1934), brother of Jack Maddox (Class of 1929). Both men were Texas Tech textile engineering graduates, served as Student Government Association presidents, and were recognized as Distinguished Engineers and Distinguished Alumni.

Jack and Mabel Maddox moved to Hobbs, N.M. in 1931, where Jack began a lifelong business career in the utility industry, among other interests. He was also a civic leader with a special interest in youth programs and higher education. Jack and Mabel established the J. F Maddox Foundation in 1963 to serve the residents of southeastern New Mexico. The foundation has benefited Texas Tech in many ways over the years, including a competitive scholarship program that was initiated in 1996, and awards five scholarships annually to high school students in Lea County to attend a university or college of their choice. Fifteen Maddox Scholars have attended Texas Tech.

The Donovan Maddox Distinguished Engineering Chair and the Jack Maddox Distinguished Engineering Chair each have an endowment balance of more than \$9.2 million. Both were created to enable Texas Tech to recruit to the university renowned engineering scholars to dramatically accelerate the development and/or enhancement of a specific program or programs within the Whitacre College of Engineering. Outstanding faculty leaders selected as the Maddox Chairs are expected to advance the research mission of the college and the university and to have significant impact on their reputations for excellence.

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TEXAS TECH UNIVERSITY™

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TEXAS TECH UNIVERSITY SYSTEM

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 10, 2013

CONTACT: Callie Jones, callie.jones@ttu.edu
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Texas Tech Hosts First TEDx Conference

Texas Tech University System's TEDx organizers are looking for speaker nominations for the inaugural TEDxTexasTechUniversity conference, to be held Feb. 8, 2014, at the Texas Tech School of Law. Multiple live streaming locations also will be available.

"This is a great moment for the university system in hosting our first TEDxTexasTechUniversity event," said Ron Banister, assistant professor in the Department of Anesthesiology at the Texas Tech University Health Sciences Center (TTUHSC) and conference organizer. "It is an excellent opportunity to be part of the passion of the TED organization and to join the TEDx global community. TED has a longstanding reputation for sharing cutting-edge concepts in the areas of art, education, design and technology. Our passion for innovation and the university's unique efforts to envision, create and implement new ideas will be the cornerstone of this conference."

Nominations will be accepted for speakers and presenters on topics that are representative of West Texas and the TTU System. The organizers encourage applications not only from Texas Tech University students, faculty, staff and alumni, but also from representatives of the business, social, art and music communities in the West Texas area.

Founded in 1984, TED stands for "technology, entertainment, design" and is perhaps most famous for its online "TED Talks" that have been viewed by millions around the world. The annual TED conference brings together some of the world's leading thinkers and doers. In the spirit of "ideas worth spreading," TED created a program called TEDx where "x" indicates the events are independently organized.

"TEDxTexasTechUniversity is a wonderful opportunity for our community to share their remarkable ideas, innovations, stories, and experiences with a global audience," said Kellilynn Frias, assistant professor in the Rawls College of Business and conference organizer. "The TED mission—ideas worth spreading—parallels our dedication throughout the university system to advancing knowledge through innovative teaching, research and scholarship. I am excited to see the TED and TEDx platform brought to life at Texas Tech University."

Due to the nature of the event, only 300 attendees will be accepted at the main viewing. A live webcast of the event also will be organized for a larger audience to benefit from the ideas and information presented.

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TEDxTexasTechUniversity is an independently-produced event operating under license from TED.

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a conference in California 26 years ago, TED has grown to support those world-changing ideas with many initiatives.

At a TED conference, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes or less. TED speakers have included Roger Ebert, Sheryl Sandberg, Bill Gates, Elizabeth Gilbert, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Brian Greene, Isabel Allende and former UK Prime Minister Gordon Brown. Three major TED events are held each year: The TED Conference takes place every spring in Vancouver, Canada, simultaneous with TEDActive, in Whistler, BC; and the TEDGlobal Conference takes place each summer in Edinburgh, Scotland.

On TED.com, talks from TED conferences are shared with the world for free as TED Talks videos. A new TED Talk is posted every weekday. Through the Open Translation Project, TED Talks are subtitled by volunteers worldwide into more than 90 languages. Through our distribution networks, TED Talks are shared on TV, radio, Netflix and many websites.

The TEDx initiative grants free licenses to people around the world to organize TED-style events in their communities with TED Talks and live speakers. More than 5,000 TEDx events have been held, and selected talks from these events are also turned into TED Talks videos.

The annual TED Prize grants \$1 million to an exceptional individual with a wish to change the world. The TED Fellows program helps world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities. TED-Ed creates short video lessons by pairing master teachers with animators, for use in classroom instruction or independent learning.



TEXAS TECH UNIVERSITY SYSTEM

For more information, visit the conference website at
www.TEDxTexasTechUniversity.com.

CONTACT: Tim Hayes, senior director of leadership initiatives, Office of the Executive Vice President, Provost and School of Medicine Dean, TTUHSC, (806) 743-3000, or tim.hayes@ttuhsc.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 11, 2013

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
(806) 742-2136

Discovery Unfolds Meaning Behind Hellenistic Figurines

WHAT: Esen Ogus, Texas Tech University assistant professor of ancient Mediterranean art history, will lecture on recent research of Hellenistic figurines, which are now identified as representations of female reproduction.

WHEN: 6 p.m. Monday (Sept. 16)

WHERE: Texas Tech University Art Building B-01

EVENT: The lecture is about a group of terracotta figurines discovered in a temple in Priene, Turkey. The temple is dedicated to mythological goddesses Demeter and Kore. The lecture suggests the figurines are representations of female reproduction and investigates why they were depicted that way during the time period.

Previously, the figurines were thought to be representations of “Baubo,” a peasant woman in mythology that made Demeter laugh when her daughter was taken to the underworld.

The event is free and open to the public.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Esen Ogus, assistant professor, School of Art, College of Visual and Performing Arts, Texas Tech University, (806) 742-3825, or esen.ogus@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 11, 2013

CONTACT: Callie Jones, callie.jones@ttu.edu
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Texas Tech Again Named Military Friendly School

This is the fifth straight year the university has received the honor.

Texas Tech University recently was named to the 2014 list of Military Friendly Schools® by G.I. Jobs Magazine. The list honors the top 20 percent of colleges, universities and trade schools nationwide that are doing the most to embrace America's military service members, veterans and spouses as students and ensure their success on campus.

"I am proud of the dedication Texas Tech has shown in its continued commitment toward our students who serve and have served, as well as toward their dependents," said Texas Tech President M. Duane Nellis. "We wish to provide the best possible environment for students of all backgrounds, and we are fortunate to have the resources and facilities to accommodate the brave young men and women who have made tremendous sacrifices for our country."

This is the fifth year the university has received this designation.

"Texas Tech remains committed to meeting the needs of military personnel, veterans and their families, and our continued recognition as a Military Friendly School is a tribute to the hard work of our faculty, staff and administrators," said TTU System Chancellor Kent Hance. "Providing quality education and positive opportunities to our military is a major way we can thank active duty personnel and veterans for their service to our country."

Juan Munoz, senior vice president for Institutional Diversity, Equity and Community Engagement echoed these sentiments.

"Texas Tech is proud to be recognized for a fifth consecutive year as a military friendly campus," Munoz said. "The number of veterans and military dependents continues to increase at our university because of its pervasive patriotism and world class education. Students that have represented our country in uniformed service, and their family members attending the university, clearly understand that the quality of education they receive at Texas Tech will prepare them for the next stage of their professional lives. As current Texas Tech students they obviously believe, that 'From here, it's possible.'"

Texas Tech hosts a veteran specific website, a VA office and the [Military and Veterans Programs](#) (MVP) unit within the Division of Diversity, Equity and Community Engagement. Last year, Texas Tech also joined the ["Got Your 6" campaign](#).

“We are very excited that Texas Tech University has been named Military Friendly for the fifth consecutive year,” said Ryan Van Dusen, director of the Military and Veterans Programs. “It is humbling to be selected, but it shows the commitment of the entire campus community in providing a supportive environment where military personnel, veterans, and their families can succeed academically. I am confident that the caring nature of the campus community is what makes Texas Tech University a national leader in providing a quality education for veterans and their families.”

Now in its fifth year, the 2014 list of Military Friendly Schools ® was compiled through extensive research and a data-driven survey of more than 10,000 schools nationwide approved for VA tuition funding. The survey results that comprise the 2014 list were independently tested by Ernst & Young LLP based upon the weightings and methodology established by Victory Media. Each year schools taking the survey are held to a higher standard than the previous year via improved methodology, criteria and weightings developed with the assistance of an Academic Advisory Board (AAB) consisting of educators from schools across the country. A full list of board members can be found at <http://militaryfriendlyschools.com/board>.

Of the schools polled, only 1,868 were designated Military Friendly Schools ®.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 11, 2013

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
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Texas Tech Faculty Receive Prestigious Financial Planning Honor

Two Texas Tech University faculty members recently won the Heart of Financial Planning Award given by the Financial Planning Association (FPA). Only four Heart of Financial Planning awards are given out during the year.

Deena Katz, associate professor, and Harold Evensky, instructor, received the award, which recognizes professionals, financial planning firms, FPA chapters and organizations who contribute and give back to the planning community and public through financial planning.

“The Heart of Financial Planning Award is an award given out sparingly, so I am honored to receive it,” Katz said. “It certainly makes me feel very proud to be a part of the financial planning community.”

Katz and Evensky are active on numerous boards and committees within the FPA and other organizations, convenient for the two since they are married for more than 20 years.

The award will be presented at FPA Experience, Oct. 19-21 at the Orange County Convention Center in Orlando, Fla. FPA will honor the 2013 P. Kemp Fain, Jr. Award recipient as well as presenting four Heart of Financial Planning Awards.

For more information, visit www.FPAnet.org.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

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News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 11, 2013

CONTACT: Lauren Kozlovsky, lauren.kozlovsky@ttu.edu
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Texas Tech Women's Studies Program Announces Fall Schedule of Events

Texas Tech University Women's Studies Program announced its schedule of events for the 2013 fall semester.

The Women's Studies Program is an interdisciplinary academic program that offers co-curricular events throughout the semester, examines the culture and social construction of gender, explores the history of women, and studies the influences of gender on the lives of women and men. Its mission is to emphasize critical thinking across disciplines vital to success through this program.

The schedule is as follows:

September

- Sept. 11: Brown Bag Lunch Series: "Rethinking Women's and Gender Studies"
- Sept. 13: Conference Prep Workshop

October

- Oct. 11: Brown Bag Lunch Series: "Transforming Scholarship: Why Women's and Gender Studies Students are Changing the World"
- Oct. 14: Conference Prep Workshop
- Oct. 17: Guest Scholar Dr. Gayle Sulik, author of Pink Ribbon Blue: How Breast Cancer Culture Undermines Women's Health
- Oct. 25: Gender and Gender Identity Colloquium
- Oct. 1- Nov. 10: Hands of Hope Collection Drive

November

- Nov. 8: Conference Prep Workshop
- Nov. 10: Brown Bag Lunch Series: "Women's Studies on the Edge"

For more information on Women's Studies Program and these events, visit www.depts.ttu.edu/wstudies and on Twitter @TTUWSP.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY SYSTEM

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 12, 2013

CONTACT: Jaryn Jones, jaryn.jones@ttu.edu
(806) 742-0057

Texas Tech Honors World War II Veteran

World War II veteran and Texas Tech University alumnus Jack Bennett recently received the prestigious Distinguished Service Award from Chancellor Kent Hance and the Texas Tech University System Board of Regents.

Bennett was among the troops that invaded Normandy, France on June 6, 1944, known as "D-Day." After the war, he decided to finish his studies at Texas Tech and graduated with a degree in agriculture in 1949.

Although Bennett was unable to travel to Lubbock, the Distinguished Service Award was announced during the May 2013 Texas Tech commencement ceremonies and was received warmly by the crowd.

"It was the first time I'd seen someone get a standing ovation when they weren't even there," Hance joked about the announcement. "I think that says a lot about the people we graduate and those who attend our ceremonies. They are honored that Jack Bennett attended Texas Tech and proud of what he has done for our nation."

Bennett recently was honored for his service by the French government as a Knight of the French Legion of Honor. This is the highest honor bestowed by France to members of the military, and it was presented to him in May during a small ceremony at his home in Richardson.

While in the area for a Red Raider football game, Chancellor Hance was able to visit Bennett's home as well to deliver the Distinguished Service Award personally.

"When he first called me I was astounded," Bennett said. "It's a great honor, really, to receive this award, and I do appreciate them coming out to visit me."

This is the third Distinguished Service Award Hance has presented during his time as chancellor, and he said the honor goes far beyond recognizing alumni.

"This is a great award for him, but an even greater honor for Texas Tech," he said. "It exemplifies what we stand for and who we are. We're the Jack Bennetts of the world, and that's the type of person we want to be."

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Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 12, 2013

CONTACT: Lauren Kozlovsky, lauren.kozlovsky@ttu.edu
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Texas Tech Parent Association hosts 2013 Family Weekend

WHAT: Texas Tech Family Weekend

WHEN: Sept. 20-21

WHERE: Various locations on the Texas Tech Campus

EVENT: Texas Tech University Parent Association hosts the 57th annual Family Weekend for parents and family members to reunite with their student. The purpose of this weekend is to give parents and family members an opportunity to visit campus and participate in events with other Texas Tech families.

The two-day Family Weekend will feature a Friday night family dinner, a Saturday pancake breakfast, a membership meeting of the Texas Tech Parent Association and family tailgate to cheer on the Red Raiders vs. Texas State.

To view the schedule of events for 2013 Family Weekend, visit:
<http://www.depts.ttu.edu/parentrelations/fwschedule.php/>

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 12, 2013

CONTACT: Callie Jones, callie.jones@ttu.edu
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Texas Tech Receives Honors in 2014 U.S. News & World Report College Rankings

Texas Tech University received top marks in the U.S. News & World Report (USNWR) [2014 college and graduate school rankings](#), released this week.

Ranked among national universities at number 161, Texas Tech jumped four spots from its 2013 ranking. Texas Tech is ranked number 88 among national public universities and is recognized for having one of the best undergraduate business programs (101) as well as one of the best undergraduate engineering programs (84).

“With nearly 5,000 universities and colleges in the nation, we are excited about Texas Tech’s listing as No. 161 in the recent U.S. News and World Report rankings,” said TTU System Chancellor Kent Hance. “Our progress in this list of top universities is a direct reflection of the significant milestones achieved at Texas Tech, and we look forward to our continued improvement in these standings as the university excels.”

Texas Tech was listed among “A+ Schools for B Students,” schools with a high campus ethnic diversity and among national universities whose students have the least debt at graduation.

“U.S. News & World Report is among the most recognized publications assessing the state of higher education,” said M. Duane Nellis, Texas Tech University President. “Texas Tech’s achievements in the 2014 rankings reflect our continued commitment to academic excellence. As we begin the academic year, we are thrilled to learn of Texas Tech’s continued improvement in our ranking. The fact that we continue to rise in the rankings and maintain low student debt upon graduation is evidence of Texas Tech’s commitment to student success.”

Texas Tech’s graduate school placed in the top 100 for the following programs, with rankings listed in parenthesis:

- Best Engineering Schools (97)
 - Chemical Engineering (60)
 - Civil Engineering (72)
 - Computer Engineering (62)
 - Electrical/Electronic/Communications Engineering (76)
 - Industrial/Manufacturing/Systems Engineering (49)
 - Mechanical Engineering (93)
- Earth Sciences (89)

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- Healthcare Management (41)
- Physician Assistant (94)

Texas Tech also was listed in the graduate school rankings for best business schools, part-time MBA programs, best education schools, best law schools; and for programs in biological sciences, chemistry, clinical psychology, computer science, economics, English, fine arts, history, math, physics, political science, psychology and public affairs.

The USNWR rankings are released annually and rely on data provided by universities to produce college rankings on a variety of factors reflecting academic quality. A full methodology of the rankings can be found on the USNWR [website](#).

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Chris Cook, managing director, Office of Communications & Marketing, Texas Tech University, (806) 742-2136, or chris.cook@ttu.edu.



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News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 13, 2013

CONTACT: Callie Jones, callie.jones@ttu.edu
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Celebrate Diversity Banquet Features Speaker Soledad O'Brien

As part of the third annual Celebrate Diversity Awards Banquet, Texas Tech University's Division of Institutional Diversity, Equity and Community Engagement will host broadcast journalist Soledad O'Brien.

The banquet is 7 p.m. Oct. 16 at the McKenzie-Merket Alumni Center.

The Celebrate Diversity Awards Banquet recognizes selected individuals for their work and advancement of diversity and inclusive excellence at Texas Tech. Proceeds from the banquet benefit the Celebrate Diversity Scholarship Fund.

During her time with CNN, O'Brien reported breaking news from around the globe and produced award-winning, record-breaking and critically acclaimed documentaries on stories facing the world today.

O'Brien's most recent documentaries include "Who Is Black in America?," which examines the interpretation of race and identity and acceptance around these issues; "Latino in America: Courting Their Vote," a look at the impact of the Latino vote in Nevada on the 2012 presidential election; "Black in America: The New Promised Land – Silicon Valley," a profile of an accelerator program developed to diversify the technology industry by helping African-American digital entrepreneurs secure funding for their ventures; "Latino in America 2: In Her Corner," the story of female flyweight fighter and U.S. Olympic hopeful Marlen Esparza; "Beyond Bravery: The Women of 9/11," an investigation into the lives of female rescue workers who were the first to respond to the World Trade Center terrorist attacks; and "Don't Fail Me: Education in America," a look at the crisis in public education where American kids are not learning the skills necessary to compete.

In the last 10 years, O'Brien has reported on various issues in the U.S. and abroad and won several awards for her journalism. In 2011, she won her first Emmy for "Crisis in Haiti (Anderson Cooper 360)" in the category of Outstanding Live Coverage of a Current News Story – Long Form. O'Brien was part of the coverage teams that earned CNN a George Foster Peabody award for its BP oil spill and Katrina coverage and an Alfred I. duPont Award for its coverage of the Southeast Asia tsunami. The National Association of Black Journalists named O'Brien the Journalist of the Year and Edward R. Murrow Awards lauded her with the RTDNA/UNITY award for Latino in America in 2010. She received the 2009 Medallion of Excellence for Leadership and Community Service

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Award from the Congressional Hispanic Caucus Institute. In 2008, she was the first recipient of the Soledad O'Brien Freedom's Voice Award from the Morehouse School of Medicine for being a catalyst for social change and the Johns Hopkins Bloomberg School of Public Health's Goodermote Humanitarian Award for her efforts while reporting on the devastating effects of Hurricane Katrina and the tsunami.

O'Brien is a graduate of Harvard University and lives with her husband and four children in Manhattan.

Tickets for the Celebrate Diversity Scholarship Banquet are \$75. VIP tickets are \$100 and include admission to a reception with O'Brien. Student tickets are \$40.

For more information or to obtain tickets, contact Cory Powell at (806) 742-8692 or by email at cory.powell@ttu.edu.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu or on Twitter @TexasTechMedia.

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Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 13, 2013

CONTACT: Lauren Kozlovsky, lauren.kozlovsky@ttu.edu
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Texas Tech Cross-Cultural Academic Advancement Center Hosts El Grito

- WHAT:** El Grito, a celebration of Mexico's Independence
- WHEN:** 9:30 Sunday (Sept. 15)
- WHERE:** North Plaza of the Student Union Building
- EVENT:** The Cross-Cultural Academic Advancement Center (CCAAC) hosts the 5th annual El Grito celebrating Mexican Independence Day this Sunday to bring students, faculty and the community together to kick off Hispanic Heritage Month.

The event will feature live TV streaming of El Grito from Mexico City, traditional Mexican-inspired food, and performances by mariachi and folklorico dancers to increase the cultural learning experience. Admission is free.

For more information about the event, visit the CCAAC Facebook page:
<https://www.facebook.com/events/483571111739014/?ref=22>

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 13, 2013

CONTACT: Lauren Kozlovsky, lauren.kozlovsky@ttu.edu

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Texas Tech Student Participates in 2013 Hispanic Quiz Bowl

Texas Tech University student Angela Barrera participated in the 2013 Hispanic College Quiz Bowl, which is now being aired nationwide September through October.

Barrera, senior public relations major from Rio Grande City, was elected as Texas Tech's representative by Sigma Lambda Gamma sorority, which previously won the local Hispanic/Black Knowledge Bowl.

The Hispanic College Quiz Bowl is endorsed by the Hispanic Association of Colleges and Universities, which represents more than 400 colleges and universities across the world to contribute success in higher education to different Latino and Hispanic cultures.

The quiz bowl is held during Hispanic Heritage Month which runs from Sept. 15 - Oct. 15. It features college students from 12 different universities to answer questions on Latino history. The series consist of four half-hour quizzes, two head-to-head rounds, a speed round and a board challenge round. Participants will be competing for scholarships up to \$3,000.

"I learned different aspects about my culture which really expanded my view that I would not have been able to fully appreciate without this opportunity," Barrera said. "I would love to participate again in an event like this because of the students I met from all over the country who made this an enjoyable experience."

Ricky Sherfield, unit coordinator for Cross-Cultural Academic Advancement Center, coached Barrera for the quiz bowl.

"As Angela's coach, I wanted to play on her strengths and create a study method similar to the method used for the Hispanic/Black Knowledge bowl," Sherfield said. "Since our schedules didn't allow us to meet often, I created simulations of the game that she could quiz herself."

The quiz bowl is being shown locally on My Lubbock TV. Check local listings for dates and times.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Ricky Sherfield Jr., unit coordinator, Cross-Cultural Academic Advancement Center, Texas Tech University, (806) 834-3028, or ricky.sherfield@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 16, 2013

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Panel to Discuss War on Terror, Government Surveillance and the Constitution for ‘Constitution Day’

In honor of the week when the Constitution was signed more than 200 years ago, the Texas Tech University Department of Political Science will sponsor a panel of experts to discuss constitutional issues regarding government surveillance and the War on Terror.

The event runs from noon-1:30 p.m. on Tuesday (Sept. 17) in the Senate Room of the Student Union Building, located at 15th Street and Akron Avenue.

“Government surveillance and its effect on constitutional rights have been in the news all summer, ever since Edward Snowden leaked government documents indicating the scope of surveillance the National Security Agency (NSA) employs on everyday American citizens,” said Mark McKenzie, an associate professor of political science. “There are real questions about whether some of the tactics employed by the NSA and other federal agencies in their efforts on the War of Terror are actually effective and whether those policies violate the Constitutional rights of individuals, irrespective of whether or not they are effective.”

McKenzie said that the Third, Fourth, Fifth, and Ninth Amendments to the Constitution, as well as previous Supreme Court precedent, put forth the notion that Americans will have a certain level of expectation of privacy from their government. Recent polls show trust in the federal government is at record lows, and the public is divided about whether these NSA programs and other secret federal security programs violate the Constitution.

With McKenzie, panelists include Gregg Murray, associate professor of political science, Steve Meserve, an assistant professor of political science, and graduate student Tyson Meredith, who is writing a dissertation on the causes of terrorism.

Panelists will explain what privacy rights are implicated given some of the government programs designed to fight terrorism, particularly those that monitor technology, the sources and causes of terrorism, where public opinion falls on this subject and how it is important for the public to be engaged in formulating our understanding of how the Constitution governs our relationship with our own government.

Federal law and regulations by the U.S. Department of Education require federally funded schools to provide an educational program about the Constitution each year on Constitution Day. The Constitution was signed Sept. 17, 1787. Former West Virginia

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Senator Robert Byrd, who always carried a constitution in his pocket, was largely responsible for getting this law passed in 2005.

CONTACT: Mark McKenzie, associate professor, Department of Political Science,
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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 17, 2013

CONTACT: John Davis, john.w.davis@ttu.edu
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Experts: Colorado Floodwaters Could Be Toxic Soup

Pitch:

Rain continues to fall relentlessly around Boulder, Colo., following a drought the National Weather Service called “biblical.” After studying how pollutants travel in the wake of the flooding in New Orleans that followed after Hurricane Katrina, Texas Tech University toxicologists warns people to stay out of floodwaters.

Experts:

Ron Kendall, director, The Institute of Environmental and Human Health, Texas Tech University, (806) 885-4567 or ron.kendall@tiehh.ttu.edu. **Steve Presley, associate professor, The Institute of Environmental and Human Health, Texas Tech University**, (806) 885-4567 or steve.presley@tiehh.ttu.edu

Talking Points:

- Once damage from floodwater recedes, then comes concerns about black mold and other toxic chemicals left behind.
- People should stay out of the floodwaters at all costs, unless wearing protective boots or waders to avoid skin exposure.
- If someone has to navigate floodwaters and can do so safely, do so in a boat.

Quotes:

“We think floodwaters represent a significant threat for water damage and serious mold problems, but also for transfer and deposition of environmental chemicals and various toxic substances,” said Ron Kendall.

“Everyone’s garage and service stations and chemical plants are being flooded. So, pesticides, degreasers and cleaning agents can potentially float out into the environment. Those chemicals know no boundaries. Once they’re in the water, they go just about anywhere,” said Ron Kendall.

“We’ve learned from Katrina and New Orleans that in these serious flood events, the floodwater is very damaging, but then we also have to contend with black mold and toxic chemicals. The flooding in the Northeast is a bad situation,” said Steve Presley.



News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 17, 2013

CONTACT: Karin Slyker, karin.slyker@ttu.edu
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Experts Encourage Public Awareness for World Water Monitoring Day

Pitch

On Sept. 18, thousands of people around the world will take another look at the condition of their local rivers, streams, estuaries and other water bodies in observance of [World Water Monitoring Day™](#). This international outreach program builds public awareness and involvement in protecting water resources around the world.

Experts

[Danny Reible](#), professor and Donovan Maddox Distinguished Engineering Chair, Whitacre College of Engineering, (806) 742-3523 or danny.reible@ttu.edu.

- “World Monitoring Day encourages people everywhere to focus their attention on their water resources and recognize its importance in their daily lives.”
- “Water is often taken for granted in modern society because we are so used to turning a tap and having water in adequate quantity and appropriate quality for our needs. That is not true in much of the world.”
- “The positive aspect of World Monitoring Day or a serious drought is that it forces us to recognize how important it is that we manage our water supplies with care.”

[Venki Uddameri](#), professor and interim director, Water Resources Center, Whitacre College of Engineering, (806) 742-3523 or venki.uddameri@ttu.edu.

- “Our prior understanding and solving water issues comes from monitoring our rivers, lakes, streams and aquifers, with records dating back to 1800s. And as a nation, we used this information to build dams to control floods, manage droughts as well as develop policies for providing clean water to all.”
- “Recent economic downturns have definitely taken a toll on our monitoring activities. This year alone the U.S. Geological Survey plans to discontinue monitoring at 375 sites across the country, and similar cut-backs are also being made by other federal, state and local agencies. The loss of timely information will affect how these systems respond and limit our ability to warn people of flooding and other risks.”
- “Improvements in technology enables lay people to submit data using social media. Even a cell phone picture can be used to assess stream levels and associated flow.”
- “The efforts of the [World Water Monitoring Challenge](#) will help us learn more about how the public can be involved in collecting useful hydrologic data.”



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 17, 2013

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
(806) 742-2136

Texas Tech Health, Exercise and Sport Sciences Instructor Becomes Fellow

An instructor in the Texas Tech University Department of Health, Exercise and Sport Sciences was selected as a fellow of the American Association of Cardiovascular and Pulmonary Rehabilitation (AACVPR).

Dean Diersing began his involvement with AACVPR as a member and then served on the board of directors for the state association. He later became a committee member on the national level.

“I am humbled that in my short 10-year career, I was selected as a fellow for this prestigious association,” Diersing said. “I understood the importance of professional associations and memberships, so I started at the membership level, and then began attending the association’s conferences, and increased my involvement from there.”

Fellows are seen as leaders in the field of cardiac and pulmonary rehabilitation. The association encourages fellows to continue participation on the national level, specifically with committee involvement, speaking engagements at conferences, and other opportunities.

AACVPR is dedicated to reducing morbidity, mortality and disability from cardiovascular and pulmonary disease through education, prevention, rehabilitation, research and disease management.

The association provides education from experts, the opportunity to network with other professionals in the field, as well as the opportunity to increase knowledge, advance career and ultimately shape the field to save and improve lives, Diersing said.

He completed undergraduate and graduate schooling at Texas Tech, and now teaches on campus.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Dean Diersing, instructor, Department of Health, Exercise and Sports Sciences, College of Arts and Sciences, Texas Tech University, dean.diersing@ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 18, 2013

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu

(806) 742-2136

Texas Tech Rodeo Teams Welcome New Coach

Everything Philip Berry knows has to do with horses. When his dream job came open at Texas Tech University as the school's rodeo coach, he jumped at the chance.

Berry took his new position July 1, after an 11-year stretch as rodeo coach at New Mexico Junior College in Hobbs. Housed in the Department of Animal and Food Sciences, Berry leads a team that, in 2012, brought home the first women's national collegiate title in school history. Since those students have all graduated, he has his work cut out for him.

"I grew up on the family ranch in Eunice, New Mexico, so I have been in the horse business forever," Berry said. "I was riding from the start and started rodeo when I was 8. Texas Tech has always been my goal, my dream job."

But the rodeo part of the equation is not what excites Berry most about being on the Texas Tech team.

"The education aspect is what I love," he said. "It's a D-1 school; it's a major university. There are 15 schools in our region and Texas Tech is the only Division I, and that's what attracted me here."

Before beginning his coaching career, Berry spent 20 years participating in rodeo, from junior to collegiate rodeos and for the Professional Rodeo Cowboys Association (PRCA).

Berry earned his bachelor's degree in animal science from Sul Ross State University and qualified for the College National Finals from 1974 through 1976. His awards include the Southwestern Region Champion in the National Intercollegiate Rodeo Association (1976), and "Rookie of the Year" in PRCA Steer Roping (1986).

Some of Berry's goals include increasing scholarship opportunities for students, enhancing alumni relations, building new facilities and expanding existing practice areas. Texas Tech's rodeo team is affiliated with the National Intercollegiate Rodeo Association (NIRA), which comprises more than 220 junior colleges and universities across the United States. Berry's new teams compete in 10 NIRA rodeos each year.

Texas Tech hosts its own rodeo in mid-October, and Berry said the students run the entire thing themselves.

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“It costs us about \$30,000 to put it on, so the students are out pounding the streets for sponsorships. If they come knocking on your door, please help them out. They plan it, they work it; I guide them a little bit, but it’s all students.”

And, Berry said, he has a very diverse cross section of kids on the team. He named nursing and engineering students in addition to many animal science majors.

“We have students from California, Virginia, quite a few from Colorado, and even one from British Columbia, Canada,” he said. “They’re from everywhere. They’re in it for the education, and Texas Tech has rodeo scholarships, which is a way for them to get their education, so Texas Tech is the school they want.”

He reiterated that the education is his first and foremost focus for the team members.

“It is a tough sport; it is a very expensive sport. We pay our own fees, we supply our own horses, our own trucks, our own trailers – very few people make it from college into the pros, so they’d better get an education.”

Berry’s family includes Aetna Bess, his wife of 34 years, who goes with him to every rodeo and also is very involved with the students. His younger daughter Amanda graduated from the Texas Tech University Health Sciences Center in speech pathology and is at University of Houston working on her master’s. His older daughter LaRae is the facility director and event coordinator for the Mallet Event Center in Levelland.

Fall Schedule

Sept. 19-21	Eastern New Mexico University
Oct. 3-5	Vernon College
Oct. 10-12	Frank Phillips College (Borger)
Oct. 17-19	Texas Tech
Oct. 24-26	Sul Ross State University

CONTACT: Moriah Beyers, Department of Animal and Food Sciences, Texas Tech University, (806) 742-2805 ext. 248, or moriah.beyers@ttu.edu; or Philip Berry, rodeo coach, Department of Animal and Food Sciences, (806) 742-2805 or philip.berry@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 18, 2013

CONTACT: John W. Davis, john.w.davis@ttu.edu
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Texas Tech's Free Market Institute to Host Nationally Syndicated Columnist Walter E. Williams

- WHAT:** Free public lecture by conservative newspaper columnist Walter E. Williams
- WHEN:** 5:30-6:30 p.m. Thursday (Sept. 19)
- WHERE:** Allen Theatre in Texas Tech's Student Union Building (SUB)
- EVENT:** As part of a free public lecture series, organizers at Texas Tech University's Free Market Institute will have conservative newspaper columnist Walter E. Williams deliver the keynote speech, *The Role of Government in a Free Society*.

Williams writes a weekly nationally syndicated newspaper column that appears every Monday in the Lubbock Avalanche-Journal and about 140 newspapers nationwide. He is the author of more than 150 publications for scholarly journals and 10 books.

From 4:45 to 5:15 p.m., the public also can attend a book-signing event of his most recent books; "Race and Discrimination: How Much Can Be Blamed on Discrimination," "Up from the Projects: An Autobiography," and "Liberty Versus the Tyranny of Socialism: Controversial Essays." This will be held in the courtyard of the SUB.

The event is free and open to the public. Park and Pay spaces are available in the R-11 Band Lot on the south side of the SUB, the R-3 lot on the west side of the Band Lot and the fourth floor of the Flint Avenue Parking Garage, located at 18th Street and Flint Avenue. For more information, visit www.fmi.ttu.edu

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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CONTACT: Benjamin Powell, director of the Free Market Institute, Texas Tech University, (806) 834-3097, or benjamin.powell@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 19, 2013

CONTACT: Callie Jones, callie.jones@ttu.edu
(806) 742-2136

Texas Tech Invites Businesses to Participate in Summit

Texas Tech University Procurement Services will host the West Texas Business Summit from 9 a.m. to 3 p.m. Nov. 13 at the Overton Hotel.

The summit brings businesses and state and federal agencies together with the goal of increasing business opportunities in order to foster the regional economy.

Priority deadline for businesses to register for the event is Sept. 27.

The theme of the summit is “Building Strategic Partnerships.” Participants will have the opportunity to interact with other businesses and governmental agencies with common goal of identifying potential business opportunities.

Representatives from the Comptroller of Public Accounts, the General Land Office, Texas Department of Motor Vehicles and Texas Lottery Commission will be in attendance.

Booths are available at four sponsorship levels:

- Yellow Rose (\$2,500) – sponsorship includes preferred booth location, corporate recognition on all event advertising and marketing materials, programs, signage and on attendee bags, inclusion of ad slick and giveaway in attendee bag, and 5 tickets to luncheon and social night
- Bluebonnet (\$1,000) – sponsorship includes prominent booth location, corporate recognition on signage and in conference program, inclusion of ad slick and giveaway in attendee bag, and 3 tickets to luncheon and social night
- Mockingbird (\$500) – sponsorship includes recognition in conference program, inclusion of ad slick and giveaway in attendee bag, and 3 tickets to luncheon and social night
- Cotton (\$125) – sponsorship includes recognition in conference program and 2 tickets to luncheon and social night

The event is open to the public. Admission to workshops and exhibits is free. Tickets for a luncheon during the event are \$10. For more information, contact Texas Tech University Procurement Services at (806) 742-3844 or techbuy.purchasing@ttu.edu.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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CONTACT: Cynthia Davis, manager, Procurement Services, Texas Tech University,
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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2013

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
(806) 742-2136

Austrian-Hungarian Royalty Speaks about Future of Europe

WHAT: His Royal Highness Prince Georg von Habsburg-Lothringen speaks about issues facing the European Union in a lecture called, "The Future of Europe."

WHEN: 5:30 p.m. Tuesday (Sept. 24)

WHERE: International Cultural Center, 601 Indiana Ave.

EVENT: Prince Georg von Habsburg-Lothringen will speak about issues facing the European Union. Prince Georg is the grandson of Emperor and King Karl, the last monarch of the Habsburg Dual Monarchy of Austria and Hungary.

Prince Georg is a prominent public figure with expertise in politics and business. He serves as ambassador-without-portfolio in the office of the president of Hungary and served as president of the Hungarian Red cross from 2006 to 2012. The prince is the second son of Dr. Otto von Habsburg, the last Crown Prince of the Austrian Empire and one of the founders of the European Union.

The event is free and open to the public. Seating is first come, first serve.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Peter Barta, professor, Department of Classical and Modern Languages and Literatures, College of Arts and Sciences, Texas Tech University, (806) 834-4018, or peter.i.barta@ttu.edu.



TEXAS TECH UNIVERSITY SYSTEM

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2013

CONTACT: Jaryn Jones, jaryn.jones@ttu.edu
(806) 742-0057

Chamber of Commerce Hosts TTU System Vision 2020 Luncheon

WHAT: Texas Tech University System 2020 Vision Update Luncheon

WHEN: 11:45 a.m., Monday (Sept. 23)

WHERE: Overton Hotel and Conference Center, 2322 Mac Davis Lane

EVENT: Texas Tech University System leadership will present an update of accomplishments throughout the TTU System institutions. Chancellor Kent Hance will provide remarks on recent system highlights as well as a look into future plans and opportunities with the Lubbock community.

The luncheon also will introduce Texas Tech University President M. Duane Nellis. Both Nellis and Texas Tech University Health Sciences Center President Tedd Mitchell will outline institutional achievements and updates.

All speakers will be available to the media for interviews immediately following the event.

CONTACT: Randy Sanders, Office of Communications & Marketing, Texas Tech University System, (806) 742-0057 or randy.sanders@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2013

CONTACT: Grace Acuna, grace.acuna@ttu.edu
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Sowell Center Presents Annual Lecture Series

- WHAT:** Virginia Murray Sowell Center for Research and Education in Sensory Disabilities 2013 Lecture Series: “Stress in Children with Deafblindness”
- WHEN:** Registration begins at 8:30 a.m. Saturday (Oct. 5)
- WHERE:** English/Philosophy Building Room 001
- EVENT:** The Virginia Murray Sowell Center for Research and Education in Sensory Disabilities at Texas Tech is hosting its annual lecture series from 9 a.m. to 4 p.m.

Featured speaker will be Catherine Nelson, an assistant professor at the University of Utah. She teaches in the areas of early childhood special education and severe disabilities while also coordinating the Deafblind Teacher Preparation Program for the university.

Nelson’s past research includes an assessment of children with multiple disabilities and deafblindness, and increasing engagement in children with autism. Her work has been translated in more than four languages to help children internationally. Nelson also has provided long-term technical assistance to programs serving children with sensory impairment in Russia and Armenia.

Registration is \$30 for students and \$50 for others. To RSVP contact Robin Rekieta at robin.rekieta@ttu.edu before Sept. 25.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Nora Griffin-Shirley, Sowell Center Director, Virginia Murray Sowell Center for Research and Education in Sensory Disabilities, Texas Tech University, (806) 834-0225, or n.griffin-shirley@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2013

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Texas Tech College of Education to Receive \$4.7 Million to Develop Teachers

Department of Education Awards \$30 Million in Grants

U.S. Education Secretary Arne Duncan announced Wednesday (Sept. 18) nearly \$30 million for six grant awards to improve student achievement by increasing the effectiveness of teachers and principals.

Texas Tech University is one of the grantees through the National Institute for Excellence in Teaching (NIET) and will receive about \$4.7 million of NIET's total \$14.5 million grant to provide services and certification programs to teachers and administrators in schools around Texas, including some in Lubbock, Dallas, Fort Worth and Houston.

The remaining five grantees receiving awards are the NIET-Arizona, Teach for America, WestEd, National Writing Project and the National Board for Professional Teaching Standards.

"The combination of NIET's proven impact on students and teachers in the field with Texas Tech's innovation and technology at the university preparation level creates a powerful new model for educator preparation and school reform in America," said Scott Ridley, dean of Texas Tech's College of Education.

During a three-year period, in partnership with Texas Tech University, NIET will reach almost 750 teachers and leaders in 18 TAP (teacher advancement program) schools, as well as 90 new teacher candidates at Texas Tech, thereby increasing the number of effective educators in high-need schools across five Texas districts. The project plans to enhance the traditional TAP model by embedding the strategies of the TAP System into Texas Tech's teacher preparation curriculum and its certifications in literacy/writing, STEM and leadership.

"Dean Ridley has done an outstanding job for Texas Tech University and the College of Education," said Kent Hance, chancellor of the Texas Tech University System. "This grant is another great accomplishment for Dr. Ridley and his team, and we are extremely proud of their efforts."

The national non-profits funded under the Supporting Effective Educators Development (SEED) program, will enhance preparation of pre-service teachers, provide professional

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development to in-service teachers and leaders, and disseminate best practices, ultimately serving approximately 27,000 teachers and principals, reaching a significant number of students across all 50 states. The SEED program is funded through the Department of Defense and Full-Year Continuing Appropriations Act of 2011.

In December 2012 Texas Tech's College of Education also was included as a lead institution in a \$24.5 million Promise Neighborhood implementation grant by the U.S. Department of Education as one of only seven grantees from across the nation. The East Lubbock Promise Neighborhood consortium will receive the funding during the next five years and is a collaboration of the Lubbock Independent School District, Texas Tech University, the Texas Tech University Health Sciences Center and multiple community partners.

“With all that our College of Education is doing in the area of education reform and teacher training around the state, it is not surprising that we’ve received this award to help improve student achievement through teacher preparation,” said Texas Tech President M. Duane Nellis. “Along with last year’s Promise Neighborhood grant, this reinforces Texas Tech’s leadership position in state and national education.”

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Leslie Cranford, Office of Communications & Marketing, Texas Tech University, (806)742-2136, or leslie.cranford@ttu.edu.



TEXAS TECH UNIVERSITY™

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2013

CONTACT: Callie Jones, callie.jones@ttu.edu
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Texas Tech Named Number One University Employer

According to a [Glassdoor report](#) released today (Sept. 20), Texas Tech University is the number one university to work for in the nation.

Included in the employer feedback were approval ratings by employees of university leadership. Texas Tech University System Chancellor Kent Hance received a 94 percent approval rating.

“There has never been a more exciting time at Texas Tech, and our ranking as the number one university to work for in the nation proves that this is the place to be,” Hance said. “Texas Tech is known for its friendly environment, and that’s because we have the best faculty and staff in the country.”

According to the Glassdoor blog, six Texas-based universities are in the top 25 ranking, which was compiled by user ratings and reviews of university employers. Texas Tech is named number one, with Carnegie Mellon University, Brigham Young University, the University of Texas at Austin and Iowa State University rounding out the top five.

The site reviews employers both by an objective numerical system and by user-provided reviews. Texas Tech faculty and staff gave the university an average ranking of 4.4 out of 5, indicating that in general, employers are “very satisfied.”

An example review from a Texas Tech instructor featured on the site reads: “The people there are very laid back. The campus is beautiful. The pay is competitive with other universities. You are free to do your own thing, just be ready at the deadline.”

“Our faculty and staff are among the brightest and most hard-working individuals in the country,” said Texas Tech President M. Duane Nellis. “We are humbled and appreciative of their positive feedback, and I am confident that such an optimistic outlook on Texas Tech reflects our commitment to every member of the Red Raider family.”

Rankings were compiled with data from Sept. 2012 to Sept. 2013.

Information about Texas Tech employment can be found at jobs.texastech.edu.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

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TEXAS TECH UNIVERSITY

Web Only

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2013

CONTACT: Callie Jones, callie.jones@ttu.edu
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Texas Tech Receives High Marks from Alumni

Texas Tech University recently was included in the 2013-14 edition of [“The Alumni Factor,”](#) a college guidebook ranking colleges and universities based on graduates’ experiences.

Texas Tech is ranked 35th among all national universities and ninth among “very large schools,” which include schools with more than 20,000 undergraduate students.

Significant attribute categories ranked highly by Texas Tech among the schools selected were as follows:

- Overall Happiness: 2nd among national universities; 2nd among very large schools
- Financial Success: 23rd among national universities; 2nd among very large schools
- Overall Assessment: 50th among national universities; 22nd among very large schools
- College Experience: 54th among national universities; 16th among very large schools
- Alumni Giving: 73rd among national universities; 24th among very large schools

Among the Financial Success category, Texas Tech alumni fared especially well, especially among very large schools. Texas Tech is ranked first among very large schools for “Household Net Worth” (ninth among national universities) as well as percentage of households whose net worth exceeds \$1 million (15th among national universities). Texas Tech ranked eighth for “Income per Household” among very large schools (43rd among national universities) and ninth for percentage of households with an income of more than \$150,000.

“Texas Tech alumni not only achieve significant financial successes upon graduation, but, as is shown with the overall happiness level, they carry the Red Raider spirit with them throughout their lives,” said Texas Tech President M. Duane Nellis. “Our graduates offer examples for every current and future Texas Tech student that ‘From Here, It’s Possible.’”

Bill Dean, executive vice president and CEO of the Texas Tech Alumni Association, said he is not surprised by the ranking and alumni feedback.

“I think Texas Tech provides our students with a quality education and I also believe most of our students feel good about their experience here, which includes experiences

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with professors and their overall experience with fellow students,” said Dean, also an associate professor in the College of Media and Communication.

Rankings were developed by inquiring alumni about their school experiences and post-graduate outcomes.

The guidebook, which is the only ranking system based on real-world successes by graduates, is available at alumnifactor.com.



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News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2013

CONTACT: Grace Acuna, grace.acuna@ttu.edu
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Texas Tech's Rawls College Begins New Semester of Speakers Roundtable discussions host successful business leaders.

Texas Tech University's Rawls College of Business presents its Chief Executives' Roundtable (CXR) speaker series for the fall semester beginning at 11:30 a.m. Thursday (Sept. 26) at Lubbock Country Club.

Entrepreneur and Texas Tech alumna, Usha Viswanathan will be the first speaker in the series.

Viswanathan, a mother of two, turned in her diaper bag for a backpack and received a Master of Science in Management Information System at Texas Tech with a 4.0 GPA. She later co-founded the now internationally known Starnik, a high-tech startup in Lubbock which provides cloud software solutions for utility billing and energy management.

On Oct. 16 the Rawls College hosts Jonathan Copulsky, author and chief brand, content and digital officer at Deloitte Consulting LLP. He will speak on "Protecting Your Brand in a High-Speed World."

The series continues Nov. 7 with Kenneth Huseman, president, CEO and director of Basic Energy Services. He has 26 years in the well servicing business and was responsible for moving WellTech, a developer for the oil and gas industry, from the second-largest to the largest player in the market.

The CXR series brings industry leaders to Texas Tech to share their experiences and insights with students, faculty and the Lubbock community. The CXR series is open to the public by subscribing to the program.

For more information on the Rawls College Chief Executives' Roundtable Speaker Series visit <http://cxr.ba.ttu.edu/>.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Michele Moskos, senior director, Communications and Marketing
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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 23, 2013

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
(806) 742-2136

Distinguished Speakers Celebrate African-American History

Three renowned speakers will visit Texas Tech University throughout the 2013-2014 academic year to discuss various aspects of African-American history in a lecture series.

Karlos Hill, assistant professor in the Department of History, said the series brings distinguished scholars to campus to speak and engage with students, faculty, staff and community members who are interested in African-American studies.

“The purpose is to encourage individuals in the community to come together to celebrate African-American history,” Hill said. “People who are interested in, have a passion for, or just want to hear a great lecture, should come out and hear great lectures.”

The series begins 6 p.m. Oct. 24 in the Allen Theatre. Novelist James McBride will share the story of John Brown, a white American abolitionist, who attacked the largest arsenal of weapons in America in 1859, spurring the start of the Civil War.

“He’s going to speak in a way that is entertaining, and in a way that is compelling,” Hill said. “Any student, faculty or staff interested in learning an aspect of American history that is typically not talked about, will get to see that in a very interesting format.”

McBride uses gospel and spiritual music to better contextualize John Brown’s raid on Harper’s Ferry. McBride’s band will also be in attendance, and they will perform gospel songs from the mid-to-late 19th century.

His discussion will be based off his latest novel, “The Good Lord Bird.” McBride is a New York Times best-seller, as well as a musician and screenwriter. His work has appeared in The Boston Globe, People Magazine and The Washington Post, as well as Essence, Rolling Stone and The New York Times.

During Black History Month in February, two award-winning African-American scholars will speak.

On Feb. 6, Tricia Rose, professor and chairwoman of African-American Studies at Brown University, will discuss the role hip hop plays in United States and world politics in a lecture called “Hip Hop Wars.”

Speaking Feb. 20, Koritha Mitchell, associate professor of English at Ohio State, will discuss her latest book “Living With Lynching: African-American Lynching Plays, Performance and Citizenship, 1880-1930.” The book argues that African-American communities survived actual and photographic mob violence through popular lynching plays.

The African-American History Month Lecture Series is sponsored by the Office of the President, Office of the Provost, and the Division of Institutional Diversity, Equity and Community Engagement.

All events affiliated with the African-American History Month Lecture Series are free and open to the public.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Karlos Hill, assistant professor, Department of History, College of Arts and Sciences, Texas Tech University, (806) 742-3744, or karlos.hill@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 23, 2013

CONTACT: Karin Slyker, karin.slyker@ttu.edu
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Pop Culture Expert: Comics in the Classroom

September 25 is National Comic Book Day

Pitch

The mention of comic books may bring expectations of superheroes in bright colors and tights to some, but Texas Tech University's comics expert says sequential art is ideal for use in education.

Expert

Rob Weiner, associate librarian and pop culture expert, Texas Tech University Library, (806) 834-5126 office, (806) 780-8775 mobile, or rob.weiner@ttu.edu.

Talking Points

- Sequential art, cartoons, comics and graphic novels are not a genre, but a format or technique for conveying information.
- Comics provide opportunities for active engagement, higher comprehension and interest.
- The graphic novel has been used throughout history, including World War II.
- Weiner is the author or editor of many books related to film, comics, music or pop culture.



TEXAS TECH UNIVERSITY SYSTEM

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 23, 2013

CONTACT: Jaryn Jones, jaryn.jones@ttu.edu
806-742-0057

Texas Tech System Concludes Historic Capital Campaign

The Texas Tech University System marked the official conclusion of its most ambitious fundraising effort, Vision and Tradition: The Campaign for Texas Tech, on Aug. 31.

Surpassing its original goal of \$1 billion well ahead of schedule, the campaign generated a total of \$1.069 billion, making it the most successful capital campaign in the history of the TTU System.

“From our outstanding alumni base to our tireless development team, we have so many to thank for the success of this campaign,” said Chancellor Kent Hance. “The support of our donors is truly unprecedented, and I am so grateful for their dedication to see this campaign through to the end.”

Officially announced Sept. 17, 2010, the Vision & Tradition campaign has spurred an extraordinary time of growth at all four of the TTU System’s component institutions – Texas Tech University, Texas Tech University Health Sciences Center, Angelo State University and Texas Tech University Health Sciences Center at El Paso. Donations received during the campaign are benefitting student scholarships, faculty endowments, research efforts and facility improvements, among many other areas.

The \$1 billion goal was achieved and exceeded thanks to a total of nearly 130,000 generous donors. Gifts to the campaign came from all 50 states and 41 countries.

“The Vision and Tradition campaign has ensured each of our institutions has a very promising future ahead,” Hance said. “Each and every gift has contributed to a lasting legacy that will benefit the Texas Tech family for years to come.”

CONTACT: Randy Sanders, associate vice chancellor, Office of Communications & Marketing, Texas Tech University System, (806) 742-0057, randy.sanders@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 24, 2013

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
(806) 742-2136

Minority Student Organization Awarded for Professional Development

Texas Tech University's Society for the Advancement of Chicanos and Native Americans in Science (SACNAS) Chapter received the 2013 Outstanding Professional Development Award.

SACNAS is a society dedicated to helping underrepresented minorities advance their academics and professional careers in science, technology, engineering and mathematics (STEM).

The 40th Annual National SACNAS Conference on Oct. 3 in San Antonio will recognize the chapter for its professional development.

The award is given to the chapter whose efforts during the 2012-2013 academic year are exemplary of accomplishments and activities corresponding with the SACNAS mission, vision, goals and values.

"The Texas Tech chapter was recognized because of our professional development series 'Series in 3D,' which is currently not offered by other SACNAS chapters across the nation," said Jaclyn Cañas-Carrell, SANCAS faculty advisor and associate professor of environmental toxicology.

The series brings what the students are learning out of their textbooks and into more personalized meetings. These meetings feature professors, who speak on their research and academic pathway.

Stephanie Pleasant, Texas Tech SACNAS chapter president, said events like the 'Series in 3D' allow students the opportunity to network with professionals and learn about research projects on campus.

"The goal of our chapter is to help guide underprivileged and first-generation college students to reach their academic goals in order to continue into their desired profession after graduation," said Pleasant, a senior chemistry major.

The Texas Tech chapter aims to support students in STEM, especially minority students. Chapter events include a monthly speaker and social.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 24, 2013

CONTACT: Grace Acuna, grace.acuna@ttu.edu
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Rawls College of Business Hosts Entrepreneur for Speaker Series

WHAT: Texas Tech University's Rawls College of Business Chief Executives' Roundtable Speaker Series

WHEN: 11:30 a.m. Thursday (Sept. 26)

WHERE: Lubbock Country Club, 3400 Mesa Rd.

EVENT: Texas Tech's Rawls College of Business hosts Usha Viswanathan, an entrepreneur and Texas Tech alumna.

Viswanathan is a co-founder of Starnick, a high tech startup in Lubbock which provides cloud software solutions for utility billing and energy management.

The Chief Executives' Roundtable series brings industry leaders to Texas Tech to share their experiences and insights with students, faculty and the Lubbock community. The CXR series is open to the public by subscribing to the program.

For more information on the Rawls College Chief Executives' Roundtable Speaker Series visit <http://cxr.ba.ttu.edu/>.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 24, 2013

CONTACT: Lauren Kozlovsky, lauren.kozlovsky@ttu.edu
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Texas Tech Cross-Cultural Academic Advancement Center Celebrates HSF Scholar Chapter

- WHAT:** Fifth anniversary of Texas Tech University's Hispanic Scholarship Fund (HSF) Scholar Chapter
- WHEN:** 12 – 2 p.m., Wednesday (Sept. 25)
- WHERE:** West Plaza of the Student Union Building
- EVENT:** The Cross-Cultural Academic Advancement Center (CCAAC) welcomes students, staff and faculty to celebrate the fifth anniversary of Texas Tech's Hispanic Scholarship Fund Scholar Chapter and learn more about the organization. Refreshments will be provided.

HSF is a national organization that supports higher education and its mission is to increase the number of Hispanic college graduates by providing scholarships and assistance needed to prepare students for their college career. The Texas Tech chapter participates in college fairs, parent workshop presentations, recruitment trips, high school retreats and other various events.

During its five years, the Texas Tech chapter has won:

- 2013 Mentor Program of the Year
- 2012 National Chapter of the Year
- 2011-2012 Student Organization of the Year
- 2009-2010 Newcomer Organization

Join HSF bi-weekly meetings at 6 p.m. every Wednesday in room 268 of the Media and Communication Building.

For more information about HSF Scholar Chapter at Texas Tech, call CCAAC at (806) 742-8681, or email hispanicscholarshipfund@ttu.edu.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

Office of Communications and Marketing

An EEO/Affirmative Action Institution

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News Release

FOR IMMEDIATE RELEASE

DATE: September 24, 2013

CONTACT: Chris Cook, chris.cook@ttu.edu

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Texas Tech Eclipses 33,000 Enrollment Figure for First Time

Texas Tech University officials report record enrollment figures for the fifth-straight year as 33,111 students are in fall classes. The figure represents a nearly 16 percent increase over the last decade and was accomplished following a second-straight record year of more than 7,000 degrees conferred.

“What a wonderful time to be at Texas Tech University,” said Texas Tech President M. Duane Nellis. “Through the efforts of our graduates, faculty, staff and students, and the foundations they laid, more and more students annually are reaching out to Texas Tech to continue their education.”

The increase maintains the university’s course of achieving a goal of 40,000 students by 2020, which supports the Texas Tech University System’s goal of nearly 60,000 students among its four institutions during the same time period.

“For the first time in our history, Texas Tech University is enrolling more than 33,000 Red Raiders,” said Chancellor Kent Hance. “Thanks to the hard work of our faculty, staff and administrators, we reached this significant milestone while also enhancing our student diversity and academic quality.”

Among the highlights of the 2013 Texas Tech University fall class:

- A record 6,308 Hispanic students;
- A record 2,044 African-American students;
- A record 4,892 first-time undergraduate students;
- A record 2,657 transfer undergraduate students;
- An 82 percent retention rate of last year’s freshman class, the highest since 2007;
- A 5 percent increase in enrollment for the Whitacre College of Engineering and its first 5,000-plus enrollment;
- A 4 percent increase in enrollment for the Rawls College of Business, College of Agriculture Sciences and Natural Resources, and College of Media & Communication.

“Our admissions staff has worked diligently to guarantee we continue to grow and bring in the best and brightest students, while maintaining a standard of academic excellence among our incoming classes,” Nellis added.

Office of Communications and Marketing

An EEO/Affirmative Action Institution



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 25, 2013

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
(806) 742-2136

Texas Tech Health, Exercise and Sport Sciences Instructor Becomes Fellow

An instructor in the Texas Tech University Department of Health, Exercise and Sport Sciences was selected as a fellow of the American Association of Cardiovascular and Pulmonary Rehabilitation (AACVPR).

Dean Diersing began his involvement with AACVPR as a member and then served on the board of directors for the state association. He later became a committee member on the national level.

“I am humbled that in my short 10-year career, I was selected as a fellow for this prestigious association,” Diersing said. “I understood the importance of professional associations and memberships, so I started at the membership level, and then began attending the association’s conferences, and increased my involvement from there.”

Fellows are seen as leaders in the field of cardiac and pulmonary rehabilitation. The association encourages fellows to continue participation on the national level, specifically with committee involvement, speaking engagements at conferences, and other opportunities.

AACVPR is dedicated to reducing morbidity, mortality and disability from cardiovascular and pulmonary disease through education, prevention, rehabilitation, research and disease management.

The association provides education from experts, the opportunity to network with other professionals in the field, as well as the opportunity to increase knowledge, advance career and ultimately shape the field to save and improve lives, Diersing said.

He completed undergraduate and graduate schooling at Texas Tech, and now teaches on campus.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 27, 2013

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
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Visiting Artist Produces Artwork with Texas Tech Students

WHAT: Visiting artist Crystal Wagner will lecture about her work in printmaking, mark-making and sculptural installation. Following the presentation, a reception in the Texas Tech University School of Art South Gallery will be hosted.

WHEN: 6:30 p.m. Monday (Sept. 30)

WHERE: Basement Room 01, Texas Tech Art Building

EVENT: Wagner will discuss her work in printmaking, sculpture and drawing. Her experimental work combines 2D and 3D forms and uses man-made materials such as chicken wire and items from office supply and dollar stores.

While at Texas Tech, she will produce a site-specific installation with students in the School Art's South Gallery. Installation begins Sept. 30 and the work will be on display through Oct. 30.

Gallery hours are 8 a.m. to 5 p.m. Monday through Friday, 10 a.m. to 5 p.m. Saturday and noon to 4 p.m. Sunday. Admission to the event and gallery are free and open to the public.

Wagner is an assistant professor and area head of printmaking of Georgia College in Milledgeville, Ga. Her solo exhibition "Bio-Dome" was featured at Southern Graphics Council International Conference 2012 in New Orleans. Wagner's work is currently represented in the Spoke Art Gallery in San Francisco.

The exhibitions, speakers and related programs at Landmark Arts and the Texas Tech University School of Art are made possible in part by the Helen Jones Foundation and the CH Foundation. Additional support comes from cultural activities fees administered through the College of Visual & Performing Arts.

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CONTACT: Joe Arredondo, director of landmark arts, School of Art, College of Visual & Performing Art, Texas Tech University, (806) 742-3825, or joe.arredondo@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 30, 2013

CONTACT: Callie Jones, callie.jones@ttu.edu
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Texas Tech Announces Homecoming 2013 Schedule of Events

This year's parade has been canceled due to the 11 a.m. kickoff time.

Texas Tech University's homecoming, "Tech Loves the 90s" features a weeklong celebration of spirit and tradition beginning Oct. 7. The week culminates with the homecoming football game versus Big 12 Conference rival Iowa State.

Student organizations compete in many events throughout the week, including the Spirit Board and Spirit Banner competitions and S.O. Sing. Homecoming king and queen will be announced during halftime of Saturday's football game.

The parade is canceled this year due to the football game kickoff set for 11 a.m. Oct. 12. The game will be broadcast on Fox Sports 1.

"Unfortunately, due to the early kickoff the parade will be logistically impossible this year," said Jon Mark Bernal, associate director for Texas Tech Student Union & Activities. "We look forward to the parade's return in 2014, and in the meantime we look forward to cheering on the Red Raider's in their nationally televised appearance Saturday morning. The rest of the week's events will continue as scheduled."

The week's schedule of events follows:

All Week

- **Spirit Board Competition**
Broadway Ave. & University Ave.
Student organizations' spirit boards will be displayed at the Broadway entrance to campus.
- **Spirit Banner Competition**
Student Union Building (SUB)
Spirit Banners made by student organizations will be displayed at the SUB.

Monday, Oct. 7

- **Homecoming Kickoff**
noon, SUB North Plaza
Kickoff will feature a pep rally with the spirit squads and will announce the homecoming queen and king candidates.

Tuesday, Oct. 8**Scavenger Hunt**

4 p.m., Memorial Circle

Students may participate in a photo scavenger hunt featuring significant items around campus.

Wednesday, Oct. 9

- **Spin Art Frisbee**

10 a.m. – 3 p.m., SUB North Plaza

Students can create a custom frisbee (with a valid student ID).

- **S.O. Sing**

8 p.m., United Spirit Arena

Student organizations will contend in a dance-and-sing competition.

Thursday, Oct. 10

- **Inflatable Twister**

10 a.m. – 3 p.m., SUB North Plaza

Students can play rounds of twister on an inflatable twister mat. Popcorn and cotton candy are available (with a valid student ID).

- **Techsan Memorial**

5:30 p.m., Memorial Circle

The Texas Tech community is invited to join university officials in remembrance of Texas Tech students, alumni, faculty and staff who have passed away in the last year.

Friday, Oct. 11

- **Rowdy Raider Rally**

noon, SUB North Plaza

The top 10 homecoming king and queen candidates will be available for a meet-and-greet.

- **Homecoming March, Pep Rally and Bonfire**

8:30 p.m., march begins at Band Parking Lot

9 p.m., Pep Rally & Bonfire will be held at Urbanovsky Park

The homecoming pep rally and bonfire will begin with the inaugural homecoming march, as the Goin' Band from Raiderland and spirit squads will march along 18th Street to Urbanovsky Park. The pep rally and bonfire will feature performances by the spirit squads and band, Raider Red, the Masked Rider and guest speakers. S.O. Sing, Spirit Board and Banner winners will be announced along with the 2013 Homecoming Court.

Saturday, Oct. 13

- **[Raidergate](#)**

7 a.m., R-1 Parking Lot

- **Texas Tech versus Iowa State**

11 a.m., Jones AT&T Stadium



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For more information about this year's homecoming, please visit <http://www.depts.ttu.edu/sub/StudentActivities/Homecoming/>.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 30, 2013

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Texas Tech Library to Honor Faculty Achievements with 29th Annual Exhibit

WHAT: [Faculty Academic Contributions Exhibit \(FACE\)](#)

WHEN: 2:30 - 4 p.m., Wednesday (Oct. 2)

WHERE: University Library Croslin Room

EVENT: FACE honors the innovations, talents and accomplishments of more than 80 campus faculty, and provides an opportunity to share knowledge and ideas with colleagues, students and members of the Texas Tech community.

Keynote speaker will be [Urs Peter “Upe” Fluekiger](#) from the College of Architecture, presenting “28 Dollars and 12 ½ Cents: A Sustainable Design Build Project.”

The digital exhibit will be displayed on large, flat-screen monitors. Guests are invited to browse entries by author, department or subject through mid-November.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 30, 2013

CONTACT: Kari Abitbol, kari.abitbol@ttu.edu
(806) 742-3990, ext. 249

Texas Tech University School of Law Hosts the Texas Court of Criminal Appeals

- WHAT:** The Texas Tech University School of Law will host the Texas Court of Criminal Appeals.
- WHEN:** 9 a.m. Wednesday (Oct. 2)
- WHERE:** Donald M. Hunt Courtroom, School of Law, 1802 Hartford Ave.
- EVENT:** The Court of Criminal Appeals is Texas' highest court for criminal cases. Law students and the public will have a special opportunity to view the [Court](#), which usually presides in Austin, in action.

The Court consists of a [presiding judge and eight judges](#). They are elected by the voters of the entire state, and they hold their offices for terms of six years.

[Oral arguments will be heard in two cases](#) starting at 9 a.m.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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Web Only

Business Student Elected to Organization's National Council

Christopher Shulman will serve on this year's Mortar Board National Council.

By Grace Acuña

Texas Tech University's Mortar Board president has been elected as a student representative to the National Council of Mortar Board.

Christopher Shulman, a senior marketing and business management major from Austin, was elected by collegiate delegates as one of two student representatives on the eight-person council.

"I am very proud to be representing Texas Tech as one of two students on the National Council," Shulman said. "I am really enjoying my service so far and am excited to see what the next two years have in store."

Mortar Board is a national honor society for college seniors who have superior achievement in scholarship, leadership and service. Only a few selected students on each campus are invited to join the society each year.

Francisco Delgadillo, an associate professor of practice in Texas Tech's Rawls College of Business and Mortar Board Forum Chapter senior advisor, said Shulman was elected as a national representative over Mortar Board presidents from such schools as the University of Texas, Ohio State University and Northwestern University.

"Christopher has an extraordinary work ethic, a great attitude, as well as excellent leadership and academic skills, and he has used many opportunities at Texas Tech to showcase these qualities" Delgadillo said. "In addition, he is a charismatic person with a strong competitive drive."

While at Texas Tech, Shulman has been a Chancellor's Ambassador, Rawls Business Ambassador, Student Business Council President, instructor to BA 1101, a member of the Texas Tech Triathlon team and currently is interning for Chancellor Kent Hance.

"I view my service to the National Council as a learning experience. Not only is Mortar Board an honors society, it is also a business," Shulman said. "Getting to serve on a board of directors and make decisions that will be applying to the education I have gotten here at Texas Tech in the Rawls College of Business is exciting."

The purpose of Mortar Board's National Council is to guide the long-term future of the organization.

“Christopher will use the leadership skills, knowledge, and experience that he has acquired at Texas Tech to become a very successful individual,” Delgadillo said. “It would not surprise me if Chancellor Hance will one day proudly tell stories about Chris just as he does about other distinguished alumni.”

First Texas Tech Band Trip to TCU Game in 1926

By John Davis

Long before it had earned the moniker “Goin’ Band from Raiderland,” Texas Tech’s band travelled for the first time almost 90 years ago to play in its first away game – a near unheard-of activity at the time.

Though the football game against TCU on Oct. 30, 1926, would end in Texas Tech’s loss, the event would serve as a big win for Texas Tech’s brand-new band, which made the trip thanks to the support from some famous financial backers.

American vaudevillian, cowboy and humorist Will Rogers and Fort Worth Star-Telegram publisher Amon G. Carter gave \$200 and \$100 respectively so the 80-piece band was able to follow the football team all the way to Fort Worth.

In modern terms, the donations were worth \$2,565 and \$1,282 respectively.

“It was first time the band got to travel and support the new football program,” said Duane Hill, associate director of bands and director of athletic bands at Texas Tech’s School of Music. “Traveling like that was unheard of in those times. It’s also an interesting fact that Will Rogers was willing to support the band in going to TCU. We all know Will Rogers was an important fixture in our history. Our band program was very young and started in 1925. It was cool for us to receive that kind of support.”

Texas Tech may have been the second or third traveling band, Hill said. The [Fighting Quaker Band](#) at the University of Pennsylvania supposedly traveled 30 years prior. Exact details of why the band wanted to travel to this game or what prompted Will Rogers to donate are sketchy, he said.

According to “The First Thirty Years,” explaining Will Rogers connection with the fledgling college is tangled in legend. For certain, the book states, Rogers came to Lubbock on Oct. 29 that year to speak in the auditorium of Carroll Thompson Junior High School.

In his informal remarks, Rogers claimed to know all about Texas Technological College and commented on the coach of the football team, though he joked he had never heard of the president.

Later that night, Rogers and Texas Tech President Paul Whitfield Horn rode the same train to Fort Worth, the book states. Several Lubbock citizens made sure prior to Rogers leaving that he was acquainted with Horn on the platform before the train arrived. The book also cites a Star-Telegram story claiming that Rogers wanted Fort Worth to see a “real West Texas Band,” and when he heard of the band needing money to travel to the game, he donated.

“That’s part of the mystery behind it,” Hill said. “Rogers knew it was a new band program, and he wanted to put his support behind it. He was trying to do whatever he could to support the football team at an early stage. He was kind of an advocate for it.”

Minutes from a Board of Directors meeting in 1926 also denote Carter handing over the \$200 check from Rogers and one for \$100 from his own account.

According to "The First Thirty Years," TCU became the first Southwest Conference team to play Texas Tech, called the Fighting Matadors at the time. The Horned Frogs won 28-16, but that would be Texas Tech's only loss that year. Three games ended in scoreless ties.

See the cover for The Toreador the day before the game [here](#).

"It's cool that TCU is back in a conference playing Texas Tech again," Hill said. "It's great to see TCU getting back into the fold a bit to start this rivalry again."



Web Only

Minorities in STEAM is Formed

Faculty member advises an organization she wanted when she was a student.

By Grace Acuña

When she came to Texas Tech University as an undergraduate student Lyda G. Garcia was overwhelmed by the large community and size of campus.

Now Garcia is back as a visiting professor in the animal and food science department, and has started a new organization, Minorities in STEAM to help students who may feel the same way.

“I always told myself that if I ever had the chance, I would mentor a group of students that come from afar in hopes to bring comfort to the table,” said Garcia, a South Texas native from Hebbronville.

Minorities in STEAM is an organization promoting the success of minority students pursuing careers and degrees in science, technology, engineering, agriculture and mathematics. The organization is the first in the country of its kind and Garcia hopes it will one day become nationally recognized.

“My job is to serve; to guide and mentor students down the path they best fit,” said Garcia, faculty advisor for Minorities in STEAM. “Let’s be real, with our changing demographics, it only makes sense to educate our future. The need for educated, bilingual minority students in the agricultural industry is in demand and is continuously growing.”

Students were inspired to create the organization while attending a Latinos in Agriculture conference last year. Garcia said students are really the heart of the organization.

“I have learned from being an active member that we all come from different areas and backgrounds, but we are all here for one reason, to further our education in a field we are passionate about,” said Donna Balderas, a senior animal science major from Balmorhea and president of Minorities in STEAM.

The organization also had helped Garcia to connect students with potential employers. She said the need for these minority students in the agriculture industry, is growing.

“I’m constantly on the phone with companies seeking minority students who are bilingual and educated,” Garcia said. “With this official organization it will be easier for me to find students to refer for jobs.”

Minorities in STEAM is open to students majoring in either science, technology, engineering agriculture or mathematics.

“Whether you’re from a city or a small town, if you don’t know anyone on campus or the surrounding area, it can make someone feel small,” Balderas said. “I want to help out that student, so they realize the possibilities here at Texas Tech are endless and they are not alone.”

Quail-Tech Alliance Seeks Answers to Increase Quail Populations

By John Davis

About eight years ago, bobwhite quail started disappearing on the fabled Four Sixes Ranch near Guthrie.

Joe Leathers, the general manager of the ranch, said he and others noticed fewer and fewer of the birds as each year passed. While they knew that other parts of the country and even Texas had experienced the same disappearing act, he and owner Anne W. Marion wanted to do something to protect the coveys that still existed on the 208,000-acre ranch that was established in 1870.

“The people that own the ranch take a lot of pride in taking care of their country and the wildlife that lives on it,” Leathers said. “We saw an opportunity with Texas Tech to do something about the quail situation.”

In 2010, the ranch enrolled in the Quail-Tech Alliance, a five-year, \$1.25 million study. Scientists with this project hope to discover reasons for the area’s quail decline as well as develop new methods for landowners to use to stabilize, maintain and even increase quail populations, said Brad Dabbert, research project manager and an associate professor at Texas Tech’s Department of Natural Resources Management (NRM).

The Quail-Tech Alliance is a partnership between Texas Tech’s NRM and Quail First, a nonprofit organization.

“This project got underway because of the general decline of quail nationwide,” Dabbert said. “We were starting to see that decline creep across Texas. Quail-Tech was formed to try to learn what problems are involved with the decline to get in front of it as much as possible.”

Currently, the Four Sixes ranch is one of 26 anchor ranches in 19 counties covering about 1.6 million acres of land, he said. The organization hopes to grow into a 38-county research area in west central and northwest Texas – an area that encompasses more than 22 million acres or roughly 10 times the size of Yellowstone Park.

Other historic ranches already participating include the Pitchfork Ranch, W. T. Waggoner Ranch, Milliron Ranch in Collingsworth County and George Allen’s Circle A in Archer County.

“It is organized so that basically the ranches pay a fee to be in the organization and get some deliverables, such as quail counts and consulting on how to take care of their lands,” Dabbert said. “We also have on-the-ground research at the ranches at various times. Their fees are paid to Quail First, the charitable foundation. Those funds are then sent to Texas Tech.”

Protecting the West Texas quail-hunting legacy is what the project is all about, said Charles Hodges, Quail-Tech board member, co-founder of Quail First and chairman of Hodges & Associates Architecture in Dallas.

The Texas Tech alumnus said he spent most of his life following his father around during quail hunting season, and he wanted to preserve that tradition for future generations.

“That legacy my dad gave me was one that brought me to start the program and return quail hunting to its prominence in West Texas,” Hodges said. “Someone had to do it, so we got everyone together at the Omni Hotel in Fort Worth to bring this to forefront. We had Dr. Dabbert and Dr. Sosebee build a program, and it’s turned into one of the largest in the country in terms of acres enrolled.”

Organizers envisioned working ranches enrolling in a program to become a laboratory for quail research, Hodges said, as a practical way to get the research accomplished. He and others went to ranch owners to explain the program.

“The vision is really continuing to evolve,” he said. “In the beginning, I think there was a great lack of real-world science. There were a lot of theories as to what was happening with the quail, but not a lot of practical application. We found there are lots of external factors – some natural and some man-made. So we thought we’d go down the checklist to see what was affecting the quail populations and get to the source of the decline so we could educate and intervene with anyone that’s a landowner or quail hunter.”

So far, researchers have done genetic analyses of quail to look at integrity and diversity of the birds in different areas as well as screen for some diseases, such as West Nile virus. In the northern Panhandle areas, researchers have studied how scaled quail might be competing for food and space with bobwhites and how the differences in each species’ reproductive capabilities may play a role in the decline.

Scientists also have worked on ways to raise wild birds from eggs with surrogate parents while in captivity, he said, since captive-raised birds tend to not learn what they need to survive in the wild. They also have tried to relocate populations from high-density areas of South Texas, which seems to be faring better than the rest of the state’s populations, into areas where bird numbers have significantly decreased.

“In my opinion, one of the most important projects has been supplemental feeding,” Dabbert said. “Supplemental feeding in the past meant putting feed into some sort of barrel feeder or broadcasting feed onto road surface. There have been several studies that have shown neutral or temporary effects. We’ve been broadcasting sorghum into the habitat so that birds don’t have to go to one specific spot, such as a feeder, or expose themselves on open road. It’s been pretty satisfying to get something like that to work.

“In two years, we’ve seen 15 percent to 30 percent higher annual survival in areas where supplemental feeding took place. The negative is the feed’s not cheap. We’re about to restart that study and see if we can make it more economical.”

During the dry year of 2011, Dabbert said only 15 percent of females tried to nest when they had to find their own food. That's compared to 85 percent of supplement-fed birds that tried to nest the same year.

Leathers said a little quail hunting goes on at the Four Sixes Ranch, although no hunting has taken place in the past two years, and none will take place this year.

He hopes that researchers will continue finding useful information to share with landowners to keep their coveys intact.

"Anne's interested in cattle, but also with the wildlife as well," he said. "We work so cattle and wildlife can cohabitate and thrive. I've been extremely pleased with the research, and the students from Texas Tech have been very diligent and done an extremely good job with this project."

For more information on the Quail-Tech Alliance, visit www.quail-tech.org.



Web Only

Texas Tech Business Professor Encourages Class to “Advance the Dream”

Management professor appears on MSNBC discussing coursework.

Fifty years ago last week, Martin Luther King Jr. led the March on Washington, where he delivered his famous “I Have a Dream” speech. On Sept. 6 a Texas Tech University management professor participated in a live broadcast chat with other educators who have used their influence to advance the dream.

Claudia Cogliser, an associate management professor in Texas Tech’s Rawls College of Business was included in a live discussion with MSNBC’s Craig Melvin, as he chatted with educators across the country who embrace the ideals of King’s dream in their daily lives.

During [the half-hour segment](#), Cogliser explained how she engaged her entire Organizational Behavior MBA class in “Advancing the Dream.”

“We started by listening to the speech,” she said. “This really connects with my course content. As a female professor in a business school, I am here *because* of work that was started 50 years ago – what men and women have fought for in the past 50 years.”

Cogliser said she and her students are privileged to be a part of an MBA program and with that comes responsibility. She said it is a bit difficult in a business school, as some students are only focused on maximizing shareholder wealth; they have learned along the way, however, they can do well by doing good.

“The Rawls College is working on community engagement and also trying to reflect the diversity of the community,” Cogliser said. “Yet in our MBA community we tend to be somewhat homogeneous with regard to gender and race. We’re trying to change that. When I see a young woman post about a degree that’s rarely pursued by African Americans, that’s a starting point. Fifty years ago were starting points, and each day can be a start to making the world a better place, what can we do as ordinary people doing extraordinary things.”

The young woman Cogliser refers to is Jessica Badoe of Tulsa, Okla., a student in Texas Tech’s dual architecture/MBA program.

“I am glad that what I wrote had impact and hope that it may have the same effect on others,” Badoe said. “From what my advisors tell me, upon completion of the dual M.Arch/MBA, I will be the first African-American female to receive that degree from Texas Tech. I am glad to be doing something that will someday make a difference and truly appreciate Professor Cogliser’s recognition of that.”

“Advancing the Dream” is an initiative led by Rev. Al Sharpton to highlight efforts in communities across America to expand fairness, equality, and opportunity. MSNBC launched “Advancing The Dream” with Sharpton in July, and since then has received [thousands](#) of moving submissions from community members who are making a difference. Of those submissions, these educators are some of the stand-outs.