

OFFICIAL PROGRAM

PRICE 10c

UNIVERSITY of ARIZONA vs TEXAS TECH MATADORS

(Homecoming)

November 11,
1935



IT'S THE TOBACCO THAT COUNTS

There are no finer tobaccos than those used in Luckies

Copyright 1935, The American Tobacco Company


Sanders Ambulance

PHONE
700



GOOD
LUCK

MATADORS

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LUBBOCK
COTTON OIL
CO.

Dodge-Plymouth
Sales And Service
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"Largest stock Dodge-Plymouth Cars,
Dodge Trucks and Commercial Cars and
Parts on the South Plains."

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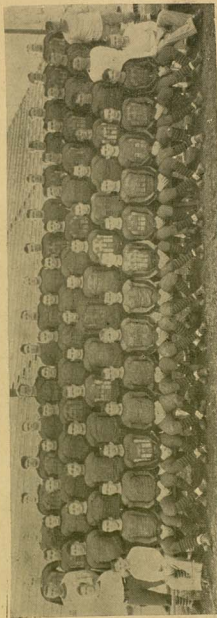
No Meal Is Complete Without

MEAT
McDonald's Blue
Ribbon Quality
BABY BEEF

LUBBOCK'S FINEST

Alex McDonald
Packing Co.

Texas Tech Red Raiders



FRONT ROW

LEFT TO RIGHT

Hal Hitchcock, asst. Manager Green; Guard; Garret, Center; Davis, Guard; Thornton, Center; R. Hale, End; West, End; Walker, Center; Pete Owens, Guard; Lofton, End; Ed Klein, Manager.

SECOND ROW

Thornton, Asst. Manager Holcomb, Tackle; L. Browning, Tackle; K. K. Brown, Tackle; Williams, Guard; Baker, Asst. Coach.

THIRD ROW

P. W. Cawthon, Head Coach; Puckett, Full; Byrd, Half; Hark, Half; Mosley, Full; Guzik, Full; Morris, Full; N. J. Hall, Asst. Manager; McCall, Half; Spaul, End; Phillips, End; Smith, Quarter; Davis, Quarter; Nichols, Guard; Capt.; Smith, Line Coach.

BACK ROW

Cannon, Quarter; Turn, Guard; Betts, Half; Wilson, Tackle; A. Owens, Guard; Doherty, Center; L. Jones, Guard; Sam Jones, End; Chapman, Half; Chernosky, Half; Williams, Quarter; May, Guard; Beauchamp, Quarter; Gilmore, End.



PRIM - END



WILLIAMS
TACKLE



SAM JONES
END



CAPT. NICKOLS
GUARD



DAVIS - GUARD



BRANCHAMP
HALFBACK



PETE OWENS
GUARD



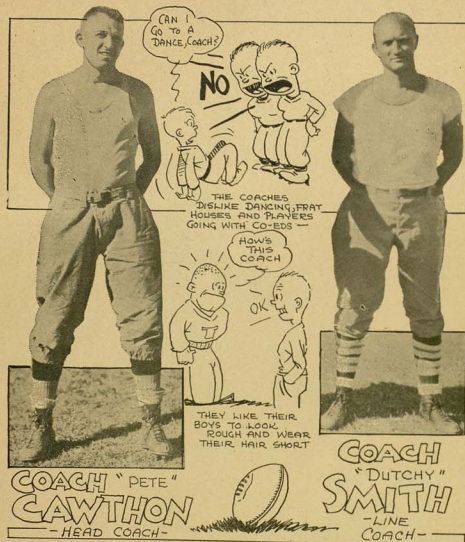
MERRILL
HALFBACK

Dr. Bradford Knapp



Whose untiring effort has brought Tech its new stadium.

Texas Tech Coaches



Wulfsberg's
STORE FOR MEN

Bostonian Shoes
\$6.50 to \$10.00
Made With Flexmore Process—"Already Broken In."
MANSFIELD SHOES \$5.00

Phone the Results "Long
Distance" to those left

at home--



... they, too, are interested
in their Home Team!

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Associated
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Clothes

The Vogue

"Co-Eds' Downtown
Headquarters"

Western Union Telegraph Company

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with Western Union Operator in press
box—top of grand stand. Direct wire
from Matador field. Keep folks at
home posted as to progress of game.

BO SEXTON, Manager.

RIDE THE BUSES NEW LOW FARES

We appreciate your
patronage

SOUTH PLAINS
COACHES, Inc.

Page Six

Headquarters For Players And Fans



When you say "football" you've said something
at the Hotel Lubbock. We like it! We like the
men who play it! And we like the fans who like
it!

Of course we like to see Tech win, but next to
that we like to see the visitors play a good game.
Win or lose we're for the great game of Football.

That's why we try so hard to make the LUB-
BOCK a hotel where football enthusiasts will al-
ways feel at home. . . and why we are so proud
that many visiting teams make their headquar-
ters with us.

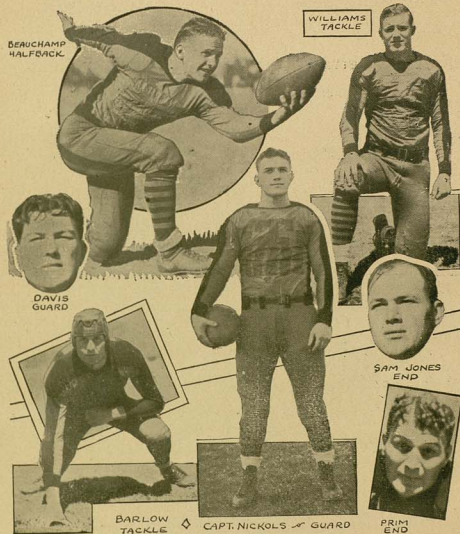
If football is in your blood . . . you'll enjoy stay-
ing at the LUBBOCK . . . it's your kind of a
hotel.



Hotel Lubbock

300 Rooms

Texas Tech Red Raiders



Page Seven

**Fight 'Em Gang
We're For You**

**Official Photographers For
Texas Tech**

Tech Studio

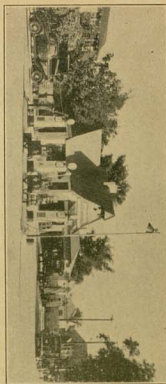
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This Station Is Operated By Tech College Students
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LUBBOCK, TEXAS

Day And Night Service
PHONE 36

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Where The Student Shops and Saves

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**We Are Always Behind Tech Matadors
Win Or Lose**

2525252525252525

Make Penney's Your Downtown Headquarters

L. C. PENNEY CO. INC.

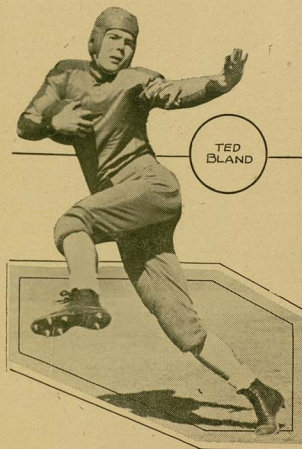
In Lubbock—It's Penney's

Broadway and Avenue J

WELCOME!

To the Alumni and Ex-Students and former members of the Double "T" Association this day is dedicated for their ten years of untiring efforts in laying the foundation for a greater Tech. To them the frontiersmen of the first decade in Tech's short history, the honor of establishing the institutions scholastic reputation and superior athletic supremacy is due. Tech's new generation and the administration greets you; and with your help, propose an even greater Tech in the next decade.

To Tech's many out of town friends and to the faithful citizens of Lubbock who have done their part in putting Tech to the front, we offer thanks and a cordial welcome.



Pictured here is the greatest all-around backfielder the Arizona university has ever produced. For two consecutive years all-conference quarterback, Ted Bland, the triple threat "mity mite," is playing his last year with the Blue Brigade. No other back in the conference surpasses the ability to punt, pass, carry the ball and direct a team like the little 140 pound "mite".

Not only is Bland a fine football player, but he is potential major league baseball timber.

To The Visiting Team And Fans

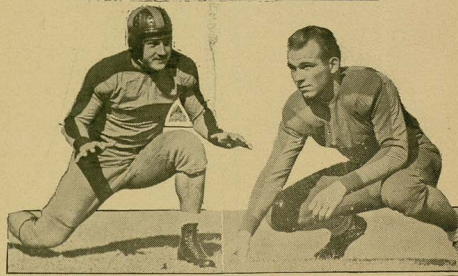
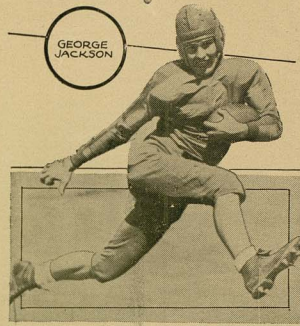
The Matador field is anything but a walk-over. However, you've found a team of hard-hitting footballers that make the game interesting every quarter. While here, look over the campus and the city.

Let's Go--Matadors

In every play there's eleven good men in the game with you and eleven good men just a few inches from you against you. That makes the game more than worth the price of admission.

Texas Utilities Company

Arizona Wildcats



MORRIS BERGMAN -- TACKLE

JOE MULLEN -- GUARD

Wylie-Jarrett Drug Co.

"Is The Place To Meet After The
Game"



"Football Fans Always
Welcome"

"Excellent Service"
"Quality Merchandise"
"Reasonable Prices"



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Open All Night

No. 2—1314 Broadway Phone 160

Texas Tech Football Roster

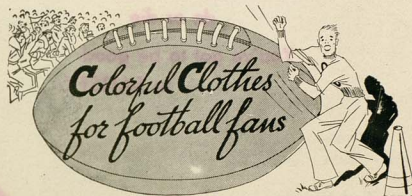
Beauchamp, J. V. *	12	185	RH	Greenville
Cannon, Dempsey	13	165	QB	Slaton
Chapman, Miles	14	160	RH	Dallas
Chernosky, Maurice	15	164	RH	Ennis
Prim, John	16	170	LE	Pawnee, Okla.
Duval, Charley *	17	170	QB	Sherman
May, James	18	166	LG	McKinney
Shook, Howard	60	174	LH	Crockett
Gaskin, Olen	21	165	LH	Bryson
Curfman, Raymond	22	170	RE	Electra
Smith, Ed	23	160	QB	Del Rio
Spears, Louis	24	175	RE	Wilson
Byrd, Fred	25	162	LH	Ardmore, Okla.
Morris, Roy	27	180	FB	Seymour
Neill, Jim *	28	180	LH	Brownfield
Brown, Jim	29	192	LT	Kerrville
West, J. W.	30	178	LE	Memphis
Doherty, Ed	31	165	C	Lubbock
Hais, Hobt.	32	175	RE	Lubbock
Guthrie, Jewell	33	180	C	Sweetwater
Merrill, Cecil	35	166	LH	White Deer
Puckett, Brode	36	180	FB	Spur
Green, Wilmer	37	184	LG	Gainesville
Ease, Winford *	39	180	FB	Robert Lee
Lofland, Raymond	40	175	RE	Rockwell
Wiggington, Tox *	38	186	C	Chillicothe
Williams, Bert *	41	196	RT	Lubbock
Winters, Geo.	42	180	F	Dallas
Walker, Wilson	43	180	C	Bartlett
Gilmore, Will	44	175	LE	Olney
Barlow, Joe	45	208	RT	Miami, Okla.
Nichols, Walker * (C)	46	166	RG	San Angelo
Jones, Sam *	47	190	RE	Ablene
Barnett, Gene	48	168	RH	Melvin
Moseley, Henry	49	190	F	Slaton
Owens, Alton	50	189	RG	Littlefield
Guzick, Frank	51	178	F	Sherman
Philbrick, Geo.	50	170	LE	Dallas
Owens, Pete	53	180	RG	Littlefield
Jones, Louis	54	208	LG	Weatherford
Davis, Gaines *	55	220	LG	Ablene
Wilson, Clyde	56	200	RT	Panhandle
Browning, Leslie *	57	208	LT	Fluvanna
Browning, Jessie	58	207	RT	Fluvanna
Wimberly, G. B.	59	200	LT	Lubbock
Appleton, Leonard	61	180	RG	Baird
Ramsey, Herschel *	62	177	LE	Chillicothe
Holcomb, Bill	63	224	LT	Sulphur Springs
Godeke	64	229	C	Lubbock

* Indicates starting lineup.

Compliments Of
Tech Barber Shop

Hemphill-Wells Co

Lubbock's Finest Department Store



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ALUMNI AND EXES

Drop in to see us
while you're in Lubbock

We extend a cordial invitation to all Tech Decennial Visitors to visit "Lubbock's Finest Department Store." We welcome you and hope you enjoy your visit.

Hit the line hard
and hit it square

Play the game
and play it fair

Crash right through—
do or die

You've got to be good
to SATISFY.

Texas Tech Starting Line-Up

LE	LT	LG	C	QR	RT	RE
Prim	L. Browning	L. Jones	Doherty	P. Owens	Barlow	Günore
16	57	54	31	53	45	44

QB
Cannon or Smith
13 23

LH RH
Byrd Chernosky
25 15

FB
Baze
39

STUDENT MANAGERS

Ed Kline, Waco	Senior Manager
Hal Hitchcock, Lexington	Senior Manager
Herman Thornton	Junior Manager

Last Home Game, Thanksgiving
Detroit University

University of Arizona Starting Line-Up

LE	LT	LG	C	QR	RT	RE
Carlyle	Clayton	Mullen	Cochrane	Simonds	Bergman	Wallace
46	51	52	50	43	52	57

QB
Bland
15

LH RH
Knox Jackson
25 25

FB
Wynne
33

OFFICIALS

H. L. Lowrance, Austin College	Referee
Marshall May, Centenary	Umpire
"Rags" Mathews, T. C. U.	Headlinesman
"Shanks" Lipscomb, Center	Field Judge

Last Home Game, Thanksgiving
Detroit University

They
Satisfy



THE NEW *Palace* SOUTH PLAINS FINEST

Today And Mon.

A dashing musical comedy packed
jam full of gallivanting gals and
the men who man the mikes.

Jack Oakie

George Burns

Gracie Allen

Lyda Roberti

Wendy Barrie

Bing Crosby

Amos 'N Andy

Ethel Merman

IN

"The
Big Broadcast
Of 1936"

Arizona University Football Roster

No.	Name	Wt.	Pos.	Home
11	Campbell, James	154	LH	Long Beach, Cal.
12	Arico, Sam	158	QB	Lawndale, Cal.
13	Fowler, Charles	141	QB	Tucson, Ariz.
14	Woods, Sidney	155	QB	Yuma, Ariz.
15	Riland, Ted	146	QB	Tucson, Ariz.
17	Turner, Parick	145	QB	Tucson, Ariz.
17	Barringer, John	177	E	Glendale, Ariz.
18	Aguirre, Joe	158	QB	Morenci, Ariz.
19	Edkenroth, George	160	E	Tempe, Ariz.
20	Macia, Herbert	158	RH	Tombstone, Ariz.
21	Duke, Homer	176	E	St. Petersburg, Fla.
22	Jackson, George	157	RH	Tucson, Ariz.
24	Knox, Kenneth	181	LH	Chandler, Ariz.
24	Clelland, Roderick	148	RH	Phoenix, Ariz.
25	Berry, John C.	165	LH	Los Angeles, Cal.
27	Gray, Leon	161	G	Tucson, Ariz.
27	Smith, Wallace	166	FB	Long Beach, Cal.
28	Magure, Charles	151	RH	Inglewood, Cal.
29	Parker, Harry	174	E	Jerome, Ariz.
30	Vickers, Elmer	166	E	Douglas, Ariz.
31	Freininger, Claire	149	FB	Santa Ana, Cal.
32	Bergman, Morris	180	T	Brea, Cal.
33	Wynne, Dave	168	FB	Phoenix, Ariz.
34	Botke, William A.	171	T	Santa Paula, Cal.
35	Redd, John G.	163	C	Phoenix, Ariz.
37	Hates, Bernette	188	C	Joliet, Ill.
37	Wallace, Roy	162	E	Tucson, Ariz.
38	Codd, George	176	G	Tucson, Ariz.
39	Covington, Herb	180	G	Santa Ana, Cal.
40	Tucker, Sam	159	G	Santa Ana, Cal.
41	Sachen, Joe	197	T	Chisholm, Minn.
42	Somodi, Louis	171	G	Globe, Ariz.
44	Warford, Ralph	166	E	Glendale, Ariz.
45	Rogers, George	178	T	Tucson, Ariz.
46	Carlyle, Tom	177	E	Santa Ana, Cal.
47	Mann, Herbert	186	T	Tucson, Ariz.
48	Bell, Harry	172	E	Venice, Cal.
50	Cochran, Charles	194	C	Tucson, Ariz.
51	Clayton, Harry	197	T	Santa Ana, Cal.
52	Mullen, Joe	193	G	Jerome, Ariz.
53	Huntington, Edward	155	E	Tucson, Ariz.
54	Gartin, Herbert	179	C	Bisbee, Ariz.
55	Henderson, Ronald	176	RH	Globe, Ariz.
57	Coletti, Vincent	167	LH	Wilmington, Cal.
58	Dow, Allison	168	FB	Ball, Cal.
58	Piper, Harry	228	T	Tucson, Ariz.
60	Smith, Sanford	185	G	Indianapolis, Ind.
61	Heuss, Edward	178	G	Phoenix, Ariz.

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STORE FOR MEN

Merchandise that is smart yet
Conservative

Take 'em for a ride

MATADORS

... while

Chevrolet

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We back the Matadors For
A Successful Season

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The Newest, Cleanest, Most
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Come And "Loaf" With Us Anytime

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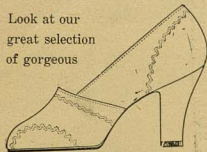
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Look at our
great selection
of gorgeous



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- Dresses
- Coats
- Suits
- Shoes
- Millinery
- Hosiery
- Bags



Whether you're by-standing, on-looking, going to town or coming, we have your heart's desire at most popular prices.

Jarett's Cinderella Shop

Women's Wear

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Kress next door to us

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Ronald "Racehorse" Henderson
(Right Half) Globe, Ariz.
Ht. 5 ft. 11 1/4 in. (186 lbs.)

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Or

"For" the team you'll be comfortable at



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"Everything A Good Hotel Should Be."

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\$2 And \$2.50

All With Bath And Running Ice Water

MEALS

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Sandwiches

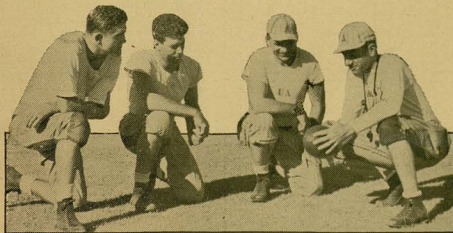
1107 Ave. K

J. D. Janes

1935 TEXAS TECH FOOTBALL SCHEDULE

Sept. 20 Tech 9, Simmons 0, At Abilene
Sept. 27 Tech 27, Daniel Baker College
6, At Lubbock
Oct. 4 Tech 13, Wichita University 7,
At Lubbock
Oct. 12 Tech 0, DePaul University 0,
At Chicago
Oct. 25 Tech 0, Loyola 16, At Los
Angeles
Nov. 2 Tech 14, Oklahoma A. and M. 0,
at Lubbock
Nov. 11 Arizona University (Homecom-
ing, At Lubbock
Nov. 23 St. Mary's University, At San
Antonio
Nov. 28 Detroit University (Thankgiv-
ing), At Lubbock
Dec. 7 Oklahoma City University, At
Oklahoma City

ARIZONA COACHING STAFF



L.TOR. CLARENCE SHEFFER, BUD ROBINSON, FRED ENKE, TEX OLIVER. * *

TEXAS TECH ANNUAL SOUVENIR FOOTBALL PROGRAM SEASON OF 1935

PUBLISHED BY MATADOR CLUB
Page Twenty

T. H. "BO" WILLIAMS, PROGRAM MANAGER

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your Favorite team--

BUT WHY GAMBLE WHEN YOU BUY A
BATTERY—THERE IS NO GAMBLE
WHEN YOU BUY A USL BATTERY

QUICKSALL-PRYOR CO.

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get such well informed assistance in
proper clothes selection."



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Gholson
Co. Lubbock



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As A Winner You Can Always Count
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Cox Motor Co.

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Drink

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In Bottles



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AUTOMOBILES

-BUICK-

-PONTIAC-

School
Texas Tech

Football Team
Matadors



Pride of the Matadors

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Does More Per
Dollar

Floyd Beall, Agt

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Matadors

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Matadors!

We Are Behind
You!

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Tech Press*

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Capital	\$150,000.00
Surplus and Profits	35,000.00
	\$185,000.00

O. L. Slaton, President
W. S. Posey, Vice President
Roy Riddel, Cashier

Tech Red Raiders



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STORE FOR MEN

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Merchandise—such as Manhattan Shirts, Knox Hats, Fashion
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We Are For

You

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by

DANIEL STUDIOS

BUSH BLDG.

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Mrs. E. C. Adair, R. N.
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Assistant

Mrs. Seaman Smith
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Office Phone 1414, 1415

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Before And After The
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Super Service**

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Again This Year

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FRESH VEGETABLES
IN THE SOUTHWEST

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Always Something New

We will not miss a
Home Football
Game

**LUBBOCK
NATIONAL
BANK**

Co-eds! Attention--

We welcome you to Texas
Tech and our modern shop

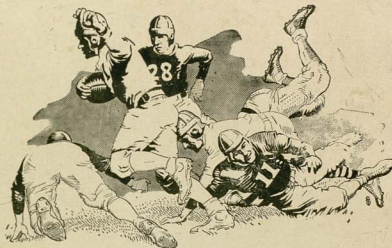
Co-Ed Beauty Shop

ETHEL KLINE, Prop.
Phone 331 1115 Ave. K



**Yea! Matadors
Headed For A
Touchdown!**

and to
Levines
For
Bob
Smart
Shoes



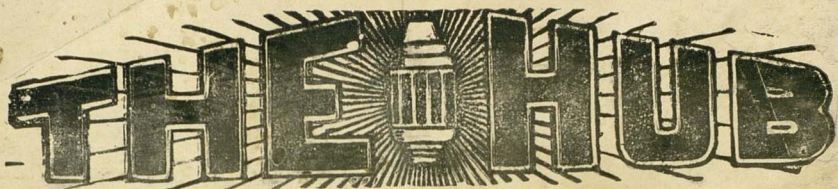
Stetson Hats - - Griffon Suits
Cooper's Sox And Underwear
Let Us Show You All The Winners

Shop
Levines
And
Save



Shop
Levines
At
A Savings

Lubbock's Largest Exclusive Men's Store!



1002 Broadway

CLOTHIERS

Phone 1409

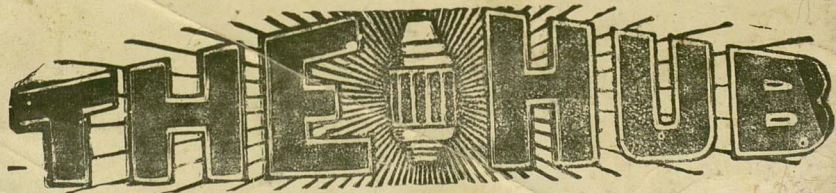
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Featuring Standard Brand Clothing, Shoes Furnishings
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