



University Center
Texas Tech University / Lubbock

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Welcome:

It is with a great deal of pride that I welcome you to the newly expanded University Center. The facility is unique in the country in that it houses the Music Department at the south end and the University Center at the north end with some shared facilities in the middle.

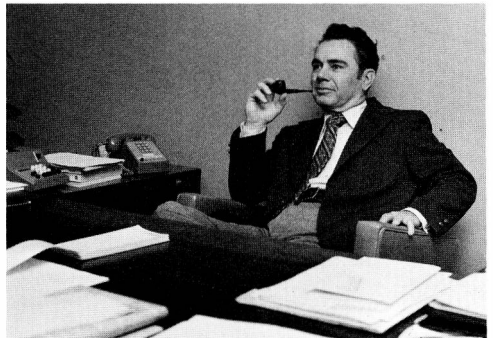
The University Center operates for the benefit of the entire campus community but our primary goal is service to the student body. The Center strives to make your leisure hours on campus as enjoyable as possible by offering a variety of services as well as a number of programs and activities initiated by students for students.

The Center was constructed with, and is maintained by, student funds, so I urge you to take advantage of the many services offered and join all of us in building where "people make the difference."

Sincerely,

Nelson Longley
Nelson Longley

Director



THE UNIVERSITY CENTER IN RETROSPECT



It was 1928 when the University Center concept was first mentioned on the Texas Tech campus. An English instructor made the recommendation that there be a facility for providing the campus community with recreational and leisure services. The concept was accepted in principal, but did not take physical proportions for another 19 years.

September 19, 1949 marked the opening of a recreation hall on the spot where the present University Center/Music Building complex presently stands. Composed of three war surplus barracks, the Rec Hall provided a dance floor and a food service area run by an

outside firm. This facility certainly filled a need on campus and it was seen that further space and services were merited. It was with this in mind that the Board of Directors passed the proposal for a permanent, full-service union building. On March 10, 1953 the English professor, then Dean of Student Life, James G. Allen saw his dream realized. The Texas Tech Union opened its doors for the first time. Completed at a cost of five hundred thousand dollars, the building covered 33,000 square feet. Another important force in the formation of union was Mr. W.C. Cole, who was the bookstore manager

at that time. Mr. Cole proposed that profits from the bookstore be used to pay off the bonds for the construction of the building. Although this proposal never became a complete reality, Mr. Cole was an important person in the evolution of the building. A growing student body and high usage of the Tech Union made necessary the addition of a west wing that was opened on March 19, 1962. Providing 55,000 square feet the addition cost nearly one million dollars. Again in the 1970's the decision was made to expand the building that is now named the University Center. Through this expansion the University Center was joined to the Music Building, a project that was as ambitious as it was unique.

This most recent project cost approximately 5.2 million dollars and added 60,000 square feet to the University Center and 50,000 square feet to the Music Building. Included in the addition are a 1,000 seat theatre, a 600 seat recital hall, and a 100 seat mini-theatre. Meeting and food service parts of the addition include five meeting rooms, a 200 seat addition to the snack bar, the courtyard, and an underground space for use as a coffeehouse/pub. Finally, there is a large suite of offices overlooking the courtyard.

In short, the end result provides the Texas Tech students and community with a versatile complex, constantly improving to provide the finest in facilities and services.



THE UNIVERSITY CENTER TODAY

Facilities and Services

The CENTER THEATRE features continental style seating for 1,000 with first quality acoustics, a fine sound system, and computer-assisted lighting arrangements. The Theatre is equally adaptive for concerts, films, speakers, or large meetings with style and comfort.

The COURTYARD, adjacent to the Center Theatre, provides a warm, relaxing area for any activity from passing time between classes to showcasing musical groups in informal concerts. It is appointed with massive macrame hangings and beautiful plant arrangements.

The GREEN ROOM provides the University Center with an elegantly furnished room for receptions and small dinners. This distinctive area is reserved for more formal occasions.

The SENATE ROOM is designed with fixed, conference style seating for 100 with a full stage.

THE WELL is our large, underground room which will be decorated and furnished to serve as a coffeehouse/pub.

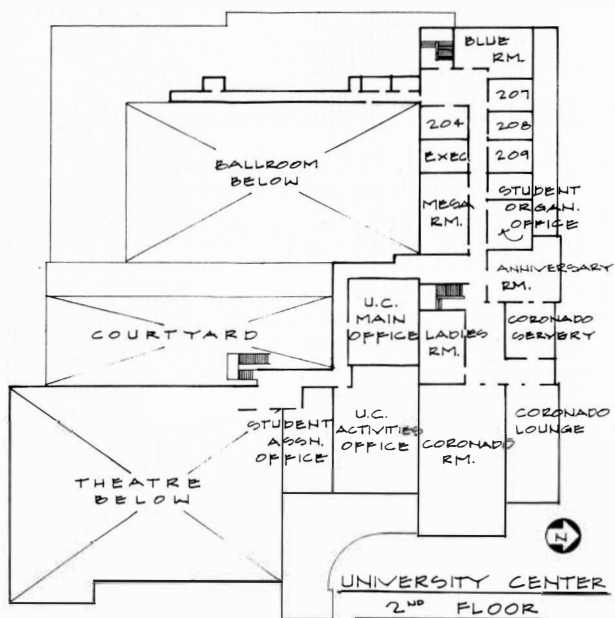
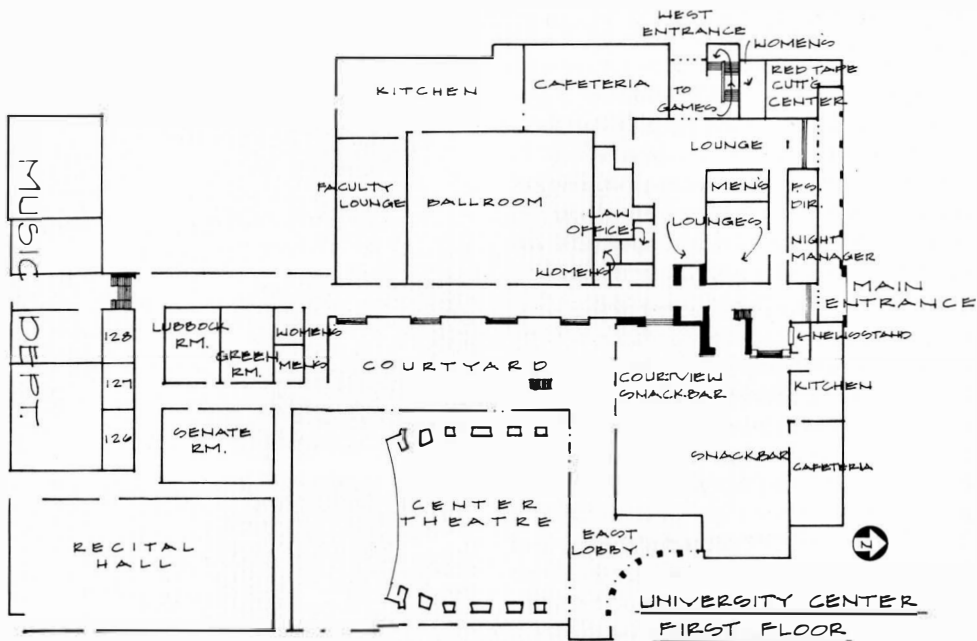
There are 14 other MEETING ROOMS ranging in size up to the 7900 square foot Ballroom.

The FACULTY CLUB provides food service and social events for its membership. There is also action pending that may open the Faculty Club for student group use.

NEWSSTAND areas in the University Center offer a wide variety of magazines, paperbacks, school supplies, candy, gum, tobacco products, and provide information and paging services.

The CHECK CASHING area furnishes its service free of charge to any Tech student or employee with proper identification.





Room	Square Feet	Maximum Seating Classroom	Maximum Seating Food Service
204	300	15 ^A	15
Blue	990	60	50
207	370	30	20
208	370	25	20
209	370	30	20
Executive	425	12 ^A	12
Mesa	920	80	70
Anniversary	635	30	30
Coronado	3640	375	300
Coronado Lounge	1040	100	80
Ballroom	7900	850	1/3 -- 200 2/3 -- 300 All-500
Faculty Club	2775	---	120
Courtyard	7285	---	---
Theatre	7685	1000 ^B	---
Senate	1740	100 ^B	---
Lubbock	1035	125	80
Green	985	100	30
126	260	25	---
127	270	25	---
128	260	25	---
The Well	4300	400	300

A-Conference Table

B-Fixed Seating





The GAMES AREA extends a number of activities to occupy students' free time enjoyably. The available choices include pool, billiards, snooker, ping pong, pinball, air hockey, foosball, shuffleboard, chess, checkers, dominoes, backgammon, cards, and all are provided at a very low cost or free.

There are two TELEVISION LOUNGES in the Center giving anyone interested in viewing a choice between shows as well as a wide selection of current newspapers and magazines.

The VIDEO LOUNGE is another very popular area in the West Lobby where a variety of videotapes are shown continuously during the day and a new program is presented every week.

OFFICE SERVICES that can be accomplished by the University Center staff include typing, duplication, and poster printing. The charges are moderate and the work is of the highest quality.

AUDIO-VISUAL SERVICES can provide the necessary equipment and technicians to amplify, project, display, or record any message with competence.

ROOM SET-UPS can be arranged to your specifications, in most cases at a very nominal cost. The combined imaginations of your planners and our staff are virtually the only limitations that can be encountered.

Alpha Phi Omega LOST AND FOUND is maintained in the building by the national service fraternity.

An AUTOMATED POST OFFICE is available offering many postal services.

A NATIONAL RIDE BOARD is ready for students seeking or offering rides anywhere in the United States.

The RED TAPE CUTTING CENTER is also housed in the University Center. They expedite any problems students are having with procedures in the University and provide a centralized information service concerning such matters.

We also provide an ITEMS FOR SALE BOARD where students, faculty, and staff may advertise articles for sale at no charge.



UNIVERSITY CENTER FOOD SERVICE

The University Center provides Food Service in three different Areas:

The **SNACK BAR** is the heart of the building. It is occupied virtually every hour that the building is open, providing coffee, sandwiches, soft drinks, and most importantly, a place to relax and meet friends. The building expansion has added the Courtview Snack Bar, and a 200 seat addition to the Snack Bar.

Our **CAFETERIA** is open for light breakfasts and serves a varied luncheon menu until mid-afternoon. Service is quick and friendly, the food is great.

The **CATERING** staff can assist you in planning special food service for any event. Arrangements can be made for buffets, luncheons, banquets, teas, coffees, and picnic orders. Come in or call and be pleasantly surprised at how such comprehensive meal arrangements can be done reasonably and with ease. In the University Center Food Service Department continuous effort is expended to provide the highest quality and nutrition at affordable prices.

HOURS OF OPERATION

Snack Bar, Newsstand, Check

Cashing, Building:

7:00 am - 10:30 pm Monday -
Thursday

7:00 am - 11:30 pm Friday

8:00 am - 11:30 pm Saturday

2:00 pm - 10:30 pm Sunday

Ticket Booth:

9:00 am - 5:00 pm Monday - Friday

Games Area:

9:00 - Closing Monday -
Saturday

Cafeteria:

7:00 am - 2:00 pm Monday - Friday

Faculty Club:

8:00 am - 5:00 pm Monday - Friday

8:00 am - 12:00 pm Saturday

Closed - Sunday

Offices:

8:00 am - 5:00 pm Monday - Friday

8:00 am - 12:00 pm Saturday

UC Offices and Operational Areas:

742-3636

UC Activities: 742-3621

Ticket Booth: 742-3610

Student Association: 742-3631

Red Tape Cutting Center: 742-3646



UNIVERSITY CENTER ACTIVITIES

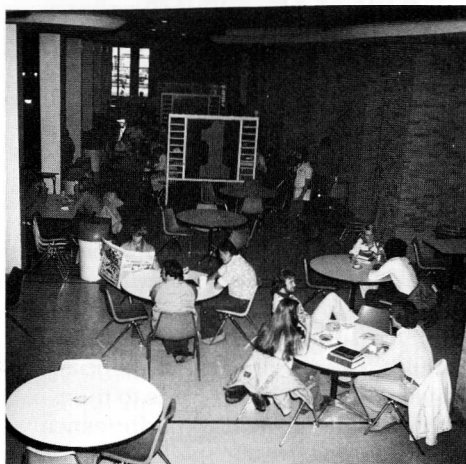
With the opening of the addition, all the University Center areas related to programming have been brought together in new, consolidated offices - UC Activities. Out of this area which is located on the second floor overlooking the courtyard operates UC Cultural Events, UC Programs, and the Theatre Coordinator. The Students and Staff of the Activities area are here to serve the University community in providing a wide variety of programming, an educational experience, and professional program advisement.

UC CULTURAL EVENTS

Each year UC Cultural Events presents a series of distinguished speakers and top quality performing artists that aim to make free time activity a cooperative factor with study in education. We work closely with the academic departments in both the selection and implementation of our events. Almost all of our visiting artists and speakers conduct "residencies", meaning that besides presenting a major performance or speech, they also visit classes, conduct free workshops, hold seminars with campus organizations—in essence, meet first hand and informally with the students at Tech.

The University Artists and Speakers Committee, comprised of faculty, staff and students, selects the programs presented by UC Cultural Events and then our professional programming staff promotes and implements them. Our budget is derived from the Student Service fee, grants and income generated from the programs.

In general, our goal is to provide the Texas Tech community the opportunity to meet, hear, and experience a variety of people that perhaps they've never had the chance to experience at any other time or place.



UC PROGRAMS

"Students Programming for Students" — describes precisely what UC Programs is all about. This "programming" encompasses the many entertaining, educational and just plain fun experiences offered by U.C. Programs. Many opportunities for personal involvement and professionally related experiences are available to the student as he becomes a part of an effort to make the University Center an integrative and unifying force within the Texas Tech Community.

Each committee, led by a chairperson and an assistant chairperson, decides which activities it wishes to undertake in addition to planning and executing these programs.

The UC Program Council which is composed of a student coordinator and assistant coordinator and the chairperson and assistant chairperson of each committee coordinates all committees' efforts. Further, each student committee and Program Council works in partnership with an excellent professional staff.

The programming experience offers unique opportunity for individual development, creativity, and expression in a climate designed to mesh academia with practical learning experiences.

THEATRE COORDINATOR

The Center Theatre provides a showcase for broad spectrum of events of interest for Tech Students and the Lubbock community.

In addition to scheduling the Center Theatre, the Theatre Coordinator serves as a resource person for all users of the theatre. Competant technical advice is available on how best to utilize the equipment in the theatre to compliment any event.

A complete crew of trained technicians is available through this office to meet the needs of any event or performance in a professional manner.

UC TICKET BOOTH

The UC Ticket Booth is located on the first floor of the University Center. It operates Mon. - Fri. and handles all ticket sales in the center. Advanced tickets for all University Center events are sold at the Ticket Booth. Student organizations, University departments and even off-campus groups may arrange to have their tickets for events sold at the booth. Information and requests for use of the service may be obtained in the UC Activities Office.

THE UNIVERSITY CENTER TOMORROW

Now that the University Center has the newest addition open and operating we are ready to embark upon an upgrading and renovation of the original building and first addition.

Among the projects slated is a complete changeover of the old offices and newsstand on the north side of the first floor. The service area will include relocation of the Automated Post Office, an expanded, consolidated Newsstand, and larger, more convenient areas for Check Cashing and the Ticket Booth.

As impressive as all of the dimensions and decor that constitute the University Center are they are nonetheless only so much steel, wood, glass, and paint. The variable that tips the BALANCE BETWEEN MEDIOCRITY AND A FACILITY THAT CAN EFFICIENTLY SERVE THE STUDENTS' NEEDS IS THE HUMAN ELEMENT. Every person involved with the Texas Tech University Center is aware of this and their performance reflects this knowledge. THE PEOPLE MAKE THE DIFFERENCE.

THE UNIVERSITY OF CALIFORNIA

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The University of California is a public research university system with ten campuses. The system is the largest and most diverse in the United States, with a total enrollment of over 300,000 students. The system is committed to the highest standards of academic excellence and to the advancement of knowledge and the improvement of the human condition. The system is also committed to the service of the people of the state and to the advancement of the state's economy and culture. The system is a leader in the development of new technologies and in the application of these technologies to the benefit of society. The system is a member of the Association of American Universities and the Association of Public Research Universities. The system is a proud member of the United Nations and the Organization for Economic Cooperation and Development. The system is a leader in the development of new technologies and in the application of these technologies to the benefit of society. The system is a member of the Association of American Universities and the Association of Public Research Universities. The system is a proud member of the United Nations and the Organization for Economic Cooperation and Development.