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|---------------|----------|
| Locals | 75 |
| Reg. Dailies | 25 |
| Reg. Weeklies | 37 39 |
| 50 M's | 16 |
| Reg. Radio | 26 |
| X-List | 15 |
| Adj. Counties | |
| Hometowners | |
| PSA's | |
| Ag list | |
| Ag boxes | 16 |
| MISC. (#) | |

| DATE | Stories and Cutlines | 75 Locals | 25 Reg. Dailies | 37 Reg. Weeklies | 16 50 M's | 26 Reg. Radio | 15 X-List | 15 Adj. Counties | Hometowners | PSA's | 16 Ag list | 16 Ag boxes | MISC. (#) | CONTACT | REMARKS |
|-------------|------------------------|---------------|--------------------|---------------------|--------------|------------------|--------------|---------------------|-------------|-------|---------------|----------------|-----------|------------|---------|
| 1-11-23-87 | Murray | 38 | ✓ | | | | | | | | | 5 | js | | |
| 2-11-23-87 | Fletcher | 27 | | | | | ✓ | | | | | 2 | mdw | | |
| 3-11-23-87 | tipsheet | 21 | | | | | ✓ | | | | | | lv | | |
| 4-11-24-87 | bankers | 55 | ✓ | ✓ | | | | | | | | 3 | rt | | |
| 5-11-24-87 | Procure | 55 | | ✓ | ✓ | | ✓ | | | | | 2 | mdw | | |
| 6-11-24-87 | law money | 30 | | | | | ✓ | | | | | 2 | mdw | | |
| 7-11-24-87 | Money cut | 10 | | | | | | | | | | 4 | mdw | | |
| 8-11-25-87 | Trade off | 40 | ✓ | | | | | | | | | | pl | | |
| 9-11-25-87 | hometowners | | | | | | | | | | | | cg | | |
| 10-11-25-87 | Carroll lights | 24 | | | | | ✓ | | | | | | ms | | |
| 11-11-25-87 | calendar | 24 | | | | | ✓ | | | | | | tdh sty | | |
| 12-11-25-87 | Friends Auction | 13 | | | | | | | | | | 5 | BT | AT/UD, 3th | |
| 1-11-24-87 | Murray | 15 | | | | | | | | | | 11 | js | | |

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

RE: 1-11-23-87

CONTACT: Joe Sanders

LUBBOCK -- Colette M. Murray, vice president for development and alumni at the University of Louisville, has accepted the post of vice president for development at Texas Tech.

Announcing the appointment today, Texas Tech President Lauro Cavazos praised Ms. Murray's "extensive abilities in fund-raising, administration, and leadership." He said that Ms. Murray will begin work at Tech by Feb. 1.

In her new post, Ms. Murray will oversee all private fund-raising efforts at Texas Tech University and the Texas Tech University Health Sciences Center. She will build on a development effort that is completing Tech's \$60 million "Enterprise Campaign."

She will succeed T. Jones, who has served since May as interim vice president in addition to his duties as athletic director. She will be the first Tech vice president to hold the position full-time since 1985.

Ms. Murray, 49, is an attorney with 15 years' experience in development and alumni relations. Before taking the Louisville post in 1985, she worked her way up at campuses in the University of California system. She left private law practice in 1978 to become legal advisor to the vice chancellor for administration at Berkeley, where she was later promoted to executive director of the California Alumni Association.

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From 1978 to 1985 she served as assistant chancellor for university relations at the U. of California Santa Cruz. She increased giving to the university from \$500 thousand per year to \$3.7 million.

At Louisville, Ms. Murray took charge of a major development campaign that raised \$22 million more than its \$40 million goal in two years. She increased total giving to university by 400 percent.

Ms. Murray earned a bachelor's degree in political science from Berkeley in 1959 and a juris doctor degree from the University of San Francisco in 1964.

In addition to her professional appointments, she has chaired the board of trustees of the Council for the Advancement and Support of Education. CASE, which draws its members from than 2,500 colleges and private schools, in 1984 presented Ms. Murray with its Theodore Hesburgh Medal, named for the former president of Notre Dame.

Ms. Murray has also been honored with the University of Louisville's Outstanding Administrator Award and was named the 1981 "Woman of the Year" by the Greater Santa Cruz Chamber of Commerce.

She has served as president of the Santa Cruz County United Way and president of the California Council of Goodwills. She serves on the National Public Affairs Committee of the Sierra Club.

Ms. Murray is listed in "Who's Who of American Women" and "The World Who's Who of Women."

She is married to Richard Murray, director of marketing and a pilot for Stevens Aviation in Louisville.

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FOR IMMEDIATE RELEASE

REF: 2-11-23-87

CONTACT: Marydawn Webber

LUBBOCK -- Kay Fletcher, a 1980 graduate of Texas Tech University, School of Law, has been named assistant dean for the School of Law.

Fletcher assumed the position formerly held by Carolyn Thomas, who has left to resume private practice with a law firm in Phoenix, Ariz.

Fletcher comes to the law school after working as general counsel for the past three years with Furr's Cafeterias in Lubbock. Prior to that, she worked as Civil Division chief for the Lubbock County District Attorney's Office.

She received her BS degree in 1972 at Baylor University.

Her duties here include overseeing the information operations of the school and assisting law students in obtaining job placements upon graduation and coordinating continuing legal education programs, as well as working with the Law School Alumni Association.

Fletcher said she is looking forward to serving the needs of the law school and students, and hopes to be able to apply her skills and experience to continuing the programs already in place and promoting the school of law throughout the state.

Story ideas for week of
November 22, 1987
3-11-23-87

November 22-THE CHAIR--"Furniture for one person to sit on, having a back, and usually, four legs" is now being exhibited at the Museum of Texas Tech University. Forty-five chairs from the museum's historical furnishings collection will be displayed through July 1988. The exhibit includes lounge chairs, traditional chairs, rocking chairs, barber chairs, toilet chairs, high chairs and a wheel chair. The exhibit accents the fact that the chair is one of the most uniquely human tools of our lives.

November 22-THE STAR--Astronomical explanations for the star which led the wise men to Christ are offered in "The Star of Christmas" which opens Nov. 24 at Moody Planetarium of the Museum of Texas Tech University. The audio-visual program will run through Dec. 31. Show times are 7:30 p.m. Thursdays and 2 and 3:30 p.m. Saturdays and Sundays. Special 2 p.m. shows will be on Nov. 27 and Dec. 22, 23, 29, and 30. Cost is \$1 for adults and 50 cents for Tech students and children.

PROTECTING THE CROP--A highly specialized automated warehouse alarm system for an extensive cotton warehouse complex in Lubbock and the surrounding area is currently being developed by researchers at Texas Tech University. The complex computer system is being designed by analysts at Tech's Institute for Studies in Organizational Automation in the College of Business Administration, under a research and development contract from South Plains Cotton Coop. Kathleen Hennessey, director for the institute, says the updated system will replace an outdated system that protects some 100 warehouses. She says fire or other damage to the cotton bales could be extensive without proper warning from a reliable system. For more on the project, contact Hennessey at 742-1609.

For assistance on these and other stories, contact News and Publications, 742-2136.

FOR IMMEDIATE RELEASE

REF: 4-11-24-87

CONTACT: Beverly Taylor

LUBBOCK -- An area banker will be honored for outstanding service to the banking profession at the 15th annual Bankers Agricultural Credit Conference Dec. 4-5.

About 150 bankers are expected to attend the event which is sponsored by the Texas Tech University Department of Agricultural Economics and the Texas Bankers Association.

The two-day conference will begin with registration and a social hour at 6 p.m. at the Holiday Inn Civic Center. Dinner and presentation of the distinguished service award will begin at 7:15 p.m. in the Cotton Room. Larry Orman, executive vice president of First National Bank in Perryton, will be master of ceremonies and entertainment will be provided by Allen Munde and the South Plains College Bluegrass Band.

A series of speakers and panel discussions will highlight the conference Dec. 5. Sessions will be in the Cotton Room.

Harvey Roseblum, senior vice president and director of research for the Federal Reserve Bank of Dallas, will speak about federal decisions regarding agricultural finance at a 12:15 p.m. luncheon.

"Bankruptcy -- Red Flags and Management Strategies for Bankers" will be the topic for a panel at 8:30 a.m. Panelists will be attorneys Louis M. Ratliff Jr. of Littlefield; Tommy J. Swann of McCleskey, Harriger, Brazill and Graf of Lubbock; and Gary R. Terrell of McWhorter, Cobb and Johnson of Lubbock.

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At 9:15 a.m., a panel will discuss "UCC Clear Title Update -- Proposed Legislation." Visiting agricultural economics Professor Gary Condra will be the moderator and panelists will be Sen. Bill Sims of San Angelo; B.A. Donelson, senior vice president of First State Bank, Stratford; and Richard McDonald, executive assistant for the Texas Cattle Feeders Association, Amarillo.

Bob Hopper of Temple, chief of the Farmers Section of Farmers Home Administration, will talk about the 1988 FHA lending program at 10:30 a.m.

Panelists will discuss the 1988 agriculture outlook at 11:15 a.m. Panelists will be Kary Mathis, chairman of the Texas Tech Department of Agricultural Economics; Bert Kyle, general sales manager of Plains Cotton Co-op in Lubbock; Bill Scott, vice president for marketing for Union Equity Grain Cooperative in Fort Worth; and Jim Gill, market director for Texas Cattle Feeders Association in Amarillo.

A breakfast for spouses of participants will be at 9 a.m. in the Petroleum Room.

Registration is \$50. For more information contact conference coordinator J. Wayland Bennett, (806) 742-2876.

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FOR IMMEDIATE RELEASE

REF: 5-11-24-87

By Marydawn Webber

LUBBOCK -- Bureaucratic paper shuffling within the federal government is, without a doubt, immense.

But the process of purchasing that next screwdriver has been rendered more efficient and controlled with Systems Exploration Inc.'s computer PROMIS package just converted by systems analysts at Texas Tech University for use in Unix systems and MSDOS.

Kathleen Hennessey, director of the Institute for Studies in Organizational Automation in Tech's College of Business Administration, headed the project to convert the original VAX computer program into standard COBOL (Common Business Oriented Language) so that it can be installed on any government computer system with 1974 ANSI Standard COBOL.

An essential part of the conversion project was replacement of VAX Forms Management Systems with COBOL programs. A converter program puts FMS files into a format for standard COBOL, according to Hennessey.

The new program offers compatibility between the wide number of systems used in various governmental departments, and provides for more expeditious preparation of acquisitions.

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Hennessey says federal regulations, departmental regulations, budget criteria and the object of requisition all call for different methods of handling and obtaining final approval for purchases. The procurement system involves acquiring everything from screwdrivers to trucks, she said.

"This is all handled by paper and there may be 12 different people in different departments who have to approve a government purchase," Hennessey said. With the new system installed, she said, requisitions can be sent back and forth more quickly, and with less incidence of becoming 'lost in the shuffle.'

"The bureaucracy is still there, but they won't lose the paperwork so easily," Hennessey said. The system will cut down on time-consuming delays and mistakes in purchasing, she added.

"Delays caused by writing for further information can be reduced substantially by the PROMIS system because messages about a requisition can be sent back and forth as 'mail.' Because PROMIS plus REQ shows whose signature is needed next, it is possible to find out where a requisition has become stalled; the requisition does not become lost because it is in a file in the computer and can be retrieved at any time," she said.

The new system will be installed in governmental departments within the Federal Bureau of Investigation Training Center, U.S. Department of the Treasury and Department of Defense. Hennessey said a WANG version of the system will be completed by January 1988.

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FOR IMMEDIATE RELEASE

REF: 6-11-24-87

CONTACT: Marydawn Webber

LUBBOCK -- Portions of a multi-million dollar civil court judgment, ironically, will be used to pad the coffers of legal education funds, including that of the Texas Tech University, School of Law.

The Tech School of Law is the recipient of \$100,000, thanks to the efforts of Furr's Inc., one of numerous claimants named in the federal court judgment, according to law school Dean Frank Newton.

A check for the total amount was presented to Texas Tech President Lauro F. Cavazos by Furr's Inc. President Jan Friederich and John Osborne, vice president and treasurer for Furr's, on behalf of an endowment for a new professorship in the School of Law.

The money comes from a culmination of funds which were designated to be divided among claimants in the class action suit which was initiated about seven years ago, Newton said. The suit was the result of anti-trust violation charges against the manufacturers of corrugated boxes and other containers in federal district court in Houston.

But, he said the money, which was distributed among a host of claimants including Furr's, did not amount to enough, on an individual basis, to warrant the costs that some of the various companies would endure in auditing and readjusting their books. Therefore, many of the claimants never cashed their judgment checks, resulting in the recent negotiations and agreed settlement to split a portion of the left-over monies among the four state-supported law schools.

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"Actually, this really is a success story. It's a relatively unique situation that money left from a law suit is used for legal education," said Newton. "When all was said and done, the question was 'what to do with the money?' The judge wanted the money used at law schools to train people who wanted to be trial lawyers, particularly in anti-trust."

Newton and Tech law Professor Dan Benson, along with Furr's attorneys, attended the negotiations to represent Tech as a possible recipient of the funds.

Newton said the money will be used to complete the law school's \$150,000 Enterprise Campaign to establish a law professorship in the name of retired District Judge Robert Bean. The additional \$50,000 for completion of the professorship was raised by local law firms.

The professorship is designated to support teaching and research in civil law.

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7-11-24-87

LEGAL MONEY -- Texas Tech University President Lauro F. Cavazos (left), accepts a check in the amount of \$100,000 from Furr's Inc. President Jan Friederich (center), and John Osborne, Furr's vice president and treasurer. The money, part of a civil judgment awarded to Furr's and numerous other companies represented as claimants in an anti-trust violation suit, was designated for distribution to state legal education funds. The money will be used to complete the endowment of a Tech School of Law professorship. (Tech Photo by Artie Limmer)

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FOR IMMEDIATE RELEASE

REF: 8-11-25-87

CONTACT: Preston Lewis

LUBBOCK -- The Management Vision series teleconference "Tradeoffs: The Challenge of Self-Management" will be offered 2-4 p.m. Dec. 9 at the Texas Tech University Health Sciences Center.

The teleconference will present strategies for dealing with executive life and for balancing personal, work and family life. The live satellite broadcast in the Library of the Health Sciences, Room 5A100, is open to the public. Registration costs \$25 and information is available from the library at (806) 743-2213.

The conference, produced by Executive Communications, will feature Dr. Barrie Grieff and Dr. Preston Munter. Grieff is a visiting professor of occupational psychiatry at the Institute of Living in Hartford, Conn. A consultant at the Harvard University Health Services, Grieff has developed and taught a course called "The Executive Seminar."

Munter is a psychiatrist for the Harvard University Law School and director of Harvard University Law School Health Services. He is a consultant for numerous law firms, private schools, the federal government and other organizations. He is co-author of "Tradeoffs -- Executive, Family and Organizational Life."

The teleconference also will cover rewards and challenges of a dual career marriage; special tradeoffs for managerial women; career transitions including promotion, being fired, second careers and retirement; personal and family pressure on managers; and the effective management of pressure.

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FOR IMMEDIATE RELEASE

REF: 10-11-25-87

CONTACT: Margaret Simon

LUBBOCK -- The 29th annual Carol of Lights, a Texas Tech University tradition that helps kick off the holiday season on the South Plains, is scheduled for Friday, Dec. 4 this year.

Ten Buildings around Texas Tech's Memorial Circle and the Broadway entrance to campus will be included in this year's lighting display. More than 15,000 lights and four miles of electrical wire have been used to outline the buildings of the central campus. Preparation of the buildings for the Dec. 4 ceremony have been underway since early October.

A carillon concert by Dr. Judson Maynard at 6:30 p.m. will precede the Carol of Lights program.

The ceremony will begin at 7 p.m. with a torchlight procession led by the Saddle Tramps from the University's Broadway entrance to the Science Quadrangle. The Texas Tech Trombone Ensemble, led by music Professor Robert Deahl, will accompany the procession along the luminaria-lit route to the Science Quadrangle. Also performing at the ceremony will be the Texas Tech Brass Ensemble and the Texas Tech Choir.

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University President Lauro F. Cavazos will deliver the invocation followed by welcoming remarks from Vernon McCollough, president of the Residence Hall Association, sponsor of the event. Master of Ceremonies for the program will be Mark Worthington, Chairman of the RHA's Carol of the Lights Committee. He will deliver comments on the occasion before a trumpet fanfare signals the illumination of the thousands of lights. Visitors will then join in the singing of traditional carols.

Following the program the Texas Tech Choir, under the direction of Dr. Donald Bailey, will perform in a carol concert at 8:15 p.m. at the Hemmle Recital Hall. Admission to the concert is free of charge.

Traffic access to the Broadway entrance of the campus and to Memorial Circle will be prohibited from 6:30 p.m. until after the ceremony. Parking for visitors will be available on university lots on a first come first served basis.

The lights will be lit every evening from December 4 until Jan.1, 6 p.m. until midnight.

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FOR IMMEDIATE RELEASE

REF: 11-11-25-87

CONTACT: News and Publications

A slate of seasonal happenings is scheduled during the holidays at Texas Tech University.

Events include:

The Winter Arts and Crafts Fair will take place from 10 a.m. to 5 p.m. Monday through Friday (Nov. 30-Dec. 4) in the University Center courtyard.

Idris Traylor, history professor and director of the Center for Arid and Semi-Arid Land Studies, will lecture on "Vienna Baroque" at 11 a.m. Tuesday (Dec. 1) at the Museum of Texas Tech University. The lecture is part of Art through the Ages, weekly art seminars sponsored by the Women's Council of the West Texas Museum Association. Coffee and registration begin at 10:30 a.m. Cost is \$3.

The film "The Philadelphia Story" will be shown at 8 p.m. Wednesday (Dec. 2) in the University Center Allen Theater.

"Scrooge" will be presented at 8:15 p.m. Dec. 3-7 and 10-13 in the University Theater. Matinees are scheduled for 2 p.m. Dec. 6 and 13. For ticket information, telephone 742-3601 noon to 5 p.m. Monday through Friday.

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The annual Madrigal Dinner performances are set for 6:30 p.m. Thursday (Dec. 3) and Thursday through Sunday (Dec. 5-8) in the University Center Ballroom. The event is sponsored by the Texas Tech University Center and the Music Department. For more information, telephone 742-3610.

The Carol of Lights ceremony will begin at 7 p.m. at the Science Quadrangle Friday (Dec. 4) followed with an 8:15 p.m. carol concert by the University Choir and University Singers in the Hemmle Recital Hall of the Music Building.

Tina Turner will perform at 9 p.m. Friday (Dec. 4) in the Lubbock Municipal Coliseum. The opening band is Level 42. Tickets are \$18 and can be purchased at Sears and at the University Center ticket booth which is open 8 a.m. to 5 p.m. Monday through Friday (Nov. 30-Dec. 4).

Sophomore Stacy Lujan will give a violin recital at 7 p.m. Sunday (Dec. 6) in the Hemmle Recital Hall of the Music Building.

The work of New York photographer Sherri Zuckerman will be displayed through Dec. 11 in the S.R.O. gallery located in the sub-basement of the Art Building.

The Museum at Texas Tech is featuring an exhibit of 45 chairs from the historical furnishings collection that will be displayed through July, 1988. The exhibit accents the fact that the chair is one of the most uniquely human tools of our lives.

"The Star of Christmas" continues at the Moody Planetarium of The Museum through Dec. 31. Show times are 7:30 p.m. Thursdays and 2 and 3:30 p.m. Saturdays and Sundays. A special 2 p.m. show is scheduled for Friday (Nov. 27). Cost is \$1 for adults and 50 cents for Tech students and children.