

March 8-11,
1988

| | | March 8-11, 1988 | | | | | | | | | | | | | |
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Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

REF: 1-3-8-88

CONTACT: Margaret Simon
Frances Lowe

LUBBOCK -- Harris and Louise Underwood, United Supermarkets, and Richard Kirkpatrick of Holland Merriman and Christian, Inc., have been named this year's recipients of the PeeBee awards at KTXT-TV, Channel 5.

The awards were announced by KTXT-TV station manager John Henson and presented on Channel 5 7:30 p.m., March 7, by Joan Baker, chairman, KTXT-TV 25th Anniversary Committee.

The PeeBee awards are given annually to individuals and corporations who display exceptional support for Channel 5 and public television on the South Plains.

Awards are presented in individual, corporate/business and advertising/public relations categories, and are based on overall merit, length of service, financial support, and contributions in other areas to KTXT-TV.

The awards are made each March during Festival, the annual membership drive for KTXT-TV. During its 25th anniversary year, the station hopes to gain 1,250 new members, renew all its current 4,000+ members, and reach its goal of \$150,000 in public contributions during FESTIVAL 88.

-more-

Harris and Louise Underwood are lifelong residents of Lubbock. They have supported public broadcasting both personally and in the name of West Texas Industries. Mrs. Underwood has served on the KTXT-TV Advisory Board, and provided valuable assistance in approaching others on behalf of KTXT-TV.

Karen Payne, director of development for KTXT-TV, said the Underwoods are "dedicated and enthusiastic fans of public broadcasting and Channel 5, who have proved their support in a great many ways, talking it up among their friends and colleagues and contributing to the station financially and in other important ways. We are so grateful for friends like Harris and Louise; we only wish we had a lot more like them."

United Supermarkets, a locally-owned company with a history of support for worthwhile local programs, is the only underwriter Channel 5 has ever had for "Sesame Street," the popular children's program. It has also unwritten the cost of "Becket," a quality adult program.

Over the years, United has provided beverages and other refreshments for telephone volunteers during Festival, and has recently been especially helpful in securing new members for Channel 5. For the last two years the company has provided gift certificates to all new members, thereby assisting Channel 5 in its constant struggle to increase membership.

"United's contributions are typical of the fine support given to Channel 5 by many area business," Henson said. "The company has the attitude that if something is good for Lubbock, it is worth supporting. I know they also help many other organizations, often without public notice. We're very pleased and proud to recognize them."

The award in the advertising/public relations category went to Richard Kirkpatrick of Holland Merriman and Christian, Inc. He created KTXT-TV's 25th Anniversary "Five by 5" logo, produced all the materials for special anniversary events, and designed, coordinated and placed ad/media buys. According to Payne, the cooperation and creativity of Richard and his firm have contributed greatly to the success of the anniversary celebration. "I can't say enough about his attitude, helpfulness and enthusiasm," she commented. "We couldn't have done it without him."

"Channel 5 depends solely on private support to acquire the quality programming our viewers expect," Payne said. "It takes a lot of work by a lot of people, not only during Festival, but throughout the year. Friends such as these make it possible for us to continue our programs and even expand our services. The staff is grateful and the public, also, joins us in thanking these benefactors for their support of public television."

SCRIPT: Cervical Infertility
DATE: March 1988
Texas Tech Health Sciences Center

CONTACT: Preston Lewis
(806) 743-2143
REF:

AUDIO: Channel 1 -- Natural Sound
Channel 2 -- Announcer

ANCHOR INTRO:

At least one out of 10 married couples has some kind of problem with fertility when they try to have children...and that can really affect a marriage.

At the Texas Tech University Health Sciences Center researchers are looking into one of the common causes of infertility.

Larry Elliott reports.

LENGTH: 1:22

OUTCUE: "Larry Elliott"

SOUND ON TAPE:

For 10 years professor Beverly Chilton has studied the mystery of infertility in one part of the female reproductive tract...the cervix...or the neck to the uterus. As she demonstrates on this model...it's a key area for a lot of women who want to get pregnant, but can't.

(0:18)

CGs: Beverly Chilton, Ph.D.
TTUHSC Researcher

CHILTON: Sperm have to pass through this area in order to get onto this particular region of the oviduct where fertilization happens. If movement through this area is impaired, sperm don't get through, or are damaged by the time they pass through, the fertilization won't happen." (0:15)

(0:33)

Ongoing experiments here at the cell biology lab at Texas Tech University Health Sciences Center are focused on two basic outcomes. Finding out how the cervix may cause infertility could help develop another method of birth control...finding out how to solve the problem could help women who now spend thousands of dollars on

artificial methods of getting
pregnant.

(0:55)

CGs: Beverly Chilton, Ph.D.
TTUHSC Researcher

CHILTON: If it turns out there's
just a little imbalance in this
particular area that can be
corrected...there'll be a lot
of couples that will get
pregnant...and what it will cost
them will be a commitment to
pregnancy...but not the national
debt. (0:14)

(1:09)

So someday...the solution to one of
the problems that keeps couples
from having children could come
from a lab here in Lubbock.

OUTCUE:

From the Texas Tech University
Health Sciences Center, I'm Larry
Elliott.

(1:22)

FLOOR TAG:

And Larry says that project has
received several hundred thousand
dollars from the National
Institutes of Health to study the
problems of infertility.

SCRIPT: Strep Throat Dangers
DATE: March 1988
Texas Tech Health Sciences Center

CONTACT: Preston Lewis
(806) 743-2143

REF:

AUDIO: Channel 1 -- Natural Sound
Channel 2 -- Announcer

ANCHOR INTRO:

Strep throat is a fairly common
ailment this time of year,
especially among children. But
it's something you shouldn't take
lightly.

Doctors say the bacteria that
causes strep throat can lead to
more serious problems like
rheumatic fever if left untreated.

A few tips can help parents watch
out for this potentially serious
ailment in their children.

Larry Elliott reports.

LENGTH: 1:39

OUTCUE: "Larry Elliott"

SOUND ON TAPE:

(0:00) ROBINS: O.K., I'm gonna listen to your heart and lungs, all right?
(0:04)

(0:04)

Sarah Larsen's four brothers and sisters all have strep throat. She's being examined at the Texas Tech University Health Sciences Center to see if she's coming down with it too. Most parents are familiar with the typical warning signs...A very sore throat...Fever. Swelling around the throat...and in some cases...body aches...stomach pains, nausea and vomiting. And it can be dangerous if left untreated.

CGs: Sore Throat

Fever

Body Aches

Stomach Pains

Nausea and Vomiting

(0:30)

CGs: Dr. Linda Robins
TTUHSC Pediatrician

ROBINS: It can progress to rheumatic fever and it can eventually affect the heart, kidneys and other organs of the body from what started as a simple sore throat. (0:12)

(0:42)

A positive diagnosis can be made in the lab where the bacteria is stored at body temperature for about 24 hours. Streptococcus pyogenes... the bacteria that causes strep

throat...can be controlled with penicillin. And usually your child won't even have to have a shot because the medication can be taken orally for about 10 days. But parents need to remember to keep giving the medication even if your child starts to show improvement because the bacteria may still be there.

(1:11)

CGs: Dr. Linda Robins
TTUHSC Pediatrician

ROBINS: It's very important that we stress to parents during winter season that if your child is diagnosed with strep throat you give a complete ten-day course until the medication is gone and then they be rechecked by a physician to make sure they have a negative strep. (0:15)

(1:26)

And in most cases... the 10 day course of penicillin treatment will clear up the strep bacteria before it turns into a serious health threat for your child...From the Texas Tech University Health Sciences Center, this is Larry Elliott.

OUTCUE:

(1:39)

FLOOR TAG:

Larry notes that strep throat can linger into the spring months so be sure to look out for the symptoms in your children and to give them the complete course of their medicine.

SCRIPT: Office Posture
DATE: March 1988
Texas Tech Health Sciences Center

CONTACT: Preston Lewis
(806) 743-2143

REF:

AUDIO: Channel 1 -- Natural Sound
Channel 2 -- Announcer

ANCHOR INTRO:

If you think what most of us call a
"Desk Job" is easy work maybe you
haven't tried it.

Those of you who spend eight hours
a day sitting down may leave their
jobs with some of the same aches
and pains as workers who perform
manual labor.

Reporting from the Texas Tech
Health Sciences Center, Larry
Elliott shows us where some of
those pains come from.

LENGTH: 1:30

OUTCUE: "Larry Elliott"

SOUND ON TAPE:

If you look closely at these office workers you'll see some of them leaning forward in their chairs for long periods of time...straining the muscles in their neck, back and shoulders.

(0:11)

CGs: Twyla Giddens
Office Worker

GIDDENS: "I guess when I get home at night and lean against the couch, I feel pressure. I just lean against the couch and try to ease the tension" (0:07)

(0:18)

The chairman of the Physical Therapy Department at the Texas Tech University Health Sciences Center showed us one way to ease lower back stress...a small pillow

(0:32)

CGs: H.H. Merrifield, Ph.D.
TTUHSC Physical Therapy

MERRIFIELD: I lean back against it a little bit. My whole upper extremity, my trunk, moves backward and from this I would not get as readily fatigued. (0:11)

(0:44)

Many office workers' chairs are too low for their work. Their

typewriters or office machines are too high or they're sitting too far back and leaning forward.

(0:56)

CGs: H.H. Merrifield, Ph.D.
TTUHSC Physical Therapy

MERRIFIELD: What you're really doing is trying to ask them to be level here and 90 degrees here, arms so that you're working at this level... not like this where you're working uphill. (0:12)

(1:02)

PRE-PRODUCED CGs:

Maintain correct posture

Sit closer to your work

Put visuals at eye level

Take short hourly breaks

To correct the problems that may tire you out... get closer to your work... get computer screens at eye level... and take hourly breaks to stretch your muscles and release tension... When it comes to posture your mother's advice to sit up straight is still correct.

From the Texas Tech Health Sciences Center, this is Larry Elliott.

OUTCUE:

(1:30)

SCRIPT: Exercise Fitness
DATE: March 1988
Texas Tech Health Sciences Center

CONTACT: Preston Lewis
(806) 743-2143
REF:

AUDIO: Channel 1 -- Natural Sound
Channel 2 -- Announcer

ANCHOR INTRO:

The road to good physical fitness
may be harder and more dangerous
for some than for others ...
particularly if a vigorous exercise
program is initiated.

That is why some precautions are
necessary any time you begin an
exercise program over the age of 35
to 40.

Larry Elliott reports why a
physical checkup before starting an
exercise program is a good idea.

LENGTH: 1:24

OUTCUE: "Larry Elliott"

SOUND ON TAPE:

Rob Shive is 36...He swims or plays racquetball about 3 times a week. He says his physical goal is to stay in shape for middle age...But even at this age you need to make sure you're ready for a vigorous exercise program before you start.

(0:21)

CGs: Dr. Ted Kantner
TTUHSC

KANTNER: If they're over 35 or certainly over 40 I think they too, even without major risk factors, should have an evaluation by a physician and probably should have a stress test. (0:10)

(0:31)

CGs: Exercise Risk Factors
More than 30% over ideal weight
High blood pressure
Diabetes
High cholesterol
Family history of heart disease

Dr. Ted Kantner...A Family Medicine professor at the Texas Tech University Health Sciences Center says exercise isn't always safe. If you're obese, more than 30% over your ideal body weight...If you have high blood pressure...Diabetes...Or a very high cholesterol level...A vigorous exercise program could cause serious problems...and that's especially true if you have a family history of heart disease.

(0:59)

CGs: Dr. Ted Kantner
TTUHSC

KANTNER: I think you should be aware of that, and make sure you do not have any of the specific risk factors for coronary heart disease yourself before you start an exercise program. (0:12)

(1:11)

So before you give your body a hard workout to get in shape...you may need to see a doctor to find out what kind of shape you're in.

OUTCUE:

From the Texas Tech University Health Sciences Center, I'm Larry Elliott.

(1:24)

FLOOR TAG:

And Larry says it may cost you a little more money to see a doctor for a physical exam or a stress test...but if you're over 40, it's a good investment in your health...especially if you're not used to working out.

SCRIPT: Elderly Home Audit
DATE: March 1988
Texas Tech Health Sciences Center

CONTACT: Preston Lewis
(806) 743-2143

REF:

AUDIO: Channel 1 -- Natural Sound
Channel 2 -- Announcer

ANCHOR INTRO:

For older Americans one of the best ways to maintain good health is to avoid the accidents and falls that often happen at home.

To see what to look for, we asked a geriatric nurse who's familiar with home hazards to show us the most common accidents that can happen to the elderly.

Larry Elliott reports on the findings.

LENGTH: 1:35

OUTCUE: "Larry Elliott"

SOUND ON TAPE:

Geriatric nurse Mary Slater of the Texas Tech University Health Sciences Center is taking a tour of LaMoine and Katie Motter's home. The Motters are in their mid-seventies. It's a time of life when accidents like a fall in the bathroom can turn a fairly healthy older person into an invalid. So Mary looks for safety factors like this guard rail around the bathtub...and a non-slip bathtub surface.

(0:24)

CGs: Mary Slater, R.N.
TTUHSC

You have the rough surface of the tub which makes it much less slick.
(0:04)

(0:28)

Outside the bathroom...night lights in all rooms of the home make it much safer because many falls happen at night when older people get out of bed too quickly and feel light-headed.

(0:40)

CGs: Mary Slater, R.N.
TTUHSC

I advise them to sit on the side of the bed and count to 60. Just wait a minute and help the blood pressure stabilize before they get up and walk. (0:07)

(0:47)

PRE-PRODUCED CGs:

Most common home accidents
on stairs
in the kitchen
in the bathroom

The most common sites of home accidents are stairs...the kitchen and bathroom...so the Motters have ways to call for help if something does happen. A telephone in the bathroom...and an emergency call button to the office of the retirement village where they live.

(1:03)

CGs: LaMoine Motter

We have that emergency call button in the bathroom, both of them. That's where most accidents appear to happen. When we pull that button, they come running from the med center. (0:14)

(1:17)

Not all at home accidents can be prevented, but it's important for older Americans to remember that if you're not careful...breaking a bone can happen as quickly as breaking an egg. From the Texas Tech Health Sciences Center, this is Larry Elliott.

OUTCUE:

(1:35)

FLOOR TAG:

And Larry says three out of four falls are in or near your home and the most common injuries are a broken hip or a broken wrist.

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FOR IMMEDIATE RELEASE

REF: 7-3-9-88

CONTACT: Patti Morgan/
Beverly Taylor

LUBBOCK -- The Museum of Texas Tech University will present educational programs for second- through sixth-graders during spring break. Activities will be from 1-3:30 p.m. Tuesday through Friday (March 15-18) in the Museum Assembly Room.

A guided tour of the print exhibition "Colorprint U.S.A.: Update '88" will be featured on Tuesday. Patricia Martin, coordinator of the education division, and Future Akins, museum art curator, will lead the tour. After watching a film about printmaking, students will make their own prints.

On Wednesday, students can explore the world of birds through two films and a presentation by Denver McMurry, a graduate student in range and wildlife management at Texas Tech. Students also can view mounted specimens from the museum's Natural Science Research Lab.

Thursday's program, "All About Animals," will offer a tour of a natural history exhibit and a film about endangered animals. Students will discover some of the unique and fascinating animals from around the world.

The activities conclude Friday with several films on dinosaurs, animals and space. An additional program about the NASA space shuttle will be presented from 3:30-5 p.m.

The programs are free. Reservations are required and can be made by calling 742-2445.

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FOR IMMEDIATE RELEASE

REF: 8-3-10-88

CONTACT: Preston Lewis

LUBBOCK -- For the third consecutive year, 100 percent of the occupational therapy graduates at the Texas Tech University Health Sciences Center (TTUHSC) have passed their national registration examination.

Robin Bowen, acting chair of the Occupational Therapy Department, reports that the program's nine 1987 graduates scored consistently above the national mean score in all five test components.

Performance on national registration exams is a generally accepted measure of a program's quality. From the TTUHSC program's first graduating class in 1985 through its most recent graduating class last year, all classes have had a 100 percent passage rate on the national exam, Bowen said.

That consistent test performance by TTUHSC occupational therapy students reflects well on the success of the young School of Allied Health, she said.

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FOR IMMEDIATE RELEASE

REF: 9-3-10-88

CONTACT: Preston Lewis

LUBBOCK -- Sigma Theta Tau, the international honor society of nursing, will charter the Iota Mu Chapter at the Texas Tech University Health Sciences Center (TTUHSC) School of Nursing at 2 p.m. Saturday (March 12) in Room 5B148.

Dr. Beth Vaughan-Wrobel, chair of Sigma Theta Tau International's eligibility committee, will be the installing officer for the new chapter. During the ceremony Iota Mu Chapter officers will be installed and about 150 members will be inducted into membership.

Officers are Karen A. Dadich, president; Sharon Decker, president-elect; Joy Ridlehuber, vice president; Nancy Ridenour, treasurer; Kaye Kendall, secretary; and Mary M. Slater and Suzanne S. Cooke, counselors.

With more than 100,000 members, Sigma Theta Tau is the second largest nursing organization in the nation. Chapters have been established at some 230 colleges and universities having nationally accredited programs granting baccalaureate or higher degrees in nursing.

The honor society recognizes superior nursing scholarship and leadership, fosters high professional standards, encourages creative work and strengthens the commitment to nursing's ideals and purposes.

Dadich said the chartering of the Sigma Theta Tau chapter at TTUHSC is another milestone in the development of the School of Nursing, which graduated its first students in 1983.

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FOR IMMEDIATE RELEASE

REF: 10-3-10-88

CONTACT: Patti Morgan

LUBBOCK -- Kalyn Laney of Hale Center recently received the Outstanding Senior Award from the College of Home Economics at Texas Tech University.

Laney is the daughter of Pete and Nelda Laney of Route 2, Hale Center. She will graduate from Texas Tech in May with a bachelor's degree in family studies.

The award, presented at the Home Economics Awareness Week luncheon March 3, is given to the student who exhibits leadership and service to the College of Home Economics, Texas Tech and Lubbock.

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FOR IMMEDIATE RELEASE

REF: 11-3-10-88

CONTACT: Marydawn Webber

LUBBOCK -- Enedelia Flores, a junior accounting major at Texas Tech University's College of Business Administration, has been awarded a scholarship by the American Institute of Certified Public Accountants (AICPA) for the second consecutive year.

The scholarship was awarded on the basis of a nationwide competition among undergraduate and graduate minority accounting students.

The AICPA scholarships are designed to encourage minority individuals to enter the accounting profession by making accounting education accessible to as many qualified students as possible. Since the scholarship program began in 1970, the AICPA has awarded more than \$3 million to 3,500 students.

Flores is a member of Cardinal Key, Alpha Lambda Delta and Lambda Sigma honor societies. She is co-founder and treasurer of Kappa Delta Tau, a service sorority, and is a member of High Riders, a women's spirit organization.

She is the daughter of Mr. and Mrs. Pablo Flores Jr., 257 East Melton Park Drive, Mercedes.

Persons interested in applying for the AICPA scholarships should write to Sharon Donahue, manager, minority recruitment, AICPA, 1211 Avenue of the Americas, New York, N.Y. 10036-8775.

Applications for the fall semester must be received by July 1, and the spring semester deadline is Dec. 1.

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FOR IMMEDIATE RELEASE

REF: 12-3-10-88

CONTACT: Patti Morgan

LUBBOCK -- Texas Tech University student Bill Wall has won the Charles Oliver Memorial Award in poetry. The statewide award is presented to an undergraduate student by the Texas Association of Creative Writing Teachers.

Wall, a senior English major, wrote the poem "Egg and Butter Road" in a creative writing class at Tech. He is the son of Mr. and Mrs. I.A. Wall of Shallowater.

-30-

ENGLISH ONLY DEBATE

CONTACT: Beverly Taylor at 806-742-2136

At the heart of the English Only Movement, the political push to make English the official language of the United States, is a matter of basic discrimination first encountered by the writers of the Constitution. After voting to write the document in English rather than German by a one-vote margin, they defeated debate to make English the official language, arguing that the measure would go against the grain of freedom.

English as the official language is not a bad idea, according to Herman Garcia, director of bilingual and multicultural education at Texas Tech University, but outlawing speaking and writing in other languages is inherent in the English Only Movement. The measure would hurt language minorities economically, politically, socially and culturally.

Garcia will talk about the possible impact and the bilingual education alternative which aims at teaching English while allowing individuals to retain their cultural heritage. He can be reached at (806) 742-2313.

Special to The Houston Chronicle
RURAL HEALTH FEATURE TIPS
from
TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
March 14, 1988

COUNTRY DOCTOR--N.L. Dubberly of Morton, Texas, is one of only two physicians who live in Cochran County, population 4,900. He enjoys the rural life and the first-name familiarity with his patients. There is little he would trade with his city counterpart except for better access to medical information. But even that is changing now with the implementation of KARENET which links Cochran Memorial Hospital with TTUHSC and its store of information and health experts. For more on the challenges of practicing rural medicine or on how systems like KARENET can benefit country practitioners, contact Dubberly at (806) 266-5565.

RURAL HOSPITALS--They are a dwindling segment of the nation's health care delivery system. Their problems range from attracting health professionals to keeping up with the rapid advance of medical technology. As administrator of Cochran Memorial Hospital for the last 18 years, Truman Swinney knows the difficulties in providing an appropriate level of medical care in rural hospitals. The keys to survival, Swinney says, are local tax support and networks such as KARENET which link rural hospitals with major health resources like TTUHSC. For more on managing the rural hospital, call Swinney at (806) 266-5565.

For assistance in covering these or other stories, contact TTUHSC news manager Preston Lewis at (806) 743-2143. Photographs will be arranged upon request.

THE ETHNIC VOTE IN TEXAS

CONTACT: Margaret Simon or Kippie Hopper at (806) 742-2136

Professor Gerry Riposa is a specialist in urban politics. Because urban politics often involves race relations, Riposa has also done research on race and politics. He has written on the Rainbow Coalition and on the Hispanic vote in Texas.

Dr. Riposa can address the unique aspects of the ethnic vote in West Texas and explain how it differs from the urban ethnic vote in South Texas.

He is an Assistant Professor in the political science department and can be reached at (806) 742-3125.

VASCULAR PROSTHESES

CONTACT: Marydawn Webber

A 15-year medical breakthrough in heart bypass operations may be nearing completion with the development of an artificial tube that looks, feels and most importantly, acts, like a coronary artery. The objective of the research by a team at Texas Tech University's chemical engineering department is to create an artificial heart artery that will diffuse blood clotting when implanted. Researchers headed by Dr. Fred Senatore have been experimenting with ways to chemically immobilize and attach a vascular graft to the inside of the tube coated with enzymes designed to prevent blood coagulation.

Senatore is an assistant professor of chemical engineering specializing in biomedical engineering. He is also a medical student at Texas Tech University Health Sciences Center.

Dr. Senatore can be contacted for more information by calling (806) 742-1762 or 792-3732.

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FOR IMMEDIATE RELEASE

REF: 13-3-11-88

CONTACT: Beverly Taylor/
Francie Lowe

LUBBOCK -- The Meadows Foundation has made a \$50,000 matching grant to the Museum of Texas Tech University.

The Dallas foundation will match funds up to \$50,000 in new contributions or pledges for operational support given to the museum through Aug. 31.

Sally R. Lancaster, executive vice president and grants administrator for Meadows, said the grant is "to assist the museum in weathering a critical fiscal period."

An intensive effort is underway to replace the \$459,000 in operating funds which were cut from the 1988-89 state budget by Gov. Bill Clements.

"We are very pleased by this generous offer from Meadows," said museum Director Gary Edson. "This, along with major grants from AT&T and Shell Oil Company and many individual gifts ranging from \$1 to \$5,000, puts us a long way toward meeting our goals. This grant will be an impetus to us to get out and raise the rest of the money we need.

"Fortunately," he said, "we have some good friends working for us, including State Sen. John T. Montford who has said he will 'pound the pavements' to raise the money we need."

-more-

Before receiving the Meadows grant, \$215,000 had been raised for the museum. Of this, \$18,596 is endowment, \$189,614 is for operations and \$6,790 is a special fund from the West Texas Museum Association. When matched, the Meadows Foundation grant will bring the total to \$315,000.

Edson said donations so far are sufficient to ensure that the collections will be preserved, but are not enough to provide full services to the public and pay salaries to individuals who prepare exhibits.

The \$459,000 is part of the museum's annual operating budget of around \$1.2 million. The rest comes from community support through the West Texas Museum Association and the Ranching Heritage Association and through grants from research and university and locally funded programs.

The matching funds offer is the second major gift from Meadows to Texas Tech in recent months. Meadows was a major contributor to the Two-Way Interactive Telecommunications System at the Texas Tech University Health Sciences Center. The system links rural health care practitioners throughout West Texas.

"We are very appreciative of Meadows' sensitivity to our problems and needs," said Texas Tech President Lauro F. Cavazos, in announcing the grant. "The gift to the Health Sciences Center shows confidence in the future of our region, while the museum grant is an indication of respect for our heritage."

The Meadows Foundation, founded by Algur H. and Virginia Meadows in 1948 to benefit Texans, supports programs in health, education, social services, the civic and cultural sector and the arts. Algur Meadows was associated with General American Oil Company of Texas. Meadows is one of the largest private foundations in Texas and among the 20 largest in the nation. -30-

Texas Tech University
Texas Tech University Health Sciences Center

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FOR IMMEDIATE RELEASE

REF: 14-3-11-88

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(MEDIA ADVISORY -- You are invited to cover a public hearing of the Texas Task Force on the Future of Long-Term Health Care scheduled 10 a.m. to 5 p.m. Wednesday (March 16) in Room 2B152 of the Texas Tech University Health Sciences Center. The task force is studying the delivery and effectiveness of long-term health care in the state and will present its findings and recommendations to the Legislature by November.

The task force is focusing on ways to develop an integrated regulatory system that would enhance quality care, improve the reimbursement process and streamline the certification process for long-term health care.

Members of the task force are James M. Martin, chairman; Sen. Chet Brooks, vice chairman; Sen. Chet Edwards; Sen. John Whitmire; Rep. Edmund Kuempel; Rep. David Patronella; Rep. Ashley Smith; Dr. Ron Anderson; Bob Kafka; Louise Maberry; Bert Krueger Smith; and Velda Wasson.

For details on the task force, contact its Austin office at (512) 472-8355. For assistance in covering the Lubbock hearing, contact Preston Lewis, TTUHSC News Bureau, 743-2143.)

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HEALTH TIPSHEET from TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER March 11, 1988

HOME AND GARDEN -- With the arrival of spring, many people turn their attention to their lawns and gardens. While yard and garden work can be mentally therapeutic after a winter cooped up indoors, it can also hold physical dangers. The reason is simply the herbicides and insecticides used by many gardeners to kill weeds and bugs. When used improperly, those pesticides can harm humans as well. Often, though, people do not realize the potential hazards or, if they do, they do not know where to get unbiased information about the extent of the hazards. That's where the National Pesticides Telecommunication Network comes in. Funded by the Environmental Protection Agency, NPTN is a national toll-free telephone number (1-800-858-PEST) answered 24 hours a day seven days a week to provide that type of information to homeowners, gardeners, farmers and businesses who suspect they may have a problem or who want information before using certain chemicals. For details on NPTN, on common dangers and on simple precautions in handling pesticides, contact NPTN Project Administrator A.L. Bustamantes at 1-800-858-7378.

LONG-TERM CARE -- Who pays for long-term care? What's the most effective way of providing it? Those are some of the questions being addressed by the Special Task Force on the Future of Long-Term Health Care. Appointed by the 70th Legislature, the task force is conducting public hearings statewide before submitting a report to the Legislature in November. One of those hearings is scheduled at 10 a.m. Wednesday (March 16) in Room 2B152 of TTUHSC. The task force is moving toward an integrated regulatory system for long-term health care delivery. Focus of the task force is on enhancing quality care, improving the reimbursement process and streamlining the certification process. You are invited to cover the hearing. For details on the task force, contact its Austin office at (512) 472-8355.

For assistance in covering these or other stories, contact TTUHSC news manager Preston Lewis at (806) 743-2143. Photographs and video footage can be arranged upon request.

15-3-11-88