

TEXAS TECH  
COLLEGE  
VS.  
HOWARD-PAYNE  
COLLEGE



TECH FIELD  
NOVEMBER 18, 1926

# **SLED ALLEN'S**

**"A Good Place to Eat"**

## **ATHLETIC HEADQUARTERS**

**SLED ALLEN, Proprietor**

**1215 Texas Avenue—3 Doors South Temple Ellis Bldg.**

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**Compliments of**

## **DANIEL STUDIOS**

**Bush Bldg—Broadway and J**

**Photographers for**

**TEXAS TECH LA VENTANA 26-27**

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## **Joe Hilton Company**

**Distributors—Chrysler Motor Cars**

**CHRYSLER 50 - 60 - 70 - 80**

**See these cars in our Salesroom**

**919 Ave I**

**Lubbock, Texas**

SOUIVENIR PROGRAM

SECOND ANNUAL  
FOOT-BALL GAME

TEXAS TECH  
LUBBOCK

Versus

Howard-Payne College  
BROWNWOOD

TECH FIELD

November 18

## FAMILY SERVICE LAUNDRY

THE LAUNDRY THAT KNOWS HOW

*Give us a trial*

1212 Avenue E

Phone 1348

## WINNERS or LOSERS WE'RE FOR THE MATADORS

Victor, Brunswick, and Edison Records

Make our Store Your "Hanging Out" Place

SERVING WEST TEXAS TWENTY ONE YEARS

## RIX FURNITURE AND UNDERTAKING CO.

"The House of Satisfaction"

Big Spring---Lamesa---Lubbock

## Lubbock Tailoring Co.

CLEANERS — DYERS — HATTERS

All Kinds of Fancy Pleating

Largest Dry Cleaning Plant on the Plains

1110 Broadway

Phone 85



FREE!

HAVE YOU ATTENDED---

## LUBBOCK'S GREATEST PRE-HOLIDAY EVENT?

DO YOUR CHRISTMAS SHOPPING EARLY---ONLY 29 DAYS LEFT  
Unusually fine assortment of merchandise in every department to select from  
Bring your shopping list

Rogers  
Silverware  
given away

FREE!

W. J. Garrett  
THE STORE FOR EVERYBODY

**"MATADORS**

**BEAT**

**Yellow Jackets**

**GET YOUR SCHOOL  
SUPPLIES**

**Drinks, Cigars, Candy and  
Sandwiches at**

**TECH DRUG STORE**

**"The Students Store"**



**Coach E. Y. Freeland**

**CITY TAILORS**

**CLEANERS — HATTERS — DYERS**

**The Home of Good Work**

**CALL US AND BE CONVINCED**

**"THE BEST IN THE WEST"**

**1310 Broadway**

**Phone 233**



Coach Higgingbotham

## Pride in Appearance

Notice how well OUR MATA-  
DORS appear on the field?

In street clothes they look  
even smarter—many of them  
are customers of our Store.

## Hogan & Patton

"Lubbocks Largest Clothiers"

TECH — We Are For You  
and the MATADORS

## Myrick Hardware Co.

The most complete stock of sporting goods  
on the South Plains

**JOE GEORGE'S BARBER SHOP**  
Hold 'em Tech We'll Shave 'em

**FIGHT MATADORS**

**"We'll Clean Them"**

**Student Tailors**

**Phone 1219**

**NOW IS THE TIME TO GET REVENGE**

Did you know Coach Amos' Yellow Jackets defeated the Tech Matadors 29 to 0 last year at Brownwood. Let's reverse it today.

**MEIER JEWELRY & MUSIC SHOP**

**1102 Broadway**

**Fren' Howdy—We're glad to see you an' we still have a few shines, cigars, magazines, and candies left.**

**SNAPPY SHINES**

**J.C. Penney Co.**  
**A NATION-WIDE INSTITUTION-**  
**INC. DEPARTMENT STORES**

Coaches Freeland and Higgingbotham have been developing an offense, as well as a strong defense to give the Texas Conference' leaders something to worry about.

If you need a new car to court your  
best girl

Try **FOWLER BROS. RENT CAR**  
**STATION**

**"You Drive 'em"**

**1214 Avenue H**

**Phone 992**

# Wayne Hutson's

CIGARS · MAGAZINES · SHINES

LOBBY ELLIS BUILDING

Penants, Tech Stickers and Fish Caps.

6  
9  
3

## Avenue Q Tailors

CLEANING, PRESSING, ALTERATIONS

Dyeing a Specialty

"AT THE TRIPLE NUMBER"

Claude Montgomery

Harry Montgomery

6  
9  
3

### The Tech Squad

88 White End  
87 Vinzant End  
63 Barfoot End  
86 Burroughs End  
32 Parks End  
62 Aldridge Tackle  
71 Goldstein Tackle  
66 Reed Guard  
19 Smith Guard  
85 McWilliams Tackle  
80 Lassiter Quarter  
75 Woolridge Quar.  
69 Red Hamilton Half  
84 Walker Half  
79 Archibald Half  
77 Hill Full  
83 Jennings End  
68 Harris Guard  
74 DeWitt Tackle  
78 Westerfeldt Ta ck  
90 Cap Carpenter T.  
99 Hemphill Price Co.  
Clothers

## TEXAS TECH MATADORS

VS

## HOWARD-PAYNE YELLOWJACKETS

### SCORE

	FIRST		SECOND		THIRD		FOURTH	
	Tech	H. P.C.	Tech	H. P. C.	Tech	H. P. C.	Tech	H. P.C.
Touch Down								
Goal								
Field Goal								
Safety								
Total								

### Howard-Payne

4 Prince Center  
5 Cagle Center  
18 Urban Guard  
20 Etheridge Tackle  
10 Brown Tackle  
25 Sanderlin End  
12 Butcher End  
6 Casbeer End  
17 Murrah Q. B.  
35 McCatee Full  
7 Zarafonetis H. B.  
36 Cottle H. B.  
14 Everett Guard  
2 Johnson Guard  
19 Barnes Guard  
21 Hill Guard  
11 Bettis Half  
16 Harrell Q. B.

## Hemphill-Price Co.

WE WISH WE WERE GOOD ENOUGH TO REALLY  
BE ENTITLED TO A PLACE ON THE 1926 SQUAD.

*We call for and deliver*

# *Lubbock Laundry Co.*

"THE BIGGEST, THE BEST IN THE WEST"

1001 Avenue G

Phone 305

Captain Harley Carpenter who has lead the Fighting Matadors through a very successful season deserves much credit.

Walker at half, has proven to be a great help to the offensive power, "Satch" Hill at full will be expected to give the Yellow Jacket line much trouble

Others who deserve credit for previous victories are: Woolridge, Aldridge, Reed, Jennings, White, Corley, Smith and Hamilton.

**WE ARE STRONG FOR  
MATADORS**

**Lubbock National Bank**

**TRADE with LAS MARIAS**

**And Be Satisfied**

**College Ave.**

**NEW HOTEL BARBER SHOP**

**BASEMENT NEW HOTEL**

**Where most Tech Students get their  
BARBER WORK**

**Clean Towels, Soft Water, Courteous  
Treatment  
"WE INVITE YOU"**

**MATADORS GRID RECORD TO DATE**

Tech 7	McMurray 0
Tech 0	Schriener 0
Tech 7	St. Edwards 6
Tech 0	Simmons 0
Tech 14	Clarendon 0
Tech 16	T. C. U. 28
Tech 0	Daniel Baker 0
Tech 29	A. C. C. 6
Tech ?	Howard Payne ?
Tech ?	W. T. S. T. C. ?

**MINTER-GAMEL CO.**

**THAT FRIENDLY STORE**

*Where---*

*Style, Value and Service*

*---are Paramount*

**We're For The Matadors  
HUB BARBER SHOP**

**1218**

—:—

**Ave I**

**BOYS!!!  
WIN OR LOSE  
WE'RE WITH YOU  
YAGER SHOE COMPANY  
Good Shoes and Hose**

**Harris Smith  
Guards**



**TEXAS TECH**

**We're here to serve you—Phone us your  
wants for service and satisfaction.**

**SHEPARD-SMITH, DRUGS**

# FIRST NATIONAL BANK

LUBBOCK, TEXAS

*A Bank of Service and Safety*



Hamilton, Half-Back



Woolridge, Quarter

## HICKS RUBBER COMPANY

TEXAS LARGEST TIRE HOUSE

A Texas Institution owned and operated  
by Texans

Cor Texas Ave and 13th

Phone 1253

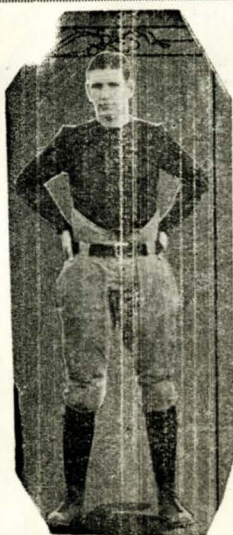
When You Need a Shine Come To  
**YELLOW JACKET SHINE PARLOR**  
MAGAZINES, CIGARS, CANDY

**MOST TECH STUDENTS PATRONIZE**

**HUIE THE TAILOR**

**Delivery Service**

**Phone 193**



Hill,  
Full



Archibald, Half

**TOPCOAT WEATHER**

**Priced \$25.00 to \$37.50**

**Variety of sizes and Patterns**

**McWhorter-Roberds**

# Martin's Bakery

The Home of  
TECH STUDENTS  
and  
BUTTERNUT BREAD

F. W. ZACHARY  
OSTEOPATHIC PHYSICIAN

308-311 Temple Ellis Bldg

Office Phone 801

Residence 1329-W

MISTLETOE  
CREAMERIES

MISTLETOE PRODUCTS

"Aristocrats of the Dining Table"

Phone 678

Lubbock, Texas

**STUDENTS!!!**

**MAKE  
THESE**

**ADVERTISING PLACES**

**YOUR HEADQUARTERS**

**BECAUSE  
THEY ARE BEHIND  
TEXAS TECH**

# Palace Theatre

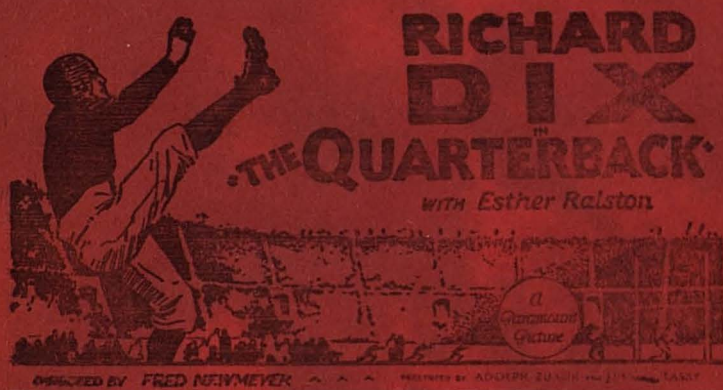
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Friday

Saturday

November 19-20

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**PICTURE** Dix as the rip-roaring line annihilator of Colton College! The true inside story of American colleges—sports, fun, fraternities, coeds—revealed!