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#### FOR IMMEDIATE RELEASE

DATE: Oct. 2, 2006

CONTACT: Kathryn Faucher, kathryn.r.faucher@ttu.edu

(806) 742-2136

## FLUOR GRANTS UNIVERSITY PARTNER STATUS TO COLLEGE OF ENGINEERING

Texas Tech University One of Only 15 Schools Nationwide

WHAT:

Check presentation

WHEN:

10:30 a.m., Tuesday

WHERE:

The Engineering Center on the Engineering Key (North of Memorial

Circle)

EVENT:

Texas Tech University's College of Engineering was recently designated University Partner status by Fluor Corporation. As one of only 15 such institutions, Texas Tech University is eligible to receive an annual grant in addition to having their graduates actively pursued by Fluor. The annual grant will fund various programs within the College of Engineering.

Tom Zachman, vice president of Fluor and executive sponsor for Texas Tech, will present a \$10,000 gift at a Oct. 5 ceremony. Zachman, a 1974 Texas Tech graduate, played a vital role in promoting Texas Tech to this status. Flour will have six people recruiting upcoming graduates at the Engineering Job Fair Oct. 3-5.

Fluor is one of the world's largest, publicly-owned engineering, procurement, construction and maintenance services companies. Now headquartered in Irving, Fluor is a FORTUNE 200 company with revenues of \$13.2 billion in 2005.

CONTACT:

Claudia Thornton, assistant development officer, College of Engineering, Texas Tech University, (806) 742-3451, ext. 270, or Claudia. Thornton@ttu.edu

-30-



#### FOR IMMEDIATE RELEASE

DATE: Oct. 2, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu

(806) 742-2136

#### CHEVRON PHILLIPS CHEMICAL TO PRESENT CHECK

WHAT:

Chevron Phillips check presentation

WHEN:

9 a.m., Wednesday

WHERE:

Llano Estacado Room – Texas Tech University Student Union Building

EVENT:

The Texas Tech College of Engineering will accept a \$20,000 check from

Chevron Phillips Chemical.

Chevron Phillips recruiters, as well as Chevron employees that are College

of Engineering alumni, will attend the event.

The \$20,000 will help fund various programs within the college, including the departments of chemical and mechanical engineering and the college's

Engineering Career Center.

CONTACT: Claudia Thornton, development officer, College of Engineering, Texas Tech University, at (806) 742-3451, or Claudia. Thornton@ttu.edu.



FOR IMMEDIATE RELEASE

DATE:

Oct. 3, 2006

CONTACT:

Sally Logue Post, sally.post@ttu.edu

806-742-2136

AT&T HONORS TEXAS TECH SCHOLARS

WHAT:

Scholarship reception

WHEN:

2:30 p.m. Tuesday (Oct. 3)

WHERE:

International Cultural Center on the Texas Tech campus

EVENT:

Forty Texas Tech University students will be honored by AT&T

Foundation President Laura Sanford as recipients of the AT&T Scholars.

AT&T has donated \$4.3 million for these undergraduate scholarships. In total, AT&T has contributed \$41.5 million to Texas Tech, including these

scholarships and a \$3 million fund for graduate fellowships.

CONTACT:

Margaret Lutherer, executive director of the Office of Communications

and Marketing, (806) 742-2136



#### FOR IMMEDIATE RELEASE

DATE: Oct.3, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu

(806) 742-2136

#### VAMPIRES AND GARGOYLES AND BATS... OH MY!

These professors just might know who – or what – goes bump in the night.

Looking for a spooky Halloween story? Texas Tech University offers a number of experts to talk about spine-tingling subjects, such as:

#### Vampires

The sexy vampires of today's movies look very different from the hideous monsters of eastern European folklore. Dr. Jennifer Sunseri, an assistant professor of classical and modern languages, can speak about their origins and their changing image in pop culture. She can be reached at (806) 742-3145, ext. 280, or jennifer.sunseri@ttu.edu.

#### Monsters

From fire-breathing dragons to outer-space invaders, **Dr. Brian McFadden**, assistant professor of medieval literature, says monsters not only give people a good scare, but also reflect what a society fears most. He can be reached at (806) 742-2500, ext. 241, or brian.mcfadden@ttu.edu.

#### Psychology of fear

What drives humans to watch scary movies or partake in fearful acts? Dr. David Rudd, dean of the Department of Psychology, says our complex brains enjoy the same physiological changes caused by a real threat. He can be reached at (806) 742-0818, or David.Rudd@ttu.edu.

#### Gargoyles

Few architectural elements are as chill-inducing as gargoyles. Yet for all their snarling, gargoyles are basically glorified water spouts. Matthew Gallegos, an assistant professor of architecture, can speak about gargoyles in gothic architecture. He can be reached at (806) 742-3136, ext. 238, or matthew.gallegos@ttu.edu.

-more-

#### Ghosts

Dr. Genaro J. Perez, professor of Hispanic literature, can speak about ghosts, legends and the devil in Mexican literature. He can be reached at (806) 742-3145 ext. 281, or genaro.perez@ttu.edu.

#### **Spiders**

James Cokendolpher, research associate for the Natural Science Research Laboratory at the Museum of Texas Tech, is a world authority on two orders of arachnids. He can speak about a new harvestman – a type of daddy longlegs – he identified as a never-before-seen species of arthropod found in Alaska. He can be reached at (806) 742-2486, ext. 266, or cokendolpher@aol.com

#### **Bats**

Dr. Robert Baker, Horn professor of biology can discuss a new species of bat he discovered in South America. He also can talk about vampire bats that drink the blood of their hosts under cover of darkness. He can be reached at (806) 742-2702, or robert.baker@ttu.edu.

#### Dia De Los Muertos

Tina Fuentes, professor and interim director of the School of Art, can speak about the history of Dia de los Meurtos — or Day of the Dead. Topics of expertise include the ofrendas, or altars, and the ceremonies on the last day. She has seen many of the Mexico ceremonies and started the Dia de los Meurtos art exhibits procession in Lubbock eight years ago. She can be reached at (806) 742-3825, ext. 255, or tina.fuentes@ttu.edu.

Jane Bell, director of special projects for Texas Tech's International Cultural Center, can speak about modern beliefs, decorations and objects associated with Dia de los Meurtos. She has experienced the ceremonies in Mexico and helps organize the Lubbock Dia de los Meurtos procession each year. She can be reached at (806) 742-2974, or jane.bell@ttu.edu.

Find in-depth stories and other content at www.halloweennews.ttu.edu



#### FOR IMMEDIATE RELEASE

DATE: Oct. 3, 2006

CONTACT: John Davis, john.w.davis@ttu.edu

(806) 742-2136

## TELEPHONE NEWS CONFERENCE COVERS GLOBAL WARMING IN NORTHEASTERN STATES

WHO: Katherine Hayhoe, a research associate professor in the Department of

Geosciences at Texas Tech University, and the Union of Concerned

Scientists of Boston.

WHAT: A telephone press conference regarding how global warming will alter the

temperatures of nine Northeastern states.

WHEN: 9 a.m. CST, Oct. 4

WHERE: Call 1-866-227-1582

EVENT: Katharine Hayhoe, a research associate professor in the Department of

Geosciences at Texas Tech University, will join 13 leading university scientists to release a study that uses state-of-the-art science to project the impacts on the Northeast climate under two scenarios. One covers a continued reliance on energy sources such as coal and oil that produce high levels of heat-trapping emissions. The second shows climate changes if we shift to clean and renewable energy to power our economy. More summer heat waves, greatly reduced winter snow and the loss of seasons are just three examples of how global warming will likely change the lifestyles enjoyed by residents of Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey and

Pennsylvania.

CONTACT: Emily Robinson, press secretary, Union of Concerned Scientists, (202)331-5427, erobinson@ucsusa.org.



#### FOR IMMEDIATE RELEASE

DATE: Oct. 3, 2006

CONTACT: John Davis, john.w.davis@ttu.edu

742-2136

#### NEWLY DISCOVERED BAT NAMED FOR DONOR

LUBBOCK – To say thanks for a \$5 million donation, a Texas Tech University biologist has named a new species of South American bat after Ben E. Keith, founder of the food and beverage distribution corporation.

Dr. Robert Baker, Horn professor of biological sciences at TTU, said he decided to name the bat after Keith when his estate donated the money to build the Natural Science Research Laboratory wing at the Museum of Texas Tech University.

The new wing will hold an official grand opening ceremony next year.

"His name will forever be in the systematic literature," Baker said. "There are probably less than 1,000 undescribed species of mammals for which there are no available scientific names. It's a way of saying thank you. We biologists don't have many ways of saying 'thank you,' but we hope the Ben E. Keith family will see this as a scientific thank you."

The omnivorous bat, known as Carollia benkeithi, was confused for years with its close cousin, Carollia castanea. It lives in the Amazon Jungle of Peru, Brazil and Bolivia.

Earlier this year, Baker discovered that the bat was genetically different from its cousin. The research was published in the *Occasional Papers of the Museum of Texas Tech*.

For more information, visit www.nsrl.ttu.edu/publications/opapers.htm and click on the link labeled Mitochondrial DNA Sequence, Karyotypic, and Morphologic Variation in the Carollia castanea Species Complex (Chiroptera: Phyllostomidae) with Description of a New Species.

-30-

CONTACT: Robert Baker, Horn professor of biology, Department of Biological Sciences, Texas Tech University, (806) 742-2702, robert.baker@ttu.edu.



#### FOR IMMEDIATE RELEASE

DATE: October 4, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu

(806) 742-2136

#### STATUE OF LIBERTY DOCUMENTS ON DISPLAY

Drawings will be used to Preserve and Maintain American Icon

WHAT: Statue of Liberty 3-D scans on display

WHEN: 2-4 p.m. Oct. 6

WHERE: The gallery of Texas Tech University's Architecture Building (18th Street

and Flint Ave. Go to the north side of the building on the courtyard level.)

EVENT: Elizabeth Louden and her team of professors and students will display

drawings and photos of the Statue of Liberty created this summer from data generated by 3-D laser scanning equipment and hand measurements.

Researchers visited Liberty Island in June to finish documenting the American icon, creating the only existing exterior measured drawings of the Statue of Liberty. Their documents will be used by the National Park Service for maintenance and preservation purposes.

Texas Tech conducted the first phase of its Statue of Liberty documentation project in 2001, scanning approximately 80 percent of the statue's exterior. The team recorded much of the remaining structure, including the pedestal and the majority of the interior, this summer.

Images on display will include architectural drawings of the statue and statue's pedestal, as well as the Fort Wood Visitor Center, Administration Building, and Concessions Building and the Liberty Island site plan.

The exhibit also will include an animated fly-through showing a birds-eye view of Liberty Island.

The data will eventually be used to create a website featuring a 3-D virtual tour of the interior of the Statue's head. Since visitors are no longer allowed inside the statue, this will allow statue buffs to view the interior.

CONTACT: Elizabeth Louden, professor of architecture and project manager, College of Architecture, (806) 252-3026, or elizabeth.louden@ttu.edu.



#### FOR IMMEDIATE RELEASE

DATE: Oct. 4, 2006

CONTACT: John Davis, john.w.davis@ttu.edu

(806) 742-2136

#### NORTHEASTERN U.S. CAN EXPECT SOUTHERN-STYLE SUMMERS IF FOSSIL FUEL-USE CONTINUES AS PRIMARY ENERGY SOURCE

LUBBOCK – The Northeast can expect hotter summers and shorter winters over the coming century if the nation continues to rely on fossil fuels for energy, according to a recent study by a Texas Tech University researcher.

Katharine Hayhoe, a research associate professor in the Department of Geosciences at TTU, said summer temperatures in the Northeast could be 6.5 to 13.5 degrees Fahrenheit hotter if use of fossil fuels continues to grow. However, climate models show that the area could warm only 3 to 6.5 degrees if the world shifts to alternative energy in coming decades.

Hayhoe led a team of 14 scientists for the year-long climate change study. The research focused on nine states that ranged from Maine to New Jersey and across to Pennsylvania. The project was organized by the Union of Concerned Scientists.

"We wanted to find out what future climate might look like in the Northeast states if we kept on using fossil fuels compared to if we shifted to alternative fuels," Hayhoe said. "There is an enormous difference in the types of impacts we can expect, from loss of winter snowpack and dramatic shifts in the timing of Northeast seasons, to more frequent extreme heat waves and droughts in summer. In general, the impacts we can expect in a higher fossil fuel-intensive future are approximately twice those likely in a lower-emissions future."

Hayhoe said a summer in the metropolitan New York City area could be 6 to 14 degrees hotter by 2085 because of carbon dioxide emissions, making it feel like a summer in coastal Georgia. However, alternative energy use might make a New York City summer only 3 to 7 degrees warmer, feeling more like Virginia Beach does today.

"Our climate future is in our hands," she said. "The choices we make today and in the next few decades will determine the quality of our children's and our grandchildren's lives."

For more information, visit www.northeastclimateimpacts.org

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CONTACT: Katharine Hayhoe, research associate professor, Department of Geosciences, (806) 742-0015, katharine.hayhoe@ttu.edu.

Office of Communications and Marketing



#### FOR IMMEDIATE RELEASE

DATE:

Oct. 4, 2006

CONTACT:

Michael Castellon, michaelcastellon@gmail.com

(806) 742-2136

## TEXAS TECH SCHOOL OF LAW RANKED AMONG PRINCETON REVIEW'S 170 BEST

LUBBOCK - The Texas Tech University School of Law is one of the nation's most outstanding law schools, according to a report published by The Princeton Review.

The New York-based education services company features the school in the just-published 2007 edition of its "Best 170 Law Schools".

"Being ranked among the finest law schools in the country, while no surprise to us, truly is a testament to our faculty and our students," said Walter Huffman, dean of the School of Law. "Our emphasis on mock clinical programs, moot court teams and courtroom technique is what makes us produce some of the finest law practitioners in the nation."

In a "Survey Says. . ." sidebar in the profile, The Princeton Review lists topics that Texas Tech School of Law students it surveyed for the book were in most agreement about. The list includes: "Diverse opinions accepted in classrooms," and "Great research resources."

"We chose schools for this book based on our high regard for their academic programs and offerings, institutional data we collect from the schools, and the candid opinions of students attending them who rate and report on their campus experiences at the schools," said Robert Franek, Princeton Review vice president for publishing. "We are pleased to recommend Texas Tech School of Law to readers of our book and users of our website as one of the best institutions they could attend to earn a law school degree."

In the profile on Texas Tech School of Law, the Princeton Review editors describe the school as: taking a decidedly practical approach to the study of law that results in both exceptional job opportunities for Tech Law graduates and prestige within the state of Texas.

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CONTACT: Casey Carson, director of alumni relations, Texas Tech School of Law, (806) 742-3990 or casey.carson@ttu.edu



#### FOR IMMEDIATE RELEASE

DATE: Oct. 5, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu

(806) 742-2136

#### CHEVRON DONATION TO SUPPORT COLLEGE OF ENGINEERING

WHAT:

Chevron check presentation

WHEN:

4:30 p.m. Thursday, Oct. 5

WHERE:

Dean's Office, room 100 of the Engineering Center (on the Engineering

Key north of Memorial Circle)

**EVENT:** 

John Barkley, facility engineer for Chevron's Midland Plant, will present a

\$75,000 check to support programs and scholarships in Texas Tech

University's College of Engineering.

This gift reflects a \$30,000 increase over prior year's donations to the

College of Engineering.

several on-campus student organizations and fund Chevron scholarships

for engineering students.

The student organizations include chapters of the American Society of Mechanical Engineers, American Institute of Chemical Engineers, Institute of Electrical and Electronics Engineers, American Society of Civil Engineers, Society of Professional Engineers, Society of Women Engineers, National Society of Black Engineers and Society of Hispanic

Engineers.

Other organizations include engineering honor society Tau Beta Pi and Engineering Ambassadors.

CONTACT: Claudia Thornton, assistant development officer, College of Engineering, Texas Tech University, (806) 742-3451, or claudia.thornton@ttu.edu.



#### EVENT ADVISORY

Date: Oct. 5, 2006

CONTACT: Sally Logue Post, sally.post@ttu.edu

(806) 742-2136

#### CHANCELLOR'S COUNCIL SCHOLARSHIP STUDENTS RECOGNIZED

WHAT:

Texas Tech University System Chancellor's Council Scholarship recipient

reception.

WHEN:

4-5 p.m., Saturday (Oct. 7).

WHERE:

Courtyard of the Administration Building on the Texas Tech campus

**EVENT:** 

The Chancellor's Council awarded 71 scholarships for the 2006-2007

academic year. The recipients will be recognized and have an opportunity

to talk to Chancellor's Council members.

Chancellor's Council scholarships go to students at Texas Tech University

and the Texas Tech University Health Sciences Center.

The Chancellor's Council is committed to making sure students have the

opportunity to attend Texas Tech. The council raises funds for

student scholarships, faculty recruitment and support, and programs for

excellence.

CONTACT:

Marcie Beasley, Office of the Chancellor, Texas Tech University System,

(806) 742-0012



#### FOR IMMEDIATE RELEASE

DATE:

Oct. 5, 2006

CONTACT:

Sally Logue Post, sally.post@ttu.edu

(806) 742-2136

#### TEXAS TECH SHOWS INCREASE IN RESEARCH FUNDING

LUBBOCK -- Texas Tech University is showing a 19 percent increase in grants coming into the university to support research and instruction.

In fiscal year 2006, which ended Aug. 31, \$48,726,026 was awarded to Texas Tech researchers from federal, state and private sources, up \$7.7 million from fiscal year 2005.

"We're very proud of our faculty," said Dr. Dean Smith, vice president for Research. "They have aggressively gone after external funding to support their research programs. Furthermore, every college showed an increase this year. So success is spread across the entire Texas Tech campus."

Expenditures on research, rather than awards, are most often used by universities to measure research productivity. The increase in awards received should translate to increased research expenditures. The amount of research expenditures will not be available until the university completes its annual financial report later this year. Last year Texas Tech expended \$57 million for research. President Jon Whitmore's long-term goal is for Texas Tech to reach \$100 million in research expenditures.

"I'm excited that Texas Tech is showing an increase in funding coming in for this year," Whitmore said. "While most of these grants support research, some support instructional activities. What this increase tells me is that groups that provide funding are looking favorably at the exceptional faculty and facilities at Texas Tech. Texas needs more top research universities and Texas Tech is positioned to fill that void."

Among the departments with notable increases in funding support are the Department of Chemistry and Biochemistry which showed a 30 percent increase in funding and the Department of Mathematics and Statistics which showed a more than 200 percent increase.

In the Department of Chemistry and Biochemistry, Dr. William Hase, the department's Welch chair, holds grants from numerous organizations and is now in his 34<sup>th</sup> consecutive year of funding from the National Science Foundation. Dr. Wijesuriya P. Dayawansa received the most funding in the Department of Mathematics and Statistics including two separate grants from the National Science Foundation.

Office of Communications and Marketing

"This tremendous growth in Texas Tech's research is nearly double the national average which is closer to about 10 percent annually," said Smith. "This is an exciting period in our history as we continue to mature as a research university."

-30-

CONTACT: Dr. Dean Smith, vice president for research, Texas Tech University at (806) 742-3905 or via email at dean.smith@ttu.edu.



#### FOR IMMEDIATE RELEASE

DATE: Oct. 5, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu

(806) 742-2136

#### **BURLINGTON NORTHERN ESTABLISHES SCHOLARSHIPS**

LUBBOCK – Burlington Northern Santa Fe (BNSF) Railway has announced a four-year, \$750,000 scholarship fund to support senior Texas Tech University engineering majors who have worked as interns for the company.

The gift will provide annual scholarships of \$12,500 to 15 seniors in the College of Engineering, targeting especially first-generation and low-income students. Students must work as interns for the company the summer of their junior year to be eligible for the support.

"BNSF is proud to partner with College of Engineering at TTU and their students. This is a key time for us to hire the future leaders of BNSF, and it is an ideal time for those looking to grow and advance rapidly in their career," said John Shook, regional director of human resources.

BNSF Railway recruiters will visit the college's Engineering Job Fair, slated for Oct. 3-5 at Texas Tech's Student Union Ballroom, to recruit spring interns. These interns will be the first eligible to receive scholarships in fall 2007.

Company representatives also will demonstrate their locomotive simulator in Texas Tech's Mechanical Engineering building (on the Engineering Key north of Memorial Circle) from 10 a.m. to 2 p.m. on Oct. 6.

A subsidiary of Burlington Northern Santa Fe Corporation, BNSF Railway operates one of the largest railroad networks in North America, with about 32,000 route miles in 28 states and two Canadian provinces.

"We are excited about this opportunity to further develop our students' relationship with an outstanding company," said College of Engineering Dean Pamela Eibeck. "BNSF Railway transports the components of many of the products we depend on daily. We appreciate our partnership with BNSF to ensure that students benefit from needed financial support while also being exposed to a quality working environment."

-30-

CONTACT: Claudia Thornton, assistant development officer, College of Engineering, Texas Tech University, (806) 742-3451, ext. 270, or Claudia. Thornton@ttu.edu



#### FOR IMMEDIATE RELEASE

DATE: Oct.6, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu

(806) 742-2136

#### DOW CHEMICAL GIVES AID TO EDUCATION

LUBBOCK -- Chris Johnson, LHC-7 improvement specialist with the Dow Chemical Company, presented an \$11,000 Aid to Education gift Wednesday to Texas Tech University's College of Engineering.

The donation will help support and provide scholarships in the Department of Chemical Engineering. Funds also will support student organizations including: the Society of Women Engineers, Society of Hispanic Engineers, National Society of Black Engineers, American Society of Mechanical Engineers and American Institute of Chemical Engineers.

Dow representatives Philip Carlberg, a research scientist in Engineering Sciences/Marketing Development, and senior Improvement Specialist Aaron Sims will participate in the college's Engineering Job Fair this week. While on campus, they will interview students.

CONTACT: Claudia Thornton, assistant development officer, College of Engineering, Texas Tech University, (806) 742-3451, or claudia.thornton@ttu.edu.



#### FOR IMMEDIATE RELEASE

DATE: Oct. 6, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu

(806) 742-2136

#### OPEN HOUSE CELEBRATES NATIONAL ACCREDITATION

Early Head Start Receives Recognition

WHAT:

Texas Tech University Early Head Start program open house

WHEN:

2-4 p.m. Tuesday (Oct. 10)

WHERE:

Texas Tech University Early Head Start Center

515 N. Zenith Ave.

EVENT:

The Texas Tech University Early Head Start program will hold an open

house in celebration of its newly received national accreditation.

The National Association for Education of Young Children (NAEYC) recently recognized Texas Tech's Early Head Start as an accredited program. NAEYC is the nation's largest organization of early childhood

educators.

Texas Tech's Early Head Start program has been operating for five years and has reached capacity with 32 center-based children and 24 home-

based children.

Early Head Start is a federally funded program for low-income pregnant women and families with infants and toddlers up to age three. The program promotes healthy prenatal outcomes for pregnant women, enhanced development of very young children, and healthy family

functioning.

Texas Tech's Early Head Start program is a division of the TTU Child Development Research Center in the College of Human Sciences.

CONTACT:

Dr. Malinda Colwell, child development program director, Human

Development and Family Studies, Texas Tech University, (806) 742-3000

ext.268, or malinda.colwell@ttu.edu



#### FOR IMMEDIATE RELEASE

DATE:

Oct 9, 2006

CONTACT:

Michael Castellon, michaelcastellon@gmail.com

(806) 742-2136

#### NEWS CONFERENCE SET TO ANNOUNCE PARTNERSHIP BETWEEN ESTACADO HIGH SCHOOL, SCHOOL OF LAW

WHAT:

News conference

WHEN:

10 a.m. Wednesday (Oct. 11)

WHERE:

Texas Tech University School of Law Courtroom

EVENT:

Officials from Lubbock's Estacado High School and the Texas Tech

University School of Law will announce the details of a major partnership.

CONTACT: Casey Carson, director of alumni relations, Texas Tech School of Law, (806) 742-3990 or casey.carson@ttu.edu



#### FOR IMMEDIATE RELEASE

DATE:

Oct. 9, 2006

CONTACT:

Sally Logue Post, sally.post@ttu.edu

806-742-2136

#### TRUTH IN NONFICTION PANEL SET AT TEXAS TECH

LUBBOCK -- The 2005 National Book Award judges in nonfiction will appear at Texas Tech University to discuss truth in nonfiction.

The panel, which features the judges of the 2005 National Book Award in Nonfiction, is set for Oct. 11, the day the 2006 National Book Award finalists are to be announced. The event is part of the Texas Tech Presidential Lecture and Performance Series.

The topic was chosen because of national publicity concerning the use of fictional elements in works purported to be nonfiction, according to Dr. Mary Jane Hurst, professor of English and faculty assistant to the president at Texas Tech. The panelists chose Joan Didion's book "A Year of Magical Thinking" as the 2005 award winner.

The panelists are Gregory Wolfe, author of "Beauty Will Save the World" and "Art, Faith and the Stewardship of Culture;" Brenda Wineapple author of "Hawthorne: A Life;" Mark Bowden, author of "Black Hawk Down" and "Guests of the Ayatollah;" and Dennis Covington, professor of creative writing at Texas Tech University and author of five books, including, "Lizard" and "Salvation on Sand Mountain."

Wolfe is the publisher and editor of Image and director of the Center for Religious Humanism at Seattle Pacific University. He is also writer-in-residence at the university and director of its creative writing program. Among his books are "Malcolm Muggeridge: A Biography;" "Sacred Passion: The Art of William Schikel;" and "Intruding Upon the Timeless: Meditations on Faith, Art and Mystery." His newest book is "Beauty Will Save the World: Art, Faith and the Stewardship of Culture."

Wineapple is the author of "Genet: A Biography of Janet Flanner;" "Sister Brother: Gertrude and Leo Stein;" and "Nathaniel Hawthorne: A Life." She is a fellow of the John Simon Guggenheim memorial Foundation, the American Council of Learned Societies, the New York University Institute for the Humanities, and the National Endowment for the Humanities. Her essays, articles and reviews have appeared in many publications, including: The American Scholar, the New York Times Book Review and The Nation.

Bowden, an Atlantic Monthly national correspondent, is an author, journalists, screenwriter and teachers. His book "Black Hawk Down: A story of Modern War" was an international best seller and a finalists for the National Book Award in 1999. His latest book is "Guests of the Ayatollah." He is also the author of "Killing Pablo: The Hunt for the World's Greatest Outlaw," which won the Overseas Press Club's Cornelius Ryan Award as the best book of 2001 and has been adapted for film. His other works include "Doctor Dealer;" "Bringing the Heat;" "Our Finest Day;" and "Finders Keepers."

Covington is a professor of creative writing at Texas Tech. He has written five books, including "Lizard," which won the Delacorte Press Prize for a First Young Adult Novel. His book "Salvation on Sand Mountain," was a finalist for the 1995 National Book Award and the winner of the "Boston Book Review's" Rae Prize for the best non fiction book of that year. His articles and essays have appeared in the New York Times, Vogue, Esquire, Redbook and the Oxford American.

The authors will give individual lectures while on the Texas Tech campus. All lectures and the panel discussion are free and open to the public. The schedule is:

- Oct. 10 at noon, Gregory Wolfe will speak in the Ballroom of the Student Union Building. Bring your own lunch, drinks will be provided. Wolfe will sign books after his talk.
- Oct. 10 at 7:30 p.m., Brenda Wineapple will speak in Room 001 of the English/Philosophy Building. A book signing and reception will follow.
- Oct. 11 at 3:30 p.m., the panel will discuss Truth in Nonfiction in the Merket Alumni Center. A book signing and reception will follow.
- Oct. 11 at 7:30 p.m. Mark Bowden will speak in Room 169 of the Human Sciences Building. A book signing and reception will follow.

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CONTACT: Mary Jane Hurst, faculty assistant to the president and professor of English, at (806) 742-2121.



FOR IMMEDIATE RELEASE

DATE:

Oct. 10, 2006

CONTACT:

Sally Logue Post, sally.post@ttu.edu

806-742-2136

WOMEN'S STUDIES COMMUNITY CONNECTION HONORS MARSHA SHARP

WHAT:

Reception honoring former Lady Raiders Head Coach Marsha Sharp

WHEN:

5-7 p.m. Thursday (Oct. 12)

Recognition of Coach Sharp will happen at 6 p.m.

WHERE:

American State Bank cafeteria, 1403 Ave. Q

EVENT:

The Women's Studies Community Connection honors a person each year

for their dedication to the community and to Texas Tech.

The Women's Studies Community Connection was founded in November 1996. The organization provides community-wide visibility and support for the Texas Tech Women's Studies Program.



#### FOR IMMEDIATE RELEASE

DATE:

Oct. 11, 2006

CONTACT:

Michael Castellon, michaelcastellon@gmail.com

(806) 742-2136

## LUBBOCK TEENS SEEKING CAREERS IN LAW, LEGAL STUDIES GET MAJOR BOOST FROM SCHOOL OF LAW

LUBBOCK- While the cultural and economic background of Texas is changing at a rapid rate, the demographics making up Texans who attend law school is alarmingly stagnant.

But thanks to a partnership with the Texas Tech University School of Law, Lubbock Estacado High School students wishing to pursue a career in law have an extra resource available to them to do just that.

The new five-year partnership between the School of Law and the Estacado High School Law and Justice Magnet Program intends to provide additional educational resources and help guide students toward their goals of attending law school.

"Our goal is to make sure there is a track available early on in a student's career that will allow them to pursue a career in law," said School of Law Dean Walter Huffman. "Many times, students are finding that preparing for law school is something that needs to begin long before college."

Beginning this year, Texas Tech law faculty and students will help prepare Estacado High students for competition in mock trials and other scholarly competitions by converting the high school's current law magnet classroom into a courtroom and library space.

In addition, retired volumes of legal publications will be turned over to the high school.

Estacado High School Principal Paul Frazier said the partnership is expected to dramatically increase the exposure students have to School of Law faculty, staff and students.

"It's important that our students become familiar with what is expected of them in college and in law school," he said. "There is no better way to prepare them for this than to expose them to lessons, mock trials, publications, and experts as early on as possible. It makes the idea far less daunting if they already have a relationship with the experience and with the school."

Amy Jarmon, assistant dean of the School of Law, helped coordinate the partnership.

"We have found that there are a number of students in the Lubbock area who have demonstrated an early interest in pursuing careers in law, and their tenure in high school is a critical time for our faculty and staff to reach out to them and make sure they have the resources and expertise available to achieve this," said Amy Jarmon, assistant dean for Academic Success Programs of the Texas Tech University School of Law.

-30-

CONTACT: Amy Jarmon, assistant dean, Texas Tech University School of Law, (806) 742-3791, or amy.jarmon@ttu.edu

Stacy Caviel-Watson, magnet specialist, Estacado High School, (806) 766–1400, or swatson@lubbockisd.org

Paul Frazier, principal, Estacado High School, (806) 766–1400, or pfrazier@lubbockisd.org



#### FOR IMMEDIATE RELEASE

DATE:

Oct. 11, 2006

CONTACT:

Sally Logue Post, sally.post@ttu.edu

(806) 742-2136

## TEXAS TECH SCHOOL OF LAW NAMES SUPREME COURT JUSTICE DISTINGUISHED ALUMNI

LUBBOCK -- The Texas Tech University School of Law has named Texas Supreme Court Justice Phil Johnson as its 2006 Distinguished Alumni.

Johnson became the first Texas Tech alumnus to serve on the Texas Supreme Court when Gov. Rick Perry appointed him to the position in 2005. He attended Texas Tech and graduated with honors from the School of Law in 1975. Johnson practiced law with the firm of Crenshaw, Dupree and Milam in Lubbock.

In 1998, Johnson was elected to the Seventh Court of Appeals in Amarillo and elected as chief justice of the court in 2002, a position he held until Perry named him to the Texas Supreme Court.

Johnson has served on numerous committees of the State Bar of Texas and is a member of the College of the State Bar. He is a Life Fellow of the Texas Bar Foundation and the American Bar Foundation, and has served as president of the Lubbock County Bar Association.

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CONTACT: Casey Carson, unit coordinator, Law School, Texas Tech University School of Law, (806) 742-3990, or casey.carson@ttu.edu.



#### FOR IMMEDIATE RELEASE

DATE: Oct. 13, 2006

CONTACT: Sally Logue Post, sally.post@ttu.edu

(806) 742-2136

#### TEXAS TECH COLLEGE OF ENGINEERING RECEIVES CHECK FROM EXXONMOBIL

WHAT:

Check presentation

WHEN:

4:30 p.m. Monday (Oct. 16)

WHERE:

Engineering Center, room 100 on the northwest end of the Engineering

Key on the Texas Tech campus

EVENT: ExxonMobil will present a check to the Texas Tech College of Engineering with a check for \$29,000. Texas Tech is one of 87 colleges and universities receiving grants from the company.

The grant may be used for various educational purposes including scholarships, field trips, visiting speakers, equipment purchases and student and faculty travel to academic-related activities.

ExxonMobil awards the grants to schools that offer degrees in subjects from which the company recruits employees.

CONTACT: Claudia Thornton, assistant development officer, College of Engineering, (806) 742-3451 or via e-mail at claudia.thornton@ttu.edu



#### FOR IMMEDIATE RELEASE

DATE: Oct. 16, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu

(806) 742-2136

#### TEXAS TECH HOSTS ANNUAL RODEO

LUBBOCK – Texas Tech University will host 16 colleges and universities Thursday-Saturday (Oct. 19-21) during the 57th annual Texas Tech National Intercollegiate Rodeo.

Events include bareback bronc riding, tie-down roping, breakaway roping, saddle bronc riding, steer wrestling, a student organization T-shirt calf dressing, goat tying, team roping, children's calf scrabble, children's goat scramble, barrel racing and bull riding.

Activities take place beginning at 7 p.m. Thursday and Friday. Preliminary competition times, known as slack times, also will take place from 9 a.m.-1 p.m. Friday and Saturday. The top 10 finalists compete at 7 p.m. Saturday.

Tickets are available at Texas Tech University's Animal and Food Sciences Building or at the gate. Tickets are \$8 for Thursday and Friday night events and \$10 for the Saturday night competition; children five-years-old and under get in free on all three nights. Slack time events are free.

The rodeo takes place at the Texas Tech Equestrian Center, located one mile west of 50th Street and Upland Avenue off the Brownfield Highway.

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CONTACT: Chris Guay, rodeo coach, Texas Tech University, (806)742-2805 ext. 256, or chris.guay@ttu.edu.



#### FOR IMMEDIATE RELEASE

DATE: Oct. 16, 2006

CONTACT: Michael Castellon, michaelcastellon@gmail.com

(806) 742-2136

#### SCHOOL OF LAW HOSTING CLOSING ARGUMENTS FOR TEXAS COURT OF CRIMINAL APPEALS

LUBBOCK- The Texas Court of Criminal Appeals will hear oral arguments in four cases at the Texas Tech University School of Law Wednesday (Oct. 18).

The cases stem from convictions in Tarrant, Johnson and Gregg Counties.

The Court of Criminal Appeals is the highest state appellate court for criminal cases. It has nine members, a presiding judge and eight judges elected to staggered six-year terms.

The appeals of all cases in which the death penalty is assessed go directly to the Court of Criminal Appeals from the trial courts. The appeal of all other criminal cases go to one of the 14 Texas Courts of Appeals, and their decisions may be reviewed by the Court of Criminal Appeals.

-30-

CONTACT: Casey Carson, director of alumni relations, Texas Tech School of Law, (806) 742-3990 or casey.carson@ttu.edu



#### FOR IMMEDIATE RELEASE

DATE: Oct. 18, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu

(806) 742-2136

#### TEXAS TECH UNIVERSITY INTERCULTURAL DIALOGUE HOSTS DINNER

WHAT:

Texas Tech University Intercultural Dialogue Association's Annual

Ramadan Dinner

WHEN:

6:45 p.m., Oct. 19

WHERE:

Merket Alumni Center

**EVENT:** 

Texas Tech University Intercultural Dialogue Association is hosting its fourth annual Ramadan dinner on Oct. 19. The Ramadan dinner was organized to promote awareness and understanding between global faiths.

The annual Ramadan dinner welcomes guests of various beliefs, backgrounds, and cultures to come together and interact. In recent years, the dinner was held in conjunction with a Thanksgiving dinner.

This year, the Intercultural Dialogue has invited a wide variety of guests, including: minority student organizations, American Indian organizations, local pastors from different churches, members of the Islamic and Jewish communities and Lubbock Mayor David Miller.

Intercultural Dialogue hosts events through the year to bring diverse cultures together and promote the commonalities in global cultures that are frequently overshadowed by differences.

To lean more about the Intercultural Dialogue's events, visit the Web site at http://www.orgs.ttu.edu/ida/index.htm.

CONTACT:

Hakan Simsek, Intercultural Dialogue, Texas Tech University,

hakan.simsek@ttu.edu.



#### FOR IMMEDIATE RELEASE

DATE:

Oct. 18, 2006

CONTACT:

Sally Logue Post, sally.post@ttu.edu

(806) 742-2136

## TEXAS TECH REGENTS NAME KENT HANCE SOLE FINALIST FOR CHANCELLOR

[EDITOR'S NOTE: For more information about Hance and a downloadable picture, go to www.texastech.edu/chancellorsearch.]

LUBBOCK – The Texas Tech University System Board of Regents today (Oct. 18) announced Kent R. Hance has been named the sole finalist for the position of chancellor.

"We considered numerous exceptional candidates and found that the best choice is already a member of the Texas Tech family," said J. Frank Miller III, vice chairman of the board of regents and chairman of the chancellor search committee. "Kent has exhibited the vision and leadership skills we sought for this position. He has a great commitment to the Texas Tech University System and we look forward to his leadership as each of our universities continues to grow and thrive."

Hance graduated from Texas Tech in 1965 with a bachelor's of business administration degree.

"This is a great honor for me and my family," said Hance. "All together, we hold nine degrees from Texas Tech, and we have all been proud, loyal supporters. We will continue to do our best to help this vibrant university grow toward its goals of excellence and innovation. I am sincerely grateful to the Board of Regents for this opportunity."

L. Frederick Francis, chairman of the board, said, "While we looked nationally for candidates, it is not surprising that the most attractive candidate was one who already had a strong personal connection to Texas Tech. The university is indeed fortunate to have one of its own be willing to step away from a rewarding and flourishing professional career to answer a call to 'come back home' and help his *alma mater* when it needs him. There is much to be done at Texas Tech, but our future is brighter today because of the leadership that Kent Hance will bring to the effort."

Hance, a native of Dimmitt, earned his law degree from the University of Texas in 1968. Hance returned to Lubbock to practice law and teach business law at Texas Tech. He won election to the Texas State Senate in 1974 and the U.S. Congress in 1979 and served as a member of the Texas Railroad Commission from 1987-1990. He currently

Office of Communications and Marketing

lives in Austin and is an attorney with the firm of Hance, Scarborough and Wright. In February 2005, Hance established the \$1 million Kent Hance Regents Endowed Chair in Entrepreneurship in the Rawls College of Business Administration.

Now that Hance has been named the sole finalist for the chancellor position, state law requires that 21 days must pass before any final action can be taken by the board of regents.

Hance succeeds Dr. David R. Smith, who served as chancellor from April 2002 until February 2006. Dr. Donald R. Haragan, president emeritus of Texas Tech, has served as interim chancellor since February.



#### FOR IMMEDIATE RELEASE

DATE: Oct. 18, 2006

CONTACT: John Davis, john.w.davis@ttu.edu

(806) 742-2136

# TEXAS TECH UNIVERSITY ARMY ROTC RECEIVES NATIONAL RECOGNITION

LUBBOCK – Texas Tech University's Army ROTC ranked as one of the top 25 programs in the Western United States at the recent WARRIOR FORGE competition.

WARRIOR FORGE is a 33-day training event in Fort Lewis, Wash. The summer event challenges cadets by placing them in a variety of leadership positions similar to combat scenarios.

The ROTC Leader Development and Assessment Course, or operation WARRIOR FORGE, is the most important training event for any Army ROTC cadet. Success at WARRIOR FORGE is necessary to be considered as a competitive candidate for a commission as an Army officer.

More than 4,500 cadets across the nation attended WARRIOR FORGE this year. Of the 13 participating TTU cadets, five cadets earned overall excellent evaluations for their participation at WARRIOR FORGE, and four earned the Recondo Badge for overall excellence.

Texas Tech Army ROTC students received the following recognition at WARRIOR FORGE:

- Derek Doe, a political science major from Lubbock, earned an overall excellent evaluation and the Recondo Badge for overall excellence.
- Christopher Miles, a senior finance major from Midland, earned an overall excellent evaluation and the Recondo Badge for overall excellence.
- David Mosqueda, a civil engineering major from Jonestown, earned the Recondo Badge for overall excellence.
- Kyle Huss, a senior political science major from Friendswood, earned the Recondo Badge for overall excellence.

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- Joseph Coy, a senior structural engineering major from Granbury, earned an overall excellent evaluation.
- John Murphy, a senior history major from Plano, earned an overall excellent evaluation.

For more information about Texas Tech Army ROTC and WARRIOR FORGE, visit the Web site, armyrotc.ba.ttu.edu.

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CONTACT: Lt. Col. Robert Buscher, Professor of Military Science, Texas Tech Army ROTC, (806) 742-2141, or robert.buscher@ttu.edu



#### FOR IMMEDIATE RELEASE

DATE: Oct. 18, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu

(806) 742-2136

#### SPIRIT ORGANIZATIONS GATHER TO SUPPORT TEXAS TECH

WHAT:

Texas Tech University pep rally

WHEN:

6 p.m., Thursday (Oct. 26)

WHERE:

Will Rogers Statue on Memorial Circle

EVENT:

The Texas Tech University cheerleaders, pom squad, Saddle Tramps, High Riders, and Goin' Band will gather at the Will Rogers statue for a pep rally in preparation for the University of Texas football game.

The event will feature free hot dogs and lemonade as well as free long

sleeve t-shirts.

Following the pep rally the Saddle Tramps will begin the traditional wrapping of Will Rogers and campus.

For more information about the events surrounding the University of

Texas game, visit the Center for Campus Life's Web site at

www.depts.ttu.edu/centerforcampuslife.

CONTACT: Stephanie Rhode, assistant director, Center for Campus Life, Texas Tech University, (806) 742-5433, or stephanie.rhode@ttu.edu.



#### FOR IMMEDIATE RELEASE

DATE: October 19, 2006

CONTACT: Carol Woodard, carol.woodard@ttu.edu

(806) 742-2136

#### TEXAS TECH GRADUATES STEP FORWARD INTO THEIR FUTURE

LUBBOCK – Texas Tech University has announced Summer 2006 graduates. To obtain a list of graduates and honor students from your area, please go to <a href="http://hometowners.ttu.edu">http://hometowners.ttu.edu</a>.

You may search by first name, last, city, state and ZIP Code. If you need assistance using the database, please contact Carol Woodard at (806) 742-2136.



### FOR IMMEDIATE RELEASE

DATE: Oct. 19, 2006

CONTACT: Michael Castellon, michaelcastellon@gmail.com

(806) 742-2136

### HARAGAN TO KICK OFF CIA, KGB INTELLIGENCE CONFERENCE

WHAT: Opening Ceremony

WHEN: 8 a.m. Friday (Oct. 20)

WHERE: Holiday Inn Park Plaza, 3201 South Loop 289

EVENT: Texas Tech University Interim Chancellor Dr. Donald Haragan and Dr. David Robarge of the C.I.A.'s Center for the Study of Intelligence will open the Intelligence in the Vietnam War conference.

The conference will host a range of former intelligence officers and scholars who will discuss all sides of the conflict. Visitors will hear stories about intelligence activities in the Vietnam War and learn how and why events played out as they did in Southeast Asia from people who had direct connections to the Kremlin, Washington, Saigon and beyond.

CONTACT: Stephen Maxner, deputy director of the Vietnam Center at Texas Tech, steve.maxner@ttu.edu, or (806) 742-9010.



### FOR IMMEDIATE RELEASE

DATE: Oct. 19, 2006

CONTACT: John Davis, john.w.davis@ttu.edu

(806) 742-2136

### COMPUTER MODELS AGREE: MORE TEMPERATURE EXTREMES, DRAMATIC PRECIPITATION IN OUR FUTURE

LUBBOCK – The summer heat waves, prolonged droughts and heavy rainfall events that have occurred across much of the U.S. and Europe over the past few years are a preview of what we can expect in the future thanks to climate change, according to one Texas Tech University researcher.

Katharine Hayhoe, a research associate professor in the Department of Geosciences at Texas Tech, says the amount of change likely to occur will depend on the amount of emissions of heat-trapping gases from human activities.

The study documenting the forecast for the planet's future, a product of collaborations with three other researchers from the National Center for Atmospheric Research in Boulder, Colo. and the Australian Bureau of Meteorology, will appear in the December issue of the journal *Climatic Change*.

The researchers studied only extreme temperature and precipitation conditions for the future – meaning the very cold and hot days, the dry periods and the heavy downpours – and found that these weather events in the future are likely to become even more extreme, thanks to carbon dioxide emissions.

"As temperatures warm, we're likely to have more frequent heat waves, which can affect our health and energy use," Hayhoe said. "We also found that warming temperatures will mean more extreme precipitation events and more frequent dry periods across much of the Northern Hemisphere."

Weather extremes are often economically damaging, spelling financial losses in agriculture and infrastructure as well as affecting energy demand and human health risks.

"It's the extremes, not the averages, that cause the most damage to society and to many ecosystems," says NCAR scientist Claudia Tebaldi, lead author for the report. "We now have the first model-based consensus on how the risk of dangerous heat waves, intense rains, and other kinds of extreme weather will change in the next century."

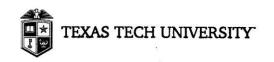


Hayhoe said this is one of the first studies to draw on the extensive and sophisticated climate modeling that will form the basis of the upcoming Fourth Assessment Report of the Intergovernmental Panel on Climate Change. The IPCC is a commission established by the United Nations that assesses the latest scientific, technical and socioeconomic research to understand the risks of human-induced climate change.

For a PDF copy of Going to the Extremes: An intercomparison of model-simulated historical and future changes in extreme events, please contact John Davis at (806) 742-2136 or john.w.davis@ttu.edu.

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CONTACT: Katharine Hayhoe, research associate professor, Department of Geosciences, Texas Tech University, (806) 742-0015, or katharine.hayhoe@ttu.edu.



### FOR IMMEDIATE RELEASE

DATE:

Oct. 20, 2006

CONTACT:

Michael Castellon, michaelcastellon@gmail.com

(806) 742-2136

## FORMER CIA, KGB OFFICIALS DISCUSS VIETNAM WAR INTELLIGENCE OPERATIONS AT TEXAS TECH

LUBBOCK- Their stories play out like spy novels. Their histories and missions include intensely secret directives. Now, the Vietnam Center at Texas Tech and the CIA's Center for the Study of Intelligence (CSI) will host a conference to showcase the delicate system of intelligence operations that impacted the U.S. and Southeast Asia during the Vietnam War.

On Friday and Saturday (Oct. 20–21), Texas Tech University and the CSI will host a range of former intelligence officers and scholars who will discuss all sides of the conflict. Visitors will hear stories about intelligence activities in the Vietnam War and learn how and why events played out as they did in Southeast Asia from people who had direct connections to the Kremlin, Washington, Saigon and beyond.

The conference, which will bring together former intelligence officials and scholars from around the world, will examine intelligence activities in Vietnam, Laos, Cambodia, and elsewhere during the war. Intelligence experts will discuss and examine intelligence and counter-intelligence operations to include human, electronic, signals and imagery intelligence, terrorism and counter-terrorism operations, infiltration operations into North Vietnam, the Viet Cong infrastructure and psychological operations.

"While our focus will remain on historical events, it's our hope that appropriate historical lessons might be drawn to contemporary conflicts," said Dr. James Reckner, director of the Vietnam Center at Texas Tech University.

Attendees and presenters will include Oleg Danilovich Kalugin, a retired major general in the Soviet KGB; Patrick Hughes, a retired U.S. Army lieutenant general who also served as Director of the Defense Intelligence Agency; William Williams of the National Security Agency Center for Cryptologic History; and many others.

"There are tremendous lessons of history and diplomacy involved in a conference of this stature and breadth," Reckner said.

More information about the conference to include a complete agenda and biographies of speakers is available online at www.intelligence.vietnam.ttu.edu.

- 30 -

CONTACT: Stephen Maxner, deputy director of the Vietnam Center at Texas Tech, steve.maxner@ttu.edu, or (806) 742-9010.



### FOR IMMEDIATE RELEASE

DATE: Oct. 23, 2006

CONTACT: Sally Logue Post, Sally.Post@ttu.edu

742-2136

### TEXAS TECH UNIVERSITY CELEBRATES GRAND OPENING

WHAT: Grand opening of Texas Tech University HUB Service Center

WHEN: 11 a.m., Wednesday (Oct. 25)

WHERE: HUB Service Center, Wiggins Complex room 143, on 18th Street between

Flint and Indiana avenues

EVENT: The grand opening of the Texas Tech Historically Underutilized

Businesses (HUB) Service Center. The Service Center will serve as a link

for Texas Tech staff looking for HUB vendors for procurement

opportunities, as well as to the small business owners who are seeking to

do business with Texas Tech.

The HUB Service Center will also host a vendor trade show with a number of the HUB Program corporate partners. Experts also will answer questions. Free hot dogs, chips and refreshments will be served at the

event.

Texas Tech makes a good faith effort to increase the award of goods, services and construction contracts to HUBs in accordance with the Texas

Building and Procurement Commission's adopted rules.

CONTACT: Lorenzo Sedeno, Section Manager Office of Administration and

Finance, Texas Tech University, 806-742-4440, or

Bubba.Sedeno@ttu.edu



### FOR IMMEDIATE RELEASE

DATE: Oct. 27, 2006

CONTACT: Erica Hoff, ericahoff@yahoo.com

(806) 742-2136

## COLLEGE OF EDUCATION HONORED BY THE NATIONAL ASSOCIATION FOR MULTICULTURAL EDUCATION

LUBBOCK- The Texas Tech College of Education has been awarded the Agency/Institution/Corporate Award for 2006 by the National Association for Multicultural Education.

The College of Education is the first college to receive this reward, which will be accepted by Dean Sheryl L. Santos and Dr. Aretha Marbley in Phoenix, on Nov. 16 during the 16<sup>th</sup> Annual NAME Conference.

"It is extremely gratifying to learn that colleagues around the USA recognize the commitment and enthusiasm with which the College of Education community at Texas Tech University has embraced educational excellence for ALL students," Santos said.

"I am very proud of the faculty, staff, administrators and students in the College of Education; more importantly, this national award raises the banner of Texas Tech University and brings well-deserved recognition for the vision and direction that President Jon Whitmore and Provost Bill Marcy have set for us," she said.

Awards are provided by the organization to national and international groups, individuals and institutions that make outstanding contributions toward multicultural education, educational equity and social justice.

Santos said this reward emphasizes Texas Tech's collaboration with multiple schools and programs.

"It also speaks volumes of our excellent partnerships and collaborative efforts within Texas Tech University and with the local schools, South Plains College, and Region 17, to name but a few," she said.

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CONTACT: Karen G. Jacobsen, director of public relations and development officer, College of Education, Texas Tech University, at (806) 742-1998 ext. 455, or karen.jacobsen@ttu.edu.

Office of Communications and Marketing



### FOR IMMEDIATE RELEASE

DATE: Oct. 30, 2006

CONTACT: John Davis, john.w.davis@ttu.edu

(806) 742-2136

### TEXAS TECH UNIVERSITY TO SHELTER NEW PHI BETA KAPPA CHAPTER

LUBBOCK – Texas Tech University joined the ranks of America's top schools after the Triennial Council of The Phi Beta Kappa Society voted that the university could shelter a new chapter.

Phi Beta Kappa is the nation's oldest and most prestigious honors society with chapters at 276 U.S. universities. More than 600,000 members, including students, faculty and alumni, make up the membership. It is considered one of the nation's leading advocates for excellence in education, particularly in the liberal arts and sciences.

The right to shelter a Phi Beta Kappa chapter is granted to the Phi Beta Kappa faculty at the institution, not to the institution itself.

Jon Whitmore, president of Texas Tech, said, "This good news means that prospective students may be assured they can obtain at Texas Tech University an education in the liberal arts and sciences of the quality found only at the top 10 percent of institutions in the United States.

"It means that prospective faculty may be assured of affiliation with an institution whose commitment to excellence is proven and established. It means that every degree granted at Texas Tech University is enhanced in value. It means permanent association with the very best in American education."

Mary Jane Hurst, professor of English and faculty advisor to the president, said the announcement serves as a crowning moment following years of improvement at Texas Tech to qualify for a chapter.

"Texas Tech faculty members, who are also members of Phi Beta Kappa, have been working on this project since 1982," Hurst said. "This has been a dream for those faculty members for years. Only universities with premier liberal arts programs may shelter a Phi Beta Kappa Chapter."

Hurst, who served as leader for the initiative to secure a Phi Beta Kappa chapter, said the honors society has high expectations in terms of student test scores, graduation rates and the breadth and depth of a university's programs.



Texas Tech began the latest review cycle in 2003, Hurst said, with a preliminary application, a more extensive general application by invitation only in 2004 and a three-day site visit in 2005.

Following recommendation from the organization's Committee on Qualifications and the Phi Beta Kappa Senate, the final approval came following a positive vote from at least two-thirds of national delegates at the organization's 41<sup>st</sup> Triennial Council, she said.

Texas Tech University was one of 34 institutions that applied for a chapter in 2003 and one of six approved this year, she said. The review process takes a minimum of three years.

"Texas Tech has been in the process of true academic and administrative improvement since we began this in the early '80s," Hurst said. "Since that time, we have worked to improve the university's academic and cultural programs. The approval to shelter a chapter says the programs at Texas Tech are among the best of the liberal arts programs in the country and is a mark of excellence for the university as a whole. It will help us to recruit prospective students and staff in the future."

Gary Bell, dean of the Honors College, said that the Phi Beta Kappa chapter offers a new reason for students to attend Texas Tech University and provides a continuing challenge to maintain the clear academic superiority that exists here.

"Phi Beta Kappa is a nationally recognized symbol of academic excellence," Bell said. "This will give our fine students another very significant addition to their resume and recognizes them for their academic achievement. We have students at Texas Tech who are academically competitive anywhere in the nation, including at the Ivy League schools, and this provides them with another opportunity that has not been previously available to them."

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CONTACT: Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806) 742-2121 or maryjane.hurst@ttu.edu.



#### FOR IMMEDIATE RELEASE

DATE: Oct. 30, 2006

CONTACT: John Davis, john.w.davis@ttu.edu

(806) 742-2136

## TEXAS TECH PROFESSORS CHRONICLE DECADE OF CHERNOBYL STUDIES IN AMERICAN SCIENTIST JOURNAL

LUBBOCK – After 12 years of studying the Chernobyl disaster and the repercussions radioactive fallout has had in the area, two Texas Tech researchers say populations of plants and animals in the area are better off than in non-affected areas.

The story, Growing Up with Chernobyl, was published in the October issue of *American Scientist*. It chronicles how the two scientists have learned that the answers to low-dose radiation exposure don't come easily. Ronald Chesser, director for the Center for Environmental Radiation Studies, and Robert Baker, Horn professor of biological sciences, co-wrote the piece.

Though many studies claim radiation is responsible for genetic differentiation in wildlife populations and blame it for causing cancers in people, Chesser said many of those genetic differences could be a result of natural genetic variations and not mutations caused from radiation exposure.

"Chernobyl is a very emotional subject," Chesser said. "People tend to choose sides, and I'm afraid we're seeing a lot of that in the literature. The real work is trying to attach cause and effect. That's a difficult piece of work for one to do. Most of these studies have put very little effort into trying to understand cause and effect."

During the past 12 years, Chesser said it's been difficult to grasp exactly how low-dose radiation exposure can affect plants and animal life. While scientists know that too much radiation can and will kill a living being, the exposure to low-dose radiation isn't fully understood.

"We only know what happens when plants and animals are exposed to high doses of radiation," he said. "At low doses, it seems to have very little effect. It takes very detailed, meticulous studies to find these answers. We haven't had the money to do a study like that."

Even Baker and Chesser admit they've had to rethink the way they conduct their experiments.



In the beginning of their studies, they concluded that certain rodents suffered significant genetic rearrangements, but more recent assessments suggest that these animals have not experienced mutations that can be attributed to the nuclear accident.

At the end, Chesser and Baker list suggestions for improving Chernobyl studies, such as having researchers archive tissues for others to replicate testing, reporting both positive and negative results from their experiments and using double-blind experimental standards to combat personal biases.

"Sometimes, you see what you want to see," he said. "But in science, our own biases aren't supposed to influence what we're seeing."

For a copy of the story in PDF format, please contact John Davis at (806) 742-2136 or e-mail john.w.davis@ttu.edu.

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CONTACT: Ronald Chesser, director for the Center for Environmental Radiation Studies, Texas Tech University, (806) 742-1737, or ron.chesser@ttu.edu.



### FOR IMMEDIATE RELEASE

DATE: Oct. 31, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu

(806) 742-2136

### THE KINSEY SICKS PERFORMING AT TEXAS TECH UNIVERSITY

WHAT:

Kinsey Sicks performance

WHEN:

8 p.m. Wednesday (Nov. 1)

WHERE:

The Allen Theatre in the Student Union Building

EVENT:

The Kinsey Sicks, America's favorite Dragapella beauty shop quartet, will perform its award-winning act on the Texas Tech campus this Wednesday.

Seats are free to the public on a first-come, first-served basis.

DRAGAPELLA!, starring the Kinsey Sicks, received a nomination for a Lucille Lortel award as Best Musical of 2001. The barbershop quartet - with a twist - traveled America with various performances for more than a

decade.

The quartet was founded by a group of successful professionals who were

noticed at a Bette Midler concert. More information can be found at

www.kinseysicks.com.

CONTACT: Jobi Martinez, unit assistant director, Center for Campus Life, Texas

Tech University, (806) 742-2192, or jobi.martinez@ttu.edu



### FOR IMMEDIATE RELEASE

DATE:

Oct. 31, 2006

CONTACT:

Michael Castellon, michaelcastellon@gmail.com

(806) 742-2136

### DONALD TRUMP'S 'APPRENTICE' WINNER TO SPEAK

WHAT:

Chief Executives' Roundtable

WHEN:

11:30 a.m. Wednesday (Nov. 1)

WHERE:

Merket Alumni Center

EVENT:

Randal Pinkett, season 4 winner of the hit television show "The

Apprentice", will speak at the November Chief Executives' Roundtable,

hosted by the Rawls College of Business.

Media planning to attend are encouraged to RSVP to Randi Rives.

CONTACT: Randi Rives, business assistant, (806) 742-3940, randi.rives@ttu.edu