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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 4, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Peace Corps Officials to Help Launch State's First International Master's Program

WHAT: Peace Corps Master's International program launch

WHEN: 4-5:30 p.m. Wed. (Sept. 5)

WHERE: The Texas Tech University International Cultural Center

EVENT: Peace Corps officials visiting from Washington, D.C., will help Texas Tech launch its new Master's International program.

Texas Tech recently became the newest member of the program, allowing Red Raiders to earn graduate degrees in agriculture or education while serving as Peace Corps volunteers abroad.

Master's International students will enroll in degree programs in the College of Agricultural Science and Natural Resources and the College of Education, combining their academic knowledge with a practical, international field assignment.

Since 1987, Master's International has expanded to include partnerships at more than 50 universities throughout the U.S. These graduate programs provide opportunities for volunteers to fill specialized assignment areas that require advanced education.

More than 360 Texas Tech alumni have served as Peace Corps volunteers since its creation.

CONTACT: **Tibor P. Nagy Jr., vice provost for international affairs**, (806) 742-3667, tibor.nagy@ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 5, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Peace Corps Officials Help Launch Texas' First International Master's Program Agriculture, education students earn master's while serving abroad.

Peace Corps officials visiting from Washington, D.C., Wednesday (Sept. 5) helped Texas Tech University launch its new Master's International program.

Texas Tech recently became the newest member of the program and the first in Texas, allowing Red Raiders to earn graduate degrees in agriculture or education while serving abroad as Peace Corps volunteers.

"I was delighted when Peace Corps selected Texas Tech as a partner for the highly prestigious Peace Corps' Master's International program and I am equally excited to see this partnership come to fruition," said Jon Whitmore, president of Texas Tech. "Our students will have the best opportunity available for learning new languages and cultures while gaining first-hand insight into global development challenges."

Master's International students will enroll in degree programs in the College of Agricultural Sciences and Natural Resources and the College of Education, combining their academic knowledge with a practical, international field assignment.

Since 1987, Master's International has expanded to include partnerships at more than 50 universities throughout the U.S. These graduate programs provide opportunities for volunteers to fill specialized assignment areas that require advanced education.

"For more than 40 years, the Peace Corps has been instrumental in promoting the causes of peace and prosperity by utilizing the best of America's spirit – its goodwill and energy and optimism – in sending volunteers overseas," said Kent Hance, chancellor of Texas Tech University System. "I can't imagine a better program for broadening our students' understanding of other countries and the breadth and complexity of afflictions faced by those who are less fortunate."

The Texas Tech Master's International program will be managed by the university's Office of International Affairs with Ambassador Tibor P. Nagy, Jr., vice provost for international affairs, serving as the program's coordinator.

More than 360 Texas Tech alumni have served as Peace Corps volunteers since the organization's creation.

CONTACT: Tibor P. Nagy Jr., vice provost for international affairs, (806) 742-3667,
tibor.nagy@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 5, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Expects Record Crowd at University Day

WHAT: University Day
WHEN: Monday (Oct. 8)
WHERE: United Spirit Arena

EVENT: University Day is an opportunity for high school juniors and seniors and their parents to visit the Texas Tech campus. A record number of students are registered for Monday's event.

During the day, visitors will have a chance to visit academic information sessions, campus and housing tours, student services and organization fairs.

7:30 a.m. -- Registration
8:30 a.m. -- Spirit Showcase featuring the Court Jesters and Texas Tech Spirit Squads
9:05 a.m. -- Welcome
9:30 a.m. -- Information fair and presentations
11:30 a.m. -- Campus tours
Noon -- Residence hall showcase

For more information about University Day, go to www.visit.ttu.edu/uday or call (806) 742-1299.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 5, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Press Books Rake in Awards

Several authors published by Texas Tech University Press recently have received national awards.

From murder to poetry to children's books, the wide variety of works honored illustrates the scope of books published by Texas Tech University Press.

"Texas Tech University Press's goal has always been to serve the university's broadest constituency," says Judith Keeling, editor-in-chief. "That means making the stories of our region--Texas and the greater Southwest--available in as many formats as it takes to reach our audiences."

"Getting Away with Murder on the Texas Frontier," by Bill Neal, has been named the 2007 Book of the Year by the National Association for Outlaw and Lawman History.

"Harvey Girl," Sheila Wood Foard's novel for young readers, won the 2007 Willa Award from Women Writing the West.

Melodie Cuate, whose "Journey to the Alamo" and "Journey to San Jacinto," bring history alive for middle-school readers, and their teachers, received the 2006-2007 Linden Heck Howell Outstanding Teaching of Texas History Award from Humanities Texas, the state affiliate of the National Endowment for the Humanities.

ForeWord Magazine, which honors books from independent publishers, selected three Texas Tech titles. "Quarry," by Susan Cummins Miller, was the gold medalist for mystery. "Twilight Innings: A West Texan on Grace and Survival," by Robert A. Fink, and "Our House on Hueco," a young-adult novel by Carlos Nicolas Flores, were each silver medalists.

"Quarry" is also a 2007 Willa finalist in contemporary fiction.

"Burning Wyclif" by Thom Satterlee was named a finalist for the Los Angeles Times Book Award in Poetry and a 2007 ALA Notable Book.

“We have the continuing good fortune of working with some wonderful authors who are both passionate about their subjects and eloquent,” Keeling says. “It’s rewarding just to work with them, but the recognition is truly affirming.”

“Getting Away with Murder on the Texas Frontier” is a collection of stories from across Texas featuring sensational crimes and celebrated trials of years past. Neal, who practiced criminal law for 40 years in Texas, lives in Abilene.

“Journey to the Alamo” and “Journey to San Jacinto” are part of an ongoing series, Mr. Barrington’s Mysterious Trunk, which carries its characters back in time to major events in Texas history.

“Our House on Hueco” is the poignant yet often humorous story of a Hispanic family’s struggles for a better life 1950s El Paso and their son’s coming of age in two cultures.

“Quarry” is the third of the Frankie MacFarlane Mysteries, featuring a geologist who solves mysteries she encounters during her field research.

“Twilight Innings” explores the author’s memories of Vietnam; the satisfaction he finds in running; the beauty, order and grace of baseball and the necessity of laughter.

“Burning Wyclif” is a volume of poetry looking at the life, death and struggles of John Wyclif, a 14th-century English theologian and early proponent of reform in the Catholic Church.

CONTACT: Noel Parson, director, or Judith Keeling, editor, Texas Tech University Press, (806) 742-2982.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 6, 2007

CONTACT: Mike Stephens, michael.l.stephens@ttu.edu
(806) 747-3790 ext. 513

Texas Agriculture Commissioner to Make Announcement

- WHAT:** Commissioner of Agriculture announcement
- WHEN:** 10:15 a.m. Monday (Sept. 10)
- WHERE:** The Texas Tech University International Textile Center (1001 East Loop 289)
- EVENT:** Texas Commissioner of Agriculture Todd Staples will make an announcement concerning his department's Texas Food and Fibers Research Program.

International Textile Center (ITC) research has been a part of this program designed to promote research in developing technologies and strategies to aid Texas cotton in the international market.

During the past decade, the Food and Fibers Research Program has awarded almost \$3 million in grants to the ITC.

Commissioner Staples will make his announcement following his participation in the Opening Ceremonies for the Fourth World Cotton Research Conference, at Lubbock's Memorial Civic Center.

ITC associate director Eric Hequet will be available for questions following a tour of the facility.

The ITC is a research facility of the College of Agricultural Sciences and Natural Resources.

Contact: Mike Stephens, communications coordinator, The International Textile Center, Texas Tech University, (806) 747-3790 ext. 513 or michael.l.stephens@ttu.edu



TEXAS TECH UNIVERSITY SYSTEM

Advisory

FOR IMMEDIATE RELEASE

Date: Sept. 6, 2007

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Pulitzer Prize Winner to Address Texas Tech's Freshman Class

WHAT: Freshman Convocation

WHEN: 5 p.m. Monday (Sept. 10)

WHERE: The Allen Theatre of the Student Union Building, 15th Street and Akron Avenue.

EVENT: Journalist and 1995 Pulitzer Prize winner Ron Suskind will discuss his book "A Hope in the Unseen," part of Texas Tech's Summer Reading Program for 2007. Also, he will speak to this year's freshman class about the importance of education and perseverance through adversity.

CONTACT: Emily Hicks, assistant director, Center for Campus Life on Texas Tech Campus, (806) 742-5433, emily.hicks@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 7, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Texas Tech to Announce Institute Preserving, Reconciling American Conflicts

WHAT: Institute announcement

WHEN: 2 p.m. Tuesday (Sept. 11)

WHERE: Texas Tech University International Cultural Center, 601 Indiana Ave.

EVENT: As the United States pauses to reflect on the tragedies of Sept. 11, Texas Tech University will announce a new institute devoted to advancing international reconciliation and documenting America's modern conflicts, including the global war on terror.

The Institute for Modern Conflict, Diplomacy and Reconciliation will focus on America's world involvement since 1950 and will encompass Texas Tech's aerospace and military science departments, the existing Vietnam Center and a newly-formed Center for War and Diplomacy in the Post-Vietnam Era.

CONTACT: James R. Reckner, executive director, Institute for Modern Conflict, Diplomacy and Reconciliation, Texas Tech University, (806) 742-3742, or james.reckner@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

DATE: Sept. 7, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu

(806) 742-2136

Texas Tech Announces Appointment of Interim Dean for Agricultural Sciences and Natural Resources

Provost and Senior Vice President for Academic Affairs Bill Marcy announced Friday that John M. Burns will serve as interim dean of the Texas Tech University College of Agricultural Sciences and Natural Resources.

Burns, himself a former Texas Tech provost, will oversee one of the 30 largest agricultural programs in the country as the college seeks a new dean to fill the position vacated by the retirement of Marvin Cepica.

Marcy used feedback solicited from faculty, staff and others familiar with the college to select from among nominees and said he wanted an interim dean who could quickly assume administrative duties and oversee college initiatives during its transition.

"With his extensive experience as provost and, before that, as chairman of the Department of Biological Sciences, John Burns will have no difficulty whatsoever in assuming these duties," he said. "And, perhaps even more importantly, Burns has a history of working with faculty in the College of Agricultural Sciences and Natural Resources, which made him a good candidate for ensuring that the college has continued success in its academic and research programs."

Burns was provost of Texas Tech from 1997-2002, when he resigned the position to return to classroom teaching and to serve as associate vice president for undergraduate research. As provost, Burns oversaw all academic programs.

A faculty member at Texas Tech since 1969, Burns was chair of the Department of Biological Sciences from 1987 to 1995. He then served as vice provost for academic affairs until his appointment as interim provost in 1996.

"Serving as interim dean for the College of Agricultural Sciences and Natural Resources is a challenge that I am looking forward to," Burns said. "I have always admired the programs in the college and I have worked in various capacities with the faculty there for 39 years, so it is a college that I know fairly well."

Burns has received seven outstanding teaching awards and has chaired a variety of university committees during his tenure at Texas Tech. In 1988, he was named an

Outstanding Centennial Alumnus of the College of Arts and Sciences of New Mexico State University.

Cepica retired Aug. 31 after three decades with Texas Tech University in a variety of academic and administrative posts.

As dean, Cepica oversaw the academic lives of more than 1,400 graduate and undergraduate students. Under his leadership, the college's endowment fund increased to \$32 million and he presided over the dedication of a new state-of-the-art \$17 million Animal and Food Sciences building.

CONTACT: Bill Marcy, provost and senior vice president for academic affairs, Texas Tech University, (806) 742-2184, or William.marcy@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 7, 2007

CONTACT: Julian Olivas, julian.olivas@ttu.edu

PHONE: (806) 742-1299

High School Juniors and Seniors Take Note: It's Time to Visit Texas Tech University

For high school juniors and seniors, this is the time to visit college campuses. On Oct. 8 Texas Tech University will host Fall University Day for all prospective students, families and friends.

"This is a day that provides prospective students an opportunity to see what Texas Tech has to offer," said Karen Hamel, associate director Office of Admissions.

Most importantly, University Day is designed for visitors to meet one-on-one with faculty, staff and students.

Registration begins at 7:30 a.m. Oct. 8 in the United Spirit Arena, followed by a welcome from the Court Jesters, the spirit squads and other guest speakers.

During the day, visitors will have a chance to visit academic information sessions, campus and housing tours, student services and organization fairs.

"University Day gives prospective students a glimpse of college life," said Kristi Flake, admissions counselor. "There will be many opportunities to see what Texas Tech is all about."

For more information about University Day, go to www.visit.ttu.edu/uday or call (806) 742-1299.

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TEXAS TECH UNIVERSITY SYSTEM

Advisory

FOR IMMEDIATE RELEASE

Date: Sept. 7, 2007

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

TIEHH To Announce Major Counterterrorism Research Award From U.S. Army

WHAT: Announcement of research award for The Institute of Environmental and Human Health at Texas Tech

WHEN: 9:45 a.m. Wednesday (Sept. 12)

WHERE: The Institute of Environmental and Human Health, 1207 S. Gilbert Drive at Reese Technology Center.

EVENT: Institute director Ronald Kendall and Congressman Randy Neugebauer will announce a major research award for TIEHH to address countermeasures to biological and chemical terrorism for the U.S. Army. Also at the event, organizers will discuss major accomplishments for the institute, which include new patents, research progress, commercialization of new technologies and completion of a new textbook.

CONTACT: Ronald Kendall, director, The Institute of Environmental and Human Health, Texas Tech University, (806) 885-4567, ron.kendall@tiehh.ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

DATE: Sept. 10, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

CEO, Author to Speak at Rawls College Luncheon

WHAT: The Rawls College of Business Chief Executives' Roundtable (CER) Luncheon

WHEN: 11:30 a.m. Thursday (Sept. 13)

WHERE: Lubbock Country Club, 3400 Mesa Rd.

EVENT: Bob Prosen, author and president/CEO of The University of Texas Dallas Prosen Center for Business Advancement, will be the keynote speaker. Prosen is the author of the renowned book "Kiss Theory Good Bye," recognized as one of the best business management books of 2006. Prosen's mission is to help business leaders rapidly increase performance, productivity and profits.

Companies such as AT&T Global, Information Solutions/NCR, Hitachi Data Systems, Sprint and many others have used Prosen's powerful management training programs to achieve unprecedented financial and operational success.

Prosen graduated from Texas Tech in 1977 in engineering technology, and earned his Master's of Business Administration from Georgia State University. He holds post-graduate certifications from Massachusetts Institute of Technology, Duke University and The Wharton School. In addition to his management training programs, he speaks nationally and internationally to a wide range of organizations, corporations and professional associations.

CONTACT: Crystal White, CER program assistant, Rawls College of Business at Texas Tech University, (806) 742-3940, or crystal.r.white@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

DATE: Sept. 10, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Texas Agriculture Commissioner Announces \$1.2 Million in Research Grants Texas Tech among five universities receiving food and fiber funding.

Texas Tech University is among five universities selected by the Texas Department of Agriculture to receive \$1.2 million in grants to bolster the state's food and fiber industries, Agriculture Commissioner Todd Staples announced Monday.

Staples made the announcement at Texas Tech's International Textile Center (ITC).

Texas Tech will receive \$457,315 to fund 15 of the 39 total projects. University researchers will conduct studies including evaluating the fiber properties of cotton; imparting antibacterial properties to cotton fabric; developing chemical warfare protective fabrics; and making peanuts a profitable crop in West Texas where water is limited.

"For 100 years, TDA has partnered with Texans and private industry to support our food and fiber industries," Staples said. "The projects funded for this year will not only go a long way in keeping Texas at the forefront of agricultural research and technology transfer, but will also have a positive impact and effect on food and fiber industries around the world."

In expressing thanks to the commissioner, ITC managing director M. Dean Ethridge said, "Over the years, these research grants have been indispensable to the ITC in fulfilling its mission to improve and protect Texas' cotton industry. I know this is also true for other research and extension programs affecting food and fibers produced throughout the state."

The grants were awarded through TDA's Food and Fibers Research Grant Program. Four other universities received funds:

- Texas A&M University, \$446,500 for 14 projects such as broadening the genetic diversity of cotton; researching engineered systems for seed cotton handling, storage and ginning; and using goats to manage juniper.
- Texas Woman's University, \$273,000 for eight projects ranging from using products containing cottonseed oil to increase the dietary intake of vitamins A and E to reducing or eliminating trans fats in various food products.

- The University of Texas at Austin, \$2,444 for transferring an agricultural database of research to Texas Tech University.
- The University of Texas at Arlington, \$30,000 for a project that will study the effectiveness of using cottonseed oil to produce biofuel.

Each project is required to leverage about \$2.75 for each dollar received from the state, bringing the total amount of research to more than \$3.3 million.

“These projects, which range from reducing or eliminating trans fats in food products to comparing modern cotton harvesting equipment to using goats in managing brush control, will provide an important boost to the state’s economy and impact the lives of all Texans,” Staples said. “Whether you are a cotton farmer on the High Plains or a family living in Dallas or Houston, your lives and livelihoods are constantly being improved by the benefits of food and fibers research.”

CONTACT: Mike Stephens, communications coordinator, the International Textile Center, Texas Tech University, (806) 747-3790 ext. 513 or michael.l.stephens@ttu.edu



TEXAS TECH UNIVERSITY

News Release

DATE: Sept. 11, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

New Texas Tech Institute Preserves, Reconciles Modern American Conflicts Vietnam Center scope expanded to include U.S. involvement since 50s

As the United States pauses to reflect on the tragedies of Sept. 11, Texas Tech University announces a new institute devoted to advancing international reconciliation and documenting America's modern conflicts, including the global war on terror.

The university, already home to the largest store of Vietnam-related materials outside of Washington, D.C., has established the Institute for Modern Conflict, Diplomacy and Reconciliation.

This archive-based research facility focuses on America's world involvement since 1950 and will encompass Texas Tech's aerospace and military science departments, the existing Vietnam Center and a newly formed Center for War and Diplomacy in the Post-Vietnam War Era.

"We anticipate that this institute will provide an information base to help steer the future of American diplomatic actions," said James Reckner, former director of the Vietnam Center and new executive director of the institute. "The Institute for Modern Conflict, Diplomacy and Reconciliation builds on 18 years of Vietnam Center successes and is a logical elaboration of the work underway at Texas Tech."

Founded in 1989, the Vietnam Center has become one of the nation's most vital war-related archival and diplomatic instruments, preserving documents and materials for future study and also spearheading initiatives with Vietnam that have strengthened relations between the former enemies.

In the past month alone, the center formally agreed to exchange information with the Vietnamese national archive – the first such commitment in the U.S. – and hosted a team of U.S. government researchers seeking clues to the whereabouts of MIAs.

This new institute will broaden the scope of international reconciliation efforts to include countries outside Vietnam. It also will develop new research centers and archives using the model established by the Vietnam Center, giving equal attention to all viewpoints, and offer conferences and courses relating to issues of reconciliation.

Institute creators pointed out that while the Vietnam Archive was created approximately 15

years after the end of the Vietnam War, by which time most of its veterans had graduated, the new institute is established while veterans of current conflicts in places like Iraq and Afghanistan are returning to school.

"I have seen a significant increase in the number of students in my classes who are veterans returning from the war of terror," said Ron Milam, interim director of the Center for War and Diplomacy in the Post-Vietnam War Era, who teaches a course on the history of the Vietnam War. "They are the new archive donors and we still have them on campus."

Reckner will oversee the work of the two centers and the Department of Military Science and the Department of Aerospace Studies. Steve Maxner fills his role as director of the Vietnam Center.

Those interested in donating to the Institute for Modern Conflict, Diplomacy and Reconciliation can contact Maxner at (806) 742-9010 or visit one of two Web sites: www.imcdr.ttu.edu or www.pvwc.ttu.edu.

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CONTACT: James R. Reckner, executive director, Institute for Modern Conflict, Diplomacy and Reconciliation, Texas Tech University, (806) 742-3742, or james.reckner@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: September 12, 2007

CONTACT: Christy Hammett, christyhammett@hotmail.com
(806) 742-2136

Phi Beta Kappa Scholar Opens Second Presidential Lecture & Performance Series

Texas Tech's 2007 Presidential Lecture & Performance Series' opening event will feature Pamela Soltis, a Phi Beta Kappa visiting scholar. The event will take place at 7:30 p.m. on Thursday, (Sept 20) in room 169 of the Human Sciences Building on the Texas Tech campus. A public reception will follow. The event is free and open to the public.

Soltis will discuss how human activities continue to endanger Earth's living beings. However, scientists are discovering new ways to use DNA to assess plant divergence in habitats and come up with new management methods for reintroducing endangered species back into their native habitats.

"Endangered species often have less genetic variation than their widespread relatives, and this reduced gene pool may limit their ability to adapt to new environments," Soltis said. "Genetic analyses of rare species may reveal cryptic patterns of variation that might not otherwise be evident." Soltis explained that conservation managers may use the genetic data to prioritize populations for conservation, to select populations for enhancement, and to choose genotypes for reintroductions or establishment of new populations.

Soltis is curator of the Laboratory of Molecular Systematics and Evolutionary Genetics at the Florida Museum of Natural History at the University of Florida. Her research interests include the evolution of the flower and conservation genetics of rare plant species.

This fall, the series will bring leading scholars and artists to mingle with Texas Tech's own distinguished faculty, students and staff to exchange expertise, research and talents.

"In the second year, we've continued to seek programs with a broad appeal," said Mary Jane Hurst, performance series organizer and faculty assistant to the president. "We're going to continue to get all parts of the campus involved by seeking events with specific academic connections. That is how the series is different from just an entertainment venue."

Hurst said the series seeks to enrich the lives of Texas Tech University students, faculty, staff and citizens of the Lubbock community. For more information, visit www.ttu.edu/administration/president/lecture.

CONTACT: Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806)742-2121 or maryjane.hurst@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 12, 2007

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

TIEHH Announces \$4.1 Million Counterterrorism Research Award

Officials at The Institute of Environmental and Human Health at Texas Tech announced today a \$4.1 million research award to address countermeasures to biological and chemical terrorism for the U.S. Army.

Institute director Ronald Kendall and Congressman Randy Neugebauer unveiled the award during a 9:45 a.m. press conference Wednesday (Sept. 12).

The countermeasures research will be implemented through TIEHH's Admiral Elmo R. Zumwalt Jr. National Program for Countermeasures to Biological and Chemical Threats.

"We appreciate Congressman Neugebauer's great support in assisting us in getting these funds allocated to the U.S. Department of Defense and subsequently to the U.S. Army," Kendall said. "The congressman's support of TIEHH and our Zumwalt program has been outstanding. We have become a leader in the research field of countermeasures to biological and chemical terrorism. This research award will continue to enhance and expand our researching activities."

Chancellor Kent Hance said, "Congressman Neugebauer has been a champion of the ongoing research being conducted at TIEHH. Thanks in part to his efforts, Texas Tech is a leader in finding ways to detect, prevent and protect against biological and chemical terrorism. This award enables us to continue the great work being done in this area and allows our researchers to participate in the broader war against global terrorism."

During the event, Kendall also discussed several accomplishments at TIEHH, which included:

- New patents for items such as nonwoven technologies and FIBERTECH, a decontamination wipe patented through TIEHH's program.
- Research progress in addressing countermeasures to biological and chemical terrorism which has put Texas Tech at the forefront of this field of research.
- Commercialization of technology for military use and civilian first responders for nonwoven fabrics with Hobbs Bonded Fibers.



TEXAS TECH UNIVERSITY

- Completion of a new text book, *Advances in Biological and Chemical Terrorism Countermeasures*, which combines research advances and current information to teach others about countermeasures.

CONTACT: Tammy Henricks, assistant to the director, The Institute of Environmental and Human Health, Texas Tech University, (806) 885-4567, tammy.henricks@tiehh.ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 13, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech University Fall 2007 Enrollment

[Editor's note: Provost Bill Marcy is available by appointment (742-2184) to speak to media.]

Preliminary numbers show Texas Tech University's fall 2007 enrollment at near-record levels and freshman enrollment at an all-time high.

Total enrollment stands at 28,408 as of the 12th day of class, which is the second highest number for the preliminary counting date. The highest number was 28,549 reported in 2003. Freshman enrollment is 4,524, a record number in Texas Tech history. Graduate enrollment slightly increased to 4,579 students.

Enrollment is not considered final until the 20th class day and can fluctuate. The final enrollment for fall 2006 was 27,966. The 12th class day enrollment for fall 2006 was 28,154. Freshman enrollment was 3,926. Graduate enrollment was 4,488 in the fall 2006 semester.

International student enrollment is at 1,030, an eight percent increase over last fall, including 55 freshmen, up from 28 – a 96 percent increase.

The university also is showing steady gains in the diversity of the freshman class. Hispanic freshman enrollment is 571 compared to 463 in the fall 2006 semester, an increase of 23 percent. African-American freshman enrollment is 223, up from 155 last year, an increase of 44 percent. Asian-American freshman enrollment is at 170, up from 115, an increase of 48 percent.

"We continue our commitment to achieving quality growth, to attracting quality students who will graduate," said Texas Tech President Jon Whitmore. "The university continues to enroll more freshmen each year, and those students are graduating in record numbers."

In 2002-03, 4,836 undergraduate and graduate degrees were awarded. In 2003-04, 5,347 degrees were awarded. In 2004-05, Texas Tech awarded 5,861 degrees. In 2005-06 the university graduated 5,923 students.

Texas Tech Provost Bill Marcy points to Texas Tech's Graduate On Time program as an incentive for students to follow their degree plans and graduate in the prescribed time.

"We guarantee our entering freshman students that courses will be available in the sequence they need for them to graduate in the time prescribed if students complete at least 30 hours of course work each calendar year," he said.



TEXAS TECH UNIVERSITY

News Release

DATE: Sept. 13, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Law School Ranked in Top 10 for Best Value in the Nation

Texas Tech University's School of Law is ranked ninth in the nation in a Best Value ranking of America's nearly 200 law schools. The list was recently released by the *National Jurist* and *preLaw* magazines.

The Best Value ranking is based on three factors: the law school's annual tuition costs; the school's bar passage rate above the state average; and an employment rate for the school's graduates that exceeded 85 percent within nine months after graduation. Texas Tech School of Law was the only one of Texas' nine law schools ranked in the top 25.

Walter Huffman, dean of the law school, said that he was gratified but not surprised by Texas Tech Law's top ten ranking.

"We either lead or are among the leaders annually in the state in bar passage rate with an average historical passing rate of 90 percent against a statewide average in the mid-70th percentile," Huffman noted. "Employers consistently tell me they love to hire Texas Tech law graduates because they are well prepared to practice law – and 98 percent of our graduates were hired within nine months of graduation last year."

Aside from the three criteria of the rankings, keeping law school accessible is also one of Huffman's priorities.

"We work hard at keeping our tuition relatively low compared to other law schools because we do not want to deny the opportunity to pursue a top-flight legal education to qualified persons who have limited financial means," Huffman said. "It is gratifying to see that philosophy – and the extraordinary quality of our law school – recognized by important national publications."

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CONTACT: Wes Cochran, associate dean for academic affairs and Maddox Professor of Law, School of Law, Texas Tech University, (806) 742-3990 ext. 234, or wesley.cochran@ttu.edu.



Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 18, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Founder, President of Angel Harvest to Speak at Student Leadership Symposium

WHAT: Student Leadership Symposium speaker

WHEN: 12:30 -1:25 p.m. Friday (Sept. 21)

WHERE: The Texas Tech University Student Union Building

EVENT: Helen Verduin Palit, founder of food rescue programs including City Harvest, America Harvest, Angel Harvest and Aloha Harvest, will speak during a Texas Tech Student Leadership Symposium.

Palit, who graduated with a master's degree in sociology from Texas Tech, is recognized as a national leader in the fight against hunger. She developed a system for providing millions of pounds of excess restaurant food to homeless people – a concept that is now employed in more than 200 American Harvest programs around the country.

The Student Leadership Symposium exists to equip Texas Tech student leaders with practical, comprehensive tools to achieve leadership potential and positively impact the campus and community. The symposium will include keynote speakers, presenters, and a group project involving non-profit organizations from the Lubbock community.

CONTACT: Rosa Gallegos, senior administrator, Cross-Cultural Academic Advancement Center, (806) 742-8682, or rosa.gallegos@ttu.edu



News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 18, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Former U.S. Counterterrorism Czar to Speak on Evolving Threats

The man who served as the nation's counterterrorism chief during the Sept. 11, 2001 attacks is bringing his expertise to a public forum in Lubbock.

Ambassador Cofer Black will speak at 5:30 p.m. Sept. 24 at Texas Tech's International Cultural Center, 601 Indiana Ave.

His lecture, titled Terrorism – Adapting U.S. Policy to Evolving Threats, will be followed by a reception. He also will speak to a campus audience on Sept. 25.

Prior to his current position, Black was the State Department's Coordinator for Counterterrorism with the rank of Ambassador at Large from December 2002 to February 2005. However, prior to joining the State Department, Black was the director of the CIA Counterterrorist Center, where he served as the CIA director's special assistant for counterterrorism as well as the national intelligence officer for counterterrorism. He occupied this post during the attacks of Sept. 11.

Black is now chairman of Total Intel, and is an internationally acknowledged expert in counterterrorism. He also is the vice chairman of Blackwater USA Inc., and serves as the CEO of The Black Group LLC, a company providing security services for corporate executives, their employees and facilities throughout the world.

The State Department is the lead federal agency dealing with international terrorism, and Black's office had primary responsibility for developing, coordinating and implementing U.S. counterterrorism policy.

Black received his bachelor's and master's degrees from the University of Southern California in international relations, and has had a 28-year career in the Directorate of Operations at the CIA. In addition to numerous performance awards and citations, Black received among others, the Distinguished Intelligence Medal and the Distinguished Career Intelligence Medal.

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CONTACT: Jane Bell, director of operations, International Cultural Center,
(806) 742-2974, or jane.bell@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 18, 2007

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech Receives NSF Grant to Fund Low-Income Math Scholars

The Department of Mathematics & Statistics at Texas Tech University has received a competitive \$572,000 grant from the National Science Foundation to fund scholarships for low-income students interested in becoming math scholars.

Mathematics professor Monty Strauss said the five-year grant will fund the newly formed South Plains Mathematics Scholars Program. This program will seek to cultivate mathematics scholars and fund the education cost of about 24 students from low-income families.

The money comes from the NSF's Scholars in Science, Technology, Engineering and Mathematics program, known as S-STEM.

"The students we're seeking don't have to be necessarily superstars academically, but they should be good students with potential," Strauss said. "At the same time we are giving them all sorts of mentoring, we will work with their families as well to help make sure these students succeed and get a degree. As part of the program, the parents will be invited to campus several times during the course of their student's academic career."

Strauss said the Department of Mathematics and Statistics will work the Department of Human Development and Family Studies to begin a search for qualified students and hopes to have them attend Texas Tech next fall. Campus support offices such as financial aid, disability, counseling and career advising will be available to the scholars.

The primary objectives of the program are to increase the population of students from low-income families at Texas Tech, and to disseminate information regarding methods of improving mathematics learning and student retention.

For more information on the South Plains Mathematics Scholars Program, call (806) 742-2580 ext. 245 or visit www.math.ttu.edu.

The project's director is Jerry Dwyer of Mathematics & Statistics. Co-project directors are Monty Strauss and Brock Williams of Mathematics & Statistics and Michael O'Boyle of the Department of Human Development & Family Studies.



TEXAS TECH UNIVERSITY

CONTACT: Monty Strauss, Department of Mathematics and Statistics, Texas Tech University, (806) 742-2580 ext. 245, monty.strauss@ttu.edu.

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Student Loan Default Rate Well Below National Average

Texas Tech University students are repaying their federal loans at a rate higher than the national average.

For students who began repaying federal Stafford Loans in 2005, the default rate for Texas Tech students is 2.8 percent as compared to the national default rate of 4.6 percent.

"We work very hard to make sure that any student with a loan understands the ramifications of not repaying their federal loans," said Becky Wilson, director of the Texas Tech Office of Financial Aid. "Defaulting on a federal loan will not only have a negative impact on their credit history, it could also result in the garnishment of wages, the seizure of income tax returns and becoming ineligible for any future student loans."

In 2005, the latest year for which federal figures are available, 5,991 Texas Tech students began repaying federal Stafford Loans. There are two types of Stafford Loans: one is based strictly on need while the other is available to any student. A student may receive several separate Stafford Loans during their college career to use for any purpose.

"The Texas Tech financial aid office emphasizes responsible borrowing to every student who takes out a loan," said Wilson. "Loans are beneficial in funding education and we try to drive home the point that loans should be taken only for education purposes and necessities, not to help cover the cost of a ski vacation."

Default rates can also impact a university's ability to supply all types of federal loans. Wilson says that if a university's default rates remain above 25 percent for three years or exceed 40 percent in a single year, it can result in loss of federal aid such as Pell Grants, Stafford and PLUS loans, which make up the majority of financial aid that is awarded at Texas Tech.

To keep default rates low, the Office of Financial Aid has instituted a number of programs to help educate student borrowers, including requiring students to complete loan counseling once a year instead of federally mandated once during their college career. The office also distributes printed and electronic information to students who are about to graduate or leave school reminding them of their loan repayment options.

“We have also made sure that our staff is educated so that they can help students while they are in school,” said Wilson. “We also require that groups who actually make and service the loans be active in providing assistance to student borrowers.”

Wilson said the office also works closely with Texas Tech’s Red to Black program. The program is part of the Division of Personal Financial Planning in the College of Human Sciences. It offers free financial counseling, seminars and presentations on personal finance topics such as money management, choosing a credit card, paying off debt, saving money, and comparing employer-provided benefits when choosing a new job.

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CONTACT: Becky Wilson, director, Texas Tech Office of Financial Aid, (806) 742-3426 ext. 224.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech's Autism Center Developing Statewide Resource Guide

The Burkhart Center for Autism Education and Research at Texas Tech University has received a \$100,000 grant from the Texas Department of Aging and Disability Services to develop and create an online statewide resource directory for people with Autism Spectrum Disorders (ASD). The Burkhart Center currently is housed in the College of Education.

According to Robin Lock, co-director of the center, Texas Tech was the only university in the state willing to take on the immense project.

"Families seeking information about best-practice interventions and services for individuals with ASD often face enormous obstacles in finding appropriate service delivery," Lock said. "An up-to-date, statewide directory of these interventions and services does not exist and families find them themselves stymied in locating appropriate services for their child. This confusion adds tremendous stress to their lives."

Autism is a complex developmental disability that affects an individual in the areas of social interaction and communication. Autism affects each individual differently and to varying degrees of severity. As many as 1.5 million Americans are thought to have autism.

Lock emphasized that the center is working in conjunction with the Neuropsychiatry Department at Texas Tech University Health Sciences Center to research what families need, the existing services available, and to produce a reliable, accessible directory to locate high quality, research-based interventions for individuals with ASD.

To gauge needs statewide, Lock's team is sending out an electronic survey to service providers, families, Regional Service Centers and other interested groups. The survey will be available both in English and Spanish. Lock expects the resulting resource directory Web site to be complete by January 2008.

The center opened in October of 2005, with the goal to build a knowledge and skill base for parents, students and faculty working with students with autism and disseminate that knowledge and skills to parents and educators.

Those interested in taking part in the survey should contact the Burkhart Center for Autism Education and Research, (806) 742-1998, ext. 458.

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Contact: Robin Lock, co-director, Burkhart Center for Autism Education & Research, Texas Tech University, (806) 742-1997 ext. 288, or burkhart.educ@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2007

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Scientists Call for 80 Percent Drop in U.S. Emissions by 2050 to Avoid Dangerous Warming

By 2050, the United States must cut its emissions by at least 80 percent below those created in the year 2000 if the world is to avoid potentially dangerous impacts of human-induced climate change, according to a report released today by scientists at Texas Tech University, the Union of Concerned Scientists (UCS) and Stanford University.

To avoid the most severe effects of climate change, the world must stabilize the concentration of heat trapping gases in the atmosphere at no more than 450 parts per million, said Katharine Hayhoe, an associate professor of geosciences at Texas Tech University who performed the emissions-reduction calculations for the joint report.

This 450-parts-per-million limit aims to avoid a temperature increase exceeding 3.5 degrees Fahrenheit in a global average temperature above pre-industrial levels – a temperature-change benchmark which Hayhoe and other scientists believe could wreak increasing havoc on the environment as it is exceeded.

“The study assumes both developing and industrialized countries would have to converge to equitable per-capita emissions to stabilize the world’s climate,” she said. “However, even with other countries taking aggressive action, since the United States is responsible for nearly one-quarter of global emissions, it must act now to achieve the deep cuts in its energy consumption that will be required to meet this target.”

The cost of delaying U.S. emission reductions could be high, said Michael D. Mastrandrea, a research associate at the Woods Institute for the Environment at Stanford University.

“If we wait until 2020 to start emission reductions, we’ll have to cut twice as fast than if we start in 2010 to meet the same target,” Mastrandrea said.

While an 80 percent reduction sounds daunting now, Hayhoe said that the sooner we start, the greater our chances of successfully meeting that target.

“We’ve got 40 years to radically increase the efficiency of the way we use energy,” she said. “It’s also time to start considering more extensive ways to harness renewable energy sources through solar panel arrays and wind farms, for example. It’s worth it to put in the

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effort now to reduce our emissions. If we don't, there will be a lot more work to do just to adapt to the impacts of climate change in the future."

Stabilizing above this 450-parts-per-million level would likely lead to severe risks to both natural systems and human welfare, Hayhoe said.

"Sustained warming of this magnitude could, for example, result in the extinction of many species and increase the threat of extensive melting of the Greenland and West Antarctic ice sheets," she said.

Policies under consideration in the United States vary in the timing and levels of emissions cuts they call for and many fail to achieve the minimum pollution cuts needed.

"This report makes clear that the United States must make meaningful cuts in global warming pollution, and soon, to reduce the risk of severe climate impacts," said Alden Meyer, director of Strategy and Policy at the Union of Concerned Scientists. "President Bush should drop his opposition to mandatory emissions limits, and put forward a specific proposal to aggressively reduce U.S. emissions at the meeting of major emitting countries that he is hosting next week."

They advised that Congress must also act to help the world avoid the worst consequences of global warming. Several pieces of legislation have been introduced that set mandatory reductions, but only two bills would keep U.S. emissions within the overall limits called for in the UCS study. One measure was introduced by Rep. Henry Waxman (D-Calif.), and the other by Sens. Bernie Sanders (I-Vt.) and Barbara Boxer (D-Calif.).

To read the report, go to: <http://www.ucsusa.org/emissionstarget.html>.

CONTACT: Katharine Hayhoe, research associate professor, Department of Geosciences, Texas Tech University, (806) 392-1900, or katharine.hayhoe@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

DATE: Sept. 21, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Law School Receives EPA Grant to Study Water Law Revisions

The Center for Water Law and Policy at the Texas Tech University School of Law has received a \$433,000 grant from the Environmental Protection Agency. The backing will fund a study to evaluate and recommend revisions to current laws and regulations affecting the quality, use and ownership of water in Texas and the Southwest.

The Law School study will coordinate with and build on complementary studies concerning water management, conservation and hydrology currently underway in Texas Tech's Colleges of Agriculture and Engineering, said Gabriel Eckstein, professor and center director.

Walter Huffman, law school dean, noted the importance of analyzing the current Texas water laws in light of changing demographics and business practices.

"Water is our most important natural resource," Huffman said, "and ensuring that our laws and policies assist both in meeting the needs of today and protecting the supplies of clean water we will need in the future is equally important."

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CONTACT: Gabriel Eckstein, director, Center for Water Law and Policy, Texas Tech University, (806) 742-3990 ext. 260, or gabriel.eckstein@ttu.edu; or Bill Jeffery, deputy director, (806) 742-3990 ext. 267, or william.jeffery@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

DATE: Sept. 21, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Library's Unique Open-Access 3-D Lab Lets Students "Check Out" Digital Media
Traditional realm of Dewey decimals must open up to Pixar pixels, library head believes.

What role should university libraries play in the flourishing world of three-dimensional media? The same one they do for books and other traditional stores of information: Give it to the people.

So says Texas Tech University Libraries Dean Donald Dyal. That's why the library has established one of the nation's first open-access 3-D animation labs, providing users free reign to work with some of the industry's most sophisticated modeling, rendering and animation software.

Featuring eight stations packed with industry-standard programs, the lab was created as a tool for enhancing classroom teaching and equipping students with skills they could apply to a growing list of career fields.

"The idea was that students will come to the lab, they will use it, and they will learn a skill that they can take with them when they graduate," Dyal said. "It's a sandbox; you can play."

This philosophy differs from university programs that provide such software only in classroom settings, where access may be limited by course size or major, Dyal said. Library officials hope in this way to engage a broader swath of students, allowing any Red Raider interested in doing so to learn skills that these days are needed in fields ranging from design to medicine and forensic science.

The lab is one of several steps Texas Tech Libraries have taken in recent years to embrace the emergence of new media, highlighting the way libraries nationwide must rethink their structure to keep abreast with an increasingly digital society. Just as papyrus once gave way to paper, now paper is increasingly sharing space with pixels.

"I don't see what we're doing as anything different from what libraries have been doing for thousands of years," he said.

Plus, having such a resource on campus will help professors create engaging lecture supplements, such as animated Civil War battle recreations or realistic models of internal organs at work.

Software includes trueSpace, for modeling and animation; Poser, a character modeling program; Vue Infinite, an animation tool often used for final production of animated features, such as Disney's "Pirates of the Caribbean;" and 3-D Studio Max, a favorite of designers in the gaming industry.

CONTACT: Donald Dyal, dean of libraries, Texas Tech University, (806) 742-2261, or donald.dyal@ttu.edu



TEXAS TECH UNIVERSITY

News Release

DATE: Sept. 21, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Local High School and Texas Tech Law School Receive Bar Association Grant

The Texas Tech University School of Law and Estacado High School have received a \$20,000 grant from the Texas Bar Foundation on behalf of the Wingspread P-20 Pipeline Leadership Consortium. P-20 education is an integrated system of education stretching from early childhood through a four-year college degree.

Texas Tech's law school and Estacado High School have a five-year partnership to provide increased opportunities to students in the Law and Justice Magnet Program at the high school. The partnership allows the two schools to encourage students to continue their education beyond high school through college and on to law school. Through the partnership, students experience internship rotations at the law school's legal clinics, summer camp at the law school, attendance at law school events, training on legal research and many other opportunities.

The Wingspread Consortium is a group of law-school-centered teams that includes P-20 educators, the bench and the bar, all committed to working collaboratively across the educational continuum to improve the participation, persistence and success of diverse students in high school and college. The goal of the group is to enhance these students' aspirations and capacity to move into positions in the legal profession and in the leadership of the nation. The group has adopted the Wingspread name and its image of taking flight through the opportunities of education.

The Texas Bar Foundation grant will allow the Texas Tech School of Law and Estacado High School team and other combined teams from public schools and higher education throughout Texas to attend the October 2007 Wingspread VIII Conference in Fort Worth. The conference will focus on team-building and on ground action plans for collaborative improvement in outreach along the pipeline.

Educators in Texas interested in attending the Wingspread VIII meeting should go to <http://law.txwes.edu/> and select the conference link.

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CONTACT: Amy Jarmon, assistant dean for Academic Success Programs, Texas Tech University School of Law, (806) 742-3990 ext. 294, or amy.jarmon@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 24, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech University Launches Emergency Communication System

Test scheduled for Oct. 10 at 10 a.m.

Texas Tech University has implemented an Emergency Alert Notification System to communicate important alerts and emergency response information to students, faculty and staff.

Jon Whitmore, president of Texas Tech, emphasized that the system is the official campus emergency communications system, and would only be used in critical situations. He assured that no spam, advertising or other types of communication would be sent to students. "It's crucial that we are able to notify students immediately in emergency situations because up-to-date communication helps minimize the spread of misinformation, restore order and provide direction," Whitmore said.

A test of the system is scheduled for Oct. 10 at 10 a.m.

The university is asking that students, faculty and staff submit their current and correct contact information at www.ttu.edu/emergency. Contact information is secure and will only be used for campus emergency notifications and will not be made available to any other service.

The Texas Tech University Emergency Alert Notification System, hosted by *Connect-ED* and the NTI Group, Inc., enables campus leaders to schedule, send and track personalized voice messages to up to four phone numbers. One of the phone numbers can be designated as text-enabled. Additionally, one of the phone numbers can be selected for TTY/TDD messaging for the hearing impaired.

E-mail alerts will be sent to all active e-raider addresses automatically. It is important to note that the emergency alert notification system is **not** intended be a **personal** emergency contact listing to notify family or significant others if students, faculty or staff become ill or injured on or off campus.

"Today we are forced to prepare for emergency situations that years ago we never could have anticipated," Whitmore said. "We recognize the essential role immediate communication plays in safety and have selected *Connect-ED* because of its successful

track record and capabilities that allow us to keep students and staff informed whether they are in their dorms, sitting in front of their computers or on their way to class.”

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Contact: Margaret Lutherer, executive director, Office of Communications and Marketing, (806) 742-2136 or margaret.lutherer@ttu.edu. For more information about the *Connect-Ed* service, visit <http://www.ntigroup.com>.



TEXAS TECH UNIVERSITY

Advisory

DATE: Sept. 24, 2007

CONTACT: Linh Le, linh.b.le@gmail.com
(806) 742-2136

College of Engineering Check Presentations

WHAT: College of Engineering to receive checks from Chevron, Fluor, Exxon Mobile and Chevron Phillips

WHEN: 3 p.m. Tuesday (Sept. 25), Chevron Phillips
10 a.m. Thursday (Sept. 27), Fluor
1 p.m. Friday (Sept. 28), Chevron
4 p.m. Monday (Oct. 1), ExxonMobil

WHERE: Engineering Dean's Office, room 100

EVENT: Chevron Phillips, Chevron, Fluor and Exxon Mobile will present checks totaling to \$183,000 to various organizations and departments. Organizations and departments awarded include the College of Engineering, Tau Beta Pi, Engineering Ambassadors and University Career Services.

CONTACT: Claudia Thornton, assistant college development officer, (806) 742-3451 or claudia.thornton@ttu.edu



TEXAS TECH UNIVERSITY

Advisory

DATE: Sept. 24, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Engineering College Hosts 200+ Companies at Career Fair

WHAT: Texas Tech University College of Engineering Career Fair

WHEN: 10 a.m.-5 p.m. Wednesday (Sept. 26)

WHERE: Lubbock Memorial Civic Center

EVENT: Between 1,200 – 1,500 Texas Tech engineering students are expected to take advantage of the opportunity to meet and mingle with employment recruiters from more than 200 companies.

The one-day employment exposition has evolved from humble beginnings in 1999, with only 22 companies meeting outside in the campus Engineering Key.

CONTACT: Toni Vaughn, coordinator; Employer Recruitment and Job Fair, College of Engineering, Texas Tech University, (806) 742-3451, or toni.vaughn@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

DATE: Sept. 24, 2007

CONTACT: Linh Le, linh.b.le@gmail.com
(806) 742-2136

Southwest Airlines CEO to Speak at Texas Tech University Luncheon

WHAT: The Rawls College of Business Chief Executives' Roundtable (CER) Luncheon

WHEN: 11:30 a.m. Thursday (Sept. 27)

WHERE: Lubbock Country Club, 3400 Mesa Road

EVENT: Gary Kelly, vice chairman of the board and CEO of Southwest Airlines Co., the nation's largest carrier in terms of domestic passengers boarded, will be speaking at the Chief Executives' Roundtable (CER) luncheon.

Kelly started his career at Southwest Airlines as a controller in 1986. In 2001, he was promoted to executive vice president. Three years later, Kelly was named vice chairman and CEO.

Before working at Southwest, Kelly was an audit manager for Arthur Young & Company in Dallas. Kelly also has experience working in mainframe software development.

Kelly received his bachelor of business administration in accounting from the University of Texas and is a certified public accountant. Kelly serves on the Accounting Advisory Boards at the University of Texas and the University of Texas at Dallas.

CONTACT: Crystal White, CER program assistant, Rawls College of Business at Texas Tech University, (806) 742-3940, or crystal.r.white@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

DATE: Sept. 25, 2007

CONTACT: Norman Martin, norman.martin@ttu.edu
(806) 742-4108

Local Student Joins Congressional Internship Program

[Editor's note: This student lives in your area]

Kyle Eppler, a sophomore at Texas Tech University, is interning this fall in Washington, D.C., in the office of Rep. Mike Conaway (R-Texas) as part of a College of Agricultural Sciences and Natural Resources Congressional Internship Program.

"There is no better way to obtain an understanding of our political mechanism than working in it," Eppler said. "This knowledge is something rare in the field of wildlife, which I believe will set me apart and give me the upper hand when competing for future jobs."

More than 65 students have served as interns since the establishment of the program.

Eppler, a range, wildlife and fisheries management major from Mason, is the son of Kurt and Camilla Eppler. He was named to the Dean's List in 2005 and is a member of the Range, Wildlife and Fisheries Club.

The College of Agricultural Sciences and Natural Resources' Government Internship Program gives students the opportunity to work in congressional and legislative offices in Washington, D.C., and Austin. In order to be eligible for the internship, students must have completed 30 hours of course work and have a cumulative GPA of at least a 3.0 at the time of the interview and internship.

CONTACT: Norman Martin, communications and marketing specialist, College of Agricultural Sciences and Natural Resources, Texas Tech University, (806) 742-4108, or norman.martin@ttu.edu



TEXAS TECH UNIVERSITY

News Release

DATE: Sept. 25, 2007

CONTACT: Norman Martin, norman.martin@ttu.edu
(806) 742-4108

Local Student Participates in Congressional Internship Program

[Editor's note: This student lives in your area]

Alex Torres, a junior at Texas Tech University, is interning this fall in Washington, D.C., in the office of Sen. Tom Harkin (D-Iowa) as part of a College of Agricultural Sciences and Natural Resources Congressional Internship Program.

"I see this internship as an opportunity that will allow me to improve my community, state, and nation by becoming aware of how government works and how policy is made at the national level," Torres said.

More than 65 students have served as interns since the establishment of the program in 1998.

Torres, a conservation of natural resources major from Lubbock, is the daughter of Arturo and Carrie Torres. She has been named to both the Dean's List and the President's List and has been involved in the Range, Wildlife and Fisheries Club.

The College of Agricultural Sciences and Natural Resources' Government Internship Program gives students the opportunity to work in congressional and legislative offices both in Washington, D.C., and Austin. In order to be eligible for the internship, students must have completed 30 hours of course work and have a cumulative GPA of at least a 3.0 at the time of the interview and internship.

CONTACT: Norman Martin, communications and marketing specialist, College of Agricultural Sciences and Natural Resources, Texas Tech University, (806) 742-4108, or norman.martin@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 26, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech and NCGR Sign Agreement to Increase Genome Research

Texas Tech University announced today that it has signed an agreement with the National Center for Genome Resources that promises to strengthen the university's research program.

The agreement establishes a framework for specific areas of cooperation in genome sequencing and genome analysis. For example, genomic sequence information discovered by Texas Tech scientists may be analyzed using the center's cyber infrastructure and expertise. It also lays the framework for intellectual property rights arising from future collaborative research involving both institutions.

Thea Wilkins, Bayer CropScience Regents Professor in Texas Tech's Department of Plant and Soil Science, had worked on a National Science Foundation-funded cotton genome project previously with the Center and was instrumental in forging this new agreement.

The agreement significantly enhances plans already underway at Texas Tech to sequence the cotton genome in her laboratory.

"Having the genome sequence of your organism, in my case cotton, ranks at the very top of every researcher's wish list, as it provides the genetic blueprint," Wilkins said. "Once we have the cotton genome sequence, we can translate basic research from the lab into the field. A sequenced cotton genome will pave the way for novel applications to utilize cotton as an important renewable resource for food, fuel and fiber."

Texas is the largest cotton-producing state in the United States with West Texas producing 60 percent of Texas cotton.

"The impact of having the cotton genome sequence cannot be overestimated and the rate at which new and improved varieties can be deployed to growers will be, without a doubt, significantly accelerated," she said.

But cotton isn't the only area in which the new agreement will aid Texas Tech. Dean Smith, vice president for research, said the agreement between the university and the National Center for Genome Resources greatly expands the university's opportunities for research in bioinformatics, computational biology and biomedical sciences.

“The center provides world-class expertise in the analysis of genomic data that complements Texas Tech’s expertise in the generation of these important data,” he said. “Other examples of general areas of mutual interest include analyses of the genetic codes in sorghum, peanuts and various micro-organisms found in crop plant root systems. The university and the community all benefit from this important collaboration.”

The National Center for Genome Resources, located in Santa Fe, N.M., is a non-profit research institute dedicated to improving human health and well being through collaborative research at the intersection of biomedical and mathematics and computer software development. For more information on the center, go to www.ncrg.org.

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Contact: Dean Smith, Texas Tech vice president for research, at (806) 742-3905 or via e-mail at dean.smith@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 26, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech University Final Fall 2007 Enrollment Numbers

[Editor's note: Provost Bill Marcy is available by appointment (742-2184) to speak to media.]

Texas Tech University's final enrollment for the fall 2007 semester stands at 28,260, the third largest in Texas Tech history. Enrollment for the fall 2006 semester was 27,966. Enrollment is considered final on the 20th day of class, which was Monday.

The university did set a record for freshman enrollment with 4,515 up from 3,922 for fall 2006. Freshman enrollment was 3,801 for the fall 2005 semester.

The university also is showing steady gains in the diversity of the freshman class. Hispanic freshman enrollment is 571 compared to 462 in the fall 2006 semester, an increase of 24 percent. African-American freshman enrollment is 223, up from 155 last year, an increase of 44 percent. Asian-American freshman enrollment is at 168, up from 115, an increase of 46 percent.

Other highlights include:

- The graduate school continues to set records with 4,546, the 2nd straight record enrollment. Graduate enrollment was 4,443 last fall and 4,294 in the fall 2005 semester.
- Law School enrollment is 693, as compared to 702 for fall 2006.
- Students continue to take increased numbers of credit hours, with 363,203 this fall as compared to 360,877 last year and 357,931 in the fall 2005 semester.
- Texas Tech continues to set records in the number of students who graduate with 6,144 graduating in 2006-07. In 2002-03, 4,836 undergraduate and graduate degrees were awarded. In 2003-04, 5,348 degrees were awarded. In 2004-05, Texas Tech awarded 5,861 degrees. In 2005-06, 5,923 degrees were awarded.



TEXAS TECH UNIVERSITY

Advisory

DATE: Sept. 26, 2007

CONTACT: Linh Le, linh.b.le@gmail.com
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Southwest Airlines CEO to Speak at Texas Tech University Luncheon

WHAT: The Rawls College of Business Chief Executives' Roundtable (CER) Luncheon

WHEN: 11:30 a.m. Thursday (Sept. 27)

WHERE: Lubbock Country Club, 3400 Mesa Road

EVENT: Gary Kelly, vice chairman of the board and CEO of Southwest Airlines Co., the nation's largest carrier in terms of domestic passengers boarded, will be speaking at the Chief Executives' Roundtable (CER) luncheon.

Kelly started his career at Southwest Airlines as a controller in 1986. In 2001, he was promoted to executive vice president. Three years later, Kelly was named vice chairman and CEO.

Before working at Southwest, Kelly was an audit manager for Arthur Young & Company in Dallas. Kelly also has experience working in mainframe software development.

Kelly received his bachelor of business administration in accounting from the University of Texas and is a certified public accountant. Kelly serves on the Accounting Advisory Boards at the University of Texas and the University of Texas at Dallas.

CONTACT: Crystal White, CER program assistant, Rawls College of Business at Texas Tech University, (806) 742-3940, or crystal.r.white@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 27, 2007

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Degrees Awarded To Texas Tech University Students

LUBBOCK – Texas Tech University presented degrees to 1036 students at the Summer 2007 commencement held on campus in the United Spirit Arena Saturday, Aug. 11. Texas Tech University students qualifying for the President's List and the Dean's List in the 2007 summer semesters numbered 499. To be on the President's List or the Dean's List each semester, a student must have a grade point average of 4.0 or 3.5 to 3.95 respectively.

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News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 28, 2007

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Outdated Facility Replaced By First-Of-Its-Kind Food Emporium

The newest dining option for students, the Fresh Plate food emporium at Texas Tech University's Bledsoe/Gordon Residence Hall, holds its grand opening next week.

The Fresh Plate's grand opening is set for Oct. 1-5. Prizes will be given out each day; samples will be available around Memorial Circle and the first 25 visitors will receive a free meal pass. Raider Red also will be on hand to sign autographs and pose for pictures from 11:30 a.m.-1 p.m Thursday (Oct. 4) and Red Raiders can sign up daily for a chance to win an iPod Shuffle on Friday (Oct. 5).

The Fresh Plate, the first of its kind on campus, was designed around busy students' desires and lifestyles. It offers chef-inspired all-one-cares-to-eat options prepared on site, including flame-grilled choices, Mexican-themed selections, Asian-inspired dishes, fresh salads, pasta sensations, home-style choices and a variety of fruits and desserts. The menu rotates on a daily basis to provide a variety of fresh options.

The \$950,000 renovation project offers convenient and quick service in an upscale, fun environment.

"This is a groundbreaking concept in campus residential dining," said David Deason, associate director for Hospitality Services. "We are excited to be one of the first in the country to bring it to our students."

Hospitality Services promotes each student's learning experience by serving excellence in providing superior quality food and facilities, exceptional customer service and healthy and convenient dining options. Hospitality Services serves over 3 million award-winning meals in two traditional dining halls, two food courts, five mini-markets, retail operations and catering services each academic year.

For more information about The Fresh Plate food emporium, or to schedule an interview, please contact Sam Bennett, director of Hospitality Services, at (806) 742-1360 or via e-mail at sam.bennett@ttu.edu, or David Deason, associate director of Hospitality Services, at (806) 742-1966 or david.deason@ttu.edu.