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TEXAS TECH UNIVERSITY

News Release

For Immediate Release

DATE: May 1, 2008

CONTACT: Georgia Godfrey, georgia.godfrey@ttu.edu
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Development Officer Represents the 19th District at Business and Professional Women's Leadership Summit

Texas Tech University College of Human Sciences Senior Development Officer Dean Verner Loehr represented the 19th District of Texas at the Business and Professional Women's Leadership Summit in Washington, D.C.

She was nominated to attend the summit by U.S. Rep. Randy Neugebauer, who represents the Lubbock area.

"Ms. Dean Verner Loehr is a consummate professional, as demonstrated through her work and dedication. She truly exemplifies extraordinary character, making her a natural leader. It was my honor to nominate Ms. Dean Verner Loehr, and I know that she will represent Lubbock with great distinction, as well as serve as a role model for all professional women leaders throughout the country," Neugebauer said.

The conference provided a forum for approximately 350 professional women from across the country to discuss a range of policy issues with members of Congress, the Bush Administration, and experts in the fields of health care, education and business.

"Dean is a leader in our college as well as in our community," said Linda Hoover, dean of the College of Human Sciences. "We are proud of the work that she does to enhance our college's message and mission in the area. Dean is a great role model for professional women everywhere and I know that she will more than adequately represent the Lubbock area."

A host of congressional leaders joined prominent women to address the summit, including keynote speaker U.S. Secretary of Labor Elaine L. Chao. Sen. Lisa Murkowski and Rep. Kay Granger updated participants on legislative priorities in the 110th Congress, followed by Sen. Richard Burr, who outlined plans for expanding access to affordable health care. Sen. Kay Bailey Hutchison, a summit co-sponsor, led a session on leadership and innovation in the 21st century, and Sen. Johnny Isakson discussed legislative proposals to secure America's economy and housing industry. Sen. Lamar Alexander spoke on initiatives to improve education and U.S. competitiveness. Participants also discussed ideas to strengthen opportunities for entrepreneurs, and they engaged in question and answer sessions following each panel.

The College of Human Sciences provides multidisciplinary education, research and service focused on individuals, families, and their environments for the purpose of sustaining and enhancing people's lives.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 1, 2008

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
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Texas Tech Academy of Petroleum Engineers Inducts New Members

[EDITOR'S NOTE: An individual in this release is from your area. Photos of the distinguished alumni are available electronically]

The Texas Tech University Academy of Petroleum Engineers inducted seven new members Thursday (March 29).

The academy was created in 1994 by the Texas Tech Department of Petroleum Engineering to recognize petroleum engineering graduates and other industry professionals who have made significant contributions to the profession and also to encourage and inspire current students to achieve success in their fields.

This year's inductees include the following:

- A. Chris Aulds of Archer City earned a Bachelor of Science degree in petroleum engineering from Texas Tech in 1984.

He began his career with Mobil Oil Corporation as a field engineer and later transferred into Mobil's gas marketing division in 1989. One of Aulds' greatest accomplishments may be his work with Crosstex Energy Services. He was part of the management buyout of Comstock Natural Gas, now Crosstex. Today, the Crosstex companies have a market capitalization of approximately \$3 billion.

- Amarillo native Terry Fuller graduated in 1977 from Texas Tech with a degree in petroleum engineering.

Fuller began his petroleum career in 1983 with ARCO, then worked for Alaska's Prudhoe Bay Field through 1990. In 1993, he founded Phoenix Petro Corporation. As president he oversees operation of oil and gas properties in Texas, Oklahoma, and Kansas.

He currently serves as the president of the national board of directors for the Red Raider Club. He is a member of the Society of Petroleum Engineers.

- Ralph Way, born in 1936 in Texon, graduated from Texas Tech with a degree in petroleum engineering in 1962 after serving in the U.S. Air Force. After a few years with Pan American Petroleum, Way began his own oil and gas company in

1964 in Midland. In the 1970s Way drilled his first working well and by 1986 he drilled and operated more than 150 producing oil and gas wells across Texas.

Way serves on the board of directors of the Red Raider Club in Lubbock. He has served on the Board of Trustees of Midland College for 29 years and is currently board president. He also is president of the Petroleum Club and Midland Country Club and active in various civic affairs.

- Robert E. Warren is vice president of industry and government relations for Pride International Inc., one of the world's largest international offshore drilling contractors, based in Houston.

Originally from San Angelo, he graduated in 1970 from Texas Tech with a degree in petroleum engineering and served in the U.S. Army. While working for Conoco following graduation, he was called into active duty and served in the Far East, Southeast Asia and Europe before completing his tour of duty in 1974.

After returning to the United States and completing a Masters of Business Administration degree at the University of Texas, Warren joined Pride International in 1991 as vice president of international operations, and from 1992-1997 served as vice president and general director of Pride Russia. Following that assignment, he has held the positions of vice president of marketing and communications and vice president of investor relations.

- Phin Holmes earned a degree in education in 1975 from Texas Tech. Upon graduation, he joined Baker Petrolite, a division of Baker Hughes, in 1979 and currently serves as global account executive. He works primarily with up-stream independent producers and is responsible for business development and corporate alignment.

Baker Hughes appointed Holmes to the position team lead for the BHI Campus Champion program where he has worked to establish a strong relationship between Baker Hughes and Texas Tech. In connection with this role, his group maintains a strong, long-term relationship with the students and commits to the employment of Texas Tech students upon graduation.

- Upon graduation with a degree in petroleum engineering in 1997 from Texas Tech, Michael L. Hagood joined ARCO in Tyler, then in 1985 joined Kuparuk Operations. He served as their engineering manager through 1989 and was essential in the growth of the company.

He currently is the deputy regional manager for the United States South and Latin American Region with BP. Hargood and his staff are responsible for cleaning BP legacy sites through all of Latin America as well New Mexico and North Carolina.

- Texas Tech graduate James Edmiston earned a degree in petroleum engineering in 1982, then a Masters of Business Administration from the Fuqua School of Business at Duke University.

Edmiston began his engineering career with Conoco, working for 22 years in various management positions. Currently, he sits as president and CEO of Harvest Natural Resources, an international exploration and production company with operations in Venezuela, Indonesia, Gabon, China and the United States.

He is a member of the Society of Petroleum Engineers, serves on the industry advisory board of Texas Tech's department of Petroleum Engineering.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 2, 2008

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Wind Research Experts Available as 2008 Tornado Season Spins into Gear Battered United States cleans up from week of storms.

Texas Tech University, home to some of the nation's most prominent wind researchers, has experts available as tornadoes have howled across five states between April 30 and May 2. Virginia, Kansas, Oklahoma, Missouri and Arkansas were hit by no less than two dozen storms.

Through the collaborative Wind Science and Engineering Research Center, scientists and engineers have collected one of the country's largest repositories of wind data and helped develop the Enhanced Fujita Scale implemented by the National Weather Service in 2007.

They can speak to issues from home safety to the new Enhanced Fujita Scale, such as:

- How does the Enhanced Fujita Scale work?
- Where is the best place to hide during a tornado?
- How do homeowners ensure an in-home shelter will withstand a wind storm?

Ernst Kiesling, professor of civil engineering and executive director of the National Storm Shelter Association, specializes in debris impact and above-ground shelters. He has more than 30 years of experience documenting debris damage and testing materials and construction. **He can be reached at (806) 742-3476, ext. 335, or ernst.kiesling@wind.ttu.edu.**

Kishor Mehta, former director of the Wind Science and Engineering Research Center, helped lead a team that developed the new Enhanced Fujita Scale implemented by the National Weather Service in February 2007. He is a member of the National Academy of Engineering for his studies of structural damage caused by windstorms and leadership in developing structural design standards for wind loads. **He can be reached at (806) 742-3479, ext. 323, or kishor.mehta@ttu.edu.**

Larry Tanner, research associate in civil engineering, has years of field experience studying tornado damage and debris. He can speak about Texas Tech's wind cannon, which simulates debris thrown by some of the biggest tornadoes and also about implementation of the new Enhanced Fujita Scale. **Tanner can be reached at (806) 742-3476 ext. 336, or larry.tanner@ttu.edu.**

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 2, 2008

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Texas Tech women prevail as NIRA regional rodeo champions

The Texas Tech University Women's Rodeo Team overwhelmed ropers and riders from 16 other universities April 24-26 at the final spring rodeo for the Southwest Region of the National Intercollegiate Rodeo Association, held at Stephenville's Lone Star Arena.

At the end of the day, the Raider women rode away with the regional championship title, along with an award plaque featuring team members and several championship saddles.

"We are pretty proud of these women," Texas Tech coach Chris Guay said. "They did pretty dang good."

Now, four women from the Texas Tech team will represent the university June 15-21 at the College National Finals Rodeo in Casper, Wyo.

Team members advancing to nationals are:

- Romany Gordon, a senior agricultural business/equestrian major from Castle Rock, Colo.; barrel racing
- Kelsy Friskup, a junior agribusiness major from Muleshoe; breakaway calf roping
- Tiana Thornton, a senior animal science major from San Angelo; barrel racing
- Heather Turner, a senior nursing major from Cochrane, Alberta, Canada; goat tying
- Courtney Rankin, a freshman animal and food sciences major from Tuscola, who will serve as an alternate in barrel racing.

Separately, Jake Brown, an agricultural economics major from Stephenville, took the regional championship header title in the team roping event. He will compete for an individual men's championship at nationals with roping partner Jaytin McCright of Clarendon College.

Guay, who is assisted in his coaching duties by Phillip Barnes, said the top two teams in each of the National Intercollegiate Rodeo Association's 11 geographical regions advance to the national championships.

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CONTACT: Chris Guay, coach, College of Agricultural Sciences and Natural Resources, Texas Tech University, (806) 742-2805, or chris.guay@ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 2, 2008

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**Texas Tech Professor Participates in Institute for
Cooperation in the Middle East**

Laura Calkins, director of women's studies program at Texas Tech University, was chosen to participate in a summer study program supported by the National Endowment for the Humanities.

Calkins will participate in the institute "Holy Land and Holy City in Classical Judaism, Christianity, and Islam." During the five-week program at the Oxford Centre for Hebrew and Jewish Studies at Oxford University, college faculty will work towards inter-cultural understanding of the sources of change, competition, and cooperation in the Middle East.

"Selection for this program is both an honor and an opportunity," Calkins said. "I am very pleased to represent Texas Tech at this prestigious institute at Oxford University."

The National Endowment for the Humanities is a federal agency that supports seminars and institutes at colleges and universities held in the summer so teachers can work in collaboration and study with experts in humanities disciplines. Calkins will receive a \$3,600 stipend to help defray travel, study and living expenses.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 2, 2008

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Texas Tech Psychology Chairman To Address Military Suicide For Committee on Veterans' Affairs

David Rudd, chairman of the Department of Psychology at Texas Tech University, will testify to the House Committee on Veterans' Affairs during a hearing titled "The Truth About Veterans' Suicides."

The meeting will start at 10 a.m. May 6 in room 334 of the Cannon House Office Building in Washington, D.C. The hearing comes after an April 21 news report on the CBS Evening News called "VA Hid Suicide Risk, Internal Emails Show."

The committee will seek to examine the prevalence of veterans' suicides and the Department of Veterans Affairs' actions concerning those suicides. Rudd, a former Army psychologist, will testify to his findings on suicide in general as well as his experience and research into suicide among veterans and active members of the military.

"I've commented quite a bit on military suicides in terms of the wars in Iraq and Afghanistan," Rudd said. "There were some pretty significant increases, with suicides doubling and army suicide attempt rates increasing five-fold since the start of the Iraq War."

Rudd can discuss veteran and military suicides prior to the event by cell phone or e-mail. Access a live Webcast of the hearings by clicking on the left-hand button at <http://veterans.house.gov/news/PRArticle.aspx?NewsID=173>.

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TEXAS TECH UNIVERSITY

News Release

IMMEDIATE RELEASE

DATE: May 2, 2008

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Texas Tech Law Grads Top Texas Public Schools on February 2008 Bar Examination More students pass first-time test than any other public university.

The Texas Tech University School of Law once again led all Texas public law schools with a first-time pass rate of 92.86 percent on the February Bar Examination.

The overall pass rate for graduates of the nine Texas law schools taking the bar for the first time was 85.01 percent.

Walter Huffman, dean of Texas Tech's law school, said he was delighted and impressed with the performance of the Texas Tech law graduates on the February Bar.

"This 92.86 percent pass rate exceeds even our historically high average," Huffman said. "I am very proud of both the graduates and the talented faculty that prepared them for this difficult examination."

Baylor University led all Texas law schools with a 95.8 percent pass rate. Texas Tech was second overall, with 26 of 28 first-time takers passing, comprising the 92.86 percent passing rate. Southern Methodist University was third; South Texas College of Law, fourth; and St. Mary's University, fifth. Of other public universities, the University of Texas, in sixth place overall, had an 80 percent passing rate, followed by the University of Houston, eighth place, with 78.9 percent of first-timers passing the test.

Historically Texas Tech law students have done well on the bar exam. In February 2000, Texas Tech law students achieved a 100 percent passing rate for first-time exam takers. In February 2005 Texas Tech topped all Texas law schools, with a 90.63 pass rate, and in July 2005 was again the top public law school, with a 91.01 passing rate.

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TEXAS TECH UNIVERSITY SYSTEM

News Release

FOR IMMEDIATE RELEASE

DATE: May 5, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
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Texas Tech Opens New Institute of Comparative and Experimental Medicine

A new interdisciplinary institute designed to improve human and animal health has been established at Texas Tech.

The Institute of Comparative and Experimental Medicine (ICEM) is a new collaboration between Texas Tech University and the Texas Tech University Health Sciences Center.

"This is a major new effort that will bring new world-class, funded researchers to both universities," said John McGlone, director of the new institute and professor of animal science at Texas Tech. "The institute also will create new opportunities for collaboration among our current faculty. This represents a major investment in the future of both institutions."

Each campus has committed to hire three scientists who presently have external funding for their research. Texas Tech is providing space for the new institute using currently unfinished shell space in the Experimental Sciences Building, a facility designed for collaborative research projects.

"One of the goals of the institute is to increase research funding and productivity at Texas Tech and at the Health Sciences Center," said Douglas Stocco, executive vice president for research at the Health Sciences Center. "It will also give us centralized laboratory facilities that should improve the collaboration already going on across the campuses and encourage new joint projects."

The first efforts of the ICEM scientists will focus on infectious diseases such as Hantavirus, avian influenza and the emergence of antibiotic resistant bacteria on biofilms. The institute and its research agenda is in line with the joint initiative adopted last year by the American Medical Association and American Veterinary Medical Association, called One Health, which has the objective of improvement in both human and animal health.

Institute officials hope that these projects will draw more funding from federal granting agencies such as the National Institutes of Health.

"Infectious diseases present some of the most urgent challenges facing human and animal health," said Dean Smith, vice president for research at Texas Tech. "The institute has

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support and participation from more than a dozen departments and units across both campuses who are already working in this area.”

The institute is the latest effort to fulfill a Board of Regents initiative to create more collaborative research across the Texas Tech system.

“I applaud the interaction between the two campuses that this new institute creates,” said Chancellor Kent Hance. “We have exceptional faculty doing outstanding research at both Texas Tech and the Health Sciences Center. I look for this to be a brand new center of excellence for our universities that will create much new funding and many successful partnerships.”

Other areas of interest that are on the institute’s future agenda are cardiovascular health, diabetes, obesity, oncology and addiction, all areas where both campuses already have strong research efforts.

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CONTACT: John McGlone, director of the Institute of Comparative and Experimental Medicine, (806) 742-2805 ext., 246 or john.mcglone@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: May 5, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
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Texas Tech Announces Quality Service Awards

WHAT: The 2008 Quality Service Awards presentation

WHEN: 3 p.m. Tuesday (May 6)

WHERE: City Bank Conference Room in the United Spirit Arena

EVENT: The Quality Service Awards recognize Texas Tech staff members who have provided excellent service in support of the university's mission.

The recipients of the Chancellor's Award of Excellence also will be announced during the ceremony. A reception will follow the ceremony.

CONTACT: Sally Logue Post, associate director, Office of Communications and Marketing, (806) 742-2136



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 5, 2008

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Texas Tech Researcher Named Editor-In-Chief of Cotton Journal

A peer-reviewed U.S. cotton science journal has named a Texas Tech University researcher its new editor-in-chief.

Eric Hequet, associate director of the International Textile Center, was appointed to helm the editorial board of the *Journal of Cotton Science* (JCS).

JCS is a peer-reviewed journal published quarterly by the Cotton Foundation which, according to its Web site, aims to improve understanding of cotton science.

"I am distinctly honored to take this role in the future of this institution," Hequet said, "as *The Journal of Cotton Science* serves as the only peer-reviewed journal devoted solely to cotton science."

The International Textile Center is a research unit within the Department of Plant and Soil Sciences in the College and Agricultural Sciences and Natural Resources.

Hequet is one of 23 editors for JCS, including three other cotton researchers from Texas Tech University.

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TEXAS TECH UNIVERSITY

News Release

IMMEDIATE RELEASE

DATE: May 5, 2008

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Texas International Cotton School Announces Summer Course

The Texas International Cotton School (TICS) announced that its next two-week session will begin Aug. 11.

In 27 sessions, more than 435 students, managers, merchants and textile workers from 54 countries have joined top cotton, commodity and textile experts for intensive two-week sessions of the TICS.

The program involves hands-on instruction of all phases of cotton production, harvesting, ginning, classing, testing, preparation and processing. TICS students also undergo in-depth training in many phases of marketing, futures, indexing and other sectors of the ever-changing economic climate for cotton.

“For finance, textile and agriculture professionals the Texas International Cotton School affords a timely, cost-effective tool for success in the global fiber complex,” said Mike Stephens, coordinator of the TICS. “In addition, Texas Tech graduate students can earn three hours of graduate credit with only two weeks of intercessional class time and professional certification upon completion of the course.”

The course is listed in the Texas Tech course catalog as PSS 5370, “U.S. and Global Cotton Fiber-Textile Industries.”

The TICS is a cooperative effort of the Lubbock Cotton Exchange and the International Textile Center. The International Textile Center is an institute of the Department of Plant and Soil Science within the Texas Tech College of Agricultural Sciences and Natural Resources.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 5, 2008

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Texas Tech Holds Extra Ceremony as Record Number of Students Graduate

A record 3,170 students will receive diplomas during five ceremonies held May 9-10 at the United Spirit Arena, 1701 Indiana Ave.

The students comprise Texas Tech's largest graduating class, prompting the College of Arts and Sciences to hold its own ceremony for the first time.

The ceremonies will begin at the following times:

May 9: The colleges of Architecture, Education, Engineering, Human Sciences and Visual and Performing Arts will honor students at 4 p.m. The Graduate School's ceremony begins at 7 p.m.

May 10: The Colleges of Agricultural Sciences & Natural Resources, Business Administration, Mass Communications and the Honors College will honor students at 9 a.m.; the College of Arts and Sciences observance follows at 1:30 p.m. while the School of Law hooding begins at 6 p.m.

Grandmother and granddaughter graduate together

Eighty-nine-year-old student Elleta Nolte will graduate with her granddaughter, Rebecca Nolte, at the May 10 College of Arts and Sciences spring ceremony. Elleta will receive a degree in general studies at the event while Rebecca will receive a degree in English.

Speakers

Dale E. Klein, chairman of the Nuclear Regulatory Commission (NRC), is the speaker for the May 9 undergraduate ceremony and also at the 7 p.m. Graduate School exercises.

James A. Baker III, who has served three United States presidents, will deliver the address at both May 10 undergraduate ceremonies.

Brian Newby, chief of staff to Gov. Rick Perry, will speak at the School of Law hooding ceremony.

Receptions

Receptions for the colleges follow their respective ceremonies. Reception locations are: College of Agricultural Sciences and Natural Resources in the Atrium of the Animal Science Building; College of Architecture in the Architecture Gallery; College of Arts

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and Sciences in the foyer area of room 104 in Holden Hall; Jerry S. Rawls College of Business Administration in the Rotunda of the Business Administration Building; College of Education in the second floor foyer of the Education Building; College of Engineering in the Engineering Center; College of Human Sciences in the El Centro room of the Human Sciences Building; College of Mass Communications in the Frazier Alumni Pavilion; College of Visual and Performing Arts in the Hemmle Hall Foyer; the School of Law, Merket Alumni Center.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 6, 2008

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Texas Tech Chess Institute Announces Donation Pledge will fund scholarships, build public chess tables.

Texas Tech University's Susan Polgar Institute for Chess Excellence announced a more than \$320,000 pledge that will fund scholarships for recruiting chess talent and pay to install three public chess tables on campus.

The gift, given by an anonymous donor, will provide \$320,000 in scholarships that Knight Raiders team coaches Susan Polgar and Paul Truong can use to attract chess players to Lubbock. It builds upon \$25,000 already given to Texas Tech's chess program by the benefactor in 2007 and will provide revenue over five years beginning in the fall.

Additional funds will support the installation of three concrete chess tables between Texas Tech's Student Union Building and Library in hopes that the public setting will create more exposure and enthusiasm on campus for the game and attract more student players.

SPICE leaders hope the money will spur further support for Texas Tech's chess efforts. The university has enjoyed a growing number of inquiries from student chess players as it built its program over the past three years; Polgar's hiring in 2007 broadened the university's recruitment reach as she garnered interest from an international pool of potential checkmeters.

"Our benefactor feels that chess is an outstanding surplus preparation for the real world, such as the marketplace," said Haraldur R. Karlsson, associate professor in geosciences and faculty advisor to the Knight Raiders. "Chess helps nurture and develop critical thinking skills. He hopes that other donors will follow his lead and help build SPICE into a world renowned institution."

Polgar is a winner of four women's world chess championships and five Olympic gold medals. At the age of 21, she was the first woman to earn the Grandmaster Title.

"The amazing attention SPICE has received from potential students from around the world is testimony to Grandmaster Polgar's reputation," said James E. Brink, associate vice provost of the Heritage Consortium for the Natural and Historic Southwest, who coordinates SPICE efforts. "Outstanding chess players are most often outstanding students, and this scholarship support will greatly assist us in recruiting a world-class chess team."

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SPICE promotes chess as academic and outreach tool and provides an almost unprecedented forum for academic research on the game.

CONTACT: Hal Karlsson, advisor, Knight Raiders Chess Club, (806) 742-3130, or hal.karlsson@ttu.edu; Paul Truong, director of marketing and public relations, SPICE, Texas Tech University, (806) 392-0758 or chess@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 6, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
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Texas Tech Announces Quality Services Awards

Outstanding members of the Texas Tech University staff were honored today (May 6) with Quality Service Awards.

The awards, established in 1990, recognize those who provide excellent customer service in the performance of their jobs.

"Our faculty and staff are the lifeblood of this institution and we really appreciate them," said Kent Hance, chancellor of the Texas Tech University System. "It's important that we take this opportunity to recognize some of our staff members that have really distinguished themselves in the past year."

This year, three staff members received the top award presented, the Chancellor's Award of Excellence in Quality Service and a \$1,500 check. Sixteen individuals receive the President's Quality Service Award, which carries a \$500 cash award.

Winners were nominated for the awards and selected by a committee. Nominees are judged on a number of criteria based on outstanding customer service.

Winners of the Chancellor's Award are: Margarito "Sammy" Arguello, MailTech; Kim Brock, Office of International Affairs; and Sean Duggan, University Student Housing.

Individual awards went to Delia Arteaga-Flores, Division of Outreach and Distance Education, Texas Tech University Independent School District; Melyssa Boswell and Randy Norwood, both in the School of Law Library; George Crawford, Physical Plant; James Day, Division of Outreach and Distance Education; David Dorsett, Office of the Vice President for Research; Carlene Kelly, Technology Support; Karen Medlin, Texas Tech University Press; Norma Paige, College of Arts and Sciences student division; Jerry Perez, High Performance Computing Center; Lindsay Reed, College of Human Sciences; Maria Rosales, Grounds Maintenance; Norma Sanchez, Department of Nutrition, Hospitality and Retailing; Yesenia Sanchez, Department of Chemistry and Biochemistry; Joann Stephenson, Department of Health, Exercise and Sports Sciences; and Vi Vance, Grounds Maintenance.

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CONTACT: Cherie King, Quality Service Awards committee, (806) 742-1310 or cherie.king@ttu.edu.

Office of Communications and Marketing

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 7, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Experts Available as 2008 Hurricane Season Begins Wind Scientists Studied Katrina, Rita and Other Hurricanes

The United States is bracing for what predictions say will be a “well-above-average” hurricane season. Texas Tech University has a number of wind scientists with extensive experience researching hurricanes such as Rita and Katrina and can speak as experts about various aspects of these devastating storms.

Through Texas Tech’s multi-disciplinary Wind Science and Engineering Research Center, the scientists study various aspects of a hurricane, such as: the meteorological forces at work as the hurricane makes landfall, wind damage to buildings such as houses and “lifeline” infrastructure, and the economic impact that evacuations have on cities, banks and stock prices.

Our experts can speak about their findings in Hurricanes Rita and Katrina and other data collected through the center’s three decades of studying wind-related events:

Daan Liang, assistant professor of construction engineering technology at Texas Tech University, investigated building damages caused by Hurricane Katrina using satellite images and aerial photos along with ground survey results.

Liang has studied how the construction of buildings affects their vulnerability against severe windstorms with various probability models. Recently, his research is focused on the advancement of remote sensing technology in documenting and assessing wind damages to residential structures. Liang can be reached at (806) 742-3538 or daan.liang@ttu.edu.

Bradley Ewing, professor of operations management in the Rawls College of Business, has studied the economic impact of hurricanes and tornadoes for more than 12 years. He can speak to the impact of hurricanes and tornadoes in cities like Oklahoma City, Corpus Christi, Wilmington, N.C., Miami, and Nashville, Tenn. Ewing can be reached at (806) 742-3939 or bradley.ewing@ttu.edu.

John L. Schroeder, assistant professor of Atmospheric Science at Texas Tech University, visited affected areas after both hurricanes Rita and Katrina to deploy instrumented towers that gather high-resolution storm data at a time when most conventional observation systems fail.

Schroeder can offer insight into how hurricanes develop, move and react to various meteorological elements. He is an expert on how the hurricane interacts with man's built environment at landfall and has been actively intercepting hurricanes since 1998. Schroeder can be reached at (806) 742-2813 or john.schroeder@ttu.edu.

Ernst Kiesling, professor of civil engineering and executive director of the National Storm Shelter Association, recommends that homeowners who live above the flood plane in hurricane-prone areas buy a storm shelter for their home.

As was seen in Houston preceding Hurricane Rita, evacuations often can put immense strain on traffic corridors, leading to traffic jams and – in the case of Houston – fatalities. By utilizing in-home shelters, some families who are not required to evacuate can remain where they are and ease the traffic flow.

However, Kiesling urges buyers to look for a seal of the National Storm Shelter Association when they buy a safe room for their home. Although there are a variety of products available for homes, Kiesling says many shelters are not designed to be fully compliant with current standards for storm shelters and might not provide full protection from extreme winds.

Kiesling can speak on the construction and use of residential and community shelters. Kiesling has more than 30 years of experience in the field documenting debris damage and testing different materials and types of construction. He can be reached at (806) 742-3476, ext.335 or ernst.kiesling@ttu.edu.

Larry Tanner, research associate in civil engineering, was a member of the FEMA mitigation assessment team that studied Hurricane Katrina. He led a team that recorded wind and water damage along the coastline in Louisiana and Mississippi.

Much of the damage done by Katrina, he says, resulted from structures being built below the base flood elevation – or the elevation that flood waters will rise to during a 100-year storm event (meaning the storm only has a 1 percent chance of happening in a year). Tanner can be reached at (806) 742-3476 ext. 336, or larry.tanner@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 7, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Board of Regents to Look at Zero Tuition Increase

The Texas Tech University System Board of Regents will hear a proposal to freeze tuition and fees for next year during its meeting Thursday and Friday (May 8-9) in Lubbock.

The administration is expected to ask regents for no increase for the 2008-2009 school year at Texas Tech University. The zero increase proposal also applies to student fees, room and board, and parking fees.

"If more students are going to have access to higher education it is vital that we find some way to hold the line on ever increasing tuition costs," said Texas Tech University System Chancellor Kent Hance. "That is why I am going to ask the board not to raise tuition or fees for next year.

"It's vital in today's uncertain economy that we do what we can to ensure that deserving high school students have the opportunity to attend a high-quality university. We do not want to price them out of the market. At the same time, we want to keep current students in the system and enable them to graduate on schedule. "

The Texas Tech University System Board of Regents Finance and Administration Committee will hear the tuition proposal at 1 p.m. Thursday in the Administration Building on the Texas Tech campus in Lubbock.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 7, 2008

CONTACT: Norman Martin, norman.martin@ttu.edu

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Ranch Horse Team Sweeps to Victory and Undefeated Season

[Note: A student from your area is included in this release]

Riders from Texas Tech University's Ranch Horse Team closed out an undefeated season, overpowering the competition and taking the top spots at the Stock Horse of Texas Association's Collegiate Stock Horse Show at the Texas Tech Equestrian Center.

"It was a really good team effort," said Kris Wilson, team coach and Texas Tech assistant professor of animal and food sciences. "We had some exceptional riders this year."

Ninety students from nine schools, including Texas A&M University, Clemson University and New Mexico State University, competed in stock horse pleasure, trail, reining and working cowhorse classes.

Alicia Daugherty, a junior agricultural communications major from Alpine, won top honors the Non-Pro Division, while Brianne Aucult, a junior animal science major from Portales, N.M., took first place in the Stock Horse of Texas Association show held April 26.

Ashley Palmer, a senior interdisciplinary agriculture major from Cyprus, was first place in the Limited Non-Pro Division. Ashley Rosenberg, a master's graduate student in animal science from Fairmont, Minn., took first place in the Novice category competitions at both the Collegiate Stock Horse Show, and the earlier the Stock Horse of Texas Association show.

The Texas Tech Ranch Horse Team has 27 members, including 17 students that travel to competitions across the nation with their horses. The team won competitions this year in Austin, Fort Worth and Lubbock.

Wilson, who serves as a coach and adviser for Tech's Ranch Horse Team, helped establish both the Ranch Horse Team and the Horse Judging Team. The teams travel around the country for competitions. The horse judging team placed first in the nation at the 2007 Arabian National Championship held in October in Albuquerque. They competed against 13 teams.

The Stock Horse of Texas Association was founded to promote education for western horse enthusiasts to ride and train an all-around western stock horse that can be ridden on the ranch, in the ring or down the road.

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CONTACT: Kris Wilson, Ranch Horse Team Coach, Texas Tech University;
(806)742-2805 ext. 236, or k.wilson@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 8, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Grants Help Texas Tech Researchers Clean Up, Understand Iraq Nuclear Program

Funding helps continue safe remediation of contamination, broker science diplomacy.

After Desert Storm in 1991 and the looting in 2003, uranium contamination became a problem for Iraqi villagers who lived near 12 of Saddam Hussein's enrichment plants.

But thanks to \$1.3 million in grants from the U.S. Department of State and the United Kingdom, scientists with Texas Tech University's Center for Environmental Radiation Studies can continue dismantling the old uranium enrichment plants, getting a better handle on the public health impact of the contamination and helping to train Iraqi scientists to safely continue the dismantling process.

The center received \$948,000 in grants from the U.S. Department of State and a \$363,500 grant from the government of the United Kingdom, said Ron Chesser, director for the center.

"Our project involves fieldwork in Iraq, direct assistance to the government of Iraq, and membership on the United States official delegations to the International Atomic Energy Agency (IAEA) in Vienna," Chesser said "Our main project there is to assist the government of Iraq to dismantle the former nuclear systems program."

A \$510,000 grant from the U.S. Department of State will support the center's continued role in the dismantling and disposal of Iraq's former nuclear weapons facilities and for its research on public health in villages close to the main facility near Baghdad, Chesser said. This is the second year of this type of funding for the Texas Tech program, which is an outgrowth of faculty involvement since 2003 in the reconstruction of science, technology and engineering capacity in Iraq.

Another \$438,000 from the State Department will implement a Radiation Worker Safety Program in Iraq. This includes training Iraqi workers on radiation safety and establishing worker training and safety procedure inside of Iraq. A \$363,500 grant from the United Kingdom will help train former Iraqi scientists on project management and nuclear facilities dismantling processes.



TEXAS TECH UNIVERSITY

Carleton Phillips, a professor of biology, has assisted in Iraq since 2003. He said that Hussein's weapons program never followed international safety protocol. Now the new government is trying to follow those international rules by trying to assess and clean up the mess and protect people living near contaminated areas.

"The driving force behind the weapons program in Iraq was the war with Iran," Phillips said. "Iraqis thought they might lose. So they deployed chemical weapons, tested biological weapons and tried to develop nuclear weapons."

Some contamination in the region of the nuclear fuel processing facilities may have resulted from the dispersion of natural uranium by allied bombing of that facility. The largest fraction of contamination was due to looting.

Because Hussein's government never followed international safety rules when dealing with the uranium in the first place, the new government of Iraq is now depending on help to become compliant, he said.

"There's this challenge of nation-building going on and trying to help Iraq to have a functioning government," Phillips said. "I've watched and participated in the evolution of that government and the challenge of creating functional ministries. I'm committed to the idea that science, engineering and technology are crucial to the restoration of government in Iraq. What we're doing is what I like to call science diplomacy."

Brenda Rodgers, assistant professor of biology, is a co-investigator with the program. This summer, she and others will begin a massive public health testing program to determine whether people living near these processing centers have been affected by possible contamination.

While uranium often gets associated with cancer, she said that the isotopes aren't readily absorbed by the body. More often, uranium stays in the body's kidneys and causes nephritis.

"What we want to do is see if there is evidence of contamination of people living in villages near these sites," she said. "We want to assess whether there are any adverse effects on the health of these people. The problem is that rumors abound, and there's a lot of presumption that people are being poisoned by radiation. Similar rumors led to widespread fear and unsubstantiated reports of death due to radiation sickness from Chernobyl."

"But we want to find out scientifically if there is any danger. If there is, we'll report our findings to the appropriate ministries in Iraq."

CONTACT: Ron Chesser, director for the Center of Environmental Radiation Studies at Texas Tech University, (806) 252-5871 or ron.chesser@ttu.edu; Carleton J. Phillips, professor of biology, (806) 742-2715 or carl.phillips@ttu.edu; Brenda Rodgers, assistant professor of biology, (806) 742-3232 or brenda.rodgers@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 8, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Regents Hold Line on Tuition and Fees

[EDITOR'S NOTE: Chancellor Kent Hance is available for interviews. Please call (806) 742-2136 to request an interview.]

There will be no increase in tuition and fees for the 2008-2009 school year at Texas Tech University.

The Finance and Administration Committee of the Texas Tech University System Board of Regents voted Thursday (May 8) to hold the line on undergraduate and graduate tuition. The full board is expected to follow suit during its meeting Friday.

"Texas Tech has an unusual opportunity this year to freeze tuition and fees and give the families of our current and incoming students a financial break," said Scott Dueser, chairman of the Board of Regents. "The board believes to support the chancellor's vision to grow the size and quality of our student body we must keep tuition affordable for students from middle income families who have traditionally been the backbone of this university."

In addition to no tuition hike, there also will be no increase in student fees, room and board charges or parking fees for Texas Tech students. While the energy fee will increase by \$30, the library fee will decrease by the same amount resulting in no total increase.

Texas Tech University System Chancellor Kent Hance believes that Texas Tech is in a position this year to set an example by not raising tuition or fees.

"We've drawn a line in the sand this year, and hope that it makes a difference," said Hance. "Texas Tech is trying to give more deserving high school students the opportunity to attend a high-quality university. We are afraid that raising tuition year after year is slowly taking away that opportunity. We also hope that freezing tuition and fees will enable our current students to stay in school and complete their Texas Tech education."

Undergraduate resident tuition at Texas Tech for 30 credit hours will remain at \$4,310. With student fees, the total for 30 hours is \$7,083.

The chancellor points out that universities all over the nation have struggled with diminishing funds from their state governments and have had to raise tuitions and fees to balance budgets. Texas Tech has been no exception.

“But this year we’re going to take a fresh look at our needs and try some new approaches to manage our costs and better utilize the revenue we have to work with,” Hance said.

“We are accountable to the taxpayers to well manage the resources we have while providing our students with the highest quality of education possible.”

Texas Tech’s budget for 2008-2009 will be approved by the Board of Regents in August. Hance said he will propose a pay raise for faculty and staff in that budget.

“We’ll take a hard look at the budget over the next couple of months,” he said. “Tuition and fees are now locked in. We will know soon what to expect from next year’s enrollment and be able to get our priorities funded and make choices about other items in the budget.”

The next meeting of the Board of Regents is Aug. 7-8 in Lubbock.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 9, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Regents Vote No Tuition Hike

There will be no increase in tuition and fees for the 2008-2009 school year at Texas Tech University. The Texas Tech University System Board of Regents today (May 9) voted to hold the line on undergraduate and graduate tuition.

"Texas Tech has an unusual opportunity this year to freeze tuition and fees and give the families of our current and incoming students a financial break," said Scott Dueser, chairman of the Board of Regents. "The board believes to support the chancellor's vision to grow the size and quality of our student body we must keep tuition affordable for students from middle income families who have traditionally been the backbone of this university."

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 9, 2008

CONTACT: Kelly Kleinsteuber, kelly.kleinsteuber@ttu.edu
(806) 742-2136

Meet the Met

Texas Tech Alumna Meets Goal of Playing Met Before 30

Despite being a professional opera singer for five years, the Garland native still gets butterflies before a big performance.

Laura Vlasak Nolen made her Metropolitan opera debut in January as Waltraute in “Die Walküre,” accomplishing one of her biggest goals with just days to spare. Nolen had told her manager she wanted to sing at the Met before 30; she debuted a week before her 31st birthday and a day after her seventh wedding anniversary.

“You don’t know where life will take you,” Nolen said. “You know you’re good but you don’t know if you have what it takes to be a singer. You have to believe in yourself as a singer, as an artist, because without it you can’t go anywhere.”

Nolen earned a bachelor’s degree in vocal performance from Texas Tech University and has performed in more than 40 operas. She professionally debuted in 2003 as Third Lady in “Magic Flute” with the Cleveland Opera.

CONTACT: Laura Vlasak Nolen, (203) 942-6369 or lauravnolen@hotmail.com



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 9, 2008

CONTACT: Kelly Kleinsteuber, kelly.kleinsteuber@ttu.edu
(806) 742-2136

Texas Tech Faculty Recognized by AAUW

Three Texas Tech University faculty members were recognized by the American Association of University Women of Texas State Convention.

Katharine Hayhoe, a research associate professor in the Department of Geosciences; Elizabeth Haley, associate vice chancellor of Institutional Advancement; and Elizabeth Hall-Burns, vice provost, all received the Women of Distinction Award.

"These exemplary women leaders have shaped our world in distinctive and admirable ways," Stephanie Nash, president of the Lubbock Betty Anderson Branch, said. "The American Association of University Women of Texas is honored to recognize the gifted generosity of these women in their lifelong endeavors to advance equity for women and girls."

The AAUW strives to promote equity for women and girls through advocacy, education and research. The Women of Distinction program recognizes women leaders who have made outstanding accomplishments in their professions or their communities. The convention was held April 26 in Dallas.

CONTACT: Stephanie Nash, president, Lubbock Betty Anderson Branch, AAUW,
(806) 543-7734, stephanie@secondb.org



TEXAS TECH UNIVERSITY SYSTEM

News Release

FOR IMMEDIATE RELEASE

DATE: May 9, 2008

CONTACT: Michelle Hougland, michelle.hougland@ttu.edu
(806) 742-0012

Gov. Perry Appoints Student Regent for Texas Tech University System

Texas Gov. Rick Perry today (May 9) appointed Kelli Stumbo as the Texas Tech University System Student Regent.

Stumbo, a second year law student from Flower Mound, is the first student from the Texas Tech University Law School to serve on the Board of Regents. She earned a bachelor's degree in public relations from Texas Tech University in 2004.

"I am extremely honored to be selected to serve as the student regent," Stumbo said. "I am very excited about representing the students of all three of our institutions and being their voice on the board."

"We look forward to having Kelli join us on the board," said Scott Dueser, chairman of the Texas Tech University System Board of Regents. "I have known her for a number of years and I think the governor made an excellent selection. Our experience has been that student regents lend a fresh insight into the issues that come before the board."

"Students are our first priority at Texas Tech," said Chancellor Kent Hance. "Having a student regent gives the students of our three universities direct input into the decision making process. I look forward to working with Kelli."

The first student regent came from Texas Tech University and was appointed in 2006. Ebtesam Attaya Islam, appointed in 2007, came from the Texas Tech University Health Sciences Center. By law, the student regent will rotate between Texas Tech University, Texas Tech University Health Sciences Center and Angelo State University and will serve a one-year term.

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CONTACT: Kelli Stumbo, Student Regent, Texas Tech University System, (806) 470-0576, Kelli.Stumbo@ttu.edu



TEXAS TECH UNIVERSITY SYSTEM

News Release

FOR IMMEDIATE RELEASE

DATE: May 12, 2008

CONTACT: Michelle Hougland, michelle.hougland@ttu.edu

(806) 742-0012

Texas Tech Revamps Technology Commercialization Office to Aid Researchers

The Texas Tech University System is making changes that will help researchers introduce their new discoveries to the marketplace.

The Office of Technology Transfer and Intellectual Property has been renamed the Office of Technology Commercialization. David L. Miller, who previously served as the managing director, has been named Vice Chancellor of Commercialization.

"This is the first step in our plan to create a world-class technology commercialization function for the researchers at Texas Tech. David is a huge asset to this process and we are happy to have him leading this initiative," said Kent Hance, chancellor of the Texas Tech University System.

The main function of the Office of Technology Commercialization is to take a researcher's ideas, concepts and/or inventions to the marketplace. Miller and his team will continue developing start-up companies, assembling an infrastructure to finance proof of concept funding and building relationships with external funding partners.

"Our researchers are some of the best in the world at what they do and we want to be able to offer them the opportunity to take their work to a more public forum," Miller said. "At the same time the process benefits Texas Tech by creating a future revenue stream from products created from its research efforts that become commercially viable. That money can then be used to support continued research and to provide scholarships."

Once an idea or invention qualifies for commercialization, a financial investment is made by the university to fine-tune the concept and determine its viability in the marketplace. Miller's office works with partners to support the researcher's continued efforts toward a start-up business.

"Building relationships internally and externally in order to get inventors and external partners together for the betterment of the invention is a huge part of what we do," Miller said. "We want inventors to understand the process of selection and be involved in the progression of the project. One of the keys to our success will be to remain clear and concise as we facilitate this process."

Some well-known commercial inventions to come out of a university setting include Gatorade (University of Florida), Google Inc. (Stanford) and Taxol (Florida State

Office of the Chancellor



TEXAS TECH UNIVERSITY SYSTEM

University), which the National Cancer Institute has described as the most important cancer drug in 15 years.

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CONTACT: David L. Miller, vice chancellor of commercialization, (806) 252-5578
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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 12, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu

Phone: (806) 742-2136

Texas Tech Electrical Engineering Launches Partnership in Germany

Texas Tech University's Department of Electrical and Computer Engineering is partnering with Technical University of Munich, Germany to offer a student exchange master's program.

The joint venture is spearheaded by Kwong Chao, professor of electrical engineering at Texas Tech. Students selected to join the program will have academic assistantships to tackle real-time issues related to their discipline in research laboratories in Texas and in Europe.

Chao believes this partnership launches Texas Tech as an important research partner with an outstanding European institution.

"The students are the real winners in this program, contributing to research teams that are addressing complex questions in their discipline," Chao said.

Texas Tech's graduate school also supports the international project. "We encourage faculty initiatives for global partnerships with outstanding institutions," said Ralph Ferguson, associate academic dean of Texas Tech's Graduate School. "These opportunities are beneficial for the institutions and students."

Private-sector partner Texas Instruments Inc. is underwriting the German program.

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CONTACT: Ralph Ferguson, associate academic dean, Graduate School, Texas Tech University, (806) 742-2781 ext. 224, or ralph.ferguson@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 12, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu

Phone: (806) 742-2136

Texas Tech Electrical Engineering Launches Partnership in Taiwan

Texas Tech University's Department of Electrical and Computer Engineering is partnering with National Cheng Kung University in Taiwan to offer a dual degree master's program.

The joint venture is spearheaded by Kwong Chao, professor of electrical engineering; and Donald Y.C. Lie, Keh-Shew Lu Regents Chair and associate professor in electrical engineering at Texas Tech.

"The development of this quality program will benefit students from each country," Chao said. "When students complete the curriculum, they will receive a master's in electrical engineering from each institution."

Lie believes the relationship will be a signature program for each institution. "As a result of this partnership, both universities make an effective statement about cross-cultural outreach and the importance of globalization for curriculum enrichment," Lie said.

Ralph Ferguson, associate academic dean of the Texas Tech Graduate School, said these opportunities are beneficial for the institutions and students. "The graduate school supports faculty initiatives for global partnerships with outstanding institutions," Ferguson said.

Private-sector partner Diodes Inc. will underwrite much of the research completed by the students

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CONTACT: Ralph Ferguson, associate academic dean, Graduate School, Texas Tech University, (806) 742-2781 ext. 224, or ralph.ferguson@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 13, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Parent Relations Office Changes Name

The Texas Tech University Department of Parent Relations is changing its name to the Department of Parent and Family Relations effective June 1. The name change affects only the Department of Parent Relations and not the Parents Association.

Department officials said that the name change is in response to changing family situations for Texas Tech students. Students no longer rely solely on a parent or parents, but now receive support from many people who are involved in their lives including grandparents, aunts and uncles, brothers and sisters, and close family friends.

"The opportunity to recognize the changing dynamic of today's family and the families of Texas Tech students was important to us," said Elizabeth Massengale, interim director. "We want to ensure all family members know there is a place for them to receive assistance and services. We believe the name change will aid us in this transition and clarify that we are here to assist and serve all family members."

Massengale said the department will maintain the current high standards of its services and programs while continuing to anticipate the growing needs of those who support Texas Tech students.

"Texas Tech encourages and values the involvement of parents and family members," she said. "This involvement is crucial to progressing students toward graduation and beyond."

The office location remains the same, 025 Student Union. For more information, go to www.parent.ttu.edu or telephone (806) 742-3630.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 14, 2008

CONTACT: Tiffany Enderson, tiffany.enderson@ttu.edu
(806) 742-1360

HOSPITALITY SERVICES WINS PRESTIGIOUS GOLD AWARD FOR NEW ASIAN CONCEPT

Texas Tech University's new Asian dining concept Zi, is drawing national attention.

Hospitality Services was awarded the 2008 National Association of College and University Food Services' (NACUFS) Loyal E. Horton Gold Dining Award in the Retail Sales – Single Stand-Alone Concept/Outlet, large school division in April. The department will be presented the award at the 2008 NACUFS National Conference July 12 in Washington, D.C.

Zi is a chef-inspired outlet featuring hand-rolled sushi, freshly tossed wok creations and traditional Asian entrees.

"Zi is our best ever self-developed concept with a very strong menu and marketing program," said Sam Bennett, managing director of Hospitality Services. "It is a tribute to the people in our department to be recognized with one of the top awards in our industry."

The NACUFS Web site describes the award, named for the organization's founder, as one that bestows prestige and recognition on a university's dining program. In college and university culinary arts, the ultimate professional tribute is the NACUFS' Loyal E. Horton Dining Award. The award salutes the most successful ideas in menus, presentations, special event planning and new dining concepts.

Hospitality Services promotes each student's learning experience by nourishing the minds of tomorrow and serving a savory experience. Hospitality Services serves over 3 million award-winning meals in two traditional dining halls, two food courts, five mini-markets, retail operations, a food emporium and catering services each academic year.

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CONTACT: Sam Bennett, managing director, at (806) 742-1360 or sam.bennett@ttu.edu; or Kirk Rodriguez, associate director - retail, at (806) 742-4610 or kirk.rodriguez@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 16, 2008

CONTACT: John Davis, john.w.davis@ttu.edu

(806) 742-2136

Texas Tech Geosciences Professor Measuring Aftershocks of China Earthquake

Just 40 minutes before the May 12 earthquake measuring 7.9 on the Richter scale struck the Sichuan province in Central China, a Texas Tech University professor of geosciences had arrived in Beijing, only 960 miles away.

Hua-wei Zhou, professor of petroleum geophysics and seismology, was about to start work for the National Natural Science Foundation of China to monitor smaller earthquakes by the Three Gorges reservoir, 250 miles east of the Sichuan earthquake epicenter.

Now, Zhou is leading a team of six graduate students to deploy 60 seismometers to the Three Gorges area. The team hopes to record aftershocks that will help reveal the structure of the Earth's crust in this area. Though there is no reported damage to the hydroelectric dam in Three Gorges by the killer earthquake in Sichuan, Zhou said it is imperative to study the safety of the dam during an earthquake.

Failure of the dam could result in one of the worst disasters in history, as more than 75 million people live downstream of the dam, and the floodplain surrounding the Yangtze River is used for growing much of the country's food.

Zhou said the destructive earthquake occurred on the Longmenshan fault, which has many historic earthquakes greater than magnitude 7, which is capable of widespread, heavy damage. The last one occurred in 1933.

"While the Sichuan earthquake is a major human tragedy, the situation could have been even worse considering that the city of Chengdu, with a population of 4 million, is just 60 miles away from the epicenter," Zhou said. "First, Chengdu is on the footwall side of the northeast-trending Longmenshan fault, and the footwall side usually has much less damage than the hanging wall side. Second, the northeast-trending fault and northeast rupture direction put most rupture energy away from the city of Chengdu and its population.

"However, the region near and to the northeast side of the fault will suffer a lot, though that region has much smaller population density than Chengdu."



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Another large earthquake occurred in 1973 on the nearby Xianshuihe fault to the southwest, he said.

“In 1986 I spent two months in the field studying that fault with several colleagues,” he said. “The main driving force of all these earthquakes is the collision of the Indian and Eurasian plates that pushes the mountains against the Sichuan basin.”

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 19, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
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Dean Announced for Proposed College of Outreach and Distance Education

Officials at Texas Tech University have announced the appointment of the founding dean for the planned College of Outreach and Distance Education.

Matt Baker, who currently serves as chairman of the Department of Agricultural Education and Communication, has been selected from four finalists. He will complete a transition into his new position Aug. 1.

"The College of Outreach and Distance Education at Texas Tech University will play a significant role in reaching our goal of 40,000 students by 2020," said Chancellor Kent Hance. "Matt's creativity and knowledge will help us to continue excellence in distance education and allow more students access to our outstanding academic programs."

At the College of Outreach and Distance Education, Baker will be responsible for the administration of graduate and undergraduate print and electronically-delivered distance learning courses and programs, off-campus instruction and instructional sites, and non-credit outreach programs. Texas Tech offers more than 30 programs at a distance or off-campus teaching site.

"I'm looking forward to what lies ahead," Baker said. "It's a great honor to be invited to work with this extraordinary group of professionals."

Baker earned his doctorate in agricultural education in 1990 from Ohio State University. He holds a master's degree in educational administration and a bachelor's in agricultural education from Texas Tech.

His memberships include Gamma Sigma Delta agricultural society, Phi Delta Kappa education society, Association for International Agriculture and Extension Education and the National Association for Agricultural Education.

At Texas Tech, Baker has overseen the growth of several of the College of Agricultural Sciences and Natural Resources' distance education programs. Baker specifically led the launch of an innovative distance education program, informally known as "Doc @Distance." The program was developed in an effort to take the university to a specific group of mid-career professionals working in agriculture.

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Baker was one of 35 applicants, said Bill Marcy, provost of Texas Tech University.

“Matt is truly an innovator in the area of distance education,” Marcy said. “He was one of the principal architects in the first approved distance education doctoral program in agriculture communications in the U.S. His commitment to teaching and research are exemplary.

“Matt is taking over an ongoing and well-managed enterprise, the Division of Outreach and Distance Education. We are not starting from scratch, but rather taking a successful organization to the next level.”



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 20, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
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Texas Tech University Press Author Wins Great Plains Book Prize

Book draws link between the 1934 establishment of the Tribal Council System
and the 1973 siege at Wounded Knee

A new examination of the politics of the Oglala Lakota Sioux tribe has won the Great Plains Distinguished Book Prize, given by the University of Nebraska-Lincoln's Center for the Great Plains Studies.

The book, "Ruling Pine Ridge: Oglala Lakota Politics from the IRA to Wounded Knee" by Akim D. Reinhardt, is published by Texas Tech University Press.

Reinhardt's book is an effort to reinterpret the 20th century political history of the Pine Ridge reservation in South Dakota.

Reinhardt argues that the establishment of the tribal council system under the Indian Reorganization Act (IRA) of 1934 may, in a broad sense, have triggered the occupation at Wounded Knee almost 40 years later, a contention that challenges some earlier interpretations of Wounded Knee.

Reinhardt believes that the council system of government was never supported by a large portion of the reservation population.

"Many believe that Wounded Knee was an isolated incident in and of itself that was orchestrated by outsiders, particularly the American Indian Movement (AIM)," he said. "I believe that while AIM came to play a large role, once it became a protracted siege, the initial occupation was really a local, grass-roots protest against the council system in general and the specific administration of tribal council President Dick Wilson."

Reinhardt uses previously overlooked materials including tribal council records, reservation newspapers and interviews with Pine Ridge residents to make his case.

"My research shows that those opposed to the system at times did not participate in it and at other times actively protested it. Of the many protests that occurred, the most dramatic of these was Wounded Knee," he said.

The occupation of Wounded Knee, a town on the Pine Ridge Reservation, began Feb. 27, 1973. Before the occupation ended on May 8, a significant force of local and federal law enforcement officials was on the scene, two of the occupiers were killed and a U.S. Marshal had been wounded.

Reinhardt's interest in Wounded Knee began with his master's thesis, which dealt exclusively with the time and issues immediately leading up to the siege. His doctoral dissertation expanded his research back to the early 1930s and became the basis for the book.

The author says he's not interested in the award on a personal basis, but hopes it will bring attention outside of academia to the history of the Lakota people.

"As a modern historian my research focuses on people," Reinhardt said. "The book is about the reservation and the people who live there. Many of the people I'm writing about are still alive. I want to share what I've found with the Lakota people and hope that it can help make a contribution to their lives in some small way by helping to shine more light on their history."

For more information or a review copy of the book, contact Barbara Brannon, marketing manager, Texas Tech University Press, (806) 742-2982 or via e-mail at barbara.brannon@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 21, 2008

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Texas Tech Research Shows Double-Digit Growth of Nonwoven, Technical Textile Industry in India

Texas Tech University researchers predict a yearly growth of 13.3 percent for India's nonwoven and technical textile industry, which is more than twice the annual 5 to six percent expected growth patterns in the United States and Europe.

The study, done at the Nonwoven and Advanced Materials Laboratory at The Institute of Environmental and Human Health, was conducted by Seshadri Ramkumar, an assistant professor and expert in the field of nonwoven fabric technology, and by Appachi Arunachalam, a visiting scholar from India. It measured growth opportunities of the nonwoven and technical textile industry in India.

Their findings, contained in a report titled *India Rising: Opportunities in Nonwovens and Technical Textiles*, show the growth and potential of India's technical textile industry and the consumption of nonwoven technical textiles from 2007-2050, which is derived from gross domestic product growth data using World Bank Statistics.

This study was published in leading international textile magazines such as *Nonwovens Industry* and *Textile World Asia*. It coincides with the effort of the Government of India to create a National Technological Mission to spearhead the development of the technical textile industry in India.

"In this era of globalization, such a study will be useful for the U.S. textile industries to seek joint ventures and collaboration with the emerging market," Ramkumar said. "By 2035, the growth rate of the nonwoven and technical textile industry will be exponential. However, with the new government initiatives in India, the growth rate will be much faster. The report highlights the growth pattern and government initiatives such as the Technology Upgradation Fund Scheme and Special Economic Zones."

Already, Ramkumar said India has initiated steps toward the establishment of four centers of excellence: medical textiles, geotextiles, agrotextiles and protective textiles. This offers a business opportunity for U.S. and European textile industries to expand and seek new markets. Players such as North Carolina-based Glen Raven and Finland-based Ahlstrom are utilizing this new opportunity.

For the past four years, researchers at the laboratory have worked to bridge the nonwoven and technical textile industry of developed economies such as the U.S. and the emerging economy such as India.

Texas Tech University will organize the fifth annual Advances in Textiles, Machinery Nonwoven and Technical Textiles –ATNT 2008 conference, which runs July 14-16 in Coimbatore, India. The conference fosters relationships between the textile industry of developed economies and India. Visit www.atnt2008.com for more.

To get a copy of India Rising: Opportunities in Nonwovens and Technical Textiles, visit www.tiehh.ttu.edu/documents/News_Release/India_Rising.pdf

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News Release

FOR IMMEDIATE RELEASE

DATE: May 27, 2008

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**Texas Tech University System celebrates fundraising milestone
at the Paul L. Foster School of Medicine in El Paso**

Texas Tech University System Chancellor Kent Hance announced the successful conclusion of the Infinity Campaign reporting a grand total of \$83 million for the Paul L. Foster School of Medicine. The announcement was made at a celebration at the new medical school in El Paso on Tuesday. The amount raised surpassed the goal of \$25 million and was accomplished in only two years.

"The support of the El Paso community has been inspiring," said Chancellor Hance. "Their gifts will allow Texas Tech University Health Sciences Center at El Paso to provide much needed health care and education to the border region, and to help establish Texas Tech as a national leader in border health research."

Contributing to the success of the campaign was Paul L. Foster, president and CEO of Western Refining, Inc., whose gift of \$50 million made him the namesake of the only four-year medical school on the United States/Mexico border. His gift is the largest ever made to the Texas Tech University System.

In February, the Paul L. Foster School of Medicine was approved by the Liaison Committee on Medical Education, the accrediting body, as a four-year medical school within the Texas Tech University System. The first four-year medical school class is anticipated to be seated in August of 2009.

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TEXAS TECH UNIVERSITY

News release

FOR IMMEDIATE RELEASE

DATE: May 28, 2008

CONTACT: Barbara Brannon, barbara.brannon@ttu.edu
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Texas Tech University Press Author Honored With Award

"Getting Away with Murder on the Texas Frontier: Notorious Killings and Celebrated Trials" by Bill Neal and published by Texas Tech University Press, has won the 2008 Rupert Norval Richardson Award for the best book on West Texas History, presented by the West Texas Historical Association (WTHA).

Neal received the award last month at the WTHA Annual Conference in Canyon. The book was selected as the award winner from a list of finalists that included Lou Rodenberger's "Jane Gilmore Rushing: A West Texas Writer and Her Work," also published by Texas Tech University Press.

Neal spent more than four decades frequenting county courthouses in West Texas and hearing tales of sensational crimes and celebrated trials of bygone years. Most of the stories gathered in "Getting Away with Murder on the Texas Frontier" have never before been published, and each is supported by a wealth of primary research. Neal practiced criminal law in West Texas for the past 40 years, 20 as a prosecutor and 20 as a defense attorney. He and his wife live in Abilene.

Neal is a graduate of Hardin-Simmons University in Abilene, where he was a student of the late Rupert N. Richardson, for whom the award is named.

Established in 1996, the Richardson Award is given for the best nonfiction book on West Texas history, broadly conceived, published within the prior two years. The recipient receives a \$500 cash award as well as a certificate of honor.

Rupert Norval Richardson was born April 28, 1891, on Sandy Creek near Caddo and died in Abilene April 14, 1988. He held a bachelor of arts degree from Hardin-Simmons and the bachelor of science from the University of Chicago. He obtained both the master's (1922) and doctoral degrees (1928) from the University of Texas.

During his long career at Hardin-Simmons University, Richardson served both as president and professor emeritus and was also founder and longtime editor/director of the West Texas Historical Association. Considered one of the preeminent historians of Texas and the West, he authored numerous books, including "The Comanche Barrier to South Plains Settlement" (1933) and a history textbook, "Texas: The Lone Star State" (1943).



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For more information or a review copy of "Getting Away with Murder on the Texas Frontier: Notorious Killings and Celebrated Trials," contact Barbara Brannon, marketing manager, Texas Tech University Press, (806) 742-2982 or via e-mail at barbara.brannon@ttu.edu. Further information on the book is available at www.ttup.ttu.edu/BookPages/0896725790.html



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 29, 2008

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National Ranching Heritage Center to Dedicate Five Additions June 7

[EDITOR'S NOTE: Photos are available for this story.]

Three sculptures and two rooms will be dedicated at 1:30 p.m. June 7 at the National Ranching Heritage Center (NRHC), 3121 Fourth St.

The additions to the NRHC were initiated as part of the master plan for the museum and historical park and made possible through individuals and foundation support.

To be dedicated are two life-size bronze steer sculptures, one given by Rich and Barbara Anderson of Gail, and the other by Patty and K.W. Kirkpatrick and Zoe and Jack Kirkpatrick of Post, and their families. Totalling 16 now, the bronze steers commemorate the Trail Drive Era of the 1860s to the 1880s.

Also to be dedicated is an 18-foot, carved granite windmill created by prominent artist Jesus Moroles of Rockport. The piece is set at the front of J.J. Gibson Memorial Park and underwritten by rancher Ruth Lowrance of San Antonio.

"This is the 29th piece of outdoor art permanently displayed on the NRHC museum grounds," said Jim Pfluger, executive director. "The Heritage Center has one of the largest collections of outdoor, public art in West Texas."

Inside the DeVitt-Mallet Museum Building, the John R. "Rich" Anderson Room honors long-time Ranching Heritage Association leader Rich Anderson of Gail. The public meeting room opens onto a terraced patio and has ADA-compliant restrooms and an adjoining kitchen prep area. The room was made possible by donations from Anderson's family and friends.

The Burk Burnett Library and Reading Room in the west wing of the NRHC museum is comprised of three individual spaces — a library, combination conference/reading area and a small kitchen which can be used by caterers. The area was underwritten by Anne W. Marion and named for her great-grandfather, rancher, oilman and businessman Samuel Burk Burnett.

"I am pleased at the great response from our supporters and the public to enhance the NRHC facilities both inside and outside the museum," Pfluger said. "The library and meeting room have

been long-needed areas for us as a museum. The bronze steers and granite windmill are a symbolic tribute to the resources ranchers used to create the heritage we preserve at the NRHC.”

Gary Terrell, chairman emeritus of the board of the Ranching Heritage Association, will serve as master of ceremonies of the dedication and direct the program and ribbon cutting. An unveiling will take place in the Rich Anderson Room at 2:15 p.m. to conclude the program.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 29, 2008

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Texas Tech College of Engineering Dean Pamela Eibeck Named One of the "Most Powerful and Influential Women in Texas."

Texas Diversity Magazine has named Texas Tech University College of Engineering Dean Pamela Eibeck as one of 36 powerful and influential women in Texas.

The list, published in the April issue of *Texas Diversity Magazine*, includes CEOs and partners from major corporations, firms and organizations.

"The women in the Most Powerful and Influential list exude excellence and are prime examples of what a 'leader' should be," said Dennis Kennedy, founder and CEO of the Texas Diversity Council and publisher of *Texas Diversity Magazine*. "These are talented and committed individuals that bring incredible value to their organizations and their communities."

Eibeck also was recently named a fellow of the American Society of Mechanical Engineers (ASME) International for "exceptional engineering achievements and contributions to the engineering profession." In its history, ASME has named more than 2,500 fellows, chosen from among its 125,000 members.

The 36 women named to the Most Powerful and Influential Women in Texas, in alphabetical order are:

- Colleen C. Barrett, president of Southwest Airlines
- Gretchen M. Batalie, president of the University of North Texas
- Maria Wyckoff Boyce, partner-in-charge of Baker Botts, L.L.P.
- Jeri Callaway, vice president and general manager, personal systems group, Hewlett-Packard Company
- Amy Chronis, managing partner, Deloitte and Touche, L.L.P.
- Janet F. Clark, executive vice president and CFO, Marathon Oil Corporation
- Donna Fujimoto Cole, president and CEO, Cole Chemical and Distributing Inc.
- Catherine M. Coughlin, senior executive vice president and global marketing officer, AT&T
- Patricia Diaz Dennis, senior vice president and assistant general counsel, AT&T
- Harva R. Dockery, partner, Fulbright and Jaworski, L.L.P.

- Pamela A. Eibeck, Ph.D., dean of the College of Engineering, Texas Tech University
- Paula Gold-Williams, executive vice president and CFO, CPS Energy
- Winnel Herron, group vice president of public affairs and diversity, HEB Grocery Company
- Earsa R. Jackson, partner, Strasburger & Price, L.L.P.
- Elizabeth Ames Jones, chairman, Railroad Commission of Texas
- Lynne Liberato, partner, Haynes and Boone, L.L.P.
- Janiece M. Longoria, managing partner, Ogden, Gibson, Brooks & Longoria, L.L.P.
- Tracye McDaniel, executive vice president and chief operating officer, Greater Houston Partnership
- Elsa A. Murano, president, Texas A&M University
- Diana S. Natalicio, president, University of Texas at El Paso
- Michelle Peluso, CSO, Travelocity
- Anita T. Perry, first lady of Texas
- Marie Perry, vice president of treasury operations and investor relations, Brinker International Inc.
- Cheri M. Phyfer, president, southwest division, Sherwin-Williams Company
- Alice Rodriguez, executive vice president and vice chairman, JP Morgan Chase Bank & Company
- Kim A. Ruth, president, Houston region, Bank of America
- Jamey Seely, vice president and general counsel, Direct Energy U.S.
- Delena Spencer, vice president and controller, Texas Instruments Inc.
- Karen D. Taylor, senior vice president of human resources and chief diversity officer, Reliant Energy
- Linda Valdez Thompson, executive vice president of administration and diversity, Dallas/Fort Worth International Airport
- Lora Villarreal, executive vice president and chief people officer, Affiliated Computer Service
- Jennifer L. Vogel, senior vice president and general counsel, Continental Airlines Inc.
- Julia C. Wellborn, president, Dallas-Fort Worth region, Wachovia Corporation
- Kathleen J. Wu, partner, Andrews Kurth, L.L.P.

For information about *Texas Diversity Magazine*, visit www.texasdiversitymagazine.org.

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