

Date	Stories and Outlines	Locals	State	Reg.	HT's	Explanation
16-11-6-69	DR. DAN WELLS	✓		✓		TEXAS 50 m
17-11-6-69	CAROL DE LIGHTS	✓		✓		
18-11-7-69	ENGINEERS	✓				
19-11-7-69	E. DEAN SMITH	✓				
20-11-7-69	\$3,000 FELLOWSHIP - REHAB.	✓		✓		
21-11-7-69	FACULTY RECITAL	✓				
22-11-7-69	ISRAELI CONSUL GEN.	✓				PORTALES, HOOGS, MIDLAND COLOSSA, ANDREW, BARNWELLS
23-11-7-69	ARTISTS COURSE SERIES	✓				
24-11-7-69	RANCH HEADQUARTERS (CYPRIANE)	✓				RANCH AMARILLO PLAINVIEW BIG SPRING, HOOGS
25-11-7-69	LADISLAS SEGY-LECTURES	✓				
26-11-7-69	JOURNALISM	✓				

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Date	Stories and Cutlines	Locals	State	Reg.	HT's	Explanation
1-11-3-69	FREDRIC WEHMEYER	✓				
2-11-3-69	DR. D. WELLS	✓		✓		REGIONAL WEEKLIES
3-11-3-69	AWARD CEREMONY	✓				
4-11-3-69	MAX RAFFERTY	✓				
5-11-3-69	GOLDEN EAGLE	✓		✓		FORT WORTH - PRESS - ROSSWELL
6-11-3-69	Advertising Convention	✓				
7-11-4-69	COX SCHOLARSHIP	✓				IDAHO - FORT WORTH
8-11-4-69	ANDERSON TO SPEAK	✓				
9-11-4-69	RONALD SCHULZ	✓				
10-11-5-69	(MUSEUM DIR) DR. FRANCIS GREEN	✓		✓		FORT WORTH, DALLAS HOUSTON
11-11-5-69	UNIVERSITY FELLOWSHIP	✓				FORT WORTH AMARILLO
12-11-5-69	MASTER CLASS IN BALLET	✓		✓		
13-11-5-69	EX-STUDENTS RECEPTION <sup>FT.</sup> WORTH	✓				FORT WORTH - RADIO & DALLAS - NEWSPAPERS
14-11-5-69	MILITARY AWARDS	✓				
15-11-6-69	INTERNATIONAL WEEK	✓		✓		

LUBBOCK -- Fredric J. Wehmeyer, director of personnel at Texas Tech eight years, has been named assistant vice president for administrative services at the University, effectively immediately.

Wehmeyer's elevation to the newly-created post was announced Sunday by Tech President Grover E. Murray. Wehmeyer will take over duties formerly assigned to Marshall L. Pennington, vice president for business affairs, who has resigned to accept a similar vice presidency at the University of Texas at El Paso.

As assistant vice president for administrative services, Wehmeyer will continue his supervision over personnel, but also will have under his jurisdiction staff benefits, traffic security, physical plants, building and grounds maintenance, custodial services, and other administrative services including the Tech Press, Tech Bookstore, mail service, stenographic bureau and others.

Prior to coming to Texas Tech, he served as assistant director of personnel at the University of Texas at Austin three years. He received his bachelor of business administration degree there in 1958 and remained to do graduate work. He had entered the University of Texas as a student in 1953.

Wehmeyer is vice president for the College and University Personnel Association and has been a member of the association since 1959.

He is a native of Fredericksburg and finished high school there. He is the son of Mrs. B. W. Faubion of Fredericksburg. His wife is the former Joyce Gossett of Carlsbad, N. M.

The Wehmeyers have three sons, David, 10; Robert, 7; and Scott, 1.

LUBBOCK -- Water conservation and water quality preservation, of concern to all the nation, are "of overriding importance to the High Plains area where, as far as water is concerned, all our eggs are in one basket," according to Dr. Dan M. Wells, director of Texas Tech's Water Resources Center.

Wells told the West Texas Regional Water Utilities Short School that the High Plains "basket" is the Ogallala Formation, the aquifer supplying water for municipal, industrial and farming uses in the area.

The speaker outlined water research in progress at Texas Tech with the "primary thrust of our research toward finding better means of conserving the water in the Ogallala and preserving its quality." He said most of the results would be applicable throughout the state.

"The importance of the Ogallala aquifer to this area would be difficult to overestimate," he said. "Without it, most of the cities and towns on the High Plains would not exist simply because they would never have had any available source of water.

"Without it, the High Plains area would still be rangeland, not because it cannot be farmed on a dryland basis, but because no water would be available to support the population centers that are necessary for the servicing of intensive farming operations."

Wells, who is a professor of civil engineering, said that faculty members from about 12 different departments of the University are engaged in part-time research on about 50 separate water research projects.

He reviewed these major areas of research: the potential pollution of the Ogallala by recharging playa lake water; the effect of unlined treated sewage storage ponds on water quality in the Ogallala; variation of urban runoff quality with duration and intensity of storms; characteristics of wastes from southwestern cattle feedlots, and a mathematical management model -- unconfined aquifer. Wells is directly engaged in each of the projects he outlined.



Add one -- Dr. Wells

Of cattle feedlot wastes, he said, "the burgeoning cattle feedlot industry in the West Texas area has introduced a new dimension to the pollution problem in the area.

"The current study is scheduled to be completed next summer," said Wells, "and we hope by that time to have established reasonable guidelines for utilization of the runoff for crop irrigation and reasonable guidelines for the design of collection systems to prevent water pollution."

He said the mathematical model is being developed with the High Plains Underground Water Conservation District No. 1 and should, when completed, be "very valuable" for the use of all municipalities and water districts concerned with managing significant portions of the Ogallala or any similar aquifer.

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2-11-3-69

By B. Zeeck

LUBBOCK -- Two Lubbock men will be honored in award ceremonies in the Anniversary Room of the Texas Tech Union at 11 a.m. Wednesday (Nov. 5).

Sgt. Clifford R. Rice of 3809 33rd Street will receive the Bronze Star medal for meritorious achievement in ground operations against hostile forces in Vietnam from October 1967 to September 1968.

Major Phillip F. Geeck (Ret.) of 4408-A Canton will receive the Army Commendation medal for meritorious service with the 5th United States Army Advisory Group (ARNG) at Madison, Wisc., from July 16, 1968, to June 1, 1969.

The presentations will be made by Col. Maxwell C. Murphy Jr., professor of Military Science at Texas Tech.

The ceremony is being conducted under the supervision of the Military Science Department at Tech. Both recipients are Tech students.

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3-11-3-69

By Dan Tarpley

LUBBOCK -- Dr. Max Rafferty, California's State Superintendent of Public Instruction, will discuss problems and practices affecting the nation's schools in a public lecture Thursday (Nov. 6) at Texas Tech.

His address at 7:15 p.m. in Municipal Auditorium will be followed by an informal question-and-answer session, also in the auditorium. There will be no charge for the lecture, the third in Tech's current University Speakers Series.

Noted for his forthright approach to social as well as instructional problems, Dr. Rafferty has gained a national reputation as a rugged individualist in matters pertaining to education.

Scarcely a month ago he invoked a storm of controversy over his proposed "Operation Turnoff," a program of locker inspections among California high school students suspected of drug or marijuana possession. He suggested that any student having narcotics in his locker should be suspended or expelled.

He is the author of a best-seller on education, "Suffer, Little Children," and also writes a nationally syndicated newspaper column.

A career teacher and administrator in California schools, he holds degrees from the University of Southern California and the University of California at Los Angeles.

In his position of state superintendent, to which he was first elected in 1962 and re-elected in 1966, Dr. Rafferty has more schools and more school children under his supervision than perhaps any other similar administrator in the country.

4-11-3-69

By Emil Carmichael

RELEASE ISSUED FOLLOWING A JOINT MEETING OF REPRESENTATIVES  
OF THE NATIONAL WOOL GROWERS ASSOCIATION, THE AUDUBON SOCIETY,  
U.S. BUREAU OF SPORT FISHERIES AND WILDLIFE, AND THE TEXAS TECH  
GOLDEN EAGLE SURVEY TEAM

A joint meeting of representatives of the National Wool Growers Association, the Audubon Society, U.S. Bureau of Sport Fisheries and Wildlife, and the Texas Tech Golden Eagle survey team was held October 29 on the Tech Campus. The purpose of the meeting was to discuss the first report issued by the "Tech eagle research team" and to discuss further needed avenues of investigation. All parties concerned agreed that the initial report (issued 1 April 1969), being only a survey, left many aspects of eagle-livestock relationships unsolved. The representatives agreed that it would be most important to continue the research investigations with particular emphasis on developing an eagle management plan.

Considerable emphasis was placed by all representatives upon the need to study wintering concentrations of golden eagles in areas where active lambing is taking place. There was general agreement that data obtained from the 1968 period of survey covered too short a period of time to be truly representative of eagle-livestock relationships during the critical lambing period. A tentative outline for future investigations aimed at producing an eagle-livestock management plan was prepared as a result of the cooperative meeting held.

The following individuals attended the conference: James L. Powell President, National Wool Growers Association; and from the Sheep and Goat Raisers Association were Joe York Jr., President, G. C. McGruder Past President, Bill Sims, Executive secretary, and W. H. Wardlow; Dr. Carl Buckheister (Past President) of the National Audubon Society; William T. Drummes (Southwest Regional Director) and W. O. Nelson, Jr. (Asst. Southwest Regional Director) of the Bureau of Sport Fisheries and Wildlife; Dr. Thad Box, Director at large of the International Center for Arid and Semi-Arid land studies; Drs. E. G. Bolen, and Robert L. Packard (Project leaders) of the Tech Eagle Research Team, and Drs. M. Kent Rylander, and Frank Hudson (Project associates) also on the eagle research team.



LUBBOCK -- The golden eagle's predatory habits and their relation to livestock are due further study, according to 13 men with a special interest in the giant bird.

Representatives of six organizations have met on the Texas Tech campus and prepared a tentative outline for future investigations aimed at producing an eagle-livestock management plan, according to a formal statement issued by the participants.

Meeting were representatives of three organizations which supported an initial study of the golden eagle-livestock relationship --the National Wool Growers Association, the Audubon Society and the U. S. Bureau of Sport Fisheries and Wildlife -- with Texas Tech researchers who directed the study and a representative of the University's International Center for Arid and Semi-Arid Land Studies through which the research was sponsored.

Also present were representatives of the Sheep and Goat Raisers Association.

The meeting was called to discuss the first report issued by the research team earlier this year and to discuss further needed avenues of investigation.

"All parties concerned," the statement said, "agreed that the initial report, being only a survey, left many aspects of eagle-livestock relations unsolved."

"The representatives agreed," according to the statement, "that it would be most important to continue the research investigations with particular emphasis on developing an eagle management plan."

The statement said that all representatives placed "considerable emphasis" on the need to study wintering concentrations of golden eagles in areas where active lambing is taking place.

The research was instigated to resolve a long-standing question as to whether the golden eagle inflicts substantial economic loss on ranchers during the lambing and kidding seasons, by preying upon the newborn animals.

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Add one -- Golden Eagle

Attending the cooperative meeting were: from the National Wool Growers, James L. Powell, president; from the Audubon Society, Dr. Carl Buckheister, past president; from the Bureau of Sport Fisheries and Wildlife, William T. Kurmmes, Southwest regional director, and W. O. Nelson Jr., assistant Southwest regional director; from the International Center, Dr. Thadis W. Box, director; and from Texas Tech, Dr. Eric G. Bolen, associate professor of range and wildlife management, Dr. Robert L. Packard, project leader and professor of biology with a specialization in mammalogy, Dr. M. Kent Rylander, assistant professor of biology with a specialization in ornithology, and Dr. Frank A. Hudson, associate professor of animal science.

The Sheep and Goat Raisers Association representatives were Joe York Jr., president; G. C. McGruder, past president; Bill Sims, executive secretary, and W. H. Wardlow.

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5-11-3-69

By B. Zeeck

LUBBOCK -- Dr. Billy I. Ross and Mrs. Lou Keay will head up Texas Tech's delegations to the joint national meeting of Alpha Delta Sigma, men's advertising fraternity, and Gamma Alpha Chi, professional advertising fraternity for women, which opens Saturday (Nov. 8) in St. Louis, Mo.

Dr. Ross, professor of marketing, is chairman of the National Council of Ads. Others participating in ADS sessions will include Vern Johnson, graduate advisor, and Bob Fly, president of the Tech chapter, along with students Tom Coughlin, Tom Roy, Mike Moore, Kemp Kenyon and Steve Armstrong.

Mrs. Keay, field representative of the Museum, is national vice president for the southwestern region of Gamma Alpha Chi. Representing the student chapter at the four-day meeting will be Sheila Looney, president; Marilyn Clark, official delegate, and members Carol Storbeck, Christy Chapman, Joan Busch, Suzi Click and Kay Corn.

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6-11-3-69

By Emil Carmichael

This release distributed 11-4-69  
to Lubbock news media, Idalou  
Beacon and Fort Worth Star-  
Telegram

LUBBOCK -- Texas Tech freshman William Cary Cox of Idalou has been awarded a four-year Pan American Petroleum Foundation undergraduate scholarship in geophysics.

The award was announced jointly by Prof. D. H. Shurbet, director of the Seismological Observatory at the university, and C. F. Bedford, foundation vice president.

Cox is the son of Mr. and Mrs. Bill J. Cox of Idalou. He is a graduate of Idalou High School, where he was a member of the National Honor Society and president of the Student Council two years.

Bedford said Cox, a replacement recipient in his freshman year, will receive \$800 his sophomore year, \$900 for the junior year, and \$1,000 for the senior year. Continuance of the award is dependent on Cox maintaining a B average or better.

"This award is part of the foundation's program of encouraging talented young men and women to pursue their academic studies in fields that are important to the nation's future energy supplies," Bedford said.

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7-11-4-69

By Dan Tarpley



LUBBOCK -- Dr. Robert Anderson, Texas Tech professor of psychology, will be a featured speaker at a meeting of the Texas Association for Children with Learning Disabilities Nov. 13-15 in Beaumont.

His address will deal with ways in which children with learning disabilities react emotionally to their problems and how counselor and guidance specialist can work through attitudes of discouraged children.

Theme of the conference is "Translating Theory Into Workable Programs."

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8-11-4-69

By Dee Powell

This release distributed 11-4-69  
to Lubbock news media

LUBBOCK -- Speech Prof. Ronald Schulz, director of Texas Tech's University Theater, was named vice president of the Southwest Theater Conference at the group's recent annual meeting in San Antonio.

The conference, now in its 22nd year, is composed of educational, civic and professional theater personnel from a five-state region comprising Texas, New Mexico, Oklahoma, Louisiana and Arkansas.

Schulz will be responsible for planning next year's annual meeting which will be held Oct. 29-Nov. 1 in Lubbock. James Barton, Director of Theater at Southwest Texas State University, was elected president for 1969-70.

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9-11-4-69

By Emil Carmichael

LUBBOCK -- Dr. Francis Earl Green, a member of the Texas Tech University Museum staff 10 years, has been appointed executive officer and associate director for science and history for the new Museum.

Dr. Green became curator of collections at the Museum in 1959, was made acting director in 1964, assuming the post of director in 1965. He has edited the "Museum Journal" since 1963.

Green's appointment to the position was announced Wednesday (Nov. 5) by Tech President Grover E. Murray. The appointment is a part of the expansion program for the Museum which will move into new quarters at Indiana and Fourth Avenue about mid-1970.

Dr. Green, an archaeologist, is an authority on the geology, paleontology and archaeology of the Southern High Plains.

He has conducted several archaeological salvage projects, including one involving the Sanford Reservoir area on the Canadian River, under a joint agreement between Texas Tech and the National Park Service.

His most recent one was this past summer at Fort McKavett, near Menard, under an inter-agency agreement with the Park Service and the University, to excavate the site of some of the original buildings at the fort and to prepare materials for the Forts Restoration program.

Dr. Green has had a number of works published, including a comprehensive study of excavations at the Lubbock Lake Site, which is to be developed by the City of Lubbock through the cooperation of the Lubbock Chamber of Commerce and the West Texas Museum Association into a park and site museum.

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Add one -- Dr. Green

One of Green's primary interests is research on artifacts and related materials belonging to the time of the prehistoric elephant-hunters about 11,000 or 12,000 years ago.

Dr. Green holds three degrees from Texas Tech: a bachelor's in petroleum geology and a master's and doctor's in geology. He has done post-doctoral work at Columbia University.

His career began as a teaching fellow in geology at Tech in 1951. He later was a geology instructor at Tech, research assistant in the American Museum of Natural History, geologist-stratigrapher for Tidewater Oil Co., and junior researcher for the Monahans ecological project.

Other recent Museum appointments include Eugene Kingman, former director of Joslyn Art Museum in Omaha, Neb., director of exhibits and programs and associate director for art; and Jerry Rogers, director of the Ranch Headquarters and associate director for the Museum.

The first phase of construction of the new Museum is scheduled for completion in April 1970.

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10-11-5-69

By Dan Tarpley



LUBBOCK -- Graduate student Donald M. Williams of Lubbock has been named recipient of a Texas Tech University Fellowship for the remainder of the 1969-70 academic year.

He succeeds the original grantee, S. Martin Mastenbrook, who was called to military service soon after the opening of the fall semester. The unexpired portion of the fellowship carries a stipend of \$2,000, said Assistant Graduate Dean Thomas A. Langford.

Williams, an English major, formerly was a writer for the Lubbock Avalanche-Journal, the Fort Worth Star-Telegram and the Amarillo Daily News. He resides at 2608 22nd St., Lubbock.

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11-11-5-69

By Emil Carmichael

LUBBOCK -- Nina Popova, artistic director of the Houston Ballet Foundation, will conduct a master class in ballet at Texas Tech Saturday (Nov. 8).

The class, scheduled to begin at 10 a.m. in the women's gym, will be open to area ballet pupils, according to Mrs. Suzanne Aker, chairman of the dance division of the Women's Physical Education Department. Registration will be limited to 50, Mrs. Aker said. A fee of \$2.50 will be charged.

Mme. Popova also is artistic director of the Houston Ballet which will present a concert performance at 8:15 p.m. Friday (Nov. 7) in Lubbock Municipal Auditorium.

Born in Russia and educated in France, she made her debut at the age of 12 with the Russian Opera. She has danced with the original Ballet Russe de Basil and as a soloist with the Ballet Theatre and the Ballet Russe de Monte Carlo. Prior to joining the Houston foundation, she supervised ballet at the School for Performing Arts in New York.

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12-11-5-69

By Emil Carmichael

This release distributed 11-5-69  
to Lubbock news media, Fort Worth  
and Dallas newspapers and radio  
stations.

LUBBOCK -- A reception for all ex-students of Texas Tech University and supporters of the Texas Tech Red Raider football team will be held at the Ridglea Country Club in Fort Worth following the Tech-T.C.U. football game Saturday afternoon (Nov. 8).

Hosts for the reception will be the Fort Worth and Northeast Tarrant County chapters of the Texas Tech Ex-Students Association, according to Wayne James, executive director of the association.

"All Texas Tech ex-students and Red Raider rooters are invited," James said.

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13-11-5-69

By Dan Tarpley

LUBBOCK -- Two Lubbock men received military awards in ceremonies in the Anniversary Room of the Texas Tech Union Wednesday (Nov.5).

Tech Professor of Military Science Col. Maxwell C. Murphy Jr. presented the Bronze Star medal to Sgt. Clifford R. Rice of 3809 33rd St., for "meritorious achievement in ground operations against hostile forces in Vietnam from October 1967 to September 1968."

Col. Murphy also presented the Army Commendation medal to Major Philip F. Geeck (AUS) for "meritorious service with the 5th U. S. Army Advisory Group (ARNG) at Madison, Wis., from July 16, 1968, to June 1, 1969." Major Geeck lives at 4408-A Canton.

Rice, the son of Mr. and Mrs. C. O. Rice of 2616 42nd St., is a freshman music major at Texas Tech. Geeck is enrolled in the Sunset Church of Christ School of Preaching.

14-11-5-69

By Dan Tarpley



LUBBOCK -- A buffet dinner featuring exotic foods prepared by Texas Tech's international students will be served from 6 to 8 p.m. Sunday (Nov. 9) in Tech Union Ballroom.

The meal, the first in a series of special events scheduled in observance of International Week at Tech, will be open to the public. Tickets, at \$1.50 per person, may be purchased in Tech Union or Room 171, Administration Building.

Other events, also expected to be of general interest, include a Continental Cafe featuring European foods from 10 a.m. to 3 p.m. Wednesday (Nov. 12), an International Cabaret and talent show at 8 p.m. Thursday (Nov. 13) and an International Fair offering a variety of items for sale from 8:30 a.m. to 4:30 p.m. Wednesday and Thursday (Nov. 12-13). All will be in Tech Union. Tickets to the cabaret will be \$1 per couple.

A display of items from foreign countries, arranged by Delta Phi Epsilon, men's professional foreign service fraternity, will be on exhibit Wednesday and Thursday. The cafe will be under the supervision of Phi Nu Epsilon, women's professional foreign service organization. The cabaret and dinner are sponsored by Tech's International Club. The fair is under direction of the Union's International Interest Committee.

In correlation with International Week, Tech Union will sponsor a lecture by Benjamin Bonney, Israeli consul general from Houston, at 3:30 p.m. Monday (Nov. 10) and an address on African sculpture and modern art by Ladisla Segy, owner of the Segy Gallery in New York, at 7:30 p.m. Tuesday (Nov. 11). No charge will be made for the lectures.

Tech senior Andrew Bray of Tahoka, student cabinet secretary for international affairs, is in charge of arrangements for the week's activities. Faculty advisors are Robert Burnett, director of International Student Services, and Prof. Idris Traylor.

A total of 161 students from 44 foreign countries currently are enrolled at Tech.  
15-11-6-69

ATTENTION: Business Editors

AUSTIN -- Without the Texas Water Plan -- or some similar plan for importation to the High Plains of West Texas -- "irrigated agriculture on the High Plains will shortly start a decline that will end in oblivion in less than a century," and the chief losers will be agriculture based business.

This view was expressed Thursday (Nov. 6) by Director Dan M. Wells of the Texas Tech Water Resources Center speaking before the Irrigation and Drainage Division Conference in Austin.

"Agriculture will not collapse if imported water is not made available to replace the declining supplies available from the Ogallala," Dr. Wells said.

"Rather, agriculture based businesses will be the primary targets of a decline in agricultural production."

Since these businesses are a "mainstay of the economy" of the High Plains, he said, the general economy of the area will decline with a decline in irrigated agricultural production.

"The non-agricultural segment of the High Plains area should therefore," according to Wells, "be willing to subsidize to a major extent the importation of water required to sustain the present level of High Plains irrigated water."

While the decline of irrigated agriculture will result in a decline of net income to farm operators and managers, he pointed out, the decline will not be great enough to put any but marginal operators out of business.

"Of far greater significance will be the decline of secondary and tertiary benefits to other sectors of the economy," Wells, who is a professor of civil engineering, stated.

He said that secondary and tertiary benefits associated with irrigation have been estimated to range from about four times the primary benefits in a dry year to about seven times the primary benefits in a reasonably wet year.

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Add one -- Dr. Wells

Wells defined primary benefits as the additional net farm income derived from irrigation. Secondary benefits were defined as payment to local resources employed in marketing the agricultural product added by irrigation. Tertiary benefits were described as those to non-agricultural sectors which are induced by irrigation-- some associated with agricultural inputs and others with consumption.

"While farmers would not be able to pay more than about \$20 per acre foot plus the cost of pumping for water," Wells said, "secondary and tertiary beneficiaries of irrigation on the High Plains would be able to pay substantially more for irrigation water.

"That is," he added, "the total benefits associated with irrigation in the High Plains area alone amount to less than \$100 per acre foot of water. Hence, from a purely economic point of view, non-agricultural sectors of the High Plains economy could afford to pay almost \$80 per acre foot for the importation of water."

Wells said that it was "extremely unlikely from a political standpoint" that these sectors could be convinced that they should subsidize 80 per cent of the cost of imported water.

"By the same token," he said, "the non-regional benefits to irrigation in the High Plains would probably at least double any economic limits on the price that could be paid for irrigation water required to maintain the present High Plains economy.

"Neither the State of Texas nor the nation," Wells concluded, "can afford to lose the production and consumption associated with the present and projected levels of High Plains irrigated agriculture."

16-11-6-69

By B. Zeeck



LUBBOCK -- Workmen have begun installing strings of lights at Texas Tech in preparation for the university's annual Carol of Lights, the traditional ceremony which ushers in Tech's observance of the Christmas season.

"Joy is the Light of the World" will be the theme of this year's program set for 7 p.m. Dec. 2 in the Science Quadrangle, according to Gayle Snure of Midland, general chairman.

The dramatic "flash on" of more than 20,000 colored lights outlining campus buildings and archways will -- as in the past -- climax the program of Christmas music and songs presented by a massed chorus of dormitory choirs.

The Women's Residence Council, sponsors of the annual event, will prepare a mammoth wreath to be used as a backdrop for the services at the entrance of the Science Building. The Saddle Tramps, men's spirit organization, will conduct a torchlight ceremony. Members of Alpha Phi Omega, men's service organization, will provide luminarios (lighted candles in paper sacks) for special decorations.

Postcards showing colored scenes of the lighted campus will go on sale this week under direction of Diane Boyd, Winsboro, chairman of the WRC project.

Other Carol of Lights Chairmen include Judy Storm, Brownwood, program; Mary McKeever, Albuquerque, special arrangements; Ray Ann Reid, Deer Park, and Ann Neely, Dallas, WRC dinner; Amy Trail, Dallas, penny-a-minute project; Shelly Shelton, Lubbock, and Susan Cooper, Houston, publicity.

Tech installed its first Christmas lights in 1954. Since then, thousands of visitors have toured the campus each year to view the colorful panorama of lights which go on at dusk every evening during the holiday season.

LUBBOCK -- Faculty of Texas Tech's Department of Civil Engineering will be represented at two national meetings this month -- an "Educational Seminar on Probability Theory and Random Processes" Nov. 9-14 at Purdue University and a "Symposium on Application of Finite Element Methods in Civil Engineering" Nov. 13-14 at Vanderbilt University.

Dr. Chiyyarath V. Girihavallabhan will have two papers in the symposium in Nashville, one with Dr. Kishor C. Mehta. Both are assistant professors of civil engineering. Attending the Lafayette, Ind., seminar with them will be Civil Engineering Instructor Fred P. Wagner Jr.

The meetings are sponsored by Purdue and Vanderbilt universities in cooperation with the American Society of Civil Engineers.

Prof. Girijavallabhan will discuss "Analysis of Shear Walls by Finite Element Method" and, with Prof. Mehta, "Stress-Strain Relationship from Compression Tests on Nonlinear Materials."

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18-11-7-69

By B. Zeeck



This release distributed 11-7-69  
to Lubbock news media

LUBBOCK -- E. Dean Smith, purchasing agent at Texas Tech, has been named secretary-treasurer of the Texas-Oklahoma-Arkansas group of the National Association of Educational Buyers.

Dean also served as chairman of the Resolutions Committee at the association's annual Region I meeting held recently in Austin.

The TOA group, composed of college and university purchasing officers and business managers, has a membership of 83 institutions in the Southwest.

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19-11-7-69

By Emil Carmichael

LUBBOCK -- A \$3,000 fellowship for graduate study in the field of rehabilitation at Texas Tech during the 1970-71 year will be awarded by Kappa Kappa Gamma, according to Thomas P. Stover, director of financial aids at the university.

Graduate study in rehabilitation fields are concentrated at Texas Tech in the departments of psychology, sociology, special education and speech.

Applicants should be women who plan to enroll at Tech for the 1970-71 academic year and who "have a sincere interest in working in the rehabilitation field after graduation," according to Mrs. Frederick Weidmann of the fraternity's local alumnae group.

"Personality, will and determination to work in the field' will be considered above age or grade point average in determining the winner of the fellowship," Mrs. Weidmann said.

Deadline for applications is Feb. 15, 1970, and the selection of a winner will be made before March 15 by a university committee.

Kappa Kappa Gamma, a 100-year old fraternity for women, will award similar fellowships at each college and university where there is an active chapter of the organization.

When there is not a suitable candidate for the \$3,000 graduate fellowship, Mrs. Weidmann said, a \$1,000 scholarship will be available to an undergraduate woman student majoring in physical therapy, occupational therapy, speech therapy, speech pathology, rehabilitation medicine, social work, medical research, education for the exceptional child or a similar field.

Additional information about the fellowships may be obtained from Stover at Tech's Office of Financial Aids or from Mrs. Weidmann at 4511 21st St., Lubbock.

This release distributed 11-7-69  
to Lubbock news media

LUBBOCK -- Texas Tech's Department of Music will present Arthur Follows, cellist, and Georgette Gettel, pianist, in a faculty recital at 8:15 p.m. Friday (Nov. 14) in The Museum auditorium.

The program will include selections by Bach, Webern, Finney and Schaumann.

The public is invited to attend.

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21-11-7-69

By Emil Carmichael

LUBBOCK -- Israeli consul-general Benjamin Bonney of Houston will give a lecture Monday (Nov. 10) at Texas Tech.

His presentation at 3:30 p.m. in Tech Union will be followed by an informal dialogue concerning recent events in the Middle East.

The lecture, a feature of International Week at Tech, is being sponsored by the Union's International Interest Committee. There will be no admission charge.

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22-11-7-69

By Emil Carmichael

This release distributed 11-7-69  
to Lubbock news media, and to  
newspapers in Portales, N.M.,  
Hobbs, N.M., Midland, Odessa,  
Andrews, Brownfield, Littlefield,  
Plainview, and Lamesa.

LUBBOCK -- Shakespeare's "King Lear" and Christopher Fry's  
"The Lady's Not for Burning" will be brought to Lubbock next week  
under auspices of the Texas Tech Artists Course Series.

The National Players, touring classical repertory company, will  
present the double-bill in a back-to-back format -- Fry's comedy in  
modern verse Nov. 16 and "Lear" on Nov. 17, both starting at 8:15 p.m.  
in Lubbock Municipal Auditorium.

Tickets will become available to the general public Thursday  
(Nov. 13) in Tech Union at \$2.50 for adults and \$1.50 for non-Tech  
students. Admission is free to Tech students and \$1.50 for Tech-  
related personnel.

-30-

23-11-7-69

By Emil Carmichael

REQUEST SUNDAY RELEASE

LUBBOCK -- The acquisition of the carriage, harness and saddle house from the U Lazy S Ranch in Garza County for the Ranch Headquarters at Texas Tech has been announced by Jerry Rogers, director of the Headquarters.

The building is the fifth historic structure to be donated to the Ranch Headquarters, a collection of authentic ranching buildings dating from the 1830's into early twentieth century.

The Headquarters will be situated on 10 acres at the site of the new Texas Tech University Museum on the campus at 4th and Indiana.

The structure and a donation of \$10,000 are given by Mr. and Mrs. John F. Lott in memory of Mr. Lott's grandfather, John B. Slaughter, founder of the U Lazy S Ranch.

The ranch in Garza County was established in 1901, with the purchase of approximately 150,000 acres and 5,000 head of cattle from the Square and Compass Ranch. An additional 6,000 head which had been on Slaughter's Glasscock County property were brought to the ranch.

In 1906, Slaughter sold 50,000 acres to C. W. Post, who was building a town and colonizing large rural tracts in Garza County. Other purchases and sales were made, and the ranch totaled about 90,000 acres until 1966.

Lott now operates 56,000 acres of his grandfather's original holdings.

The two-story carriage, harness and saddle house is of board and batten construction with a shed roof. The open center portion of the building was used to shelter buggies and surreys. One end contains the saddle and harness room, the other was used to store feed for milk cows.

The building is currently in use on the ranch, and gear collected by Slaughter will be included when the structure is moved to the Ranch Headquarters site.

-more-



Add one -- Ranch Headquarters

His grandfather, explained Lott, "couldn't ride past a buckle or piece of harness. He would get off his horse, pick up any bit of gear and carry it back to the house in one of his saddle bags."

John B. Slaughter was born in Sabine County, Texas, in 1848, and a few years later his father, George W. Slaughter, moved the family to Palo Pinto County.

At 17, John went up the cattle trail, driving for his father and brother, C. C., for \$15 a month. Impressed by John's careful spending of his wages, George Slaughter rewarded his son with a gift of 30 or so head of calves.

While his cattle increased, John Slaughter drove the Chisholm and Dodge trails to Kansas.

In the spring of 1871, when he was twenty-three years old, Slaughter was shot by an Indian, the bullet going completely through his body. Six weeks later, however, he was back in the saddle. He was shot by Indians on four other occasions.

In 1877, with \$6,000 capital, John and his brother, W. B., went into business together, buying steers and driving them to market.

In 1880, he established a ranch in Blanco Canyon on the Catfish River in Crosby County, on which he placed 2,000 head of cattle. The same year, he was married to Belle May of Dallas, and the couple came to West Texas to reside.

They had three children, Mamie, who married Frank E. Lott and lived in Kansas City; Jay; and Louie, who died at the age of 17.

When title to the Crosby County land being used by Slaughter was acquired by a cattle company, he trailed his stock to Socorro County, N. M. That operation was sold in 1886 to an English syndicate for \$125,000, and Slaughter went to Utah, ranching 30 miles east of Salt Lake City. Utah was not to Slaughter's liking, and two years later he returned to New Mexico, having holdings on the Texas border until 1890.

-more-

Add two - Ranch Headquarters

Operations then were moved to Glasscock County, Texas, where he had 180 sections of land with 6,000 head of cattle and 100 horses. He also was president for a short time of the Peoples National Bank of Colorado City.

In 1898, the family moved to Fort Worth, and about the same time, the Glasscock County holdings were sold. Slaughter continued ranching, leasing land in Garza and Borden Counties until the purchase of the Square and Compass.

About 1905 the family moved to the ranch, living in a large house considered to be one of the finest in West Texas. It burned in 1936, destroying art objects and fine furniture which Mrs. Slaughter had collected.

Slaughter gained recognition for successfully crossing Brahma cattle with buffalos. The resulting "Cattalos" were then crossed again, supposedly a genetically impossible feat, and a large, heavy, thrifty animal known as "Vernier" was the product.

He continued in active operation of the ranch until his death at the age of 80. Lott, who was born and raised in Kansas City, assumed management of the properties in 1948.

Lott is a member of the Ranch Headquarters Committee which, during the past two years, has located a sequence of ranch buildings to show the evolution of ranch architecture during each decade of the industry's history. Other members are Dr. and Mrs. W. C. Holden, co-chairmen; D. Burns, Miss Christine DeVitt, Mrs. Wilson Connell, Watt Matthews, Frank Chappell and Mr. and Mrs. Charlie Schreiner, III.

24-11-7-69

By Dee Powell



**Texas Tech University**  
Division of Information Services  
Lubbock, Texas 79409  
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John Petty, Acting Director, 792-5595  
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Cutline -----

CARRIAGE HOUSE GOES TO TECH -- John B. Lott stands before the U Lazy S Ranch carriage, harness and saddle house which is being given to the Ranch Headquarters, a collection of authentic ranching buildings forming an outdoor museum at Texas Tech. Lott's grandfather, John B. Slaughter, founded the U Lazy S in Garza County at the turn of the century.

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24-11-7-69

This release distributed 11-7-69  
to Lubbock news media and to  
newspapers in Amarillo, Plainview,  
Big Spring, Odessa, Midland,  
Hobbs, N.M. and Portales, N.M.

LUBBOCK -- Ladislav Segy, considered one of the 20th Century's foremost authorities on African art, will discuss qualities and methods of artistic expression in a lecture Tuesday (Nov. 11) at Texas Tech.

His 7:30 p.m. address in the Tech Union Ballroom will be open to the public without charge. His topic will be "African Sculpture and Modern Art."

"Conceptual reality rather than visual reality" was sought by the African sculptor, according to Segy, who uses colored slides to demonstrate how plastic elements also reoccur in the works of such artists as Picasso, Lipchitz, Gleizes and Leger.

A native Hungarian, Segy began collecting African art 45 years ago. In 1950 he established the Segy Gallery in New York specializing in African art.

He is the author of two books on African sculpture and of more than 50 articles published in professional journals in some nine countries.

His appearance here is being sponsored by the Union's Fine Arts Committee, as a highlight of International Week at Tech.

-30-

25-11-7-69

By Emil Carmichael



LUBBOCK -- William F. McIlwain, editor of America's first major suburban paper, Newsday, will be an editor in residence at Texas Tech Monday through Thursday (Nov. 10-13).

Newsday is the eighth largest U.S. afternoon daily. It is published in Long Island, N. Y.

McIlwain is one of seven outstanding editors of daily newspapers who will visit the Texas Tech campus this academic year in an editor-in-residence program sponsored by the American Society of Newspaper Editors. Mort Stern, assistant to the publisher of the Denver Post was on the campus Nov. 3-6.

"Major purposes of the program," according to Chairman Wallace E. Garets of the Department of Journalism, "are to acquaint students with the working newspaperman's point of view and to encourage professional attitudes among students."

Visiting editors lecture, participate in seminars and consult with students on problems in contemporary journalism.

McIlwain joined Newsday as chief copy editor in 1954. He has served that newspaper as day news editor, city editor, assistant managing editor and managing editor.

In 1957-58 he attended Harvard University for a year on leave as a Nieman Fellow. He was appointed editor Feb. 1, 1967.

He is the author of "The Glass Rooster," the co-author of "Legends of Baptist Hollow," and a collaborator on "Naked Came the Stranger."

He was graduated from Wake Forest College in 1949 after a brief stint in the U.S. Marines. He became sports editor of the Wilmington, N. C. Star when he was 17 years old and later worked on the Jacksonville, Fla., Journal, the Charlotte, N.C., Observer, the Winston Salem, N.C., Journal-Sentinel and the Richmond, Va., Times-Dispatch.



LOG BOOK Nov. 10-15 1969

Date	Stories and Cutlines	Locals	State	Reg.	HT's	Explanation
1-11-10-69	PROF. ERNEST WALLACE	✓		✓		
2-11-10-69	PSYCHOLOGISTS	✓		✓		
3-11-10-69	CUTLINE METEORITE	✓		✓		FORT WORTH
	CUTLINE					
4-11-10-69	FACULTY COUNCIL	✓				
5-11-10-69	ORGANIZATION FOR TROPICAL STUDIES	✓				
6-11-10-69	CONVERSATIONAL GERMAN	✓				
	CUTLINE 2					
7-11-10-69	ELECTRICAL ENGR	✓				
8-11-10-69	CHEMISTRY LECTURE	✓				
9-11-10-69	INTERNATIONAL BIOLOGICAL PROG.	✓				
11-10-69	Christmas Carol Lights				8	Hometown
10-11-11-69	GRADUATE PRE-REGISTRATION	✓				
11-11-11-69	FRANCIS STEPHEN	✓				
12-11-11-69	PERFORMANCE BULLS	✓		✓		REG. WEEKLIES
13-11-12-69	ARTISTS COURSE SERIES	✓				PLAINVIEW, MIDLAND, ODESSA HOBOSS

Date	Stories and Outlines	Locals	State	Reg.	HT's	Explanation
14-11-12-69	Food Roundup	✓				
15-11-12-69	CUTLINE AWARD CEREMONY	✓				
16-11-12-69	VIRGINIA WOLF	✓				
17-11-12-69	LIGHTING FUND DRIVE	✓				
18-11-12-69	MILLIAMS SURVEY	✓				LA. STATE - N.W. STATE
19-11-12-69	MALCUZYSKI CONCERT	✓				HOBBS, DETAILES
20-11-13-69	PEACE CORPS WEEK	✓				
21-11-13-69	PSYCHOLOGISTS	✓				
22-11-13-69	ACCIDENTAL GRANT	✓				
23-11-14-69	POSTHUMOUS AWARDS	✓				
24-11-14-69	READING CAMERA	✓				
	CUTLINE					
25-11-14-69	ARMY & AIR FORCE ROTC CADETS	✓				

LUBBOCK -- Texas Tech Horn Professor of History Ernest Wallace and a former graduate student at Texas Tech, Adrian Anderson, are co-authors with Rupert N. Richardson of the third edition of "Texas The Lone Star State" published this month by Prentice-Hall.

First and second editions of the book have been used widely as a textbook of Texas history.

The publisher's announcement said that each of the three authors specializes in a particular area of Texas history and "each one contributes his detailed knowledge to the new edition."

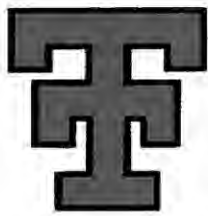
The book is enlarged to include contemporary events up to and including some from 1969. The book has been reorganized and many of the earlier chapters have been augmented to present the most recent scholarship on each topic.

Anderson, who studied under Wallace, received his doctor's degree from Texas Tech and now is on the history faculty of Lamar State College of Technology.

Richardson is Senior Professor in History at Hardin-Simmons University and president of the Texas State Historical Association. He has edited the "West Texas Historical Association Year Book" since the publication started in 1925.

Each of the authors has written widely on Texas history. Richardson and Wallace both have received the Piper Teaching Award among other honors.

Dr. Wallace has served as president of the West Texas Historical Association, as consultant for the U. S. Justice Department on Indian land cases and as a member of the Executive Council of the Texas State Historical Association.



# NEWS

Texas Tech University  
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LUBBOCK -- The Lubbock Association of Psychologists will meet at 8 p.m. Wednesday (Nov. 12) in Room 358 of the Texas Tech Business Administration Building to ratify the appointment of new committee memberships.

The association was organized this year "to advance psychology as a science and as a means of promoting human welfare."

Its membership is open to fellows or members of the American Psychological Association in Lubbock and the surrounding area. The organization also has associates and student affiliates.

Dr. Beatrix A. Cobb, Texas Tech professor of psychology, is president. Dr. William H. Stout, who has a private practice in Lubbock as well as serving as part time associate professor of psychology at Texas Tech, is president-elect. Dr. Charles G. Halcomb, associate professor of psychology at Texas Tech, is secretary-treasurer.

-30-

2-11-10-69

By B. Zeeck



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**Cutline -----**

**PSYCHOLOGISTS -- Officers of the newly organized Lubbock Association of Psychologists are, left to right, Dr. Charles Halcomb, secretary-treasurer, Dr. Beatrice A. Cobb, president, and Dr. William H. Stout, president-elect. Each of the officers serve on the faculty of Texas Tech's Department of Psychology and Dr. Stout, in addition, has a private practice in Lubbock. The new association -- open to psychologists throughout the Lubbock area -- will meet at 8 p.m. Wednesday, Nov. 12, to ratify the appointment of new committees. The meeting will be in Room 358, Business Administration Building, Texas Tech. (Tech Photo)**

**-30-**

**2-11-10-69**



FOR RELEASE AT 11 A.M. TUESDAY NOV. 11

ATLANTIC CITY, N.J. -- The farmer's plow and the scientist's microscope are uncovering new information in West Texas about the center of the earth and the "ocean of space" that surrounds the world.

Three Texas Tech University professors, with G. Kellerud -- a geochemist who is a Texas Tech adjunct professor of geosciences and associated with the Carnegie Institution Geophysical Laboratory in Washington -- reported Tuesday (Nov. 11) on a scientific "find" uncovered by a Gaines County farmer near Loop, Tex.

Paul Coughron's deep plowing uncovered a 120-pound watermelon-shaped meteorite last April.

It was brought to Texas Tech for identification, and the scientists have been probing its secrets ever since.

Their report was delivered Tuesday (Nov. 11) before the Geological Society of America's extraterrestrial session in Atlantic City. Geosciences Prof. James R. Craig, a geochemist, delivered the paper. Working with him in the study were Geosciences Prof. Rae L. Harris, a petrologist, Physics Prof. David A. Howe, a nuclear physicist, and Kellerud.

"We are hoping," Craig said, "that more people in West Texas will bring us rocks they guess to be meteorites, and there should be a lot more in the area."

Harris explained that "it's worth looking at a hundred ordinary rocks just to find one meteorite. We'll look at anything," he said.

The scientists said that the likelihood of finding meteorites in West Texas is better than in some other areas. The country is dry -- which is favorable for preservation, and there is a large plowed area -- where many are likely to be uncovered. It is also easy to recognize the meteorite, they explained, because such rocks are so "much more unusual in the Plains country than they would be in a volcanic area, for instance."

-more-

Add one -- Meteorite

They listed three identification marks which might be used to recognize meteorites. Any one or all three marks might be present, said Craig. The meteorite is very dense and heavy; it is frequently magnetic, and it could have a coating of rust. The Coughron Meteorite met all three qualifications.

"The meteorites represent one of two things," Dr. Craig said. "Either they are primordial material from which planets were made or material from the breakup of a planet -- possibly from the asteroid belt between Mars and Jupiter."

He said that each one coming into the Department of Geosciences would be studied "with interest." A small piece would be cut from it for research, a small fragment of that going to the national museum -- the Smithsonian Institution -- and the remainder returned to the owner.

"We feel that some are probably in the possession of people of this area -- probably used as doorstops or curios," said Craig. "And we'd like to have a look at them."

There are three major types, he explained -- metal, stony irons and stones. The metal ones probably are like the earth's core, of iron and nickel. The stony irons, like the earth mantle, are iron and nickel and olivine and pyroxene. The stones, like the lower earth crust are olivine and pyroxene.

"Our interest stems from the fact that man has never been able to penetrate the earth's crust which at its shallowest place -- at ocean bottom -- probably is 3 to 4 miles thick," Harris said. "These meteorites which have probably been on earth 50 to 200 years tell us what we might find if we could penetrate the crust."

He said the Coughron Meteorite has been studied by microscope, by X-rays and with chemical techniques to reveal its mineralogy, its chemistry and its natural radioactivity.

-more-

Cutline -----

METEORITES -- Texas Tech Geosciences Profs. James R. Craig, a geoschemist, left, and Rae L. Harris, a petrologist, are working with others in the Department of Geosciences in a study of meteorites reported in West Texas. Craig is holding a fragment of one found at Seminole, and Harris' right hand holds a Brownfield find. The large meteorite in the center was uncovered by a plow on the Paul Coughron farm near Loop, Tex. The scientists are seeking more samples which they said are likely to be found in the Plains area.

(Tech Photo)

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3-11-10-69

LUBBOCK -- The fall meeting of the Texas Tech University Faculty Council will be held at 4 p.m., Thursday (Nov. 13) in the auditorium of the Business Administration Building. The announcement was made Monday (Nov. 10) by Chairman Harley D. Oberhelman of the Faculty Council Executive Committee. He said all faculty have been notified of the meeting.

-30-

4-11-10-69

By B. Zeeck

LUBBOCK -- Two Texas Tech faculty members are in San Jose, Costa Rica, this week for a meeting of the Board of Directors of the Organization for Tropical Studies (OTS), Nov. 13-17.

Texas Tech University is one of the 25 OTS member institutions.

Dean Gerald W. Thomas of the College of Agricultural Sciences is a Texas Tech institutional representative on the OTS Advisory Council as well as chairman of the organization's agricultural sciences committee.

With him in San Jose is Geosciences Prof. John P. Brand, serving this year as associate director for education of OTS. Brand will be stationed in Costa Rica on temporary assignment after Jan. 1.

OTS was established to train U. S. and Latin American students in those areas of science unique to the tropics. Texas Tech's special interest within the organization concerns the arid and semi-arid regions of the tropics.

-30-

5-11-10-69

By B. Zeeck



LUBBOCK -- Items ranging from picture post cards to the miniature furnishings of a doll's house have become "conversation pieces" for some 41 junior high school students studying German at Texas Tech.

Used as visual aids, the varied items serve as springboards for introducing new words and phrases, according to Prof. Theodor Alexander, director of the program in conversational German.

They also provide subject material for lively discussions in the two classes, one for beginners and the other slightly more advanced, which meet at 4:30 p.m. twice each week under Alexander's supervision.

Seventh, eighth and ninth graders participate as learners in the dual purpose program designed to interest youngsters in the study of languages and at the same time provide practical experience for Tech students who plan to become teachers. Participating Tech students are enrolled in Course 4311 in Applied Linguistics.

Instruction typifies the new approach to language studies, with emphasis on motivation plus application to verbal skills. Only German is spoken in the classroom as an incentive to vocabulary development and to give the learner "the feel of the language."

Youngsters learn from each other through directed dialogue, absorbing grammar as they phrase questions and answers. Group singing helps to smooth out obstacles in pronunciation and assists in coping with tongue twisters. Daily assignments rely on interaction between pupil and teacher, rather than upon a textbook, to achieve the desired goal -- a working knowledge of basic German.

The future teachers, who take turns observing and participating in instruction, are called upon to exercise ingenuity in selecting and preparing topical materials that will appeal to -- and challenge -- their young charges.

Familiar fields of interest provide a ready fund of ideas.

-more-

Add one -- Language studies

The mini-furniture, for example, sets the stage for all sorts of conversational gambits revolving around the activities in the home. Maps, pictures, newspapers and magazines recall a scene once visited. Role playing and similar activities demonstrate a favorite sport or recreation. Songs make a special contribution to the "happy family atmosphere" which Alexander favors as conducive to learning.

Alexander, for many years director of Tech's Kinderschule (Children's School), the predecessor to the current program, is a firm believer in introducing language skills at an early age.

"Youngsters can learn to imitate with ease sounds that might seem difficult to an adult," he said. "This early interest also motivates them for future language studies and paves the way for more complete mastery."

Many of those who attended the Kinderschule from 1955 to 1964 have returned to major or minor in languages at Tech. Graduate student Judy Gordon of Lubbock, a student teaching assistant in the current program, attended as a fourth grader.

"It was," says Judy, "an ideal age for learning a foreign language. It helped my pronunciation tremendously."

The original program, discontinued when German was added to the local high school curriculum, was reactivated at the junior high level three years ago.

Another graduate student, Mrs. Marti Hall, Lubbock, feels that the audio lingual method "is more creative, that it stimulates interest in teaching by giving the teacher an opportunity to use his or her own ideas."

Andreas Kiryakakis, a native of Drama, Greece, now working toward a master's in German, says, "Children should learn languages when they are young enough to enunciate properly, before speech patterns have become set. They gain self confidence and lose their fear of expressing themselves in a strange language."

-more-

Add two -- Language studies

Becky Lacy, a junior from Midland, finds that "pictures, songs and acting out scenes are most effective methods of promoting interest. The response indicates the importance of bringing the language program down into the high school level and below."

Another major bonus, in Alexander's estimation, is that the program demonstrates how "the public school teacher can develop inexpensive teaching aids without being an artist."

-30-

6-11-10-69

By Emil Carmichael

2

THE PICTURE TELLS THE STORY -- Texas Tech senior Duane Webb gives the word for train to Cindy Tevis, left, and Cynthia Hennigar, students in Tech's Kinderschule program in conversational German. Cindy, the daughter of Mr. and Mrs. R. F. Bailey, 4831 11th St., is a seventh grader at Mackenzie Junior High, Cynthia, a fifth grader at Parsons, is the daughter of Mr. and Mrs. Jim Henniger, 2533 70th St. (Tech Photo)

-30-

6-11-10-69

This release distributed 11-10-69  
to Lubbock news media

LUBBOCK -- Texas Tech Electrical Engineering Profs. Hagne Kristiansen and Marion O. Hagler, with four graduate students, will participate in the annual meeting of the Plasma Physics Division of the American Physical Society in Los Angeles Nov. 12-15.

Graduate students in the Department of Electrical Engineering who will participate include James E. Cato, Jackie E. Hipp, James E. Thompson and Darrell B. Lancaster.

The faculty and students will present two papers relating to electrical engineering studies in nuclear fusion: "Ion Cyclotron Wave Excitation by an Azimuthally periodic Cylindrical Current Sheet" and "Wave Propagation and Damping Near Harmonics of the Ion Cyclotron Frequency."

-30-

7-11-10-69

By B. Zeeck





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This release distributed 11-10-69 to Lubbock news media

LUBBOCK -- Curriculum problems relating to undergraduate programs in chemistry will be spotlighted in a lecture Tuesday (Nov. 11) in Portales, N.M., for members of the South Plains Section of the American Chemical Society.

Dr. David W. Hume, professor of chemistry at Massachusetts Institute of Technology, will be the guest speaker at the 8 p.m. (MST) meeting in Room 108 of the Science Building at Eastern New Mexico University. His topic will be "Modern Teaching of Modern Chemistry."

Dr. Hume, who received the American Chemical Society Fisher Award in Analytical Chemistry in 1963, is a member of the Advisory Council on College Chemistry and of the Commission on Equilibrium Data of the International Union of Pure and Applied Chemistry. He chaired the 1968 Gordon Research Conference on Analytical Chemistry.

Dr. John A. Anderson of Tech is chairman of the South Plains Section which has members at Tech, ENMU, Wayland Baptist College and Lubbock Christian College.

-30-

8-11-10-69

By Emil Carmichael

LUBBOCK -- Four Texas Tech faculty members will participate Nov. 14-15 in a meeting for the coordination of network studies in the Grasslands Biome of the International Biological Program.

The meeting will take place at Colorado State University, Fort Collins, Colo.

Biology Prof. Robert L. Packard is to be the director of research on small mammals of the southern Great Plains, a part of the Grasslands Biome.

Three other faculty members will attend for discussion of a proposed biological study to be located at the Texas Tech University Research Farm at Pantex. Having special interest in this project are Entomology Prof. Ellis W. Huddleston, Biology Prof. Robert W. Gorden and Range and Wildlife Management Prof. Russell D. Pettit.

The Fort Collins meeting will be concerned with all aspects of the comprehensive network, expected to contribute to a thorough biological study of grasslands throughout the world. Other networks will be concerned with the biology of related geographical regions, or biomes.

Under discussion will be standards for international comparisons and experimental design for research studies.

Approximately 36 persons are expected to attend the Fort Collins meetings.

Dr. George Van Dyne of Colorado State University is director for the Grasslands Biome.

9-11-10-69

By B. Zeeck

LUBBOCK -- A pre-registration procedure for the spring semester for graduate students of Texas Tech has been established, Dr. Lawrence L. Graves, interim dean of the Graduate School, announced Tuesday (Nov. 11).

From Dec. 1 through Dec. 5 graduate students may register for the spring semester before they leave the campus for the Christmas holidays, he said.

"This will give graduate students an opportunity to avoid the delays at the usual registration period and to plan more effectively for the use of their time between semesters," he said. "It also will allow departments offering graduate courses to better plan their course offerings."

Dr. Graves said the early-registration procedures had been worked out with cooperation of the offices of the Registrar and the Dean of Admissions.

Present plans call for graduate students to pick up registration packets and instructions Nov. 19-26 and Dec. 1-5 at Window No. 4 in the Registrar's office, Room 160 of the Administration Building. Students then will report to advisors in their major department for selection of courses.

Actual registration will be completed in the basement of the Registrar's office Dec. 1-5. Graduate students may register for only 500-level courses or above during this early registration period.

"Students are urged to pay registration fees during the period from Dec. 1 through 5," Dr. Graves said, "but those unable to do so or who do not wish to pay their fees at that time may have their packets held by the registrar's office and issued to them at the emergency exit (Southwest entrance) to the Coliseum at the regular registration time, Jan. 12, 13 and 14, 1970."

-more-

Add one -- Pre-registration

Graduate students unable to register early may register at the regular time in the Coliseum Jan. 12-14. For regular registration, graduate students may pick up packets in the Coronado Room in the Tech Union Dec. 11-19 or at the Registrar's office, Jan. 12-14.

"If this trial run of early registration proves feasible and attractive enough so that a sufficient number of graduate students take advantage of it," Graves said, "it is hoped that it may be continued for subsequent registrations."

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10-11-11-69

By Dan Tarpley

LUBBOCK -- Francis Stephen, associate professor of art at Texas Tech, is represented by five sculpture jewelry pieces in a national invitational jewelry exhibit currently being shown at the University of Texas at El Paso.

Some 30 U.S. artists are represented in the collection assembled under direction of Wiltz Harrison of the UT-El Paso faculty.

Stephen's sculptures, executed in silver, are distinguished by removable costume pins in silver and gold set with opals, pearls and other jewels.

-30-

11-11-11-69

By Emil Carmichael



PANTEX -- Sixty-two bulls from 15 cooperators have been consigned for performance testing at the Texas Tech University Research Farm at Pantex for the annual field day and sale next spring.

Four breeds -- Hereford, Angus, Charolais and Brahman -- will be tested, according to announcement by Dr. R. Hollis Klett, superintendent of the farm and the Killgore Beef Cattle Center.

The cooperators who are furnishing animals for the beef cattle improvement and meaty sire evaluation tests are Emmett LeFors of Pampa, Parcel Herefords of Coldwater, Kan., G. W. Banks of Sumner, Texas, Henry Leven of Panhandle, T. G. Millican of Panhandle, Paul Dauer of Panhandle, Clarence E. Mason of Muleshoe;

F. Jake Hess of McLean, John D. Hawn of Corpus Christi, 3 S Cattle Company of Amarillo, Harold V. O'Neal of Panhandle, Dan and Richard Sell of Booker, Robert O. Andrews of Olney, Breeding and Caldwell Herefords of Miami, Texas, and Max A. Blau of Follett.

"Bulls will be tested for rate of gain during the experimental period and this information will be given to prospective buyers of the animals at the field day and sale March 19, 1970," Keith Hansen, animal husbandman working with the project, said.

"Careful statistics are kept so that final figures will be as accurate as possible," Hansen said.

Initial weight assigned to the animals represents the average of two weights taken two days apart in order to reduce variation due to fill.

Weight per day of age is calculated by dividing the initial weight by the age of the calf in days. This gives the lifetime growth rate.

-more-

Add one -- Performance bulls

Weight is dependent largely on pre-test treatment of the calves, and comparisons are most accurate at this stage only between animals in the same sire group, Hansen said.

Fat thickness figures have been added to the test program to make more valid evaluation of the bulls' gain. Measurements will be taken at 28-day intervals throughout the test period so that the pattern of fat disposition may be followed and a better evaluation of meatiness of the animals may be determined.

Test ration is made up of cottonseed hulls, 39.2%; molasses, 8%; milo, 36%; cottonseed meal, 15%; with the remainder made up of steamed bone meal, calcium carbonate, T-M salt, vitamin A and aureomycin "10".

-30-

12-11-11-69

By Dan Tarpley

This release distributed 11-12-69  
to Lubbock news media and  
newspapers in Plainview, Midland,  
Odessa and Hobbs, N.M.

LUBBOCK -- Two classical dramas will be brought to the stage of Lubbock Municipal Auditorium this weekend with presentations of Christopher Fry's "The Lady's Not For Burning" at 8:15 p.m. Sunday (Nov. 16) and Shakespeare's "King Lear" at 8:15 p.m. Monday (Nov. 17).

The dual productions featuring the talents of the National Players Repertory Company of Washington, D.C., will be seen here under auspices of Texas Tech's Artist Course Series.

Tickets are available in Tech Union or may be purchased at the door on performance night. Admission will be \$2.50 for the general public and \$1.50 for non-Tech students, Tech-related personnel and members of their immediate families. Admission for Tech students is free.

The National Players, whose repertoire is restricted to the works of the world's great playwrights, was founded 21 years ago by the speech and drama department of Catholic University. They have toured extensively in the U.S. and Europe, and have performed in Japan, Korea and the Far North.

"The Lady's Not For Burning," a comedy set in 15th Century England, hinges on the strange paradox posed by a world-weary ex-soldier, one Thomas Mendip, who wishes to escape from life, and a young lady accused of witchcraft, Jennet Jourdemayne, who doesn't.

The villagers, caught between reluctance to accept Thomas' confession of murder and an eagerness to get on with the witch hunt, reveal the absurd and amusing vagaries of human nature.

In "King Lear," Shakespeare's portrayal of filial ingratitude, theater buffs will be given another look at one of literature's most majestic tragedies.

-more-

Add one -- Artists Course Series

The Players, selected on a basis of professional experience and acting ability, are graduates of Catholic University's drama program.

James Lang, who will play Lear, and Emily Michaud, who will appear as Regan in "King Lear " and Jennet in "The Lady," were both seen here two years ago in Players' productions of "Much Ado About Nothing" and "Lute Song."

Thomas will be played by Charles Murphy, now on his second tour with the repertory company and a veteran of Merry-Go-Round Theater productions in Sturbridge, Mass.

In other leading roles will be Charlotte Tighe as Cordelia and Peggy Cosgrave as Goneril and Margaret Devise.

-30-

13-11-12-69

By Emil Carmichael

LUBBOCK -- The third annual Thanksgiving-Christmas food roundup by members of 13 sororities at Texas Tech will be conducted from 10 a.m. to 4 p.m. Nov. 22.

The food will be given to the Salvation Army for distribution to needy families. An estimated 600 to 700 sorority members are expected to participate in the food collection.

Phi Kappa Psi Vice President Kipp Murray, drive chairman, said theme of this year's drive is "The Sky is the Limit."

Murray said the sororities will have their choice as to how they will make their collections, and some will begin their drives early.

Most of the food in years past has come from retail grocery stores; however, it is anticipated there will be some house-to-house canvassing this year.

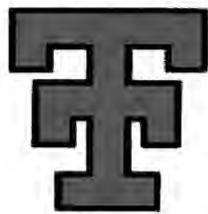
Phi Kappa Psi members will be in charge of accepting and weighing the food and keeping a running report on the poundage turned in by sorority members. The collection will be made on the parking lot immediately south of the Administration Building.

A trophy will be presented to the sorority which collects the most food by weight.

Two years ago--the first year of the drive--Alpha Delta Pi took first prize with approximately two tons of food collected. Last year's winner was Zeta Tau Alpha, with four tons. The goal for this year's drive is eight tons, Murray said.

Salvation Army trucks will pick up the food at the conclusion of the drive.





# NEWS

Texas Tech University  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
John Petty, Acting Director, 792-5595  
Dan Tarpley, Mgr. News Bureau, 792-5596

## Cutline -----

PLAN FOOD DRIVE AT TECH -- Three of the student leaders for the annual Thanksgiving-Christmas food drive for needy families by Texas Tech sororities are shown getting ready for the collection Nov. 22. Betty Garvin and Kipp Murray are holding trophies to be presented to the sororities which collect the most food by pounds, and Gwen Turner is carrying a sack of groceries for the drive. Murray is chairman of the food collection campaign. (Tech Photo)

-30-

14-11-12-69

LUBBOCK -- Posthumous awards of the Bronze Star medal, Air medal, Purple Heart and Good Conduct medal to Pfc. Carl O. Henly will be presented to Mrs. Ruby L. Barree of 2706 Weber Drive, Apt. A, in ceremonies at her home at 10 a.m. Friday (Nov. 14). Mrs. Barree is the mother of Henly, who was killed in Vietnam July 23, 1969.

The presentation will be made by Major Morrill Ross, assistant professor of military science at Texas Tech.

Awards presented to Henly before his death also will be given to his mother. They include the National Defense medal, Vietnam Service medal, Vietnam Campaign medal, Combat Infantryman Man badge, expert badge in rifle fire, sharp shooter badge with automatic rifle bar, and marksman badge with machinegun bar.

Henly was with Company A, First Battalion, 12th Cavalry, 1st Cavalry Division.

-30-

15-11-12-69

By Dan Tarpley

LUBBOCK -- Holdover performances of Texas Tech's Laboratory Theater production of Edward Albee's "Who's Afraid of Virginia Woolf" have been announced for Friday and Saturday (Nov. 14-15).

Tickets may be obtained by calling the Lab Theater boxoffice, 742-2152. Admission is \$1.

The tempestuous drama featuring a four-member cast has been playing to a full house since it opened last week.

In the cast are Vicki Smart, Houston junior, as the shrewish wife, and Rod Blaydes, senior from Fort Stockton, as the beleaguered husband, roles made famous on the screen by Elizabeth Taylor and Richard Burton.

A real-life husband and wife team, John and Mary Beth Bratcher of Plainview, are cast as Nick and Honey, the naive couple who comes to visit.

Pat Rogers, graduate student in theater arts, is director.

-30-

16-11-12-69

By Emil Carmichael

LUBBOCK -- A campaign for funds to help finance Texas Tech's annual Christmas lighting program was kicked off at a breakfast meeting Wednesday (Nov. 12).

Co-Chairmen W. W. "Coach" Brown and Joe R. Horkey announced that approximately \$5,000 is needed to help the University support the "Let's Light up the Tech Campus for Christmas" program.

The installation alone costs more than \$4,000, according to Ray Downing, director of building maintenance and utilities at Tech. The installation and operation of the 20,000 multi-colored lights on almost seven miles of electrical wire are under his supervision.

Downing told the approximately 20 campaign workers Tech has hopes of adding another building, the Tech Union, to the 11 structures which have been lighted in past years.

Lights will be turned on Dec. 2 and continue burning nightly through Jan. 1 for an estimated 150,000 visitors to see during the Christmas holidays.

Horkey presided and announced that 17 donations for a total of \$675 have been received as result of letters mailed to prospective contributors.

He also announced that checks should be made payable to the Texas Tech Foundation and that gifts are tax deductible. DeWitt Thompson of the office of Vice President for Development showed slides of last year's lighting program and answered questions concerning plans for this year's lighting program.

Tech Business Manager John Taylor spoke briefly, welcoming businessmen to the program.

Campaign workers include, in addition to Brown and Horkey, Sammy Tate, Terry Brewer, Bruce Kattman, Ken Weaver, Ken Abraham, Ken Edmondson, Maurice Snell, Jimmy Clements, James Braddock, Larry Goodwin, Dale Waterhouse, Cecil Turner, Bo Sexton, Jim Sexton, Bill Stephenson, Royce Kelly, Nolan Swain and Coy Evans.

"more"

Add one -- Lighting Fund Drive

The annual program is sponsored by the Women's Residence Council at Tech.

Ceremonies are planned by WRS members and other students for the night the lights are turned on for the first time this season.

-30-

17-11-12-69

By Dan Tarpley





**Texas Tech University**  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
John Petty, Acting Director, 792-5595  
Dan Tarpley, Mgr. News Bureau, 792-5596

Cutline -----

SEEK LIGHTING FUNDS -- Three Lubbock business men make plans to solicit donations to support Texas Tech's Christmas lighting program at a kickoff meeting Wednesday. They are, from left, O. J. "Bo" Sexton, Joe R. Horkey and Bill Stephenson. Sexton captains one team, Horkey is co-chairman of the fund-raising drive, and Stephenson is a member of Sexton's team. Sexton and Stephenson are with Lubbock Power and Light Co., and Horkey is with Horkey Oil Company. W. W. "Coach" Brown, of Brown's Varsity Shop, is the other co-chairman. (Tech Photo)

-30-

17-11-12-69

This release distributed 11-12-69  
to Lubbock news media and  
the Alumni offices at Louisiana  
State Univ. and Northwestern  
State College

LUBBOCK -- Publication of a survey by Doyle Z. Williams, associate professor of accounting at Texas Tech, has been announced by the American Institute of Certified Public Accountants in New York.

Williams designed the study and conducted the empirical research for the publication, "A Statistical Survey of Accounting Education, 1967-68," while he served as manager of special educational projects for the Institute under a special appointment.

Purpose was to obtain data about accounting education which might be useful to accounting educators, practitioners and others interested in the academic preparation of accountants.

-30-

18-11-12-69

By Dee Powell

This release distributed 11-12-69  
to Lubbock news media and  
newspapers in Hobbs, N.M.,  
and Portales, N.M.

LUBBOCK -- Texas Tech's Artists Course announces an addition to the season's list of major events -- a concert by Polish pianist Witold Malcuzyński (pronounced "vee-told mal-cuh-zinsky) at 8:15 p.m. Nov. 20 in Lubbock Municipal Auditorium.

Tickets, available in Tech Union, will be \$2.50 for the general public, \$1.50 for non-Tech students and Tech-related personnel. Tickets also may be purchased at the door on performance night.

Malcuzyński, whose forte is Chopin, has won international acclaim for his subtle interpretation and musicianship.

The Lubbock program, devoted exclusively to the music of Chopin and Liszt, will include Chopin's B Minor Sonata, the E flat Polonaise and familiar mazurkas and waltzes. The Liszt selections will consist of four seldom heard works: variations on the theme of J.S. Bach's cantata, "Weinen, klagen," two Petrarch sonnets, No. 123 and No. 104, and the rarely heard Spanish Rhapsody. The Rhapsody presents such technical and interpretive difficulties that few pianists are willing to undertake its performance in public.

Malcuzyński was Paderewski's last pupil. Born in Poland, he attended the Warsaw Conservatory, graduating with high honors in 1936. Soon after he was presented to Paderewski, who consented to accept him as a pupil.

He has traveled extensively on concert tours around the world, most recently in South America, Australia, Japan, the Far East and the Soviet Union. His recordings of Chopin are treasured by music lovers. In 1946 he recorded several Chopin works for the British Broadcasting Company, performing on the same Broadwood piano that Chopin used at his London appearance in 1848.

-30-

19-11-12-69

By Emil Carmichael

LUBBOCK -- Former volunteers will take the spotlight as Texas Tech observes Peace Corps Week, Nov. 17-21, with activities being centered around an information booth on the main floor of the Social Science Building.

The need for more experienced and skilled workers to volunteer will be brought out in talks before service clubs, labor unions and other organizations throughout Lubbock.

Leading the group will be Wally Tyner of Dallas, north Texas area representative of the Peace Corps, and Jean Young, a Tech graduate who spent two years in Thailand.

Dr. P. K. Namblar, who was Tyner's supervisor during his two years in India, will consult with agriculture students.

Andrew Bray, a Tech student, and Robert Burnett, Tech's International student advisor, are among the former volunteers who will participate in the week's activities.

Dr. George Elle is the Peace Corps liaison on the Tech campus.

Proclamations issued by Lubbock Mayor W. D. Rogers and Tech's Student Association President Jay Thompson designate Nov. 17-21 as "Lubbock Peace Corps Week."

LUBBOCK -- The newly organized Lubbock Association of Psychologists Wednesday night (Nov. 12) passed a resolution favoring a juvenile detention center in Lubbock County with "strong emphasis on understanding, treatment and rehabilitation of offenders."

Dr. Richard G. Jones, spokesman for the association, said that "such emphasis is particularly important with juvenile offenders who are usually more responsive than others to rehabilitation efforts."

Jones is associate director of the South Plains Guidance Center.

The association resolution stated also that "current procedures and facilities do not exist to emphasize sufficiently this understanding, treatment and rehabilitation despite the interest and efforts of those involved in the disposition of cases involving juvenile offenders."

The resolution stressed further that mere construction of a good physical facility would fall short of the need.

It pointed out that the behavior of public offenders can arise from a combination of many causes, and punitive measures against offenders can often inter-act with these causes to make the situation worse instead of better.

"The interest of both the community and the offenders are best served," the resolution said, "when there is emphasis upon understanding, treatment and, whenever possible, rehabilitation."

The association, meeting on the Texas Tech campus, also heard a panel discussion on the new certification and licensing act passed by the last Legislature. The act provides for certification and licensing of psychologists who offer services to the public.

As a protective measure for the public, it insures professional competence in those offering services and legal enforcement of the existing ethical standards set by psychologists.

-more-



Add one -- Psychologists

Participating on the panel were Jones, Dr. Robert Anderson and Dr. Theodore Andreychuk who is chairman of Texas Tech's Department of Psychology. Both of the other panelists serve part time on the University faculty and have private practices.

Committee memberships were discussed, but announcement of these were delayed pending appointment of student members from the three graduate councils representing students in clinical, general experimental and counseling psychology.

The new association is open to all area psychologists who are eligible for membership in the American Psychological Association. The organization also has associates and student affiliates.

-30-

21-11-13-69

By B. Zeeck

LUBBOCK -- A \$1,000 unrestricted grant was presented to the Department of Accounting in the College of Business Administration at Texas Tech Wednesday night by the firm of Ernst & Ernst, CPA's.

The presentation was made by C. Warren Reed of St. Louis, partner in charge of the Southwestern District of Ernst & Ernst. The check was accepted by Prof. Frank Imke, assistant chairman of the Department of Accounting.

R. L. (Bob) Burdette, manager of the Lubbock office of the accounting firm, said the unrestricted gift is to be used by the department "as its administrators see fit."

The ceremony highlighted a dinner given by the accounting firm for Beta Alpha Psi, national accounting honorary fraternity. Approximately 25 students, 10 faculty, and several representatives of the CPA firm attended the meeting in the Lubbock Club.

Burdette said this is the third year his firm had made grants to Tech's Department of Accounting.

-30-

22-11-13-69

By Dan Tarpley

LUBBOCK -- Mrs. Ruby L. Barree of 2709 Weber Drive, Apt. A, Friday (Nov. 14) was presented the Bronze Star medal, Air Medal, Purple Heart and other decorations awarded her son, Pfc. Carl O. Henly, who was killed in Vietnam July 23, 1969.

The posthumous awards were presented to Mrs. Barree at her home by Maj. Morrill Ross, assistant professor of military science at Texas Tech.

Awards presented to Henly before his death also were delivered to his mother. They included the National Defense medal, Vietnam Service medal, Vietnam Campaign medal, Combat Infantryman badge, expert badge in rifle fire, sharp shooter badge with automatic rifle bar, and marksman badge with machinegun bar.

Henly was with Company A, First Battalion, 12th Cavalry, 1st Cavalry Division.

23-11-14-69

By Dan Tarpley

# **NEWS**

**Texas Tech University**  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
John Petty, Acting Director, 792-5595  
Dan Tarpley, Mgr. News Bureau, 792-5596

Cutline -----

**RECEIVES SON'S MEDALS --** Mrs. Ruby L. Barree of 2709 Weber Drive, Apt. A, receives the Bronze Star medal, Air medal, Purple Heart and other posthumous awards presented her son, Pfc. Carl O. Henly, from Maj. Morrill Ross, left, assistant professor of military science at Texas Tech. At right is Sgt. Maj. Morris Terrebonne, who participated in the brief ceremony at Mrs. Barree's home.

(Tech Photo)

-30-

23-11-14-69

LUBBOCK -- A camera which records eye movements while a student reads -- often revealing hidden eye defects or faulty reading habits -- has been given to the College of Education at Texas Tech.

The machine, called a "Reading Eye," will be used in research projects conducted by graduate students in the college and in training of future teachers.

It is a gift of the Educational Developmental Laboratories of Huntington, N.Y., a division of McGraw-Hill. Representing the company at the presentation was Dr. Charles T. Hennigan of Robeline, La.

Keith Anderson of Lubbock, a representative of SPECO Educational Systems of Dallas, will assist in conducting workshops on use of the machine at Tech.

"This gift will help Tech in efforts to meet President Nixon's goal of developing reading and its enjoyment among young people," said Dr. Gordon Lee, dean of the College of Education.

"Contributions of this type from industry aid greatly in our programs," he said.

The portable machine records on film movements of the eyes as they scan graded reading material, and reading patterns may be diagnosed from the resulting measurements.





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## Cutlines -----

MACHINE MEASURES EYES -- Texas Tech Education Prof. Nancy Boze reads before a special camera which records eye movements, a device to be used in training prospective teachers at the university. Demonstrating the camera is Keith Anderson of Lubbock, area representative of SPECO Educational Systems, and observing the technique is Dr. Gordon Lee, dean of the College of Education. The camera is a gift to the university from Educational I Developmental Laboratories of Huntington, N.Y. (Tech Photo)

-30-

24-11-14-69

LUBBOCK -- An Air Force captain will receive the Bronze Star medal and outstanding Army and Air Force ROTC cadets will be recognized at the presidential retreat ceremony at Texas Tech at 4:30 p.m. Thursday (Nov. 20).

The presidential retreat highlights the observance of ROTC week on campus.

Either Tech President Grover E. Murray or Executive Vice President Glenn E. Barnett will make the presentation of the Bronze Star to Capt. Ronald E. Knipfer, assistant professor of aerospace studies and director of freshman AFROTC courses.

Capt. Knipfer is being cited for "meritorious service" from Aug. 9, 1968, to Aug. 5, 1969 as chief of engineering and construction division and as acting base civil engineer for the 432nd Civil Engineering Squadron, Udorn Royal Thai Air Force Base, Thailand, (c9)  
"while engaged in ground operations against an opposing armed force."

Capt. Knipfer joined Tech's Aerospace Studies Department in September, reporting directly from Southeast Asia.

Dr. Murray, in a statement congratulating ROTC on its 150th anniversary, said "Throughout the many years I have been associated with college students, graduates of the Reserve Officers Training Program have consistently impressed me.

"Among the many characteristics I have observed in the ROTC students are their willingness to accept responsibility and personal recognition of their individual obligation to country," he said.

-more-

Add one -- ROTC Observance

Texas Tech University, Dr. Murray said, "is proud to have the program as an integral part of its campus activities and to be counted among more than 200 colleges and universities throughout the country who recognize its value to the student, his community, and the principles held so dearly by the majority of the citizens of these United States."

Several radio and television interviews have been scheduled for the week with representatives of the Army ROTC, Capt. Douglas M. Welch, assistant professor of military science, said.

The teams to be interviewed include Cadet Lt. Col. and drill team Commander Bob Clark of San Antonio; scholarship Cadet Reagan Upshaw, Commander of Cadets Robert Coker, Barbara Specht of the Corpsettes; and Major Morrill Ross, assistant professor of military science and academic chief for the ROTC.

Army ROTC cadets to be recognized as distinguished military students are Cadet Major Upshaw of Lubbock, Cadet Capt. James Pfluger of Lubbock, Cadet Major Larry McGinnes of Sterling City, Cadet Lt. Col. John F. Duffer of Saratoga, Texas, and Cadet Col. Coker of Springlake. Also to be recognized are Alfred Kincer of San Antonio and Robert A. Junell of San Angelo, both of whom have finished their ROTC courses.

Air Force ROTC distinguished military students to be recognized will be Cadet Col. John R. Valusek of Florissant, Mo.; Cadet Col. Emanuel M. Honig of Hondo, Texas; Cadet Lt. Col. Melvin L. Copeland Jr. of Lubbock; Cadet Lt. Col. Robert D. Fleeer of Fort Worth; Cadet Lt. Col. John B. Mills Jr. of Graham and Cadet Lt. Col. Douglas D. Speegle of Hobbs, N. M.

Valusek is cadet wing commander; Honig, wing vice commander and commander of the Arnold Air Society; Copeland, cadet wing inspector general and national publications officer for the Arnold Air Society; Fleeer, wing personnel director; Mills, accounting and finance officer, and Speegle, wing information officer.

Log Book Nov. 17-22 - 1969

Date	Stories and Outlines	Local's	State	Reg.	HT's	Explanation
1-11-17-69	PROF. DAVID CARLISLE	✓				
2-11-17-69	CHILD ART CONFERENCE	✓		✓		
3-11-17-69	SPANISH PLAY	✓				
4-11-17-69	"MISTER ROBERTS"	✓				HOOBS BROWNFIELD, LEEVELAND CAMERON, PLAINVIEW, DORNALES
5-11-17-69	SIGMA XI	✓				
6-11-17-69	Pig ROAST	✓				
7-11-17-69	FAREWELL PENNINGTON	✓				
8-11-18-69	FOOD & NUTRITION VISITS	✓				LEEVELAND SUN FARM MAG. OTHER NEWS PAPERS (SEE LIST)
9-11-18-69	Pig RUST	✓		✓		
10-11-18-69	ACCOUNTING SPEAKER	✓				
11-12-18-69	HUMBLE GRANT	✓				HOUSTON PAPERS
	CUTLINE					
12-11-18-69	GRANT WINC SCHOLARSHIP	✓				HOUSTON PAPERS
	CUTLINE					
13-11-18-69	CASTELLON	✓				
14-11-18-69	MAKE-IT-YOURSELF WITH WOOL	✓		✓		



Date	Stories and Cutlines	Locals	State	Reg.	HT's	Explanation
15-11-19-69	MURRAY To ANTARCTICA	✓		✓		
16-11-19-69	Judson MAYNARD	✓				
17-11-19-69	DAVID VIGNESS	✓				
18-11-19-69	FISH CROSS TEAM	✓		✓		BERNATHY, SEYMOUR, COLORADO CITY LOCKNEY
	CUTLINE					
19-11-20-69	PRESIDENT'S RETREAT	✓				
20-11-20-69	FOOD DRIVE	✓				
21-11-20-69	CHAMBER DACHSTAD CONCERT	✓				
22-11-21-69	RANCH HEADQUARTERS OVERSEER	✓				A-J-U-D and 6 TVs
11-21-69	Carol Wright put	✓				
11-21-69	Chief Out Cont. put	✓				✓ ✓



LUBBOCK -- Purchase of a spectrophotometer to measure rates of color changes caused by chemical reactions under study by Texas Tech Chemistry Prof. David W. Carlyle has been made possible through approval of a grant in aid by Research Corporation.

The grant for \$6,700 was announced Monday (Nov. 17) by Director Fredy E. Briggs of the University Office of Research.

Carlyle explained that the goal of his research is the discovery of the mechanisms of reactions involving metal ions -- found not only in metallic substances but also in blood, chlorophyll and other biological substances.

The spectrophotometer, he said, is an instrument for measuring colors or color changes, and the particular one he will purchase will be used primarily to measure the rates of color changes caused by chemical reactions.

Measurement of the rate of a chemical reaction is one effective way to learn about the mechanism -- details of how a reaction occurs -- of a chemical reaction.

-30-

1-11-17-69

By B. Zeeck

LUBBOCK -- Art for the youngster in the classroom will be explored in demonstrations, exhibits and discussions at Texas Tech's 15th annual Child Art Conference Saturday (Nov. 22) for elementary and secondary art teachers in the West Texas area.

The one-day meeting sponsored by Tech's Department of Art will get under way with registration at 9 a.m. in Building X53-B.

Ted Couch, art consultant for Fort Worth Public Schools, will be the guest speaker at a 10 a.m. session in the Business Administration Building auditorium. His topic will be "Art in the Curriculum." One of the state's leading art educators, Couch has taught public school art at all levels and also has conducted classes in Fort Worth's Children's Museum.

Dr. Charles Jones and Marcus Ballenger of Tech's College of Education and Bruce Mossman, principal of Hardwick Elementary School, Lubbock, will lead a panel discussion concerning the significance of art in education.

Tech art education majors will demonstrate approaches to art in the classroom through the use of clay and watercolor and the techniques employed in sculpture, printmaking and jewelry.

Finished work on display will include a collection of children's art from Fort Worth and items made by art education students at Tech.

The concluding event will be a luncheon and style show at the Faculty Club in the Student Union Building at which Tech students will model garments made from fabrics designed by members of the art department's textile design class. Table decorations, featuring dioramas and place mats that children are capable of making, will emphasize a patriotic theme.

LUBBOCK -- A popular Mexican comedy, performed in Spanish by Texas Tech students and directed by a prize-winning Peruvian playwright, opens a three-performance run Thursday (Nov. 20) at Tech.

The play is Emilio Carballido's "Rosalba y los Llavaros," a lively, three-act drama woven around the misadventures of the Llavaró family of Otatitlán, Veracruz. Performances will begin at 7:30 p.m. each day through Saturday (Nov. 22) in the Qualia Room of the University's Foreign Languages and Math Building.

Admission will be 50 cents for students and \$1 for the adult general public. Tickets may be purchased at the door or reserved in advance by calling the Classical and Romance Languages Dept., 742-1262.

Directing the production is Alonso Alegria, visiting professor at Tech and the author of "El Cruce sobre el Niágara" which won the Peruvian Playwriting Prize in 1965 and the International Casa de las Americas award earlier this year.

Heading the student cast are María Rocha as Rosalba, the headstrong young lady who comes to visit, and John Timothy Cúrbo as Lazaro, the son of the host family who has a shameful secret in his past.

Karen MacAllister and Susan Swenson are doublecast in the role of Luz, the maid who occupies a strange place in the household. Other members of the host family are Charles Brooks as Lorenzo Llaveró, the head of the household; María Elena Vidaud as Dolores, his wife; Mary Clark Nesmith as Rita, his daughter, and Pamela Freeman as the mysterious Azalea.

Rosemary Patterson portrays Rosalba's mother, Aurora.

-more-

Add one -- Rosalba

Adding to the mixup as the lovestory between Rosalba and Lazaro unfolds are Nativitas, a mad candy vendor, played by Beatriz Sanz; Felipe, a suitor for Rita's hand (played alternately by Larry Nicholl and Raymond Morales); Soledad, his loud and obnoxious sister, played by Paulina Jacobo, and Juana, a friend of Azalea, played by Cynthia Walker.

The production is sponsored by the Tech chapter of Sigma Delta Pi, Spanish honorary.

-30-

3-11-17-69

By Emil Carmichael

CARBALLIDO - pronounced "car-bah-yee-do"

LLAVAROS - pronounced "yah-vah-ros"

LUBBOCK -- "Mister Roberts," Heggen and Logan's lusty comedy about life aboard a cargo ship during World War II, opens a five-performance run Friday (Nov. 21) in Texas Tech's University Theater.

Performances will be at 8:15 p.m. each day with a matinee performance at 3 p.m. Sunday (Nov. 23). Tickets are \$2 to the general public, \$1.50 for non-Tech students and \$1 for Tech students. Reservations may be made by calling the theater boxoffice, 742-2153.

John Walker of Odessa plays the title role of the patriotic young lieutenant (jg) who wants a transfer to a fighting ship, and Luther Williams of Lubbock is the obstreperous captain bent on keeping him aboard.

Terry Marrs of Crane is the happy-go-lucky Ensign Pulver who is slow on the uptake except where girls are concerned. Perry Langenstein of Lubbock plays Doc, the ship's understanding medical officer.

Betsey Bickley of Pecos, as the blonde and beautiful nurse, Lt. Ann Girard, is the lone woman in the cast.

Dr. Clifford Ashby, director, and Gail Wofford, graduate student from Johnson City, Tenn., designed the nautical set, a replica of a WWII cargo ship with sliding panels fore and aft that will enable the audience to view the interiors of cabins where portions of the action take place.

Kathy Morrison, theater arts major from Corpus Christi is assistant director. Howard Parsons of El Paso is technical director, and Speech Prof. Larry Randolph designed the costumes.



LUBBOCK -- "Computers -- The Generation Gap" will be discussed by Texas Tech Electrical Engineering Instructor Lynn D. McWaters Tuesday (Nov. 18), speaking before an open meeting of the Society of Sigma Xi.

The luncheon meeting -- at 12 noon in the Coronado Lounge of the Student Union -- is open to faculty, students and the interested public. Chairs will be provided for those who do not wish to attend the luncheon but want to hear the address.

McWaters, although on the faculty of the Department of Electrical Engineering, has been working closely with the university's Computer Services.

Sigma Xi is a society dedicated to the encouragement of scientific research.

-30-

5-11-17-69

By B. Zeeck

LUBBOCK -- Awards to three "outstanding leaders in Texas agriculture" will be presented for the first time Tuesday (Nov. 18) at the annual "Aggie Pig Roast" held by Texas Tech's College of Agricultural Sciences.

The 1969 Pig Roast also will honor departmental teams in the College and 45 scholarship winners. It will begin at 6 p.m. at the Livestock Pavillion on the Texas Tech campus.

An added attraction this year will be a display of Consumer Products of Texas Agriculture west of the Pavillion. The mobile display will be on the campus three days, Nov. 17-19. It is open to the public.

Associate Dean of the college, J. Wayland Bennett, said the new awards will honor an outstanding producer, a leading agribusinessman and a third man who has made an outstanding contribution to Texas agriculture through public service or education.

"The faculty of the College of Agricultural Sciences and the Student Agricultural Council," Dr. Bennett said, "have established the three awards in recognition of contributions made by men who work unstintingly for the high standards which have made Texas agriculture so important to the state and the nation."

The awards will be made annually.

-30-

6-11-17-69

By B. Zeeck

EDITOR'S NOTE: You are cordially invited by the College of Agricultural Sciences to attend the Pig Roast. Presentation of awards is expected to begin about 6:45 p.m.

LUBBOCK -- A farewell and appreciation reception will be held for Mr. and Mrs. M. L. Pennington in the Coronado Room of the Tech Union from 4 to 6 p.m. Wednesday (Nov. 19).

Pennington, vice president for business affairs at Texas Tech, has accepted a vice presidency at the University of Texas at El Paso effective Dec. 1.

Faculty sponsors of the reception said all friends of Mr. and Mrs. Pennington are invited to the reception.

-30-

7-11-17-69

By Dan Tarpley

LUBBOCK -- The first of a series of visits to West Texas junior colleges and high schools by representatives of the Department of Food and Nutrition at Texas Tech is scheduled Friday.

Mrs. Betty Carruth and Miss Ann Kleiva of the Food and Nutrition faculty and a group of Tech students will meet with interested South Plains Junior College students at 2 p.m. at the Levelland school.

Purpose of the visits, said Dr. S. P. Yang, department chairman, is to acquaint both young men and young women with the opportunities in the food and nutrition field.

-30-

8-11-18-69

By Dee Powell

This release distributed 11-18-69  
to Lubbock news media, Regional  
Dailies, Texas 50M, selected  
Farm Magazines and selected  
newspapers.

FOR RELEASE AT 7:30 P.M. TUESDAY, NOV. 18

LUBBOCK -- L. D. (Don) Anderson, C. G. (Charlie) Scruggs and John C. White were honored at Texas Tech University tonight (Nov. 18). Each was cited as an "Outstanding Leader in Texas Agriculture."

The awards honored Anderson as a producer, Scruggs as an agri-businessman and White as a public servant.

The awards were presented for the first time at the annual Texas Tech Aggie Pig Roast. They were awarded by the Student Agricultural Council and the faculty of the College of Agricultural Sciences.

The presentations were made by Dean Gerald W. Thomas of the College of Agricultural Sciences following traditional ceremonies recognizing outstanding students in the college, departmental team members and 45 scholarship winners whose awards ranged from two \$75 winners to four who received four-year \$700 awards.

President Michael Mocek of the Student Agricultural Council presided. Also on the program were Texas Tech Executive Vice President Glenn Barnett who gave the welcome and Associate Dean J. Wayland Bennett of the College who presented the scholarship winners.

Anderson, a 1948 business administration graduate of Texas Tech, farms approximately 1,200 irrigated acres near Crosbyton. He is immediate past president of Plains Cotton Growers, Inc., and currently is serving as chairman of the board of that organization.

On the national level, he is chairman of the Beltwide Cotton Producers Committee, on the board of the National Cotton Council and a trustee of the Cotton Producers Institute.

The award made particular mention of Anderson's contribution in the organization, coordination and successful operation of the Diapause Boll Weevil Control Program on the High Plains.

-more-



Add one -- Pig Roast

Scruggs, vice president and editor of "Progressive Farmer," holds a degree in agricultural economics from Texas A&M University. He was the first Texan to hold the office of president of the American Agricultural Editors' Association and was the founder and first president of the successful Southwest Screwworm Eradication Program.

In 1967, Scruggs was named chairman of the Joint Committee on Natural Fibers and Textile Development, appointed by the Texas Legislature.

White, Texas Commissioner of Agriculture, holds a degree in animal husbandry from Texas Tech. He was head of the School of Agriculture at Midwestern University prior to his election to state office.

Current consumer service and protection programs administered by the State Department of Agriculture, his citation noted, serve as models for other states, and he "has initiated the most far-reaching market development program ever undertaken by any state."

White was recognized for initiating the collection and publication of County Agricultural Statistics and of the Texas Agricultural Products (TAP) program which has become the "most successful" agricultural marketing promotional project in the United States.

The citation also noted White's role in international agriculture. He has represented the U. S. government in several foreign assignments.

Scholarship awards recognized were:

In the Department of Agricultural Economics, the four-year Clabber Hill Ranch Scholarship, to Richard A. Sterling, Ira, Tex.

Agricultural Engineering, Gifford-Hill-Western, to Delbert L. Devin, Tulia, Tex.; Plains Cotton Ginners Association, Billy C. Harbin, Muleshoe, Tex., and Tommy R. Knowles, Lubbock; Connally Equipment Company, Richard G. Hollis, Delray, Fla., and Lance S. Bean, Leuders, Tex., with special awards to Glen H. Quebe, Lockney, Tex., and Michael C. Choat, Hagerman, N. M.

-more-

Add two -- Pig Roast

Animal Science, Ray C. Mowery Scholarship to David Fargier, Abernathy, Tex., Spencer Wells Scholarship, Gary Wilson, Baton Rouge, La.; and Bridwell Scholarship, Joe B. Jennings, Muleshoe.

Dairy and Food Industry, Texas-New Mexico Dairy Technology Society, Linda Dianne Sanderson, Fort Worth; Dallas-Fort Worth Dairy Society, Billy Bob Freeland, Morton, Tex.; Dr. J. J. Willingham Dairy and Food Industry, Terry Wayne Darrow, Pampa, Tex.; South Texas Dairy Technology Society, Mark Arthur Compere, Abilene.

Park Administration-Horticulture-Entomology, District One Garden Club, Julia Holmes Campsey, Dallas; Telsco Weathermatic, Russell R. Bragg, Arlington; Trans Mississippi Golf Association, Craig A. Naler, Lubbock, Raymond G. Dale, Lubbock, David D. Garner, Midland, and Donald D. Watson, Bowie, Tex.; Frank Goldthwaite Memorial, Johnny R. Philpott, Idalou, Tex.

Range and Wildlife Management, Texas Section of the American Society of Range Management, Freddie J. Williams, Montague, Tex.; Hunter Scholarships in Range Management, James Richard Embry, Lubbock, and Joe Bob Watson, Silverton, Tex.

And College of Agricultural Sciences awards:

American State Bank Alpha Zeta Scholarship for Juniors, Jerry M. Bigham, Lockney, Tex.

Agricultural Industry Scholarship for Juniors, William E. Craig, Hamilton, Tex.

Borden Scholarship Award in Agriculture, John W. Herring, Tulia.

Frank Carter -- "Top of Texas" Agricultural Freshman Scholarship, Thomas Mac Devin, Tulia.

Clayton Fund Scholarships, Senior Donald Deering of Lubbock, Junior Gary Fambro, Breckenridge, Tex., Sophomore Wendel Ray Holder, Lubbock, and Freshman Terry Neal Sterling, Ira.

C. H. Davidson Foundation -- State Future Farmers of America Scholarship, Joe J. Parker, Jr., Byers, Tex.

Add three -- Pig Roast

Houston Livestock Show and Rodeo, Stanley W. Hackfeld,  
Loraine, Tex.

Lubbock Kiwanis Club, Norma Pavolic, Midland, and William A.  
Smylie, Houston.

Lubbock Agricultural Club, Don Tubbs, Lubbock.

Plainview Young Farmers, Oliver Lee Thompson, Plainview.

Texas Tech Agricultural Ex-Students Blood Association, Carl  
Jones, Whitharral, Tex., Robert Kendrick, Groom, Tex., Mike  
McMurray, Houston, Alex Sears, San Angelo, and Ronald Thuett,  
Post, Tex.

And the Wichita Falls Farm and Ranch Club Scholarship,  
Mike Mocek, Seymour, Tex.

Departmental teams recognized included:

Crops, coached by Prof. Cecil Ayers, Jerry Rice, Abernathy,  
Rex Harris, Colorado City, Jerry Bigham, Lockney, John Connor,  
Seymour, David Kern, Amarillo, Rex Jones, Tulia, and Jerry  
McDonald, Bellevue;

Dairy Products, coached by Prof. J. J. Willingham, Mark  
Compere, Abilene, Terry Darrow, Pampa, and Linda Sanderson,  
Fort Worth, with Judith Gay Jenkins of Hamlin, alternate;

Junior Meats, coached by Prof. Keith Lind, Denise Eskridge,  
Richardson, Larry Hines, Olton, George Izzard, Lubbock, Gail  
Hardin, Wayneville, Mo., Tom Martin, Dimmitt, Walter Overton,  
Yeso, N.M., Randy Sutherland, Lubbock, Marvin Meek, Plainview,  
Lee Looney, Truscott, Brooks Gunter, Claude, Philip J. Cabit,  
Dekalb, Marsha Mills, Alpine, Barbara Sadler, Dallas, Peggy Hopkins,  
Lubbock, David Godfrey, Spur, and Jerry Smith, Hart;

Senior Meats, coached by Prof. Lind, James L. Crawford,  
Tahoka, Steve Groce, Petersburg, Randy Lewis, Llano, and Jerry  
Bigham, Lubbock;

-more-

Add four -- Pig Roast

Junior Livestock, coached by Allen McCloy, Eddie Holland, Bluffton, Bill Doherty, Branson, Colo., Jerry Smith, Hart, Phillip Boyd, Kress, Lonnie McDonald, Quitaque, Jim Wells, Tahoka, Tom Martin, Dimmitt, Dale Chote, Ralls, Larry Meadows, Briscoe, Walter Overton, Yeso, N.M., Carol Garner, Houston, and Carl Jones, Whitharal;

Range Plant Identification, coached by Prof. Henry Wright, James F. George, Spur, F. E. Busby, Nolan, Joe Bob Watson, Silverton, and Jim E. Neaville, Shamrock;

Soils, coached by Prof. B. L. Allen, Jerry Bigham, Lockney, Alex Sears, San Angelo, Allen Smajstrla, Victoria, Steve Spain, Olton, and Terry Whigham, Tulia.

-30-

9-11-13-69

By B. Zeeck



Texas Tech University  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
John Petty, Acting Director, 792-5595  
Dan Tarpley, Mgr. News Bureau, 792-5596

Cutline -----

OUTSTANDING LEADERS IN AGRICULTURE -- Texas Tech University's College of Agricultural Sciences honored three "outstanding leaders in Texas agriculture" at the annual Aggie Pig Roast Nov. 18. Tech President Grover E. Murray, second from left, congratulates the recipients, from left, Texas Commissioner of Agriculture John C. White of Austin, "Progressive Farmer" editor C. G. (Charlie) Scruggs, and L. D. (Don) Anderson, Crosby County farmer and immediate past president of Plains Cotton Growers, Inc. Anderson was honored as a producer, Scruggs as an agri-businessman and White as a public servant. White and Anderson are Tech graduates; Scruggs received his bachelor's degree from Texas A & M. (Tech Photo)



LUBBOCK -- The third speaker in the Texas Tech University Department of Accounting Series, John Ashworth of the American Institute of CPA's in New York City, will be heard at 3:30 p.m. Wednesday (Nov. 19).

The speech, "What the Profession Does for You and What You Can Do for the Profession," and the discussion to follow will be held in Lecture Hall 5 in the basement of the Business Administration Building on campus.

Accounting Professor Belverd Needles, Jr. said the public is invited to hear Ashworth.

The speaker is a native of Maine, a graduate of Harvard University and a former teacher at Columbia University and has contributed to several magazines including "Harper's" and "The Atlantic," literary anthologies and Encyclopedia Americana.

Ashworth is the author of "Careers in Accounting," a book for high school students. He also has written numerous articles and brief notes for "The Journal of Accounting" and "The CPA," all of them related to the accounting profession's public relations or manpower problems.

Ashworth has studied the problem of attracting members of minority groups to join the accounting profession for the American Institute of CPA's.

LUBBOCK -- A grant of \$8,000 was presented to Texas Tech by Humble Oil Education Foundation in the offices of University President Grover E. Murray Tuesday (Nov. 18).

Ken L. Harkins of Humble Oil & Refining Company's Eastern Marine Division staff, Houston, made the presentation to Dr. Murray.

The grant will be divided among the Engineering, Business, and Geology departments, with \$3,000 going to Engineering and \$2,500 each to the other two.

The gift to Texas Tech was part of a total of \$396,000 being awarded by the foundation for the 1969-70 academic year to 34 higher educational institutions nationwide.

Companies participating in the Humble Oil Education Foundation, a non-profit organization, are Humble Oil & Refining Company, Humble Pipe Line Company, Humble Gas Transmission Company, and Esso Production Research Company.

"We are grateful for this grant and others of this nature which support research and higher education in the fields of engineering, geology and other sciences, and business," Dr. Murray said. "We are happy to have industry join in the efforts of colleges and universities in their overall scientific and technical research programs."

-30-

11-11-18-69

By Dan Tarpley



Texas Tech University  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
John Petty, Acting Director, 792-5595  
Dan Tarpley, Mgr. News Bureau, 792-5596

Cutline -----

GRANT FOR TEXAS TECH -- Ken L. Harkins, left, of Humble Oil & Refining Company, delivers an \$8,000 check for Texas Tech to University President Grover E. Murray, center, and Dr. Richard B. Mattox, chairman of the Department of Geosciences. The money goes to the Colleges of Engineering and Business Administration and the Department of Geology. Harkins is with Humble's Eastern Marine Division staff, Houston. (Tech Photo)

-30-

11-11-18-69

LUBBOCK -- Gamewell Gantt III, Texas Tech finance major from Houston, is the recipient of the first \$1,000 scholarship given by the Association of State Chartered Banks in Texas to a student at the university.

Presentation of the scholarship fund took place Tuesday (Nov. 19), with Jack Payne, president of the American State Bank, representing the association.

Gantt, a senior student, is the son of Mr. and Mrs. Gamewell Gantt Jr. of (5050 Woodway) Houston.

"We appreciate very much the association's recognition of Tech and its College of Business Administration in presenting this scholarship," said Dr. Robert Rouse, chairman of the Department of Economics. He worked with association members in setting up the scholarship allotment from the group's educational fund.

-30-

12-11-18-69

By Dee Powell



Texas Tech University  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
John Petty, Acting Director, 792-5595  
Dan Tarpley, Mgr. News Bureau, 792-5596

Cutline -----

WINS SCHOLARSHIP -- Gamewell Gantt III, Texas Tech senior from Houston, receives a check for \$1,000 representing a scholarship given by the Association of State Chartered Banks in Texas. Making the presentation is Jack Payne, president of Lubbock's American State Bank. Gantt is majoring in finance with a banking option.

(Tech Photo)

-30-

12-11-18-69



LUBBOCK -- Six Texas Tech juniors with a special interest in the education of the deaf will leave Thursday (Nov. 20) for a tour of the New Mexico School for the Deaf in Sante Fe.

All are students of Special Education Prof. Patrice Costello whose specialty is education of the deaf and the multiple-handicapped deaf.

The students will make the tour at the invitation of Superintendent James Little of the school. They will visit suites devoted to audiology and psychology, both used for evaluation, treatment and research. They also will visit the wing devoted to physical therapy and in Hester Hall which is used for pre-school children and their visiting parents.

Four of the students scheduled to make the trip are specializing in education of the deaf, and two, in speech and hearing therapy.

This is the third annual trip arranged for Texas Tech students to the Santa Fe institution. Other trips have included visits to the Texas School for the Deaf, St. Joseph's Institute for the Deaf and the unit for the deaf at the Dixon State School in Illinois, the Arkansas School for the Deaf and others.

Scheduled to make the trip in preparation for their future jobs are JoDeane Brown, daughter of Mr. and Mrs. John E. Brown, 1312 48th St.; Sally Ann Ortiz, daughter of Manuel Ortiz, 7502 Ave. H; Mrs. Dennis Hardee, 3210 30th; Georgia Saunders, daughter of Mr. and Mrs. George W. Saunders, 6012 Cabrillo, El Paso; Leigh Goode, daughter of Mr. and Mrs. Curtis Goode, Boerne, Tex.; and Sherre Ennings, daughter of Mr. and Mrs. L. A. Ennings, 2737 Bay Meadows, Dallas.

LUBBOCK -- More than 160 contestants from a 34-county area in Northwest Texas are expected to participate in the annual District I Make It Yourself With Wool competitions Saturday (Nov. 22) at Texas Tech.

Finals, set to begin at 2 p.m. in Tech Union Ballroom, will be open to the public, according to District Director Myra Timmons of Tech's Clothing and Textiles Department.

Preliminaries will be held earlier in the day at the Home Economics Building.

Four divisions are included in this year's contest: Sub-Deb, ages 10 through 13; Junior, ages 14 through 16; Senior, ages 17 through 21, and Adult, for those over 21. Entries will be evaluated on the basis of workmanship, beauty of design and fashionable appearance.

Dr. Margaret Sitton, assistant dean of the College of Home Economics, will give the welcoming address. Narrators for the style show presentation will be Tech students Linda Barton of Dallas, Marjorie Wilhelm of Vernon, Linda Lynch of Hereford, Madalyn Binger of Wakefield, Neb., and Kay Corn of Fort Worth.

Awards will be presented by Mrs. Kay Caddel and Mrs. Nancy Lockhoof of the Clothing and Textiles Department faculty.

Judges will be Mrs. Lila Kinchen, Mrs. Lillian Kountz, Mrs. Foy Freeman, Mrs. Xie Collins, Mrs. Marjorie Mitchell, Mrs. Debbie Redwine, Mrs. Martha Schmidt, Mrs. Rose Marion Day, Mrs. Anita Collins, Mrs. Donald Tankensley, Mrs. Cliff Thompson and Mrs. Vickie Esty Harris.

Tech home economics students will serve as hostesses for the contests and assist the judges.

-more-

Add one -- Make It Yourself With Wool

Junior and senior winners will be eligible for state and national competitions. Adults are eligible for district and state competition only, and the sub-deb division is limited to district competition.

State competitions will be Dec. 6 in San Antonio, and the national finals will be Jan. 22 in Denver, Colo.

Make It Yourself With Wool competitions are sponsored by the American Wool Council in cooperation with the Women's Auxiliary to the National Wool Growers and the Texas Sheep Growers Association.

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14-11-18-69

By Emil Carmichael

LUBBOCK -- Texas Tech President Grover E. Murray left Wednesday (Nov. 19) for an inspection tour of National Science Foundation sponsored research activities in Antarctica.

The trip will permit him to participate in a ceremony at the South Pole commemorating the 40th anniversary of the first flight over the area by Admiral Richard E. Byrd.

Dr. Murray will join Dr. Laurence M. Gould of the Earth Sciences Department of the University of Arizona for the official inspection tour. Dr. Murray will represent Texas Tech University and the National Science Board which governs the National Science Foundation; Gould is making the trip at the invitation of the National Science Foundation and as "dean" of Arctic and Antarctic explorers and experts.

"Dr. Gould and I will travel extensively on the Antarctic Continent, visit the principal bases of operation, and review work in progress and results of work previously conducted," Dr. Murray said.

They will be at the South Pole Nov. 29 for the commemoration ceremony.

On the return trip, Dr. Murray will visit Canberra, Australia, to consult with Australian governmental officials regarding the exchange program of scientists, which is part of the cooperative agreement signed by former President Johnson and Prime Minister Gorton of Australia. The administrative agency in the U. S. is the NSF.

"We are particularly interested," Dr. Murray said, "in conferring with and working out exchanges with scientists interested in arid and semi-arid lands."

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Add one -- Murray to Antarctica

Dr. Murray will leave Los Angeles Wednesday night for Auckland, N.Z., then go to Christchurch, N.Z., before taking a U. S. Navy plane for McMurdo Sound from where the inspection team will operate.

Two Texas Tech professors and one graduate student went to the Antarctic late last month for four months of exploration. They are Dr. F. Alton Wade, Texas Tech Horn professor of geoscience and project leader for a National Science Foundation Antarctic Research project; Dr. John Wilbanks of Las Vegas, N.M., a visiting professor this semester at Texas Tech, and Lawrence D. Osborn, son of Mr. and Mrs. Foster Osborn of (1103 65th St.) Lubbock.

This is Dr. Wade's seventh trip to the Antarctic. His first two were made with Admiral Byrd. Osborn is a graduate student in geophysics. Another geophysicist, Charles Bitgood, who is a graduate of Texas Tech, also made the trip. He is on leave from the Union Oil Company, Midland.

Both Wilbanks and Bitgood spent the 1967 season in the Antarctic with Wade. This year's exploration will be the final phase of the field work in the general geological survey of West Antarctica.

The National Science Foundation project is coordinated with a similar one being conducted by the Scott Polar Research Institute of Cambridge, England. The Scott party will cover a large portion of East Antarctica.

The responsibility for the interpretation of all magnetic data and ice thickness records in Byrd and Elsworth lands will be that of Texas Tech.

Dr. Murray will return to Lubbock and Texas Tech the second week in December.

Dr. Gould has been with the University of Arizona's Earth Sciences Department since 1963 and prior to that was with Carleton College from 1932 to 1963, the last 18 years as president. He was named president emeritus of Carleton College in 1963.

15-11-19-69

By Dan Tarpley



This release distributed 11-19-69  
to Lubbock news media

LUBBOCK -- A choral composition by Dr. Judson Maynard of Texas Tech's Department of Music has been accepted for publication by World Library Publications, Inc. of Cincinnati.

The work, written for unaccompanied performance by a four-part mixed choir, is a wedding anthem suitable for services of any faith, the author said.

A member of the Tech organ faculty since 1961, Dr. Maynard has become widely known to area audiences through his concerts and his services as church organist and choir director for several local congregations. He also is the author of articles on musicology which have appeared in national professional journals.

-30-

16-11-19-69

By Emil Carmichael

LUBBOCK -- Chairman David M. Vigness of Texas Tech's Department of History will participate in a new Project HOPE in Laredo, Dec. 3, as visiting lecturer on the cultural heritage of the Spanish Southwest, a part of a medical training program.

The unusual program, Vigness said, is a new role for Project HOPE, best known for its hospital ship, the S.S. Hope, and the more than 5,100 physicians, surgeons, dentists, nurses and technologists it has trained abroad.

Project HOPE, in announcing its first domestic effort, said the program should result in the establishment of a permanent training program to provide aide-level personnel to the entire Laredo area. It also should serve, the announcement said, as a pattern for developing medical aide personnel in other U. S. areas.

Three to five years and \$1.5 million have been allotted for Project HOPE's participation in the Laredo program.

Working with HOPE are the Laredo-Webb County Health Department, Mercy Hospital, Laredo Junior College and other local health and educational institutions.

Cooperating with Laredo Junior College in the cultural aspect of the educational program -- designed to aid trainees in passing a high school equivalent examination -- will be the University of Texas and visiting professors from Texas Tech, the Southwest Development Laboratory and the University of Mexico.

Each lecture serves three audiences -- trainees, the public which is invited, and graduate students participating for credit.

Prof. Vigness' lecture will deal with "The Northern Frontier of New Spain," covering historical aspects of Spain's political and sociological problems in what is now the American Southwest and the legacy left by Spanish influence on the Southwest.

His lecture will be preceded by filmstrips. Following the address, HOPE trainees will participate in a discussion, and Dr. Vigness will lead the seminar for graduate students.

-30-

This release distributed 11-19-69  
to Lubbock new media, Regional  
dailies and newspapers in  
Abernathy, Seymour, Colorado  
City and Lockney

LUBBOCK -- Texas Tech's Crops team will leave Sunday (Nov. 23) to compete in the National Collegiate Crops Contest at Kansas City Nov. 25 and the International Collegiate Crops Contest in Chicago Nov. 29.

Team members are junior Jerry Bigham, son of Mr. and Mrs. A. L. Bigham of Lockney; junior Jerry Rice, son of Mr. and Mrs. Ray D. Rice of Abernathy; senior John Conner, son of Mr. and Mrs. J. W. Conner of Route 3, Seymour; and senior Rex Harris, son of Mr. and Mrs. W. E. Harris of Route 3, Colorado City.

They will be accompanied by Agronomy Prof. Cecil Ayers, coach.

The team carries to the two contests a tradition of winning in competition involving colleges and universities from over the entire United States, "from as far west as Washington State, Pennsylvania State University on the east, University of Minnesota on the north and Texas Tech University on the south," Ayers said.

Since resumption of the contests following World War II, Texas Tech has led the field in the crops contests.

"Twenty-two National and International contests have been held during the period," Ayers pointed out. "Tech has won first 18 times, second three times and third once at Kansas City. At Chicago, Tech has won first 14 times, second 7 times, and third once.

"Tech is the only college to win both the National and International more than three times consecutively. Tech won five consecutive times in the 1952-1956 contests and again in 1962-1966, but broke its own records with consecutive wins in the 1962-1967 contests."

-more-

Add one -- Tech Crops Team

The record was broken again with seven consecutive wins with the 1968 contest. Of the past 34 contests, Tech has been first 30 times. The 30 firsts have usually been by substantial differences over the second place team, Ayers said. The three seconds and one third have been behind the first place team by scores of 4.4 points, 8 points, 12 points and 24.6 points respectively out of a possible 5,400 points.

Ayers said the 1962 and 1964 teams were first in each of the three phases of the contest at both contests. No other team has done this in any one year.

The Kansas City contests started in 1929. The first Chicago contest was in 1923.

Texas Tech teams and individuals during the past 14 years have set 22 out of 24 possible "all time" records in the various phases of the contest, several with perfect scores.

The team and Coach Ayers are expected to return to Tech and Lubbock Nov. 30.

-30-

18-11-19-69

By Dan Tarpley



Texas Tech University  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
John Petty, Acting Director, 792-5595  
Dan Tarpley, Mgr. News Bureau, 792-5596

## Cutline -----

PREPARE FOR COMPETITION -- Texas Tech's Crops team gets in some last minute practice before leaving Sunday (Nov. 23) for the national and international crops contests at Kansas City and Chicago. They are, at front table, from left, Jerry Bigham, junior soil science major in agronomy, son of Mr. and Mrs. A. L. Bigham of Lockney, and Jerry Rice, junior crop production major in agronomy, son of Mr. and Mrs. Ray D. Rice of Abernathy. Back table, from left, are John Conner, senior crop science major, son of Mr. and Mrs. J. W. Conner of Route 3, Seymour, and Rex Harris, senior crop production major, son of Mr. and Mrs. W. E. Harris of Route 3, Colorado City. Standing is their coach, Agronomy Prof. Cecil Ayers. (Tech Photo)

-30-

18-11-19-69



LUBBOCK -- An Air Force captain received the Bronze Star medal, outstanding Army and Air Force ROTC cadets were recognized and marching precision was exhibited at the presidential retreat ceremony at Texas Tech Thursday (Nov. 20).

The ceremony, held at Memorial Circle, was a highlight of ROTC week on the campus.

Dr. Glenn E. Barnett, Tech's executive vice president, made the presentation of the Bronze Star to Capt. Ronald E. Knipfer for "meritorious service" in Thailand in 1968-69. Knipfer is assistant professor of aerospace studies and director of freshman AFROTC courses at Tech.

Angel Flight and Corpsdettes, girls' support organizations, joined the Air Force and Army ROTC cadets and Navy Reserve members in marching formations.

Army ROTC cadets recognized as distinguished military students were Cadet Major Reagan Upshaw and Cadet Capt. James Flugler of Lubbock, Cadet Maj. Larry McGinnes of Sterling City, Cadet Lt. Col. John F. Duffer of Saratoga, Texas, and Cadet Col. Robert Coker of Springlake.

Also cited by the Army ROTC were Alfred Kincer of San Antonio and Robert A. Junell of San Angelo, both of whom have finished their ROTC courses.

Air Force ROTC distinguished military students recognized were Cadet Col. John R. Valusek of Florissant, Mo.; Cadet Col. Emanuel M. Honig of Hondo, Cadet Lt. Col. Melvin L. Copeland Jr. of Lubbock, Cadet Lt. Col. Robert D. Fleer of Fort Worth, Cadet Lt. Col. John B. Mills Jr. of Graham and Cadet Lt. Col. Douglas D. Speegle of Hobbs, N. M.

-30-

19-11-20-69

-30-

By Dee Powell

LUBBOCK -- Tons of foodstuffs -- possibly as much as 16,000 pounds -- to be distributed to needy families at Thanksgiving and Christmas will be gathered Saturday (Nov. 22) on the Texas Tech campus.

Members of Tech's social sororities will be vying for a trophy to be awarded the group collecting the greatest amount of food, said Kipp Murray, vice president of Phi Kappa Psi, the sponsoring organization.

The holiday foods will be gathered throughout the city, Murray said, and collected Saturday on the parking lot south of the Administration Building. In case of bad weather, the collection point will be the west entrance of the Tech Union.

Members of the Order of DeMolay will assist in transferring the groceries to the Salvation Army for distribution to the needy families during the holiday seasons.

-30-

20-11-19-69

By Dee Powell

LUBBOCK -- Texas Tech's Chamber Orchestra, with music Prof. Anthony Brittin as featured soloist on the French horn, will present its first concert of the season at 8:15 p.m. Friday (Nov. 21) in the Croslin Room of the Tech Library.

In addition to Brittin's performance of Mozart's "Concerto No. 3 for Horn and Orchestra," the program will include "Rounds for String Orchestra," by David Diamond, a Vivaldi "Sonata da Camera," and Samuel Barber's "Adagio for Strings."

Composed of students majoring in music, the Chamber Orchestra directed by Paul Ellsworth comprises a basic string group selected from the Tech Symphony Orchestra.

Members include Mary Handy, Jolena Schloer, Joyce Allen, Ernesto Rodrigrez, Martin Brahinsky, Ann Smith, James Kidwell, Karen Kidwell, Robert Meinecke, Cathy Horn, Gail Schmicker, Ana Maria Maldonado, Leta Boyett, John Fare, Tim Brown, Boyce Wyrick and Ronald Howald. Wind instruments added for Friday's concert will include clarinets, played by Randy Stephenson and Neil Hilton, and bassoons, played by Mark Weaver and Carol Vines.

The concert is open to the public. There is no admission charge.

LUBBOCK -- The Board of Overseers of the Ranch Headquarters Association met at noon Friday (Nov. 21) at the Lubbock Club and constituted the association as a corporation -- opening the project for public support -- and electing D. Burns, long time manager of the Pitchfork Ranch, as temporary chairman of the board.

Other temporary officers were named, and the board agreed to hold its first annual meeting in the fall of 1970.

The formation of the association was announced by Texas Tech University President Grover E. Murray Sept. 20 at a gathering of ranch people in Snyder.

It was formed, Dr. Murray said at that time, at the request of ranchers to "let everyone have a part in the project to establish an authentic Ranch Headquarters on the site of the new Museum at Texas Tech."

In addition to Burns, the board elected as president, Dr. W. C. Holden, ranch historian and author and professor emeritus at Texas Tech; first vice president, Frank H. Chappel Jr. of the Renderbrook-Spade Ranch at Colorado City and the Chappell Spade Ranch at Tucumcari; second vice president, John F. Lott of the Slaughter U Lazy S Ranch near Post, and secretary, Mrs. W. C. Holden. Ranch Headquarters Director Jerry L. Rogers was named executive secretary.

Chappell was named to head a new committee on fiscal operations. Working with him will be Lott, Mrs. J. E. Blakey Jr. and Charles E. Maedgen Jr.

The first phase of the Texas Tech Museum is scheduled for completion next year, and the Ranch Headquarters Committee already has announced acquisition of five of the historic buildings which will become a part of the outdoor, living museum commemorating the spirit of the men who built Texas' first industry.

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## Add One Ranch Headquarters

Twelve of the 18 initial overseers were present for the luncheon meeting Friday, voting their approval of the articles of incorporation and of the by-laws as they are to be submitted to the general membership at the first annual meeting.

The membership is open to anyone wanting to join the association, with minimal dues of \$1 per year for those under 12 years of age and including \$5 memberships for single adults and \$10 for couples. Other annual memberships range upward to \$100, and permanent memberships range upward from \$250.

In explaining why the association is open to non-ranch people as well as ranching families, Rogers explained that in the view of the association "a man, like a society, is the sum total of his past." Ranching, so much a part of the history of the Southwest, he said, influenced all the life of the region.

"The tangible reminders of our heritage -- the buildings, the objects from the past -- give people today a sense of stability, a chronological orientation and a sense of continuity from one generation to the next," he said. "Understanding our historical components helps us to know ourselves."

The corporation was organized, according to its charter, for educational purposes, and members will assist Texas Tech University in "developing, interpreting and maintaining an interest in ranching history."

Properties acquired by the association become the property of the state of Texas when turned over to the Ranch Headquarters, according to the by-laws. Care of items accepted is the responsibility of the university. The depository for historical records and documents will be the Southwest Collection, the regional archive located at Texas Tech.

The association's special interest is in the "restoration and preservation of ranch architecture, ranch furnishings, ranch operational equipment and other items associated with ranching."



Add two -- Ranch Headquarters

The Ranch Headquarters Committee -- now designated the Ranch Headquarters Advisory Committee, serving the association -- was established in 1966 to investigate the availability of buildings and items for the outdoor museum.

Buildings donated to the project will be moved to the museum site and restored with detailed attention to historical accuracy.

The Board of Overseers eventually will include one member from every area unit of the association. The first area unit, now in the process of being organized, is at Snyder. It grew out of the Sept. 20 gathering, organized under the direction of Mrs. Wilson Connell, a member both of the advisory committee and the Board of Overseers.

Incorporators of the association were Burns, Lott and Dr. Holden.

In addition to the officers, overseers present at the meeting were Miss Christine DeVitt of the Mallet Ranch, Mrs. Blakey, Mrs. Connell, William Holder Jr., Maedgen, and Watt R. Matthews of the Lambshead Ranch in Albany.

Members of the board who were unable to attend were Dr. Murray, Mr. and Mrs. Charles Schreiner III of the YO Ranch, Mountain Home, Mrs. M. Sims Davidson of Dallas, and G. C. Gardner Jr.

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22-11-21-69

By B. Zeeck

Log Book Nov. 24-29

Date	Stories and Cutlines	Locals	State	Reg.	HT's	Explanation
1-11-24-69	HOME Ec STYLE Show	✓		✓		NEW ORLEANS - DALLAS - WACO - AUSTIN
2-11-25-69	ALUMNI Meeting	✓		✓		NEW ORLEANS - KINGSVILLE - GEORGETOWN - DAYTON - SAN ANTONIO - FAYETTEVILLE ARK.
3-11-25-69	TRANSCENDING HOLIDAYS	✓		✓		
4-11-26-69	THOMAS ELECTION					ZEROX 10 - A5-40
5-11-26-69	ROBERT WHITE II					"

Texas Tech University  
Office of Information Services  
P. O. Box 4640  
Lubbock, Texas 79409

This release distributed 11-23-70  
to Lubbock news media

LUBBOCK -- The Texas Tech University Corpsdettes, Army ROTC women's drill team, Monday presented their commander, Col. William L. Hodge, with trophies captured at the fifth annual West Texas State University Invitational Drill Meet.

The competition was held Saturday (Nov. 21) in Canyon, home of West Texas State.

Under the leadership of Ann Ashworth, senior, the Corpsdettes won first place in regulation drill, first place in fancy drill, the over-all trophy and the commanders trophy.

The Tech team competed with two other women's teams. Drill commander Sandra Smith, sophomore, marched her girls to win 30 out of a possible 30 points in over-all competition.

Judges for the contest were chosen from drill instructors at Fort Sill, Okla.

According to Miss Ashworth, the Corpsdettes hope to compete in at least one more drill meet in the spring. They also have plans to host a meet at Tech.

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2-11-23-70

By Doug Mattson

FOR RELEASE NOV. 30 OR THEREAFTER

LUBBOCK -- Fashions for the college crowd will be spotlighted in a style show to be presented Dec. 4 by members of the tailoring classes in Texas Tech's Department of Clothing and Textiles.

More than 100 coeds will model garments they have made at the 7:30 p.m. public showing in Tech Union Ballroom. There is no admission charge.

"The Sign of the Time" will be the theme of the show featuring suits, coats, the popular pant suit and other items of special interest to the young generation, according to graduate home economics major Mary Mize of Beaumont, general chairman.

A combo will provide background music during the fashion parade. Beverly Pipin, area folk singer, will entertain during intermission.

Faculty sponsors are Mrs. Myra Timmons, Mrs. Doris Caddel and Dr. Delilah Roch of Tech's College of Home Economics.

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1-11-24-69

By Emil Carmichael

This release distributed 11-25-69  
to Lubbock news media, Regional  
Dailies and selected newspapers  
in Texas and Arkansas

LUBBOCK -- Representatives of more than 90 universities, colleges and secondary schools in the Southwest will attend the annual district meeting of the American Alumni Council in Lubbock Dec. 2-4.

Texas Tech University will host the conference, expected to draw alumni association administrators, development officers and alumni publications editors from Texas, Louisiana, Arkansas and Mexico.

Headlining the list of speakers are Arthur J. Horton, director of development at Princeton University; Warren Gould of Washington, D. C., president of the American Alumni Council; Corbin Gwaltney, editor of "The Chronicle of Higher Education"; Joe Belden of Dallas, president of Belden Associates, and Tom Norfleet of Waco, vice president of the Success Motivation Institute.

Jack Maguire, executive director of the University of Texas Ex-Students Association, is the council's district chairman, and Wayne James, executive director of the Texas Tech Ex-Students Association, is conference chairman.

Early registration will begin at 1 p.m. Dec. 2 at the Texas Tech Ex-Students Association offices on the university campus, and other conference sessions will be held in the Red Raider Inn.

"The council's main purpose," James said, "is to mobilize behind education the full strength of organized alumni support."

Alumni association administrators will attend study meetings conducted by Joe Bishop, executive director of Texas A & I Alumni Association; Beatrice Field, Tulane University; John Rosso, University of Arkansas; Maguire and James.

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Add one -- Alumni meeting

Development officers' session speakers will include Horton, Jim Reid, director of Southwestern University's annual fund; Graves Blanton, associate director of the development board at the University of Texas; Robert L. Chambers, Tulane University; Raymond Vickery and Dr. George Stokes, both of Baylor University; Clyde Foltz of Texas Christian University; Richard Dini, fund raising consultant; Gary McCaleb, Abilene Christian College; C. C. Nolen and Ed Kallenburg, both of Texas Christian University, and Paul Youngdale, Southern Methodist University.

Leading study meetings for alumni publications personnel will be Les Miller of Evans Press, Fort Worth; Forrest Foster of Steck-Warlick Co., Austin; Gwaltney; Jim Llamas, Tulane, and Mrs. Paul Marvel, Our Lady of the Lake College.

Special sessions for secondary schools representatives will be conducted by Kay Boylan of Louise S. McGehee School in New Orleans, with Norris Loefflor of St. Stephens Episcopal School in Austin and Miller also participating.

Other Texas Tech representatives taking part in the activities include Dr. Glenn E. Barnett, executive vice president of the university, who will welcome visitors; Dr. John R. Bradford, dean of the College of Engineering, luncheon speaker; Tony Gustwick, who will preside at the awards banquet, and Berl Huffman, awards banquet speaker.

Richard "Buck" Weirus of Texas A & M will preside at the presidential luncheon.

2-11-25-69

By Dee Powell

LUBBOCK -- Texas Tech will dismiss classes at noon Wednesday (Nov. 26), putting a 4½-day Thanksgiving vacation at the disposal of its more than 19,000 students, most of whom will be homeward bound for the annual fall holiday.

Classes will be resumed on regular schedule Monday (Dec. 1).

All men's residence halls and one dormitory for women, Horn Hall, will remain in operation during the holiday period.

The Tech Library will close at 5 p.m. Wednesday, will remain closed Thursday (Nov. 27), and will be open from 8 a.m. to 5 p.m. Friday (Nov. 28), from 8 a.m. to 12 noon Saturday (Nov. 29) and from 2 p.m. to 12 midnight Sunday (Nov. 30), resuming regular schedule on Monday (Dec. 1).

The Museum will be closed Thursday (Nov. 27) and will observe holiday hours, from 2 to 5 p.m., Friday, Saturday and Sunday, returning to its regular 8 a.m. to 5 p.m. schedule Monday (Dec. 1).

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3-11-25-69

By Emil Carmichael



Texas Tech University  
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Code 806 742-4136  
John Petty, Acting Director, 792-5595  
Dan Tarpley, Mgr. News Bureau, 792-5596

LUBBOCK -- Texas Tech Dean of Agricultural Sciences Gerald W. Thomas, Tuesday (Nov. 25) was elected president of the Southwest Alliance for Latin America at the annual meeting at Southwest Texas State University, San Marcos.

Dr. Thomas, Dean of Education Gordon C. Lee and Dr. Tom Livingston, all of Tech, attended the two-day meeting. Dr. Livingston, who is on special assignment from Texas Tech to Nicaragua, returned to the U. S. to attend.

Dr. John Leich, director of the International Center at Louisiana Polytechnic, Ruston, La., was elected vice president, and Dr. Richard Hancock of the University of Oklahoma was re-elected executive director.

Thirteen universities are members of the alliance, which has contracts with three Central and South American countries, Panama, Nicaragua and Colombia.

Dr. Thomas said approximately \$350,000 is spent annually in technical assistance to education programs abroad.

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4-11-26-69

By Dan Tarpley



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LUBBOCK -- One of America's leading journalists, Robert Mitchell White II, will be an editor-in-residence at Texas Tech's Department of Journalism Monday and Tuesday (Dec. 1 and 2).

White is a third generation editor, publisher and owner of the Mexico (Mo.) Evening Ledger, a newspaper which has been in the White family since 1876 when it was purchased by his grandfather, the late Col. Robert M. White. White also owns a television company.

White is one of seven outstanding editors of daily newspapers visiting the Texas Tech campus this academic year in an editor-in-residence program sponsored by the American Society of Newspaper Editors. White serves on the board of directors of the society.

Mort Stern, assistant to the publisher of the Denver Post, and William F. McIlwain, editor of America's first major suburban newspaper, Newsday, visited earlier in the year.

"Student response to the visitors has been enthusiastic," according to Chairman Wallace E. Garets of the Department of Journalism, "and we feel the program is fulfilling its purposes -- to acquaint students with the working newspaperman's point of view and to encourage professional attitudes among students."

White served as president, editor and chief executive officer of the New York Herald Tribune from August 1959 to March 1961, was special consultant to the editor and publisher of the Chicago Sun-Times, and was with the United Press, 1956-58.

During the last academic year he served on the faculty of the University of Missouri School of Journalism teaching a weekly graduate class, "Basic Issues in the News."

Add one -- Robert Mitchell White II

White's professional newspaper experience began as a young man, working in all departments of the Ledger. He is a graduate of Washington and Lee University, Lexington, Va., where he majored in history.

In World War II his Army service included duty on the staff of Gen. Douglas MacArthur and combat duty in three South Pacific campaigns. He was released from service as a lieutenant colonel.

His newspaper awards include the Sigma Delta Chi Distinguished Service Award for editorials in 1952 and 1969; the Silurians Award for the best editorial published in New York, 1959; the University of Missouri Distinguished Service to Journalism Award, 1967, and the National Newspaper Association Award of Merit, 1967.

In 1966, White was a member of the five-man United States newspaper delegation which, as the guest of the USSR's Committee for the Press, made a three-week journey in the Soviet Union inspecting newspapers there.

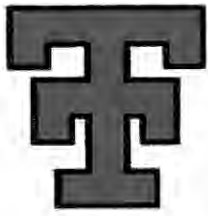
White is past national president of Sigma Delta Chi, the Society of Journalists (1967) and the Sigma Delta Chi Foundation (1968). He served for three years, 1964-66, as Pulitzer Prize Journalism Juror. He is the president of the Mark Land Company and the See TV Company.

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5-11-26-69

By B. Zeeck





# NEWS

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WINS SCHOLARSHIP -- Gamewell Gantt III, second from left, receives a check for \$1,000, representing a scholarship from the Association of State Chartered Banks in Texas, from Jack Payne, president of Lubbock's American State Bank. At left is Dr. Robert Rouse, chairman of the Tech Department of Economics, and at far right is Dr. O.D. Bowlin, chairman of the Department of Finance. Gantt is a senior majoring in finance. He is from Houston.

(Tech Photo)

PUBLIC SERVICE ANNOUNCEMENT

(30 SECONDS)

TEXAS TECH'S SPECTACULAR CAROL OF LIGHTS, A DRAMATIC, OPEN AIR PROGRAM WHICH TRADITIONALLY SETS THE STAGE FOR THE ILLUMINATION OF BUILDINGS ON THE CENTRAL CAMPUS, WILL BEGIN AT SEVEN O'CLOCK TUESDAY NIGHT (DEC. 2). THE PROGRAM WILL BE HELD IN THE SCIENCE QUADRANGLE AND THE PUBLIC IS CORDIALLY INVITED. AT THE CONCLUSION OF THE PROGRAM MORE THAN 25,000 MULTI-COLORED LIGHTS OUTLINING MOST OF THE MAJOR BUILDINGS WILL BE TURNED ON TO REMAIN ILLUMINATED NIGHTLY THROUGH THE CHRISTMAS HOLIDAYS. LUBBOCK RESIDENTS AND OUT-OF-TOWN VISITORS ARE WELCOME TO DRIVE THROUGH THE CAMPUS TO SEE ONE OF WEST TEXAS' OUTSTANDING CHRISTMAS SCENES.