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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 1, 2006

CONTACT: John Davis, john.w.davis@ttu.edu
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**TEXAS TECH PRESIDENT'S OFFICE TO HOST LECTURE AND
PERFORMANCE SERIES TO ENRICH UNIVERSITY, COMMUNITY**

LUBBOCK – To enrich the lives of Texas Tech University students and the Lubbock community, Texas Tech's office of the president will open the 2006 Presidential Lecture & Performance Series.

This fall, programs ranging from modern dance to nonfiction and anthropology will bring leading scholars and artists to mingle with Texas Tech's own distinguished faculty, students and staff to exchange expertise, research and talents.

"What we're trying to do here is make some connections with our academic programs and provide academic enrichment for our students and our faculty, as well as Lubbock," said Dr. Mary Jane Hurst, performance series organizer and faculty assistant to the president.

The events are:

Taylor 2 of New York: Sept. 27-29

- **An Address by Wallace Chapel** – 7 p.m., Sept. 27, room 169 of the Human Sciences Building on Texas Tech Campus. Taylor 2 was created by Paul Taylor, who at 75 is described as the most sought-after choreographer working today. Chapel, executive director for the dance troupe, will discuss {FILL IN THIS BLANK}. Free and open to the public.
- **Taylor 2 Performance** – 7:30 p.m., Sept. 29, Allen Theatre of the Student Union Building on Texas Tech Campus. Tickets are available at the Allen Theatre and through Select-A-Seat with an additional surcharge. Tickets are \$15 at the door for adults or \$7.50 for children and seniors. Texas Tech Students are free. For reservations call the Allen Theatre at {} or Select-A-Seat at (806) 770-2000.

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Truth in Nonfiction: Oct. 10-11

- **Gregory Wolfe** – noon, Oct. 10, Student Union Ballroom. Wolfe, author of “Beauty Will Save the World” and “Art, Faith and the Stewardship of Culture,” will discuss {FILL THIS IN A BIT MORE WITH THE RELIGION ANGLE} Attendees can bring a sack lunch or purchase one in the Student Union Building. Iced tea and dessert provided. Free and open to the public.
- **Brenda Wineapple** – 7:30 p.m., Oct. 10, room 001 of the English Building on Texas Tech campus. Wineapple, author of “Hawthorne: A Life,” will discuss {FILL IN THE BLANK}. Free and open to the public.
- **Truth in Nonfiction Panel Discussion** – 3:30 p.m., Merket Alumni Center on Texas Tech Campus. National Book Award nonfiction judges Mark Bowden, Dennis Covington, Brenda Wineapple and Gregory Wolfe will discuss the 2005 nonfiction winner “A Million Little Pieces” by James Frey, and how unsubstantiated facts in this nonfiction book created controversy. Free and open to the public.
- **Mark Bowden** – 7:30 p.m., Oct. 11, room 169 of the Human Sciences Building on Texas Tech Campus. Bowden, author of “Black Hawk Down” will discuss {FILL IN THE BLANK}. Free and open to the public.

President’s Book Award Panel: Nov. 9

Panel Discussion – 3:30 p.m., Nov. 9, Matador room of the Student Union Building on Texas Tech campus. Faculty authors Philip A. Dennis, Dorothy Chansky and William Wenthe will discuss what it takes to be a writer and get published. Free and open to the public.

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CONTACT: Dr. Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806)742-2121 or maryjane.hurst@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 5, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu
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TEXAS TECH AWARDS CHESS SCHOLARSHIPS, EARNS NATIONAL HONOR

LUBBOCK – Three internationally known female chess players and a fourth student recruited from Texas have received chess scholarships from Texas Tech University.

The students received a \$1,000 scholarship for their first year. Funds for the scholarships were provided by the Office of the President and the W. H. Freeman Publishing Company. One of the scholarship winners will be designated as the university's W. H. Freeman Chess Scholar.

As a result of this activity, Texas Tech received the highest award given to colleges by the US Chess Federation. Texas Tech and University of Connecticut School of Engineering both received the 2006 Chess College of the Year Award. Texas Tech joins the ranks of such colleges as Stanford University, the University of Texas at Dallas, the University of Maryland, St. John's University and Rhode Island University.

Dr. Hal Karlsson, faculty advisor to the Knight Raiders chess club at Texas Tech, awarded three of the scholarships after attending the first Susan Polgar World Open Chess Championship for Girls – a tournament held June 16-18 in Las Vegas for females younger than 21.

Karlsson selected three tournament participants as scholarship recipients. The students, chosen for their tournament performance and on their academic potential, are: Laura Morales Mendoza of Mexico, Luciana Morales of Peru and Magdalena Matyszevska of Poland.

Mendoza, of Mexico City, Mexico, is a FIDE Master – a title awarded by the World Chess Federation. She won the chess puzzle contest portion of the Polgar championship and placed 5th in the slow-control tournament. Laura has won numerous girls' tournaments in Mexico City and she was member of Mexican Women Team in the Chess Olympiads.

Morales is a Women's International Master from Lima, Peru. She ranked 3rd in the regular Las Vegas tournament and won the blitz tournament, which consists of speed

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Office of Communications and Marketing

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chess. Morales was named Peruvian National Chess Champion 18 times in various age categories and also was the 2006 Peruvian Women's Olympiad team captain. She tied for third place in the Continental Championships of the Americas in 2005. She is the first Peruvian chess player to qualify for World Championship playoffs

Matyszewska was born in Poland, but lives in Wyandotte, Mich. Matyszewska placed 4th in the regular portion of the Polgar tournament.

A chess scholarship also was awarded to freshman Bryan Pernes, who has played in nearly 180 rated tournaments nationwide. He won the amateur section of the 2004 Texas State and Amateur Championships, the 2004 Texas High School Scholastic Championship and placed 3rd in the 2004 National High School Championship. The Office of the Provost provided funds for Pernes' scholarship.

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CONTACT: Dr. Hal Karlsson, associate professor of geosciences, Texas Tech University, at (806) 742-3130, or hal.karlsson@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 5, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu
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EXPERT AVAILABLE AS RECOVERY MONTH BEGINS

September is Recovery Month, an effort to promote the societal benefits of alcohol and drug use disorder treatment. Dr. Kitty Harris is available to speak to issues involving college student substance abuse and recovery.

Harris is director of Texas Tech University's Center for the Study of Addiction and Recovery (CSAR), the largest and one of the oldest college recovery communities in the nation.

Texas Tech's nationally recognized program currently serves recovering students from 20 different states. CSAR offers recovery and educational assistance to students in recovery from alcohol and drug addictions and to students in recovery from eating disorders.

Now preparing to celebrate its 20th anniversary, the center has grown to nearly 100 students and has utilized federal grants to develop a curriculum for creating recovery communities on other college campuses. Harris has overseen or advised on the development of recovery communities at schools such as the University of Colorado at Boulder, the University of Texas and the University of Texas at San Antonio.

Harris also has expanded the program's scope to include research initiatives to better understand the processes and factors involved in young adult recovery. Through this work, the center has the potential to impact national perspective and policy concerning methods of recovery support including: social networking, family involvement and relapse prevention

More than 918,000 U.S. college students can be diagnosed as alcohol dependent; an estimated 50,000 are recovering substance abusers seeking support. Some studies estimate that more than 40 percent of student attrition involves substance abuse.

Contact: Kitty Harris, director, Center for the Study of Addiction and Recovery, Texas Tech University, (806) 742-2891, or kitty.harris@ttu.edu.

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WHY ARE RECOVERY COMMUNITIES IMPORTANT?

- Addiction treatment typically does not provide long-term recovery support, which is often necessary to prevent relapse.
- Only four percent of college students with alcohol and drug related problems will seek help. Of those, only 50 percent will still be sober six months later.
- The Hazelden Center for Youth and Families, a drug and alcohol addiction treatment center in Plymouth, Minn., posts a recovery rate of 54% for patients 18-25.
- More than 918,000 U.S. college students can be diagnosed as alcohol dependent.
- An estimated 50,000 American students are recovering substance abusers seeking support.
- Existing college recovery programs in the United States have the capacity to support, at most, a few thousand students.
- On an average campus of 30,000 students, nearly 9,500 meet the criteria for substance abuse disorders. Around 1,800 are substance dependent, and 225 are actively seeking help or recovery support.
- Students who relapse are at a high risk of attrition, hurting a university's retention rates.
- Some studies estimate that more than 40 percent of student attrition involves substance abuse. By retaining 50 percent of those students, a school can keep at least two percent of tuition revenue it would otherwise lose.
- Texas Tech's Center for the Study of Addiction and Recovery opened in 1986. Since then, more than 500 students – around 70 percent – graduated through the program with only seven percent of active participants suffering relapses. The students' collective GPA is a 3.34.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 5, 2006
CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

TEXAS TECH STUDENT UNION GRAND OPENING

WHAT: Grand Opening events for the Texas Tech Student Union Building

WHEN: 3 p.m. Wednesday (Sept. 6)

WHERE: North Plaza outside of the Student Union Center

EVENT: After five years of new construction and massive renovation, the Texas Tech University Student Union Building is finished and fully open.

The addition and renovation increased the size of the Student Union from about 180,000 square feet to 250,000 square feet.

In addition to new and renovated interior space, outdoor landscaping has created places for events of all types including concerts and movies.

There will be performers and entertainment throughout the building Wednesday, Thursday and Friday. The Human Race Machine, which is a photo booth that lets a person adjust his or her appearance to reflect how they would look as a member of a different ethnic group will be on site. On Thursday at 8 p.m. Finesse Mitchell of "Saturday Night Live" will perform. On Friday at 7:30 p.m. Tyler Hilton will perform in the Plaza between the Student Union and the Library. Hilton played Elvis Presley in the movie "Walk the Line."

All events are free, but tickets are required for the Finesse Mitchell performance. Tickets are available from the Student Union Ticket Office. There is a limit of two tickets per person.

CONTACT: Sally Logue Post, Office of Communications and Marketing, (806) 742-2136.



News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 5, 2006

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

MARINE BIOLOGIST SAYS STINGRAYS NOT AGGRESSIVE, WILL ATTACK WHEN PROVOKED

LUBBOCK – Despite the fact that “Crocodile Hunter” Steve Irwin died this weekend from a blow to the heart from a stingray’s barb, Texas Tech University marine biologist Dr. Sandra Diamond said the attack was unusual for a generally non-belligerent animal.

“It’s a freak accident because the stingray’s stinger pierced his heart, according to the reports,” Diamond said. “The chances of getting a stinger perfectly placed to pierce the heart are very slim, but most sea animals will attack if they feel threatened. But, it didn’t sound as if Irwin was trying to capture the ray. He was just swimming with it.”

Stingrays occur in the Americas from New Jersey to Brazil and along the West Coast, Diamond said. They mostly lie in the sand or mud along shorelines, bays and estuaries looking to ambush their prey. The stingray can get up to 5 feet in diameter and will leave people alone, unless a person steps on them.

The sting of a stingray contains venom, she said. Most stingray attacks on people cause pain and swelling, and can get infected, but are not fatal. There are about 2,000 reported stings in the U.S. each year.

“Stingrays are not aggressive to humans,” she said. “If you leave them alone, you’re not going to get stung. You have to go out of your way to get stung. But, like most sea animals, they have protective mechanisms. They do have eyes on top of their head, and if they saw a shadow swimming over them, they might think that was a predator.”

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**CONTACT: Sandra Diamond, associate professor of biology and marine biology,
Texas Tech University, (806) 742-1999, sandra.diamond@ttu.edu.**



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 5, 2006

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

TEXAS TECH PRESIDENT'S OFFICE TO HOST LECTURE AND PERFORMANCE SERIES TO ENRICH UNIVERSITY, COMMUNITY

LUBBOCK – To enrich the lives of Texas Tech University students and the Lubbock community, Texas Tech's Office of the President offers a new Presidential Lecture & Performance Series beginning in September 2006.

Programs ranging from modern dance to nonfiction and anthropology will bring leading scholars and artists from around the country to mingle with Texas Tech's own distinguished faculty, students and staff to exchange expertise, research and talents.

"The primary purposes of this series are to enrich the academic experience for our students, to enhance our academic programs and to provide outreach opportunities between campus and community," said Dr. Mary Jane Hurst, performance series organizer and faculty assistant to the president.

Public events in the Fall 2006 series include:

A Residency by Taylor 2 of New York: Sept. 25-29

- **An Address by Wallace Chappell** – 7 p.m., Sept. 27, room 169 of the Human Sciences Building on the Texas Tech campus. Taylor 2 was created by Paul Taylor, who at 75 is described as the most sought-after choreographer working today. Chappell, executive director of the New York dance company, will discuss contemporary trends in the arts. Chappell will be introduced by President Jon Whitmore, who will moderate a discussion following the talk. Free and open to the public.
- **Taylor 2 Performance** – 7:30 p.m., Sept. 29, Allen Theatre of the Student Union Building on the Texas Tech campus. The performance opens the newly-renovated Allen Theatre. Tickets cost \$15 for adults and \$7.50 for children and seniors and are available at the Student Union Ticket Booth or Select-A-Seat. Tickets purchased off-campus will have additional ticket surcharge. Parking is free. For tickets, contact the Student Union Ticket Booth at (806) 742-3610, or Select-A-Seat at (806) 770-2000.

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Symposium on Truth in Nonfiction: Oct. 10-11

- **Gregory Wolfe** – noon, Oct. 10, Student Union Ballroom. Wolfe, author of “Beauty Will Save the World” and “Art, Faith and the Stewardship of Culture,” will discuss the intersections of faith, religion, and culture. Attendees can bring their lunch. Iced tea and dessert provided. Free and open to the public.
- **Brenda Wineapple** – 7:30 p.m. Oct. 10, room 001 of the English Building on Texas Tech campus. Wineapple, author of “Hawthorne: A Life,” will discuss her career in biographical writing. Wineapple chaired the 2005 National Book Award judging in nonfiction for the National Book Foundation. Free and open to the public.
- **Truth in Nonfiction Panel Discussion** – 3:30 p.m., Oct. 11, Merket Alumni Center on Texas Tech Campus. The 2005 National Book Award nonfiction judges Mark Bowden, Dennis Covington, Brenda Wineapple and Gregory Wolfe will discuss issues related to truth in nonfiction and to the assessment of high quality contemporary writing. The nominees for the 2006 National Book Award in nonfiction will be announced on Oct. 11. Book-signing opportunities will be available at this and other public events in the symposium. Free and open to the public.
- **Mark Bowden** – 7:30 p.m. Oct. 11, room 169 of the Human Sciences Building on Texas Tech Campus. Bowden, author of “Black Hawk Down” will discuss his adventures as a journalist and his books and screenplays, including his latest work, “Guests of the Ayatollah”. Free and open to the public.

President’s Book Award Panel: Nov. 9

- **Panel Discussion** – 3:30 p.m. Nov. 9, Matador room of the Student Union Building on Texas Tech campus. Faculty authors Philip A. Dennis, Dorothy Chansky and William Wenthe will discuss their award-winning books and what it takes to be a writer and get published. Free and open to the public.

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CONTACT: Dr. Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806) 742-2121 or maryjane.hurst@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 6, 2006
CONTACT: Sally Logue Post
(806) 742-2136

LEGISLATIVE APPROPRIATIONS HEARINGS SET FOR TEXAS TECH

WHAT: Hearings on the 2008-2009 Legislative Appropriations Requests by the Texas Tech University System, Texas Tech University and Texas Tech University Health Sciences Center.

WHEN: 1:30-4:30 p.m. Thursday (Sept. 7)

WHERE: Toreador Room of the Texas Tech Student Union Building

EVENT: Staff members from the Texas Governor's Office of Budget, Planning and Policy and the Legislative Budget Board will hear presentations on appropriations requests from each Texas Tech component.

CONTACT: Sally Logue Post, Office of Communications and Marketing, (806) 742-2136.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 8, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

CURRICULUM KEEPS COLLEGE STUDENTS SOBER

Universities Hope Recovery Communities Will Battle Relapse, Retain Students

LUBBOCK – Texas Tech University's Center for the Study of Addiction and Recovery has developed and is distributing the nation's first curriculum to establish recovery communities on college campuses.

The move comes as higher education increasingly relies on peer-based recovery programs to battle student substance abuse and attrition rates.

The curriculum, modeled after the pioneering program at Texas Tech, lays out basic steps for schools to develop and establish recovery communities with offerings including support groups, twelve-step programs, mentoring and other activities.

Texas Tech's recovery community is the largest and one of the oldest of its kind in the nation. Now celebrating its 20th anniversary, the program provides support and services to prevent the relapse of nearly 100 students recovering from alcohol and other chemical addictions; it also has expanded its scope to incorporate issues such as eating disorders and gambling.

The approach is successful. Bolstered by counseling and peer support, more than 500 students – around 70 percent – have graduated through the program with only seven percent of active participants suffering relapses. The national percentage is closer to 50 percent, center administrators say. The students' collective GPA is a 3.34.

"Students who may not have been able to continue attending another school come to Texas Tech and, thanks to the support they receive, are able to achieve a 4.0 GPA," said center director Dr. Kitty Harris.

The center already has replicated its community-based model on campuses such as the University of Boulder at Colorado and the University of Texas at San Antonio. But more programs are needed, Harris said.

"Obviously, we're not even at the tip of the iceberg," she said.

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An estimated 50,000 American students are recovering substance abusers seeking support. Existing college recovery programs in the United States have the capacity to support, at most, a few thousand students. According to some estimates, more than 40 percent of student attrition involves substance abuse – and recovering substance abusers are at an even higher risk.

Texas Tech printed approximately 1,000 copies of its curriculum.

Contact: Kitty Harris, director, Center for the Study of Addiction and Recovery, Texas Tech University, (806) 742-2891, or kitty.harris@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 11, 2006

CONTACT: Gretchen Pressley, gretchen.m.pressley@ttu.edu
(806) 742-2136

TEXAS TECH GRADUATE STUDENT ELECTED TO HELP DIRECT SCIENTIFIC ORGANIZATION

LUBBOCK – Sergio Solari, a graduate student of biology at Texas Tech University, has been elected as a student representative to the board of directors for the American Society of Mammalogists.

Solari was elected as a student representative after a long history of awards within the organization. A member since 1997, Solari participated as part of two committees for the society's 2003 meeting, held at Texas Tech. He earned the Albert R. and Alma Shadle Fellowship in 2005, and the ASM Fellowship in Mammalogy in 2006.

The society, founded in 1919, is one of the world's oldest and largest associations dedicated solely to the study of mammals. Its approximately 5,000 members study everything from the evolution, distribution, and conservation of mammals to how some human diseases may be related to certain species in the wild.

Solari began participating in some of the board's activities earlier this year. His duties include assigning monetary values to research grants and scholarships for students, distributing scientific awards, deciding upon funding and fee issues and making official statements regarding federal and local environmental policies.

"If, for example, the government wants to set aside a protected area of land, we could submit a signed statement saying whether or not we agree," Solari said. "Because of the reputation that the society has, credibility is given to those representing the protected land."

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CONTACT: Sergio Solari, graduate research assistant in the Department of Biological Sciences, (806) 742-4173 or sergio.solari@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 12, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

ENERGY EXPERTS TALK ABOUT INDUSTRY FUTURE

- WHAT: Energy Sustainability Summit
- WHEN: 12:45 p.m. Sept. 13
- WHERE: Room 105 of the Texas Tech University International Cultural Center (Sixth Street and Indiana Avenue, Lubbock)
- EVENT: Texas Railroad Commissioner Michael Williams; House Committee on Energy Resources Chairman Buddy West, R-Odessa; Dr. Dan Arvizu with the National Energy Renewable Laboratory in Colorado and Marjorie Tatro with Sandia National Laboratories will be available to speak about energy issues.

Home to some of the nation's largest oil and gas operations, Texas and New Mexico already are vital suppliers of U.S. energy. Yet the region is poised to emerge as an energy corridor using new technologies to supply the nation with sources including wind and solar energy, nuclear power, biofuels and, of course, fossil fuels.

Texas Tech University's College of Engineering will host the Energy Sustainability Summit to discuss challenges and opportunities facing the region's energy industry.

The event will provide a forum for academic, political and industry experts to discuss energy issues in six themes: biofuels; electricity, nuclear and wind power; emerging energy technologies; energy and water; fossil-based fuels; and policy and economic development.

Participants include: Arvizu, Tatro, West, and Williams as well as: Barry Burgdorf, vice chancellor and general counsel for The University of Texas System; and National Academy of Engineering members Drs. Rakesh Agrawal from Purdue University and Hans Mark from The University of Texas at Austin.

The event agenda and other information can be found here:
<http://www.depts.ttu.edu/coe/energysummit/agenda.php>

CONTACT: Sharon Smith, communications coordinator, College of Engineering, Texas Tech University, 806-742-3451, ext. 267, or. sharon.smith@ttu.edu.

Office of Communications and Marketing



Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 13, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

PRESIDENT GIVES STATE OF THE UNIVERSITY SPEECH

WHAT: State of the University address

WHEN: 4-5 p.m. Thursday

WHERE: Room 169 of the Human Sciences Building (15th Street and Akron Avenue)

EVENT: Texas Tech University President Dr. Jon Whitmore will give his annual state of the university address during the fall faculty meeting.

Whitmore will address subjects including: challenges facing Texas Tech's future enrollment growth, the university's outlook for research and academics and legislative priorities as the Texas Legislature convenes in January.

CONTACT: Dr. Margaret Lutherer, executive director, Communications and Marketing, Texas Tech University, (806) 742-2136, or margaret.lutherer@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 13, 2006

CONTACT: Norman Martin, norman.martin@ttu.edu
(806) 742-4108

WATER-WISE POLICIES FAVORED BY WEST TEXANS

LUBBOCK – A scientific snapshot of South Plains residents' attitudes toward water policy reveals that most believe the availability of water is critically important to their future quality of life.

To back that premise, a Texas Tech University research team found willingness among residents to adopt conservation pricing structures, as well as use water-saving technologies. The results were based on a random telephone survey of 617 High Plains Underground Water District residents taken last spring and fall.

"This research provides a good baseline understanding of where South Plains residents are today in terms of water policy," said David Doerfert, an associate professor in Texas Tech's College of Agricultural Sciences and Natural Resources.

Doerfert and his research team found that some 97 percent of respondents indicated they would use less water if they knew that it was in short supply.

In terms of water-saving technologies, two-thirds of respondents already use low-flow shower heads and almost 60 percent have low-flow toilets. About 45 percent use drought-resistant or drought-tolerant landscaping plants.

"People believe they can be part of the solution," Doerfert said.

In order to reduce water use, four out of five residents favored enforcing water use restrictions – including fines – over raising water rates. Separately, some 51 percent indicated they would adopt so-called conservation pricing, rather than keep the current pricing structure.

There are generally three conservation-based pricing structures:

- Payment plans allowing customers to pay more for water used
- Uniform rate increases where everyone's water rates climb
- Flat seasonal rates in which costs are lower during the winter and higher in the summer.

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More than 80 percent of Lubbock residents in the study believed it was necessary for the city to adopt some form of conservation-based water rates. An equal number indicated that such a rate policy would cause them to personally conserve water.

As for the water that's already here on the South Plains, the scientists found that most wanted it to stay right where is. More than two-thirds didn't favor allowing the purchase of water rights with the purpose of exporting the water outside the region.

About 80 percent of the survey participants said that they had received only "a little" water-related information in the previous six months.

One of the challenges for West Texas and the Southwest in general is that the primary source for water is groundwater. "It's not something that you can see as depleting in the same way you would see a reservoir's water level rise or fall," Doerfert said. "It's a challenge."

Created in 1951, the 15-county High Plains Underground Water Conservation District provides for the conservation, preservation and protection of Ogallala Aquifer ground water.

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CONTACT: David Doerfert, associate professor, Department of Agricultural Education and Communications, Texas Tech University, (806) 742-2816; david.dorfert@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 13, 2006

CONTACT: Gretchen Pressley, gretchen.m.pressley@ttu.edu
(806) 742-2136

TEXAS TECH SPANISH PROFESSOR PUBLISHES TASTE OF LIFE IN FRENCH QUARTER

LUBBOCK – Genaro J. Perez, Ph.D., a professor of Hispanic literature at Texas Tech University, published his second book of poetry entitled “Spanish Quarter Notes.”

“Spanish Quarter Notes,” written in English, is a series of short poems that reflect the experiences and struggles of a young Hispanic man living in New Orleans’ French Quarter during the late 1960s. Not simply a memoir, “Spanish Quarter Notes” also offers descriptions of the city life, characters and unfortunates as they were seen through the author’s eyes.

“New Orleans was a center for liberal ideas and freedom,” Perez said. “There were civil-rights protests and demonstrations; and the city was filled with street people looking for new lives.”

Perez based the stories reflected in the poems on his own memories of the French Quarter, as well as on the experiences of his friends. He lived in New Orleans during the late 60s after which he attended Tulane University in 1971 to receive his master’s and his doctorate degrees.

“Spanish Quarter Notes” adds to the stories shared by Perez in his novel “The Memoirs of John Conde”, published in 2000. “The Memoirs of John Conde” also is set in the French Quarter during the late 60s. However, the experiences and stories portrayed in each book are unique.

Editor’s note: If you would like to obtain a copy of “Spanish Quarter Notes” for review, please submit your request in writing to support@publishamerica.com or fax number 301-631-9073.

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CONTACT: Dr. Genaro J. Perez, professor of Spanish in the Department of Classical and Modern Languages, (806) 742-3145 ext. 281 or genaro.perez@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 14, 2006
CONTACT: Sally Logue Post, sally.post@ttu.edu
806-742-2136

TEXAS TECH UNIVERSITY FALL 2006 ENROLLMENT

LUBBOCK – Preliminary numbers show Texas Tech University's Fall 2006 enrollment stands at 28,154 as of the 12th day of class.

The 12th class day enrollment for Fall 2005 was 28,157. Final enrollment for Fall 2005 was 28,001. Enrollment is not considered final until the 20th class day and can fluctuate up or down.

"We are committed to achieving quality growth, to attracting quality students who will graduate," said President Jon Whitmore. "Our recent record graduation rates show we are on the right track."

Texas Tech continues to award degrees in record numbers. In 2002-2003, 4,836 undergraduate and graduate degrees were awarded. In 2003-2004, 5,347 degrees were awarded. In 2004-2005, Texas Tech awarded 5,861 degrees. Last year 5,924 students graduated.

"Our growth has been tremendous over the past few years," said William Marcy, Texas Tech provost. "The university continues to enroll more freshmen students each year. Our transfer numbers continue to hold steady and our graduate school enrollment continues to set records."

Freshman enrollment stands at 3,926 up from 3,808 on the 12th class day last year. Graduate enrollment is 4,488, up from 4,315 in the Fall 2005 semester.

The university is also showing steady gains in the diversity of the freshman class. American Indian enrollment is up seven to 31 students. Asian enrollment is up nine to 115 students. African American enrollment is up 22 to 155 students and Hispanic enrollment is up 63 to 463.

University officials point to Texas Tech's Graduate On Time program as an incentive for students to follow their degree plans and graduate in the prescribed time.

"We guarantee our entering freshman students that courses will be available in the sequence they need for them to graduate in the time prescribed if students complete at least 30 hours of course work each calendar year," said Marcy.

Office of Communications and Marketing

An EEO/Affirmative Action Institution



Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 14, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

RETREAT PROMOTES RISK AWARENESS FOR GREEK COMMUNITIES

Inaugural Event Aims to Prevent Future Tragedies

- WHAT:** Clay R. Warren Memorial Risk Management Retreat
- WHEN:** 1:30 p.m. Sunday
- WHERE:** The Matador Room of the Student Union Building
- EVENT:** Chapter officers representing each of Texas Tech's fraternities and sororities will participate in the first Clay R. Warren Memorial Risk Management Retreat.

The retreat was created through a joint effort between Texas Tech's Center for Campus Life and the family of Warren, who died in a car accident while returning from a fraternity retreat during the fall 2002 semester. The Warren family suggested such a retreat to prevent future tragedies by educating students and creating risk awareness.

Mark Warren, father of Clay, will speak to participants beginning at 1:30 p.m. during the retreat's opening session.

Following that, fraternity and sorority representatives will participate in sessions focusing on risk management. They also will develop action plans addressing chapter-specific risk management policies, which will be reviewed and revised as needed during a follow-up retreat in spring 2007.

Rick Barnes, an education consultant and past president of the Association of Fraternity Advisors, will lead some group sessions. More information can be found at www.rickbarnespresents.com.

CONTACT: Elizabeth Massengale, assistant director, Center for Campus Life, Texas Tech University, (806) 742-54333, or elizabeth.massengale@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 18, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

AGRICULTURAL ECONOMICS EXPERT CAN SPEAK ABOUT TAINTED SPINACH

Impact Hits Mainly Spinach Growers and Marketers

LUBBOCK – An *E. coli* outbreak that has prompted recall of spinach products will create a short-term economic “disaster,” especially for growers and marketers, as existing inventories can’t be sold for fresh consumption, says Dr. Conrad Lyford.

However, the long-term impact to the industry will depend on whether the cause of the outbreak can be determined and whether consumers feel assured that the incident is either isolated or can be permanently prevented, says Lyford, an assistant professor of agricultural and applied economics at Texas Tech University.

“There will be some negative impact for fresh vegetables in general,” Lyford says. “If spinach is dangerous, then consumers may feel that other vegetable products could be as well.”

This impact will largely be felt by spinach growers and fresh spinach marketers, Lyford says, since supermarkets and restaurants can offer substitute products, such as lettuce.

“The unknown nature of the outbreak is the most problematic aspect of the current situation,” Lyford said.

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CONTACT: Dr. Conrad Lyford, assistant professor in the Department of Agricultural and Applied Economics, Texas Tech University, (806) 742-2820, ext. 236, or Conrad.lyford@ttu.edu



Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 19, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

EVENT SHEDS LIGHT ON STUDENT BINGE DRINKING

- WHAT: Smashed: Story of a Drunken Girlhood
- WHEN: 7:30 p.m. Sept. 20
- WHERE: The Allen Theatre at the Student Union Building (15th Street and Akron Avenue)
- EVENT: Koren Zailckas, author of the book "Smashed: Story of a Drunken Girlhood" will give a reading and presentation recounting her experiences with binge drinking as a young teenager.

The event, aimed at shedding light on the world of teenage binge drinking, is part of Alcohol Awareness and Recovery Week. Seating is free and open to the public.

Event sponsors include: Texas Tech University Student Health Services; Texas Tech Athletics; the Center for Campus Life; the Center for the Study of Addiction and Recovery; Contact Lubbock Inc.; Impact Tech; Texas Tech Recreational Sports; Residence Life; the Student Counseling Center; the Student Government Association; Texas Tech Police and the Student Union Building.

More information about Zailckas can be found at www.korenzailckas.com.

CONTACT: Evelyn McPherson, director of Student Health Services, Texas Tech University, (806) 743-2860, or evelyn.mcpherson@ttuhsc.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 19, 2006

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

TEXAS TECH HOCKEY CLUB STARTS PRACTICE

WHAT: Beginning of Texas Tech Hockey Club training camp

WHEN: 4:30-6 p.m. today through Friday

WHERE: Lubbock Municipal Coliseum

EVENT: The Texas Tech Hockey Club, led by head coach and Lubbock Cotton King veteran standout Paul Fioroni, will begin training camp today. All local sports media can come to practice at 4:30 p.m. today through Friday. Fioroni and team members will be available to comment following the end of practice at 6 p.m.

CONTACT: Emily Phillips, director of media relations for the Texas Tech Ice Hockey Club, (806) 742-2041 ext. 257, or emily.phillips@ttu.edu

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Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

LAW SCHOOL CELEBRATES 40 YEARS WITH GALA

Welcoming Distinguished Alumnus Justice Johnson

- WHAT:** Texas Tech University Law School Gala
- WHEN:** 6:30 p.m. Friday (Johnson will be available for interviews beginning at 6:30 p.m. and will speak beginning at 8:15 p.m.)
- WHERE:** McInturff Conference Center at the University Medical Center, 604 Indiana Ave.
- EVENT:** The Texas Tech University School of Law will host its distinguished alumni dinner as it celebrates its 40th anniversary.

The event honors Justice Phil Johnson, who became the first Texas Tech alumnus to serve on the Texas Supreme Court when Gov. Rick Perry appointed him to the position in 2005.

Johnson attended both Texas Tech and School of Law, where he graduated with honors in 1975. He practiced law with the firm of Crenshaw, Dupree and Milam in Lubbock.

In 1998, Johnson was elected to the Seventh Court of Appeals in Amarillo and elected as chief justice of the court in 2002 – a position he held until Perry named him to the Texas Supreme Court.

Johnson has served on numerous committees of the State Bar of Texas and is a member of the College of the State Bar. He is a Life Fellow of the Texas Bar Foundation and the American Bar Foundation, and has served as president of the Lubbock County Bar Association.

CONTACT: Casey Carson, unit coordinator, Law School, Texas Tech University School of Law, (806) 742-3990, or casey.carson@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2006

CONTACT: Sally Logue Post, sally.post@ttu.edu
806-742-2136

TEXAS TECH STUDENT LOAN DEFAULT RATE WELL BELOW NATIONAL AVERAGE

LUBBOCK -- Texas Tech University students are repaying their federal loans at a rate higher than the national average.

For students who began repaying federal Safford Loans in 2004, the default rate for Texas Tech students is 3.4 percent as compared to the national default rate of 5.1 percent.

"We work very hard to make sure that any student with a loan understands the ramifications of not repaying their federal loans," said Becky Wilson, director of the Texas Tech Office of Financial Aid. "Defaulting on a federal loan will not only have a negative impact on a student's credit history, it could also result in the garnishment of wages, the seizure of income tax returns and becoming ineligible for any future student loans."

In 2004, the latest year for which federal figures are available, 4,314 Texas Tech students began repaying federal Stafford Loans. There are two types of Stafford Loans: one is based strictly on need while the other is available to any student. A student may receive several separate Stafford Loans during his or her college career to use for any educationally-related purpose.

"The Texas Tech financial aid office emphasizes responsible borrowing to every student who takes out a loan," Wilson said. "Loans are beneficial in funding education and we try to drive home the point that loans should be taken only for education purposes and necessities, not to help cover the cost of a ski vacation."

Default rates can also impact a university's ability to supply all types of federal loans. Wilson said that if a university's default rates remain above 25 percent for three years or exceed 40 percent in a single year, it can result in loss of federal aid such as Pell Grants, Stafford and PLUS loans, which make up the majority of financial aid that is awarded at Texas Tech.

To keep default rates low, the Office of Financial Aid has instituted a number of programs to help educate student borrowers, including requiring students to complete loan counseling once a year instead of federally mandated once during their college career. The

office also distributes printed and electronic information to students who are about to graduate or leave school reminding of their loan repayment options.

“We have also made sure that our staff is educated so that they can help students while they are in school,” Wilson said. “We also require that groups who actually make and service the loans be active in providing assistance to student borrowers.”

Wilson said that the office also works closely with the Texas Tech Red to Black program. The program is part of the Division of Personal Financial Planning in the College of Human Sciences. It offers free financial counseling, seminars and presentations on personal finance topics such as money management, choosing a credit card, paying off debt, saving money, and comparing employer provided benefits when choosing a new job.

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CONTACT: Becky Wilson, director, Texas Tech Office of Financial Aid, (806) 742-3426 ext. 224.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

TEXAS TECH HOSTS PEP RALLY

WHAT: Pep Rally

WHEN: 6 p.m. Thursday

WHERE: Will Rogers Statue on Memorial Circle

EVENT: Texas Tech's Goin' Band, along with cheer and pom squads, will perform to get fans pumped up as the Red Raiders get ready to tackle the Southeastern Louisiana Lions.

The Saddle Tramps will begin their traditional wrapping of the Will Rogers statue and will decorate campus following the event.

CONTACT: Stephanie Rhode, assistant director of campus life, Texas Tech University, (806) 742-5433, or Stephanie.rhode@ttu.edu

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Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 20, 2006

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

CALF FRIES: THE NEW TEXAS TECH VICTORY FOOD?

Senator Duncan Avoids Eating Menudo

WHAT: Sen. Eliot Shapleigh, D-El Paso, eats calf fries after Red Raider win

WHEN: 3 p.m. Thursday

WHERE: Animal and Food Sciences Building, Main Street and Indiana Avenue.

EVENT: Some people eat crow when their team loses a football game; for Texas Shapleigh, contrition is a steaming plate of calf fries.

The senator will eat a helping to make good on a friendly wager he made with Sen. Robert Duncan, R-Lubbock. The two men placed a bet on the outcome of the Sept. 9 Texas Tech -University of Texas at El Paso football game.

Had the miners won, Duncan would be eating menudo in El Paso.

CONTACT: Sandy Gellner, Department of Animal and Food Sciences, (806) 742-2805, x221, or sandra.gellner@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 22, 2006

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

TAYLOR 2 DANCE COMPANY BEGINS WEEK IN RESIDENCE AT TEXAS TECH UNIVERSITY

- WHAT:** Taylor 2 Dance Company week in residence
- WHEN:** Various times throughout the week
- WHERE:** See listing below
- EVENT:** The Taylor 2 Dance Company of New York, created by modern dance legend Paul Taylor, will open the new Presidential Lecture & Performance Series at Texas Tech University. From Sept. 25 through Sept. 29, the group of six dancers and executive director, Wallace Chappell, will be available for interviews with the media. Call Dr. Mary Jane Hurst to make appointments before each event.

Monday

Beginner master class – noon-1:30 p.m., Texas Tech University Dance Studio, Sports Studies Center, 18th Street east of Boston Avenue.

Intermediate master class – 1:30-2:50 p.m., room 114 of the Robert E. Ewalt Student Recreation Center, Hartford Avenue and Main Street.

Elementary school presentation – 3:30-4:30 p.m., Iles Elementary School, 2004 Date Ave.

Junior high and high school presentation – 5:30-6:30 p.m., Lomax Center, 24th Street and Avenue P.

Tuesday

Lecture and demonstration – 11 a.m.-12:20 p.m., room 114 of the Ewalt Student Recreation Center, Hartford Avenue and Main Street.

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Intermediate-advanced master class – 12:30-1:50 p.m., Dance Studio, Sports Studies Center, 18th Street east of Boston Avenue.

Funding the Arts class – 2 p.m., Auditorium of The Museum of Texas Tech University, Fourth Street and Indiana Avenue. Wallace Chappell will speak to fine arts doctoral students and museum science students on arts administration.

Wednesday

Open rehearsal – noon-2 p.m., Allen Theatre in the Student Union Building on Texas Tech campus, 15th Street and Akron Ave.

Advanced master class – 3-4:20 p.m., Dance Studio, Sports Studies Center, 18th Street east of Boston Avenue.

Intermediate-advanced master class – 4:30-6:30 p.m., Texas Tech University Dance Studio, Sports Studies Center, 18th Street east of Boston Avenue.

Contemporary Trends in the Arts – 7 p.m., room 169 of the Human Sciences building on Texas Tech campus, Broadway and Boston Avenue. A public talk featuring Taylor 2 executive director, Wallace Chappell, with discussion moderated by President Jon Whitmore. Reception follows the event in the Canyon Room.

Thursday

Lecture and demonstration – 2-3:30 p.m., room 114 of the Ewalt Student Recreation Center, Hartford Avenue and Main Street.

Beginning master class – 3:30-4:30 p.m., Dance Studio, Sports Studies Center, 18th Street east of Boston Avenue.

Community master class – 5:30-7:30 p.m., Ballet Lubbock, 5702 Genoa Ave.

Friday

Taylor 2 Performance – 7:30 p.m., Allen Theatre of the Student Union Building on the Texas Tech campus, 15th Street and Akron Ave. Featuring four dances by the Taylor 2 Dance Company.

CONTACT: Dr. Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806) 742-2121 or maryjane.hurst@ttu.edu. Also visit www.presidentialseries.ttu.edu or www.ptdc.org



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 25, 2006

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

TEXAS TECH SETS UNIVERSITY DAY FOR HIGH SCHOOL SENIORS

LUBBOCK – High school seniors, the time has come to visit college campuses. On Oct. 9, Texas Tech University will host Fall University Day for all prospective students, families and friends.

“This is a day that provides prospective students an opportunity to see what Texas Tech has to offer,” said Karen Hamel, associate director, Texas Tech Office of Admissions.

Most importantly, University Day is designed for our visitors to meet one-on-one with our faculty, staff, and students.

Registration begins at 7:30 a.m., Oct. 9, in the United Spirit Arena, followed by a welcome from the Court Jesters, the Spirit Squads and other guest speakers.

During the day, visitors will have a chance to attend academic information sessions, campus and housing tours, student services and organization fairs.

“University Day gives prospective students a glimpse of college life,” said Kristi Flake, an admissions counselor. “There will be many opportunities to see what Texas Tech is all about.”

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CONTACT: Julian Olivas, Texas Tech Office of Admissions, (806) 742-1299 or via email at julian.olivas@ttu.edu.



TEXAS TECH UNIVERSITY

FOR IMMEDIATE RELEASE

DATE: Sept. 25, 2006

CONTACT: Michael Castellon, michaelcastellon@gmail.com
(806) 742-2136

**POW/MIA HUNTER TO DISCUSS MISSION, REALITY OF THE
SEARCH FOR MISSING UNITED STATES SERVICE PERSONNEL**

LUBBOCK- The search for missing prisoners of war and soldiers listed as Missing in Action in Southeast Asia will be the theme of a presentation given by Gary Flanagan of the Joint POW/MIA Accounting Command in Hanoi. The event begins at 7 p.m. Tuesday (Sept. 26) at the International Cultural Center (Sixth Street and Indiana Avenue, Lubbock).

Flanagan, a veteran of the Vietnam War, has been in Hanoi for more than a decade. He is Chief of the Casualty Resolution Branch of the U.S. M.I.A. Office in Hanoi, a detachment of the Joint P.O.W./M.I.A. Accounting Command.

In addition to his presentation, Flanagan will speak to several classes at Texas Tech outlining his experiences searching for the remains of missing soldiers.

Flanagan's visit was arranged by the Vietnam Center at Texas Tech University, which contains the Virtual Vietnam Archive.

"This issue is of tremendous relevance not only to the United States and its history, but also to the South Plains," said Dr. James Reckner, director of the Vietnam Center at Texas Tech University. "Many of the sons from this region who served in Southeast Asia are still missing. It's the work of people led by Gary Flanagan who give us hope that their remains will some day be returned to their families."

The Virtual Vietnam Archive is assisting the Joint P.O.W./M.I.A. Accounting Command by providing Internet access to documents relating to the Vietnam War that previously have not been accessible. Thus far, the Texas Tech facility has provided 41 new actionable items of intelligence about currently unresolved M.I.A. cases in Southeast Asia. The on-line documents also have been used by Veteran's Benefits Counselors with the U.S. Dept. of Veterans Affairs, who have validated more than 800 Vietnam veterans' medical claims.

The online archive enables scholars, students and members of the community to conduct research on the Internet without the expense of traveling to Lubbock. The archive also enables Vietnam veterans to access records that might be of importance to them in their continuing efforts to understand their experiences.

The archive facilitates the research and writing of participants' memoirs, and gives students an important and authoritative source of information as they seek to understand the complexities of the Vietnam War.

The Virtual Archive currently includes 2.5 million pages of materials online, including documents, photographs, slides, negatives, audio and moving image recordings, artifacts and oral histories. New items are added daily.

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CONTACT: James Reckner, director, Texas Tech Vietnam Center, (806) 742-3742, james.reckner@ttu.edu, or visit www.vietnam.ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 26, 2006

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

TEXAS TECH UNIVERSITY FINAL FALL 2006 ENROLLMENT

LUBBOCK – Final enrollment for Texas Tech University for the fall 2006 semester is 27,996. Enrollment for the fall 2005 semester was 28,001. Enrollment is considered final on the 20th day of class, which was yesterday.

The number of semester credit hours taken by students this fall stands at 360,877, up from 357,931. The increase in credit hours reflects the university's dedication to helping students graduate in a more timely fashion. Through the Graduate on Time contract, entering freshman students are guaranteed that courses will be available in the sequence they need for them to graduate in the time prescribed if students complete at least 30 hours of course work each calendar year.

Texas Tech continues to graduate record numbers of students. Last year, 5,924 students received degrees. In 2002-2003, 4,836 undergraduate and graduate degrees were awarded. In 2003-2004, 5,347 degrees were awarded and in 2004-2005, 5,861 degrees were awarded.

Other numbers of interest include:

- Freshman enrollment stands at 3,922 up from 3,801 last year
- Graduate School enrollment is at a record 4,443 students up from 4,293
- Law School enrollment is 702, as compared to 706 for fall 2005
- Diversity of the fall 2005 freshman class shows steady gains with American Indian enrollment up 7 to 31 students; Asian enrollment is up 9 to 115 students; African American enrollment is up 22 to 155 students and Hispanic enrollment is up 64 to 462.



FOR IMMEDIATE RELEASE

DATE: Sept. 27, 2006
CONTACT: Erica Hoff, ericahoff@yahoo.com
(806) 742-2136

COLLEGE OF EDUCATION FINDS PROMISE IN SMITH

Dr. Walter S. Smith announced as college's newest Jones Professor

LUBBOCK- Dr. Walter S. Smith has been named by the Texas Tech University College of Education as The Helen Devitt Jones Professor in Professional Education and chairman of the Department of Curriculum and Instruction.

A reception in honor of Smith's arrival will be hosted by City Bank on Thursday, September 28th at 5 p.m.

Smith created the MOON Project, which networks children around the world in grades 4-8 in their science education by providing ways for students in various nations to use the internet for math and science instruction. The project has grown to six institutions on three continents and received the Ohaus Award for Innovation in teaching from the National Science Teachers Association.

Smith has served as President of the Council for Elementary Science International and Executive Secretary of the Association for Science Teacher Education and was invited to the White House to receive the Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring.

Smith received a bachelor in science in biology at Cornell University and master's degree in science education in student personnel as well as a doctorate in science education at Indiana University. He has had teaching experience at the University of Kansas, University of Akron and Ball State University.

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CONTACT: Karen Jacobsen, director of external relations, Texas Tech University College of Education, (806) 742-1998, ext. 435, karen.jacobsen@ttu.edu

-more-



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 27, 2006
CONTACT: Erica Hoff, ericahoff@yahoo.com
(806) 742-2136 ext. 226

ORIENTATION AND MOBILITY EXPERTS TO SPEAK AT TEXAS TECH

LUBBOCK-- The 8th Annual Distinguished Lecture Series, for individuals with visual impairments, will take place Saturday, Sept. 30 and Sunday, Oct. 1 at the Texas Tech University College of Education.

The event is scheduled for 8 a.m. - 5 p.m. on Saturday, and 8 a.m. - 11 a.m. Sunday.

The series is sponsored by the Virginia Murray Sowell Center for Research and Education in Visual Impairment. Anyone interested in working with visually impaired children or adults can attend, said Dr. Nora Griffin-Shirley, director of the center.

Lecturers will discuss orientation and mobility for travelers who use ambulatory aids and are visually impaired. Also scheduled: methods for traveling in airports, the importance and evaluation of children with visual impairments and the orientation and mobility of infants and preschoolers.

The keynote speaker for the series is Dr. Sandra Rosen. A former professor at Texas Tech, Rosen is the coordinator of programs for orientation and mobility and guide dog at San Francisco State University, the first in the world to offer a masters program in guide dog mobility. Rosen also is the author of numerous book chapters and articles pertaining to visual impairments. She is developing distance education materials to educate guide dog mobility specialists across the globe.

The lectures are open to the public, including parents or individuals assisting the visually impaired, said Griffin-Shirley. For cost and registration information, please visit www.educ.ttu.edu/sowell2.

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CONTACT: Dr. Nora Griffin-Shirley, director of the Virginia Murray Sowell Center for Research and Education in Visual Impairment, (806) 742-1997 ext. 247
n.griffin-shirley@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Sept. 27, 2006

CONTACT: Kelly Ayers, (806) 742-2816

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TEXAS TECH RODEO BACK IN THE SADDLE

LUBBOCK – Texas Tech's rodeo team brought home an individual championship and placed high in the team standings this weekend at Eastern New Mexico University's 43rd annual College Daze Rodeo.

Brittany Bennett, a junior agricultural communications major, returned to her hometown of Portales, N.M. and came back to Lubbock with an individual championship; she competed in the barrel racing competition and received first place in the first round, the finals, and the overall average.

"We are very fortunate to have Brittany as a part of our team; she will do very well this year," Chris Guay, Texas Tech's rodeo team coach said. "It was exciting for her to win at her hometown with all of her family there to cheer her on."

Romany Gordon, a senior accounting major from Castle Rock, Colorado. Gordon placed eighth overall in the barrel racing competition after tying for third place in the first round.

These top finishes helped secure the Texas Tech women's team a second place overall finish.

Several members of the men's team also advanced to finals and many placed in overall standings for the weekend:

- Tyler Scales, a sophomore animal science major from Grand Junction, Colo. placed 10th in the final round of the bareback riding competition.
- Luke Butterfield, a senior petroleum engineer major from Ponoka, Alberta competed well in saddle bronc riding. He placed fourth in the finals and earned sixth place overall.
- Shawn Gray, a sophomore agricultural leadership major from Slaton, competed with Jake Brown of Weatherford College in the team roping competition and earned a second place overall finish.

-more-

- Stetson Vest, an animal science major out of Childress, came in fourth place overall in the calf roping competition.

The Tech men's team finished seventh place overall, competing against 16 other schools from Texas and New Mexico.

"The team did awesome and I know that they can do even better next time," Guay said.

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CONTACT: Chris Guay, rodeo coach, Texas Tech University, (806) 742-2805 ext. 256, or chris.guay@ttu.edu



Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 29, 2006

CONTACT: Kathryn Faucher, kathryn.faucher@yahoo.com
(806) 742-2136

SOUTH PLAINS MATH & SCIENCE COMPETITION WELCOMES STUDENTS

- WHAT: South Plains Math & Science Competition
- WHEN: 8:30 a.m., Nov. 11
- WHERE: Room 150 of Holden Hall on Texas Tech University's Memorial Circle
- EVENT: The Center for Engineering Outreach will welcome middle and high school students to Texas Tech University for the second-annual South Plains Math & Science Competition.

Designed to challenge students' math and science skills, the free event is open to all six-to-12th-graders. Students compete for awards within their grade level and school teams are eligible for overall trophies in middle school and high school divisions.

Each contest is subject-based, and students compete in 20 different events ranging from mathematics to biology and physics. Tests are aligned to state standards, and the multiple-choice format allows students to practice for standardized testing or University Interscholastic League competitions.

Students also will have the opportunity to compete in a hands-on engineering design challenge. Teams must solve a real world problem using math and science skills in under 90 minutes and are evaluated on criteria including teamwork, communication and critical thinking.

The competition is hosted in partnership with the Texas Alliance for Minorities in Engineering (TAME) a statewide organization to introduce students of all backgrounds to engineering careers. The local contest will serve as a practice meet for the state-level TAME Math & Science Competition held each spring.

All registrations must be received by November 3. More information can be found at <http://www.engineeringoutreach.ttu.edu/spmsc/>.

CONTACT: Robert Waller, student assistant, Center for Engineering Outreach, Texas Tech University, (806) 742-3451 ext.232, or r.waller@ttu.edu



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Sept. 29, 2006

CONTACT: Kathryn Faucher, kathryn.r.faucher@ttu.edu
(806) 742-2136

ENGINEERING JOB FAIR EXPANDS LOCATION AND LENGTH

Guests include Halliburton, Lockheed Martin, Baker Hughes

WHAT: Texas Tech University Engineering Job Fair

WHEN: 10 a.m. – 3 p.m., Oct. 3-5

WHERE: TTU Student Union Ballroom

EVENT: More than 50 companies per day are expected to attend the Texas Tech University College of Engineering job fair this year.

An increase in employer interest prompted a move to the Student Union Ballroom. The larger space will accommodate the more than 160 companies slated to attend over the course of the three-day event. In previous years, the event included around 30 participants per day over two days.

This year's attendees will include Chicago Bridge & Iron Co., Fluor, Conoco Phillips, Lockheed Martin, Baker Hughes and many more. For a complete list of companies registered to attend please visit <http://www.depts.ttu.edu/coe/co-op/students/jobfair.php>.

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