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SD



memorandum

July 22, 1980

TO: State Trade Project Directors and State Presidents (FYI)

FROM: Edith L. Bornn

RE: Wrap up of "The US Stake in International Trade" citizen education project

There could have been no better introduction to the League's International Relations portfolio than reading through the reports on your state trade projects. The variety, creativity and substance of the projects are positive indications of the opportunities available for building citizen education programs in the field of international relations. For your information, I have included in this memo a summary of the trade projects. I know many of you received congratulations from government, trade and civic organizations and I want to share in giving out the kudos.

I am also pleased to enclose with this memo a copy of "International Trade: Style and Substance," which summarizes the April 1979 trade conference at Wingspread. In addition I'm enclosing the report, "Public Perceptions of World Trade: Sell More/Buy Less," by Al Richman. You will recall that your discussions with trade leaders formed the basis for questions asked in the opinion poll conducted on behalf of the League by Roper. Both of these publications are good tools for the Leagues' continuing programs on trade-related issues. Where possible, I encourage you to integrate these into your programs. You might consider renewing contacts you made with trade leaders in your community by sending or taking them copies of these reports.

We are fortunate to have enough funds remaining in the trade project budget to enable us to hold a small evaluation conference in Washington, D.C. on August 21-22nd. The participants will be discussing the trade project and its applicability to future IR projects, including the 1980-81 focus on world hunger in a development context. Participants will also be presenting their projects to a group of trade leaders and special guests.

The evaluation conference was not in the original project budget and I regret that it is not possible to include all of you in the session. Instead, we have had to make difficult choices and have selected only eight out of forty three candidates. For your information, the State Project Directors from North Carolina, Utah, Washington, Virginia, Rhode Island, Iowa, Oregon and Kansas will be attending the August conference. I would however appreciate comments, suggestions and criticisms of the project from each of you. Please send any advise and ideas to the national office. We will use these in our discussions.

Activities taken by the state trade project directors fell into eight categories: 1) Educational public meetings, conferences and workshops.

Eleven states held such meetings using themes such as "Trade and Oklahoma," "The Cultural Dimensions of International Trade," and "World Trade: Peace and Security," to draw audiences up to 200 people. 2.) Radio/television shows, spots, and announcements. Ten states produced television shows ranging from cable TV programs to documentaries broadcast over affiliated networks. Five states produced radio broadcasts, varying from public service spot announcements to a series of shows involving a number of different panelists on each show. 3.) Publications. The format of publications included articles in state and local League VOTERS, brochures, pamphlets, tabloids and fact-sheets with titles such as, "Foreign Goods and Markets," and "California's Stake in International Trade." These publications were printed and distributed statewide by eleven states. 4.) Slide Shows. Three states - Kansas, Texas and Massachusetts -- produced slide shows. These presentations were usually accompanied by a tape and/or discussion guide for distribution on a local or statewide basis. 5.) Trade kits. Two states assembled trade kits containing a variety of information on international trade for distribution to businesses, newspapers, and other groups throughout the states. 6.) Newspaper articles. Varying from either a single article or a series of articles on international trade, three states wrote newspaper articles for local/state newspapers. 7.) Trade displays. These displays, usually slide or color panels, were set up in prominent places, i.e. airports, public libraries, schools, etc. Three states assembled such displays. 8.) Speakers bureau. Three states set up speakers bureaus to act as a resource for information on international trade issues.

In addition to these activities, there were a number of projects which took slightly different approaches. One state project involved a tour of a city/port combined with a half day conference on international trade. Another project involved the writing of an article to be used in conjunction with a 4-H trade exchange program with Japan. A poster contest among school children was designed to promote the educational outreach of the project. Bookmarks with an international trade focus were distributed among schools, libraries and other groups in another state. A study/program guide was developed for use among civic groups and in schools. Placemats with facts concerning international trade were distributed to restaurants statewide in still another project.

All of your energies and talents combined to make this nationwide trade education project a resounding success. On behalf of the League, thank you and congratulations. I look forward to working with you in the future.

DEC 21 1979

International Trade Education Project Evaluation Form

THESE EVALUATION FORMS ARE DUE DECEMBER 31, 1979

TO: LEAGUE OF WOMEN VOTERS EDUCATION FUND
1730 M STREET, N.W.
WASHINGTON, D.C. 20036

FROM: Name Pearl L. Wincorn

League of Women Voters of Texas

Address [REDACTED]

Telephone [REDACTED]

Date: Dec. 17, 1979

PROJECT DESCRIPTION:

Please describe your project thoroughly i.e. pamphlets, slide show, displays, conferences etc (attach one copy of final product--for slide shows or films describe visual content and attach transcript of verbal information).

Project designed to reach two very different groups:

1. Heads of businesses and organizations, using a variation of the consultative group;
2. LWVs, service clubs and similar organizations, college and senior high school students.

A late start and very limited budget has necessitated concentration on the Dallas-Fort Worth region.

For Group (2) above we prepared a presentation, using 31 slides, of which 16 provide a light introductory touch and 8 similar slides at the close of the talk. The other 7 reproduce tables and charts showing the volume and nature of international trade of the U.S. and of the state of Texas. The latter are interspersed throughout the main body of the presentation, which takes about 20 minutes. In small groups questions are encouraged during the talk. In a formal presentation, there would be 10 min. for Q&A at the end. A copy of the script is attached.

-2-

PUBLIC EDUCATION

1. Outreach

Please describe thoroughly the way(s) in which you reached the public with your project. If you targeted a specific audience, say which audience, why and how. Be descriptive. Include dates of conferences, speaking engagements, TV documentaries etc. Estimate if possible the number of people you reached with your project. What evidence, if any, do you have of the impact of your project (attach newspaper clippings, etc.).

- (1) For our small group discussion we spoke directly to 16 top executives of businesses and organizations and two Congressmen. Our objective was 6 with different interests. We met December 5 in the International Dept. conference room of the Republic National Bank in downtown Dallas. Participants: Labor, AFL-CIO Sec'y-Treas; Agriculture, Pres. of State Assn. of Texas Farmers Unions; Industry, Allied Automation Export Manager; Banks, V-P (Intern'l) Republic National Bank; Shipping, Staff Consultant of Darrell J. Sekin & Co., Inc. (freight forwarders); Retailing, Pres. of Neiman-Marcus, Inc. Objective: to ascertain their problems and perspectives on world trade to improve our LWV presentations to the general public and to give them an opportunity to discuss their varied needs. For some of them we know (the discussion opened up new (OVER)

2. Local League involvement

Did you use local Leagues in any way? Yes.

How? We asked them to send us lists of local organizations for our mailer. We will share speaking responsibilities with the Tarrant County League when requests for speeches come from Ft. Worth and vicinity.

If local Leagues provided some, much or all of the outreach effort, describe their outreach activities (if such activities have not yet occurred, describe projected activities and projected dates for implementation of same).

Tarrant County LWV will make the presentation to the Ft. Worth Founders Lions Club on January 22. They have provided a mailing list of 25 organizations. The foregoing is the first response. Mailing lists have been requested from two other small Leagues. These have yet to be provided.

Additional Local League involvement will be sought early in 1980 as the LWV-Texas EF is making \$500 available for the International Trade Project.

1. Outreach (cont'd)

perspectives. All expressed pleasure at being included. The AFL-CIO man learned about the Trade Adjustment Assistance program for the first time (this has not been used much in Texas). Several of those present and an importer who had been invited but who had been unable to attend indicated that our invitation had sent them to the Dept. of Commerce and the library to prepare for our meeting.

(2) A mailing went to 125 service clubs, schools, and other organizations late in November. (Sample enclosed.) Results:

Presentations:

Dec. 7 - Informal to three upper school groups at Hockaday School (private). 40 students.
Plan set to meet with the speech and debate coach on trade debate content - in January.

Dec. 12 - Informal dinner talk (without slides) to a Dallas Kiwanis Club - 10 men. Lively discussion. Several said they had learned a lot.

Scheduled

Jan. 22, noon - Ft. Worth Founders Lions Club (downtown) - about 25 expected.

Jan. 25, noon - Dallas Founders Lions Club (downtown) - about 40-50 expected.

Jan 26 - North Central Texas Leagues' weekly T-V program, station KTVT at 12:30.

March 26 - Desoto High School (suburb of Dallas)

Jan. 16 - Addison-Prestonwood Rotary Club - 25-40 mbrs.

Dates to be arranged

Skyline Lions Club (Dallas); Jan. 15, noon - 8-20 mbrs.

DeSoto Newcomers Club

✓Dallas Independent School District

Responses from three other organizations; no program openings.

INVOLVING DECISION MAKERS

1. Were you successful in achieving the participation of decision-makers in planning and/or implementing your project other than the individual interviews and consultative group? How?

This was done in only one instance when our original plans for fund-raising fell through. That single effort was very successful. Interest had been aroused by the interview last spring, was further stimulated by participation in our first consultative group meeting in May 1979. The project director's discussion of our plight brought forth letters to Chambers of Commerce around the state and to a few other organizations describing the League's trade education project.

2. Did you share your project with decision-makers i.e. send results of project to politicians, business leaders etc?

Not yet. The Dec. 5 tape has not yet been transcribed. All the participants in that small group meeting were willing to trust us to use the taped material properly.

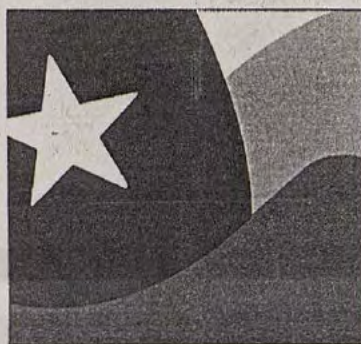
3. Did you find decision-makers receptive to your project? Elaborate.

Very receptive. All regarded the project as greatly needed. The average person in Texas knows very little about the important place world trade has in the Texas economy. Unfortunately, we have not been able to catch the attention of our Congressmen in this election year.

BUDGET

Please attach a copy of the final income and expenditures for the project.

INTERNATIONAL
TRADE
PROJECT



Pearl L. Wincorn,
Project Director

7226 Birchwood Dr.
Dallas, TX 75240
(214) 387-2785

League of Women Voters of Texas • League of Women Voters of Texas Education Fund
1212 Guadalupe Suite 109 • Austin, Texas 78701 • Tel. 512/472-1100

REVISED CASH BUDGET

(as of Dec. 31, 1979)

INCOME

LWVUS Education Fund	\$500
Contribution (Texas Instruments, Inc.)	250
LWV-Texas Education Fund	500

Total Income

\$1,250

EXPENSES

Slides and Script Preparation and duplication, 31/set	\$350
Promotion materials, incidentals	250
Project Director's expenses, including 5 Houston interviews)	250
Stationery, postage, telephone, duplicating, secretarial help	400

Total Expenses

\$1,250

PROJECT EVALUATION

This project has had several parts: the training conference in April 1979; the interviews with trade leaders; the consultative group session; the actual state project. Briefly, please evaluate each part with particular emphasis upon how the parts did (or did not) relate to one another and whether or not the first three steps helped you in the state project you did.

Training Conference

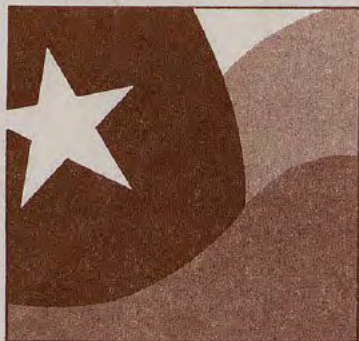
- ::For background information on U.S. and world trade, I would have preferred a division of the conference between those Leaguers who were already informed and those less so. I needed more detail on exactly what MTN had accomplished, was still attempting, and the prospects for implementation worldwide. Its application to my state would then have been easier. The consultative process did not develop clearly in the conference sessions, at least in our group. I could have used more specifics in its application.
- ::The interviews were great, both to sharpen interviewees ideas and to alert them to LWV's interest and involvement in the topic.
- ::Consultative group sessions were a good idea; a bit too academic (OVER)

The individual interviews and group sessions were experimental. Would you recommend retaining either or both of them in future education projects? Would you use either or both of them as they were in this project or in a modified version for any project you might plan in the future?

Definitely, yes. See consultative group sessions comment above.

in the way they were laid out.

::All definitely helped to provide confidence and enthusiasm to participants and ideas for possible state projects.



MEMORANDUM

LEAGUE OF WOMEN VOTERS OF TEXAS

1212 Guadalupe, No. 109 • Austin, Texas 78701 • Tel 512/472-1100

Nov. 8, 1979

Dear Joann,

I had no idea this letter would take so much room. We'll have to be unorthodox about the opening address and salutation; perhaps just the name of the organization and person's title, like
President, Downtown Dallas Lions Club

Dear Mr. _____:

to have room at the bottom for: Sincerely,

Pearl L. Wincorn
Pearl L. Wincorn, *Pharm. P. D.*
Director, International Trade Project

The mailing lists I have are enclosed. More will follow until we have at least the required 200.

Many thanks for your help.

sincerely, *Pearl*

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 136 \\
 \times 15 \\
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 680 \\
 136 \\
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 2040
 \end{array}$$

\$

postage

$$\begin{array}{r}
 33 \\
 13 \\
 23 \\
 32 \\
 23 \\
 12 \\
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 \end{array}$$

136 letters

WINGSPREAD
PROJ.

Pearl W's letter

11/26/79

12-31-76

APPROPRIATIONS & EXPENDITURES

PR YR

453520 25TH STREET B TO C

TOTAL

453520
25TH STREET B TO C
453520

LEAGUE OF WOMEN VOTERS OF TEXAS
Small Group (Consultative) Meeting
December 5, 1979; 6 participants.

PROBLEMS

Chaotic regulations between
conflicting agencies create
artificial barriers.
Restrictive tax laws.

Govt./business conflict v/v
capital availability.

Easier & less risky to do
business at home.
Small business unfamiliar
with the game/needs help.

U.S. has no central awareness
of purpose in promoting trade.

National sense absent of need
to encourage U.S. companies to
engage in foreign trade.

Displacement of labor (jobs).

APPROACH TO SOLUTIONS

Coordinate or create central
control.

Reduce numbers of regulations.
" costs of doing business
abroad.

Eliminate disincentives i.e.
change tax policies.

Government incentive programs
needed.

SECTOR

ISSUE

POLICY OPTION

Agriculture

Access to mkts.
Price differentials.

International commodity
agreements.

Industry
(Packaging Mach'y)

High trade barriers
in certain countries.

Banking

World trade growth
Protectionist measures
Intern'l monetary system
& its impact on trade.

Labor

Job displacement by
foreign industry, i.e.
steel (Japan)

Management & labor
working more closely
together.

Importer }

U.S. becoming a seller.
" a stabilizing in-
fluence.

Exporter }

More U.S. emphasis on
world trade.

INVOICE

LEAGUE OF WOMEN VOTERS OF TEXAS

1212 GUADALUPE, #109 • AUSTIN, TEXAS 78701 • PHONE (512) 472-1100

SOLD TO

LWV-Texas Education Fund

Q. 1. d. I.R. Wingspread Project

SHIPPED TO

list on file in S.O.

(from P. Wincorn)

12/12/79 11/26/79 1st class

002342

200	Letters on letterhead	.08	\$16.00
136	Letterhead envelopes	.05	6.80
200	Mimeographed reply forms	.06	12.00
	Postage to mail 136 letters	.15	20.40
9	Hours secretarial time (prepare mailing labels, type inside heading & salutation, stuff envelopes, XXXXXXX bundle for mailing, deliver to P.O.)	6.05	54.45

Total \$109.65



American Business Womens' Asso.
Caruth Blvd.
Dallas, TX 75225

Dallas County Library Asso.
1954 Commerce
Dallas, TX 75201

Dallas Urban League
2606 Forest Ave.
Dallas, TX 75215

American Institute of Architects
2800 Routh, #141
Dallas, TX 75201

Dallas Women Lawyers
c/o Dallas Bar Association
601 Adolphus Tower
Dallas, TX 75202

Interdenominational Ministers
Alliance of Greater Dallas
3119 Pine St.
Dallas, TX 75215

American Planning Asso.
P.O. Box 15204
Dallas, TX 75201

Executive Women of Dallas
1329 Republic Bank Tower
Dallas, TX 75222

American Society of Women
Accountants
1020 Nottingham
Carrollton, TX 75006

Society of Women Engineers
639 Downing
Richardson, TX 75080

American Women in Radio and
Television
3434 Fairmount
Dallas, TX 75219

Texas Environmental Health
Association
P.O. Box 187
Grand Prairie, TX 75051

Association for Childhood
Education
3700 Ross, Box 95 (DISD)
Dallas, TX 75204

Texas Nurses Association,
District 4
515 Texas American Bank Bldg.
Exchange Park
Dallas, TX 75235

Dallas Asso of Legal Assistants
P.O. Box 50812
Dallas, TX 75250

Women in Communications, Inc.
P.O. Box 5484
Dallas, TX 75222

Dallas Asso of Legal Secretaries
3002 Clydedale 115
Dallas, TX 75220

Desk and Derrick Club of Dallas
2111 N. Akard
Dallas, TX 75201

Dallas Asso of Texas Educators
7065 Wakefield Cir
Dallas, TX 75231

American Jewish Committee
1809 Tower Bldg.,
1907 Elm St.
Dallas, TX 75201

Dallas Asso of Young Lawyers
c/o Dallas Bar Asso
Hotel Adolphus
Dallas, TX 75202

Los Amigos
2329 Southwood Dr.
Dallas, TX 75224

Dallas Bar Association
Adolphus Hotel
Dallas, TX 75202

Dallas Pastors Association
3100 Forest Ave.
Dallas, TX 75215

Executive Secretaries

Judith O. Patton

Rotary Club of Park Cities

Executive Inn

Dallas Securities Industry

Wives

Mrs. Douglas Shear, Pres.

Executive Secretaries

Mrs. Roxie Grinnell

Rotary Club of East Dallas

Junior League of Dallas, Inc.

Mrs. Wm. A. Custard, Pres.

Altrusa Club

Floy Bourn, President

Kiwi Club of Dallas

Mrs. Charles Goodbread,

President

Architect's Wives Club of
Dallas

Mrs. Edward Bennett, Pres.

Hundahl Club

Mrs. Al Barbe, President

Beta Sigma Phi, Dallas
Council of

Carol Walser, President

803 Downing

Richardson, Tx 75080

Newcomers Club of Dallas

Mrs. Bill Hooser, Pres.

Dallas Federation of
Women's Clubs

Mrs. Bill Melton, Pres.

Oak Cliff Women's Club

Mrs. J. Harrell Neese,

President

Dallas Lawyer's Wife's
Club

Mrs. H. Lois Nichols, Pres.

Opti-Mrs.

Mrs. Ken Kahler, President

Dallas Northeast Women's
Club

Gladys Chambers, President

Past Presidents' Assn. of
Dallas

Mrs. Wm. F. Nicol, Pres.

Dallas Patriotic Assn.

Mrs. Dave Hott, Pres.

Pilot Club of Dallas

Miss Doris Westermeier,

President

Dallas Women's Forum

Mrs. Edwin L. Sharpe, Pres.

Soroptimist International
Club of Dallas

Mrs. Patricia D. Jones,

President

Delta Rho Delta National
Sorority

Hazel Lovelace, President

Symphony League

Mrs. James Copps, President

Classroom Teachers of

Boy Scouts of America

National White Your

Congressman Club, Inc.

Mesquite Chamber of

Commerce

Greater Lewisville Chamber
of Commerce

Zonta Clubs of Dallas

Mrs. Montye Maynard,

President

Women's Council of Dallas

County

Mrs. G. C. Nabors, Pres.

Women's Auxiliary to

Dallas Restaurant Assn.

Miss Nell Morris, Pres.

White Rock Newcomers Club

Ann Ernst, President

KFJZ Radio

Town North Newcomer's Club

Mrs. Leo Cronin, Pres.

*Dal-Cliff Lions Club
✓ Jim Cave, President
[REDACTED]

*Dallas Skyline Lions Club
✓ Paul Russell, President
[REDACTED]

*Dallas Cliff Hill Lions Club
✓ Bill Putnam, President
[REDACTED]

*Dallas South Lions Club
✓ Ernest Wallace, Pres.
[REDACTED]

*Dallas Big "D" Lions Club
✓ Johnny Campagna, Pres.
[REDACTED]

*Dallas Town North Lions Club
✓ Horace E. Vail, Pres.
[REDACTED]

*Dallas Founders Lions Club
✓ Edward Bennett, Pres.
[REDACTED]

*Dallas West Lions Club
✓ Ralph D. Pahel, Pres.
[REDACTED]

*Dallas Inwood Lions Club
✓ M. Howard Wilder, Pres.
[REDACTED]

*Dallas Westcliff Lions Club
✓ Wardell Johnson, Pres.
[REDACTED]

*Dallas Oak Cliff Lions Club
✓ Bill A. Melton, President
[REDACTED]

*Dallas White Rock East Lions Club
✓ Alden Pitman, Pres.
[REDACTED]

*Dallas Park Cities Lions Club
✓ Albert Smith, President
[REDACTED]

*Dallas Wynnewood Lions Club
✓ Skip Skipper, President
[REDACTED]

*Dallas Pleasant Grove Lions Club
✓ Claude B. Whitson, Pres.
[REDACTED]

*Lions Club of Dallas
✓ Adolphus Hotel Room 819
[REDACTED]

*Dallas Preston North Lions Club
✓ David Mitchell, Pres.
[REDACTED]

Variety Club of Dallas
✓ Paul Chapman, Exec. Dir.
[REDACTED]

*Dallas Redbird Lions Club
✓ George T. Evans, Pres.
[REDACTED]

*Downtown Dallas Optimist Club
✓ Emmitt McFarlin, Pres.
✓ Dallas Power & Light
[REDACTED]

*Dallas Skyline Evening Lions Club
✓ Wendell Long, Pres.
[REDACTED]

*Oak Cliff Dallas Optimist Club
✓ Charles Burden, President
[REDACTED]

(32) [REDACTED]
Executive Secretaries
Mrs. Joan R. Renfro
Rotary Club of Dallas

[REDACTED]
Park Cities Rotary Club
✓ Ross Z. Carlton, Pres.

[REDACTED]
Oak Cliff Rotary Club
✓ Hoy E. West, President

[REDACTED]
Dallas East Rotary Club
✓ Len L. Northrup, Pres.

[REDACTED]
Dallas Redbird Rotary Club
✓ Charles J. Cagle, Pres.

[REDACTED]
Dallas North Rotary Club
✓ Charles B. Raymond, Pres.

[REDACTED]
Dallas Rotary Club
✓ James L. Griffith, Pres.
121 Meadows Bldg.

[REDACTED]
Brookhollow Rotary Club
✓ Donald E. Smith, Pres.

[REDACTED]
Addison-Prestonwood Rotary Club
✓ Eric Melgren, Pres.

[REDACTED]
Walnut Hill Optimist Club
✓ Wayne A. Melton, Pres.

[REDACTED]
Town North Optimist Club
✓ Irving Ouel, President

Senior Citizens of
Greater Dallas, Inc.
Administrator's Office

[Redacted]

Mexican American Women
for Progress

[Redacted]

National Council of
Jewish Women, Inc.

[Redacted]

Dallas Jaycees, President

[Redacted]

Texas Jaycees, Director

[Redacted]

Dallas Woman's Club

[Redacted]

Dickenson Place
Activities Director

[Redacted]

American Indian Center
Clifford Kilpatrick,
Executive Director

[Redacted]

American Jewish Comm.
Milton Tobian, Regional
Director

[Redacted]

Commission for Status of
Women
Frances Rizo, Director

[Redacted]

Dallas Black Chamber of
Commerce
Russel Foster, Manager

[Redacted]

Dallas Inter-Tribal Center
Mike Mahsetkey, Exec. Dir.

[Redacted]

Dallas Mexican Chamber of
Commerce
Julin Martiez, Exec. Dir.

[Redacted]

Dallas Woman's Forum
Ms. A. C. Morton, President

[Redacted]

Mexican-American Business
Women of Dallas
Rose Ann Rodriguez, Dir.

[Redacted]

American Business Women's Assoc.
Ida Tomady

[Redacted]

National Council of Jewish
Women of Greater Dallas
Betty Dreyus, President

[Redacted]

Dallas Kiwanis
Fred Halstead, President

[Redacted]

Dallas-Cotton Bowl
Kiwanis Club
Johnny Layton, President

[Redacted]

Dallas-East Dallas
Kiwanis Club
William A. McGuire, Pres.

[Redacted]

[Redacted]
Dallas Central Lions Club
Philip Revillas, Pres.

[Redacted]
Dallas Bicentennial Lions
Club
Joel Werther, President

[Redacted]
Dallas-White Rock Kiwanis
Oscar Pool, President

[Redacted]
Dallas-Pleasant Grove
Kiwanis Club
Jerry Diffe, Pres.

[Redacted]
Dallas-Oak Cliff Kiwanis
Charles Smith, President

[Redacted]
North Dallas-Park Cities
Kiwanis Club
James H. Miller, Pres.

[Redacted]
Dallas-Northwest Kiwanis
Charles Gully, President

[Redacted]
Dallas-NorthPark Kiwanis
Maurice Beck, President

[Redacted]
Dallas-Industrial Area
Kiwanis Club
David B. Mathis, Pres.

[Redacted]
Dallas-High Noon Kiwanis
John R. Sumlin, President

Mailing list from DeSoto for international relations project:

✓ Bill Hickey, Chairman
Wivics Dept.
DeSoto High School
[REDACTED]

Note: Mr. Hickey had used LWV-D materials before.

✓ Leslow Petecki, Chairman
Social Studies Dept.
DeSoto High School
[REDACTED]

✓ DeSoto Chamber of Commerce
1031 E. Pleasant Run Rd.
[REDACTED]

American Business Women's Assn.

✓ Joyce Keyes
[REDACTED]

✓ Business and Pro. Women (Metro South)
✓ Mona Turner
[REDACTED]

✓ Rotary Club (Dallas/Red Bird)
✓ Herbert McCauley
[REDACTED]

✓ Friends of the Library
✓ Vernon Clark
[REDACTED]

✓ Jaycees - DeSoto
✓ Richard Coker
[REDACTED]

✓ Kiwanis Club
✓ Dr. Mike Jones
[REDACTED]

Lions Club
✓ Jack Denton
[REDACTED]

Newcomers Club
✓ JoAnn Jensen
[REDACTED]

✓ Red Bird Toastmasters Club
✓ Bob Hackney
[REDACTED]

Rita

Joann.

This is the second installment
of the mailing list for the IR Project.

Please add to Dallas list:

✓ Ms. Nancy Reddick (Program Chairwoman)

→ TYPOS

Avera Mayo Construction Co.


Thank you,
Pearl W.

✓ Halton- Richland Chamber of Commerce
[REDACTED]

✓ Hurst- Euless- Bedford Chamber of Commerce
[REDACTED]

Business and Professional Women
Fort Worth Chapter
✓ Alice Marie Lewis
[REDACTED]

✓ B and PW Northeast Chapter
Angela Ceballos
[REDACTED]

✓ B and PW South Fort Worth Chapter
Aline Snofsky
[REDACTED]

✓ Executive Women International
Mrs. Marcia Allen
[REDACTED]

✓ Meadowbrook Womens Club
Mrs. Morris Herring
[REDACTED]

✓ American Business Women's Assoc.
Mid-Cities Chapter
Helen Bavousett
[REDACTED]

✓ ABWA- Skyline Chapter
Carolyn Aaron
[REDACTED]

✓ Arlington Womens Club
Alberta S. Wolfskill
[REDACTED]

✓ Oakcrest Women's Club
Mrs. Thomas Rife
[REDACTED]

✓ American Assoc. of University Women
Fort Worth Branch
Mercedes Garcia
[REDACTED]

✓ Fort Worth Area Chamber of Commerce
[REDACTED]

✓ President
Southside Lions Club
[REDACTED]

✓ Fort Worth Lions Club
[REDACTED]

✓ Hurst Lions Club
Chuck Little, President
[REDACTED]

✓ Optimist Club
Blackstone Hotel
[REDACTED]

✓ Mid-Cities Optimists
Joel Lee, President
[REDACTED]

✓ Euless Lions Club
Don Sexton, President
[REDACTED]

✓ Rotary Club of Fort Worth
Blackstone Hotel
[REDACTED]

✓ Hurst Mid-Cities Rotary
Fred Rogers, President
[REDACTED]

✓ Kiwanis of Fort Worth
Blackstone Hotel Room 330
[REDACTED]

✓ President
Junior Chamber of Commerce
[REDACTED]

✓ Arlington Chamber of Commerce
[REDACTED]

✓ American Assoc. of University Women
Tarrant County Branch
Ellen Roddy
[REDACTED]

✓ AAUW - Hurst Branch
Anna Holzer
[REDACTED]

✓ AAUW- Arlington Branch
Ann Smith
[REDACTED]

✓ Rev. Bill Holway
Jefferson Unitarian Church'
[REDACTED]

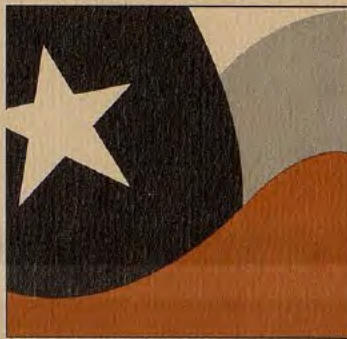
✓ Kiwanis - Mid Cities
Bob Edan, President
[REDACTED]

✓ Altrusa Club
Louise Mc Mullen
[REDACTED]

✓ ACORN
[REDACTED]

✓ Junior League of Fort Worth
Johanne Kibbie, Community Vice Pres.
[REDACTED]

I DC doesn't
call back - go
ahead Tues



20 copies to
Pearl

League of Women Voters of Texas • League of Women Voters of Texas Education Fund
1212 Guadalupe Suite 109 • Austin, Texas 78701 • Tel. 512/472-1100

November, 1979

President, Dallas Lions Club

Dear Mr. _____

What do washing machines, toilet paper, and blue jeans have in common? According to a recent article by well-known humorist Erma Bombeck, "We are noted throughout the world for only three products that we make better than anyone else." ^{that they are} No doubt you've guessed ~~that they are~~ the three products listed above . . . at least according to Ms. Bombeck and her information source, an article on American products by John Mariani in a July issue of SATURDAY REVIEW.

Whether or not you share the views of these two American journalists, I know you are aware that last summer Congress ratified the Multilateral Trade Agreements, so ably negotiated by a team headed by Texas' own Robert Strauss. These will affect many American-made products in world markets.

We believe your membership would welcome the opportunity to learn more about this important issue. Knowing that Texas is the sixth largest exporter of manufactured goods in the nation. . . that Texas is the leading state in exports of raw cotton. . . and that \$1 of every \$4 worth of agricultural products Texas farmers sell comes from exports. . . is a start. There are many additional facts and problems to be shared in our program, "The Trading Texan."

We realize that your programs are set long in advance. However, last-minute cancellations of planned presentations often ~~arise~~ ^{occur}. We can be available on relatively short notice to bring our international trade program to your membership. Please indicate your interest by filling out the enclosed questionnaire and returning it at your earliest convenience. We can also be reached by telephone at (214) 387-8888.

With thanks for your continued good work for the betterment of our community, I look forward to hearing from you and, hopefully, to working with you.

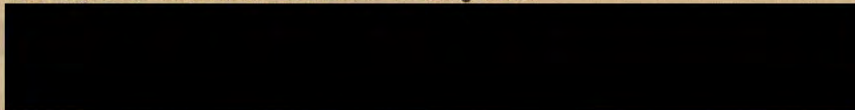
Sincerely,

Pearl L. Wincorn, Project Director
International Trade Project.

Enclosure

INTERNATIONAL TRADE PROJECT
LEAGUE OF WOMEN VOTERS OF TEXAS EDUCATION FUND

TO: Mrs. Pearl L. Wincorn, Director
International Trade Project



FROM: _____
(name)

(title)

(organization or school)

(address)

(telephone)

DATE: _____

SUBJECT: INTERNATIONAL TRADE PRESENTATION

_____ We would be interested in having you speak to our group on

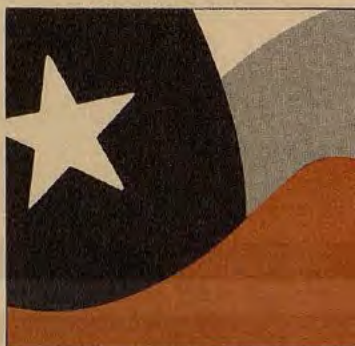
_____ at _____ at _____
(date) (time) (location)

Please contact me at (214) 387-2785 regarding details.

_____ We are interested in having you speak to our group, but we have no program openings at this time. We have made note of your address and telephone number and will be sure to be in touch if there are any last-minute changes in our schedule.

_____ We appreciate your contacting our group; however, we are not interested in a program on international trade at this time.

INTERNATIONAL
TRADE
PROJECT



Pearl L. Wincorn,
Project Director

7226 Birchwood Dr.
Dallas, TX 75240
(214) 387-2785

League of Women Voters of Texas • League of Women Voters of Texas Education Fund
1212 Guadalupe Suite 109 • Austin, Texas 78701 • Tel. 512/472-1100

November, 1979

Joann, Please move the body of letter up, by omitting the address of the orgn. Or can you use a smaller type to allow sufficient room? PLW

Dear :

What do washing machines, toilet paper, and blue jeans have in common? According to a recent article by well-known (housewife and) humorist Erma Bombeck, "We are noted throughout the world for only three products that we make better than anyone else."

No doubt you've guessed - it's those three products listed above...

Now you know---we make washing machines, toilet paper and jeans better than anyone else in the world...at least according to Ms. Bombeck and her information source, an article on American products by John Mariani in a July issue of SATURDAY REVIEW.

Whether or not you share the views of these two American journalists, I know you are aware that last summer Congress ratified the Multilateral Trade Agreements, so ably negotiated by a team headed by Texas' own Robert Strauss. These will affect many American-made products in world markets. *you will face the export phase*

omit (The League of Women Voters of Texas has taken on a role of stimulating public interest and understanding in what's involved for Texas and the U.S.

We believe your membership would welcome the opportunity to learn more about this important issue. Knowing that Texas is the sixth largest exporter of manufactured goods in the nation...

that Texas is the leading state in exports of raw cotton...

and that \$1 of every \$4 worth of agricultural products Texas farmers sell comes from exports...is a start. There are many additional facts and problems to be shared in our program

"The Trading Texan."

We realize that your programs are set long in advance. However, last minute illnesses and schedule conflicts often cause cancellation of planned presentations. We can be available on relatively short notice to bring our international trade program to your membership. Please indicate your interest by filling out the enclosed questionnaire and returning it at your earliest convenience. We can also be reached by telephone at (214) 387-2785.

With thanks for your continued good work for the betterment of our community, I look forward to hearing from you and, hopefully, to working with you.

Sincerely, Pearl L. Wincorn, International Trade Project

GROUPS WITH WORLD TRADE
AND/OR INTERNATIONAL RELATIONS
INTERESTS

AUG 31 1979

The United States Department of Commerce
Dallas District Office
Federal Building - 1100 Commerce St.
Dallas, Texas 75242

The World Trade Department
Dallas Chamber of Commerce
1507 Pacific
Dallas, Texas 75201

Dallas Council on World Affairs
3409 Oak Lawn - Suite 115
Dallas, Texas 75219

The North Texas Commission
Administration Building
Box 61246
D/FW Airport, Texas 75261

Export-Import Club of Fort Worth
P. O. Box 17372
Fort Worth, Texas 76102

International Trade Association of
Dallas
P. O. Box 672
Dallas, Texas 75221

World Trade Committee
Amarillo Chamber of Commerce
301 Polk Street
Amarillo, Texas 79101

Houston World Trade Association
1520 Texas Avenue - Suite 1013
Houston, Texas 77002

San Antonio Export Import Club
221 West Olmos Dr.
San Antonio, Texas 78212

U. S. Department of Commerce
(Houston District)
University of Texas at San Antonio
Division of Continuing Education
San Antonio, Texas 78285

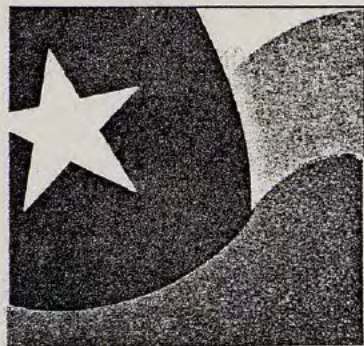
U. S. Department of Commerce
District Office
515 Rusk - Suite 2625
Houston, Texas 77002

Texas Industrial Commission
410 East Fifth Street
P. O. Box 12728, Capitol Station
Austin, Texas 78711

Center for International Business
World Trade Center
Suite 184
P. O. Box 58428
Dallas, Texas 75258

Dallas International Law Association
1014 Mercantile Bank Building
Dallas, Texas 75201

*Solicitation letter for
Trade Project sent
to above.*



MEMORANDUM

LEAGUE OF WOMEN VOTERS OF TEXAS

1212 Guadalupe Suite 109 • Austin, Texas 78701 • Tel 512/472-1100

July 7, 1979

JUL 9 1979

Dear Joann,

Please deposit the enclosed check for \$500.00 in the LWV-T Ed Fund account. It should be earmarked for the INTERNATIONAL RELATIONS PROJECT. Ethel Sturgis will serve as treasurer for the project.

I plan to use LWV-T stationery for the project so please send the Bill lowing to me as soon as possible:

✓ 1 ream LWV-T Ed Fund letterheads
✓ 100 second sheets

✓ 1 box envelopes ³⁰⁰ (250 ?)
✓ 100 LWV-T memo sheets (as above)

The bill should go to Ethel with a copy to me, please.

Thank you for your help and any suggestions you may have.

Invoice # 2210

Sincerely,

Pearl Wincom

*UP res list
ACF voucher*

DRESSER INDUSTRIES

DRESSER INDUSTRIES, INC. D DRESSER BUILDING D ELM AT AKARD D DALLAS, TEXAS 75201

L. B. GALE
DIRECTOR INTERNATIONAL BUSINESS
PLANNING

EXECUTIVE OFFICES
214 746-4120

May 30, 1979

Ms. Pearl L. Wincorn
Chairman, International Relations
League of Women Voters of Texas
1212 Guadalupe, Suite 109
Austin, Texas 78701

Dear Ms. Wincorn:

I thank you for your report on the progress on interviews and development of Trade Project for Texas being pursued by the League of Women Voters of Texas.

You are to be commended for the development of what appears to be a very thorough program in promoting international trade.

As the purpose of many of the international related organizations within Texas have similar goals, I would encourage the League to solicit assistance, in respect to both manpower and financial assistance, through such organizations. If you do not have a list of such groups, I will be happy to assist you in this area.

I wish you success in this endeavor and ask that you please call upon me if I can be of assistance.

Sincerely,

facilities related to the production of grain alcohol may provide the necessary facilities towards the construction as a share of the amount of up to but not more than \$1 million.

LBG:ajl

SECTION 6. The Council shall establish the criteria or guideline for the applicants to be submitted for the available

®

MAY 30 1979

To: Pearl Wincorn cc: Anderson, SO
From: J. Wilbur
Date: May 4, 1979
Re: Trade Project

Beth Kerman, IR chair of LWV-H, agreed to put together a list of possible resource persons and to find someone to help line up the interviews by the end of next week. We will be in touch with you May 10-13 to determine the next step--who you want interviews with and when you want them set up. Frances Robb, formerly Deer Park State Unit president, has some interest in this area of IR--has a brother with the state department overseas and, if memory serves me correctly, got her degree or took some courses, at least in international affairs. Have not been able to make contact with Frances yet. Will try again Monday.

More later...

office file

INTERNATIONAL TRADE PROJECT PASS-THROUGH GRANT APPLICATION

Date: June 5, 1979

JUN 8 1979

TO: LEAGUE OF WOMEN VOTERS EDUCATION FUND
1730 M STREET, N.W.
WASHINGTON, D.C. 20036

FROM: Name Pearl L. Wincorn

League of Women Voters of Texas

Address [REDACTED]

Telephone [REDACTED]

PROJECT DESCRIPTION:

- A Interviews with community leaders (sector, person, date)
13 enclosed, to cover Dallas, Houston, and points between
1) Business - L. B. Gale - Apr. 24, 1979
2) Education - Dr. Alan N. Cook - Apr. 25, 1979
3) Agriculture - Lee Adams - May 17, 1979
4) Banking - Dr. Ottmar Kolber - May 18, 1979
5) Economics - David Ramseur - April 26, 1979
6) Shipping - Darrell J. Sekin, Sr. - May 1, 1979
- B Consultative Group Session (projected date for holding it)
Held May 16, 1979
- C How will your project encourage interaction with decision-makers (give short narrative)? Our plan is to hold a group consultative session in 7 cities in Texas, using the model developed for the Wing-spread conference. Local Leagues in each instance will identify and invite the six decision-makers to meet with me. Appropriate media coverage will be encouraged.
- It is planned to tape the sessions and transcribe them for future use if they are interesting enough.
- D Proposed public education project (include information on any proposed publication, distribution, public outreach)
Speaking dates will be sought through a statewide mailing to civic, church, school, and business groups. The presentation will include a short (10-12 min.) slide show with script making clear everyone's participation in international trade. The local speaker will then discuss (Q&A, perhaps) some of the issues, their importance to consumers, the city or region, the state of Texas, the US, the world - as time permits. A 20-30 min. program will be the average. Seven sets of slides will be produced to be held by a centrally-located LWV for use by other LWVs and groups in surrounding communities. No publication is planned other than appropriate background material for speakers and the media-at this time.

PROPOSED BUDGET (if you plan to raise funds over the \$500 LWVEF grant, please delineate budget for the entire amount you will spend)

<u>Income</u>		<u>Expenditures</u>	
LWVEF Grant	\$ 500	Consultative Groups (7)	\$1,500
Contributions to		Slides, script, stack	
LWV-Texas EF to		loaders (7sets)	1,000
be raised in Texas	8,500	Speaker Training, mileage,	
		handbooks	2,000
		Preparation of background	
		material & news releases	
		for media;postage;phone;	
		stationery; secretarial	
		help, etc.	2,000
		Coordinator's travel	2,000
		Contingency fund	500
	<u>\$9,000</u>		<u>\$9,000</u>
	=====		=====

Request must be submitted by June 11, 1979. Allow three weeks for approval.

office file

INTERNATIONAL TRADE PROJECT PASS-THROUGH GRANT APPLICATION

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TO: LEAGUE OF WOMEN VOTERS EDUCATION FUND
1730 M STREET, N.W.
WASHINGTON, D.C. 20036

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	<u>\$9,000</u>		<u>\$9,000</u>
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