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Jan 1901

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Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS/P.O. BOX 4650/TEXAS TECH UNIVERSITY/LUBBOCK, TEXAS 79409/(806) 742-2136

AFTER HOURS CALL:

Bee Zeeck, Director, (806) 799-8897
Preston Lewis, Manager, News Bureau, (806) 745-1718
Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: Clifford Cain

1-1-16-84

LUBBOCK--Nobel laureate Dr. Herbert A. Simon, an authority on human decision making, computer automation and its impact on society, will visit Texas Tech University Feb. 13-17 for a series of lectures and meetings with business, economics and psychology students and professors.

Free public lectures will be presented at 7:30 p.m. Feb. 13, 15 and 16 in the Chemistry Auditorium, Room 38. The topics will be "Consensus and Controversy in Economic Theory Today," Feb. 13; "Thinking -- By Computers and People," Feb. 15; and "Life With Computers," Feb. 16.

In addition to the public lectures, Simon will present a series of 15-minute lectures to 12 undergraduate classes.

Also planned during his five-day visit are a campuswide faculty luncheon and speeches to three groups of faculty and advanced students.

A professor of computer science and psychology at Carnegie-Mellon University at Pittsburgh, Pa., Simon received his Nobel Prize in 1978 for his work in economic sciences.

His international reputation in the social sciences has gained him a wide range of honors and awards in such fields as psychology, computer science, political science, economics, government and industrial management.

Simon's visit is sponsored by the Texas Tech Dads Association. Dads Association Executive Director James G. Allen said Simon's activities will be coordinated by the departments of Psychology and Economics in the College of Arts and Sciences and the Area of Information Systems and Quantitative Sciences in the College of Business Administration.

The Dads Association Distinguished Visiting Professor Program began in 1982 with a visit by Dr. Melvin Calvin, recipient of the 1961 Nobel Prize in Chemistry. In 1983, the distinguished professor was Dr. Norman E. Borlaug, 1970 winner of the Nobel Peace Prize for work in helping to solve the world's food problems.

Allen said the program is funded by an endowment established by the association. It introduces to the university and the West Texas area international scholars who have contributed to the needs of man.

Simon's most recent books include "Models of Thought," 1979; "Models of Discovery," 1977; "The Sciences of the Artificial," 1969 and 1981; "The New Science of Management Decision," 1979; and "Administrative Behavior," 1976.

His other awards include the 1969 Distinguished Scientific Contributions Award from the American Psychological Association and the 1975 Frederick Mosher Award from the Association for Computing Machinery. He also has been honored as a Distinguished Fellow by the American Economic Association, National Academy of Sciences and the American Psychological Association.

He has been a visiting lecturer at Harvard, Yale, Princeton, New York University, Massachusetts Institute of Technology, Northwestern, Dartmouth and the University of Michigan.

Business Administration Dean Carl H. Stem said the Nobel laureate's visit will have "tremendous impact on the College of Business Administration. It will be a high point of our academic year."

Psychology Department Chairman John H. Harvey said a lot of people in the country want to hear and interact with Simon.

"When his expertise is this broad, it cuts across many departments and gives many people an opportunity to hear him."

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Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: B. Zeeck

2-1-16-84

LUBBOCK--Regents for Texas Tech University and the Texas Tech University Health Sciences Center will meet at 9 a.m. Friday (Jan.20) in the Administration Building on campus.

They will consider issuance of general tuition revenue bonds, series 1984, in the amount of \$1.5 million and acceptance of the low bid for the bonds.

The \$1.5 million represents the final amount of a total of \$35 million the Texas Legislature allowed regents to issue against university tuition income for startup funds for the health sciences center. Hereafter tuition monies will revert to the state.

The funds will be used for laboratory construction for the medical school.

For the health sciences center, regents will consider a revision of guidelines for establishing rank and awarding tenure.

They will consider raising the price of football tickets. A \$1 increase in general public tickets could generate additional income of \$165,000 to \$200,000 annually.

The questions of planning a multipurpose athletic and physical education facility will be considered. The facility could give the university the ability to conduct a variety of sports activities, especailly in bad weather.

Contracts between the institutions and one or more support organizations are expected to receive consideration.

The agenda further includes consideration of a 10-year lease agreement for an ambulatory clinic building for the health sciences center Regional Academic Health Center in Amarillo.

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CONTACT: Cheryl Duke

3-1-16-84

ATTENTION: EDUCATION EDITORS

LUBBOCK--Student motivation, a positive student self-image, teacher burnout, professional development and gifted and talented programs are the most critical needs of the nation's smaller schools, according to teachers and administrators.

The needs are cited in a national study, conducted and compiled by the National Center for Smaller Schools at Texas Tech University.

Dr. Weldon E. Beckner, director of the National Center for Smaller Schools, said there are numerous studies available on the needs of larger schools and educators have often assumed the needs would be the same for smaller schools.

Student motivation and self-image cited by small school teachers and administrators throughout the nation, may be needs in any school, Beckner said. However, in small schools teachers may place more importance on these needs because of their close contact with students. They may also be in a better position to do something to meet those needs, he said.

"In smaller towns, students often suffer from an inferiority complex. They don't feel they can achieve as well as someone in a big city, and they are facing a time of transition to the big city for college or work," Beckner said. "Their motivation and self-image are probably linked to this."

Dealing with teacher burnout is commonly mentioned in educational circles, but many believed it was not a problem in smaller schools, Beckner said.

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"It is likely more critical in smaller schools because of teacher work loads, community expectations and fewer opportunities for variety and release," he said.

Isolation and the rural setting also contribute to the perceived need for professional development incentives such as college credit, released time or monetary compensation.

Small school teachers often have less contact with other teachers. They are not close to education colleges or other training centers, making training more expensive and less convenient for them, Beckner said.

The need for gifted and talented programs is probably linked to the small number of students in these areas needing such programs, he said. Larger schools, with more students, can better afford to concentrate on such programs and have more staff and available resources to operate them.

The study questionnaire asked teachers and administrators to rank the importance and performance on about 100 items dealing with curriculum, instruction, administration, professional preparation and development. The differences in importance and performance established the areas of need.

Beckner said 10 of the 16 needs determined in the study deal with professional preparation and development, placing the burden of meeting those needs largely on institutions of higher education and training agencies and organizations. These needs included training in counseling students, conducting effective parent conferences, methods for individualizing instruction and training for classroom aides.

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"Persons in the business of training should examine this study to see how it relates to schools in their areas, then work cooperatively with school personnel to plan pre-service and in-service programs to address those needs," Beckner said.

Regions and states represented in the study were Northeast: Maine, Massachusetts and Connecticut; Southeast: Kentucky, North Carolina, West Virginia and Mississippi; Southwest: Texas and New Mexico; Midwest: Michigan, North Dakota, Kansas and Wisconsin; and West: Oregon, Idaho and Nevada.

Responding to the survey were superintendents, principals and elementary and secondary teachers in districts with fewer than 1,000 students, secondary schools with fewer than 300 students and elementary schools with fewer than 15 students per grade.

Beckner said there were some general regional differences on the survey. Southwesterners perceived that the various items were significantly better performed in their schools than those responding to the survey from any of the other regions. Southeasterners, as a group, were the most critical of their schools' performance on the various items.

The study also points out significant differences between the views of teachers and administrators, Beckner said. The groups disagreed on the importance or performance of about one-fourth of the items surveyed.

"One goal, then, for improving schools is for teachers and administrators to understand one another's viewpoints," Beckner said.

The study is available from the ERIC Clearinghouse for Rural Education and Small Schools, New Mexico State University, Las Cruces, N.M., 88003. For more information, contact Beckner at (806) 742-2391. The study was partially funded by a grant from the Moody Foundation of Galveston.

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4-1-17-84

LUBBOCK--Employee communications-relations and working with special interest groups to plan parks will be among discussion topics at the 29th annual Southwest Park and Recreation Training Institute Feb. 5-8 at Lake Texoma Lodge in Kingston, Okla.

Sponsored by Texas Tech University's Park Administration and Landscape Architecture Department and the Oklahoma Tourism and Recreation Department, the institute is expected to attract more than 250 persons from Texas, Louisiana, Oklahoma, Illinois, Colorado, Missouri, Arkansas, New Mexico and Kansas.

Institute director is Texas Tech Professor James W. Kitchen of the Park Administration and Landscape Architecture (PALA) Department.

The four-day conference disseminates information through discussion of mutual problems related to parks and recreation. Speakers include nationally prominent park and recreation professionals.

"The institute fosters a spirit of cooperation between all agencies related to park and recreation programs," Kitchen said. "It encourages a greater degree of professionalism and supports those colleges which train people in park administration, recreation and related fields."

Registration for the total conference is \$45, with a two-day attendance fee of \$30 and daily registration at \$22.

Texas Tech representatives will be Kitchen, PALA Department Chairman Jon E. Rodiek, Professor Ernest B. Fish, Professor Garrett Gill, Instructor Nancy A. Allworth-Ewalt and Dewey Shroyer, director of Texas Tech grounds maintenance.

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Four Texas Tech PALA students will be recognized during the conference as recipients of the institute's scholarships.

They are Susan Grimes, park administration senior, daughter of Mr. and Mrs. Roy T. Grimes, 3522 58th St., Lubbock; Barry Kirkpatrick, park administration sophomore, son of Mr. and Mrs. James W. Kirkpatrick, Route 23, Tyler; Sean Davis, landscape architecture freshman, son of Mr. and Mrs. Bruce D. Davis, 5403 Forest Haven, Houston; and Karl Steavenson, landscape architecture senior, son of Mr. and Mrs. William A. Steavenson, Rural Route 1, Nickerson, Neb. They will be among 15 Texas Tech students attending the institute.

Opening general session topics and speakers on Feb. 6 will include "Land Acquisition Techniques," presented by Ed Legg of Austin, director of Development, Southeast Region, The Nature Conservancy; "Reorganization of Metropolitan Parks and Recreation Departments," Leonard Ehrler, director, Austin Parks and Recreation Department; and "Management Trends," Paul A. Morris, director, Parks and Recreation Department, North Little Rock, Ark.

Other speakers will include C.W. Metcalf, Fort Collins, Colo., who will speak at the awards banquet Feb. 7 on "The Humor Option: How Humor Affects Mental and Physical Well-being;" and Joe Mehan, senior analyst for evaluation and planning, ARCO Oil and Gas Co., Dallas, who will speak at the Wednesday (Feb. 8) breakfast on "Wilderness : A Choice for the Future."

During the institute, 25 other sessions are planned, dealing with popular subjects listed in a participant survey at last year's conference.

The Feb. 6 panel sessions will include topics on "Trees in the Urban Landscape," involving Fish, Rodiek and Allworth-Ewalt; "Urban Rivers," involving Lubbock Parks and Recreation Department Director Dan Kamp; "The Arbor Villa Triangle: The Neighborhood, Parks and Recreation and the Users;" "Reorganization: A Wilting Flower Can Bloom;" and "Park Planning With Neighborhood Groups and Special Interest Groups."

Feb. 7 panels will include "Employee Orientation and Training," involving Shroyer; "Self-Composting Toilet Units in Back Country Installations;" "Shore Land Management and Erosion Control Practices for Lakes or Reservoirs;" involving Gill; "Employee Orientation and Counseling;" "Bridging the Gap to More Effective Communications;" "Arbor Day: How To Make It Work;" and "Beautification at Half the Cost and Effort."

Feb. 8 sessions will include "Don't Look At Me In That Tone of Voice: How Non-Verbal Communication Affects Our Ability to Communicate With and Understand Others;" and "Computer Technology in Irrigation and Landscape Management."

Two traditional "Brag Nights" are scheduled for Feb. 5 and 6, giving persons with no formal presentations a chance to address the institute. Those making presentations will be eligible for one of three traveling "Toma" trophies.

The 1983-84 officers are president, John Alford of High Plains Construction Ci., Lubbock; vice president, Bob Woodruff, assistant manager, Community Services, Plano; and secretary/treasurer, Eddie Hueston, assistant director Parks and Recreation, Dallas.

The institute was begun in 1955 by Elo J. Urbanovsky, Texas Tech Horn professor emeritus and university landscape architecture consultant. Kitchen has been responsible for program development the past 19 years.

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Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: Teresa Edwards/Preston Lewis

5-1-17-84

LUBBOCK--The winter session of Super Saturdays for gifted students will begin Jan. 28 at Texas Tech University.

Designed for kindergarten through 12th grade students, the program provides academic and creative experiences beyond the normal school curriculum. Classes meet after school and on Saturdays throughout the school year. Class fees vary.

Students may take up to six classes from a variety of offerings including: computers, French, art for the dyslexic, film making, olympics of the mind, parasitology, physics and medical terminology.

To enroll in any of more than 40 courses offered, students must be nominated by a parent, teacher, counselor, psychologist or school administrator. Students who have demonstrated superior potential or performance in any of the following areas should be considered for nomination: general intellectual ability, academic ability in a specific area, leadership ability, imaginative or creative thinking ability or visual/performing arts.

For more information, contact Mary Anne Speck, Division of Continuing Education, Box 4110, Texas Tech University, Lubbock, Texas 79409, (806) 742-2420.

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6-1-17-84

(MEDIA ALERT: At 2 p.m. Wednesday (Jan. 18), the organizing committee of the Texas Tech Celebrity Tennis Tournament has planned a photo session in the Board of Regents Room to accept a check for \$7,000 from Lee Lewis General Contractor. This will be the second check presentation from a business to sponsor a court at the spring tournament. Scheduled to attend the session are organizing committee member Charley Pope, tournament producer Charles Bucks, Lee Lewis and Pat Taylor, director of development, Texas Tech.)

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CONTACT: Cheryl Duke/B. Zeeck

7-1-18-84

LUBBOCK--Families should have only the children they want, can feed, clothe and educate, according to a Texas Tech University researcher who is heading a two-year study to determine what birth control services are wanted by Mexican-American families and how their needs might be met.

Dr. Stephen R. Jorgensen, associate dean of the College of Home Economics at Texas Tech University, said Mexican-Americans have the highest birthrate in the U.S. -- 4.8 children per woman with the average about 2 children per woman in the nation.

Jorgensen said that no one knows for certain why the Mexican-American birthrate is so high. "Past research on the subject is limited and conflicting," he said. "We need to find out from Mexican-Americans the reasons behind their high rate."

The primary reason for birth control and studies on birth control is that family size affects the quality of life, said Jorgensen, a professor in the Department of Home and Family Life at Texas Tech.

"Human and family development, including health and physical and emotional well-being are significantly linked to the ability of a woman or married couple to limit family size to the desired level.

"No family should have more children than it wants, than the parents feel they are able to feed, clothe and educate," he said.

The project Jorgensen heads, supported by the National Institutes of Health and Texas Tech home economics research funds, will involve an in-depth survey of 700 Mexican-American women in southern Arizona and 75 Planned Parenthood and county health department professionals in the same service area.

In a 1977 U.S. border survey, Jorgensen said, researchers found that 48 percent of the Hispanic women who used no kind of birth control said they had all the children they wanted.

"If this is a widespread truth," he said, "then their birth control needs are not being met."

"Our questionnaire, presented by bilingual interviewers, asks married Mexican-American women of childbearing age their family planning behavior attitudes, problems and outcomes. It seeks to determine why they do not use available family planning services," Jorgensen said.

The second phase of the project looks at the points of view held by doctors, nurses, educators and aides who work in family planning clinics. Professionals are asked what they see as barriers in the family planning health care system which could keep Mexican-American families from using the services.

"Cultural norms are changing for Mexican-Americans, through their acculturation, education and advancing social status," Jorgensen said. "The range and diversity of female employment, communication in marriage, sex roles and power and affection-exchange patterns are increasingly similar to those in the overall society."

Jorgensen said the study should help social scientists increase their knowledge and understanding of this changing Mexican-American culture, its beliefs and attitudes. When the study is completed next December, Jorgensen said he expects it to be useful nationwide in helping family planning professionals to assist Mexican-Americans to meet their individual family planning needs.

While Jorgensen is the principal investigator, Florence A. Torres, a licensed nurse and doctoral candidate at the University of Arizona, is research project director.

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CONTACT: Preston Lewis

8-1-18-84

LUBBOCK--Spanning an era from Linotype to computer typesetting and from the letterpress to offset printing at Texas Tech University, Tech Press is celebrating its golden anniversary this year.

To mark 50 years of service to the university, Tech Press will hold an open house 2-5 p.m. Friday (Jan. 20) in the Tech Press building. Tours of the facilities and refreshments will be available.

Dr. Dilford C. Carter, director of Tech Press, said the press was created in 1934 and provided printshop experience for students in the Journalism Department.

Since then Tech Press has evolved into a self-sustaining auxiliary operation with both a manufacturing division for printing and binding and a publishing division with its own imprint for academic publications.

The manufacturing division annually handles about 6,000 jobs, including a large proportion of Texas Tech's printing needs as well as some specialized printing for state agencies, area school districts, federal agencies and countries on three continents. Tech Press printing jobs range from the letterheads used on campus to the "Texas Techsan" of the Ex-Students Association to the storage labels used at the National Museum of Natural History, Carter said.

The press bindery handles some 18,000 volumes annually, including many books and periodicals from Tech Library as well as for other area libraries and agencies.

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A variety of academic publications used by libraries and a select number of technical books are published under the Texas Tech imprint. Carter said these publications and books are aimed at a specialized segment of the market instead of the general public.

Carter said the publishing imprint evolved shortly after Tech Press itself began. One of the first books, if not the first, published under imprint was "Seven Decades of the Texas Constitution of 1876" by S.S. McKay in 1942.

One of the imprint's most recent publications -- "Amanda Goes West" -- has proved to be one of its most popular. Carter said orders have been received from customers in Europe, Canada and throughout the United States.

The book by Betty Mills, curator of costumes and textiles at The Museum of Texas Tech, and illustrated by Lynette C. Ross is the first of three tracing Amanda's life and fashion on the Texas frontier.

Though atypical of the types of books published under the Tech Press imprint, Carter said the Amanda books reflect the range of works considered for publication.

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Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: Teresa Edwards/Preston Lewis

9-1-18-84

LUBBOCK--Three classes will be offered in the Young Actors program at Texas Tech University this spring. "Creative Dramatics," "Principles of Acting" and the "Production Class" are sponsored by the Texas Tech Division of Continuing Education.

Through sensory exercises, games, improvisations, story dramatizations and puppetry, "Creative Dramatics" will help students learn cooperation and self-discipline. Classes will meet 4:15-5:45 p.m. in Room 206, McClellan-Continuing Education Building. Kindergartners through third graders will meet Tuesdays, Jan. 31 through April 10; fourth through sixth graders will meet Thursdays, Feb. 2 through April 12. Cost is \$85.

Seventh through 12th grade students with superior talent or potential in the performing arts may explore their theatrical creativity in "Principles of Acting." Class will include warm-up, role preparation and performance. Classes will meet Saturdays, Feb. 2 through April 14, in Room 105, Foreign Language Building. The beginning/intermediate class will meet 9-10:50 a.m.; the advanced class will meet 11 a.m. to 12:50 p.m. To determine participants' levels of skill, auditions will be 1-5 p.m. Jan. 29 and 4-6 p.m. Jan. 30 in Room 206, McClellan-Continuing Education. Students should prepare a short song or monologue for auditions. The \$85 registration fee is payable at auditions.

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"Production Class" gives kindergarten through 12th graders an opportunity to collectively produce a full-length play. Participants gain experience in acting as well as costuming, stage management, set construction and lighting. Class will meet 2-5 p.m. Saturdays, Feb. 4 through April 14, in Room 5, Foreign Language Building. Cost is \$85. Auditions will be 1-5 p.m. Jan. 29 and 4-6 p.m. Jan. 30 in Room 206, McClellan-Continuing Education.

All Young Actors participants must be recommended for the program. For details on recommendations and registration, contact Mary Anne Speck at the Division of Continuing Education, Box 4110, Texas Tech University, Lubbock, Texas 79409, (806) 742-2420.

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10-1-18-84

MEXICAN-AMERICAN RESEARCH--Dr. Stephen R. Jorgensen, Texas Tech University home and family life professor, discusses his research on determining and meeting birth control needs of Mexican-Americans. (TECH PHOTO)

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Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: Teresa Edwards/Preston Lewis 11-1-19-84

LUBBOCK--Four conversational foreign language courses will begin in February at Texas Tech University. Two levels of Spanish, a German and a French course will be offered by the Division of Continuing Education.

"Conversational French I" will meet 7-9:30 p.m. Thursdays, Feb. 2 through March 29, in Room 102, Foreign Language Building. The \$50 fee includes instruction in pronunciation, vocabulary and useful conversational phrases.

"Intermediate German" is for people with some experience in the language. Class will meet 7-9 p.m. Tuesdays, Feb. 7 through April 3, in Room 103, Foreign Language Building. Cost is \$50.

Present tense Spanish is introduced to people with no knowledge of the language in "Conversational Spanish I." Participants will meet 7-9:30 p.m. Thursdays, Feb. 16 through April 12, in Room 104, Foreign Language. Cost is \$50.

A follow-up to the beginning course, "Conversational Spanish II" will meet 7-9:30 p.m. Tuesdays, Feb. 14 through April 10, in Room 104, Foreign Language Building. Participants will develop listening, speaking, reading and writing skills. Fee is \$50.

For more information on these and other Continuing Education courses, contact the Division of Continuing Education, Box 4110, Texas Tech University, Lubbock, Texas 79409-4110, (806) 742-2354.

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12-1-19-84

(FOR RELEASE AFTER 6 P.M. THURSDAY JAN. 19)

LUBBOCK--Two more Hollywood stars have said they will be among the performers participating April 27-29 in Texas Tech University's Celebrity Tennis Tournament, benefitting the Texas Tech University Foundation.

Lloyd Bridges, who portrayed Mike Nelson in the highly successful television series "Sea Hunt," and Barbara McNair, tennis enthusiast, singer and TV star, are the latest additions to the celebrity roster. They will join "Matt Houston" TV star Lee Horsley, "Knots Landing" star Donna Mills and "That's Incredible" star Cathy Lee Crosby in the tournament at Texas Tech Student Recreation Center tennis courts.

A goal of \$250,000 has been established by the foundation for general scholarships, endowments and other areas of support for Texas Tech.

Weekend activities are being produced by Noval/Bucks Productions Inc. of Los Angeles. Producer Charles Bucks is a longstanding member of the Texas Tech President's Council and a Texas Tech Distinguished Alumnus.

Other stars who have announced they will participate include Cornel Wilde, Dallas native Trini Lopez, Steve Kanaly of "Dallas" and Lyle Waggoner.

Celebrities will play against or be partners with former Texas Tech students, friends of the university and members of the general public who "buy into" the doubles draw at varying donation levels.

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Contribution levels include court sponsorships, \$6,000 to \$8,000; Golden Raiders, \$1,500; Silver Raiders, \$1,000; and Super Stars, \$5,000 or more given to the foundation.

Money also will be generated through tournament tickets, dinner show tickets and the sale of souvenir programs. Dinner show tickets are priced at \$12 for the public and \$10 for students. Tournament tickets are \$5 per day for the public, \$3 for students, or \$7.50 for the entire weekend for the public, \$5 for students. Programs are \$3.

Tournaments of this type have been done for other causes and organizations, but Texas Tech's tournament will be the first to benefit a university, said Bucks, former executive vice president of Continental Airlines.

Tournament play will begin April 28 at Texas Tech's courts. That night a Las Vegas-style dinner show, in which the attending celebrities will perform, is planned at the Exhibition Hall at the Lubbock Memorial Civic Center.

Tournament play will conclude April 29.

All contributions to the tournament are tax deductible.

Persons wanting information or to participate should contact Pat D. Taylor, director, Texas Tech Development Office, (806) 742-2128.

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CONTACT: B. Zeeck

13-1-20-84

LUBBOCK--Mr. and Mrs. J. Ray Dickey were honored by the Texas Tech University Board of Regents Friday (Jan. 20) for "distinguished service" in providing a \$100,000 endowment for students enrolled in the Department of Music.

The J. Ray and Pauline Dickey Scholarship Endowment will provide scholarships of no less than \$500 to qualifying students. Students must demonstrate good moral character, be in good academic standing, have completed at least their freshman year and demonstrate financial need.

Dickey, co-owner of Scoggin Dickey Buick, has had a long-standing interest in music, and he is a charter member of the Lubbock Chapter, Society for the Preservation and Encouragement of Barbershop Quartet Singing in America, Inc.

The Dickeys' interest in civic development is widely known. Dickey helped found the Lubbock Boys Clubs, has served on the City Council and for many years has worked with United Way of Lubbock.

He also has served three years on the Dealers' Council for General Motors, having first been appointed to that position by Alfred Sloan when Sloan was chief executive officer of the corporation.

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CONTACT: B. Zeeck

15-1-20-84

LUBBOCK--Regents Friday (Jan. 20) approved revised guidelines for establishing academic rank and awarding tenure for faculty in the Texas Tech University Health Sciences Center.

The guidelines become effective immediately for faculty who hold tenure and for any faculty hired in the future. Faculty previously hired in tenure track positions who have not yet been awarded tenure may choose between the old and new policy. Once tenure is granted, however, those faculty will be governed by the new guidelines.

Vice President Samuel D. Richards of the health sciences center said that, while the policy's statement on academic freedom remains virtually unchanged, there are real differences in the old and new policies.

"Where the old policy was more generalized," he said, "the new policy clarifies procedures for granting tenure, administrative and faculty responsibilities and dismissal procedures."

Richards said a basic difference also occurs in a new concept for non-tenured appointments.

"This category insures the recruitment and retention of qualified faculty with specific teaching, clinical and/or research expertise who may, by virtue of specialization, not qualify for or be interested in being tenured," Richards said.

Several series of non-tenure track appointments are possible in the contract category, among them clinical, research and faculty positions.

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There are various aspects but, for instance, after a period of five years of service in the non-tenure track at the assistant professor level or three years at the associate or full professor level, extended contracts -- not to exceed five years -- may be offered.

"Allowance is made for transition from non-tenure track to the tenure track -- or vice versa," Richards said. "However, time spent in the non-tenure track appointment does not accrue toward the time requirement of tenure."

He said the new policy also allows an extra year for faculty to qualify for tenure, extending the period for assistant professors from seven to eight years, for associate professors from four to five years and for full professors to a maximum period of full-time service to four years. Faculty must advance to the associate professor or professor level before tenure can be awarded.

"The policy should greatly reduce the opportunities for misunderstanding," Richards said. "Academic leadership and management responsibility are well defined with reference to tenure criteria, standards and guidelines as established and monitored by department chairpersons and deans.

"It further includes an important addition regarding financial exigency or phasing out of programs. This will provide support in extreme conditions imposed or characterized by an insufficient funding base.

Faculty in the health sciences center had previously approved the revised guidelines.

Statement read by Regent Jerry Ford at a meeting of the Regents' Academic and Student Affairs Committee on 1/19/84

The Ad Hoc Committee on Tenure Policy, appointed by the Chairman of the Board of Regents of Texas Tech University to review the tenure document proposed for implementation reports the following points:

1. It reflects the commitment on the part of the Board to tenure.
2. There is concern about the rather lengthy appeal process set forth in the proposed documents.
3. There already is a tenure policy in place that provides for all faculty appointed at the current time. However, this is an old policy and does not meet current needs.

The Committee asks the Board to recommend to the Administration that it continue to review the consequences of tenure and the merit of tenure at this University, and the Administration should be asked to project and gather data relative to the tenure situation at Texas Tech University over the next decade. Further, the Committee recommends to the Board that they request the President and his Administration to investigate strategies that might be implemented in the future that would continue tenure, but using mechanisms that will continue to add to the revitalization of faculty, maintain quality of faculty and assure quality of our academic program at the highest level. For example, these strategies could include upper tenure percentage limits by academic unit and renewable term appointments for faculty in a dual track relationship to tenured faculty positions.

It should be assured that any proposed changes to the University's current tenure policy would not affect those faculty who are already tenured or in tenure track positions. The Committee suggests that the Administration be directed to carry out its charge in an expeditious manner toward resolving the issues related to tenure.

Texas Tech News

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AFTER HOURS CALL:

Bee Zeeck, Director, (806) 799-8897
Preston Lewis, Manager, News Bureau, (806) 745-1718
Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: Teresa Edwards/Preston Lewis

16-1-20-84

LUBBOCK--Three adult computer classes and one children's class will be offered in February by the Texas Tech University Division of Continuing Education.

Using electronic spreadsheets to develop financial budgets and records on the IBM Personal Computer (PC) or DEC computer system will be covered in "Electronic Spreadsheets." Classes will meet 7-9:30 p.m. Tuesdays, Feb. 7 through March 6, at Entre Computer Center, 4620 50th St. Cost is \$125.

"BASIC Programming I" is designed for beginners. Using the IBM PC or DEC computer system, students learn beginning computer terminology and concepts through a Computer Assisted Instruction (CAI) program. Participants will meet 7-9:30 p.m. Thursdays, Feb. 9 through March 8, at Entre Computer Center. Cost is \$125.

How to write and edit on a word processor will be studied in "Word Processing." Classes will meet 9-11:30 a.m. Saturdays, Feb. 11 through March 10, at Entre Computer Center. Fee is \$125.

"Beginning Computers of Children" introduces 12- to 15-year-olds to the principles of programming in BASIC. Participants will meet 4:15-6 p.m. Mondays, Wednesdays and Fridays, Feb. 20 through March 9, in the Texas Tech Library basement. Cost is \$45.

For more information or to register for these classes, contact the Division of Continuing Education, Box 4110, Texas Tech University, Lubbock, Texas 79409, (806) 742-2354.

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Preston Lewis, Manager, News Bureau, (806) 745-1718

Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: B. Zeeck

17-1-20-84

LUBBOCK--The Texas Tech University Health Sciences Center Board of Regents Friday (Jan. 20) reappointed 17 members of the Texas Tech Medical Foundation and named two new members, Mabry Brock, president of Whisperwood National Bank, and W.R. Collier, president of American State Bank, both of Lubbock.

Reappointed were, from Lubbock, W.K. "Bill" Barnett, Jan Friederich, Mrs. Loyd Lanotte, Robert McKelvy, B.C. "Peck" McMinn, Pat McNamara, Gene Murrell, Mrs. Robert Norris, Gordon Rose, James R. Suter, and Mrs. J.T. Talkington.

Others reappointed were: T. Coe Branch, M.D., and Marshall Formby, Plainview; Mrs. Giles Dalby, Post; Raymond Hampton, M.D., Pampa; Craig McDonald, Ralls; and L.J. Richardson, Brownfield.

At the same meeting, regents heard a report from the Office of Development that gifts and grants for Fiscal Year 1983, to date, totaled \$4,346,839 for Texas Tech University and the TTU Health Sciences Center, the Texas Tech University Foundation and the Texas Tech Medical Foundation. The figure was compared with \$2,541,357 for the same period in Fiscal Year 1982.

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Preston Lewis, Manager, News Bureau, (806) 745-1718
Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: Clifford Cain

18-1-20-84

(EDITOR'S ADVISORY: The news media are invited to cover the luncheon speeches by USAID Director Anson Bertrand at noon Monday (Jan. 23) and by BIFAD Executive Director Fred Hutchinson at noon Tuesday (Jan. 24). Both will be at the Holiday Inn Civic Center.)

LUBBOCK--Anson Bertrand, a former dean of Texas Tech University's College of Agricultural Sciences, will be one of two keynote speakers for the first international conference of the Small Ruminant Collaborative Research Programs Sunday through Thursday (Jan. 22-26).

Bertrand, who is now director of the Office of Agriculture in the U.S. Agency for International Development (USAID) in Washington, D.C., will speak at noon Monday (Jan. 23) at the Holiday Inn Civic Center, where the conference will meet.

The other speaker, Fred Hutchinson, executive director of the Board for International Food and Agricultural Development, Washington, D.C., will speak at noon Tuesday (Jan. 24) at the Holiday Inn.

Approximately 100 researchers, administrators and project leaders from 10 other universities and research organizations are scheduled to attend, said Dr. Robert C. Albin, chairman of the program's Board of Institutional Representatives. Albin is associate dean for research in Texas Tech's College of Agricultural Sciences.

Texas Tech also is represented by Dr. Fred C. Bryant, assistant to the dean, who is involved in the university's \$295,000 range management and nutrition programs in Peru.

The conference is sponsored by Texas Tech and the College of Agricultural Sciences. The program is sponsored by USAID.

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The week-long meeting will include a review of the program's first five years of operation, program planning for the next six years and approval of budgets for the next fiscal year.

The program's purpose is to survey current programs for sheep and goats in five targeted countries and to develop projects to make the work more efficient, Albin said. The countries include Peru, Brazil, Morocco, Kenya and Indonesia.

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Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: Cheryl Duke

19-1-20-84

LUBBOCK--National specialists on children and television, children and music, nutrition and medicine will be featured at the third annual Research in Action Conference Feb. 8-10 at Texas Tech University.

The conference, presenting the latest research on young children and their families and applications for that research, is sponsored by the Texas Tech Institute for Child and Family Studies in the College of Home Economics.

Hedda Sharapan, associate producer of "Mister Rogers Neighborhood," will speak at the opening session, 1:30 p.m. Feb. 8, in the University Center Ballroom on her television program as a way to apply research to technology. Sharapan has been with the show since 1966 and has presented workshops on children and television and television and education throughout the nation.

She also will present a "Mister Rogers' Video Festival" and a session on bringing out the positive aspects of television during the Texas Tech conference.

"Miss Jackie" Weissman, a guitarist and former hostess of the children's television shows "Just Kids" and "Treehouse Lane" is scheduled to entertain during the conference and discuss her research on parents and babies, related to music. She is author of several children's music books with accompanying records and tapes.

The second day, Feb. 9, will focus on health. Sumner Yaffe, M.D., director of the Center for Research for Mothers and Children for the National Institutes of Health (NIH) will speak on the NIH. Dr. Ernesto Pollitt, with the School of Public Health, University of Texas Health Science Center-Houston will discuss iron deficiency and behaviorial development.

The differences between breast-feeding and formulas will be discussed by Dr. Cutberto Garza with the Children's Nutrition Research Center of Baylor College of Medicine.

Dr. Philip Zelazo with the Center of Infant and Toddler Development, Tufts University-Brighton Marine Pubic Health Center will speak on early mental development.

The key speaker Feb. 10 will be Harvard University Professor Charles V. Willie whose address will be on the parental support system for children. He will cover such issues as race relations and public health and the urban community.

The conference is open to the public for a \$20 registration fee. Texas Tech students may attend any session free, except for meals and refreshment socials, on a space available basis. Registration will begin at noon Feb. 8 in the University Center.

Interest sessions scheduled throughout the conference cover early childhood, health/handicap services, multicultural research, management/technology and family relations.

A preconference computer program includes computer demonstrations of a micro-computer application systems project developed for Head Start programs and agencies serving the elderly, and early childhood program software, developed by the Texas Tech Institute for Child and Family Studies.

Research in Action III is directed by Dr. Mary Tom Riley,
director of the Institute for Child and Family Studies.
Conference chairmen are Jamie Tucker and Regina Swaengen.
To pre-register or obtain more information, call the Institute,
(806) 742-1944.

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Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: B. Zeeck

20-1-20-84

LUBBOCK--Texas Tech regents, meeting Friday (Jan. 20) in Lubbock, took several steps indicating the growth and development of the Texas Tech University Health Sciences Center.

Regents agreed to the lease-purchase of five acres of land in Amarillo for construction of a clinic facility which is expected eventually to serve more than 100,000 outpatients within this decade. The land, on Coulter Street, is adjacent to 15 acres owned by the Amarillo Area Foundation and is across the street from the Northwest Texas Hospital, the primary teaching facility for the Texas Tech University Health Sciences Center.

"Mrs. Caroline Bush Emeny of Amarillo and Cleveland (Ohio), original owner of the property, has carefully guided the health sciences center administration toward the acquisition of the property," Texas Tech President Lauro F. Cavazos said. "She has, in many ways, expressed a keen interest in the development and expansion of the Regional Academic Health Center at Amarillo and its associated schools."

Regents also approved revised guidelines for establishing academic rank and awarding tenure for faculty in the health sciences center. Regents requested further study regarding a new tenure policy governing university faculty.

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They approved sale of \$1.5 million in tuition bonds, with Dean Witter Reynolds, Inc., submitting the lowest of seven bids at 9.28 percent. The \$1.5 million represents the final sale in a total of \$35 million in tuition bonds issued for establishing the Texas Tech Health Sciences Center in a plan approved by the Texas Legislature. In the future, tuition revenue will revert to the state.

Regents, acting for both the university and the health sciences center, agreed to the gift-purchase of the 110,000-square-foot Devro Building in Lubbock -- owned by a subsidiary of Johnson and Johnson Inc. -- to be used for funded research activities. The building and grounds, valued as high as \$7 million, will, with Texas Coordinating Board approval, be acquired by Texas Tech at a cost of \$600,000.

Regents authorized the university administration to begin planning an indoor physical education-athletic facility on 6th Street in Lubbock, adjacent to Jones Stadium. The facility would permit extended activity in bad weather.

The regents voted to raise the price of football tickets from \$11 to \$12, meeting prices charged by most other Southwest Conference schools.

Contracts between the university and the Texas Tech Ex-Students Association and the Ranching Heritage Association were approved by the regents. The contracts are required by law.

A contract was awarded to I.N.A. for auxiliary buildings fire insurance, at 5 cents per \$100 of coverage a saving of 42 percent over current coverage. A contract with ABC Vending was renewed to provide video games in residence halls, with the university receiving 50 percent of gross revenues.

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21-1-20-84

"MISS JACKIE"--Performer, television personality and educator Jackie Weissman, known by thousands of children as "Miss Jackie," will perform and speak at Texas Tech University during the third annual Research in Action conference, Feb. 8-10. She will discuss her research on parents and babies. She is former hostess for the television shows "Just Kids" and "Treehouse Lane."

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22-1-20-84

MUSIC SCHOLARSHIPS--Texas Tech Regent Rex Fuller expresses appreciation as he presents Mr. and Mrs. J. Ray Dickey with a Distinguished Service certificate from the Board of Regents for their gift of a \$100,000 endowment for scholarships to be awarded students in the Texas Tech University Department of Music. (TECH PHOTO)