ORAL HISTORY COLLECTION

MAIN ENTRY: Otero, Salo

DATE OF INTERVIEW: February 15, 2002

LOCATION OF INTERVIEW: Laredo, Texas

INTERVIEWER: Jorge Iber

FORMAT: Server on file, Audio Cassette

IDENTIFICATION NUMBER:

LENGTH OF INTERVIEW: 51 minutes

SCOPE AND CONTENT NOTE: Salo Otero talks about his experiences

working as a sports editor for the Laredo Times. He also sheds light on the growth of football in

Laredo, Texas.

ABSTRACT:

TAPE ONE TIME STAMP

Background :00

Sportswriter for Laredo Times Born at Valencia, New Mexico

Talks about his parents and their occupation, his siblings

Education

Rio Grande High School University of New Mexico

Chicano Movement

Not actively involved

Worked for Albuquerque Journal Known as 'Yellow Journalist'

Covered a Reies Lopez Tijerina Meeting

Covered sports events mostly

Graduation

Did not graduate - 20 Hours short of Graduation

| Drive to be a sports editor | | |
|--|----------------------------|-----|
| Considered moving to California Job interview at Laredo Times | | |
| Joining Laredo Times Disapproval by family about move Talks about New Mexican's prejudi | ce towards Texas | :10 |
| Sports Scene at Laredo Good coverage of local sports Local athletes were Hispanic and so 1960's Laredo had three public scho Football is very popular amongst hi Football is played only if the studen | ools gh school students | |
| Perception of Mexican Americans as athletes Evolution, nutrition and coaching has improved perception Laredo is not a powerhouse of football due to built of athletes Good at athletics, baseball Television coverage of sports has increased competitiveness Better economic conditions has led to better athletes Permission to attend camps (basketball, soccer) given to high school s Talks about growth of soccer Run and shoot football games for Hispanics | | :20 |
| Talks about success of Mexican coaches Successful at basketball as compare Comments on Spanish speaking abi Talks about David Sanchez | | :31 |
| Talks about change in perception of Mexica No longer 'graveyard of coaches' Not possible to win state champions Talks about sporting events at his al | hips | :44 |
| Interview ends | | |
| DATE OF BIRTH OF INFORMANT: | 1946 | |
| GENDER OF INFORMANT: | Male | |
| ETHNICITY OF INFORMANT: | Hispanic | |

Reason to come to Laredo