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FOR IMMEDIATE RELEASE
REF: 1-2-13-95
CONTACT: Myrna Whitehead
or Angela Murray

(Media Advisory: Media representatives are invited to attend Human Sciences Week activities and are encouraged to attend the ribbon cutting for the new expansion of the Family Therapy Clinic at 1:30 p.m. Feb. 27 in Rooms 165A-G of the Human Sciences Building.)

LUBBOCK -- "Champions and Challenges" will be the theme of Human Sciences Week slated for Feb. 27-March 3 on the Texas Tech University campus. The week's events, sponsored by the College of Human Sciences, will feature a variety of festivities including a fashion show, a high school design competition, a senior reception, panel discussions and poster sessions.

One of the highlights of the week will be the annual awards luncheon set for 11:45 a.m. Feb. 27 in the University Center Ballroom. During the luncheon, the college will present awards to four distinguished alumni and to a new achiever in recognition of a recent graduate's accomplishments.

The 1995 Distinguished Human Sciences Alumni are Margarette Harden, Diane McGauley, Karen Roberto and Maynette Williams.

Harden, professor emeritus, recently retired after 26 years of teaching, research and service. McGauley serves as executive director of the Family Place in Dallas, a program that provides shelter and services for battered women and children.

Roberto is a professor and coordinator of gerontology in the College of Health and Human Sciences at the University of Northern Colorado in Greeley, Colo. Williams is a former professor and assistant dean for the graduate study and research in the College of Human Sciences at Texas Tech.

The 1995 New Achiever is Sylvia Castillo. Castillo, who received a bachelor's degree in merchandising in 1984, is the national sales manager for Helena and Harry IV Company in Dallas.

The college will participate in a ribbon cutting ceremony and an open house at 1:30 p.m. for the new expansion of the Family Therapy Clinic in Rooms 165A-G of the Human Sciences Building.

On the second day of Human Sciences Week, Feb. 28, Carl Gustav Magnusson, senior vice president and director of design for the Knoll Group, will present a lecture on Bauhaus Design at 4 p.m. in the Human Sciences Auditorium, Room 169.

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AWARENESS/PAGE 2

Upcoming spring and fall 1995 graduating seniors will be recognized at a reception at 3:30 p.m. March 1 in El Centro Lounge given in their honor by the Alumni Association of the College of Human Sciences. Nominees for outstanding senior and the Maynette Derr Williams Service Award will be among the students recognized during the reception. The winners of these awards will be named during the Feb. 27 luncheon.

On March 3, activities will include the workshop, "Ethics: Personal and Professional Integrity," hosted by the Center for the Study of Addiction at 1 p.m. in Human Sciences Room 226. John Cooke, assistant deputy director of Program Compliance with the Texas Commission on Alcohol and Drug Abuse, will direct the workshop. Participants can receive three hours of continuing education credit. The cost is \$15, payable at the door.

Also on March 3, fashion design students from the College of Human Sciences will present a fashion show at 1:30 p.m. in El Centro Lounge. In addition to ensembles designed by the college students, the designs of local high school students will be presented.

Persons with disabilities who plan to attend the events and need auxiliary aids or services should contact Mary Curl, director of development for the College of Human Sciences, at (806) 742-3031 so that appropriate arrangements can be made.

TEXAS TECH UNIVERSITY

News & Publications

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FOR IMMEDIATE RELEASE
REF: 2-2-14-95
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LUBBOCK -- The College of Education at Texas Tech University recently announced the establishment of the C. Jeff Piper Memorial Scholarship. The endowed scholarship was created in September 1994 with a \$20,000 gift by the family of Piper. Piper died Jan. 20, 1993.

The scholarship will be available to junior- and senior-level students seeking certification in secondary science. The first scholarship will be awarded this spring for the 1995-96 academic year.

Piper, a 1977 graduate of Paducah High School, received a bachelor's degree in 1984 in agriculture education from Texas Tech. He received a science certification in 1988 from Texas Tech.

Students interested in obtaining applications for this and other scholarships should contact Sheila K. Simmons, director of college development, at (806) 742-2367 or stop by Room 218A in the College of Education/Administration Building. The application deadline is March 1.

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FOR IMMEDIATE RELEASE
REF: 3-2-14-95
CONTACT: Myrna Whitehead
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LUBBOCK -- Texas Tech University Economics Professor Thomas L. Steinmeier has co-authored a book titled "Pension Incentives and Job Mobility."

The book offers new evidence that wages are the principal deterrents that keep workers from changing jobs. This study contradicts earlier research that suggested workers are afraid of losing their pensions, therefore, they are less likely to change jobs, Steinmeier said.

"Our analysis suggests that policy makers may be less concerned with the effects of pension regulation on mobility and productivity than they might otherwise be," Steinmeier said.

The co-author of the book is Alan L. Gustman, a professor of economics at Dartmouth College in Hanover, N.H. The book is published by the Upjohn Institute in Kalamazoo, Mich.

"Pension Incentives and Job Mobility" may cause firms to rethink their personnel policies which utilize pensions as a means of controlling mobility when trying to decrease labor costs or increase production, Steinmeier said.

Steinmeier earned a bachelor's degree in economics in 1969 from Northwestern University and a doctorate in economics from Yale University in 1965. He has been an economics professor at Texas Tech since 1982.

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FOR IMMEDIATE RELEASE

REF: 4-2-14-95

CONTACT: Myrna Whitehead
or Angela Murray

[Media Advisory: Media representatives are invited to attend the following recruitment conference which represents a joint endeavor to increase the number of minority students at higher education institutions. For more details, contact Alex Crowder, professor of education, at (806) 742-2348.]

LUBBOCK -- In an effort to monitor the graduating class of 2004, Texas Tech University's College of Education will sponsor "Minority Recruitment and Minority Support Program," an all-day student recruitment conference Feb. 24. The conference represents the college's attempt to track and promote college attendance to junior high school students in the Lubbock Independent School District.

"The students who will be attending the conference represent the first class to participate in this project," said Alex Crowder, professor of curriculum and instruction at Texas Tech. "We are trying to bring in role models from various professions to provide the students with a variety of career choices."

The conference will open with registration at 8:15 a.m. in Room 244 of the Education/Administration Building. College of Education Dean Elaine Jarchow will present the welcoming address at 9 a.m. in Room 313 of the Education/Administration Building.

Following a video presentation "I am going to college," Richard Ybarra, principal at Jackson Elementary School, will present "Let's talk some more about going to Texas Tech" in Room 313 of the Education/Administration Building. Ybarra will be joined by three guests, Dr. Gladys Whitten, M.D., and United States Air Force members 1st Lt. Jose Aleman and Lt. Col. Enrique Saa.

Hattie Gipson, retired principal of Wheatley Elementary, will speak on "Now, let's talk some more about becoming a teacher" at 10:10 a.m. in Room 313 of the Education/Administration Building. Gipson will be joined by three professional educators including a 1994 graduate of Texas Tech.

At 10:45 a.m., the students will tour the Student Recreation Center followed by a lunch break at 11:30 a.m. in Hulen-Clements Dining Hall.

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RECRUIT/PAGE 2

The afternoon session will begin with the presentation "Marvels of chemistry" by Assistant Professor of Chemistry and Biochemistry Patricia Metz at 1:15 p.m. in the Chemistry Building Room 25. The students then will participate in small group discussions with an assigned "Big Sister/Big Brother" in the College of Education. "Big Sister/Big Brother" is composed of undergraduate education students. The session will be conducted in Room 313 of the Administration/Education Building.

The conference will conclude with an evaluation process and discussion of the day's activities at 2:40 p.m. in Room 313 of the Administration/Education Building.

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FOR IMMEDIATE RELEASE
REF: 5-2-15-95
CONTACT: Steve Kauffman

LUBBOCK -- Historian and author Richard W. Slatta will present a free public lecture, "Social History in the Saddle: Trailing the Cowboys of the Americas," at 7:30 p.m. Friday (Feb. 17) in the Kline Room of the Museum of Texas Tech University. Slatta's appearance is presented as the 11th annual Charles L. Wood Agricultural History Lecture.

A 7 p.m. reception for Slatta in the museum's Memorial Room will precede the presentation, and an autograph party in the Kline Room will immediately follow the lecture. These events also are open to the public.

A professor of history at North Carolina State University, Slatta also is a noted author. Among his books are "The Cowboy Encyclopedia," "Cowboys of the Americas," "Bandidos: The Varieties of Latin American Banditry" and "Gauchos and the Vanishing Frontier."

The Charles L. Wood Agricultural History Lecture Series is named after the late Texas Tech history professor. The first lecture was held in 1985.

Lecture sponsors are Texas Tech's International Center for Arid and Semiarid Land Studies, department of history, College of Agricultural Sciences and Natural Resources, West Texas Museum Association, Ranching Heritage Association, Office of International Affairs, Southwest Collection, College of Arts and Sciences, University Honors Program, Museum of Texas Tech and the Hank Smith Historical Retreat.

Persons with disabilities who plan to attend the lecture and who need auxiliary aids or services should notify the Museum of Texas Tech Programs Office at (806) 742-2442 prior to the event so that necessary arrangements can be made.



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FOR IMMEDIATE RELEASE
REF: 6-2-17-95
CONTACT: Jennifer LeNoir

LUBBOCK -- The School of Law at Texas Tech University will host one of 12 regional competitions Feb. 25 in the 1995 American Bar Association's National Client Counseling Competition.

Approximately 100 law schools throughout the United States and Canada are expected to participate in the competitions. Nine of those schools, including Texas Tech, will participate in the regional contest in Lubbock.

Members of the winning student team from each region will advance from regionals to the national finals March 31 and April 1 at Stetson University in St. Petersburg, Fla.

Meeting at Texas Tech will be teams representing law schools at the University of Tulsa, the University of Kansas, Washburn University, University of Arkansas, St. Mary's University, South Texas College of Law, Baylor University and Southern Methodist University.

Client counseling competition tests students' skills in counseling through the simulation of a law office consultation. Approximately 10 days before the competition, team members receive a short memorandum containing information similar to what a secretary might be told when a client calls for an appointment.

In the competition, each team has 30 minutes to interview the person acting in the role of the client and 15 minutes to propose a plan of action, discuss an alternative solution and present their reasoning to competition judges.

The topic of this year's competition is "The Law of Family Relations."

The 1995 Texas Tech team is composed of Michael Hicks of Floydada and Kim Ryan of Lubbock, both third-year students. Dallas Horton of Beaumont is a second-year student. Coaches for the Texas Tech team are Law Professor Charles P. Bubany and Adjunct Law Professor Clay Abbott.

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FOR IMMEDIATE RELEASE

REF: 7-2-17-95

CONTACT: Myrna Whitehead
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LUBBOCK -- Texas Tech University's Caprock Area Writing Project will sponsor a writing workshop, "Writing to Learn," from 9 a.m. to 3 p.m. Feb. 25 at Ed Irons Junior High School, 5214 79th St. The workshop is designed for educators of mathematics, social studies, science and literature in grades K-12.

Art Young, professor of English and engineering at Clemson University, will be the featured speaker. Young, Campbell chair in technical communications, is the author of numerous books and articles on writing across academic disciplines. He serves as series editor of the "Modern Language Association Series of Research and Scholarship in Composition."

The cost of the workshop is \$58 and includes breaks, lunch and workshop materials. Registration begins at 8:30 a.m. To secure a reservation, contact Texas Tech Division of Continuing Education at (806) 742-2352, ext. 270.

The Caprock Area Writing Project is sponsored by the College of Education. Shirley Koeller, associate professor of curriculum and instruction, is the director of the project.

Young received a bachelor's degree in English in 1966 from the University of Maryland, a master's degree and doctorate in English from Miami University in 1968 and 1971, respectively.

Persons with disabilities who plan to attend the workshop and need auxiliary aids or services should contact the Division of Continuing Education at least two days prior to the workshop so that appropriate arrangements can be made.

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FOR IMMEDIATE RELEASE
REF: 8-2-17-95
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LUBBOCK -- A student advocacy team representing Texas Tech University's School of Law finished fourth in the nation at the American Bar Association's National Negotiation Finals in Miami Feb. 11-12.

The competition, which was held in conjunction with the ABA's annual mid-year meeting, included teams from 16 law schools who qualified at regional competitions in November. The Texas Tech student team qualified at the November regionals that were held at the University of Tulsa College of Law.

At the national competition, the Texas Tech team faced student teams from law schools at Santa Clara University, Valparaiso University and Washburn University,

The Texas Tech team finished ahead of student teams from law schools at the University of Illinois, University of Miami, Southern Methodist University and Washington & Lee University. The student team from the Regents School of Law won this year's competition.

"Texas Tech law school has long been a nationally recognized force in student advocacy competitions nationwide. This is particularly evidenced by our performance at the ABA's Negotiation Competition. This year's strong finish represents the fourth time in the last six years that Texas Tech has placed in the top four in the nation, including a national championship in 1992," according to Law Professor Brian Shannon, the team's coach.

This year's competition required student teams to negotiate complex international business transactions with respect to the recently adopted North American Free Trade Agreement.

Texas Tech team members are third-year law students Ronnie Samms of Houston and Jeff Tormey of Lubbock.



News & Publications, HSC Bureau

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HEALTH TIPSHEET
from
TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
February 17, 1995

HIGH EYE PRESSURE -- Unless you wear contact lenses or glasses, you may not think much about the health of your eyes. Certain people, though, should think seriously about regular eye checkups because diseases like glaucoma can cause irreparable eyesight damage.

Doctors don't yet know what causes or how to prevent the most common type of glaucoma, which usually occurs after age 40. "That is why early detection is extremely important," says Jose Morales, M.D., a TTUHSC glaucoma specialist. "All routine eye exams should include glaucoma tests." But anyone in the high-risk groups -- people using steroids, African-Americans, diabetics, or anyone with a family history of glaucoma -- must be tested at least once each year. He says glaucoma tests are quick, simple and painless.

Medical researchers are trying to identify genetic markers specific to glaucoma development. Until further discoveries are made, however, Morales said regular eye checkups are imperative.

For more, contact Morales at 743-2400.

A TIME TO EDUCATE -- Epilepsy causes more than physical symptoms. It can carry unwarranted social stigmas as well, said Ruth Nemire, Pharm. D., the director of clinical trials research for the TTUHSC Neurology Department.

Although 1 to 3 percent of the population has the condition, people with epilepsy are often discriminated against in hiring. They also have problems getting driver's licenses, which can lead to other social problems.

"Education will help teach people about the disease, but there are not that many people doing epilepsy education," Nemire said.

Not all people with epilepsy have the violent, shaking seizures that most people associate with the disease, she said. And about 70 percent of the people who have epilepsy can control it with one of the medications currently on the market.

"In addition to getting rid of misconceptions, we also need to teach people what to do when they see someone having a seizure," Nemire said. "For instance, the old wives' tale about people swallowing their tongues is false. You should never put anything in a person's mouth when they are having a seizure."

For more information about epilepsy and its treatments, contact Nemire at 743-2587.

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For assistance on these or other stories,
contact Wayne Barringer or Preston Lewis
at TTUHSC News and Publications,
(806) 743-2143.

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CONTACT: Preston Lewis

LUBBOCK -- Nursing Professor Myrna L. Armstrong, R.N., Ed.D., F.A.A.N., of the Texas Tech University Health Sciences Center School of Nursing has been named a 1995 Nurse Scholar by HBO & Co., a health care information systems vendor.

Armstrong was one of nine nursing educators nationally selected to participate March 13-16 in an extensive educational program on automated information systems in health care. All expenses for the program will be paid by HBO & Co.

"The Nurse Scholars Program," said Roy L. Simpson, HBO & Co. executive director for nursing affairs, "was designed to demonstrate the company's commitment to nursing education and the enhancement of future curriculum development in nursing informatics and hospital systems."

The overall goal of the Nurse Scholars Program is to provide nursing educators with the opportunity to gain an comprehensive understanding of automated health care information systems and how hospital technology may progress and change by the year 2000.

Armstrong was selected from nominations solicited from the deans of more than 600 programs offering graduate and baccalaureate nursing degrees.

Armstrong joined the Texas Tech faculty last year. Previously, she served on the faculty at the University of Texas at Arlington, El Centro College in Dallas and the University of Alaska in Anchorage.

She is the author of more than 50 articles in professional journals. Armstrong holds her bachelor's and master's degrees from DePaul University and her doctorate from East Texas State University.