



**Texas Tech vs
North Texas A. & M.**

TECH STADIUM

2:30 P.M.

Price ^{25c} 25c

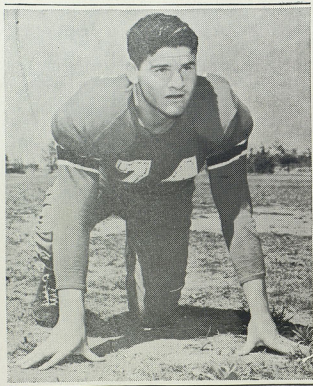


Pre-Flights Entering Classes



Press Building

Ex-Red Raider Plays --Against Tech



This husky youngster, James Reed, who is a 196-pounds of tackle or guard, will play against the team tonight that he once played with. Reed played the regular right guard spot for two years and he wore a Texas Tech uniform and still has one year of eligibility with the Raiders. But tonight he will be guard or tackle for the North Texas A. & M. Aggies. Coach "Klepto" Holmes of the North Texas

juggernaut claims that Reed is one of the best guards in service football. Reed was a stand-out the two years he played for Texas Tech, and on a visit to Tech last week he said he would definitely return to Tech and finish his year of eligibility. Reed is a Crosbyton High School product, and is something worth watching on the football field.

Chattering Between Halves

By Bill Parker

Well, there is an end to any tread, and tonight the 1943 Texas Tech Red Raiders will play their final home football game of the current season. They will play one more game after tonight, that will be their game at Dallas against the Southern Methodist Mustangs on Saturday, November 20th.

The Raiders have not had a great winning year but nobody expected them to win a lot of their games. You can't take 16 and 17-year old boys who are just fresh out of high school and play major league football. The youngsters composing the Texas Tech team really put out and tried to win their games but their real fault was that they made too many mistakes. All football players go through the old mistake period but they are usually on the freshmen team instead of the varsity like the youngsters of the Red Raiders this season.

Some of the Raiders like Hubert Bechtol, left end; Bob Brewer at right halfback, Buster Melton in the fullback slot, and Thomas Pirle, right guard; played a lot of good ball for the Raiders and made their mistakes but they will not make those mistakes of plays next

year. They now have had the one-year of experience that is so vital to the future. That's why colleges have freshmen football teams. So that in a year they can learn thoroughly how to avoid the mistakes they are making this year on the offense and the defense.

I don't think that many Lubbock football fans were disappointed in the Red Raiders but they realized that the 1943 Raiders were just kids from small high schools where they don't get too much coaching.

So tonight the Red Raiders will walk-out on the field in their farewell home game for the 1943 season. I have seen all their home games and I have traveled with them on the road to other games and I along with 25,000 other fans saw the Red Raiders play the best game of the season against the Texas A. and M. Aggies which the Tech team lost 13 to 0.

Those of the current team who don't go into the service, and return to Tech's 1944 football team will be reliable players, simply because they have a year of football schooling which they needed very badly.



Textile Building



TERRY and CHILDRESS

If It Is Hardware

904 Main Street

Hanna-Pope Company

"The Home of Nationally Known Merchandise"

1111 Broadway

Featuring:

- Kuppenheimer and
- Grifflon Suits
- Stetson and Knox Hats
- Crosby Square and
- J. P. Smith Shoes
- Manhattan Shirts
- Jockey Underwear
- Wembley Nor East Ties



Ready to Wear and Furnishings for
the Entire Family

CLEANERS VOGUE

TAILORS

DYERS

FURRIERS STORAGE

1209 College

Dial 2-2491

We Tackle Your Budget

With Quality
Foods
at Thrift Prices

Five Conveniently
Located Stores
in Lubbock



Doing Our Part For
The Tech
RED RAIDERS

After the Game

**College Avenue
DRUG**

Phone 9351

"The Students Store"

1331 College Avenue

You Can Get It At
POWERS Sporting Goods
Golf, Tennis, Baseball
and All Other Athletic
Equipment at



**POWERS
SPORTING GOODS**

Phone 2-3901

1212 Ave. K

**WHITESIDE
LAUNDRY**

CLARENCE WHITESIDE, Owner
JIMMIE WILSON, Manager
MARVIN STOVALL, Dry Cleaning Manager

2002 Ave. S.

Phone 7441

Complete Laundry and Dry Cleaning Service

WHITESIDE
Linen Supply

JIMMIE WILSON, Manager
JIMMY WHITESIDE, Owner

2002 Avenue S

Phone 2-1231

Complete Linen Rental Service

(8)

THE
**LUBBOCK
National Bank**

Capital and Surplus \$400,000.00

The Youngest Bank in Lubbock
Big Enough to Serve You
Small Enough to Know You



Safe—Sound—Secure
Member F. D. I. C.

916 Main

Dial 4686



NATURAL
GAS
The
Preferred
Fuel



A modern American bomber requires from 400 to 600 sub-contracts for the furnishing of parts and equipment in almost every one of which gas is utilized in the process of its manufacture. And, strange as it may seem, this is the very same fuel used by 16,500,000 homemakers for cooking those three meals a day.

West Texas Gas Company

(9)

IF YOU WANT TO SEE A GOOD
CLEAN FOOTBALL GAME SEE

TECH

IF YOU WANT TO SEE THE NEW
STYLES IN MENS CLOTHING

SEE

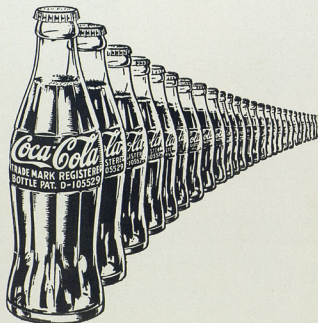
**S & Q
CLOTHIERS**

1108 Broadway

Phone 6111

Headquarters For Tech Students

ALWAYS REFRESHING



...Wherever You Are

COCA-COLA BOTTLING CO.

LUBBOCK, TEXAS

9115 TEXAS

DIAL 5529

Texas Tech's Schedule ---And Results To Date

Saturday, September 18—Lubbock Army Air Field, Texas Tech. Tech won 26-14.
Friday, September 24—Oklahoma A. and M., Texas Tech. Tech lost, 21 to 13.
Saturday, October 2—Texas A. and M., Texas Tech. Tech lost, 13 to 0.
Saturday, October 9—Tulsa University, Texas Tech. Tech lost 34 to 7.
Saturday, October 16—South Plains Army Air Field, Texas Tech. Tech won, 14 to 12.
Saturday, October 23—Lubbock Army Air Field, Texas Tech. Tech lost, 10 to 7.
Saturday, October 30—Rice Owls, Texas Tech. Tech lost, 13 to 0.
Saturday, November 6—Texas Christian, Texas Tech. Tech won, 40 to 20.
Saturday, November 13—Texas Tech vs North Texas A. and M. at Tech field.
Saturday, November 20—Texas Tech vs Southern Methodist at Dallas.

Scores Last Season

Texas Tech 39, West Texas State 0. Played at Tech Stadium.
Texas Tech 0, Texas A & M 19. Played at College Station.
Texas Tech 6, Oklahoma A & M 9. Played at Tech Stadium.
Texas Tech 7, Baylor University 14. Played at Tech Stadium.
Texas Tech 20, New Mexico University 0. Played at Albuquerque.
Texas Tech 7, Rice Institute 19. Played at Houston.
Texas Tech 13, Texas Christian 6. Played at Tech Stadium.
Texas Tech 6, Creighton University 13. Played at Omaha.
Texas Tech 0, Hardin-Simmons 0. Played at Tech Stadium.
Texas Tech 13, Arizona University 6. Played at Tucson.

Red Raiders 1942 Record

Won four games, lost five games and tied one.



FOOTBALL--

*just one of the many "All-American"
traditions for which we are fighting*

BUY MORE BONDS

*that we may continue to enjoy
such privileges*

Hempill-Well Co.



THE OFFICIAL

TEXAS TECHNOLOGICAL COLLEGE

1943 FOOTBALL ROSTER

No.	Player	Position	Weight	Class	Home
10	Raymond Smith	Halfback	178	Freshman	Merkel
11	Robert Brewer	Halfback	175	Freshman	Lubbock
12	Delbert Cooper	End or	176	Freshman	Monument
14	T. M. Cox	Halfback	168	Freshman	Muleshoe
16	O. D. Peden	Halfback	173	Freshman	Sundown
17	Freddie Brown	Halfback	155	Freshman	Burk Burnett
18	Carroll Hall	Halfback	158	Freshman	Amarillo
22	Harry Riley	Halfback	161	Freshman	Pasadena
24	Joe Thompson	Halfback	165	Freshman	Lubbock
25	Buster Melton	Halfback	175	Freshman	Merkel
27	Arthus Winkler	Fullback	185	Freshman	Moody
29	James Rogers	Halfback	185	Sophomore	El Campo
42	James Brewer	Center	168	Freshman	McCahey
44	Charles Read	Guard	185	Sophomore	Newlin
47	Harold Hayes	Halfback	170	Sophomore	Lubbock
48	Ralph White	Center	155	Freshman	Pasadena
52	Calvo Boydston	Guard	165	Freshman	Levelland
53	Thomas Pirtle	Guard	195	Freshman	Sandford
54	George Weston	Guard	185	Freshman	Levelland
55	Bobby Williams	Center	157	Freshman	Lubbock
56	Murrel Taylor	Guard	170	Freshman	Lubbock
58	Malcom Mitchell	Halfback	170	Freshman	Big Lakes
61	Thurman White	Tackle	178	Freshman	Lubbock
62	Ed Robertson	Halfback	170	Freshman	Monument
64	Donald Grove	Tackle	195	Freshman	Pasadena
66	Pruitt Browning	Tackle	185	Freshman	
68	Clyde Black	Tackle	180	Freshman	
69	Garlon Freeman	Guard	150	Freshman	Morton
70	Joe Gipson	Guard	190	Freshman	
71	"Tex" Wallis	End	160	Freshman	Lubbock
72	Hubert Bechtol	End	175	Freshman	Wichita Falls
75	Don Dudley	End	160	Freshman	Fort Worth
76	Nolan Weeks	End	173	Freshman	

Director of Athletics—
Morley Jennings
Head Football Coach—
John Dell Morgan

Student Manager
Bill Burnett

Assistant Coach—
Polk Robinson
Chairman Athletic Council—
W. L. Stangel



ON THE FIELDS OF FRIENDLY STRIFE
ARE SOWN THE SEEDS
WHICH ON OTHER FIELDS
IN OTHER YEARS
WILL BEAR THE FRUITS OF VICTORY



TEXAS TECH

LE Bechtol 72	LT T. White 48	LG Read 44	C Williams 35	RG Pirtle 53	RT Robertson 62	RE Dudley 75
LH Brown 17	QB Thompson 24				RH B. Brewer 11	
FB Winkler 27						

OFFICIALS

Referee	Ray McCullough (TCU)
Umpire	Brian Hooks (Baylor)
Head Linesman	"Stoney" Wall (Kan.)
Field Judge	B. O. Cornelius (Duke)

On Every Field
It's Chesterfield

N.T.A.C.

LE Qualls 83	LT Steele 71	LG Curry 65	C Woodfin 51	RG Reed 62	RT Johnson 74	RE Kegans 82
LH Weatherford 14	QB Hughes 40				RH Brooks 33	
FB Batchelor						

North Texas Roster

No.	Player	Position	Weight	No.	Player	Position	Weight
11	Chas. Yetter	FB	175	61	A. Houdek	G	185
12	Warren Pixley	HB	175	62	James Reed	G	195
14	S. Weatherford	HB	180	63	D. A. Tyer	G	180
19	J. Batchelor	FB	202	64	S. Spurgeon	G	180
21	J. B. Smith	HB	185	65	K. C. Curry	G	210
24	B. Boehlow	C	165	66	James Stalsby	G	175
25	N. Stillwell	HB	175	71	John Steele	T	215
30	C. Brightwell	HB	145	74	Jack Jackson	T	210
32	F. D. Brooks	FB	180	75	Jack Mittaon	T	188
34	D. A. Cowin	FB	185	77	E. T. Hill	T	220
40	D. Hughes	HB	167	78	W. Edwards	T	225
42	B. Doyle	HB	170	81	M. C. Steakley	E	180
44	M. Campbell	HB	150	82	C. P. Kegans	E	170
51	J. Woodfin	C	200	83	James Qualls	E	175
53	R. T. Read	C	177	84	K. Doyle	E	170
55	W. Lamathe	G-C	180	85	T. Tillotson	E-B	173
60	Barnet Bevers	G	175				

Forty Points!

BY FLEM HALL
Star-Telegram Sports Writer

Texas Christian's hastily rebuilt football team collapsed before the persistent attack of the Texas Tech Red Raiders at TCU Stadium Saturday afternoon.

Four touchdowns poured across in the fourth quarter of the wild, wind-blown game to give the visitors from the South Plains a decisive 40-20 decision.

Tech, with the wind advantage, scored twice in the first quarter to lead, 12-0.

TCU, with the wind advantage, scored once in the second quarter and the half closed, 12-6. Again with the help of the breeze the Frogs scored twice in the third quarter to gain a 20-12 advantage.

That promise to be sufficient—but the promise blew to pieces. In just seven minutes of the fourth period Tech had three touchdowns and the game sewed up, but the Raiders weren't through. They whirled 54 yards on seven plays for a final touchdown.

Raiders Much the Best

The game was the first TCU has tried to play since losing four of her regulars and the result confirmed the worst fears of Coach Dutch Meyer.

The defense, which had been sturdy against rushing, was a push-over Saturday for a team of civilian freshmen who had lost every other game with a college opponent this year.

The wind might have helped in the fourth quarter, but Tech could have won the game under any conditions. It was better in every department and if it hadn't been for penalties, that cost something like 200 yards, the Raiders would have scored more points.

The 40, however, were more than any visiting team ever scored on the Frogs' home ground.

Speed by Bob Brewer, punter by Freddie Brown and power running by Buster Melton and Bernie Winkler played the biggest part in killing the Frogs, but the Frogs hurt themselves terribly with fumbles. No less than three by the TCU No. 1 star, Jim Lucas, set up the Raiders in business in easy striking distance—and the Raiders never missed a strike.

In the first half against a five-man line, the Raiders used a simple reverse play that practically carried the right side of the TCU line—Capt. Clyde Flowers, guard Walter Harrison and End Dab Garren—off the field. In the second half, when the defense was changed, the Raiders plowed through the middle and worked on the left guard and tackle until it was whipped down.

Marshall Looks Good

Bill Marshall, No. 80, defensive right end, was the only Frog who stood up well against the relentless romping of the visitors. He was a standout all afternoon, both on offense and defense.

TCU got started wrong. She lost the toss and the

wind.

On the first play from scrimmage Lucas made a nice gain only to fumble and lose the ball on the TCU 22-yard line.

Right plays later Brown hit Hubert Bechtel, a big fine end, with a touchdown pass under the nose of Quentin Lawrence, who had a rough day defensively. The conversion effort was blocked by Jim Cox.

Less than five minutes later Brewer broke loose on the reverse mentioned above and raced 64 yards for another touchdown. Brown failed to convert.

In the first minute of the second period Bill Gaffney of TCU recovered a Tech fumble on the Raider 16. On the second play Lucas hit Lawrence in the end zone for 6 points. The conversion failed when the snap from center was bad.

There was some threatening but no more scoring in the period.

TCU had its choice of goals at the start of the third quarter and took the north one with the wind advantage. With it, plus a penalty and a short punt, the Frogs gained possession on the Tech 18-yard line. One pass missed but the next, Lucas to Marshall, was good for a touchdown. Flowers converted and the Christians went ahead 13 to 12.

In the next 10 minutes they looked their best. Moving mostly on passes they went 61 yards on 10 plays for another touchdown. Arthur Tebeiera made the last three yards on a plunge through the line. Flowers converted to make it 20-12, and TCU supporters felt pretty good.

Then the roof fell in.

Fumble Sets Up Score

Refreshed by the breeze on the back of their necks, the red-clad kids from the West went to work and town.

On 11 plays they marched 58 yards to a touchdown. A pass, Brown to Dudley, made the last 10. Brown converted. That made it TCU 20, Tech 19.

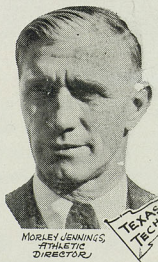
TCU received the kickoff. On the first play from scrimmage Lucas fumbled and Don Dudley recovered for Tech on the Frog 11. Melton mashed the middle for seven yards and Brewer blew around end for the required four. Brown converted and it was 26-20 in favor of Tech.

Local Deceived the kick-off and fumbled when tackled. Pruitt Browning recovered for Tech on TCU 17. On the first play, Melton rushed off tackle for six yards and then lateraled to Bechtel, who went the rest of the way. Brown again tackled on the extra point and it was 32-20.

T. M. Cox lateraled to Brown for six yards and the final touchdown in the fifty-eighth minute of the game after the Raiders had come all the way from their own 49-yard line on a versatile variety of play.

We're Proud Of You Morley

Since Morley Jennings took over the Texas Tech Athletic directorship he has more than made good on the job and all Lubbock fans are proud of him. With Jennings in action the Red Raiders have played Rice, Texas Christian, Texas A. and M., S. M. U. and Baylor of the Southwest Conference. Tech is with the majors, thanks to Morley who may soon schedule all the Southwest teams . . . he can do it.



Homecoming-Parents' Day

President Dr. Clifford B. Jones, the entire faculty and the students are glad to welcome you, and you and you back to the campus. May the Red Raiders play you a good game on this annual Home-Coming day and the blessed Parents' Day—Dr. Jones extends the welcome of the college, of himself and all those who work for Texas Tech.

STUDENTS
ALWAYS
WELCOME

LINDSEY

DIAL 7122
39c till 6 PM

The
Best
Pictures
First



LITTLE BUCKAROO CARTOON

Always
A
Good
Show

STARTS PREVUE TONITE!
then SUNDAY thru WEDNESDAY

(181)

Electricity Is Your Favorite
Servant

Southwestern
PUBLIC SERVICE
Company

Purveyors of Electric Energy

Buy A Football Program
Every Week

TECH STICKERS

for your car

★

Varsity Bookstore

1309 College

"Dub" Rushing, Owner

Good
Luck

RAIDERS

Where There's A Will There's A Win

LUBBOCK
COTTON OIL CO.

Bet on your favorite team

but don't gamble with time—

Start to the game with a Delco Battery

★ ★

Quicksall-Pryor Co.

J. L. Quicksall, Jr.—W. C. Pryor

Automobile supplies, parts
and equipment—wholesale

1108 Main St.

Phone 5783

Lubbock, Texas

(19)

The Hilton Hotel

Lubbock, Texas



❖ The Best Food In West Texas ❖

Restful Rooms—Friendly And Efficient Service

Chimayo And Aztec Dining Rooms

Matador Ball and Banquet Room

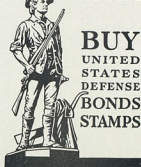
Indian Coffee Shop And Grill

Maximum Service "Always Look For A Hilton" Minimum Rates

DALLAS—ABILENE—PLAINVIEW—EL PASO

A. G. FENNELL, Manager

FOR VICTORY



BUY
UNITED
STATES
DEFENSE
BONDS
AND
STAMPS

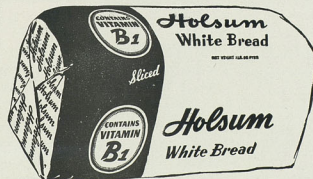
TECH DRUG

We're For Two
Strong Lines

TEXAS TECH
and

TECH DRUG

College and Main Phone 2-1051



Don't Say

Bread

Say Holsum

Holsum



Teamwork wins battles, too!

TANKS, planes, paratroopers, infantry—it takes all, working in perfect coordination, to win battles today. Just as on the football field, it's teamwork that counts.

There is one big difference. In football, you leave the winning to others. In war, you are as much a part of the teamwork needed for Victory as pilots, bombardiers, tank crews, and foot soldiers.

Your job is to buy War Bonds, and then more War Bonds—to support our boys with the finest equipment money can buy. When

you invest in War Bonds regularly every pay day—not the least, but the *most* you can—that is teamwork.

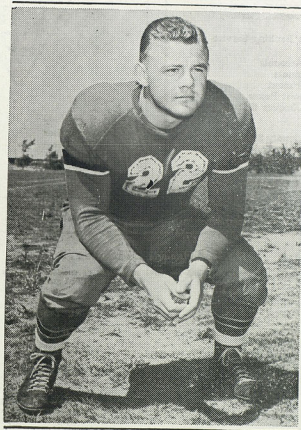
Remember our boys over there are counting on you to do your part. Remember, too, your War Bonds work two ways. They help win the war and provide for the peace by returning (in the case of E Bonds) \$4 for \$3 at maturity. This is the voluntary American way to raise the huge sums needed for Victory. Every shot—every bond—counts. Do your part—*now*. Teamwork wins!

The Treasury Department acknowledges with appreciation the publication of this advertisement by

TEXAS TECHNOLOGICAL COLLEGE

(22)

He Put His Shoe --On Again



Early in the fall practice of the Red Raiders, Fullback Walter Schlinkman suffered a broken foot. Walter has been on crutches until last week when he put them aside and put a shoe on his right foot. Schlinkman has been out all season with the broken foot, and will

not play any football the remainder of the season. By not being able to play this season, he still has two years of eligibility at Texas Tech. Schlinkman was Tech's leading ground gainer in the 1942 campaign.

(23)

The
First National
Bank

O. L. SLATON, Chairman of the Board
W. S. POSEY, President
ROY RIDDEL, Vice-President
J. N. DENMAN, Cashier
T. E. DUCKNER, Assistant Cashier
BRETT A. MACEY, Assistant Cashier
(Miss) EFFIE PURYEAR, Assistant Cashier
(Miss) JEWEL HODGES, Secretary

Every Modern Banking Service

- Checking Accounts
- Saving Accounts
- Loan Department
- Safety Deposit Boxes
- Travelers Cheques

The Bank of Friendly Service and
Community Co-operation Welcomes
Your Banking Business.

Over 38 Years of Dependable Service

1100 Texas

Tel. 5731

DIAL

7474

DIAL

WHITE TOP CABS



Cliff
Cocanougher
Manager

Ray Farmer
Owner

Office 1216-A Broadway

Winter Time Is
READING TIME



Let Books

Put Warmth Into Those
Long, Cold Evenings

Red Flannels, Of Course . . .

but for that real glow of warmth and relaxation, count on
a supply of good books

ARE YOU
USING OUR STORE
TO THE FULLEST
ADVANTAGE?

The next time you come to the Bookstore, plan to take a few
extra minutes for inspecting our supply of books on the
subject in which you are most interested.

IT WILL BE AN ENJOYABLE EXPERIENCE FOR YOU
We have a tremendous reservoir of books to meet every individual
need. Profit by using our store to the fullest advantage.

Texas Tech College
BOOKSTORE

"On the Campus"



Library



Women's Dormitory



At the "Front" ... on the football field ... yes, and in hotels too, it's "Teamwork" that counts. "Teamwork" is responsible for that excellent all 'round service enjoyed at the Hotel Lubbock.

TOM PENDERGRAFT, Manager



BUY U. S. DEFENSE BONDS AND STAMPS



HOTEL LUBBOCK
LUBBOCK, TEXAS
AFFILIATED NATIONAL HOTELS



Texas Tech Red Raiders
Kuykendall Chevrolet
Service

Two Teams "HARD" to Beat



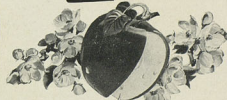
Red Raiders We Are, For You

Kuykendall Chevrolet Co.

1115-13th

Phone 5511

Another **NEW** has been Added !



Apple "Honey"

Now Protects Old Gold **Freshness**

Lowest

The results of impartial tests, as published by Reader's Digest to that of last year, when the used in percentages, show that Old Gold was:

15% LOWER in nicotine

10% LOWER in throat-

irritating tars and resins

than the average of the 6 other brands tested



Old Gold
CIGARETTES

WHAT THE SIGNALS MEAN



Holding. (Penalty—by offense, 15 yards; by defense, 5 yards.)



Offside or violation of kick-off formation. (Penalty, 5 yards.)



Illegal forward pass.



Crawling or pushing, 5 yards; helping ball carrier, 15 yds.



Score—touchdown, field goal, conversion.



Unnecessary roughness, illegal defensive use of the hands, clipping, running into or roughing the kicker. (Penalty, 15 yards.)



Player illegally in motion. (Penalty, 5 yards. If from shift or huddle, 10 yards.)



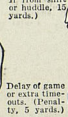
Penalty refused, incomplete pass, missed field goal or conversion, both sides offside, etc.



Interference with forward pass. (If totally on offense, when interference occurs beyond line of scrimmage, 15 yards and loss of down.)



Safety.



Delay of game or extra time-outs. (Penalty, 5 yards.)

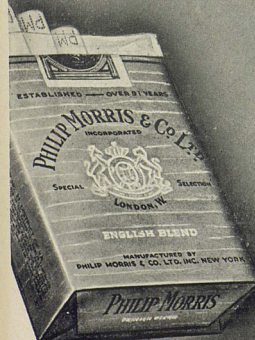


Time out.



PHILIP MORRIS' SUPERIORITY RECOGNIZED BY EMINENT MEDICAL AUTHORITIES!

This finer-tasting cigarette is also far more considerate of your nose and throat . . . scientifically proved far less irritating to the smoker's nose and throat! So—



CALL FOR **PHILIP MORRIS**
America's *FINEST* Cigarette