## ORAL HISTORY COLLECTION

MAIN ENTRY: Deleon, John

**DATE OF INTERVIEW:** December 20, 2002

**LOCATION OF INTERVIEW:** Lubbock Texas

**INTERVIEWER:** Daniel U. Sánchez

**FORMAT:** WAV and Digital8 videotape

**IDENTIFICATION NUMBER:** 

**LENGTH OF INTERVIEW:** One hour and 31 minutes

SCOPE AND CONTENT NOTE: John DeLeon, a founding member of Lubbock's chapter of

the Pan American Golf Association, endeavors to promote and expand the PAGA. He encourages young people to

become more involved in golf.

## **ABSTRACT:**

CD ONE TIME STAMP

Introduction

Background :00

Life in Floydada Texas Sports role models Golf and baseball

Golf in '69

Baseball died out in '72-'73

Pine Hills :10

Los Tertulianos at Texas Tech

Robert Cavello

Hispanic golf association

Expanding the organization

Growth :21

**Tournaments** 

Longevity of the sport

Learning

| olf in West Texas                     | 2.1  |
|---------------------------------------|------|
| Meadowbrook                           | :31  |
| Shadow Hills                          |      |
| Gilbert Moreno                        |      |
| Pan American golf                     |      |
| National Tournament                   |      |
| Parade of colors                      | :41  |
| Family oriented                       |      |
| Large economic impact                 |      |
| Senior event                          |      |
| "The First Tee"                       |      |
| Ideas of "First tee"                  |      |
| Treasure Island                       | :51  |
| Jr. Program                           |      |
| Teaches integrity to young people     |      |
| Gentlemen's game                      |      |
| Jr. Circuit                           |      |
| Promoting young people                |      |
| Amateur golf                          | 1:02 |
| Recognized as being a civic group     |      |
| Radio Show                            |      |
| La B Grande (KLFB)                    |      |
| Encouraging participation in golf     |      |
| Radio Show callers                    | 1:12 |
| Promoter Willie Acosta (DJ)           | 1.12 |
| Carlos Perez                          |      |
| La Liga Mexicana                      |      |
| Willie Acosta (again)                 |      |
| Former Hispanic golf players          |      |
| Social experience                     |      |
| Fundraising                           |      |
| Scholarship Tournament                | 1:21 |
| Blaz DeLeon Memorial                  | 1.21 |
| Budweiser donations                   |      |
| Scholarship tournament in Idalou      |      |
| Expenses                              |      |
| Expensive to play golf                |      |
| Scholarship tournament                |      |
| Budweiser (again)                     |      |
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More publicity for PAGA

Recognition from the city leaders Change perceptions

Moreno and the city Championship

Interview ends

**DATE OF BIRTH OF INFORMANT:** 1947

**GENDER OF INFORMANT:** Male

ETHNICITY OF INFORMANT: Hispanic