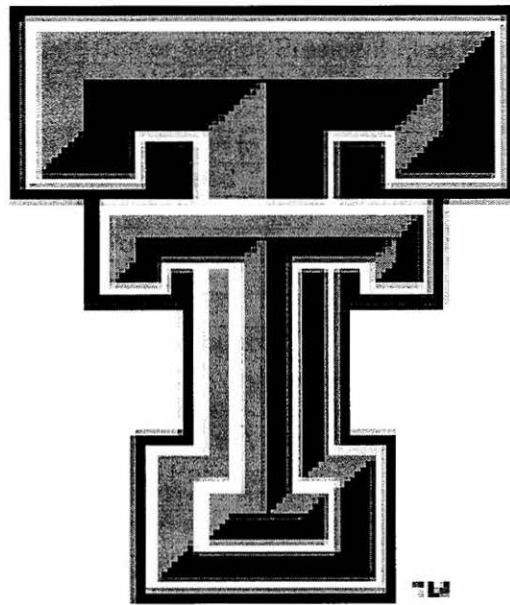


Texas Tech University
News Releases



Office of News & Publications

January through April 2001

LOG SHEET		
Separated by Weeks		
01/03/01	Learning Brain	MR
01/04/01	Interim Deputy Chancellor Appointment	MS
01/04/01	Haley Named Interim Deputy Chancellor	MS
01/04/01	Herbal Supplements Study	AW
01/04/01	Ephedrine Supplement	AW
01/05/01	John A. Buesseler Eye Clinic Event Advisory	AW
01/08/01	Type 2 Diabetes in Children and Adults Class	RK
01/08/01	Who's Who Among Students in American Universities and Colleges	RK
01/09/01	Grand Opening of John A. Buesseler Eye Clinic	AW
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01/11/01	National Ranching Heritage Center Salutes President-Elect Bush	MS
01/12/01	Lubbock-Crosby-Garza County Medical Society President Selected	AW
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01/18/01	United States Navy Reserve Public Affairs Unit Drill Advisory	TB
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01/22/01	Interim Dean of Human Sciences Announced	TB
01/22/01	John Suppe, Blair Professor at Princeton University Lecture	MS
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01/22/01	Westmoreland Scholar Foundation gift to Vietnam Center	TB
01/23/01	Group Therapy Session for Stroke Patients	JT
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01/24/01	Presidential Mace	TB
01/24/01	Hanson Ling "The 14 Stations: A Contemporary Vision of Passion" Exhibit	JM
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02/02/01	Ronald L. Streibich Appointed Vice President for Advancement	MS
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02/19/01	Spring Break Travel Safety Tips	KP
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02/19/01	Third Annual Women's Leadership Conference	AL
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02/22/01	International Week March 1-7	JM
02/22/01	Last Lists of My Mad Mother - Alzheimer's Theatrical Production	AW
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02/23/01	Dean of Allied Health Elected President for the Society of Allied Health Professions	JT
02/23/01	President Schmidly to Hold Town Hall Meetings	MS
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02/26/01	Gray Matters Contest	AL
02/26/01	Theatrical Performance "Exousia"	AL
02/27/01	Lee Roy Herron Endowed Scholarship Announced	TB
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02/27/01	Sixth Annual TTU College of Education's Tribute to Teachers	TB

02/28/01	Human Sciences Week 2001	TB
03/01/01	Red Raider Camp	AL
03/01/01	Urban Photography	AL
03/01/01	Spring Break Free Car Clinic	MS
03/01/01	Biology Professor Ronald K. Chesser, Ph.D. Honored	LW
03/01/01	Herman Van Den Boom Exhibit	AL
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03/02/01	CHIP for Uninsured Children in Lubbock County	KP
03/05/01	Siren Test During Severe Weather Awareness Week	MS
03/05/01	Internationals Use Resources of Texas Tech Vietnam Center	MR
03/05/01	Severe Weather Awareness Experts	JM
03/06/01	National Black Graduate Student Association Meeting at Texas Tech	TB
03/06/01	Symposium of World Musics	TB
03/06/01	A Tale of Matricide - Fire Ants	LW
03/06/01	City Lights 2001 Charity Ball	KP
03/06/01	New Horn Professors Appointed	MS
03/07/01	Electronic Brain-Mapping Equipment	JT
03/08/01	Association of Technical Writing Conference - Tech Professor, Speaker	TB
03/09/01	Campus Tree Transplant Project	MS
03/09/01	Men's Head Basketball Coach Replaced	CR
03/09/01	Tech Professor Attends Sapo National Park Management and Development	TB
	Africa Conference - Liberia	
03/09/01	TeleDoc - Virtual Doctor Visit	SCM
03/19/01	City Lights 2001 Charity Ball Event Advisory	KP
03/19/01	Poison Prevention Week	JT
03/19/01	David Schmidly Honored as Native Son in Levelland Event Advisory	MS
03/19/01	Talented Texas Tot Challenged Through TTUUSD Distance Learning	TB
03/20/01	Region XII Hispanic National Bar Association Law Student Division Conference	LW
03/21/01	Steelcase Student Design Exchange Summer Program - Tech Student to	MR
	Participate	
03/21/01	American Psychological Association's 2001 Summer Science Institute -	TB
	Tech Student	
03/21/01	Aquaculture System May Spur Economic Development	LW
03/22/01	2001 Match Day Fact Sheet	
03/23/01	Iron Horse Literary Review to Sponsor Reading Event Advisory	MR
03/23/01	New Ombudsman Office Open to Assist Students	KS
03/23/01	Harry S. Truman Scholarship	JM
03/23/01	2001 Annual Quality Service Awards	MS
03/27/01	TTUHSC School of Medicine to Host Premedical Society Conference	AW
03/27/01	Texas Tech Federal Credit Union Ribbon Cutting Event Advisory	MS
03/27/01	Torben Eskerod Exhibit	JM
03/27/01	First Tech Student to Receive Harry S. Truman Scholarship	JM
03/28/01	Reese Facilities Student Tours	JM
03/28/01	Tech Law Students Take Top Honors in Sojourner Truth Moot Court Competition	KS
03/28/01	Texas Tech Tutor and Mentor Program	MS
03/29/01	Science and Art Lectures - International Culture Center	AL
03/29/01	Engineering Hosts Texas Alliance for Minorities in Engineering 2001 Annual	JM
	Statewide Math and Science Competition	

04/01/01	Jiahua Chin Accident	CR
04/02/01	2001 Annual Hamburger Feed and Area FFA Career Development Judging Contest	LW
04/02/01	Texas Tech's Seville, Spain Academic Center	MS
04/02/01	Texas Tech Assists in Perchlorate Study	MS
04/02/01	Latino Theatre Discussed by National Playwright	AL
04/04/01	17th Annual All-University Conference on the Advancement of Women in Higher Education Hosted by Texas Tech Women's Studies	MR
04/04/01	Texas Tech University Academy of Petroleum Engineers Two Honorees	JM
04/04/01	Interior Design Program National Ranking	MR
04/06/01	Chernobyl 15-year Assessment	LW
04/06/01	Campus Caregivers Award Event Advisory	AL
04/06/01	Earth Fest To Be Observed	AL
04/06/01	2001 Distinguished Engineers Announced	JM
04/06/01	Engineering International Contest - Tech Students Participate	AL
04/09/01	2001 Arbor Day Celebration	BB
04/09/01	Arbor Day Celebration Award - Tech Honored by National Arbor Day Foundation	MR
04/10/01	Haas Automation Inc. Partnership with Tech	JM
04/10/01	EPA Silver Star Award - James McGrath, Ph.D., Tech Professor	AW
04/11/01	Paul Whitfield Horn Fellowship Awards	AL
04/11/01	Spring Scholarship Breakfast - Texas Tech Parents Association	KS
04/11/01	Reese Center Water Quality Study	MS
04/12/01	Vietnam Center 2001 Conference	TB
04/12/01	Malpractice Course	RK
04/13/01	Education Job Fair	AL
04/13/01	Campus-Wide Talent Show	AL
04/16/01	Regents Meeting to Elect Chairman and Vice Chairman	CR
04/16/01	Agricultural Dean's Scholars	LW
04/16/01	Congressman Combest Event Advisory - Exploring Research Partnerships	MS
04/17/01	Board of Regents Chairman Announced	MS
04/18/01	New Masked Rider Event Advisory	MS
04/18/01	17th Annual All-University Conference on the Advancement of Women in Higher Education Event Advisory	MR
04/19/01	Earth Fest Event Advisory	AL
04/19/01	To Err is Human: Health Care Quality	SCM
04/23/01	Spring 2001 Graduation Ceremony	LW
04/23/01	Schmidly Meritorious Service Award Recipient	RS
04/24/01	Iron Horse Literary Event Advisory	MR
04/24/01	Faculty Members Honored by Texas Tech Association of Parents	KS
04/25/01	Area Science Teachers Honored	LW
04/26/01	Arbor Day	MR
04/26/01	International Management Workshop	LW
04/26/01	Region IX of the National Student Speech-Language-Hearing Association	JT
04/27/01	Funhouse of Imagineering	JM
04/27/01	Student Organizations Honors	MR
04/27/01	Lucius Clay Medal Recipient	AL
04/27/01	College of Architecture Designs for George W. Bush's Library	JM
04/27/01	Leather Product Technologist Training Course	LW
04/27/01	Autism	AW

04/30/01	School of Art Award for Excellent Teaching	JM
04/30/01	Cooking Demonstration for Aphasia Group	JT



FOR IMMEDIATE RELEASE

February 1, 2001

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**CAREER FAIR BRINGS OPPORTUNITIES FOR
TEXAS TECH BUSINESS STUDENTS**

LUBBOCK – The Graduate Services Center at Texas Tech University's College of Business Administration is inviting graduate and undergraduate business students to take advantage of the annual Marketplace Career Faire, Wednesday (Feb. 7) at the Market Alumni Center. The following day (Feb. 8), interviews will take place at the College of Business Administration with participating companies recruiting students for permanent positions or internships.

The schedule of events also includes a reception for participating corporate partners, business faculty and business graduate students at 7:30 p.m. Tuesday (Feb. 6) at the Cap*Rock Winery. The reception is sponsored by SBC Communications.

Chris Powers, senior college recruiter for SBC believes these types of events are important to graduate or graduating students. "Students should not miss this opportunity for networking and interviewing," said Powers. "Recruiters are soliciting candidates and making job offers earlier and earlier each year. The student candidate would be wise to take advantage of the early competition to achieve the career opportunities that best match their educational experience and long-term goals."

According to Sheila Dixon, coordinator of the event, more than 20 companies will have recruiters on campus and about 30 Texas Tech business students will obtain jobs as a direct result of the Career Faire.

"The event also serves to help prepare students for the job search process," said Dixon. "We are requiring our students to post their resumes on our Web site and encouraging the students to look at each company's Web site for background information. These are useful tools for both students and recruiters to better evaluate each other."

Participating businesses include: Adjoined Technologies, Arthur Andersen, CapGemini Ernst & Young, Concentra Medical Centers, Covenant Health System, Dell, Deloitte & Touche, Ernst & Young LLP, ExxonMobil, Fidelity Investments, Guaranty Bank, IBM Corporation, Internal Revenue Service-Criminal Investigations, KPMG, National Instruments, Northwestern Mutual Financial Network, PriceWaterhouseCoopers, Ryan & Company, SBC Communications, Texas Tech University, Texas Tech University Health Sciences Center, The MHA Group, United States Gypsum Company, United Supermarkets, Wells Fargo Financial and WorldCom.

For more information on the Marketplace Career Faire, contact Sheila Dixon, coordinator, Graduate Services Center, at (806) 742-3942. More information can be accessed through the Web site at <http://grad.ba.ttu.edu>.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.



Texas Tech University System
NEWS & PUBLICATIONS

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FOR IMMEDIATE RELEASE

February 1, 2001

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**STATEMENT OF DAVID J. SCHMIDLY, PH.D.,
PRESIDENT OF TEXAS TECH UNIVERSITY**

"The Texas Tech community is in a state of shock over the loss of an individual who contributed much to this campus.

"Douglas Birdsall was instrumental in supervising the recent extensive renovation of the university library. Undoubtedly, the Texas Tech Library would not have become one of the most comprehensive research libraries in the nation had it not been for Doug's dedication.

"This is a very difficult time for the campus. We have complete confidence that authorities will find the answers to this tragedy."

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FOR IMMEDIATE RELEASE

February 1, 2001

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TEXAS TECH FOUNDATION INC. VAULTS OVER \$100 MILLION IN ASSETS

LUBBOCK -- Texas Tech University Chancellor John T. Montford announced today (Feb. 1) that the Texas Tech Foundation Inc. has reached a major benchmark: moving past \$100 million in total endowment assets.

According to Texas Tech Foundation Board Chair Betsy Triplett-Hurt, the foundation posted more than \$120 million in assets following a recent \$25 million gift from Silicon Valley entrepreneur Jerry S. Rawls. The foundation's corpus was on track to surpass the \$100 million mark this spring, when Rawl's cash contribution pushed assets over the top, said Triplett-Hurt.

"Foundation assets have more than doubled from the onset of the university's capital campaign," said Montford. "In August of 1996 the foundation was managing assets valued at \$49.8 million. Since then the corpus has grown exponentially, due primarily to the overwhelming success of the Horizon Campaign."

The Horizon Campaign, which officially began in February of 1998 with a goal to raise \$300 million in private support, now exceeds \$420 million and Texas Tech fundraisers are confident they will reach the \$500 million mark by August 3, the campaign's deadline.

Gifts to the university system, including cash contributions, stock and planned gifts such as insurance pledges, have been designated for an assortment of campus needs, said Montford. The \$420 million campaign total, which includes gifts that will be paid out over a period of time, will continually infuse foundation assets as pledge payments come in, further strengthening the university's endowment.

"The foundation endowment represents only a portion of the private donations that flow into Texas Tech University," said Triplett-Hurt. "For example, many donations are earmarked for large construction projects such as the United Spirit Arena, and are not put into the foundation's endowment accounts. A strong and continuously growing endowment is critical as we seek to elevate Texas Tech's standing among the nation's finest institutions of higher education."

Established as the Texas Technological College Foundation in 1939, the foundation has grown from a board of nine men to 21 men and nine women from across the state. In 1969 its name was changed to Texas Tech University Foundation, and when the foundation merged with the Texas Tech Medical Foundation in 1996, it became

Texas Tech Foundation Inc. At that time foundation assets were over \$49.5 million and the “silent” phase of the Horizon Campaign was gearing up under Montford’s leadership.

“If you take a look at the steep upward curve of total assets you see that our foundation’s surge, and the growth of our endowment is directly linked to the Horizon Campaign,” said Triplett-Hurt. “Prior to the campaign, there had not been much emphasis on fundraising, but you can see that when John Montford came to Texas Tech our campaign and our university endowment began to take off.”

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university’s research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.



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FOR IMMEDIATE RELEASE

February 1, 2001

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WRITER: Donald Gillilan

LEISURE ACTIVITIES RUNNING AMUCK ON TEXAS TECH CAMPUS

LUBBOCK – When walking around the Texas Tech campus, one cannot help but notice the memorial benches near Holden Hall, but one also cannot help but notice the chips, cracks and stains on these structures.

Lt. Gordon Hoffman, of the Texas Tech Police Department, said there have been reports of persons on skateboards, roller blades and bicycles who are causing damage to Texas Tech property.

“This type of damage being done to Texas Tech structural property can be thought of as criminal mischief,” he said. “Criminal mischief is when individuals intentionally or knowingly cause damage to private property without owner’s permission.”

When persons on skateboards are seen performing stunts and tricks that could cause structural damage, Hoffman said, the Texas Tech police advise the individuals involved on the consequences of their actions.

“We usually tell them to leave the premises, and that they cannot use these structures in that fashion,” Hoffman said. “However, punishment can be anywhere from a misdemeanor to a felony depending on the damage done.”

Currently, the Texas Tech Police Department is investigating structural damage, which occurred Jan. 5, on the south side of the United Spirit Arena.

-30-

Source: Lt. Gordon Hoffman, Texas Tech Police Department, can be reached at (806) 742-3931.



FOR IMMEDIATE RELEASE

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TTUHSC'S ALLISON RECOGNIZED BY PROFESSIONAL ORGANIZATION

LUBBOCK -- Jane Allison, administrator for the Department of Family and Community Medicine at the Texas Tech University Health Sciences Center, has been awarded Certified Member status in the American College of Medical Practice Executives.

Allison will receive formal recognition of the achievement at the ACMPE business meeting in October in San Antonio.

"This is a great feeling for me personally," Allison said. "Now that I have received the certificate and the formal letter saying I'm a certified member, I can really believe it."

As a Certified Member, Allison has satisfied requirements toward achieving the highest standards and fulfilling a commitment to excellence in medical practice management. She also had to pass the ACMPE's oral, essay and objective examinations and earn a minimum number of continuing education credit hours.

"It took more work than I had anticipated," she said. "But, I had decided that this was something I needed to do professionally. It's similar to being board certified as a physician and more medical practices are expecting you to have this now. It's just another thing I wanted to achieve."

Allison, who also serves as the assistant director of clinic administration for primary care in the School of Medicine, has previously received the HSC Award of Excellence and the President's Quality Service Award. She also served as the Charter President of the Association of Family Practice Administrators, which has named an annual lectureship in her honor, and has been named to *Who's Who in America* and *Who's Who in Medicine and Healthcare*.



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FOR IMMEDIATE RELEASE

February 2, 2001

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STREIBICH NAMED VICE PRESIDENT FOR ADVANCEMENT

LUBBOCK -- Texas Tech University President David J. Schmidly has announced the appointment of Ronald L. Streibich as vice president for institutional advancement, effective March 1.

Streibich has been employed by Texas A&M University and its foundation for the past 13 years, serving as campaign director, director of major gifts and director of the university's fund-raising for the George Bush Presidential Library Center. Previously, he served as vice president for development at St. Louis Children's Hospital and as executive vice president of the Memorial Hospital Foundation in Texas. In addition, he served as vice president for development at Knox College and as director of development at Northwestern University. A native of Peoria, Ill., he holds a bachelor's degree from Knox College.

"Ronald Streibich's outstanding record as a professional fundraiser and my own experience working with him in the past indicate to me that he is an excellent choice for this position," Schmidly said. "The fundraising campaigns he has personally conceived and directed have raised more than \$600 million during his career."

The vice president for institutional advancement reports to the president and is responsible for planning, managing and coordinating the overall fundraising program in support of the academic colleges and schools at Texas Tech University. The position also coordinates strategies to redefine and broaden the university's image and name recognition throughout the country.

Streibich's appointment is the first vice presidential appointment during Schmidly's presidency. Several other vice presidential positions will be filled in the next month from searches that began last fall.

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Texas Tech University System
NEWS & PUBLICATIONS

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FOR IMMEDIATE RELEASE

February 2, 2001

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**JONES FOUNDATION SUPPORT COMES FULL CIRCLE
FOR COLLEGE OF EDUCATION**

LUBBOCK – Just as final plans are being made for the establishment of the Helen DeVitt Jones Endowed Chair in Texas Tech's College of Education, a former Jones Fellow from the college returns to the university to assist in expanding service to a wider range of students.

David Caffey, Ed.D., will participate with a team of writers to create a proposal for linking community colleges and Texas Tech. Caffey will be on campus Tuesday (Feb. 6) to meet with the team and with College of Education Dean Greg Bowes, as well as officials from across campus.

Caffey received his doctorate in higher education in 1978. He is currently the dean of institutional effectiveness at Clovis Community College in Clovis, N.M., and has served as an associate dean, director and vice president at community colleges across that state. From 1996-1998, Caffey chaired the statewide Council of Academic Officers.

The Jones Endowed Chair will allow the College to compete for nationally recognized senior faculty, according to Bowes.

"The funds will be used by the incumbent to support research initiatives, community-related outreach work and senior mentoring activities," Bowes said. "As the first fully funded chair in the College of Education, this investment sets the stages for future support from additional benefactors."

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SOURCE: Karen Jacobsen, director of external relations, (806)742-1997, ext. 400, or by e-mail at karen.jacobsen@ttu.edu



FOR IMMEDIATE RELEASE

February 2, 2001

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TAKING AN ARCHITECTURAL LOOK AT THE STATUE OF LIBERTY

LUBBOCK – Some big names are associated with the Statue of Liberty – Mr. Eiffel and Mr. Pulitzer, and now Texas Tech University. John White, professor of architecture at Texas Tech, and Glenn Hill, associate professor of architecture at Texas Tech, will guide a team of researchers this May as they document the statue that has come to symbolize freedom, democracy and international friendship.

From the tip of her torch to the tablet she carries, White's team of three researchers will document every inch of the 305-foot statue that has proudly stood in the New York Harbor since 1886. They will use a laser-scanning device to detail the exterior of the statue, which is made of 31 tons of copper.

"She's such a treasure and a national monument that contributes significantly to the built and cultural heritage of the United States," White said. "And this new documentation technique will help the National Park Service provide on-going repairs to the statue so that she'll be around for a long, long time."

Using a laser-scanning technique estimated to take seven days to complete, the architects will be able to stand at ground level and scan specific sections of the statue, marked with targets strategically placed on the statue's surface. The images will be stored on a lap-top computer at the site, and later transferred to two-dimensional drawings. Horizontal and vertical cross-sections of the statue will be taken as well.

White, who has worked with the Historic American Buildings Survey for 27 years, said that while no problems are suspected with the statue's original covering, there is no way to know for certain what problems might exist on the 115-year-old structure.

"Specifically, we'll be looking for any deterioration of the finger-like bindings that hold the copper together," White said. "The National Park Service will be able to pinpoint exact problems from these drawings."

And such pinpoint detailing will make the care of Miss Liberty much easier. She stands 111 feet tall, has a 35-foot waist and her hands alone are 16-feet long. She carries a tablet that is more than 13-feet wide.

A gift to the United States from France, it was the spirit of cooperation that has allowed the Statue of Liberty to be created. French sculptor Frederic Bartholdi was commissioned to design the statue to commemorate the centennial of the American Declaration of Independence. Bartholdi later hired Alexandre Eiffel, designer of the

Eiffel Tower, to build the skeletal framework. Back in America, Joseph Pulitzer, known for the Pulitzer Prize, used his newspaper to motivate Americans to donate money for the base to be built. Success was achieved on both sides of the Atlantic Ocean.

Eventually, the statue was shipped to the United States in 214 crates, and took four months to reassemble. Ten years later than anticipated, the Statue of Liberty was dedicated on Oct. 28, 1886.

The statue has stood before millions of immigrants making their way to the United States at nearby Ellis Island. In 1933, the statue came under the care of the National Park Service. In 1986, an \$87 million restoration project was completed, and the statue was designated also as a World Heritage Site.

White said once this project is complete, he may be asked to document other famous structures, such as the Hearst Castle in California, and the National Cathedral in Washington D.C., all under the care of the National Park Service.

The Historic American Buildings Survey is a program of the National Park Service. Each summer, teams of supervisors and architectural students document historically important structures. The final documents are kept in the Library of Congress as permanent archives.

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FOR IMMEDIATE RELEASE

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STUDENT RESEARCH DAY 2001

LUBBOCK -- Texas Tech University Health Sciences Center's Graduate School of Biomedical Sciences and the Graduate Student Association will host the 13th Annual Student Research Day Thursday, Feb. 8 and Friday, Feb. 9 with a focus on hypoxia and high altitude physiology.

Although West Texas is not considered a high altitude region of the United States, the close proximity to Colorado and New Mexico places West Texas residents at risk when commuting from low to high altitudes in a matter of hours, says Ph.D. candidate Andrew Lovering.

"Research has shown that thousands of people from low altitudes ascend to areas such as ski resorts, and 25 percent of those people experience the effects of acute mountain sickness, which is caused by high altitude exposure," said Lovering. Lovering adds that the symptoms can include nausea, fatigue, insomnia and breathlessness.

The symposium, "Hypoxia and High Altitude Physiology," will begin at 2 p.m. Thursday, Feb. 8 in room 5B148A at TTUHSC. Guest speakers will be John V. Weil, M.D., who will discuss "Breathing During Hypoxia: Lessons from High Altitude," and John T. Reeves, M.D., who will present "Mount Everest and the Lung Circulation: Surviving the Climb."

Friday's guest speaker, Robert C. Roach, Ph.D., will present "Recent Advances in High Altitude Illnesses" at 11 a.m. Keynote speaker will be Peter Wagner, M.D., professor of medicine at the University of California, San Diego, whose topic will be "Vascular Endothelial Growth Factor, Hypoxia and Exercise: The Application of Molecular Biology to Physiological Systems." Both seminars will be in Room 5B148 A & B at TTUHSC.

"This is a good opportunity for all students to gain experience by giving them an idea of what kind of work is involved in science as a career. Plus it gives the community the chance to learn about the graduate program here at TTUHSC," says Barbara Pence, Ph.D., associate dean for research and the Graduate School of Biomedical Sciences at TTUHSC.

Research day is open to the public. Graduate students, postdoctoral fellows and residents, and undergraduate students are invited to present posters and compete for

scholarships. All presenters will be available at their posters from 9 to 11 a.m. Friday to address any questions. The event is organized by the Student Research Day Committee and headed by Lee Gervitz and Andrew Lovering.

For more information, contact Lee Gervitz at <mailto:phylmg@ttuhsc.edu> or call 743-4247.



Texas Tech University System
NEWS & PUBLICATIONS

n e w s r e l e a s e

FOR IMMEDIATE RELEASE

REF: February 5, 2001

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HONORS LIST

LUBBOCK -- More than 4,000 Texas Tech University students qualified for academic honors lists at the end of the fall semester.

Students on the President's List earned a 4.0 (A) grade point average while enrolled in 12 or more semester hours of class work. Students who earned 12 or more hours with a grade point average of 3.5 to 3.9 qualified for the Dean's List.



FOR IMMEDIATE RELEASE

February 6, 2001

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ALASKA IN PICTURES

LUBBOCK – The compelling geological structures of Anchorage, Ala., are featured in “The Monolith Series”, an exhibit of black and white landscape photographs will be on view at the SRO-Photo Gallery at Texas Tech University, Feb. 12-28.

Photographer Hal Gage, of Anchorage, Ala., presents the natural monolith structures as metaphors of mortality and solitude.

Ken Bloom, director of Landmark Arts at Texas Tech, said the images are a compelling record that mark both the geological and emotional time and space.

“Gage considers these photographs to reflect the human sense of singular isolation amid the order of the world in which we are all a part,” Bloom said.

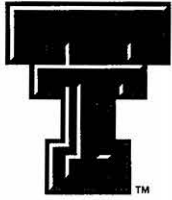
Gage’s work is held in many collections including the Anchorage Museum of History and Art, University of Alaska Museum, and the Union of Photographic Artists, Magadan, Russia.

The SRO-Photo Gallery is located in the Art Building on the Texas Tech campus. The exhibit will be on view 10 a.m.-5 p.m. weekdays, and 10 a.m.-2 p.m. Saturdays. Admission is free.

The programs of Landmark Arts are supported by grants from the Helen Jones Foundation; the CH Foundation; the Plum Foundation; the Texas Commission on the Arts; the City of Lubbock as recommended by the Lubbock Arts Alliance; and the Ryla T. and John F. Lott Endowment for Excellence in the Visual Arts.

–30–

SOURCE: Ken Bloom, director of Landmark Arts, (806) 742-1947 or via e-mail at kbloom@ttacs.ttu.edu.



Texas Tech University System
NEWS & PUBLICATIONS

a d v i s o r y

EVENT ADVISORY

February 6, 2001

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BIRDSALL MEMORIAL SERVICE ANNOUNCED

<http://www.texastech.edu/newshome>

- WHAT: Memorial service for Douglas G. Birdsall.
- WHEN: 3 p.m., Thursday (Feb. 8).
- WHERE: Merket Alumni Center, 17th Street and University Avenue.
- EVENT: A memorial service will be held for Douglas Birdsall, who served the Texas Tech University as an associate dean of libraries. Birdsall died Jan. 30. Members of the Birdsall family plan to attend. The public is invited.
- CONTACT: Michael Sommermeyer, associate director, (806) 742-2136.



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FOR IMMEDIATE RELEASE

REF: A-2-7-01

CONTACT: Suzanna Cisneros Martinez, newspc@ttuhsc.edu

IS THE FEAR OF MENINGITIS SHADOWING YOUR TRAVEL PLANS?

LUBBOCK -- The Houston Stock Show is one week away and many people are concerned because of the recent outbreak of meningitis in the south Texas area.

However, Ron Warner, Ph.D., associate professor of Clinical Preventive Medicine in the Department of Family & Community Medicine at Texas Tech University Health Sciences Center, said not to change your travel plans.

"The Texas Department of Health and the national Centers for Disease Control and Prevention do not recommend restricting travel, school, group events or church attendance when meningitis occurs in the community," Warner said.

The TDH said in most situations, there is little chance that an individual who is exposed to a case of meningitis also will contract the disease. However, if you do become ill, the symptoms will begin in two to 10 days.

Meningitis, or spinal meningitis, is an infection of the layers of tissue which cover the brain and spinal cord. Caused by bacteria, it is contagious, although not as contagious as the common cold or flu.

"The disease is not spread by casual contact or by simply breathing the air where a person with meningitis has been," Warner said. Spreading of the disease occurs by direct contact, such as coughing, sneezing, kissing or immediate sharing of unwashed eating utensils, cigarettes, or beverage containers.

"Persons with meningitis may be confused, very drowsy or difficult to arouse," Warner said. Symptoms include fever, severe headache, stiff neck, nausea and possibly vomiting, as well as a skin rash that looks like small, purplish-red spots.

According to experts at the TDH, the illness can result in blindness, deafness, amputations, permanent brain damage or even death.

Warner stresses there is a vaccine against meningitis, but it is only effective against four of the groups of bacteria; A, C, Y and W-135, and it takes two weeks after vaccination for protection to begin.

The CDC recommends the vaccine for those persons most at risk, such as those who are close personal contacts of cases (living in the same household or day care center), or those who are immuno-deficient (HIV-infected or undergoing cancer chemotherapy or radiation treatments). Such persons should consult their primary care physician for decisions regarding immunization.

For more information contact Dr. Ron Warner at Texas Tech University Health Sciences Center at (806) 743-2486, or Tigi Ward, R.N., at the City of Lubbock Health Department at (806) 775-2941.



Texas Tech University System
NEWS & PUBLICATIONS

n e w s r e l e a s e

FOR IMMEDIATE RELEASE

February 7, 2001

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**TEXAS TECH FISHERIES PROGRAM MAKES STRIDES
AT STATE CONFERENCE**

LUBBOCK – Students and faculty members of Texas Tech University's department of range, wildlife, and fisheries management were recognized for their achievements by the Texas Chapter of the American Fisheries Society (TCAFS) during a TCAFS meeting Jan. 22 in San Marcos. The fisheries professional organization honored two students and two faculty members from the university.

Mandy Cunningham, a senior fisheries major from Ranger, and Cody Winfrey, a senior fisheries major from Cross Plains, each received a \$700 scholarship in honor of their academic achievements.

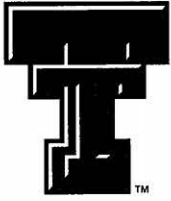
Because of his numerous contributions to undergraduate and graduate education, Kevin Pope, Ph.D., an assistant professor of fisheries science, won the Fishery Educator of the Year award. As a faculty member, Pope has created several courses within the fisheries program.

"Dr. Pope is unquestionably one of the finest teachers on campus," Loren Smith, Ph.D., a Caesar Kleberg professor, said. "His courses are both demanding and popular and prepare our students to compete for the best jobs."

Reynaldo Patiño, Ph.D., an associate professor of fisheries science, received the Fishery Researcher of the Year award for his research. Patiño was honored for his studies demonstrating that temperature influenced the sex of many common fish during the first few days after hatching.

"These awards are evidence of what most of us already know, that Texas Tech has the best fisheries management program in the state," Charlie Munger, president of TCAFS, said.

SOURCE: Gene Wilde, Ph.D., assistant professor of the department of range, wildlife, and fisheries management, at (806) 742-1983 or gwilde@ttu.edu.



Texas Tech University System
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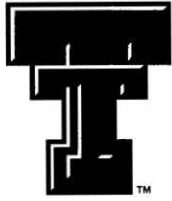
February 7, 2001

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<http://www.texastech.edu/newshome>

TEXAS TECH BOARD OF REGENTS CONSIDER HILL COUNTRY COURSES

- WHAT:** Texas Tech University System Board of Regents Meeting.
- WHEN:** 11:30 a.m. - 4 :30 p.m. Thursday (Feb. 8).
- WHERE:** Executive Salon 3, Third Floor, Adam's Mark Hotel, 111 Pecan Street East, San Antonio.
- EVENT:** David J. Schmidly, Ph.D., president of Texas Tech University and Robert Hickerson, dean of Texas Tech – Junction, will present a report on the Hi Country Initiative. Through this initiative, Texas Tech is considering providing additional courses in the Hill Country that would allow student to obtain a degree.
- CONTACT:** Cindy Rugeley, vice chancellor, (806) 787-9685, or Michael Sommermeyer, associate director, (806) 742-2136.



FOR IMMEDIATE RELEASE

February 7, 2001

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MICHAEL SHONROCK NAMED VICE PRESIDENT

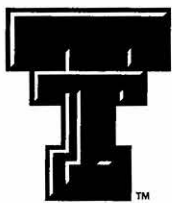
LUBBOCK -- Texas Tech University President David J. Schmidly has announced the appointment of Michael D. Shonrock Ph.D., as vice president for student affairs, effective immediately.

Shonrock has served in the position as interim vice president since February 2000 following the retirement of former vice president Robert Ewalt. Shonrock served as assistant vice president of student affairs and dean of students from September 1998 until his appointment as interim vice president. He was first appointed dean of students in 1993. Prior to that time, he served as associate dean of students for three years.

He also has served as director of student life at Pittsburg State University in Kansas and as coordinator of Greek affairs at Central Missouri State University. He holds bachelor of science and master of science degrees from Western Illinois University, an education specialist degree from Pittsburg State University, and a doctorate from the University of Kansas.

"Michael Shonrock's outstanding record as an advocate for students on this campus makes him an excellent choice for this position," Schmidly said. "The vision, creativity, and enthusiasm he brings to the job will be very positive for student life at Texas Tech."

The vice president for student affairs reports to the president and is responsible for the Division of Student Affairs, made up of 13 departments and six centers, including the University Center, Barnes and Noble Bookstore, Department of Housing and Residence Life, Dean of Students Office, Parent Relations Office, Student Recreation Center, Student Government Association, University Counseling Center, Student Health Services, Student Legal Services, Student Publications and others.



FOR IMMEDIATE RELEASE

February 8, 2001

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**TEXAS TECH UNIVERSITY FACULTY MEMBERS
RECEIVE FULBRIGHT SCHOLAR GRANTS**

LUBBOCK – Four members of the Texas Tech University faculty have been named as U.S. Fulbright scholars for 2000-2001.

Joseph Aranha, M.A., an associate professor in the College of Architecture, has been awarded a grant to research and lecture on traditional architecture and housing at the National University of Science and Technology in Bulawayo, Zimbabwe.

Philip Dennis, Ph.D., a professor in the department of sociology, anthropology and social work, will lecture on medical anthropology and will research traditional healing at the University of the Autonomous Regions of the Caribbean Coast in Puerto Cabezas, Nicaragua.

Susan Fortney, J.S.D., a professor in the School of Law, will lecture on “Legal Ethics In A Global Village” at the University of Ljubljana in Ljubljana, Slovenia.

Robert Owen, Ph.D., an associate professor in the department of biological sciences, will lecture on the development of a master’s degree in biology at the National University of Asuncion in Asuncion, Paraguay.

“I’m delighted to see that our faculty members are getting this kind of national recognition for their work,” said John Burns, Ph.D., provost of the university. “This is beneficial to them individually, and to Texas Tech as well.”

This year, approximately 800 U.S. faculty and professionals received Fulbright grants to lecture or conduct research in 140 countries. A similar number of visiting scholars received awards to come to the United States, primarily as researchers. Approximately 72,000 U.S. and foreign scholars have participated in the program since its inception in 1946. The Fulbright scholar program is sponsored and funded by the Bureau of Educational and Cultural Affairs of the United States Department of State, with additional funding coming from participating governments and host institutions in the United States and abroad.



FOR IMMEDIATE RELEASE

REF: A-02-8-01

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SURVEY REVEALS RURAL HEALTH CARE NEEDS OF ELDERLY

LUBBOCK – Addressing the needs of elderly people living in rural areas is now a little easier thanks to a survey just completed by the Department of Health Services Research and Management at Texas Tech University Health Sciences Center.

The Texas Tech 5000 survey was one of the largest surveys of health and health care accessibility and quality ever conducted among elderly individuals. The survey is based on a random sample of 65,000 telephone listings in the 108 counties that comprise West Texas. Households were screened to identify age-eligible respondents.

“This survey and its results will help us target the rural population more effectively,” said Tyrone F. Borders, Ph.D., assistant professor in the Department of Health Services Research and Management and co-author of the survey.

Respondents were questioned about health services use, satisfaction with accessibility and quality, health insurance coverage, health beliefs, health status, demographics and other health-related factors. A Spanish version was administered upon respondent request.

“We had a wonderful response,” said James E. Rohrer, Ph.D., chairman of the Department of Health Services Research and Management and co-author of the survey. “We were inundated with calls from people who wanted to be involved. People want their voices heard about the problems they face.”

The survey was funded by the Administration on Aging/U.S. Department of Health and Human Services.

“There have been surveys of Hispanics that included Mexican-, Cuban- and Puerto Rican-Americans, but there’s never been a survey in the Southwestern part of the U.S. that targeted elderly Mexican-Americans,” Rohrer added. “That was a big part of this study.”

Among the results discovered from the survey were that a higher percentage of elderly Hispanics have no health insurance coverage, and of those with health insurance coverage, Medicaid is more common among Hispanics while private health insurance is more prevalent among non-Hispanic whites.

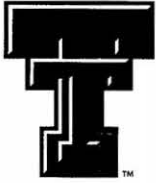
The study also revealed that a lower percentage of Hispanics were satisfied with their accessibility to specialty physicians and a lower percentage of Hispanics had visited a doctor within the last six months.

Rohrer said the study revealed many interesting facts, but that this survey should not be considered the last word on the health care needs of the rural elderly.

“There will be more rounds of surveys and more results compiled,” he said.

Studies such as these will become even more important as the U.S. population continues to age and as age demographics shift throughout rural and urban areas, said Joel Kupersmith, M.D., dean of the School of Medicine and the Graduate School of Biomedical Sciences.

“Many young people are leaving rural areas, so examining the rural elderly is key,” Kupersmith said. “Rural health care presents different needs for us to address. This gives us our first good look at this group and tells us a lot about their access to health care and what we can do to meet their needs.”



FOR IMMEDIATE RELEASE

REF: A-2-11-01

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER MEDICARE
REFUND AGREEMENT**

LUBBOCK -- Texas Tech University Health Sciences Center (TTUHSC) has reached an agreement with the U.S. Department of Justice to refund an overpayment to the Medicare program for claims made by TTUHSC for teaching physician services in 1994 and 1995.

The agreement calls for the refund, without penalty or interest, of \$2.3 million dollars received by TTUHSC for services provided by medical residents under the supervision of TTUHSC teaching physicians in 1994 and 1995. TTUHSC made this refund based upon its own internal audit of Medicare claims which showed some incidences of inadequate documentation of the presence or other involvement of the teaching physician in the care of some patients. TTUHSC made this refund despite the acknowledgment by federal officials that the documentation requirements in place at the time were complex and vague and provided inadequate guidance to TTUHSC.

TTUHSC President David R. Smith, M.D., said that although the documentation guidelines for teaching physician services were unclear during the time period in question (as acknowledged by the Medicare program), TTUHSC has agreed to make this refund voluntarily.

"There is no question that the services were delivered, but based on our internal audit, we have determined that the teaching physician's involvement in some services was not clearly documented," Smith said. "We have determined to make this refund, without penalty, in order to demonstrate TTUHSC's commitment to being an ethical partner and compliant participant in the Medicare program. In the end, making the refund is the right thing to do."



FOR IMMEDIATE RELEASE

February 12, 2001

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**MEDIA IMAGES OF WOMEN IN BUSINESS WORLD TO BE HIGHLIGHTED
AT WOMEN'S STUDIES FORUM**

LUBBOCK – The Texas Tech University Women's Studies Program will sponsor the Women's Studies Colloquium from 12:30 p.m.-1:30 p.m. Tuesday (Feb. 13) in room 141 at Holden Hall. The event will focus on the media coverage of women within commerce. The forum is open to the public.

During the event, Linda Krefting, Ph.D., associate professor of management in Texas Tech's College of Business Administration, will discuss her research titled "Media Representations of Women: Problematics of Gender and Place in the *Wall Street Journal*." To examine how women are depicted in the media, Krefting said she looked at the front page, editorial page and cartoons presented in the *Wall Street Journal* to analyze the portrayal of women within the newspaper. By attending the colloquium, Krefting said she hopes that students can look closely at how the media can create perceptions of genders that influence how society views both women and men.

"Portrayals of women are fragmented," Krefting said. "There are positive elements and negative elements on how women are portrayed, and I think that is true in general for the media and for the *Wall Street Journal*."

Esther Lichti, Ph.D., coordinator for the Women's Studies Program, said the colloquium offers an opportunity for both faculty members and students to share their research with fellow colleagues.

"Regardless of whatever field we are working in, I think it is important for all of us to be aware of how women are presented regardless of what media we are talking about," Lichti said.

SOURCE: Esther Lichti, Ph.D., coordinator for the Women's Studies Program, at (806) 742-2404, ext. 278 or elichti@hs.ttu.edu.



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EVENT ADVISORY

February 12, 2001

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TEXAS TECH PARTNERS WITH LOCAL SCHOOL DISTRICT TO AWARD SCHOLARSHIPS TO FIRST GENERATION COLLEGE STUDENTS

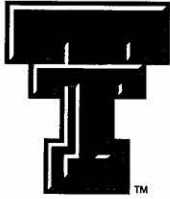
WHAT: Texas Tech University and Lubbock Independent School District will announce new a scholarship program.

WHEN: 2:30 p.m. Tuesday (Feb. 13).

WHERE: Estacado High School Library, 1504 E. Itasca.

EVENT: President David J. Schmidly, Ph.D., and Superintendent Jack Clemmons, Ed.D, will announce a new scholarship program to provide funding for first generation college students. A student is considered as "first generation" if neither parent has attended college.

CONTACT: Michael Sommermeyer, associate director; (806) 742-2136.



FOR IMMEDIATE RELEASE

February 13, 2001

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LAW PROFESSOR NAMED TO ENDOWED CHAIR

LUBBOCK – The Texas Tech University School of Law has named Timothy W. Floyd, J.D., the J. Hadley Edgar professor of law.

Floyd joined the faculty at Texas Tech in 1989. He earned bachelor of arts and master of arts degrees from Emory University, and his law degree from the University of Georgia. He teaches criminal law, legal ethics, pretrial litigation, law and literature, internship and various lawyer skills courses.

“Professor Floyd is a scholar with unusually varied accomplishments,” said W. Frank Newton, LL.M., dean of the law school. “While the bedrock of his work is made up of traditional teaching and scholarship, he is also the author of major interdisciplinary works on law and religion and is the scholar-author of the disciplinary system for all Texas lawyers. In his spare time, he served with the distinction as president of the Texas Tech University Faculty Senate.”

Floyd’s primary research interest is legal ethics, especially the role of spirituality and religious faith in the practice of law. He has spoken at several national conferences on the topic of lawyers and religious faith. He served as faculty editor of the nationally renowned Faith and the Law Symposium Issue of the *Texas Tech Law Review*, and he is the co-editor of “Can A Good Christian Be A Good Lawyer? Homilies, Witnesses, and Reflections” (Notre Dame Press, 1998).

An expert in capital litigation, Floyd currently serves as defense counsel in the first case in the nation under the Federal Death Penalty Act of 1994. He was co-counsel when the case was argued before the United States Supreme Court in February 1999. Floyd also has a special interest in lawyer disciplinary procedures and was one of the drafters of the *Texas Rules of Disciplinary Procedure*. He has chaired the Supreme Court of Texas Grievance Oversight Committee. He has served on the State Bar of Texas Professionalism Committee, the Board of Directors of the Texas Legal Services Center and the board of West Texas Legal Services.

Before coming to Texas Tech, Floyd served as a law clerk to Judge Phyllis Kravitch of the U.S. Court of Appeals for the Fifth Circuit, was legal counsel to the lieutenant governor of Georgia, practiced with the law firm of Sutherland, Asbill, & Brennan, and was assistant director and director of the University of Georgia School Law Legal Aid Clinic.

The endowed professorship honors Professor Emeritus J. Hadley Edgar who retired from Texas Tech's School of Law in 1991 after 20 years of service on the faculty as a teacher of torts, procedure and trial advocacy. The endowment was made possible by contributions from former students and friends in response to a major challenge grant provided by Richard C. Hile of Austin and Martin W. Dies of Orange. Professor Emeritus Edgar, who was the first holder of the Robert H. Bean Professorship, is a recognized scholar in Texas tort law and Texas procedure.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.



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AG AWARENESS WEEK SCHEDULED AT TEXAS TECH

LUBBOCK – Texas Tech University's College of Agricultural Sciences and Natural Resources (CASNR) will host its annual Ag Awareness Week Feb. 19-23. This year's focus is "Water Issues for the 21st Century," and all events are open to the public, Texas Tech students and media representatives. Planned events not only will promote the awareness of agriculture and natural resources, but also activities within CASNR.

This year's activities include the annual Distinguished Alumni reception and luncheon, departmental seminars and a college symposium featuring Tommy Knowles, Ph.D., deputy executive administrator for planning for the Texas Water Development Board. A new event planned this year is a high school symposium, to coincide with Texas Tech's University Day activities.

According to John Abernathy, Ph.D., dean of the college, this year's symposium is being dedicated to Wayne Wyatt, who was general manager of the High Plains Underground Water Conservation District #1, from 1978 until the time of his death in December 2000.

"This recognition of Wayne Wyatt is a tribute to his vision and leadership in providing an understanding and conservation of our precious water resources for current and future generations of Texans," said Abernathy.

Monday (Feb. 19) will begin awareness week with a plant and soil science departmental seminar, featuring Elmo Beyer, Ph.D., from DuPont Agricultural Research Labs, speaking on "DuPont's Vision for Agriculture" from 10-11 a.m. in the Plant Science Building, Room 108. From 11 a.m. to 1 p.m., six alumni of CASNR will be honored at the Distinguished Alumni Reception and Luncheon at the Merket Alumni Center. The department of landscape architecture will sponsor a seminar, titled "Water Conservation in the Landscape," at 2 p.m., in Room 102 of the Agricultural Education Building. The presenter will be Christine E. Ten Eyck, of Ten Eyck Landscape Architects Inc.

On Tuesday (Feb. 20), information booths about CASNR departments and centers will be open in the UC from 9 a.m. to 12 p.m. The site of all Tuesday afternoon seminars will be Room 102 of the Agricultural Education Building. At 12:30 the department of agricultural education and communications will present Mark Brown, Lubbock County extension agent, speaking on "The Ogallala –A Precious Resource." At 2 p.m. the department of agricultural and applied economics will sponsor Allan Jones, Ph.D., director, Texas Water Resources Institute, speaking on "Water Resource Issues Facing

Texas.” The range, wildlife and fisheries management department will sponsor “Water – Use it or Lose it,” presented by Nick Parker, Ph.D., a fisheries biologist with the U.S. Fisheries Service, at 3:30 p.m.

Wednesday (Feb. 21) will begin with the animal science and food technology seminar from 8-9 a.m. in Room 100 of the Meat Lab, featuring Ben Weinheimer, regulatory manager of Texas Cattle Feeders Association. The CASNR information booths will be open again in the University Center from 9 a.m. to 12 p.m. The college symposium will begin at 10 a.m. with Tommy Knowles in the University Center Ballroom. A panel discussion will follow at 11 a.m. featuring Comer Tuck, interim manager of High Plains Underwater Conservation District; Ronnie Hopper of Hopper Farms Inc.; Terry Ellerbrook, director of water utilities for the city of Lubbock and Weinheimer. Knowles will moderate.

Thursday (Feb. 22) will feature a symposium for high school seniors, at the National Ranching Heritage Center. Students who did not receive an invitation but who would like to attend, may make a reservation by calling (806) 742-2808 by Feb. 15.

Friday (Feb. 23) is University Day at Texas Tech. The College of Agricultural Sciences and Natural Resources will host a reception for prospective students from high schools and junior colleges.

For more information on CASNR Agriculture Awareness Week events, times and locations, call Leslie Williams, coordinator of student and career development for the college, at (806) 742-2808. Persons with disabilities and who require assistance should notify CASNR two days prior to the event they wish to attend.



FOR IMMEDIATE RELEASE

REF: 2-13-01

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**TTUHSC TO HOST CONTINUING EDUCATION COURSE FOR NURSE
PRACTITIONERS MARCH 1-2**

LUBBOCK -- Texas Tech University Health Sciences Center's School of Nursing will host the Fifth Annual Nurse Practitioner Workshop: "Day One: Low Back Pain in Primary Care and Orthopaedics" and "Day Two: Pharmacotherapeutics Potpourri" March 1-2 at the Region 17 Education Service Center, 1111 W. Loop 289, in Lubbock.

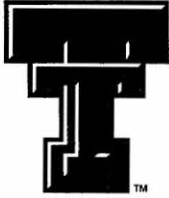
Participants can attend one or both days. Registration each day will begin at 8 a.m. and the class will last from 8:30 a.m. to 4:20 p.m.

Louise McDevitt, M.S., R.N.C.S., and Margaret A. Fitzgerald, M.S., R.N., both Family Nurse Practitioners, will conduct the classes.

Participants will earn 6.3 contact hours or 0.6 CEUs for each session.

Registration fee is \$89 per day if enrolled by Feb. 15, with a discounted fee of \$160 for both days. After Feb. 15, the fee is \$104 each day or \$190 for both days. Credit cards are accepted.

Contact the TTUHSC School of Nursing at (806) 743-2734, e-mail Carolyn Brackett at sonclb@ttuhsc.edu, or go to the school's website at: <http://www.ttuhsc.edu/pages/nurse/cne.htm> for more information.



Texas Tech University System
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FOR IMMEDIATE RELEASE

February 14, 2001

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**PROFESSIONAL DEVELOPMENT COURSES
FOCUS ON HANDLING THE DEFIANT CHILD**

LUBBOCK – The Division of Outreach and Extended Studies at Texas Tech University and the Center for Professional Development at the Galveston College Moody Hospitality Institute are sponsoring two workshops designed to assist educators, school administrators, counselors, social workers, allied health professionals and criminal justice personnel in working with behaviorally challenged children.

“The Oppositional and Defiant Child” will be held on Wednesday, Feb. 21, and “Discipline Without Stress, Punishments or Rewards” will be held on Thursday, Feb. 22, at the Moody Gardens Hotel, 7 Hope Blvd., in Galveston from 8:30 a.m. until 4:00 p.m. on each day.

Each session provides innovative and tested strategies as well as tools for working with children and adolescents, and will be presented by an expert in the field. James Sutton, Ph.D., a licensed psychologist, school psychologist, will address working with the oppositional and defiant child. Marvin Marshall, Ph.D., a leading professional staff developer and speaker, will share insights into discipline without stress and provide alternative strategies for handling discipline problems in the classroom and at home.

Pre-registration is \$95. Or, for both days, \$175. Fees include workbooks, continuing education credits, continental breakfast and refreshment breaks. Each workshop awards six hours of continuing education credits for professionals.

For more information or to register, contact the Center for Professional Development at the Moody Hospitality Institute, (409) 683-4230, or the Division of Outreach and Extended Studies at Texas Tech University, (800) 692-6877, ext. 270 or 262.



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SHAKESPEARE FOCUS OF ANNUAL LITERATURE SYMPOSIUM

LUBBOCK – “Shakespeare 2001 – New Readings of the Page, New Meanings for the Stage” will be the theme of Texas Tech University’s 34th Comparative Literature Symposium set for Feb. 15 - 17 at Texas Tech.

Three plenary speakers have been scheduled. Joseph Pequigney, Ph.D., professor emeritus of English at State University of New York at Stony Brook, will open the symposium. He will speak on the topics “Homosexuality in Some Recent Studies of Shakespeare” and “What the Age Might Call Sodomy” at 9 a.m. Thursday (Feb. 15) in the third floor reception area of the Texas Tech University library.

The second speaker will be David Bevington, Ph.D., the Phyllis Fay Horton Distinguished Service Professor in the Humanities at the University of Chicago. He will examine “Shakespeare at Retirement” at 8 p.m. Thursday (Feb. 15) in the Formby Room of the Southwest Collections/Special Collections Library.

Phyllis Rackin, Ph.D., a professor of English at the University of Pennsylvania, will speak at 2:30 p.m. Friday (Feb. 16) in the Formby Room of the Southwest Collections/Special Collections Library on the subject, “Women’s Place(s) in Shakespeare’s Works.”

The three-day symposium will feature 44 speakers from several U.S. universities, who will examine Shakespeare’s writings and offer new analysis of his most famous poems and dramas. The performance and interpretation of his works take center stage as the department of theatre and dance presents an actor’s workshop led by Artist in Residence Fredi Olster at noon, Friday (Feb. 16) in the Texas Tech Lab Theater.

Olster has performed extensively in regional repertory theaters throughout the country, including the Milwaukee Repertory Theatre, the Utah Shakespeare Festival and the Alley Theatre. She spent nine years at the American Conservatory Theatre in San Francisco, and spent seven seasons as a leading actress with the Oregon Shakespearean Festival. She and her husband, Rick Hamilton, have co-authored a series of books entitled “The Discovering Shakespeare Series,” introducing readers to Shakespeare’s works.

The symposium series was established 34 years ago by Professor Emeritus Wolodymyr Taras Zyla. The symposium has gained national recognition for Texas Tech in the field of comparative literature. This year’s event is co-sponsored by the

Interdepartmental Program in Comparative Literature, the departments of English, theater and dance and classical and modern languages and literatures.

The Comparative Literature Symposium is sponsored by the Interdepartmental Committee on Comparative Literature. Funding is provided by the offices of the chancellor, the president, the provost, the graduate school, and the College of Arts and Sciences, as well as the departments of English and classical and modern language and literature. This year the department of theater arts and dance provided assistance so that an artist-in-residence could appear. The International Cultural Center and Friends of the Library/Southwest Collection also are sponsors. Sigma Tau Delta, English Honor Society, and the Graduate English Society are campus hosts for this year's symposium.

The Steering Committee for this year includes Donald W. Rude, Ph.D., professor of English, who is chairperson; Bruce Clarke, Ph.D., professor of English; Marliss Desens, Ph.D., assistant professor of English; Sharon Nell, Ph.D., associate professor of French, and Jonathan F. Marks, Ph.D., associate professor of theater arts.

Persons with disabilities who plan to attend the conference and need auxiliary aids or services should contact Donald W. Rude, professor of English, at (806) 742-2527 at least two days prior to the conference so that necessary arrangements can be made.

-30-

Source: **Donald Rude**, professor of English, (806)742-2508 or by e-mail at don.rude@ttu.edu.



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FOR IMMEDIATE RELEASE

February 14, 2001

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AGRICULTURE COLLEGE TO HONOR DISTINGUISHED ALUMNI

LUBBOCK – The College of Agricultural Sciences and Natural Resources at Texas Tech University will honor six distinguished alumni at a private reception and luncheon beginning at 11 a.m. Monday (Feb. 19) at the Merket Alumni Center. The Distinguished Alumni event is part of the college's annual Agricultural Awareness Week, which takes place through Friday (Feb. 23).

The 2001 Distinguished Agriculture Alumni are: Elmo Beyer Jr. of Wilmington, Del., Alvin G. Davis of Lubbock, John C. Malechek of Logan, Utah, Jerry Stockton of Fort Worth, Christine E. Ten Eyck of Phoenix, Ariz., and Ross Wilson of Canyon. The awards recognize College of Agricultural Sciences and Natural Resources graduates who have made significant contributions to society, and whose accomplishments and careers have brought distinctive credit to the college and to the agricultural profession as a whole.

Beyer, a 1963 graduate in agronomy, is vice president of strategic research and development planning for DuPont Agricultural Enterprise. He has worked in various capacities with DuPont since 1969. Beyer is responsible for the strategic development of a broad array of technology platforms in the life sciences, that are critical to the ongoing success of DuPont's agricultural and nutrition and health businesses. His global leadership in science and technology has helped elevate DuPont to a world leader in agricultural chemistry and genetics.

With more than 50 published papers and reviews to his credit, Beyer also has received numerous awards and recognition for his scientific achievements. He has served on many scientific advisory and editorial boards and has participated in numerous international conferences and workshops. He has co-authored several books including "Advanced Plant Physiology" "Herbicides: Chemistry, Degradation and Mode-of-Action," and he was the Bawden lecturer in 1991.

Davis, a 1951 animal science graduate, with minors in agronomy and agricultural economics, is president of the American Cowboy Culture Association. While at Texas Tech, he was a member of the Texas Tech 4-H Club, the Block and Bridle Club, Saddle Tramps, and was the director of Texas Tech's first National Intercollegiate Rodeo Association-approved rodeo. His relationship with the Texas Tech Rodeo Association continues today.

With a variety of background and experience, Davis has been employed at Brownfield State Bank, First National Bank in Clovis, N.M., and has owned and

managed Hub Specialty Company, which sold livestock show and horse show awards and western specialty items. He co-owned and managed The Cowboy Stores in Post, Levelland and Brownfield. In 1981 Davis became the executive vice president and general manager of the Ranching Heritage Association and the Endowment Fund for the Preservation of the Ranching Heritage of America at Texas Tech's National Ranching Heritage Center. Davis' further involvement with Texas Tech has included being senior member of the Masked Rider Committee and chairing a fund drive to raise money for a new masked rider horse. He also designed the Masked Rider saddle in 1994 and headed the campaign to raise funds for the new life-sized Masked Rider sculpture. In 1991, \$5,000 was donated in Davis' name to establish the Alvin G. Davis Rodeo Scholarship, and in 1994, \$50,000 was donated to the Ranching Heritage Association and Ranching Heritage Center in honor of Davis' retirement.

Malechek graduated in 1964 in agronomy-range management. He earned his master's degree in range science in 1966 from Texas A&M University, and his doctoral degree in range ecology/ruminant nutrition in 1970. He is a professor in the rangeland resources department at Utah State University. He began his career there in 1970, teaching and doing research. In 1986 he became head of the department of rangeland resources.

In 1987 Malechek began a year-long sabbatical as visiting scientist at Ruakura Agriculture Research Center in Hamilton, New Zealand. From September of 1996 to June of 1997 he was visiting scholar in the School of Renewable Natural Resources at the University of Arizona in Tuscon. Malechek has published numerous articles in peer-reviewed technical journals and has many presented many papers at professional meetings.

Jerry Stockton, Ph.D., who earned his bachelor's degree in 1961 in agricultural education, and a master's degree in 1962, is a retired former president of Clarendon College, where he served in that capacity from 1989 to 1995. He was a member of the Texas Tech faculty in agricultural education from 1975 to 1978, and then as department chairman of agricultural education and mechanization until 1989. Stockton has received numerous teaching awards and honors.

Stockton has actively participated in many professional organizations, including Professional Agricultural Workers, Professional Agriculture Teachers Association of Texas and Phi Beta Kappa. He was formerly president of Texas Agricultural Educators, and president and treasurer of the Texas Tech chapter of Gamma Sigma Delta.

Ten Eyck, class of 1981 in landscape architecture, is the principal in Ten Eyck Landscape Architects Inc., which she formed in Phoenix in 1997. The firm's focus is providing quality design services for project types ranging from large-scale master planning and urban design to high-end residential gardens. Some of the company's current projects include the Plaza de Maricopa, a site consisting of four city blocks that will have a major courtyard and gathering place; and Christy's Butterfly Garden at the Phoenix Zoo, a butterfly trail and garden in memory of a young Phoenix child.

Many community organizations enjoy Ten Eyck's support, including Phoenix Community Alliance and Valley Forward. She served as chair of the Sunnyslope Village Alliance Community Betterment from 1990 to 1993. Ten Eyck has been a member of the American Society of Landscape Architects since 1985 and has received several of the association's awards. She also has been honored with an award from the National Trust for Historic Preservation and many Valley Forward Environmental Excellence awards.

Wilson graduated with honors in 1980 in agricultural economics. He is vice president of the Texas Cattle Feeders Association (TCFA). He served as its government affairs director from 1986 until his new appointment in 1998. Wilson represents cattle feeders on national and state legislative and regulatory issues. In addition he serves as staff person to TCFA's legislative and regulatory, and finance and taxation committees. Prior to joining TCFA, Wilson served as a legislative assistant to former U.S. Congressman Jack Hightower.

Active in several industry-related and civic organizations, Wilson serves as chairman of the Texas Agricultural Council, a 60-member coalition of Texas agricultural groups whose goal is to promote discussion and resolution of legislative, regulatory and political issues important to the future of Texas agriculture. Also, Wilson is chairman of the agricultural advisory committee to the Texas Natural Resources Conservation Commission. He is a member of both the Natural Resources Committee to the American Bar Association and the Council on Agricultural Research, Extension and Teaching for Texas A&M University.



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February 15, 2001

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ENGINEERING WEEK IS FEB. 18-24

- WHAT: Engineering Day at the Science Spectrum.
- WHEN: 10 a.m. – 5p.m., Saturday (Feb. 24).
- WHERE: Science Spectrum, 2579 South Loop 289.
- EVENT: All ages are invited to participate in experiments and see examples of engineering in action. Other events are scheduled throughout the week.
- CONTACT: For more information on other events, please call Josh Murray, Texas Tech news and information specialist, Office of News and Publications, (806) 742-2136.



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February 15, 2001

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**AREA HIGH SCHOOL TEACHERS RECEIVE SCIENCE GRANTS FROM
TEXAS TECH RESEARCH PROGRAM**

LUBBOCK – Texas Tech University's Howard Hughes Medical Institute (TTU/HHMI) biological sciences education program has announced award recipients for the TTU/HHMI small grants program for science teachers.

The program provides up to \$500 per grant for supplies and/or equipment to introduce a new laboratory experience in the precollege teaching laboratory. Equipment and supplies must be for a new experiment of an investigative nature. The grantees will be required to provide a written report describing the student experience with the new lab, as well as agree to help with or present a successful lab as a workshop at the next TTU/HHMI Science Day or Summer Workshop series.

Julie Isom, HHMI program coordinator, stressed the importance of encouraging secondary teachers and high schools students in areas of research. "The TTU/HHMI Education Program is committed to supporting area science teachers and facilitate the continued development of interactions between Texas Tech and area K-12 teachers," Isom said. "Through our Small Grants Program, we enable the awarded teachers to introduce new investigative science activities in their classrooms in order to enhance the student lab experience and better prepare the students to be members of a more scientifically literate populace."

The six area science teachers who received grants this year are Pam Thomas, Lubbock High School, "An Examination of Aquacultural Use Possibilities of the Playa Lakes;" Mike Hill, Lubbock Christian School, "Build Your Own Telescope;" Teresa Janssen, Shallowater High School, "Algae: It's More Interesting Than you Think;" Tobi McMillan, Lubbock Cooper High School, "A Study in Genetics Using Brassica;" Diana Carpenter, Fort Stockton High School, "Investigating the Infectious Sneeze, Calculating Logarithmic Growth, and Demonstrating Carrying Capacity of Microorganisms – and Other Activities;" and Dianna Thames, Ralls High School, "Physics in Motion: Labs Using the Calculator-Based Ranger (CBR)."

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.



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FOR IMMEDIATE RELEASE

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**HART ISD NURSE, STUDENTS TO SHOWCASE TELEMEDICINE
TECHNOLOGY AT TEXAS CAPITOL**

LUBBOCK – Hart Independent School District has been selected to represent Texas in the 2001 Capitol Schoolhouse, an event in which students from across the state come together to highlight how schools are using technology to improve teaching and learning.

Hart ISD and Texas Tech University Health Sciences Center are partners in a School-Based Health Center, which operates in collaboration with the school nurse's office. The center provides comprehensive primary and preventive health and dental care, as well as additional medical coverage via TTUHSC's telemedicine program.

"We are very proud to be a partner in the clinic and to provide the technology that helps so many Hart residents," said Don McBeath, director of the TTUHSC telemedicine program. "And these students provide a very powerful message to legislators about the educational benefits of investing in technology."

Hart school nurse Retta Knox, along with four students, will demonstrate the clinic's technology programs at the Texas Capitol today and Friday. Eleven other schools from across the state also will participate in the demonstration, as well as attend Capitol and legislative events.

Goals of the fourth Capitol Schoolhouse event are to expose state leaders to the practices of educational technologies; to reinforce the ongoing funding commitment for educational technologies; and to provide a rich educational experience for Schoolhouse participants.



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February 15, 2001

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KTXT-TV SCHEDULES FUNDRAISING FESTIVAL

LUBBOCK – Texas Tech’s educational television station, KTXT-TV, which is the Public Broadcasting (PBS) affiliate for the South Plains, will conduct its annual on-air fundraising event Feb. 24 through March 11. “Festival 2001” will air on Channel 5 (Cox Cable Channel 4 in Lubbock). This year’s theme is “Stay Curious - Watch and Support Public Television!”

Station officials have set a goal of \$100,000 for the two-week long event, giving South Plains residents ample opportunity to support local public television as an essential community resource. Funds raised during the telethon will go directly to the purchase and broadcast of programming.

“Public television is a unique cultural and educational resource that can never be replaced by commercial television, neither broadcast nor cable,” said Tim Chambers, KTXT-TV’s development director.

The Festival 2001 schedule includes musical specials from Elton John, Paul McCartney, Gordon Lightfoot and Glen Campbell. Also, Charlotte Church Live from Jerusalem, Rockapella in Concert, an encore presentation of Doo Wop 51 and the 20th anniversary special of Championship Ballroom Dancing. In addition, the Dixie Chicks will be spotlighted in a new special from the Austin City Limits stage and Blast! and Barrage: The World on Stage return with dynamic concert performances.

Two specials from the Lawrence Welk family of stars, Voices of Faith and Milestones and Memories will be presented along with a new Great Performances program titled, My Favorite Broadway: The Love Songs, featuring the return of Julie Andrews. Also, the late Victor Borge is behind the piano in his last PBS special, The Legendary Victor Borge.

Comedy from Jonathan Winters, Peter Sellers, Rowan Atkinson (“Mr. Bean”), and The Reduced Shakespeare Company will be part of the special programming presented during the 16 days of on-air fundraising.

“Many of the regular favorites such as Antiques Roadshow; Mystery!; Nature; This Old House; Wall Street Week; and The Newshour with Jim Lehrer will be part of the Festival 2001 schedule,” said Chambers.

During the week of March 5-9, the event will focus on fundraising around children's programming, such as Sesame Street, Mister Rogers' Neighborhood and Dragon Tales. Thank you gifts related to Sesame Street, Dragon Tales, Clifford The Big Red Dog and Zoboomafoo will be offered for contributions made that week.

"We also will be using a map of our viewing area to track where the pledges are coming from," said Chambers. "This will serve as a geography lesson of our area for the kids during the pledge breaks."

The station will be offering VHS tapes and CDs from select programs during evening broadcasting. Pledges also can be sent via KTXT-TV's Web site at www.ktxt.org.

For more information on KTXT-TV's Festival 2001, or to make a donation, call Chambers at (806) 742-2209.



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FOR IMMEDIATE RELEASE

February 16, 2001

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WRITER: Donald Gillilan

TEXAS TECH INAUGURATES FIRST GRADUATE MEXICAN STUDENT ASSOCIATION

LUBBOCK – A group of Texas Tech University Mexican graduate students have established a student association to promote academic cooperation and cultural understanding between Texas Tech and universities in Mexico.

The new organization Circulo Fraternal Mexicano, was a dream for two sisters, Veronica Lara Lozano and Rosario Lara Lozano, currently studying at Texas Tech, when they were students at Autonama de Universidad Ciudad Juarez.

“We always wanted to have a political organization when we were undergraduates, but we had no financial or university support, so it was very difficult for us,” said Veronica Lara, doctoral student in Spanish Literature. “Texas Tech has given us the opportunity to make our dreams come true.”

Circulo Fraternal Mexicano will be hosting a conference during International Week at Texas Tech on March 2 in the Matador Room in the University Center. Gustavo Elizondo, mayor of Ciudad Juarez, Mexico, will be featured as the keynote speaker.

“Mayor Elizondo will be discussing the relationship between the United States and Mexico,” said Socorro Hernandez Barajas, a founding member of Circulo Fraternal Mexicano who is working on a Master of Public Administration degree at Texas Tech. Since the passage of the North American Free Trade Agreement in 1994, Texas and Mexico have seen an increase in their interdependence from commerce, environmental and safety issues to academic cooperation.

“Circulo Fraternal Mexicano’s main goal is academics, but we also want to reflect this academic emphasis to our communities in Mexico and Texas Tech,” Lara said. “From the very beginning, so many departments and faculty members have supported our organization.”

SOURCE: **Veronica Lara Lozano, founding member of Circulo Fraternal Mexicano,** (806) 749-2271 or via e-mail velara@ttu.edu.
 Socorro Hernandez Barajas, founding member of Circulo Fraternal Mexicano, (806) 742-3121 or via e-mail socorro10hdez@mixmail.com.



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MEDICAL STUDENTS TRAVEL TO JUAREZ FOR ANNUAL MISSION TRIP

LUBBOCK – Medical students of the Christian Medical/Dental Association from Texas Tech University Health Sciences Center loaded buses at 6 a.m. today to travel to Juarez, Mexico, in order to participate in the association's annual mission trip.

Laura Campion, second-year medical student and co-coordinator of the trip, said this opportunity provides students a chance to go and minister to people of Juarez by meeting both spiritual and medical needs.

"The good thing about the trip is that it combines the medical and nursing school students, providing them with an opportunity to work together with a common goal for care," Campion said.

The buses will transport the students from El Paso to Juarez Saturday, where there will be five sites set up, each containing doctors, nurses, physical and occupational therapists. The caregivers will treat everything from acute to chronic illnesses. Most importantly, they will inform patients, especially those with diabetes or congestive heart failure, where they can go to receive follow-up care. The sites will also provide free Spanish Bibles and children's ministry that will include Bible studies and hymn singing.

TTUHSC's Office of the President, School of Medicine, Student Services, and School of Nursing financially supported the trip. Support from local Wal-Mart, United Supermarkets and Albertson's provided the association with money to buy the students' food while there.

For more information, contact James Hutson, Ph.D., faculty advisor, at (806) 743-2701.



FOR IMMEDIATE RELEASE

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DIABETES: TASMANIAN DEVIL OR TEDDY BEAR?

LUBBOCK – Do you view diabetes as a Tasmanian devil or a teddy bear? Most patients with this disease would say a Tasmanian devil. However, patients of the Texas Tech Diabetes Center at Texas Tech Medical Center Southwest would more than likely say a teddy bear.

Texas Tech Diabetes Center received the Education Recognition award from the American Diabetes Association Dec. 16. This recognition assures the center's approved education programs have met the National Standards for Diabetes Self-Management Education Programs. Recognition also helps consumers to identify a quality program.

Gene Bell, R.N. and center director, said self-management education is an essential component of diabetes treatment.

"Management of diabetes, 90 percent of the time, is done by the person who has it," Bell said. "We give them the knowledge and skills to do this at home."

Bell said that at the beginning of the program, she asks the patients how they see their diabetes, as a devil or a teddy bear. More often than not, the patients see it as the devil. However, by the end of the program, most patients view their disease as a teddy bear.

The center's program includes diabetes self-management education for Type1, Type2, gestational and pediatric clients and is reimbursed by Medicare and most commercial insurance companies. Courses are available to clients of all ages in both one-on-one and group settings. Previously diagnosed, as well as newly diagnosed, clients are welcome.

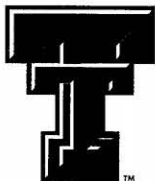
Janice Fry, registered dietitian, said the center provides 40 years of experience in diabetes education.

"The experience and knowledge is here, and we care about clients getting the education to take care of the disease," Fry said.

The program's curriculum includes: stress and psychosocial adjustment; family involvement and social support; foot, skin and dental care; medical nutrition therapy; as well as benefits, risks and management options for improving glucose control.

Developed in Sept. 1999, the center is located at Quaker Avenue and South Loop 289. The facility provides accommodations for those persons with disabilities, and Certified Diabetes Educators give caring, professional instruction.

For more information you can locate the center's Web site at www.ttuhscc.edu/pages/mhc/diabetes, or contact Gene Bell at 743-7909 extension 229.



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TRAVELING DURING SPRING BREAK MADE SAFE AND EASY

LUBBOCK -- Do you have exciting, adventurous plans for spring break this year? If you are hitting the highways to reach hot, happening destinations, you might want to make sure your car is up for the road trip.

The Texas Tech University Health Sciences Center Student Senate will co-host the third annual Safe Spring Break Free Car Clinic from 3 to 6 p.m. March 1 at the C9 parking lot by KTXU and the Tech law school. Texas Tech and TTUHSC students are encouraged to bring their cars so volunteer expert mechanics from M&M Service and Scott's Car Care can check for obvious repairs the student may need to have fixed before hitting the road.

Jo Henderson, coordinator of student health education at Student Health Services, said the clinic just might save a life.

"The most valuable aspect of the event is to help identify safety hazards on cars so students are not stranded on the roads going places for spring break or are not involved in an accident driving an unsafe car," Henderson said.

Margret Duran, assistant director of the Office of Student Services at HSC said the high participation from the student body last year contributed to the great success of the clinic.

In 1999, 194 students participated in the clinic and mechanics serviced 169 cars. In 2000, 135 more students participated and mechanics serviced 100 more cars than the previous year.

The combined student government associations from Texas Tech and TTUHSC will work the event, passing out goodie bags and popcorn to every student who drives through. The 500 goodie bags contain sunscreen and brochures about drowsy driving, alcohol, sex and date rape drugs, as well as a travel network list of parents. Door prizes will also be given to participants at random.

The Safe Spring Break Free Car Clinic is coordinated by the Student Health Services education office and sponsored by Texas Tech Police Department, Department of Housing and Dining Services, Recreational Sports, Association of Parents, Student Health Services, and the Texas Department of Transportation.

For more information, contact Jo Henderson at 743-2860.



FOR IMMEDIATE RELEASE

REF: B-2-19-01

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REFRESHER COURSE IN ANESTHESIOLOGY OFFERED

LUBBOCK – A refresher course in anesthesiology will be offered on Feb. 24-25 at the McInturff Conference Center, 602 Indiana Ave. The Texas Tech University Health Sciences Center Department of Anesthesiology, the Office of Continuing Medical Education and District 1 of the Texas Society of Anesthesiologists will sponsor the course.

Registration will begin at 7:30 a.m. on Feb. 24. The instructional sessions will begin at 8:20 a.m. and end at 5 p.m. The session on Feb. 25 will begin at 8:30 a.m. and end at noon. The fee for the course is \$225.

For more information, contact the TTUHSC Office of Continuing Medical Education at (806) 743-2929.



FOR IMMEDIATE RELEASE

REF: A-2-19-01

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SCIENCE SPECTRUM AND RED RAIDER READERS FUNDRAISING EVENT

LUBBOCK -- Texas Tech University Health Sciences Center presents An Evening Benefiting Red Raider Readers, Tuesday, Feb. 27 at the Science Spectrum, 2579 S. Loop 289.

David Schmidly, president of Texas Tech University, will give a special introduction to the premier of "Island of the Sharks," and the Texas Tech Steel Drum Band will provide entertainment.

The event begins at 6:30 p.m. with a cocktail reception followed by the 7:00 p.m. premier showing. A dinner buffet will follow at 7:45 p.m. Cost for the evening is \$30.00 per person.

The Red Raider Reader program set a new standard for pediatricians when it was developed in 1998. Pediatricians write prescriptions to the parents to read to their children. The doctor assesses the child's health, and presents the child with a book to assess their language development.

Red Raider Readers is directed at children between the ages of 6 months and 6 years when they make their regularly scheduled well-child visits. A volunteer reads to children while they are waiting as well.

Donna Bacchi, M.D., pediatrician at TTUHSC and Honorary Chairperson of the event, says reading to children provides more than entertainment. "The whole purpose of the program is to encourage parents to read with their children in order to develop the literacy skills they need when they enter school," said Bacchi.

"The pediatricians can monitor the child's language and learning development," adds Bacchi. "This is critical for pediatricians since research shows brain development is at its height during the child's early years."

The benefit sponsors are Texas Tech Medical Center, UMC Children's Hospital, Premier/Excel Travel, Robert Lance Jewelers and Southwest Coca-Cola.

Contact Kim Hodges at (806) 743-2244, ext. 234, for ticket reservations or for more information on the Red Raider Readers program.



FOR IMMEDIATE RELEASE

February 19, 2001

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**THIRD ANNUAL TEXAS TECH WOMEN'S CONFERENCE
TO FOCUS ON LEADERSHIP**

LUBBOCK – Texas Tech University's Center for Professional Development in the College of Business Administration will host its Third Annual Women's Leadership Conference Feb. 28 at the Lubbock Memorial Civic Center. The conference hosts women business owners, corporate officers, managers, supervisors, business professionals and community leaders.

"This conference is geared towards women networking with other women and exchanging professional experiences with the contacts they make," said Kim Dixon, assistant operations manager of the Center for Professional Development.

Barbara Richardson, executive vice president of Amtrak, will be the opening keynote speaker. As executive vice president, Richardson oversees the daily management of the railroad, leads all marketing, brand management, market research, revenue management, call center operations and internal and external communications. She will describe Amtrak's vision and provide insight into the leadership role of women in railroading.

Shirley Harrison, vice president of diversity management for human resources for Philip Morris Management Corp., will also speak at the conference. During the conference, Harrison will discuss ways in which her company is helping diverse employees establish goals and develop the skills to reach them. She will also explain the company's commitment to generating business with minority and women entrepreneurs and its support of women's issues in communities where Philip Morris employees live and work. As vice president of diversity management, Harrison is responsible for development and implementation of Philip Morris' worldwide diversity management strategic plan.

As a keynote speaker, Lucinda Garza Cardenas, the Consul of Mexico for the Consulate of Mexico, will talk about the professional role that women play in politics and business in Mexico's political environment. Since August 1998, Cardenas has been the Consul of Mexico in Midland, which covers a jurisdiction of 42 counties in West Texas.

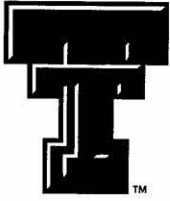
Conference participants will be able to choose from concurrent sessions throughout the remainder of the day which include:

- The Internet: Opening Opportunities for Minority-Owned Businesses
- Selling Your Company-The Acquirer's Viewpoint
- Women and Entrepreneurship: Opportunities and Challenges
- Getting More of What You Need; Marketing in the New Millennium
- Conflict Resolutions
- Employment Law: What's Hot and How Not to Get Burned.

This year, the conference will be open to women within the Texas, New Mexico and Colorado area. The conference will be a unique opportunity to explore and learn contemporary business issues from successful professionals and university faculty members.

The center's executive education division utilizes a faculty that includes nationally recognized experts in management, marketing, finance, accounting, e-commerce, entrepreneurship and many other subjects. The College of Business Administration has been a major resource for executive and management training in the Southwest since 1976 and has served the professional development needs of thousands of participants.

Cost of the conference is \$149 per person, which includes materials, lunch and refreshments. Fees for the seminar must be paid by the date of the event. Registration information is available by calling the Center for Professional Development at (806) 742-3170 or toll free, (800) 690-3020.



FOR IMMEDIATE RELEASE

February 20, 2001

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LECTURE SERIES PRESENTS SPEAKER ON THE 2000 ELECTION

LUBBOCK – The Texas Tech University department of political science is pleased to host Walter J. Stone, Ph.D., professor of political science at the University of Colorado, Boulder, as a speaker in the Kennedy Lecture series.

“Reflections on the 2000 Elections: Third Parties and Major-Party Change in American Politics” will be presented at 3:30 p.m. on Thursday (Feb. 22) in Holden Hall Room 104.

“The 2000 national elections were the closest and most dramatic in American history,” Stone said. “A great deal of attention has been devoted to how close the result was in the presidential race, but the results of the Senate and U.S. House elections were also extremely close, suggesting that the partisan balance in American national electoral politics is much closer than it has been in over a century.”

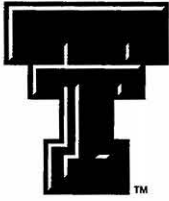
Stone is currently a visiting professor of political science at Stanford University. The author of two books and more than 45 articles and chapters on various aspects of American politics, he is also past editor of the Political Research Quarterly. He is writing a book on party change in America, co-authored with Ron Rapoport, professor of political science at the College of William and Mary.

Stone also is working on a study of candidate emergence in U.S. House elections from 1998-2002, in collaboration with Cherie Maestas, Ph.D., professor of political science at Texas Tech, and Sandy Maisel, Ph.D., professor of political science at Colby College. Both projects are supported by grants from the National Science Foundation.

The lecture is sponsored by the Kennedy Lecture Series, named for Texas Tech University Professor Emeritus S. M. Kennedy, who joined the political science department in 1949. Kennedy served as dean of the College of Arts and Sciences from 1961-1966, and as vice president for academic affairs from 1966-73.

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Source: Cherie Maestas, Ph.D., professor of political science, at (806) 742-4047 or (806) 780-6477, or by e-mail at cherie.maestas@ttu.edu.



EVENT ADVISORY

February 21, 2001

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PHILIP MORRIS EXEC TO ADVISE ON DIVERSITY ISSUES

WHAT: Shirley Harrison, vice president of diversity management/human resources for Philip Morris Management Corp. will be speaking to faculty and administrators in Texas Tech University's College of Arts and Sciences on increasing diversity in the college and campus-wide.

WHEN: 1:30 p.m., Wednesday (Feb. 28)

WHERE: Holden Hall Room 129

EVENT: Harrison, who is responsible for development and implementation of Philip Morris' worldwide diversity management strategic plan, will talk about ways in which her organization is helping diverse employees establish goals and develop the skills to reach them. She will also explain the company's commitment to generating business with minority and women entrepreneurs and its support of women's issues in communities where Philip Morris employees live and work.

CONTACT: Caryl Heintz, associate academic dean, College of Arts and Sciences, (806) 742-3833 or caryl.heintz@ttu.edu.



Texas Tech University System
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EVENT ADVISORY

February 22, 2001

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INTERNATIONAL WEEK IS MARCH 1-7

<http://www.texastech.edu/newshome>

- WHAT: 2001: A Global Odyssey
Texas Tech University's 11th Annual International Week.
- WHEN: March 1-7.
- EVENTS: 7 p.m., March 1 (Thursday)
"An Andalusian Dog," a foreign film by Luis Buñuel and Salvador Dali, will be shown after an introduction from Bryce Conrad, Ph.D., associate professor of English. A reception will be held afterward.
Location: International Cultural Center Auditorium, 601 Indiana Ave.
Admission: free.
- 2-3 p.m., March 2 (Friday)
"Literature and Politics in Mexico"
Gustavo Elizondo, mayor of Ciudad Juarez, Mexico, will discuss the political and social problems between Mexico and the United States.
Location: University Center, Matador Room
Admission: free
- 5-8 p.m., March 4 (Sunday)
International Food Festival
International cuisine and entertainment from around the world is highlighted during this event.
Location: University Center, Red Raider Ballroom
Admission: Tokens to purchase food items will be sold at the event.
- 7 p.m., March 5 (Monday)
"Brokers of Violence: A Brief History of the Italian Mafia"
Stefano D'Amico, Ph.D., Texas Tech assistant professor of history, will discuss the creation of a potent criminal organization and its ties to political systems.
Location: International Cultural Center Auditorium, 601 Indiana Ave.
Admission: free

-more-

INTERNATIONAL WEEK/PAGE 2

5-7 p.m., March 6 (Tuesday)

International Reception

The Lubbock City Council will hold a reception to honor and welcome Texas Tech's international students to the Lubbock community.

Location: International Cultural Center, 601 Indiana Ave.

Admission: free.

7 p.m., March 6 (Tuesday)

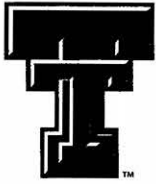
"Death of a Jewish Science, Psychoanalysis During the Third Reich"

James Goggin, Ph.D., and Eileen Goggin, Ph.D., two Lubbock psychologists, will present an analysis of what happened under the totalitarian Nazi regime. A poster presentation will follow.

Location: Room 105, International Cultural Center, 601 Indiana Ave.

Admission: free.

CONTACT: **Sonia Moore, Office of International Affairs, (806) 742-2974.**



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FOR IMMEDIATE RELEASE

REF: A-02-22-01

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PLAY DEPICTS HUMOROUS SIDE OF ALZHEIMER'S DISEASE

LUBBOCK – Despite being a devastating disease for all of those involved, Alzheimer's disease can provide a few light-hearted moments. That's the message of a theatrical production coming to Lubbock March 2 and 3.

The Institute for Healthy Aging at Texas Tech Medical Center will present "Last Lists of My Mad Mother," beginning at 8 p.m. both evenings at the Maedgen Theatre on the Texas Tech University campus. Tickets for the play are \$25, \$15 of which is tax deductible.

Proceeds from the play will be used to complete funding of the J. Robert Haag Endowed Chair in Alzheimer's Disease.

"J. Robert Haag was an actor and radio commentator from New Jersey, who retired to McAllen and developed Alzheimer's disease," said Randolph Schiffer, M.D., scientific director of the Institute for Healthy Aging. "He wished to leave his estate to Texas Tech to endow research in Alzheimer's disease. The play is especially poignant because it's a play by a woman whose mother had Alzheimer's disease and it's in honor of a theater arts person who died from Alzheimer's disease."

The play will be preceded by a reception at 7 p.m. during which people may visit with TTMC faculty and staff who are involved in the research, diagnosis and treatment of Alzheimer's disease.

"Last Lists of My Mad Mother," written by Julie Jensen, explores the many tribulations of caring for a family member with Alzheimer's including the frustrating loss of independence, the reversal of roles and the need to express love and acceptance when it may be too late. Jensen based the play on her own experiences with her mother's battle with Alzheimer's.

"Plays like this that dramatize the difficulty, tragedy, joy and courage that arise from living with Alzheimer's disease in a poignant but light-hearted manner, can be very important in educating people about the disease in a sensitive and entertaining manner," said Glen Provost, executive director of the Institute for Healthy Aging.

The production will feature Jeanne Evans as Ma. Evans has worked for many years in theater, film and TV in Dallas. She recently appeared in the feature film "Dr. T

and the Women.” Kimberly Ansolabehere will play Dot, the daughter forced to deal with the emotions of caring for her mother. Ansolabehere, who is from Lubbock, has starred in a variety of theater productions and is a graduate of the Texas Tech University Theatre Department.

Ginger Perkins of Frantic Redhead Productions, who was born in Lubbock and attended Texas Tech, will produce and direct the play. Perkins’s mother, Naomi Tongate, died of Alzheimer’s disease, giving her a special connection to the subject matter.

“Ginger has always wanted to do this play in Lubbock,” Schiffer said. “We’ve been talking for a year trying to bring this here.”

Schiffer said he believes the play will have a great impact on all those who see it, not only because of the subject matter, but also because of the way it is presented.

“Because this subject is so difficult and the disease is so despairing, from time to time we all have to laugh about it or we couldn’t bear it,” Schiffer said. “Our hope is that this play will make Alzheimer’s disease a living image for those who have not had a first-hand experience with it.”

For more information on tickets, call Dorothy Williams at (806) 743-2249.



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FOR IMMEDIATE RELEASE

February 22, 2001

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SCHMIDLY ADDS NEW VICE PRESIDENTS TO TEAM

LUBBOCK -- Texas Tech University President David J. Schmidly, Ph.D., has announced the appointment of Gary Wiggins as vice president for information technology effective immediately. Wiggins has served as interim vice president since August 1. In addition, Lynda Gilbert has been named as the vice president for fiscal affairs, effective June 1.

Schmidly created the Office of Information Technology shortly after becoming President of Texas Tech on Aug. 1, 2000. Wiggins will be the first person to serve as vice president for the office that oversees all computing functions and informational technology at the university.

In the past year, Wiggins has served as a member of a design team appointed by Chancellor John T. Montford to review the state of information technology at Texas Tech and make recommendations for the future structure, organization and strategic direction of information technology at the university.

Wiggins, a Lubbock native, holds bachelor, master's, and doctoral degrees in mathematics from Texas Tech.

Gilbert currently serves as vice president for business and finance with the University of Southern Mississippi. Serving in that position since August 1999, she oversees the financial systems, facilities administration, employee relations, benefits programs, retail operations, purchasing and other major support functions of the university. The University of Southern Mississippi is the largest university in Mississippi.

Gilbert replaces Jim Brunjes who left the position in 1999 to become chief financial officer for the Texas Tech University System. Mike Wilson, director of the budget office for Texas Tech, will continue to serve as interim vice president for fiscal affairs until June 1.

Gilbert holds a bachelor's degree in sociology and a master's degree in accounting from Texas A&M. Her doctorate in educational administration is also from Texas A&M.



FOR IMMEDIATE RELEASE

February 22, 2001

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**VICE ADM. OF THE U.S. NAVY TO SPEAK
TO TEXAS TECH ENGINEERS**

LUBBOCK – As part of National Engineering Week at Texas Tech University, Vice Adm. of the U.S. Navy Pete Nanos Jr. will give the keynote address at the Engineering Banquet at 7 p.m., Thursday (Feb. 22), at the Science Spectrum, located at 2579 South Loop 289.

“It is an extreme honor to have someone of the admiral’s significance here,” William Marcy, Ph.D., P.E., dean of the College of Engineering, said. “He is the commander of one of the world’s largest, if not the largest, engineering operations in the world.”

Since 1998, Nanos has served as the commander of Naval Sea Systems Command, the Navy’s largest acquisition organization. Nanos is responsible for the design, engineering, procurement, integration, construction, in-service support and maintenance of the Navy’s ships, shipboard weapons and combat systems.

While at Texas Tech, Nanos will visit the Vietnam Center, the Southwest Collection and several engineering research facilities.

Vice Adm. Nanos will be available to speak to the press at 6:15 p.m., Thursday (Feb. 22), at the Science Spectrum. Joining Nanos will be Lt. Com. Jack Todd, Capt. Keith Arterburn, public affairs officer, and the admiral’s aide, Lt. Mark Rice.

Nanos was awarded two Legion of Merit medals, five Meritorious Service Medals and the Navy Achievement Medal.

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SOURCE: Jenny James, senior development officer, Texas Tech University
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FOR IMMEDIATE RELEASE

REF: A-2-23-01

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TTUHSC ALLIED HEALTH DEAN ELECTED TO LEAD GROUP

LUBBOCK -- Paul P. Brooke Jr., Ph.D., dean of the Texas Tech University Health Sciences Center School of Allied Health, has been elected president of the Texas Society of Allied Health Professions.

Brooke was named president-elect at the Fall 2000 TSAHP meeting and will serve as president-elect for one year before assuming the duties of president. He will serve on the TSAHP Board of Directors for a total of three years - as president-elect, president and immediate past president.

"It is an honor to be selected for this position by my peers," Brooke said, "and I look forward to the opportunities this presents for expanded contributions on behalf of TTUHSC and the School of Allied Health."

David R. Smith, M.D., TTUHSC president, said Brooke's leadership skills continue to bring prestige to the health sciences center.

"Dr. Brooke has brought the School of Allied Health to the forefront both regionally and nationally with new degree programs and clinical services," he said. "His leadership role in this organization will only enhance TTUHSC's reputation for excellence."

TSAHP, a state-wide, nonprofit scientific and professional organization, was founded to serve the needs of educators, practitioners, professional institutions and others interested in improving allied health education and the delivery of health services. An affiliate of the American Society of Allied Health Professions since 1978, the TSAHP seeks to serve as a united voice for allied health in Texas and provides a forum in which allied health educators and practitioners can address and act on issues of mutual concern.



Texas Tech University System
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February 23, 2001

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COMMUNITY INPUT SOUGHT AS TEXAS TECH SHAPES FUTURE

LUBBOCK – A series of Town Hall Meetings aimed at helping Texas Tech University reflect community needs and concerns in the university's strategic plan have been scheduled for next week by Texas Tech President David J. Schmidly, Ph.D.

The first meeting has been scheduled from 5 to 6:30 p.m. on Monday (Feb. 26) at the International Cultural Center, located at Sixth Street and Indiana Avenue. The second meeting takes place from 3:30 to 5 p.m. Tuesday (Feb. 27) in the University Center Matador Room.

"The success of our research and teaching initiatives and the growth of economic prosperity in our city and region go hand-in-hand," said Schmidly. "For that reason, I believe it is critically important for Texas Tech to seek the input of campus and community members as we forge a new strategic plan to guide our growth."

President Schmidly encourages students, faculty, staff and community members to attend these meetings and offer input into the strategic planning process.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.



FOR IMMEDIATE RELEASE

February 26, 2001

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LEATHER RESEARCH PARTNERSHIP ACQUIRES NEW QUARTERS

LUBBOCK – Like a slick new pair of snakeskin boots, shiny and smooth, so are the new headquarters for Texas Tech University's Leather Research Institute and the American Leather Chemists Association. The two groups now share more than 1,500 square feet of office space in the university's new southwest campus location at 6901 Quaker Ave., at south Loop 289, directly across the street from Texas Tech's newest medical clinic complex, Texas Tech Medical Center-Southwest.

"This is an outstanding location and we're thrilled to be here," said Dennis C. Shelly, Ph.D., associate professor of chemistry and biochemistry, and director of the Leather Research Institute. "We have room to grow and room to specialize in the services and resources needed by the domestic leather industry."

According to Shelly, the institute had outgrown its temporary quarters in the Chemistry/Biochemistry Building on Texas Tech's main campus. The new office space was made available through an agreement with Texas Tech's Outreach and Extended Studies Division. Also, Shelly said Texas Tech Provost John Burns was instrumental in helping the institute find the new location.

"The new offices now have plenty of space for the *Journal of the American Leather Chemists Association* collection and inventory, as well as the institute's growing collection of leather and leather manufacturing literature resources," Shelly said.

The national office of the American Leather Chemists Association recently relocated to Texas Tech from the University of Cincinnati in Ohio. The association is an 800-member professional organization of leather chemists, materials scientists, chemical engineers and biochemists that was founded in 1903. The national office had been located at Cincinnati since the 1940s.

Shelly said Texas leads the world in production of semi-processed bovine leather, yet has virtually no finished leather manufacturing and only a few leather product manufacturers. He says the benefits to Texas from the institute's research include realistic and competitive training for a new generation of leather workers and the creation of new technologies that will enable "home grown" Texas leather to be more successful in the marketplace.

The institute will still maintain its space on the main campus. The space has been transformed into a laboratory suite, dedicated to engineered protein materials research and development. "All of the major instrumental techniques will be at our fingertips,"

said Shelly, “with nearly everything we need to support the development of novel, protein-based materials.”

In October 2000 Texas Tech and the Leather Research Institute hosted the American Society for Testing Materials Committee D-31, the group that proposes, evaluates, specifies and approves both testing methods and materials specifications.

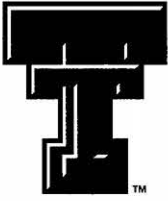
“We have very ambitious plans for conferences and special workshops. Our new facilities and capabilities provide a great launching pad for our programs,” said Shelly.

Another unique project that may be advanced with help from the institute’s building mates, Outreach and Extended Studies, is an upper-level Internet/correspondence course in leather materials chemistry. Shelly said that Outreach and Extended Studies’ programs and expertise in distance education will help to facilitate the development of the first-of-its-kind leather chemistry course.

“We have all the ingredients of a great team here, and I’m looking forward with great anticipation for new opportunities in the future,” Shelly said.

-30-

SOURCE: Dennis C. Shelly, Ph.D., director of the Leather Research Institute and associate professor, Texas Tech University department of chemistry and biochemistry, (806) 742-7297 or LRI@hs.ttu.edu.



Texas Tech University System
NEWS & PUBLICATIONS

FOR IMMEDIATE RELEASE

February 26, 2001

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CONTEST TO UNLOCK GREAT MINDS

LUBBOCK – In a world dominated by quiz shows, one competition will focus on the inner thoughts of people versus trivial knowledge; the Gray Matters Contest. The public is invited to express their point of view in a composition in this essay-style contest. Essays must be received by the Student Activities Board by 5 p.m. Feb. 28.

The essay topic for the competition will focus on honesty and will explore if it is the best policy. Mary Donahue, associate director of campus activities and involvement, said applicants should demonstrate creativity, and they should incorporate personal experiences and observations within their essays. Additionally, she said their responses will be judged on the strength of their arguments. The top four applicants will be selected to participate in the Final Four Debate April 12, a forum for contestants to defend their arguments.

“With a contest like this, you are looking for a deeper kind of thinking process that involves logic in coming to a point and analysis of the issue and the different aspects of the issues,” Donahue said.

Anyone who is interested in competing in the event can pick up an entry form from Texas Tech’s University Center Room 210 or Room 228. Additionally, applicants can obtain an entry packet at mary.donahue@ttu.edu. Contestants can submit their entry form and essay to mary.donahue@ttu.edu or drop them off in UC Room 210 Room 228. Applicants can also mail their entry form to: Texas Tech University; Campus Activities and Involvement; P.O. Box 42031; Lubbock, TX 79409-2031; Attention: Gray Matters.

SOURCE: Mary Donahue, associate director, Office of Campus Activities and Involvement Texas Tech University Center, at (806) 742-3621 or mary.donahue@ttu.edu.

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FOR IMMEDIATE RELEASE

February 26, 2001

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EVENT TO EXPLORE CULTURAL ISSUES

LUBBOCK – Texas Tech University students can experience a night of song and dance by attending the theatrical performance “Exousia.” The event will take place at 7 p.m. Tuesday (Feb. 27) in Texas Tech’s University Center Allen Theatre.

Zelvis Applin, co-founder and visionary for Exousia, said the event, which commemorates Black History Month, will include a play and a presentation for the Exousia-Michael G. Burrows Scholarship. Applin said Mona Burrows, Michael Burrows’ mother, will present two \$1,000 scholarships to recipients.

“A lot of people say that racism doesn’t exist, but that is not true,” Applin said. “We want to dispel a lot of myths and stereotypes and we want to show people what African-Americans went through and what they are still going through.”

The play centers on the friendship of two college students, one black and one white. Both engage in an argument over racial issues and before their debate becomes heated, they are mysteriously transported to Africa. While in Africa, the young boys take a tour through periods of black history. Applin said a variety of students collaborated on the literary work.

“I don’t know too many plays that are written by students who are outside of the theater department that are performed on campus,” Applin said.

By attending the event, students will be able to gain insight into various ethnic and diversity issues, said Diedra Hader, co-founder of Exousia. Additionally, Hader said audience members will be able to see that one person can affect change.

“I think our society is becoming so diverse that you have to learn how to relate to other cultures,” Hader said. “As more time passes, I think that the less choice we have to seclude and isolate ourselves.”

Admission for the event is \$5 for Texas Tech students and \$7 for the general public. Tickets can be purchased at the UC Ticket Booth.

SOURCE: **Diedra Hader, co-founder of Exousia**, at (806) 742-2257 or d.hader@ttu.edu and **Zelvis Applin, co-founder/visionary of Exousia**, at (806) 747-1055 or z_man1@hotmail.com.



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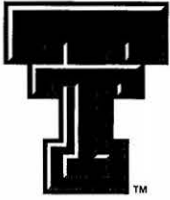
MEDIA EVENT

February 27, 2001

CONTACT: Taylor Bloom, taylor.bloom@ttu.edu

LIFE OF HOMETOWN VIETNAM WAR HERO CELEBRATED

- WHAT:** Ceremony to celebrate the creation of the Lee Roy Herron Memorial Endowed Scholarship at Texas Tech University.
- WHEN:** 5 p.m. Saturday (March 3).
- WHERE:** The International Cultural Center, Sixth Street and Indiana Ave.
- EVENT:** Lee Roy Herron, a Lubbock native and Texas Tech graduate, was killed thirty-two years ago in the Vietnam War. The Lubbock High School class of 1963 will join the Herron family for this ceremony honoring his life and celebrating the creation of the scholarship. It will feature a U.S. Marine Corps Honor Guard; the unveiling of his portrait; comments by friends including Medal of Honor recipient Col. Wesley Fox, who served with Herron in Vietnam; and comments by Chancellor John T. Montford.
- CONTACT:** **James R. Reckner, Ph.D.**, director of the Vietnam Center, at (806) 742-3742, or by e-mail at james.reckner@ttu.edu.



FOR IMMEDIATE RELEASE

February 27, 2001

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

NATURAL RESOURCES PERSONNEL LEARN TO BURN

LUBBOCK – Natural Resources Conservation Service personnel from around the United States are on the Texas Tech University campus this week (Feb. 26 – March 2) learning how to apply prescribed fire. Nineteen professionals from Colorado, Michigan, New Mexico, Oklahoma, Tennessee, Texas, Washington and Wisconsin are attending this year's Fire School. The Fire School is an annual event, taught through the Fire Ecology Center in Texas Tech's department of range, wildlife and fisheries management.

Carlton Britton, Ph.D., and Rob Mitchell, Ph.D., professors of range management and directors of the Fire Ecology Center, are coordinating the training. Instructors are Keith Blair, resource management specialist with Texas Parks and Wildlife Department, and Brent Racher and Mark Wimmer, graduate students in fire ecology at Texas Tech.

Texas Tech has been training Natural Resources Conservation Service personnel to apply prescribed fire for managing grasslands since 1989. "Our philosophy is to teach people to burn by going to the field and burning," said Mitchell.

On Monday (Feb. 26) the class burned about 100 acres of Conservation Reserve Program grassland in northern Lubbock County. "We hope to get the participants to the field to burn in two or three different areas, but the weather isn't being very cooperative," said Britton. After completing the training, personnel will return to their districts and coordinate prescribed fire activities in their regions. The Fire School is a five-day course, and will conclude on Friday (March 2).

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SOURCE: Rob Mitchell, Ph.D., professor, range, wildlife, and fisheries management, Texas Tech University, (806) 742-2842, or e-mail to rob.mitchell@ttu.edu.



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MEDIA EVENT

February 27, 2001

CONTACT: Taylor Bloom, taylor.bloom@ttu.edu

COLLEGE OF EDUCATION PRESENTS TRIBUTE TO TEACHERS

- WHAT:** The sixth annual Texas Tech University College of Education's Tribute to Teachers recognition dinner and ceremony.
- WHEN:** 6:30 p.m. Thursday (March 1).
- WHERE:** The McInturff Conference Center, located on the southwest corner of the Texas Tech University Medical Center.
- EVENT:** Forty-one educators from across the South Plains, including teachers, principals and professors, will be recognized for positively shaping the lives of students. Kyle Wargo, Ed.D., executive director of the Region 17 Education Service Center, will deliver the keynote address.
- CONTACT:** **Peggy Forgason, development officer**, at (806) 742-1997, ext. 316 or by e-mail at peg.forgason@TTU.EDU.



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FOR IMMEDIATE RELEASE

February 28, 2001

CONTACT: Taylor Bloom, taylor.bloom@ttu.edu

TEXAS TECH CELEBRATES HUMAN SCIENCES WEEK

LUBBOCK – The College of Human Sciences at Texas Tech University will celebrate Human Sciences Week 2001, on March 4 – 7.

The featured speaker this year is Michael Lewis, Ph.D., university distinguished professor of pediatrics and psychiatry and director of the Institute for the Study of Child Development at Robert Wood Johnson Medical School in New Jersey. Lewis will speak at 9:30 Tuesday, March 6, on “Predicting human development: A challenge for the century.”

Distinguished alumni and leaders from the college also will be recognized. These include Martha Couch, Ph.D., family and consumer sciences; Kitty Harris, Ph.D., human development family studies; Jeffry Larson, Ph.D., marriage and family therapy; Beth Harrelson, restaurant, hotel and institutional management; and Alvin Murgai, financial planning. Nelda Thompson, executive director of the CH Foundation, will also be recognized as a distinguished leader.

The week also will feature an awards luncheon, a research and creative project poster session, and a design day presentation, among other activities.

For more information or for a complete schedule of events, call Holly Vinson, coordinator of college development and external relations, at (806) 742-3031.

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Contact: **Holly Vinson**, coordinator of college development and external relations,
at (806)742-3031 or by e-mail at hvinson@hs.ttu.edu.