



TEXAS TECH UNIVERSITY SYSTEM

Office *of* Communications and Marketing

News Releases

May through August 2004

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05/22/04	President M. Roy Wilson, M.D. Presides Over His First TTUHSC Graduation	SCM

05/25/04	Texas Tech Has Three New Police Officers	NS
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05/25/04	Wind and Global Warming Experts Available to Discuss the Film "Day After Tomorrow"	SS
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06/04/04	The Healthy Lubbock Initiative Kick Off	SCM
06/07/04	TTUHSC President Roy Wilson Speaks at 62nd Annual U.S.-Mexico Border Health Association	SCM
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06/09/04	Tech to Observe the National Day of Mourning for President Ronald Reagan	SLP
06/09/04	Chancellor's Council Scholarship Party and Auction	SLP
06/09/04	TTUHSC Patient Clinics to Operate as Usual	SCM
06/10/04	School of Arts Hosts the Texas Sculpture Symposium	SS
06/14/04	TTU Joins the Juneteenth Celebration	SLP
06/15/04	Joe Rogers, Ph.D., International Recognized Expert on Alzheimer's, to Speak at the Health Sciences Center	SCM
06/15/04	Exhibit Honoring President Reagan is Located at the International Cultural Center	SS
06/15/04	Graduate Students, Richard Lombardini and Stephen Hutcheson, are Selected to Attend the 54th Lindau Meeting of Nobel Laureates and Students	SS
06/16/04	Third Area Education Center Opens in Amarillo, Texas	SCM
06/16/04	James Slauterbeck, M.D. to Study Knee Injuries at Norway's Olympic Training Center	SCM
06/17/04	TTU College of Education, Floydada ISD, Apple Computer Inc. and Education Service Center Region 17 Formed the New Technology Immersion Pilot (TIP) Partnership	SS
06/17/04	Juneteenth History Dramatization Presented at Estacado High School	TTB
06/22/04	Parking for the Shania Twain Concert at the United Spirit Arena	SLP
06/22/04	Kim Turner Appointed Managing Director of Audit Services	SLP
06/23/04	Chancellor Smith Goes to Washington, D.C. to Promote Texas Tech	SLP
06/23/04	2004 College National Finals Rodeo	TTB
06/23/04	Chancellor Smith Named to the March of Dimes National Board	SLP
06/23/04	College of Education Announces New Technology Immersion Pilot (TIP) Partnership with Floydada ISD, Apple Computer, Inc. and the Education Service Center, Region 17 - Event Advisory	SS
06/24/04	Official Enrollment for First Summer Session	SLP

06/30/04	Raiders Rojos Science Discovery Camp White Coat Ceremony - Event Advisory	SLP
07/01/04	William R. Casto, Allison Professor of Law, Cited in the Decision in the Case of Sosa v. Alvarez-Machain	SS
07/09/04	New Bronze Sculpture "Tornado of Ideas" to be Installed	SS
07/12/04	Chancellor's Smith Position of the University of Wisconsin System	SLP
07/12/04	David Birney, Ph.D. Receives Funding from the National Science Foundation	NS
07/13/04	Science: It's a Girl Thing	SS
07/14/04	2004 International Teaching Assistant Summer Workshop	TTB
07/15/04	Thomas Anderes, Ph.D. Appointed to the Position of Senior Vice President for the Office of Administration and Finance	SLP
07/20/04	TTUHSC and the Agency for Toxic Substances and Disease Registry Press Conference - Event Advisory	SS
07/21/04	Chancellor Smith Withdraws Application from the University of Wisconsin System	SLP
07/21/04	The Agency for Toxic Substances and Disease Registry Announced the Launch of Study for Multiple Sclerosis Which Includes TTUHSC	SCM
07/22/04	College of Mass Communications Receive Approval for Doctoral Program	TTB
07/23/04	Chancellor's Smith Contract is Extended by the Board of Regents	SLP
07/23/04	Charles "Chas" Semple Appointed to the Position of Special Assistant to the Chancellor - Governmental Relations	SLP
07/27/04	Charlotte Chron Dunham, Ph.D. Named the New Director of Women's Studies	SS
07/27/04	Robert M. Sweazy, Ph.D. Retires from Tech After Serving for Over 30 Years	SP
07/28/04	Fifteenth Annual National Collegiate CADD Conference	SS
07/30/04	Angila M. Faison Appointed New Vice President for Marketing and Communications at the Health Sciences Center	SCM
08/02/04	Texas Tech University Awards	TTB
08/02/04	August 2004 Graduation	SS
08/02/04	KTXT-TV'S Summer MusicFest	TC
08/03/04	Statue of Liberty Expert Available	SS
08/05/04	Texas Tech University Awards	TTB
08/05/04	Doc-at-a-Distance Graduates First Class	TTB
08/05/04	Traffic and Parking for August Commencement	SLP
08/06/04	Seven Local Teachers Testing for Certification by the Tripoli Rocketry Association	SS
	Event Advisory	
08/06/04	Super Saturdays Registration Opens	SS
08/10/04	Texas Tech and Congressman Randy Neugebauer Host Economic Development Summit	SS
08/10/04	West Nile Case Rates Higher in Some Texas Regions	SCM

08/12/04	Back to School Fiesta - Event Advisory	SLP
08/12/04	TTU Hosts Economic Summit on Redeveloping West Texas' Wind and Water Resources	SS
08/13/04	Wind Science and Engineering Research Center Sent a Team of Researchers to Study Hurricane Charley	SS
08/16/04	James Slauterbeck, M.D. to Travel to Norway to do Research on Knee Injuries	SCM
08/17/04	Jerry S. Rawls Golf Course Named in the Top 50 Courses in the Nation for Under \$50	TTB
08/17/04	Board of Regents Hear Report on Cost-Savings and Revenue-Enhancements	SLP
08/19/04	Traffic and Parking for the Hilary Duff Concert	SLP
08/23/04	Healthy Lifestyles Community Outreach	TTB
08/23/04	Legislative Budget Board Action Favorable to Texas Tech	SLP
08/23/04	Freshman Convocation	SS
08/24/04	Fulbright-Hays Grant Allows 13 TTU Faculty and Staff Members to Travel to Asia for Curriculum Development	TTB
08/25/04	Fall 2005 Student Parking Issues	SLP
08/25/04	National Alcohol and Drug Addiction Recovery Month	TTB
08/26/04	TTUHSC Submits Funding Request to Texas Legislature	AF
08/26/04	Ronald C. Seacrist Named New Police Chief for TTUS	SLP
08/30/04	Wind Science and Engineering Research Center Sent a Team of Researchers to Study Hurricane Frances	SS
08/31/04	Fourth Annual Buddy Holly Music Festival and Symposium: "Not Fade Away: Exploring Music in Popular Culture	SS
08/31/04	College of Visual and Performing Arts Announces a Call for Entries for Clay on the Wall: 2005 Clay National	SS



FOR IMMEDIATE RELEASE

Date: May 3, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

**TEXAS TECH CHANCELLOR TO SPEAK
AT COMMENCEMENT CEREMONY**

LUBBOCK – David R. Smith, M.D., chancellor of the Texas Tech University System, is the commencement speaker for the University of Texas School of Public Health, set for May 7 in Houston.

The School of Public Health is one of six schools of the University of Texas Health Sciences Center at Houston. One of the largest schools of public health, the institution is ranked among the top 10 in schools of public health in the United States. The school has its main campus in Houston and regional campuses in San Antonio, El Paso, Dallas and Brownsville.

Smith, a pediatrician and former commissioner of the Texas Department of Health, will focus his remarks on the need for health care to move from a medical model that concentrates predominantly on curing disease to a health based model that emphasizes prevention as a priority.

“With the cost of health care rising, our population aging and the burden of chronic illnesses such as diabetes becoming epidemic in proportions, I want to challenge these men and women to play an active role not only in their professions, but also in their lives to be advocates for the larger community. Health care is more than simply writing a prescription,” said Smith.

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SOURCE: David R. Smith, M.D., chancellor, Texas Tech University System,
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FOR IMMEDIATE RELEASE

Date: May 3, 2004

CONTACT: Kippra Hopper, kippra.hopper@ttu.edu

**TEXAS TECH UNIVERSITY ANNOUNCES GEORGE C. MILLER FAMILY
REGENTS PROFESSORSHIP IN HUMAN SCIENCES**

LUBBOCK – With a heart for the Center for the Study of Addiction at Texas Tech University, Lubbock resident George C. Miller has donated the necessary funds for the establishment of the George C. Miller Family Regents Professorship in the College of Human Sciences. The recipient of the endowed professorship is Kitty Harris, Ph.D., director of the Center for the Study of Addiction.

The donation means the Center for the Study of Addiction will continue to be the most comprehensive collegiate recovery program in the United States, says College of Human Sciences Dean Linda Hoover, Ph.D. “It is a compliment to George and his family that they recognize that the director of the Center for the Study of Addiction has to be someone with knowledge, skills and enormous passion. We have that person in Dr. Kitty Harris, and with this gift, we can retain her on our faculty.”

Miller, a retired banker who has lived in Lubbock since 1951, refers to himself as a friend of Texas Tech and says he made the donation to honor his family and because of his interest in the university, the College of Human Sciences and the Center for the Study of Addiction. “Kitty Harris is absolutely an outstanding person who has done a marvelous job for the university, the college and for many, many young people,” he says.

Through the Regents Professorships Program, the university will match professorship gifts of \$250,000 with \$250,000 in university funds to establish Regents Professorships in the name of the donor with an endowment of \$500,000. Regents Professorships enhance Texas Tech’s recruitment and retention of distinguished faculty.

A safe environment that nurtures recovering addicts’ journeys to stay clean, the Center for the Study of Addiction at Texas Tech has garnered respect from state and national lawmakers and public leaders, and with new federal funding, the center is becoming a training site and creating the methodology for establishing similar programs at other university campuses across the country.

The honor of being the recipient of the George C. Miller Regents Professorship is very humbling, Harris says. “The honor means a great deal for the Center for the Study of Addiction. I’ve always had great admiration for George Miller, for his work in the

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community and for his work for the Center for the Study of Addiction," Harris says. "I want to make the most of his generosity by devoting my time and energy in making a number one commitment to the center, in terms of growth, development and outreach."

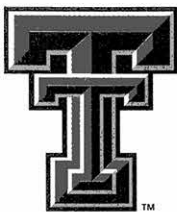
Peer-driven social networks among program participants at Texas Tech reinforce and support the students in their recovery from addiction. Students in the center have a cumulative grade-point-average of 3.34, higher than the overall GPA of all Texas Tech undergraduate students. The majority of the center's students, 70 percent, graduate from the university.

An early part of the center's efforts focused on raising scholarship money for recovering persons who had academic promise. To date, the effort has reached an endowment in excess of \$1 million. Currently, half of the 60 students involved in the program are on scholarships.

"George Miller's vision and generosity will pay dividends to the Center for the Study of Addiction for years to come. We are extremely grateful for his contributions to Texas Tech over the years and especially for this recent gift," said Texas Tech President Jon Whitmore. "Professor Kitty Harris does an outstanding job in a unique program. It is most fitting that her efforts should be recognized with a Regents Professorship."

Hoover notes that she has known Miller in her position as dean for a while. "He is on the advisory board for the Center for the Study of Addiction. I was so moved that when we met with him about this Regents Professorship, he was incredibly touched that we had asked him first. He has a real heart for the program."

Miller named the endowed professorship for his family: his wife, Betty; his sons Shelby and Jack Miller, both Texas Tech graduates; and his daughter, Martha Jarnagin.



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FOR IMMEDIATE RELEASE

Date: May 3, 2004

CONTACT: Phil Riddle, philip.l.riddle@ttu.edu

EMMY NOETHER HIGH SCHOOL MATHEMATICS DAY SLATED

LUBBOCK – Student competition, workshops for students and teachers and a career panel highlight the schedule of the 2nd Emmy Noether High School Mathematics Day at Texas Tech University set for Tuesday, (May 4).

Events will be held in the chemistry and mathematics buildings on the Texas Tech campus. Remarks from Dean of Arts and Sciences Jane Winer, Ph.D., and mathematics department head Lawrence Schovanec, Ph.D., kick off the annual event at 9 a.m., in room 49 of the chemistry building.

The mission of the Emmy Noether High School Mathematics Day is to provide women students with a unique high-quality experience designed to foster interest in mathematics and careers in math, engineering and science; to provide women students the opportunity to experience a university environment; to gain insight into women professors' experiences and educational opportunities associated with mathematics; and to provide women students the opportunity to learn that careers in math science and engineering are attainable.

Mathematics Day at Texas Tech is named for Amalie (Emmy) Noether, a German-born mathematician who broke the gender barrier to teach in German universities before moving to the United States after accepting a position at Bryn Mawr College in 1933.

For more information, contact Mara Neusel, associate professor of mathematics, Texas Tech University, at (806) 742-2580, ext. 248.



FOR IMMEDIATE RELEASE

Date: May 3, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

TEXAS TECH UNVEILS NEW COMPUTER LAB

LUBBOCK -- Texas Tech University students, faculty and staff have access to a new computer technology lab on the first floor of the University Library.

A ribbon cutting for the new facility is set for 2:30 p.m., Monday, (May 3), in the Texas Tech University Library. A presentation will be made in the Croslin Room of the library, a ribbon cutting then will take place at the new computer facility.

The lab will have 30 computers to serve students, faculty, staff, and other library patrons. The modern furniture configuration, donated by Texas Tech alumna Rebecca Larkin, creates an environment rich for collaboration and learning, said Sam Segrán, chief information officer for Texas Tech University.

"The university is committed to providing the highest quality of education and resources as we serve students, faculty, staff, and the area community. The Information Technology Division is committed to serving the university community and has embarked on several such collaborations in order to provide high quality services for students," said Segrán.

Don Dyal, Ph.D., dean of Libraries at Texas Tech, agrees that the new computer facility will offer the university community new opportunities. "The libraries of the present and the future provide a wealth of services with computer technology capabilities being an important part of this diverse menu of services," he said.

Door prizes from Dell, the Texas Tech Alumni Association, Texas Tech athletics, Double T Bookstore, and High Tech computer store will be awarded at the reception.

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SOURCE: Sam Segrán, chief information officer for Texas Tech University, at (806) 742-5151, or via e-mail at sam.segran@ttu.edu.



FOR IMMEDIATE RELEASE

Date: May 10, 2004

CONTACT: Tiffany Tubbs-Berry, tiffany.tubbs@ttu.edu

**TEXAS TECH UNIVERSITY LISTED IN *ENTREPRENEUR* MAGAZINE'S
TOP 100 ENTREPRENEURIAL COLLEGES AND UNIVERSITIES
IN THE UNITED STATES**

LUBBOCK – The Texas Tech University Jerry S. Rawls College of Business has been named one of the Top 100 Entrepreneurial Colleges and Universities in the United States, in the May 2004 issue of *Entrepreneur* magazine. More than 825 programs were researched for the study. Texas Tech appears as one of the top 50 regionally recognized academic programs in the country.

“We are very proud of the programs we are developing in the Rawls College of Business,” said Allen T. McInnes, Ph.D., dean of the college. “We are putting a strong emphasis on the entrepreneur program and the future should see our quality advance dramatically.”

Entrepreneur's second annual evaluation of the best entrepreneurship programs at United States colleges and universities was conducted from September to December 2003 by TechKnowledge Point Corp. Founded in 2001, TechKnowledge Point is the world's first and only 24 hour a day online research and referral exchange for entrepreneurship and enterprise development.

“Entrepreneurship education used to be limited to a few courses taught in a few business schools. Now it's become much more, including full-fledged doctoral degree programs, university departments, endowed professorships and even a change in the way entire universities approach educating their students,” said David Newton, chief executive officer of TechKnowledge Point Corp.

The final rankings are based on more than 70 separate criteria, including course offerings, teaching and research faculty, business-community outreaches, research centers and institutes, degrees and certificates offered and faculty and alumni evaluations.

Texas Tech's Rawls College of Business offers courses such as entrepreneurship, managing the entrepreneurial family business, international entrepreneurship and consulting to entrepreneurial organizations. The college also houses the Center for Entrepreneurial and Family Business, which creates an informal structure that synergizes entrepreneurial endeavors across collegiate units within Texas Tech and Texas Tech Health Sciences Center. The mission of the center is to create an expanded learning environment for students of entrepreneurship.



FOR IMMEDIATE RELEASE

Date: May 10, 2004

CONTACT: Tiffany Tubbs-Berry, tiffany.tubbs@ttu.edu

**CEO AND FORMER DALLAS COWBOY TO SPEAK
AT TEXAS TECH ALUMNI BREAKFAST IN DALLAS**

LUBBOCK -- Texas Tech University's Jerry S. Rawls College of Business Administration has scheduled its annual Dallas area scholarship breakfast for 7:30 a.m., Thursday (May 13) at the Hyatt Regency Dallas at Reunion. The keynote speaker for this event will be Roger T. Staubach, chairman of the board and chief executive officer of The Staubach Company and former quarterback for the Dallas Cowboys.

"Since 1984 the Dallas alumni breakfast has been an integral part of increasing our ability to award student scholarships for the Rawls College of Business," said Allen T. McInnes, Ph.D., dean of the Rawls College of Business Administration. "We are thrilled to have Mr. Staubach devote his time to our college and encourage further donations for scholarships."

The Staubach Company is a global, full-service real estate strategy and services firm that delivers innovative solutions for users of office, industrial and retail space. The company is known for its unparalleled standard of business and personal ethics.

A 1965 graduate of the United States Naval Academy with a bachelor of science in engineering, Staubach spent four years in the Navy as an officer. He joined the Dallas Cowboys professional football team as a quarterback in 1969 and launched his real estate career while playing football.

More than 40 companies have purchased tables and scholarships to this year's breakfast including Ernst and Young, Brinker International and Southwest Airlines.

For reservations and scholarship information, contact the Rawls College of Business development office at (806) 742-1575.



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FOR IMMEDIATE RELEASE

May 11, 2004

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TEXAS TECH UNIVERSITY TO HONOR GRADUATES

[Editor's note: A student from your area is included in this release.]

LUBBOCK – Texas Tech University will award diplomas to 3,865 students, including the first-ever graduates at Texas Tech's campus in Highland Lakes, during commencement ceremonies at 9 a.m. and 1:30 p.m., Saturday, (May 15), in the United Spirit Arena, located at 1701 Indiana Ave. in Lubbock.

The Highland Lakes campus' first graduates will receive their master's of education degrees in education leadership. They include Sarah Louise Batch of Marble Falls, Shelley Wilson Cochran of Horseshoe Bay, Rhonda Edmondson Collier of Marble Falls, Dana Kevin Holcomb of Lampasas, Mark Kehoe of Lampasas, Sandra Kay Richardson of Marble Falls, Deborah Ann Simpson of Dripping Springs, Jennifer Nicole Smith of Burnet, Joseph F. Stuller III of Cibolo and Leslie Ade Wittenburg of Dripping Springs.

The featured speakers at the commencement ceremony will be Edward E. Whitacre Jr., chairman and chief executive officer of SBC Communications, at the morning ceremony, and Karen P. Tandy, administrator of the Drug Enforcement Administration, in the afternoon and at the School of Law's commencement.

Whitacre has been SBC's chairman and CEO since 1990. He also has been a director of SBC since 1986 and serves as a director of Anheuser-Busch Companies Inc., Burlington Northern Santa Fe Corp., Emerson Electric Company and the May Department Stores Company. He graduated from Texas Tech in 1964 with a bachelor's degree in industrial engineering.

Tandy is a 1977 graduate of the Texas Tech School of Law. She was confirmed by unanimous consent in the Senate as DEA administrator in 2003. She previously worked as associate deputy attorney general and director of the Organized Crime Drug Enforcement Task Forces and as a prosecutor for the Department of Justice.

The morning ceremony will include students in the Colleges of Agricultural Sciences and Natural Resources, Education, Human Sciences and the Jerry S. Rawls College of Business Administration. The afternoon observance includes the Colleges of Architecture, Arts and Sciences, Engineering and Visual and Performing Arts.

The Texas Tech School of Law has scheduled its ceremony for 6 p.m., at the United Spirit Arena, with a reception immediately following at the arena.

Receptions for the colleges will follow their respective ceremonies. Reception locations are: College of Agricultural Sciences and Natural Resources in the Croslin Room in the Library atrium; College of Architecture in the Architecture Gallery Courtyard; College of Arts and Sciences in the foyer in front of Room 104 in Holden Hall; Jerry S. Rawls College of Business Administration in the Business Administration Building Rotunda; College of Education in the second floor foyer of the Education Building; College of Engineering in the courtyard of the Engineering Center; College of Human Sciences in the El Centro lounge; and College of Visual and Performing Arts in the foyer of Hemmle Recital Hall.



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TEXAS TECH UNIVERSITY TO HONOR GRADUATES

[Editor's note: A student from your area is included in this release.]

LUBBOCK –Texas Tech University will award diplomas to 3,865 students, including the first-ever graduate at Texas Tech's campus in Amarillo, during commencement ceremonies at 9 a.m. and 1:30 p.m., Saturday, (May 15), in the United Spirit Arena, located at 1701 Indiana Ave. in Lubbock.

The Amarillo campus' first graduate, Michael David Wilting of Amarillo, will receive his master's of science degree in systems and engineering management.

The featured speakers at the commencement ceremony will be Edward E. Whitacre Jr., chairman and chief executive officer of SBC Communications, at the morning ceremony, and Karen P. Tandy, administrator of the Drug Enforcement Administration, in the afternoon and at the School of Law's commencement.

Whitacre has been SBC's chairman and CEO since 1990. He also has been a director of SBC since 1986 and serves as a director of Anheuser-Busch Companies Inc., Burlington Northern Santa Fe Corp., Emerson Electric Company and the May Department Stores Company. He graduated from Texas Tech in 1964 with a bachelor's degree in industrial engineering.

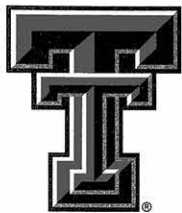
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May 11, 2004

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

TEXAS TECH UNIVERSITY TO HONOR GRADUATES

[Editor's note: A student from your area is included in this release.]

LUBBOCK –Texas Tech University will award diplomas to 3,865 students, including the first-ever graduates at Texas Tech's campus in Junction, during commencement ceremonies at 9 a.m. and 1:30 p.m., Saturday, (May 15), in the United Spirit Arena, located at 1701 Indiana Ave. in Lubbock.

The Junction campus' first graduates will include Amanda Page Camp of Fredericksburg, receiving her bachelor's degree in general studies, and Karen E. Hembree of Odessa, receiving her master's degree in art education.

The featured speakers at the commencement ceremony will be Edward E. Whitacre Jr., chairman and chief executive officer of SBC Communications, at the morning ceremony, and Karen P. Tandy, administrator of the Drug Enforcement Administration, in the afternoon and at the School of Law's commencement.

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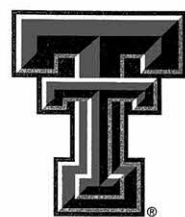
Tandy is a 1977 graduate of the Texas Tech School of Law. She was confirmed by unanimous consent in the Senate as DEA administrator in 2003. She previously worked as associate deputy attorney general and director of the Organized Crime Drug Enforcement Task Forces and as a prosecutor for the Department of Justice.

The morning ceremony will include students in the Colleges of Agricultural Sciences and Natural Resources, Education, Human Sciences and the Jerry S. Rawls College of Business Administration. The afternoon observance includes the Colleges of Architecture, Arts and Sciences, Engineering and Visual and Performing Arts.

The Texas Tech School of Law has scheduled its ceremony for 6 p.m., at the United Spirit Arena, with a reception immediately following at the arena.

Receptions for the colleges will follow their respective ceremonies. Reception locations are: College of Agricultural Sciences and Natural Resources in the Croslin Room in the Library atrium;

College of Architecture in the Architecture Gallery Courtyard; College of Arts and Sciences in the foyer in front of Room 104 in Holden Hall; Jerry S. Rawls College of Business Administration in the Business Administration Building Rotunda; College of Education in the second floor foyer of the Education Building; College of Engineering in the courtyard of the Engineering Center; College of Human Sciences in the El Centro lounge; and College of Visual and Performing Arts in the foyer of Hemmle Recital Hall.



Texas Tech University System
COMMUNICATIONS & MARKETING

n e w s r e l e a s e

FOR IMMEDIATE RELEASE

May 11, 2004

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TEXAS TECH UNIVERSITY TO HONOR GRADUATES

[Editor's note: A student from your area is included in this release.]

LUBBOCK –Texas Tech University will award diplomas to 3,865 students, including the first-ever graduates at Texas Tech's campus in Fredericksburg, during commencement ceremonies at 9 a.m. and 1:30 p.m., Saturday, (May 15), in the United Spirit Arena, located at 1701 Indiana Ave. in Lubbock.

The Fredericksburg campus' first graduates include: Aaron Rich Batchelder of Kerrville, master's of education in education leadership; Casey Earl Callahan of Mason, master's of education in education leadership; Jeffrey Taylor Dabney of Medina, master's of education in education leadership; Douglas Scott Gray of Fredericksburg, master's of education in education leadership; Katherine Sue Kleen of Kerrville, master's of science in nursing; Pamela Renae Kruse of Mason, master's of education in education leadership; John Wayne Massey of Big Spring, master's of education in education leadership; Ronald Ray McBee of Boerne, master's of education in education leadership; Bill Dudley Mikeska of Blanco, master's of education in education leadership; Christopher Alan Morrow of Boerne, master's of education in education leadership; William Carl Mouser of Blanco, master's of education in education leadership; and Charlotte A. Silvers of Kerrville, master's of science in nursing.

The featured speakers at the commencement ceremony will be Edward E. Whitacre, Jr., chairman and chief executive officer of SBC Communications, at the morning ceremony, and Karen P. Tandy, administrator of the Drug Enforcement Administration, in the afternoon and at the School of Law's commencement.

Whitacre has been SBC's chairman and CEO since 1990. He also has been a director of SBC since 1986 and serves as a director of Anheuser-Busch Companies Inc., Burlington Northern Santa Fe Corp., Emerson Electric Company and the May Department Stores Company. He graduated from Texas Tech in 1964 with a bachelor's degree in industrial engineering.

Tandy is a 1977 graduate of the Texas Tech School of Law. She was confirmed by unanimous consent in the Senate as DEA administrator in 2003. She previously worked as associate deputy attorney general and director of the Organized Crime Drug Enforcement Task Forces and as a prosecutor for the Department of Justice.

The morning ceremony will include students in the Colleges of Agricultural Sciences and Natural Resources, Education, Human Sciences and the Jerry S. Rawls College of Business

-more-

An EEO/Affirmative Action Institution

Administration. The afternoon observance includes the Colleges of Architecture, Arts and Sciences, Engineering and Visual and Performing Arts.

The Texas Tech School of Law has scheduled its ceremony for 6 p.m., at the United Spirit Arena, with a reception immediately following at the arena.

Receptions for the colleges will follow their respective ceremonies. Reception locations are: College of Agricultural Sciences and Natural Resources in the Croslin Room in the Library atrium; College of Architecture in the Architecture Gallery Courtyard; College of Arts and Sciences in the foyer in front of Room 104 in Holden Hall; Jerry S. Rawls College of Business Administration in the Business Administration Building Rotunda; College of Education in the second floor foyer of the Education Building; College of Engineering in the courtyard of the Engineering Center; College of Human Sciences in the El Centro lounge; and College of Visual and Performing Arts in the foyer of Hemmle Recital Hall.



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FOR IMMEDIATE RELEASE

May 11, 2004

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

TEXAS TECH UNIVERSITY TO HONOR GRADUATES

[Editor's note: A student from your area is included in this release.]

LUBBOCK –Texas Tech University will award diplomas to 3,865 students, including the first-ever graduates at Texas Tech's campus in Abilene, during commencement ceremonies at 9 a.m. and 1:30 p.m., Saturday, (May 15), in the United Spirit Arena, located at 1701 Indiana Ave. in Lubbock.

The Abilene campus' first graduates will receive their master's of science degrees in software engineering. They include Paul Beckling of Abilene, Troy Foster of Brentwood, Kenneth Lantrip of Abilene, Waheeda Sulaman of Abilene, Dwayne Towell of Abilene and Robert Watson of Baird.

The featured speakers at the commencement ceremony will be Edward E. Whitacre Jr., chairman and chief executive officer of SBC Communications, at the morning ceremony, and Karen P. Tandy, administrator of the Drug Enforcement Administration, in the afternoon and at the School of Law's commencement.

Whitacre has been SBC's chairman and CEO since 1990. He also has been a director of SBC since 1986 and serves as a director of Anheuser-Busch Companies Inc., Burlington Northern Santa Fe Corp., Emerson Electric Company and the May Department Stores Company. He graduated from Texas Tech in 1964 with a bachelor's degree in industrial engineering.

Tandy is a 1977 graduate of the Texas Tech School of Law. She was confirmed by unanimous consent in the Senate as DEA administrator in 2003. She previously worked as associate deputy attorney general and director of the Organized Crime Drug Enforcement Task Forces and as a prosecutor for the Department of Justice.

The morning ceremony will include students in the Colleges of Agricultural Sciences and Natural Resources, Education, Human Sciences and the Jerry S. Rawls College of Business Administration. The afternoon observance includes the Colleges of Architecture, Arts and Sciences, Engineering and Visual and Performing Arts.

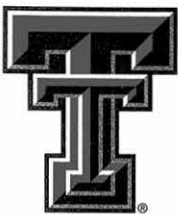
The Texas Tech School of Law has scheduled its ceremony for 6 p.m., at the United Spirit Arena, with a reception immediately following at the arena.

Receptions for the colleges will follow their respective ceremonies. Reception locations are: College of Agricultural Sciences and Natural Resources in the Croslin Room in the Library atrium;

(more)

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College of Architecture in the Architecture Gallery Courtyard; College of Arts and Sciences in the foyer in front of Room 104 in Holden Hall; Jerry S. Rawls College of Business Administration in the Business Administration Building Rotunda; College of Education in the second floor foyer of the Education Building; College of Engineering in the courtyard of the Engineering Center; College of Human Sciences in the El Centro lounge; and College of Visual and Performing Arts in the foyer of Hemmle Recital Hall.



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May 11, 2004

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

TEXAS TECH UNIVERSITY TO HONOR GRADUATES

[Editor's note: A student from your area is included in this release.]

LUBBOCK – Texas Tech University will award diplomas to 3,865 students during commencement ceremonies at 9 a.m. and 1:30 p.m., Saturday, (May 15), in the United Spirit Arena, located at 1701 Indiana Ave. in Lubbock. The featured speakers will be Edward E. Whitacre Jr., chairman and chief executive officer of SBC Communications, at the morning ceremony, and Karen P. Tandy, administrator of the Drug Enforcement Administration, in the afternoon.

Whitacre has been SBC's chairman and CEO since 1990. He also has been a director of SBC since 1986 and serves as a director of Anheuser-Busch Companies Inc., Burlington Northern Santa Fe Corp., Emerson Electric Company and the May Department Stores Company. He graduated from Texas Tech in 1964 with a bachelor's degree in industrial engineering.

Tandy is a 1977 graduate of the Texas Tech School of Law. She was confirmed by unanimous consent in the Senate as DEA administrator in 2003. She previously worked as associate deputy attorney general and director of the Organized Crime Drug Enforcement Task Forces and as a prosecutor for the Department of Justice.

The morning ceremony will include students in the Colleges of Agricultural Sciences and Natural Resources, Education, Human Sciences and the Jerry S. Rawls College of Business Administration. The afternoon observance includes the Colleges of Architecture, Arts and Sciences, Engineering, and Visual and Performing Arts.

The Texas Tech School of Law has scheduled its ceremony for 6 p.m., at the United Spirit Arena, with a reception immediately following at the arena. Tandy will be the featured speaker. The class speaker will be Danny Smith of Lorena.

Receptions for the colleges will follow their respective ceremonies. Reception locations are: College of Agricultural Sciences and Natural Resources in the Croslin Room in the Library atrium; College of Architecture in the Architecture Gallery Courtyard; College of Arts and Sciences in the foyer in front of Room 104 in Holden Hall; Jerry S. Rawls College of Business Administration in the Business Administration Building Rotunda; College of Education in the second floor foyer of the Education Building; College of Engineering in the courtyard of the Engineering Center; College of Human Sciences in the El Centro lounge; and College of Visual and Performing Arts in the foyer of Hemmle Recital Hall.

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An EEO/Affirmative Action Institution

Outstanding students will carry banners representing their respective colleges. Administrators selected the banner bearers based on all-around achievement.

The banner bearers are: Jessica Marie Bieber, an agricultural communications major from Ovilla, College of Agricultural Sciences and Natural Resources; Britni Renea Burkey of Corsicana, who will receive both her bachelor's of science and master's of architecture degrees, College of Architecture; David Arvin Keithley, a psychology major from Littlefield, College of Arts and Sciences; Christopher Sean Stowers, a management information systems and accounting major from Pampa, the Jerry S. Rawls College of Business Administration; Lanthia Lynn Jones, a multidisciplinary studies major from Vernon, College of Education; Jeremy Heath Hedges, a computer science and math major from Big Spring, College of Engineering; Charles Joseph Ledwig, an accounting and management major from Amarillo, at 9 a.m., and Erin Stephanie Shinn, a general studies major from Lubbock, at 1:30 p.m., Honors College; Amanda Ranae De La Cruz, an early childhood major from Hobbs, N.M., College of Human Sciences; and Julia Suzanne Hervey, a music major from Rowlett, College of Visual and Performing Arts.

Selected to carry the banner for the Graduate School are Katherine Jane Wilkinson, from Melbourne, Australia, a doctor of philosophy student in business administration in the Jerry S. Rawls College of Business Administration, at 9 a.m.; and Mohamed Ali Ali Farag, from Cairo, Egypt, a doctor of philosophy student in chemistry in the College of Arts and Sciences, at 1:30 p.m.

Also recognized during commencement exercises will be bachelor's degree candidates with the highest grade-point-averages in their respective colleges. In some cases, the honoree also is among the previously mentioned banner bearers.

Highest ranking May graduates are Agricultural Sciences and Natural Resources: Bieber of Ovilla; Architecture: Burkey of Corsicana. Arts and Sciences: Katherine Jean Banks, an English major from Lubbock; Erin Leigh Braddock, a psychology major from West Columbia; Colbie Renee Brazell, a communication studies/English major from Corsicana; Angela Jill Escobar, a cell and molecular biology major from Comanche; Michael Daniel Gomez, a psychology/philosophy major from Lubbock; Jeremy Heath Hedges, a mathematics major from Big Spring; Benjamin Aaron Hirsch, a biology major from Lubbock; Rachel Elizabeth Hudson, a history major from Houston; David Martin Keelen, a cell and molecular biology major from Cedar Hill; Tawny Nicole Mertes, a public relations major from Lubbock; Joshua William Robinson, a telecommunications major from Morton; Jeri King Rose, a zoology major from Amarillo; Nathan Paul Timmons, an English major from Lubbock; Teresa Michelle Wollscheid, a mathematics major from Sachse; and Robin Lynn Woody, an English major from Amarillo. Business Administration: Amanda Michelle Butler, an accounting major from Lubbock; Ratko Jankovic, a finance major from Jagodina, Serbia; Poyan Rafiei, a management major from Houston; Kartheek Kamatham Reddy, a management major from Houston; Stowers from Pampa; and Barry Dwayne Hodges Jr., a marketing major from Cleburne. Education: Jones of Vernon. Engineering: Nicholas Von Emerine, a chemical engineering major from Amarillo; Hedges from Big Spring; Balasubramanian Nachiappan, a chemical engineering major from Singapore; and William Shane Walker, a civil engineering major from Crosbyton. Human Sciences: Jadah Diane Butler, an early childhood major from Santa Fe; Ashley Kristine Cartrite, a human development and family studies major from Amarillo; Marsh D'Lynn Davis, a human development and family studies major from Crosbyton; De La Cruz from Hobbs, N.M.; and Jamie Renee Duncan, an early childhood major from Kilgore. Visual and Performing Arts: Hervey from Rowlett.



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EVENT ADVISORY

Date: May 12, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

TEXAS TECH UNIVERSITY OFFICIALS AVAILABLE TO THE MEDIA

- WHAT:** Media availability with Texas Tech University System Chancellor David R. Smith, M.D.
- WHEN:** 6 p.m., Monday, (May 17), Tyler Street Bistro, 102 E. Tyler St., in Longview
9 a.m., Tuesday, (May 18), Holiday Inn, 5701 S. Broadway Ave., in Tyler.
- EVENT:** Texas Tech University System Chancellor David R. Smith is in Longview and Tyler to meet with Texas Tech University Alumni Association chapters and to participate in scholarship presentation ceremonies.

Smith is available to talk about the future of Texas Tech University and the Texas Tech University Health Sciences Center. There are 508 alumni in Longview and surrounding counties. In Tyler and surrounding counties there are 837 alumni. In the Fall 2003 semester there were 160 students from Longview and surrounding counties and 231 students from Tyler and surrounding counties.

The increasing cost of higher education is an issue facing Texas parents and students. Texas Tech is addressing the challenge by looking for cost savings within its own business practices and for incoming students.

Beginning this fall, Texas Tech will be the first university in the state to offer an on-time graduation contract to entering freshmen students. The voluntary contract underscores Texas Tech's commitment to put its students first either by reducing the overall cost of higher education or by keeping rising tuition costs more affordable by having students spend less time at the university. The average student takes 5.5 years to graduate. Most degrees are designed to take only four years to graduate. It is estimated that a student can save up to \$50,000 by graduating in four years.

- CONTACT:** Chris Chapman or Jeff Haley, Texas Tech University Regional Office at (214) 630-8324. Chapman's cell phone is (214) 284-4364. Haley's cell phone is (214) 562.7886



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FOR IMMEDIATE RELEASE

Date: May 12, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

TEXAS TECH LIBRARY IMPROVES NATIONAL RANKING

LUBBOCK – The Texas Tech University Library is ranked among the top 15 university research libraries in the United States in improvement across a large spectrum of indicators -- including services offered, materials acquired and prestige among its peers from 1997 through 2003.

The Texas Tech libraries expenditures increased 41.6 percent from 1997 to 2003, ranking the university 11th in improvement, according to a survey by the Association of Research Libraries of its 123 member institutions. The university expends \$17,653,897 on the Libraries.

Recent rankings by the association list the Texas Tech library fourth in the Big XII and 59th overall among North American research libraries in 2002-2003. Six years ago, the Texas Tech Library ranked 72nd in North America.

"We continue to work to improve our library for our students, our faculty and staff and the community," said Donald Dyal, Ph.D., dean of libraries at Texas Tech. "A great library is an invitation to learning. Universities exist to educate, and one of the purposes of education is to spread new knowledge. Without new knowledge, ideas and inventions, a society stagnates."

"A great university must have a great library. A top notch library is essential for high quality student performance, our research effort and the general academic excellence of this university," said Jon Whitmore, Ph.D., president of Texas Tech University. "It is extremely difficult to stay current in a library and I am delighted that in difficult financial times, we are making progress. It is one more indication of the strong academic commitment at Texas Tech."

The Texas Tech Library currently contains 2,353,411 volumes, an increase of 54,425 volumes from 1997-98. The University Library system also includes the Southwest Collection/Special Collections Library, the College of Architecture library and the International Cultural Center Library.

"The promotion and preservation of past knowledge and artifacts is necessary to the promotion of new ideas," said Dyal. "That is the mission, the challenge and the reward for us here at Texas Tech. The University Libraries exist to serve, strengthen and enrich the experience of students, scholars and visitors alike."



EVENT ADVISORY

Date: May 12, 2004

CONTACT: Tiffany Tubbs, tiffany.tubbs@ttu.edu

GROUNDBREAKING SET FOR NEW TEXAS TECH RESIDENCE HALL

WHAT: Groundbreaking for new residence hall.

WHEN: 11 a.m., Thursday, (May 13).

WHERE: Texas Tech campus, near the clock tower on the east side of the Carpenter/Wells residence hall.

EVENT: Groundbreaking for a 500-bed, \$24 million residence hall on the Texas Tech campus. The facility will feature suite-style rooms with four individual bedrooms, two bathrooms and a common area in each suite. A Sam's Place combination café and convenience store will also be in the new facility.

The new facility is needed to meet the growing student demand for on-campus housing.

CONTACT: Tiffany Tubbs, Office of News and Publications, (806) 742-2136 or via e-mail at tiffany.tubbs@ttu.edu.



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FOR IMMEDIATE RELEASE

Date: May 13, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

TEXAS TECH BOARD OF REGENTS HEAR FY2005 BUDGET REPORTS

LUBBOCK – The Texas Tech University System Board of Regents today, (May 14), gave approval to the fiscal year 2005 budgets for the Texas Tech University System administration, Texas Tech University and Texas Tech University Health Sciences Center.

The total operating budget for the system for FY 2005, which runs from Sept. 1, 2004 to Aug. 31, 2005, is \$938.5 million, making Texas Tech the 180th largest business in Texas.

Highlights from each budget are as follows.

Texas Tech University System Administration

- Total operating budget FY05: \$19.2 million
- Total operating budget FY04: \$17.6 million
- Total operating budget FY02: \$18.9 million
- Increase: \$1.6 million from:
 - \$0.7 million to staff raises
 - \$0.3 million communication and marketing investment
 - \$0.6 million institutional advancement

Texas Tech University

- Total operating budget FY05: \$511 million
- Total operating budget FY04: \$503.8 million
- Institutional Tuition increase: \$22.63 million
- Tuition increase highlights:
 - \$6.25 million (27.6%) for merit and need-based financial aid
 - \$8.20 million (36.2%) for faculty/staff merit program
 - \$3.50 million (15.9%) for new faculty positions
 - \$1.52 million (6.7%) for fringe benefits
 - \$1.32 million (5.8%) for academic enhancements
 - \$870,000 (3.9%) for academic student services
 - \$880,000 (3.9%) for new instructional lab equipment

-more-

TEXAS TECH BUDGET/PAGE 2

Texas Tech University Health Sciences Center

- Total operating budget FY05: \$421.1 million
- Total operating budget FY04: \$408.8 million
- Increase in revenue from faculty practice plan to be used to expand patient care
- Institutional Tuition increase: \$932,000
- Tuition increase highlights:
 - \$150,000 to scholarships
 - Increase in funding to School of Nursing to enhance enrollment to meet the state nursing shortage
 - Improve academic mission of the health sciences center



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FOR IMMEDIATE RELEASE

Date: May 13, 2004

CONTACT: Tiffany Tubbs, tiffany.tubbs@ttu.edu

TEXAS TECH BEGINS CONSTRUCTION ON NEW RESIDENCE HALL

LUBBOCK – Texas Tech University students will have a new residence hall option beginning in the fall of 2005.

Officials broke ground today (May 13) on a new 500-bed residence hall. The facility will offer 125 suites. Each suite will offer four private bedrooms, two baths and common living and kitchen facilities. The residence hall is located east of the Carpenter/Wells residence hall.

“This type of residence hall offers our students more privacy and more amenities,” said Michael Shonrock, Ph.D., vice president of student affairs. “Our students are telling us not only do they want to live on campus, they want this type of living arrangement.”

The Division of Student Affairs has spent the past two years with consultants, assessing and evaluating both the housing and dining needs and demands on the campus. “We’ve talked to students, we’ve done focus groups, we’ve visited other campuses; and now we believe we are better able to move forward with a housing and dining master plan that will create a total of three new residence halls, including this one,” said Shonrock.

The new residence hall will include a 7,000 square foot Sam’s Place store, which is a combination convenience store and cafe. Two landscaped courtyards will include one with outdoor seating for the Sam’s customers.

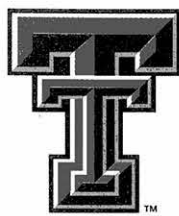
The \$24 million facility will be built in an “H” shape with four tower suites at each corner of the “H.” These suites will be two stories, while the rest will be one story.

“We are seeing a lot of apartment growth off-campus, and we welcome and appreciate those partners,” said Shonrock. “Texas Tech is experiencing record enrollment and existing on-campus housing is near capacity, and we are seeing a demand for more on-campus housing from our students and their parents.”

The residence hall complex design-build team is headed by the Dallas office of Austin Commercial with design services provided by BOKA-Powell, also of Dallas.

-30-

SOURCE: Michael Shonrock, Ph.D., Texas Tech vice president of student affairs, (806) 742-4360.



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EVENT ADVISORY

Date: May 13, 2004

CONTACT: Tiffany Tubbs-Berry, tiffany.tubbs@ttu.edu

TOPPING OUT CEREMONY TO BE HELD FOR ANIMAL AND FOOD SCIENCES BUILDING

WHAT: Topping out ceremony for the Animal and Food Sciences Building.

WHEN: 4 p.m., Friday (May 14).

WHERE: East of the Meat Lab, located on Indiana Avenue and Main Street.

EVENT: Upon completion, the new Animal and Food Sciences Building will be approximately 52,000 square feet.

The building will include classrooms, distance education classrooms, laboratories, faculty and graduate student office space and a retail outlet for the sales of meat and dairy products.

A bronze horse statue, donated by Ann Harris from her restaurant in Phoenix, Ariz., will be placed in the courtyard.

The topping out ceremony is a tradition that commemorates the placing of the highest beam on a structure.

CONTACT: Kevin Pond, Ph.D., professor and chair of the Department of Animal Science and Food Technology, Texas Tech University, (806) 742-2513 or kevin.pond@ttu.edu.



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FOR IMMEDIATE RELEASE

Date: May 13, 2004

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

TEXAS TECH GRADUATE RECEIVES NATIONAL AIR FORCE AWARD

LUBBOCK – A Texas Tech University graduate has received a national award from the United States Air Force.

Kevin M. Morris of Midland is this year's recipient of the Maj. Gen. Robert E. Sadler Honor Award, which is presented annually by the Armed Forces Communications and Electronics Association to the nation's top Air Force Reserve Officer Training Corps cadet majoring in electrical engineering or communications sciences.

Morris, who is graduating Saturday (May 15), with a grade-point-average of 3.977 and a double major of electrical engineering and computer science, said he was not expecting to win the award.

"It certainly was a big surprise," said Morris. "It wasn't something I applied for, and I wasn't expecting it at all. I feel very honored to receive the award."

Col. David Lefforge, chairman of the aerospace studies department and commander of Detachment 820 of the Air Force Reserve Officer Training Corps, said Morris is an outstanding choice for the award.

"Kevin is an absolutely superb student and cadet, having accumulated a number of significant achievements as an AFROTC cadet and student," said Lefforge. "I'd picked him to be our cadet wing commander this year, and he did a fantastic job running what is essentially a live leadership laboratory. He's an academic superstar, he has a great down-to-earth personality, he's helpful and he has integrity to spare. He's a pleasure to work with, and our nation and our Air Force are going to benefit greatly from his leadership and knowledge. I'm glad he received this award – he really deserves it."

Lefforge said the Armed Forces Communications and Electronics Association obtains data submitted by each ROTC detachment on every cadet's grade-point-average, physical fitness score, the detachment commander's rankings and the cadet's performance in positions of leadership within the detachment's cadet organization. The association then focuses on the graduating cadets who major in electrical engineering or communications sciences and selects the award recipient based upon their score.

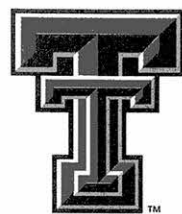
The award is named for Maj. Gen. Robert E. Sadler, who was commander of the Air Force Communications Service at Scott Air Force Base in Illinois, which manages Air Force responsibilities for programming, engineering, installation, operation and

maintenance for communications-electronics-meteorological facilities and services on a global basis.

After graduation, Morris will attend the Air Force Institute of Technology at Wright-Patterson Air Force Base in Dayton, Ohio. He is one of only 10 graduating AFROTC cadets to be selected for the program this year and will begin work toward his master's degree in electrical engineering.

-30-

SOURCE: Col. David Lefforge, commander of Detachment 820 of Air Force Reserve Officer Training Corps, Texas Tech University, (806) 742-2143, or e-mail david.lefforge@ttu.edu.



EVENT ADVISORY

Date: May 13, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

MEDIA AVAILABILTY FOR TEXAS TECH GRADUATION SPEAKER

WHAT: Karin Tandy, administrator of the United States Drug Enforcement Agency, will speak with media representatives. Tandy is a 1977 graduate of the Texas Tech School of Law.

WHEN: 12:45 – 1:15 p.m., Saturday (May 15).

WHERE: Media room of the United Spirit Arena.

EVENT: Tandy was confirmed unanimously by the U.S. as DEA administrator in 2003. She previously worked as associate deputy attorney general and director of the Organized Crime Drug Enforcement Task Forces and as a prosecutor for the Department of Justice.

Tandy will deliver the commencement address at the afternoon ceremony for Texas Tech University, beginning at 1:30 p.m. and at the School of Law commencement ceremony, beginning at 6 p.m.

Please note that for security reasons, reporters and photographers are asked to remain in a designated media area on the west side of the floor level behind faculty seating.

A morning commencement ceremony is set for 9 a.m. in the United Spirit arena. Edward E. Whitacre Jr., chairman and chief executive officer of SBC Communications, will be the speaker. Whitacre has been SBC's chairman and CEO since 1990 and has been a director of SBC since 1986. He graduated from Texas Tech in 1964 with a bachelor's degree in industrial engineering and is a former member of the Board of Regents.

CONTACT: Sally Logue Post, Office of News and Publications, (806) 742-2136.



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FOR IMMEDIATE RELEASE

Date: May 14, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

TEXAS TECH STATEMENT ON PROPOSED BASEBALL PROJECT

Lubbock – The Texas Tech University System Board of Regents today declined to pursue a proposal that would allocate Texas Tech research land to a group seeking to bring minor-league baseball to Lubbock.

In considering the ballpark proposal during its February meeting, the board outlined parameters for further consideration of the proposal that limited discussions to the development of land for a baseball facility only. However, at today's meeting, (May 14), the proposal submitted specified that an additional 30 acres of Texas Tech land would have to be included in the project as retail and commercial development in order for the project to be feasible. Since this request for additional Texas Tech land was outside the original scope of the project as specified by the Regents in February, the proposal was declined.



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FOR IMMEDIATE RELEASE

Date: May 14, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

TEXAS TECH COLLEGE OF MASS COMMUNICATIONS CREATED

LUBBOCK – The Texas Tech University System Board of Regents today, (May 14) created the College of Mass Communication at Texas Tech University. The new college is the 10th at Texas Tech University.

The new college, formerly the School of Mass Communications, moves out from under the umbrella of the College of Arts and Sciences to assume full college status. "The move to a college will allow us to offer a doctoral degree as well as bring enhancement to our master's and undergraduate level programs," said William Marcy, Ph.D., provost of Texas Tech University.

The College of Mass Communications offers bachelor-of-arts degrees in advertising, journalism, public relations, telecommunications and photocommunications. A master-of-arts degree in mass communications also is offered. The Texas Higher Education Coordinating Board will vote in July on the new college's proposal for a doctoral degree in mass communications, which will be offered beginning in the Fall 2004 semester.

"The new college will increase the status of degrees earned by alumni and for our future graduates," said Jerry Hudson, founding dean, College of Mass Communications. "The college will attract the best faculty in the nation to teach our graduate and undergraduate courses and provide an opportunity for the college to be successful in securing more scholarship endowments."

School of Mass Communication administrators and faculty began the application process to become a college in 2002. Once the university approved the application, the next step was approval from the Texas Higher Education Coordinating board and the creation of a doctoral program.

"Several proposals to create a college have been put forth over the past 33 years," said Hudson. "This is the first time we've been able to marshal the funds we needed to establish a new college and secure board approval."

"The School of Mass Communications had more than 1,500 declared majors for the Fall 2003 semester," said Hudson. "The new college is one of the 15 largest mass communications programs in the nation and the seventh largest undergraduate program within Texas Tech."

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COLLEGE OF MASS COMMUNICATIONS/PAGE 2

Hudson, who served as director of the School of Mass Communications in 1987 through 1992, was asked to assume the duties of director again in 1998. Hudson will serve as the founding dean. He has been a faculty member in mass communications since 1978.

-30-

SOURCE: Jerry Hudson, Ph.D., founding dean, Texas Tech College of Mass Communications, (806) 742-3385 or via e-mail at jerry.hudson@ttu.edu.



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FOR IMMEDIATE RELEASE

May 16, 2004

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

HISPANIC GRADUATES HONORED AT CONVOCATION

LUBBOCK – Last year the graduates wore bright multi-cultural stoles as they were led in a procession to the stage by Mariachi Mi Tierra. It was no ordinary convocation. This year Raiders Rojos, a chapter of the Texas Tech Alumni Association, again honored Hispanic graduates from the Texas Tech University System and South Plains College at a convocation ceremony May 16.

Raiders Rojos has been honoring Hispanic graduates for the past six years, according to Janie Ramirez, programs director of Raiders Rojos. "This ceremony is important to the Hispanic community. It is our goal to promote the retention and graduation attainment of Hispanic students in this region as well as encourage them in post-graduate education. Including South Plains College graduates provides them with a pipeline to Texas Tech and makes the transition smoother," she said.

Ramirez said the ceremony serves as a mentoring tool for Hispanic youth. "It is important for young Hispanics to attend this ceremony and witness older siblings and friends being recognized for their academic achievements, signifying graduation as a very attainable goal," she said.

Raiders Rojos helps Hispanic youth become involved in the ceremony by establishing participation of local schools in the convocation ceremony. "This year we invited elementary and junior high students to assist in the ceremony. Second-grade students from Harwell Elementary School wrote congratulatory letters in English and Spanish to our graduates," Ramirez said.

Key note speaker was Darryl M. Williams, M.D., M.P.H., director of the Texas Tech Health Sciences Center Hispanic Center of Excellence. "The number of Hispanics choosing to go to medical school has not changed for a long time. We are trying to change that. We are trying to make sure that children at the very youngest levels set their sights on careers in medicine. We are trying to create at Texas Tech an attractive place for Hispanics and other underrepresented minority students, a place where they will want to come, a place that will be supportive of them as students and later in their careers," Williams said.

M. Roy Wilson, M.D., president of the health sciences center, said events such as this convocation are supportive of the Texas Higher Education Coordinating Board's "Closing the Gaps" initiative of increasing the participation of minority students, specifically Hispanics and African-Americans in education.

“In health professions, unless dramatic increases in Hispanic and African-American student numbers are experienced in Texas, the incongruity in the race and ethnicity of our health care workforce and the general population will continue to widen.”

Wilson said that the gap will be considerably greater in Texas because of the greater numbers and faster growth of the minority, particularly Mexican-American, population.”

“Evidence has repeatedly demonstrated that diversity helps break down stereotypes, improves classroom discussion, and prepares students for the workforce and “real” world experiences,” Wilson said.

In health professions schools, there are additional compelling reasons for seeking diversity. Being exposed to minority and rural students during training better prepares health professional graduates to take care of patients from diverse cultural backgrounds and belief systems. Moreover, research has shown that minority health professions students are much more likely to serve in underserved inner-city areas and rural health professions in underserved rural areas after training,” Wilson said. “I applaud events such as these that support minorities in all education fields.”

For more information please contact Ramirez at (806) 742-4475 or info@raidersrojos.org.



FOR IMMEDIATE RELEASE

Date: May 17, 2004

CONTACT: Tiffany Tubbs, tiffany.tubbs@ttu.edu

**COLLEGE OF AGRICULTURAL SCIENCES AND NATURAL RESOURCES
CONGRESSIONAL INTERNS RETURN**

[A student from your area is included in this release. Pictures are available upon request.]

LUBBOCK – Texas Tech University's College of Agricultural Sciences and Natural Resources congressional interns are returning from a semester learning the ins and outs of the political world. In 1998, the College of Agricultural Sciences and Natural Resources established a State and Federal internship program for its students.

"Our internship program is providing opportunities for students that will impact their lives forever. Funding and coordination for this program has come to fruition and the vision of establishing a premier internship program has become a reality. We are so pleased to be able to provide our students these special opportunities as a part of their education at Texas Tech," said Marvin Cepica, Ph.D., dean of the College of Agricultural Communications and Natural Resources.

Lexi Weid, a senior agricultural communications from Wilson, interned for Congressman Lamar Smith; Blake Truett, a senior agricultural communications major from Idalou, interned for Congressman Charles Stenholm; Charles Wilson, a junior agricultural and applied economics major from Dallas, interned for Congressman Randy Neugebauer; and Brian Lehrmann, a senior animal science major from Sagerton, interned for Congresswoman Kay Granger.

The summer 2004 congressional interns selected are Laura Frey, a junior landscape architecture major from Houston, for Congressman Charlie Stenholm; Eric Johnson, a junior range, wildlife and fisheries major from Lubbock, for Congressman Randy Neugebauer; and Joseph Imamura, a landscape architecture graduate student from Lakewood, Colo., for the White House. Fall 2004 interns include Carmen Terry, an agricultural communications major from White Deer; Bristi Arnold, an agricultural communications major from Spur; and Ashlee Vinyard, an agricultural communications major from Fancy Farm, KY.

Since the establishment, more than 50 students have served as interns in congressional and legislative offices in Washington, D.C. and Austin. Applicants must have completed 30 hours of coursework by the start of the internship and must have a cumulative grade point average of a 3.0 at the time of the interview and internship.

-30-

SOURCE: Melissa Aguillard, coordinator of student and career development,
College of Agricultural Sciences and Natural Resources, Texas Tech
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FOR IMMEDIATE RELEASE

Date: May 17, 2004

CONTACT: Tiffany Tubbs-Berry, tiffany.tubbs@ttu.edu

**INTERNATIONAL GRADUATE STUDY, RESEARCH AND TEACHING
ASSISTANTSHIP GRANTS NOW AVAILABLE**

LUBBOCK – The Institute of International Education (IIE), in cooperation with the United States Department of State and the J. William Fulbright Foreign Scholarship Board, announced the 2005-2006 Fulbright U.S. Student Program competition.

“This is a great opportunity for Texas Tech University students, and I encourage them to apply and expand their horizons as well as leadership skills,” said Jane Bell, Fulbright program advisor and director of International Cultural Center operations at Texas Tech.

For more than 57 years the program has provided opportunities to study, conduct research and teach in other nations. The grant is aimed to increase mutual understanding among nations through educational and cultural exchange.

The program awards approximately 1,000 grants annually and currently operates in more than 140 countries. The grants generally provide funding for round-trip travel, maintenance for one academic year, health and accident insurance and full or partial tuition. Fulbright travel-only grants also are available in some countries.

Applicants must be U.S. citizens at the time of application and hold a bachelor's degree or the equivalent by the beginning of the grant. In the creative and performing arts, four years of professional training and/or experience meets the basic eligibility requirement. Deadline to apply through Texas Tech is October 6, 2004. Campus interviews will follow, after which the applications will be sent to New York to meet Fulbright's October 21, 2004, deadline.

For more information, call Jane Bell at (806) 742-2974.



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FOR IMMEDIATE RELEASE

Date: May 17, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

**LIMITED SPACE REMAINS IN SHAKE HANDS
WITH YOUR FUTURE SUMMER CAMP**

LUBBOCK -- Applications are currently being accepted for Texas Tech University's "Shake Hands with Your Future" program, which is sponsored by the Institute for the Development and Enrichment of Advanced Learners (IDEAL). The dates for the summer sessions are: Session 1, June 6-18, for students entering grades 8 to 11, and July 5-10 for students entering grades 4 to 7.

"Shake Hands with Your Future" is an academic enrichment program that targets high achieving students. This year will mark the 24th summer for the program. One goal of "Shake Hands with Your Future" is to introduce students to new academic experiences and to assist students in focusing on an academic path. The program also seeks to provide a supportive environment where students share experiences and encourage each other's thinking and creativity. Classes are not graded.

University faculty, graduate students and public school teachers serve as instructors who guide students through investigations of complex subject matter and research processes. Participants choose to participate in two courses of study and receive more than 60 hours on instruction in the two-week session, 30 hours of instruction in the one week session.

Class choices for the 2004 sessions include: animal science, art, architecture, biotechnology, engineering, law, the photo essay, scientific investigations, the stock market and theatre.

In the evenings and on weekends, campers participate in a variety of activities including dances, sports, field trips and a talent show.

For more information or an application, contact Martha Hise, IDEAL director or Rebekah Curry, IDEAL program director, at (806) 742-2420 or e-mail m.hise@ttu.edu.



FOR IMMEDIATE RELEASE

Date: May 17, 2004

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TEXAS TECH UNIVERSITY HONORS AG STUDENTS

[Editor's Note: A student from your area is included in this release.]

LUBBOCK –The Texas Tech University Student Agricultural Council held their Spring 2004 Ag Honors Banquet on April 30. Students in each department and discipline are recognized for their achievements. The event also honored the outstanding student overall for the college.

Outstanding students in each department included Jessica Price, senior agricultural and applied economics major from Sterling City; Lexi Weid, senior agricultural education and communication major from Wilson; Ben Holland, senior animal and food sciences major from Texline; Cody Richardson, senior landscape architecture major from Canyon; Sheila Gardner, senior plant and soil science major from Atlanta; and Caleb Huber, senior range, wildlife and fisheries major from Levelland.

Each department also presented a High-Academic Achievement Award to graduating seniors with the highest grade-point-average. Those awards went to Jessica Price, senior agricultural & applied economics major from Sterling City; Jessica Bieber, senior agricultural education and communication major from Ovilla; Deidra Hirt, senior agricultural education and communication major from Garden City; Kristina Orey, senior animal and food sciences major from Weimar; Cody Richardson, senior landscape architecture major from Canyon; Bradley Young, senior plant and soil science major from Canyon; and Preston Bean, senior range, wildlife and fisheries management major from Aledo.

In addition, the Student Ag Council recognized those students who were awarded "Aggie of the Month" honors for outstanding academics and leadership throughout the school year. Students receiving this honor were: September-Emily Deal, a junior animal science major from Justin; October-Jessica Drennan, a senior animal science major from Welch; November-Deidrea Harris, a graduate student in animal science from Pearland; December-Stacy Stockard, a senior agricultural communication major from Sanger; January-Lauren Grimes, a senior animal science major from Nacogdoches; February-Brad Martin, a senior agricultural communication major from Paradise; March-Michelle Gorhum, a senior animal science major from Pearsall; and April-Sarah Chudalla, a senior agricultural education major from Wharton.

Exiting Ag Council Officers for 2003-2004 included: Koby D. Reed, a senior agricultural communications major from Seagraves, as president; Brad Martin, a senior agricultural communications major from Paradise, as vice president; Sarah Chudalla, a senior agricultural education major from Wharton, as secretary; Emily Deal, a junior animal science major from Justin, as treasurer; and Michelle Gorhum, a senior animal science major from Pearsall, as scribe.

-30-

SOURCE: Sylvia Garcia, Dean's Office, College of Agricultural Sciences and Natural Resources, Texas Tech University, (806) 742-2808 or sylvia.garcia@ttu.edu



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FOR IMMEDIATE RELEASE

Date: May 17, 2004

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

PANTOYA RECEIVES AWARD FROM DEPARTMENT OF DEFENSE

LUBBOCK – A Texas Tech University professor has received the Presidential Early Career Award for Scientists and Engineers (PECASE) from the United States Department of Defense.

Michelle Pantoya, Ph.D., assistant professor of mechanical engineering, is the first Texas Tech faculty member to receive a PECASE award. She received the award from President George W. Bush at a White House ceremony on May 4.

The Presidential Early Career Award recognizes scientists and engineers who, while early in their research careers, show exceptional potential for leadership at the frontiers of scientific knowledge. The Presidential Award is the highest honor bestowed by the U.S. government on outstanding scientists and engineers beginning their independent careers.

Pantoya said she felt honored to receive the award and to have the opportunity to advance research that will contribute to homeland security and winning the war on terror.

"I feel a sense of patriotism by helping to enhance the security of our country using combustion science, and I am personally rewarded by working with the many graduate students who will become instrumental in the future of nano-energetic materials development," Pantoya said.

There were a total of 57 PECASE awards from the Departments of Agriculture, Commerce, Energy, Defense, Health and Human Services, Veterans Affairs, NASA and the National Science Foundation. Pantoya was the only recipient in the region encompassing the states of Texas, Louisiana, Oklahoma and New Mexico.

Thomas Burton, Ph.D., chairman of the mechanical engineering department at Texas Tech said Pantoya's award is important for the College of Engineering and for the university.

"This is a significant award for the university community," said Burton. "Dr. Pantoya is a stellar faculty member, and the prestige accompanying the PECASE will improve the academic reputation of Texas Tech."

Pantoya was recognized for her research innovations in the area of nano-energetic materials and will receive a five-year \$500,000 award. The main thrust of Pantoya's

research is the development of technologies that will enhance national safety and security through the use of nano-energetic materials.

She is currently establishing a fundamental understanding of combustion phenomena associated with nanocomposite materials, which represent a new approach to attaining higher performance propellants and explosives. She will determine the factors that control the stability, sensitivity and energy release rates of nanocomposite energetic materials by studying their propagation physics and ignition.

Pantoya's research will facilitate the development of an entirely new class of materials that can be used in unprecedented ways to maximize the lethality of weapon systems and advance ordnance technologies.

-30-

SOURCE: Michelle Pantoya, Ph.D., assistant professor of mechanical engineering, College of Engineering, Texas Tech University, (806) 742-2452, ext. 34, or e-mail michelle.pantoya@coe.ttu.edu.



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FOR IMMEDIATE RELEASE

Date: May 17, 2004

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REGISTRATION OPEN FOR THE ADVANCED PLACEMENT INSTITUTE

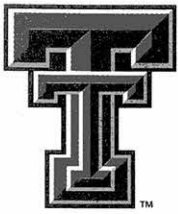
LUBBOCK -- The Institute for the Development and Enrichment of Advanced Learners (IDEAL) at Texas Tech University will host the College Board approved Advanced Placement Institute June 14-18 on the Texas Tech campus. The sessions begin at 8 a.m., June 14 and conclude at noon, June 18.

The Advanced Placement courses offered include: AP English Language, English Literature, United States History, Spanish, Calculus, Chemistry, Biology, Physics and Studio Art.

Pre AP courses offered include: Pre-AP High School English, Pre-AP Middle School English and Pre-AP High School Math.

Course fees range from \$385 to \$415. The Texas Education agency reimburses school districts for Advanced Placement training. To be eligible for reimbursement, the applicant must be a 9th-12th grade teacher who will teach a Pre-AP or PEIMS designated AP course during the 2004-2005 school year.

For course availability, telephone (806) 742-2420 or email ap@ttu.



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FOR IMMEDIATE RELEASE

Date: May 18, 2004

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**TEXAS TECH LIFELONG LEARNING PRESENTS
TEXAS WRITERS SERIES IN FREDERICKSBURG**

LUBBOCK – Texas Tech University Lifelong Learning Community will host a presentation and book signing with a reception for Texas author Susan Hanson as the final spring event in the Texas Writers Series. Hanson is the author of *Icons of Loss and Grace: Moments from the Natural World*, a series of essays reflecting on nature and spirituality. The event will be held from 2-4 p.m. on Monday, (May 24), in the conference room of the Texas Tech University Office Suite, located at 102 E. San Antonio St. in Fredericksburg.

Hanson is a lecturer in English at Texas State University and a lay Episcopal chaplain. She has been a feature writer, columnist and book reviewer for the *San Marcos Daily Record*. Most recently she has written for the weekly magazine *The Chautauquan*.

Refreshments will be offered at the reception and cost of the event is \$5. Hanson's book will be available for sale for signing by the author. For reservations or for more information contact Wanda Merchant at (830) 990-2717. The Lifelong Learning Community offers a series of courses, events, discussions and lectures for people 55 years of age and older.



FOR IMMEDIATE RELEASE

Date: May 19, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

**STATEMENT FROM TEXAS TECH BOARD OF REGENTS
ON CONTRACT EXTENSION FOR CHANCELLOR DAVID SMITH**

LUBBOCK -- C. Robert Black, Chairman of the Board of Regents of the Texas Tech University System, announced today that action has been initiated to extend the contract of the system's Chancellor, David R. Smith, M.D. The following statement by Chairman Black is made on behalf of the Board of Regents:

"When Dr. Smith accepted the position of Chancellor two years ago, his goal was to maintain and build on the Texas Tech System's progress and momentum. His focus was then, and continues to be now, on the people of Texas Tech ... on ensuring that Texas Tech is a system where the interests of students come first, and a system that recognizes its best investment is in its faculty and staff. He has worked diligently and well to ensure Texas Tech continues to meet those commitments.

"During an ongoing period of challenging times for higher education, the Board wants to make sure Chancellor Smith continues to lead the system-wide efforts of Texas Tech. At its meeting last week, the Board expressed its unanimous desire to extend the contract of Dr. Smith to the maximum length of time allowed by law, which is three years.

"Today, a special subcommittee of the Board is established to work with Chancellor Smith to identify all necessary elements for an extension of the Chancellor's contract. This subcommittee is charged with recommending a mutually agreeable contract for approval by the full Board.

"The members of this Board subcommittee include the following regents: Brian Newby of Fort Worth, F. Scott Dueser of Abilene; and L.F. "Rick" Francis of El Paso.

"The Board is confident this will result in the continued progress and success of the Texas Tech University System as it seeks to fulfill its statewide mission of serving the higher education needs of the people of Texas."

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SOURCE: C. Robert Black, chairman, Texas Tech University System Board of Regents, (806) 742-2161.



FOR IMMEDIATE RELEASE

DATE: May 19, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

TEXAS TECH EXPERT ON VACCINE FACTS AND MYTHS

LUBBOCK – In the wake of a new study that finds no link between childhood vaccines and autism, David R. Smith, M.D., chancellor of the Texas Tech University System is available to talk about the purported links between immunizations and other diseases. A study by a committee appointed by the Institutes of Medicine found no convincing evidence that childhood vaccines cause autism. The report was released Tuesday, (May 18).

Smith, who is a pediatrician and former commissioner of the Texas Department of Health, recently published a special report for the American Council on Science and Health, "The Promise of Vaccines: The Science and the Controversy." The report is a second edition of a report first published in 2001. This new edition details the widespread public health benefits of childhood and adult immunizations, the system of checks and balances designed to assure the safest vaccines possible and the facts and myths currently circulating within the lay media about vaccine safety. The publication reviews current evidence about the potential linkage between vaccines and a variety of diagnoses including diabetes and autism.

Smith points to the resurgence of measles from 1989-1991 as proof of the importance of vaccines. He was senior vice president of Parkland Memorial Hospital in Dallas and chief executive officer and medical director of Parkland's Community Oriented Primary Care Program during that time. "I saw the suffering and deaths firsthand caused by that measles outbreak. It could easily have been prevented had we not grown lax about immunizations," he said.

Nationally, immunization coverage rates for children are at or near an all-time high, but in some regions of the country and in large metropolitan areas, the rates remain low. Nationally, in 2002, the immunization rate for the basic childhood immunizations is 78 percent. In Texas, the rate ranges from 64 to 89 percent. Children below the poverty level continue to be less likely to be fully immunized than children above that level. "Cattle are often better immunized than our children," he said.

Immigration and increased international travel also present new problems. "We're seeing that problem now with the outbreak of measles coming over from Europe and Asia. If our citizens are not immunized, measles and a whole host of other preventable diseases could stage a comeback in this country. And that will cost lives and billions of dollars in health care costs."

-30-

SOURCE: David R. Smith, M.D., chancellor, Texas Tech University System,
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EVENT ADVISORY

Date: May 21, 2004

CONTACT: Phil Riddle, philip.l.riddle@ttu.edu

TEXAS TECH SCHOOL OF LAW HOSTS MILITARY LAW PANEL

- WHAT:** A distinguished panel of experts in military law and psychiatry will discuss issues relating to the recent Abu Ghraib prisoner abuse in Iraq, as well as military justice and intelligence needs.
- WHEN:** 2 to 4 p.m., Tuesday, (May 25).
- WHERE:** Texas Tech University School of Law Forum.
- EVENT:** Panel members are to discuss *The Rule of Law...Treatment of Prisoners v. Urgency to Gain Intelligence* and will be introduced by Victoria Sutton, Ph.D., J.D., director of the Texas Tech University School of Law Center for Biodefense, Law and Public Policy.

The panel, consists of Texas Tech Law School Dean and Major General United States Army (retired) and former Judge Advocate General Walter Huffman, M.Ed., J.D.; retired U.S. Army Colonel and commandant at the Judge Advocate General's School and Associate Dean and Professor at Texas Tech School of Law, Richard Rosen, J.D., LL.M.; former Major in the United States Army JAG Corps and current Horn Professor of Law at Texas Tech Law School Daniel Benson, M.A., J.D.; Calvin Lewis, J.D., a law professor at Texas Tech and retired U.S. Army colonel and military judge; Kimberley Phillips, J.D., a lieutenant commander in the U.S. Naval Reserve JAG Corps and legal practice professor at Texas Tech School of Law; and retired U.S. Marine Corps Lieutenant Randolph B. Schiffer, M.D., chair and professor in the Texas Tech University Health Sciences Center Department of Neuropsychiatry and Vernon and Elizabeth Haggerton Chair in Neurology.

CONTACT: Victoria Sutton, Ph.D., J.D., director of Texas Tech University School of Law Center for Biodefense, Law and Public Policy, (806) 742-3990, ext. 264, Vickie.sutton@ttu.edu.



FOR IMMEDIATE RELEASE

May 21, 2004

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**WIND AND GLOBAL WARMING EXPERTS
AVAILABLE TO DISCUSS "DAY AFTER TOMORROW" FILM**

Roland Emmerich, director of "Independence Day," "Godzilla" and "The Patriot" will release his latest summer blockbuster, "The Day After Tomorrow," on Friday, (May 28). The premise of the film is that global warming and the greenhouse effect begin causing massive worldwide catastrophes, including multiple hurricanes, earthquakes, tidal waves, floods and the beginning of a new Ice Age.

Is a disaster on the scale of the one shown in the film possible? What does science tell us about what global warming can and cannot do? And what can we do to protect ourselves from non-cinematic disasters like tornadoes and hurricanes?

Experts at Texas Tech University are available to answer your questions.

Kishor C. Mehta, Ph.D., P.E. Horn professor of civil engineering, former director of the Wind Science and Engineering Research Center and inductee into the National Academy of Engineers, specializes in structural analysis of small buildings exposed to extreme winds, and the design and construction of small buildings to resist damage caused by extreme wind events. He can speak on structural failure of buildings, the types of variables that can cause such failure and can provide more than 30 years of experience evaluating such events. Mehta can be reached at (806) 742-3479, ext. 321 or via e-mail at kishor.mehta@wind.ttu.edu.

John Zack, Ph.D., chairperson of Texas Tech's Biological Sciences Department, works on a network of "Reference Watershed Sites" that have been established in five national parks to evaluate the impacts of climate change on the ecosystem process and to understand the potential impacts of climate change on the biodiversity and functioning of arid regions. Zack can be reached at (806) 742-2715 or by e-mail at john.zak@ttu.edu.



FOR IMMEDIATE RELEASE

May 22, 2004

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER HONORS ALL
SCHOOLS IN COMMENCEMENT CEREMONY**

LUBBOCK – President M. Roy Wilson, M.D. presided over his first Texas Tech University Health Sciences Center graduation with students from all regional campuses, including the Graduate School of Biomedical Sciences and the Schools of Medicine, Nursing, Allied Health Sciences and Pharmacy, in an all-school commencement ceremony Saturday (May 22) at the United Spirit Arena. A total of 695 students received degrees in these health disciplines.

This year marks the 35th anniversary of the legislation signed by the late Governor Preston Smith, establishing what we know today as the Texas Tech University Health Sciences Center.

Hooding and student awards were presented at individual school convocations held prior to the commencement ceremony. Awards presented:

The Outstanding Graduate Student Award for the Graduate School of Biomedical Sciences went to Andrew Lovering, Ph.D.

The Gold-Headed Cane was presented to Jay Sengupta, M.D. The Gold-Headed Cane is a symbol for excellence in the art of medicine and in the care of patients. Sengupta was selected by faculty and students as the individual who best exemplifies those attributes most desirable in the competent and caring physician.

Brandon Gunn, M.D., received the Dean's Highest Academic Achievement Award in the School of Medicine.

The Award for Excellence in Nursing was presented to Belinda Gallegos, R.N., M.S.N., and Michael Lummus, R.N., B.S.N. This award recognizes graduating students who have best exemplified excellence in nursing through practicing holistic philosophy in patient care.

The School of Allied Health Sciences presented the Dean's Award for Excellence to Melissa L. Mikeska, a graduate student in physician assistant studies, and Alissa Joye Lucas, an undergraduate student in speech, language, and hearing sciences. The award recognizes excellence in academic achievement and overall performance by individuals chosen as the top graduate and undergraduate students.

Ben Brister, Pharm.D., received the Bowl of Hygieia award for the School of Pharmacy. The award is an internationally recognized symbol for the profession of pharmacy. Universally depicted as a snake wrapped around a bowl, it comes from Greek mythology. Hygieia is the daughter of Zeus and the goddess of purity. Her bowl represents medicine and the snake indicates potency. The Bowl of Hygieia symbolizes "pure and potent medicines."

Commencement speaker was Reed Tuckson, M.D., senior vice president of Consumer Health and Medical Care Advancement for the UnitedHealth Group. Prior to joining UnitedHealth Group, Tuckson served as senior vice president for professional standards for the American Medical Association (AMA). The former president of the Charles R. Drew University of Medicine and Science in Los Angeles, Tuckson also served as senior vice president for programs of the March of Dimes Birth Defects Foundation from 1990 to 1991.

Tuckson is currently a member of several healthcare-related and academic organizations, including the Institute of Medicine of the National Academy of Sciences where he serves on several committees. Tuckson also serves as an appointee to the Secretary of Health and Human Services' Advisory Committee on Genetics, Health and Society and has held a number of other federal appointments, including cabinet level advisory committees on health reform, infant mortality, children's health, violence and radiation testing.



FOR IMMEDIATE RELEASE

Date: May 25, 2004

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NEW OFFICERS TO TEXAS TECH UNIVERSITY POLICE FORCE

LUBBOCK – Three new officers will join the Texas Tech University Police Department Friday, (June 11). Lubbock native John Barber, Gary Bones of El Paso and Ron Digby of Littlefield will graduate from the Police Law Enforcement Academy in Austin and immediately start serving the Texas Tech community.

Barber, Bones and Digby successfully completed five months of comprehensive training. Aside from criminal and traffic law enforcement, they also learned investigative techniques, defensive tactics, lifesaving measures and emergency driving.

The officers met more than the minimum requirement to become a peace officer. Maj. Richard Foster, Texas Tech Police Department assistant chief said being a campus police officer and serving the Tech community will place greater demands on them than if they were serving a city police department.

"I think you will find that we are very service oriented in addition to enforcing laws," Foster said. "We are very proud of these young men and feel their graduation recognizes quite an accomplishment."

The three new officers will enter a 16 – week field training program in which they will be partnered with a senior officer to help them apply their knowledge and skills. At the end of the program, their senior officers will evaluate them and will then be on their own.

"After being away for five months, I'm sure they are anxious to begin what we hope is a long, satisfying career in law enforcement serving the people at Texas Tech," Foster said.

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SOURCE: Maj. Richard Foster, Texas Tech Police Department, (806) 742-3931, richard.foster@ttu.edu



FOR IMMEDIATE RELEASE

Date: May 25, 2004

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NEW AREA HEALTH EDUCATION CENTER TO OPEN IN MIDLAND

LUBBOCK -- Texas Tech University Health Sciences Center and the Permian Basin Workforce Development Board jointly announced today, (May 25), the opening of a new Area Health Education Center (AHEC) to promote health care careers for West Texas students.

The new center is located at 3510 North A Street, Building A in Midland. A primary focus for the new program will involve AHEC staff traveling to schools across a 27-county region to encourage students to pursue health care careers, such as physicians, nursing, pharmacy and X-ray technicians.

Counties served by the new program include: Andrews, Borden, Coke, Crane, Crockett, Dawson, Ector, Gaines, Glasscock, Howard, Irion, Loving, Martin, Midland, Mitchell, Pecos, Reagan, Reeves, Schleicher, Scurry, Sterling, Sutton, Terrell, Tom Green, Upton, Ward and Winkler.

"It is imperative that we generate a higher level of interest among West Texas kids in pursuing health care careers. As many West Texas doctors and other providers approach retirement age, we are not seeing enough students in the pipeline who are willing to live in West Texas. The person most likely to be a doctor or nurse in a small West Texas town is a person who grew up there. That is what AHEC is all about," said Patti Patterson, M.D., vice president for Rural and Community Health for the Texas Tech University Health Sciences Center.

Willie Taylor, executive director of the Permian Basin Workforce Development Board said, "We are so pleased to join in this partnership with Texas Tech. The strength of the future West Texas economy is linked to having a strong health care system. Without sufficient health care workers, we will be disadvantaged."

Donald Loveman, M.D., regional dean for the Texas Tech University Health Sciences Center campus in Odessa agreed with Taylor, and added, "The residents of many counties in this region already have little or no health care access, mostly because of our vast geography. The new AHEC program will help focus on the needs and be an important program dedicated to ensuring we have an adequate health care workforce in the future."

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The new Permian Basin Area Health Education Center also will address other health care professional training. Jim Fitch, center director said, "While introducing school kids to health careers is our first priority, we also will work on providing rural clinical training experience for current health professional students, assisting existing health professions with continuing education and enhancing the overall health awareness of the region."

The AHEC program will have an annual budget of \$200,000 funded by Texas Tech University Health Sciences Center with a federal grant and state funds. Texas Tech contracted with the Permian Basin Workforce Development Board to provide the services.

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SOURCE: Pam Danner, Texas Tech University AHEC program director, at (806) 743-1338, or
Jim Fitch, Permian Basin AHEC director at (432) 685-8306.



FOR IMMEDIATE RELEASE

May 25, 2004

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**WIND AND GLOBAL WARMING EXPERTS
AVAILABLE TO DISCUSS "DAY AFTER TOMORROW" FILM**

Roland Emmerich, director of "Independence Day," "Godzilla" and "The Patriot" will release his latest summer blockbuster, "The Day After Tomorrow," on Friday, (May 28). The premise of the film is that global warming and the greenhouse effect begin causing massive worldwide catastrophes, including multiple hurricanes, earthquakes, tidal waves, floods and the beginning of a new Ice Age.

Is a disaster on the scale of the one shown in the film possible? What does science tell us about what global warming can and cannot do? And what can we do to protect ourselves from non-cinematic disasters like tornadoes and hurricanes?

Experts at Texas Tech University are available to answer your questions.

Kishor C. Mehta, Ph.D., P.E. Horn professor of civil engineering, former director of the Wind Science and Engineering Research Center and inductee into the National Academy of Engineers, specializes in structural analysis of small buildings exposed to extreme winds, and the design and construction of small buildings to resist damage caused by extreme wind events. He can speak on structural failure of buildings, the types of variables that can cause such failure and can provide more than 30 years of experience evaluating such events. Mehta can be reached at (806) 742-3479, ext. 321 or via e-mail at kishor.mehta@wind.ttu.edu.

John Zack, Ph.D., chairperson of Texas Tech's Biological Sciences Department, works on a network of "Reference Watershed Sites" that have been established in five national parks to evaluate the impacts of climate change on the ecosystem process and to understand the potential impacts of climate change on the biodiversity and functioning of arid regions. Zack can be reached at (806) 742-2715 or by e-mail at john.zak@ttu.edu.



FOR IMMEDIATE RELEASE

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**TEXAS TECH UNIVERSITY VIETNAM CENTER
RECEIVES GRANT TO EXPAND VIRTUAL ARCHIVE**

LUBBOCK – The Texas Tech University Vietnam Center will receive a \$154,000 grant in July 2004 from the Houston Endowment. The grant will help make millions of pages of material available to researchers world-wide. The collections are currently held on microfilm at the Vietnam Archive and include rare 19th Century newspapers from French Indochina, documents of the United States Government, records of the United States Military Branches and much more.

“The Houston Endowment's support will enable us to expand our Virtual Vietnam Archive in tremendous ways, which in turn helps those who use it daily to research the Vietnam War,” said James Reckner, Ph.D., director of the Vietnam Center.

The grant will be used to purchase a high-speed digital microfilm scanner, which will allow the center to put the microfilm contents on the Internet. The broader dissemination of these materials, including such items as the National Security Files of all the United States Presidents who were involved with Vietnam, will lead to a more extensive understanding of the contentious issues with which those administrations dealt, explains Reckner.

The Virtual Vietnam Archive currently helps researchers to access many of the archive's collections and enables scholars, students and all interested in the Vietnam War to conduct research directly from universities, schools, libraries and homes. Of equal importance, the Virtual Archive enables Vietnam veterans to access records that might be of importance to them in their continuing efforts to understand their own experiences, Reckner said.

From the day the Texas Tech Vietnam Center was created in 1989, the Vietnam Archive has collected vast quantities of material, making the collection the largest archive of Vietnam War-related materials outside of the U.S. government. Today, the center is taking a lead in online research with its Virtual Vietnam Archive containing nearly 1 million pages of materials, including documents, photographs, slides, audio and video recordings, artifacts, oral histories, and other materials, explained Reckner.

“The lessons researchers might draw from access to these materials, I hope, also will provide some insights as American leaders continue to redefine America's role in the world in the post-Cold War era,” said Reckner.

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Jesse and Mary Gibbs Jones established the Houston Endowment in 1937. During 1938, Houston Endowment's first full year of operation, the foundation donated \$14,687, of which \$11,285 went to schools and colleges. Over the years, the Houston Endowment's assets have grown to approximately \$1.3 billion, enabling the foundation to donate more than \$70 million annually to help fulfill the Jones' vision of a healthy, vibrant community.

To visit the Texas Tech University Vietnam Center Web site and the Virtual Vietnam Archive, go to www.vietnam.ttu.edu.

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SOURCE: James Reckner, Ph.D., director of the Vietnam Center, Texas Tech University, (806) 742-3742 or james.reckner@ttu.edu.



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EVENT ADVISORY

May 27, 2004

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<http://www.ttuhsc.edu/home/newspubindex.htm>

LEARNING LEGACIES TO BE HONORED WITH MEMORIAL SERVICE

WHAT: Willed body program memorial service

WHEN: 10:45 a.m., Monday (May 31)

WHERE: Resthaven Memorial Park, 5740 W. 19th St.
(near mausoleum on the east side of the cemetery)

EVENT: A memorial service is planned to remember those individuals who have chosen to donate their bodies to the willed body program at the Texas Tech University Health Sciences Center.

Donated bodies are used by first-year medical students and are an extremely valuable contribution to the institution and medicine.

CONTACT: Claude Lobstein, coordinator of Anatomical Services,
Department of Cell Biology and Biochemistry, (806) 743-2700 or
(806) 743-1000.



FOR IMMEDIATE RELEASE

May 26, 2004

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER APPOINTS NEW
VICE PRESIDENT FOR DIVERSITY AND MULTICULTURAL AFFAIRS**

LUBBOCK – Texas Tech University Health Sciences Center President M. Roy Wilson, M.D. officially announced today, (May 26), the naming of Germán R. Nuñez G., Ph.D., as the new vice president for Diversity and Multicultural Affairs.

Wilson said the creation of this position is consistent with and supportive of the Texas Higher Education Coordinating Board's "Closing the Gaps" initiative of increasing the participation of minority students in health sciences education. "Unless we dramatically increase the number of minority health professionals in Texas, the incongruity in the race and ethnicity of our health care workforce and the general population will continue to widen," Wilson said.

According to the American Medical Association, by the year 2000, out of a total of 812,770 physicians, only 2.5 percent were black, 3.5 percent were Hispanic, and 8.9 percent were Asian.

"Dr. Nuñez will be responsible for developing and implementing programs in all of our schools to increase the enrollment and retention of under-represented minority students, especially Mexican-Americans and African-Americans."

Nuñez currently serves as vice provost at Oregon Health and Sciences University. He is the director for the Center for Diversity and Multicultural Affairs (CeDMA). Nuñez secured the funds and implemented the center which now serves as a pipeline of students from middle school to post graduate/professional degree careers. Presently the core pipeline consists of 220 college students, 73 high school students and 30 middle school students.

He also is a professor of biomedical engineering. He previously was the director of the Minority Engineering Program at the University of Colorado at Boulder and associate professor of Industrial and Systems Engineering at Florida International University. Nuñez received his Ph.D. from Texas A&M University, his Bachelor of Science and Master of Science in industrial engineering from West Virginia University.

Nuñez will assume his duties on July 6.



EVENT ADVISORY

Date: May 28, 2004

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CHILDREN'S GOLF CLINIC MEDIA OPPORTUNITY

WHAT: Media opportunity for the children's golf clinic to benefit Guadalupe Parkway Neighborhood Centers.

WHEN: 10 a.m., Tuesday, (June 1).

WHERE: Rawls Course driving range.

EVENT: An opportunity during the first day of the clinic to talk to participants and sponsors of the Swing 'n' Golf Clinic. The clinic runs Tuesdays and Thursdays from June 1 – July 8. All proceeds go to the Guadalupe Parkway Neighborhood Centers.

There are 45 boys and girls enrolled in the clinic, 20 of whom are part of the Guadalupe Parkway Neighborhood Centers program.

The Guadalupe Parkway Neighborhood Centers provide programs to young people to help them learn and develop their self-esteem. The program is open to at-risk boys and girls ages 3 through teen. The centers offer after school pick-up, field trips and cultural opportunities. Texas Tech student volunteers provide tutoring twice weekly to those students who need extra help.

CONTACT: Paula Garner, department manger at the Texas Tech University Rawls Course, at (806) 742-4653, or via e-mail at paula.garner@ttu.edu.