

# Texas Tech Magazine

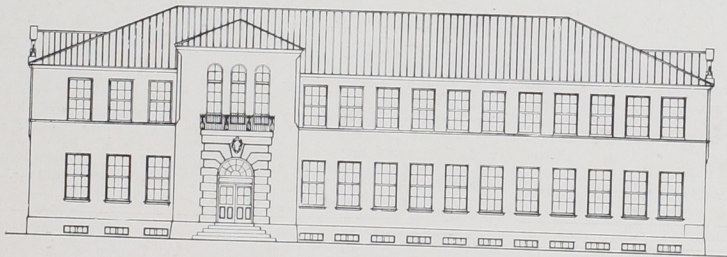
Volume IV

JANUARY, 1941

Number 5

## *Journalism Issue*

### Construction Started On Texas Tech Press Building



Architect's drawing of \$70,000 press building now under construction. It will house the journalism department, publicity offices, publications offices, the Tech Press, class rooms and library. The two-story Spanish designed structure will be ready for use this fall.

CECIL HORNE

*Head Department of Journalism  
and Publicity*



MRS. LOUISE C. ALLEN

*Instructor of Journalism*



DAVID BERGIN

*Instructor of Journalism*



# After 10 Years--Who Will Follow?

*By Bill Wood*

Ten years ago wily Peter Willis Cawthon came to Texas Tech with a butter-thick drawl and a rainmaking machine for the Red Raider touchdown drought.

Those were the days when victories over schools like the Panhandle Aggies and Daniel Baker were fiesta occasions along college Avenue.

"Pete, we want to whip someone at this game of football besides junior colleges," the late Pres. Paul W. Horn advised.

And so they did. Pete turned the Techsians into a Scarlet Scourge, whose names and exploits rocked from coast to coast in American sports pages. He became to the Raiders what Knute Rockne was to the Irish of Notre Dame.

But, Rock died, and Pete has resigned. The Irish have climbed to greater heights under Elmer Layden, and Texas Tech's board of directors will meet early in February to name the successor to Pete Cawthon at Tech.

More than 100 applications asked for the athletic openings at Tech, but the Athletic council culled the list to a dozen shortly. Rumors as to Pete's successor have been thicker than bats in a

cavern around Lubbock for a fortnight or two, but no definite statement was pending from the athletic council as this issue of Tech Magazine went to press.

One well-informed source intimated that bushy-browed Dell Morgan of Rice and Auburn, one-time line-coach at Tech, has the inside track on the head job. Others lean toward Dough Rollins of Texas A & M, or Marty Karow, famous Aggie backfield coach and tutor of All-Americans such as John Kimbrough and Hugh Wolfe.

Bill Wallace, 1934 All American half-back from Rice Institute and now freshman football mentor at the Southwest conference school, also has been mentioned frequently in connection with one of the openings at Tech.

Another Rice man on the tips of railbirds' imaginations has been elongated, pleasant Jimmy Kitts, reportedly anxious to get back into coaching after a two-year layoff from the Owl outfit.

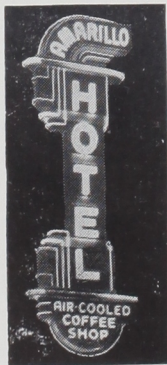
Where Cawthon and his rotund assistant Russell T. Smith would turn still was a moot question in Lubbock athletic circles. For several days, Cawthon has been dickering with Art Rooney and Bert Bell, owners of the professional Philadelphia Eagles concerning a head

coach's contract; other positions of interest to the slender little man with a fox terrier's haircut, include the head job at the University of Idaho.

Following a disastrous 1940 season, with nothing written in the victory column, it is entirely probable that Idaho is attempting a shot of adrenalin for their football department, and Cawthon has been termed the "first big-name coach under serious consideration for the job."

Pete currently is in Philadelphia at Sportsmanship banquet given annually by sports writers in honor of Tiny Maxwell. Fifteen minutes will be given Cawthon on the program. While there, it is probable he will iron out technicalities concerning the Eagles' job. The "technicalities" hitch might be concerning Dutchy Smith as first assistant to Cawthon on a five year contract basis.

Sources close to the athletic council have made efforts, it was rumored, to lodge Berl Huffman in the first assistant's job, and indicated that should Dell Morgan or Kitts get the appointment, Huffman would be chosen. Since 1935 the burly-voiced mentor has coached freshman football and varsity basketball at Tech.



"The Best Stop Sign in West Texas"

HOST . . . .

To the Alumni and Ex-Students of Texas Tech

HEADQUARTERS . . . .

For the Texas Tech Club of Amarillo, and Everything Else Worth While

*Be Sure To See Our "Blue Mirror"  
Convention and Dance Hall*



*We Dare You To Eat And Sleep With Us—Just Once—You Are  
Sure To Repeat. That's The Way We Build Our Business.*

CHARLIE PRYOR, Manager

**HOTEL AMARILLO**

Amarillo, Texas



# Journalists To Have A Home

## THE TEXAS TECH MAGAZINE

Vol. IV, No. 4 December, 1940

Wendell Watson ..... Managing Editor

Lois Marie Daniel ..... News Editor

Bill Wood ..... Student Editor

John R. Cummings ..... Advertising

Billy Joe Sams ..... Circulation

Rollin T. Herald ..... Photography

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## Executive Committee

### Texas Tech Alumni and Ex-Students Association

Raymond Lee Johns ..... President

Lamesa

Rob O'Hair ..... First Vice-President

Coleman

Jimmie Ellis ..... Second Vice-President

Levelland

W. E. Street ..... Athletic Representative

Lubbock

Arch L. King ..... Three Year Director

Lubbock

Joe E. Webb ..... Three Year Director

Slaton

J. E. Speer ..... Three Years Director

Amarillo

Marshall Formby ..... Retiring President

Dickens

Wendell Watson ..... Executive Secretary

Lubbock

## IN APPRECIATION—

Thanks to Lois Marie Daniel, Bill Wood, J. Doyle Settle and James Snyder, president of the Student Council for their co-operation in editing this issue during the absence of Wendell Watson. It is the hope of the above group that all loyal Tech Alumni rally to the cause and pay their dues in order that work of the Alumni Association can continue.

It has been the dream and hope of every journalism major who has attended Texas Technological college that some day he could walk down the hall of a building strictly for his own kind and sip coffee while discussing the next issue of the Toreador with fellow classmates. That dream has been reached.

Ground-breaking for Tech's new \$70,000 journalism building took place Jan. 8, on the site immediately north of the library building. Construction was begun as soon as excavation was completed.

In keeping with the other buildings on the campus, the two-story structure will be of modified Spanish design and will be tan face brick with stone trim and have a red mission tile roof.

Wyatt C. Hedrick of Fort Worth, architect and engineer for other campus buildings, drew plans and will supervise construction.

The Tech press, The Toreador and publicity offices of Professor Cecil Horne and Bill Parker, sports writer, will occupy the first floor. A small coffee shop concession will be operated by the college bookstore.

Comment among the students of the campus so far has been concerning the coffee shop which seems to be the important thing. The argument was that the engineers had their own bookstore; the home economics had their kitchens and the football boys had Tech Drug, why couldn't the reporters have a place to get coffee?

The Toreador will occupy three rooms. One will be the newsroom which is to be 14 and one-half feet by 28 feet and the other two will be an office for the editor and an office for the business manager. Shower and locker rooms, a proof room and the superintendent's office open off the Tech press room which is approximately 50 by 70 feet. A service stair and elevator descent from the pressroom to a storage basement.

On the second floor will be classrooms, offices, photographic studio, a library and reading room. Two large classrooms, each 40 by 24 feet, occupy the north end of the second floor. Adjoining are two smaller rooms for classes one 18 by 20 and the other 18 by 23.

At last the Tech magazine will have an office to keep mailing lists and where alumni can drop by "for a chat." For the first time in the history of the college La Ventana will have two offices and the president of the student council will also have headquarters there.

A floor space of approximately 370 square feet will be used as a photographic studio and office with two dark-

rooms and several individual darkrooms for student use. An irregular-shaped library and reading room having over-all dimensions of 32 by 24 feet, centers the second floor front.

General building contract was awarded to Robert E. Maxey of Lubbock on a low bid of \$54,000. Anthony Plumbing company of Lubbock received the plumbing and heating contract on a bid of \$10,929, and Tom Ansley the electrical contract at \$4,920.

Work is to be completed late in the summer and the building will be ready for occupancy by the journalism department, the press and publications next fall.

## Museum Piece Presented

Hugh McCullough presented Dr. LeRoy T. Patton, head of the geology department at Tech, a shrunken mummified head of a Jibarro Indian of Equador, which McCullough's brother, Ed, sent him from South America. The head is said to be one of five or six in the United States and is a much-sought after museum piece. The head has been shrunk to about one-sixth of its normal size through a secret process employed by the headhunting tribes of that area.

The headhunters collected heads of the enemy tribesmen they slew in battle and shrunk them to the size mentioned. The more heads a headhunter displayed the better warrior he was. Ed McCullough secured the piece from a jungle tramp. McCullough has been employed by the Texas company in its geophysics work at Barranquilla, Colombia the last four years. He is a 1931 graduate of Tech. Hugh McCullough, also a Tech geology graduate, is employed by the same company in similar work on the JA ranch near Clarendon.

## Have New Babies

Mr. and Mrs. Ed McKeever of Brighton, Mass., are parents of twin daughters, born Dec. 19. McKeever is backfield coach of Boston college football team and a former member of Tech's Red Raiders. Mrs. McKeever is the former Miss Gail Quinlan of Lubbock. She is also a former Tech student. The babies were named Mary Susan and Mary Jane.

Mr. and Mrs. Al Ray Cooper of Ralls and Crosbyton are parents of a daughter born early in January in Lubbock. Mrs. Cooper is the former Miss Roubie Trip-litt. Both are former students of Tech.



# Something About People You Know

Two Tech journalism ex-students are employed by the Port Arthur News. They are Paul White and Gordon Hanna. White, 1938 graduate, is telegraph editor and handles three wire services. Hanna, former associate editor of the Toreador, is police reporter.

Burgess Dixon does general office and committee work in Washington, D. C. office of Will M. Whittington, congressman from Alabama. Much of his work is concerned with the flood control committee of the House of Representatives. Editor of The Toreador in 1937-38, Dixon was editor of the McComb, Miss., Daily Journal and relief editor of the New Albany, Miss., Gazette before accepting his present appointment for one year.

Mrs. Merydith D. Turner, the former Doris Montgomery, now lives in Lubbock at 1908 Avenue Q. She has assisted Mrs. Leonard Earnest, 1937 graduate, in editing the last two issues of Tech's student directory and has written copy for a booklet to be published this month commemorating the 15th anniversary of the First National bank at Darrouzett. She is secretary of the alumni organization of the Women's Press club.

C. A. Kathman of Portales, N. M., June graduate, is advertising solicitor, job printer and sports editor of the Portales Daily News. He is a member of the Portales "20-30" club and scout commissioner of the Portales district. While enrolled in Tech, Kathman worked at the Tech press.

Ruby Nell Smith is teaching seventh grade in Tahoka Public schools and has a class of 23 journalism students. She sponsors the pep squad and acts as secretary to the Tahoka Teacher association. She is also sponsor of the mimeographed paper published by the students.

Eloise Hill, music and art teacher at Sanford, began work on a master's degree at West Texas State Teachers college, Canyon last summer. Since graduation, Miss Hill has been employed by the Dimmitt schools teaching in the grades, acting as music director and sponsoring the school publication.

Mrs. Howard Huffman, the former Miss Mary Beth Tomlinson, 1940 graduate and society editor of the Toreador, is living in Slaton. When she was in Lubbock, just before her marriage, she published a booklet concerning the history of the Lubbock National bank.

Raymond Lee Johns completes his first year as manager of Lamesa Chamber of Commerce this month. Before going to that city, he held a similar position with the Slaton chamber. Associate editor of the Toreador his senior year, Johns was graduated in June 1938. He is president of the Tech Alumni association.

Cecile Horne, daughter of Professor and Mrs. Cecil Horne, is doing graduate work in the University of Arizona. She is a graduate of Tech and received her B. J. degree from the University of Missouri in 1935. She worked for the Economy Advertising company in Iowa City, Iowa for two years and in the advertising department of the Dallas Journal for several months.

Marie George, La Ventana editor in 1937-38 has returned to Tech this year to do graduate work in English. She is also teaching three classes in Freshman English as part-time instructor. For the past two years she has taught in Knott.

Wayne Sellers is doing graduate work in journalism in the University of Texas and works as linotype operator in the university press. Since graduation in June 1938 Sellers was publisher of the Moran Enterprise one year and was associated briefly with three other Texas newspapers.

Virginia Knapp, 1940 graduate, is teaching fifth and ninth grades at Silverton and sponsors a page for high school news in the Briscoe County News.

Raymond E. Ferguson, a graduate student of Tech for the past summer, is teaching band and mathematics in Tulsa.

Sid Spear of Childress, June graduate, assumed duties as news editor of the Tulsa Herald in October. He worked a short time after graduation on the Slaton Slatonite soliciting advertising and reporting. During his senior year at Tech Spear was associate editor of the Toreador.

Sports editor of the Midland Reporter Telegram, Morris Laine, 1939 graduate, is a former Toreador business manager. Before joining the Midland newspaper staff last month, Laine worked as a reporter for the Las Vegas, N. M. Daily Optic a few months. He went to the New Mexico paper from Spur where he was city editor of the Dickens County Times.

Miss Rose Jean Rodgers of Post has accepted a position with Congressman George Mahon in Washington, D. C. She is a graduate of Tech and was employed in the registrar's office during her college days. Since graduation in June, 1940, she has been employed by Dalby Motor Freight in Lubbock.

A graduate from Tech in May 1939, Kent Presson of Washington, D. C., visited his parents in Post and friends in Lubbock during the holidays. He is a former student of Tech. At present he is employed in the accounting department of the government and is attending night school at Georgetown university, studying law.

Morris Laine, staff member of the Midland Reporter-Telegram and former business manager of The Toreador visited in Lubbock during the holidays.

Kenneth L. Clinton, a former Tech student and member of Centaur club, is working for Proctor-Gamble company in Dallas.

Fred B. Harrel, 1938 graduate is news editor of the Hereford Brand. He writes news, reads proof and sells advertising.

Joyce Jones, August graduate, began work last fall in the women's department of the Corpus Christi Caller-Times.

Use of wild tobacco as a quick-growing background plant for landscaping on the South Plains is being suggested by the plant industry department of Tech. The whitish-blue plant with large clusters of yellow flowers grows tall and makes a good vegetative growth as do castor beans.

Lomer Nelson has been named editor of the Tucumcari Daily News. He was recently a member of the Clovis News-Journal staff and on the staff of the Sweetwater Reporter. He is a former student of Tech and editor of The Toreador.

Mrs. and Mrs. Wilmot Eaton have moved to a new residence at 3302 Twenty-first street in Lubbock. Eaton, 1937 graduate, is superintendent of the Tech press.

Mrs. Jack Van Bebbler, formerly Julia Slough, teaches speech in Kellerville High school. She expects to return to Tech next summer to begin work on a master's degree. She received her B. A. degree in 1937.



# Two Ex-Students Are District Representatives

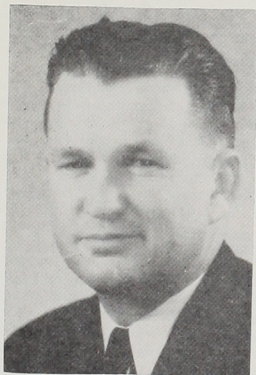
For the first time in this district's legislative history, two former Texas Tech students are representing this territory in the Texas legislature.

Marshall Formby of McAdoo is serving his first term in the legislature as senator, and Hop Halsey, Lubbock, is serving his initial term as representative.

Both have received active appointments as members of leading legislative committees.

Senator Formby was named to eleven committees from the thirteenth senatorial district. The assignments were directed from Lt. Gov. Coke R. Stevenson. Rep Halsey was appointed to four committees by speaker of the House Homer Leonard.

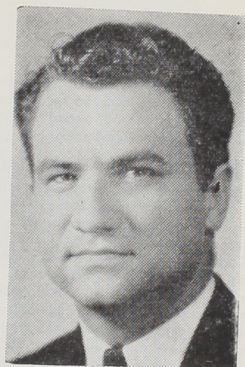
Senator Formby was named a member of the important Finance committees, which passes on all appropriations for state colleges, schools and institutions, and was appointed chairman of the Stock and Stock Raising committee, of vital significance to West Texas ranchers. Too, he is serving on committees of Agricultural, Contingent Expense, Counties and County Boundaries, Criminal Jurisprudence, Public Buildings and



MARSHALL FORMBY

Grounds, Public Debts, State Institutions and Departments, Claims and Accounts, and Penitentiaries.

He also was appointed vice-chairman of the Federal Relations committee.



HOP HALSEY

Rep Halsey's appointments were to committees on Appropriations, Congressional and Legislative Districting, Highways and Motor Transportation and Public Health.

## Recommendations For Buildings Are Made

Recommendation of an expenditure of \$635,000 for buildings and equipment for Texas Tech was made January 18 by a majority of the state board of control in the board's biennial budget report.

Included in the recommendation were an agricultural building costing \$250,000; a chemical and petroleum engineering building costing \$125,000; a home economics building costing \$200,000; equipment for Tech's new library, costing \$60,000.

Much elation was expressed by Dr. Clifford B. Jones, deans of the departments benefitted and the rank and file of Tech supporters.

Dr. Jones said, "The recommendations of the board of control are the same as those of the Tech board of directors as to building and equipment badly needed here.

"It is needless to say Tech has suffered over the years because of such deficiency of buildings and equipment. Sometimes it has been a struggle to carry on.

"We are all gratified at the news and we hope the recommendations are followed through."

## McNeese Is With Govt. In Brownwood

A letter from Charles Howard McNeese informs us that he is working for the government in Brownwood and Fort Worth with headquarters in the F. H. A. office in the latter city. He sends word that Johnny Pierce, an electrical engineering graduate, from Lubbock is working in the same building as he is. He has seen Dick Browning, who is working for the H. K. Ferguson and company, construction engineers, in Dallas.

Fannie Brown is also in Fort Worth and Ernest Joiner, former editor of the Toreador, is working in Fort Worth, according to McNeese's letter.

## College Club Elects New Officers

At a meeting of the club early this month, College Club elected Bill Lamar to succeed L. Dean Butler as president.

Other officers elected to serve during the spring semester were: Bob Bandeen, vice-president; Bob Perryman, secretary; Charles Jacob, treasurer; Robert Hall Davis, chaplain, and Jack Allen, sentinel.

## Hazelwood Accepts Position In Mineral Wells

Calvin Hazelwood will become associated with Dorfman Jewelry February 1, whose home office is located at Brownsville, Texas. Hazelwood will be manager of a new jewelry store to be opened in Mineral Wells early in February. He is a former executive secretary of the Tech Alumni association, having resigned July 1, 1940 to accept a position with Star Engraving company at Houston, Texas.

## Late Registration Figures

First day of registration for spring semester 1942 had paid fees but a small slump in enrollment over the fall semester was indicated according to W. P. Clement, registrar. The decrease in enrollment is possibly due to the one year army training for national defense among the men students, stated Clement.

## Jennings Lewis Promoted

Jennings T. Lewis, co-owner of Lewis-Settle Floral shop, has been appointed Area Director of the National Youth Administration by Jesse Kellum, State administrator. The promotion became effective January 1. Lewis received a B. A. degree in Business Administration in 1934.



# Recent Happenings On The Campus

## CAA Will Train Pan-Americans

Under a special "Pan-American College Phase," there will be made available during the spring session approximately 20 flight scholarships to citizens of Latin American countries who are bona fide students enrolled in institutions participating in the Civilian Pilot Training program. Texas Tech is now offering primary and advanced training of CAA.

There are four students enrolled in Tech from foreign countries who, according to present plans, are eligible to apply for scholarships. Applicants must meet physical and educational requirements of CAA, but will not be required to sign a pledge for further flight training in the U. S. army or navy.

## Defense Course Is Given Final Approval

Training courses in welding and for skilled and semi-skilled machine tool operators have been approved for Tech by the State Board of vocational education, and instruction will begin February 3, according to a recent statement by O. V. Adams, dean of engineering.

The training courses have been designed primarily for men who have had one or more semesters work in college who are not planning to register for the spring semester and who are not satisfied with their progress in engineering.

Men selected for the training courses will not be required to pay tuition but must pay their room, board and incidental expenses. They cannot be registered in college. Application blanks may be secured from the office of the Dean of engineering. Those courses do not carry college credit.

## 1941 Yearbook To Appear In Ivory

Dark ivory leather covers with an embossed picture of the tower of the administration building have been selected for this year's La Ventana, stated A. J. Kemp, editor of the annual, recently.

First material was to be sent to the engravers the 15th of this month, and release of the completed book to students is scheduled for sometime during spring semester examinations.

Doak Hall (girl's dormitory) pictures for this year will include different phases of dormitory life instead of the regular group pictures.

## Plans Are Made For Tech Summer School

Plans are being completed for the 1941 session of summer school under the direction of Dean James M. Gordon. Courses have been mapped out and arrangements for recreational activities are going forward.

Registration will take place June 5 for the first semester, with June 4 set aside for consultations of graduate and advanced students with deans and department heads. Classes begin June 6.

Final exams are scheduled for July 12-14. Only holiday in the entire summer session will be Saturday, July 5. Registration for the second semester will begin July 15. Graduation exercises will close the session on Friday, August 22. Exams for the second semester will be given the two days preceeding.

Dean James G. Allen, in charge of the recreational program, has indicated that the same type of program which has been presented for the past three summers will be featured this summer.

## Kidd Resigns Post As Editor Of Toreador

Announcement of his resignation from the editorship of The Toreador was given early this month by Ed Kidd, head of the student newspaper for the past seven months.

According to Kidd, his resignation is the results of continued illness, and advice from physicians that he must leave the South Plains area immediately or suffer serious physical effects.

Kidd is a senior journalism student from Mexia, Texas, and served as editor of the paper during the summer months and fall semester, being elected to his post in one of the most spirited publications elections ever held on the campus.

He worked three years in the Tech Press, prior to his election to the post of editor. He stated that if at all possible, he intends to attend school somewhere in South Texas during the spring semester and return to Tech to take his degree in June.

## Wiley Makes Records Of Talks And Music

The band department has recently received a new Wilcox-Gay Recordio, which is being used to make recordings of band numbers as well as other programs and speeches. Two new four-rotary valve bass horns have also been added to the band equipment recently.

## Strout Uncovers Literary Secret

A number of heretofore unpublished letters of J. G. Lockhart which were compiled by Dr. Alan L. Strout, of the English department were published in the November 30 issue of the London Times Literary supplement.

These letters, concerning Byron's "Don Juan" were formerly thought to have been written by John Black, but were signed by "John Bull". Recent study has established Lockhart as the author. Dr. Strout has collected and published these letters with the permission of the William L. Clements library of the University of Michigan.

Dr. Strout has been working on Lockhart's letters for the past two years.

The paper, although published November 30, due to impaired transportation facilities has just this week reached Lubbock.

## Service Places 161 Teachers In 1940

One hundred sixty-one teachers were placed in 1940 by the Teacher's Placement service announced Dr. D. D. Jackson and two additional placements were made during the holidays.

Marjorie Key, primary education major graduating in February, was placed at the Draw-Redwine consolidated school.

Charles V. Peach, 1940 graduate, has been appointed to teach mathematics and commercial subjects at Earth.

Of the various teaching positions, band directors, public school music teachers and supervisors, and athletic coaches are most in demand while there are fewest calls for high school English teachers.

Don't Slight  
Your Looks—

VISIT US REGULARLY

Tech Barbershop



# THE LAW STUDENT BRINGS HIS PROF AN APPLE

I hereby give and convey to you, all, and singular, my estate and interests, right, claim, title and jurisdictional advantages of and in said apple, together with its skin, juice, pulp, and pips and all rights and advantages therein, with full power to bite, cut, suck and otherwise to eat the same, or to cause same to secrete a juice known as "cider" or to give same away with or without the aforementioned skin, juice, pulps, or pips (this phrase includes seeds and any foreign matter incurred within specific circumference).

Said title to include all and complete ownership of each and every item listed hereinbefore or hereinafter or in any other deed or deeds, instrument or instruments of whatever nature or kind whatsoever to the contrary in any wise notwithstanding.



## BE A B. M. O. C.

Are you a B.M.O.C.?

Translated it means: Big Man On the Campus.

It's simple to be a B.M.O.C.

First: Enter something. Preferably, a college.

Talk to the campus barbers. Be active. Know everyone's first name.

Hire three guys to yell, "hello," when you enter a coking joint.

Buy everyone beers. Pass out cigarettes.

Picket the sororities. Make them give you a break.

Join any old frat. Outshine your stodgy brothers.

They'll hate you. You'll hate them. Everything's rosy.

Be an athlete. A good one. It's important to make your numerals. Develop your chest, then put your numerals on it.

Get in the class plays. Even if you're a ham.

Look like an actor. Buy a turtleneck. Tap dance your way into the rhythm funfest.

Sing. Play a trumpet. Make with the gag lines.

Be a leg man on the campus paper. Write dribble for your humor magazine. Keep everyone happy.

The end of the year comes. You're a B.M.O.C.

Of course you've flunked out. You really should have gone to class some time.

But, you're a B.M.O.C.



## AND SO TIME PASSES...

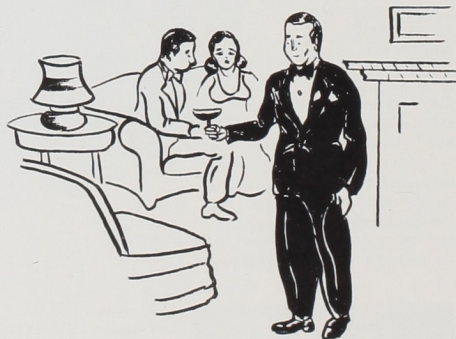
### When You're a FRESHMAN

Drinking is bad...  
 A slap is a rebuke...  
 You're drunk after 3 cocktails...  
 You shouldn't dream to kiss a girl the first date...  
 You owe your fraternity lifelong loyalty...  
 Your best girl has your fraternity pin...  
 You blush when a girl tells an off-color joke...  
 You drink to attract attention...  
 Petty is your favorite cartoonist...



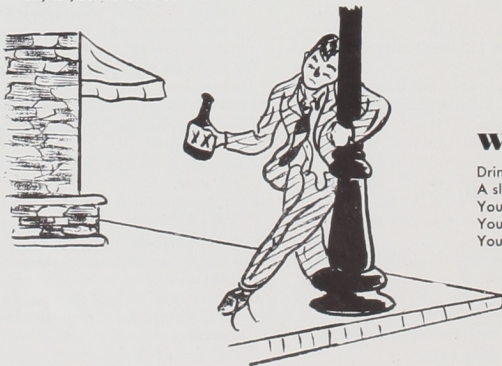
### When You're a SOPHOMORE

Drinking is probably bad...  
 A slap is a joke...  
 You're drunk after 5 cocktails...  
 You shouldn't dare to kiss a girl the first date...  
 You owe your fraternity a great deal of loyalty...  
 One of your best girls has your fraternity pin...  
 You smile when a girl tells an off-color joke...  
 You drink to become genial...  
 Petty is your favorite cartoonist...



### When You're a JUNIOR


Drinking probably isn't bad...  
 A slap is an encouragement...  
 You're drunk after 7 cocktails and a short beer...  
 You shouldn't demand to kiss a girl the first date...  
 You owe your fraternity some loyalty...  
 A girl has your fraternity pin...  
 You laugh when a girl tells an off-color joke...  
 You drink to forget...  
 Petty is your favorite cartoonist...



### When You're a SENIOR

Drinking is drinking...  
 A slap is object No. 1...  
 You're drunk...  
 You shouldn't bother to kiss a girl the first date...  
 You owe your fraternity...  
 A pawn shop has your fraternity pin...  
 You yawn when a girl tells an off-color joke...  
 You just drink...  
 Petty is your favorite cartoonist...





MARION HUTTON  
in Glenn Miller's Moonlight  
Serenade, broadcasts...

*Today's most  
popular number*

# Chesterfield

There's a greater demand than ever for Chesterfields. Smokers who have tried them are asking for them again and again, and for the best of reasons... Chesterfields are cooler, better-tasting and definitely milder. Chesterfields are made for smokers like yourself... so tune in now for your 1941 smoking pleasure.

*They Satisfy*

## WE INTERRUPT THIS PROGRAM TO BRING YOU...



I noticed the big fat man sitting in the corner crying in his beer.

"What's the matter?" I asked, trying to spread a little cheer.

"I'm a radio script writer," he answered, looking up. "Do you ever listen to the radio?"

"Why, yes,"

I replied, "whenever I'm home."

"Did you happen to hear last night's 'Mystery Adventure Love Story Hour'?"

"I most certainly did," I told him.

He looked at me with unbelieving eyes. "I bet you didn't. You look like the kind that never listens to anything but dance music."

"You're mistaken," I lied. "Mystery Adventure Love Story Hour" is my favorite program."

"How'd it begin?" he asked.

Now I was glad I had been too lazy to get up and turn to another station. "Oh, it began with a young girl frightened by a blizzard."

"That's right," he yelled. "You did hear it. Well, that blizzard began life as a wolf."

"A wolf? You mean like the 'Three Little Pigs and the big bad—'"

"Yes, a wolf!" he said ferociously.

"I worked two months on the story. Here was a poor girl trapped in a mountain cabin by a wild wolf. Finally the door is blown open and the wolf pushes into the cabin. The poor girl is frightened almost to death, but she keeps her wits about her, and pretends to faint right near the closet door. As the wolf leaps at her, she ducks, and he goes sailing head first into a closet. She traps him there but it's only a matter of minutes before he breaks his way out. In desperation she screams and a wandering brush salesman hears her and rescues her."

"But," I interrupted, "I heard no wolf on the program."

"Of course not. They cut him out.

They were afraid that the late tuners, hearing a helpless girl fighting off a hungry wolf, might get the wrong idea of what was going on.

"Don't you think," he went on, "that I let them cut the wolf out just like that. I put up a real but useless struggle. I didn't like seeing all the work I had put in getting a fictitious wolf trapped into a fictitious closet go to waste."

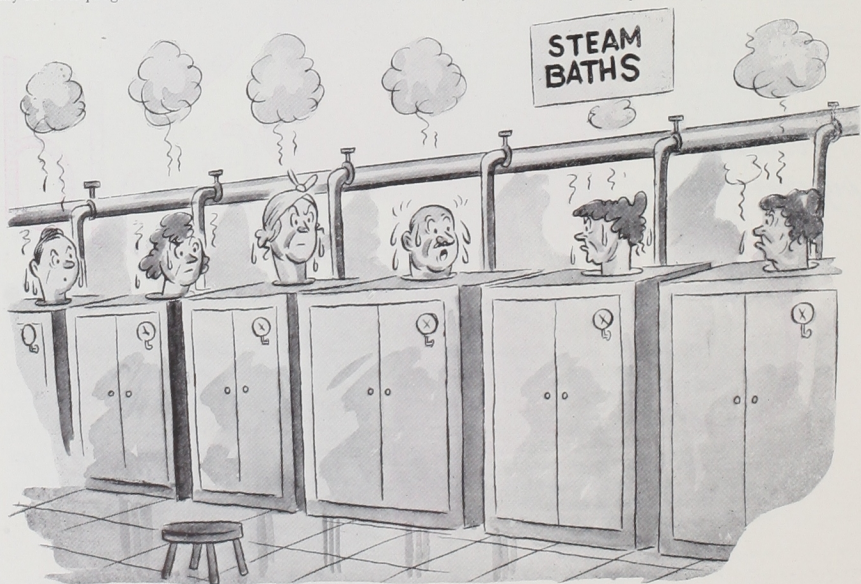
"I suggested that the brush salesman enter first and frighten the girl into the closet and later have the wolf rescue her. But you see, the salesman turns out to be the girl's childhood sweetheart, and to have the wolf take his place—we'll you see—"

So they changed my wolf into a blizzard!" he cried.

I sympathized with him.

"Only once," he pleaded, "I would like to hear something come off exactly as I planned it. Without any changes!"

I whispered something into his ear, and he suddenly took on a new life. He thanked me over and over again, and as I left I saw him, smiling, begin to bump his head against the wall—just to hear it bump as he (and I) had planned it.



"There must be some mistake, I'm sure!"



# Council of Women Graduates

MRS. LEONARD EARNEST, Editor

## Wiley To Judge Spring Concerts

The seventh annual spring concert tour of the Texas Tech band will be conducted March 10-12 and approximately 60 to 70 players will make the trip.

Concerts will be played in Littlefield, Sudan and Clovis, N. M., March 10; Bovina, Friona, Hereford and Amarillo, March 11 and Tulia and Plainview, March 12.

Wiley has accepted invitations to serve as official at several band clinics and contests this spring. He will officiate at the Borger clinic March 7-8 and at the Crane clinic March 20-22. He will judge in the Southwestern Oklahoma band contests at Weatherford March 28-29, at the Texas region one contest in Amarillo April 3-5, at the region six contest in Waco April 11-12 and at the Tri-State festival in Enid, Oklahoma, April 17-19.

## Gantz To Speak To Women's Open Forum

"Effects of the Present War on the Church" will be subject for an open forum meeting of the Council of Women Graduates, Feb. 4. Rev. H. G. Gantz, pastor of the First Christian Church of Lubbock, will lead the discussion.

Miss Martye Poindexter, head professor of applied arts, spoke to the group at the last meeting about Frank Lloyd Wright and his approach to an architectural problem. In explaining Wright's theory, she said houses should fit in with climate and topography and should be built from native materials as nearly as possible.

## Home Economics Students Placed

When they completed requirements for their degrees at the end of the fall semester, three home economics students of Texas Technological college had jobs to begin work immediately as home economics teachers.

They were Miss Elois Duggan, Nacoma, who obtained a position to teach at Dodson; Miss Gracie Mae Hogg, Lamesa, to teach at Swenson, and Miss Hazel Moore, McAdoo, to teach at Ropesville.

## Here 'n There

Miss Argen Hix, 1940 graduate from the home economics division, has been transferred from Tahoka to Levelland where she is Farm Security Administration supervisor.

\* \* \*

Miss Gloriadel Bowen, 1938 graduate, left recently for Wink where she will teach physical education in the public schools. Since graduation she has been teaching in Lubbock junior high school.

\* \* \*

Mrs. Mary Beth Sheely Dunn (Harvey L.) of Clovis, N. M., is state treasurer of the Junior Woman's Clubs of New Mexico. Mrs. Dunn has taught three years since graduating in 1933, one at Robertson and two at Friona.

\* \* \*

Miss Charlotte Cooper, 1939 graduate holds a stenographic position with the Cardinal Oil company in San Angelo.

\* \* \*

Miss Bonnie Thomas was elected this month to teach English, Spanish, and sociology in the Melrose, N. M. schools. She has been teaching journalism in Wayland college, Plainview, for a year. Before going there she was secretary to the pastor of Lubbock First Baptist church.

\* \* \*

Miss Geraldine Watson, 1939, is society editor of the Henderson Daily News.

\* \* \*

Miss Georgia Wadley has been elected to teach in the Latin American school in Pecos. She did graduate work in the University of Texas last fall.

\* \* \*

Miss Margaret Conner has a civil service job in Kelley Field, San Antonio.

\* \* \*

Margaret Benn, 1939 home economics graduate, is supervisor of a girls' NYA project in Floydada. Before December, she had been employed by the Federal Security Administration in Anson.

\* \* \*

Mrs. Henry Meredith, the former Katherine Leidigh, of Beaumont, is spending several weeks in the home of her parents, Dean and Mrs. A. H. Leidigh of Lubbock. Mrs. Meredith graduated from Tech in 1936.

\* \* \*

Miss Dona Huff is supervisor of the Lamesa W. P. A. project.

## Las Leales Plan Valentine Dinner

Las Leales alumnae will be guests of the active group at an annual valentine dinner, Feb. 8, at Hilton hotel.

Mrs. Mary W. Doak, dean of women and sponsor of the club, will be the principal speaker. Other special guests will include sponsors Dr. and Mrs. Clifford B. Jones, Dean and Mrs. James G. Allen, Dean and Mrs. J. M. Gordon, and Dean Margaret W. Weeks.

## Weddings

Miss Juanita Amick and Clyde F. Amonett, both of Flomott were married Dec. 5. Amonett is a former Tech student. The couple is at home in Flomott.

•

Miss Doris Wynne and Quinton Hamrick were united in marriage in January in Colorado City. Hamrick is a former student of Tech.

•

Miss Sylvia Smith of Kermit and Bill Liston of Sudan were married late in December. Mrs. Liston is a graduate of Tech and is English teacher at Sudan. She was an honorary sponsor of the Tech R. O. T. C. while in Tech.

•

Announcement has been made of the engagement and approaching marriage of Miss Lorine Augusta Nagel to Holice Hilton Kaderli of Midland. The wedding is to take place in February. Kaderli is a former engineering student at Tech.

•

Miss Martha Windham and Charles A. Carrigan of Sweetwater were married in December. He is a former student of Tech.

•

The marriage of Miss Doris Lee Gore of Brownfield and Sam Teague of Seagraves took place late in December at the home of the bride's parents. Teague is a 1937 graduate of Tech and Mrs. Teague attended Tech for two years. She was a member of the Sophomore Queen's court and a La Ventana beauty nominee. They are at home in Seagraves.

•

Miss Mary Belle Montgomery of Littlefield and Marshall C. Holland of Sayre, Okla., were married Christmas morning in Littlefield. The bride received her masters degree from Tech. They are at home in Houston.

# More About People You Know

Sylvester Reece accepted employment with the Robstown Record Jan. 1. He is selling advertising, handling commercial work and working as a reporter. Reece graduated in August 1938 and finished work on a master's degree in business administration last summer. His thesis was a study of comparative costs in the printing business. He worked at the Tech press and for two years was shop foreman.

Lloyd Glover, editor and publisher of the Pharr Press and manager-editor of Monty's Monthly published in McAllen, was elected chairman of the Pharr Methodist church board of stewards for the current year. He is also vice-president-elect of the Pharr Kiwanis club. He has been connected with the two publications since graduation in 1935.

## With Other Alumni

A special attraction in the "Arizona Alumnus" is a page concerning "Books For Living" and also a list of books members of the alumni association might enjoy reading.

Congressman Edwin A. Hall of New York is remembered at Cornell university by former classmates as an enthusiastic cadet in the university's Reserve Officers' Training Corps unit who was saluting everybody in the army from second lieutenants up. The fact that now, as a U. S. Congressman, he has risen in ten years to a place where every officer in the army, from generals down, have to salute him, is a remarkable commentary on the American system.

Justice Hugo L. Black of the Supreme Court of the United States, Senator John H. Bankhead, Senator Lister Hill and Senator Claude Pepper were among those attending the University of Alabama homecoming. The "Alumni News" pronounces it the "greatest homecoming ever."

The University of Alabama was the place where young Edward A. Devlin, a freshman, pulled a so-called 66-hour "filibuster." He talked Roosevelt.

"The Peabody Reflector and Alumni News" carried a two page French History for Busy Students in December. It looked like a good thing to use in preparing for an examination.

Everett Fairchild, 1935 graduate and editor of La Ventana during his senior year, has opened a commercial art studio in Chicago. For several years he has attended the Chicago Art Institute. In December he married Miss Dorothy Crausbay of Chicago and former Texan. Fairchild painted the murals on the stairway in the Tech engineering building.

Harold Hams, who began as a reporter and advertising solicitor for the Floyd County Hesperian, after graduation in 1937, returned to Tech summer school in 1940 to begin work on a master's degree in education. In September he became news editor of the Floydada paper.

Miss Geraldine Davis of Lubbock has accepted a position in the United States Department of Justice in Washington, D. C. She is a former student of Tech.

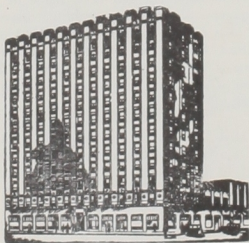
## Hilton Hotel

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"Lubbock's Finest Theatres!"

Watch for the following attractions coming to the Lindsey Theatre in February:

"PHILADELPHIA STORY"  
"SANTA FE TRAIL"  
"KITTY FOYLE"  
"VICTORY"  
"WESTERN UNION"  
"LOVE AT LAST"



# More Weddings

Miss Lucile Virginia Jeffus and Archie Armstrong of Paris were married Jan. 1 in that city. Armstrong attended Tech. They are at home in Gilmar.

The wedding of Miss Faye LaMoyn Stewart of Sidney and John M. Cowan, jr., of De Leon were married Dec. 21. Mrs. Cowan attended Tech. They are at home in Comanche.

Miss Edith Young and Johnny E. Smith were married on Christmas Day in Colorado City. The bride is a former student of Tech and was a member of Las Chaparritas social club.

The marriage of Miss Frances Ballew of near Levelland and Thomas Pardue of Lubbock took place Jan. 25. The couple is at home in Lubbock where the bridegroom is a pre-medical student. Mrs. Pardue was a student last semester.

Miss Maurice Hughes and Norman B. McCullough, both of Lubbock, were united in marriage Jan. 25 in Odessa. She was a charter member of Las Chaparritas social club and a campus beauty. She is a Tech graduate. They are at home in Lubbock.

Miss Marie Thompson and John Dean, both of Plainview, were united in marriage Jan. 25 in Lubbock. Mrs. Dean is a former student of Tech.

The wedding of Miss Alma DeShazo and Walter Granberry took place in Clovis, N. M., Jan. 25. They are at home in Lubbock. Mrs. Granberry is a Tech graduate.

Announcement was made Jan. 18 of the engagement and approaching marriage of Miss Rebecca Tudor of Slaton to Morris Clinton of Los Angeles, Calif. The wedding is to take place Feb. 9 in that state. They are former students of Tech.

The wedding of Miss Montez Snider and Wilford Smith took place Jan. 9 in Clovis, N. M. Mrs. Smith is a former student of Tech and Smith is a senior in the division of arts and sciences, majoring in public school music.

Mr. and Mrs. Max Wagborne of San Angelo are parents of a son born Dec. 25. The baby was named Richard Carter. Wagborne is a former business manager of La Ventana and has been employed several years in the advertising department of the San Angelo Standard Times.

The marriage of Miss Eloise Smith and John Hiner Wilson took place late in December in Wichita Falls. Mrs. Wilson is a graduate of Tech where she was a member of D. F. D. social club. Wilson is also a graduate of Tech and was a member of College Club. They are at home in Lubbock.

Miss Myrtle Tate and Fickas Bell, both of Snyder, were married early in January in Snyder. Bell attended Tech for two years. They are at home near Snyder.

Announcement was made in Lubbock Jan. 12 of the engagement and approaching marriage of Miss Lois Marie Daniel of Lubbock to Louis Owen Walker of Tulsa, Okla. The wedding is to take place in the spring. Miss Daniel attended Tech for three years and was a member of Ko Shari social club and "Who's Who Among Students of American Colleges and Universities."

Mr. and Mrs. L. M. Staley, jr., were married Dec. 26 in Fort Worth. Mrs. Staley is the former Miss Jane Hale and Mr. Staley is from Ringgold. Both are students in Tech.

Miss Alyene Hardwick and Royal Furgeson were united in marriage Jan. 26 at the First Methodist church in Lubbock. Furgeson is a former student of Tech and is serving his second term as district clerk.

Miss Elizabeth Black of Barstow and William Abrey Bingham of Amherst were married Christmas morning in Abilene. Both are former students at Tech. Mr. Bingham graduated in August and is associated with the A. A. A. in Amherst.

Miss Susie Leigh Hood and Fred M. Luttrell of Arlington were married Jan. 10. Mrs. Luttrell is a former student of Tech.

Word has been received here of the announcement of the engagement of Edward Symes, jr., and Miss Anne Elizabeth Patterson, both of Nashville, Tenn. The wedding is to take place early in the spring. Symes is a former student of Tech.

Miss Agnes Pickett of Post and Dr. Glenn E. Kahler of San Antonio were married Jan. 18 in San Antonio. Mrs. Kahler is a former student of Tech where she was a member of Las Chaparritas social club. They are at home in Fort Sam Houston, San Antonio.

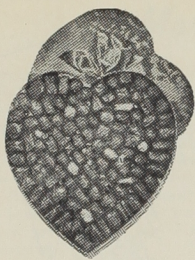


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WHITMAN'S Saylor's  
MARTHA-WASHINGTON

# "A Song Is Born"

By M. Defenbaugh

"Turn out the light and go to bed, pul—case," pleaded my roommate in a drowsy, irritated tone of voice. She was repeating herself, as she had said the same thing ten minutes before. I said "O.K." again, and wound up my term theme, turned out the light, and hit the hay, immediately going to sleep, as it was after midnight, I guess. I don't know how long I slept.

Suddenly I sat up in bed. Something had waked me. There was singing and whistling coming from the opposite side of the room.

"What's going on," I asked weakly. "Oh, I'm composing a song," said my roommate in a matter-of-fact tone.

"Shut up, please", I said politely, and turned over.

"No, listen, I've got it," she shrieked, and she sang me a song. Well, it sounded pretty good to me even under those

circumstances. So she sang it again, and I joined in on the chorus. Then, she murmured that there was something wrong with the bridge. I asked, "What bridge?"

She said, "Listen," and she sang it a different way, which she thought was better.

Well, pretty soon we got up and turned on the lights, and she got out paper and pencil and jotted the song down. I decided that it was wonderful. So did she. She named it "Where Are You Now?"

"Really," she remarked, sitting cross-legged on her bed, "I could tell a lot more about this if I could play it over on the piano. Consequently, we quietly traipsed up to the lounge. Now the lounge is a fairly large room, even in the daytime, but at night it is enormous and shadowy. So she went in and turned on the lights, and I tagged along after her. She plopped down at the piano and started swinging it out, trying different arrangements. It was definitely a blues song, and I got pretty blue. But it did listen good.

Eventually, we returned to our room, but could not go to sleep, as her creative genius had made us both saucer-eyed. As we were in a talkative mood, we discussed things like copyrights, Bing Crosby, Marty Malneck, the B. M. I., Glenn Miller, Artie Shaw, how ugly Fred Astaire is, song publishers, Mary Martin, the rhythm of Count Basie's technicolor band, and the Varsity Show.

When we started talking about the Varsity Show I got an idea, so I asked my roommate why she didn't submit her song to the committee, and maybe go down in the annals of Tech history. At first she thought I had my signals mixed, but finally decided that this was a good idea. Well, we both felt like we had accomplished a great deal. I don't know why I felt that way too, except that I was present when the song was created. Then, we reset the alarm clock for an hour later than usual, and went to sleep.

So, when you hear "Where Are You Now" by Mary Nabers in the Texas Tech Varsity Show this spring, you will know how the composer blazed the sophisticated trail to the consummation of a heck of a nice tune, which is really in the groove.

Culver Hill, former part-time instructor in Tech's journalism department, will teach the spring course in advertising layout. Hill is in charge of display and advertising at Hemphill-Wells company of Lubbock. He is a 1932 graduate of Tech.

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# Weddings

Miss Doris Wharton of Lubbock and Murrell Brown of Farwell were married Jan. 1 in Clovis, N. M. Mrs. Brown is a graduate of Tech where she was a member of the Accounting society and the Future Teachers of America. The couple is at home in Muleshoe.

The wedding of Miss Geraldine McFarland of Friona and Dr. George C. Taylor of Floydada took place Jan. 10 in Frederick, Okla. Mrs. Taylor is a June, 1940, graduate of Tech and has been teaching in the Highpoint school. She was a member of the Business Administration club and the Parmer country club.

Miss Mary Margaret Sartwelle of Del Rio and Marvin Charlton, jr., were united in marriage Jan. 4 in Yuma, Ariz., and went from there to Burbank, Calif., where the bridegroom is associated with an aircraft manufacturing company. Mrs. Charlton attended Texas Tech in 1939-40 and was a member of D. F. D. social club.

Miss Olene Stevenson of Lubbock and Louis Sanders of El Paso were married June 16, 1940, according to announcement made in January. Sanders is a former pre-medical student at Tech.

Mr. and Mrs. Elmer Winter, who were married in Lubbock New Year's Eve, are making their home in Amherst. Mr. Winter completed three years at Tech and is employed in the county agent's office in Amherst. Mrs. Winter is the former Miss Jessie Mae Tucker of Amherst.

Miss Eunice Boteler and Billy Schumpert, both of Portales, N. M., were united in marriage early in January in that city. Schumpert received his degree from Tech and was a member of Silver Key club. The couple is at home in Sweetwater.

The wedding of Miss Lorna Thornton of Whitewright and Braxton Gilmore of Mineral Wells took place early in January. They are at home in Abilene. Gilmore is a graduate of Tech and was an outstanding football player.

Miss Harry Etta Landers and LeRoy Spires, jr., were married in Roscoe on New Year's Eve. Both were students of Tech this year. Mrs. Spires was a pledge to Las Chaparritas social club and Spires was a pledge to Wranglers social club. They are at home on a ranch near Roscoe.

Miss Amatene Lockhart and Lloyd Whitfill were married Jan. 4 in Plainview. Whitfill attended Tech and was a member of College Club.

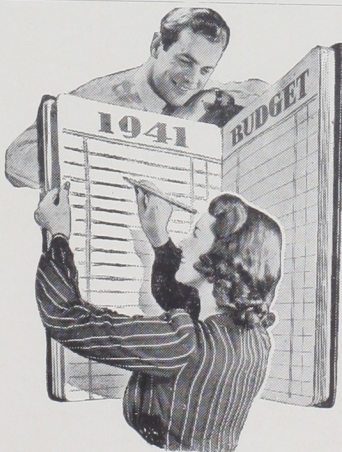
Announcement was made of the marriage of Miss Junie Laurida Knappe of Willie Woodward Crouch of Victoria which took place about Jan. 1 in Austin. Crouch received his B. A. degree and M. A. degree from Tech.

Miss Nell Farris of Crosbyton and Afton Willingham of Paducah were married Dec. 27 in Lubbock. Both are attending Tech. Willingham is a senior student and is a member of Wranglers club and Mrs. Willingham is a sophomore student.

The wedding of Miss Loreta Horn of Albuquerque, N. M., and John D. Kitchen of Childress took place in January. Kitchen attended Tech and is employed in Albuquerque.

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—says Bob Fausel, ace Curtiss test pilot



A PLANE that's never been off the ground before—never been put to the test of actual flight. What will happen in that first power-dive? That's the test pilot's job... Bob Fausel's job... to find out. It takes more than sheer nerve—it takes extra nerve... extra skill and endurance. Bob Fausel *has* those extras... *gets* the extras in his smoking, too... with Camels. He says: "That extra flavor in a Camel always hits the spot."



I SMOKE A LOT;  
SO I SMOKE CAMELS.  
THEY **BURN SLOWER**—  
GIVE ME **EXTRA MILDNESS**  
WITH A GRAND **EXTRA FLAVOR**.  
MORE SMOKING  
PER PACK IS ANOTHER  
EXTRA I GO FOR IN  
CAMELS

TRYING to tear a plane apart in mid-air is only part of test pilot Bob Fausel's job. There are long hours of engineering conferences... long hours of smoking. "That's where Camel's extra mildness and extra coolness are so important," explains Bob (center, above). "Camels are more than mild—they're extra mild—easy on my throat."

Cigarettes that burn fast burn hot. Camel's s-l-o-w way of burning means more coolness, of course, plus freedom from the irritating qualities of excess heat. Smoke Camels and enjoy extra mildness, extra coolness, extra flavor—yes, and extra smoking (see below).

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**EXTRA COOLNESS**

**EXTRA FLAVOR**

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