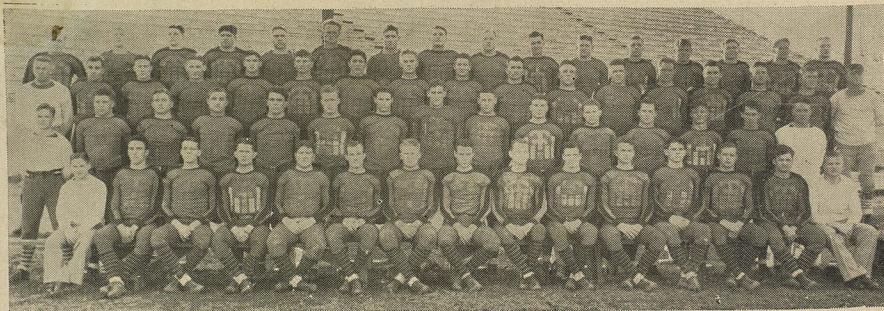


# Texas Tech Red Raiders



## FRONT ROW

### LEFT TO RIGHT

Hal Hitchcock, ass't. Manager Green, Guard; Garrett, Center; Guthrie, Center; Davies, Guard; Thornton, Center; R. Hale, End; West, End; Walker, Center; Pete Owens, Guard; Lofland, End; Ed Klein, Manager.

## SECOND ROW

Thornton, Ass't. Manager Holcomb, Tackle; L. Browning, Tackle; Katrola, Tackle; Wimberly, Tackle; Williams, Tackle; Brown, Tackle; Barlow, Tackle; Prim, End; J. Browning, Tackle; Curfman, End McWilliams, Guard; Baker, Ass't Coach.

## THIRD ROW

P. W. Cawthon, Head Coach; Puckett, Full; Byrd, Half; Baze, Full; Merrill, Half; Mosely, Full; Guzick, Full; Morris, Full; Neill, Half Ramsey, End; Barnett, Half; Spear, End; Philbrick, End; Smith, Quarter; Duval, Quarter; Nichols, Guard, Capt.; Smith, Line Coach.

## BACK ROW

Cannon, Quarter; Turn, Guard; Betts, Half; Wilson, Tackle; A. Owens, Guard; Doherty, Center L. Jones, Guard; Sam Jones, End; Chapman, Half; Chernosky, Half; Williams, Quarter; May, Guard Beauchamp, Quarter; Gilmore, End.

21924

11/28/35



PRIM - END



WILLIAMS  
TICKLE



SAM JONES  
END



CAPT. NICKOLS  
GUARD



DAVIS - GUARD



BRANCHAMP  
HALFBACK

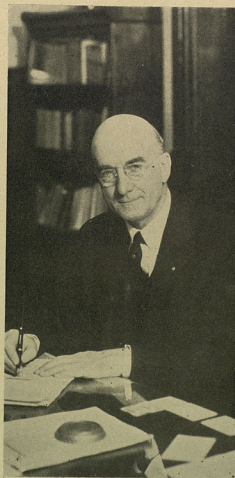


PETE OWENS  
GUARD



MERRILL  
HALFBACK

## Dr. Bradford Knapp



Whose untiring effort has brought Tech its new stadium



# Texas Tech Coaches



**Wulfsberg's**  
STORE FOR MEN

**Bostonian Shoes**

\$6.50 to \$10.00

Made With Flexmore Process—"Already Broken In."

MANSFIELD SHOES \$5.00

Phone the Results "Long

Distance" to those left

at home--



... they, too, are interested in their Home Team!

**Southwestern  
Associated  
Telephone Co.**

1018 BWay

Phone 922

Smartly Styled  
Clothes

*The Vogue*

"Co-Eds' Downtown  
Headquarters"

### Western Union Telegraph Company

Your Messages and press may be filed  
with Western Union Operator in press  
box—top of grand stand. Direct wire  
from Matador field. Keep folks at  
home posted as to progress of game.

BO SEXTON, Manager.

### RIDE THE BUSSES NEW LOW FARES

We appreciate your  
patronage

SOUTH PLAINS  
COACHES, Inc.

## Headquarters For Players And Fans



When you say "football" you've said something  
at the Hotel Lubbock. We like it! We like the  
men who play it! And we like the fans who like  
it!

Of course we like to see Tech win, but next to  
that we like to see the visitors play a good game.  
Win or lose we're for the great game of Football.

That's why we try so hard to make the LUB-  
BOCK a hotel where football enthusiasts will al-  
ways feel at home. . . and why we are so proud  
that many visiting teams make their headquar-  
ters with us

If football is in your blood . . . you'll enjoy stay-  
ing at the LUBBOCK . . . it's your kind of a  
hotel.



## Hotel Lubbock

300 Rooms

## Texas Tech Red Raiders





## Fight 'Em Gang We're For You

Official Photographers For  
Texas Tech

### Tech Studio

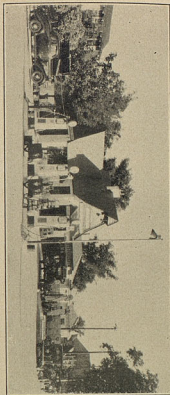
2406 Main St.

This Station Is Operated by Tech College Students  
BROADWAY AND Q

LUBBOCK, TEXAS

Day And Night Service  
PHONE 76

## KERR BROS.



# PENNEY'S

*For School Values*

Where The Student Shops and Saves



**We Are Always Behind Tech Matadors  
Win Or Lose**



Make Penney's Your Downtown Headquarters

**I. C. PENNEY CO. INC.**

In Lubbock—It's Penney's

Broadway and Avenue J

## Grid Gossip

This season Coach Charles E. "Gus" Dorais of the University of Detroit has had his prayer for a great blocker answered in the person of Kinsey Jones, his quarterback. This is Jones' third year on the squad and while he always has been a good blocker, he did not reach his full power in this department until now. Jones is not a big fellow, weighing about 165, but neither was Wally McIlwain. He just has the knack of hitting would-be tacklers in such a manner that they are put out of the play for keeps. He has the further knack of staying on his own feet so that he can keep on mowing them down as long as the ball is in play.

In addition to being one of the best blockers that the University of Detroit ever had, Jones is an excellent field general and a good runner. He also has developed into one of the best pass-receivers on the squad and he can do a bit of passing, too. Jones got his first taste of college football at the Naval Academy, Annapolis, where he played plebe football. He was forced to leave the academy after his plebe year and entered the U. of D. He was third-string quarterback there in his sophomore year and became the regular signal-caller last season when Marsh graduated. Even before entering the Naval Academy, he had had unusually good preparatory school experience, for he was captain of the Fort Collins, Colo., high school team and also of Peddie institute.

Another man on the Titan team who rates as a great blocker is Al Boglarsky, right end. Like Jones, he looked like a good blocker from the start but he has greatly improved this season. Boglarsky also is a fine defensive end and is the Titans' most reliable pass-catcher. This is his second year on the varsity.

Whatever success the Titans may have this season—and their early games presage plenty of it—can be attributed largely to the ability of Jones and Boglarsky to knock 'em down.

Behind this terrific blocking are two hard running backs in Andy Farcas, a sophomore, and Dick Lutz, an outstanding senior triple threat star, who have given Titan opponents many worries all through the year. Even against Catholic and Villanova who beat the Titans, these two backs were feared at every moment. They run, pass and kick, and they do all three departments well. Lutz is the dynamo carrying the ball while Farcas is a broken field runner.

The veteran Bill Wilson at center and Sid Andrusking, a guard, are other outstanding Titan forwards . . . watch Andrusking; he is mentioned by several middle-west and eastern scribes as an all-American.

## To The Visiting Team And Fans

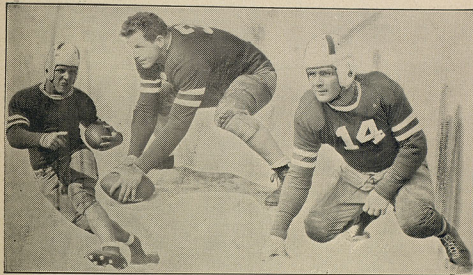
The Matador field is anything but a walk-over. However, you've found a team of hard-hitting footballers that make the game interesting every quarter. While here, look over the campus and the city.

## Let's Go--Matadors

In every play there's eleven good men in the game with you and eleven good men just a few inches from you against you. That makes the game more than worth the price of admission.

*Texas Utilities Company*

## Detroit Titans



These three year lettermen on Coach Gus Dorais' squad will lead Detroit's invasion against Tech today. Right Sigmund Andrusking, stellar guard, who is being mentioned for all-American honors in the middlewest; Center—Bill Wilson, 200 pound senior center, who is known for his defensive prowess; Left—Dick Lutz, the man the Raiders will have the most trouble with . . . ?



## Wylie-Jarrett Drug Co.

"Is The Place To Meet After The  
Game"



"Football Fans Always  
Welcome"

"Excellent Service"  
"Quality Merchandise"  
"Reasonable Prices"



## Wylie-Jarrett Drug Co.

No. 1—1009 Main Phone 1082

Open All Night

No. 2—1314 Broadway Phone 160

## Texas Tech Football Roster

Beauchamp, J. V. *	12	165	RH	Greenville
Cannon, Dempsey	13	165	QB	Slaton
Chapman, Miles	14	160	RH	Dallas
Chernosky, Maurice	15	164	RH	Ennis
Prim, John	16	170	LE	Pawnee, Okla.
Duval, Charley *	17	170	QB	Sherman
May, James	18	166	LG	McKinney
Shook, Howard	60	174	LH	Crockett
Gaskin, Glen	21	165	LH	Bryson
Smith, Ed	23	160	QB	Del Rio
Spears, Louis	24	175	RE	Wilson
Byrd, Fred	25	162	LH	Ardmore, Okla.
Morris, Roy	27	180	FB	Seymour
Neill, Jim *	28	180	LH	Brownfield
Brown, Jim	29	192	LT	Kerrville
West, J. W.	30	178	LE	Memphis
Doherty, Ed	31	165	C	Lubbock
Merrill, Cecil	35	166	LH	White Deer
Puckett, Brode	36	180	FB	Spur
Green, Wilmer	37	184	LG	Gainesville
Eaze, Winford *	39	180	FB	Robert Lee
Lofland, Raymond	40	175	RE	Rockwell
Wiggington, Tox *	38	186	C	Chillicothe
Williams, Bart *	41	195	RT	Lubbock
Winters, Geo.	42	180	F	Dallas
Walker, Wilson	43	180	C	Bartlett
Gilmore, Will	44	175	LE	Olney
Barlow, Joe	45	208	RT	Miami, Okla.
Nichols, Walker * (C)	46	166	RG	San Angelo
Jones, Sam *	47	190	RE	Ablene
Barnett, Gene	48	168	RH	Melvin
Mossely, Henry	49	190	F	Slaton
Owens, Alton	50	180	RG	Littlefield
Curfman, Raymond	51	170	RE	Electra
Philbrick, Geo.	52	170	LE	Dallas
Owens, Pete	53	180	RG	Littlefield
Jones, Louis	54	208	LG	Weatherford
Davis, Gaines *	55	220	LG	Ablene
Wilson, Clyde	56	200	RT	Panhandle
Browning, Leslie *	57	208	LT	Fluvanna
Browning, Jessie	58	207	RT	Fluvanna
Wimberly, G. E.	59	200	LT	Lubbock
Appleton, Leonard	61	180	RG	Baird
Ramsey, Herschel *	62	177	LE	Chillicothe
Holcomb, Bill	63	224	LT	Sulphur Springs

Compliments Of  
Tech Barber Shop

## And So The Curtain Is Rung Down On Another Success- ful Season

Each year football as played at Texas Tech has taken on a new standard of perfection—a new factor of bigness—a decidedly greater amount of that intangible something that is some times called "Big League Football."

This year has been no exception, and as the tenth year of competition comes to a close it's easy to see what a far step it has been from the football as played in those early games of ten years ago—

We, possibly even more than you, have definitely enjoyed watching this development. Frankly we expect it to continue, until some fall in the not far distant future we all will see the name of the "Matadors" among those under consideration for the well known classic of football—the New Years Rose Bowl Game—

## Hemphill-Wells Co

Lubbock's Finest Department Store

Hit the line hard  
and hit it square

Play the game  
and play it fair

Crash right through—  
do or die

You've got to be good  
to SATISFY.

### Texas Tech Starting Line-Up

LE	LT	LG	C	RG	RT	RE
Prim	L. Browning	L. Jones	Walker	P. Owens	Barlow	Gilmore
16	57	54	43	53	45	44

QB  
Duval  
17

LH  
Byrd  
25

RH  
Barnett  
48

FB  
Buzze  
39

### STUDENT MANAGERS

Ed Kline, Waco \_\_\_\_\_ Senior Manager  
Hal Hitchcock, Lexington \_\_\_\_\_ Senior Manager  
Herman Thornton \_\_\_\_\_ Junior Manager

### University Of Detroit Starting Line-Up

LE	LT	LG	C	RG	RT	RE
Krkoska	Beer	Kondraski	Cooper	Shada	Cieslak	Doglarsky
72	3	70	30	67	65	22

QB  
Ivory  
63

LH  
Piper  
73

RH  
Hayes  
69

FB  
Payne  
53

### OFFICIALS

H. L. Lowrance, Austin College \_\_\_\_\_ Referee  
Monroe Sweeney (Bethany) \_\_\_\_\_ Umpire  
Leo Allred (Austin C.) \_\_\_\_\_ Headlinesman  
R. P. Parsell (Northwestern) \_\_\_\_\_ Field Judge

*They  
Satisfy*





# THE NEW Palace SOUTH PLAINS FINEST

Friday

And

Saturday



News

Cartoon

Sportslant

## Detroit University Football Roster

Weiszorek, John	2	184	FB	Plymouth, Pa.
Beer, Charles W.	3	180	LT	Detroit (E.)
Crowley, James T.	5	171	RE	Lock Haven, Pa.
Walrad, Joseph H.	7	187	RE	Detroit
Winkler, William	8	200	RG	Plymouth
Oliveto, Albert A.	12	180	QB	Bellaire, Ohio
Andrusking, Sigmund	14	182	LG	Erie, Pa.
Crotty, David J.	17	196	RT	Erie, Pa.
Duker, Paul A.	19	196	LT	Pontiac
Farkas, Andrew G.	21	182	RH	Toledo, Ohio
Bogarsky, Albert J.	22	185	RE	Detroit
Schroeter, R. A.	24	191	RG	Detroit
Jones, Kinsey	26	166	QB	Washington D.C.
Moloney, Edward F.	27	164	LE	Detroit
Miller, Charles O.	29	172	LE	Detroit
Cooper, Harold W.	30	185	C	Detroit
Wilson, William H.	31	195	C	Ferndale
Fingeroot, Ben	33	168	RG	Detroit
Robertson, Peter	37	162	LH	Detroit
Larson, Raymond M.	38	175	RE	Chippewa Falls
Wagner, William J.	40	185	RT	Detroit
Kolihar, Ernest A.	41	149	LH	Toledo, Ohio
Callaghan, John W.	43	180	LG	St. Albans, Vt.
Fredericks, R. H.	49	173	FB	Detroit
Scover, Anthony	50	161	RH	Detroit
Lutz, Richard B.	51	174	LH	Chicago
Payne, Charles M.	53	186	FB	Chicago
Knauerhaze, Albert H.	59	183	LE	Chicago
Ripley, David W.	61	161	RH	Sault Ste.
Ivory, John F.	63	162	QB	Detroit
Tomlinson, James P.	64	220	LT	Detroit
Cieslak, Joseph E.	65	193	RT	Erie, Pa.
Shada, John J.	67	162	RG	Grand Rapids
Hayes, Roger	69	160	RH	Chicago
Kondraski, Francis J.	70	192	LG	Muskegon
Greskowiak, B. J.	71	176	C	Grand Rapids
Krikoska, John	72	182	LE	Erie, Pa.
Piper, James C.	73	165	LH	Chicago

**Walters**

STORE FOR MEN

Merchandise that is smart yet  
Conservative

Take 'em for a ride

**MATADORS**

... while

# Chevrolet

takes America for a ride

We back the Matadors For  
A Successful Season

**Kuykendall Chevrolet  
Company**

LUBBOCK, TEXAS



Welcome To

**Clark's Drug Store**

Broadway And Avenue Q

Phone 2340



The Newest, Cleanest, Most  
Modern Fountain Service  
And Confectionery On Col-  
lege Avenue Built For Your  
Convenience And Pleasure

Come And "Loaf" With Us Anytime

**V. R. DOCKRAY**

Curb Service And Deliveries

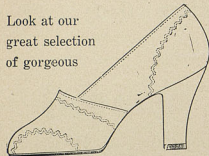
1311 College Avenue

Phone 171

## Hello! Co-eds-- Welcome Freshie!

To the smartest specialty store on the South Plains. Come in—Make yourselves at home... Make this fashion store your downtown headquarters.

Look at our great selection of gorgeous



## College Styles



- Dresses
- Coats
- Suits
- Shoes
- Millinery
- Hosiery
- Bags

Whether you're by-standing, on-looking, going to town or coming, we have your heart's desire at most popular prices.

**Jarett's Cinderella  
Shop**  
Women's Wear

1106 Broadway

Kress next door to us

## Dorais Grid Policy

The kind of heroics that will cause a football player to insist on "dying for dear old Rutgers" has no place in the scheme of things at the University of Detroit.

Coach Charles E. "Gus" Dorais doesn't believe that a man who is playing on one leg is of much use to the team. He would rather have sound, though inferior, substitute in the line-up than a great star who has been battered beyond the point of doing himself justice.

Trainer Michael H. "Dad" Butler fully conforms to this view. "Dad" has become famous as a trainer because of the small number of cripples found on his squads. Few trainers in the country can show such a high percentage of having all the regulars ready for each week's competition.

"It used to be considered a mark of weakness for a player to leave the game before he was knocked completely cold," said Coach Dorais. "But that idea is foolish. When a man becomes tired or injured so that he slows up, he is showing a finer team spirit in leaving the game in favor of a fresh player than by sticking it out to prove his gameness. Varsity men don't have to prove their gameness for that matter; nobody who was really yellow ever would get as far as the varsity. The quitters are culled out early.

"In a recent game two of my men walked off the field voluntarily without waiting for a word from me or Trainer Butler. They realized that they were in no shape to perform their appointed tasks, even though they could still hobble around. I think they showed real gameness in leaving the field before their inefficiency cost us anything."

... if you are "On" the Team

Or

"For" the team you'll be comfortable at



## The Hilton

'Everything A Good Hotel Should Be.'

### RATES

\$2 And \$2.20

All With Bath And Running Ice Water

### MEALS

35c To \$1.00

Parties — Dances — Banquets

**L. M. DROWN**  
Manager  
Lubbock, Texas

## IT'S HIGH TIME

to be

## Christmas Minded



**BOOKS-**  
the most acceptable  
of all Christmas Gifts!



Books For The Whole  
Family

At a Price To Fit  
Any Family Budget

SEE OUR DISPLAY OF

\$1.00 Books

Texas Tech College  
**Bookstore**

"On The Campus"



Steaks

Waffles

## THE WAFFLE SHOP

Air Conditioned

The Good Food Spot

Sandwiches

1107 Ave. K

J. D. Janes

## Red Raider Captain



Captain Walker Nichols

### 1935 — TEXAS TECH FOOTBALL SCHEDULE — 1935

Sept. 20	Simmons University 0, Tech 9	At Abilene
Sept. 27	Daniel Baker College 6, Tech 27	At Lubbock
Oct. 4	Wichita University 7, Tech 13	At Lubbock
Oct. 12	DePaul University 0, Tech 0	At Chicago
Oct. 25	Loyola University 16, Tech 0	At Los Angeles
Nov. 2	Oklahoma A. & M. 0, Tech 14	At Lubbock
Nov. 11	Arizona University (Homecoming) 7, Tech 6, At Lubbock	
Nov. 23	St. Mary's University 0, Tech 27	At San Antonio
Nov. 28	Detroit University (Thanksgiving)	At Lubbock
Dec. 7	Oklahoma City University	At Oklahoma City

## TEXAS TECH ANNUAL SOUVENIR FOOTBALL PROGRAM SEASON OF 1935

PUBLISHED BY MATADOR CLUB

Page Twenty

T. H. "BO" WILLIAMS, PROGRAM MANAGER

You may enjoy betting on  
your Favorite team--

BUT WHY GAMBLE WHEN YOU BUY A  
BATTERY—THERE IS NO GAMBLE  
WHEN YOU BUY A USL BATTERY

### QUICKSALL-PRYOR CO.

J. L. Quicksall, Jr.—W. C. Pryor  
AUTOMOBILE SUPPLIES, PARTS AND  
EQUIPMENT — WHOLESALE

1108-10 Main St. Phone 826-7 L. D. No.1

Lubbock, Texas



## Winning With The MATADORS

De Soto and Plymouth

As A Winner You Can Always Count  
On These Three

## Cox Motor Co.

1112 Main Street

Phone 391



## Clothes Count In Sports Affairs--

"Where else but Craig-Gholson's can you  
get such well informed assistance in  
proper clothes selection."



Craig-  
Gholson  
Co. Lubbock



Drink

*Coca-Cola*

In Bottles



# Scoggin-Dickey Motor Co.

1007 Avenue J

Tel. 2033

Boosters for the Best

AUTOMOBILES

-BUICK-

-PONTIAC-

School  
Texas Tech

Football Team  
Matadors



Pride of the Matadors

Costs Less Per Mile

Does More Per  
Dollar

Floyd Beall, Agt.

Phone 26

There is a Station In Your  
Neighborhood

## Tech Red Raiders



COMPLIMENTS OF  
**Tech Shoe Shop**  
Across from the Campus



Pulling For The  
Matadors



Phone 527 and 528

910 7th

**PIGGY WIGGY**

STORES

Good Luck,  
Matadors!

We Are Behind  
You!

*Compliments  
Of  
Tech Press*

First National Bank

LUBBOCK, TEXAS

Capital	\$150,000.00
Surplus and Profits	35,000.00
	\$185,000.00

O. L. Slaton, President  
W. S. Posey, Vice President  
Roy Riddel, Cashier

Tech Red Raiders



**Walters**  
STORE FOR MEN

Nationally Advertised

Merchandise—such as Manhattan Shirts, Knox Hats, Fashion  
Park Suits—

We Are For

You

MATADORS

Magnolia  
Petroleum Co.

Photos of

Matadors in this Program

by

DANIEL STUDIOS

BUSH BLDG.

Between Hemphill-Wells and Bldwy.

WE OFFER YOU THE ONLY COMPLETE  
SCIENTIFIC CLEANING SERVICE  
IN LUBBOCK

Lubbock Laundry Co.

"THE BIGGEST, THE BEST IN THE WEST"

O. W. McLEOD

1001103-05 Ave. G

Phone 614

Our Cash And Carry Office Just Off  
The Campus

20 Percent Discount—Cash & Carry

Clark-Key  
Clinic-Hospital

V. V. Clark, M. D.  
Internal Medicine &  
Diagnosis

Olan Key, B. S., M. D.  
Obstetrics & Surgery

Mary Abbott, R. N., A.  
Supervisor And Anesthesia

Pat Kilpatrick, R. N.  
Laboratory And X-Ray

Mrs. E. C. Adair, R. N.  
Assistant

Mrs. Vernon Neal  
Assistant

Mrs. Seaman Smith  
Registrar And Business Manager

Residence Phone 2425  
Office Phone 1414-1415

Residence Phone 1755  
Office Phone 1414, 1415

Office Hours: 8-12 a. m.  
1-6 p. m.  
Sundays 9-11 by appointment

Tech Red Raiders





**"Real Roofs"**

**LYDICK  
COMPANY  
ROOFING**

Established 1890

**For Fine Foods**

**Patronize**

**Furr Food  
Store**

Lubbock's Foremost Food  
Distributors

**GET THE DOPE!**

Before And After The  
Game

Let A Tech Matador  
Tackle Your Car

**Brigham Young's  
Super Service**

**ON BROADWAY  
'Lubbock's Largest'**

**JACKSON'S**

**\$1.00**

**WATCH REPAIR SHOP**  
We use genuine material.  
All Work Guaranteed.

**JACKSON DRUG**

1610 Broadway Phone 1880  
Curb Service

**Tech Drug Store**

**The Collegiate Store**

Boosting The Matadors  
Again This Year

**Tech Drug**

Phone 138  
Across from the Campus

**Lubbock Fruit and  
Vegetable Co.**

**LARGEST DISTRIBUTORS OF  
FRESH FRUIT AND  
FRESH VEGETABLES  
IN THE SOUTHWEST**

**Barrier-Durham**  
DEPENDABLE MERCHANTS

(Incorporated)

Paul Barrier, Mgr.

Phone 213

Always Something New

**We will not miss a  
Home Football  
Game**

**LUBBOCK  
NATIONAL  
BANK**

**Co-eds! Attention--**

We welcome you to Texas  
Tech and our modern shop

**Co-Ed Beauty Shop**

**ETHEL KLINE, Prop.**  
Phone 331 1115 Ave. K