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News Release

FOR IMMEDIATE RELEASE

DATE: April 1, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
(806) 742-2136

Dallas County Community College Counselor Receives Honor from Texas Tech

Sunny Huang, transfer and services and articulation coordinator at Dallas County Community College District Office in Dallas, has been honored with the Excellence in Transfer Admission Counseling Award given by Texas Tech University's Office of Admissions.

Huang was presented with the award Monday (March 31) at the Dallas County Community College Office in Dallas.

The award is chosen among college advising professionals who demonstrate actions of going above and beyond to create access to higher education for students; support Texas Tech's efforts to increase enrollment, increase diversity and promote student success; and participate in Texas Tech recruitment programming.

"Working with Sunny Huang has been an absolute honor as she is a leader among college counseling professionals," said Jamie Hansard, director of recruitment and marketing for Texas Tech Undergraduate Admissions. "Her dedication to her student is awe-inspiring and Texas Tech wanted to recognize her contributions to these students' lives."

According to the selection committee, Huang was chosen as the recipient for the award based on her knowledge and guidance that has made a significant contribution to students transferring to Texas Tech and other institutions. She exceeds expectations in her dedication to ensuring student success and works diligently to accurately communicate transfer scholarship information to her students.

Huang strives to stay abreast of current trends that affect students and stakeholders both in the community college and university environments. During the 2014 National Institute for the Study of Transfer Students conference, she was able to make new connections with counselors and faculty from other institutions, while also making the commitment to strengthen existing connections with partners at institutions. Huang was also instrumental in facilitating a lecture to Dallas County Community College STEM students from Dean Al Sacco, Jr., Ed Whitacre College of Engineering this past semester.

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CONTACT: Jamie Hansard, director of recruitment & marketing, Undergraduate Admissions, Texas Tech University, (806) 834-3603 or jamie.hansard@ttu.edu.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 1, 2014

CONTACT: Jaryn Jones, jaryn.jones@ttu.edu
(806) 742-0057

Gov. Perry to Provide Remarks at Hance Reception in Lubbock

REMINDER: The event has been moved to the United Spirit Arena.

WHAT: Reception honoring Chancellor Kent Hance

WHEN: 4:30 - 6 p.m. Wednesday (April 2)
Media should arrive at 4:15 p.m. for interview availability in the Press Conference room. Enter on the west side of the United Spirit Arena at the door just north or left of the ticket sales area to be escorted downstairs.

WHERE: United Spirit Arena, south end
1701 Indiana Avenue

Officials at Texas Tech will host a reception honoring Chancellor Kent Hance for his dedicated service and leadership to the Texas Tech University System and higher education in the state of Texas. Texas Gov. Rick Perry will provide special remarks.

Texas legislative officials as well as leadership and representatives from each of the TTU System component institutions will be in attendance. Doors will open at 4:30 p.m., with the program beginning at 5 p.m. and reception serving food and drinks immediately following. The event is open to the public.

CONTACT: Randy Sanders, Office of Communications & Marketing, Texas Tech University System, (806) 742-0057, or randy.sanders@ttu.edu.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 1, 2014

CONTACT: Karin Slyker, karin.slyker@ttu.edu
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Swiss Adventurer to Speak at Texas Tech

The Vietnam Center and Archive hosts author and filmmaker in 2014 guest lecture series.

WHAT: The Vietnam Center and Archive Guest Lecture Series with Karin Muller

WHEN: 7 p.m. Thursday (April 3)

WHERE: Lanier Auditorium, Texas Tech School of Law, 18th Street and Hartford Avenue

EVENT: Karin Muller is a Swiss-born author, filmmaker, photographer and adventurer. She is an expert lecturer on Japan for the National Geographic Society, has been featured on National Public Radio and Minnesota Public Radio's "Marketplace," and her writing appears in National Geographic and Traveler magazines.

Her first expedition took her to the Ho Chi Minh Trail in Vietnam, which enabled her to produce a PBS television special, "Hitchhiking Vietnam," and a companion book by Globe Pequot Press of the same name.

Her second expedition took her to the Inca Road, a four-thousand mile trek from Quito, Ecuador, to Santiago, Chile, resulting in a television series, "Along the Inca Road," for National Geographic, as well as a book published by Adventure Press.

Muller hit the road again, this time to Japan, where she lived with a pre-Buddhist mountain ascetic cult, joined a samurai mounted archery team, and completed a 1,300 kilometer pilgrimage around the island of Shikoku. Her experiences during this journey were expressed in "Japanland: A Year in Search of Wa," as both a documentary series and book.

Admission is free and open to the public.

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

CONTACT: Amy Mondt, assistant archivist, Vietnam Center and Archive, Texas Tech University, (806) 834-5237, or amy.k.mondt@ttu.edu.

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News Release

FOR IMMEDIATE RELEASE

DATE: April 1, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
(806) 742-2136

Texas Tech Holds Grand Opening for Graduate Center

The Texas Tech University Graduate Student Advisory Council today hosted the grand opening of the Graduate Center, in the basement level of the west wing of the Administration Building.

The center consists of more than 2,000 square feet of space dedicated to exclusive use by graduate students and post-doctoral fellows.

The ribbon cutting ceremony featured an address by Texas Tech President M. Duane Nellis as well as remarks by Provost Lawrence Schovanec and Vice Provost for Graduate Affairs and Dean of the Graduate School Mark Sheridan.

“The Graduate Center will serve as a valuable asset to our growing graduate program, and I look forward to watching this continued growth under the leadership of new dean, Dr. Mark Sheridan,” Nellis said. “This area will not only provide resources and meeting space for our graduate students, but also encourage and foster a more collaborative learning environment.”

Located at the very heart of campus, center provides graduate students and post-doctoral fellows much-needed meeting and networking space, quiet study/research space, a computer lab, dining area, conference room and a lounge.

The center will coordinate leadership, academic and professional development activities throughout the year. The Graduate Center and its associated programming is central to the university’s plans to support growth of the graduate student population and advancement of Texas Tech’s graduate community.

“Establishing the Graduate Center is an important first step in creating cohesive graduate student and post-doc community and in providing the necessary skills for students to succeed in their chosen careers,” Sheridan said.

Funding for the center was provided by student service fees and the Office of the Vice Provost for Student Affairs. Additional support was provided by the Graduate School and by a generous donation from Ron Thompson and the Sherwin-Williams Paint Store in

Office of Communications and Marketing

Lubbock. The facility has been developed as a green project, featuring responsibly sourced and recycled and reused materials.

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CONTACT: Gloria Park, secretary, Graduate Student Advisory Council, Graduate School, Texas Tech University, gloria.park@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 1, 2014

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech Hosts 450 Mathematicians for American Mathematical Society

Texas Tech University will serve as host to an estimated 450 research mathematicians for the American Mathematical Society (AMS) 2014 Spring Central Sectional Meeting from April 11-13 at the university's Department of Mathematics and Statistics.

"The Department of Mathematics and Statistics at Texas Tech is an important member of the national and international mathematics community," said Mara Neusel, event organizer, professor and director of graduate studies in the university's math department. "As such, it is only natural to host this important research conference and have researchers from all over the nation and from abroad come together to talk about most recent research findings. In addition, this meeting provides a perfect opportunity to train our graduate students and expose them to a broad range of current research topics."

The Spring Central Sectional Meeting will include four premier presentations and 27 special sessions. The plenary presentations include:

- Nir Avni, Northwestern University – Special Values of Representation Zeta Functions
- Alessio Figalli, University of Texas at Austin – Stability Results for the Semisum of Sets in \mathbb{R}^n (the Euclidean space of n dimensions)
- Jean-Luc Thiffeault, University of Wisconsin-Madison – Pseudo-Anosovs with Small or Large Dilatation
- Rachel Ward, University of Texas at Austin – Sampling Theorems for Efficient Dimensionality Reduction and Sparse Recovery

The sectional meetings also include social events and opportunities to shop at the onsite AMS Bookstore.

AMS, founded in 1888 to further the interests of mathematical research and scholarship, serves the national and international community through its publications, meetings, advocacy and other programs. Headquartered in Providence, R.I., the AMS conducts four regional meetings each semester for research mathematicians from their respective regions and across the nation and world to discuss the newest research discoveries.

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The event is open to the public, and co-sponsored by Visit Lubbock. The city's official convention and visitor's bureau estimates the economic impact of this event to total about \$277,000.

Visit Lubbock is charged with increasing the activity of leisure, sports, meeting and convention travel to Lubbock. Since 2004, Visit Lubbock has booked more than 3,194 events or conventions, resulting in 2.53 million visitors, 802,929 room nights, and \$254 million in direct economic impact to the Lubbock area.

Admission to the event is \$54 for AMS members and \$76 for nonmembers. Tickets may be purchased at the event or online at www.math.ttu.edu/ams. For more information, visit www.math.ttu.edu/ams.

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CONTACT: Mara D. Neusel, director of graduate studies, Department of Mathematics and Statistics, Texas Tech University, (806) 843-4044 or mara.d.neusel@ttu.edu; Alyssa Kitten, communications coordinator, Visit Lubbock, (806) 723-8223 or alyssa@visitlubbock.org.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 1, 2014

CONTACT: Kari Abitbol, kari.abitbol@ttu.edu
(806) 834-8591

Texas Tech Law Hosts Eighth Annual Criminal Law Symposium on Homicide

WHAT: Members of the public are invited to the Eighth Annual Criminal Law Symposium on Homicide, presented by *Texas Tech Law Review*.

WHEN: 9:00 a.m.–5:30 p.m. Friday (April 4)

WHERE: Lanier Professional Development Center, School of Law, 1802 Hartford Ave.

EVENT: An all-star group of panelists, including keynote speaker Carol Steiker of Harvard Law School, will explore the intricacies of homicide law.

Registration is open to the public and available the morning of the event. The State Bar of Texas has approved seven CLE credit hours, including one hour of ethics. The fee for those seeking CLE credit is \$65. Admission is free for those not seeking CLE credit.

A full schedule of events and registration options available [here](#).

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

CONTACT: Kari Abitbol, assistant director of communications, School of Law, (806) 834-8591, or kari.abitbol@ttu.edu.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 1, 2014

CONTACT: Grace Acuna, grace.acuna@ttu.edu
(806) 742-2136

Texas Tech Scholarship Event Features Pat Green and Kliff Kingsbury

WHAT: Texas Tech University's Rawls College of Business 30th Annual Rawls in Dallas Scholarship Event

WHEN: 6:30 p.m. Thursday (April 3)

WHERE: The Rustic, 3656 Howell St., Dallas

EVENT: Texas Tech's Rawls College of Business will be in Dallas to promote the scholarships available to the community.

This sold-out event will include a cocktail party with a special guest appearance from Kliff Kingsbury, Texas Tech's head football coach, and live entertainment from country star Texas Tech alumnus Pat Green.

For more information visit the Rawls in Dallas [website](#).

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CONTACT: Michele Moskos, senior director, Communications and Marketing, Rawls College of Business, Texas Tech University, (806) 742-3171 or michele.moskos@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 2, 2014

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
(806) 742-2136

School of Music Hosts Festival

Texas Tech University's School of Music is hosting the ninth annual Mary Jeanne Van Appledorn Festival of Music April 10 - 12.

The South Asia-themed festival includes three concerts, all beginning at 8 p.m. in Hemmle Hall.

On April 10, the concert "New Waves in the Far East" and features younger Asian composers. The second concert on April 11 "Masters from the Pacific Rim" features established Asian composers. The third concert on April 12 "Ripples of the East" features western composers whose music is influenced by Asian elements.

The festival features Jiuan-Reng Yeh, guest zheng (Chinese zither) player from Taiwan and member of the Chai-Found Music Ensemble of Taipei. Yung-Hsiang Wang, guest violinist from Houston, interim director of the Bach Society in Houston and member of the Ars Lyrica, and Trio Solari, also will perform. Takuma Itoh, guest composer and assistant professor of composition at the University of Hawaii in Manoa, also will be a guest performer.

Van Appledorn was a Paul Whitfield Horn Professor of Music at Texas Tech from 1950 to 2008. She contributed to her field and enriched cultural and intellectual life of Lubbock through compositions and inspired teaching. She received 25 consecutive American Society of Composers, Authors and Publishers (ASCAP) awards for adventurous programming in the orchestra, chamber music and choral fields.

The event is free and open to the public.

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CONTACT: Mei-Fang Lin, assistant professor, School of Music, College of Visual & Performing Arts, Texas Tech University, (806) 834-2036 or mei-fang.lin@ttu.edu.



TEXAS TECH UNIVERSITY™

News Release

FOR IMMEDIATE RELEASE

DATE: April 2, 2014

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Cheer and Pom Teams Invite Public to National Showcase

Award-winning squads prepare to head to Daytona.

The Texas Tech University [cheer](#) and [pom squad](#) will participate in national competitions April 10-12 in Daytona Beach, Fla.

The cheer and pom squad routines will be showcased at 3 p.m. Sunday (April 6) at the United Spirit Arena.

The cheer squad will compete in the [National Cheerleaders Association](#) collegiate competition; while the pom squad will vie in the [National Dance Association](#) collegiate dance championship. Both groups will showcase their 2014 nationals routines.

Also during the showcase, three partner/group stunt qualifiers will showcase their routines. Two co-ed stunt couples and one all-girl stunt group will compete in their stunt routines on April 12 after the team competitions. They qualified by submitting a 45-second video of elite stunt combinations in December.

The two stunt couple qualifiers include first-year cheerleaders David Lyons from Chicago and Skyla Thompson from Lometa; and Hunter Thompson, third-year, from Leander and Sammi Vonderschmidt, first-year, from McKinney. The qualifying all-girl group comprises Taylor Altom, first-year from Houston, and second-year women Jessica Castro of Keller, Carli Hinkle of Austin, and Taran Hulsey of Weatherford.

According to Texas Tech cheer coach [Bruce Bills](#), in the past seven years cheer has finished in the top five teams in the country, coming in at third place in 2013 and 2012 and second place in 2011. This year, the pom squad will compete in two divisions – open dance and hip hop. Coach [Erin Harold](#) led the pom squad to its highest finish, third place, in last year's open dance division.

“The nationals’ routines are unique because they highlight some of the most elite skills in cheer and dance,” Bills said. “The skills you will see the squads perform are different from football and basketball game days because of the floor restrictions and in-game rules.”

During the summer, both teams qualified for nationals by attending camp and receiving Gold National's Bids. Skill elements and choreography practices began in September with final enhancements being added in early March during two-a-day practices.

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The showcase is open to the public with free admission. Donations of support will be accepted at the door. Please use the northwest street-level entrance to the arena; park in the north lot and come downstairs to the main court.

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

CONTACT: Stephanie Rhode, assistant director, Center for Campus Life, Texas Tech University, (806) 438-5546 or stephanie.rhode@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 2, 2014

CONTACT: Lauren Kozlovsky, lauren.kozlovsky@ttu.edu
(806) 742-2136

Texas Tech Hispanic Scholarship Fund Hosts College Readiness Retreat

- WHAT:** "It All Starts with an Idea" retreat
- WHEN:** 10 a.m.-2 p.m. (registration begins at 9 a.m.), Saturday (April 12)
- WHERE:** Human Sciences Building, Room 169
- EVENT:** Texas Tech University's Hispanic Scholarship Fund hosts "It All Starts with an Idea," a college readiness retreat for high school students and parents. The informational retreat will cover topics about admission into college, financial aid and life on a college campus.

The half-day event will include lunch, presentations in English and Spanish and information about college readiness.

To register for the event, contact the Cross-Cultural Center at (806)742-8681 or at crosscultural@ttu.edu. Registration is free and the deadline is April 10.

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

CONTACT: Ricky Sherfield Jr., unit coordinator, Cross-Cultural Academic Advancement Center, Texas Tech University, (806) 834-3028, or ricky.sherfield@ttu.edu.



TEXAS TECH UNIVERSITY™

Expert Pitch

FOR IMMEDIATE RELEASE

DATE: April 3, 2014

CONTACT: Karin Slyker, Karin.Slyker@ttu.edu
(806) 742-2136

Pop-culture Expert: Letterman Deserves to Go Out on Top

Pitch

Texas Tech's pop culture expert is available to comment on the announcement of David Letterman's retirement from "Late Night with David Letterman."

Expert

Rob Weiner, associate librarian and pop culture expert, Texas Tech University Library, (806) 742-2238 ext. 282 office, (806) 780-8775 mobile, or rob.weiner@ttu.edu.

Quotes

- "After more than thirty years in late night television, he is still at the top of his game. Letterman certainly deserves to retire, if he so chooses."
- "Letterman is funny, classy, witty and goofy at the same time. He's right up there with Johnny Carson."
- "It seems appropriate that Mike Mills, the 'coolest' member of R.E.M., would be the one to tweet out that Letterman had announced his retirement during taping of Thursday night's show."
- "Letterman has become such a television icon, that it won't be the same without him. He'll be tough to replace."



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 3, 2014

CONTACT: Kari Abitbol, kari.abitbol@ttu.edu
(806) 834-8591

Professor Wins Texas Bar Foundation's Outstanding Law Review Article Award

The 2014 recognition marks Shannon's third time to win the annual award.

The Texas Bar Foundation has announced it will bestow the 2014 Outstanding Law Review Article Award to Brian Shannon, the Charles B. "Tex" Thornton Professor of Law at Texas Tech University School of Law, and Dr. Victor R. Scarano, a psychiatrist and attorney in Houston. The award presentation is on June 27 at the Bar Foundation's annual dinner, which takes place during the State Bar of Texas annual meeting in Austin.

The Outstanding Law Review Article Award honors a law review article published by one of the Texas law schools during the preceding calendar year. The winning article, "Incompetency to Be Executed: Continuing Ethical Challenges & Time for a Change in Texas," was published by the *Texas Tech Law Review* in 2013. The *Texas Tech Law Review*'s board of editors had previously announced the article as its Outstanding Lead Article Award for 2013. In addition to recognizing co-authors Shannon and Scarano, the Bar Foundation will provide a \$1,000 donation to the Texas Tech School of Law in Shannon's honor.

The [article](#) focuses on a small, but unique, group of death-row inmates who have largely exhausted their post-conviction procedural rights and have had a date set for execution, but while awaiting execution have become incompetent to be executed because of serious mental illness. The United States Supreme Court has determined that it is unconstitutional to execute an individual who is mentally incompetent. The Court, however, has not ruled on whether it is constitutionally permissible for a state to order a death row inmate to be medicated forcibly to restore that inmate's competency to allow an execution to proceed. The article discusses the serious ethical concerns related to this challenging scenario, and offers a possible state legislative solution that would avoid the thorny ethical and legal issues at stake in such cases.

"We are proud of Brian, not only for his service to Texas Tech University in his role as our NCAA Faculty Athletics Representative, but also for his excellent scholarship and outstanding teaching," said M. Duane Nellis, president of Texas Tech University. "This award is great recognition of an article that not only identifies a shortcoming in current Texas law, but offers a possible solution."

“Much of Brian’s scholarship has focused on trying to improve Texas law,” said Texas Tech Law School Dean Darby Dickerson. “Over the years, Brian has done a tremendous job of combining his legal research and writing efforts with his dedicated commitment to trying to better the lives of persons with mental disabilities. I am not aware of any other professor or legal scholar who has won this award on three separate occasions.”

Shannon also won the award in 2002 and 2008. Other past Texas Tech Law School faculty winners of this prestigious award include Professors Bryan Camp, Alison Myhra, and Larry Spain.

Shannon has been a popular classroom teacher at Texas Tech Law since 1988, and has won numerous teaching awards, including the 2013 Chancellor’s Council Distinguished Teaching Award. He also serves as Texas Tech’s Faculty Athletics Representative to the NCAA and Big 12 Conference. In that role, he has twice been elected as president of the national 1A Faculty Athletics Representatives (1A FAR) association. He also is a board appointee for StarCare Specialty Health System (formerly known as Lubbock Regional MHMR Center), where he has served for more than 20 years and is a past chair. Shannon is an elected member of the American Law Institute and was the 2008-09 president of the Lubbock Area Bar Association. He also is a past chair of the State Bar of Texas Disability Issues Committee, and Gov. Rick Perry appointed him to four terms on the Texas [Governor’s Committee on People with Disabilities](#) from 2003-11.

CONTACT: Kari Abitbol, assistant director of communications, Texas Tech School of Law, (806) 834-8591, or kari.abitbol@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: April 3, 2014

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Honors Professor for 50 Years of Service

The university honored long-time employees for various lengths of service.

When Max Miller, associate professor in the Department of Animal and Food Sciences, came from Brownfield to Texas Tech in 1955 to begin his undergraduate studies, the only traffic light between there and Lubbock was at 19th and University (which then was called College Avenue) and 34th Street was the southern-most edge of town.

Miller was recognized for 50 years of service to Texas Tech University at the 2014 Length of Service Awards on Thursday (April 3). Presented annually, the awards recognize staff and faculty members for their employment longevity with the university.

The ceremony honored 271 employees, ranging from 15 to 50 years of service. See the full list [here](#).

“In 50 years of service to Texas Tech, Max has consistently delivered outstanding classroom instruction,” said [Michael Galyean](#), dean of the College of Agricultural Sciences and Natural Resources. “I’ve always been impressed by how our graduating seniors truly appreciate the fact that Max challenged them to become better students and to work hard to learn material that would help them in subsequent classes and ultimately on the job.

Galyean said equally important to his contributions in the classroom, Miller really cares about his students beyond the classroom. He has helped hundreds of students find great jobs in the food industry, many of whom have gone on to become industry leaders.

“Max Miller is a great teacher, and I’m proud to have him as a good friend and colleague,” Galyean said.

Miller finished his degree in three years and went to Michigan State to get a Master’s degree. He came back to Lubbock and began teaching at Texas Tech in 1960, went back to Michigan State for a few years to get his doctoral degree and returned to Texas Tech in 1971 to pursue his love of teaching.

When he first began teaching in 1960, Miller would take his lab students to the [Dairy Barn](#) to educate them about inspection of dairy facilities. He has since taught everything from beginning dairy and food science classes, to food microbiology and food chemistry, food analysis, fruits and vegetables processing and the “field trips” class still offered today.

“In the fall the seniors go each Monday to tour a food plant in the area,” Miller said. “Then one of the students will give a talk over what they learned there. The number of food plants around here would really surprise you.”

Miller says his greatest pleasure in being a professor at Texas Tech is helping students get good jobs and watching them progress. Many students have said that Miller’s food science class was the hardest class they ever took, but they also say he was a professor that really cared. In fact, Miller gets calls almost nightly from former students checking in to see how he and his wife Roma are doing.

“Dr. Miller is a great example of a person who has had a global impact without traveling the world,” said [Michael Orth](#), chairman of the Department of Animal and Food Sciences. “His teaching and mentoring of students, along with his efforts to secure positions for them after graduation, has led to Texas Tech graduates making significant and lasting contributions in the food science industry nationally and internationally.”

Miller said his most interesting research contribution was a cheese he developed in 1960. His “jalapeno pepper-flavored pasteurized processed cheddar cheese” was popular years before the industry started to sell “hot” cheese.

“I wasn’t very smart,” he said. “Instead of getting a patent on it, I gave it to the dairy industry department and food science club so they could make cheese when they needed to make money. They could make a batch and sell it, and it was gone in a hurry.”

But Miller’s most lasting legacy will likely be the two scholarship endowments generated in relationship to him and his family.

The Max and Roma Miller Scholarship Endowment honors Miller and his wife. Its current balance of just more than \$93,000 primarily comprises gifts given by alumni – hundreds of former students whose lives he touched in their college experience.

Miller’s two sons also graduated from Texas Tech, as his wife says, with “degrees they earned under their dad.”

Paul, the younger son, earned a bachelor’s in agricultural sciences/food technology in 1994 and is employed by Ecolab.

His older son, Sam, earned two degrees, in electrical engineering in 1988 and in agricultural sciences/food technology in 1990, and was employed by Frito Lay as a principal engineer until his untimely death in December 2013. The Sam Miller Endowed Scholarship in Food Science, which stands at \$42,420, honors his memory.



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In her comments for the Length of Service recognition, Stephanie West, Human Resources representative, said, “Dr. Max Miller truly exemplifies what it means to contribute to student success. It is our honor at Texas Tech University to celebrate the 50 years of commitment of this dedicated employee.”



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News Release

FOR IMMEDIATE RELEASE

DATE: April 3, 2014

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
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Texas Tech Hosts Portrait Photography Exhibit

Texas Tech University's School of Art presents an exhibition of portrait photography, "LINE UP: Pattern Type Taxonomy." The opening reception for the exhibition is from 7 – 9 p.m. April 11 in the Art Building foyer.

The exhibit presents portrait photography by seven artists working in the U.S. It provides contemporary photographic images pointing to the artists' typological or taxonomic practices.

The exhibition coincides with Texas Tech's "46th Annual Comparative Literature Symposium, Representing Reality in Text and Image: Clichés, Stereotypes and Caricatures."

Gallery hours are 8 a.m. to 5 p.m. Monday through Friday, 10 a.m. to 5 p.m. Saturday, and noon to 4 p.m. Sunday. The Art Building is located at 3072 18th St. Paid parking is available on the fourth floor of the Flint Avenue parking facility Monday through Friday. Parking is free on weekends.

The exhibitions, speakers and related programs at Landmark Arts and the Texas Tech University School of Art are made possible by grants from the Helen Jones Foundation and The CH Foundation. Additional support comes from cultural activities fees administered through Texas Tech's College of Visual & Performing Arts. A grant from the Ryla T. and John F. Lott Endowment for Excellence in the Visual Arts supports collaboration between Landmark Arts and the Comparative Literature Program.

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CONTACT: Joe Arredondo, director, Landmark Arts, Texas Tech University, (806) 742-1947 or joe.arredondo@ttu.edu.



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Advisory

FOR IMMEDIATE RELEASE

DATE: April 3, 2014

CONTACT: Lauren Kozlovsky, lauren.kozlovsky@ttu.edu
(806) 742-2136

Texas Tech Students Participate in TLC Day

WHAT: Tech Lubbock Community (TLC) Day

WHEN: 9 a.m.- 4 p.m. Saturday (April 5)

WHERE: Four locations: Salvation Army, Lubbock Memorial Arboretum, One9 Skate Park/Tent City and Keep Lubbock Beautiful

EVENT: Texas Tech University students will participate in TLC Day to showcase their skills and help the four organizations accomplish a variety of tasks.

TLC day is a day to show appreciation for the community. Residence Halls Association, National Residence Hall Honorary, Raiders Helping Others and Student Staff Leadership Council are sponsors of TLC Day. Each organization promotes community service and helpful actions in the community in which they are housed.

This year, there are a scheduled 200 volunteers and 600 hours of service being performed.

For more information, visit www.rha.ttu.edu or email rha@ttu.edu.

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CONTACT: Craig Kuehnert, manager, University Student Housing, Texas Tech University, (806) 742-2661 or craig.kuehnert@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: April 3, 2014

CONTACT: Karin Slyker, karin.slyker@ttu.edu
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Urban Tech to Unveil Vision Plan for Lubbock Homeless Assistance Facility

The collaborative planning and design process is two years in the making.

Texas Tech University's College of Architecture Urban Tech Design Studio and Link Ministries will announce on Friday (April 4) a vision plan for a new homeless assistance facility in Lubbock during Lubbock's First Friday Art Trail.

High Cotton Genesis provides temporary shelter for Lubbock's homeless population. It is located on the 5-acre site of a former cotton gin east of downtown, and operated by [Link Ministries](#), a faith-based non-profit that works to connect those in need with facilities and programs. Two years ago, Link Ministries director Les Burrus commissioned a design team to propose long-term vision for the future of the facility now widely known as "Tent City."

"Every day I get at least one call from a potential resident that I have to turn down because we're at capacity and have a waiting list," Burrus said. "It's a good sign that our services are helping people in the community, but it's also a sign that it's time to grow."

High Cotton also faces logistical and programmatic challenges coming into its fourth year. The facility also needs a space for residents to cook their own meals, a larger laundry facility, more restrooms and showers, and places to socialize and build community. A chapel is being designed as a core component for not only building the community within High Cotton Genesis, but also connecting Tent City residents to the Lubbock Community.

Burrus teamed up Texas Tech University's [Urban Tech](#) Design Studio director [David Driskill](#) to form an advisory group known as the High Cotton Core to lead the design and visioning project. Urban Tech is a place for students to think, draw, design, model and create ideas and information for public exhibition, as a process of civic engagement and exploration.

The collaborative effort began in January 2012 with an information-gathering session attended by many of the organizations serving Lubbock's homeless population. During the fall of 2012, Lake Flato Architects led a design charrette with the High Cotton community to flesh out a vision for therapeutic facilities serving the local homeless

population. This effort, to understand the needs and goals for the Lubbock community, has taken place over the course of two years and is now reaching maturity.

In the fall of 2013, Link Ministries and the High Cotton Core reached out to [HiWorks Architecture](#), [Urbanist Design](#), and [Studio Outside](#) Landscape Architects to produce a conceptual and schematic design for the High Cotton site. The design team arrived in Lubbock in November for an initial two-day site visit, including a tour of Tent City, led by Burrus and Driskill, and two design charrettes with the Link Ministries Board of Directors, held at Urban Tech's downtown office. In addition to touring the existing facilities and meeting with various stakeholders, they discussed both the tactical and strategic goals of the project as well as how it might be implemented in a series of phases over time. Hoping to better understand the experience of Tent City residents, one of the architects opted to stay overnight in one of the on-site tents.

After an immensely productive visit to Lubbock, the designers returned to their home cities to begin the process of translating the experience of the site and the words of the charrette participants into a combined design vision for the future of High Cotton Genesis.

In the months that followed, the design team developed a program document that described the specific facilities to be created as well as a conceptual design of the facility itself, including renderings of the proposed additions.

The High Cotton Vision Plan will be exhibited during Lubbock's First Friday Art Trail, 6 – 9 pm, April 4. The High Cotton Vision Plan will be exhibited at the Urban Tech headquarters, located at 1120 Main St.

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CONTACT: David Driskill, AIA Chair for Urban Design, Urban Tech, College of Architecture Texas Tech University, (806) 543-7165, or david.driskill@ttu.edu.



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Advisory

FOR IMMEDIATE RELEASE

DATE: April 4, 2014

CONTACT: Grace Acuna, grace.acuna@ttu.edu
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Rawls College of Business Hosts Financial Law Expert

- WHAT:** Texas Tech University's Rawls College of Business Chief Executives' Roundtable Speaker Series
- WHEN:** Noon Tuesday (April 8)
- WHERE:** The Overton Hotel, 2322 Mac Davis Ln.
- EVENT:** Texas Tech's Rawls College of Business hosts William Black, a lawyer, author and former banker.

Black has an extensive background in white-collar crime and public finance. Previously he worked as litigation director for the Federal Home Loan Bank Board, deputy director of the Federal Savings and Loan Insurance Corporation and is best known for developing the concept of "control fraud."

Black was a major player in exposing Congressional corruption during the savings and loan crisis by taking the notes from the Keating Five meeting that he later published in the press.

Currently, Black is an associate professor of economics and law at the University of Missouri-Kansas City.

The Chief Executives' Roundtable series brings industry leaders to Texas Tech to share their experiences and insights with students, faculty and the Lubbock community.

For more information on the Rawls College Chief Executives' Roundtable Speaker Series visit <http://cxr.ba.ttu.edu/>.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

**CONTACT: Michele Moskos, senior director, Communications and Marketing,
Rawls College of Business, Texas Tech University, (806) 742-3171 or
michele.moskos@ttu.edu.**



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News Release

FOR IMMEDIATE RELEASE

DATE: April 4, 2014

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Climate Scientist to Appear with Don Cheadle in Premier of “Years of Living Dangerously” on Showtime

A Texas Tech university climate scientist will appear with Academy Award nominee Don Cheadle in a new nine-episode Showtime documentary series covering climate change and its effect on people around the globe.

Katharine Hayhoe, director of the Climate Science Center at Texas Tech University, will discuss her climate findings with Cheadle, who serves as a U.N. Ambassador for the United Nations Environment Programme, during the premier episode at 9 p.m. (CDT) April 13 on the Showtime cable network.

On April 7, viewers can catch the full first episode of [Years of Living Dangerously](http://yearsoflivingdangerously.com/where-to-watch/) free at <http://yearsoflivingdangerously.com/where-to-watch/>.

“I hope this program will show us how climate change isn’t just some far-off issue that only matters to our children’s children, the polar bears in the Arctic or to islanders in the South Seas,” Hayhoe said. “Climate change is already affecting our lives today right here in the places where we live. It’s changing the birds, bugs and plants we see in our backyards. It’s affecting where we grow our food and how much water we have, altering the shape of our coastlines and increasing the risks of many types of extreme weather.”

In the first episode, which focuses on the Texas drought and its impact on the people of Plainview, Hayhoe discusses how West Texans already cope with one of the most extreme climates in the United States, including flood, drought and other weather extremes.

However, she said, climate scientists are not witnessing the same patterns seen in the past. Climate is changing, and the risks of some of these extremes, including heavy rainfall, summer drought and heat waves, have increased. Hayhoe said that failing to account for climate change in our long-term planning will get everyone the wrong answer.

The current climate change problems faced by West Texans compelled the team to visit and spotlight the area, Cheadle said.

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“What’s happening in West Texas shows us why we care about climate change,” he said. “It’s affecting the livelihoods of real people, today.”

According to the website, the documentary series explores the human impact of climate change. From the damage wrought by Hurricane Sandy to the upheaval caused by drought in the Middle East, “Years of Living Dangerously” combines the blockbuster storytelling styles of top Hollywood movie makers with the reporting expertise of Hollywood’s brightest stars and today’s most respected journalists.

Jacob Kornbluth, producer for the show, said he and his team came to West Texas because the Cargill Plant in Plainview closed, which he thought would make an interesting way to tell the larger story of the drought that was plaguing the American Southwest.

After visiting the area, he said, it became clear that even though people in West Texas were experiencing the drought on a personal level, virtually none of them were considering climate change as a potential cause for the drought. He and his team wanted to know why.

“As a respected climate scientist working at Texas Tech with firsthand knowledge of the area, Katharine was the perfect scientist to help answer our questions,” Kornbluth said. “As we got further into the story, we realized faith was a big factor for how the people we talked to saw the world. Katharine provided invaluable perspective on both the science and faith questions in the story.”

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CONTACT: Katharine Hayhoe, director, Climate Science Center, Texas Tech University, (806) 824-8665, or katharine.hayhoe@ttu.edu.



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News Release

FOR IMMEDIATE RELEASE

DATE: April 4, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
(806) 742-2136

Texas Tech Heads to National Chess Championship The "Final Four of College Chess" kicks off Saturday.

Texas Tech University's Chess Team is heading to New York today for the "Final Four of Chess," the national championship for college chess, which takes place over the weekend at the New York Athletic Club.

Texas Tech is among four teams that qualified during the Pan-American Intercollegiate Team Chess Championship held in Lubbock in December, 2013. The other teams are the University of Illinois at Urbana-Champaign, the University of Maryland Baltimore County and Webster University.

"It's an honor to qualify among the best four in the nation," said Al Lawrence, director of the Chess Program. "Head Coach Alex Onischuk has done a superb job helping to rebuild the Texas Tech team so quickly. Everyone at Texas Tech has been wonderfully supportive and our talented team has worked hard."

Texas Tech team members, in board order, include Grandmaster Yaroslav Zherebukh, a sophomore; Grandmaster Elshan Moradiabadi, a graduate student; International Master Andrey Gorovets, a graduate student; and International Master-Elect Luis Torres, a freshman. International Master-Elect Faik Aleskerov, a graduate student, will travel as an alternate.

Onischuk, a Grandmaster, was one of 12 invited to the U.S. Chess Championship in St. Louis in May. He is a former U.S. Champion and has been one of the world's 100 top-rated players for the past 17 years.

Each team will play each other once. The number one and two teams (Webster and Texas Tech, respectively) will play each other in the final round. The winner of the championship is determined by total game points. Webster University is the defending national champion.

Games will be broadcast live online. Please go to www.facebook.com/ttu.chess for updates and a link to the live action.

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The Texas Tech University Chess Program—part of the Division of Institutional Diversity, Equity & and Community Engagement—offers outreach programs to more than a dozen area schools and can provide teaching materials and other assistance on request.

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CONTACT: Al Lawrence, director, Texas Tech University Chess Program, (914) 805-1115, or al.lawrence@ttu.edu.



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Advisory

FOR IMMEDIATE RELEASE

DATE: Apr. 4, 2014

CONTACT: Lauren Kozlovsky, lauren.kozlovsky@ttu.edu
(806) 742-2136

Texas Tech Raider Roadshow Heading to El Paso

- WHAT:** 2014 Raider Roadshow
- WHEN:** 6:30 p.m. Monday (Apr. 7); check-in is at 5:30 p.m.
- WHERE:** El Paso Convention Center, One Civic Center Plaza, El Paso
- EVENT:** Texas Tech University deans, associate deans, faculty and staff representing more than 100 academic majors will attend the Raider Roadshow. Current students also will be available to talk about their experiences and what it's like being a Red Raider.

The event is open to anyone wishing to learn more about Texas Tech, including:

- high school underclassmen exploring their futures
- high school seniors needing to complete an application
- admitted and transfer students who want to attend information sessions
- parents seeking more information, who also will get the chance to meet other parents of Texas Tech students

Check-in begins at 5:30 p.m. followed by a welcome ceremony from the Office of the President. During the event, visitors will have the opportunity to meet with admissions, campus life, financial aid, scholarship, housing and hospitality, and academics to learn more about their future at Texas Tech.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 4, 2014

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Texas Tech Rawls College of Business Joins Businessweek Rankings

The Rawls College undergraduate programs enter the Top 100 in the country.

Texas Tech University's Rawls College of Business is ranked No. 83 in the nation by Bloomberg Businessweek's "Best Undergraduate Business Schools 2014." The college re-enters the magazine's ranking list after not being ranked in 2013.

See the [full list](#).

"Everyone involved in the Rawls College is honored to be ranked as a best undergraduate business school, because that is what we strive to be for our students: the best," said Lance Nail, dean of the college. "The commitment and dedication of our faculty and staff members mirror the effort put in by our students to obtain the education needed to become leading thought leaders in the business world."

The Rawls College's rise in rankings signifies the progressive steps made by the college to ensure its students obtain the most from their education and set themselves up for future successes in the professional world.

"Congratulations to Dean Lance Nail, the faculty, staff and students at the Rawls College of Business for this achievement," said M. Duane Nellis, president of Texas Tech. "Through their commitment and dedication to teaching and learning, our business program continues to ascend among the best in the country. And, I anticipate many more successes in the years to come."

The rankings are based on student assessment, academic quality, employer opinion, median salary and feeder school, and Bloomberg Businessweek uses survey data from students, employers and schools to help rank the schools.

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CONTACT: Trevor Bell, unit coordinator, Rawls College of Business, (806) 834-4651 or trevor.bell@ttu.edu.

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FOR IMMEDIATE RELEASE

DATE: April 4, 2014

CONTACT: Lauren Kozlovsky, lauren.kozlovsky@ttu.edu
(806) 742-2136

Texas Tech's CDRC Hosts Annual Fun Run

- WHAT:** Seventh Annual Cathy Nathan Fun Run
- WHEN:** 3:30p.m.- 5 p.m. Friday (April 11); run begins at 4 p.m.
- WHERE:** Fun Run will begin between the Child Development Research Center playground and the College of Human Sciences
- EVENT:** Texas Tech University's Child Development Research Center (CDRC) hosts the seventh annual Fun Run benefitting the Cathy Nathan endowment.

The event will include a silent auction, music, free ice cream and pizza, face painting and games for families to enjoy.

The CDRC has an endowed tuition assistance fund named after Nathan, who was the director of the CDRC for 17 years. The run is in honor of Nathan's dedication to children, families, students and early childhood development.

Fun Run T-shirt forms are available to order at the CDRC office or by emailing cdrc@ttu.edu.

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CONTACT: Marjie Collins, unit coordinator, Child Development Research Center, Texas Tech University, (806) 742-3016 or marjie.collins@ttu.edu.



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News Release

FOR IMMEDIATE RELEASE

DATE: April 7, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
(806) 742-2136

Texas Tech Hosts 4th Annual Research Conference

WHAT: Fourth Annual Responsible Conduct of Research Conference

WHEN: 9 a.m.-3 p.m. Tuesday (April 8)

WHERE: McKenzie-Merket Alumni Center

EVENT: Texas Tech University's Ethics Center will hold the fourth annual Responsible Conduct of Research Conference Tuesday on campus.

The conference will include several breakout sessions and award presentations for graduate student ethics papers.

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News Release

FOR IMMEDIATE RELEASE

DATE: April 8, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
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Tax Experts Available as Deadline nears for Tax Returns

Pitch

As the 2013 tax deadline draws near, Texas Tech University tax and financial planning experts can provide tips, tax advice and commentary for taxpayers.

Experts

Bob Barnhill, instructor, Department of Personal Financial Planning, (806) 794-1282, or robert.barnhill@ttu.edu.

- Fiduciary income taxation
- Estate and gift taxation
- Retirement distributions
- Individual income taxation

Bryan Camp, professor, Texas Tech University School of Law, (806) 834-8606, or bryan.camp@ttu.edu.

- Tax and bankruptcy codes
- IRS Restructuring and Reform Act of 1998
- Tax controversies
- IRS procedures

Bill Gustafson, associate professor, Department of Personal Financial Planning, (806) 742-5050, or bill.gustafson@ttu.edu.

- Retirement planning
- Family economics

Russell James, associate professor, Department of Personal Financial Planning, (806) 742-5050, or russell.james@ttu.edu.

- Charitable donations
- Estate and charitable planning

Vaughn E. James, professor, Texas Tech University School of Law, (806) 834-3013, or vaughn.james@ttu.edu.

- Low-income taxpayers
- Federal income taxation
- International taxation

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- Federal estate and gift taxation

Mitzi Lauderdale, associate professor, Department of Personal Financial Planning,
(806) 742-5050, or mitzi.lauderdale@ttu.edu.

- Estate planning
- Special-needs financial planning
- Federal estate and gift taxation

Robert Ricketts, accounting department head and Frank M. Burke Chair in Taxation,
(806) 742-3180, or robert.ricketts@ttu.edu.

- Changes and tips for 2013
- Student filing
- Tax disasters

John Salter, assistant professor and director, Department of Personal Financial Planning,
(806) 742-5050, or john.salter@ttu.edu.

- Retirement planning
- Wealth management



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 8, 2014

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech to Host Paleontologist who Discovered First Flowers

As part of the Horn Professor Lecture Series, the Museum of Texas Tech University will host one of the nation's most famous paleontologists who discovered the earliest examples of flowers from 125 million years ago.

David Dilcher, emeritus professor at Indiana University, will discuss how he and his Chinese colleagues discovered some of the oldest angiosperms, solving Darwin's "abominable mystery" of the origin and early evolution of flowering plants.

The event begins with a 6:30 p.m. reception and 7 p.m. lecture Thursday (April 10) in the Helen DeVitt Jones Sculpture Court at the museum, located at 3301 Fourth Street.

"David is a member of the prestigious U.S. National Academy of Sciences," said Sankar Chatterjee, Horn Professor of Paleontology. "Today, flowering plants are highly diverse with more than 250,000 species. However, their origin remained obscure for a long time. Discovering the oldest angiosperms, such as *Archaeofructus* and *Leeffructus*, from the early Cretaceous period in China is one of the most important findings in paleontology. It's an honor to host a speaker of David's caliber here at Texas Tech."

Dilcher has explored the Mesozoic sediments of Argentina, Australia, China, India, Afghanistan and Europe to look for the early evidence of flowering plant evolution. Today, they dominate the landscape. However, during the age of the dinosaurs, flowers weren't as plentiful.

Dilcher's search for the "First Flower" opened a new window on how we view flower evolution. The Jurassic and early Cretaceous ancestors of flowering plants developed symbioses of pollination strategies and biochemical defenses to manage their genetics to their advantage, Chatterjee said. The beauty of flowers that we enjoy and the fruits and seeds that maintain our health and energy are direct products of the evolution of flowering plants.

The Horn Professor Lecture Series is hosted by Texas Tech University President M. Duane Nellis and organized by Eileen Johnson, executive director of the museum. The

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event is free and open to the public, and casual business attire is preferred. For more information, call (806) 742-2490.

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CONTACT: Sankar Chatterjee, Horn Professor of Paleontology, The Museum of Texas Tech University, (806) 742-1986 or sankar.chatterjee@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 8, 2014

CONTACT: Trevor Bell, trevor.bell@ttu.edu
(806) 834-4651

Texas Tech's Rawls MSA Program Ranked Top 10 Nationally

The Rawls College houses one of the only accredited schools of accounting in Texas.

Texas Tech University's Rawls College of Business [Master of Science in Accounting Program](#) (MSA) recently was ranked as a Top 10 national program, according to a [survey](#) submitted by [TaxTalent](#).

The Rawls College MSA Program was ranked Top 10 in the following categories: MAcc Tax Program; MAcc Program overall; and MS Tax program. The rise in rankings marks the progressive strides the program made over the past years. Robert Ricketts, director of the School of Accounting and Frank M. Burke Chair in Taxation, said those involved with the program worked hard to reach this milestone.

"In the last two years, the School of Accounting at the Rawls College of Business has been recognized as a Top 50 Accounting Program in the *Public Accounting Report*, the tax program has been ranked as a Top 20 research program in the Brigham Young University rankings, and now the tax program has been ranked as one of the 10 best tax programs in the nation by tax recruiters," Ricketts said. "When you bring great students together with outstanding faculty, the result is a world-class program. We are proud of the accomplishments of our alumni, our faculty and our student body, and we expect even better things to come. From here, it's possible."

"This national ranking earned by the Rawls College of Business further illustrates our continued commitment to academic excellence, especially for our graduate programs," said M. Duane Nellis, Texas Tech president. "I congratulate Dean Lance Nail and all the faculty, staff and students who worked hard to make this Top 10 ranking possible."

The survey, which has occurred during the past three years, provides annual rankings of undergraduate and graduate tax and accounting programs directly from the perspective of corporate tax hiring authorities. The only other schools in the state of Texas ranked in the Top 10 were the University of Texas and Baylor University.

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CONTACT: Robert Ricketts, director, School of Accounting, Rawls College of Business, (806) 834-3180 or robert.ricketts@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 9, 2014

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
(806) 742-2136

KTXT-FM's Program Features Community Leaders

KTXT-FM (88.1) radio created a new program featuring David Perlmutter, dean of Texas Tech University's College of Media & Communication.

In the show "Top's Ten," Perlmutter interviews Texas notables and asks the 10 most influential pieces of music in their lives. The radio program's guests tell their life stories through their playlist of favorite songs.

Past episodes have featured guests such as Chancellor Kent Hance and Vice Provost for International Affairs Tibor Nagy. On Tuesday (April 8), the show released interviews with Kelly Rowe, Lubbock County sheriff, and Christy Martinez-Garcia, Latino Lubbock magazine publisher.

"I've found you can learn a lot from people by asking them what music was significant in their lives. Music is the window of the soul," Perlmutter said. "Since we have the wonderful KTXT radio station in the college, I thought it would be a good radio show for students and everyone else."

Former guest Todd Chambers, chairperson of the Department of Journalism and Electronic Media, said the program allows opportunity to showcase Texas Tech.

Martinez-Garcia said her experience on air was enjoyable.

"The Top's Ten show at Texas Tech is a mix of an individual's history coupled with music occurring at that time in history," Martinez-Garcia said. "It's unique and definitely a chance to showcase Texas Tech."

Perlmutter plans to continue producing "Top's Ten" every few weeks. New shows air at noon on Sundays and episodes are repeated at 5 p.m. on Mondays.

For Top's Ten recordings, visit <http://www.ktxtfm.org/raider/tops-ten/>. For more information about KTXT-FM, visit <http://www.ktxtfm.org/raider/>.

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

CONTACT: Andrew Byrne, web design specialist, College of Media & Communication, Texas Tech University, (806) 834-4494 or andrew.byrne@ttu.edu.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 9, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
(806) 742-2136

News Conference Announcing Purple Heart University Designation

- WHAT:** Texas Tech University will hold a news conference announcing its recent designation as a Purple Heart University by the Military Order of the Purple Heart.
- WHEN:** 1 p.m. Friday (April 11)
- WHERE:** Entrance of the Stars and Stripes Military, Veteran and Family Lounge, West basement of the Student Union Building
- EVENT:** Commander John Murdock of the Military Order of the Purple Heart South Plains of Texas Chapter 0900 will award Texas Tech the honor of the Purple Heart University designation along with individual awards to Juan Muñoz, senior vice president and vice provost, Texas Tech University; Ryan Van Dusen, director, Military and Veterans Programs, Texas Tech University; Steve Maxner, director, Vietnam Center and Archive, Texas Tech University; Elvis Moya, director of Promotions and Fan Engagement, Texas Tech Intercollegiate Athletics; and Steve Uryasz, associate athletics director for student services, Texas Tech Intercollegiate Athletics.

Texas Tech administrators including President M. Duane Nellis will make remarks. Members of local military and veteran organizations will be on hand as well.

CONTACT: David Abercia, executive associate, Office of the Senior Vice President and Vice Provost, Texas Tech University, (806) 742-7025 or david.abercia@ttu.edu.



TEXAS TECH UNIVERSITY™

News Release

FOR IMMEDIATE RELEASE

DATE: April 8, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
(806) 742-2136

Texas Tech Hosts Undergraduate Research Conference

Texas Tech University's Center for Active Learning and Undergraduate Engagement will host the sixth annual Undergraduate Research Conference April 15-17.

The conference will be held at several locations across the Texas Tech campus. Presentations and speakers will be held throughout the day on April 15-16 in the Student Union Building. A graduate school expo will be held in the Library's Croslin room April 15. The conference concludes with the Undergraduate Research Spring Banquet at 5:30 p.m. on Thursday, April 17) in the Frazier Alumni Pavilion.

"The Undergraduate Research Conference is an excellent opportunity for Texas Tech to encourage multi-disciplinary scholarship at the undergraduate level," said President M. Duane Nellis. "We look forward to seeing presentations from Texas Tech students as well as students from around the country."

The conference features over 160 undergraduate participants from a variety of disciplines and research topics. The event is one of the largest undergraduate research conferences in the region.

In addition to oral and poster research presentations, this year's conference includes visual art displays, live performances in theatre, dance, and music, and a keynote presentation by composers Scott and Amy Faris, "Merging Historical Film and Modern Music: The Creative Process Behind Metropolis Elektro."

"A significant part of the educational experience at Texas Tech takes place outside the usual classroom environment, and undergraduate research is an important example of the special learning opportunities we provide for our students," said Provost Lawrence Schovanec. "This conference will not only showcase the talents of our undergraduate student body, but will illustrate how collaboration between students and faculty enhances the community, discovery and creativity at Texas Tech."

For more information on the Center for Active Learning and Undergraduate Engagement and for a full schedule of conference events, visit <http://www.calue.ttu.edu>.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

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TEXAS TECH UNIVERSITY™

News Release

FOR IMMEDIATE RELEASE

DATE: April 9, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
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Texas Tech to Host 30th Annual All-University Conference

Texas Tech University is set to host the 30th Annual All-University Conference on Women in Higher Education April 17-19. This year's theme is "Women's Studies on the Edge". Presenters include Texas Tech University faculty as well as from universities and colleges across Texas, Michigan, Minnesota, Arizona, New Mexico and Georgia.

This year's keynote speaker is African-American feminist scholar, Beverly Guy-Sheftall, who is the Anna Julia Cooper Professor of Women's Studies and the founding director of the Women's Research and Resource Center at Spelman College in Atlanta. She will explore the present and future of women's studies programs in universities and colleges across the nation.

Guy-Sheftall received numerous fellowships and awards, among them a National Kellogg Fellowship; a Woodrow Wilson Fellowship for dissertations in women's studies; and Spelman's Presidential Faculty Award for outstanding scholarship. She is a member of the Board of Trustees at Dillard University in New Orleans. She has been involved with the national women's studies movement since its inception and provided leadership for the establishment of the first women's studies major at a historically black college.

The All-University Conference on the Advancement of Women was held for the first time in 1984 as a small in-house conference at Texas Tech. It now attracts participants from regional and national universities and colleges, with nationally and internationally known keynote speakers such as Gloria Steinem, Yanar Mohammed, Paula Gunn Allen and Winona LaDuke.

"This year's theme of Women's Studies on the Edge is to encourage debate and reflection on the future of women's studies," said Charlotte Dunham, director of Texas Tech's Women's Studies Program. "We have a strong and diverse group of speakers this year, all of whom will provide unique perspectives on the study of women and gender and will certainly dispel the myth that there is nothing you can do with a minor in women's studies."

The conference kicks off with a film viewing of the academy award winning documentary "Inocente" (2012) on 6:00 p.m. Thursday, April 17 in the Mesa Room located in the Student Union Building.



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Events on Friday, April 18 begin at 8:30 a.m. with check-in and continental breakfast on the upper level of the Student Union Building. In addition to Guy-Sheftall, Robin Milstead, managing director of accounting and financial services for Wayne Russell Search Consultants based in Houston will speak on “Driving Your Career from the Backseat: A Journey from the Classroom to the Boardroom.” Dorothy Chansky, associate professor of theater and Carol Flueckiger, associate professor of art; both from Texas Tech, will give an artistic performance.

A pre-pay, ticketed luncheon will recognize the 2014-2015 Women’s Studies Scholarship Award recipients beginning at noon in the Matador Room of the Student Union Building. Pre-registration is required to attend the luncheon.

Events on Saturday, April 19 begin at 8:30 a.m. with check-in and a continental breakfast on the upper level of the Student Union Building. Speakers for the day include:

- Texas Tech University, Women’s Studies Affiliated Faculty Panel
- Regional Women’s & Gender Studies Directors Panel with special guests Jill Irvine, director of the Women’s and Gender Studies Program and the Center for Social Justice at the University of Oklahoma; Claire Sahlin, department chair and professor of Women’s Studies at Texas Women’s University; and Sandra Spencer, program director at the University of North Texas.

Registration for the conference is available online, in person or by phone. A completed form and payment (checks only) should be submitted to Texas Tech University, Women’s Studies Program, Attn: Conference Registration, Box 42009, Lubbock, TX 79409-2009.

Visitors without a Texas Tech parking sticker can find parking information by entering from the 15th Street/University Ave. entrance to the campus. The traffic kiosk attendant will give directions to the SUB and nearest visitor parking location.

The Women’s Studies Program is a part of the Division of Institutional Diversity, Equity and Community Engagement.

For more information, the complete conference program/schedule and the registration form, visit http://www.depts.ttu.edu/wstudies/AWHE_2014.php.

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

CONTACT: Charlotte Dunham, Director, Women’s Studies Program, Texas Tech University, (806) 742-4335, or charlotte.dunham@ttu.edu.



Advisory

FOR IMMEDIATE RELEASE

DATE: April 10, 2014

CONTACT: Jeff Sammons, jeff.sammons@ttu.edu
(806) 742-3451

More Than 700 Elementary and Middle School Students Compete in LEGO Robotics Challenge

- WHAT: Get Excited About Robotics (GEAR) competition day
- WHEN: 9 a.m.-5 p.m. Saturday (April 12)
Elementary Schools: 9 a.m.-1 p.m.; Middle Schools: 1 p.m.-5 p.m.
- WHERE: Texas Tech Rec Center, Basketball Courts
- EVENT: [GEAR](#) is an eight-week LEGO robotics challenge for elementary and middle school students in grades K-8. Student teams build and program LEGO robots, using EV3/[MINDSTORMS NXT kits](#) to perform specified tasks. To solve the challenge, students learn engineering skills through a teaming exercise in designing, building, programming, testing and troubleshooting wheeled LEGO robots that perform and compete on an eight-foot by eight-foot field.

Texas Tech freshmen engineering students mentor the elementary and middle school students and assist with robot programming.

During the last seven years, Texas Tech served as a local GEAR hub for the competition in Lubbock. During this time period, the competition has grown from a trial run held with Harwell Elementary School in 2006 to a competition with 150 participating teams. This year, more than 700 students from more than 50 schools from the Lubbock area and across the South Plains will participate.

GEAR is part of [National Robotics Week](#).

For more information, visit the [GEAR website](#).

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

CONTACT: Tanja Karp, associate professor, Department of Electrical and Computer Engineering, Whitacre College of Engineering, Texas Tech University, (806) 834-8412, or tanja.karp@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 10, 2014

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
(806) 742-2136

Texas Tech Hosts Literature Symposium

Texas Tech University hosts the 46th Annual Comparative Literature Symposium, “Representing Reality in Text and Image: Clichés, Stereotypes and Caricatures” on Friday and Saturday (April 11-12).

“Texas Tech is well represented in the humanities on a national and international level,” said Christopher Bains, director of the Comparative Literature Program. “Being part of this symposium means that one is part of a long tradition of comparative literature, literary studies and cultural examination.”

The symposium will be held in the Student Union Building and includes four lectures by international scholars.

On Friday, Kenneth Calhoon, department head of Comparative Literature at the University of Oregon, will present “About Face: Erich Auerbach and the physiognomy of Character.” The ensuing keynote speaker is Abigail Solomon-Godeau, professor emeritus in the Department of History of Art and Architecture at the University of California, Santa Barbara. Her keynote presentation is called “Representing Adultery in the Age of Divorce: The Case of Vallotton’s Intimatés.”

On Saturday, two additional keynote speakers will present. The first, Alexandra Wettlaufer, professor in the Department of French and Italian at the University of Texas at Austin, will discuss “Moyens bâtards’ and Monkey Business: Visual/Verbal Hybridity and the Aesthetics of Modernity in J. J. Grandville’s Caricature.” The next speaker is Gerald Gillespie, professor emeritus of German Studies and Comparative Literature at Stanford University. Gillespie will discuss “The Tantric Strain in Western Literature and the Arts since Romanticism.”

The conference is free and open to the public.

For complete program details, visit <http://english.ttu.edu/complit/symposium.php>.

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Department of Classical & Modern Languages & Literatures, Texas Tech
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TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 10, 2014
CONTACT: Jaryn Jones, jaryn.jones@ttu.edu
(806) 742-0057

Texas Tech Officials to Announce ConocoPhillips Gift

WHAT: Announcement of gift from Texas Tech University corporate partner, ConocoPhillips

WHEN: 11:00 a.m., Monday (April 14)

WHERE: Senate Room, Student Union Building
15th Street and Akron Ave.
Texas Tech University

EVENT: Texas Tech and ConocoPhillips officials will announce a generous gift to the university.

Chancellor Kent Hance, Al Sacco, dean of the College of Engineering, and representatives from ConocoPhillips will provide remarks and details on the donation's projected impact.

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CONTACT: Chris Cook, Office of Communications & Marketing, Texas Tech University, (806) 742-2136 or chris.cook@ttu.edu.



TEXAS TECH UNIVERSITY™

News Release

FOR IMMEDIATE RELEASE

DATE: April 11, 2014

CONTACT: Karin Slyker, karin.slyker@ttu.edu
(806) 742-2136

Pop Culture Expert Comments on Death of Comic Book Hero “Archie”

Pitch

Archie Andrews, the hero of the “Archie” series since 1941, will be killed off. The character will give his life to save a friend in issue #36 of alternate series “Life with Archie,” which hits stores July 16.

Expert

Rob Weiner, associate librarian and pop culture expert, Texas Tech University Library, (806) 834-5126 office, (806) 780-8775 mobile, or rob.weiner@ttu.edu.

Quotes

- “Archie is the world’s oldest teenager and an icon of American culture that is still popular.”
- “Archie has always kept up with the times, and often deals with serious topics.”
- “‘Life with Archie’ is about the character as an adult, and not the main series. So this move will allow Archie to live-on and continue his never-ending adventures as a teenager.”



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 11, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
(806) 742-2136

Texas Tech Named Purple Heart University

Texas Tech University announced today that it has been designated as a Purple Heart University by the Military Order of the Purple Heart.

Texas Tech received this honor after participation in the National Day of Remembrance Roll Call, organizing the largest single gathering of Purple Heart recipients during a football game in 2013, and by providing service to wounded warriors through Military and Veterans Programs, Student Disability Services and the Veterans Administration.

“Texas Tech is honored to receive this designation from the Military Order of the Purple Heart,” Texas Tech President M. Duane Nellis said. “The gathering on our campus last fall of hundreds of Purple Heart recipients was a privilege for the university and gave us a brief moment to thank them for their sacrifices for our freedoms. At Texas Tech, we work diligently to ensure our veterans, current military personnel, and their families are afforded the opportunity to extend their education.”

James R. Berg, state commander for the Department of California, Military Order of the Purple Heart of the U.S.A., Inc., and national coordinator for Purple Heart Entities, recognized Texas Tech in a letter for being the first Purple Heart University in Texas and as a national leader in recognizing and commemorating our nation’s veterans.

Texas Tech’s continuing actions in promoting veteran’s issues and assisting wounded warriors and their families illuminate the appreciation and reverence towards those who have sacrificed so much to protect the freedoms this country holds so dearly, Berg wrote.

“Being named a Purple Heart University is truly an honor for Texas Tech,” said Chancellor Kent Hance. “As one of only three universities in the nation with this designation, Texas Tech has a long history of appreciation and support for active duty military, veterans and their families, and is grateful to serve these brave heroes who have made tremendous sacrifices for our country.”

Along with the university’s designation, the following individuals received awards for their work for veterans at Texas Tech:

- Juan Muñoz, senior vice president and vice provost, Texas Tech University

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- Ryan Van Dusen, director, Military and Veterans Programs, Texas Tech University
- Steve Maxner, director, Vietnam Center and Archive, Texas Tech University
- Elvis Moya, director of Promotions and Fan Engagement, Texas Tech Intercollegiate Athletics
- Steve Uryasz, associate athletics director for student services, Texas Tech Intercollegiate Athletics

“Texas Tech becoming the first Purple Heart University in Texas is truly an honor,” Munoz said. “We have worked diligently to ensure that those who have served our country have access to a high-quality, military-friendly and affordable education. This recognition is further testament to said work, and Texas Tech’s ongoing commitment to achieving new levels of excellence in all it undertakes.”

Commander John Murdock of the Military Order of the Purple Heart South Plains of Texas Chapter 0900 awarded Texas Tech as well as the individual awards today at the Stars and Stripes Military, Veteran and Family Lounge in the Student Union Building basement.

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CONTACT: David Abercia, executive associate, Office of the Senior Vice President and Vice Provost, Texas Tech University, (806) 742-7025 or david.abercia@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 11, 2014

CONTACT: Jeff Sammons, jeff.sammons@ttu.edu
(806) 742-3451

Texas Tech Names Distinguished Engineers

The Texas Tech University Edward E. Whitacre Jr. College of Engineering named Kenneth Baker, Lori Sisco Flansburg, Erna Grasz, Louis Gritz, Victoria Richards Harkins, Wade Smith and Lloyd Whetzel as recipients of the 2014 Distinguished Engineer Award today (April 11) at a luncheon at the Overton Hotel in Lubbock.

The Distinguished Engineer Award was established during the 1966-67 academic year to recognize the most outstanding alumni of the college. Since that time, 219 former students have received this honor.

Recipients of the award must be distinguished in their profession, an inspiration to their peers and have demonstrated a continuing interest in areas outside the field of engineering.

“Every year the college selects outstanding engineering practitioners, educators, and leaders to receive the Distinguished Engineer Award. These men and women are among the best in their respective fields,” said Al Sacco Jr., dean of the Whitacre College of Engineering. “It is a distinct pleasure to be able to recognize these outstanding members of our community of scholars. I am always in awe at the level of excellence that our faculty and staff produce in the Whitacre College of Engineering. This year’s inductees are some of the best we have ever honored.”

Baker graduated in 1965 with a Bachelor of Science in chemical engineering. He was the first recipient of a Master of Engineering degree from Texas Tech in 1970. After earning his degree in chemical engineering, Baker spent the next 28 years working for Celanese, the U.S. E.P.A., and two energy consultancies, becoming an acknowledged expert in accident investigations, property damage assessments, business interruption claims and other incident related matters for the downstream petroleum, natural gas and petrochemical industries. In February 1993, Baker, along with his business partner John O’Brien, founded Baker & O’Brien, Inc., building it into a highly respected international energy consultancy. Baker & O’Brien, Inc. currently has offices in Dallas, Houston and London, with clients around the globe. Over the last 30 years, Baker provided damage assessment and business interruption evaluations for almost every major petroleum and petrochemical accident in North America.

Flansburg graduated in 1978 with a Bachelor of Science in mechanical engineering. After graduation, she joined Texas Instruments in Sherman, performing design engineering

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tasks to support the manufacture of ground support radar systems and laser guided missiles. After completing her master's degree, Flansburg then worked for LTV Aerospace in Grand Prairie as the structural analysis lead for the design development of a major portion of the B-2 bomber. Flansburg joined Lockheed Martin Aeronautics in 1991. From 1991-1999, she was the F-22 Forward Fuselage Stress Technical Lead. She currently is a Lockheed Martin Fellow at Lockheed Martin Aeronautics in Marietta, Ga., where she has responsibility as the technical coordinator for the Lockheed Martin Analysis Process manuals. She also is responsible for the development of the Structural Analysis technical training curriculum and course materials.

Grasz graduated in 1985 with a Bachelor of Science in electrical engineering. After graduation, Grasz established a reputation as a strategic leader with demonstrated success in diverse industries, including medical device, defense research and semiconductor capital equipment. Grasz co-founded Asante Africa Foundation in 2006 with two African women she met while in Tanzania and Kenya on travel. In 2010, she left the corporate world to manage the organization full time. Her strong leadership and business skills are the foundation of her transition to non-profit work: gather a group of talented individuals, give them a vision and mission to rally around, and then the impossible is achievable. As CEO of Asante Africa Foundation, she has transformed a three-country organization since its inception of one student in one community to one that currently impacts over 36,000 students and 39 communities in two countries and is poised for greater growth.

Gritz graduated with Bachelor of Science, Master of Science, and Doctor of Philosophy degrees in mechanical engineering in 1988, 1990 and 1992, respectively. After completing his Ph.D. in 1992, Gritz spent 13 years of his career at Sandia National Laboratories in Albuquerque, where he rose from technical staff member to manager. He oversaw a department of researchers, engineers and technologists who provided computational and experimental research, development and application solutions in fire science and technology for the Department of Energy and a number of other federal agencies. In 2006, Gritz relocated to Massachusetts to join FM Global, one of the world's largest commercial property insurers. He currently is vice president and manager of research for FM Global, overseeing a division of scientists, engineers, and technicians who assess property risk and identify solutions to prevent loss at commercial and industrial facilities for clients including one-third of the Fortune 1000.

Harkins graduated in 1992 with a Bachelor of Science in Biochemistry, and Master of Science and Doctor of Philosophy degrees in civil engineering in 1995 and 1998, respectively. After graduation, Harkins took a position as an engineer with the State of Texas in Austin. During her tenure working for the state, Harkins became a designated expert in water and wastewater utility service and served as the state's expert on numerous occasions. In late 2002, she went to work in the private sector for Dr. William H. Espey Jr. for Espey Consultants. In 2006, she opened her own civil and environmental engineering company, Harkins Engineering, Inc. Harkins currently provides professional civil and environmental engineering services for King Ranch, Inc. and provides municipal engineering services for several municipalities. Now considered an expert in water quality and water quality restoration, she has successfully developed restoration



plans for a wide variety of hazardous and non-hazardous contaminants of concern all over Texas.

Smith graduated in 1989 with a Bachelor of Science in mechanical engineering. Smith began his career with the Central and South West Corporation (CSW) in 1989 as an engineer, eventually working at several facilities in Texas and central Florida. CSW merged with American Electric Power (AEP) in 2000. He then became director of gas turbine and joint venture – generation. From 2000 to 2004, he was executive director of IPP and wind, and had responsibility for 12 independent power projects. Moving to AEP Transmission in 2008, he worked as managing director of transmission, and then vice president of transmission engineering and project services. Smith is currently president and chief operating officer for AEP Texas. He oversees distribution operations serving more than 1 million AEP customers in South, Central and North Texas as well as the operating unit's safety, customer services, marketing, communications, community affairs, governmental affairs, and regulatory functions.

Whetzel graduated in 1993 with a Bachelor of Science in electrical engineering technology. He worked for 22 years at Texas Instruments' Lubbock wafer fab, holding engineering and management positions in process engineering, equipment engineering, and manufacturing. In 1998, TI made a decision to close the Lubbock facility. He and a small group of other TI employees made the decision to leave TI, remain in Lubbock, keep the fab operational, and convert it to an analog/mixed-signal foundry, which became X-FAB Texas, Inc. Whetzel is now the president and CEO of X-FAB Texas, and has been a managing director of the company since its inception. X-FAB Texas employs approximately 400 people. More than 40 of the approximately 60 engineers at X-FAB Texas are graduates of Texas Tech.

For more detailed information on each of the Distinguished Engineers, visit <http://www.depts.ttu.edu/coe/alumni/de/index.php>

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CONTACT: Jeff Sammons, director of marketing, Whitacre College of Engineering, Texas Tech University, (806) 742-3451, or jeff.sammons@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 14, 2014

CONTACT: Dailey Fuller, dailey.fuller@ttu.edu
(806) 742-0057

ConocoPhillips Donates \$1 million to Texas Tech

Gift will establish center to support student recruitment, retention and diversity in Whitacre College of Engineering.

ConocoPhillips (NYSE: COP) and Texas Tech University announced today (April 14) a \$1 million gift from ConocoPhillips to establish a student recruitment and support center in the Edward E. Whitacre Jr. College of Engineering.

The new center will be named the ConocoPhillips Center for Engineering Enrichment and Diversity for a period of five years in recognition of the company's contribution.

Located in the Engineering Center Building, the ConocoPhillips Center for Engineering Enrichment and Diversity will enhance recruiting efforts among historically underrepresented groups and serve as a central location for student academic support services within the Whitacre College of Engineering. The center also will unite existing programs to better serve current and prospective engineering students at Texas Tech in support of the college's goal to increase student diversity over the next five years.

The center will house the ConocoPhillips Bridge Program, which provides academic skills training, tutoring, peer mentoring and other academic support services for incoming freshmen engineering students, as well as the ConocoPhillips Diversity Lecture Series, which provides semiannual lectures on diversity and inclusivity in the workplace.

"We are truly grateful for the continued generosity of ConocoPhillips," said Chancellor [Kent Hance](#). "They have been great corporate partners over the years, and this \$1 million gift will further Texas Tech's commitment to providing the top services and resources for our engineering students to succeed."

The center will also support a number of existing student diversity programs within the Whitacre College of Engineering, including the Figuerora Family Enrichment Program, the Joella Childress Carlyon Phoenix Program and the college's tutoring programs. It also will support and coordinate activities for the college's alliance of student diversity organizations, providing guest lectures, internship opportunities and other activities for student members.

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“Our industry’s future success depends on a highly talented, innovative, diverse and technical workforce,” said Tom Mathiasmeier, ConocoPhillips president, North America Gas & Power, and Texas Tech alumnus. “We’re pleased to continue our longstanding commitment to the Texas Tech engineering program by establishing the ConocoPhillips Center for Engineering Enrichment and Diversity. Diversity and inclusion is a priority for us at ConocoPhillips and we’re proud to be able to extend this important initiative to the engineering students at Texas Tech.”

To help increase enrollments of underrepresented groups in engineering programs, the ConocoPhillips Center for Engineering Enrichment and Diversity will expand the college’s recruiting efforts in diverse Texas school districts. Select high school students from these districts will be invited to visit the Texas Tech campus in Lubbock to experience college life firsthand, with travel costs provided by the center.

“An important priority for Texas Tech University is the diversity of our student body and offering opportunities and support to ensure their success,” said [M. Duane Nellis](#), Texas Tech University President. “Through this generous gift from ConocoPhillips, our engineering students will benefit from the enhancement of what is already a thriving, productive and student-centered environment. Thank you to ConocoPhillips for its contribution to our mission of educating students.”

The center also will invite guidance counselors and advisers from select school districts to visit Texas Tech for the ConocoPhillips Engineering Weekend Showcase, a two-day campus event highlighting the Whitacre College of Engineering and the student diversity and support programs available through the ConocoPhillips Center for Engineering Enrichment and Diversity.

“The ConocoPhillips gift will allow us to help all students be successful in engineering,” said [Al Sacco Jr.](#), dean of the Whitacre College of Engineering. “Our students often drop out of the science, technology, engineering and mathematics, or STEM, fields because they did not receive the correct background in high school for the rigors of such fields. This center will allow us to provide the help needed to fill in those gaps and keep good students on track for a successful career in engineering.”

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CONTACT: Chris Cook, Office of Communications & Marketing, Texas Tech University, (806) 742-2136 or chris.cook@ttu.edu.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 14, 2014

CONTACT: Lauren Kozlovsky, lauren.kozlovsky@ttu.edu
(806) 742-2136

MRSOE Diversity Week Comedy Show Comes to Texas Tech Campus

- WHAT:** MRSOE Diversity Week Comedy Show
- WHEN:** 7 p.m. Tuesday (April 15); doors open at 6:15 p.m.
- WHERE:** Texas Tech Museum
- EVENT:** The Most *Races* Show on Earth (MRSOE) is coming to Texas Tech University to perform during Diversity Week. The show begins at 7 p.m. with a performance by Texas Tech's own comedy group, the Flying Tortillas.

The MRSOE features three nationally recognized comedians who will engage the audience in a critical conversation on race through comedy. Comedians include Clayton English from "Tyler Perry's House of Payne," Cory Fernandez, finalist on "BET's Coming to the Stage" and Daniel Tirado, finalist on "StandUp NBC."

The goal of the show is to unite communities through comedy and show that funny is funny no matter what culture or race one is. After the show, the comedians will discuss how they use comedy to challenge ethnic stereotypes and celebrate diversity.

For more information, contact the Cross-Cultural Center at (806) 742-8681 or by email at crosscultural@ttu.edu.

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CONTACT: Ricky Sherfield Jr., unit coordinator, Cross-Cultural Academic Advancement Center, Texas Tech University, (806) 834-3028, or ricky.sherfield@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: April 15, 2014

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
(806) 742-2136

Poet Laureate and Grammy Award-Winner Close PLPS Season

PoemJazz will close the 2013-2014 season of the Presidential Lecture & Performance Series at 7 p.m. April 25 in Texas Tech University's Allen Theatre. The evening includes poetry and live jazz with three time Poet Laureate Robert Pinsky and Grammy award-winning jazz pianist Laurence Hobgood.

PoemJazz is a conversation between the sounds of poetry and music. In their performance, Pinsky's dramatic reading and Hobgood's jazz piano piece will provide a unique musical performance.

"Sentences and lines have melodies and rhythms, and master musicians like the great Laurence Hobgood express feelings," Pinsky said. "Our performance is a conversation between two kinds of music. It's comparable to rap—but in a completely different idiom, in language and in musical idiom."

In addition to serving as U.S. Poet Laureate, Robert Pinsky has authored 19 books and received an Arts and Letters Award in Literature from the American Academy of Arts and Letters, the William Carlos Williams Award, the Shelley Memorial prize from the Poetry Society of America and the PEN/Voelcker Award for Poetry. He currently is poetry editor of the Internet magazine "Slate" and teaches in the graduate writing program at Boston University.

Hobgood is a multiple Grammy-nominee and a 2010 Grammy winner. He is the musical director for Kurt Elling.

General admission tickets for the concert are \$18 and are available through all Select-A-Seat locations. Call (806) 770-2000 or visit www.selectaseatlubbock.com.

Texas Tech students receive one free ticket with a valid student ID at the Student Union Building information booth located at the entrance to the Allen Theatre.

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

**CONTACT: Jo Moore, administrator, Presidential Lecture & Performing Arts,
College of Visual & Performing Arts, Texas Tech University, (806) 742-0700 or
jo.moore@ttu.edu.**



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 15, 2014

CONTACT: Chris Cook, chris.cook@ttu.edu
(806) 742-2136

Special Announcement from Texas Tech University, City of Lubbock

WHAT: Texas Tech University, in conjunction with the City of Lubbock, will hold a press conference for a special announcement.

WHEN: 10 a.m. Wednesday (April 16)

WHERE: Buddy Holly Center, 1801 Crickets Ave., Depot District

EVENT: Texas Tech University officials, including TTU System Chancellor Kent Hance and Texas Tech President M. Duane Nellis, along with Lubbock Mayor Glen Robertson and other city representatives will make an announcement on a collaborative effort between the two entities.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 16, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
(806) 742-2136

New Masked Rider to Take Reins

Texas Tech will mask the 53rd student to serve as the university's mascot.

WHAT: Texas Tech University Transfer of Reins ceremony

WHEN: 3 p.m. Friday (April 18)

WHERE: The McKenzie-Merket Alumni Center on the Texas Tech campus

EVENT: The Masked Rider Program's 53rd rider will take the reins of Fearless Champion from Corey Waggoner, the 2013-2014 Texas Tech Masked Rider.

CONTACT: Stephanie Rhode, assistant director, Center for Campus Life, Texas Tech University, (806) 742-5433 or stephanie.rhode@ttu.edu.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 16, 2014

CONTACT: John W. Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech Poli Sci Students Release Statewide Results on Political Candidates, Current Issues

- WHAT:** News conference with research results.
- WHEN:** 1:30 p.m. Thursday (April 17).
- WHERE:** Davis Library of Holden Hall, located on the northeast corner of Memorial Circle on the Texas Tech campus.
- EVENT:** The Texas Tech Earl Survey Research Lab will release results of a statewide survey of Texas adults, asking residents about opinions on political candidates, politicians and current issues facing Texans.

The telephone poll was conducted by Texas Tech students in political science classes for professors Mark McKenzie and Seth McKee. The survey consists of a random sample of 454 adults in Texas, with a ± 4.6 margin of error.

Among the findings include results about who's leading in the governor's race, and by how much, as well as Texans' views about gay marriage, illegal immigration, President Obama's Health Care Act, and other important issues facing Texans. The poll also measures the extent to which voters were affected by the new voter ID laws in the primary elections.

The poll has approval ratings in Texas for President Obama, Governor Perry, the Tea Party, and our two U.S. Senators John Cornyn and Ted Cruz.

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

CONTACT: Mark McKenzie, associate professor, Department of Political Science, Texas Tech University, (806) 834-3665, or mark.mckenzie@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: April 17, 2014

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech Survey: Abbott to Win Texas Governor, Voter ID Law Didn't Cause Problems and Texans Split on Gay Marriage

If the election for Texas governor were held today, a majority of Texans would pick Greg Abbott, according to a poll of voting-age Texans conducted by undergraduate students at the Earl Survey Research Lab at Texas Tech University.

However, researchers found that very few Texas voters had problems with the voter photo ID laws, and more Texans have changed their minds in favor of gay marriage since last year.

In step with Texas' strong Republican leanings, 54 percent of those polled said they'd vote for Abbott, while 25 percent said they'd vote for Wendy Davis. Six percent said they were voting for some other party, while 15 percent still had to decide.

In a statewide telephone survey, students queried more than 454 registered Texas residents of voting age from March 6 to April 3. In the survey, 41 percent of voters classified themselves as Republicans, 17 percent said they were Democrats, 31 percent said they were independents and 9 percent claimed some other party. Results were released during a news conference Thursday (April 17).

"Texas remains a conservative state, and the overwhelming majority of citizens consider themselves Republicans," said Mark McKenzie, associate professor of political science who instructs the class that did the survey. "For Democrats to stand a chance of carrying Texas, they either must convince Texans to switch their party loyalties or capture all independent and Democratic voters. There is absolutely no room for error on the part of the Democrats."

On the other hand, McKenzie said, even though Texas remains a conservative state, attitudes about gay marriage have changed in Texas during the last year.

"In the past, support for gay marriage in this state was below 40 percent," he said. "Now, we were closely divided on the issue. 48 percent of Texans think gay marriage should be

recognized whereas 47 percent are against. Democrats and Independents strongly support gay marriage, while Republicans are strongly opposed to it.”

And despite the controversy swirling around Texas’ voter photo ID law, McKenzie said researchers had trouble finding anyone who had problems with their photo ID. Of those polled, 97 percent said they had no problems having to show a photo ID at the polls.

Also, a majority of Texans believe illegal immigrants should be allowed to stay and apply for citizenship (56 percent) as opposed to be required to leave (22 percent). Texans support for pathways to citizenship are similar to what the nation as a whole believes on this issue.

Sen. Ted Cruz received a 51 percent approval rating, Gov. Rick Perry had a 62 percent approval rating and Sen. John Cornyn received 46 percent approval.

Texans’ opinion of President Barack Obama has dwindled to only 23 percent approve of the administration. Nationwide, the president’s job approval rating currently sits at about 43 percent, according to Gallup. The 2010 Affordable Care Act received 73 percent disapproval. 75 percent thought the nation is going in the wrong direction.

On other issues, Texans:

- Largely approved of the Tea Party movement (44 percent).
- Believed the Voter ID laws are mainly used to prevent fraud (77 percent).
- Thought the NSA’s mass collection of telephone numbers violated peoples’ privacy rights (55 percent) rather than was necessary to fight terrorism (38 percent).

The poll has a margin of error of +/- 4.6 percent.

The survey is conducted each semester by political science majors in the department’s undergraduate research methods course and is administered at the lab by the Department of Political Science. For more information, visit www.ttu.edu/~esrl.

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

CONTACT: Mark McKenzie, associate professor, Department of Political Science, Texas Tech University, (806) 834-3665, or mark.mckenzie@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Friday, April 18, 2014

CONTACT: Dailey Fuller, dailey.fuller@ttu.edu
806.742.0057

[Dr. Richard Lange to Become Founding President of TTUHSC at El Paso](#)

Texas Tech University System Chancellor [Kent Hance](#) announced today that Dr. Richard Lange has been selected as the sole finalist for the position of founding president and new dean at the [Texas Tech University Health Sciences Center \(TTUHSC\) at El Paso](#).

Texas law requires officials to name a finalist at least 21 days before hiring the candidate. He will begin his duties July 1, 2014.

“We are delighted to have found such a great candidate for our first president and new dean,” Hance said. “I am confident that Dr. Lange is the man for the job as president of TTUHSC at El Paso and new dean of the [Paul L. Foster School of Medicine](#).”

Lange, 58, currently serves as vice chairman of medicine and director of educational programs at the University of Texas Health Sciences Center (UTHSC) at San Antonio. A tenured professor at UTHSC at San Antonio, he was formerly tenured and continues to hold a faculty appointment at Johns Hopkins Medicine in Baltimore.

“The quality of candidates that were reviewed through our search process was incredibly impressive,” said [Board of Regents](#) Chairman [Mickey Long](#). “The committee members worked tirelessly to ensure that we identified the most qualified leader to take the reins in El Paso, and I am certain Dr. Lange is the perfect fit for the job.”

Lange obtained his B.S. in biochemistry from the University of North Texas and M.D. from the University of Texas (UT) Southwestern medical school in Dallas.

After completing his internship and residency training at Johns Hopkins Hospital, he returned to UT Southwestern for fellowship training in cardiology. He subsequently joined their faculty, where he became director of the Cardiac Catheterization Laboratory.

At UT Southwestern, he served for many years as the Fellowship Program director, held the Jonsson-Rogers Chair in Cardiology and was director of the Bernard and Audrey Rapoport Center for Cardiovascular Research.

In January 2004, he relocated to Maryland to serve as chief of clinical cardiology and the E. Andrus Cowles Professor at Johns Hopkins Hospital. At both Johns Hopkins and

Office of Communications and Marketing

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UTHSC at San Antonio, where he joined the faculty in 2008, Lange received numerous teaching awards from students, residents and fellows.

“To have someone with the qualifications and experience of Dr. Lange as our sole finalist for the founding president and new dean in El Paso, is a tremendous feather in the cap of the TTU System,” Hance said.

He has been president of the [Texas American Heart Association Affiliate](#) and an active and productive clinical investigator publishing more than 300 journal articles and book chapters dealing with ischemic heart disease, valvular heart disease and congenital heart disease in adults.

In his current role at UTHSC at San Antonio, Lange has oversight of 12 medicine subspecialty divisions, including clinical, research and educational efforts. The department is comprised of 250 faculty members with an annual budget of \$50 million.

At Johns Hopkins, Lange led the drive to increase research funding by 60 percent to \$39.5 million and establish new satellite clinical programs, and spearheaded the effort to raise funds for a new hospital.

“This is an exciting day not only for the TTU System, but for the El Paso community,” said Regent [Rick Francis](#). “We are excited to see what the future holds for TTUHSC at El Paso, and I am confident that Dr. Lange will pave the way for the continued success of our institution and its students.”

Lange said he is excited about the opportunity to lead the [fourth and newest university in the TTU System](#).

“I look forward to working with the faculty, staff and students at TTUHSC at El Paso,” he said. “I have heard great things about the people in El Paso and the impressive momentum of the university. I look forward to a great future for this institution and am honored to have been selected as the sole finalist.”

Lange is married to Joy Bobette. They have three children and two grandchildren.

[Dr. Tedd Mitchell](#) has served as interim president of TTUHSC at El Paso since its establishment as a comprehensive university in May 2013. He will continue to serve in his role as president of [TTUHSC in Lubbock](#).

About the Texas Tech University System

The Texas Tech University System is one of the top public university systems in the state of Texas, consisting of [four component institutions](#) and operating at 12 [academic sites and centers](#). Headquartered in Lubbock, Texas, the TTU System has an annual operating budget of \$1.7 billion and approximately 17,000 employees focused on advancing higher education, health care, research and outreach.



TEXAS TECH UNIVERSITY

In 2013, total research expenditures approached \$200 million and total enrollment exceeded 44,000 students for the first time in the TTU System's history. Whether it's contributing billions of dollars annually in economic impact or being the only system in Texas to house an academic institution, law school, and medical school at the same location, the TTU System continues to prove that anything is possible.

CONTACT: Randy Sanders, associate vice chancellor, Office of Communications & Marketing, Texas Tech University System, (806) 742-0057, randy.sanders@ttu.edu



TEXAS TECH UNIVERSITY™

News Release

FOR IMMEDIATE RELEASE

DATE: April 18, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
(806) 742-2136

New Masked Rider Takes Reins during Transfer

New rider takes cape, mask at annual ceremony.

Texas Tech University's new Masked Rider Mackenzie White accepted the reins to Fearless Champion on Friday (April 18), becoming the 53rd student to don the mascot mask and cape.

White, a junior from Marble Falls, is majoring in agricultural and applied economics with minors in Arabic and Spanish. Born into a "horse family," White says she fell in love with horses even before she could walk. In the coming year she will promote spirit and goodwill for Texas Tech at athletic events and other school and civic appearances throughout Texas, while sharing her passion for riding and love for the university.

"The Masked Rider is the single-most recognized representative of Texas Tech," White said. "Ideally, my Masked Rider legacy will be one of a hard-working horsewoman who was consistently dedicated not only to the position and its duties, but also to Texas Tech University and all that it stands for – honor, integrity, boldness and accomplishment."

White's parents, Terry and Susan White of Marble Falls, owned barrel racing horses, and Susan rode in local playdays and rodeos.

A graduate of Marble Falls High School, White already is a member of the Masked Rider family, as she volunteered on the field safety team two years ago and worked as a Masked Rider assistant during the past year.

White also is a member of the Texas Tech Equestrian Team, on which she competes in the advanced division against other collegiate equestrians through the Intercollegiate Horse Show Association.

At age 8, White began competing and has since competed at all levels, ranging from local 4-H shows to world championship breed shows. She also has competed in horse judging since that age, consistently placing in the top 5 at the APHA World Horse Show Judging Contest.

Her show career was predominantly focused on Western and English competitive show events such as Western Horsemanship, Western Pleasure and English Equitation; White also is well-versed in jumping, Western speed events and reining.

Other titles and accolades she has earned include various places in the State 4-H Horse Show competitions in 2003, 2007 and 2011 as well as a finalist in Stock Horse Trail, Western Horsemanship, Reining, Western Riding and Showmanship in 2011. She was named Miss Rodeo Duchess and Princess, Burnet County.

In addition to her riding experience, White is no stranger to spirit activities, as she was a cheerleader and class president at Marble Falls High School. She also served as 4-H Burnet County Council president.

White has been involved in many equine-related organizations including the American Paint Horse Association, Palomino Horse Breeders Association and the National Reining Horse Association.

After graduation in May 2015, she plans to go to law school and pursue a career in agricultural law.

Corey Waggoner, the 2013-2014 Masked Rider, logged 255 appearances at athletic events, rodeos, parades and other functions, more than any other rider in the history of the program, traveling a record 21,000 miles.

Waggoner said his first run in Jones Stadium will always be a fond memory, but it is only a small part of his many memories of the past year.

“I will never forget the people I worked with in the program who have become like family to me,” he said. “But most importantly I will never forget all of the Red Raider fans, alumni, and community. Every appearance I made it was these people who made my year special.”

Waggoner said driving back to Lubbock from a very memorable run in AT&T Cowboy Stadium in Arlington, was proof that Texas Tech has one of the greatest fan bases.

“All the way back, driving along I-20 and Highway 84, I was constantly passed by enthusiastic Texas Tech fans and alumni waving as they passed by and holding their guns up,” he said. “As the Masked Rider, I strived to leave an impact on everyone I met, but the truth is it was all these people that left an impact on me. I would like to say to all of Texas Tech University, thank you, and it has been an honor to serve as your Masked Rider.”

After he graduates in May, Waggoner will pursue a career in animal nutrition through Cargill and will continue to stay active in the horse industry.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Stephanie Rhode, assistant director of the Center for Campus Life, Texas Tech University, (806) 742-5433 or stephanie.rhode@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 21, 2014

CONTACT: Jaryn Jones Kilmer, jaryn.jones@ttu.edu
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Public Art Brings Petroleum Engineering Outside the Classroom

Thanks to the latest Texas Tech University System public art installation, students studying in the new Terry Fuller Petroleum Engineering Research Building can enjoy a new perspective on the subject by stepping outside the classroom walls.

Created by artist Juanjo Novella of Portugalete, Spain, the steel sculpture, titled “Fountain,” is located in the south courtyard of the new facility. The structure stands 20 feet tall and is meant to conjure images of swirling water, geologic formations or oil flowing through pipes.

“I was inspired by how petroleum and water move together and wanted to integrate that into the piece,” Novella said. “The sculpture depicts the movement and flow of water as if from a spring, which is where the name originates.”

The elements of the sculpture were cut out of one-inch pieces of thick steel, which come together to create a deliberately free-flowing appearance and promote individual interpretation.

Weighing 11 tons, the piece is positioned to invite visitors into the courtyard. The openings of the sculpture cast shadows on the ground during the day and when lit at night, resulting in dramatic visual impact.

Novella was selected from 32 applicants and began creating the \$193,000 project during construction of the Terry Fuller Petroleum Engineering Research Building. This was his first commission in the United States, having completed works in Europe, Asia and New Zealand.

“Mr. Novella did an outstanding job of portraying elements of petroleum engineering through his art,” said Al Sacco, dean of the Whitacre College of Engineering. “We are proud to boast one of the finest petroleum engineering facilities in the country, and this sculpture is the perfect addition to our new building.”

The 42,000-square-foot facility houses state-of-the-art classroom and research space, allowing students and faculty to integrate formal teaching environments with hands-on practical applications.

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The TTU System's Public Art Program was initiated by the Board of Regents in 1998 as an investment in the campus environments at each of its institutions. Through the program, public artworks are funded using one percent of the estimated total cost of each new major capital project. Since then, 98 items created by some of today's leading artists have been added to the TTU System's campuses.

About the Texas Tech University System

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In 2012, total research expenditures approached \$200 million and total enrollment exceeded 43,700 students for the first time in the TTU System's history. Whether it's contributing billions of dollars annually in economic impact or being the only system in Texas to house an academic institution, law school, and medical school at the same location, the TTU System continues to prove that anything is possible.

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CONTACT: Emily Wilkinson, public art manager, Office of Facilities, Planning and Construction, Texas Tech University, (806) 742-2116 or emily.wilkinson@ttu.edu.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 21, 2014

CONTACT: Grace Acuna, grace.acuna@ttu.edu
(806) 742-2136

Texas Tech Law School Hosts Conference in Dallas

WHAT: Texas Tech University's School of Law Hosts a Conference on Multi-Jurisdiction Deal Litigation

WHEN: 9 a.m. Friday (April 25)

WHERE: Belo Mansion, 2101 Ross Ave.; Dallas

EVENT: Texas Tech's School of Law will be in Dallas to host a conference on multi-jurisdictional deal litigation for corporate-law practitioners.

The conference will examine the exodus of corporate-law litigation from Delaware, which was the epicenter of corporate law disputes through the early 2000s. Discussions will address these issues from a judicial, academic, plaintiff and defense perspective.

Chief Justice Leo Strine, the head of the Delaware Supreme Court, will be featured during the event.

For more information or to register to attend, visit the School of Law [website](#).

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

CONTACT: Eric Chiappinelli, conference director, School of Law, Texas Tech University, (806) 834-8274, or eric.chiappinelli@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 21, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
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Texas Tech Named Green College

Princeton Review's annual list of green colleges includes Texas Tech.

Texas Tech University is one of the 332 most environmentally responsible colleges in the U.S. and Canada, according to The Princeton Review.

"We have worked hard to ensure we are more sustainable than ever before," said President M. Duane Nellis. "Texas Tech is committed to providing a green campus for our current students, faculty and staff as well as for future generations to enjoy this beautiful university."

The education services company known for its test prep programs, college rankings, ratings, and guidebooks profiles Texas Tech in the fifth annual edition of The Princeton Review's Guide to 332 Green Colleges, in partnership with the U.S. Green Building Council's Center for Green Schools.

"Texas Tech University has made an admirable green turnaround after being named by the Sierra Club in 2008 as having, well, a lot of room to improve its sustainability practices," reads the profile. "Academically, Texas Tech now offers an undergraduate major in environmental sustainability and research opportunities at the Texas Wind Energy Institute, and boasts more than fifty faculty members involved in active sustainability research."

The profile goes on to highlight the College of Architecture's Sustainable Cabin project, student environmental groups, and the 9.2 million square feet of facilities meeting sustainability eligibility requirements. The Princeton Review also notes Texas Tech's ten completely electric vehicles in its transportation fleet as well as the designated bike lanes on campus and city bus service available to students.

"An ecosystem in its own right, the university maintains a recycling station on campus that diverts 187 tons of waste from landfills," the profile notes. "Not a bad turnaround in just five years."

Sean Childers, assistant vice president for operations, notes that Texas Tech's commitment to sustainability has been a team effort.

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“Through the coordinated efforts of the Texas Tech University administration, Facilities Planning and Construction, colleges, University Student Housing, Hospitality Services, Transportation & Parking Services, Athletics, operations and faculty, staff and students; Texas Tech University has become and continues to grow in the area of excellence in university sustainability,” Childers said. “I look forward to seeing what level the university will be at in the next five years. It is an exciting time to be at Texas Tech and be a part of this commitment to better the environment and campus for today, tomorrow and beyond.”

The Princeton Review chose the schools for this guide based on a survey it conducted in 2013 of administrators at hundreds of four-year colleges to measure the schools’ commitment to the environment and to sustainability. The institutional survey included questions on the schools’ course offerings, campus infrastructure, activities and career preparation.

Texas Tech’s profile as well as a list of all the other schools included can be found at www.princetonreview.com/green-guide.

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

CONTACT: Chris Cook, managing director, Office of Communications and Marketing, Texas Tech University, (806) 742-2136 or chris.cook@ttu.edu.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 22, 2014

CONTACT: Julie Barnett, julie.barnett@ttu.edu
(806) 834-0718

American Agriculture Movement Exhibit Commemorates 1979 Tractorcade Southwest Collection/Special Collections Library to host opening reception.

WHAT: Reception to open exhibit commemorating the 35th anniversary of the 1979 [Tractorcade](#) in Washington, D.C.

WHEN: 3:30-5:30 p.m., Wednesday (April 23)

WHERE: Globe Rotunda, Southwest Collection/Special Collections Library
15th Street & Detroit Ave.

WHO: Congressman Randy Neugebauer and Texas Tech Chancellor Kent Hance are scheduled to speak at the event.

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CONTACT: Curtis Peoples, archivist, Southwest Collection/Special Collections Library, Texas Tech University, (806) 834-5777, or curtis.peoples@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: April 22, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
(806) 742-2136

Bill Cosby Gives Talk to Texas Tech Students

In humorous fashion, Cosby gave students and mentors a dose of brutal honesty.

In anticipation of his keynote speech at the Mentor Tech Banquet, Bill Cosby spoke to a small audience of Texas Tech students, faculty, staff and administrators.

“Dr. Cosby not only is one of the most prominent figures in pop culture over the past 30 years, but he also is outspoken about the benefits and possibilities that come along with higher education,” said Texas Tech President M. Duane Nellis. “We are so fortunate to have someone of Dr. Cosby’s caliber visit Texas Tech University.”

Cosby centered his talk around the educational experience in college, encouraging students to work hard regardless of the material. He compared students who often are afraid of—and subsequently give up on—math to those same students’ interest in sports, where regardless of the rigor of the task at hand, young people will practice intensely so that they can do well on the field or the court.

“Practice putting your mind—and your heart—into each and every subject,” Cosby said. “That way you are putting yourself into something important. You’ve come to college to get an education, not to ease into your credentials.”

As students were given the opportunity to ask Cosby questions about education, he gave them a dose of brutal honesty about their own habits and expectations; at one point even calling out Cory Powell, director of the Mentor Tech program, and encouraging him to help students achieve their happiness.

“Happiness” became a central theme for the talk, as Cosby redirected questions about success and achievement toward the issue of the students’ happiness.

“As students we struggle with whether we’re in the right career, right major, are we going to make enough money,” said Jazzmine Reese, a junior from Houston. “And he said, if it makes you happy, then who cares. That’s the biggest thing I got from him.”

Reese and her roommate Helen Hailu, a senior from Dallas, said they share a love for Cosby and have each grown up watching the Cosby Show, reading his books and watching his recorded speeches.

“I’ve looked up to him since I was a little girl,” Hailu said. “I have a different culture in my household, so I used to look at the Huxtables like that’s what I want my household to be like when I get older. Beyond the Cosby Show, I really idolize him what he’s done in African American history.”

Hailu and Reese said they felt so fortunate to have the opportunity to hear Cosby speak at their school, and despite the honesty, they wouldn’t have had it any other way.

“His no-excuses attitude is what I admire the most,” Hailu said. “It’s cool to see it’s exactly the same in person. It’s so genuine.”

Many of the students in the audience were first-generation college students and members of Mentor Tech, part of the Division of Institutional Diversity, Equity & and Community Engagement.

“It is our distinct pleasure to have such a profoundly accomplished professional as Bill Cosby, serve as key note speaker for the Annual Mentor Tech Celebration,” said Juan Munoz, senior vice president for Institutional Diversity Equity, and Community Engagement and vice provost for Undergraduate Education & Student Affairs. “Dr. Cosby has provided inspiration to many generations and his conversations with our students highlights the increasing importance of education in our society.”

In addition to his talk to Texas Tech students, Cosby made appearances at schools and with area students throughout the day, including stops at the Frenship Independent School District Reese Educational Center and with groups from the Lubbock Independent School District and Region 17.

Cosby will conclude his visit in Lubbock with the [Mentor Tech Banquet](#) tonight (April 22) at the Lubbock Civic Center.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 25, 2014

CONTACT: Grace Acuna, grace.acuna@ttu.edu
(806) 742-2136

Burkhart Center Hosts Annual Autism Awareness Walk

- WHAT:** Texas Tech University's [Burkhart Center for Autism Education and Research](#) presents the 2014 Burkhart Walk for Autism Awareness
- WHEN:** 2 p.m. Sunday (April 27)
- WHERE:** Jones AT&T Stadium
- EVENT:** The Burkhart Center will host its annual Walk for Autism Awareness.

The walk is open to all members of the community, and participants can sign up individually or as teams. In addition to walking, there will be inflatables, games and other fun activities.

The number of people and families affected by autism around the country is growing and The Burkhart Center for Autism Education and Research provides resources for all individuals on the autism spectrum and raises awareness of autism in the community.

For more information on the Burkhart Center or to register for the Walk for Autism Awareness, visit their [website](#).

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

CONTACT: Susan Voland, unit manager, Burkhart Center for Autism Education & Research, Texas Tech University, (806) 834-1331, or susan.voland@ttu.edu.



TEXAS TECH UNIVERSITY™

News Release

FOR IMMEDIATE RELEASE

DATE: April 22, 2014

CONTACT: Dailey Fuller, dailey.fuller@ttu.edu
(806) 742-0057

Gov. Perry Appoints Student Regent for TTU System

[Gov. Rick Perry](#) announced today (April 22) the appointment of Coby Ray as the new [Texas Tech University System](#) student regent for 2014-2015.

Ray, a dual degree student in the joint MD/MBA program between [Texas Tech University](#) and [Texas Tech University Health Sciences Center](#), becomes the ninth student to serve on the [Board of Regents](#). His one-year term begins June 1.

“Coby has been a proven leader during his time at the Texas Tech University Health Sciences Center,” Chancellor [Kent Hance](#) said. “He previously earned his master’s degree from the Rawls College of Business, and I know he will do an outstanding job representing the students from each of our component institutions.”

Ray, a native of Plano, Texas, received his bachelor’s degree in sports management from the University of North Texas in 2008. He earned his MBA from Texas Tech University in 2013. Ray is currently studying to become a pediatric neurosurgeon as a fourth year medical student.

“It is a huge honor to have been appointed student regent,” Ray said. “I am excited to work alongside the Board of Regents and look forward to serving as an advocate for my fellow students throughout the Texas Tech University System.”

Ray is married to Morgan Ray, a science teacher at Heritage Middle School in the Frenship Independent School District. Morgan will receive her Master of Education from Texas Tech University in May 2014. Coby and Morgan recently welcomed their first child, Cora Elizabeth, in March 2014. They reside in Lubbock, Texas.

By law, the student regent rotates among Texas Tech University, Texas Tech University Health Sciences Center, [Texas Tech University Health Sciences Center at El Paso](#) and [Angelo State University](#) and serves a one-year term. Ray replaces [Joshua Heimbecker of Angelo State who was appointed in 2013](#).

About the Texas Tech University System

The Texas Tech University System is one of the top public university systems in the state of Texas, consisting of four component institutions and operating at 12 academic sites

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and centers. Headquartered in Lubbock, Texas, the TTU System has an annual operating budget of \$1.7 billion and approximately 17,000 employees focused on advancing higher education, health care, research and outreach.

In 2013, total research expenditures approached \$200 million and total enrollment exceeded 44,000 students for the first time in the TTU System's history. Whether it's contributing billions of dollars annually in economic impact or being the only system in Texas to house an academic institution, law school, and medical school at the same location, the TTU System continues to prove that anything is possible.

CONTACT: Dailey Fuller, director, Communications & Marketing, Texas Tech University System, (806) 742-0057, dailey.fuller@ttu.edu



TEXAS TECH UNIVERSITY™

News Release

FOR IMMEDIATE RELEASE

DATE: April 22, 2014

CONTACT: Callie Jones, callie.jones@ttu.edu
(806) 742-2136

Planting Tradition

Texas Tech celebrates Green Week and Arbor Day.

Texas Tech University will mark its annual celebration of sustainability and community this week, concluding with Arbor Day on April 25.

The event is a partnership among Student Union & Activities, Hospitality Services, Center for Campus Life, Tech Activities Board, Grounds Maintenance and the Texas Tech Ethics Center.

“Arbor Day is a great opportunity for Red Raiders to come together to beautify the campus and understand the importance of service while building a sense of community,” said Kimberly Simon-Akins, assistant director for Student Union & Activities. “It allows for students, faculty, staff and alumni to celebrate in a fun way by enjoying music, food and planting right in the heart of campus.”

Arbor Day features Texas Tech students, faculty and staff helping to beautify the campus and highlight student organizations. The event kicks off at 11 a.m. at Memorial Circle. Live music by Alex Sanchez & the Kill Time Conspiracy will begin at 11:30 a.m. and the student organization awards begin at 12:50 p.m., presented by the 2013 Homecoming Queen. Planting begins at 1:20 p.m. and continues until 3 p.m.

Green Week spreads awareness about the importance of sustainability living on the Texas Tech campus by offering several opportunities for students to participate in sustainable activities.

The Sustainability Art Show will be held Wednesday (April 23) from 8 a.m. to 4 p.m. in the SUB courtyard. It is free and open to the public. A complete schedule of Arbor Day and Green Week events can be found at www.sub.ttu.edu.

Texas Tech is making strides in sustainability by creating LEED-certified buildings and participating in events such as RecycleMania. Just this week Texas Tech was named a [Green College](#) by the Princeton Review. The week’s many events are inspired by Texas Tech’s commitment to preparing learners to be ethical leaders.

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Advisory

FOR IMMEDIATE RELEASE

DATE: April 22, 2014

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
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School of Music Presents 38th Annual Scholarship Concert

WHAT: Texas Tech University's School of Music hosts the 38th Annual Scholarship Concert.

WHEN: 8 p.m. Saturday (April 26)

WHERE: Broadway Church of Christ, 1924 Broadway

EVENT: The concert includes Johannes Brahms' "Double Concerto for Violin, Violoncello, and Orchestra," with violin soloist Annie Chalex Boyle, assistant professor, and violoncello soloist Jeffrey Lastrapes, assistant professor.

Texas Tech University Choirs, Symphony Orchestra and the Lubbock Chorale will perform "Dona Nobis Pacem," a cantata written by Ralph Vaughan Williams in 1936.

Admission to the concert is free, and donations will be accepted to support School of Music scholarships.

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News Release

FOR IMMEDIATE RELEASE

DATE: April 23, 2014

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Hispanic Honor Society President Wins National Award

Sigma Delta Pi member is recognized for her outstanding accomplishments and dedication to the chapter.

Spencer Key, president of Texas Tech University's Sigma Delta Pi, the national collegiate Hispanic honor society, recently received the Gabriela Mistral Award.

This award is given nationally to a graduate or undergraduate student who excels in academics in Spanish and is actively involved in their Sigma Delta Pi chapter.

"I am truly honored to receive this award and have been very blessed to be part of such an amazing organization," said Key, a doctoral candidate in bilingual education from Jourdan. "I have never been part of an honors organization that is so dedicated to serving the community, advancing its ideals and helping those who are willing to work hard for academic excellence."

Comfort Pratt, advisor of the honor society, said Key has exceptional leadership qualities and as president has been truly dedicated to the organization.

"She is always willing to do whatever it takes in order to achieve our goals, and looks for opportunities to create more programs that will benefit the community," Pratt said.

Sigma Delta Pi national offices are located at College of Charleston. They are a member of the Association of College Honor Societies, the nation's only certifying agency for college and university honor societies.

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News Release

FOR IMMEDIATE RELEASE

DATE: April 23, 2014

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Atmospheric Scientist Earns \$738,000 NSF CAREER Grant to Study Lightning/Wind 'Textures'

A Texas Tech University atmospheric scientist recently received a \$738,000 CAREER grant from the National Science Foundation (NSF) to study electrical energy and how it behaves inside storm clouds.

Eric Bruning, an assistant professor, earned the five-year grant that will use the help of an art professor to convey how the turbulent "texture" of the winds in storm clouds relates to the "texture" of lightning within the cloud.

"We see and have studied lightning as it exits the cloud, but we still don't know that much about what happens inside the cloud," Bruning said. "We have the right tools available now, so let's see what else we can learn about it. In the world of physics, the source of energy that drives things we observe plays an important role, and this project will help us learn how that functions in deeper detail for lightning."

The NSF's CAREER program is among the most prestigious awards in support of junior faculty who "exemplify the role of teacher-scholars through outstanding research, excellent education and the integration of education and research within the context of the mission of the organizations...and build a firm foundation for a lifetime of leadership."

Bruning operates the West Texas Lightning Array (WTLMA), which consists of 10 instrumentation platforms spread across Lubbock County. Texas Tech's Office of the Vice President of Research funded the WTLMA, and it is among a regional cluster of LMAs that covers all of West Texas, the Texas Panhandle and much of Oklahoma. Usually funded by research grants and run by interested university faculty, each LMA needs at least five individual stations to enable effective triangulation of lightning.

Bruning said this CAREER project will help future meteorological researchers by building a strong theoretical foundation on lightning's properties. Carrying up to 100 million volts of electricity and killing an estimated 2,000 people a year, scientists estimate lightning strikes the ground about 100 times per second around the globe. Still more can be learned about this natural phenomenon, he said.

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Researchers will work on a two-year field campaign called Kinematic Texture and Lightning (KTAL), which will take a closer look at the concept of “texture” of the winds and the texture of the lightning.

“By looking at data in high resolution with mobile radars and comparing them to the WTLMA data, we’re hoping to establish fundamental new ideas about lightning and how it is distributed in thunderstorms,” Bruning said. “Texture is similar to the idea of thread count in bed sheets, which are pretty similar to each other until you take a more detailed look at the thread count and then you start to notice the differences. Meteorologists use a similar analogy in statistical analysis of the winds. Lightning (or other types of cloud energy) can look much the same on the whole, but it’s not until you take a closer look that you realize the wide variation of one flash to another, the difference in ‘texture’ of how flashes fill the cloud.”

Bruning will work with Tina Fuentes, a professor in the School of Art to convey this idea of texture in artistic terms. He wants to learn about the particular language that artists use to describe the idea of textures, and then use that knowledge with his future work.

During their initial talks, Bruning and Fuentes said they discovered large amounts of overlap in each of their academic disciplinary vocabularies.

“Here were a scientist and an artist starting as potential collaborators – very different worlds – and we’re using similar words to discuss what our plans are: space, light, luminosity, texture... I was very excited when I realized this,” Fuentes said. “To join science and visual art is cutting edge as we’re very closely linked in many ways. They are both highly creative fields.”

Bruning plans to share his results with others by making the data and software used to analyze it open to the scientific community to further scientific endeavors.

“Just imagine what advances could be made if researchers could quickly access and reproduce what’s already been done and then add their contributions,” Bruning said. “There’s no limit.”

President M. Duane Nellis said he is proud of Bruning and his dedication to his work and Texas Tech.

“NSF career awards such as this are recognition of the outstanding junior faculty we have hired at Texas Tech as we move aggressively forward as a national research university,” he said.

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Advisory

FOR IMMEDIATE RELEASE

DATE: April 23, 2014

CONTACT: Dailey Fuller, dailey.fuller@ttu.edu
(806) 742-0057

Texas Tech Hosts Technology Commercialization Expert David Allen

- WHAT:** Texas Tech University System Office of Technology Commercialization hosts David Allen.
- WHEN:** 3:30 p.m. Thursday (April 24)
- WHERE:** Room 201, Board of Regents Conference Room
Administration Building, 15th and Akron
- EVENT:** David N. Allen, Ph.D. became the first executive director of Tech Launch Arizona in September 2012. Allen has more 30 years of experience in technology commercialization-related research, instruction and practice. Allen's discussion topic is "Leading Practices and Core Competencies in Technology Commercialization at U.S. Universities: The Tech Launch Arizona Approach."

Before coming to the University of Arizona, Allen was the University of Colorado Associate Vice President for Technology Transfer from February 2002 to August 2012. During that time he led the effort that resulted in an underperforming technology transfer operation becoming a nationally prominent program.

His team's efforts resulted in 2,120 invention disclosures, 1,420 patent filings, 325 exclusive licenses and options and 93 startup companies. Also during that time, licensing-generated revenue increased from a total of \$1 million during fiscal year 2002 to \$149 million over the following 10 years.

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Advisory

FOR IMMEDIATE RELEASE

DATE: April 23, 2014

CONTACT: Kari Abitbol, kari.abitbol@ttu.edu
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Texas Tech Law Hosts Conference on Multi-Jurisdictional Deal Litigation in Dallas

WHAT: Texas Tech Law presents the Conference on Multi-Jurisdictional Deal Litigation, which will examine the most pressing issue currently facing corporate law: Merger and Acquisition (M&A) litigation that is increasingly filed in both the target's state of incorporation and its headquarters state.

WHEN: 9 a.m. Friday (April 25)

WHERE: Belo Mansion, 2201 Ross Ave., Dallas

EVENT: An all-star group of panelists, including Chief Justice Leo Strine of the Delaware Supreme Court, Justice Jeff Brown of the Texas Supreme Court, and keynote speaker Alison Frankel of Thomson Reuters, will explore the exodus of corporate-law litigation from Delaware, which was the epicenter of corporate law disputes through the early 2000s. Registration is open to the public and available the morning of the event. The State Bar of Texas has approved 4.5 CLE credit hours, including one hour of ethics. The conference also offers Civil Appellate and Civil Trial Law Texas Board of Legal Specialization credit.

The full roster of speakers and registration options are available on the conference [registration](#) page.

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News Release

FOR IMMEDIATE RELEASE

DATE: April 23, 2014

CONTACT: Chris Cook, chris.cook@ttu.edu
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Texas Tech Names Lindquist Dean of College of Arts & Sciences

Following a nationwide search, Texas Tech University has named W. Brent Lindquist as dean of the College of Arts & Sciences (CA&S). Lindquist, who begins his role July 15, is currently the deputy provost at Stony Brook University, an Association of American Universities institution and Carnegie-classified very high research university.

"We are fortunate to have an individual of Dr. Lindquist's caliber leading our College of Arts & Sciences, and couldn't be more excited about the future of our largest college," said M. Duane Nellis, Texas Tech president. "(College of Agricultural Sciences and Natural Resources) Dean Michael Galyean and the search committee were diligent in their research and efforts to deliver an outstanding pool of candidates. We commend them for their service during this process."

Prior to his current appointment as deputy provost, Lindquist served as chair of the Department of Applied Mathematics and Statistics at Stony Brook University. Before his appointment as Chair, he served a four-year term as deputy provost and led the development and opening of Stony Brook's first international campus in Songdo, Incheon City, Korea.

Before arriving at Stony Brook in 1989, Lindquist spent eight years at NYU's Courant Institute of Mathematical Sciences, where he became one of the primary developers of "front-tracking" methods used for the numerical solution of fluid flows. As a faculty member and chair, Lindquist's research has been funded through numerous agencies, including the National Science Foundation, Department of Energy, IBM and Sandia National Laboratory. Lindquist is the recipient of the 2010 Lee Segal Prize from the Society for Mathematical Biology and is a 2002 honoree of the State University of New York Chancellor's Award for Excellence in Teaching.

"I am honored to be joining Texas Tech and the College of Arts and Sciences at an exciting time in the university's history," said Lindquist. "I want to thank Dean Galyean and the search committee, Provost Schovanec, and everyone I met during the interview process for the warm reception I received. It is clear that there are the determination, the leadership and the means for the university to be the next Texas institution to become a tier-one research university. We have goals in CA&S: to grow our faculty and programs; build our research portfolio; to grow philanthropic support; to increase graduate student

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enrollments and stipends; to grow undergraduate enrollments; and to ensure that we deliver the highest quality educational experience that prepares our students for future careers. I look forward to addressing these challenges, working with the faculty and staff of the College, my fellow deans, Provost Schovanec, and President Nellis to move Texas Tech forward in its ambitions.

“On a personal note, Carol and I spent a year in Texas in the mid 1990’s. We immediately felt at home and fell in love with the place and people. My wife cried when we left; returning to Texas has been something we have talked about ever since. Our son, Lars, who is completing his B.F.A. next month, has moved Texas Tech to the top of his list for graduate school.”

The leadership and administrative success Lindquist demonstrated as deputy provost and department chair was an important factor in his selection as Dean, according to Texas Tech Provost Lawrence Schovanec.

“Dr. Lindquist has had an impressive career as an educator, researcher and administrator,” said Schovanec, former dean of CA&S. “The College of Arts & Sciences plays a vital role in growing the stature of Texas Tech as a great public research university, and Dr. Lindquist’s appointment will not only strengthen the foundation we have in Arts & Sciences, but he will bring an energy and perspective that will increase the success of the college and university. We are pleased to have him join an outstanding group of deans and administrators at Texas Tech University.

“I’d also like to express my appreciation to Jeff Williams for his dedicated service as interim dean of the College of Arts & Sciences since August 2012,” Schovanec added.

A widely published researcher, Lindquist received a Bachelor of Science degree in physics from the University of Manitoba in 1975 and a doctorate degree in theoretical particle physics from Cornell University in 1981. Additionally, he has provided consultation to Exxon Research and Engineering, the Petroleum Recovery Research Center at the New Mexico Institute of Technology, the Elf Geosciences Research Center in London, and the Institute for Energy Technology in Norway.



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News Release

FOR IMMEDIATE RELEASE

DATE: April 24, 2014

CONTACT: Patrick Gonzales, patrick.gonzales@ttu.edu
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Texas Tech Chosen as New Home for Major Collection of Written Works

The Remnant Trust and its more than 1,300 holdings will relocate to campus in January.

Texas Tech University soon will be home to a major collection of original, first edition and rare early written works that relate to individual liberty and human dignity.

School officials recently announced that The Remnant Trust collection will relocate to Texas Tech in January, bringing with it more than 1,300 works, some of which date back to 2300 B.C.

The collection will be housed at Southwest Collection/Special Collections Library and the Museum of Texas Tech.

“This is a unique and special opportunity for the Texas Tech community, because The Remnant Trust is unlike any collection in the world,” said Texas Tech President M. Duane Nellis. “The correlation between The Remnant Trust and Texas Tech is to share education as a foundation. We are grateful to The Remnant Trust that it will call Texas Tech University as home.”

Some of the most famous works in the collection include:

- Magna Carta (1350)
- One of three known copies of the third Dunlap printing of the Declaration of Independence (1776)
- First printing of the Emancipation Proclamation (1862)
- First edition of the King James Bible (1611)
- First edition of Adam Smith’s “The Wealth of Nations” (1776)
- Galileo’s dialogues (1710)

“We will now have in our collection items the Beinecke Library in Yale University and University of Chicago Library do not have,” said Texas Tech Chancellor Kent Hance. “This is just one more example of something top-notch that will make Texas Tech stand out among all others.”

The Remnant Trust, currently housed in Winona Lake, Ind., routinely loans portions of its collection to colleges, universities and other organizations throughout the world for use by students, faculty and general public. The collection visited Texas Tech for three months in 2012 and attracted more than 70,000 visitors.

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The Remnant Trust was born in 1997 when a group of businessmen, academics and others came together to discuss ideas about education. With their own resources, they began collecting valuable materials and making them available to educational institutions where they could be placed on loan to students, faculty and communities. More than 50 institutions have been provided this unique opportunity.

While portions of the Remnant Trust will continue to travel, the entire collection's home base will be Texas Tech.

"Thank you Texas Tech for this opportunity and for thinking that what we do is valuable," said Kris Bex, president of The Remnant Trust. "If things go as planned, we will continue to add to the collection at its home at Texas Tech."

The securing of The Remnant Trust was made possible, in part, by grants from the Helen Jones Foundation and The CH Foundation.

A current list of The Remnant Trust holdings can be found on its website:
www.theremnanttrust.com.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu or on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY™

News Release

FOR IMMEDIATE RELEASE

DATE: April 24, 2014

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Climate Scientist Named to 2014 TIME 100

A Texas Tech University climate scientist has been named to the 2014 TIME 100, the annual list of the most influential people in the world.

In the story, guest contributor and Academy Award nominee Don Cheadle wrote of Katharine Hayhoe, an associate professor and director of the [Climate Science Center](#) at Texas Tech University, "There's something fascinating about a smart person who defies stereotype. That's what makes my friend Katharine Hayhoe – a Texas Tech climatologist and an evangelical Christian – so interesting."

Cheadle added: "I got to know Katharine as we worked on Showtime's climate documentary "Years of Living Dangerously." But we are all getting to know and benefit from her work."

The full list and related tributes appear in the May 5 issue of TIME, available on newsstands and tablets on Friday (April 25), and online now at time.com/time100. Hayhoe is listed under the "Pioneers" [category](#).

"I am honored to be included in the TIME 100 list," Hayhoe said. "Even more so, I am encouraged to see climate change emerging as an urgent concern. With 97 percent of climate scientists agreeing that climate change is happening due to the choices people make every day, I am a spokesperson with one principal goal – to bring public awareness to the simple truth that the scientific debate is over, and now it's time for all of us to take action. I'm grateful to TIME for bringing further visibility to my work and to everyone who is standing up to climate change around the world."

The list, now in its 11th year, recognizes the activism, innovation and achievement of the world's most influential individuals. As TIME has described the list in the past, "The TIME 100 is not a list of the most powerful people in the world. It's not a list of the smartest people in the world. It's a list of the most influential people in the world. They're scientists, they're thinkers, they're philosophers, they're leaders, they're icons, they're artists, they're visionaries. People who are using their ideas, their visions, their actions to transform the world and have an effect on a multitude of people."

"This is a tremendous honor and recognition for Dr. Hayhoe and her diligence in researching this important issue," said M. Duane Nellis, Texas Tech president. "Her



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passion and caliber of work provides a snapshot of the high quality of faculty we have at Texas Tech University.”

Hayhoe is an atmospheric scientist dedicated to discovering and communicating the realities of a changing climate. Her research focuses on assessing the impacts of climate change at the regional-to-local scale and translating this science into input for relevant, informed policy. Hayhoe identifies the changing conditions to which communities, ecosystems and society will have to adapt and quantifies the benefits achieved by reducing carbon emissions from human activities.

Her outreach includes sharing the relevance of climate change with those affected by it here in the United States and around the world. She is particularly concerned with highlighting the plight of the poor and vulnerable, who will be disproportionately affected by a changing climate.

Hayhoe is director of the [Climate Science Center](#) at Texas Tech University, part of the Department of Interior’s (DOI) [South-Central Climate Science Center](#), for which she also is a principal investigator. The DOI Climate Science Centers provide natural and cultural resource managers with the tools and information they need to develop and execute management strategies that address the impacts of climate change on a broad range of resources. The centers also provide scientific information, tools and techniques that land, water, wildlife and cultural resource managers can apply to anticipate, monitor and adapt to climate change impacts.

Hayhoe is also a lead author for the Third National Climate Assessment, which will be released on May 6 and will be available from www.GlobalChange.gov. This assessment is a product of the U.S. Global Change Research Program, a consortium of 13 federal departments and agencies. It is the most comprehensive peer-reviewed analysis of climate change’s impacts in the United States.

She serves on the American Association for the Advancement of Science’s What We Know panel. This initiative communicates the “three R’s” of climate change: reality, risk and response. She also serves as a scientific adviser to Citizens Climate Lobby, the EcoAmerica MomentUS project, the Energy and Enterprise Initiative, the Evangelical Environmental Network, and the International Women’s Earth and Climate Initiative. She is a member of ClimateVoices.org, a network that brings scientists and their fellow citizens together to engage in meaningful, ongoing dialogue about climate change effects on local communities, regions’ and the country.

Hayhoe also serves on the American Association for the Advancement of Science’s Dialogue on Science, Ethics, and Religion; the American Geophysical Union’s Hydrology Committee on Uncertainty; the U.S. National Oceanic and Atmospheric Administration’s National Climate Predictions and Projections Team and their Climate.gov advisory team; and has contributed her research to and served as an expert reviewer for the Nobel Peace Prize-winning Intergovernmental Panel on Climate Change.



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Together with her husband, Andrew Farley, an associate professor of applied linguistics and best-selling author of “The Naked Gospel,” she wrote “A Climate for Change: Global Warming Facts for Faith-Based Decisions,” a book that untangles the complex science and tackles many long-held misconceptions about global warming.

Her work as a climate change evangelist is featured on the documentary series “Years of Living Dangerously” and “The Secret Life of Scientists and Engineers.” In 2012 she was named one of Christianity Today’s 50 Women to Watch.

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News Release

FOR IMMEDIATE RELEASE

DATE: April 24, 2014

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Survey Update: Abbott to Win Texas Governor, Voter ID Law Didn't Cause Problems and Texans Split on Gay Marriage

After reassessing the results of last week's Texas statewide telephone poll, researchers at Texas Tech University's Earl Survey Research Center issued updated numbers on issues from who will likely be the next governor of Texas to gay marriage and voter ID laws.

"Although the substantive results remain the same—for example, Texas gubernatorial candidate Greg Abbott remains ahead of Wendy Davis—our standard internal verification checks indicated the initially released results used inaccurate weights," said Mark McKenzie, an associate professor of political science whose students conducted the poll along with Seth C. McKee's students. "We have adjusted the weights and updated the results, which we believe are more representative of attitudes in Texas. We deeply regret the initial error."

In a statewide telephone survey, students queried more than 450 Texas residents of voting age from March 6 to April 3. In the survey, the results (weighted for race and gender, with unprompted "don't know" responses excluded) indicate that 40 percent of Texans identify as Republicans or leaning Republicans, 35 percent identify as Democrats or leaning Democrats, 12 percent identify as pure independents, and 12 percent identify with some other party. Original results were released during a news conference on April 17.

According to the new numbers for Texas governor, 51 percent of those polled said they'd vote for Republican Greg Abbott, while 41 percent said they'd vote for Democrat Wendy Davis. Eight percent said they would vote for some other party/candidate.

However, even though Texas remains a conservative state, attitudes about gay marriage have changed in Texas during the last year, McKenzie said.

"In the past, support for gay marriage in this state was below 40 percent," he said. "Now, we're closely divided on the issue. Fifty-three percent of Texans think gay marriage should be recognized whereas 47 percent are against (the difference is within the margin of error). Democrats and Independents strongly support gay marriage, while Republicans are strongly opposed to it."

And despite the controversy swirling around Texas' voter photo ID law, McKenzie said researchers had trouble finding anyone who had problems with their photo ID. Of those polled, 96 percent said they had no problems having to show a photo ID at the polls.

Also, a majority of Texans believe illegal immigrants should be allowed to stay and apply for citizenship (61 percent) as opposed to being required to leave (19 percent). Texans' support for pathways to citizenship is similar to what the nation as a whole believes on this issue.

Sen. Ted Cruz received a 58 percent approval rating, Gov. Rick Perry had a 59 percent approval rating and Sen. John Cornyn received 64 percent approval.

Texans' opinion of President Barack Obama's job approval rating now stands at 36 percent. Nationwide, the president's job approval rating currently sits at about 43 percent, according to Gallup. The 2010 Affordable Care Act received 68 percent disapproval. Finally, 72 percent think the nation is heading in the wrong direction.

On other issues, Texans:

- Are divided over the Tea Party movement (30 percent approve versus 25 percent disapprove, while 45 percent responded they were not familiar with the movement).
- Believed that Voter ID laws are mainly used to prevent fraud (75 percent).
- Thought the National Security Agency's mass collection of telephone numbers violated peoples' privacy rights (56 percent) rather than was necessary to fight terrorism (44 percent).

The poll has a margin of error of +/- 4.6 percent.

Surveys are conducted each semester by political science majors in the department's undergraduate classes and are administered at the Earl Survey Research Laboratory by the Department of Political Science.

For a copy of the updated figures, please contact John Davis.

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Advisory

FOR IMMEDIATE RELEASE

DATE: April 25, 2014

CONTACT: Lauren Kozlovsky, lauren.kozlovsky@ttu.edu
(806) 742-2136

Texas Tech Hosts TECHstyle Fashion Show

- WHAT:** TECHstyle Fashion Show
- WHEN:** 7 p.m. Saturday (April 26); reception is at 6 p.m.
- WHERE:** Allen Theatre and Ballroom area in the Student Union Building
- EVENT:** Texas Tech University's students in the Apparel Design and Manufacturing (ADM) program host the annual TECHstyle fashion show.

TECHstyle is an event a part of the ADM program for students to be recognized for their hard work and show their collections and portfolios for public viewing.

The event will showcase the 2014 Cotton and Denim Runway collaboration between the ADM program and PCCA, CCI and Cotton incorporated.

Admission is \$10 at the door, \$5 with a Texas Tech student ID.

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CONTACT: Melissa Wofford, director of marketing and communications, College of Human Sciences, Texas Tech University, (806) 742-3031, or melissa.wofford@ttu.edu.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 25, 2014

CONTACT: Grace Acuna, grace.acuna@ttu.edu
(806) 742-2136

Texas Tech's International Film Series Presents Oscar Nominated Film

WHAT: Texas Tech University's International Film Series offers viewing of 2014 Oscar-nominated documentary "The Act of Killing"

WHEN: 7:30 p.m. Monday (April 28)

WHERE: Alamo Drafthouse, 120 West Loop 289

EVENT: Texas Tech's International Film Series (IFS) partners with the new Alamo Drafthouse Lubbock and Department of English to present documentary "The Act of Killing."

"The Act of Killing" had the year's strongest box office opening for a documentary. It won more than 50 awards worldwide, including British Academy Film Awards for the Best Documentary.

"This is one of the most intricate, beautifully disturbing films I've ever seen," said Robert Peaslee, coordinator for IFS. "It will make you rethink many things, including your ideas about the potentials of documentary filmmaking."

IFS is sponsored by the Texas Tech Cross-Cultural Academic Advancement Center, Department of Journalism and Electronic Media, and the Thomas Jay Harris Institute for Hispanic and International Communication.

Reserved seats are available through the Alamo Drafthouse Lubbock [website](#). For more information about the International Film Series visit <https://www.facebook.com/TTUIntlFilmSeries>.

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CONTACT: Robert Peaslee, coordinator, International Film Series, Texas Tech University, (806) 834-2562, or robert.peaslee@ttu.edu.

Office of Communications and Marketing

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TEXAS TECH UNIVERSITY™

News Release

FOR IMMEDIATE RELEASE

DATE: April, 25, 2014

CONTACT: Jourdan B. Scruggs, Jourdan.scruggs@ttu.edu

(806) 742-2136

Transitioning to Success: Spencer Ragland

Burkhart Transition Academy graduate loves her position at the Garrison Center.

After her six-month internship, Spencer Ragland advanced to full-time employee at the Mildred and Shirley L. Garrison Geriatric Education and Care Center. A year later, she still is employed at the center and works in the activities department.

Ragland is a 2013 graduate of the Burkhart Transition Academy and credits the program for assisting her with the skills needed to perform her daily tasks at work. The academy helps students with autism-spectrum disorder transition into higher education, vocational or other settings.

“It has helped me speak more clearly to people,” Ragland said. “It’s helped me with my motor and independent skills.”

Wendy Grimes, executive director/administrator at the Garrison Center, said Ragland is a role model employee, and the residents and staff love her. Ragland also does what is asked of her and is always in a great mood.

“I think the best thing she brings is her smile and her love of the residents,” Grimes said. “If we had 100 employees like Spencer we would never have a problem.”

During her time at the academy, Ragland learned life, job and social skills that have helped her communicate and start conversations with people. She said the skills have made her more independent.

“It has helped me become a leader at work,” she said. “I’ve gained a lot of confidence.”

Ragland said her favorite memory at the center is when she helped with the Christmas party. She enjoyed seeing everyone happy. A special guest also helped make the Christmas party her favorite memory.

“Yeah, Santa Claus came and that was fun,” she said.

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CONTACT: Wendy Grimes, Executive Director, Garrison Center, TTU Health Sciences Center, Texas Tech University, (806) 763-4455, or wjgrimes@sears-methodist.com.



News Release

FOR IMMEDIATE RELEASE

DATE: April 28, 2014

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
(806) 742-2136

Students Inducted Into Phi Beta Kappa Honor Society

The Texas Tech University chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, elected its new cohort of student honorees who participated in an induction ceremony April 24.

Texas Tech is one of 10 percent of universities granted the right to shelter a chapter of Phi Beta Kappa, and only about eight percent of liberal arts and sciences graduates are selected for a lifetime membership.

"The university is proud to have this prestigious honor society on campus," said M. Duane Nellis, Texas Tech president. "We are proud of the students inducted and look forward to the great things they will accomplish as alumni of Texas Tech."

The honor society prides itself on the foundations of personal freedom, scientific inquiry, liberty of conscience and creative endeavor. Its motto, represented by the Green initials is: "Love of learning is the guide of life." Notable members of the society include: former U.S. Presidents George H.W. Bush, Bill Clinton and Jimmy Carter; seven of the nine current U.S. Supreme Court Justices; actress Glenn Close; and NFL quarterback Peyton Manning.

"Texas Tech strives to be one of the best universities not only in the state of Texas, but in the country," said Marc Lochbaum, Phi Beta Kappa chapter president. "The commitment of the university to support a Phi Beta Kappa Chapter is an example of us striving to be one of the best universities in the country."

Students inducted for 2014 are:

- Suzanne Alkul, senior biochemistry major
- Nicole Amos, senior psychology major
- Kendall Arthur, junior biology major
- William Baker, senior English major
- Kelsey Bates, senior sociology and criminology major
- Ryan Best, senior music major
- Natalie Brown, senior international economics major

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- Nicholas Brown, senior exercise and sport sciences major
- Casey Bryant, senior exercise and sport sciences major
- Claire Burrus, senior biology major
- Jonathan Clark, senior physics major
- Jake Contos-Heidrich, senior physics and math major
- Sarah Cotton, junior cell and molecular biology major
- Jessica Eastman, senior biology and Spanish major
- David Esquivel, senior mathematics major
- Shannon Foster, senior English major
- Ryan Glidewell, senior classics and psychology major
- Michael Gomez, junior political science major
- Lacey Hamlin, senior psychology major
- Tanner Haynes, senior history German and classics major
- Matthew Hernandez, senior exercise and sport sciences major
- Shirley Hess, senior political science major
- Rachel Holt, junior social work major
- Michael Ibarra, senior biology major
- Philip Jarrett, junior cell and molecular biology major
- Brittany Lancaster, senior psychology major
- Lauren Littlefield, senior arts and letters major
- Lindsey Lowe, senior exercise and sport sciences major
- Lauren Martin, senior exercise and sport sciences major
- Kathryn McKeever, senior mathematics major
- Megan Miglioretto, senior mathematics major
- Jaimie Moore, senior biochemistry major
- Cole Morrison, senior Spanish major
- Kyle Newton, junior sociology major
- Hannah Pham, senior biology major
- Jessica Puthenparampil, senior psychology major
- Sarah Riegler, senior history major
- Alisa Rogers, senior sociology, psychology and anthropology major
- Daniela Rojas, senior microbiology major
- Luis Ruiz, senior biology and Spanish major
- Flint Smith, senior biology major
- Kellee Smith, senior mathematics major
- Noor Subah, senior biology major
- Catherine Swindle, senior music performance and French major
- Tabitha Threatt, junior cell and molecular biology major
- Kory Tillery, senior microbiology major
- Breanna Vasquez, senior sociology and psychology major
- Julia Voelkl, senior classical and modern languages and literatures major
- Alison Wagner, senior psychology major
- Kendra Walker, senior cell and molecular biology major
- Meagan Walsh, senior English major



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- Kristen Weasenforth, senior mathematics and German major
- Andrew West, senior communications studies major
- Heather Williams, senior geoscience major
- Heather Wyland, senior history major

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CONTACT: Marc Lochbaum, chapter president, Phi Beta Kappa, College of Arts & Sciences, Texas Tech University, (806) 834-0882 or marc.lochbaum@ttu.edu.



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 28, 2014

CONTACT: Jaryn Jones Kilmer, jaryn.jones@ttu.edu
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Texas Tech to Break Ground on Building Expansion

- WHAT:** Texas Tech University officials will break ground on an expansion and renovation of the Bayer Plant Science Building.
- WHEN:** 10:30 a.m. Tuesday (April 29)
- WHERE:** Bayer Plant Science Building
Texas Tech University, 2709 15th Street
- EVENT:** Officials and guests of Texas Tech will host a groundbreaking ceremony to celebrate exciting changes to the Bayer Plant Science Building. More than 21,000 square feet of new construction and 2,440 square feet of renovation will provide state-of-the-art research facilities including open labs and expanded space for graduate students. The project will also create a multi-functional outdoor instructional space.

Chancellor Kent Hance, President M. Duane Nellis, Vice Chancellor for Facilities Planning and Construction Michael Molina and Mike Gilbert, vice president for Global Breeding and Trait Development for Bayer CropScience, will make remarks prior to the groundbreaking. TTU System officials will then grab shovels and break ground to commemorate the occasion.

Parking will be available in the R01 lot, located on the north side of 15th Street.

CONTACT: Randy Sanders, associate vice chancellor, Office of Communications & Marketing, Texas Tech University System, (806) 742-0057
or randy.sanders@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 29, 2014

CONTACT: Megan Ketterer, megan.ketterer@ttu.edu
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Generation TX Celebrates College-Going High School Students

South Plains Closing the Gaps P-20 Council will host College Signing Day to celebrate the achievements of high school seniors who plan to attend college from 10 - 11 a.m. May 2 in the Lubbock City Bank Auditorium.

High School students from the Region 17 area will sign their commitment letters to colleges at the event. The celebration will include remarks by college students and participation by Texas Tech University President M. Duane Nellis, as well as presidents from South Plains College and Lubbock Christian University. Individual seniors who are pursuing higher education beyond high school also will be recognized.

“An initiative of the regional Generation Texas campaign is to recognize accomplishments and future plans of our high school graduates by hosting a College Signing Day,” said Janie Ramirez, executive director of South Plains Closing the Gaps P-20 Council. “Much like the signing day for sports, this event highlights the student’s plans to pursue higher education beyond high school.”

The South Plains council will join the communities around the state by showing their support for local students and their goal of attending college by wearing a college T-shirt during the day.

Generation TX is a statewide grassroots movement of the Texas Higher Education Coordinating Board aimed at closing the gaps and creating a generation of college and career readiness. For more information, visit www.GenTX.org.

Find Texas Tech news, experts and story ideas at [Texas Tech Today Media Resources](#) or follow us on [Twitter](#).

CONTACT: Janie Ramirez, executive director, South Plains Closing the Gaps P-20 Council, (806) 834-5886 or janie.ramirez@ttu.edu.



TEXAS TECH UNIVERSITY SYSTEM

News Release

FOR IMMEDIATE RELEASE

DATE: April 29, 2014

CONTACT: Jaryn Jones Kilmer, jaryn.jones@ttu.edu
806-742-0057

Texas Tech Breaks Ground on Bayer Plant Science Building Expansion

Officials at Texas Tech University today (April 29) broke ground on an expansion and renovation of the Bayer Plant Science Building.

Approved by the Texas Tech University System Board of Regents in December 2013, the project will add 21,122 square feet of new construction. The project also includes 2,440 square feet of renovation and exterior upgrades to the existing home of the Department of Plant and Soil Science, located on the south side of 15th Street (2709 15th Street).

The project is funded by donations to Texas Tech, including lead contributions from Bayer CropScience, as well as Dale and Cheryl Swinburn of Tulia. The new building will include open labs with expanded support and graduate student spaces, as well as an instructional lab, departmental suite and space for research equipment. Renovations within the existing building will create new space for faculty, staff and graduate students and will provide a connection to the new building.

"Our relationship with Bayer CropScience continues to grow, further strengthening the contributions and impact we both have on agriculture in West Texas and beyond," Texas Tech University President M. Duane Nellis said. "This partnership is a wonderful example of industry, research and higher education coming together to explore and create solutions and foster ideas to benefit the agriculture landscape."

The addition will form a multi-functional outdoor courtyard that will also serve as an outdoor instructional space for the Department of Plant & Soil Science programs. The \$13.6 million project also will include infrastructure upgrades, landscape enhancements and public art, and is expected to be completed in June 2015.

In February, Texas Tech received a \$19.3 million contribution from Bayer CropScience benefiting research in the Department of Plant & Soil Science and this project. The contribution was submitted for an equal amount of state matching funds from the Texas Research Incentive Program (TRIP), increasing the total impact to \$38.6 million and making it the largest cash investment for research in Texas Tech's history.

"Our ongoing collaboration with Texas Tech University is very important to Bayer CropScience," said Mike Gilbert, vice president of global breeding and trait development. "The new facilities will enhance our collective ability to bring the best and brightest

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agricultural talent from both institutions as we continue to move toward our joint goal to drive the development of new technologies and approaches that will fuel the future success of plant and soil science.”

The building is designed to meet LEED (Leadership in Energy & Environmental Design) certification, meaning designers and contractors will implement green building design solutions and ensure both construction and maintenance of the building are environmentally responsible.

“Our Department of Plant & Soil Science is the best of the best, and the research possibilities for our faculty and students will be endless thanks to the new facilities,” said Chancellor Kent Hance. “We are truly grateful for the generosity of Dale and Cheryl and for our valuable collaboration with Bayer CropScience for making this a reality.”

The project is being managed internally by the Facilities Planning and Construction department under the leadership of Vice Chancellor Michael Molina. The project team also includes SmithGroupJJR architectural firm and Skanska USA Building as the general contractor.

CONTACT: Randy Sanders, associate vice chancellor, Office of Communications & Marketing, Texas Tech University System, (806) 742-0057, randy.sanders@ttu.edu



TEXAS TECH UNIVERSITY™

Advisory

FOR IMMEDIATE RELEASE

DATE: April 29, 2014

CONTACT: Kari Abitbol, kari.abitbol@ttu.edu

(806) 834-8591

Two West Texas Legal Legends to be Honored at Texas Tech Law

WHAT: Texas Tech University Chancellor Kent R. Hance and famed Lubbock attorney James H. Milam will be inducted as West Texas Legal Legends at a reception hosted by Texas Tech Law Dean Darby Dickerson, the Beaumont Foundation, and Wayne ('74) and Dana Reaud.

WHEN: 4 p.m., Friday (May 2)

WHERE: Texas Tech University School of Law, Lanier Auditorium.

Unveiling of plaque and reception immediately following in the Texas Tech University School of Law Forum.

EVENT: Wayne Reaud, a 1974 Texas Tech Law graduate and 1998 Distinguished Alumnus, and his wife Dana established the West Texas Legal Legends Scholarships in 2004 to celebrate West Texas lawyers who have made an impact. As part of this program, the Reauds have endowed scholarships to honor John F. "Buddy" Maner, W. Frank Newton, Travis D. Shelton, W. Royal Furgeson Jr., Forrest Bowers, and now James H. Milam and Kent R. Hance. These scholarships, each requiring a minimum endowment of \$250,000, are awarded to law students based on academic promise and commitment to service, and are the most prestigious offered by Texas Tech University School of Law.

Kindly RSVP to Laura Urquieta, director of alumni relations, at (806) 834-0286. The event is open to the public.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 29, 2014

CONTACT: Karin Slyker, karin.slyker@ttu.edu

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Wind Research Experts Available to Discuss Deadly Tornado Outbreak

The Southeast United States will brace itself Tuesday for another round of storms that already dropped dozens of tornadoes on a three-state area. At least 28 people were killed, and thousands remain without power.

Texas Tech University is home to the National Wind Institute, which leads the nation in wind research. The department was born 43 years ago, after an F5 tornado killed 26 people and destroyed portions of downtown Lubbock. Faculty representing the university's civil engineering department and atmospheric sciences group began to think what could be done to minimize the effects of severe wind events such as tornadoes and hurricanes on lives and structures.

NWI combines the former Wind Science and Engineering (WiSE) research center, which created the first doctorate in wind science and engineering, with the Texas Wind Energy Institute (TWEI), creator of the only Bachelor of Science degree in wind energy. NWI strengthens the university's interdisciplinary approach to all things wind.

Through NWI, scientists and engineers have collected one of the country's largest repositories of wind data and helped develop the Enhanced Fujita Scale, implemented in 2007 by the National Weather Service.

John Schroeder, professor of atmospheric sciences and director of NWI, brings extensive experience in wind flow characterization and atmospheric measurements, including directing Texas Tech's hurricane research program and West Texas Mesonet. Schroeder can be reached at (806) 834-5678 or john.schroeder@ttu.edu.

Christopher Weiss, associate professor of atmospheric science, has researched the genesis and low-level wind structure of tornadoes for the past 13 years. He also maintains a research interest in the processes responsible for the generation of the parent thunderstorms. He can speak to the current scientific understanding regarding why tornadoes form and intensify, as well as how the structure of the tornado relates to the observed damage seen at the ground. He can be reached at (806) 834-4712 or chris.weiss@ttu.edu.

Daan Liang, assistant professor of construction engineering technology at Texas Tech, has studied with various probability models how the construction of buildings affects

-more-

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their vulnerability against severe windstorms. Recently, his research is focused on the advancement of remote sensing technology in documenting and assessing wind damages to residential structures. Liang can be reached at (806) 742-3538 or daan.liang@ttu.edu.

Ernst Kiesling, professor of civil engineering and executive director of the National Storm Shelter Association, can speak on the construction and use of residential and community shelters. Kiesling has more than 35 years of experience in the field documenting storm damage, writing performance standards for safe rooms, and verifying compliance of safe rooms with those standards. He can be reached at (806) 742-3476 or ernst.kiesling@ttu.edu.

Larry Tanner, research associate in civil engineering, has years of field experience studying tornado damage and debris. Tanner's research of approximately 400 manufactured homes damaged by a 2005 tornado that killed 22 people in Evansville, Ind., prompted new standards for mobile home installation in the region. Tanner can be reached at (806) 742-3476 ext. 336 or larry.tanner@ttu.edu.

Darryl James, professor in the Department of Mechanical Engineering and WiSE associate, and his team spent more than a year and a half building a tornado simulator at Reese Center. The device, known as VorTECH, simulates tornadic winds in the mid-EF3 range or less, in an effort to understand how tornadoes do their damage. James can be reached at (806) 742-3563 or darryl.james@ttu.edu. And watch VorTECH at work at http://www.youtube.com/watch?v=w_yLLAus75o.

Bradley Ewing, professor of operations management in the Rawls College of Business, has studied the economic impact of hurricanes and tornadoes for more than 12 years. He can speak to the impact of hurricanes and tornadoes in cities like Oklahoma City; Corpus Christi; Wilmington, N.C.; Miami; and Nashville, Tenn. Ewing can be reached at (806) 834-3939 or bradley.ewing@ttu.edu.

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Advisory

FOR IMMEDIATE RELEASE

DATE: April 30, 2014

CONTACT: Dailey Fuller, dailey.fuller@ttu.edu
(806) 742-0057

Special Announcement from Texas Tech University, United Supermarkets

- WHAT:** Texas Tech University and United Supermarkets will hold a news conference for a special announcement.
- WHEN:** 10:30 a.m. Friday (May 2)
- WHERE:** City Bank Conference Center, United Spirit Arena, Texas Tech University, 1701 Indiana Avenue
- EVENT:** Join Texas Tech University and United Supermarkets for a special announcement. Chancellor Kent Hance, President M. Duane Nellis, Director of Athletics Kirby Hocutt, and Robert Taylor, president of The United Family™, will make remarks and be available to media.

CONTACTS:

Randy Sanders, associate vice chancellor, Office of Communications & Marketing, Texas Tech University System, (806) 742-0057, randy.sanders@ttu.edu.

Eddie Owens, director of communications & public relations, The United Family™, (806) 788-4863, ewens@unitedtexas.com.



News Release

FOR IMMEDIATE RELEASE

DATE: April 30, 2014

CONTACT: Grace Acuna, grace.acuna@ttu.edu
(806) 742-2136

Texas Tech Advertising Team Contender in Final Round of National Competition Bullet Advertising develops award winning campaign for Mary Kay Cosmetics.

After their first-place win in the district competition, Texas Tech University's student advertising team, Bullet Advertising, ranked second of the eight teams in the country that will be competing in the final round of the 2014 American Advertising Federation's National Student Advertising Competition (NSAC) in Boca Raton, Florida.

Bullet Advertising competes in NSAC's final round in May against schools from all over the country such as the University of Texas, University of North Carolina and Purdue University.

"It really just shows that Texas Tech is full of talented individuals," said Steven Pence, account executive. "I was so proud of our team and everything that we had produced and the feeling was just amazing."

Each year NSAC is sponsored by a client who provides a case study outlining its current advertising situation. From there teams research the product, identify the problems and develop an integrated communication campaign.

Texas Tech's 19-member team created a campaign for this year's sponsor, Mary Kay Cosmetics. The campaign hopes to attract a younger cliental to the brand.

"This year, I knew there was something special with this group," said Shannon Richard, advisor. "There were so many students with really great talents and all the parts came together perfectly."

The team is compiled of students from any college within the university. Past teams have worked with high profile clients such as Coca-Cola, JCPenney and Yahoo.

The 2013-2014 team members include:

- Megan Anderson, a senior from Houston
- Bailey Baethge, a sophomore from Doss
- Stephany Bradford, a senior from Wolfforth
- Conner Drew, a senior from Dallas

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- Ryan Dunavant, a senior from Mount Pleasant
- Brady Gorman, a senior from Lubbock
- Christina Gutierrez, a junior from El Paso
- Camille Haider, a senior from Frisco
- Katelyn Hogan, a senior from Corpus Christi
- Brittany Long, a senior from Frisco
- Haley Ostrander, a junior from Houston
- Molly Jacobs, a senior from Bulverde
- Nicholas Kidd, a senior from Flower Mound
- Steven Pence, a senior from Plano
- Morgan Priddy, a senior from Austin
- Ryan Russell, a senior from Mansfield
- Jessica Thompson, a senior from Rowlett
- Olivia Utley, a senior from Plano
- Eddie Vargas, a senior from Midland

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CONTACT: Shannon Bichard, department chairperson, Advertising, Media & Communication, Texas Tech University, (806) 834-2312 or shannon.bichard@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 30, 2014

CONTACT: Karin Slyker, karin.slyker@ttu.edu
(806) 742-2136

Texas Tech to Sign Agreement Increasing NWI Access to Research Data
Agreement reflects evolved mission for future collaborations with Pantex Plant.

- WHAT:** Signing of Memorandum of Understanding between Texas Tech University and U.S. Department of Energy/National Nuclear Security Administration.
- WHEN:** 1:30-3 p.m., Thursday (May 1)
- WHERE:** Board of Regents Meeting Room
Room 201, Texas Tech Administration Building
(15th Street and Akron Avenue)
- EVENT:** The memorandum enhances the existing partnership with the Pantex Renewable Energy Project (PREP). The wind farm is scheduled to be in operation June 2014.
- Speakers will include Texas Tech University Chancellor Kent Hance, President Duane Nellis, Vice President for Research Robert Duncan, and officials from NNSA and Pantex.

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CONTACT: Anna Thomas Young, associate managing director, National Wind Institute, Texas Tech University, (806) 834-3015 or anna.t.young@ttu.edu.

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Web Only

Burkhart Transition Academy Helps Student Excel in the Workplace

Burkhart graduate enjoys her job at Goodwill.

By Lauren Kozlovsky

Jasmine Saenz has come a long way and grown into the hard worker she is today with the help of Texas Tech University's Burkhart Transition Academy.

Jasmine has been a store associate at Goodwill since 2009. She interacts with customers, hangs clothes and organizes the store daily.

"When Jasmine started with us, she wasn't very active in the store," said Sandra Perez, chief operating officer for Goodwill Industries of Northwest Texas. "Through the years as she got acclimated to our environment, she has improved in her overall self and is a great example of what we do here at Goodwill."

The 25-year-old graduated from the Burkhart Transition in 2011.

Robin Raney, CEO of Goodwill Industries of Northwest Texas, said Goodwill's mission is to help people remove barriers to employment. Goodwill does this by focusing on individual's abilities, not disabilities.

The Burkhart Transition Academy's mission is to increase the quality of life for individuals with autism and their families by providing services, preparing educators and conducting research.

"The Burkhart Center helped me in a lot of ways," Jasmine said. "I made new friends, learned how to do things on my own and now I work at a place I love."

During Jasmine's spare time, she likes to sing, hang out with friends at the Stangel/Murdough dining hall and watch movies. She thanks the Burkhart Transition Academy for providing her with various opportunities to get involved.

"Jasmine is truly one of our success stories," Perez said. "Working with Jasmine is a blessing because of her friendly personality and the hard work she puts in each day at Goodwill."



Web Only

Burkhart Transition Academy Teaches Graduate to Thrive in Workplace By Megan Ketterer

Time stops for no one when Karlie Watts is at work, which perhaps is one of the reasons she's excelled at her job over the past seven years.

Karlie, a food service worker in the Student Union Building (SUB), frequently is seen cleaning and putting away trays.

The Albuquerque native graduated from the Burkhart Transition Academy in 2010, which she credits for teaching her social skills. The transition academy provides educational opportunities for people who are on the autism spectrum.

"It can be really hard to be social, but the Burkhart Center taught me how to be social and interact with people," Karlie said. "It helped me do well at my job, and I love working at the SUB."

Kyla Robinson, unit supervisor at the SUB, said Karlie always comes to work on task and knows exactly what needs to be completed.

"She'll work every second she's here until she clocks out," Robinson said. "I will ask her to do something and she jumps on it. We don't even have to tell her what to do because she knows exactly what needs to be done."

Robinson said two other students who use the Burkhart Transition Center interned at the SUB this semester. Karlie trained those students.

"For her to do that is really incredible," Robinson said.

Cape Caperton, another of Karlie's unit supervisors, agreed she is one of the hardest working employees.

"She comes in and gets to work," Caperton said. "If you ask her to do something, she's probably already done it. We never have to worry about her not working hard."

Sidebar

The Burkhart Transition Academy is part of the College of Education's Burkhart Center for Autism Education & Research. It provides postsecondary educational strength-based assessment to aid people with autism-spectrum disorder (ASD) transition to postsecondary higher education and vocational settings. Classes for young adults with ASD having completed high school meet four days per week to teach life, job and social skills.

The 2014 Burkhart Walk for Autism Awareness will be held 2 p.m. April 27 (Sunday) at Jones AT&T Stadium. The walk is open to all members of the community, and participants can sign up individually or as teams. To learn more or register for the walk, visit http://www.depts.ttu.edu/burkhartcenter/families/autism_walk.php.



Web Only

Denim Runway Winners Announced at TECHstyle Fashion Show

Apparel Design and Manufacturing students honored for their homemade designs.

By Lauren Kozlovsky

Four Texas Tech University students took top honors in the annual Cotton and Denim Runway 2014 design contest sponsored by Plains Cotton Cooperative Association (PCCA), Cotton Council International (CCI) and Cotton Incorporated.

The contest is held in collaboration with the Department of Design's Apparel Design and Manufacturing program, housed in the College of Human Sciences. Winners were announced during Saturday's annual TECHstyle senior fashion show.

Students entered their original pieces and competed in categories for women's jeans, men's jeans, and cotton and research/ trend board.

Last year's winner in the women's jeans category Elaine Moton, a senior from Plano, took first place again in the same category. Ellen Chancellor, a senior from Kingwood, placed second, followed by Tabitha Garza, a senior from Lubbock,.

Katy Burris, a junior from Cedar Park, and Brenda Alonso, a junior from Arlington, tied for first place in the men's jeans category. Vance Owekha, a junior from Arlington, took second and Daniel Ely, a junior from Kingwood, third.

In the cotton and research/trend board category, Alicia McDonald, a senior from Albuquerque, won first place. Second place in the category was Nicole Ramsey, a senior from Bastrop, followed by Kaitlyn McDonald, a senior from Huntsville.

The winners in the jean categories will have the opportunity to visit North Carolina to tour Cotton Incorporated's main office.



Web Only

Elvis

By John Davis

Officials in the Department of Biological Sciences reported Wednesday (April 16) that Elvis, a 14-plus-foot Burmese python used for educational purposes, passed away on the sixth floor of the Biology Building after a short illness. He was 35.

"He's seen everything from kindergarten kids on up," said Lou Densmore, chairman of the department. "He's seen at least two or three generations of kids at LISD and Frenship schools. It's really difficult for us—a bit like we're losing a friend."

The python came to Texas Tech 25 years ago, Densmore said, after he was confiscated by U.S. Fish and Wildlife because his owners didn't have the proper paperwork to keep the animal. Originally 11 feet, six inches long, the herpetologist estimated he was probably 10 years old at the time.

The Burmese python (*Python bivittatus*) is one of the five largest snakes in the world and native to a large variation of tropic and subtropic areas of Southern and Southeast Asia. Often, they live near water and are sometimes semi-aquatic, but also live in trees. Wild individuals average 12 ft long, but may reach up to 19 ft. They can live up to 50 years in captivity.

About three months ago, Densmore said that Elvis stopped eating after having problems with his mouth. Though many pythons don't eat the winter months, his refusal to eat was not related to this. Animal Care Services (ACS) staff, Densmore and his students thought they had nursed the snake back to health; he still refused to eat and began losing weight. Following discussions with ACS and biology department personnel, university veterinarians Drs. Tiffanie Brooks and Paul Stonum were planning to euthanize the animal this week.

Densmore said the snake passed right before veterinarians were set to begin the procedure.

Densmore said that Stonum will perform necropsy on Elvis to determine the cause of death. Natural Sciences Research Lab staff from The Museum at Texas Tech will help skeletonize the snake, so that Elvis' skeleton can be seen by current Texas Tech biology students as well as any interested future Red Raiders visiting the campus.

"Elvis was an ambassador for Texas Tech and especially for biology," Densmore said.

Great Attitude at High Altitude

Texas Tech Alumna's Safety Stand-Up Soars on Social Media, Earns Her a Seat on 'Ellen'

By John Davis

"Can I pretend to have your attention for just a few moments? My ex-husband, my new boyfriend and their divorce attorney are going to show you the safety features of this Boeing 737-800 series."

The Southwest Airlines cabin erupted into peals of laughter as Martha "Marty" Cobb rolled out her pre-flight routine. While taxiing down the runway destined for Salt Lake City, passengers were treated to the Texas Tech University alumna's tongue-in-cheek safety demonstration that had them rolling in the aisle.

What started as just another day in the air with a friend recording Cobb's pre-flight announcement became an Internet sensation within days of posting it – once her children showed her how to get the clip off her phone and onto Youtube, that is. The video has almost 11 million views to date, and the three-minute safety stand-up earned Cobb a chance to meet her personal hero, Ellen DeGeneres.

Cobb's episode of "Ellen" will air at 3 p.m. Tuesday (April 22) on KJTV-TV (Fox 34) in Lubbock.

"It's a huge dream of mine to meet Ellen," Cobb said. "Everybody loves her. I admire her on so many levels. We all have our struggles, but she can make you laugh and cry in a one-hour segment. She's a good person, and she gives back. It was really the most unbelievable experience."

Her daughters, Haley and Hagen Parkman, 24 and 20, attended the taping with Cobb. Her son, Heath, 23, could not attend because of testing at Tarleton State University.

Based in Houston and living in Dallas, Cobb's roots run deep in Lubbock. A graduate of Monterey High School and Texas Tech, Cobb earned a bachelor's degree in restaurant, hotel and institutional management before settling down and starting a family.

"Lubbock is where my heart is," she said. "I love the people there. I lived there from the time I was born to about six years ago, and I raised my kids there. I used to tell everybody – I did real estate before this – I used to say 'Lubbock may not be the most tropical place on Earth, but there's always Southwest. You can always fly somewhere tropical.' I just love it."

Cobb worked for Wentz Orthodontics and sold real estate in Lubbock before finally landing her dream job as a flight attendant. About seven years ago, friends employed by the airline told the single mother the time to apply was right.

"It's the best job," she said. "I couldn't ask for a better job. We're counselors, bartenders, housekeepers, therapists. I've gotten so many great letters from passengers. And, you know, not everyone's going to Vegas to get married. I've had the honor of bringing fallen soldiers home to their families. That makes me want to cry thinking about it. We are able to touch so many people on so many levels. Traveling is

just a stressful thing for people to do. Whether it's comforting someone or making someone laugh, it's the most rewarding job I've ever had."

The video represents just a regular day in the air, Cobb said. The levity not only makes passengers laugh, but also they pay attention to the safety announcement. She likes to point out how to wear seatbelts low and tight across one's hips like where Cobb's grandmother wears her support bra. She also demonstrates where and when oxygen masks drop, and suggests which child passengers should save. Also, the fine for smoking in the lavatories is \$2,000. However, passengers should have chosen another airline if they wanted to pay that much for their tickets.

After one passenger told Cobb that she should record her pre-flight announcement, she thought "why not." She handed her cell phone to another flight attendant and let it rip over the public address.

"I couldn't have imagined all this good that has come from it," she said. "It's been so humbling. It's kind of fun to do up there, because they can't throw anything at me, and they can't leave. It's location, location, location. I tell them, 'you'd better laugh or you won't get a Coke.' The standup isn't a goal that I've had. But I would be open to whatever. I've prayed a lot about it, and whatever happens, happens."

Until then, Cobb said she plans to continue serving passengers and making people more comfortable in the air.

"I'm going to go pass out peanuts and clean up after 137 people," she said. "Just keep doing what I'm doing. I have no expectations. I have training tomorrow so I can be a flight attendant for another year."



Web Only

Student Spotlight: Making an (Im)print on Texas Tech **By Megan Ketterer**

A Texas Tech University doctoral candidate was brainstorming research ideas at Texas Tech in August 2013 when he came across a topic that would influence his tenure as a Red Raider.

Flash forward to Feb. 2014 and Brandon Sweeney is standing in front of colleagues and peers presenting those same ideas at TEDxTexasTechUniversity.

“The TEDx event at Texas Tech was a surreal opportunity to share the exciting results of my research with a wide audience,” said Sweeney, a chemical engineering doctoral candidate from Baltimore, Md.

He currently is researching techniques to improve the strength of 3D printed parts by incorporating carbon nanotubes in the plastic printer filaments and by exposing printed parts to microwave energy.

Sweeney, who worked at the Army Research Labs after he graduated from Rensselaer Polytechnic Institute in Material Science and Engineering, originally had the idea of using carbon nanotubes in 3D printed parts while working at the labs.

When Sweeney met his advisor, Micah Green, associate professor in the Department of Chemical Engineering, the two discussed the extreme thermal responses of carbon nanotubes upon exposure to microwave irradiation, leading to his proposed research.

“We could use this unique property of carbon nanotubes to thermally bond all layers of a 3D printed object together,” he said.

3D printing has helped remove barriers between design and production. With regular printing, ink is deposited onto a flat surface to recreate text or images. In 3D printing, instead of ink, solid materials such as plastics, metals, ceramics and even food can be used to build up layers of a physical object that was digitally designed on a computer.

“If you can design or download a digital object, you can produce it with a 3D printer, no machine shop skills required,” Sweeney said. “This also means that items can be customized for individual needs. You are no longer limited to mass produced designs for a ‘one size fits all’ generation.”

With 3D printing, manufacturing will shift from centralized outsourced facilities to on demand and in-home factories, which will produce exactly what is needed, when it is needed.

Through Texas Tech's Office of Technology Commercialization, Sweeney, Green, and Mohammed Saed, professor of electrical engineering, secured intellectual property rights to the new technology.

"More than anything else, my Christian faith influenced me to seek out and proclaim scientific truths God designed into our wonderfully precise universe," Sweeney said. "My ultimate goal as a Christian engineer is to implement scientific principles into practical solutions that positively affect the lives of those around me."

What is your favorite memory at Texas Tech?

The opportunity to present my research at TEDxTexasTechUniversity.

What is your favorite spot on campus?

Rock Wall at the Rec Center.

What is your favorite Texas Tech tradition?

Carol of the Lights.

What do you love most about being a Red Raider?

How friendly everyone is on campus.



Web Only

Student Spotlight: Student Holds Statewide Ranking for Slam Poetry

Robyn Adams is fourth in the state for youth poets.

By Grace Acuña

Robyn Adams has competed internationally with the best of the best in youth poetry and performed in front of sold-out crowds at the most prestigious venues across the country.

With all the success she's experienced, it's hard to believe this Texas Tech University student is only 20.

A mentor first encouraged Adams, a sophomore journalism major from Houston, to write when she was 16. After becoming involved in a local Houston youth creative writing organization, she was one of four selected to compete in the international poetry competition [Brave New Voices](#) featured on HBO.

"Just the experience to compete with kids from all different areas was invaluable," Adams said. "Hearing other people's stories and being able to share my own with them is something that just became a passion."

Since then, Adams has performed in some of the most iconic venues in the country, including the Apollo Theater in New York City. Most recently, she performed at Texas Tech University's inaugural [Tedx Texas Tech University Conference](#).

"I mostly write about the things I see or things I've experienced," Adams said. "A lot of people's poetry is different, and even though it might be totally different than yours they're both equal in its meaning."

Adams credits the professors in the [College of Media & Communications](#) for helping her develop her writing and she hopes to do the same for others. During the summers, she interns at Writers in the Schools and Rice University's Creative Writing camp and hopes to be a coach for the youth poetry team in Houston.

With her passion for poetry, Adams believes students should see beyond standard curriculum and try and think more creatively. This has inspired her to form a poetry slam team at Texas Tech, which will start competing in the fall.

"The only other school in the state of Texas that has a team is the University of Texas," Adams said. "I'm really hoping this will be Texas Tech's chance to bring in a team focused on creativity."

Sidebar:

Office of Communications and Marketing

An EEO/Affirmative Action Institution

What has been your favorite memory at Texas Tech?

Probably this year's football game against Texas Christian University.

What's your favorite spot on campus?

I would have to say the Student Union Building.

What's your favorite tradition?

My favorite tradition is holding up the Guns-up sign at the games when the players run out.

What do you love most about being a Red Raider?

I like the community here on campus; a lot of people are friendly and open to meeting new people from all different cultural backgrounds.



Web Only

Texas Tech Cheerleaders Join USA CoEd Team

Two senior cheerleaders compete in the World's Competition

By Lauren Kozlovsky

Two former Texas Tech University cheerleaders recently joined the USA CoEd cheer team and will compete at the International Cheer Union (ICU) World Championship Team Competition today and Friday (April 24-25).

Tanner Lyday, a senior majoring in media strategies from Lewisville, and Kymber Drake, a senior majoring in exercise and sports sciences from New Braunfels, have both cheered for Texas Tech for three years.

"I am so proud to have former Texas Tech members representing USA," said Bruce Bills, Texas Tech's head cheer coach. "Their time here at Texas Tech has given them opportunities that helped them prepare for this experience."

"Both are exceptional cheerleaders who have continuously pushed themselves and the team to learn new skills," Bills said. "They have a deep passion for the sport and are great leaders which make them great representatives for the USA team."

The USA CoEd cheer team is comprised of talented female and male cheerleaders across America. The team competes at the ICU World Cheerleading Championships each year in April.

The ICU competition will be held in Orlando, Fla. at the ESPN Wide World of Sports complex. The competition is designed to best represent global cheerleading in its present status by allowing teams to perform the best routines, without creating a financial barrier for emerging nations.

"Cheering at Texas Tech prepared me by increasing my skills to the point I could make the USA cheer team," Lyday said. "I am excited that Kymber and I will be taking the mat at this year's competition."



Texas Tech Combats Food Insecurity Abroad

Team ranks in top 30 of Agricultural Innovation Prize competition.

By Megan Ketterer

When a Texas Tech University faculty member presented a challenge to a group of students, they took it upon themselves to find a solution.

In Turkana, Kenya, malnutrition, sanitation problems, geopolitical pressures, lack of knowledge of plant cultivation, limited water resources, unpredictable weather and degradation of soil health and fertility all are daily issues.

A team of Texas Tech students calling themselves Dryland Agroecology, decided they had the resources and knowledge to alleviate those problems.

Daniel Cunningham, a graduate student in plant and soil sciences from Richardson, said when the Turkana people reached out to a Mary Murimi, professor in the Department of Nutrition, Hospitality and Retailing, asking to learn how to grow food, students were excited at the opportunity to help.

“The research ties in well with many of the projects we already have going on in the Lubbock area,” Cunningham said. “Members of our team are working hard to find the best agriculture practices to produce food in arid and semiarid areas, especially in the face of our recent extreme drought in Texas, so it was the perfect fit.”

Through hands-on experimentation and additional research on suitable dryland practices, Cunningham and Kyle Tenger, a graduate student in plant and soil sciences from Schertz, collaborated with two doctoral students from Kenya. Teresia Mbogori, a nutritional science doctoral candidate from Nyeri, Kenya is studying how to lessen malnutrition. Michael Kanyi, an agriculture education doctoral candidate from Nakuru, Kenya is studying rainwater harvesting.

Combined, the four faced the challenge head on.

The research project continued to progress when the team visited Turkana in January and met with the community to assess the area and their needs.

The team agreed education was paramount when implementing a healthier way of living in Turkana.

“As we teach these skills and implement water harvesting earthworks, integrated cropping systems, rainwater collection cisterns for drinking water, along with the best

food preparation and preservation methods, the population can teach each other and add upon the design with real world experience,” Cunningham said.

Ultimately the goal is to improve food resources in the area and give the local population the resources to grow their own food.

The team submitted their proposal to Ag Prize’s 2014 Agricultural Innovation Prize and was selected as one of the top 30 teams in the country. Now, they have moved to the national level and will be competing April 25 -26 in Madison, Wis.

Competing for the Prize

According to Ag Prize, the 2014 Agricultural Innovation Prize: Powered by 40 Chances is a student competition for undergraduate and graduate students in all academic disciplines. The competition is in collaboration with the Howard G. Buffett Foundation, University of Wisconsin-Madison, United States Department of Agriculture and White House Office of Science and Technology Policy.

The competition is inspired by Buffett and his son’s book, “40 Chances: Finding Hope in a Hungry World.” According to Ag Prize, the goal of the competition is to educate, support and celebrate the next generation of agricultural innovators.

Competing students have a chance to win \$100,000. The top five finalists also will receive \$25,000, and the team with the most Facebook votes will win a \$15,000 audience choice prize. This is the largest student-focused competition on agriculture in the world.

By February 28, Ag Prize received more than 250 applications from universities across the country. After online judging occurred in March, Texas Tech’s Dryland Agroecology team was selected as a top 30 team to travel to Madison, Wis., for final rounds of judging.

The final round is at the Wisconsin Institute of Discover located on University of Wisconsin-Madison’s campus. Judges will evaluate the teams who are presenting a poster, written plan and oral presentation on their improvements to agriculture and food systems.

For more information on the team’s concept, visit <http://www.agprize.com/information-for-students/vote-for-your-favorite-entry/>.

To vote for Dryland Agroecology, visit the Agricultural Innovation Prize Facebook page at https://www.facebook.com/AgriculturalInnovationPrize/app_448952861833126.



Web Only

Texas Tech Students Prepare for Denim Runway Fashion Show

Apparel design students create stylish designs.

By Lauren Kozlovsky

Texas Tech University students in the Apparel Design and Manufacturing (ADM) program are preparing the annual Cotton and Denim Runway Design Contest sponsored by Plains Cotton Cooperative Association (PCCA), Cotton Council International (CCI) and Cotton Incorporated.

The 2014 Cotton and Denim Runway Designs will be showcased in the TECHstyle Fashion Show that is at 6 p.m. Saturday (April 26) at the Allen Theatre area in the Student Union Building.

TECHstyle is presented by the ADM program so students are recognized for their hard work. The programs mission is to provide quality education for students preparing for professions in areas related to apparel design and manufacturing through comprehensive curriculum.

“The PCCA began this effort as a means for students to learn about the cotton supply chain from cotton farms through the processing of the fiber into denim fabric,” said Katelyn Karney, PCCA’s communication manager. “We work very closely with the ADM faculty to plan and coordinate almost all aspects of each year’s Cotton and Denim Runway design contest.”

Students competing in the Cotton and Denim Runway Design Contest are given the opportunity to enter their original pieces and compete in categories for women’s jeans, men’s jeans, casual wear and cotton trends.

Last year’s winner in the women’s jeans category Elaine Morton, a junior from Plano, said this is her third time to enter the competition. She is working on a spin-off version of last year’s winning jeans.

“I am excited about the competition,” she said. “I like that we get to experiment with men’s jeans and this year my designs will incorporate leather and some zipper detail that reflect my women’s jeans from last year.”

First-time participant Sara Petross, a junior from McCamey, aspires to be a wedding dress designer and is using that inspiration to design jeans with a wedding theme.

“I am excited about this year’s competition since it is the first time I am making jeans,” she said. “It is a new experience and something I am not used to, but I like that I get to incorporate my own personal taste.”

Daniel Ely, a junior from Kingwood, also is competing for the first time. Out of his element, he is learning how to design, construct and finish his jeans on deadline.

“So far, this has been a challenge,” Ely said. “I have never made a pair of jeans before and it is intense because I am used to making dresses.”



Web Only

Texas Tech Students Return from an Alternative Spring Break

RHO Students travel to perform service for those in need.

By Lauren Kozlovsky

A group of Texas Tech University students strayed away from “traditional” spring break trips and recently traveled to Moore, Okla. and Kissimmee, Fla. for not-so-traditional alternative spring break trips.

Texas Tech’s Raiders Helping Others (RHO) hosted spring break service trips for students to take action and perform community service for those in need. Members will host a post-trip presentation for the campus community at 3:30 p.m. on Thursday (April 3) in Talkington Hall Multipurpose Room.

Founded in 2010, RHO is a group of residence hall students who are committed to bettering the community through ongoing service efforts. Members perform at least two community service projects a month throughout the academic year and have the opportunity to participate in a week-long distance service over spring break.

This year, RHO students exceeded their goal and put in more than 600 service hours during the week.

Eight students and two advisors traveled to Kissimmee to volunteer at Give Kids the World (GKTW) resort. GKTW is a 70-acre resort serving the needs of children with life-threatening illnesses. RHO served and prepared meals, performed needed maintenance on resort property and worked closely with terminally ill children and their families.

Whitney Shaffer, a sophomore from Amarillo majoring in biochemistry, joined RHO for her first alternative spring break.

“My experience was unlike any other,” Shaffer said. “It truly changed my life because it opened my eyes to different situations families face daily and showed me how valuable the little things are, and I can’t wait to volunteer again.”

Shaffer advises students who love volunteering and helping those in need to join RHO because of the opportunities to get involved.

Another group of ten students and three advisors traveled to Moore to volunteer with IMPACT ministries and help rebuilding efforts in the city. During their trip, the group assisted with various construction projects, landscaping and community development type tasks.

Joey Buffano, a sophomore from Colleyville majoring in human sciences, attended his first alternative spring break in Moore. He assisted in the tornado relief and cleanup efforts from the tornado that hit almost a year ago.

“I think my time spent there was very gratifying and helpful,” Buffano said. “I am thankful for the experience and I advise students to become involved in serving the community and remember that the beach will always be there, but the chance to change lives may not.”

Buffano said it was rewarding to have the chance to meet survivors of the tornado and hear their personal stories during his spring break.



Web Only

Transitioning to Success: C.J. Casas

Physical plant garage employee shows that a little help goes a long way.

By Grace Acuña

C.J. Casas, an employee at Texas Tech University's physical plant garage, shines the windows and mirrors of Texas Tech's fleet of 465 vehicles.

Washing a car could be considered a dreaded task for some, but for C.J. Casas it's a job he takes pride in.

"My job is to make sure all the fans are clean from inside and outside and the windows," C.J. said. "I have always liked it and keep up good work."

As a graduate from the Burkhart Transition Academy, C.J. was referred by one of the staff members who would bring the academy's van to the garage for services. The academy helps transition people on the Autism Spectrum into higher education, vocational or other settings.

Marty Hobgood, tradesman leader at the garage, said by having C.J. helps cut down the work of his staff significantly and helps the garage run more efficiently.

"C.J. helping us just the three days that he's here makes a big difference," Hobgood said. "He's always eager to help, always wants to learn something new and isn't afraid to try anything."

C.J. has also started helping with routine vehicle maintenance including oil and tire changes. He said he likes what he does and helping his coworkers with whatever they need.

"I always try and do my best for them." C.J. said.

Whether it's washing a car, doing some heavy lifting or simply being a pair of extra hands Hobgood said C.J. truly shows a little can go a long way.

Sidebar:

The Burkhart Transition Academy is part of the College of Education's Burkhart Center for Autism Education & Research. It provides postsecondary educational strength-based assessment to aid people with autism-spectrum disorder (ASD) transition to postsecondary higher education and vocational settings. Classes for young adults with ASD having completed high school meet four days per week to teach life, job and social skills.

The 2014 Burkhart Walk for Autism Awareness will be held 2 p.m. April 27 (Sunday) at Jones AT&T Stadium. The walk is open to all members of the community, and participants can sign up individually or as teams. To learn more or register for the walk, visit http://www.depts.ttu.edu/burkhartcenter/families/autism_walk.php.



Web Only

Where Have All the Wheelchairs Gone?

Texas Tech professor researches the number of television commercials featuring people with disabilities.

By Megan Ketterer

The number of commercials featuring people with disabilities increased throughout the years but still does not represent the disabled population, according to research done in Texas Tech University's College of Media & Communication.

Olan Farnall, an assistant advertising professor, published research titled "Where Have All the Wheelchairs Gone? A Content Analysis of Ability Integrated Advertising on TV" in *Disability Studies Quarterly*.

Farnall conducted a content analysis examining how many times characters with physical disabilities were presented in primetime local and national advertisements in 2009. The results revealed a 200 percent increase from a familiar study in 1999 of disabled characters featured in primetime commercials on networks and some cable channels between 7 and 10 p.m.

While primetime numbers increased, Farnall said 2.5 to 3 percent of all aired commercials feature disabled characters.

"It's still saying we are a much more modern society and we are a much more open society," Farnall said, "but for some reason we still don't want to put images of disabilities in our advertising."

He said the 2.5 to 3 percent figure does not accurately reflect 20 percent of the country's population lives with a disability.

"One could question if there's no images shown in the media, do disabled characters become the invisible minority?" Farnall asked. "Do they lose value in society?"

The topic is not often researched, he said, but is something he finds a personal connection with.

"I was aware of disabilities because I had seen it with my nieces," Farnall said. "What crystallized the idea was when I started noticing characters with disabilities appearing in general advertisements."

Prior studies conducted similar research, but Farnall said none focus on quantitative data as his does.

Currently Farnall is expanding on this research by using the [College of Media and Communications](#) eye tracking technology to measure if a person's eye comes to rest anywhere around the image of disability.