

**MEDIA ADVISORY**

**TEXAS TECH**  
University & Health Sciences Center

News and Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

**MEDIA ADVISORY**

**REF: 1-11-19-90**

**CONTACT: Steve Kauffman**

[**MEDIA ADVISORY:** Media representatives are invited to cover Coleman Residence Hall's donation of can goods to the Salvation Army at 1 p.m. Tuesday (Nov. 20) in the Lobby of Coleman Hall, 19th Street and Flint Avenue. The campaign organizers collected more than \$200 from Coleman Hall residents for the purchase of can goods. Organizers will buy the food with the donations and give the can goods to Salvation Army representatives during the presentation. For more information, contact campaign organizer Joseph Hroch at 742-5127.]

-30-

# TEXAS TECH

HEALTH SCIENCES CENTER

News & Publications, HSC Bureau

3601 Fourth Street  
Lubbock, TX 79430  
(806) 743-2143  
FAX (806) 743-2118

FOR IMMEDIATE RELEASE  
REF: A-11-20-90  
CONTACT: Kim Davis

LUBBOCK -- The Texas Tech Health Sciences Center department of ophthalmology and visual sciences has been awarded \$20,000 by the Texas Ophthalmology Association for the development of the Texas Eye Injury Registry.

The registry -- to be permanently housed at Texas Tech -- will document major eye trauma patients throughout the state. The initial and follow-up data on these patients will provide information on the types of injuries, their severity, the visual outcome for these patients, and the areas of Texas where the most eye injuries occur.

"This information will be beneficial in our ongoing efforts to prevent eye injuries," said Donald May, M.D., chairman of the department of ophthalmology and visual sciences. "We will be better able to target those areas and persons most susceptible to eye trauma. The data also will assist in planning for future management of eye injuries."

Texas is among the first seven states to join the United States Eye Injury Registry. May said he anticipates a registry for each state within the next year. Affiliations also are being established with foreign countries throughout the world.



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FOR IMMEDIATE RELEASE  
REF: B-11-20-90  
CONTACT: Preston Lewis

LUBBOCK -- Three scholarship presentations will be made at a luncheon Monday (Nov. 26) for student volunteers participating in the second annual Texas Tech Health Sciences Center Phonathon running 6-10 p.m. Monday through Thursday.

Each evening students, faculty and staff will be contacting TTHSC alumni to meet 1990's \$55,000 goal for the health sciences center's endowed scholarship fund.

Last year phonathon callers raised \$51,336 for endowed student scholarships. The first three scholarships resulting from accrued interest on the endowment fund will be presented to a student from each of TTHSC's three schools by Texas Tech President Robert W. Lawless and health sciences center Executive Vice President and Provost Bernhard T. Mitemeyer.

Scholarships are being awarded to Winston Whitt, \$1,750, of medicine; Alicia McCullough, \$500, of nursing; and Emily Kolwyck, \$250, of allied health.

More than 100 volunteers have signed up to make phone calls this year. Southwestern Bell Telephone is providing the phone bank and subsidizing local calls. Long distance calls and administrative costs are being underwritten by the provost's office. The Texas Tech Development Office is providing volunteer training.

Fourth-year nursing student Jon Kirksey is phonathon chairman and vice president of the student senate, the sponsoring organization. Second-year medical student Stan Young is president of the student senate.

Since first opening its doors in 1972, TTHSC has graduated 1,679 medical, nursing and allied health professionals.

CALENDAR WEEK NOV 23-30

REF: 2-11-20-90

CONTACT: News and Publications

(MEDIA ADVISORY: This Texas Tech calendar is compiled to let you know of upcoming events and releases and to serve as a reminder of releases already sent. If you need more information, call News and Publications at 742-2136.)

NOV 23      Health sciences center offices, clinics and university closed

Exhibit -- Clay Club  
Art Building Hall Gallery through Dec. 6

NOV 26      Second annual TTHSC Phonathon fund raiser for student endowed scholarship fund, through Nov. 29

Exhibit -- Sports Cartoons  
Art Building Fine Art Gallery, through Dec. 12

Luncheon for student volunteers for TTHSC Phonathon  
noon, TTHSC Room 2B152

Poetry workshop by Wendy Barker, English professor at the University of Texas-San Antonio, sponsored by the Creative Writing Club,  
8 p.m., UC Lubbock Room

Ph.D. recital -- Michael Dean, clarinet,  
8:15 p.m., Hemmle Recital Hall

NOV 28      Winter Arts and Crafts Fair  
UC Courtyard through Dec. 1

Lecture -- "A Unified Europe in 1992: Economic Implications," by Peter G.M. Zwartkruis, consul general of the Netherlands, sponsored in part by the Office of International Affairs,  
3 p.m., Business Administration Room 352

Lecture -- "Composition of Stained Glass: Medieval to 20th Century," by June Lennox, director of Stained Glass Studio, Canterbury Cathedral, sponsored in part by the College of Architecture,  
4 p.m., Architecture Gallery

Guest recital -- Joseph Celli, experimental music composer,  
8:15 p.m., Hemmle Recital Hall

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CALENDAR/PAGE 2

- NOV 29**      Region VI Head Start program computer workshop, sponsored by the College of Home Economics Institute for Child and Family Studies, through Nov. 30
- 14th Annual Madrigal Dinner  
7 p.m., UC Ballroom
- "Amahl and the Night Visitors," presented by theater arts department,  
8 p.m., University Theater
- NOV 30**      18th Annual Bankers Agricultural Credit Conference, sponsored by the department of agricultural economics,  
6:30 p.m., Lubbock Plaza Hotel through Dec. 1
- International Coffee, sponsored by the Office of International Affairs,  
4 p.m., Holden Hall Room 75
- Meeting -- Texas Section of American Society of Civil Engineers,  
hosted by Texas Tech ASCE Chapter,  
6:30 p.m., University Center
- "Amahl and the Night Visitors," presented by theater arts department,  
8 p.m., University Theater
- Carol of Lights, sponsored by the Residence Halls Association,  
7 p.m., carillon concert; 7:25 p.m., processional; Science Quadrangle
- Concert -- Annual Carol Concert  
8:15 p.m., Hemmle Recital Hall

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FOR IMMEDIATE RELEASE  
REF: 3-11-20-90  
CONTACT: Steve Kauffman

LUBBOCK -- Peter G.M. Zwartkruis, consul general of the Netherlands, will present a free public lecture, "A Unified Europe in 1992: Economic Implications," at 3 p.m. Nov. 28 in Room 352 of the Texas Tech University Business Administration Building.

The lecture is sponsored as part of a one-day visit hosted by Texas Tech's Office of International Affairs; the College of Business Administration; the department of political science; the department of health, physical education and recreation; and the department of geography.

Zwartkruis has been consul general of the Netherlands since August 1989. Based in Houston, he is responsible for regional economic affairs and political functions involving the Netherlands.

Zwartkruis was director general of the European Patent Office in Munich, West Germany, from 1984-88. Zwartkruis also served as senior director of the Ministry of Foreign Affairs and as a member of the House of Representatives in the Netherlands.

Although he is currently is inactive, Zwartkruis has served as a judge in the District Court in Arnhem since 1974 and as a member of the Central Court of Appeals in Utrecht since 1981.



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## YOUNG PLAYWRIGHT RECOGNIZED FOR FEMINIST WORKS

By Kippra D. Hopper

LUBBOCK -- When playwrights watch their original works performed on stage, and when that theatrical action synchronizes with the author's initial concepts, says playwright Molly Norton, dreams are realized, literally.

"Real theater takes place in dark, dank basements," she asserts, when a playwright's illusions of the mind become tangible for those who are acting and others who are observing.

Norton first examined a full production of her images last spring at the Texas Tech University Lab Theater when "Everywoman: An Immorality Play" was produced as part of the New Plays Production Program.

For her first work, a feminist parody of "Everyman," one of the earliest morality plays, Norton has been recognized by the national newspaper **USA Today**. She was selected as part of the nation's first All-USA College Academic Team. The award honors scholarship, initiative, creativity and leadership among America's college students.

Norton was judged to be among the top 60 of 749 student competitors by representatives from such distinct organizations as the American Council on Education, the Council for Advancement and Support of Education, the American Association of University Professors and the Association of American Universities.

A 45-page one-act play, "Everywoman" also has attracted the attention of a Missouri theater teacher who wants to produce the play. A local Lubbock theater group has approached her about producing her second play, "The Baby Shower," later this year.

Determined and committed, Norton has entered her second play in a competition organized by the Actors Theater of Louisville, Ky. Additionally, she recently entered the "La Plume de Femme" competition for feminist playwrights in hopes of earning a National Endowment for the Arts grant.

The 22-year-old already has received recognition nationally, regionally and locally. Last year, she was honored by the Texas Education Theater Association, which selected "Everywoman" as one of the three best plays in the state written by undergraduate students. The play was produced with the other two winners in February in Houston. At Texas Tech this past summer, she received the Ronald Schulz Award, given by the theater arts department to the outstanding theater student.

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A May graduate of Texas Tech, Norton currently is working in the acquisitions area of the Texas Tech University Library, while she waits for the right time to move into the Dallas theater scene.

In the meantime, she is doing more revisions on "The Baby Shower," a 10-page piece, which like her first work, has an all-women cast and focuses on the dangers of extremism.

"The play considers childish ways in which certain women handle stress," Norton explains. Of the three main characters who are dealing with frustration, one woman is self-abusing, another abuses others and a third abuses inanimate objects. Similarly, in "Everywoman," Norton focuses on extremism in spirituality through the characters -- "Justice," "Faith" and "Chastity."

"Both plays express the view that extremism in one form or another can be detrimental," Norton says. "We need to accept others' beliefs, ideas and ways of life."

Apparent in the works are Norton's mature comprehensions of theater as art, of playwrighting as genre and of feminism as political philosophy.

"I consider myself a feminist. My political views were partially influenced by my mother who marched in the 1970s in support of the Equal Rights Amendment," she says.

Having feminist ideals and being involved in theater is a difficult match to sustain, Norton states. These circumstances have motivated her to create challenging roles for women in her plays.

"Generally, women have few good roles in plays. The good roles are written by men, for men. Women are usually seen as sex objects. Only lately has the feminist movement influenced drama. In theater, sex roles are starting to reverse themselves," she says.

While earning a bachelor of fine arts degree at Texas Tech, Norton gained acting experience in her numerous roles: Mrs. Kendall in "The Elephant Man," four individual characters in "The Musical Comedy: Murders of 1940," both Vicki and Brooke in "Noises Off" and both Kit and Shona in "Top Girls."

Identifying with a script as an actress and as a playwright are two distinct exercises, she notes.

"As a playwright, I concentrate more on the language and rhythms of the play. To the playwright, the text is everything. Actors concentrate on the subtext of the work -- on what's there that's not said in the dialogue," she says.

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"As an actor, I concentrate on the inner workings of a play and think about what the play means to me inside. A playwright concentrates more on the outer workings and is concerned with the effects on the audience."

Playwrights attempt to communicate constantly with the audience, Norton says, and new plays require frequent revisions, especially when authors begin working with directors.

"On stage, all the senses are used. In theater, the actors are acutely aware of the people they are playing to, and a performance can change radically from night to night, depending on the audience."

Norton spent three weeks during the summer of 1989 revising her first play as part of the theater arts department's New Plays Program, an intensive workshop where playwrights received help with staging, mechanics and timing, costume changes and other physical aspects of their works.

Six playwrights were chosen to participate with four directors to develop plays-in-progress through readings, consultations and group discussions. Conducted in the Texas hill country at the Texas Tech Center at Junction, the workshop was developed by Thomas Cadwaleder Jones, playwright-in-residence of the Texas Tech theater arts department.

"The work in Junction was nice because there was nothing there to distract me. Everyone was there for the same purpose, and the atmosphere provided an impetus for writing," Norton comments. "Junction was a process of paring down. We worked a great deal on dialogue. I did three rewrites there, and I'm still working on the play."

Norton began writing when she was a young girl living in a small town in the San Luis Valley of Colorado, where she lived for 10 years.

"I would get bored during the summers, so I would lock myself in my room and write. I stopped for several years, then I took up writing again with plays," she says.

After having lived in Lubbock for six years, Norton says she would like to try acting and playwrighting in Dallas.

"Theater is the best area for expressing one's self because people come to watch your work. People go to the theater to have an experience they can't get any other way," Norton explains. "Theater is a bastard art -- a combination of music, literature and dance. The writing in a play has to be heightened to a poetic realm. Otherwise, the words and experiences are ordinary, and people can get ordinary without coming to the theater."

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FOR IMMEDIATE RELEASE

REF: 8-11-21-90

CONTACT: Chris Patterson

LUBBOCK -- Literary and visual artists interested in marketing their work can learn the business of selling art at a one-day seminar sponsored by Texas Tech University's Division of Continuing Education.

"The Business of Art: Controlling Your Own Destiny" will be from 9 a.m. to 5 p.m. Thursday, Nov. 29, in the University Center Mesa Room. The fee is \$49.

Topics to be covered include: goal setting; promotion; record keeping; contracts, budgets and taxes; pricing; and marketing plans and aids. Individual exercises and small group discussions will be interspersed with lectures and demonstrations.

The workshop will be conducted by Libby Platus, a sculptor who for the past 10 years has traveled throughout the United States, Europe and the Orient giving seminars on the business of art. She is a graduate of the University of California at Los Angeles and has been listed in Who's Who in American Art. Platus has served on the Los Angeles Olympic Committee and the Los Angeles Olympic Cultural and Fine Arts Commission.

For more information, telephone the Division of Continuing Education at 742-2352 Ext. 244.



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FOR IMMEDIATE RELEASE

REF: 9-11-21-90

CONTACT: Chris Patterson

**(MEDIA ADVISORY: You are invited to cover any of the presentations or speeches of the 11th annual Conference for Administrators of Community Schools Nov. 27-28 at the University Center at Texas Tech University.)**

LUBBOCK -- Texas Education Agency Commissioner of Education William. N. Kirby and State Sen. John T. Montford will be two of the featured speakers at the 11th annual Conference for Administrators of Community Schools.

The symposium will be Tuesday and Wednesday (Nov. 27-28) at Texas Tech University in the University Center. More than 150 administrators from school districts in Texas are expected to attend.

Kirby will speak at the 1 p.m. general session Tuesday in the Coronado Room. He will discuss current state education topics such as school finance.

Montford also will address similar issues during the concluding general session at 11 a.m. Wednesday in the Senate Room.

Pam Morris, training and technical assistance associate at Southwest Educational Laboratory, will present "Systematic Staff Development for Rural, Small Schools" at the first general session at 9 a.m. Tuesday in the Coronado Room.

Concurrent sessions throughout Tuesday and Wednesday will address such issues as the improvement of science education, the operation of a cooperative alternative school, successful programs to develop school-community cooperation for community development, educational legal issues and the involvement of parents to achieve student success.

Registration will be from 8:30-9 a.m. The cost is \$55 and includes a continental breakfast at 8 a.m. Wednesday. The conference is open to the public.

The conference is sponsored by Texas Tech's College of Education and National Center for Smaller Schools and by the Texas Association of Community Schools.

For more information, contact Weldon Beckner, director of the National Center for Smaller Schools, 742-2371.

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FOR IMMEDIATE RELEASE

REF: A-11-26-90

CONTACT: Kim Davis

LUBBOCK -- An enucleation course for technician certification is being offered Nov. 30 (Friday) by the Texas Tech Health Sciences Center department of ophthalmology and visual sciences and the Great Plains Lions Eye Bank.

The day-long course will train technicians in the sterile procedures involved in the enucleation -- surgical eye removal -- process and will acquaint participants with the role and purposes of the eye bank, particularly on the need for eyes to be donated for corneal transplantation.

Registration for the course is \$35. Certificates will be awarded upon completion of the program by the Great Plains Lions Eye Bank, Inc.

For more information about the course or to register, contact the eye bank at 762-2242.

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