

A GUIDE FOR THE CO-ED
'48-'49

Tech Tips



Sponsored by the

ASSOCIATION OF WOMEN STUDENTS

of

Texas Technological College

Lubbock, Texas

1948-49

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Foreword

Texas Technological College opened its doors in 1925 with an initial enrollment of 1053 students. The College is third in size among the 123 colleges and academies in Texas. More than 40,000 individual students have attended the institution and over 7,700 degrees have been awarded.

The largest registration was in the fall of 1947 with an enrollment of 6,689 students; 2704 students attended the summer session of 1947. Men are still in the majority.

The student body at Texas Tech is known far and wide for its democratic ideals. Regardless of wealth or social standing any student on the campus may win recognition on his own merits. Fictitious standards do not exist to discourage the student who has an ambition to secure an education at a minimum expense.

Tech students may indulge in various extra curricular activities depending upon their tastes and needs. Athletic, social, and scholastic organizations offer attractions to many students. Training for better citizenship is offered in various student contacts. A student elected council operates with the college authorities in administering student affairs. There are several publications under student management.

Texas Technological College, with its modern buildings (architecture is of the Spanish Renaissance), extensive campus and large farm, all on one great tract of land, is located at the western edge of the city of Lubbock. The campus proper comprises approximately 320 acres, and 688 acres of farm land are used by the Division of Agriculture of the College.

Dean Walker's Challenge



The Association of Women Students is the center of women student government on this campus, which offers opportunities for leadership and service to the college and community to all women who are interested in social activities and special projects. The activities described in "Tech Tips" indicate the wide range of its influence.

It is important that women learn to take a leading part in the affairs of the community in which they live. The chance to learn this is during college years through an interest in maintaining fine social standards, in supporting worthy causes and in learning to lead with judgment and poise through wholehearted participation in college affairs.

The program for the Association of Women Students will be just what you make of it. To each of the officers and all the participants in the many activities, I offer the challenge in this year of 1948-49 to make it a significant contribution to the College and all its students.

Margarette Wible Walker

We'd Like to Introduce

OFFICERS OF THE ASSOCIATION OF WOMEN STUDENTS

President	Lois Cone
Vice-President	Doris Smalley
Secretary	Lou Lawson
Treasurer	ROSEMARY STUBBS

The Association of Women Students has as its sponsor Mrs. Margarette Wible Walker, Dean of Women.

STANDING COMMITTEES

- 1. Style Show Committee
- 2. Football Reception
- 3. Activity Point System
- 4. Nominating Committee
- 5. Publications Committee

Welcome



To the girls who are entering Tech for the first time as well as to you who are returning for another grand year, I extend a sincere welcome. We especially want to welcome our new Dean of Women and are looking forward to working with Dean Walker. There is every reason to believe this will be an usually big year for the women students at Texas Tech. The Association of Women Students offers an opportunity for each girl to become a vital part of campus life, and by finding your place in the Association of Women Students, Tech will become all the things you dreamed it would be.

LOIS CONE A. W. S., President

The Meeting Will Come to Order

CONSTITUTION AND BY-LAWS OF THE ASSOCIATION OF WOMEN STUDENTS OF TEXAS TECHNOLOGICAL COLLEGE

ARTICLE I

SECTION 1.

Name

The name of this organization shall be the Association of Women Students.

ARTICLE II

Purpose

The purpose of this organization shall be to discuss matters of interest to women students for mutual help and benefit and to help promote on the campus of this college all worthy undertakings, organizations, movements, etc., of the student body.

ARTICLE III

Members

SECTION 1.

All women students shall be members of the Association.

ARTICLE IV

SECTION 1.

The officers shall be a President, Vice-President, Secretary and Treasurer.

SECTION 2.

Organization

Qualifications of candidates and officers of A. W. S.

- a. They shall have maintained a B- grade point average for all the time they have been in school.
- b. They shall have been enrolled in this college for at least one semester before being nominated or elected.
- c. It is recommended that at least two of the elected officers shall have served on the AWS council previous to their election.

SECTION 3.

The officers shall be elected by the women students of the college. There shall be a nominating committee composed of three girls elected by the Council. Any student may submit to this nominating committee the names of girls whom she would like to see considered for any of the offices. These names shall be posted one week before a general election which shall be held on a date decided upon by the council according to the time grade points are released.

ARTICLE V

Duties of the Officers

SECTION 1.

It shall be the duty of the President to preside at the meetings of the Association and to exercise supervision over the activities of the Association and to be alert to the needs of the campus. The president is also president of the Council and presides over this governing body. It shall be the duty of the President to see that the provisions of the constitution are carried out. She shall have the power to appoint the chairman of all committees except those standing committees named in the constitution.

She may call a meeting of the Council or of the Association with the consent of the Secretary. Anything which pertains to the general interests of the organization and which does not encroach upon the activities of the other officers will be her duty.

SECTION 2.

It shall be the duty of the Vice-President to preside in the absence of the President, to assist the President in the direction of the affairs of the Association and the Council and to assume the duties of the President in case of the latter's permanent removal or disability.

SECTION 3.

It shall be the duty of the Secretary to keep the record of the actions and meetings of the Association and to care for all correspondence, to file and preserve all reports and papers.

SECTION 4.

It shall be the duty of the Treasurer to collect all funds and care for all bills only on order of the President.

ARTICLE VI

Council

SECTION 1.

The purpose of the council shall be first of all to serve as a governing body for the whole Association, to act as a coordinator of all activities engaged in by women students on the campus so as to avoid duplication of effort and work.

SECTION 2.

The Council shall be composed of the four officers elected by the Association of Women Students, two girls selected by each of the four classes, and one representative from each of the leading women's clubs on the campus. At present these are: Alpha Epsilon Delta, Freshman Honor Society, Junior Council, Forum, Theta Sigma Phi, Upsilon Omicron, Home Economics Club, Women's Recreational Association, Las Chaparritas, Ko Shari, Las Vivarachas, D.F.D., Sans Souci, Tau Beta Sigma, a representative from each of the girls' dorms, Book Reviewers, Casa Linda. Any other women's organization may send a representative after a petition has been accepted by the Council.

SECTION 3.

If for any reason a vacancy occurs in any of these four offices, the council shall elect someone to fill this vacancy. In case the presidency is left vacant, the vice president shall become president and a new vice president shall be elected by the council.

SECTION 4.

Members of the council who are absent twice in succession without adequate excuse shall be considered inactive. The Secretary shall notify the organization which they represent that their representative has become inactive and that the organization should send another representative. The Secretary should be notified by the absent member of the reason for her absence before the next meeting.

ARTICLE VII

Amendments

SECTION 1.

The constitution may be amended at a regular meeting of the Council of the Association of Women Students provided there are two-thirds of the members present and that the amendment or amendments have been read at the Council meeting preceding the one at which the vote is taken.

ARTICLE VIII

Committees

SECTION 1.

The Nominating Committee shall be composed of three members elected by the members of the council.

SECTION 2.

There shall be an Executive Committee composed of all the officers of A.W.S. and it shall be their duty to care for details that would otherwise have to be cared for in council meeting.

SECTION 3.

There shall be such other committees as the Association or Council may demand.

SECTION 4.

The President shall be an ex-officio member of all committees.

ARTICLE IX

National Convention

SECTION 1.

Seventy-five per cent of the expenses of the official delegate or delegates to the National Convention shall be paid by the Association of Women Students. These delegates shall be the incoming president and the outgoing president or their alternates.

Greetings . . .

ASSOCIATION OF WOMEN'S DORMITORIES AND APPROVED HOUSE

We bid you welcome today as you enter Texas Tech. The dormitory or home in which you live is to be your home in a very real sense. It is our desire to make this a happy, wholesome place where we may learn to live together successfully. This can be accomplished only when each girl makes her contribution of constantly considering the other persons rather than thinking of self. Let us each one resolve today to make this year one of the highest achievements in the art of living. Let us learn to uphold A.W.S. and to maintain the fine traditions of our college.

The Women's Self-Governing Association is the government of all our dormitories. Every woman in the dormitory is a part of the association and each girl should feel that it is her responsibility to contribute to the success of the work. The governing body of the association is the House Senate. On each floor there are two Student Advisers, one on each wing, who will lend every assistance in working out problems.

TIPS TO TOWN GIRLS

Even though you aren't living on the campus, you'll find that most of your time will be spent there (classes, meetings, dances, etc.) and you'll become very much a part of campus life, too. We hope that you will play the same part in your home as those girls living in an organized house supervised by its officers and house mother. Remember, reserving school nights for study and beauty sleep is just as important for you as it is for the dorm girls. Your cooperation will assure good sportsmanship, good scholarship, and good health.

Other Wheels In The Dorms



BETTY DOWDY, President of Dorm II

Other officers of Dorm II:	
Vice-President	Frances Evans
Secretary	
Finance Chairman	Bess Miller
Senior Representative	
Junior Representative	Bobbie Jean Brown
Sophomore Representative	Helen Shipp
A.W.S. Representative	
Social Director	Mrs. Elizabeth Young



BETTY SLAGEL, President Dorm III West

Other Officers of Dorm III West:

Vice-President	Doris Irvin
Secretary	
Finance Chairman	Ann Davis
Senior Representative to Senate	Jean Poteet
Junior Representative	Wanda Chitwood
Sophomore Representative	Jeanne Thibodeaux
A.W.S. Representative	Ellen Keffer
Social Director	Mrs. Cecile C. Turner



Martha Lewis, President Dorm III East

Other Officers of Dorm III East

Vice-President Secretary	
Finance Chairman	Iane Shinner
Senior Representative	Jane Parsons
Junior Representative	Mary Nell Culliham
Sopnomore Representative	Iane Loflin
A. W.S. Representative	Paula Sittle
Social Director	Mrs. Edna Eikel

CONSTITUTION AND BY-LAWS OF THE ASSOCIATION OF WOMEN'S DORMITORIES

ARTICLE I

SECTION 1.

Name

The name of this organization shall be the Women's Self Governing Association.

ARTICLE II

SECTION 1.

Purpose

The purpose of this organization shall be to acquaint the girls living in dormitories with the method of women's self-government, qualifications for dormitory officers, and the rules and regulations effective in the dormitory.

ARTICLE III

SECTION 1.

Membership

All girls living in the dormitories on the campus of Texas Technological College shall be members of this association and subject to its constitution and by-laws.

ARTICLE IV

SECTION 1.

Organization

The governing body of the association shall be:

1. The House Senate.

ARTICLE V

SECTION 1.

Officers

The officers of the House Senate shall be:

- 1. President
- 2. Vice-President
- 3. Secretary
- 4. Business Manager
- 5. Senior Representative
- 6. Junior Representative
- 6. Sophomore Representative
- 8. Freshman Representative (Spring semester)
- 9. Representative to Association of Women Students
- 10. Student Advisers

ARTICLE VI

Duties

SECTION 1.

The President shall preside at all meetings.

SECTION 2.

The Vice-President shall in the absence of the president perform all the duties of that office.

SECTION 3.

The Secretary shall take all minutes of the meetings of the Senate, and shall notify all girls who are to appear before the House Senate.

SECTION 4.

The Business Manager shall collect the \$.50 fee assessed each student per semester for social events and medical supplies.

SECTION 5.

The representatives shall attend all meetings.

SECTION 6.

The Advisers shall attend all meetings.

ARTICLE VII

SECTION 1.

Meetings

The House Senate of the Dormitory Association shall hold weekly meetings throughout the college year, the day and hour to be determined by the members of the House Senate.

ARTICLE VIII

Voting

SECTION 1.

Each member of the dormitory association has one vote for officers and her class representative.

SECTION 2.

Freshman representatives shall be elected at the beginning of the spring semester.

SECTION 3.

Nominees for president must have, upon taking office, a "C" average, be of junior or senior classification, and shall have lived in the dormitories on Tech campus for at least one semester previous to her nomination. Other officers must be of sophomore classification or higher.

ARTICLE IX

Election of Officers

SECTION 1.

Meeting held at the end of the spring semester with president presiding.

SECTION 2.

Nominating committee composed of House Senate shall submit one nominee for each office, and two other nominees may be named from the floor.

SECTION 3.

The successful candidate must receive plurality vote of members of the Dormitory Association.

SECTION 4.

The election is held one week following nominations.

ARTICLE X

Committees

SECTION 1.

Nominating committee shall be composed of House Senate.

SECTION 2.

There shall be such committees as the House Senate or Dormitory Association may demand.

ARTICLE XI

Duties of House Senate

SECTION 1.

The House Senate shall assess penalties for:

- 1. Unnecessary noise in the halls and rooms.
- 2. Smoking in the halls, baths, lounges, or dining room.
- 3. Lateness—coming in after the hour set by the Advisory Group.
- 4. Failure to be in room at the time set for checking.
- 5. Failure to sign out and in for the week-end.

SECTION 2.

Be responsible for formulation of policies, rules, and regulations governing the Dormitory Association.

SECTION 3.

Have charge of election of officers.

SECTION 4.

Serve as nominating committee.

To Freshmen

You are starting out on four of the most important year of your life and it's up to you to make them the very best. The surest way of accomplishing this is by deciding just exactly why you are here. If your decision is "to learn," you're on the right tract; but if you decide "to play", you had better hit the rails for home. By acknowledging academics as the main issue, the fun begins. Plan all the outside activities possible around your class and study hours. You may decide to be a campus wheel, which invloves extra-curricular activities in student government, publications, etc. Again, you may decide to be a campus beauty, which calls for a secret formula. If you want to graduate with honors, it will mean ceaseless study and learning to enjoy it. Whatever your goal is as a Tech coed, go forward and fight for it remembering that competition is "rugged" wherever you turn.

May you, the future leaders of campus life, find in the following pages an all-over picture of what Texas Tech is and what is expected of her coeds. And may "TECH TIPS" start you out on a successful and complete career in your college life.

Greshman Hats

Freshman girls begin wearing their "fish" caps just as soon as they can purchase one after their arrival on the campus. They may be worn on the campus and to informal functions but are not compulsory to formals, teas, Artist Courses, and affairs of the more formal "dress-up" nature. The hats should be worn on the campus—and you can put the date and your name on them, if you wish—until the Homecoming game. If we win that game, you can take off your freshman hats, but if not, they are to be worn until Thanksgiving.

Get one! They're really fun to wear!

Go! By All Means

If you don't attend your classes regularly, you'll wish you had by the time you hit your first Bluebook. Some of the classes are too large for the professors to know each student intimately. You can make an impression in class discussion that will make him remember you. Don't forget that his consultation hours are made for you. Take advantage of them. Learn the names of your professors and their titles; it pays. Waiting for the lecture and walking to your next class are fine times for making friends.

Above All Be Prompt!

Don't stumble over everyone after the class has started. And above all else, don't start "packing up" until the last sentence of the lecture is uttered. He may have the biggest point of the day packed into the last few words. Remember an examination depends on your memory and intelligence rather than a quick glance at your hidden notes or a fellow sufferer's paper. No half-a-grade-higher is worth cheating.

We Don't Study All the Time 'Cause:



ACTIVITIES

Activities at college are as varied as personalities. Soon after school begins the Tech coed should investigate those that appeal to her. Some of the activities are listed here; these will give the coed some idea as to what the organizations are like.

EXTRA-CURRICULAR ACTIVITIES

Home Economics Club is open to any student on the campus who is interested in home economics outside of the classroom. It sponsors a loan fund sale to maintain the Margaret W. Weeks Loan Fund, and holds an annual spring banquet.

Sock and Buskin is an organization consisting of students interested in dramatics. Membership is secured by application and examination.

Pre-Law and I. R. C. (International Relations Club) is open to all students of sophomore standing who are interested in discussion of problems of current happenings and international affairs.

Chamber of Commerce Club is composed of students in the Division of Commerce for the promotion of fellowship and professional ethics. Business Administration Club is composed of students in the Department of Economics and Business Administration for the promotion of fellowship and professional ethics.

Foreign Language Clubs: Capa y Espada (Spanish); French club; Leiderkranz (German); and S. P. Q. R. (Latin) all offer a variety of interests to students in their respective departments, and promote a "homeland" atmosphere.

W. R. A. and Major-Minor (Women's Recreational Association) consists of all women students interested in athletics. Among the various sports offered during the year are tennis, riflery, volley ball, archery, ping pong, and golf. To be eligible for membership one must obtain 50 points a semester in one or all of these sports.

Book Reviewers Club is an organization, membership in which is obtained by application, open to anyone interested in literature, both classic and modern. The membership is limited to 50.

Other clubs of interest to girls include the following: Sociology Society, Pre-Law Club, Pre-Med Club, Biology Club, and Gargoyle Society (Department of Architecture and Allied Arts.)

Social Clubs include five all-girls' social clubs. Membership in these is by invitation. These clubs sponsor a Loan Library for the benefit of women students who need the service. Members of social clubs are active in other organizations and campus life.

Membership in one of the many organized church groups will afford the coed an opportunity for many happy and profitable associations with college students.

HONORARY ORGANIZATIONS

Freshman Honor Society is a scholastic honorary society for freshmen and first semester sophomore girls who attain at least an "A-" average. The aims of the society are to promote scholarship and leadership among the freshman girls.

Phi Upsilon Omicron is a national home economics fraternity and selects its members on the basis of scholarship, leadership, and personality.

Forum is composed of fifteen senior girls outstanding for leadership, scholarship, and character.

Alpha Chi is an organization whose invitation for membership is sent to only a limited number of the highest ten per cent of the junior and senior classes. Its members boast the highest intelligence quotient and grade point average of any campus organization.

Junior Council is composed of twenty outstanding junior girls. These members aid freshmen girls in campus orientation.

Theta Sigma Phi is a national organization for journalism students. Eligibility for membership is based on outstanding work in journalism and maintaining a "B" average on all journalism courses and a "C" average on all college courses.

Alpha Psi Omega is a national honorary fraternity, which selects its members on scholastic standing and notable work in the field of dramatics.

Tau Beta Sigma, an organization to promote band work among women, is the first of its kind in the United States. Membership is by invitation only and all members must have been members of the Tech "A" band for at least one semester and have a "C" average during the previous semester.

Sigma Tau Delta, national honorary English fraternity, selects its members from those English majors and minors who maintain a "B" average in all work and who have had at least one advanced course. Emphasis on interest in the study of literature and creative writing is its purpose.

Sigma Delta Pi is the national honorary Spanish fraternity "to foment a wider knowledge of and greater love for the Hispanic contributions to modern culture." An average of "B" must be maintained in all Spanish courses, and "B—" in other work.

Women's Recognition Service is held in the spring, honoring those who have made high achievements in leadership and scholarship during the year.

Participation in these activities is governed by the point system.

ACTIVITY POINT SYSTEM

MAJOR OFFICES (25)

AWS President Editor of Student Publications Forum President Divisional Club President Junior Council President Student Council President Social Club President President of Student Religious Council

SUB-MAJOR OFFICES (20)

WSGA President
Class Presidents
Phi Upsilon Omicron President
Freshman Honor Society President
Women's Inter-Club Council
President
Presidents of Church Groups

MINOR OFFICERS (15)

Presidents of Honor Groups
Presidents of Departmental Clubs
Presidents of Literary Societies
Other Officers of Social Clubs
Other Officers of AWS Council
Other Officers of Forum
Other Officers of Student Council
WICC Vice-President

SUB-MINOR OFFICES (10)

Members of Student Council
Members of AWS Council
Members of WSGA Senate
Girl Cheer Leaders
Other Officers of Junior Council
Other Officers of Divisional Clubs
Other Officers of Departmental
Clubs
Other Officers of Literary Societies
Other Class Officers
Other Officers of Honor Groups
Other Officers of Student
Religious Council

MAJOR MEMBERSHIP (5)

Member of Forum

Member of Junior Council

Member of Phi Upsilon Omicron

Member of WICC

Member of Student Religious

Council

A girl may hold not more than one position which is listed under either major or sub-major offices—(limit 55 points).

Now Let's Take an Inventory



The Clothes Line

When you start to pack to come to Tech, for your basic wardrobe put in the current version of skirts and blouses. Add some sweaters and pearls to give you that eight-to-five wardrobe. Mix 'em or match 'em, but be sure your sweaters, blouses, and skirts don't clash like an orange-pink combination.

Saddle shoes, loafers, and other low-heeled shoes are the prominent footgear on the campus.

A headscarf is a "must" in all kinds of weather, especially for this changeable and often sandy West Texas weather.

"Suit-yourself" with a wool two-piece for variety, and don't forget dickeys that launder like a charm to keep you from getting that dingy look around the collars. For those warm spring days don't forget to put in some comfortable cottons and slacks for picnics, too. If you are lucky enough to be selected to take part in the Recognition Service you will need a white spectator dress, without colored accessories. With this dress you should have pumps and hose. This same dress will do for initiation service when white is required. You will probably also need a black dress for some more formal initiation services.

THE LONG AND SHORT OF IT

Sunday Best	Sport Clothes
Banquets (when specified)	Sport Dances
Artist Course Programs	Football and Basketball Games
Fireside Forum	Picnics
Breakfast	Dates on the Avenue
Luncheons	Convocations
Teas and Receptions	All-College Dances
Tea Dances	

Formal

Social Club Convocation

Banquets

Church

Junior Prom

Dates for Town

Open Houses

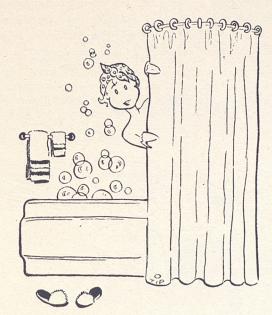
Social Club Dances (When specified)

Military Ball

Social Club Formals

Engineers' Ball

For That Shine



Your make-up should be applied so that it will be pleasing and inconspicuous. It should harmonize within itself and with your costumes. It is all right to freshen your make-up in public provided you don't make a ceremony of it and don't call attention to yourself. Let your "boy friend" think you are naturally a glamor gal and don't let him see you achieve it.

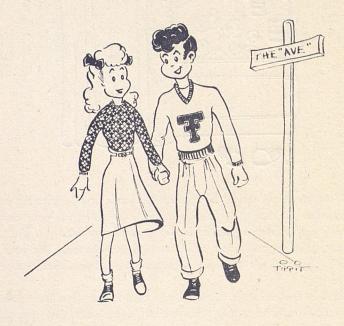
Save a few minutes "every night about that time" to push your cuticle down and to brush your hair all shiny. For that smooth, soft complexion men dream about and magazine articles swoon about, nothing can take the place of good soap and water, but be sure and bring along hand lotion and creams to protect you from these West Texas winds. Don't use your roommate's cosmetics, puffs, or comb. The use of such articles is unsanitary and in poor taste. Of course, bring your ummy-smelling colognes that bring that flower-in-spring to campus in autumn!

Picincs	Sunday	Dinners	Formal Dances	All-College Dance	Dates	Teas and Receptions	Football Games	Classes	EVENT
Skirts, Blouses Slacks probably	Your Very Best Dress or Suit	Sunday Best	A long one, of course	Dressy Wool or Skirt & Sweater	Sport	Best One	Dressy Wool or Suit	Blouses, Skirts Sweaters	DRESS
Kerchief	Certainly	Yes, You'd Better	No	Unh-Unh	Not Necessary	Dressy	Sport	Definitely No Just a Scarf	HAT
Sport	Dressy	Dressy	Evening	Definitely Low Heels	Sport	Heels	Heels or Sport Oxfords	Saddles Low Heels Sport Shoes	SHOES
Too Bad— No	Pos-si-tive-ly	A Must	Evening	Goodness No	Optional	Surely	Yes	Maybe, If Small	BAG
Pass	Ditto	Of Course	If Any, Evening	Positively No	No	Yes	Yes	Horrors No	GLOVES
If Any, Jacket	Probably	Your Best	Evening Wrap	According to Weather	Maybe	If Needed	By All Means "A Heavy"	Jacket and Sport Coats	COAT

Shampoo your hair once a week, to keep it clean and neatly combed. For goodness sake, don't go to class with pinned up locks.

In spite of the constant magazine advertising about dependable deodorants, many girls neglect the use of proper deodorants and thus lose their personal charm of daintiness. Don't run the risk of losing friends and chances of promotion by being careless in this matter of careful grooming.

Watch Your P's and 2's



DATING

Next to eating and sleeping, the best thing in life is dates (and we don't mean the variety cultivated in Egypt.)

Coediquette

Never break a date with one man for another. You may change your mind in a restaurant but you can't reorder men as if they were

Blue Plate Specials. Once you've picked him, you're stuck with him. More advice, telephone a man only if necessary. He usually sees through flimsy excuses. This is safe only when he is the "just like a brother" type. When you must refuse a date, do so graciously and in a straightforward manner. It is humiliating to keep a man dangling on a hook like a piece of bait while you see if something bigger and better isn't coming your way. If you have another date, say so, but not in that "how dare you think I didn't" tone of voice. Perchance you would like to go out with this male who calls when you are busy. You can convey the impression of warmth of tone, friendliness, and genuine regret that you cannot see him at the specified time. All we ask is that you do not put the poor devil on a spot by saying, "I'm not busy Sunday, though." We females must never be too obvious, or the ostrich will pull his head out of the sand and run.

When out with your date, let the conversation turn to topics other than to the men who have taken you out or the girls your escort dates. You will both end up mistrusting each other. Be a good sport even if you are sunk in boredom.

Blind Dates

We shun them, shudder at them, seek new thrills in them, and laugh at them; but everyone, out-of-town freshman to big-shot senior, indulge in them—blind dates. Once you take the "risk" and accept one, be nice to the "blind," even if he doesn't live up to the description. If you get a lemon instead of a date, be a peach about it. In this modern day, the boy doesn't always ask the girl out. Happily or otherwise, it's sometimes the other way around. In fact, after a girl has gone out with a boy several times she shows manners as well as interest by asking him to a dance, Sunday dinner at home, or some other function where she foots the bills.

You've heard the saying, "There's gold in them thar mountains," but it doesn't mean in men. When they ask you to go coking, don't order a double fudge sundae with nuts. You may supply the concern with a new dishwasher.

So you're walking? It's correct to keep him at your left. But most of us are still clinging to the old-fashioned custom, and we hate to be put on the outside. Play your part in the shifting of positions at street corners and, he'll soon notice that you prefer the inside. If you're walking with two men, walk between them. But if you and your roommate are sharing one man, put him on the outside.

Oh, you're riding? It's wonderful—let him open the door for you, so he can feel like Sir Galahad. Your procedure when arriving home

depends upon the car and the time. If Josephine needs personal attention and coaxing to keep purring, or if it's two seconds before the fatal stroke of one, be a bright child and open your door.

If you go to the theater, follow the usher and let your escort tag along behind. Or, if there is no usher, follow your man down the aisle, squaw fashion. In either case, you have the privilege of stating your choice of seats.

When dining out, follow the head waiter or your date to the table or booth. Keep your gloves and purse on your lap—no fair above the board.

Now we come to the "how far should a girl go" business. This is absolutely up to you. If you want to watch the moon come up, there are benches conveniently placed around our campus. If you stoop to "necking," do it in a secluded spot, which does not include the lounges of the dormitories, the steps or lawns in front of the dormitories, or the Avenue. A really charming girl need not resort to this pastime in order to hold her date, say we in sly comment.

DANCING

At a formal dance always see that you and your date meet the chaperone. The coed should suggest this.

Dancing on the Avenue is one of the favorite pastimes of the Tech coed. Here you can try out the latest steps without fear of being too conspicuous, as long as you never forget that you are a little lady.

The big dances of the year are the Military Ball, Engineers' Ball, All-College Dances, and the various social club formals.

Flowers are usually worn to your own club dance or your date's club dance. Do not expect a corsage if neither you nor your date is a member. You may expect a corsage for most other formal dances.

"HOWDY"

"A real lady," Robert Louis Stevenson once said, "is one who can meet a king without embarrassment, and a coal heaver without embarrassing him."

The most gracious form to use is "may I present" or more simply "this is." Simpler yet is "Mary Okes, Joe Dokes." A younger person is always presented to the elder; a man is presented to a woman, unless the man is unusually distinguished; for example; "President Whyburn, may I present Miss Tech?"

"Miss Fair-Sex, may I present Mr. Tall-and-Handsome?"

"Mrs. Has-a-Man, this is Miss Looking-for-One."

"Mr. Octogenarian, Miss Teen-age."

But it won't do much good to say the right thing in making an introduction unless it is said clearly. Don't be a mumbler. We've all had the experience of starting out at a reception with a perfectly good name of our own, only to have it jumbled beyond recognition after three or four introductions. Pause a moment before you start an introduction, speak the names distinctly, and take your time—and you won't fumble.

Acknowledge with a smile and "How do you do?" If you wish to shake hands, it is your privilege as a woman to extend your hand. But people are often judged by the way they shake hands, so be careful and make your handshake a happy medium between a dead fish and an Amazonian strangle-hold. Make it gentle but firm, and brief. And never refuse a hand extended to you.

COURTESY TO OTHERS

General attitude, willingness to cooperate, and your house manners are important. The houses have many rules of discipline that are necessary to keep a group of girls living in harmony. If you feel regimented and smothered with regulations, remember that the happiness of many is worth more than the happiness of one.

General Attitude

What are your reactions to the duties assigned you and are you willing to comply when requested to do something for the good of your organization? Grumbling and scowling when you have hostess and telephone duty or when you must attend house meetings will make your presence in the house far from welcome. These tasks have to be done. Since all students are equal, you have to do your part as well as the next one. Whole-hearted cooperation will always make you an asset to any group with which you are connected.

Housemother

She is the head of the house. Her wishes and suggestions should receive the same courteous respect as any mother receives in her home. A housemother is a counselor, guide, and friend, but she also must maintain discipline and order. She and her assistant are always accorded every courtesy.

PHONETTIQUETTE

The only part of you that the telephone records is the sound of your voice, since television hasn't been installed yet. Does your phone record a warm, vital and interested voice, or does it make the person who's calling feel guilty for having disturbed you because of your dull, aggrieved voice? Remember when you answer the phone, that it might be for you, so use your best voice.

And if it isn't for you, do you let them know that you've lost interest at once? Do you say, "Oh, yeah, Mary. Just-a-minute," with a

downward inflection that hits low C? Or do you say "Mary? Just a moment, please, and I'll see if she's here."

Never be guilty of shrilling out an awed, "Mary, telephone, and it's a man," in an excited soprano voice. Or, there is the other extreme

with a dead, "Telephone, Mary, it's just a girl."

The pet peeve of most people is the length of time other people talk on the telephone, so don't let yourself be the guilty party. Three minutes should be long enough. If it isn't, the conversation is too important to be given over the telephone.

Are you a doodler? If you are, just leave your pen or pencil on your desk before you take that phone call. Intelligent remarks like "Foo on you," or "Betty loves Johnny" aren't meant for a permanent record of the exploits of the science age to be read a thousand years from now. If you want to, think these thoughts, but don't make them immortal.

CAMPUS BEHAVIOR

Avoid peculiarities of dress and manner that make you conspicuous. Arrange your dress and hair before you leave your room; the class room is not the proper place for repairs.

Do not talk loudly, use slang, or chew gum; such crude behavior is objected to on our campus. The coed also frowns on such things as cleaning the fingernails in public, sniffing, feeling of the face, and twisting curls. The library is provided for plain and fancy studying. A small amount of conversation may be legitimate, but an hour of steady talking and giggling will be very annoying to those trying to study. The Tech coed is simple and democratic in her attitude toward her fellow students. She takes part in campus activities and speaks cordially and courteously to those whom she meets. She remembers that a smiling "hello" which includes the use of your name makes a lasting impression.

Borrowing

"Loan oft loses itself and friend." This is particularly true on a large campus. If you do borrow, be sure that you know how your friend feels about lending. It is always difficult to refuse to lend; don't embarrass others who do not approve of borrowing or lending. But if you do make an arrangement, be sure to be thoughtful enough to return the articles in as good condition as they were when they were borrowed. Don't write on borrowed books; don't fail to return them on time. Don't borrow anything that has not been used. Your friend has a right to the first thrill of the new dress.

Corridors and Walks

Give yourself time enough to reach your class room or bus station on time; it will not then be necessary to crowd or hurry other people. It is rude to block halls, walks, or stairs by holding conversation. Step to one side if you must finish a conversation already begun.

In the Spring a girl spends much of her time on the campus with the "boy friend." She should be very careful to retain a dignified and lady-like manner.

Conversation

To be a good conversationalist, one must have a genuine interest in people. At the first of school be careful not to talk too much about home since there may be girls present who are homesick. Do not monopolize a conversation. Slang is not disagreeable when used occasionally, for spice. Swearing shows one's lack of imagination. There is always a more clever way to express emotions.

Do's and Don't's

- 1. Do not talk too much about your high school accomplishments. See that your record in college speaks for itself.
- 2. Do not "gripe." A person who grumbles continually is a decided bore.
 - 3. Do not gossip.
- 4. In your discussions consider the religious or political feeling of others.
- 5. Do not discuss strictly personal matters in the presence of strangers.
- 6. Do not discuss relative merits and faults of teachers; this is decidedly not good taste.
 - 7. Do not ridicule someone who is not present. It is very rude.
- 8. Avoid unpleasant or embarassing conversations; quietly change the subject.
 - 9. Do not let the word "I" clutter up your conversation.
- 10. Do not interrupt a topic of conversation to change it to one you prefer.

IF YOU INDULGE

If you smoke, smoke for smoke's sake, not to show people how daring you are for having learned how. There are a few tips on smoking ethics that every girl should follow. If you don't know how to smoke well, practice in the privacy of your own room. Once the coed has the habit she does not regard all non-smokers as prudes and prunes. She is considerate of her date and does not always "bum" cigarettes. If her allowance doesn't allow for the "wicked weed," she doesn't start the habit because girl friends don't appreciate constant "bumming" either. She never smokes on the dance floor; her escort doesn't either. She doesn't smoke where smoking is not permitted—for example in the library building and the dining room of the dormitories. She is courteous in remembering that smoke sometimes irritates non-smokers. In short, if she desires to smoke, she does it in a well-bred, expert and casual manner. But

remember, she doesn't have to smoke in order to fit into the group. She may say a mere, "No, thank you," when offered a cigarette if she'd rather not start a habit she'd be ashamed of back home.

BULL SESSIONS

"Bull session" is the college slang for those gatherings when you sit in dozens on the beds and on the floors, hair in curlers, and face well-greased, discussing such interesting topics as men, roommates, careers, and religion. These are the most intimate moments of a coed's college days. She often opens her eyes to new and mature worlds. The attraction of association with groups of girls is, therefore, great. She will get out of her college friendships exactly what she puts into them. She must remember that membership in any group means work and responsibility as well as fun. The people you know and the things you do can make or break your college career.



It's an Old Tech Custom . . .

There are many traditions on our campus. We have attempted to list a few of these for you:

- 1. AWS "Howdy" party for freshman and transfer students.
- 2. Fish caps, which are worn by all freshman boys and girls until the football season is over.
- 3. Victory Bells in the East tower of the Administration Building are rung for all Tech victories and at Commencement.
- 4. Double T reception.
- 5. Big Sister-Little Sister Plan, to help freshman girls become adjusted to campus life.
- 6. Junior Council convocation at the beginning of school for freshman girls and transfers.
- 7. Freshman Honor Society reception for freshman girls and transfers.
- 8. Engineers' Ball which is semi-formal.
- 9. Double T Bench. No freshmen are allowed to sit on this.
- 10. WRA Play Day and Cabaret Party.
- 11. Pep rallies before each football game.
- 12. Bonfire and parade before the homecoming football game.
- 13. Parent's Day.
- 14. Senior Gift.
- 15. Chimes, gift of the senior class of 1941, in the west tower of the Administration Building ring out each hour.
- 16. Recognition Day.
- 17. Engineers' Show.
- 18. Home Economics Open House.
- 19. Phi Upsilon Omicron fruit cake sale at Christmas.
- 20. H. E. Club reception in the Home Management House.
- 21. La Ventana, Toreador, and Tech Tips.
- 22. Military Ball, Given by R.O.T.C., a formal affair.
- 23. All College Western Day & Rodeo.
- 24. Varsity Show.
- 25. Cotton Carnival.
- 26. Club Scarlet-all college night club and show.
- 27. Annual speech plays.
- 28. Girls Social Club Convocation each semester.
- 29. All college "Howdy" Dance each semester.

Sing, Sister, Sing . . .

These are our school songs. We are all very proud of them and all Freshmen should learn them "first thing" . . . no telling when some domineering upperclassman will like an audition.

The Matador Song sung before each football game:

Fight, Matadors, for Tech; Songs of love we'll sing to thee Bear our banners far and wide Ever to be our pride. Fearless Champions ever be Stand on heights of victory. Strive for honor evermore; Long live the Matadors!

The College Hymn

O College Mother, Beautiful,
Our hearts go out to thee;
We raise our voices in a prayer
For thy prospeprity.
O College Mother Beautiful,
Long be thy life, and blest,
May God crown all thy nights and days
With love and joy and rest.

O College Mother Beautiful, We love the words of truth Deep graven in thy brick and stone To guide the ways of youth. Long may thy finger point the way That earnest youth should tread, And may the blessings of the free Be ever on thy head.

The new Tech fight song, RED RAIDERS, written especially for Tech by Fred Waring:

Let's go RED RAIDERS, Let's every man get in the fray, Let's go, RED RAIDERS, Let's fight until we win the fray, The bells of victory will ring out-and ev'ry heart-In Texas Tech is gonna sing out. We'll show the foe-a Matador is master, Oh, we'll show the foe-the meaning of disaster. They'll turn their backs-to the Texas Red and Blacks-They'll run like hell, we'll ring the bell And show who wears the crown, When the Red, Red Raiders go to town. Let's give a cheer, boys, send it down the field, Let's make it clear, boys, Tech will never yield. We'll give the Raiders' name a greater fame. We'll show the foe we're out to win the game. Hi Yi De Yi, they'll soon be bounding back, Holding on high our glorious Red and Black.

