



Texas Tech vs University of Arizona

Oct. 16, 1937

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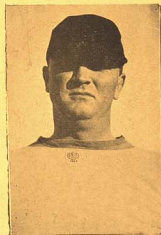
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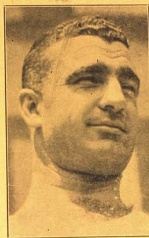
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Freshman Coach



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BO WILLIAMS
Athletic Manager

RED RAIDERS

1937

Herschel Ramsey

Louis Jones

Miles Chapman

Raymond Carfman

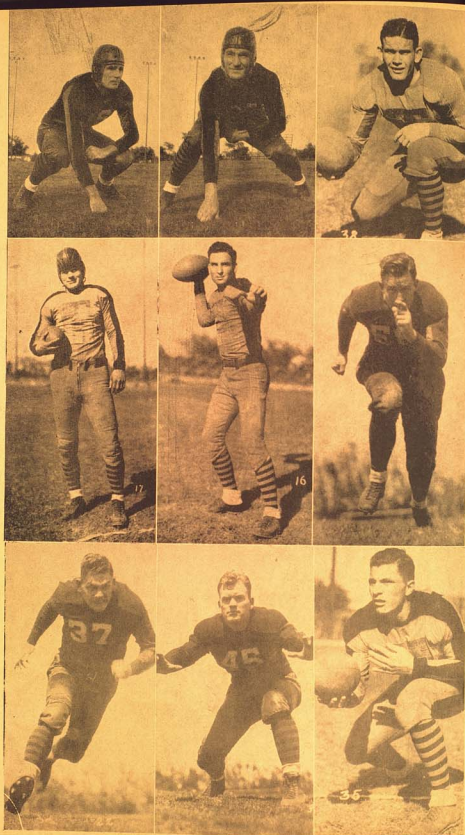
Ed Smith

Jesse Browning

Alton Owens

A. B. Murphy

Maurice Chernosky



John Wallace

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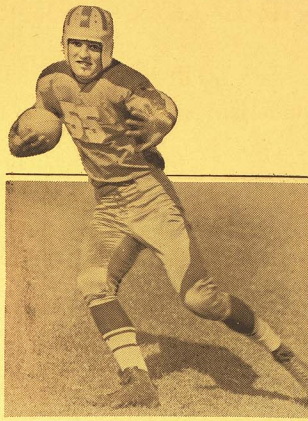


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JOE W. BOWMAN, MANAGER



BRONCO SMILANICH

Raiders Watch Him Tonight

Turned loose for the second consecutive year against southwestern and sectional football opponents, Bronco Smilanich, a raging 170 pound backfield terror from Chisholm, Minn., has succeeded to the boss' job of Tex Oliver's "wild horse" backfield at the University of Arizona.

Smilanich, Arizona field general, reeled off 117 yards in the Cats' 1937 opener against Arizona State Teachers college on Oct. 2. Last year he earned 502 yards from scrimmaging, making consistent gains against the strongest teams Arizona played for an average of 7 1/2 yards per try. With more than a fifth of that total already behind him, and nine games remaining to be played, he is expected to be one of the nations leading ground-gainers this fall.

An extremely deceptive-looking player, Smilanich doesn't look fast; and he isn't. He runs flat-

footed, and can dodge, pivot, swerve, and side-step without losing his balance. He is the hardest man on Tex Oliver's squad to tackle and bring down.

Operating from the left-half or signal-calling position, Smilanich seems to know instinctively what to do at the right time when in the game. For that reason he has the confidence of his teammates, receives from the fullest cooperation and is able to gain consistently.

He is a good passer and kicker, but seldom kicks. He lets the other members of the backfield perform in their specialties.

A happy-go-lucky chap, Smilanich is never pessimistic, and never gives up hope until the final gun sounds. He has played in only two losing games during his freshman and varsity career at the University of Arizona.



COOPER



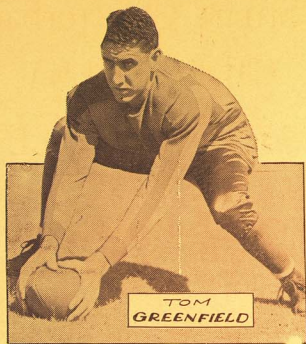
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TOM HARGIS



HENRY GREER



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Football Fans
of
West Texas

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Dependable Service

Texas Tech Football Roster

No.	Name	Pos.	Wt.	Home Town
13	Holmes, Bob	H	155	Miami, Okla.
14	Chapman, Miles	H	165	Dallas
15	Chernosky, Maurice	H	165	Ennis
17	White, Dixie	G	182	Lubbock
20	Akins, Dudley	H	160	Hillsboro
21	Tarbox, Elmer	F	170	Higgins
22	Curfman, Raymond	Q	168	Electra
23	Smith, Edward	Q	160	Del Rio
24	Alexander, Lewis	C	162	Muskogee, Okla.
28	Calhoun, Charles	H	175	Lubbock
29	Jones, Chief	E	165	Lubbock
31	Harmon, Philip	G	187	Idalou
34	Nesley, Thos.	Q	173	Sayre, Okla.
36	Waldrep, Holt	G	182	Slaton
37	Greene, Wilmer	G	185	Gainesville
38	Williams, Rex	C	187	Sherman
39	Lewis, W. B.	H	165	Santa Fe, N. M.
40	Barnard, Buzz	H	175	Tulsa, Okla.
41	Philbrick, George	E	170	Dallas
45	Murphy, A. B.	T	200	Beaumont
48	Barnett, Gene	H	159	Lubbock
49	Moseley, Henry	E	187	Lubbock
51	Guzick, Frank	C	187	Sherman
52	Madry, Doc	E	194	Levelland
53	Owens, Pete	G	180	Levelland
54	Jones, Lewis (line C)	G	198	Cleburne
55	Latch, Leonard	T	200	Cisco
57	Davis, William	T	225	Grapevine
59	Wimberly, G. B.	T	202	Lubbock
60	Overton, Elbert	C	220	Yeso, N. M.
62	Ramsey, Hershel (C)	E	178	Chillicothe
63	Russell, Bull	T	235	Robstown
65	Taliaferro, Lloyd	T	193	Plainview
67	Webb, G. L.	E	180	Itasca
69	Balfanz, Ralph	E	165	Ablene
71	Bostick, Truman	E	197	Brownwood
72	Myers, Brian	C	180	Santa Anna



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let me wear my new Dobbs
Hat"...*

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Texas Tech Roster

P. W. Cawthon
Coach

- 13 Holmes, Bob, h
- 14 Chapman, Mike, h
- 15 Chermak, Maurice, h
- 17 White, Dixie, g
- 20 Alisa, Dudley, db
- 21 Tarbok, Elmer, f
- 22 Curran, Raymond, q
- 23 Smith, Edward, q
- 24 Alexander, Lewis, e
- 25 Calhoun, Charles, h
- 29 Jones, Cliff, e
- 31 Harmon, Philip, g
- 34 Noddy, Theo, g
- 36 Waldrop, Holt, e
- 37 Greene, Wilmer, e
- 38 Williams, Rex, e
- 39 Lewis, W. B., h
- 40 Barnard, Buck, h
- 41 Philbrick, George, e
- 43 Murphy, A. B., t
- 44 Barnett, Gene, h
- 46 Massey, Henry, e
- 51 Guack, Frank, e
- 52 Madry, Doc, e
- 53 Owens, Pete, e
- 54 Jones, Lewis, (Blue C), e
- 55 Lath, Leonard, t
- 57 Davis, William, t
- 58 Wimberly, G. B., t
- 60 Overton, Elbert, e
- 62 Ramsey, Herchel (C), e
- 63 Russell, Bill, t
- 65 Taliaferro, Lloyd, t
- 67 Webb, G. L., e
- 69 Duffan, Ralph, e
- 71 Myers, Brian, e
- 72 Boetick, Truman, o
- Harris Cheek, Student Mgr.
- Doc Spears, Trainer

Arizona U. Roster

TEX OLIVER
Coach

- 56 Greenfield, Tom, e
- 58 Leving, Robert, e
- 59 Schmidt, Robert, e
- 59 Abbe, George, g
- 59 Cook, George, g
- 34 Gerst, Manuel, g
- 21 Ott, Chas, f
- 26 Gray, Leon, g
- 41 Fanner, Alex, g
- 62 Watkins, Clyde, t
- 27 Carpenter, Harold, t
- 49 Duagan, Jack, t
- 58 Jordan, George, t
- 47 Mann, Herbert, t
- 61 Newmyr, Ray, t
- 59 Piger, Harry, t
- 45 Rogers, George, t
- 34 Speer, John, t
- 21 French, Fred, e
- 37 French, George, e
- 44 Greer, Henry, e
- 39 Holt, Eddie, e
- 19 Huntington, Ed, e
- 29 Parker, Harry, e
- 68 Temple, Robert, e
- 65 Thuesen, Al, e
- 17 Cameron, Carl, fb
- 66 Nielsen, Walt, fb
- 67 Rose, Clarence, fb
- 15 Haxlin, Parson, fb
- 11 Johnson, James, fb
- 16 Luskman, James, fb
- 55 Smallich, Bronson, fb
- 14 Woods, Sidney, fb
- 35 Booth, Kling, fb
- 18 Cooper, Carl, fb
- 23 Hargis, Tom, fb
- 22 Jackson, George, fb
- 12 Arlio, Sam, qb
- 23 Armes, Walter, qb
- 26 Lester, William, qb
- 42 Wiley, Roy, qb



*ACE of THEM All
for MILDNESS and TASTE*



Texas Tech Starting Line-Up

L. E. Ramsey 62	L. T. Davis 57	L. G. Jones 54	C. Williams 38	R. G. Owens 53	R. T. Murphy 45	R. E. Boetick 71
Q. R. Smith 23						
L. H. Holmes 13						
R. H. Tarbox 21						
F. B. Calhoun 28						

Arizona U. Starting Line-Up

L. E. French 37	L. T. Rogers 45	L. G. Gray 26	C. Greenfield 56	R. G. Abbe 20	R. T. Mann 47	R. E. Parker 29
Q. B. Wigley 42						
L. H. Smlanich 55						
R. H. Jackson 22						
F. B. Nielsen 66						

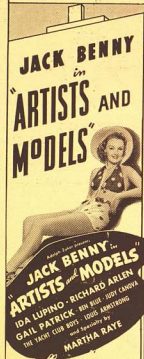
OFFICIALS

Referee	Alfred (Austin College)
Umpire	Mayhew (Southwestern)
Field Judge	Parcells (Northwestern)
Headlinesman	Sears (Kentucky Mines)

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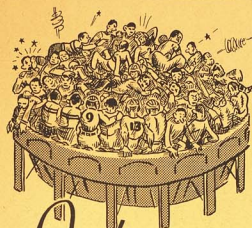
Lindsey

Preview Tonight at 11:15 P. M. Also Sunday,
AND MONDAY



Arizona U. Football Roster

No.	Name	Pos.	Wt.	Home Town
56	Greenfield, Tom. G.	C	199	Peoria, Ariz.
39	Holmes, Robert	C	187	Santa Ana, Calif.
48	Levine, Irving	C	182	Boston, Mass.
50	Schmid, Robert	C	182	Lowell, Ariz.
20	Ahee, George	G	165	Tucson, Ariz.
38	Codd, George	G	179	Tucson, Ariz.
34	Gerst, Manuel	G	158	Phoenix, Ariz.
31	Ott, Chas.	G	162	Tucson, Ariz.
26	Gray, Leon	G	171	Tucson, Ariz.
64	Panas, Alex	G	165	Nogales, Ariz.
62	Watkins, Clyde	G	186	Phoenix, Ariz.
25	Carpenter, Harold	T	195	Beresford, S. D.
49	Dungan, Jack	T	194	Glendale, Ariz.
58	Jordan, George	T	201	Douglas, Ariz.
47	Mann, Herbert (Red)	T	201	Tucson, Ariz.
61	Nowotny, Ray	T	204	Santa Ana, Calif.
59	Piper, Harry (Bull)	T	237	Tucson, Ariz.
45	Rogers, George	T	195	Tucson, Ariz.
36	Steger, John	T	196	Tucson, Ariz.
21	Ershaus, Fred	E	174	Santa Ana, Calif.
37	French, George	E	175	Phoenix, Ariz.
27	Gieseke, Earl	E	169	Arlington Heights, Ill.
46	Greer, Henry	E	176	Tucson, Ariz.
30	Held, Eddie	E	181	Redondo Beach, Calif.
19	Huntington, Ed	E	154	Tucson, Ariz.
29	Parker, Harry	E	177	Jerome, Ariz.
68	Temple, Robert	E	183	Los Angeles, Calif.
65	Titenor, Al	E	183	Santa Ana, Calif.
17	Cameron, Carl	FB	175	Warren, Ariz.
66	Nielsen, Walt	FB	208	Redondo Beach, Calif.
67	Ross, Clarence	FB	191	Hemet, Calif.
15	Hardin, Farias	LH	150	Tucson, Ariz.
11	Johnson, James	LH	156	Phoenix, Ariz.
16	Lenahan, James	LH	149	Redondo Beach, Calif.
55	Smilanich, Bronko	LH	170	Chisholm, Minn.
14	Woods, Sidney	LH	152	Yuma, Ariz.
25	Beeth, King	RH	149	Bisbee, Ariz.
18	Cooper, Carl	RH	173	Tucson, Ariz.
23	Hargie, Tom	RH	177	Bisbee, Ariz.
22	Jackson, George	RH	158	Tucson, Ariz.
12	Arico, Sam	QB	158	Lawndale, Calif.
33	Armer, Walter	QB	173	Globe, Ariz.
28	Leister, William	QB	179	Phoenix, Ariz.
42	Wigley, Roy	QB	172	Chandler, Ariz.



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Sugar Bowl . . . Rice Bowl . . . Cotton Bowl
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make life "just a Bowl of Bury-ies" for the
football player. But . . . no matter how brim-
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top when the shouting's through. GOOD LUCK
BOYS!!!



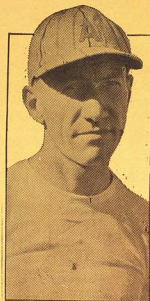
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LUBBOCK, TEXAS

The Matadors of Texas Tech have
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Southwest. For their entire history
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The season of 1937 will add
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Varsity Football Coach
University Of Arizona

University of N. Mexico

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October 23

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Univ. of N. Mex. 0; N. Mex. Aggies 5
Univ. of N. Mex 0; Denver 12
Univ. of N. Mex. 14; Silver City
Teachers 0

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Page Eighteen

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For The Coming

1937-38 Season

Facts And Fancies

On Arizona University Football For 1937

The University of Arizona football team, Border Conference champions in 1935 and 1936 alternately spoken of in this territory as the Arizona Wildcats and Tex Oliver's "Blue Brigade," lost 11 lettermen at the close of the 1936 season; this fall will go into training with a complement of probably no more than 18 lettermen, comparatively strong reserves, and with considerable aid from a group of first-year recruits. Five of the prospective lettermen to return have earned two awards.

The Arizona Wildcats again will follow a "wide open" style of football. It means that the team always will gamble for the long pass or the long run. Offensively, it is expected the team will be more deceptive and powerful than in the past four years. The general prospect points toward a stronger team than any Coach Oliver has developed here in the past. Indications of a heavier backfield are at hand; and the line will be studded with veterans. The team can be expected to make liberal use of both forward and lateral passes.

Tex Oliver's system of football at the University of Arizona is based upon what he can best utilize from the following styles of play: Army (West Point), Andy Smith or California, Warner, Howard Jones, and the Notre Dame type. By "best" is meant what works or has worked best for Oliver. He has put together the parts of the various systems which will fit, these parts augmented or tied in place by ideas of his own. He has developed, and his team uses to advantage, what has come to be known as the "Oliver Twist" shift.

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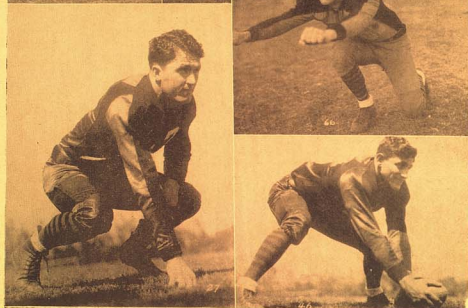


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Ralph
Ballanz

George
Philbrick

Frank
Guzick



1
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Allen
Plummer

Gene
Barnett



Lewis
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P. E. Smith

W. O. Bearden



Good Luck, Matadors!

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Raid 'Em, Raiders



"South Plains' Finest"

RED RAIDERS

1937

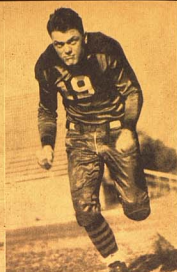
Elbert Overton



Lex Williams



Holt Waldrep



Thurman Bostick



Ray Stettin



Charlie Calhoun



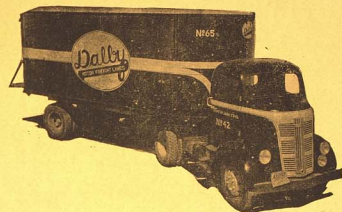
William Davis



Dixie White



Buzz Barnard



Two Good Bets TECH RED RAIDERS and



Frank Guzik



Allan Plummer

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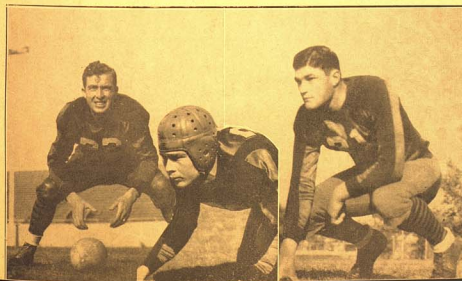
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"Co-starring with Barbara Stanwyck
in RKO's "A Love Like That"

A Light Smoke

EASY ON YOUR THROAT—"IT'S TOASTED"

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WITH MEN WHO
KNOW TOBACCO BEST

It's Luckies
2 to 1