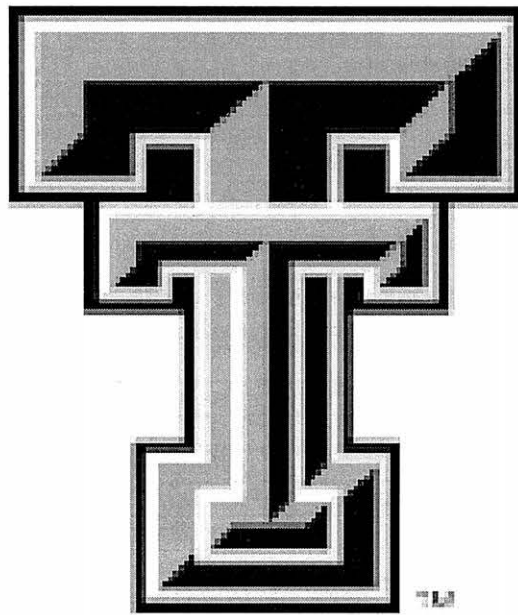


Texas Tech University
News Releases



Office of News & Publications

September through December 2001

LOGSHEET		
Separated by Weeks		
09/02/01	Texas Natural History: A Century of Change by David Schmidly, Ph.D.	SLP
09/02/01	Texas Tech Reaches Horizon Campaign Goal	CR
09/03/01	Masked Rider Mascot Selection Process Not Swift	LW
09/04/01	Topping Off Ceremony for the English/Philosophy Building	JA
09/05/01	Center for Excellence Grant from Educational Technology Services Awarded	TT
	to the College of Education	
09/05/01	Opening of the Buddy Holly Symposium "Not Fade Away: The Life and Times of Buddy Holly"	LW
09/05/01	John M. Burns, Ph.D. Resigns as Provost	SLP
09/06/01	Texas Tech Reaches Horizon Campaign Goal	CR
09/06/01	First Texas Tech Rowdy Raider Rally Event Advisory	SLP
09/07/01	Marilyn Phelan, Ph.D., J.D. Appointed to Texas Commissioner to the National Conference on Uniform State laws	AL
09/07/01	Midnight Temporary Masked Rider Mascot	LW
09/07/01	D. Allan Bromley, Father of Modern Heavy Ion Physics, to Lecture	JA
09/07/01	Interim Mascot to be Introduced Event Advisory	CR
09/10/01	Physical Plant Awarded the Award for Excellence in Facilities Management	TT
09/10/01	Texas Tech Team Returns from the Reduced Gravity Student Flight Opportunity Program	JM
09/11/01	Campus Events Cancelled and Counseling Offered because of Terrorists Activities	SLP
09/11/01	Texas Tech Joins Our Nation in Mourning	CR
09/11/01	Free Counseling Available for Terrorism-Related Issues	LW
09/12/01	Songwriters' Panel at Buddy Holly Symposium	LW
09/13/01	TTUHSC Observes Day of Mourning	SCM
09/13/01	TTU Cancels Classes for National Day of Mourning	CR
09/13/01	National Day of Prayer and Remembrance	SLP
09/13/01	TTU Experts on Terrorist's Actions	SLP
09/13/01	TTU and UTEP Cancel Football Game Out of Respect for National Tragedy	CR
09/13/01	School of Pharmacy Boasts 100% Passage on National Exam	MH
09/14/01	Memorial Service at United Spirit Arena Event Advisory	JM
09/14/01	TTU and TTUHSC to Close at Noon	CR
09/14/01	Fifth Annual White Coat Ceremony	AW
09/17/01	Tuition is Due	JM
09/17/01	Chancellor Search Web Page Launched	CR
09/17/01	First Anniversary of the Early Head Start Center Parkway/Cherry Point	LW
09/19/01	Shirley and Mildred Garrison Fund Professorship in CASNR	LW
09/19/01	David Godfried, M.D., Recipient of the Underwood Families Chair in Pediatric Orthopaedic Surgery	AW
09/20/01	Building Computers, Families and Communities After-School Program for At-Risk Students	JM
09/20/01	Building Computers, Families and Communities Event Advisory	JM

09/20/01	Brian Shannon, J.D. Appointed to Task Force for Competency for Criminal Defendants	LW
09/20/01	Criminal Competency Task Force Member Available for Comments Second of "Texas Seven" to Stand Trial	LW
09/20/01	Tech Accounting Graduate Receives Award for High CPA Exam Scores	AL
09/21/01	Institute for the Development and Enrichment of Advanced Learners Hosts Super Saturdays	TB
09/21/01	New Faculty Members for the Department of Health, Exercise, Sport Sciences	AL
09/24/01	Human Resource Management Certificate Program Offered	JM
09/24/01	The Agency for Healthcare Research and Quality Awarded Tyron F. Borders a Grant for Hispanic and Rural Elders Satisfaction with Health Care	SCM
09/25/01	Pumpkins	TT
09/25/01	Task Force Appointed to Study Terrorism Issues	CR
09/26/01	Laser-Scanning Technology Demonstration Event Advisory	JM
09/26/01	Cotton Harvesting Cost Calculator	LW
09/26/01	Precision Agriculture	LW
09/26/01	Meredith McClain, Ph.D. Awarded the Lucius Clay Medal	SLP
09/26/01	John Chandler, Ph.D. and Dean Fontenot, Ph.D. Develop the Building Computers, Families and Communities After-School Program	JM
09/28/01	New Faculty Members in the Department of Chemistry and Biochemistry	AL
09/28/01	TTUHSC Senior Salute Day	SCM
10/01/01	Web-Based Economic Tools for Cotton Producers Around the Country	LW
10/01/01	Water Use Most Urgent Crop Issue	LW
10/01/01	Global Positioning Satellite Systems to Assist Farmers	LW
10/01/01	Texas Tech Experts Talk About Cotton Issues	LW
10/02/01	TTU System Special Advisory Committee on the Chancellor Search to Meet in Odessa/Midland	CR
10/02/01	TTU Total Enrollment Sets New Records	CR
10/02/01	TTU System Special Advisory Committee on the Chancellor Search to Meet in Amarillo	CR
10/02/01	TTU System Special Advisory Committee on the Chancellor Search to Meet in El Paso	CR
10/02/01	El Paso Multiple Sclerosis Cluster Investigation Study Results are Announced	AW
10/02/01	TTU System Special Advisory Committee on the Chancellor Search Seek Community Input	CR
10/03/01	TTUHSC Continuing Nursing Education Presents "Traumatic Brain Injury: Causes, Effects and Outcomes" Course	MH
10/03/01	Donna Bacchi, M.D. and Ruddy Arredondo, Ed.D. Awarded Grant for Their Proposal "Analysis of Cultural Specific Guidelines to Motivate African-American and Hispanic Smokers to Seek Treatment"	AW
10/03/01	TTU Students Activated for Military Duty	JA
10/04/01	Masked Rider Mascot Selected for Homecoming Game	CR
10/04/01	German-American Friendship Day	AL
10/04/01	Texas Tech University Writing Center	RV
10/04/01	Texas Tech Seeks Community Input on Chancellor Search	CR
10/04/01	International Textile Center - Fiber and Textile Research Facility	LW
10/04/01	Bill Bukowski Hired to Help Students Seek Prestigious Scholarships	JA

10/04/01	Douglas Peterson Accepts Chairmanship of the National Advisory Council of Texas Tech's Vietnam Center	SLP
10/04/01	The Telecommunications Infrastructure Fund Board Awards TTUHSC Grant for Its Information Technology Infrastructure and Services	SCM
10/05/01	Walk America - Donations for September 11, 2201 for Victims' Families and Friends	AH
10/05/01	Texas Tech's Water Ski Team	JA
10/05/01	Barry Lopez to Speak on Natural History	SLP
10/08/01	News Conference for Barry Lopez Event Advisory	SLP
10/08/01	International Textile Center	LW
10/09/01	Anthrax and Homeland Defense	SLP
10/10/01	RHIM to Host the Hogan Family Foundation Travel and Tourism Mobile Classroom	LW
10/10/01	Scientist Available to Speak About Anthrax	SLP
10/11/01	Concerns, Fears Arise Over Anthrax	AW
10/11/01	Fourth Annual William Curry and Frances Mayhugh Holden Lecture Series on Water and Life	JM
10/12/01	52nd Annual National Intercollegiate Rodeo	LW
10/12/01	TTU Student Chapter of the Society of Petroleum Engineers Receives the SPE International Outstanding Student Chapter of the Year Award	JM
10/14/01	The Movie "The Quiet Storm" Event Advisory	TT
10/15/01	School of Music Presents Tribute Concert	TT
10/15/01	TTU System Task Force on Anti-Terrorism and Public Security Convenes Panel on Immediate Public Security Issues	CR
10/15/01	TTUHSC Names Presidential Scholars	SCM
10/16/01	RHIM Hosts Hogan Family Foundation Travel and Tourism Mobile Classroom	LW
10/16/01	News Conference on System Budget Priorities Event Advisory	CR
10/16/01	TTUHSC Names Presidential Scholars	SCM
10/16/01	TTUHSC Dean of School of Medicine Resigns	SCM
10/17/01	Musical Drama "Bellini's War"	AL
10/17/01	TTU System Transfers Budget Savings to Academics	CR
10/17/01	American Society of Civil Engineers Award Honorary Membership to Kishor Mehta, Ph.D.	JM
10/18/01	TTUHSC Fall 2000 Enrollment Figures	MH
10/18/01	Frank Durso, Ph.D. Receives Grant from Federal Aviation Administration for Research of Air Traffic Controllers	TT
10/19/01	Third Annual Women's Leadership Conference	AL
10/19/01	New Engineering Graduate Studies Program in Amarillo	JM
10/22/01	Building Computers, Families and Computers Program Event Advisory	JM
10/22/01	Dottie Bagwell, Ph.D. Awarded the Western Region Home Management and Family Economics Educators Ph.D. Award	LW
10/22/01	Spring Semester Tuition Due	CR
10/22/01	Allen T. McInnes Named Dean of Jerry S. Rawls College of Business Administration	LW
10/22/01	TTU Faculty Uses Playa Lakes for Hands-on Teaching for Science Teachers and Children	LW

10/22/01	TTU Center for Public Service Symposium	CR
10/22/01	2001 AITP Region 3 Conference	AL
10/23/01	Dottie Bagwell, Ph.D. Awarded the Western Region Home Management and Family Economics Educators Ph.D. Award	LW
10/24/01	Marvel Murphy - Student Rodeo Competitor	JA
10/24/01	Flu Season; Pumpkins Provide Nutrition	AW
10/24/01	CASNR Honor 2001 Gerald W. Thomas Outstanding Agriculturists Recipients	LW
10/25/01	Texas Higher Education Coordinating Board's Advance Research Program and Advance Technology Program Funds 28 Projects at TTU and TTUHSC	CR
10/25/01	TTUHSC Continuing Nursing Education Program Presents "Women, Depression and Other Mood Disorders" Course	MH
10/25/01	Spring 2002 Tuition Due	CR
10/25/01	Third Annual Dia de los Muertos Celebration	JM
10/25/01	Halloween Satellite Feed: Pumpkins and Bats Satellite Advisory	SLP
10/25/01	Alan D. Brown Appointed to the Board of Directors of the Texas Tech Foundation	CR
10/26/01	Todd K. Cowan, M.D. Appointed to the Board of Directors of the Texas Tech Foundation	CR
10/26/01	Lee Pfluger Appointed to the Board of Directors of the Texas Tech Foundation	CR
10/26/01	Tom C. Wheat Appointed to the Board of Directors of the Texas Tech Foundation	CR
10/26/01	Bernard A. Harris, Jr., M.D. Appointed to the Board of Directors of Texas Tech Foundation	CR
10/26/01	Tulia Native, Todd K. Cowan, Appointed to the Board of Directors of the Texas Tech Foundation	CR
10/26/01	TTUHSC Students Hosts Medical Equipment Drive	MH
10/29/01	49th Annual Texas Tech Tax Institute	AL
10/29/01	Texas Student Education Association Annual Fall Carnival	TT
10/29/01	Luise White, Ph.D. to Lecture on Vampires Event Advisory	JM
10/29/01	Annual Trick or Treat at the Administrative Offices Event Advisory	LW
10/29/01	Passing of Texas Tech's Founding Dean of the School of Law	LW
10/31/01	Radio News - Anthrax, Bats, Pumpkins	RG
10/31/01	Vistas: Texas Tech Research Receives Gold in the 2001 CASE Circle of Excellence Award for Visual Design in Print	AL
10/31/01	TTUHSC Honors Amit Bushan for His Anti-Smoking Campaign	SCM
10/31/01	TTUHSC Student Designs Patriotic Double T	AW
11/02/01	Lowering Arsenic Levels in Bangladesh	LW
11/02/01	TTUHSC Names Richard Van Ness Homan, M.D. as New Dean of the School of Medicine and Graduate School of Biomedical Sciences	SCM
11/05/01	Schmidly Announces Formation of the Integrated Marketing Committee Financial Planning Committee	SLP
11/05/01	First Half of Phase II Construction of Jones SBC Stadium to be Completed by the Beginning of the 2002 Football Season	SLP
11/05/01	Charles Mills, Ph.D. Lectures on "Philosophy and Race: The Whiteness of Being"	TT
11/06/01	Inaugural Minority Pre-Law Conference	AL
11/07/01	Jones SBC Stadium Progress Announced	CR
11/07/01	Wendell Mayes, Jr. Honored by Texas Broadcast Education Foundation	SLP
11/07/01	Diabetes Tip Sheet	SCM
11/08/01	News Conference - Announcement from Dean W. Frank Newton	LW

11/08/01	James Watkins to Lecture at the "Fueling the Fire" Exhibit	JA
11/08/01	TTU Faculty and Alumni Honored at the 2001 Annual Meetings of the American Society of Agronomy and the Crop Science of America	LW
11/08/01	Dean W. Frank Newton to Leave the School of Law	LW
11/08/01	President's Grand Rounds - "Anthrax: Preparing the Clinician"	SCM
11/09/01	Henry T. Nguyen, Ph.D. Accepts Chair at University of Missouri	LW
11/09/01	Meat Judging Team Wins the American Royal Competition	LW
11/12/01	Pi Tau Sigma Took Top Honors at Pi Tau Sigma National Convention	JM
11/12/01	Understanding the Middle East Event Advisory	JM
11/12/01	Pat Murchison of Lubbock Fiber to Donate Bale of Improved Fiber Quality Cotton Event Advisory	LW
11/14/01	Formation of the Texas Judicial Academy	LW
11/15/01	The Humanities in the Information Age Event Advisory	AL
11/15/01	Which Comes First in the Middle East? Democracy or Education	JM
11/15/01	Donation Received from Welch Foundation for Welch Chair in Chemistry	AL
11/15/01	Kent Rylander, Ph.D. Named U.S. Fulbright Scholar for 2001	LW
11/15/01	Department of Biological Sciences to Sponsor Day-Long Seminar at the United Spirit Arena	SLP
11/16/01	Energy Tip Sheet	JM
11/16/01	TTU Faculty and Alumni Honored at the 2001 Annual Meetings of the American Society of Agronomy and the Crop Science of America	LW
11/19/01	Texas Tech's West Texas Mesonet for Updated Weather	JM
11/19/01	The Film "Los Trabajadores" Event Advisory	JM
11/19/01	Texas Tech Launches Investigation into Saturday's Post-Game Conduct	CR
11/19/01	Daniel Cooke, Ph.D. Receives Award from NASA	JM
11/19/01	Political Science to Dedicate Research Center and Release Results of Survey of Lubbock Residents Event Advisory	CR
11/19/01	Holiday Spending	LW
11/19/01	Don McBeath Elected President of the Texas Rural Health Association	SCM
11/19/01	News Conference - Major Donation for the Department of Classical and Modern Languages	SLP
11/19/01	Psychology of Christmas Spending	SLP
11/20/01	Political Science Survey Measures Lubbock Reaction to September 11th	CR
11/20/01	Allied Health Program; Keeping Children Safe During the Holidays	MH
11/21/01	Jerry S. Rawls College of Business Administration Receives Grant from the Wayne and Gladys Valley Foundation	AL
11/21/01	Warren Ballard, Ph.D. Becomes Editor-in-Chief for the Wildlife Society Bulletin	LW
11/21/01	Texas Tech's First Hispanic Student Business Association	AA
11/26/01	End-of-Year Tax Tips	LW
11/27/01	TTUHSC School of Allied Health Receives New Master's Degree Program in Molecular Pathology	MH
11/27/01	New MBA Program for Physicians at Jerry S. Rawls College of Business Administration	AL
11/27/01	Weather Update	CR
11/29/01	The Survey "Texas Parks and Wildlife for the 21st Century"	SLP
11/29/01	News Conference - TTU Releases Findings and Recommendations of Survey	SLP

11/29/01	Honors College Offers New Course "Islam, The Middle East and the West"	JM
11/30/01	Gary Kates Presents Lecture "The Maiden of Tonnerre: Gender Confusion in Eighteenth-Century London and Paris" Event Advisory	JM
11/30/01	The Marketing Association and the Department of History Raise Most Canned Food for the Tech CAN Share Food Drive	AL
11/30/01	StudentFirst Initiative	CR
12/03/01	TTU Computer Science Programming Team Takes Top Honors at the Association for Computing Machinery's Rocky Mountain Regional Competition	JM
12/03/01	TTUHSC Researcher Finds Possible Link to MS	AW
12/03/01	Southwest Theatre Association Awards Linda Donahue, Ph.D. the Molly Risso Outstanding University Drama Faculty of the Year and Judd Vermillion, Graduate Student, the Jia-Hua Chin Outstanding Graduate Student of the Year	JM
12/04/01	Robert Morgan, Ph.D. Selection for Participation in the Mentoring and Education for Health Services Research Program	TT
12/06/01	Anthrax and Homeland Defense Tip Sheet	SLP
12/07/01	James R. Eissinger, J.D. Named Interim Dean for the School of Law	LW
12/07/01	Texas Tech to Honor Winter Graduates	LW
12/10/01	Children's Orthopaedic Center's Christmas Party	AW
12/10/01	News Conference - Major Donation for the Department of Classical and Modern Languages	SLP
12/10/01	Aldo Finco Endowed Chair in Italian Announced	SLP
12/10/01	Ronald Kendall, Ph.D. Reappointed Chairman of the Environmental Protection Agency' Scientific Advisory Panel	SLP
12/11/01	Playas Offer Hands-On Science Teaching	LW
12/11/01	Distinguished Teaching and Research Awards Announced Event Advisory	SLP
12/12/01	Toys and Gifts to go to Salvation Army Event Advisory	LW
12/12/01	TTU and TTUHSC Faculty Members Named First Recipients of the Chancellor's Council Distinguished Teaching and Research Awards	SLP
12/12/01	The Bronze Sculpture "Prometheus" Given to Texas Tech Library	JM
12/13/01	Estacado High School's Engineering Academy Visit the College of Engineering's Red Raider Oil Well #1 Event Advisory	JM
12/17/01	Donna Scott-Tilley, RN, MSN, Ph.D. Selected for the 2002 Leadership Texas Program	MH
12/18/01	Parenting Tips: How to Raise a Healthy Child	SCM
12/18/01	Traditions and Renewal: Medieval Frescoes from the Vatican Museum	SLP
12/18/01	TTU System Board of Regents Announces 15-Person Advisory Committee for the Chancellor Search Committee	CR
12/18/01	Douglas Smith, Ph.D. Appointed to the American Society of Civil Engineers ASCE 7 Task Committee on Wind Loads	JM
12/21/01	Donald R. Haragan, Ph.D. Named 2001 Distinguished Engineering Graduate of the University of Texas at Austin College of Engineering	SLP
12/21/01	News Conference - Vietnam Archive Virtual Project	SLP



FOR IMMEDIATE RELEASE

November 2, 2001

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**EXPERT SAYS LOWERING ARSENIC LEVELS IN TAP WATER
MAY NOT BE NECESSARY**

Julian Spallholz, Ph.D., a professor of biochemistry and nutrition at Texas Tech University, said that the cost/benefit analysis of moving to lower levels of arsenic in drinking water might prove it an unnecessary expense. Spallholz teaches in Texas Tech's department of education, nutrition and restaurant, hotel and institutional management in the College of Human Sciences.

On Thursday (Nov. 1), the Bush administration reversed its decision on how much arsenic can be in drinking water. Shortly before leaving office, President Clinton proposed a tougher standard for arsenic in tap water. The Bush administration put the proposal on hold for months to study the science and the cost of implementing the proposal. Now the Bush administration has decided to adopt it after all.

Spallholz is working to help solve the problem of arsenic contamination in the drinking water of Bangladesh. Although countries worldwide, including the United States, Canada, Mexico, the United Kingdom and Australia, face the problem of arsenic contamination on a limited basis, nowhere is it presently known to be more severe and affecting more people than in Bangladesh.

His research to date leads Spallholz to believe that providing the Bangladeshi people with a nutritional supplement containing selenium to counteract the effects of the arsenic-contaminated drinking water could help remedy the problem of low-level arsenic ingestion.

He can be reached at (806) 742-3068 or at jspallholz@hs.ttu.edu.



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November 2, 2001

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER NAMES NEW
SCHOOL OF MEDICINE AND GRADUATE SCHOOL OF BIOMEDICAL
SCIENCES DEAN**

LUBBOCK – Richard Van Ness Homan, M.D., chair of the Department of Family and Community Medicine at Texas Tech University Health Sciences Center, has been named the new dean for the Texas Tech School of Medicine and the Graduate School of Biomedical Sciences.

David R. Smith, M.D., interim chancellor for the Texas Tech University System and president of TTUHSC, says Homan's vision and strong background will keep the momentum going strong for the School of Medicine.

"Dr. Homan is an outstanding physician and administrator," said Smith. "He has proven experience in a medical school system and his reputation among his peers is excellent."

Ronald Rapini, M.D., chairman of the Department of Dermatology, served as the chairman of the committee that advised Dr. Smith and says Homan has made the Family and Community Medicine department a successful and a highly ranked program.

"This committee looked at Dr. Homan's clinical expertise and administrative endeavors which are legendary at TTUHSC," said Rapini. "He has been instrumental in bringing a great amount of grant money to the institution, and we feel he will take us into the next era with his leadership."

Homan says he looks forward to the challenge as School of Medicine and Graduate School of Biomedical Sciences dean. "Many initiatives have been started which we will continue to build upon, and there are many other projects that need to be started," said Homan. "I am excited to serve the university in this capacity, and along with my colleagues on each of the four campuses, we will continue the excellence in medical education, clinical service and research for which this school is known."

Some of Homan's professional experience include serving as the associate dean for Clinical Practice at TTUHSC, chief of staff at University Medical Center, medical and executive director of Student Health Services, medical director of the Institute of Healthy Aging, co-fellowship director of the Sports Medicine Fellowship at TTUHSC,

co-medical director for the Primary Care Center at UMC, and residency director for the Department of Family and Community Medicine

Homan earned his bachelor's degree from Brown University in Providence, Rhode Island in 1978 and his medical degree from the State University of New York at Buffalo School of Medicine in 1982. He completed his residency as well as served as chief resident at the Milton S. Hershey Medical Center of Pennsylvania State University. He also served as clinical assistant professor at Pennsylvania State University School of Medicine before coming to TTUHSC in 1989.

Homan and his wife, Rita, have three children, Andrew, Katherine and Gregory.



FOR IMMEDIATE RELEASE

November 5, 2001

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**TEXAS TECH PRESIDENT APPOINTS MARKETING,
FINANCIAL PLANNING COMMITTEES**

LUBBOCK --Texas Tech President David Schmidly has announced the formation of two new strategic committees formed to guide the growth and prosperity of the university over the next decade. Both the Integrated Marketing Committee and the Financial Planning Committee will begin work immediately and issue reports on their findings to Schmidly next spring.

The Integrated Marketing Committee will review the current marketing initiatives of Texas Tech University and make recommendations to the President regarding such topics as the Texas Tech University brand and message; goals for marketing; an image management process; the relationship of Texas Tech University marketing to the Texas Tech System, Health Science Center and Ex-Students Association; a method for marketing the new strategic plan; and a process for effective unified marketing.

The Financial Planning Committee will evaluate the university's financial position and determine how it will respond to opportunities that become available. The committee will evaluate the university's current financial position, develop financial models and formulate strategies to advance the university at both the state and national level.

The Integrated Marketing Committee will be co-chaired by Margaret Lutherer, Director of Communications in the President's Office; Ron Striebich, Vice President for Institutional Advancement; and Mary Chicoine, a consultant in university advancement from Chicago. Lynda Gilbert, Vice President for Fiscal Affairs, will chair the Financial Planning Committee.

"In order to maximize our strategic plan, Texas Tech must be able to manage its image with all its target audiences and be able to act quickly in light of our rapidly changing economy," Schmidly said. "I see these two committees as the next logical steps now that our year-long strategic planning process is complete."

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FOR IMMEDIATE RELEASE

November 5, 2001

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JONES SBC STADIUM UPDATE ANNOUNCED

LUBBOCK -- Texas Tech Athletic Director Gerald Myers announced today (Nov. 7) that the first half of Phase II construction of Jones SBC Stadium would be complete by the beginning of the 2002 football season. Completed new construction will include the press box and most of the façade of the 170,000 square foot west stadium building.

Myers indicated that the entire Phase II would be complete in spring 2003 rather than in August 2002 as had been earlier thought. Delay of the completion of the entire Phase II will mean that private suites and club seating will not be available next season. Texas Tech has sold 781 of 1,112 club seats and 44 of 47 luxury suites in the new West Stadium Building. All purchasers of suites and club seats have been contacted by the university to discuss seating options for next season and a new payment schedule for the premium seating.

Myers pointed to several delays that have caused the project to fall behind schedule. The construction crew lost 60 days due to inclement weather and another 60 days because of unforeseen problems of construction during the current football season. In addition, scheduling issues related to the September 11 attacks and related security issues since that time have slowed construction.

"Our first concern at Jones SBC Stadium is the safety of our fans. We were not willing to rush construction and sacrifice that safety. We never before experienced ongoing construction during the time our team was playing in a facility. Perhaps our original timetable was too optimistic," Myers said. "Regardless of the construction next season, we will reward our fans with an outstanding football team on the field."

The \$90 million renovation and expansion of the stadium began in 1999 and signaled the largest expansion of the 54-year old facility since it was enlarged from 27,000 seats to 41,500 seats in 1959. Phase I of construction was complete in time for the 2001 football season and included new and enlarged restrooms, a new mezzanine and new concession areas. Phase II construction, the lengthiest part of the project, began at the close of the 2000 football season. Phase III and IV include renovation and expansion of the south end zone athletic offices and upgrading of the athletic training and academic facilities at Jones SBC Stadium.



FOR IMMEDIATE RELEASE

November 5, 2001

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PHILOSOPHY DEPARTMENT ADDRESSES RACE ISSUES

LUBBOCK – Charles Mills, Ph.D., professor of philosophy at the University of Illinois at Chicago, will be guest lecturing on “Philosophy and Race: the Whiteness of Being” Mills will speak at 8 p.m. Tuesday (Nov. 6) in Human Sciences Building Room 169 at Texas Tech University.

“Charles Mills will shed light on the often unexamined social and political context of race,” said Robert Rupert, Ph.D., assistant professor of philosophy at Texas Tech.

Mills received his masters and doctoral degrees from the University of Toronto. Mills has written books concerning race issues including, “The Racial Contract” and “Blackness Visible: Essays on Philosophy and Race.” Mills specializes in social and political philosophy, ethics, Marxism, African-American philosophy and critical race theory.

“Charles Mills is perhaps the most astute philosopher to tackle such race-generated issues,” said Frederick Suppe, Ph.D., chair and professor of philosophy at Texas Tech. “As Texas Tech intensifies its diversity efforts we need to hear a voice of critical race theorist such as Mills.”

Other co-sponsors include the Texas Tech University President’s Office, Texas Tech Provost Office, Texas Tech Dean of Arts and Sciences, Texas Tech Honors College, Texas Tech McNair Scholars Program and Texas Tech Student Activities.

The Texas Tech philosophy department is ranked among the top 10 masters-only philosophy departments in the nation according to the Blackwell’s Philosophical Gourmet Report.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university’s research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.

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SOURCE: Frederick Suppe, Ph.D., chair and professor of philosophy, Texas Tech University, (806) 742-3276 or via e-mail at frederick.suppe@ttu.edu



FOR IMMEDIATE RELEASE

November 6, 2001

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**CONFERENCE TO PREPARE ASPIRING
ATTORNEYS FOR CAREERS IN LAW**

LUBBOCK – In an effort to give students insight into the field of law, members of the Texas Tech University's Minority Pre-Law Society and students at the university's law school will host the Inaugural Minority Pre-Law Conference from 9 a.m. to 1 p.m. Saturday (Nov. 10) in the School of Law Building located at 19th Street and Indiana Avenue.

"The conference will be beneficial for students who want to go to law school," said Adesewa Faleti, president of Minority Pre-Law Society. "It is an opportunity for students to meet one-on-one with attorneys and School of Law students and faculty."

During the conference, administrators and admissions committee members from the School of Law will discuss topics such as law school admissions process, financial aid and preparation for the Law School Admission Test (LSAT).

Along with sessions on preparation for law school, Janie Ramirez, co-advisor of Minority Pre-Law Society and cultural diversity administrator of the Office of Cultural Diversity, said John Pelley, Ph.D., associate professor of cell biology and biochemistry at the Texas Tech University Health Sciences Center, will offer students strategies for composing a personal statement when applying for law school.

"At the School of Law, professors have a sincere interest in the progress of students," Ramirez said. "By attending the conference at the law school, students will be introduced to the law school's atmosphere."

Ramirez said local high school students and students from Lubbock Christian University, South Plains College and Wayland Baptist University have been invited to attend the conference.

Admission to the conference is free and open to all students. Any person who is interested in attending the event must reply via e-mail to Janie Ramirez at janie.ramirez@ttu.edu by Nov. 7.

-30-

SOURCE: Janie Ramirez, co-advisor of Minority Pre-Law Society and cultural diversity administrator of the Office of Cultural Diversity, at (806) 742-8672 or janie.ramirez@ttu.edu.



FOR IMMEDIATE RELEASE

November 7, 2001

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JONES SBC STADIUM PROGRESS ANNOUNCED

LUBBOCK -- Texas Tech Athletic Director Gerald Myers announced today (Nov. 7) that a portion of Phase II construction of Jones SBC Stadium would be complete by the beginning of the 2002 football season, with the remainder to be done in spring 2003.

Due to be completed first is most of the new stadium façade. The portion to be completed the following spring includes private suites and club seating.

"Because of the enthusiasm generated by this year's football season, many of our fans had asked if suites and club seats would be available for the 2002 season. We wanted to let them know as early as possible that those seats probably will not be available next season," Myers said. "All of us are excited about our football program and the stadium renovation project. The full impact of the renovation, including suites and club seats, will not be realized until the 2003 season."

Texas Tech has sold 781 of 1,112 club seats and more than 40 of 47 luxury suites in the new West Stadium Building. Inclement weather cost the project 60 days. Also scheduling issues related to the September 11 attacks and related security issues since that time have slowed construction at least another 60 days.

"Our first concern at Jones SBC Stadium is the safety of our fans. We were not willing to rush construction and sacrifice that safety. We never before experienced ongoing construction during the time our team was playing in a facility," Myers said. "Regardless of the construction next season, we will reward our fans with an outstanding football team on the field."

The \$90 million renovation and expansion of the stadium began in 2000 and signaled the largest expansion of the 54-year old facility since it was enlarged from 27,000 seats to 41,500 seats in 1959. Phase I of construction was complete in time for the 2001 football season and included new and enlarged restrooms, a new mezzanine and new concession areas. Phase II construction, the lengthiest part of the project, began at the close of the 2000 football season.

Future plans include construction of a football training facility and further improvements to the stadium bowl.



FOR IMMEDIATE RELEASE

November 7, 2001

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**TEXAS BROADCASTERS HONOR FORMER
TEXAS TECH UNIVERSITY REGENT**

LUBBOCK – Wendell Mayes Jr., a former chairman of the Texas Tech University Board of Regents, will be honored by the Texas Broadcast Education Foundation Thursday (Nov. 8) in Austin.

Mayes will be recognized by the foundation during a scholarship gala at the Governor's Mansion. Proceeds will go toward establishing a scholarship in Mayes' name. Mayes' dedication to education led to the creation of the Texas Broadcaster Education Foundation in 1973. This is only the third time such an honor has been bestowed on a Texas broadcaster. The prior honorees were Lady Bird Johnson and Van Kennedy.

Mayes earned a bachelor of science degree in electrical engineering from Texas Tech in 1949. He entered broadcasting in 1942 and owned radio stations in Oklahoma and Texas. At one time he was president of KNOW in Austin. During his tenure, the station won the prestigious George Foster Peabody award for broadcast excellence.

Mayes has been actively involved in higher education. He served on the Texas Tech Board of Regents from 1985-1991 and was chairman from 1986-1988. He also has served as chairman of the Texas Tech Mass Communications Advisory Committee and as a director of the Texas Tech Foundation. He also has been a member of the American Council for Education in Journalism, the accrediting agency for journalism and mass communications schools.

Clint Formby, who is also a former Texas Tech Regent and long-time friend of Mayes, will serve as master of ceremonies.



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[Editor's Note: November is American Diabetes Month. Please consider the following for story ideas.]

HOLIDAYS POSE CHALLENGE FOR DIABETICS

As Thanksgiving approaches, families are planning holiday dinners complete with turkey, dressing and all the trimmings. However, for millions of Americans and their families, planning those holiday dinners may not be so simple. Jan Fry, a clinical dietitian and certified diabetes educator at Texas Tech University Health Sciences Center, says diabetics can enjoy the same foods as others during the holidays, they just have to make careful choices. Fry can discuss how to make smart food choices and how to maintain holiday tradition while accommodating special diets.

CONTACT: Andrea Watson or Suzanna Cisneros Martinez, Office of News and Publications, Texas Tech University Health Sciences Center, (806) 743-2143 or newspc@ttuhsc.edu

DIABETES: WHAT IS IT?

While many Americans may know there are two types of diabetes, few understand the different types and what affect each has on the body. Gene Bell, RN, director of the Texas Tech Diabetes Center, says understanding the two types of diabetes is critical to knowing what the symptoms are and what treatment options exist. She can discuss the role of insulin in each type and how treatment can vary from daily injections to careful monitoring of diet.

CONTACT: Suzanna Cisneros Martinez, Office of News and Publications, Texas Tech University Health Sciences Center, (806) 743-2143 or newspc@ttuhsc.edu

TYPE 2 DIABETES IN CHILDREN

Computers and television have led to a decrease in activity and an increase in obesity in children, according to researchers. Another problem accompanying this trend is the increase in Type 2 diabetes in children. Surendra K. Varma, M.D., vice chairman of pediatrics at Texas Tech University Health Sciences Center, says parents need to watch for signs of diabetes in their children, especially an increased appetite, thirst and frequent urination. Varma can speak about the sudden increase in Type 2 diabetes cases and what can be done to prevent a child from developing this condition. He can also discuss the hereditary nature of Type 2 diabetes.

CONTACT: Suzanna Cisneros Martinez, Office of News and Publications, Texas Tech University Health Sciences Center, (806) 743-2143 or newspc@ttuhsc.edu



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EVENT ADVISORY

November 8, 2001

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MAJOR ANNOUNCEMENT AT TEXAS TECH LAW SCHOOL

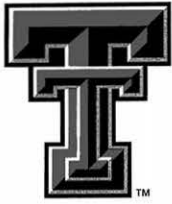
WHAT: An important announcement will be made by W. Frank Newton, dean of the Texas Tech University School of Law.

WHEN: 3 p.m., today (Nov. 8).

WHERE: Texas Tech School of Law Forum, 18th Street and Hartford Avenue.

EVENT: News conference.

CONTACT: Leslie Woodard, Office of News & Publications, (806) 742-2136.



FOR IMMEDIATE RELEASE

November 8, 2001

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NATIONALLY RECOGNIZED CERAMIC ARTIST COMES TO ODESSA

LUBBOCK – The earth, the fire, the wind and the rain. They are all natural elements, but to express them through ceramic works, that's art.

For James Watkins, MA, who is a nationally respected ceramic artist and Texas Tech University architecture professor, the natural elements are the essence of his artwork.

Watkins will present a lecture at 5 p.m. Friday (Nov. 9), as part of the "Fueling the Fire" exhibit (Oct. 5-Nov. 26) at the Nancy Fyfe Cardozer Art Gallery in Odessa. The exhibit features ceramic artists who have inspired Watkins.

Watkins will also give a gallery talk at 7 p.m. Friday (Nov. 9) on his own exhibit, "A Meditation of Fire" (Nov. 9-Dec.23), at Odessa's Ellen Noel Art Museum. A reception will follow. The exhibit features Watkins' own ceramic artwork of the past 20 years.

The show is a tribute to all of the artists who not only have inspired Watkins' creativity, but also encouraged the creativity of producing artwork inspired by one's own surroundings. Watkins' lecture will include the inspirations of the southwest environment, and the living and growing up in rural Alabama.

The show is the last exhibition of a traveling tour that began at the Texas Tech University Art Museum. The show has had three exhibitions in Ohio, Arkansas and Dallas.

Selected pieces of Watkins' artwork are a part of the White House Collection of American Crafts. The collection is on tour with the Smithsonian. When the tour is over, the artwork will remain in President Bill Clinton's Library.

Watkins is also the co-author of the first and second edition of *Architecture Delineation Techniques and Projects*.

-30-

SOURCE: James Watkins, Texas Tech University College of Architecture professor, at (806) 742-3136 or james.watkins@ttu.edu.



FOR IMMEDIATE RELEASE

November 8, 2001

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

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TEXAS TECH FACULTY, ALUMNI RECOGNIZED BY NATIONAL AGRICULTURE ORGANIZATIONS

LUBBOCK – Two Texas Tech University faculty members and two alumni were recognized at the 2001 Annual Meetings of the American Society of Agronomy and the Crop Science Society of America, held recently in Charlotte, N.C.

Vivien Allen, Ph.D., Thornton Distinguished Professor of Forages in Texas Tech's Department of Plant and Soil Science, became president of the Crop Science Society of America (CSSA). Allen is serving three years in progressive CSSA offices, including president-elect, president and past president. Her research areas include forage management and forage/livestock systems with an emphasis on maximizing the use of forages for animal production, nutrient management and recycling to enhance sustainability of the system, and integrating grazing animals into sustainable systems.

Henry Nguyen, Ph.D., Horn professor of plant genetics, was elected chairman of the C-7 division of the CSSA. The C-7 division of the CSSA includes all the member scientists who work in crop biotechnology. His research focuses on molecular mechanisms of stress tolerance in cereal crops.

Scott Staggenborg, Ph.D., an associate professor at Kansas State University, was awarded the 2002 Syngenta Crop Protection Award. He earned his doctoral degree in agronomy from Texas Tech in 1995, studying with Dan Krieg, Ph.D., Leidigh Professor of Crop Physiology. Staggenborg's research and extension program focuses primarily on row crop management and on the use of technology for site-specific crop management.

Ronald Cantrell, Ph.D., director of the International Rice Research Institute, was honored with the International Service in Crop Science Award, which recognizes creativity and innovation in bringing about specific changes in practices, products and/or programs in the crops area at the international level. Cantrell earned his bachelor's degree in agronomy from Texas Tech in 1966. He was honored with the College of Agricultural Sciences and Natural Resources Distinguished Alumni Award in 1995.

-30-

CONTACT: Dick Auld, Ph.D., chairman, Department of Plant and Soil Science,
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FOR IMMEDIATE RELEASE

November 8, 2001

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LAW SCHOOL DEAN TO LEAVE TEXAS TECH

LUBBOCK – W. Frank Newton, LL.M., dean of the Texas Tech University School of Law, has resigned his position, effective Dec. 31.

Newton has accepted a position as executive director of the Class Settlement Charity Foundation. The foundation was generated out of a \$2.1 billion lawsuit involving Toshiba computers.

“There are roughly \$400 million in unclaimed benefits out of this suit,” Newton said. “That money will be administered by this foundation to provide computers for low income students throughout the United States.”

Newton said the goal of the foundation is to help ensure there is not a digital divide based on parents’ income; rather, that all students have access based on their ability.

“Frank Newton has brought very positive national attention and recognition to Texas Tech, and to our School of Law,” said interim Chancellor David R. Smith. “Because of his efforts, the school has risen in prestige and importance. Although the Texas Tech system will miss him, I admire his commitment to education, and to helping young people who may not otherwise have access to educational opportunities.”

Texas Tech President David J. Schmidly said the university will miss Newton. “Frank Newton has done a great job,” Schmidly said. “Frank is leaving behind an outstanding law school. I appreciate the job he’s done for Texas Tech and the School of Law.”

Newton came to Texas Tech in 1985 as a professor and dean of the law school. He previously was a professor at Baylor School of Law from 1972 until coming to Texas Tech. Newton was a lieutenant in the United States Naval Reserve, JAGC, from 1969 to 1972.

Newton helped devise the Interest on Lawyers’ Trust Accounts Program (IOLTA), which has raised more than \$70 million for legal aid programs since it began as a voluntary program in 1984. The program was mandated by the Texas Supreme Court in 1988. The funds are raised from interest on money held by lawyers for their clients.

Texas Lawyer magazine recognized Newton as one of the 102 most influential lawyers in Texas in the 20th century. Newton served as president of the State Bar of

Texas from 1997 through 1998. He was chair and director of the Texas Equal Access to Justice Foundation, appointed by the Texas Supreme Court.

Newton was a member of the Task Force on Judicial Reform for the State of Texas in 1996, and chair of the Task Force on Jury reform for the State of Texas from 1996 to 2000. Newton's other advocacy projects and committee works are numerous. He has received many awards and honors both professionally and from the communities in which he has lived.



FOR IMMEDIATE RELEASE

November 8, 2001

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**PRESIDENT'S GRAND ROUNDS
ANTHRAX: PREPARING THE CLINICIAN**

LUBBOCK -- The Texas Tech University Health Sciences Center Office of the President and the Office of Continuing Medical Education presents the President's Grand Rounds "Anthrax: Preparing the Clinician," Thursday (Nov. 8) from noon to 1 p.m. CST for all TTUHSC faculty, residents and personnel involved in patient care.

David R. Smith, M.D., interim chancellor of the Texas Tech University System and president of TTUHSC, says all staff should be informed about anthrax. "This university has a number of experts in both the biological and infectious areas," said Smith. "What we can do for the community is provide information on anthrax so people can deal with knowledge, not fear."

Recently, the Texas Tech University System created a Task Force on Anti-Terrorism and Public Security that is comprised of nine faculty members from diverse disciplines.

This President's Grand Rounds will allow all participants to answer patient concerns about anthrax, properly evaluate anthrax exposure and treat anthrax infections.

Smith says that patients are turning to medical experts for information and counsel about anthrax. "Many are seeking precautionary guidances. With events that create community-wide concern, it is important that clinicians be knowledgeable of the most up-to-date medical and public health information."



FOR IMMEDIATE RELEASE

November 9, 2001

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HORN PROFESSOR ACCEPTING ENDOWED CHAIR AT MISSOURI

LUBBOCK – Henry T. Nguyen, Ph.D., Paul W. Horn professor of plant genetics at Texas Tech University, has accepted a \$3 million endowed chair position at the University of Missouri, where he earned his doctoral degree.

According to Dick Auld, Ph.D., chairman of Texas Tech's plant and soil science department, the position Nguyen has accepted is one of the top positions in the United States in soybean genomics. His research at Texas Tech has focused on stress tolerance in cereal crops.

"Henry has taken Texas Tech's gene mapping project and developed a reputation as one of the nation's leading experts on plant genomics," Auld said. "Texas Tech encourages the continuing professional development of faculty as well as students, and now Henry will be another member of Texas Tech's extended family."

Nguyen earned his bachelor's degree in agronomy in 1977 and his master's degree in plant breeding in 1978, both from Pennsylvania State University. His doctoral degree in plant genetics was completed in 1982. After completing his doctoral program he became a faculty member at Oklahoma State University until 1984, when he joined the faculty of Texas Tech University.

Nguyen has authored 154 scientific publications, generated in excess of \$4 million of external research funding and completed 15 graduate students. In addition, he has gained recognition through many awards such as the Presidential Young Investigator Award in 1986 and the Young Crop Scientist Award in 1990. Most recently, Nguyen was named an Outstanding Researcher of the College of Agricultural Sciences and Natural Resources in 1995 and the Presidential Academic Achievement Award in 1996.

-30-

CONTACT: Dick Auld, Ph.D., chairman, Department of Plant and Soil Science,
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**TEXAS TECH MEAT JUDGING TEAM
TOP CHOICE IN NATIONAL COMPETITION**

UNDEFEATED TEAM WINS SIX IN A ROW

LUBBOCK – Learning to judge meat is not just so much ground beef. It is a lesson in striving for excellence in life, as Texas Tech University's meat judging team is exhibiting on a national scale. The 11-member team has brought home two national challenge trophies, and has won all six of the contests in which it competes in a calendar year.

"The true goal we try to teach in meat judging is to pursue excellence," said team coach Mark Miller, Ph.D., a professor of animal science. "Each student has a different level of natural talent. So, the important thing is, just because you're finishing first, doesn't mean you're giving it your all, if it comes easy for you. The students who have less God-given talent have to work harder for their points, and *that* is pursuing excellence."

Miller's team won the American Royal competition on Nov. 4 in Emporia, Kan. The team permanently retired that competition's rotating challenge trophy, joining the 1995 and 1997 Texas Tech teams in permanently retiring the cup. One university must win a particular competition three years in a row to retire a trophy.

After winning the recent Excel High Plains competition in Plainview in October, the team permanently retired the Excel rotating challenge trophy, joining the 1996 and 1999 Texas Tech teams in permanently retiring that cup. The team also earned \$8,150 in scholarships and endowment donations from Excel Corp. in reward for their success.

Prior to Texas Tech's 1996 sweep, the 1973 Texas A&M University team was the only other team to go undefeated, winning six contests in a row. Competitions each year include contests in Denver, Houston, Fort Worth, Wyalusing, Penn.; Plainview; Emporia, Kan., and the national championship in Dakota City, Neb., scheduled for Nov. 18.

Kevin Pond, Ph.D., chairman of the animal science department, said the team coaches have been instrumental in the success of the team. "Mark and the other coaches have done a fabulous job coaching and teaching these kids. They have all worked tremendously hard for these wins," Pond said. "Each team member is a reflection of the caliber of students we have at Texas Tech, and they should all have outstanding opportunities waiting for them when they graduate."

Miller said companies would pursue the students on the team, even before they graduate, because of the experience they have gained on the team and the knowledge they have acquired in the classroom.

“People will want to hire them automatically, because they’ve gone through all this training,” Miller said. “Those are going to be sales positions, marketing positions, quality assurance and food safety positions, operations (the production end of the business), and research and development positions.”

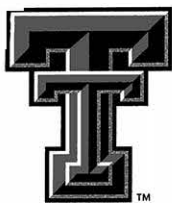
This year’s meat judging team includes: Jason Byrd of Yeso, N.M.; Seth Christian of Ulysses, Kan.; Garrett Denkeler of San Antonio; Lyda Garcia of Hebbbronville and Les Heddlesten of Santanta, Kan., all senior animal science majors. Also on the team are John Kellermeyer of Miles, Wendy Palmore of Dekalb, Adam Tittor of Paradise and Dale Woerner of Fredericksburg, all junior animal science majors. Completing the team are Bryan Lindley, a senior agricultural economics major from Hinton, Okla.; and Dusty Moore, a junior agricultural communications major from Boys Ranch. Other team coaches include Megan Gilliam, a junior pre-vet major from Hondo; and Bryan King, Texas Tech Meat Lab manager.

Miller added that some of the students would likely continue into professional schools. “An animal science degree is one that allows a student to do all the medical studies. It’s basically pre-med agriculture,” Miller said. “They can go to veterinary school, medical school, physical therapy school, dental school, pharmacy school; they can go into any medical profession with an animal science degree.”

A typical meat judging contest includes beef grading, beef judging, total beef, pork judging, lamb judging, placings, reasons, institutional meat purchasing specifications and overall contest. A point total of 1,100 is a perfect score. At the Excel contest, none of Texas Tech’s individual team members scored below 1,000.

Other universities competing against Texas Tech have included Texas A&M University, the University of Illinois, Colorado State University, Ohio State University, South Dakota State University, Kansas State University, the University of Wyoming, the University of Nebraska and the University of Kentucky.

**CONTACT: Mark Miller, Ph.D., professor of meat science and muscle biology,
Department of Animal Science and Food Technology, Texas Tech
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FOR IMMEDIATE RELEASE

November 12, 2001

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PI TAU SIGMA SWEEPS NATIONAL AWARDS

LUBBOCK -- Texas Tech University's chapter of Pi Tau Sigma, a mechanical engineering student honorary society, took top honors at the Pi Tau Sigma National Convention held at the University of Wisconsin-Madison Nov. 2 - 4. The Texas Tech chapter won all three of the awards including the Outstanding Service Award, the Outstanding Chapter Award, and was recognized as the Overall Best Chapter for 2000-2001.

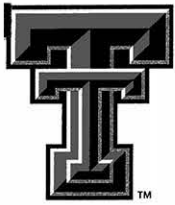
The Texas Tech chapter was recognized for working with the Upward Bound program, Covenant Children's Hospital, the South Plains Food Bank, mentoring and tutoring engineering students, volunteering in the departmental computer lab and numerous other activities.

Pi Tau Sigma seniors including President John Granier of Pasadena; Vice President Apryl Lynes of Sunray; Adan Cano of Lytle; Cody Moody of Burkburnett; and Thomas Mullen of Lubbock, joined representatives from 70 other national chapters at the convention.

Javad Hashemi Ph.D., associate professor of mechanical engineering and Thomas Burton, Ph.D., chairman and professor of mechanical engineering, serve as faculty advisors to the student chapter.

-30-

SOURCE: **Thomas D. Burton, Ph.D., chair and professor of mechanical engineering, (806) 742-3563 or via e-mail at tburton@coe.ttu.edu.**



EVENT ADVISORY

November 12, 2001

CONTACT: Josh Murray, josh.murray@ttu.edu

UNDERSTANDING THE MIDDLE EAST

WHAT: A presentation sponsored by the Texas Tech University and the Texas Tech University Health Sciences Center Student Senates.

WHEN: 7 p.m., Tuesday (Nov. 13).

WHERE: Helen deVitt Jones Auditorium, Texas Tech University Museum.

EVENT: Gary Bell, Ph.D., dean of the Texas Tech Honors College, will address key elements that have shaped the Middle East today. Bell has taught classes on Middle Eastern topics since 1976.

Time will be reserved for participants' questions. A reception will follow in the Helen deVitt Jones Sculpture Court.

CONTACT: Rob Woodson, Ph.D., assistant vice president, Texas Tech University Health Sciences Center, (806) 743-2918, or via e-mail at rob.woodson@ttmc.ttuhs.edu.



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EVENT ADVISORY

November 12, 2001

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TEXAS TECH TO RECEIVE IMPROVED FIBER COTTON FOR RESEARCH

- WHAT: Texas Tech University's International Cotton Research Center will receive, for research purposes, the donation of a bale of improved fiber quality cotton from Pat Murchison of Lubbock Fiber.
- WHEN: 2 p.m., Tuesday (Nov. 13)
- WHERE: Lubbock Fiber, 1404 Avenue G
- EVENT: AFD Seed of Littlefield has increased and marketed two high quality varieties of cotton developed at Texas Tech University. AFD - Raider 202 and AFD - Raider 271 have produced competitive yields and superior fiber quality during the past growing season. Pat Murchison of Lubbock Fiber has purchased a single bale of AFD-Raider 271 for \$1 per pound, a total of \$500, to donate to the International Cotton Research Center for textile research on improved fiber quality cotton. Glynn Price, of Bailey County, grew the cotton, and ginned it at Maple Coop near Morton. The goal of all the parties involved is to encourage the production and marketing of premium quality cotton varieties in the Texas South Plains.
- CONTACT: Leslie Woodard, Office of News and Publications, Texas Tech University, (806) 742-2136 or at leslie.woodard@ttu.edu.



FOR IMMEDIATE RELEASE

November 14, 2001

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LAW SCHOOL PARTNERSHIP EDUCATES COUNTY JUDGES

LUBBOCK – Legal dignitaries from around the state will gather at a noon luncheon Thursday (Nov. 15) in the City Bank Room of the United Spirit Arena to announce the formation of the Texas Judicial Academy, a naming of the existing partnership between the Texas Tech University School of Law and the Texas Association of Counties (TAC). The partnership helps TAC fulfill its educational mission for county judges.

Present for the announcement will be Texas Tech President David J. Schmidly, W. Frank Newton, dean of the law school; Judge Giles Dalby of Post; Judge Mickey West, president of the Texas Association of Counties board of directors; Sam Seale, executive director of the Texas Association of Counties and Justice Deborah Hankinson of the Texas Supreme Court. Also present will be approximately 100 county judges from around the state. The judges are in Lubbock attending the Fall Judicial Institute, which is sponsored jointly by Texas Tech's law school and the Texas Association of Counties. The annual institute provides 16 hours of continuing judicial education for the judges.

The Texas Association of Counties and Texas Tech University School of Law partnership has existed since 1991. Naming the partnership will provide name recognition for the activities that are annually undertaken jointly by TAC and the law school and for future expansion of those activities.

The stated mission of the academy is to provide continuing education for judges and court personnel through courses, seminars and conferences; to provide resources for judges and court personnel through annual updating and revision of the County Court Bench Manual; to foster dialogue between the bench, bar and public concerning issues of judicial excellence; to provide opportunities for law students to learn about the county courts and to train them for public service to the bench and bar; to provide means, incentives and recognition of judges and court personnel who exceed the minimum requirements for continuing judicial education and/or achieve goals for specialty training; and to identify new and emerging legal, technological, social, criminal and administrative trends affecting the courts.

-30-

CONTACT: Daisy Floyd, J.D., associate dean, Texas Tech University School of Law,
(806) 742-3990, ext. 232, or at dfloyd@law.ttu.edu.



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EVENT ADVISORY

November 15, 2001

CONTACT: Angela Loston, aloston@ttu.edu

LECTURE TO EXPLORE THE IMPACT OF TECHNOLOGY ON HUMANITIES

WHAT: Lecture focusing on the influence of the Information Age on humanities.

WHEN: ★ 3:30 to 5 p.m. Friday (Nov. 16).

WHERE: School of Mass Communications, Room 101.

EVENT: Texas Tech University's Department of English will sponsor the forum, "The Humanities in the Information Age." The lecture will feature Patrick Brantlinger, Ph.D., professor of the Department of English at Indiana University, in Bloomington, Ind.

During the event, Brantlinger will explain how the Information Age is affecting the way humanities is explored in education.

Admission to the lecture is free and open to all students, faculty and staff.

-30-

CONTACT: Yuan Shu, assistant professor of the Department of English, at (806) 742-2501 or yshu@ttu.edu.



FOR IMMEDIATE RELEASE

November 15, 2001

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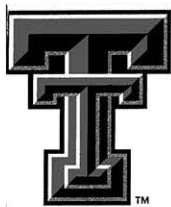
**WHICH COMES FIRST IN THE MIDDLE EAST?
DEMOCRACY OR EDUCATION**

As the Taliban forces move out of the cities of Kabul and Kandahar, questions surround new forms of government. "Are they ready for a democracy? Probably not." Gary Bell, Ph.D., professor of history and dean of the Honors College at Texas Tech University, said. "Americans must help them establish a stable society and a decent standard of living."

Bell, who has taught on the subject for 25 years, says education is also one of the first steps. "The young people, which represent a majority of the population in the Middle East, are intensely frustrated with their current conditions and alternatives need to be provided to them," he said. "An exchange of ideas is one step toward making them aware of the advantages of a democratic system in society."

Education programs in America are needed too. "Ignorance on Middle Eastern issues in America is stunning," he said. "In a democracy such as we have in the United States, Americans must seek out information in order to understand foreign policy issues. It takes an active approach and a special effort to be involved."

Bell can speak to a variety of issues related to the Middle East. He can be reached at (806) 742-1828 or via e-mail at gary.bell@ttu.edu.



FOR IMMEDIATE RELEASE

November 15, 2001

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**DEPARTMENT OF CHEMISTRY AND BIOCHEMISTRY
AWARDED MORE THAN \$300,000 FOR RESEARCH**

LUBBOCK – Texas Tech University's Department of Chemistry and Biochemistry recently received a \$350,000 grant from The Welch Foundation, a private foundation based in Houston. The donation will increase the endowment for the Welch Chair in Chemistry.

"This enhancement in the endowment for the Welch Chair will help us attract a world-class chemist who will establish a dynamic research program in this department," said Richard Bartsch, Ph.D., chair and Paul Whitfield Horn professor in the Department of Chemistry and Biochemistry.

Currently, the Welch Chair in Chemistry is vacant. Bartsch said the department will begin a national search to fill the position during the next calendar year.

As a condition for the \$350,000 donation from The Welch Foundation, Bartsch said one-for-one matching is required from other sources. Once the match is completed, he said the chair endowment fund will be \$2.7 million.

"The grant will significantly enhance the research power and capability of Texas Tech University," he said.

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SOURCE: Richard Bartsch, Ph.D., chair and Paul Whitfield Horn professor in the department of chemistry and biochemistry, at (806) 742-3067 or chemchair@ttu.edu.



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November 15, 2001

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**TEXAS TECH UNIVERSITY FACULTY MEMBER
RECEIVES FULBRIGHT SCHOLAR GRANT**

LUBBOCK – A member of the Texas Tech University faculty has been named as a U.S. Fulbright scholar for 2001.

Kent Rylander, Ph.D., a professor in the Department of Biological Sciences, has received a grant that funded lecturing and research at the Universidad de las Americas in Cholula, Puebla, Mexico. Rylander's work was in the area of comparative vertebrate biology in the aquatic biology of Eastern Mexico.

Rylander was in Mexico from January through July of this year. "I taught embryology, primate behavior, and anatomy/physiology in the Department of Chemistry and Biology, and conducted research on plankton in the mountain rivers and lakes of Central Mexico," he said.

"I'm delighted to see that our faculty members are getting this kind of national recognition for their work," said John Burns, Ph.D., provost of the university. "This is a tremendous opportunity for him, and beneficial to Texas Tech as well."

This year, approximately 800 U.S. faculty and professionals received Fulbright grants to lecture or conduct research in 140 countries. A similar number of visiting scholars received awards to come to the United States, primarily as researchers. Approximately 82,000 U.S. and foreign scholars have participated in the program since its inception in 1946. The Fulbright scholar program is sponsored and funded by the Bureau of Educational and Cultural Affairs of the United States Department of State, with additional funding coming from participating governments and host institutions in the United States and abroad.



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November 15, 2001

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LOOKING BACK TO SEE WHAT WE'VE LEARNED FOR THE FUTURE

LUBBOCK – Mammalogists have gained much knowledge during the past 30 years, but have they really learned anything? That's the tricky question 15 of the field's top scientists will tackle Nov. 29 at Texas Tech University.

The Texas Tech Department of Biological Sciences is sponsoring a day-long seminar at the United Spirit Arena City Bank Conference Center. The public is welcome. There is a \$30 registration fee. All of the participants have at least 30 experience years in the field of mammalogy; some have practiced their science for more than 50 years.

"We want to talk about whether what we think is new in science is really new or is it the result of new technology," said Carleton Phillips, Ph.D., chairperson of the Department of Biological Sciences. "Is new technology really creating new knowledge or just creating new details?"

Many of the seminar participants were studying mammalogy before the advent of such things as personal computers, hand-held calculators and even the discovery of DNA, said Phillips. "We want to get these people together to talk about science as they knew it when they were graduate students and science as we know it now. Knowing yesterday is critical to knowing where to go tomorrow," he said.

Clyde Jones, Ph.D., a Horn professor in biological sciences at Texas Tech, is co-chairing the seminar with Phillips. "I'm a generation ahead of Carleton. When I started, data overran technology," said Jones. "It took a week to work a hundred data points. Now it takes seconds. Now, technology has overrun the data. I fear that we haven't learned as much as we should have in the past 30 years, because we don't have new data, we're just massaging the old data."

The conference grew out of two conversations, Phillips said. One conversation lamenting how hard it is to get senior people in the field together with junior scientists and graduate students, the other focusing on how so many current ideas in science are different than when Phillips was a graduate student in the 1960s. "As senior people retire, or die, you lose a big part of science. You don't really lose the knowledge; it's in publications. But you do lose the personality and the stories these people have about how they did their work and you lose their take on how things have changed over the decades," Phillips said.

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To help preserve those intangibles, each seminar participant is writing an essay that will be published after the conference. Phillips says the essays will reflect upon individual experiences in the science of mammalogy. They are intended for historians of sciences and students who wish to gain insight into the thinking and ideas of an earlier generation. "To our knowledge, no other group of scientists has come together for this type of seminar or published this type of collection of essays," Phillips said. "The essays will be a combination of serious scholarship and light-hearted writing about personal experiences. We want these people to talk and write about what they've learned and experienced, and about the future of mammalogy as they see it."

As to the question, have we learned anything? Neither Phillips nor Jones has an answer. "I'm suspicious that we haven't learned a lot," said Phillips. There may be a lot more detail about the same stuff, but I'm not sure we've added much new material." Jones agrees. "My perception of today's graduate student can tell you everything you've said in class, but that same student can't deal with the big picture, can't synthesize all the information that's out there."

Both Phillips and Jones hope this conference will, if not answer the questions about knowledge, at least get graduate students and young mammalogists thinking about the past as they work toward the future.

The participants represent a wide range of experiences and Phillips says they've worked virtually everywhere in the world. Some of the participants are: Don Wilson, Ph.D., an expert in biodiversity from the National Museum of Natural History of the Smithsonian Institution; Alfred Gardner, Ph.D., a fish and wildlife expert, also of the National Museum of Natural History; Thomas Kunz, Ph.D., of the Center for Ecology and Conservation Biology at Boston University, who discovered a species of bat where the males lactate and possibly participate in caring for the young; Donald F. Hoffmeister, Ph.D., of Champaign, Ill., who is reputed to be the nation's oldest living mammalogist; and William Evans, formerly of Texas A&M, Galveston, who is an expert on whales.

Also on the agenda are: Jerry Choate, Ph.D., Kansas State University; James Findley, Ph.D., formerly of the University of New Mexico; Michael Bogan, Ph.D., of the U.S. Geological Survey, housed at the University of New Mexico; Hugh Genoways, Ph.D., University of Nebraska State Museum; James Patton Ph.D., University of California; and Rollin Baker, Ph.D., formerly of Michigan State University.

Representing Texas Tech are Phillips, Robert Baker, Ph.D., and Clyde Jones, Ph.D., both Horn Professors of Biological Sciences and David Schmidly, Ph.D., president of Texas Tech.



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November 16, 2001

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NUCLEAR POWER MAY BE THE ANSWER FOR CALIFORNIA

Harry W. Parker, Ph.D., P.E., professor of chemical engineering at Texas Tech said, "we need to get on with building coal-fired power plants, until nuclear power becomes acceptable to the public."

Parker has worked extensively in almost all aspects of the petroleum industry as research group leader at Phillip Petroleum Company, a consultant to Haliburton, the Engineering Societies Commission Energy, and with the U.S. Dept. of Agriculture. Throughout his 47-year career, Parker has authored 84 U.S. patents and over 40 technical publications.

He can be reached at (806) 742-1759, or via e-mail at harry.parker@coe.ttu.edu.

THE ECONOMY OF ENERGY

Stephen Crooker, Ph.D., assistant professor of economics at Texas Tech, said that it is healthy for the U.S. economy to begin developing criteria for tapping national assets.

"Like today, energy prices during the 1970s and 1980s were high and led to a slow down of the economy. This makes the development of a national energy policy so critical to the future of the nation."

Crooker can be reached at (806) 742-2466 ext. 228, or via e-mail at scrooker@ttu.edu.

RESIDENTS MUST DECIDE POWER PLANTS ARE NEEDED

Michelle Pantoya, Ph.D., assistant professor of mechanical engineering at Texas Tech said, "residents of California don't want power plants to be there. They don't want to ruin the environment, and they believe power plants are generally a bad idea."

Pantoya said a restructured electricity system would work well in California if there was enough electricity supply within the state. That, however, will require more power plants, she said.

Pantoya is a native of Sacramento, Calif. Before coming to Texas Tech, she worked for the California Energy Commission for two years. She can be reached at her office at (806) 742-2452; or at home (806) 866-2081; or via e-mail at michelle.pantoya@coe.ttu.edu.



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**TEXAS TECH FACULTY, ALUMNI RECOGNIZED BY
NATIONAL AGRICULTURE ORGANIZATIONS**

LUBBOCK – Two Texas Tech University faculty members and two alumni were recognized at the 2001 Annual Meetings of the American Society of Agronomy and the Crop Science Society of America, held recently in Charlotte, N.C.

Vivien Allen, Ph.D., Thornton Distinguished Professor of Forages in Texas Tech's Department of Plant and Soil Science, became president of the Crop Science Society of America (CSSA). Allen is serving three years in progressive CSSA offices, including president-elect, president and past president. Her research areas include forage management and forage/livestock systems with an emphasis on maximizing the use of forages for animal production, nutrient management and recycling to enhance sustainability of the system, and integrating grazing animals into sustainable systems.

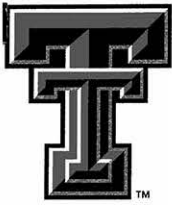
Henry Nguyen, Ph.D., Horn professor of plant genetics, was elected chairman of the C-7 division of the CSSA. The C-7 division of the CSSA includes all the member scientists who work in crop biotechnology. His research focuses on molecular mechanisms of stress tolerance in cereal crops.

Scott Staggenborg, Ph.D., an associate professor at Kansas State University, was awarded the 2002 Syngenta Crop Protection Award. He earned his doctoral degree in agronomy from Texas Tech in 1995, studying with Dan Krieg, Ph.D., Leidigh Professor of Crop Physiology. Staggenborg's research and extension program focuses primarily on row crop management and on the use of technology for site-specific crop management.

Ronald Cantrell, Ph.D., director of the International Rice Research Institute, was honored with the International Service in Crop Science Award, which recognizes creativity and innovation in bringing about specific changes in practices, products and/or programs in the crops area at the international level. Cantrell earned his bachelor's degree in agronomy from Texas Tech in 1966. He was honored with the College of Agricultural Sciences and Natural Resources Distinguished Alumni Award in 1995.

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CONTACT: Dick Auld, Ph.D., chairman, Department of Plant and Soil Science,
and professor of plant genetics, Texas Tech University, (806) 742-2838 or
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UPDATED WEATHER, EVERY FIVE MINUTES

LUBBOCK – Can't agree on the amount of rainfall the South Plains has had in the last few days? That's because most weather data comes from a central location, but with Texas Tech University's West Texas Mesonet, South Plains residents can get updated weather information that is more localized to their area.

Researchers in the department of atmospheric science and the Wind Science Engineering Research Center have designed a network of 38 weather stations that provide updated weather information every five minutes. All weather information is available at www.mesonet.ttu.edu.

As of Friday (Nov. 16), the stations reported the following inches of rainfall: White River Lake 3.37, Post 2.81, Gail 2.69, Muleshoe 2.62, Reese Center 2.60, Tahoka 2.30, Friona 2.19, Slaton 2.18, Dimmitt 2.13, Amherst 2.10, Floydada 2.07, Abernathy 2.0, Hart 1.82, Tulia 1.77, Plainview 1.64, Olton 1.63, O'Donnell 1.32, Plains 0.77, Levelland 0.64, Lamesa 0.58, Brownfield 0.55, Seagraves 0.37, and Morton 0.35.

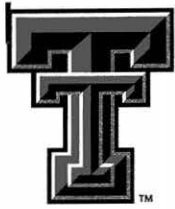
"It's quite obvious by the nature of weather here in West Texas that it doesn't always rain in the same spot," said Wes Burgett, civil engineering research associate. "So with a variety of weather stations, we can give people updated weather conditions."

The towers stand 32 feet high and measure temperature, atmospheric pressure, soil temperature, rainfall, wind speed and humidity. Burgett said this information will be helpful for farmers who gage planting times by weather conditions.

Burgett said that the West Texas Mesonet also has applications to education, power utility planning, weather forecasting and air quality assessment. He said that each of the stations is networked with the main server at the Reese Center.

Currently, 23 stations are operating, and when complete, there will be stations located as far north as Friona and as far south as Lamesa. The most western station is located in Morton and the most eastern station is located in Spur.

SOURCE: April MacDowell, Wind Science and Engineering research associate, (806) 742-3479 ext. 339, or via e-mail at april.macdowell@wind.ttu.edu.



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November 19, 2001

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AWARD WINNING FILM TO BE SHOWN IN LUBBOCK

- WHAT: A showing of the film "Los Trabajadores" ("The Workers").
- WHEN: 5:30 p.m., Nov. 28.
- WHERE: International Cultural Center, 601 Indiana Ave.
- EVENT: The award winning film, "Los Trabajadores," follows a year in the lives of immigrant day workers Juan and Ramon. Heather Courtney, director of the film and Austin resident, will attend the showing. Courtney said the film examines the misperceptions and contradictions of immigrant labor in the United States.

"Los Trabajadores" is the winner of an Audience Award at the South by Southwest Film Festival 2001; the Great Plains Film Festival 2001 Nebraska Humanities Council Award; a Best of Show at the Cinematexas International Film Festival 2001; and the Documentary First Place Award at the Next Frame Touring Festival of International Student Film and Video.

Courtney received funds from the Texas Council for the Humanities for a grassroots distribution of the film in Texas communities, universities, schools and neighborhood organizations.

An informal panel discussion will follow the film. Texas Tech University's Jorge Iber, Ph.D., assistant professor of history, and Randy McBee, Ph.D., assistant professor of history, are included in the panel discussion as well.

CONTACT: Aaron R. Meskin, Ph.D., assistant professor of philosophy, (806) 742-2793 or via e-mail at aaron.meskin@ttu.edu.



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November 19, 2001

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**TEXAS TECH LAUNCHES INVESTIGATION
INTO SATURDAY'S POST-GAME CONDUCT**

LUBBOCK – Texas Tech President David J. Schmidly said today the university was identifying students involved in Saturday's post-football game disturbance and that disciplinary action would be administered according to university policy.

In addition, all home game security, attendance and operating policies are being evaluated and will be changed to ensure that Saturday's events will not be repeated.

"All of us at Texas Tech are embarrassed by the conduct of a few people after Saturday's game with Texas A&M. We have looked at tapes of the post-game events. We have already identified some students and we anticipate identifying others. We will be taking disciplinary action within the policies of the university. What happened Saturday will not be tolerated," said Schmidly.

Schmidly and Texas Tech University System Chancellor David R. Smith said they would be issuing apologies on behalf of Texas Tech to Texas A&M and all of its supporters. Athletic Director Gerald Myers said he would be speaking with officials from the Texas A&M athletic department to express apologies on behalf of Texas Tech student-athletes and coaches.

"Texas A&M is a university with great traditions and pride. They came here to our home and displayed sportsmanship and honor. We thank them and hope they will return. Unfortunately, a very small percentage of students and fans did not show the same respect for the rivalry between these two schools. The Texas Tech family apologizes for those individuals' poor behavior. We give Texas A&M and the people of this state our word that what happened Saturday night will not go unpunished," Smith said.

"I am expecting the president of Texas Tech University and the administration to investigate this. I expect them to take whatever steps are necessary to make sure this does not happen again," Smith said.

Among policies to be changed are those that allowed overcrowding of the stadium and those that allowed students to tear down the goal post. Texas Tech will revise its game day policies to prevent goal posts from being torn down in the future.

"I want everyone to remember that Saturday's game was between two of Texas' flagship universities. Our football team conducted itself on the field in that spirit,

displaying excellence and sportsmanship. We hope our fans do likewise. Athletic events are representations of this university. We want to do everything we can to make sure that in the future the way our fans represent Texas Tech is reflective of the excellence of the institution and of the spirit and tradition of Texas Tech," Schmidly said.



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TEXAS TECH PROFESSOR EARNS AN AWARD FROM NASA

WHAT: A NASA official will speak at an event honoring Daniel Cooke, Ph.D., chair of the Texas Tech University Department of Computer Science. Cooke has just completed a 15-month assignment with NASA to develop a computer science research initiative.

WHEN: 10 a.m., Tuesday (Nov. 20).

WHERE: Dean of Engineering's office, located in the Engineering Center.

EVENT: Steve Zornetzer, Ph.D., director of information systems at the NASA Ames Research Center in Mountain View, Calif., will present Cooke an award for leading NASA's computer science research initiative.

The Intelligent Systems Program that Cooke led will ultimately identify and fund hundreds of millions of dollars of computer science research throughout the nation, both inside and outside of NASA.

This research project is meant to advance computer science research to enable NASA's future exploration and science missions.

"Computer science research is NASA's No.1 research initiative," Cooke said. "It's fortunate that Texas Tech has been able to play a role in the way NASA is directing its computer science research."

In addition to his teaching responsibilities at Texas Tech, Cooke will remain as a consultant for NASA.

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EVENT ADVISORY

November 19, 2001

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**POLITICAL SCIENCE TO DEDICATE RESEARCH CENTER,
RELEASE SURVEY OF LUBBOCK RESIDENTS**

WHAT: Release of poll of Lubbock residents

WHEN: 4 p.m., Tuesday, Nov. 20

WHERE: Political Science Survey Research Center, Room 113, Holden Hall

EVENT: Texas Tech Political Science Department will officially dedicate its survey research center and release a poll taken during the last two weeks of Lubbock residents on their feelings after the Sept. 11 terrorist attacks.

CONTACT: Cherie Maestas, assistant professor of political science, 742-4047.



FOR IMMEDIATE RELEASE

November 19, 2001

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**RETAILING EXPERT SAYS LONG HOLIDAY SHOPPING SEASON WILL BE
ROLLER COASTER RIDE FOR MERCHANTS**

The long holiday shopping period, triggered by the maximum possible number of days (32) between Thanksgiving and Christmas, will be a roller coaster ride for retailers, says Patrick Dunne, Ph.D., professor of marketing and a retailing expert at Texas Tech University's Jerry S. Rawls College of Business Administration.

Dunne expects that, barring any war or terrorists problems, the Thanksgiving weekend will approach traditional sales as consumers try to put September 11 behind them. However, he expects that while consumers will continue to shop the last week in November, they will pull in their spending the week of December 2nd, with Christmas still three weeks away. This will result in panic sales by retailers starting Friday, December 7.

Saturday, Dec. 22, will be the heaviest sales day of the season, followed by Saturday, Dec. 15, and Sunday, Dec. 23. The Friday and Saturday after Thanksgiving will be the busiest days for store traffic, but not necessarily for sales.

He can be reached at (806) 742-3432, at home at (806) 797-4898, or via e-mail at pdunne@ba.ttu.edu.

**FINANCIAL EXPERT TALKS ABOUT PSYCHOLOGY OF
HOLIDAY SPENDING**

People tend to put on credit what they really don't have the ability to pay for later, out of the sense of trying to make sure that a single day is a great experience for loved ones and friends, says Bill Gustafson, Ph.D., director of Texas Tech University's Center for Financial Responsibility.

Gustafson says, in the case of kids, when they come up with something that is totally unrealistic, that's a good time to teach them about money; how long it takes you to earn money, how many hours that would coast and that this is a major expenditure.

He has been involved with family and personal finance research and education for twenty-seven years. He has appeared in over 125 television and radio presentations concerning personal and financial planning topics.

He can be reached at (806) 742-3050, ext. 233, or at bill.gustafson@ttu.edu. E-mail may be the most effective after Tuesday (Nov. 20).



FOR IMMEDIATE RELEASE

November 19, 2001

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**MCBEATH PRESIDENT-ELECT OF THE TEXAS RURAL HEALTH
ASSOCIATION**

LUBBOCK – Don McBeath, director of Telemedicine and Rural Health for Texas Tech University Health Sciences Center, has been elected president-elect of the Texas Rural Health Association. McBeath will serve for one year and then assume the office of president of the statewide group.

Patti Patterson, M.D., vice president for Rural and Community Health at TTUHSC, says that McBeath's experiences as a county judge and in the media allow him to bring in partners that are not usually at the table when rural issues are discussed.

"This is a great opportunity to provide leadership in the complex world of Texas rural health," Patterson said. "Rural community development issues, the agriculture industry and other economic variables all impact health care access and ultimately health status in rural Texas."

McBeath says he is honored to have such a position to advocate for rural health issues. "Health care in rural Texas is critical to our future and especially in West Texas," said McBeath. "I plan to use my experience to bring together a more collaborative effort of those with an interest in rural health issues."

The Texas Rural Health Association is a nonprofit organization whose primary goal is to improve the health of rural Texans. The TRHA is comprised of individuals and organizations dedicated to providing leadership on rural health care issues through advocacy, communications and education. McBeath was elected at the group's recent annual meeting in Kerrville.



Texas Tech University System
NEWS & PUBLICATIONS

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EVENT ADVISORY

December 10, 2001

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HORIZON CAMPAIGN GIFT HONORS TEXAS TECH PROFESSOR

WHAT: News conference

WHEN: 3 p.m. Monday (Nov. 26)

WHERE: Qualia Room in the basement of the Foreign Languages Building

EVENT: Announcement of a major donation to the Department of Classical and Modern Languages honoring Professor Aldo Finco. Finco has taught Italian at Texas Tech since 1968. Representatives from the Italian Consulate in Houston will be special guests.

CONTACT: Russell Hughes, Office of Institutional Development, (806) 742-1638 or via e-mail at j.r.Hughes@ttu.edu



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WHY WE SPEND THE WAY WE DO AT CHRISTMAS

LUBBOCK -- Christmas is a time of giving, but many people give too much and begin the new year with bills they can't pay.

Americans spend more during the Christmas season than at any other time of the year so it's important for people to know not only what they're buying, but why, according to Bill Gustafson, Ph.D., executive director of the Texas Tech University Center for Financial Responsibility. "Retailers and manufacturers spend a lot of money to find out why you do what you do. They use everything from anthropology and cultural appeals to psychology and social pressure to get you to open your wallet," he said.

Texas Tech University's Center for Financial Responsibility was established in 1995 with a focus on debt management and retirement planning. Gustafson says five main categories are used by marketers to get people to spend money. One tactic used is a pure sociological model, or peer pressure. "Peer group acceptance is very important to us, but it shouldn't be the basis for a major material acquisition, particularly one you aren't able to afford," he said.

Another technique is anthropological. "People with a strong cultural identity tend to purchase goods that identify them as a member of that culture," he says.

The third model is a social/psychological model. "This model targets the feeling of relative deprivation or the belief that luxuries are necessities because everyone in your peer group has them," said Gustafson.

The fourth model is purely psychological. "This relies on the consumer believing that if they don't have this item they won't feel good about themselves," said Gustafson. "Often, buying the item is really more important to the consumer than using the item."

The final model is economic. "Here the idea is that the quality of goods is reflected in the cost," he said. "We see people with high-cost goods and that demonstrates some form of economic superiority. We believe that we must have the same goods in order to keep up with them," Gustafson said.

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And don't think children are immune to these sales pitches. Even those children too young to read, are susceptible to peer pressure and the marketing pitches they see and hear. "We are socialized from childhood into an attitude of consumption. If you want to see the impact, just observe little kids who can't read or write yet, but know all the commercial jingles and recognize all the corporate logos from the toy companies."

But Gustafson says a child's request can turn into a chance to teach. "When kids come up with something that is totally unrealistic, that's a good time to teach them about money," he says. "You can talk about how long it takes you to earn money, how many hours the requested item would cost in terms of work and that this is a major expenditure."

Americans have not always overspent on the holidays. Gustafson says it's a concept that developed after World War II. But that's long enough for the trend to become a norm. "We're only two or three generations into this practice, but that's long enough for us to say this is the way we've always done the holidays," he says.

And Gustafson says consumption isn't bad. Gustafson says it is critical for consumers to be aware that merchandisers and marketers are trying to find triggers to motivate them to make purchases, particularly at this time of year.

All consumption isn't bad," he says. "But more does not necessarily mean better, and it doesn't necessarily make you happier. The key point is that consumers are in charge of how and why they spend, not just the dollar amount and whether they're getting a good deal, but also in terms of being aware that there are psychological factors at work that are influencing their impulses to spend."

How can you protect yourself from going overboard on holiday spending? Gustafson says develop a budget and stick with it. "Leave the credit cards at home, and take only the amount of cash you plan to spend," he said, "You won't be so likely to make an impulse buy that you can't afford."



FOR IMMEDIATE RELEASE

November 20, 2001

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**POLITICAL SCIENCE SURVEY MEASURES
LUBBOCK REACTION TO SEPT. 11**

LUBBOCK – A Texas Tech University Department of Political Science survey has revealed that although few Lubbock residents have altered their routines because of the Sept. 11 terrorists' attacks, about one-third believe they have suffered some financial losses as a result of the attacks on the World Trade Centers.

The survey was conducted by Texas Tech junior level undergraduate students as part of an introduction to political analysis class. The telephone survey interviewed 451 Lubbock residents over the age of 18 selected randomly from numbers listed in the phone directory. The survey was conducted during the period of Nov. 9 –17 and has a margin of error of plus or minus 5 percent.

Cherie Maestas, Ph.D., assistant professor of political science, said questions on the survey addressed opinions about various public policy issues, political participation and the opinions about the effects of recent terrorist attacks. Results of the survey will be used by students in preparing class projects.

The survey found that 16.5 percent of those questioned had avoided major forms of travel because of the Sept. 11 attacks. It also found that 16.6 percent said they feel anthrax is a threat to them personally. The poll, however, found that 30 percent of those questioned had suffered a financial loss as a result of the Trade Center attack.

The strongest opinions of Lubbock residents appear to be in regard to government intervention. A strong majority, 78 percent, said they agree or strongly agree that immigration laws should be strengthened to increase safety. It also revealed that 57 percent of Lubbock citizens agree or strongly agree that government should have more power to investigate the activities of citizens to help prevent terrorism.

Poll results were released at the opening of the Earl Survey Research Laboratory in the Department of Political Science. Phil Marshall, Ph.D., chairman of the department of political science, said the survey was one of many projects that can be conducted through the center.

"We see this center benefiting our students, Texas Tech, Lubbock and the South Plains," Marshall said. "It is a part of Texas Tech's continuing emergence as one of Texas' major undergraduate and research universities."

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The Earl Survey Research Laboratory was created with a gift from Lewis and Maxine Earl of Post, Texas. The mission is to provide comprehensive, high quality survey research services to the university community and public sector agencies. It also will serve as a support resource for students, faculty and administrators involve in survey and social science instruction and research.

Texas Tech, the largest research university system in West Texas, provides education and support to more than 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.



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ALLIED HEALTH PROGRAM TO FOCUS ON MOLECULAR TESTING

The Texas Higher Education Coordinating Board recently approved a new master's degree program in molecular pathology in the School of Allied Health at the Texas Tech University Health Sciences Center. With recent threats of bioterrorism, this program will be even more important because it trains professionals to detect bacteria such as anthrax in a shorter period of time. Molecular testing, in all its forms, is the fastest-growing discipline in the modern clinical laboratory. Developments in the past two decades have led to the clinical diagnostic laboratory entering a new phase of development and expansion. For the first time in the history of the diagnostic laboratory, molecular pathology is extending the range of information available to physicians, research scientists and other health professions.

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KEEPING CHILDREN SAFE DURING THE HOLIDAY SEASON

When people think of the holiday season, their thoughts are usually of friends and family and holiday cheer. But in order to enjoy the season, there are certain things to keep in mind to keep children safe during this time of the year. Dr. Paul Rogers, a pediatrician at the Texas Tech Health Sciences Center, says the most important thing for adults to remember is when children are around, they need to be adequately supervised by someone who is old enough to be responsible and not left alone. While Rogers says there are household dangers around the holidays, they are preventable.

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FOR IMMEDIATE RELEASE

November 21, 2001

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TEXAS TECH INTERNATIONAL BUSINESS PROGRAM RECEIVES GRANT

LUBBOCK – Recently, the Office of International Business Programs at the Jerry S. Rawls College of Business Administration at Texas Tech University received a grant of nearly \$50,000 from the Wayne and Gladys Valley Foundation, of Oakland, Calif.

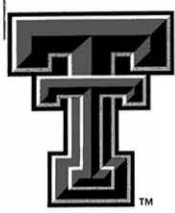
“The Wayne and Gladys Valley Foundation has been generous to us in recent years,” said Dale Duhan, Ph.D., associate director of the Office of International Business Programs. “The foundation has given us funding for a variety of projects.” Duhan, who is also a professor of marketing in the Rawls College of Business, said the gift will contribute to scholarships for students who want to participate in the department’s study abroad program.

Along with financially supporting scholarships, Duhan said the foundation’s grant also funds audio visual equipment that will provide cultural and international news for students. The equipment will be used to connect the Rawls College to news and cultural programming through the Satellite Communications for Learning Association, or SCOLA, currently in use by the Department of Classical and Modern Languages and Literatures. Duhan said that this connection to SCOLA will be made to monitors near the International Programs Office, as well as to ten classrooms within the Rawls College of Business building. “With the broadcasting equipment, we hope to boost students’ awareness about the international programs that are offered through the Rawls College of Business,” Duhan said. “We also want to make the broadcast programming available as a tool for professors to use in the classroom.”

Additionally, he said the grant will contribute needed equipment for the International Programs Office.

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SOURCE: Dale Duhan, Ph.D., professor of marketing and associate director of the Office of International Business Programs, Texas Tech University’s Jerry S. Rawls College of Business Administration, at (806) 742-3114 or duhan@ba.ttu.edu.



FOR IMMEDIATE RELEASE

November 21, 2001

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**TEXAS TECH WILDLIFE EXPERT APPOINTED EDITOR
FOR INTERNATIONAL JOURNAL**

LUBBOCK – A Texas Tech University wildlife expert has been appointed as the new editor-in-chief for the international journal, *Wildlife Society Bulletin*, one of two journals produced quarterly by The Wildlife Society.

Warren B. Ballard, Ph.D., associate professor of predator/prey interactions, in the Department of Range, Wildlife and Fisheries Management, accepted the position in the spring and has been meeting with the current editor, in addition to setting up the office at Texas Tech. Ballard will oversee volumes 30 and 31 of the publication. The 10,000-member Wildlife Society is the professional society for wildlife biologists.

Ballard earned his bachelor of science degree in wildlife management from New Mexico State University in 1969, his master's degree in environmental biology from Kansas State University in 1971, and his doctoral degree in wildlife science from the University of Arizona in 1993. Prior to joining Texas Tech, he worked with the Arizona Game and Fish Department for nearly two years as research supervisor. Ballard spent three years as the director of the New Brunswick Cooperative Fish and Wildlife Research Unit at the University of New Brunswick in Canada, a year as a consultant with LGL Alaska Research Associates and 17 years with the Alaska Department of Fish and Game as a research biologist. He has been a member of The Wildlife Society since 1967. Ballard also holds adjunct faculty status at the University of Arizona, Kansas State University and the University of New Brunswick.

The Distinguished Moose Biologist Award from the North American Moose Conference was awarded to Ballard in 1989 for his contributions to moose research and management. His research interests include population dynamics, predator-prey relationships, habitat use patterns and assessment of human developments on carnivores and ungulates.

Some of his current research includes the effects of wildfire on desert mule deer and black bears in Arizona, the effects of coyotes on swift foxes in Texas, desert mule deer/white-tailed deer interactions in both Arizona and Texas and the effects of land use practices on Rio Grande turkeys in Texas and Kansas.

He has authored five monographs and has published more than 125 papers dealing with various aspects of wildlife management and research. He recently served as co-editor of the journal *Alces* (the scientific name for moose) and as associate editor for *The Canadian Field-Naturalist* and *The Wildlife Society Bulletin*.



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FOR IMMEDIATE RELEASE

November 21, 2001

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**TEXAS TECH HISPANIC BUSINESS STUDENT ASSOCIATION
FIRST ON CAMPUS**

LUBBOCK -- The first-ever Hispanic Business Student Association has been established at Texas Tech University.

Stephen Wegner, a senior marketing major from El Paso and founding president of the organization, encourages Hispanic students enrolled in the College of Business Administration to join the professional society. He said representatives from the Career Center will be at the workshop to provide instruction. Wegner said the workshop is timely because many students are now applying for jobs after graduation.

The Hispanic Business Student Association is a branch of the national organization, called the National Hispanic Business Association.

Wegner said he had looked for a Hispanic business organization to join on campus and was unsuccessful. He expressed his surprise when he found out about the national organization. "I've been looking for something like this. I didn't know this existed," he said.

Wegner negotiated with the college to send post cards to Hispanic students enrolled in the college about the first Hispanic Business Student Association meeting on Sept. 20. Wegner strongly encourages business students to become involved with the association. "Primarily it's going to be a tremendous networking opportunity," he said. "Not just the local networking, there's already a national network established ^ the NHBA, when we go to the conference, we automatically have people of similar interests and similar backgrounds."

NHBA's next annual conference will be at the Airport Hilton in Los Angeles, Calif., Feb. 14 through Feb. 16, 2002. Past speakers at the conference have included Henry Cisneros, 1993 to 1997 secretary of housing and urban development, and Federico Pena, secretary of transportation from 1993 to 1996 and secretary of energy from 1997 to 1998.

Wegner said 40 to 50 companies will have representatives at the conference this year and he expects the number of companies to grow for the next year.

The NHBA is a nationwide network of students and alumni. Current members of the include Texas A&M University and the University of Texas at Austin. The NHBA links Hispanic groups across the nation from California to Ohio State to the Hispanic business students, Wegner said.

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According to the NHBA website, the association's mission is to "address educational and business issues related to Hispanics. The NHBA started as a the first Hispanic Business Student Leadership Conference in February 1991, organized by the 1989 HBSA at the University of Texas at Austin.

The purpose of the HBSLC was "to promote the welfare of Hispanic students who show promise of becoming leaders in the business world," according to the organization's web site. The NHBA was founded in March 1994 and incorporated in 2000.

Wegner said the direction of the HBSA partially depends on how much support he will have and the size of the membership base. "I just want to get together with some people and see what everyone's schedule will be like," Wegner said.

The HBSA will host professional workshops and seminars designed to build resumes, develop leadership skills and sharpen interviewing techniques, Wegner said.

Wegner said the HBSA will send as many members as possible to the national conference in Los Angeles through money accumulated by fundraisers and \$35 yearly dues.

Wegner said the HBSA is important to all business students because the goal of the group is to promote students, business skills. "It's open for everyone to join," he said.

Daniel Moralez, a senior finance major from Petersburg and vice president of HBSA, said one mission of the HBSA is to unify business-oriented Hispanic students. "Hispanics on campus don't seem to be aware of each other," Moralez said. "A lot of the Hispanics just walk around and don't talk to each other," he said.

The HBSA would be a great place to talk about issues and network, Moralez said. Fundraising and community service will be an important part of the organization. Moralez said he hopes to link students to other opportunities by networking with the HBSA, the NHBA and HBSA-hosted guest speakers.

Moralez stressed the importance of attracting new members. Because he and Wegner are seniors, they want the HBSA to get a strong foothold on the Tech campus so new officers can carry the organization forward, he said. "I think we need to set the example and start a leadership program here for future students," Moralez said.

The organization will be more important as the Hispanic populace grows in size, he said. "The Hispanic population is expected to increase to be the majority population in the year 2050," he said. "So that tells us that more Hispanic students will be here and at other organizations at Tech."

Moralez said he hopes to build on the HBSA network to expand the opportunities of the Tech's Hispanic student population. He stressed the HBSA's accessibility to all Tech students. "I think everybody can contribute by joining."



FOR IMMEDIATE RELEASE

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END-OF-YEAR TAX TIPS

LUBBOCK – It is never too early to begin preparing for tax season. According to a tax expert at Texas Tech University, there are some things a taxpayer can do to ease the burden of 2001 taxes. Starting to plan now is the first step.

“The first step is to sit down and prepare an estimate of where you’ll be if you don’t do anything between now and year-end,” said Robert C. Ricketts, Ph.D., CPA, professor of taxation in Texas Tech’s Jerry S. Rawls College of Business Administration. “Set up a meeting with your accountant if need be, or pull out last year’s tax software and input your income and expenses for this year. Once you do this, you’re ready to do some planning.”

Ricketts says most year-end planning involves spending money, saving money or selling stocks. On the spending side, consider whether you have any expenses or equipment acquisitions that you would ordinarily pay in the first few months of 2002, that you could pay this year in December. These can range from periodic expenditures, like charitable contributions or property taxes, to routine payments, like supplies or rent. Accelerating these payments a few weeks may accelerate the tax savings by a year or more.

Of course, buying things you don’t need just to save taxes is unwise, but many people can simply accelerate purchases they plan to make anyway and reap substantial tax savings on their 2001 returns, said Ricketts. In many cases, it may even be worth it to use a credit card to make these purchases if you don’t have ready cash on hand. “But beware though, that if you can’t pay off the newly incurred credit card debt, interest on those purchases over time can easily wipe out any tax savings and then some,” he said.

Accelerating the purchase of equipment can be especially beneficial. Are you planning to purchase a car or new computer to use in your business next year? If so, Ricketts suggests you buy it now – not only can you take advantage of special offers from most dealers and manufacturers, you can also deduct up to \$24,000 of the total cost of the acquisitions this year.

Also note that this deduction is severely limited for those purchasing cars. Even if you use the car 100 percent for business, you can only deduct \$3,060 of the cost of the car this year, regardless of how much you pay for it. Still, that’s an immediate deduction even for purchases in December. And, an added benefit is that next year’s depreciation deduction will be higher. In the second year of use, you can claim up to \$4,800 of depreciation on your car (reduced by the percentage of use that is personal rather than business-related).

“Thus, you get both an immediate deduction this year for year-end purchases and a larger deduction for depreciation next year,” said Ricketts. “If you wait until January to

make the purchase, your deduction next year will be limited to \$3,060 and you won't get the larger deduction until 2003."

"Of course, an alternative to spending money is to save it," said Ricketts. The tax savings are even greater for those people in position to make tax-favored contributions to savings plans. Does your company have a 401(k) plan or any similar retirement savings program? Can you make a tax-deductible contribution to an IRA or to a Keogh or other self-employment retirement plan? If so, there are no better tax savings opportunities than making contributions to these types of plans, according to Ricketts.

Finally, a large amount of tax-planning activity involves selling – or not selling – stocks. If you have sizable gains in your investment portfolio this year, December is a good time to review your losers for stocks you might not want to hold. Selling them now will reduce the tax bite on your earlier gains, although it won't do much to reduce taxes on your other income. Any deduction for stock market losses, in excess of your stock market gains, is limited to \$3,000 per year.

Another important area of consideration is mutual fund investments. If you own shares in a mutual fund that you expect to pay out a large amount of dividends before year-end, consider selling those shares before the dividend payment. The share price should reflect the dividend expectation, and if you've held the shares for more than one year, any gain you realize will be taxed as long-term capital gain and subject to a maximum tax rate of 20 percent, rather than ordinary dividend income, which is subject to rates as high as 39.6 percent.

Finally, if you've exercised stock options during the year, or paid a substantial amount of state and local taxes or miscellaneous itemized deductions, such as charitable contributions, be sure to consult your tax adviser about your potential alternative minimum tax (AMT) liability. As the name implies, this is an alternative tax that you pay, in addition to the regular income tax, if the tax law determines that you haven't paid enough income taxes given your total income. Alternative minimum tax planning is complex, and you should consult your accountant or other tax professional if you think you may in line to pay the AMT.

"You don't want to get blindsided on April 15 with an unexpected AMT liability. But planning for this tax is complicated," said Ricketts. "Don't be hesitant to pay for good advice – plan well and you'll sleep better."

SOURCE: Robert C. Ricketts, Ph.D., professor of taxation, area of finance, Texas Tech University's Jerry S. Rawls College of Business Administration, (806) 742-3180; ricketts@ba.ttu.edu.



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FOR IMMEDIATE RELEASE

November 27, 2001

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**NEW ALLIED HEALTH PROGRAM FOCUSES ON MOLECULAR TESTING,
MAY HELP DETECT BACTERIA IN A SHORTER TIME**

LUBBOCK – The Texas Higher Education Coordinating Board recently approved a new master's degree program in molecular pathology in the School of Allied Health at the Texas Tech University Health Sciences Center.

Molecular testing, in all its forms, is the fastest-growing discipline in the modern clinical laboratory. Developments in the past two decades have led to the clinical diagnostic laboratory entering a new phase of development and expansion. For the first time in the history of the diagnostic laboratory, molecular pathology is extending the range of information available to physicians, research scientists and other health professions.

With recent threats of bioterrorism, this program will be even more important because it trains professionals to detect bacteria, such as anthrax, in a shorter period of time.

Molecular techniques possess inherent sensitivity and specificity that greatly exceed what is currently available using conventional methods and thus can significantly improve current laboratory testing.

The master's degree is a one-year intensive program that requires a bachelor's degree to enter. The first class of students will be accepted for the summer of 2002, starting with a class of six and eventually increasing to 12 students.

Lori Rice-Spearman, an associate professor and program director of clinical laboratory science in the School of Allied Health, will serve as director of the new program. "This program is a first in the nation and will allow us to train scientists who will have the academic and applied education to provide testing in the molecular diagnosis of acquired, inherited and infectious diseases," she said.

Paul Brooke, Ph.D., dean of the School of Allied Health, said, "We are very excited by the approval of this master's degree program. The cutting edge technology of molecular diagnostics which this program will bring to Texas Tech will add considerably to our ability to develop clinical scientists whose knowledge and skills will benefit patients throughout our region."



FOR IMMEDIATE RELEASE

November 27, 2001

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**BUSINESS SCHOOL SUCCESSFULLY INITIATES
NEW MBA PROGRAM FOR PHYSICIANS**

LUBBOCK – In an effort to encourage Texas physicians to return to the classroom, Texas Tech University's Jerry S. Rawls College of Business Administration successfully launched the Masters of Business Administration (MBA) Program for Physician Leaders.

Since Oct. 13, several physicians have attended classes one weekend a month. Jim Hoffman, Ph.D., director of the MBA Program for Physician Leaders, said the College of Business Administration decided to implement the graduate curriculum as a result of local doctors' inquiries about such a program. Hoffman said the program is aimed solely at physicians who are medical board eligible or medical board certified.

"We have developed a program that is reasonably priced compared to other physician MBA programs and that is very convenient for Texas physicians, especially because they will not have to travel out of state to pursue an MBA degree," Hoffman said.

Allen McInnes, dean of the Jerry S. Rawls College of Business Administration, said he is excited about the progress of the program. McInnes said most universities do not have a similar MBA program.

"I think there is a growing need for physicians, particularly ones who are moving into management positions, to have a thorough understanding of business practices, theories and activities," McInnes said.

In partnership with the School of Medicine, the College of Business Administration has offered the MD/MBA (Health Organization Management) degree plan for three years.

Classes for the two-year program will be available in the spring. Total costs for the program are \$29,000, which includes meals and books. The deadline to apply for spring admissions is Jan. 8. For more information about this program, visit the Web site <http://mba4physicians.ba.ttu.edu> or e-mail at: mba4physicians@ba.ttu.edu. Anyone who is interested in enrolling in this program also can telephone (806) 742-1236 or (806) 742-4004.

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**SOURCE: Allen McInnes, Ph.D., dean of the Jerry S. Rawls College of Business Administration, Texas Tech University, at (806) 742-0632 or amcinn@ba.ttu.edu.
Don Clancy, Ph.D., associate dean of the Jerry S. Rawls College of Business Administration, Texas Tech University, at (806) 742-3183 clancy@ba.ttu.edu.**



FOR IMMEDIATE RELEASE

November 28, 2001

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WEATHER UPDATE

TEXAS TECH CAMPUSES TO CLOSE AT 1 P.M.

LUBBOCK – Texas Tech University and Texas Tech University Health Sciences Center campuses will close today (Nov. 28) at 1 p.m. today rather than 3 p.m. as earlier announced.

Road conditions have worsened making it necessary to close campuses at 1 p.m. Texas Tech officials tested road conditions as early as 5 a.m. Wednesday and they were passable. As precipitation continued to fall throughout the morning, conditions worsened prompting the decision to cancel classes because of inclement weather. Only essential personnel at the university and health sciences center will remain at work.

A decision on Thursday classes will be made later this evening or early Thursday. All Lubbock media will be notified as quickly as a decision is made.

All classes at the university and health sciences center, including evening classes, will be cancelled.

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FOR IMMEDIATE RELEASE

November 29, 2001

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**TEXAS TECH UNIVERSITY SURVEY OUTLINES RECOMMENDATIONS
FOR THE FUTURE OF TEXAS PARKS AND WILDLIFE**

LUBBOCK – Texas Tech University today (Dec. 4) released the results of a survey that could help determine the future direction of the Texas Parks and Wildlife Department.

“Nearly 40 years ago, Texas Parks and Wildlife requested a similar study from Texas Tech University,” said David J. Schmidly, Ph.D., president of Texas Tech. “The state of Texas used those recommendations to expand the state park system. We are honored to have been asked to complete another study in 2001 to assist the state in natural resource planning for the 21st century.”

The survey, “Texas Parks and Wildlife for the 21st Century,” took 18 months to complete and includes an inventory of public lands and cultural and historical sites in Texas. The study included a public opinion survey about natural resources and a series of graphic representations that depict the current status and projected change in native habitat, biodiversity and land use as the population expands during the next three decades.

“Since 1900, our state has changed dramatically,” said Schmidly, who is a biologist and was the principal investigator on the survey. “We have gone from a population of about 3 million people who lived mostly in small towns and rural areas to a population of more than 20 million who live in large urban areas. The large expanses of prairies full of birds and mammals have become shopping malls and housing developments. And that means there are fewer and fewer places for us to enjoy nature.”

Another issue facing the Texas Parks and Wildlife Department is that more than 94 percent of the state’s land is in private hands. Areas of parkland, wildlife refuges and forests make up less than 3 percent of the state and less than 1 percent of the land in the state is managed by Texas Parks and Wildlife. “The relative lack of public land is a crucial factor in the future of outdoor recreation in Texas,” said Schmidly. “For the 99 percent of the population in Texas who don’t own land, the opportunities to enjoy the outdoors are growing more limited every day.”

The Texas Tech study developed a series of recommendations:

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- Texas Parks and Wildlife should develop a statewide master plan to guide future programs to conserve the rich biodiversity of Texas; to maintain the optimum range of natural, cultural and historic sites of statewide significance; and to provide services to the citizens of Texas.
- The state should manage its programs of water conservation and allocation to sustain its ecosystems as well as its people and to allow for sufficient instream flows and sufficient flows into bays and estuaries to sustain aquatic life.
- The state should address the needs of urban Texans for access to nature and for opportunities of outdoor recreation.
- The state should step up efforts to protect and make available to the public a growing inventory of cultural, historic and natural sites that reflect the state's ethnic diversity and the diverse interests of the population.
- Texas Parks and Wildlife should aggressively enhance programs to educate urbanites, and especially youth and ethnic minorities, about natural, cultural and historic resources in Texas.
- Local governments and organizations should receive assistance in achieving the goal of 25 acres per 1,000 people to meet the demand for parks in Texas.
- Texas Parks and Wildlife should establish and maintain a level of service of 55 acres per 1,000 people for state parks in Texas.
- The state should ensure that in each of its 11 ecoregions there is a characteristic area of 100,000 acres that is protected, using a variety of strategies, in order to conserve native plants and animals.
- Texas Parks and Wildlife should continue to work in partnership with other agencies and organizations to expand incentives for conservation programs on private lands.

CONTACT: David J. Schmidly, Ph.D., president of Texas Tech University, (806) 742-2121 or via e-mail at david.schmidly@ttu.edu.



EVENT ADVISORY

November 29, 2001

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**TEXAS TECH UNIVERSITY SURVEY OUTLINES RECOMMENDATIONS
FOR FUTURE OF TEXAS PARKS AND WILDLIFE**

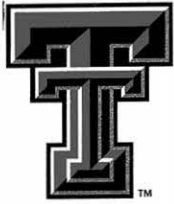
WHAT: News conference

WHEN: TBD a.m., Tuesday (Dec. 4)

WHERE: TBD

EVENT: Texas Tech University will release the findings and recommendations of a statewide survey that could help determine the future direction of the Texas Parks and Wildlife Department. The survey, "Texas Parks and Wildlife for the 21st Century," took 18 months to complete and includes an inventory of public lands and cultural and historical sites in Texas. The study included a public opinion survey about natural resources and a series of graphic representations that depict the current status and projected change in native habitat, biodiversity and land use as the population expands during the next three decades.

CONTACT: Sally Logue Post, associate director, Texas Tech University Office of News and Publications, (806) 742-2136 or (806) 773-3907 on Monday and Tuesday.



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FOR IMMEDIATE RELEASE

November 29, 2001

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NEW CLASS WILL EXPLORE MIDDLE EAST

LUBBOCK – The Honors College at Texas Tech University will offer a new course during the 2002 spring semester. “Islam, the Middle East and the West” will address the current international crisis following the events of Sept. 11.

“This course is based on the premise that the university’s basic mission is to promote study and understanding, reflection and reasoned judgments about world affairs,” said Phil Dennis, Ph.D., professor of Sociology, Anthropology and Social Work and course coordinator.

Dennis said the class, HONS 3301-H12, will deal with the fundamentals of Islam as well as the history, politics and cultural complexity of the Middle East and the Muslim world. The class will meet from 6 to 9 p.m. on Tuesday evenings.

In addition to Dennis, professors participating in the class include: Gary Bell, Ph.D., dean of the Honors College and professor of history; Hafid Gafaiti, Ph.D., professor of classical and modern languages and literatures; Safei-Eldin Hamed, Ph.D., assistant professor of landscape architecture; Lahib Jaddo, lecturer, College of Architecture; Masha Rahnema, Ph.D., associate professor of economics; Karma Sherif, Ph.D., assistant professor of business administration; and Edward Steinhart, Ph.D., assistant professor of history.

University of Texas Professor Elizabeth Fernea, an internationally known expert on women in the Middle East, will be a guest lecturer.

SOURCE: Dr. Philip A. Dennis, (806) 742-2401 ext. 234 or via e-mail at pdennis@ttacs.ttu.edu.



EVENT ADVISORY

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GARY KATES PRESENTS LECTURE

WHAT: Gary Kates, an author from California, will present a public lecture, "The Maiden of Tonnerre: Gender Confusion in Eighteenth-Century London and Paris."

WHEN: 7:30 p.m., Tuesday (Dec. 4).

WHERE: International Cultural Center, 601 Indiana Ave.

EVENT: Gary Kates, Ph.D., is vice president for academic affairs and dean of Pomona College in Claremont, Calif. He is the author of "Monsieur d'Eon is a Woman: A Tale of Political Intrigue and Sexual Masquerade." Johns Hopkins University Press reprinted Kates' book on d'Eon this fall.

The Chevalier d'Eon (1728-1810) was an author, military officer and diplomat, but is best known for living the second half of his life as a woman.

Kates will explain why d'Eon decided to convert his life from manhood to womanhood and explain his unusual theories regarding gender. Kates has also written "The Cercle Social, the Girondins and the French Revolution." Kates edited "The French Revolution: Recent Debates and New Controversies," and he co-edited "The Maiden of Tonnerre: The Vicissitudes of the Chevalier/Chevalière d'Eon."

The lecture is sponsored by the Office of International Affairs; the European Studies group; the Department of History; and the Women's Studies Program.

The event is free and open to the public.

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Texas Tech University System
NEWS & PUBLICATIONS

news release

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**HISTORY DEPARTMENT, MARKETING STUDENTS
PULL MOST WEIGHT FOR CANNED FOOD DRIVE**

LUBBOCK – Recently, The Marketing Association, a student organization at Texas Tech University, and the Department of History at Texas Tech University were recognized for their efforts in raising the most canned food for the Tech CAN Share Food Drive.

“I am very pleased with this year’s canned food drive,” said Daniel Brown, coordinator of the Office of Student Activities at Texas Tech. “The campus really pulled together to make this a success. This year, we exceeded our goal of 25,000 pounds.”

Brown said members of student group collected more than 1,300 pounds of canned goods while the Department of History gathered more than 3,100 pounds of food. Students, faculty and staff members donated a total of 31,500 pounds of food to the South Plains Food Bank’s U Can Share Food Drive.

Angela Jiura, vice president of The Marketing Association, said this was the second year for her group to donate the largest amount of cans as a campus organization. Jiura, who is also a senior public relations major from Arlington, said professors within the Jerry S. Rawls College of Business Administration’s marketing department greatly assisted her organization with collecting canned foods for the drive.

“We are glad to have been involved with the food drive,” she said. “We feel that the charitable event is a worthy cause.”

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SOURCE: Daniel Brown, coordinator of the Office of Student Activities, Texas Tech University Center, at (806) 742-3621 or daniel.brown@ttu.edu.

Angela Jiura, vice president of The Marketing Association at Texas Tech University, at (806) 771-1749 or jizza265@aol.com.



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TEXAS TECH MAKES STUDENTS FIRST

LUBBOCK – Texas Tech University System Interim Chancellor David R. Smith today (Nov. 30) said a top priority for the system during his tenure would be to make Texas Tech institutions the most student-friendly campuses in the country.

As a first step in that goal, Smith has launched the StudentFirst initiative and appointed a committee of students to make recommendations on system priorities. The committee is headed by Cortney Youens, Texas Tech University Health Sciences Center student government senate president; and John Steinmetz, Texas Tech University student government association president. Youens is from Atlanta, Texas. Steinmetz is from Fort Worth.

The committee will survey students and compile a list of long-, mid- and short-range priorities for students. That list will be used by Smith as part of planning for system development in the future.

Priorities, Smith said, could range from more bicycle routes for students on campus to major degree offerings. "This system is about our students. We want to establish the model for other systems in this state and country. We are not just talking about making students our priorities, we are putting together a plan with timetables to demonstrate our commitment to meeting the goals of our students," Smith said.

Steinmetz and Youens said committees are busy meeting with students putting and together tentative suggestions for priorities. They said they fully expect to prepare and submit a historic report within six months.

"It is an honor to be included on this committee. I have no doubt that when all is said and done, some of the best plans for the future of Texas Tech will come from the students. We appreciate the opportunity to be involved," Steinmetz said.

Youens agreed, adding "no one better understands the needs of a university community than its students. This process is an opportunity for students to contribute to the future of this system and at the same time ensures student support of the future direction of Texas Tech."