

Table of Contents		
April		
Date	News Release	Writer
04/01/08	Texas Tech Meat Evaluation Team Wins Back-to-Back National Championships	Kayla Rathmann
04/01/08	Gov. Perry to Announce Investment in Texas Tech Research Program Celebrates \$9 Million for Texas Tech Nanophotonics - Event Advisory	Jeff Sammons
04/01/08	Texas Tech Law Review Hosts "Convicting the Innocent" Symposium	Leslie Cranford
04/01/08	Texas Tech Names President's Excellence in Diversity and Equity Award Winners	Sally Logue Post
04/01/08	Texas Tech Debate Team Brings Home National Championship	John Davis
04/02/08	Education Expert to Speak to Texas Tech Students and Faculty Helen DeVitt Jones Discussion and Lecture Series	Sarah Whetstone
04/02/08	The College of Engineering at Texas Tech University Receives Combined \$9 Million for Research	Leslie Cranford Sarah Andreani
04/02/09	Texas Tech Tests Emergency Notification System - Event Advisory	Margaret Lutherer
04/03/08	Healthcare Finance Expert to Speak at Texas Tech - Event Advisory John Aure Buessler Distinguished Lectureship Series	Sarah Whetstone
04/03/08	KTXT-TV Hosts Art & Antique Appraisal Fair	Kelley Pitts
04/03/08	Guide to "Little Big Bend" Introduces Visitors to Region's Hidden Botanical Beauty	Barbara Brannon
04/04/08	KTXT-TV Hosts Donna Dewberry Painting Classes	Kelley Pitts
04/04/08	Texas to Celebrate National Tartan Day on April 6	Barbara Brannon
04/04/08	Texas Tech University Strengthens Merit Scholars Program	Michelle Hougland
04/04/08	Tech's Best and Brightest Shine in Scholarship Spotlight Mary W. Doak Housing Scholarships Awarded	Kelly Kleinsteuber
04/08/08	KTXT-TV Presents Special Preview Screening of PBS' "Carrier"	Kelley Pitts
04/08/08	Authors Discuss Secrets of Publishing	Kelly Kleinsteuber
04/09/08	CORRECTION - Texas Tech School of Law Teams Stake Claim Among Nation's Elite	Ben Samples
04/09/08	Texas Tech Chapter of Phi Beta Kappa to Induct Top-Ranking Students in April	John Davis
04/09/08	Texas Tech Chapter of Phi Beta Kappa to Induct Top-Ranking Students in April - Induction of 85 Students - Event Advisory	John Davis
04/10/08	Santa Fe Opera Makes Fifth Appearance at Texas Tech	John Davis

Table of Contents		
April		
Date	News Release	Writer
04/11/08	T. Boone Pickens Headlines Texas Tech Dallas Scholarship Breakfast	Sally Logue Post
04/11/08	Texas Tech's Autism Center Receives \$500K Workforce Grant	Leslie Cranford
04/11/08	Borderlands Conflict Examined at Texas Tech History Seminar	Cory Chandler
04/11/08	Southwest Collection Exhibit Focuses on Battle of Ojinaga	Cory Chandler
04/14/08	Texas Tech Hosts Anxiety Relief Day - Event Advisory	Ben Samples
04/14/08	Top Chef to Speak at Annual Mentor Tech Banquet	Sally Logue Post
04/14/08	Texas Tech Division of Student Affairs Wins National Award	Sally Logue Post
04/15/08	Former Regent, Dallas Businessman to Speak to Texas Tech Students Event Advisory	Sally Logue Post
04/15/08	College of Human Sciences Announces Week of the Young Child	Georgia Godfrey
04/16/08	U.S. News & World Report Ranks Texas Tech Grad Programs Among Best	Leslie Cranford
04/16/08	College of Human Sciences Students Inducted into Phi Beta Kappa	Georgia Godfrey
04/16/08	Texas Tech Announces Appointment of Agricultural Sciences and Natural Resources Dean	Cory Chandler
04/16/08	New Masked Rider to Take Reins During Transfer - Event Advisory	Cory Chandler
04/16/08	College of Human Sciences Students Win at Dallas Career Day 2008	Georgia Godfrey
04/16/08	College of Human Sciences Students Receive Acclaim	Georgia Godfrey
04/17/08	Texas Tech to Partner with State, Seminole on Affordable Groundwater Desalination Plant	Sally Logue Post
04/17/08	Wall Street Journal Columnist to Speak at Rawls College of Business Event Advisory	Sarah Whetstone
04/17/08	Texas Tech Rawls College of Business to Honor Distinguished Alumni Event Advisory	Leslie Cranford
04/17/08	Atkins Middle School-Texas Tech Bike Project Promotes Learning	Leslie Cranford
04/18/08	College of Architecture to Announce Elevation of Professorship to Endowed Chair - Event Advisory	Cory Chandler
04/18/08	Texas Supreme Court to Hear Cases in New Law Building	Leslie Cranford
04/18/08	IPPC Nobel Laureate to Speak at Texas Tech Earth Day Event	Kelly Kleinsteuber
04/18/08	Three Distinguished Alumni Recognized at Annual Awards Dinner	Sarah Whetstone
04/18/08	Texas Tech Expert Says Obama's Religion Remark Right on the Mark	Sarah Whetstone
04/18/08	Institute of Environmental and Human Health Recognized for Studies of Toxic Chemicals	Kelly Kleinsteuber
04/18/08	Economists Expect Soaring World Cotton Import Demand Led by China	Norman Martin

Table of Contents		
April		
Date	News Release	Writer
04/18/08	New Masked Rider Takes Reins During Transfer	Cory Chandler
04/21/08	Lanier Law Addition to Open at Texas Tech - Event Advisory	Leslie Cranford
04/21/08	Texas Tech Small Business Development Center Best in Country	Sally Logue Post
04/21/08	Texas Tech Honors Outstanding Faculty - Event Advisory	Sally Logue Post
	Annual Faculty Honors Convocation	
04/21/08	Deaf-Blind Technology Trainer Available for Interviews - Event Advisory	Leslie Cranford
04/21/08	Texas Tech Celebrates Arbor Day - Event Advisory	Cory Chandler
04/21/08	College of Architecture Announces Increase of Professorship to Endowed Chair	Cory Chandler
04/21/08	Literary Lubbock 2008 Brings Six Southwestern Authors to Town	Sally Logue Post
	Deadline for Tickets is April 25	
04/21/08	Texas Tech University Honors College Students Earn Goldwater Scholarships	John Davis
04/22/08	Lanier Law Addition Opens at Texas Tech	Leslie Cranford
04/22/08	Expert Available to Discuss How Student Involvement is Reminiscent of Student Movement in 1968	Kelly Kleinsteuber
04/22/08	Portraits from Death Row Opens with Visiting Artist Lecture	Cory Chandler
04/22/08	Texas Tech Engineering Students Compete with Self-Navigating Robots	Sarah Whetstone
	Event Advisory	
04/22/08	Texas Tech Honors Outstanding Faculty	Sally Logue Post
04/23/09	Texas Tech Psychology experts Begin Educational Podcasts on Human Condition	John Davis
04/23/08	Psychology Professor to Serve on National Psychology Advisory Board	John Davis
04/23/08	Texas Tech Receives \$2.7 Million Grant From National Science Foundation	John Davis
04/23/08	Texas Tech's Lifelong Learning Institute to Announce \$1 Million Endowment From Osher Foundation - Event Advisory	John Davis
04/23/08	Theater Student Earns Fellowship at Shakespeare Theatre Company at American College Theatre Festival in Washington, D.C.	John Davis
04/24/08	Texas Tech University Unmasks Raider Red Mascots - Event Advisory	Ben Samples
04/24/08	Texas Tech's Lifelong Learning Institute Announces \$1 Million Endowment From Osher Foundation	John Davis
04/24/08	Santa Fe Opera Makes Fifth Appearance at Texas Tech - Event Advisory	John Davis
04/25/08	Texas Tech University Announces Lubbock's First Open Chess Championship	Cory Chandler

	Table of Contents	
	April	
Date	News Release	Writer
04/25/08	Undergraduate Students Find Texans Staying True to Republican Sentiments Through Recent Earl Survey Telephone Inquiry - Event Advisory	John Davis
04/28/08	Is Happiness Having What you Want, Wanting What You Have, or Both?	John Davis
04/28/08	Undergraduate Students Find Staying True to Republican Sentiments Through Recent Earl Survey Telephone Inquiry - News Release	John Davis
04/29/08	Charles Schwab and Texas Tech University Name First Schwab Research Scholar	Georgia Godfrey
04/29/08	Texas Tech Atmospheric Scientist to Lead Climate Change Impacts Research for White House	John Davis



TEXAS TECH UNIVERSITY

News Release

IMMEDIATE RELEASE

DATE: April 1, 2008

CONTACT: Kayla Rathmann, Kayla.rathmann@ttu.edu
(806) 742-2805 ext. 248

Texas Tech Meat Evaluation Team Wins Back-to-Back National Championships

Texas Tech University's meat animal evaluation team won its second consecutive national championship March 27-28 at the 2008 National Meat Animal Evaluation Contest held at the Oklahoma City Stockyards and Oklahoma State University.

Texas Tech won the market animal, breeding and meat divisions and placed second in the communications division, earning a 110-point victory over the second place team.

"We have worked hard to establish Texas Tech as the premiere judging program in the nation," said coach Ryan Rathmann. "This win serves as confirmation that the Department of Animal and Food Sciences and its livestock and meat science evaluation programs are at the top."

According to officials, the contest was specifically designed to encourage students to seek a more complete understanding of the food supply, from conception to consumer.

"This judging event is perceived as the ultimate judging contest because students must be competent in all areas of the livestock and meats industry to excel," Rathmann said. "This team is comprised of extremely intelligent, hardworking and knowledgeable young men and women. I am proud of their accomplishment and pleased to see them represent the department with excellence."

Individually, Judd Gardner led the team with a first place finish, followed by teammates Chance Williams and Bryan Bernhard, who finished eighth and tenth, respectively.

Team members include the following: Gardner, Estancia, N.M.; Williams, Quemado, N.M.; Bernhard, Seguin; Markus Arnold, Panhandle; Jennifer Blackburn, Grady, N.M.; Josh Campbell, Las Cruces, N.M.; Ben Estes, Hollis, Okla.; Zach Gilbert, Sweetwater; Colton Long, Sterling City; Ben Pyke, Humble; Aaron Renfroe, Ozona; Trevor Thompson, Pilot Point; Gered Smith, White Deer; T. Chance Van Dyke, Hobbs, N.M.; Brett Wheeler, Plant City, Fla.; Micah Walker, Sulphur Springs; and Troy Walker, Michigantown, Ind.

The team is coached by Travis O'Quinn and Rathmann.

CONTACT: Kayla Rathmann, coordinator of student and alumni programs, Animal and Food Sciences Department, Texas Tech University, (806) 742-2805 ext. 248 or Kayla.rathmann@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 1, 2008

CONTACT: Jeff Sammons, jeff.sammons@ttu.edu
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Gov. Perry to Announce Investment in Texas Tech Research Program Celebrates \$9 Million for Texas Tech Nanophotonics

- WHAT:** Gov. Rick Perry and representatives from AT&T will announce a total \$9 million of donations to Texas Tech's College of Engineering for nanophotonics research.
- WHEN:** 2 p.m. Wednesday (April 2)
- WHERE:** Escondido Theater in the Student Union Building
- EVENT:** Texas Tech University will receive a \$2 million Research Superiority Award from the Texas Emerging Technology Fund (TETF) to attract a team of world-class faculty researchers in the field of nanophotonics. AT&T donated \$5.35 million to enhance the College of Engineering while supporting the development of tomorrow's communications technologies.

The state money, coupled with the AT&T donation and \$2 million the university is committing, forms a \$9 million package to establish a premier research program in nanophotonics.

Nanophotonics involves the creation and manipulation of advanced materials at the nanoscale that can produce and sense light. The research has significant implications for defense applications, telecommunications, homeland security, and the future of commercial and residential lighting.

The researchers, who officially arrive in May, will move the headquarters of their corporation, III-N Technology Inc., to Lubbock. They have more than 185 publications, eight U.S. patents, 14 patents pending and average \$1.5 million in competitive funding annually related to the study of nanophotonic devices. III-N Technology Inc. was founded in 2001 to commercialize the research team's innovations, including light-emitting diode (LED)-based residential and commercial lighting products that can be plugged directly into standard power outlets.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

Date: April 1, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu

Texas Tech Law Review Hosts “Convicting the Innocent” Symposium

Daylong event will address questions in legal, justice systems.

Texas Tech University’s Texas Tech Law Review will host its annual Criminal Law Symposium, featuring the topic Convicting the Innocent.

The event is scheduled from 9 a.m. to 5:30 p.m. Friday (April 4) in the court room of the Texas Tech Law School at 19th Street and Hartford Avenue.

The symposium explores three major questions in panels and speaker formats, including: Why we convict as many innocent people as we do, is there a way that we could convict fewer innocent people without acquitting too many guilty people, and given that we know that we sometimes convict innocent people, what, if anything, that says about the death penalty.

“For many years the concept of an innocent person being convicted was thought to be a theoretical possibility that rarely, if ever, happened,” said Arnold Loewy, criminal law professor at Texas Tech and convener of the symposium. “In recent years, we have seen dramatic evidence – frequently DNA – that the number of innocent people we actually convict is far greater than we ever imagined.”

Loewy says it makes many people wonder if that is only the tip of the iceberg and whether there are even more undiscovered innocents who are in prison, or worse, who have been executed.

For registration information, a complete agenda, list of speakers and specific locations, visit www.texastechlawreview.org/symposium or contact Chasity Thomas at (512) 576-8930.

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CONTACT: Chasity Thomas, symposium editor, Texas Tech University School of Law, (512) 576-8930 or chasity.west@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 1, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
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Texas Tech Names President's Excellence in Diversity and Equity Award Winners

Four individuals today (April 1) were presented with Texas Tech University's 2007-2008 President's Excellence in Diversity and Equity Awards.

Two students, a faculty member and a member of the Texas Tech staff received the awards for their individual efforts in promoting diversity and equity across the university during a 3 p.m. reception at the Merket Alumni Center.

The winners are Loretta Bradley, Horn Professor in the College of Education received the faculty award; Kerry Hooks, unit assistant director in the University Student Housing received the staff award and Karla Carlo of Lubbock and Ricky Sherfield of Tyler were selected as the student winners.

The four winners were selected based on the consistency and impact of their efforts to engage in activities on and off campus that promote the value of diversity and the importance of equity at all academic levels of the university. Awards were presented by President Jon Whitmore and Juan Munoz, special assistant for institutional diversity in the Office of the President.

"With each consecutive year of the award, it makes clear the wide swath of faculty, staff and students that significantly contribute to make Texas Tech a university where people from all backgrounds can distinguish themselves commensurately with their personal drive and abilities. The award recipients truly illustrate that, from here it is possible," said Munoz.

Thirty-five individuals representing all facets of the university were nominated for the awards.

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CONTACT: Rosa Gallegos, senior administrator, Cross-Cultural Academic Advancement Center, Office of the President, Texas Tech University, (806) 742-8682, or rosa.gallegos@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 1, 2008

CONTACT: John Davis, john.w.davis@ttu.edu

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Texas Tech Debate Team Brings Home National Championship

Debate dream team Owen/Putnicki finish senior year with history-making win.

Two senior debaters from Texas Tech University have earned a slot in debate-team history by earning a first for the 75-year-old program – winning a national championship.

Seniors Kristen Owen of Houston and Anthony Putnicki of El Paso emerged out of a field of 234 teams from 87 schools to win the Mark A. Hatfield trophy, awarded to the winner of the National Parliamentary Debate Association's (NPDA) national championship tournament. The tournament was held March 27-30 at the United States Air Force Academy in Colorado Springs, Colo.

As a whole, Texas Tech was named the seventh-placed school at the competition. The NPDA tournament concludes the season for the Texas Tech Debate Team.

Joe Gantt, director of forensics and head coach of the Texas Tech debate team, said he was proud his debating duo pulled off the win after a year of hard work and training.

"Kristen and Anthony are two of the most talented and devoted debaters I have ever known," Gantt said. "They have been working toward this goal for four years; they came so close last year by losing in the semifinals, but I knew they would come back strong this year. I am incredibly proud of them, proud of my entire team, my coaches, and I am proud for Texas Tech."

The NPDA championship tournament is the largest intercollegiate debate tournament held each academic year. The three-day competition requires teams to debate 14 times in order to win the championship. Adding to the challenge, students receive a new topic for every debate, and have only 25 minutes to prepare arguments to debate either for or against that topic.

Teams debated issues ranging from Chinese influence in Africa and the possible resurgence of a Russian-U.S. Cold War to restrictions on gun ownership and expansions of family and medical leave.

Owen and Putnicki blazed their way to a 7-1 preliminary round record, defeating teams from Louisiana State University, San Diego State University and Northern Arizona University.

Office of Communications and Marketing

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In elimination rounds, Owen and Putnicki met their stiffest challenge in the semifinals -- a team from Southern Illinois University. While Texas Tech had entered the tournament as the top-ranked team of the regular season, Southern Illinois had been undefeated in their previous 22 debates and had handed Owen and Putnicki their only loss in preliminary rounds.

Southern Illinois debaters were considered Texas Tech's top rival for the championship this year. After a close, intense debate, Owen and Putnicki defeated SIU on a 4-3 decision by the judges.

The win over Southern Illinois set up a final round between Owen and Putnicki and a team from the University of Oregon. Texas Tech affirmed the topic "America needs a presidential unity ticket" by defending a Democratic presidential ticket of Obama/Clinton. After another intense debate watched by more than 500 people, Texas Tech was named champion by a 6-3 decision by the judges.

Other Texas Tech teams had strong performances as well. Juniors Jeremy Henderson of Portland, Ore., and Mike Mitchell of Lamesa finished 33rd in the 234 team field, while sophomores Nicole Brown and Brian Horton, both of San Angelo, placed 65th.

CONTACT: Joseph J. Gantt, director of forensics, Texas Tech University, (806) 742-1328, joe.gantt@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 2, 2008

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Education Expert to Speak to Texas Tech Students and Faculty

As part of the Helen Devitt Jones Discussion and Lecture Series, the Texas Tech College of Education is hosting Paul Bitting, an expert in the ethical, social and philosophical realms of education.

Bitting will speak at three separate lectures next week; one open to the public and two designed for graduate students, faculty, staff and educators.

The open discussion will run from 6-8 p.m. April 9 room 001 in the Education Building. His topic is "Education, Thoughtfulness and Human Excellence: Reciprocity and the Pursuit of Human Excellence through Education." A reception will follow.

Bitting is an associate professor in the Department of Educational Leadership and Policy Studies in the College of Education at North Carolina State University. He also has held faculty positions at Saint Augustine's College in Raleigh, N.C., and the University of Houston.

The specialized seminars are geared toward those in the education field. The breakfast session runs from 9-10:30 a.m. April 10 in room 152 in the Education Building. The lunch session begins at noon, also in Education 152. His topics for the second day are "Diversity Matters: The Meno Question and Its Educational Implications" and "Why Should I Be Moral: A Case Study--Determinism and Denial of the Educator's Role in Enhancing Moral Responsibility."

To reserve a seat at the seminars RSVP to Derrick Smith at derrick.smith@ttu.edu. Due to limited seating, instructors who plan to bring a class to the seminar are required to RSVP.

Bitting began his professional career with the New York City Board of Education serving as a teacher, counselor and administrator at Stephen Decatur Junior High School in Brooklyn and Jackie Robinson Junior High School in Manhattan. During his years with the New York City public schools, he received master's degrees in liberal education at St. John's College in Santa Fe, N.M. and Educational Administration at Baruch College of the City University of New York. He returned to North Carolina in 1980 to continue his graduate studies at the University of North Carolina at Chapel Hill, receiving a third master's degree in philosophy and a doctor of philosophy of education. He has taught courses in ethics, social foundations of education, philosophy of education and social diversity.

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TEXAS TECH UNIVERSITY



at&t

News Release

DATE: April 2, 2008

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Sarah Andreani, sandreani@attnews.us
(214) 801-2215

The College of Engineering at Texas Tech University Receives Combined \$9 Million for Research

The College of Engineering has received a \$9 million package--\$2 million from the Texas Emerging Technology Fund (TETF), \$5.35 million from AT&T and a \$2 million commitment from the university--to attract a team of world-class faculty researchers in the field of nanophotonics. These researchers will be part of the university's Nano Tech Center, co-directed by Henryk Temkin and Mark Holtz. The collaborative funding will be used to enhance nanophotonics research, and supports the development of new technologies, including those that will impact tomorrow's communications industry.

"Continuing excellence in research is one of the strategic aims of the Texas Tech University System," said Chancellor Kent Hance. "The funding received from the TETF and the gift received from AT&T firmly establishes Texas Tech as an innovator in nanophotonics, enabling the university to educate students in the critical areas of computer and electrical engineering."

"The Emerging Technology Fund continues to draw the brightest minds in research and innovation to our state, spurring the commercialization of university research, and ultimately positioning Texas as a strong competitor in the global marketplace," said Gov. Rick Perry. "Continued expansion of our research and development capabilities will create more jobs and generate substantial capital investments, further diversifying and enriching our economy."

The \$5.35 million from AT&T will establish two endowed chairs, the Edward E. Whitacre, Jr. Chair in Electrical and Computer Engineering and the Linda F. Whitacre Chair in Electrical and Computer Engineering. The positions will be filled by Hongxing Jiang and Jingyu Lin, respectively, currently professors at Kansas State University. The contribution will also create the Edward E. Whitacre Jr. Endowed Scholarship, to recruit outstanding undergraduate and graduate students to major in engineering at Texas Tech. Recipients will be chosen based on achievement in academics and leadership. Finally, a portion of the AT&T funds will be used to expand the engineering school's nanophotonics lab and purchase equipment.

Additionally, Jiang and Lin, who will arrive in May, will move the headquarters of their corporation, III-N Technology Inc., to Lubbock. The third member of the research team, Zhaoyang Fan, arrived in January. Lin and Jiang have collaborated on research for more than 20

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years, developing products in solid-state lighting, biological and chemical agent sensing and the harvesting of energy. These researchers have more than 185 publications, eight U.S. patents, 14 patents pending and receive an average of \$1.5 million in competitive funding annually related to the study of nanophotonic devices.

III-N Technology Inc. was founded in 2001 to commercialize the research team's innovations, including light-emitting diode (LED)-based residential and commercial lighting products that can be plugged directly into standard power outlets.

"This research provides immeasurable benefits to our state and nation, and the funding provides tremendous opportunities for the students and faculty," said John Montford, AT&T senior vice president-Western Region Legislative and Regulatory Affairs. "We're pleased to be a part of this unprecedented announcement for the College of Engineering, and we look forward to continuing our deep commitment to this city and this great university."

Nanophotonics involves the creation and manipulation of advanced materials at the nanoscale that can produce and sense light. The research has significant implications for defense applications, telecommunications, homeland security and the future of commercial and residential lighting. Nanophotonic devices have the potential to revolutionize light sources, resulting in enormous energy savings to the nation.

At Gov. Perry's request, the TETF was established by the Texas Legislature in 2005 to enhance the research and commercialization of emerging technologies in Texas. TETF will help Texas Tech establish a first-class research team in the highly competitive area of nanoscale opto-electronics. Opto-electronics is the science and engineering of converting light energy into electrical energy, and vice versa. Holtz said the Texas Tech research will lead to "new discoveries which will find immediate use in miniature, efficient and bright light sources, as well as extremely sensitive light detectors." Each of these has applications that are important to the nation's wellbeing and the state's economic development in the high tech area.

"Texas Tech already conducts groundbreaking research in nanoscale opto-electronic materials," said Pamela Eibeck, dean of Texas Tech's College of Engineering. "Yet bringing these new professors to Texas Tech, along with their research teams, and dramatically growing our university capabilities through the combined efforts of the TETF, AT&T and the university, will firmly place us at the head of the pack in this promising field."

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CONTACT:

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Sarah Andreani, AT&T, (214) 801-2215 or sandreani@attnews.us



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 2, 2008

CONTACT: Margaret Lutherer, margaret.lutherer@ttu.edu
(806) 742-2136

Texas Tech Tests Emergency Notification System

WHAT: Emergency notification system test

WHEN: 11 a.m. Thursday (April 3)

EVENT: The Texas Tech University emergency notification system is tested twice a year - during the fall and spring semesters. Installed in September 2007, the system automatically sends a written notice to anyone with an e-raider e-mail address and voice and/or text messages to those faculty members, staff and students who have provided current, correct phone and/or text information.

Individuals must fill out the form found at www.ttu.edu/emergency to be included in the system. The system must be updated each time an individual's contact information changes. Up to four phone numbers can be listed. One of the numbers can be designated as text-enabled. Additionally, one of the phone numbers can be selected for TTY/TDD messaging for the hearing impaired.

This is Texas Tech's only official emergency alert system. Contact information provided is secure and will be used only in emergency situations. Information will not be made available to any other service.

CONTACT: Margaret Lutherer, executive director, Texas Tech Office of Communications and Marketing, (806) 742-2136 or margaret.lutherer@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 3, 2008

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
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Healthcare Finance Expert to Speak at Texas Tech

WHAT: John Aure Buesseler Distinguished Lectureship Series

WHEN: Noon April 10

WHERE: The Lubbock Club, 14th floor, Wells Fargo Building, at 1500 Broadway

EVENT: The Texas Tech University MBA and MD/MBA program in Health Organization Management in the Rawls College of Business is hosting its biannual Distinguished Lectureship Series.

Lecturer Lowell Patrick Oden, president of Shannon Associates will give a presentation entitled "Tax-Exempt Capital - Key Growth Driver of the Not-For-Profit Healthcare Industry." He is one of the leading experts on healthcare finance and capital formation strategies. He is a key participant in the development of the tax-exempt healthcare market, a market that supported the dramatic growth of not-for-profit health organizations. As one of Wall Street's most experienced bankers, he helped raise more than \$30 billion of capital issued on behalf of healthcare organizations throughout the country.

CONTACT: Claudia Ellis, unit coordinator, MBA and MD/MBA program in Health Organization Management, Rawls College of Business, Texas Tech University, (806)-742-1236, claudia.ellis@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 3, 2008

CONTACT: Kelley Pitts, kelly.pitts@ttu.edu
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KTXT-TV Hosts Art & Antique Appraisal Fair

KTXT-TV will host the second annual Art and Antiques Appraisal Fair from 10 a.m. to 5 p.m. April 19 during the AT&T Lubbock Arts Festival.

The fair will be held in the Banquet Hall of the Lubbock Memorial Civic Center. Join KTXT-TV for a day of appraisals featuring David Lackey. Lackey has appeared as a guest appraiser on "Antiques Roadshow" and specializes in 18th- and 19th-century furniture, ceramics and decorative arts and 20th-century regionalist art.

Local appraisers scheduled to attend include independent appraiser Leta Smith, Kay Price of Kay Price Enterprises, Billy Bowles of Antique Mall of Lubbock, Kenneth Hanson of Lucky's World of Antiques, Tom Shubert of Little Pleasures, Karen Pollard of Jent's House of Music and Todd Fields of Anderson Bros.

The general public may bring up to two items to be evaluated by professional appraisers at a cost of \$15 for both items. Tickets may be purchased at the door or in advance from Select-A-Seat at (806) 770-2000.

Information about the AT&T Lubbock Arts Festival can be found at www.lubbockarts.org. KTXT-TV information is available at www.ktxt.org. Information about public television can be found on the PBS Web site at www.pbs.org. Any questions about KTXT-TV or the Arts and Antiques Appraisal Fair may be sent via email to ktxttv@ttu.edu or call (806) 742-2209.

KTXT-TV's mission is to provide the highest standard of excellence in educational broadcasting, while pursuing continuous quality improvement, operating in the public interest and necessity, and promoting the interests and mission of Texas Tech University.

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Contact: Kelley Pitts, KTXT-TV Channel 5, (806) 742-1991 ext. 227 or (806) 790-0061 cell or E-mail kelly.pitts@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 3, 2008

CONTACT: Barbara Brannon, barbara.brannon@ttu.edu
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Guide to “Little Big Bend” Introduces Visitors to Region’s Hidden Botanical Beauty

[EDITOR’S NOTE: Throughout the months of April and May, author Roy Morey will present book talks and sign copies at park sites and bookstores in the region. He may be reached at remorey@earthlink.net.]

In a landscape as immense as Texas’s Big Bend National Park, visitors may easily overlook many of the region’s diverse plant species. Roy Morey’s guide “Little Big Bend: Common, Uncommon, and Rare Plants of Big Bend National Park,” recently published by Texas Tech University Press, introduces one to the sights and delights that might otherwise be missed.

Morey, a self-taught photographer and naturalist, has spent more than 20 years identifying and photographing the plant life of the Big Bend. More than 300 of his photographs are vividly reproduced in the book in a format larger than that customarily found in field guides, with an emphasis on extreme close-ups that aid in identification as well as enjoyment.

“These photographs capture the beauty, and not just the botany, of the Big Bend,” said Morey.

Over the years Morey employed a variety of camera equipment and techniques, making the shift from film to digital in the process, and using medium-format as well as 35mm photography.

Morey has been photographing Big Bend National Park and state parks since 1986. His photographs have been published in “Texas Parks and Wildlife” and “Rangefinder” magazines, and he has exhibited in Alpine, Texas, and at the Barton Warnock Center in Lajitas, the headquarters of Big Bend Ranch State Park.

For more information and cover art, or a review copy of “Little Big Bend,” contact Barbara Brannon, marketing manager, Texas Tech University Press, (806) 742-2982 or barbara.brannon@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: April 4, 2008

CONTACT: Kelley Pitts, kelly.pitts@ttu.edu
(806) 742-1991 ext. 227

KTXT-TV Hosts Donna Dewberry Painting Classes

KTXT-TV will host painting classes taught by Donna Dewberry at 10 a.m. and 2 p.m. April 19 during the AT&T Lubbock Arts Festival at the Lubbock Memorial Civic Center.

Dewberry, host of "One Stroke Painting with Donna Dewberry," which airs on KTXT-TV, will teach students her famous one stroke painting technique. Each class is limited to 50 people. Tickets are \$20 in advance through Select-A-Seat or at the door on the day of the event, if available. All paints and supplies are provided by Plaid and World Market.

KTXT-TV Channel 5 premieres Dewberry's new show, "The Donna Dewberry Show," at 12:30 p.m. April 29. The new program, that airs at 12:30 p.m. Tuesdays, combines Dewberry's one stroke painting technique with her one stitch sewing method. Each new episode has a unique theme, from country chic to cozy and warm, that inspires her crafts.

Dewberry demonstrates the latest trends in sewing and painting and combines the two projects into an artistic and stylish look. The premier season of "The Donna Dewberry Show" will showcase creative room design, original gift ideas, scrapbooking trends and fun party and entertaining tips.

Dewberry's painting classes are sponsored by KTXT-TV, the Lubbock Arts Alliance, Plaid, World Market and American Airlines.

KTXT-TV's mission is to provide the highest standard of excellence in educational broadcasting, while pursuing continuous quality improvement, operating in the public interest and necessity, and promoting the interests and mission of Texas Tech University.

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Contact: Kelley Pitts, KTXT-TV Channel 5, (806) 742-1991 ext. 227 or (806) 790-0061 cell or e-mail at kelly.pitts@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 4, 2008

CONTACT: Barbara Brannon, barbara.brannon@ttu.edu

(806) 742-2982

Texans to Celebrate National Tartan Day on April 6

Abilene author tells Scottish stories.

As Texans of Scottish descent observe National Tartan Day, a celebration of Scottish history and culture, on April 6, a new book tells the stories of Scottish West Texans.

In "The Line from Here to There: A Storyteller's Scottish West Texas," author Rosanna Taylor Herndon has collected 18 stories that cover several generations of Scottish West Texans. The book, published by Texas Tech University Press, is scheduled for release this month.

"The early Scottish West Texans are the real reason for these stories," says Herndon, a national award-winning storyteller and performer. "I wanted others to know them. Their unpretentious lives marked a clear path for me and for generations to come."

National Tartan Day celebrates the creation of the Declaration of Arbroath, Scotland declaration of independence from England, in 1320.

In the United States there are more than 30 million people who are Scottish descendants. According to the Texas Scottish Heritage Society webpage (www.TxScot.com), Scottish Americans have made a significant contribution to the State of Texas, with half of the counties in Texas named for persons of Scottish ancestry (Houston, Dallas, and Austin are all Scottish names). Some of the leaders who battled for Texas' independence were of Scottish ancestry, including Sam Houston, Stephen F. Austin, and James Bowie.

Herndon, who has been telling stories to audiences for more than a quarter of a century, had her first audiotapes released in the mid-1990s, at which time her daughter began urging her to write down her stories. Through her own family tales, Herndon began to study how such stories contribute to listeners' concepts of self and family, what they reveal about communication patterns within families, and how they reflect who we are and who we wish to become.

Some are tales of Herndon's own ancestors; others are of extended family and friends. They tell of life experiences that measured character and produced a distinctive toughness of spirit. Others are personal narratives of more recent history but also regional, reflecting a culture peculiar to the southwestern United States and specifically Herndon's own West Texas.

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A professor emeritus of communication at Hardin-Simmons University, Herndon also is a charter member of the Tejas Storytelling Association and founder of the Mesquite Storytellers of Abilene. She has been a featured storyteller and workshop presenter at festivals across the United States, including the National Storytelling Festival. She lives in Abilene, Texas.

For more information or a review copy of the book, contact Barbara Brannon, marketing manager, Texas Tech University Press, (806) 742-2982 or via e-mail at barbara.brannon@ttu.edu. Details about the book are available online at <http://www.ttup.ttu.edu/BookPages/9780896726307.html>.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 4, 2008

CONTACT: Michelle Hougland, michelle.hougland@ttu.edu
(806) 742-0012

Texas Tech University Strengthens Merit Scholars Program

Texas Tech University increased the funding and broadened the qualifications for its merit scholarship program this week. Beginning with the freshman class of fall 2008 more scholarship funds will be available to a larger group of high academic achieving students.

New Merit Scholar recipients will receive scholarships ranging from \$2,000 to \$6,000 per year for either four or five years based on high school academic achievements. This represents an average increase of 64 percent over current award levels.

Students in the top 15 percent of their graduating class with a minimum SAT score of 1200 or 26 composite ACT are guaranteed a merit-based scholarship. Prior to the change students had to rank in the top 10 percent of their class along with the SAT/ACT score. The scholarships are offered to qualified students upon their admission to the university by April 15th.

"Increasing the dollar amount makes us much more competitive with other universities in attracting the best and brightest students," Kent Hance, chancellor, Texas Tech University System, said. "Plus, enlarging the applicant pool allows us to level the playing field for students from some of the regions most competitive high schools."

Merit Scholarships are awarded each year in recognition of hard work and academic success. Depending on the scholarship, they may be applied towards a four year undergraduate program and in some cases extended to the first year of graduate school or law school at Texas Tech University.

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CONTACT: Becky Wilson, managing director, Student Financial Aid, Texas Tech University, (806) 742-3426 or scholarships@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 4, 2008

CONTACT: Kelly Kleinsteuber, kelly.kleinsteuber@ttu.edu
(806) 742-2136

Tech's Best and Brightest Shine in Scholarship Spotlight

Twenty students win Mary W. Doak Housing Scholarships from the Department of Housing and Residence Life.

University Student Housing at Texas Tech University awarded 20 students the Mary W. Doak Housing Scholarship, a \$1,000 merit scholarship for the next academic term. The money will go toward housing costs, books and other college expenses.

The recipients received the scholarship based on their academic performance, involvement on campus, community service and leadership experience. University Student Housing also looked at students' descriptions of how living on campus contributed to their college success and impacted their experience at Texas Tech.

"We are thrilled to recognize and help these students with costs of higher education," said Sean Duggan, managing director of University Student Housing. "This investment in our future is well placed in these student leaders."

The following students won the 2008-2009 Mary W. Doak Housing Scholarship:

- Nichole Bass, a freshman animal sciences major from San Antonio
- Itzel Ruiz, a freshman pre-med major from San Antonio
- Lauren Lara, a freshman biology major from San Antonio
- Megan Smith, a senior nutritional sciences major from Amarillo
- Amy Birkhead, a junior nutritional sciences and pre-nursing major from Amarillo
- Gabriel Gonzalez, a sophomore advertising major from Slaton
- Tara Swick, a freshman education major from Cypress
- Stephanie Horner, a freshman public relations major from Cypress
- Constance Haugneland, a freshman mathematics major from Katy
- Kaleigh Jantoa, a freshman animal sciences and pre-med major from Gonzales
- Julie Kollins, a junior nursing major from Allen
- Jonathan Martin, a junior history and political science major from Del Rio
- Ebonee McCorvey, a sophomore biochemistry major from Rowlett
- Patrick Neshyba, a senior civil engineering major from Austin
- Preston Neumann, a sophomore architecture and business major from Aubrey

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- Leandro Pileggi, a senior international business and marketing major from Roanoke
- Ashlee Schertz, freshman international business major from Sanger
- Maanisaad Shariar, a senior petroleum engineering major from United Arab Emirates
- Ricky Sherfield, a junior architecture major from Tyler
- Jarett Thompson, a freshman psychology and Spanish major from Brownsville

Mary W. Doak served as the first dean of women from the then college's opening in 1925. She retired to become a member of the English faculty in 1945. The Mary W. Doak scholarship is named in honor of her accomplishments at Texas Tech. The Department of University Student Housing is located in Doak Hall which is also named for her.

CONTACTS: Sean Duggan, managing director, Department of University Student Housing, (806) 742-2661 or s.duggan@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 8, 2008

CONTACT: Kelley Pitts, Kelley.pitts@ttu.edu
(806) 742-1911 ext. 227

KTXT-TV Presents Special Preview Screening of PBS' "CARRIER"

Free public event set for Louise Hopkins Underwood Center for the Arts.

KTXT-TV presents a special preview screening of "CARRIER," a 10-part series that offers an intimate look at life aboard the aircraft carrier USS Nimitz, during a six-month deployment to the Persian Gulf.

The Navy granted the producers unprecedented access to the ship and its more than 5,000 personnel, allowing viewers to take a personal look at the Navy, its sailors and its role in the war. The free screening is open to the public and takes place at 6:30 p.m. April 22 in the Louise Hopkins Underwood Center for the Arts, 511 Ave. K.

The 70 minute preview includes scenes from selected episodes of "CARRIER." The series follows a core group of participants, from the elite fighter pilots to the youngest sailors, as they navigate personal conflicts around their jobs, families, faith, patriotism, love, the rites of passage and the war on terror. "CARRIER" is, as executive producer and director Maro Chermayeff said, "A character-driven, edge-of-your-seat, nonfiction drama and a once-in-a-lifetime total immersion into the high-stakes world of a nuclear aircraft carrier."

A production of Icon Productions LLC, and Carrier Project Inc., the series premieres 8-10 p.m. April 27 through May 1 on KTXT-TV and PBS stations nationwide.

"KTXT-TV is very proud to partner with PBS on this special screening of an exceptional television event," said KTXT-TV General Manager Pat Cates. "Once again, KTXT-TV shows how our grassroots investment in the community reaches the people of the South Plains."

Questions about the "CARRIER" screening should be directed to KTXT-TV at (806) 742-2209.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 8, 2008

CONTACT: Kelly Kleinsteuber, kelly.kleinsteuber@ttu.edu
(806) 742-2136

Authors Discuss Secrets of Publishing

Texas Tech University College of Mass Communications will host three authors to lead a discussion on becoming a novelist at 2 p.m. April 14 in Mass Communications room 104.

Randy Black is a first-time author and Texas Tech alumnus. After earning his bachelor's degree in journalism, he worked at the Dallas Times Herald and now works in corporate communications. His novel, "Randy Black's Favorite Tales from Siberia," was recently accepted into the 2008 Pulitzer Prize competition.

Pete Brewton is a visiting assistant professor of journalism in the College of Mass Communications and a best-selling author. He worked for the Houston Chronicle and the Houston Post for 15 years. He received more than 20 reporting awards including a Katie Award from the Dallas Press Club and first place in public service from the Texas Associated Press Managing Editors.

Linda Francis Lee is a former Texas debutante and author of "The Devil in the Junior League." She earned her bachelor's degree in advertising from Texas Tech and then moved to New York where she writes and volunteers for the Junior League. She is the author of 19 novels and will be at a book signing for her latest release, "The Ex-Debutante," at 10 a.m. April 14 at the Barnes and Noble on the Texas Tech campus.

The event is open to the public, but reservations are requested to Jessica Robinson at jessica.robinson@ttu.edu or (806) 742-3385 ext. 221.

CONTACT: Melissa Wofford, college design specialist, melissa.wofford@ttu.edu or (806) 742-6500 ext.232.



TEXAS TECH UNIVERSITY

News Release

IMMEDIATE RELEASE

DATE: April 9, 2008

CONTACT: Ben Z Samples, ben.z.samples@ttu.edu
(806) 742-2136

CORRECTION

Texas Tech School of Law Teams Stake Claim Among Nation's Elite

[Corrected for names of students on each team]

Texas Tech University School of Law's mock trial and negotiation teams finished second and third, respectively, at the National Black Law Students Association's (NBLSA) 40th National Convention and Anniversary Celebration held March 26 – 30 in Detroit.

Texas Tech was the only university in the nation to claim two top-three finishes in separate events.

"I was extremely proud of the team and felt confident we had won the whole competition," said Calvin Lewis, coach of the mock trial team and associate dean for student and minority affairs at the law school. "Overall, this was a very rewarding and educational experience for the students."

Team members taking second place in the NBLSA National Thurgood Marshall Mock Trial Competition were Marcus Blais, a third-year law student from San Diego, Calif.; Lynn Brooks, a third-year law student from El Paso; Chauncey Lane, a second-year law student from DeSoto; and Amber Webb, a first-year law student from Lancaster.

Team members taking third place in the NBLSA International Negotiation Competitions were Titiana Dixon, a second-year law student from New Orleans, and Courtney Stamper, a first-year law student from Houston. Brian Shannon, Texas Tech's Charles B. Thornton Professor of Law, coaches the team. This is the second year in a row that a Texas Tech law team has placed in third in this national competition.

CONTACT: Calvin Lewis, associate dean, student and minority affairs, Texas Tech University School of Law, (806) 742-3990 ext 274, or calvin.lewis@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 9, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech Chapter of Phi Beta Kappa to Induct Top-Ranking Students in April

A year after the installation of Texas Tech University's chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, 85 students will be inducted into the society.

The ceremony will take place at 4 p.m. April 9 in the Allen Theatre of the Student Union Building on the Texas Tech campus.

Allison Blakely, president of the National Phi Beta Kappa Society, will preside and speak at the ceremony. Blakely is professor of European and comparative history and the George and Joyce Wein Professor of African American Studies at Boston University. This year, he is serving as a visiting scholar at the W.E.B. Du Bois Institute at Harvard University.

Chancellor Kent Hance also will provide welcoming remarks and Texas Tech University Health Sciences Center President John Baldwin, himself a member of Phi Beta Kappa, will speak briefly as well.

Phi Beta Kappa has been in continuous existence since its founding in 1776 and is considered one of the nation's leading advocates for excellence in education, particularly in the liberal arts and sciences. The society has chapters at only 10 percent of U.S. universities. Only three public universities in the state of Texas have been granted the right to host chapters.

Mary Jane Hurst, president of the Texas Tech Chapter of Phi Beta Kappa and the person who served as the leader for the initiative to secure a Phi Beta Kappa chapter, said that the honor society has very high expectations for its host institutions and for the students selected for membership.

"Our Phi Beta Kappa status means that prospective faculty may be assured of affiliation with an institution whose commitment to excellence is proven and established," she said. "It means that every degree granted at Texas Tech University is enhanced in value. It means permanent association with the very best in American education. This organization helps Texas Tech to recruit high quality faculty, staff and students."



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The ceremony will last about an hour and will be followed by a reception in the SUB Ballroom. Students, faculty, staff and the public are welcome to attend. Community visitors may park in lot R-13 at 15th Street and Akron Avenue.

CONTACT: Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806) 742-2121 or maryjane.hurst@ttu.edu. Also visit www.presidentialseries.ttu.edu or www.ptdc.org.



TEXAS TECH UNIVERSITY SYSTEM

Advisory

FOR IMMEDIATE RELEASE

Date: April 9, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech Chapter of Phi Beta Kappa to Induct Top-Ranking Students in April

- WHAT:** Induction of 85 students into Texas Tech's Chapter of Phi Beta Kappa
- WHEN:** 4 p.m. Wednesday (April 9)
- WHERE:** Allen Theatre of the Student Union Building on the Texas Tech campus
- EVENT:** Allison Blakely, president of the National Phi Beta Kappa Society, will preside and speak at the ceremony. Blakely is professor of European and comparative history and the George and Joyce Wein Professor of African American Studies at Boston University. This year, he is serving as a visiting scholar at the W.E.B. Du Bois Institute at Harvard University.

Chancellor Kent Hance also will provide welcoming remarks and Texas Tech University Health Sciences Center President John Baldwin, himself a member of Phi Beta Kappa, will speak briefly as well.

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CONTACT: Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806) 742-2121 or maryjane.hurst@ttu.edu. Also visit www.presidentialseries.ttu.edu or www.ptdc.org.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 10, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Santa Fe Opera Makes Fifth Appearance at Texas Tech

The College of Visual & Performing Arts and the Presidential Lecture & Performance series will co-host the fifth annual visit from the Santa Fe Opera Apprentice Singers as part of their annual Spring Opera Tour.

The concert will begin at 7:30 p.m. April 27 at the Allen Theatre of the Student Union Building on the Texas Tech campus.

Also, the first time, students, faculty and staff can attend a concert specifically for them at 2 p.m. April 25 in choir room M01 of the School of Music Building.

Exposing people to opera is what the Santa Fe Opera's Spring Opera Tour is all about, said Kirt Pavitt, music associate for the opera who will play piano during the concert. The Apprentice Singers will travel to towns and cities in New Mexico and West Texas during March and April.

"We're here to be ambassadors of opera," he said. "This gives children and communities a chance to see what opera's all about. The kids really get into it. They learn to say 'bravo' or 'brava,' and sometimes they even throw flowers up on stage. We're trying to develop the new generation of opera fans."

This is the fifth year that Texas Tech University's College of Visual & Performing Arts has sponsored a visit by the Santa Fe Opera. Recently, Texas Tech music student Adam Bielamowicz was selected for a summer residency as an apprentice with the Santa Fe Opera, and will understudy the role of Fenton from Verdi's *Falstaff*, as well as perform in the supporting cast of other mainstage productions. Bielamowicz is a student of Professor Karl Dent.

Santa Fe Opera casts are drawn from the world's most talented young singers. Many singers, whose names are now found on the rosters of the world's leading opera houses, began their careers in Santa Fe. They include Susan Graham, Patricia Racette, Joyce DiDonato, William Burden, Kristine Jepson, Michelle DeYoung and Charles Castronovo.



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The goal of the Presidential Lecture & Performance series is to enrich the intellectual and cultural atmosphere on campus and throughout the community, said Mary Jane Hurst, performance series organizer and faculty assistant to the president.

“Events, such as the Santa Fe Opera’s Spring Opera Tour, have an academic connection for our students, faculty and staff, and the community at large,” Hurst said. “That’s one of the primary purposes of this series – to enrich the academic experience for our students, to enhance our academic programs and to provide outreach opportunities between campus and community.”

The performance is free, but reservations are requested. Call (806) 742-0706 ext. 401, to reserve seats.

CONTACT: Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806) 742-2121 or maryjane.hurst@ttu.edu. Also visit www.presidentialseries.ttu.edu or www.ptdc.org.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 11, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

T. Boone Pickens Headlines Texas Tech Dallas Scholarship Breakfast

T. Boone Pickens, chief executive officer of BP Capital, will speak at the Texas Tech University Rawls College of Business Administration Scholarship Breakfast May 14 in Dallas.

The breakfast begins at 7:30 a.m. in the third floor Khmer Pavilion of the Hilton Anatole, 2201 N. Stemmons Freeway in Dallas. Registration opens at 7 a.m.

The college began holding scholarship events in Dallas in 1984. Since then close to \$1 million dollars has been raised to fund scholarships for students in the Rawls College of Business Administration.

Jerry V. Smith, president of JV Smith Corp. and Doug Sewell, of the Sewell Group, are this year's co-chairs of the 15-member Dallas-area alumni committee that organizes the breakfast.

Tickets are \$50 per person or \$500 for a table of 10. Reservations are due by April 25. For reservations or scholarship contribution information, contact Stacy Wenzel at (806) 742-1575 or stacy.wenzel@ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 11, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech's Autism Center Receives \$500K Workforce Grant

Classes in life skills, job skills will benefit employers and autistic employees.

Texas Tech University's Burkhart Center for Autism Education and Research has received a \$500,000 grant from Gov. Rick Perry's office through the Texas Workforce Commission.

The Wagner-Peyser grant, which funds a partnership with Worksource of the South Plains, implements training both for employers and for people with Autism Spectrum Disorders (ASD) to improve job placement and overall success of autistic people in the workplace. The renewable grant could garner a total \$1.5 million over three years.

"On behalf of the Texas Tech University System, I want to thank Gov. Rick Perry for the confidence he has placed in the administrators and researchers of the Burkhart Center for Autism Education and Research," said Chancellor Kent Hance. "The Wagner-Peyser grant will enable us to help improve the quality of life for those with autism, their families, their educators and now their employers."

Martin Aguirre, director of Worksource of the South Plains, said it is important to remove employment barriers for different populations, so that more people can enter the workforce.

"Autistic individuals can participate in the workforce and become increasingly self-sufficient," said Aguirre. "The aspect of employer training to employ autistic individuals is necessary so that employers can identify the special needs and conditions that are required to hire and supervise people with autism."

Burkhart Center director Robin Lock says they are building a life-skills/job skills training program to help adults with ASD become more self-sufficient members of society in order to function in a vocational setting.

"We are looking at a twofold approach," Lock said. "We are going to prepare employers so they'll know how to work with these individuals by responding to their unique characteristics and needs. Then we will provide the employers with some hands-on materials and a support system where they can call and get advice from the Burkhart Center."

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Simultaneously, Lock said, students with autism will complete three semesters of job training and social skills classes to prepare them for the workforce. The first semester encompasses classroom learning, the second provides three months of training on the job, and the third semester focuses on social skills training – one of the hardest objectives for people with autism to conquer.

“What we find with people with autism is that it is not performing the tasks of the job that gets them,” Lock said. “It is the social part of the job. They may not understand that there is a mechanism for how to go to someone and express their needs. That is what we’re working toward improving, and that is why we have faith that this program will generate positive results.”

Lock said the partnership hopes to train 30 individuals with ASD in both job skills and life skills, and up to 45 local employers who will eventually place the center’s clients in jobs.

Aguirre believes this is a win-win situation for all involved.

“The addition of this segment of our population to the workforce coupled with the additional training will increase the number of employed individuals and increase the retention of these workers in their respective occupations. It will aid the workers and employers in making appropriate choices for careers that have sustainability for both parties in the workforce equation.”

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CONTACT: Robin Lock, director, Burkhart Center for Autism Education and Research, at (806) 742-1997 ext. 288, or robin.lock@ttu.edu;
Martin Aguirre, chief executive officer, WorkSource of the South Plains, (806) 744-1987.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 11, 2008

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Borderlands Conflict Examined at Texas Tech History Seminar

History faculties from Angelo State University and Texas Tech University will examine how violence, nationalism and race relations play out in borderlands areas.

Conflict in the Borderlands will take place from 2 p.m.-4:30 p.m. Friday (April 25) at the Texas Tech University Southwest Collection/Special Collections Library.

This joint seminar will feature several authors among the presenters, discussing topics ranging from the U.S. Civil War to the development of the Canadian border and how the Cambodia-Vietnam frontier served to blunt genocide.

Three speakers will address the impact of the Mexican Revolution along the Texas border at the dawn of the 20th century.

The event will conclude with a reception honoring the speakers and a special exhibit about the 1914 Battle of Ojinaga – a famous clash in which revolutionary leader Pancho Villa forced federal Mexican forces and their families to flee across the Rio Grande River to Presidio, where they were interned behind barbed wire at Marfa by the U.S. Army.

Seminar speakers will include:

- Miguel A. Levario, assistant professor of history at Texas Tech, will address militarization and race relations in El Paso in 1916. Levario's research focuses on the transnational context of immigration in the U.S. West and Northern Mexico. He has published in prominent journals and has taught at Texas Tech since graduating from Notre Dame, Stanford and the University of Texas at Austin.
- Arnaldo De Leon will speak about racism on the U.S. border with Spanish Mexico and the Republic during the 19th and 20th centuries. De Leon is Davidson Professor at Angelo State, author or co-author of a dozen books, a fellow of the Texas State Historical Association and member of the Texas Institute of Letters.
- Brian D. McKnight, assistant professor of history at Angelo State, will discuss war's impact in Appalachia in the 1860s. McKnight has written books on topics from the Civil War to the Korean conflict, including the upcoming "To Perish by the Sword: Champ Ferguson's Bloody Borderland."

- Ron Milam, assistant professor of history at Texas Tech, will present “Borders as Barriers to Genocide: The Khmer Rouge at Ba Chuc.” A fellow of the Foundation for the Defense of Democracies, Milam is author of “Not a Gentleman’s War: Junior Officers in the Vietnam War,” to be published next year. Milam is a combat veteran and served as an advisor to the Army of the Republic of Vietnam and Montagnard forces in Pleiku Province.
- David Dewar, assistant professor of history at Angelo State, will present “When Violence Breeds Goodwill: George Morgan, the Delawares, and the American War for Independence.” Dewar writes about the trans-Appalachian West’s social and cultural conditions in the late 18th and early 19th centuries. Before coming to ASU, Dewar was assistant director of the Humanities and Western Civilization Program at the University of Kansas.
- John Eusebio Klingemann will discuss violence in Chihuahua from 1913-14. A professional specialist in history at Angelo State, Klingemann’s interest in Mexico’s Revolution of 1910 began in his time as an undergraduate student at Sul Ross State University in Alpine. Subsequently, his interest in the villismo ideology of Villa’s revolutionaries and the División del Norte led him to pursue a doctoral degree at the University of Arizona, where he was awarded the García Robles Fulbright Fellowship for dissertation research in Mexico.

These events are sponsored by the two departments, the Museum of the Big Bend at Sul Ross University and by the Texas Tech Office of Institutional Diversity, Cross Cultural Academic Achievement Center and the Heritage Consortium for the Natural and Historic Southwest.

The Southwest Collection/Special Collections Library is located at 15th Street and Detroit Avenue, near the Texas Tech Library and Student Union Building.

Hours are 9 a.m.-5 p.m. on Mondays, Wednesdays and Fridays; 9 a.m.-7 p.m. on Tuesdays and Thursdays; and 9 a.m.-to 1 p.m. on Saturdays. Limited parking is available with a permit, which visitors can obtain at campus guard kiosks. Parking is unrestricted on Saturday and after 5:30 p.m. on weekdays.

For more information call (806) 742-3749 or visit www.swco.ttu.edu.

CONTACT: Jon Holmes, manager for exhibits and outreach, Southwest Collection/ Special Collections Library, at (806) 742-3749 ext. 244, or jon.holmes@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 11, 2008

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Southwest Collection Exhibit Focuses on Battle of Ojinaga

Famous Pancho Villa skirmish left Mexican troops interned behind U.S. barbed wire.

From April 14 to May 6, the Southwest Collection/Special Collections Library at Texas Tech University will host a special showing featuring 40 linear feet of text, maps and photographs of "The Battle of Ojinaga."

The exhibit, curated by John Eusebio Klingemann for the Museum of the Big Bend at Sul Ross State University, returns to West Texas after a worldwide tour. Stops included the National Museum of Australia.

Klingemann, now on the faculty in the History Department at Angelo State University, is just completing his doctoral studies at the University of Arizona in Tucson.

The famous 1914 battle pitted the División del Norte, under the leadership of General Francisco "Pancho" Villa, against Mexican federal forces led by Generals Salvador Mercado and Pascual Orozco. Villa's troops routed the federales overnight, forcing them and their families to retreat across the Rio Grande to Presidio. At Presidio, the U.S. Army under the command of Colonel John McNamee took the refugees into custody and transferred them to Marfa, Texas, where they were interned behind barbed wire.

Supporting the exhibit is a seminar entitled "Conflict in the Borderlands," featuring the history faculties of Angelo State University and Texas Tech University. The seminar is scheduled for 2 p.m.-4:30 p.m. Friday (April 25) at the Southwest Collection/Special Collections Library, followed by a reception for the presenters.

These events are sponsored by the departments, the Museum of the Big Bend, and by the Texas Tech Office of Institutional Diversity, Cross Cultural Academic Achievement Center and the Heritage Consortium for the Natural and Historic Southwest.

The Southwest Collection/Special Collections Library is located at 15th Street and Detroit Avenue, near the Texas Tech Library and Student Union Building.

Hours are 9 a.m. to 5 p.m. on Mondays, Wednesdays and Fridays; 9 a.m. to 7 p.m. on Tuesdays and Thursdays; and 9 a.m. to 1 p.m. on Saturdays. Limited parking is available with a permit, which visitors can obtain at campus guard kiosks. Parking is unrestricted on Saturday and after 5:30 p.m. on weekdays.

For more information call (806) 742-3749 or visit www.swco.ttu.edu.

**CONTACT: Jon Holmes, manager for exhibits and outreach, Southwest Collection/
Special Collections Library, at (806) 742-3749 ext. 244, or jon.holmes@ttu.edu.**



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 14, 2008

CONTACT: Ben Samples, ben.z.samples@ttu.edu
(806) 742-2136

Texas Tech Hosts Anxiety Relief Day

- WHAT: Curb Your Anxiety Day
- WHEN: 4 – 7:30 p.m. Wednesday (April 16)
- WHERE: Texas Tech University Robert H. Ewalt Student Recreation Center
- EVENT: With final exams looming around the corner, stress levels are reaching yearly highs for Texas Tech students.

In order to combat the growing stress, Texas Tech University will host Curb Your Anxiety Day (CYAD). The event is designed to alleviate students' stress levels and educate them on stress management techniques.

The activities include yoga classes, massage technique classes, mind and body lab demos, chair massages, blood pressure checks, stress and anxiety screenings, wellness booths, fitness demos, and smoothies provided by Keva Juice.

CYAD is sponsored by the Texas Tech Student Counseling Center, Rec Sports and Student Health Services.

CONTACT: Tom Golightly, staff psychologist, Student Counseling Center, Texas Tech University, (806) 742-3674, tom.golightly@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 14, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Top Chef To Speak at Annual Mentor Tech Banquet

[Editor's Note: Jeff Henderson is available for interviews prior to and during his visit to Texas Tech. To set up an interview, please contact Cory Powell at (806) 742-8692]

Jeff Henderson, award-winning chef and New York Times best-selling author will be the keynote speaker at the Sixth Annual Texas Tech University Mentor Tech scholarship banquet at 7 p.m. April 25 in the Lubbock Civic Center Banquet Hall.

Henderson, who in 2001 became the first African American Chef de Cuisine at Caesars Palace, told his story of redemption and finding his passion for cooking while in prison in his memoir "Cooked" which was published in 2007. His life story is now the subject of a motion picture produced by the team that made "The Pursuit of Happyness."

Henderson went to prison in 1988 for drug trafficking. While there he learned to cook. A newspaper article about black chefs prompted him to consider that career field when he was released from prison. Today he is the executive chef at the Café Bellagio in Las Vegas.

Mentor Tech enhances the educational experience of students from underrepresented populations by teaming each student with a faculty or staff mentor.

"Mentor Tech provides a support group that is in line with our students' academic, social and cultural needs," said Cory Powell, associate director of Mentor Tech. "We hope by giving these students support when they first come on campus that we can help them stay in school and graduate."

To qualify for the program, a student must be a freshman, first-year transfer or first-year graduate student at Texas Tech. The students must commit to be part of the program for one year, but may continue beyond that point.

Mentor Tech's formal name is the Lauro Cavazos and Ophelia Powell-Malone Mentoring Program. Cavazos was the first Texas Tech graduate to serve as the university's president and Powell-Malone was the first African American undergraduate to enroll at Texas Tech.

The program began in 2002 with 45 students and more than 100 mentors from the university faculty and staff. Mentor Tech has grown to more than 400 participants today.

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Tickets are \$40 per person. Tables of eight can be purchased for \$400. Tables at the \$600 include passes to a VIP reception with Henderson. Proceeds benefit the Mentor Tech scholarship fund. For tickets or more information, contact Powell at (806) 742-8692 or cory.powell@ttu.edu.

More information on Henderson can be found at www.chefjeffcooked.com.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 14, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Division of Student Affairs Wins National Award

Sandra Marquez Hall, head of strategic planning for Texas Tech University's Division of Student Affairs, today (April 14) received the Ted K. Miller Achievement of Excellence Award from the Council for the Advancement of Standards in Higher Education (CAS).

The award, presented in Washington, D.C., is for Marquez Hall's adaptation of the CAS self-assessment guidelines for use by the 21 areas reporting to the Division of Student Affairs.

Once she discovered that the CAS assessment was too time-consuming for the departments she adapted the organization's 13 criteria into easier-to-use templates for the departments. Marquez Hall also developed a training series and curriculum to help department directors navigate through the review process efficiently.

The CAS assessment measures everything from ethics to equity and access and from facilities and technology to leadership.

"This is a self-evaluation tool and it requires a major commitment from our department," said Marquez Hall. "The training, curriculum and templates allow more people within a department to participate in the process and offer their input. The goal is to use the assessment to raise the level of performance in each department."

Once a department has completed its assessment, another twist added by the division is to have an outside expert come in and evaluate the department's final report. The outside reviewer then offers feedback and recommendations.

Michael Shonrock, vice president for student affairs said it is vital to know how well the division is living up to its mission of promoting each student's learning.

"Assessment of our departments is required in the university's strategic plan, but this assessment plan allows us to dig deeper and look at how we measure up to the standards that have been established for higher education in the support areas," said Shonrock. "The payoff is that we are better able to assess where we need to invest our resources in an effort to better our service and to help hold the line on college costs."

For the departments that have completed the process the next step is to work out ways to strengthen any weak areas and put improvements into place. Once every department has gone through an assessment, in about five years, the process will start over again.

CAS, established in 1979, is an international consortium of more than 35 major higher education associations representing more than 100,000 professionals and is devoted to the establishment and dissemination of standards and the enhancement of student learning.

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Contact: Sandra Marquez Hall, Texas Tech Division of Student Affairs, (806) 742-6669 or Sandra.marquez-hall@ttu.edu.



TEXAS TECH UNIVERSITY SYSTEM

Advisory

FOR IMMEDIATE RELEASE

DATE: April 15, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Former Regent, Dallas Businessman to Speak to Texas Tech Students

WHAT: Chancellor Kent Hance will interview Dallas businessman Jim Sowell as part of the chancellor's senior seminar class

WHEN: 2-2:50 p.m. Wednesday (April 16)

WHERE: Human Sciences Building, room 169, Texas Tech campus

EVENT: As part of his seminar class, which focuses on leadership and career success, Hance will participate in a one-on-one interview with Sowell. The interview will give students the opportunity to hear about the success of a Texas Tech alumnus.

Sowell graduated from Texas Tech in 1970 with a BBA in finance. He formed Jim Sowell Construction Co. Inc. in 1972, which is one of the largest subdivision developers in the state, after serving in the U.S. Army from 1970-1971. Sowell has served on the board of directors of several New York Stock Exchange companies, including NL Industries, Todd Shipyards Corp., Lomas and Nettleton Corp., and Ketchum Drug Co. Additionally he served as a member of the advisory committee for the Byron Nelson Golf Excellence Fund.

In 1995, Mr. Sowell was appointed to the Texas Tech University System Board of Regents and served as chairman from 1999-2001. In addition, he has served as the president of the Boy Scouts of America-Circle Ten Council and the Boy Scout Foundation Board of Trustees.

EDITOR'S NOTE: Sowell will be available for interviews immediately after the class.



TEXAS TECH UNIVERSITY

News Release

For Immediate Release

DATE: April 15, 2008

CONTACT: Georgia Godfrey, georgia.godfrey@ttu.edu
(806) 742-3263

College of Human Sciences Announces Week of the Young Child

Events honor young children and those who make a difference.

The Christine DeVitt and Helen DeVitt Jones Child Development Research Center (CDRC) of Texas Tech University will participate in events celebrating the Week of the Young Child (April 14-18, 2008) as part of the nationwide celebration.

The purpose of the week is to highlight the benefits of high-quality early education and care, which can improve child development and bring lasting benefits to the community.

The CDRC, in the College of Human Sciences, provides educational and developmental programs for approximately 80 families with children as old as five.

Events include:

April 16th Muffins with Moms: Moms will join their children for breakfast and reading time.

April 17th Teacher and Student Assistant Appreciation Lunch: Parents provide lunch and gifts for their children's teachers.

Week of the Young Child is an opportunity for early childhood programs across the country, including childcare and head-start programs, to bring awareness to the needs of young children. The Week of the Young Child aims to educate the community on the importance of learning and literacy for young children, and to celebrate the teachers and policies focused on early childhood education.

The Christine DeVitt and Helen DeVitt Jones Child Development Research Center has 80 early childhood professionals working in professional practice.

The College of Human Sciences provides multidisciplinary education, research and service focused on individuals, families, and their environments for the purpose of sustaining and enhancing people's lives.

CONTACT: Georgia Godfrey, coordinator for college development and external relations, College of Human Sciences, Texas Tech University, (806) 742-3263 or georgia.godfrey@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: April 16, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

U.S. News & World Report Ranks Texas Tech Grad Programs Among Best

Four Texas Tech University graduate programs have joined the elite ranks of U.S. News & World Report's top colleges and universities. In the magazine's yearly assessment of America's best schools, one graduate program made the rankings as a top 10.

Three College of Engineering graduate programs received rankings, including: the Department of Petroleum Engineering, ranked 10th in the Petroleum category; the Department of Industrial Engineering, ranked 30th in the Industrial/Manufacturing category; and the Department of Electrical and Computer Engineering, ranked 65th in the Electrical/Electronic/Communications category.

"This recognition validates my belief that our programs, faculty, students and graduates are among the best in the nation," said Pamela Eibeck, dean of the College of Engineering. "It is an important component in our visibility with potential students – especially graduate and international students – and we see it as a step toward improving our standings in all areas."

The Department of Psychology's doctoral program in clinical psychology ranked in the top tier nationally, coming in 92nd out of 100 in the country. The department moved up 22 slots in the past five years, said David Rudd, department chairman.

"It's the first time we've ever had our graduate program ranked in the top 100," Rudd said. "It's a great accomplishment given that the rankings are based on academic reputation, particularly for doctoral programs in clinical psychology with over 400 such programs nationally. It confirms we have a highly productive and respected faculty."

"Being distinguished in this manner allows the College of Engineering and the Department of Psychology to continue to recruit the best graduate students and faculty members to their programs," said Kent Hance, chancellor of the Texas Tech University System. "Top students look to U.S. News and World Report when choosing a university and we stand among the best."

The graduate rankings, available in the April issue of the magazine, were calculated based on a weighted average of 10 indicators including student selectivity, research activity, faculty resources and assessments by peers and recruiters. The graduate rankings can be found at: http://www.usnews.com/usnews/edu/grad/rankings/rankindex_brief.php

CONTACT: Leslie Cranford, Communications & Marketing, Texas Tech University,
(806) 742-2136, or leslie.cranford@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Apr. 16, 2008

CONTACT: Georgia Godfrey, georgia.godfrey@ttu.edu
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College of Human Sciences Students Inducted Into Phi Beta Kappa

Alan Reifman honored as an Outstanding Professor

[Editor's Note: A student from your area was honored]

Two College of Human Sciences undergraduate students were elected to the Texas Tech University chapter of Phi Beta Kappa.

Though Phi Beta Kappa is an organization for liberal arts and sciences, students from human sciences are eligible if they have substantial course work in the arts and sciences.

Jeannine Choate, a double major in Spanish and nutritional sciences from Nacogdoches, and Elizabeth Beights Cox, a double major in history and human development and family studies from Lubbock, were inducted into the organization.

"I am proud of our students who accept the additional challenge of expanding their studies," said Linda Hoover, dean of the College of Human Sciences. "Jeannine and Elizabeth are true examples of hardworking students in the Texas Tech community."

Also, Alan Reifman, a professor in the Department of Human Development and Family Studies, was honored as an outstanding professor by Phi Beta Kappa students.

"Dr. Reifman works to create a special bond with his students while continuing his important research in the HDFS department," Hoover said. "We are pleased that the students recognize his talents as he is truly an outstanding professor."

Reifman's research is twofold: He studies college-student drinking, with a focus on social influences (e.g., social networks, peers' drinking) and works to isolate risk factors that are unique to a college environment. He currently is working on developing a measure of the experience of going through "emerging adulthood," a life stage between adolescence and full adulthood. Reifman also maintains a Web site, The Hot Hand, which provides statistical and probabilistic analyses of sports streakiness.

A 1989 graduate of the University of Michigan, Reifman studied psychology at the University of California, Los Angeles.

The College of Human Sciences provides multidisciplinary education, research and service focused on individuals, families, and their environments for the purpose of sustaining and enhancing people's lives.

CONTACT: Georgia Godfrey, coordinator for college development and external relations, College of Human Sciences, Texas Tech University, (806) 742-3263, or georgia.godfrey@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 16, 2008

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Texas Tech Announces Appointment of Agricultural Sciences and Natural Resources Dean

Interim dean John M. Burns will assume the role of dean of the Texas Tech University College of Agricultural Sciences and Natural Resources (CASNR), Provost and Senior Vice President for Academic Affairs Bill Marcy announced Tuesday.

Burns, himself a former Texas Tech provost who came out of retirement in August to serve as interim dean, committed to a minimum three years in the position opened by the retirement of Marvin Cepica.

When he retired, Burns liked to quip that only an offer to serve as CASNR's dean could entice him to return to the working world. He points to the college's polite students and hardworking faculty – who carry heavy class loads while also advising students and claiming significant research funding – as examples of why the college appeals to him.

“This is a great bunch of people, and they are fantastic to work with,” he said. “I have enjoyed my time as interim dean and I am looking forward to what lies ahead.”

He said he is excited to work with CASNR to expand its research and realize potential development opportunities, such as increasing endowments for the college – one of the 30 largest agricultural programs in the nation.

Burns was provost of Texas Tech from 1997-2002, when he resigned the position to return to classroom teaching and to serve as associate vice president for undergraduate research. As provost, Burns oversaw all academic programs.

“The College of Agricultural Sciences and Natural Resources boasts a remarkable record of achievement both in academics and research,” said Texas Tech President Jon Whitmore. “John is a longtime member of the Texas Tech family, has extensive administrative experience, and already has proven through his interim post that he can provide the type of leadership necessary to continue this success.”

A faculty member at Texas Tech since 1969, Burns was chairman of the Department of Biological Sciences from 1987 to 1995. He then served as vice provost for academic affairs until his appointment as interim provost in 1996.

He has received seven outstanding teaching awards and has led a variety of university committees during his tenure at Texas Tech. In 1988, he was named an Outstanding Centennial Alumnus of the College of Arts and Sciences of New Mexico State University.

“John Burns’ tenure at Texas Tech has been marked with excellence,” said Chancellor Kent Hance. “Promoting outstanding leaders on our faculty at Texas Tech University helps ensure that we not only recruit the best students, but that our exceptional research initiatives continue.”

Cepica retired Aug. 31 after three decades with Texas Tech University in a variety of academic and administrative posts.

As dean, Cepica oversaw the academic lives of more than 1,400 graduate and undergraduate students. Under his leadership, the college’s endowment fund increased to \$32 million and he presided over the dedication of a new state-of-the-art \$17 million Animal and Food Sciences Building.

CONTACT: Bill Marcy, provost and senior vice president for academic affairs, Texas Tech University, (806) 742-2184, or William.marcy@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 16, 2008

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

New Masked Rider to Take Reins during Transfer

WHAT: Transfer of Reins

WHEN: 3 p.m. Friday (April 18)

WHERE: The Frazier Alumni Pavilion on the Texas Tech University campus

EVENT: A new rider will take the reins of Midnight Matador from Kevin Burns, the 2007-2008 Texas Tech Masked Rider.

CONTACT: Gay Trammel-Witt, Masked Rider publicist, Center for Campus Life, Texas Tech University, (806) 742-5433, gaytrammel.witt@ttu.edu.

-30-



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Apr. 16, 2008

CONTACT: Georgia Godfrey, georgia.godfrey@ttu.edu
(806) 742-3263

College of Human Sciences Students Win at Dallas Career Day 2008

Students in Texas Tech University's Apparel Design and Manufacturing Program earned top-three rankings in five competition categories as they participated in Career Day 2008, held in Dallas.

Career Day, the longest running and largest fashion career event of its kind in the U.S., is hosted by Fashion Group International, a global nonprofit association of more than 6,000 fashion and lifestyle professionals. The Apparel Design and Manufacturing Program is located in the College of Human Sciences.

Students entered fashion-trend boards and garments they designed into various competition categories, and the day culminated with a fashion show where 32 garments from Texas Tech appeared on the runway.

"The talent and creativity in the College of Human Sciences is exemplified in our Apparel Design and Manufacturing program," said Linda Hoover, dean of the College of Human Sciences. "I'm proud of the accomplishments that our students made at Dallas Career Day and the work that is yet to come."

Stephanie Helms won 1st place for her garment in the Fashion Group International Theatre Costume/Wearable Art category. Johnna Sheppard won 3rd place for her garment in the Fashion Group International Eveningwear category. Dru Debusk won 1st place in the Trend Board Competition – Mohair category. Destinee Bates won 1st place in the Trend Board Competition – Wool category and Rebecca Vancil won 2nd place in the Trend Board Competition – Cotton category.

The Department of Design encompasses the fields of apparel design, interior design and environmental design and strives to contribute to new knowledge in these areas through design education, research and community outreach.

The College of Human Sciences provides multidisciplinary education, research and service focused on individuals, families, and their environments for the purpose of sustaining and enhancing people's lives.

CONTACT: Georgia Godfrey, coordinator for college development and external relations, College of Human Sciences, Texas Tech University, (806) 742-3263, or georgia.godfrey@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Apr. 16, 2008

CONTACT: Georgia Godfrey, georgia.godfrey@ttu.edu
(806) 742-3263

College of Human Sciences Students Receive Acclaim

Students Present at Texas Council on Family Relations Annual Conference.

Texas Tech University Human Development and Family Studies (HDFS) students won awards at the annual Texas Council on Family Relations Conference in Houston.

Eight students presented and competed in the conference – themed The Family Life Educator.

Marcus Tanner, a graduate student in HDFS, won the graduate student paper award for his work on “Applying Choice Theory to Relational Forgiveness in Marriage.” The paper now will enter an outstanding student paper competition at the National Council on Family Relations Conference, slated for November.

Cathryn Bushman, an undergraduate HDFS student, won awards for her work on “Smoking for Two: Enabling Taboos.”

“Our students and faculty in the HDFS department work hard throughout the year to research familial relationships for this conference,” said Linda Hoover, dean of the College of Human Sciences. “We are proud of what they have accomplished and look forward to the work that is yet to come.”

Rachel Pride, an undergraduate, was a presenter with her sister and grandparents in a session on intergenerational influences in family life education. Graduate students Janis Henderson and Erin Ritchey also presented a research session with Lane Powell, a professor in the HDFS department.

Powell led a workshop on interactive teaching in family life education and signed copies of her textbook: “Family Life Education: Working with Families across the Lifespan,” which she co-authored with Dawn Cassidy.

The Department of Human Development and Family Studies is a multidisciplinary department in the College of Human Sciences that focuses applied developmental research to the study of individual development and relationship processes, using teaching and service as well as research. The department serves students in both early childhood education and the human development and family studies majors.

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CONTACT: Georgia Godfrey, coordinator for college development and external relations, College of Human Sciences, Texas Tech University, (806) 742-3263, or georgia.godfrey@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 17, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
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Texas Tech to Partner with State, Seminole on Affordable Groundwater Desalination Plant

A \$500,000 state grant to the City of Seminole could clear the way for a Texas Tech University pilot project using wind power to desalinate brackish groundwater to go forward.

The grant, from the Office of Rural Community Affairs (ORCA) Renewable Energy Demonstration Pilot Program, will help fund the \$1.07 million project.

The partnership between ORCA, Texas Tech and Seminole is the first project in the United States to use wind power to desalinate drinking water for an inland municipality.

Texas Tech will provide technical support for the two-year project through its Wind Science and Engineering Research Center and the Water Resources Center.

Seminole currently draws its drinking water from the Ogallala Aquifer, which is rapidly being depleted. The small town has no access to surface water supplies. Pumping water from the brackish Santa Rosa Aquifer, which lies deep beneath the Ogallala, has not been an option because desalinating the water has been cost prohibitive.

"As Ogallala Aquifer supplies decline and drinking water standards become more stringent, some cities are faced with increased costs for treatment as well as increased pumping costs from a deeper aquifer," said Ken Rainwater, director of the Water Resources Center. "Wind power can provide locally generated, renewable energy for treatment and pumping."

The ORCA grant will allow the installation of a 50-kilowatt wind turbine to power a reverse osmosis plant that would make the water from the Santa Rosa Aquifer drinkable.

"This project holds great promise for rural communities in West Texas and the Panhandle needing to develop new sources of drinking water," said Charles S. (Charlie) Stone, ORCA executive director.

Seminole, a city of more than 6,000 people in Gaines County, about 80 miles southwest of Lubbock, currently uses about two million gallons a day on average from the Ogallala Aquifer. The wind turbine in the pilot project would provide the electricity for a reverse

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osmosis plant that, depending on the aquifer characteristics, will produce up to 30,000 gallons per day of drinking water for the city.

Texas Tech has been working with Seminole for three years on the design and economics of wind-driven groundwater desalination systems.

Seminole also has submitted a request for additional funds for the project to the Texas Water Development Board.

“We are grateful to ORCA for its leadership on addressing the critical water needs of Seminole and the region,” Mike Carter, mayor of Seminole, said. “We are hopeful that the Texas Water Development Board will join in this project and bring its strengths and expertise.”

In addition to the ORCA grant, the project calls for Seminole to contribute \$400,000 in cash, land and in-kind services. Texas Tech will contribute \$25,000 in data collection and analysis and Entegri Wind Systems will donate for two years a wind turbine valued at \$150,000. After two years, Entegri likely would lease the turbine to Seminole.

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CONTACT: Andrew Swift, director Texas Tech Wind Science and Engineering Research Center, (806) 742-3476 ext. 342 or andy.swift@ttu.edu.



Advisory

FOR IMMEDIATE RELEASE

DATE: April 17, 2008

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
(806) 742-2136 ext. 226

Wall Street Journal Columnist to Speak to Rawls College of Business

- WHAT:** Rawls College of Business Chief Executives Round Table (CER) luncheon with guest speaker Peggy Noonan, columnist, *The Wall Street Journal*
- WHEN:** 11:30 a.m., Tuesday (April 22)
- WHERE:** Lubbock Country Club, 3400 Mesa Road
- EVENT:** The Rawls College of Business will host Peggy Noonan as a guest speaker at the CER Round Table luncheon.

Along with her career as a columnist for the Wall Street Journal, Noonan also has received recognition as a best-selling author of seven books on American politics, history and culture. Her essays have appeared in Forbes, Time, Newsweek, The Washington Post, The New York Times and other publications. She is a frequent guest on political talk shows. She also has been nominated for Emmy Awards for the writing of a post Sept. 11 television special and for her work on the television drama The West Wing. Noonan is a member of the board of the Manhattan Institute.

Noonan's career accomplishments include serving as special assistant to Ronald Reagan from 1984-1988 as well as chief speechwriter for George Bush Sr. when he ran for the presidency. Her most recent publication, "When Character Was King: A Story of Ronald Reagan," was a New York Times bestseller.

CONTACT: Crystal White, CER program assistant, (806) 742-3940, crystal.r.white@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 17, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Rawls College of Business to Honor Distinguished Alumni

- WHAT:** Rawls College of Business 2008 Alumni Recognition Awards
- WHEN:** 6:30 p.m. Thursday (April 17)
- WHERE:** Lubbock Country Club, 3400 Mesa Road
- EVENT:** The Rawls College of Business will recognize three distinguished alumni during its annual alumni recognition awards dinner.

Honorees include: G. Randall Andrews, founder and President of GRACO Real Estate Development Inc., a 1977 accounting graduate; Ben M. Bruckner Jr., chairman of the board of Bruckner Truck Sales, Inc., in Amarillo, a 1953 marketing graduate; and L. Frederick "Rick" Francis, former chairman of the Texas Tech University System Board of Regents, now chairman of Bank of the West El Paso along with Francis Properties and Francis Holdings, a 1978 graduate in finance.

CONTACT: Crystal White, event coordinator, (806) 742-3940,
crystal.r.white@ttu.edu.

- 30 -



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 17, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu

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Atkins Middle School-Texas Tech Bike Project Promotes Learning

Dream bike project sneaks in lessons in art, science and engineering.

Texas Tech University's School of Art in the College of Visual and Performing Arts, and the T-STEM (Texas-Science, Technology, Engineering, Math) Center, along with Atkins Middle School, present the Lowrider/Dream Bike Parade.

The event begins at 6 p.m. Friday (April 18) in front of the School of Art building (east entrance), at the intersection of 18th Street and Flint Avenue, just east of the Architecture Building on the Texas Tech campus.

The event is free and open to the public. Parking is available on the 4th floor of the Flint Avenue Parking Facility (\$1.25 per hour) across the street from the School of Art.

This is the fourth year that the School of Art has partnered with a school from the Lubbock area in presenting an art bike project. However, K-12 academic outreach has not been part of the equation. The T-STEM Center, part of a State of Texas initiative designed to motivate and prepare more K-12 students for careers in science, technology, engineering and mathematics, is working with the School of Art to help teachers use the lowrider bike project to reinforce and apply the science and math concepts that the students are learning in the classroom.

Atkins is 79 percent minority and 78 percent of students come from economically disadvantaged families. The school is working to remediate its Texas Assessment of Knowledge and Skills (TAKS) scores from a 2007 School Accountability Rating of Academically Unacceptable.

"Seeing the excitement and enthusiasm on these students' faces is a perfect reminder of why an integrated approach to STEM education is so important," said John Chandler, a director of the T-STEM Center.

"When you give students engaging opportunities to learn by solving real-world problems – like designing a low rider bike – they remember the concepts forever. The School of Art is to be commended for reaching out to the students at Atkins with a project that combines art and science in a context that every middle school kid cares about – a really cool bike," Chandler said.



TEXAS TECH UNIVERSITY

This year Future Akins-Tillett, assistant professor in visual studies, worked with Atkins art teacher Lyn Brown, science teacher Dawn Bullock and 48 of their students. Each student involved received a Schwinn StingRay, purchased by the T-STEM Center.

Akins-Tillet says the partnership with Texas Tech's T-STEM center has helped take the project to new heights. "We have worked with LISD twice before, we just never worked with T-STEM. Problem solving is always a vital part of creativity. The difference this year was the ability, with the help of T-STEM, to have working bikes to begin with, which added emphasis on assembling the bikes, then taking them apart and putting them together again the way the kids visualized them."

Brown said that aside from being a great art project, one of the program's objectives is to sharpen the students' upper-level thinking skills and common sense, which would help them on a standardized test.

Bullock agrees. "Mostly, it's the problem solving that I'm really excited about because our students need to be able to take any content they've learned in any area and make application and solve problems. The questions on the TAKS are application questions. So they have to find a way to understand what the question is asking, read through the possible choices, and see what makes sense and what doesn't make sense."

After a kick-off event and a bicycle safety day at Safety City in March, students have been working on designing their bikes and disassembling them for construction. Texas Tech Visual Studies students, along with others, lent a hand to the students in "tricking out" the bikes for the parade.

Also participating in the parade is Texas Tech's kinetics sculpture class, led by Will Cannings, associate professor of sculpture. Their recent creations focused on designing, rethinking and expanding on the concept of bikes and movement.

In collaboration with the parade, doctoral student Kyle McQuilkin has organized an exhibition of lowrider bikes in the Architecture Gallery (9th floor of the Architecture Building). The exhibition will not only showcase bikes by the Atkins students, but also bikes from local lowrider groups.

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CONTACT: Robert Waller, communication specialist, T-STEM Center, (806) 742- 3451 or r.waller@ttu.edu; Future Akins-Tillett, assistant professor, School of Art, (806) 742-3826, or future.akins@ttu.edu; or Chris Huber, principal, Atkins Middle School, (806) 766-1522, or chuber@lubbockisd.org.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 18, 2008

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

College of Architecture to Announce Elevation of Professorship to Endowed Chair

WHAT: College of Architecture Convocation Ceremony

WHEN: 2 p.m. Monday (April 21)

WHERE: The Frazier Alumni Pavilion on the Texas Tech Campus

EVENT: The Texas Tech University College of Architecture will announce the establishment of its first endowed chair and honor the chair's namesake during convocation ceremonies.

The H. Deane Pierce Chair is the result of a gift from F. Marie Hall of Midland, enlarging a professorship she established in the same name in 2003.

The endowment honors Pierce, a Lubbock architect and Texas Tech graduate. The Frazier Alumni Pavilion is among the local buildings he designed.

CONTACT: Kathy B. Johnson, director of development, College of Architecture,
(806) 742-3136, or kathy.johnson@ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 18, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
742-2136

Texas Supreme Court to Hear Cases in New Law Building Texas' high court will open Texas Tech's futuristic courtroom.

The Supreme Court of Texas will hear two cases in Lubbock to inaugurate the Donald M. Hunt Courtroom in the new Mark & Becky Lanier Professional Development Center at the Texas Tech School of Law.

The hearings will begin at 10 a.m. April 22, immediately preceding the ribbon cutting for the new law school addition.

Walter Huffman, dean of the law school, said to have the Texas Supreme Court opening the courtroom in the new addition is an honor and a privilege for Texas Tech and for Lubbock.

"It is always an honor when our Supreme Court is willing to leave its Austin chambers and hear actual cases at our law school for the educational benefit of our students," Huffman said. "The timing of this visit to give additional emphasis to the opening of our new courtroom makes this visit even more special. We are very grateful to Chief Justice Wallace Jefferson, our Texas Tech Law alumnus Justice Phil Johnson and the staff of the Supreme Court for making this wonderful event possible."

The first case is an appeal in a lawsuit contesting ownership of much of Padre Island, involving heirs of a man who owned the land before the Texas Revolution and was the nephew of the priest for whom Padre Island was named. One of the principal issues in the appeal is whether time limits on filing a lawsuit bar the claim. The heirs argue their interest to the Padre Island land can be traced to 1830, when their ancestor took back the land from a previous sale.

In the other case – Benny P. Phillips, M.D. v. Dale Bramlett, from Lubbock County – the issue is whether an insurance company should pay more than the limits that state medical-malpractice law places on damages because the insurance company refused a supposedly reasonable offer to settle the case.

The hearings are open to Texas Tech law students and faculty, as well as to the public if seating allows. The hearings later will be available by streaming video on the Internet at <http://stmarytxlaw.mediasite.com/stmarytx/Catalog/>.



TEXAS TECH UNIVERSITY

Johnson was a member of the Texas Tech Law Review and graduated with honors in 1975. He was appointed to the court in 2005 by Gov. Rick Perry. Johnson was serving as chief justice of the Seventh Court of Appeals in Amarillo at the time of his appointment. He was elected to the Seventh Court of Appeals in 1998 and was elected chief justice in 2002. He practiced law from 1975 until 1998 with the Lubbock law firm of Crenshaw, Dupree & Milam LLP.

The technologically advanced courtroom is named for Donald Hunt, adjunct professor of law, appellate advocacy advisor and moot court competition coach for the school since 1974.

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CONTACT: Frank Ramos, assistant academic dean, Texas Tech School of Law,
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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 18, 2008

CONTACT: Kelly Kleinsteuber, kelly.kleinsteuber@ttu.edu
(806) 742-2136

IPPC Nobel Laureate to Speak at Texas Tech Earth Day Event

A Nobel Laureate will speak as part of the Earth Day event presented by Texas Tech University's Grassroots organization at 7 p.m. April 22 in the Allen Theater.

Katharine Hayhoe, a research associate professor in the Department of Geosciences and part of the Nobel Prize-winning U.N. panel on climate change, will give a speech about climate change and the effects it has on Earth. She will discuss how seemingly contradictory theories about the cause of climate change can all be rooted in scientific truths established for more than a century. Hayhoe will also discuss small, everyday changes that can better the world for future generations.

"Hardly a day passes without hearing something about climate change in the media," Hayhoe said. "But what we hear is confusing and sometimes even downright contradictory. The choices we make now and over the next decade or so will set the pathway that we will follow over the next century."

Grassroots is an environmental organization at Texas Tech that educates and provides Red Raiders with more environmentally friendly alternatives in their lives. The organization runs a recycling program on campus. The Earth Day event also features exhibitors demonstrating creative ways to conserve and generate sustainable energy and help the environment.

CONTACT: Sanjeet Baidwan, chair of Earth Day event, sanjeet.baidwan@ttu.edu or call (806) 535-4809



TEXAS TECH UNIVERSITY

News Release

IMMEDIATE RELEASE

DATE: April 18, 2008

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
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Three Distinguished Alumni Recognized at Annual Awards Dinner

Texas Tech University's Rawls College of Business honored three distinguished alumni April 17 at its annual alumni recognition awards dinner.

"The Rawls College of Business Distinguished Alumni Award is given to honor graduates who have not only excelled in their profession and distinguished themselves in the business community, but have gone above and beyond the call of duty in service to their alma mater," Allen McInnes, Dean of Rawls College of Business said. "This year's honorees are strongly committed to Texas Tech University and are most deserving of this prestigious recognition."

The award recognizes some of the college's most outstanding alumni for significant contributions to society and for their career accomplishments.

Receiving the 2008 Distinguished Alumni Awards are:

G. Randall Andrews, founder and president of GRACO Real Estate Development Inc., is a 1977 accounting graduate. In his career, Andrews has constructed more than 2.5 million square feet of shopping centers, office buildings and net-leased properties in Texas and Colorado. In addition to development, Andrews is involved in the ranching and cattle business.

Ben M. Bruckner Jr., chairman of the board of Bruckner Truck Sales Inc. in Amarillo graduated from Texas Tech in 1953 with a degree in marketing. His current business includes Mack, Volvo and GMC truck distributorships with stores in Amarillo, Lubbock, Ft. Worth, Odessa, Abilene, Wichita Falls and Dallas. He also has opened stores in New Mexico and Oklahoma.

L. Frederick "Rick" Francis earned his bachelor's degree in finance from Texas Tech University in 1978. Francis was appointed to the Texas Tech University System Board of Regents in 2003, and was re-appointed to serve a second term in 2007. He served as chairman of the Board of Regents from Jan. 1, 2005 to May 11, 2007. Today, Francis is chairman of Bank of the West El Paso along with Francis Properties and Francis Holdings, two businesses primarily engaged in family investments.

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crystal.r.white@ttu.edu**



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 18, 2008

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
(806) 742-2136 ext. 226

Texas Tech Expert Says Obama's Religion Remark Right on the Mark

Although he has tried to clear up any derogatory undertones that may have been expressed about members of the Pennsylvania working class, Barack Obama's campaign still struggles with explaining its candidate's viewpoint.

Obama has endured some political lashing for saying that those in the Pennsylvania working class who are experiencing hard times "cling to guns or religion" as a source of support. However, Jerome Koch, Texas Tech University expert on Religion and Health in Society, says Obama might be on to something.

"Individuals of limited means may turn to religion when healthcare and government have failed them," Koch said. "Organized religion is a social location for resources, especially for those with limited means."

In "Religion and Health Among Black and White Adults: Examining Social Support and Consolation," published in 1994 in the *Journal for the Scientific Study of Religion*, Koch and Kenneth F. Ferraro argue that religion has long been identified as a coping mechanism for those faced with adversity.

Koch also has contributed to numerous other studies examining religion, healthcare and deviance which have been published in *Review of Religious Research*, *Sociological Focus*, *Psychological Report* and *Sociological Spectrum*. His latest study, "Is Religion a Health Resource for the Poor?" is projected to be published by *Social Science Journal* this fall.

His investigations into body art, tattoos and AIDS have been published in *Clinics in Dermatology*, *Clinical Nursing Research*, *Issues in Comprehensive Pediatric Nursing*, *Journal of Adolescent Health* and *The Journal of Psychosocial Nursing and Mental Health Services*.

For more information on Koch's research, visit his [research page](#).

CONTACT: Jerome R. Koch, associate professor of Sociology, Texas Tech University, (806) 742-2401 ext. 227, jerome.koch@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 18, 2008

CONTACT: Kelly Kleinsteuber, kelly.kleinsteuber@ttu.edu
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Institute of Environmental and Human Health Recognized for Studies of Toxic Chemicals

The Institute of Environmental and Human Health at Texas Tech University has been selected as a finalist for a 2008 Texas Environmental Excellence Award by the Texas Commission on Environmental Quality (TCEQ).

“The scientific research and education efforts by The Institute of Environmental and Human Health at Texas Tech University has addressed many environmental issues in Texas and beyond, and offered solutions that make environmental and economic sense,” said Ron Kendal, director. “We appreciate the Texas Commission on Environmental Quality for recognizing and honoring those efforts.”

The institute is recognized in the area of “Education” by the TCEQ; commissioners and Gov. Rick Perry will honor the institute at an awards banquet April 30 in Austin.

Research at the institute studies the impact of toxic chemicals on the environment. The institute researches many different areas including aquatic toxicology, bioterrorism countermeasures and environmental law and policy. The institute also houses the Department of Environmental Technology, which offers a graduate program in environmental toxicology.

The Texas Environmental Excellence Awards celebrate the efforts to preserve the environment in Texas. The awards spotlight the highest achievements in the state concerning environmental preservation and protection.

CONTACT: Ron Kendall, director of TIEHH, ronald.kendall@tiehh.ttu.edu or call (806) 885-4567.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 18, 2008

CONTACT: Norman Martin, norman.martin@ttu.edu
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Economists Expect Soaring World Cotton Import Demand Led by China

Texas Tech University researchers are predicting that world cotton import demand will jump a robust 50 percent in the next decade, and most of that upward leap will come from a single country: China.

Expansion will come on the heels of soaring domestic demand as the nation's emerging middle class swells, though India is poised to profit from this windfall instead of U.S. farmers.

Economists say China is poised for a consumer products revolution. Despite being the globe's largest cotton producer, importer and textile miller, China residents use relatively few cotton products compared with Western nations.

Now, the average Chinese resident uses about 4.4 pounds of cotton annually, compared to 35 pounds in highly developed countries like the United States. That leaves plenty of room for growth inside China's untapped consumer frontier.

The work, led by researchers with Texas Tech's Cotton Economics Research Institute, is described in the recent release of the group's annual world cotton outlook.

Another factor that will drive demand in the coming years is that after producing 35 million bales on 15 million acres last year, there's little more arable land that can be brought into cotton production in China. Indeed, researchers expect the amount of Chinese land in cotton to dip over the next few years.

There's not much hope of increasing the amount of cotton headed to market by boosting Chinese yields, either. China already has very high per-acre yield, comparable to the United States' average of 1.7 bales per acre.

In the coming years, Chinese yields are only expected to climb 1 percent a year. As a result, China will need to buy cotton on the world market to meet its growing needs. Today, China imports 14.4 million bales. In 10 years that number is expected to rise to 28.7 million bales.

Unfortunately, it's not likely that the United States will fill this production dearth. Competition from other crops, specifically those related to rising bio-fuel production, will push the U.S. cotton acreage downward at least for a few years.

Office of Communications and Marketing

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"There's no doubt that U.S. cotton area will go down," said Samarendu Mohanty, an agricultural economist and associate director of the institute. "It could go up if prices for these other crops like corn and soybeans drop drastically, but we don't expect that."

The research results are based on the Texas Tech World Fiber Model, a long-term series of baseline projections that are based on assumptions of normal weather patterns and current trade policies, along with stable economic fundamentals such as population and income growth, and prices for crops that would compete with cotton.

So, what does this mean for U.S. farmers? The long-term trend for American producers is higher prices for those who do plant cotton, but there will likely be few price spikes.

"With the Chinese increasing demand and pressure on the supply side from the United States, you would have expected the cotton price would double during this period. But India has changed that outlook completely," Mohanty said.

In 2003, India was a net importer of cotton despite having the world's largest planting acreages. While the nation might have planted a lot of cotton, it had one of the world's lowest yields per acre.

Four years later cotton yields have soared, thanks largely to the introduction of Bt cotton. Bt crops are so named because they have been genetically altered to produce Bt toxins, which kill some insects. The toxins are produced in nature by the widespread bacterium *Bacillus thuringiensis*, hence the abbreviation Bt.

"India's cotton yield, which had been flat for the previous 15 years, has increased by more than 90 percent in the past few years," Mohanty said. "That's a huge swing."

India became the world's second largest cotton producer and exporter this year.

By the end of 2008, India is projected to export more than 6 million bales of cotton, making them the world's second largest exporter behind the United States. In 10 years the researchers are projecting that number to rise to 13.5 million bales, which is close to current U.S. exports. Today, the United States exports about 15 million bales.

But India still has much more room to increase yields. Even with massive cotton crops, India's yields are today 60 percent below the United States or about one bale per acre.

"India has much more upside," Mohanty said. "Only 70 percent of their production area is under BT (cotton) now."

The Cotton Economics Research Institute provides cotton economic analysis for policymakers and others interested in agricultural economy. The group conducts economic research on all aspects of cotton production, marketing, trade and processing.

Texas, the nation's leading producer of cotton, harvested about 8.15 million bales of the fluffy fiber in 2007. Nationally, 19.4 million bales were harvested. Cotton is grown across the nation's Southern tier from Virginia and the Carolinas to California.



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CONTACT: Samarendu Mohanty, associate director of the Cotton Economics Research Institute, Texas Tech University, (806) 742-2023 ext. 240 or sam.mohanty@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 18, 2008

CONTACT: Cory Chandler, cory.chandler@ttu.edu
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New Masked Rider Takes Reins during Transfer

Mascot fulfills childhood ambition by riding Midnight Matador.

Texas Tech University announced Friday (April 18) that Ashley Hartzog accepted the reins to Midnight Matador, becoming the 2008-2009 Masked Rider.

In donning the rider's mask, Hartzog, a senior animal science and Spanish major from Farwell, fulfills an ambition that took seed when she first saw the iconic mascot at a Red Raider football game when she was five years old.

"It's still hard to believe that I was selected to be the Masked Rider," she said. "Every time I see a Masked Rider logo or image on campus I get chills thinking that I get to be a part of that tradition."

As Masked Rider, Hartzog will make hundreds of appearances and put thousands of miles on the Masked Rider's pickup over the next year, crisscrossing the Southwest to promote Texas Tech spirit and goodwill at athletic events, parades, rodeos and other functions.

Hartzog has ridden, trained and shown horses everywhere from ranches to rodeos for more than 16 years, and in 2003 was president of the Llano Estacado Horse Association. She has competed on Texas Tech's Ranch Horse, Horse Judging and Equestrian teams and recently completed an internship with seedstock giant Leachman Cattle of Colorado.

Yet the experience that has perhaps readied her most to take up Midnight Matador's reins is her nearly four years on the Masked Rider Field Safety Team, which brought her in close contact with former riders during and between appearances.

Most recently, she helped Kevin Burns, the 2007-2008 Masked Rider, who traveled more than 12,000 miles to more than 150 appearances during his stint as mascot.

Burns attended nine football games, including a historic return to the Gator Bowl, where in 1954 the Masked Rider made his first official appearance against what is now Auburn University. Kevin and Midnight Matador led the Red Raiders into the Jan. 1 Konica Minolta Gator Bowl – a come-from-behind thriller against the Virginia Cavaliers.

**CONTACT: Gay Trammel-Witt, Masked Rider publicist, Center for Campus Life,
Texas Tech University, (806) 742-5433, gaytrammel.witt@ttu.edu.**



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 21, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Lanier Law Addition to Open at Texas Tech Texas high court to hear cases in futuristic courtroom.

- WHAT:** Ribbon cutting for the Mark & Becky Lanier Professional Development Center at the Texas Tech University School of Law
- WHEN:** 10 a.m. Texas Supreme Court hearings begin, noon ribbon cutting for the law building addition, Tuesday (April 22)
- WHERE:** Texas Tech School of Law, 18th Street and Indiana Avenue
- EVENT:** Texas Tech officials will formally open the \$13.6 million, 34,560-square-foot addition. The new wing includes the state-of-the-art 130-seat Donald Hunt courtroom to enable students to practice their advocacy skills; and a 300-seat auditorium-classroom, capable of holding an entire law school class as well as continuing education conferences. Additionally, the new wing provides space for the Office of Academic Success Programs, Career Services and Alumni Development, and student organizations.

The Hunt courtroom includes amenities that will benefit law students, such as a document camera, computers, monitors, laptop connections and video players available for the electronic introduction of evidence and other amenities.

The Texas Supreme Court justices will attend the opening after inaugurating the new courtroom by hearing two cases immediately prior to the ribbon cutting.

CONTACT: Casey Carson, director of Alumni Relations and Communications, Texas Tech University School of Law, (806) 742-3990 ext. 315, or casey.carson@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 21, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Small Business Development Center Best in Country

The U.S. Small Business Administration (SBA) today (April 21) named the Texas Tech Northwest Texas Small Business Development Center as the SBDC national center of the year during a ceremony in Washington, D.C.

The award, given during National Small Business Week, is based on the center's success in helping to launch new small businesses and expand existing businesses. Founded in 1987, the Texas Tech center serves 95 counties and has helped 5,800 new small businesses creating about 50,000 new jobs in the region.

"Every one of our counselors has small business experience and I think that gives us an advantage in advising our clients," said Craig Bean, executive director of the Northwest Texas Small Business Development Center (SBDC). "I've always thought we were pretty good and this award is a credit to everyone who works here."

This is the first time the SBA has given this award. Centers did not submit applications, rather the SBA looked at data submitted by each of the 63 SBDC offices nationwide and selected the winner. In 2007, the center's counselors helped 411 businesses open, creating 1,653 jobs.

"The SBA is pleased to honor the Northwest Texas Small Business Development Center as the Small Business Development Center of the Year," said Anoop Prakash, SBA associate administrator for entrepreneurial development. "The center has truly been a leader, advocate and champion of small businesses in its region, demonstrated by its outstanding performance in contributing to new business starts and access to capital. Their contributions in educating, training and opening doors for entrepreneurs have been a catalyst for small business success, which is the engine that drives our country's economy."

Anyone with a desire to open their own business can utilize the services of SBDC counselors. The free service offers guidance on everything from finances to marketing. And Bean says often the best advice his counselors offer is to not open a business.

"We don't always have good news for people. Often they just are not ready to open a business," he said. "But we don't just say no. We offer advice on what they need to do to

get to opening day. We can suggest financing sources or point them toward training programs, whatever they need to have a chance at success.”

In addition to Lubbock, the regional operation has offices in Amarillo, Abilene, Midland/Odessa, Stephenville and Wichita Falls. The SBDC offers workshops throughout the year. For more information on the SBDC, go to www.nwtsbdc.org.

The U.S. Small Business Administration is the nation’s largest financial backer of small businesses. The SBA’s programs and services help business owners start, run and grow their businesses, and provide a range of financial, technical and management assistance. SBA also plays a major role in the government's disaster relief efforts by making low-interest recovery loans to both homeowners and businesses. America’s 25 million small businesses employ more than 50 percent of the private workforce, generate more than half the nation’s gross domestic product, and are the principal source of new jobs in the U.S. economy.

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Contact: Craig Bean, executive director of the Northwest Texas Small Business Development Center, at (806) 745-3973.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 21, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Honors Outstanding Faculty

WHAT: Annual Faculty Honors Convocation

WHEN: 3:30 p.m. Tuesday (April 22)

WHERE: Human Sciences Building, room 169, on the Texas Tech campus

EVENT: Jon Whitmore, president of Texas Tech University and Bill Marcy, Texas Tech provost, will present a series of awards recognizing outstanding teaching and research.

Chancellor Kent Hance also will address the faculty.

Among the awards to be presented are the President's Academic Achievement Award to three faculty members who have demonstrated distinction in teaching, research and service. Also to be presented are the President's Excellence Awards in both teaching and research, the Texas Tech Alumni Association's New Faculty Awards and the Texas Tech Association of Parents faculty awards.



Advisory

FOR IMMEDIATE RELEASE

DATE: April 21, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Deaf-blind Technology Trainer Available for Interviews

Couple teaches teachers and students to use technology to meet challenges.

- WHAT: Media availability for Anindya “Bapin” Bhattacharyya
- WHEN: Wednesday (April 23)
- WHERE: Texas Tech College of Education Sowell Center for Research and Education in Visual Impairment
- EVENT: Bhattacharyya is a technology development and training specialist for the Helen Keller National Center for Deaf-Blind Youths and Adults.

Bhattacharyya not only teaches others about using technology to live and work independently, he uses the technology himself as a person who is deaf-blind. His work at the Helen Keller National Center has been featured on the CBS Evening News.

He and his fiancé, Sook Hee Choi, who is a certified orientation and mobility instructor and a deaf-blind employment specialist who also is deaf, will be visiting the College of Education to develop training modules for Texas Tech students and do interviews with the Sowell Center staff.

They will demonstrate technologies that are helpful in providing access to others to use the internet, travel using GPS and to make cell phone calls without hearing or sight.

To schedule an interview, contact Amy Parker, research assistant, College of Education, (806) 742-1998, or amy.parker@ttu.edu.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 21, 2008

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Texas Tech Celebrates Arbor Day University marks 70th year since first going green.

WHAT: Arbor Day 2008

WHEN: 11 a.m. to 3 p.m. Friday (April 25)

WHERE: Memorial Circle on the Texas Tech campus

EVENT: Seventy years ago, then-Texas Technological College President Bradford Knapp released students, faculty and staff early one day to plant more than 20,000 trees and shrubs on the school's new and largely barren campus.

On April 25, Red Raiders will continue this tradition, as volunteers turn trowels on or around Memorial Circle in an effort to beautify campus and build community.

Free food is available to participants beginning at 11 a.m. Students also can nab a free T-shirt if they have a Texas Tech ID. T-shirts are \$5.00 for faculty and staff.

Orlando-based acoustic folk-rock band Fort Pastor will perform from 11:50 a.m. to 12:50 p.m., when organizers will conduct a ceremony honoring participating student organizations.

Planting begins at 1:20 p.m.

While dormant for nearly 51 years, Texas Tech's Arbor Day was revived in 1999 by Debbie Montford, then-Chancellor John Montford's wife and chairwoman of the Campus Caregivers.

Arbor Day 2008 is hosted by Student Union & Activities and the Tech Activities Board with the help of the following people and departments: the Center for Campus Life, Facilities Planning and Construction, the Office of Communications & Marketing, the Student Government Association, 2007 Homecoming King Cliff Fielden, 2007 Homecoming Queen Brecklyn Hughes, and the American Society of Landscape Architects.

CONTACT: Jana Vise, assistant director of student activities, Division of Student Affairs, Texas Tech University, (806) 742-3636, or jana.vise@ttu.edu.

Office of Communications and Marketing

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 21, 2008

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

College of Architecture Announces Increase of Professorship to Endowed Chair

The Texas Tech College of Architecture announced Monday a donation that elevates its H. Deane Pierce Professorship to the college's first endowed chair.

The H. Deane Pierce Chair is made possible by a gift from F. Marie Hall of Midland, who also created the professorship in 2003 in honor of Texas Tech architecture graduate Deane Pierce. It is the first endowed chair for the College of Architecture.

"The increase from professorship to chair has enormous potential for supporting a series of internationally respected professionals who will expose our students to sophisticated architectural design methods," said Andrew Vernooy, dean of the College of Architecture. "These professionals will bring considerable practice experience to the studio."

The endowment pays to transport celebrated architects to Lubbock for weekly studios with students. In the past, it supported as many as three such studios a semester tackling design challenges including performing arts and healthcare facilities.

Hall's additional contribution will put more resources toward the endeavor and could result in added studios each semester. Potential subjects include sports facilities and high-rise, multiuse buildings.

Hall made the gift in honor of Pierce, an architect and friend who helped Hall remodel her family's home in Big Spring. The college announced her gift during convocation ceremonies at the Frazier Alumni Pavilion – a structure designed by Pierce.

"Mr. Pierce is revered for his artistic talent and ability to transform a client's vision into reality," Hall said. "This chair continues the 'window on the world' legacy created by the original professorship."

A longtime Lubbock architect and principal with Pierce and Winn Architects, Pierce also has an interior design practice, H. Dean Pierce Associates. The majority of Pierce's work is in residential design, although public projects include the Texas Tech Market Alumni Center and the Caprock Winery. His sense of composition and proportion reflects his training in the Beaux Arts tradition of architecture.

The H. Deane Pierce Endowed Professorship has attracted architects from New York, Louisiana, Dallas and San Antonio. The chair is expected to widen the scope.

Office of Communications and Marketing

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CONTACT: Kathy B. Johnson, director of development, College of Architecture,
(806) 742-3136, or kathy.johnson@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 21, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Literary Lubbock 2008 Brings Six Southwestern Authors to Town Deadline for tickets is April 25

[**EDITOR'S NOTE:** All authors are available for media interviews. Further information on the authors and their books, as well as headshots and book cover art, is available at the URLs provided.]

Literary Lubbock, a showcase evening featuring Texas Tech University Press authors, is one of Lubbock's signature annual literary events. This year's program, an official Lubbock Centennial event, will take place Fri., May 2, at 5:30 p.m. at the Merket Alumni Center on the Texas Tech campus. Featured authors will sign books during a pre-dinner reception and then discuss selections from their recent works during the dinner program, hosted by Lubbock writer and musician Andy Wilkinson.

Tickets are \$55 for individuals and \$440 for a table of eight. Tickets are available from Texas Tech University Press, (806) 742-2982, through April 25.

Six authors will be featured:

Gail Folkins is a PhD graduate of Texas Tech's PhD program in creative writing. A journalist and teacher of creative writing, Folkins often writes about her deep roots in the American West. Her prose and poetry have appeared in numerous journals and magazines, including *Lifewriting Annual* and *Texas Co-op Power*. She lives in Austin. Her book "Texas Dance Halls: A Two-Step Circuit" has broadened the fame of Texas's historic and well-loved dance halls since its fall 2007 publication.
www.ttup.ttu.edu/BookPages/0896726037.html

Marcia Kaylakie is a quilt collector, teacher, judge, and certified appraiser who lives in Austin. Her lectures and workshops feature antique and vintage quilts from her own collection as she shows how American quilts reflect social, political, and economic history. Her book "Texas Quilts and Quilters: A Lone Star Legacy" (with Janice Whittington, fall 2007) showcases thirty-four quilts—most of which have never been displayed in public—that unfold the story and culture of the state.
www.ttup.ttu.edu/BookPages/0896726061.html

Susan Cummins Miller is a writer of versatile talents. As a scholar, she has edited the anthology "A Sweet, Separate Intimacy Women Writers of the American Frontier, 1800–

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1922," published by TTUP in fall 2007. As a mystery writer, she has produced four novels in the award-winning Frankie MacFarlane, Geologist series ("Death Assemblage," 2003; "Detachment Fault," 2004; "Quarry," 2006; and "Hoodoo" (2008). She worked as a field geologist with the U.S. Geological Survey and taught geology and oceanography before turning to writing full time. She lives in Tucson, Arizona, where the kinship she feels to frontier women writers continues to inspire her work.

www.ttup.ttu.edu/BookPages/0896726185.html

www.ttup.ttu.edu/BookPages/0896725170.html

www.ttup.ttu.edu/BookPages/0896725200.html

www.ttup.ttu.edu/BookPages/089672574X.html

www.ttup.ttu.edu/BookPages/9780896726239.html

Frederick Nolan's "Tascosa: Its Life and Gaudy Times" presents, with painstaking research and an engaging style, the true, detailed, down-and-dirty story of Tascosa, the "cowboy capital of the Texas Panhandle" and "the hardest place on the frontier." Nolan is also the author of *The West of Billy the Kid*, *The Wild West: History, Myth and the Making of America*, and many other works of fiction and non-fiction. He lives in London, England, and travels to the U.S. for research.

www.ttup.ttu.edu/BookPages/0896726045.html

Karl H. Schlesier's lyrically written historical novel "Trail of the Red Butterfly," presents the story of the fictional Cheyenne Kit Fox headman Stone and his search for the twin who has gone missing after an 1807 foray into northeastern New Spain. Schlesier, who draws on an extensive knowledge of Southwest history and culture, taught anthropology at the universities of Wichita State and Kansas for thirty years. His fieldwork has taken him from the central Pyrenees of France to the arctic slopes of northern Alaska and twice into federal court as an expert witness for the Cheyenne Nation.

www.ttup.ttu.edu/BookPages/0896726177.html

S. E. Spinks has had a lifelong fascination with Texas and Western history. Her new book "Law on the Last Frontier: Texas Ranger Arthur Hill" is the culmination of four years of research in archival collections across the state as well as Hill's personal papers. An active member of the Former Texas Rangers Association, she lives with her husband and sons in New Braunfels, Texas.

www.ttup.ttu.edu/BookPages/0896726193.html

For more information on Literary Lubbock 2008 or to arrange sponsorship or ticket reservations, contact Barbara Brannon, marketing manager, Texas Tech University Press, (806) 742-2982 or barbara.brannon@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 21, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
742-2136

Texas Tech University Honors College Students Earn Goldwater Scholarships

Two Texas Tech University Honors College students have been awarded Barry M. Goldwater Scholarships, nationally competitive awards for students pursuing careers in mathematics, the sciences or engineering.

Aaron Adcock of Heath, Ohio, and Jessica McCoury of Albuquerque, N.M., were among the 321 scholars for the 2008-2009 academic year who are selected on the basis of academic merit from a competitive pool of 1,035 university nominees.

The Goldwater Scholarship covers the costs of tuition and fees up to \$7,500 for as many as two years. Named for the late senator from Arizona, the Goldwater Scholarship is the premier undergraduate award of its type.

Adcock is a junior double-major in mathematics and electrical engineering. He is involved in research projects in both fields. After obtaining his doctorate, he plans to conduct research in either control theory or electromagnetic fields.

McCoury is a junior cell and molecular biology major. Currently, she is conducting research on sonochemical degradation. After graduating, Jessica plans to obtain a doctorate in cell biology and biochemistry, then hopes participate in international health research and education.

Adcock and McCoury join 30 previous Texas Tech University Goldwater Scholars in their pursuit of academic and research excellence.

CONTACT: Gary Elbow, interim director, The Honors College, Texas Tech University, (806) 742-1828 ext. 245, or gary.elbow@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 22, 2008

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
742-2136

Lanier Law Addition Opens at Texas Tech

Texas Supreme Court inaugurates technologically advanced courtroom.

Texas Tech University officials Tuesday (April 22) formally opened the \$13.6 million Mark & Becky Lanier Professional Development Center, an addition to the School of Law expected to enhance the legal education of future generations of lawyers.

"The Lanier addition will give Texas Tech the finest legal education facility in the nation -- someone may build one better, but today, the best is right here," said Walter Huffman, dean of the law school. "We are extremely grateful to the Laniers for providing this great benefit for the current and future students of our law school."

The 34,560-square-foot addition includes the state-of-the-art 130-seat Donald Hunt courtroom to enable students to practice their advocacy skills; and a 300-seat auditorium-classroom, capable of holding an entire law school class as well as continuing education conferences. Additionally, the new wing provides space for the Office of Academic Success Programs, Career Services and Alumni Development, and student organizations.

"Because of donors such as Mark and Becky Lanier, the Texas Tech School of Law is able to provide more than a great education to law students through state-of-the-art facilities," said Kent Hance, chancellor of the Texas Tech University System. "In addition to our excellence in classroom teaching, students will be better prepared to practice law because of the hands on experience they received while studying at Texas Tech."

The Hunt courtroom includes amenities that will benefit law students, such as a document camera, computers, monitors, laptop connections and video players available for the electronic introduction of evidence. Two large projection screens are available on which the audience on both the floor level and balcony can watch proceedings. The auditorium and a conference room can be used as observation rooms of court procedures as well.

Additionally, the new courtroom has equipment to digitally record court proceedings, and also has videoconferencing capability. A large-screen LCD monitor is mounted in the courtroom's foyer as well, for messages and other programming. All of the technology is tied together through a state-of-the-art audio/visual control room.



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A practice courtroom also is built into the new addition, and includes technology mimicking much of what is contained in the Hunt courtroom, as well as the judge's bench, attorneys' tables, and a witness box.

The building addition was made possible by a \$6 million donation from the Laniers, matched with resources from the university.

Mark Lanier, a 1984 graduate of the Texas Tech School of Law, is founder and senior partner of The Lanier Law Firm, a national litigation firm with offices in Houston, New York and Los Angeles. Becky Lanier received her bachelor's degree in 1984 and her master's degree in 1986, both from Texas Tech.

Mark had two mentors who encouraged him in his law journey, who he credits for his success.

"Dean Annette Marple went out of her way to help place me at the Texas Tech Law School. Then Don Hunt pulled me into an active use and development of courtroom ability," Lanier said. "Those two put me in the position for success as a lawyer. For that, I want Texas Tech to be the best it can be."

And the dean couldn't be more grateful.

"The Laniers' gift is doubly significant because it was given by alumni exemplifying the preeminent students who graduate from Texas Tech and go about making their mark in the world in a most meaningful way," Huffman said.

-30-

CONTACT: Casey Carson, director of Alumni Relations and Communications, Texas Tech University School of Law, (806) 742-3990 ext. 315, or casey.carson@ttu.edu.



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News Release

FOR IMMEDIATE RELEASE

DATE: April 22, 2008

CONTACT: Kelly Kleinsteuber, kelly.kleinsteuber@ttu.edu
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Expert Available to Discuss How Student Involvement is Reminiscent of Student Movement in 1968

The recent resurgence of political activism among college students mirrors the efforts made by college students during the Vietnam War.

According to Robert Milam, assistant professor of history and interim director of the Center for War and Diplomacy in the Post-Vietnam Era, students' involvement with the upcoming election parallels the participation of students in the presidential election of 1968.

Students strongly supported Robert Kennedy and his anti-war campaign, Milam said. Even after they lost some of their fervor after his assassination in June of '68, they still were active in the election process.

The majority of students could not even vote in that election because then the voting age was 21 years old.

"Even after the voting age dropped down from 21," Milam said, "students didn't think voting was important and they never got that back until this year."

CONTACT: Ron Milam, assistant professor of history and interim director of the Center for War & Diplomacy in the Post Vietnam, (806) 742-3742 or ron.milam@ttu.edu



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News Release

FOR IMMEDIATE RELEASE

DATE: April 22, 2008

CONTACT: Cory Chandler, cory.chandler@ttu.edu

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Portraits from Death Row Opens with Visiting Artist Lecture

Lou Jones, one of the world's top documentary photographers, will discuss his six-year project to record inmates sentenced to death in the state and federal prison systems.

The lecture and book signing begins at 6 p.m. Tuesday (April 29) in Texas Tech University's Southwest Collection/Special Collections Library. A reception will follow the lecture.

"My crew and I endured bone-chilling snowstorms, cheap motels, greasy meals and had our bodies frisked numerous times to bring this story to light," Jones said. "We fraternized with some of the best legal minds in the country, and with as many of the most depraved. We made sure we understood who was being killed in order to start a real debate about capital punishment."

The result is a stark portrayal of the human condition and the reasons why 135 countries have banned the practice of execution since 1976.

The U.S. ranks fifth among nations that conduct executions, after China, Iran, Saudi Arabia and Pakistan, according to Amnesty International. Texas has executed more than 400 prisoners since 1976, representing around a third of the nation's total.

Jones is known internationally as a commercial and advertising artist for clients including IBM, Major League Baseball, Federal Express, KLM and Nike. Published in *People* and *National Geographic* magazines, among others, his assignments often have taken him to Europe, South America, Africa, and the Far East as well as 47 of 50 states.

He grew up in Washington, D.C., and graduated from Rensselaer Polytechnic Institute with degrees in physics. But research couldn't compete with a career that had him taking pictures of headhunters in Borneo and guerrillas in Central America, opium dens in Singapore, the fall of the Berlin Wall, ancient tall ships and gigantic aircraft carriers—even being incarcerated in more foreign jails than he can remember. He has also photographed 12 successive Olympic Games.

Past president of the New England chapter of the American Society of Media Photographers and a long-time member of their national board, Jones is a charter member

of the Advertising Photographers of America and on the board of the Photographic Resource Center at Boston University.

Jones' images have been exhibited at the Smithsonian Museum and Corcoran Galleries, San Francisco Museum of Modern Art, DeCordova and Cooper Hewitt Museums and Detroit Institute of Arts. He has work in the collections of the Fogg Museum at Harvard University, Wellesley College and University of Texas, to name a few. In 2000 the United Nations International Photographic Council presented him with its highest award and Nikon named him one of its Legends Behind the Lens.

The "Final Exposure" exhibit will run from April 29 - July 15. The Southwest Collection/ Special Collections Library is located at 15th Street and Detroit Avenue, near the Texas Tech Library and Student Union Building.

Hours are 9 a.m. to 5 p.m. on Mondays, Wednesdays and Fridays; 9 a.m. to 7 p.m. on Tuesdays and Thursdays; and 9 a.m. to 1 p.m. on Saturdays. Limited parking is available with a permit, which visitors can obtain at campus guard kiosks. Parking is unrestricted on Saturday and after 5:30 p.m. on weekdays.

Further project information is available at <http://www.fotojones.com/final-exposure/>. For more information call (806) 742-3749 or visit www.swco.ttu.edu.

CONTACT: Jon Holmes, manager for exhibits and outreach, Southwest Collection/ Special Collections Library, at (806) 742-3749 ext. 244, or jon.holmes@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 22, 2008

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
(806) 742-2136

Texas Tech Engineering Students Compete with Self-Navigating Robots

WHAT: Electrical and Computer Engineering Project Demonstration Day

WHEN: 9 a.m. Saturday (April 26)

WHERE: Directly behind Electrical Engineering Building

EVENT: The annual Project Demonstration Day and robot competition is hosted by the Electrical and Computer Engineering Department in cooperation with the Institute of Electrical and Electronic Engineers South Plains Section and Texas Tech Student Chapter.

Teams of sophomore electrical and computer engineering students will compete using autonomous robots they built in class. They will compare the robots' abilities to self-navigate in an outdoor area following a designated route by reading symbols to determine the correct path. Through this project the students have learned firsthand how systems like these have direct industrial applications.

Additionally, junior and senior laboratory projects will be available for viewing and discussion in the Electrical Engineering building from 10 a.m. to noon.

CONTACT: **Brian Nutter, associate professor, Department of Electrical and Computer Engineering,** College of Engineering, Texas Tech University, (806) 742-1262, brian.nutter@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 22, 2008

CONTACT: Sally Logue Post, sally.post@ttu.edu
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Texas Tech Honors Outstanding Faculty

Dozens of Texas Tech University faculty members received awards today (April 22) for their quality teaching and research during the annual Faculty Honors Convocation.

Receiving the President's Academic Achievement Awards, which go to three faculty members who have demonstrated distinction in teaching, research and service, are: Mindy Brashears, College of Agricultural Sciences and Natural Resources; Laura Beard, College of Arts and Sciences; and Brian Shannon, School of Law.

Winners of the President's Excellence in Teaching Awards are: Phillip Johnson, College of Agricultural Sciences and Natural Resources; Brian Rex, College of Architecture; Ken Baake, Nathan Collie, Bolanle Olaniran and Magdalena Toda, all College of Arts and Sciences; John Masselli, Jerry S. Rawls College of Business Administration; Hansel Burley, College of Education; Mohammad Saed, College of Engineering; Charlie Adams, College of Human Sciences; Gabriel Eckstein, School of Law; Bill Dean, College of Mass Communications; and Lisa Rogers, College of Visual and Performing Arts.

Seven faculty members received Outstanding Research Awards, they are: Warren Ballard, College of Agricultural Sciences and Natural Resources; Clifton Ellis, College of Architecture; Hafid Gafaiti, College of Arts and Sciences; Alfredo Benavides, College of Education; Du Feng, College of Human Sciences; Susan Saab Fortney, School of Law; and Sankar Chatterjee, Museum Science.

The Texas Tech Association of Parents Barnie E. Rushing, Jr. Faculty Distinguished Research Award went to Sindee Simon in the College of Engineering. The association also presented awards to: Vickie Sutton, School of Law, the Faculty Distinguished Leadership Award; Andrew Farley, Department of Classical and Modern Languages and Literature, the Hemphill Wells New Professor Excellence in Teaching Award and Laura Beard, Department of Classical and Modern Languages and Literature, the Spencer A. Wells for Creativity Award.

The President's Book Awards, given to outstanding faculty authors, went to: Michael Borshuk, Department of English, for his book "Swinging the Vernacular – Jazz and African American Modernist Literature;" John Beusterien, Department of Classical and Modern Languages and Literatures, for "An Eye on Race – Perspectives from Theater in

Imperial Spain;" and "Stefan K. Estreicher, Department of Physics, for "Wine from Neolithic Times to the 21st Century."

The Texas Tech University Teaching Academy Departmental Excellence in Teaching Award went to the Department of Classical and Modern Languages and Literatures.

The Texas Tech Alumni Association New Faculty Awards went to: Todd Brashears, College of Agricultural Sciences and Natural Resources; Kuhn Park, College of Architecture; Idoia Elola, College of Arts and Sciences; Ratna Narayan, College of Education; James Simonton, College of Engineering; Sara Smock, College of Human Sciences; Christopher Bruner, School of Law; Samuel Bradley, College of Mass Communications; and Peter Martens, College of Visual and Performing Arts.

Also recognized were newly designated Paul Whitfield Horn Professors Ballard; Fortney; David Larmour, College of Arts and Sciences; and Daniel Cooke, College of Engineering. The Horn Professorship is the highest honor that can be bestowed on Texas Tech faculty.

Robert McDonald, Area of Marketing in the Jerry S. Rawls College of Business Administration, Chancellor's Council Distinguished Teaching Award and Stephen Jones, Department of English in the College of Arts and Sciences, winner of the Chancellor's Council Distinguished Research Award, also were recognized.

Gretchen Adams in the Department of History and Janis Elliot, School of Art received Gloria Lyerla Memorial Library Research Travel Grants.

Horn Professor Graduate Achievement Awards went to: Micah Meixner, School of Music; Joy Humphreys, Department of Psychology; Kelong Wang, Department of Chemistry and Biochemistry; and Hugo Mantilla-Meluk, Department of Biological Sciences.

Certificates also were presented to newly retired faculty members who have been given emeritus status.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 23, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech Psychology Experts Begin Educational Podcasts on Human Condition

Broadcasters, bloggers welcome to use interviews for news items.

Curious to hear what a Pulitzer-prize nominee has to say about eating disorders?

What about a love story from a Beverly Hills chocolatier?

As Web 2.0 expands reach and shortens distances, Texas Tech psychology experts have begun plying their trade to the world of podcasting.

The Department of Psychology has initiated a new educational podcast series, covering a broad range of topics in psychology which include eating disorders, persuasion, life stress, giftedness, consumer product usability and suicide.

The Web site was created by Texas Tech psychology professor Frank Durso. He initiated and directed this project, along with the assistance of doctoral students Paul Derby and R.B. Watts. Most of these topics will include a Texas Tech faculty member, along with a prominent national expert on the selected topic.

"Psychology has a lot to offer," Durso said. "But it is often difficult to get the information to the people who need it most. So I wanted to give psychology away, and I knew iTunes and podcasts were a way to customize information to suit a particular audience. I hoped we would reach a number of students interested in psychology. I never imagined we'd be hearing from listeners in Japan or that we'd become the most popular psychology podcast on iTunes."

Since the psychology department began putting up the podcasts on iTunes this fall, it has received thousands of hits from all over the world, said David Rudd, chairman of the Department of Psychology. Texas Tech's psychology podcasts are one of three university-based ones featured in the higher education section. Princeton and Harvard's also appear.

"Dr. Durso developed this idea of more community awareness in order to make people more aware of what we're doing," Rudd said. "That's how it got started. It's a great tool for outreach. But people use them for all sorts of purposes. I've gotten emails from one person in Japan, and they're using them for translating from English to Japanese. The students there love to use them because they're interesting."

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Rudd said these podcasts are available for use by the media. To access, enter iTunes, click the education bar, then higher education bar and look in the featured sections, look under Psychology Department at itunes.ttu.edu, or visit <http://www.depts.ttu.edu/psy/psy.php?page=podcast.html>

CONTACT: Frank Durso, psychology professor, Department of Psychology, Texas Tech University, (806) 742-3711 ext. 230, or frank.durso@ttu.edu; David Rudd, chairman, Department of Psychology, Texas Tech University, (806) 742-0818, or david.rudd@ttu.edu.



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News Release

FOR IMMEDIATE RELEASE

DATE: April 23, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Psychology Professor to Serve on National Psychology Advisory Board

A Texas Tech psychologist will serve on a newly formed psychological advisory board that will seek to educate the public on a broad spectrum of psychological issues.

David Rudd, chairman of the Department of Psychology, was appointed to the national advisory board for the PDV Foundation. This new foundation is the nation's only non-profit organization dedicated exclusively to furthering strategic communications to inform and affect national mental health policy change.

"I think this is an excellent opportunity to be a part of a small group that will shape a large national agenda for mental health in this country," Rudd said. "In mental health, there doesn't seem to be a consolidated voice. There are foundations for this illness and foundations for that specific issue. What's great about this one is it covers a broad spectrum of disorders and issues."

Rudd is one of 30 members of the advisory board, which will convene later in the spring.

CONTACT: David Rudd, chairman, Department of Psychology, Texas Tech University, (806) 742-0818 david.rudd@ttu.edu



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News Release

FOR IMMEDIATE RELEASE

DATE: April 23, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Receives \$2.7 million Grant From National Science Foundation

Professors hope to bridge gap for scientific application of math for area schoolchildren.

Texas Tech University will receive \$2.7 million from the National Science Foundation to help area schoolchildren understand the connection between math and science.

The \$2.7 million GK-12 grant, one of 26 awarded nationally, will pay for the Building Bridges: Integrating Math, Science, and Engineering Education on the South Plains program. This initiative seeks to bridge the importance of learning math for its practical application in science for children in elementary through high school.

"This program stems from a need we see and saw years ago," said Dominick Casadonte, chairman of the Department of Chemistry and Biochemistry and lead investigator for the program. "When kids in junior high and high school learn math, they always ask, 'what do I need this for?' Kids don't know how to apply math to science, because they're two very separate things taught apart from each other. We thought, 'wouldn't it be neat to show them how math and science really work together?'"

Texas Tech's program will join about 150 across the country, Casadonte said. However, unlike other programs, Texas Tech's program includes a multidisciplinary approach to teaching math, science and engineering.

The money will provide \$30,000 stipends for eight to 10 graduate students per year in STEM (Science, Technology, Engineering, and Mathematics) disciplines, in exchange for participation in two summer institutes and 15 hours per week service working with area high school math and science teachers.

These graduate students will work with math and science teachers from area schools during the summer to develop curriculum, then apply these lessons next year. The graduate students will improve their abilities in communicating their research interests and skills to a broad audience and will learn pedagogical skills from their interactions with the teachers.

As an outreach mathematician working with teachers of kindergarten through 12th grade, assistant professor of mathematics Jerry Dwyer said he had considered the National Science Foundation's GK-12 Grant Program to be an ideal way to create a new generation of faculty with greater expertise in outreach.

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“What I see are students who do not see the usefulness of mathematics at all,” Dwyer said. “They say ‘when will we ever use this?’ I think that integrated math-science modules serve a dual purpose. They show that math is useful and they help to motivate students to study math. The project team has a nice interdisciplinary balance. The teachers will bring experience that will truly benefit the graduate students. The students will find enjoyment in the newly developed modules.”

The multidisciplinary principal investigator team includes Casadonte from the Department of Chemistry and Biochemistry, Dwyer from the Department of Mathematics and Statistics, Mary Baker from the Department of Electrical Engineering, Jennifer Wilhelm from the College of Education, and Kim Perry from Lubbock Independent School District.

CONTACT: Dominick Casadonte, chairman of the Department of Chemistry and Biochemistry, Texas Tech University, (806) 742-1832, or dominick.casadonte@ttu.edu, Jerry Dwyer, assistant professor of mathematics, Department of Mathematics and Statistics, (806) 742-2580 ext. 230, or jerry.dwyer@ttu.edu



TEXAS TECH UNIVERSITY SYSTEM

Advisory

FOR IMMEDIATE RELEASE

Date: April 23, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech's Lifelong Learning Institute to Announce \$1 Million Endowment From Osher Foundation

- WHAT:** Announcement of \$1 million endowment
- WHEN:** 9:30 a.m. Thursday (April 24)
- WHERE:** Outreach and Distance Education Building, 605 Indiana Ave., adjacent to the International Cultural Center at Ninth Street and Indiana Avenue
- EVENT:** The Osher Lifelong Learning Institute at Texas Tech University, run by the Division of Outreach and Distance Education, will announce a \$1 million endowment from the Osher Foundation during a news conference.

The institute provides non-credit learning opportunities for people 50 years of age and older who want to continue to expand their knowledge through participation in classroom learning activities, lectures, discussion groups, field trips and social events.

The Bernard Osher Foundation, which began funding Texas Tech's institution in 2005, is a charitable foundation established in 1977 by Bernard Osher, a businessman and community leader in San Francisco. The foundation offers annual grants of \$100,000 for up to three years to lifelong learning programs at institutions of higher education across the U.S. Upon demonstrated success of these programs, the Osher Foundation considers establishing a \$1 million endowment fund to provide for the continued operational support of the programs.

CONTACT: Birgit Green, director, Outreach Services, Texas Tech University, (806) 742-7200 ext. 237, or birgit.green@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 23, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Theater Student Earns Fellowship at Shakespeare Theatre Company at American College Theatre Festival in Washington, D.C.

Texas Tech theater doctoral student Jeff Scott still has a hard time believing his name got called on April 19 as the winner of a fellowship for the Shakespeare Theatre Company in Washington, D.C.

But the phone call from the company Monday morning definitely helped to solidify the reality. Scott was chosen out of 15 who auditioned for the fellowship during the American College Theatre Festival, which began April 16.

"It was pretty shocking to hear my name," Scott said. "I honestly did not believe I would get it. When they called my name I was completely floored. They called me this morning to chat with me a little bit and ask me some questions. The reality is just now setting in."

After auditioning for the Shakespeare Theatre Company on Friday, Scott learned on Saturday that he'd won the fellowship during an awards ceremony. As part of this fellowship, Scott will serve with the company from August until June 2009.

"I'll play parts in the ensemble and small speaking roles, then eventually do understudy work," Scott said. "They provide me with a place to live and a small stipend. At the end of the year, I'll be eligible for Actor's Equity."

Also, Scott was one of 16 other theater students from across the U.S. to compete for the Irene Ryan Scholarship. He and his graduate student partner, Paul Fillingim, were the first Texas Tech students to make it to the finals for the scholarship since 1991.

Bill Gelber, head of acting/directing at the Department of Theatre and Dance, is one of Scott's professors. He said he was proud that Scott earned the fellowship.

"I can't say enough about him as a talent or as an individual," Gelber said. "The Shakespeare Theatre Company is a very prestigious company headed by Michael Kahn, formerly head of acting at Julliard. Among other actors, Stacy Keach will play Lear.

"Jeff was the only auditioner at the American College Theatre Festival to be chosen.



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I have had the pleasure of working with him on several shows, and he has always been the consummate professional. He is an outstanding student whose work is always top-notch.”

CONTACT: Jeff Scott, graduate student and Irene Ryan Scholarship finalist, (830) 796-5890 or jeffrey.scott@ttu.edu; Bill Gelber, head of acting/directing, Department of Theatre and Dance, Texas Tech University, (806) 742-3601 or bill.gelber@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 24, 2008

CONTACT: Ben Samples, ben.z.samples@ttu.edu
(806) 742-2136

Texas Tech University Unmasks Raider Red Mascots

- WHAT: Passing of the Guns ceremony
- WHEN: 5:30 p.m. Saturday (April 26)
- WHERE: The Matador Room in Texas Tech's Student Union Building (15th Street and Akron Avenue)
- EVENT: Texas Tech will honor the 2007-2008 Raider Red mascots for their contributions to one of the most recognizable Texas Tech traditions.

Abbey Stark, a senior family and consumer sciences major from Gainesville, and Chance McKee, a senior public relations major from Sulphur Springs, will pass the guns to their incoming successors at the tradition's second unmasking ceremony.

"Raider Red is really a symbol of the university," said Stephanie Rhode, assistant director of the Center for Campus Life. "The students serve as Texas Tech ambassadors at a variety of events, including hospital and elementary school visits."

Created in 1971, the Raider Red mascot attends Texas Tech football, men's and women's basketball, women's volleyball, and men's baseball games.

CONTACT: **Stephanie Rhode, assistant director of the Center for Campus Life, Texas Tech University, (806) 742-5433, stephanie.rhode@ttu.edu**



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 24, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech's Lifelong Learning Institute Announces \$1 Million Endowment From Osher Foundation

The Osher Lifelong Learning Institute at Texas Tech University, run by the Division of Outreach and Distance Education, announced today (April 24) a \$1 million endowment from The Osher Foundation during a news conference.

The institute provides non-credit learning opportunities for people 50 years of age and older who want to continue to expand their knowledge through participation in classroom learning activities, lectures, discussion groups, field trips and social events.

"At Texas Tech University, we believe that learning doesn't cease after graduation," said Kent Hance, chancellor of Texas Tech University. "Our institution relies on the generosity of foundations, such as The Osher Foundation, so that we can continue to provide educational opportunities to those who choose to learn regardless of their stage in life."

The Bernard Osher Foundation, which began funding Texas Tech's institute in 2005, is a charitable foundation established in 1977 by Bernard Osher, a businessman and community leader in San Francisco. The foundation offers annual grants of \$100,000 for up to three years to lifelong learning programs at institutions of higher education across the U.S. Upon demonstrated success of these programs, The Osher Foundation considers establishing a \$1 million endowment fund to provide for the continued operational support of the programs.

Through remaining active in education and in their communities, participants will hopefully live happier, healthier and longer lives, said Louise Cummins, advisory board chairwoman of Texas Tech's program.

"This is great news for us," Cummins said. "In the fall of '03, we had 225 members and we started out with a small offering of classes. Now, we have dinner and drama, field trips and more than 500 members. This program really meets a need and hits a niche in our community. And now, it can continue."

Now that Texas Tech's institute has met Osher standards and received the endowment, the institute can continue its goal to enrich the lives of those who participate in the program, said Birgit Green, director of Outreach Services.

Office of Communications and Marketing

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“We deeply appreciate the generous financial assistance provided by The Bernard Osher Foundation and look forward to expanding our course offerings to lifelong learners on the South Plains,” she said.

CONTACT: Birgit Green, director, Outreach Services, Texas Tech University, (806) 742-7200 ext. 237, or birgit.green@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: April 24 2008

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Santa Fe Opera Makes Fifth Appearance at Texas Tech

WHAT: Santa Fe Opera Apprentice Singers Performance

WHEN: 7:30 p.m. Sunday (April 27)

WHERE: Allen Theater in the Student Union Building

EVENT: The College of Visual & Performing Arts and the Presidential Lecture & Performance series will co-host the fifth annual visit from the Santa Fe Opera Apprentice Singers as part of their annual Spring Opera Tour. A reception hosted by the Texas Tech Office of the President will follow the performance.

Santa Fe Opera casts are drawn from the world's most talented young singers. Many singers, whose names are now found on the rosters of the world's leading opera houses, began their careers in Santa Fe. Texas Tech music student Adam Bielamowicz was selected for a summer residency as an apprentice with the Santa Fe Opera.

CONTACT: Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806) 742-2121 or maryjane.hurst@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April. 25, 2008

CONTACT: Cory Chandler, cory.chandler@ttu.edu
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Texas Tech University Announces Lubbock's First Open Chess Championship

Texas Tech University's Susan Polgar Institute for Chess Excellence (SPICE) announces the first Lubbock Open Chess Championship.

The championship, beginning at 10 a.m. April 26 at Monterey High School, consists of five sections from scholastic through adult.

The U.S. Chess Federation will rate the event, and players as far as Amarillo and Midland will compete for the title of Lubbock's chess champion.

Top finishers will win trophies and other prizes.

Lubbock Mayor David Miller will welcome the players at 10:45 a.m. and open the tournament. Spectators are welcome.

Texas Tech's Knight Raiders chess team is co-hosting the event.

Contact: Paul Truong, director of marketing, SPICE, Texas Tech University (806) 742-7742, or paul.truong@ttu.edu, or spice@ttu.edu.



TEXAS TECH UNIVERSITY SYSTEM

Advisory

FOR IMMEDIATE RELEASE

Date: April 25, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
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Undergraduate Students Find Texans Staying True to Republican Sentiments Through Recent Earl Survey Telephone Inquiry

- WHAT:** Announcement of Texas voters' opinion survey
- WHEN:** 10:15 a.m. Monday (April 28)
- WHERE:** Room 107 of Holden Hall, located at the corner of Broadway and Akron Avenue on the Texas Tech campus
- EVENT:** In spite of near-record turnouts in Texas' March Democratic party primary, the state's voters appear unwilling to move away from their Republican leanings when it comes to actually choosing a president, according to a Texas Tech University Political Science Department poll of voting-aged Texans.

Political science majors polled 507 voting-age Texans from across the state from March 25 through April 14. Among other findings, the students will announce their findings of what voting-aged Texans feel about John McCain compared to Democratic opponents Barack Obama and Hillary Clinton as well as their approval of President George W. Bush.

The survey was administered at the Earl Survey Research Lab in the Department of Political Science at Texas Tech. Alan Arwine, visiting assistant professor, is instructor of the class.

CONTACT: Alan Arwine, visiting assistant professor, Department of Political Science, Texas Tech University, (806) 742- 4051, or alan.arwine@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 28, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
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Is Happiness Having What You Want, Wanting What You Have, or Both?

Some argue that happiness is not having what you want, but wanting what you have. This maxim sounds reasonable enough, but can it be tested, and if so, is it true?

It turns out it can be tested. Texas Tech University psychologist Jeff Larsen and Amie McKibban of Wichita State University asked undergraduates to indicate whether they possessed 52 different material items, such as a car, a stereo or a bed.

Their results, which appear in the April issue of the Association for Psychological Science's journal, *Psychological Science*, suggest people can grow accustomed to their possessions and thereby derive less happiness from them.

They also suggest, however, that people can continue to want the things they have and that those who do so can achieve greater happiness.

"Simply having a bunch of things is not the key to happiness," Larsen said. "Our data show that you also need to appreciate those things you have. It's also important to keep your desire for things you don't own in check."

If the students owned a car, the researchers asked them to rate how much they wanted the car they had. If they didn't have a car, they were asked to rate how much they wanted one.

Larsen and McKibban then calculated the extent to which people want what they have and have what they want. Their findings show that wanting what you have is not the same as having what you want. While people who have what they want tend to desire those items, the correlation between the two was far from perfect.

The researchers found that people who want more of what they have tend to be happier than those who want less of what they have. However, people who have more of what they want tend to be happier than those who have less of what they want.

CONTACT: Jeff Larsen, assistant professor, Department of Psychology, Texas Tech University, (806) 742-3711 ext. 234 or jeff.larsen@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 28, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Undergraduate Students Find Texans Staying True to Republican Sentiments Through Recent Earl Survey Telephone Inquiry

In spite of near-record turnouts in Texas' March Democratic Party primary, the state's voters appear unwilling to move away from their Republican leanings when it comes to actually choosing a president, according to a poll of voting-age Texans by undergraduate students at the Earl Survey Research Lab at Texas Tech University.

Students queried 507 voting-age Texans, 483 of whom said they are registered to vote, in a statewide telephone survey from March 25 through April 14. In the survey, 45 percent of voters classified themselves as Republicans, 24 percent said they were Democrats and 21 percent said they were independents.

"Texas remains a conservative state, and the overwhelming majority of citizens consider themselves Republicans," said Alan Arwine, visiting assistant professor of political science who instructs the class that did the survey. "For Democrats to stand a chance of carrying Texas in the fall, they either must convince Texans to switch their party loyalties or capture all independent and Democratic voters. There is absolutely no room for error on part of the Democrats."

The survey found that presumptive Republican presidential nominee Sen. John McCain holds comfortable leads over Democratic opponents Sens. Barack Obama and Hillary Clinton. In head-to-head match-ups, McCain leads Clinton with 59 percent of the vote to her 30 percent, and leads Obama 58 percent to 29 percent.

Men and women support McCain in the head-to-head match-ups, capturing more than 65 percent of the white voters in the state. Obama, when matched up against McCain, captures 93 percent of the black vote, but breaks even with the Republican among Hispanic citizens. Clinton captures 72 percent of black voters when matched against McCain, but carries 60 percent of the Hispanic vote.

"The presidential horserace questions tell us that Democrats have a long and difficult road ahead of them if they hope to carry Texas in the fall," Arwine said. "Texans today appear reluctant to alter recent history and support a Democrat in the fall election."



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Texans hold a higher opinion of President George W. Bush than do citizens on average across the rest of the country, the survey states. Texans' approval rating is 42 percent, while nationwide, the president's job approval rating sits at about 30 percent.

On other issues, Texans:

- were divided on whether illegal or undocumented immigrants should be allowed to send their children to school and on whether children of illegal immigrants who are born in the United States should receive automatic citizenship.
- said job opportunities in the state are good.
- were split on who to blame for rising gasoline prices, with Democrats placing more blame at President Bush's feet while Republicans were more likely to blame oil companies and foreign oil producers.
- seem to be reluctant to support an immediate troop withdrawal in Iraq, with 57 percent believing troops should stay until the country is stabilized.

The poll has a margin of error of +/- 4 percent, meaning that 95 percent of the time, results would fall within +/- 4 points from what would be obtained by interviewing all adult Texans.

The survey is conducted each semester by political science majors in the department's undergraduate research methods course and is administered at the lab by the Department of Political Science.

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TEXAS TECH UNIVERSITY

News Release

For Immediate Release

DATE: Apr. 29, 2008

CONTACT: Georgia Godfrey, georgia.godfrey@ttu.edu
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Charles Schwab and Texas Tech University Name First Schwab Research Scholar Scholar will identify necessary skills for entry-level financial planning positions.

The Texas Tech University College of Human Sciences along with Charles Schwab Foundation on Tuesday announced Danielle Winchester, a doctoral student, as the inaugural Schwab Research Scholar.

The announcement builds on an already existing partnership in which the college creates a new on-campus teaching facility that will be named the "Schwab Technology Complex."

Both the research fellowship and the new technology complex are funded by a \$1 million grant pledged to the Personal Financial Planning program by Charles Schwab Foundation in October on behalf of Schwab Institutional.

"The Personal Financial Planning program is the national leader in research and educating students for the financial planning community" said Linda Hoover, dean of the College of Human Sciences. "With the support of Schwab, we will continue to provide the industry with excellently prepared graduates."

As the Schwab Research Scholar, Winchester is conducting a job analysis study that will identify what employers in the industry expect from the next generation entering the workforce. The study will pinpoint topics employers expect financial planning majors to have studied, rank employers' importance of these topics, and examine competence levels in each topic employers expect of incoming entry-level employees. The national study is designed to help academic institutions develop curriculums that will more effectively educate students studying to enter the financial planning industry.

Winchester is expected to release the first set of findings in fall 2008.

"This study will serve to bridge the gap between the classroom and the real world. It will enable us to incorporate the knowledge and skills that today's financial services firms demand into the classroom" said Deena Katz, associate professor in the Personal Financial Planning Division.

The Schwab Technology Complex will contain the largest collection of professional software in any collegiate financial planning program in the United States. The facility will house a technology classroom, a technology work lab, and resource workspace that will be

used by undergraduate and graduate students in the university's Division of Personal Financial Planning.

Winchester is currently a doctoral student in the Personal Financial Planning Division at Texas Tech. She earned both an M.B.A. in 2002 and a bachelor of science in international business from the University of North Carolina in 1996. From 2002 to 2007, she taught in the Department of Business Education at North Carolina A&T State University. Winchester is expected to complete her studies in 2009 and plans to return to North Carolina to teach at an institution of higher education.

The Texas Tech Personal Financial Planning Division strives to educate students on the need to focus financial knowledge on families and the achievement of their goals.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: April 29, 2008

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Atmospheric Scientist to Lead Climate Change Impacts Research for White House

A prominent climate researcher and professor at the Department of Geosciences at Texas Tech University has been invited by the White House to serve as a lead author on a national research project to evaluate climate change impacts on the United States.

Katharine Hayhoe has been asked to provide projections of future regional-scale climate changes that are expected during the coming century. Using these projections, other authors of this report will assess the way climate change is likely to impact key economic sectors and regions of the country.

"This is a wonderful opportunity to take all the information we've learned about how climate change will affect the places where we live and put it all together in one place," Hayhoe said. "The report will serve as a great resource for anyone who is interested in finding out how climate change might affect daily life during the next few decades and beyond."

The report, due for release in late 2008, will summarize observed and projected future impacts of climate change on water resources, energy, agriculture, human society and a number of other important aspects of life in the United States.

Drawing on her experience leading climate impact assessments for California, the Northeast and the city of Chicago, Hayhoe will serve as lead author for the Great Plains chapter, which includes Texas.

Hayhoe also contributed to the Nobel Prize-winning United Nations Intergovernmental Panel on Climate Change.

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