

DATE	Stories and Cutlines	(75) Locals	(25) Reg. Dailies	(37) Reg. Weeklies	(16) 50 M's	Reg. Radio	(26) X-List	(15) Adj. Counties	Hometowners	PSA's	Ag list	(16) Ag boxes	MISC. (#)	CONTACT	REMARKS
1-1-21-85	Young Actors	✓												Palmer Lewis	
2-1-21-85	Financial Seminar	✓	✓					✓						B	
3-1-22-85	Comparative Lit	✓						✓						Darla	
4-1-22-85	Mass Comm. PSA													Jane	
5-1-22-85	Linkel	✓	✓		✓			✓						Darla	
6-1-22-85	Art	✓						✓						Darla	
7-1-22-85	Shared Housing Corp.	✓						✓						Darla	
8-1-23-85	Maine Bros	✓						✓						P.S.	
9-1-23-85	Cepica	✓	✓											B	
10-1-23-85	Real Estate Scholarship	✓												Damon	Memphis, TN
11-1-23-85	CID	✓												P.L.	
12-1-23-85	Courthouse	✓						✓						P.L.	Abilene, Albany
13-1-23-85	Money Management Seminar	✓	✓					✓						B	
14-1-23-85	CAVA 205 Called Meeting	✓												B	
15-1-23-85	Art PSA													Jane	
16-1-24-85	Ed Advisory - Cardinal													Darla	
17-1-24-85	Psychologist	✓	✓		✓			✓						Darla	
18-1-24-85	Chaco Canyon	✓			✓			✓						Darla	
19-1-24-85	Camazon						✓							B	

Jan 21-25, 1985

[illegible]

Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS/P.O. BOX 4640/TEXAS TECH UNIVERSITY/LUBBOCK, TEXAS 79409/(806) 742-2136

AFTER HOURS CALL:

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CONTACT: Deborah Palmer/P. Lewis

1-1-21-85

LUBBOCK--Three classes will be offered in the Young Actors Workshop at Texas Tech University this spring.

"Creative Dramatics," "Principles of Acting" and "Dramatic Literature" will be sponsored by the Texas Tech Division of Continuing Education's Institute for the Gifted.

Through sensory exercises, games, improvisations, story dramatizations and puppetry, "Creative Dramatics" will emphasize creativity while expanding the participants' knowledge of the basics of dramatic literature. First through sixth graders will meet 4:30-6 p.m. Wednesdays through March 27 in Room 206, Continuing Education-McClellan Hall. Cost is \$95.

The "Creative Dramatics" class has been expanded this spring to include a program for children ages three to five. Participants will meet 9-10 a.m. Saturdays, Jan. 26 through March 2, in Room 121, Foreign Language Building. Fee is \$45.

Seventh through 12th graders can develop their theatrical skills in "Principles of Acting." The class will cover voice articulation, stage movement, role development and performance techniques. Participants will meet 7-9 p.m. Tuesdays, Feb. 5 through April 2, in Room 210, Continuing Education-McClellan. For new participants, auditions will be 11 a.m. to noon Jan. 26 and 7-8 p.m. Jan. 29 in Room 206, Continuing Education-McClellan. The \$75 registration fee is payable at the audition.

-more-

In the new "Dramatic Literature" class, 10th through 12th graders will discuss and analyze the male-female stereotypes found in plays. The class will meet 11 a.m. to 12:50 p.m. Saturdays, Jan. 26 through March 2, in Room 201, Continuing Education-McClellan. Cost is \$55.

For information or to register in the Young Actors Workshop, contact Helen Rust or Donna Weiner at the Institute for the Gifted, Texas Tech University, Box 4110, Lubbock, Texas 79409, (806) 742-2353.

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Jackie Lindsey (806) 741-4012 2-1-21-85

(EDITORS' ADVISORY: You are invited to attend a news conference for Ann Benson, widely known financial consultant, at 3 p.m. Thursday (Jan. 24) in the Letterman's Lounge at the north end of Jones Stadium on the Texas Tech campus.)

LUBBOCK--Making easier the management of money in today's changing economy is the goal of a financial seminar to be held at 10 a.m. Saturday (Jan. 26) in Room 5B148 of the Texas Tech University Health Sciences Center.

The seminar is free although \$10 donations to the Double T Connection will benefit Women's Athletics at Texas Tech University. The Double T Connection and Merrill Lynch of Lubbock are co-sponsors of the event.

Ann Benson, who has conducted financial seminars for thousands throughout the country and who has both a newspaper column and television show, will headline a panel of experts.

"No matter how much money you have, managing it in today's economy can be a difficult balancing act," Benson said. "Understanding the basics of investing can give a person the confidence needed to assume control of personal finances."

Appearing with Benson on the panel will be insurance specialist Jerry Howard; certified public accountant Pat Williams; and senior financial consultant James T. Schiermeyer and investment account executive and financial consultant Jackie Lindsey, both of whom represent Merrill Lynch, Pierce, Fenner & Smith, Inc., as does Benson.

-more-

Benson is a registered representative of the New York Stock Exchange. Her syndicated column, "Financial Woman," runs in 150 markets.

On CBS she has a syndicated program called "Taking Advantage," which is seen in the Lubbock area. She has appeared on several other shows, including NBC's "Today," and she will be featured in an upcoming issue of the magazine, "Working Woman."

Benson is noted particularly for being adept in advising women concerning investments. This is important, she said, because a recent survey of working women, conducted by the Investment Company Institute, showed that 75 percent of those married play an equal role with their husbands in saving and investment decisions.

Almost 72 percent of the unmarried women made savings and investment decisions themselves, and 25 percent said they made them with the help of others.

Thirty-six percent, however, said that, although they play an active role in their financial affairs, they do not feel comfortable making decisions. An overwhelming number of the unmarried women said they have only savings accounts. One in four owned U.S. Savings Bonds and fewer than 8 percent owned mutual funds.

"Women know more about money than they think they do," Benson said. "They have a critical eye and extensive experience as consumers. Once they learn about the world of finance, they discover that all they've needed is common sense and confidence."

She said the Lubbock seminar is to help both men and women gain confidence and put their common sense to work.

Benson will cover such topics as determining personal investment objectives, choosing a financial adviser, getting information about securities and avoiding common investor pitfalls.

She is the wife of screen writer Jerry Segal. Their son, Robby Benson, is a well-known film actor.

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CONTACT: Darla Hightower

3-1-22-85

LUBBOCK--Scholars and representatives from several disciplines will gather at Texas Tech University this week to discuss aspects of the nuclear age at the 18th Annual Comparative Literature Symposium beginning Thursday (Jan. 24-26).

This year's symposium, "War and Peace: Perspectives in the Nuclear Age," will offer viewpoints from experts in literature, history, journalism, science, technology, philosophy and theology.

The symposium will bring together European and U.S. views on the topic, according to co-directors Irmgard Hunt and Ulrich Goebel. Speakers from Germany and several U.S. universities will participate.

Speakers will include Cardinal Archbishop Bernardin of Chicago, University of Virginia historian Norman Graebner, nuclear physicist Charles Schwartz of the University of California-Berkeley, Seattle journalist Paul Loeb and Rainer Tetzlaff of the Institute for Political Science at the University of Hamburg, West Germany.

Cardinal Bernardin is noted for his work in bringing about the U.S. Bishop's peace document in the spring of 1983. He will speak at 11 a.m. Saturday (Jan. 26) on "The Challenge of Peace: Genesis, Principles and Perspectives of the American Bishops' Pastoral Letter."

-more-

Schwartz has had over three dozen articles published on his research in the theoretical physics of atoms, nuclei and elementary particles. He will discuss "Science: Villian and Victim in the Military State" at 2 p.m. Thursday (Jan. 24).

Graebner is one of the leading national experts on American foreign policy and diplomatic history. He has been a professor of history and public affairs at numerous universities, and has published about 120 articles and portions of books. He will speak on "The United States, Russia and the International Order" at 9 a.m. Friday (Jan. 25).

Loeb is a free-lance writer based in Seattle, Wash. His book, "Nuclear Culture: Living and Working at the World's Largest Atomic Complex," has been discussed on more than 100 radio and television shows. He will speak at 2 p.m. Jan. 25 on "Nuclear Culture: Living with the Bomb."

Tetzlaff studied at the Free University of Berlin and has held his position at the University of Hamburg since 1974. His interest in Third World relations is well-documented in numerous publications.

Also, 20 other scholars and representatives from a variety of backgrounds will present papers selected by the symposium committee.

Interviews with several symposium speakers will be broadcast at 6 p.m. Wednesday (Jan. 23) and Friday (Jan. 25) on Channel 5, KTXT-TV.

-more-

An anti-nuclear film, "War and Peace," will be presented in conjunction with the symposium at 8 p.m. Thursday (Jan. 24) in the University Center Ballroom. The film is in German with English subtitles.

All lectures are free, except a Friday luncheon costing \$7.

The symposium is organized by the Interdepartmental Committee on Comparative Literature and is arranged this year by the Department of Germanic and Slavic Languages. Sponsors are the Office of Academic Affairs; Research and Graduate Studies; College of Arts and Sciences; College of Engineering; Department of Classical and Romance Languages; Department of English and Department of Germanic and Slavic Languages.

PRODUCTION PROJECT
"Public Relations Degree"

MASS COMMUNICATIONS
Interview with Dr. David
PAGE Buccholz

TIME :58

DATE 1-21-85

4-1-22-85

VIDEO	LOG NUMBER	AUDIO
		<p>(Local and area stations cy) JOBS OF THE FUTURE? TRY A LITTLE P/R. THAT'S RIGHT...PUBLIC RELATIONS POSITIONS. AND MASS COMMUNICATIONS PROFESSOR DR. DAVID BUCCHOLZ IS PROUD OF THE FIRST P/R DEPT. IN ANY TEXAS COLLEGE OR UNIVERSITY. TEXAS TECH'S PUBLIC RELATIONS DEPARTMENT WILL OFFICIALLY BE OFFERED IN A DEGREE PROGRAM BEGINNING THIS FALL. CT ONE: "...from this program" AT TEXAS TECH UNIVERSITY, I'M JANE PRINCE JONES.</p> <p>(TSN cy) WHAT DOES THE FUTURE JOB MARKET HOLD? TEXAS TECH MASS COMMUNICATIONS PROFESSOR DAVID BUC- CHOLZ SAYS A NEW DEGREE PROGRAM IN PUBLIC RELATIONS BEGINS THIS FALL AT TECH AS JOBS IN P/R BECOME MORE PREVALENT. CT ONE: "...become public relations people." AT TEXAS TECH UNIVERSITY, I'M JANE PRINCE JONES.</p>

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CONTACT: Darla Hightower

5-1-22-85

LUBBOCK--The adventure and drama of the American West -- both past and present -- is captured in the drawings of Murray Tinkelman to be displayed at The Museum of Texas Tech University Feb. 10-April 7.

Tinkelman became famous for his drawings of cowboys and Indians in the late 1970s, when he began illustrating covers for Zane Grey paperback books. His interest in the West led him to illustrate rodeos and Indian dancing contests.

Tinkelman has published six books and has received more than 150 professional awards for his drawings and photographs. He has created illustrations for numerous national magazines and many of the nation's major publishers.

The exhibit will encompass 42 works. These include rodeo drawings, Zane Grey bookcovers, and drawings from the Panamerican Indian movement's circuit of competitive dancing. Historical artifacts will be displayed to complement the art work.

"The historical and ethnological artifacts accompanying the illustrations will give the exhibit a three-dimensional effect," said Kristine Fredriksson, curator of history for The Museum.

Among the artifacts displayed will be a 1930 movie camera exhibited with still photos from Zane Grey movies. Rodeo equipment and costumes will complement rodeo illustrations.

-more-

Since Tinkelman grew up in New York, he did not discover rodeos until he was doing research for Zane Grey book illustrations. When he began drawing rodeo scenes, he played the role of a journalist, depicting the scene as it happened.

"I fell in love with the subject," he said. "I felt like an artist-reporter recording something real and immediate."

While on assignment to photograph the Fourth-of-July rodeo in Cody, Wyo., in 1983, Tinkelman discovered yet another subject for his drawings. He became acquainted with the Panamerican Indian Movement's circuit of competitive dancing. His drawings of Indians portray the irony of the age-old Indian ceremonial costumes worn with sneakers, dark glasses and digital watches.

Tinkelman's work has been shown in museums and galleries around the world, including The Louvre in Paris; the Society of Illustrators and the Whitney Museum in New York City; and Marywood College in Scranton, Pa.

The Texas Tech exhibit is his first showing in Texas.

For the opening of the exhibit, Tinkelman will present a free lecture at 3 p.m. Sunday, Feb. 10 in the Kline Room of The Museum.

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CONTACT: Darla Hightower

6-1-22-85

LUBBOCK--Early medieval art resulting from the Migration Period of European history will be the topic of a lecture at 11 a.m. Tuesday (Jan. 29) at The Museum of Texas Tech University.

Georgia Chamley-Brevik of the Texas Tech Art Department will discuss the works of art that migrated with various groups during the Middle Ages.

"Most of the art from that period is sculpture or pieces of fine art that contains sculpture," Chamley-Brevik said. "They had to be small pieces because they carried them."

Few examples of architecture or paintings came from the Migration Period, she said, but the small sculptures did eventually influence larger works.

The lecture is part of the spring series of art seminars sponsored by the Women's Council of the West Texas Museum Association.

Admission is \$3 per lecture.

The 24th annual art seminar, "Art Through the Ages," is a study of art and its historical context.

CONTACT: Darla Hightower

7-1-22-85

LUBBOCK--The elderly can learn about more efficient housing arrangements at a Shared Housing Conference at 1:30 p.m. Friday (Jan. 25) at 5012 50th St.

The conference is sponsored by the National Shared Housing Resources Center, the Texas Department on Aging and the Retired Senior Volunteer Program.

Anyone interested in learning more about combining resources for more efficient, effective housing is invited to attend, according to Peggy Forgason, RSVP program coordinator. The charge is \$3 per person.

Dennis Day-Lower, director of the National Shared Housing Resource Center in Philadelphia, Pa., will be the keynote speaker. A question and answer session will follow his speech.

The conference will cover two types of shared housing -- match up and group residence. Match up is when an elderly person is matched with one person for living arrangements. Usually no property is involved and counseling is available.

Group residence involves developing properties to house three to 20 persons (an average of five) with levels of service ranging to personal care, meals and cleaning.

For more information, call (806) 742-2423.

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CONTACT: Preston Lewis

8-1-23-85

LUBBOCK--The Maines Brothers Band of Lubbock will be featured Feb. 2 on the popular Public Broadcasting Service show "Austin City Limits."

The program at 9 p.m. on KTXT-TV, Channel 5, will be simulcast in stereo by KLLL-FM in Lubbock.

The Maines Brothers Band and special guest Terry Allen will give viewers a sampling of the West Texas sound, combining spirited country with pop elements and some hard-edged rock 'n' roll. Sharing billing with the Maines Brothers will be the musical group Exile.

Members of The Maines Brothers Band are Lubbock natives Lloyd, Steve, Kenny and Donnie Maines and Cary Banks, Jerry Brownlow and Richard Bowden.

KTXT-TV, the South Plains' Public Broadcasting Service affiliate, is operated by Texas Tech University.

CONTACT: B. Zeeck

9-1-23-85

Attention: Farm and Ranch Editors

LUBBOCK--The Texas Tech University Department of Entomology has been advised that it ranks first among 38 departments in the United States in the number of undergraduates enrolled. The Texas Tech department has 36 students.

Among the other 37 departments nationwide, Purdue University ranks second with 27 students, Texas A&M third with 26, followed by New Mexico State University, the University of Florida and the University of Florida and the University of Delaware.

In graduate enrollment at the master's degree level, Texas Tech ranked 26th with 16 students. Texas A&M ranked first with 47 and Michigan State University second with 28.

The rankings were announced by the Council of Entomological Department Administrators.

CONTACT: Damon Pearce

10-1-23-85

LUBBOCK--Texas Tech University senior Stephanie Montgomery of Memphis is one of 24 students nationally receiving scholarships from the Real Estate Educators Association.

Montgomery, a finance major, is the daughter of Mr. and Mrs. Jack Montgomery, 1220 Demont Drive, Memphis, Texas.

The \$250 scholarships were awarded from a national fund established by Dr. Bruce Harwood of California.

Requirements for the scholarship include full time enrollment, completion of at least two semesters of work with a minimum grade point average of 3.2 on a 4.0 scale and intent to pursue a career in real estate.

The Real Estate Educators Association was established in 1980 to facilitate communication and cooperation between those concerned with instruction, administration and regulation of real estate education.

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CONTACT: Preston Lewis

11-1-23-85

LUBBOCK--The Consortium for International Development (CID), an organization of 11 western universities including Texas Tech, will discuss ways of expanding CID's International Outreach during a board of trustees meeting Wednesday through Friday (Jan. 23-25) at the Lubbock Holiday Inn Civic Center.

CID is a non-profit corporation which consolidates the varied expertise of member universities into an organization which assists third world countries in addressing their developmental problems. CID also helps secure international development projects for and facilitates cooperation among its member institutions.

Member institutions are Texas Tech, University of Arizona, California State Polytechnic University (Pomona), Colorado State University, University of Idaho, Montana State University, New Mexico State University, Oregon State University, Utah State University, Washington State University and University of Wyoming.

The CID board of trustees consists of two representatives from each member institution. Texas Tech representatives are Agricultural Sciences Dean Sam E. Curl and Idris R. Traylor Jr., director of the International Center for Arid and Semi-Arid Land Studies.

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During the meeting the board will review consortium-wide results of a questionnaire on future CID policies and actions. Trustees also will discuss increasing cooperation among CID universities in their international work, improving service to members and strengthening CID.

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CONTACT: Preston Lewis

12-1-23-85

LUBBOCK--The county courthouse, a symbol and cornerstone of the American democratic system will be highlighted in a Library of Congress traveling exhibit on display weekdays Feb. 4 through March 1 in the Texas Tech University Library.

"Houses of Justice: County Court Architecture Across America" is a collection of 69 photographs taken between 1974 and 1976 to mark America's Bicentennial.

The photographs, representative of the varying styles and diversity of the nation's 1,400 plus county courthouses, will be displayed 9 a.m. to 5 p.m. weekdays in the Special Collections Area on the Library's third floor.

An opening reception is planned Feb. 7 in the library and a program with speaker is planned at 7:30 p.m. each Thursday during the exhibit. Texas Tech Architecture Professor Willard B. Robinson, who has done extensive research on public buildings, including courthouses, of the Southwest, will speak at the opening reception.

Subsequent speakers will be Ward Brogard on "Restoration of the Tarrant County (Fort Worth) Courthouse," Feb. 14; Carol Collier of the Lubbock Heritage Society on "Historic Preservation in Lubbock," Feb. 21; and Dr. Joseph E. King and Dr. Donald R. Abbe of the Texas Tech Center for History of Engineering and Technology, on "Court Houses of West Texas," Feb. 28.

-more-

Texas counties represented in the display are Denton, Tarrant and Shackelford.

Exhibit organizers said over the past 200 years, the scale and form of the county courthouse have varied greatly, reflecting the prosperity, aspirations and geographic and cultural diversity of the nation's people. From the simplest vernacular structure to the grandest expressions in stone, steel and glass, the development of the architectural heritage in the United States can be traced through its courthouses.

Though the architecture has varied for courthouses, the buildings have served a common purpose where the nation's citizens settled their differences in court, recorded property transactions, payed taxes, bought licenses and had their births and deaths recorded, he said.

The exhibit is sponsored locally by the University Library, the Southwest Collection, the Texas Tech Division of Architecture, Lubbock Heritage Society and the Lubbock Chapter of the American Institute of Architects.

For more information, contact Tess Trost at the University Library, 742-2236, or Janet Neugebauer at the Southwest Collection, 742-3749.

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Jackie Lindsey (806) 741-4012

13-1-23-85

LUBBOCK--Because of demand a second session for a financial planning seminar on "Money Management in 1985" has been scheduled for 2 p.m. Saturday (Jan. 26) in Room 5B148, Texas Tech University Health Sciences Center Building.

The seminar features nationally known financial consultant Ann Benson and a panel including: insurance specialist Jerry Howard; certified public accountant Pat Williams; senior financial consultant James T. Schiermeyer and investment account executive and financial consultant Jackie Lindsey.

Benson, Schiermeyer and Lindsey are representatives of Merrill Lynch, Pierce, Fenner and Smith, Inc., a co-sponsor of the seminar with the Double T Connection. The Double T Connection is a group organized in support of Women's Athletics at Texas Tech.

The seminar is free although participants are asked to make a tax deductible donation of \$10 to the Double T Connection. All contributions will be used in support of Texas Tech Women's Athletics.

The first session of the seminar will begin at 10 a.m. Because of the large registration for that session, the second session with the same team of financial experts has been scheduled for 2 p.m.

-more-

To make a reservation for the 2 p.m. session or to place a name on a waiting list for the 10 a.m. session, individuals can call 742-3360 or 741-4012.

Persons who planned to attend without making reservations, Lindsey said, would be well advised to attend the afternoon session.

CONTACT: B. Zeeck

14-1-23-85

(Editor's Advisory: You are invited to cover this event.)

LUBBOCK--Texas Tech President Lauro F. Cavazos has called a meeting of all faculty of the university and health sciences center to discuss legislative issues that will have far-reaching impact on the two institutions.

The meeting will take place at 4 p.m. Thursday, Jan. 31, in University Center Theater.

Cavazos said he will discuss with faculty the current standing of university and health sciences center appropriations and budget proposals; the proposed statewide distribution of the \$100 million dedicated fund established by voters who approved Proposition 2 last November; and the Board of Regents' request for legislative approval of a system organization for Texas Tech.

PRODUCTION PROJECT

"Video Artdisk"

DEPT. OF ART

Interview with

PAGE Dr. Kim Smith

TIME :68

DATE 1-23-85

15-1-23-85

VIDEO	LOG NUMBER	AUDIO
		<p>THE POWER OF TELEVISION. HOW MUCH CONTROL DO YOU <u>REALLY</u> HAVE? TEXAS TECH ART PROFESSOR KIM SMITH IS EXECUTIVE PRODUCER OF THE FIRST INTERACTIVE LASER VIDEO ARTDISK PRODUCED THROUGH TEXAS TECH'S ART DEPARTMENT. THE VIDEO, WRITTEN AND DIRECTED BY LYNN HERSHMAN AND VIDEO TAPED PRIMARILY ON TECH CAMPUS, IS ABOUT LORNA, A FORTY YEAR OLD SUFFERING FROM AGOROPHOBIA...THE FEAR OF OPEN SPACES.</p> <p>CT ONE : "...by television prison if you will IT'S NOT A GAME IN THE SENSE THERE'S A WINNER OR LOSER, BUT IT'S UP TO THE VIEWERS TO CONTROL THE FATE OF LORNA, AND SELECT ONE OF SIX OPTIONS ON HOW THE STORY OF LORNA WILL END....THUS, THROWING CONTROL <u>BACK</u> TO THE VIEWER.</p> <p>CT TWO : "...also break free"</p> <p>DR. SMITH EXPECTS THIS ARTFORM TO BE WIDELY ACCEPTED IN THE FUTURE.</p> <p>AT TEXAS TECH UNIVERSITY, I'M JANE PRINCE JONES.</p>

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CONTACT: Darla Hightower

16-1-24-85

(EDITOR'S ADVISORY: Cardinal Joseph Bernardin, archbishop of Chicago, canceled his scheduled weekend speaking engagement at Texas Tech after suffering a fall late Tuesday. Bernardin was scheduled to speak on the world's nuclear dilemma at 11 a.m. Saturday (Jan. 26) at Texas Tech University's Comparative Literature Symposium. Bishop Michael J. Sheehan will deliver the cardinal's speech. Bernardin slipped on ice and suffered a broken shoulder.)

CONTACT: Darla Hightower

17-1-24-85

LUBBOCK--Psychologist Joseph Matarazzo, Ph.D., a leader in the area of healthy psychology, will be featured guest speaker of the Distinguished Psychologist Symposium at 3 p.m. Monday (Feb. 4) in the Senate Room of the Texas Tech University Center.

The free lecture is sponsored by the Texas Tech Department of Psychology. Matarazzo chairs the Department of Medical Psychology, School of Medicine, Oregon Health Sciences University in Portland.

Matarazzo will speak on the topic "Behavioral Immunogens and Pathogens in Health and Illness." He will discuss behavioral patterns in areas such as sleeping, eating, exercising, smoking and drinking alcohol, and their effect on health. Preventive health and recent changes in behavioral health will also be part of the lecture.

Matarazzo is the author of numerous articles and books in the clinical psychology and health psychology areas including "Wechsler's Measurement and Appraisal of Adult Intelligence" and "Behavioral Health."

He belongs to numerous professional societies and has received many honors and awards. He received the American Psychological Association's Distinguished Scientist Award, Division of Clinical Psychology, in 1983 and its Annual Award for Contributions to Health Psychology in 1981.

-more-

For more information on the symposium, call Dr. R.P.
Anderson, (806) 742-3701.

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CONTACT: Darla Hightower

18-1-24-85

LUBBOCK--The massive stone ruins in the high desert lands of northwestern New Mexico are relics of a thriving social and economic system 800 years ago.

For more than 200 years, the Anasazi ancestors of modern Pueblo Indians operated a complex social system in an ancient culture. Their unique system collapsed and was left to ruin.

How they lived and why their community was abandoned is explored in "The Chaco Phenomenon," a major exhibit at the Ranching Heritage Center of The Museum of Texas Tech University Jan. 27-Aug. 31.

More than 200 artifacts excavated during the past century tell the story of how the Chacoans survived in a harsh environment. The artifacts are part of an exhibition organized by the Maxwell Museum of Anthropology at the University of New Mexico in Albuquerque.

"This is the most important exhibit on American archaeology we've ever had," said Dr. James A. Goss, curator of ethnology for The Museum of Texas Tech University.

The phenomenon is that the Chacoans had a much more complex social and economic system than other prehistoric cultures. They lived in structures known as "Great Houses," which contained hundreds of rooms. Well-engineered roads also connected Chaco Canyon with its outlying communities.

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"The roads and the outliers were the phenomena," said J.J. Brody, Maxwell Museum curator of the exhibit. "It was a much more sophisticated system of relationships among communities than we are used to thinking about in the Southwest. At its peak, Chaco Canyon became the center of an economic, ritual and social system that extended over a 26,000 square mile area."

"Chaco has been a focus of speculation by scientists since the 1840s," Brody said. "For decades Chaco Canyon was a major training center for American archaeologists and a testing ground for innovative techniques."

The mystery of Chaco Canyon is that no new buildings were constructed after 1130 A.D. and a century later all of the Great Houses were empty.

Researchers are still speculating on why Chaco Canyon was abandoned. They suggest that the collapse was caused by drought, over-use of resources and internal discord among the Chacoans.

The Chacoans left no clue to their future. Researchers have no explanations as to where the Chacoans went.

Among artifacts in the exhibit are turquoise-covered basketry, turquoise and jet-inlaid luxury goods, and striking black and white pottery. Also included are original paintings made by Richard Kern in 1849 at Chaco, full-size replicas of canyon architectural features, sculpted models of Chaco people based on skulls recovered from canyon sites, and many modern and historic photographs.

The exhibit will be in the west wing of the DeVitt and Mallet Ranch Building of the Ranching Heritage Center. Guided tours will be available.

"This exhibit should raise our awareness of what went on 800 years ago in the Southwest," Goss said.

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19-1-24-85

EDITORS' ALERT

This story corrects a story sent you Jan. 23. Postponement of Dr. Cavazos' meeting with faculty was made necessary because of the need for his presence in Austin for legislative appropriation hearings.

LUBBOCK--A Jan. 31 meeting of Texas Tech faculty to hear President Lauro F. Cavazos discuss legislative issues has been postponed. A new date for the meeting is to be announced.

President Cavazos had planned to discuss with faculty of the university and the health sciences center appropriations and budget proposals; the proposed distribution statewide of the \$100 million dedicated fund established by voters last November; and the Board of Regents' request for legislative approval of a system organization for Texas Tech.

Postponement of the meeting was made necessary because of appropriations hearings scheduled by the Legislature. Cavazos said the meeting with faculty would be scheduled at the earliest possible time.

Texas Tech News

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20-1-25-85

LUBBOCK--Enrollment for Texas Tech University's Restaurant, Hotel and Institutional Management (RHIM) program has increased by 50 students for the spring semester to put Texas Tech's program in the top 20 nationally in undergraduate enrollment.

The RHIM program, two years old this month, has an enrollment of 270 students, according to Dr. David Hayes, RHIM director.

"We said we'd have 500 students in five years and we're on the right track," said Hayes.

Texas Tech's undergraduate enrollment was ranked 20th in a survey sponsored by the Council on Hotel, Restaurant and Institutional Education.

Hayes attributes the fast growth of the program to the support from the Texas Restaurant Association and the Texas Hotel Motel Association. The organizations were instrumental in starting the program at Texas Tech, he said.

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21-1-25-85

LUBBOCK--West Texans can learn how to access and use printed and computerized census data during "The Economic Census," a conference March 1-2 at Texas Tech University.

Designed for government and business employees, the conference will identify information available from the 1982 U.S. Economic Censuses, demonstrate uses of the information, provide training in population estimation techniques and in locating available printed reports and computer tapes, and explain economic census data products.

Censuses of retail trade, wholesale trade, service industries, manufacturing, mineral industries and construction industries will be covered.

Conference sessions will be led by David Buckberry, assistant planner for the City of Lubbock; Dr. Evans Curry, director of the State Affiliate Census Data Center at Texas Tech; Al Mirabel, informational services specialist, Bureau of Census; and Karen Lohrding and Thomas K. Lindsey, government documents reference librarians, Texas Tech University Library.

Co-sponsored by the Texas Tech University Library, Division of Continuing Education, State Affiliate Census Data Center and the City of Lubbock, the conference will meet 9 a.m. to 5 p.m. March 1 with an optional session 9 a.m. to noon March 2. Sessions will be held at the Texas Tech University Center. Cost is \$50; students may attend for \$20.

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For additional information and to register, contact Helen Otken, Division of Continuing Education, Box 4110, Texas Tech University, Lubbock, Texas 79409, (806) 742-1523.

Story ideas for the week of
January 28 thru February 1, 1985
22-1-25-85

DUCKS BEWARE--Tens of thousands of ducks wintering in West Texas playa lakes are subject to two diseases -- Avian cholera and botulism -- which are fatal to the birds but of no danger to humans. To study ways of protecting the ducks, Texas Tech wildlife scientists need public help in collecting sick or dead birds. For more information call Dr. Eric Bolen, 742-2784.

MISUNDERSTOOD BATS--Bats over the centuries have received a bum rap from fiction writers. Truth of the matter is that bats are among the world's most useful animals. Texas Tech has renowned experts on bats of the world (and that, of course, includes Texas and New Mexico). For the truth about bats contact Dr. Robert J. Baker, 742-2485.

SUPER SATURDAYS--Lubbock's junior citizens spend Saturdays learning French, photography, veterinary pet care, puppetry, astronomy and a myriad of other fun-in-learning activities. To arrange interviews with students or to photograph them in action, call Mary Ann Speck, 742-2353.

UNEARTHED PHENOMENON--A major exhibit at the Tech museum's Ranching Heritage Center is "The Chaco Phenomenon." The exhibit examines archeological findings of an ancient and complex society that flourished and then disappeared from northwestern New Mexico. For more information call The Museum's curator of education, Dr. Garold Barney, 742-2435.

POWER PLAY--The first laser video artdisk at Texas Tech University's Art Department is about Lorna, a 40-year-old woman suffering from agoraphobia -- the fear of open spaces. Texas Tech art Professor Kim Smith says the artdisk is one of the newest art forms, and this particular one uses television to make a statement about television and its influence on viewers. To see the artdisk or learn more call Dr. Smith, 742-2999 (his office) or reach him through the Department of Art office, 742-3825.

For assistance with developing
these and other story ideas,
contact Mark Davidson/Jane
Prince Jones, UN&P, 742-2136.