

West. Adv. Agency



**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
A vertical rectangular area with a diagonal hatched pattern, likely representing a payment or credit.	Adv - Fiesta Brochure SW Public Sel. Co.	Sept. 15 - '82 Full Page	less 1590	200. - 30.		
		Total Due		170. ⁰⁰		

Webster + Harris Adv.
Agency

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE	
	Adv.	Sept 15 83					
	Fiesta			200.00			
	Brochure		1955		- 30.00		
	LPL		15%	Total	170.00		
		Die					

webster + Harris Adv.
Agency

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. Fiesta Brochure	Sept. 15 - 82	Full Page	200.00		
	Rent. Bay		less 15.00	-30.00		
			Total Due	170.00		

City of Lubbock
Public Information

**AMIGO
PUBLICATIONS**

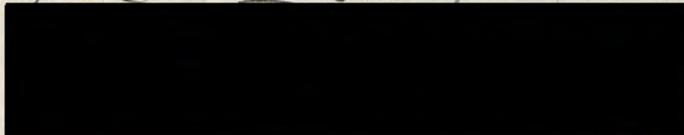
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ab10 - Fiesta Brochure	Sept. 15-82	Full Page	200.		
			147.51 15%	30.		
			Total	200.00		

Wayne LeCroy



AMIGO
PUBLICATIONS
El Editor

copy

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	Sept. 15		42.50		
		2x5				
	Pd w/ck 9-16-82		Total	42.50		

Webster + Harris Adv.
Agency

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. Fiesta Brochure	Sept. 15-'82	Full page	200. ⁰⁰		
	1st Federal of West Texas	less 15%		- 30. ⁰⁰		
		Total Due		170. ⁰⁰		

Cecil G. Puryear
Campaign

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. Political	Sept. 16-82	4X3 Ad	51.00		
			Total	51.00		
	Pd w/ CK on 9-15-82 OK					

John Cervantes

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adu - Fiesta Edition	Sept 15 - '82 3x4		51.00		
		Total Due		51.00		

┌ All Star Beer No. 2 ┐

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado - Fiesta Edition	Sept. 15 - '82 4x14		238.00		
	<i>Gracias</i>		Total Due	238.00		

Wilson State Bank

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta Edition	Sept. 15 - '82 4x4	Total Due	68.00		
	Thank you! 			68.00		

City of Lubbock
Community Services

AMIGO
PUBLICATIONS
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta Edition	Sept. 15 - '82 1/4 pg		178.50		
		Sept. 20 - '82 Typesetting		15.00		
	Thanks. Gracias	Total Due		193.50		

Alan Henry
Ins. Group

**AMIGO
PUBLICATIONS**
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado - Fiesta Edition	Sept. 15 - '82 2X4		34.00		
	Gracias.		Total Due	34.00		

Tim's Automotive

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta Edition	Sept. 15 - '82 3x3		38.00		
	<u>Gracias.</u>		Total Due	38.00		

ARA Matador

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta Ed. from	Sept. 15 - '82 2x5		42.00		
	Thank you! 			Total Due	42.00	

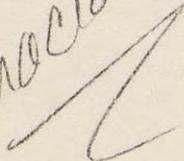
El Sombrero

AMIGO
PUBLICATIONS

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta Edition	Sept. 15 - '82 2x5		42.50		
	Gracias 		Total Due		42.50	

Las Casuelas

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado.	Sept. 15 - '82		42.50		
	Fiestas 2x5			20.00		
	mo. of Aug.			62.50		
Gracias.	Total Due					

El Charro

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta Edition	Sept. 15 - '82 2x4		34.00		
	Gracias		Total Due	34.00		

Global Discount Phar.

**AMIGO
PUBLICATIONS**

El Editor

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(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta Edition	Sept. 15 - '82 2x3		25.00		
	Thank you! 		Total Due	25.00		

River Smith's

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado-Fiesta Edition	Sept. 15 - '82 2X3		25.50		
			Total Due	25.50		

Ramon's Texaco

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. - Fiesta Edition	Sept. 15-'82 3X3		35.00		
	Gracias		Total Due	35.00		

Felix West Prints

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta Edition	Sept. 15 - '82 3x4		31.00		
	Thanks.		Total Due	51.00		

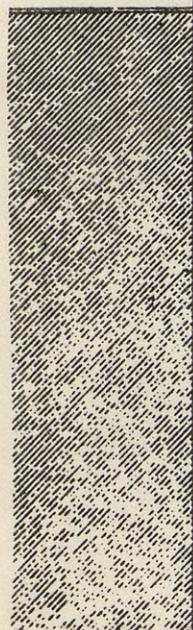
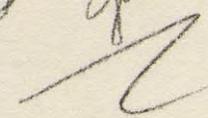
Fee Pharmacy

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado-Fiesta Edition	Sept. 15-182 2x5		42.50		
	Thank you 		Total Due	42.50		

Burger Barn

**AMIGO
PUBLICATIONS**

El Editor

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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado- Fiesta Edition	Sept. 15 - '82 2x4		34.00		
	Thank you <i>[Signature]</i>	Total Due			34.00	

3 + A Muffler Shop

**AMIGO
PUBLICATIONS**

El Editor

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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado - Fiesta Edition	Sept. 15 - '82 3X3		38.00		
	Gracias ↗		Total Due	38.00		

Lugo's Restaurant

Adv - Fiesta	Sept 15 - '82	
Edition	2x5	42.00

Total	42.00
Due	

Gracias

Hair masters

**AMIGO
PUBLICATIONS**
El Editor

2305 19th St. Lubbock, Texas
(806) 763-3841 79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	No-Fiesta Edition	Sept. 15- '82 2x2.5		21.25		
	Gracias		Total Due	21.25		

Thomas Garza

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. Fiesta Edition	Sept. 15-'82 2x3		25.50		
	Gracias		Total Due	25.50		

Lubbock Hobby Center

**AMIGO
PUBLICATIONS**

El Editor

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(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado-Festa Edition	Sept. 15 - '82 244		34.00		
	Gracias		Total Due	34.00		

Borden's

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado - Fiesta Edition	Sept. 15 - '82 2x9		76.50		
	Thank you Gracias.		Total Due	76.50		

Mufti Rents

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta Edition	Sept. 15 - '82 2x4		34.00		
	Gracias Z		Total Due	34.00		

Ilea MKH.

Ado - Fiesta Sept. 15 - '82
Edition 2x5 42.50

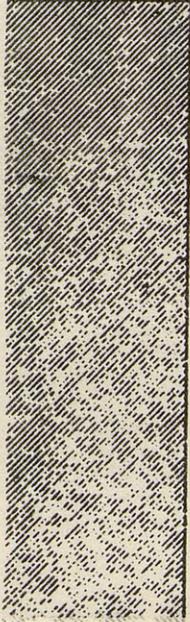
Total
Due 42.50

City of Lubbock
Parks + Recreation

**AMIGO
PUBLICATIONS**
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. - Fiesta Edition	Sept. 15 - '82 1/2 pg.		357.00		
			Total Due	357.00		

Lorenzo M. Sedeno

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado - Fiesta Edition	3X5 Sept. 15. '82	Total Due	50. ⁰⁰		
				50. ⁰⁰		

Casa Mexicana

**AMIGO
PUBLICATIONS**

El Editor

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(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. - Fiesta Edition	Sept. 15 - '82 2x3		25.50		
		Mo. of Aug.		40.00		
	Gracias ↗		Total Due	65.50		

┌ Broadway Battery ┐

**AMIGO
PUBLICATIONS**

El Editor

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(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta Edition	Sept. 15 - '82 2x3		25.50		
	Gracias ✓		Total Due	25.50		

AAA Wrecking

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta Edition	Sept 15 - '82		25.50		
		2x3		15.00		
	Thank you. Z		Total Due	40.50		

Handwritten notes in brackets: "Hair Hut"

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta Edition	Sept. 15 - '82 343		35.00		
		Total Due		35.00		

La Bodega

AMIGO
PUBLICATIONS

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. - Fiesta Edition	Sept. 15 - '82 2x5		25.50		
	Gracias. 		Total Due	25.50		

Maizebo Salon

**AMIGO
PUBLICATIONS**
El Editor

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(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado - Fiesta Edition	Sept. 15 - 182 3x3		35.00		
	Thank you.		Total Due	35.00		

Gilbert's Auto

**AMIGO
PUBLICATIONS**
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado - Fiesta Edition	Sept. 15 - '82 4x5		67.50		
		mo. of Aug.		80.00		
	Gracias ~		Total Due	147.50		

Atlantic Club

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. Fiesta Edition	Sept. 15-82 4X5		67.50		
			Total Due	67.50		

Walker Advertising Agency

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv- Fair	Sept. 15-182		85.00		
		2x10				
		1x5		21.25		
		Sept. 23-182				
		2x10		85.00		
		Total		191.25		
		less 15%		-28.68		
		Total Due		162.57		

Thank
you.
Gracias.
Z

COPY.

Bill Ross

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta	Sept. 15 - '82 2x5		42.50		
	Pd. in advance w/ck or		Total	42.50		

copy

Cecil G. Puryear

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta	Sept. 15 - '82 4x3		51.00		
	Pdt in advance w/ ch ok	OR less 15.00 Total		51.00		

copy

Womack Claypoole
Adv. Agency

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv-Fiesta Jim Reese	Sept 16-82 5x4		85.00		
			less 15%	-12.75		
			Total	72.25		

Pat. in
advance
w/ck
OK

COPY

Phil Parice Adv Ag.

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE	
	Adv- Fiestas Jim Bob Darnell	Sept. 15 - '82 1/4 pg		178.50			
				less 15%	26.77		
				Total	151.73		
		Pd. in advance w/ck ok					

copy
Patrick Abeyta

**AMIGO
PUBLICATIONS**
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv-Fiesta	Sept 15-82 8x4		100.00		
	Pd in advance of check		Total	100.00		

copy

Wayne LeCroy

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv - Fiesta Political Ad	Sept. 15 - '82 2x5		42.50		
	Pd in Advance OK	w/ck	Total	42.50		

Smith Tarter
Adv. Agency

AMIGO
PUBLICATIONS

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. Fiesta Edition 1st Nat'l Bank	Sept. 15-'82 1/4 pg		178.50		
			less 15% Total Due	- 26.78		
					151.72	

SMITH/TARTER

AND COMPANY INC.

p.o. box 30818 □ amarillo, texas 79120 □ (806) 355-9564

INSERTION ORDER

MEDIA Amigo Publications

ADDRESS [REDACTED]

REPRESENTATIVE _____

CLIENT: First National Bank

ACCOUNT EXECUTIVE: K.

DATE: 9/1/82

Cunningham

RUN DATE(S):	DESCRIPTION	SIZE
September****	"Mexican Independence Day"	1/2 page
****Pick up ad from May 20, 1982 insertion. You should have the artwork.		

SPECIAL INSTRUCTIONS:

RATE/UNIT:

UNITS:

COST: \$178.50- gross

Signed (Agency) Smith/Tarter & Co.

By accepting this order, the publication agrees to hold the Agency solely liable for payments to be made for this order unless otherwise expressed on the face of this order.

Accepted by _____

For _____
(publication)

McCormick Adv. Agency

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE	
	Adv. Fiesta Edition	Sept. 15-82	4x7 Ad	238.00			
	Energas Lubbock + Odessa Newspaper	119.00 ea paper	119.00 x 2 papers	35.70			
	#8579			Total Due	202.30		

McCormick
Advertising
Agency



CONDITIONS

"Advertising Agency to a Distinguished Clientele Since 1926"

1000 Adams, Post Office Box 1931, Amarillo, Texas 79189, Phone 806-374-5333

The advertising agency placing advertising covered by this contract (hereinafter called "Agency") and the publisher accepting this contract (hereinafter called "Publisher") hereby agree that this contract shall be governed by the following conditions:

3. ADVERTISING MATERIAL

TO PUBLISHER OF **El Editor**
Attn: **Olga Rojas**
CITY AND STATE **[REDACTED]**
PLEASE PUBLISH ADVERTISING OF (advertiser) **Energas**
FOR (product) **[REDACTED]**
POSITION **[REDACTED]**

1. TERMS OF PAYMENT
ORDER NO. **8579**
DATE **9/3/82**

APPROPRIATE
KEY
Material to come
RATE
\$7.50 Combination per inch

CUTS
LESS AGENCY COMMISSION
15%
LESS CASH DISCOUNT
0%

SPACE
4 col. x 7"
TIMES
[REDACTED]

DATES OF INSERTION
Wednesday, September 15, 1982
Lubbock & Odessa Papers

5. CIRCULATION
6. OMISSION OF ADVERTISING
7. GENERAL

2. RATES
[a] Publisher represents that all of his rates are published. Publisher shall furnish his rates to Agency if requested.
[b] "Publisher's rate card" shall be understood to mean the schedule of advertising rates of Publisher upon which this contract is based.
[c] Publisher represents that the rate stated in the contract is the minimum rate at which advertising is to be published in a position under the same class of advertising.

ACCEPTED FOR PUBLISHER OF BY
IMPORTANT: Mail checking copies and invoices to MCCORMICK ADVERTISING AGENCY only, not later than 5th of month following month of insertion.
Standard Order Blank "A. A. A. Form"

McCormick Advertising Agency Member AAAA

by Beverly Hennessey
Beverly Hennessey

CONDITIONS

Approved 1974 by the American Association of Advertising Agencies and International Newspaper Advertising Executives. Such approval does not mean that any parties contracting for advertising space are obligated to use this form or these conditions.

The advertising agency placing advertising covered by this contract (hereinafter called "Agency") and the publisher accepting this contract (hereinafter called "Publisher") hereby agree that this contract shall be governed by the following conditions:

1. TERMS OF PAYMENT

[a]. Agency agrees to pay for all advertising published by Publisher in accordance with this contract. Agency shall make such payment at the office of Publisher or Publisher's authorized representative on or before the last day of the month following that in which the advertising is published, unless otherwise stipulated on Publisher's rate card. When cash discount is deducted, such payment shall be made on or before the cash discount date specified on said rate card, or if the cash discount date is not specified thereon, on or before the 15th of the month following.

Publisher agrees to hold Agency solely liable for payment, (unless otherwise specified on the face of this form) and to render bills to Agency not less often than monthly. Failure to bill at least monthly shall not constitute breach of contract.

[b]. If Publisher at request of Agency furnishes drawings, compositions, cuts or mats, Agency agrees to pay for same, in accordance with Publisher's rate card and in the manner specified in paragraph (a) above.

[c]. Agency agrees to prepay transportation and import charges on all advertising material sent to Publisher. If such charges are not prepaid, Publisher may either reject the advertising material or accept them and pay the charges. In the latter case Agency shall promptly reimburse Publisher.

[d]. If, at the end of the advertising period named in this contract or upon prior termination of this contract for any cause, Agency has not used the full amount of advertising contracted for, Agency agrees to pay to Publisher an additional sum on all advertising published, such sum to equal the difference, if any, between the amount due at the rate named in this contract and the amount due at the rate applicable to the quantity of space used as stated in Publisher's rate card. Such additional sum shall not be due unless Publisher renders a bill therefor within 60 days after such expiration or termination. Upon rendition of such a bill, such additional sum shall become immediately due and payable.

Subject to the payment of such additional sum for advertising published, Agency may cancel this contract at any time or may use less space than the amount contracted for.

[e]. Unless Agency makes written objection within 60 days from the rendering of any bill for advertising published under this contract, such bill shall be conclusive as to the correctness of the items therein set forth and shall constitute an account stated.

[f]. Publisher reserves the right to cancel this contract at any time upon default by Agency in the payment of bills or in the event of any other substantial breach of this contract by Agency. Upon such cancellation charges for all advertising published and all other charges payable under this contract, including the short rates defined in paragraph (d), shall become immediately due and payable by Agency upon rendition of bills therefor.

If Agency defaults in the payment of bills, or if in the judgment of Publisher its credit becomes impaired, Publisher shall have the right to require payment for further advertising under this contract upon such terms as he may see fit.

[g]. The post mark date on the envelope properly addressed to Publisher or to Publisher's representative shall be considered the date when payment is made.

2. RATES

[a]. Publisher represents that all of his rates are published. Publisher shall furnish his rates to Agency if requested.

[b]. "Publisher's rate card" shall be understood to mean the schedule of advertising rates of Publisher upon which this contract is based.

[c]. Publisher represents that the rate stated in the contract is the minimum rate at which an equal or less amount of space, for the same class of advertising, to be published in a like position, under the same

conditions, within the same period of time, can be secured at the time this contract is entered into.

[d]. If additional space is used within the period covered by the contract, where Publisher has a schedule of graduated rates, any lower rate shall be given if earned, according to Publisher's rate card on which this contract is based.

3. ADVERTISING MATERIAL

[a]. The subject matter, form, size, wording, illustration and typography of the advertising shall be subject to the approval of Publisher but unless otherwise authorized in advance no change shall be made without the consent of Agency.

[b]. If Publisher is unable to set any advertisement in the type of style requested, he may set such advertisement in such other type or style as in his opinion most nearly corresponds thereto, and the advertisement may be inserted without submission of proof unless proof before insertion is requested on the face of the order.

[c]. Where materials furnished by Agency occupy more space than specified in the contract or insertion order, Publisher should communicate with Agency for definite instructions. If publisher is unable to secure definite instructions from Agency, the advertising shall be omitted.

[d]. If agency has contracted for a series of insertions in a publication, and before closing date insertion order and copy for next issue have not been received by Publisher, Publisher shall notify Agency and follow Agency's instructions.

[e]. Advertisements ordered set in "space as required" shall be measured from office ad. rule to office ad. rule.

4. PROOF OF INSERTION

[a]. The page containing the advertising or, at the request of Agency, a copy of each issue in which the advertising appears, shall be mailed or otherwise supplied to Agency, which shall be deemed to have received such copy or page unless Publisher is notified in writing of the non-receipt thereof within thirty days after the date of publication. Publisher may mail or otherwise supply an affidavit of publication in lieu of a second copy or page containing the advertisement. Failure to forward or furnish such copy, page or affidavit shall not constitute a breach of the contract.

5. CIRCULATION

[a]. Unless Publisher is a member of the Audit Bureau of Circulations, Agency shall be entitled, upon request, to a statement of net paid circulation verified by a certified public accountant, or in lieu thereof to the right to examine Publisher's circulation books.

6. OMISSION OF ADVERTISING

[a]. Failure by Publisher to insert in any particular issue or issues invalidates the order for insertion in the missed issue but shall not constitute a breach of contract.

The advertising must appear in all ordered regular editions issued on the date for which the advertising is ordered. Advertisements omitted from any particular edition or editions must be reported to Agency and if received in time and omitted through fault of Publisher must be made up or adjusted unless otherwise instructed.

Unless otherwise stipulated, Publisher shall have the right to omit any advertisement when the space allotted to advertising in the issue for which such advertisement is ordered has all been taken, and also to limit the amount of space an advertiser may use in any one issue.

7. GENERAL

[a]. In dealing with agencies, Publisher shall follow a uniform policy to avoid discrimination.

[b]. Unless later date is specified in Publisher's rate card, advertising shall begin within thirty days from the date of this contract, or contract becomes null and void.

[c]. A waiver by either party hereto of any default or breach by the other party shall not be considered as a waiver of any subsequent default or breach of the same or any other provisions hereof.

McCormick
Advertising

Leverly Hennessey

1/209 Texas Instruments [redacted] Mr. Toome same as last yr. 357.⁰⁰
 4x7 both page Energas [redacted] Mr. Tindall-Amarillo call Tuesday (copy combine rate) both
 1/4 Yes 1st Nat'l Bank Smith Tarter-Kurt Kunningham [redacted] call in size later same as grad.
~~NO~~ Brown Cleaners [redacted]
 NO The Baker Company [redacted] Robbie Bristol (take last yr's) call on 8th Wed. copy to im wed.
 B&M Liquor Store
 Net this year. Flanagan's TV Rentals [redacted] same as last yr just add Bud Light
 1/4 Yes Standard Sales-Budweiser [redacted] - wed. sept 1 afternoon
 4x3 { Ester Sepeda Real Estate [redacted] Sepeda Builders - 1st } Very important don't forget.
 51.⁰⁰ { Sepeda Builders [redacted] Plus Raul name under. }
 AM 2x5 Orlando's Texaco-Brownfield [redacted] Doug Rivron 42.50
 1/4 Yes Ralph Lowe's [redacted] call Tues. 14th for specials
 1/4 Yes KCBD-TV [redacted] Mr. Mackenzie 178.50
 NO Hub City Auto Parts [redacted] Webb Auto 263-4604 Mary Ball (call a.m.)
 No pass Lubbock Gold & Silver [redacted] Bennie Hughes
 NO - Billy's Auto Sales BS [redacted] Not doing ad that much this yr.
 AM NO Robert's Studio [redacted] Tonie
 Gilbert's Auto [redacted]
 Atlantic Club [redacted]
 Hair Design by Phil [redacted] need to take pictures of shops.
 8x9 Yes Lubbock Beverage Co. [redacted] size later 306.⁰⁰
~~AM 2x2~~ Daniel's Pharmacy [redacted] 17
 Alcorte [redacted]
 Shorty's Beer
 AM NO Trammel's Lub. Bail Bond [redacted]
 AM NO Dose Angel Flores Plumbing [redacted]
~~AM NO~~ Mister Penguin [redacted]
 NO IBM [redacted] Larry Franklin only X-mas + Graduation time
 NO AM Hernandez Plumbing [redacted] Juan
 3x3 Hair Hut [redacted] call wed, if not call case fri. Hold off right now
 NO KAMC-28 [redacted] Margie for Bill
 4x5 American State Bank [redacted] Air-ways - Andrie [redacted] 85.⁰⁰
 AM NO K-M Awards [redacted] John Cruz, Jr.
 Buddy's Auto Transmission [redacted] Erline Hodges
 No Lala' Restaurant [redacted] Pass this yr.
 AM Casa Taxco [redacted]
 NO

AM NO Abercrombie Lumber Co. [redacted] Alicia
 AM 2X3 Martina's Hair Design [redacted]
 4X5 ~~Labbe's Nat'l Bank~~? Republic Bank - womact [redacted] Jerry Griffin
 sun ad here instead 9-2 cost was m-
 formed to 'em \$85.00
 AM Rosie's TV Repair [redacted]
 NO David Garza [redacted] I call Tues - if he not call I call wed 24 (I call me)
 went w/ Pasatiempo
 2X3 Dr. W.W. Lundberg [redacted] \$25
 8X4 Patrick A. Abeyta [redacted] (go over monday) 100.00
 NO AM Papa Daddy Pawn Shop [redacted] go by
 Cruz Reyna Villa Olds [redacted] no - pass
 2X5 Tom Longoria -Metro Life Ins. [redacted] #40 make something nice
 for Cynthia Longoria
 their daughter.
 NO ~~Image~~ Image Hair Styling [redacted]
 BA 4 R&S Auto Supply [redacted] Rick will talk to Bidal on Fri.
 NO Joe's Feed & Supply [redacted] Arias
 T.H. Hernandez-Phillips [redacted]
 NO Cruz Arellano Texaco [redacted]
 2X4 Piggly Wiggly Slaton [redacted] -Tom Cavazos (call Tuesday 14th)
 asst - mgr - manio 50.00
 NO - J&J Auto Trans. [redacted] Joe - not interested
 2X3 AM Yes Lynch [redacted] mo. lunch am. Fri. 25.50 2X3
 2X4 A&B Trim Glass [redacted] Sonny 34.00
 AM 2X3 Arroyo's [redacted] 2X3 25.50
 NO Shamrock Truck Stop [redacted] Eldado [redacted] Pass this yr.
 NO Tony & Son Automotive [redacted] Pasatiempo beated us.
 NO Coca Cola womack [redacted] Pam - it's not budget Establish - 1975 1942
 1/2 - Rainbow - Hoops [redacted] Call Thurs. p.m. 357.00 - 22 Hispanic 1/2 management
 positions
 Yes Eagle Radiator Works [redacted] 1200 no - don't stop this till Dr. Hernandez
 calls says to stop.
 NO AM Brownfield State Bank [redacted]
 NO AM Brownfield Service Center [redacted]
 NO AM Ryburn Truck Stop [redacted]
 NO AM Joe Jr. Texaco [redacted]
 No not this year. Al's Music Machine [redacted] All-over budget
 out of town Frank's Farm Supply [redacted] Frank Certadeas (out of town) be back
 2X4 BT Fisher's Auto Supply [redacted]
 NO Delia's Hair Styling Tahoka [redacted] call for graduation
 3X3 Sal's Plumbing [redacted] left mess. 38.25
~~NO~~ Bailey's Bridal Boutique [redacted]
 No Jamison & Son Funeral Home [redacted]
 No Estrada TV Serv. [redacted] have already been
 touched.

Call 11-11:30 AM
Friday
Martha/Lucio

- Jimenez Bakery [redacted]
- No Quik Service Auto [redacted]
- 2X3 Bene's Place [redacted] #25.00
- Yes 2X3 Wrecking [redacted] - Michael (miss him on wed.) 25.50
- NO AM Pancho's Restaurant [redacted]
- NO Pollard Ford [redacted] Mike Edwards (not budgeted)
- 3X3 Brook's Super Mkt. [redacted] Frank, 38.25
- AM ~~Cloverlake Discount Autos~~ [redacted]
- ~~Slaton Tiger Mexicana Restaurant~~ [redacted]
- AM ~~University Beauty Salon~~ [redacted]
- No Andy's Plumbing [redacted]
- 2X3 G. Garza Real Estate [redacted] / Janie 6pm
Need to call + see what they want to do.
- Juarez Motors [redacted] recording
- 3X4 John Cervantez- [redacted] go by mon. / Tues + show proof #51
do by Olga - Craft Studio + pick up + w picture.
- 4X14 All, Star Beer - Paul [redacted] Frances
#238. will be camera ready Tues.
- No Jim Dandy Drive-In [redacted] Charles Neely 10am - 2pm (cant afford it)
- No Shallowwater Beds [redacted] Dean (out of town til next wk) not budgeted
- Al's Cleaners [redacted] (Call Fri.)
- NO AM Mary's Beauty Shop [redacted]
- NO AM Aguilar Barber Shop [redacted]
- NO AM Parisian Cleaners [redacted]
- NO Phillips Ready Built Homes [redacted]
- NO Charles McCown Realtors [redacted]
- No Null Welding [redacted]
- 4X4 Wilson State Bank [redacted] Just graduation + Xmas #68
- NO AM Gogi's Coiffures [redacted]
- 2X4 The Insurance Group Alan Henry [redacted] #34
- AM Hobby Autos [redacted] 6W maxwell after 8:30am
- NO AM Tommy's Hamburgers [redacted]
- get w/ [redacted] Don's Flowers [redacted] Wendel. if trade-out. (call 15th wed.)
- 3X3 Tim's Automotive [redacted] 38.00
- 2X5 ARA Matador [redacted] Earl West - [redacted] Automatic transmissions serviced + repaired #42
- NO Perkins Music co. [redacted] pass
- NO Pinkerton's Garage [redacted] very rude
- NO R&A Body Works [redacted] 3:30-4pm
Esther Ross

the other stores said
no, he couldn't go along
but if they change mind
hell call me. Bobby Ybarra / John James
Richard Zapata

- NO Lubbock Concept [redacted] / [redacted]
- NO Don's #1 [redacted] Don Hoton ^{Johnny} ~~Call this~~ not this year.
- 2X5AM El Sombrero [redacted] Rudy or Paul 42.50
- 2X5AM Las Casuelas [redacted] 42.50
- 2X4 Thrifti Rents [redacted] \$34.00 ^{until 15th - call then}
- ~~Casis Drive In~~
- 2X4 YES El Charro [redacted] Johnny Gonzalez #34
- 2X3 Global Discount Pharmacy [redacted] Henry #25
- NO Cruz's Bicycle & Lawnmower Repair Shop [redacted] Josie Ramirez
- Imprenta Mexicana [redacted]
- 2X3AM River Smith's [redacted] 25.50
- 3X3 YES Ramon's Texaco [redacted] \$35 ²³⁻²⁵
- NO Learn Ed. Tealent Search [redacted] Mary Ann Johnson got cut real bad this yr.
- NO AAA Valley Fruit Mkt [redacted]
- Chris' Rexall [redacted] take copy (took copy - out of town till Thurs.)
- 1/4pg Community Services [redacted] 178.50
- 3X4 Felix West Paints [redacted] Mr. West #51
- Froy Salinas [redacted] left message - I call [redacted] 42.50
- 2X5 Flea Mkt [redacted] Edna Butler - Mr. Penny will call me if not I call men.
- NO Empire Pawn Shop [redacted] pass this year.
- 2X5AM La Bodega [redacted] Ben Tacho Vargas 2pm Fri - 6 612 Broadway 42.50
- 2X5AM Fee Pharmacy [redacted] 42.50
- NO Photo Craft Studio [redacted] Olga
- The Sportsman's Club [redacted]
- ~~NO~~ Great Plains Distributors [redacted] Jo Beth no #. (ask if she has talk to) her.
- Montelongo's [redacted]
- NO Scoggin Dickey [redacted] Not budgeted
- NOAM Haynes Meat Mkt [redacted]
- NO Mike's Exxon Idalou [redacted] Pass this yr
- ~~Act enough time in advance~~ Colortyme TV [redacted] Bob Wilde - Austin - #5
- ~~S.B. Motors~~
- NO Jents House of Music [redacted] Mr. Jent Pass
- Bronko Rentals [redacted] Webster Harris [redacted] Rex Webster (went in brochure)
- 2X4 YES Burger Barn 19th st. [redacted] #34
- 2X3AM Casa Mexicana [redacted]
- Bob's Trim Shop [redacted] recording # been disconnected
- 3X3 J&A Muffler Shop [redacted] Joe #38.00
- NO Amistad [redacted]
- NO ARA Rental Serv - Pete Garza [redacted] (not right now but is interested for later this yr.)
for Sam Houston

No Broadway Pawn Shop [redacted] Pass this yr.
 NO Sir Williams [redacted]
 2X5 Lugo's Restaurant [redacted] 47 [redacted] behind Dairy Queen \$1.25
 2X2.5 Hairmasters [redacted] Carol or Gladise
 NO Vilsen Salinas [redacted] not this year
 BA Teo' Auto Parts [redacted]
 2X3 Thomas Garza [redacted] 25.50
 NO KJAK Ch. 34 - [redacted] m. muran - but nrt yr they will.
 NO KLBK Bill Blam [redacted] News room will cover everything.
~~AME~~ SW Public Ser. - West Adv. [redacted]
 NO SW Bell Phil Bodie [redacted]
 BA Plains Nat'l Bank [redacted]
 2X4 AM Lubbock Hobby Center [redacted] Richard 34.00
 BA Security Bank [redacted]
 BA Texas Commerce Bank [redacted] - Upskun' Warren [redacted] Audre
 NO South Plains Cheverolet [redacted] Lock in to spend
 NO Texas Tech University [redacted] John Edwards
 NO Lugo's Bail Bond [redacted] pass bud got Rest.in.
 AM La Bodega [redacted] twice
 2X3 AM ^{yes} Broadway Battery & Electric [redacted] Jaime 9 or 10 Fri
 Superior Color [redacted] left mess. will work something up
 + we place ad for him.
 3X5 Design Printing [redacted] trade
 3X5 Sedenno #50 [redacted]
 3X3 Gazebo Salon - [redacted] 35.00

1/2 pg	Texas Instruments	\$ 357. ⁰⁰
4x7	- Energas (both papers) 119.00	238. ⁰⁰
	238. ⁰⁰ less 15% - 35.70	<u>202.30</u>
1/4 pg	- 1st Nat'l Bank	178.50
	178.50 less 15% 26.78	<u>151.72</u>
1/4 pg	Budweiser	178.50
4x3	E. Sepeda + Raul Builders	51. ⁰⁰
2x5	Orlando's Texaco	42.50
1/4 pg	Ralph Lewis's 135.00	133. ⁰⁰ 265.00
1/4 pg	KCBD TV	178.50
8x9	Miller-Lub. Beverage Co.	375.00 306. ⁰⁰
2x2	Cavie's Pharmacy	\$7. ⁰⁰
4x5	- American State Bank	85. ⁰⁰
	85. ⁰⁰ less 15% - 12.75	<u>72.25</u>
2x3	Martina's Hair Design	25.50
4x5	- Republic Bank	85. ⁰⁰
	85. ⁰⁰ less 15% - 12.75	<u>72.25</u>
2x3	Dr. Lundberg	25. ⁰⁰
2x5	Tom Longoria	40. ⁰⁰
2x3	Piggly Wiggly	50.⁰⁰
2x3	Lynch (Hat Work)	25.50

2x4	A+B Trim Glass	34.00
2x3	Arroyo's	25.50
1/2 pg	Rainbow?	357.00
3x3	Sal's Plumbing	38.25
2x3	Bene's Place	25.00
3x3	Brook's Super Mkt.	38.25
2x3	J. Garza Real Estate	25.50
3x4	John Cuwantes	51.00
4x14	All Star Beer	238.00
4x4	Wilson State Bank	68.00
2x4	Isaiah Alan Henry - Ins. Group	34.00
3x3	Tim's Automotive	38.00
2x5	ARA Matador	42.00
2x5	El Sombrero	42.50
2x5	Las Casuelas	42.50
2x4	El Charro	34.00
2x3	Global Discount Phar.	25.00

2x3	River Smith's	25.50
3x3	Ramon's Texaco	35.00
1/4 pg	Community Services	178.50
3x4	Felix West Paints	51.00
2x5	Fee Pharmacy	42.50
2x4	Burger Barn	34.00
3x3	J+A Muffler Shop	38.00
2x5	Lugo's Restaurant	42.00
2x2.5	Hairmasters	21.25
2x3	Thomas Garza	25.50
2x4	Lubbock Hobby Center	34.00
2x9	Borden's	76.50
2x4	Thrifti Rents	34.00
2x5	Flea Mkt.	42.50
2x10 *	Fair Sept. 15	2x10 = 85.00
	(Walker Adv. Ag) Sept. 23	1x5 = 21.25
		2x10 = 85.00
		Total 191.25
		85.00
		less 15% - 28.68
		Total 162.57
4x5	Republic Bank	85.00
1/2 pg	Parks + Recreation	357.00
3x5	Sedeño	50.00

4618.27

2X5	Wayne LeCroy	PAID	42.50
8X4	Patrick Abeyta	PAID	100.00
2X3	Casa Mexicana		25.50
2X3	Broadway Battery		25.50
2X3	AAA Wrecking		25.50
3X3	Hair Hut		35.00
2X5	La Bodega		25.50
3X5	Design Printing		trade
3X3	Gazebo Salon		35.00
1/4 pg	Jim Bob Darnell	PAID	178.50
	Phil Price Adv. Ag.	15% less	-26.77
		PAID	<u>151.73</u>
5X4	Jim Reese	PAID	85.00
	Womack Claypoole	less 15%	-12.75
			<u>72.25</u>
4X3	Cecil G. Puryear	PAID	51.00
4X5	Dilbert's Auto		67.50
4X5	Atlantic Club		67.50
2X5	Bill Ross	PAID	42.50

Total 5122.32

0 - C

357.00	+
202.30	+
151.72	+
178.50	+
51.00	+
42.50	+
133.00	+
178.50	+
375.00	+
17.00	+
72.25	+
25.50	+
72.25	+
25.00	+
40.00	+
25.50	+
1947.02	*

154

2nd

34.00	+
25.50	+
357.00	+
38.25	+
25.00	+
38.25	+
25.50	+
51.00	+
238.00	+
68.00	+
34.00	+
38.00	+
42.00	+
42.50	+
42.50	+
34.00	+
25.00	+
1158.50	*

3rd

25.50	+
35.00	+
178.50	+
51.00	+
42.50	+
34.00	+
38.00	+
42.00	+
21.25	+
25.50	+
34.00	+
76.50	+
34.00	+
42.50	+
162.57	+
357.00	+
50.00	+
1249.82	*

42.50	+
100.00	+
25.50	+
25.50	+
25.50	+
35.00	+
25.50	+
35.00	+
151.73	+
85.00	+
85.00	-
72.25	+
51.00	+
67.50	+
67.50	+
42.50	+
766.98	*

Handwritten signature

1947•02 +
1158•50 +
1249•82 +
766•98 +
5122•32 *

ok 2150 daily

- \$34.00 ✓ Burger Barn - delivered
- \$34.00 ✓ EL CHARRO (PAID)
- 72.25 ✓ Lipcomb Adv. Agency - will mail pd
- 170.00 ✓ West Adv. Agency - will mail
- 76.00 ✓ Borden's - will mail
- 193.50 ✓ City of Lubbock Comm. Services - will mail
- 357.00 ✓ " " " Parks & Rec. - will mail
- 200.00 ✓ " " " City Council - will mail
- 72.25 ✓ Womack Claypoole - will mail
- 53.98 ✓ Womack Claypoole LNB - will mail
- 65.50 ✓ CASA MEXICANA - (PAID)
- 25.50 ✓ LA Bodega - (PAID)
- 30.00 EL Nopal - Bidal-Go - AT 6.00
- 25.50 ✓ Lynch Hat Works - (PAID)
- 25.50 ✓ THOMAS GARZA - will mail
- 42.50 ✓ FLEA MKT. - (PAID) ~~market~~ GO. TO FLEA MRS. Calpapper
- 357.00 ✓ Rainbo Bread - will mail
- 17.00 ✓ Cruiel's PHAR. - (PAID)
- 25.50 Broadway Battery -
- 38.00 ✓ J & A Muffler Shop - [redacted] mail 10th
- 67.50 ✓ Atlantic Club - pd
- 147.50 ✓ Gilbert's Auto - pd
- 62.50 LAS CASUELAS -
- 34.00 A+B TRIM GLASS - 325 # (PAID) CASH
- 375.00 ✓ Lubbock Beverage - delivered pd
- 178.50 ✓ Standard Sales - delivered
- 178.50 ✓ KCB D - delivered
- 55.50 ✓ Arroyo's - (PAID)

CALL Woolco

- 34.00 ✓ ~~Alan~~ Henry Ins. Group - will mail
- 21.25 ✓ Hair Masters - (PAID) check
- 42.50 ✓ ~~El~~ Sombbrero (PAID) CASH
- 35.00 Gazebo SALON - Come by Thor.
- 42.50 ✓ Fee PHARMACY - MAIL
- 35.00 ✓ ~~Ramon's~~ Texaco (PAID) CASH
- 40.00 ✓ Tom Longoria c/o Metropolitan will mail
- 25.00 ✓ ~~Global~~ Discount PHAR (PAID) check
- 34.00 ✓ ~~Thrift~~ Rents (PAID) check
- 38.00 ✓ Tim's Automotive - will MAIL

- \$5.00 GAS
 \$5.56 BEER

 \$10.50

21.25
 25.00
 34.00

 80.25

34.00
 42.50
 35.00

 111.50
 - 10.50

 \$101.00

11/21

42.00 ARA - MATADOR ✓ (PD. BY CHUCK)
 76.00 ESTHER SEPEDA, REAL ESTATE ✓ (W.M.)
 \$25.00 0 RIVER SMITH ✓ (W.M.) PD. CASH
 34.00 LUBBOCK HOBBY CTR. ✓ RICHIE - NOT IN
 25.00 DR. LUNGBERG (NOT IN; LEFT BILL)
 25.00 MARTINA'S HAIR DESIGN ✓ PD. CHK.
 3 57.00 T. - I. (MR. TOOME) ✓ WILL MAIL
 51.00 FELIX WEST PAINTS ✓ WILL APPLY TO ACCOUNT
 42.00 LUGO'S - BAIL BOND OFF - OUT OF TOWN
 40.00 AAA WRECKING ✓ WILL MAIL
 38.25 0 BROOKS SUPER MKT. ✓ PD. CASH

755.25 Total

238
 266
~~809.25~~
 1259

ALL STAR ✓ CASH
 RALPH HOWES ✓ WILL CALL

~~25~~ 25
 25 42
 38. 67
 63

2
 238
 25
 38
 301 ✓

~~7473819~~

85.00	+
225.00	+
100.00	+
100.00	+
68.00	+
50.00	+
20.00	+
45.00	+
20.00	+
20.00	+
72.25	+
51.00	+
173.40	+
178.50	+
178.50	+
233.75	+
127.50	+
130.05	+
68.00	+
68.00	+
68.00	+
80.00	+
100.00	+
357.00	+
144.50	+
15.00	+
178.50	+
51.00	+
178.50	+
170.00	+
68.00	+
100.00	+
4297.50	+
7821.95	*

Lubbock
Oct. 82

Mark White Campaign

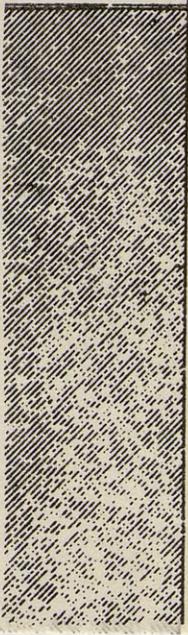
Print
30 per

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Political Adv.	Oct. 28		\$85		
	Pd. w/ck # 237 10-26-82	Thanks, 	Total	\$85		

mercado Juarez

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado.	Oct. 22, 1982		225.00		
			Total Due	225.00		
			Gracias. Z			

Yellowhouse Press

AMIGO
PUBLICATIONS

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Typesetting	Oct. 9, 1982		\$100.		
	Pd. w/ck on 9 10-10-82		Total	\$100.		
			Thank you.			

Yellowhouse Press

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Typesetting	Oct. 26, 1982	Total	\$100.		
		Pd. w/ck. #135 or				

City of Lubbock
Personnel

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising Police Recruitment	October \$17/wk x 4 wks		68.00		
			total due	68.00		
			Thank you			

Baker Furniture

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	For mo of Oct. 82 2 wks x \$25/wk		50.00		
			total due	\$50.00		
			Thank you. Gracias.			

Eagle Radiator
[REDACTED]

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	For mo of Oct. 82 4 wks x \$5/wk		\$20.00		
			total due	\$20.00		
			Thank you. Gracias.			

J&A Printing

**AMIGO
PUBLICATIONS**
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	For mo of Oct. 4 wks x \$5/wk		\$20.00		
		Balance of Sept.		25.00		
		Credit to our account. gracias.	total	45.00		

Capital Credit
[REDACTED]

AMIGO PUBLICATIONS

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	For mo of Oct. 4 wks x \$5/wk =		20.00		
			total due	20.00		
		Thank you. Gracias.		N.P. ®		

AAA Wrecking

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	For mo of Oct. 82 4 wks x \$5/wk		20.00		
			total due	20.00		
			Thank you. Gracias.			

Womack Claypoole Griffen Adv. Agency
[REDACTED]

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE	
	Advertising	1 week of Oct. 82 4x5 ad = 20 x 4.25		85.00			
			less 15%	-12.75			
				total due	72.25		
			Thank you.				

Plains National Bank
[REDACTED]

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	For the mo of Oct. 2x3 = 6 x 4.25/in = 25.50 x 2wks		51.00		
		total due		51.00		
		Thank you.				

Webster Harris Adv. Agency

AMIGO
PUBLICATIONS
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE	
	Advertising LPL	For mo. of Oct. - 82 4 wks x 38.25 =		153.00			
	LGH	4 wks x 12.75 =		51.00			
			less 15%		-30.60		
			TOTAL DUE		173.40		
			Thank You. Gracias.				

Texas Tech University
Office of New Student Relations
Lubbock, Texas

AMIGO
PUBLICATIONS
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	October 7, 1982 ¼ page		178.50		
			Total Due	178.50		
			Thank you Gracias.			

Fisher Auto Supply

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	October 7, 1982				
		1/4 page		178.50		
			total due		178.50	
		Thank you. Gracias.				

McWhorters

Advertising

Oct. 7, 1982
5x11=55 in x 4.25

233.75

total due

233.75

Thank You.



Rainbo Baking Company
[REDACTED]

Advertising m

2 weeks in October
3x5 ad = 15 col. in
15 col in x 4.25 x 2 127.50

total due 127.50

Thank you.
Gracias.

West Advertising Agency

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising SPS	For mo of October 82 38.25/wk x 4wks		153.00		
			less 15%	-22.85		
			total due	130.05		
		Thank you Gracias				

Travel Host Inn

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	For mo of Oct.		68.00		
		4 wks x \$17				
			total due	68.00		
		Thank you.				
		Gracias.				

Estrada's TV

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	For the mo of Oct. 82	4 wks x \$17	68.00		
			total due	68.00		
			Thank you.			

Castro Theatre

**AMIGO
PUBLICATIONS**

El Editor

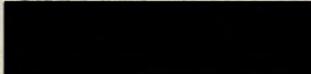
2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising Flick Thea ter	For mo of Oct. 82 4 wks x \$17		68.00		
			total due	68.00		

Thank you.
Gracias.

Gilbert's Auto Supply



**AMIGO
PUBLICATIONS**

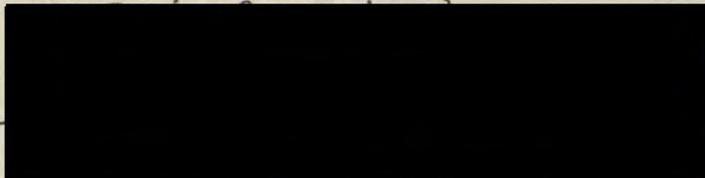
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	For mo of Oct. \$20/wk x 4 wks		80.00		
			September Bal.	100.00		
			total due		180.00	

Southwestern Bell
Lubbock, Texas



AMIGO PUBLICATIONS

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
A vertical rectangular area with a diagonal hatching pattern, likely representing a previous balance or a specific account type.	Advertising	Oct. 28, 1982				
		1/4 page Lubbock & Odessa		178.50 ea.		
		178.50 ea x 2 =		357.00		
			total due	357.00		

Texas Press Association

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising John Montford Order # Cust. 4-9005 Ins. 001	October 28, 1982 4x5=20x4.25 = Lubbock & Odessa 85.00 x 2 wks		85.00 170.00 225.50		
		less 15%		225.50		
		total due		144.50		
		Thank you. Gracias.				

Mr. BB's

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	For Oct. 28, 1982	2x2	\$15.00		
			Total due	\$15.00		
			Thank you			

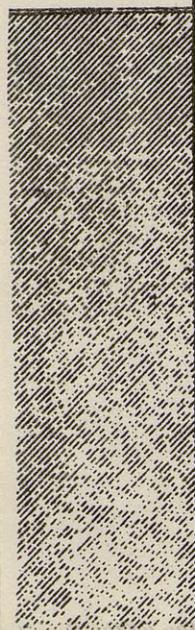
Waldo's

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
				178.50		

Community Services

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
				51.00		

┌ Mercado Juarez

AMIGO
PUBLICATIONS

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
				178.50		

Wayne LeCroy
Campaign

**AMIGO
PUBLICATIONS**
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Political Adv.	Oct. 7-28-'82	2x5 Ad 4WKS	170.00		
	Pd in Advance on 9-20-82 w/ck #166 OK			Total	170.00	

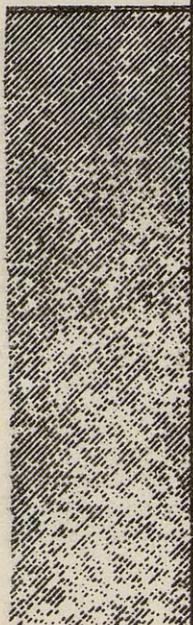
Mary McBride

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. Political	Oct. 17-28	For 4 wks			
	Pd. w/ck on 10-1-82	2x2 \$17/wk		\$68		
			Total	\$68		

Sedeño Campaign

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Political Adv.	Oct. 21		100.	50.	00
		Oct. 29		100.	50.	00
			Total	200.	100.	00
	Pd. on 10-22-82 w/ck. #1072 OR Thanks Gracias					

United Super Markets
Lubbock, Texas

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	Oct. 7-82				
		273 col in x 2.50		682.50		
		63 " " x 2.50		157.50		
	INSERT United	7500 x \$90/M		675.00		
	Anniversary					
	INSERT S&H	7500 x \$90/M		675.00		
		Oct. 14-82				
		273 col in x 2.50		682.50		
	Oct. 21-82	273 col in x 2.50		682.50		
	Oct. 28	273 col in x 2.50		682.50		
	TOTAL DUE			4,237.50		
	THANK YOU. GRACIAS					
				60.00		
				4297.50		

October 7

273 col. in	X 2.50	682.50
63 " "	X 2.50	157.50
Inserts 7500 Inserts United Anniversary	X #90/m	675.00
7500 S+H X-Mas Catalog	X #90/m	675.00

Oct. 14 273 col. in X 2.50 682.50

Oct. 21 273 col. in X 2.50 682.50

Oct. 28 273 col. in X 2.50 682.50

Total
Due ~~4237.50~~

Oct. 7 4237.50
60.00
4297.50

Eagle Radiator
4wk x \$5 \$20

J+A Printing
4wk x \$5
Oct 20
Sept 25
45

credit our account

Capital Credit [redacted]
4wk x \$5 \$20

AAA Weckling
4wk x \$5 \$20

Wornack Claypoole Griffin Ad.
Republic Bank
4 col x 5 = 20 x 4.25 \$85
less \$10 = 12.25

Plain National Bank
2 col x 3 = 25.50 \$51

A.J. Enterprises - \$43 Lubbock
Junk \$34

623.88
- 370.95

252.93
- 44.50

208.43

Southwestern Bell
4 col x 10 1/2 = 178.50
Odessa 178.50

Total due \$357.00
~~25.50~~
~~178.50~~

40 Texas Press Association
John Montford

4 col x 5 = \$85 - Lubbock
" " " Odessa

Total due 170
less 150 20
144.50

461
- 275

186

all ready made -> Mercado Inverez
1/4 page 4 x 10.5 = \$15
\$178.50

All ready made -> Wald's [redacted] \$178.50

Yellow House Press \$200
Oct. 9 \$100
Oct. 26 \$100

75⁰⁰ ea.

#90./1000

$$\begin{array}{r} 7500 \\ \hline 151 \end{array}$$

7500 United Anniv
7500 SAH X-Mas Catalog

$$\begin{array}{r} 90 \\ 15 \\ \hline 450 \\ 90 \\ \hline 1350 \text{ ea} \end{array}$$
$$\begin{array}{r} \$675 \\ 2 \overline{)1350} \\ \underline{12} \\ 15 \\ \underline{14} \\ 10 \end{array}$$

Webster Harris

CPL 4 wk x 38.25 = ~~153~~ 153

LGH 4 wk x 12.75 = 51

204.00
less 15% - 30.60

173.40

Texas Tech University - Office of New Student Relations

Oct. 7 1/4 page 4 x 10 1/2 = 178.50

Fisher Auto Supply Oct 7

1/4 page

178.50

McWhorters

Oct 7 5 x 11 = 55 inchest 4.25

233.75

Rainbo Baking Co

3 x 5 = 15 x 4.25 x 2wk

127.50

West Advertising

SPS 4 wk x 38.25

less 10% 22.95

130.05

153

Travel Host Inn

4 wk x 17

68

Strada's TV

4 wk x 17

68

Flick Theater

4 wk x 17

68

Gilbert's Auto Supply

20 wk x 4 wk

80

Sept balua 100

Total 180

City of Lubbock - Personnel

Police Recruitment

2 x 2 - 17 wk x 4 wk

68

Baker Furniture

2 wk x 25

50

at ready
made

Community Services

4 wk x 12.75

51

68.00	+
68.00	+
1627.50	+
68.00	+
89.00	+
75.00	+
357.00	+
38.50	+
68.00	+
40.00	+
136.00	+
77.00	+
130.10	+
190.00	+
80.00	+
160.70	+
20.00	+
7.30	+
20.00	+
20.00	+
51.00	+
846.00	+
42.50	+
32.00	+
75.00	+
221.00	+
25.50	+
178.50	+
255.00	+
150.00	+
153.00	+
72.25	+
60.00	+
25.50	+
25.50	+
178.50	+
100.00	+
100.00	+
480.00	+
6411.35	*

November 82
 L. H. Brock

Acu-form
Pyramid Plaza



**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. this bill was mail to: Ken Fields		For mo. of Nov. \$17/WK X 4WKS	\$68.		
			Total Due	\$68.00		

Castro Theatres



**AMIGO
PUBLICATIONS**

El Editor

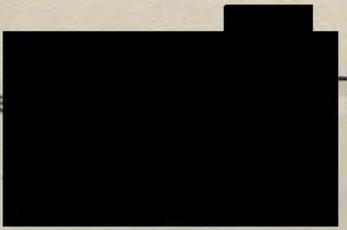
2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
A vertical rectangular area with a diagonal hatched pattern, likely representing a previous balance or a specific type of payment.	AdV For Flick Theatre	For mo. of NOV. '82 \$17/wk x 4wks	68.00			
		Total Due	\$68.00			

3519.⁰⁰

United Super Markets
Lubbock, Texas

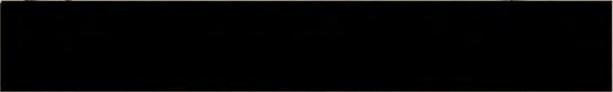


AMIGO
PUBLICATIONS
El Editor

2305 19th St. Lubbock, Texas
(806) 763-3841 79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising					
	November 4, 1982	651 col in x 2.50 =		4650.50	1627.50	
	November 11, 1982	273 col in x 2.50 =		682.50		
	November 18, 1982	399 col in x 2.50 =		997.50		
	November 24, 1982	303 col in x 2.50 =		757.50		
		1/4 pg 30 x 2.50		75.00		
		TOTAL DUE		4088.00 4140. ⁰⁰		
		Thank You. Gracias.				

Lorenzo Jaime



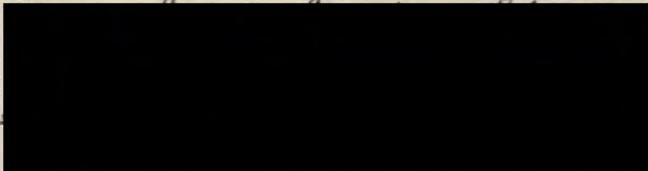
**AMIGO
PUBLICATIONS**
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. Pd. w/ck # 236 OK	For mo. of Nov. '82	#17/WK X 4 WKS Total Due	\$68. \$68		

Baby Pageant Headquarters



**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	Nov. 4, 1982		\$89.00		
			Total Due	\$89.00		

Murcado Juarez

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	Pd		\$75		

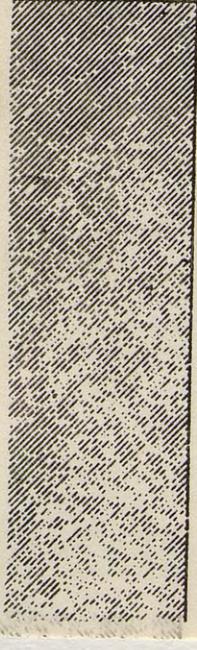
Brook's Super MKT.

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado.	NOV. 18, 1982				
		1/2 pg.		357.00		
			Total Due	357.00		

Restlawn

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.			38.50		

Travel Host Inn

**AMIGO
PUBLICATIONS**

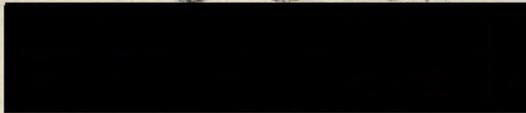
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advs.	For month of NOV. '82	#17/WK X 4wks	\$68.00		
		N.P.	Total Due	\$68.00		

TJ's Detail Service



**AMIGO
PUBLICATIONS**

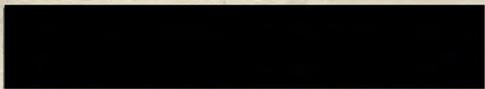
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	Mo. of Mo.		#40		
			Total Due	#40		

Dr. Porras



**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	Mo. of Nov. '82	#136.			
	#34/wk X 4 wks					
		Total Due	#136.			

┌ Sad busters ┐
└ ┘

**AMIGO
PUBLICATIONS**

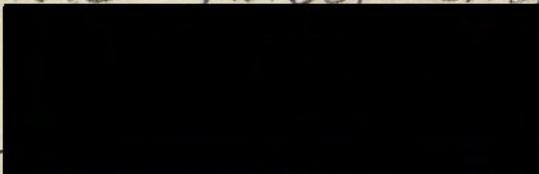
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	Nov. '82		77.		
		Pd.	Total	77. ⁰⁰		

West Advertising Agency



AMIGO
PUBLICATIONS

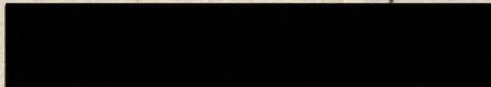
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado. Southwestern Public Service	For mo. of Nov.	#38.25 X 4wks	\$153.00		
			less 15%	-22.90		
			Total Due		\$130.10	

Paul Kinsey



AMIGO
PUBLICATIONS

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

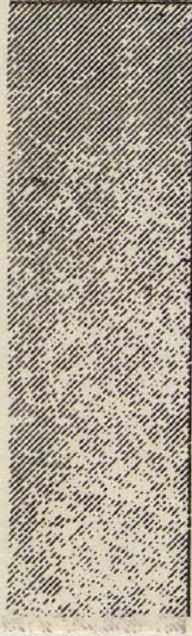
OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv. for A.J.'s Enterprise	2x3 = \$38 \$38 X 3wks		\$114.00		
		N.A.	Total Due.	\$114.00 76.00	- CAR Sale Ad	
			Total Due	\$190.		

Gilbert's Auto Supply
[REDACTED]

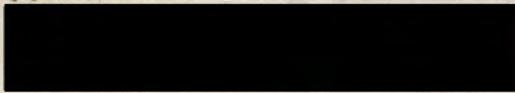
**AMIGO
PUBLICATIONS**
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	For mo. of Nov. '82		#80.		
		Total Due		#80.		

Webster Harris Adv. Agency



**AMIGO
PUBLICATIONS**

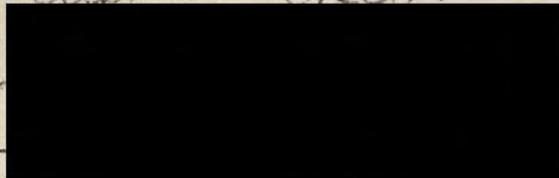
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE	
	Adv. For LPL - 3x3 LGH	For NOV. 1982		153.00			
				36.00			
				Total	189.00		
				less 15%	-28.30		
				Total	\$160.70		
				Due			

Capital Credit



**AMIGO
PUBLICATIONS**
El Editor

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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado.	For mo of Nov. '82		\$20		
			Total Due	\$20		

N.P.

Waddington Ado.
Agency



**AMIGO
PUBLICATIONS**

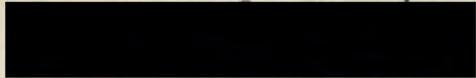
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado. for Holland's Outlet	NOV. 4, 1982		8.50		
			less 15%	-1.20		
			Total Due	\$7.30		

J+A Printing



**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	For NOV. '82		\$20		
			Total	\$20		
			Please credit to our account.			

Eagle Radiator

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	For mo. of Nov. '82		#20.		
			Total Due	#20		

Plains Nat'l Bank

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	For mo. of Nov. '82		25.50/wk x 2wk 51.00		
			Total Due	51.00		

McWhorter's

AMIGO
PUBLICATIONS

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	Nov. 11, 1982		\$238.		
		14" X 4col = 56 X 4.25		\$204.		
		Nov. 18, 1982		\$204.		
		12" X 4col = 48 X 4.25		\$204.		
		Nov. 24		\$846.		
			Total Due			

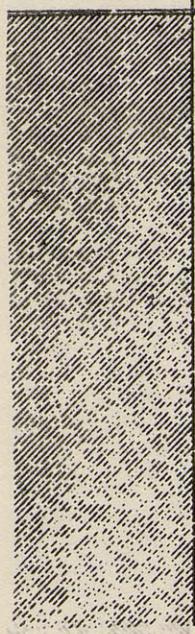
Truskosky's

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	1-WK in Nov. '82		42.50		
			Total Due	42.50		

N.P.

┌ Lubbock Gold + Silver ┐

**AMIGO
PUBLICATIONS**
El Editor

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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado.	Nov. 24, 1982		32.00		
			Total Due	32.00		

A to Z Tire



**AMIGO
PUBLICATIONS
El Editor**

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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	Nov. 182		75.00		
			Total Due	75.00		

Hester's Office Center

**AMIGO
PUBLICATIONS**

El Editor

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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	Nov. 18, 1982 13 in X 4 col		\$ 221.		
	Please credit this amount to our account. Thank you.		Total	\$ 221.		

Esther Sepeda
Real Estate



**AMIGO
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79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	1-wk in NOV. '82		25.50		
			Total Due	25.50		

Shallow water beds

**AMIGO
PUBLICATIONS**

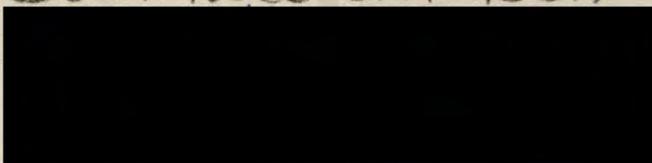
El Editor

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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	NOV. 24, 1982	178.50			
			Total Due	178.50		

Southwestern Bell



Adv.
Lubbock +
Odessa issues

NOV. 25, 1982

3col X 10in = 30

30 X 4.25 = 127.50

127.50 X 2

255.00

Total
Due

255.00

®

Minor Emergency Care
Center

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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE	
	Ado.	2 wks in Nov. '82					
				1/4 pg = \$150.			
					\$150 x 2 wks		
					Paid 1-wk		
				300.00			
				150.00			
				Total Due			
				\$150.00			

Rainbo Baking Co.

AMIGO
PUBLICATIONS

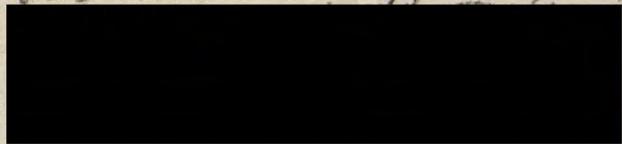
El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado.	2 WKS in NOV. '82		3x6 = 76.50 x 2wks 153.00		
			Total Due	#153.00		

Womack Claypool, Griffen



**AMIGO
PUBLICATIONS**

El Editor

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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv for Republic Bank	Nov-82 4X5	1 WK.	85.00		
				less 15% -12.75		
				Total Due	72.25	

Mr. BB's

**AMIGO
PUBLICATIONS**

El Editor

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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado.	For mo of Nov. '82		\$60.		
			Total Due.	\$60.		

City of Lubbock
Community Services

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado.	2WK in Nov. '82				
		12.75/wk x 2wks		25.50		
			Total Due	25.50		

City of Lubbock
Community Services

**AMIGO
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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Ado.	2 WK in Nov. '82				
		12.75/wk X 2wks		25.50		
			Total Due	25.50		

Lubbock Beverage Co.



**AMIGO
PUBLICATIONS**
El Editor

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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE	
	Ado.	July 1/4 pg.		178.50			
		Nov. 4 1/4 pg		178.50			
		Nov. 18 1/4 pg		178.50			
			Total		535.50		
				Pd. in advance	714.00		
				Credit	178.50		
		Please call us when you would like this amount to be used for advertising. Thank you.					

Yellow House Press

AMIGO
PUBLICATIONS

El Editor

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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Typesetting	Nov. 10-1982		\$100.		
		Pd OK	Total	\$100		

Yellow House Press

AMIGO
PUBLICATIONS

El Editor

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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Typesetting	Nov. 24, 1982		\$100.		
	Pd w/ck # 142 OR		Total Due	\$100.		

Ajax International



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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE	
	Advertising	Aug. 20+27					
	Ajax	Sept. 3+10					
	Mobil Homes	Sept. 17+24					
			Oct. 1+8				
			#60/WK X 8wks		#480. ⁰⁰		
		N.P.	Total	#480			

done

United

Nov 4 - 651 col in x 2.50 = 1627.50

Nov. 11 273 col in x 2.50 = 682.50

Nov. 18 399 col in x 2.50 = 997.50

Nov 24 303 col in x 2.50 = 757.50

Total Due 4088.00

573
126
399
230

273
30
303
250
553

151.50
606.50
757.50
4.25
21
425
850
92.25

Paul Kinsey 2143 19^{1/2}
2x3 = 38 x 3wk

\$114

Baby Pageant
5117 C 34^{1/2}
3 col x 7

\$89.00
~~72.25~~

Travel Host Inn
\$7.00 x 4wk

\$68

TJ's Detail Service
[redacted]

\$40

Dr. Porras 3819 24^{1/2}
34 wk x 4wk

\$136

Acuform - [redacted]
17wk x 4wk

Suite 416
\$48

West Advertising
38.25 x 4wk

\$153.00

Gilbert's less 15% = 22.90 ~~28~~

\$130.10

Gilbert's \$80

Webster Harris Adv.

LPL 3x3 = 38.25 x 4

153.00

LGH 8.50 x 4

36.00

Less 15%

189.00

28.30

160.70

Rest Haven $36.50 \times 2 = 73.00$

Capitol Credit

[Redacted]

\$20

Waddington Advertising

Nov. 4 - Holland's Outlet

\$8.50

less 15¢ - 1.20

total \$7.30

Due

J+A Printing 3009-A 34¢
(Credit our account)

\$20

Eagle Radiator

\$20

Plains National Bank

\$51

25.50×2

McWhorter's

Nov. 11 14 inches x 4 col = $56 \times 4.25 = 238$

Nov. 18 12 in x 4 col = $48 \times 4.25 = 204$

Nov. 24 12 in 4 col = $48 \times 4.25 = 204$

total \$846

done
1 1.32
4.25
7.5
2.25
21.85
29.85
31.17
Start here

Truskosky's

42.50

Lubbock Gold + Silver Nov. 24

32.00

done Mercado Chavez

\$75

A to Z Tire

\$75

done Sod buster's

\$77

Hester's Office Center

13 in x 4 col

\$221

Esther Seede

[Redacted]

25.50 ~~28~~

\$178.50

Shallow waterbeds

Southwestern Bell

Lubbock + Olissa

$3 \times 10 = 30 \times 4.25 = 127.50 \times 2 = 255.00$

11
7.5
4.25
3.00
15

Yellow house Press ~~Nov. 24~~ \$200.
Nov. 10 - \$100 Nov. 24 - \$100

Minor Emergency Care Center
\$150 x 2wk \$ 300
pd. 1wk 150
total due \$150

~~Atte~~
Lubbock Beverage - July, '14, 178.50
Nov. 4, 1/4 page 178.50
Nov. 18, 1/4 page 178.50
bill for old ad
total ~~557.00~~ 535.50
Pd. 714.00
credit 178.50

Rainbo Baking Co.
3x6 = 76.50 x 2wk \$153.00

~~Republicbank~~ Womack Claypoole, Griffin
Republicbank 4x5 85
less 15% 12.75
Total due 72.25

M. BB's
\$15wk x 4wk \$ 60

~~City of L~~
Flick Theater
\$17 wk x 4 wk \$ 68

Texas Tech University - Personnel

City of Lubbock
Community Services
12.75/wk x 4wks = ~~51.00~~
~~7.50 wk x 4wk~~ \$51.
2 bills
25.50 ea-one

85.00 +
150.00 +
1012.50 +
229.50 +
90.00 +
30.00 +
85.00 +
59.25 +
26.00 +
150.00 +
72.25 +
144.50 +
178.00 +
100.00 +
868.00 +
177.00 +
164.57 +
68.00 +
35.00 +
150.00 +
17.00 +
63.75 +
25.00 +
25.00 +
25.00 +
25.00 +
250.00 +
17.00 +
75.00 +
51.00 +
38.00 +
17.00 +
133.00 +
17.00 +
17.00 +
87.50 +
28.25 +
4786.07 *

5925.00 +
4786.07 +
10711.07 *

10711.07 -
10711.07 C

0. C

10711.07 +
59.25 -
59.25 - *

10711.07 +
59.25 -
10651.82 *

December
82 Lubbock

85.00 +
150.00 +
1012.50 +
1247.50 *

Bruce's

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Advertising	Dec. 9, 1982		150.00		
			Total Due	\$150.00		

City of Lubbock

**AMIGO
PUBLICATIONS**

El Editor

2305 19th St.
(806) 763-3841

Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Adv.	Dec. 16		285)	

City of Lubbock
City Secretary
[REDACTED]

**AMIGO
PUBLICATIONS
El Editor**

2305 19th St.
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Lubbock, Texas
79401

OLD BALANCE PICK-UP	DESCRIPTION	DATE	REFERENCE	AMOUNT OF INVOICE	DISCOUNT	NET PAYABLE
	Publish: Order & Notice of Special City Election	December 23, 1982 25¢ per word 4,050 words total		1,012.50	}	
	Purchase Order: K-7072	4,050 x .25¢ =		1,012.50		
		total due	Thank You - Gracias.			

Voucher No. _____

Telephone (806) 762-6411
Extensions 2165-2166-2167
2168-2169-2170

VENDOR'S ACKNOWLEDGEMENT COPY
CITY OF LUBBOCK
P. O. BOX 2000
LUBBOCK, TEXAS
79457

K- 7072

PURCHASE ORDER

TO: [REDACTED] TEL. EDITOR

DATE: 12-6-82

[REDACTED]

REQ BY: GAFFGA-CITY SEC.

BID NO. [REDACTED]

Please furnish the following to the City of Lubbock and be governed by the instructions hereon.

ACCOUNT NUMBER [REDACTED]

ITEM	QUAN.	BRAND, CATALOG NO. AND DESCRIPTION	UNIT PRICE	AMOUNT
		PUBLISH ONE TIME ONLY THE WEEK OF DECEMBER 27 ORDER AND NOTICE OF SPECIAL CITY ELECTION (COPY ATTACHED) SEND PUBLISHER'S AFFIDAVIT TO: CITY SECRETARY [REDACTED]		EST. 300.00
		.25¢ per word 4,050 total words 4,050 x .25 = 1,012.50		Total Due 1,012.50
<input type="checkbox"/> CONFIRMING <input type="checkbox"/> NOT CONFIRMING			TOTAL	EST. 300.00

Submit Receiving Record to Purchasing office immediately on partial shipments and record such shipments on the back.

SHIP TO:
CITY HALL
ROOM 206

F.O.B.
DELIVERY
PROMISED

TERMS:
PRICING

TO BE FILLED IN BY VENDOR

WE HEREBY ACCEPT THIS ORDER SUBJECT TO CONDITIONS
SPECIFIED ABOVE _____ DATE _____
WILL SHIP _____ FROM _____
VIA _____
VENDOR _____
BY **X** _____

THIS COPY MUST BE RETURNED TO
THE DIRECTOR OF PURCHASING PRO-
PERLY SIGNED ON *Bid* ITEMS:
AND ON CONFIRMING ORDERS *If*
THERE IS ANY CORRECTION AS TO
PRICE, TERMS, DELIVERY.

Department City Secretary

PURCHASE REQUISITION

CITY OF LUBBOCK

REQ. BY Evelyn Gaffga

DATE 12/2/82

TO PURCHASING DEPT. — Purchase the Following Goods to be Delivered

To El Editor - [REDACTED]

Location [REDACTED]
Chg. Acct. No. [REDACTED]

Address _____

QUANTITY		DESCRIPTION: (Brand, Catalog No., Size, Wt.)	Unit Cost	Total Cost
Item No.	Need			
		PUBLISH ONE TIME ONLY THE WEEK OF DECEMBER 27		
		ORDER AND NOTICE OF SPECIAL CITY ELECTION (copy attached)		
		Send Publisher's affidavit to: <u>City Secretary</u> <u>[REDACTED]</u>		

FOR PURCHASING DEPT.

TOTAL 300.00 est.

Terms _____ F. O. B. _____

Delivery _____

Pricing _____

Suggested Vendors

- 1 _____
- 2 _____
- 3 _____
- 4 _____
- 5 _____
- 6 _____

P. O. NO. <u>K-7072</u>	BID NO.	APPROVED	Confirming Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
----------------------------	---------	----------	--

1-1-1

*.25¢ per word
4,050 total words*

$$4050 \times .25/wd = 1,012.50$$

Voucher No. _____

Telephone (806) 762-6411
Extensions 2165-2166-2167
2168-2169-2170

VENDOR'S ACKNOWLEDGEMENT COPY

CITY OF LUBBOCK

P. O. BOX 2000
LUBBOCK, TEXAS
79457

K- 7126

PURCHASE ORDER

TO:

EL EDITOR

DATE:

12-5-1982

REQ BY :

GATFGA-CITY SEC.

BID NO.

ACCOUNT NUMBER

Please furnish the following to the City of Lubbock and be governed by the instructions hereon.

ITEM	QUAN.	BRAND, CATALOG NO. AND DESCRIPTION	UNIT PRICE	AMOUNT
		PUBLISH ONE TIME ONLY - THE WEEK OF DEC. 12, 1982		
		INVITATION TO YULETIDE CELEBRATION - DEC. 17.		
		NOTE TO EDITOR: IF YOU TRANSLATE INTO SPANISH		
		THERE SHOULD BE NO CHARGE FOR THIS TRANSLATION		
		SEND TRAM SHEET TO: CITY SECRETARY		
			TOTAL	

CONFIRMING
 NOT CONFIRMING

Submit Receiving Record to Purchasing office immediately on partial shipments and record such shipments on the back.

SHIP TO:

CITY HALL ROOM 208

F.O.B.

DELIVERY PROMISED

TERMS:

PRICING

TO BE FILLED IN BY VENDOR

WE HEREBY ACCEPT THIS ORDER SUBJECT TO CONDITIONS

SPECIFIED ABOVE _____ DATE _____

WILL SHIP _____ FROM _____

VIA _____

VENDOR _____

BY **X** _____

THIS COPY MUST BE RETURNED TO THE DIRECTOR OF PURCHASING PROPERLY SIGNED ON **Bid** ITEMS: AND ON CONFIRMING ORDERS **If** THERE IS ANY CORRECTION AS TO PRICE, TERMS, DELIVERY.

Month of December 1982

✓ Rainbo Baking Co. \$ 229.50
~~\$ 330.00~~
 3x4 = 76.50 x 3wk

✓ Mr. BB's 90.00
 \$ wk x 10 = \$ 50 + \$ 40 Nov

✓ Carter Auto Salvage
 5wk x 10 = 50 paid 20 bal \$ 30

✓ Flick Theater \$ 85
 17 x 5wk

✓ United

~~12-2-82 273 id in x 2.50 = 682.50~~

12-2-82 ⁵³⁵ ~~347~~ id in x 2.50 = ~~867.50~~ 1312.50

✓ 12-8 357 ~~48~~ id in x 2.50 = 892.50

12-14 357 id in x 2.50 = 892.50

12-24 ⁵³⁵ ~~336~~ id in x 2.50 ~~1312.50~~ 840.00

12-30 357 id in x 2.50 = 892.50

1-6-82 438 id in x 2.50 = 1095

\$ 5925.00

✓ St Papagallo 5125 34th 20
 5wk x \$ 33 = ~~165~~ ~~165~~ ~~165~~ ~~165~~ ~~165~~ ~~825~~
 less dis. 1wk = ~~165~~

✓ Lubbock Gold + Silver

5wk x \$ 30 = 150

less dis 1wk 30 + 1wk Nov.

\$ 120

\$ 150

~~Republic Bank Lubb~~

✓ Womack Claypoole Griffen

Republic Bank 4x5 \$ 95

less 15% 12.75

\$ 72.25

~~Sub~~
 ✓ Webster Harris Adv. 191.25
 LPL 2x3 = 25.50 x 5wk = ~~127.50~~
 LGA 8.50 x 5wk 42.50
 less 15% = ~~33.75~~
144.50

✓ Gilbert's Auto
 20 wk x 5wk = ¹⁰⁰
 + Xmas 178
 + Nov 80
 Total Due \$ 358

~~Good~~
 ✓ McWhorter's Tires
 12-2 5 col x 13 in = 65 col in x 4.25 276.25
 12-9 5 col x 13 in 65 col in x 4.25 276.25
 12-16 5 col x 14 in = 70 col in x 4.25 297.50
 12-24 5 col x 18 1/2 = 92.5 col in x 4.25 393.12
 12-30 5 col x 18 1/2 = 92.5 col in x 4.25 393.12
 Total Due 1636.24
868

✗ Baker Furniture Dec. 2+8 D.P.
 3 col x 10 in = 30 col in x 4.25 = 125.50 177.
 x 2wk = ~~255~~

West Advertising
 3x3 = 38.25 x 5wk 191.25
28.48
164.57

X Travel Host Inn
17 wk x 4wk =

~~\$68~~

X T & J's Detail
7~~0~~ wk x 5wk =

~~\$35~~

✓ Brook's Super Mkt
30 wk x 5wk

\$150

Texas Tech Univ
Personnel - Job line Ad
8.50 x 5wk = \$42.50

KULL - FM

Dec. 2 - Employment Ad 2x2
~~B~~

\$17

City of Lubbock
Community Services

12.75wk x 5wk

38.25 + \$25.50

\$63.75

Eagle Radiator

~~10~~ 5wks

\$25

Cas Casualties

5wks

\$25

AAA Wrecking

5wk

\$25

Billy's Auto (look up date)

X Capital Credit [redacted]
 Dec. \$ 25
 Nov \$ 20

Acc Form - [redacted]
 State 4/16
 Dec. 17 wk X 5 wk = 85
 Nov. 68
 Total Due \$ 153

✓ Bruce's Discount Store
 12-9-82 = 150
 12-16-82 = 150
 12-24-82 100
 Total 400
 pd 150
 Bal Due \$ 250

147.00

KEND [redacted]
 Employment Ad 12-9-82 \$ 17

20,000 lib.
 workman corp

✓ Burger Barn
~~\$ 34~~ 12-16, 27, 30 175.00
 \$ 34 X 3 wk ~~\$ 105.00~~
 Plain National Bank \$ 57
 12-16 + 30 2 wk X 25.50
 White's Package Store \$ 38
 VA 17.00 pd.
 Texas Tech Continuar Ed. ~~\$ 178.50~~
 \$ 133.00

KKAM - KFMX [REDACTED] \$17
Employment Ad
KCTBD \$17
Employment Ad

City of Lubbock - Public Hearing
Community Development 12-30-82 87.50
4 col x 7 1/2 ~~or 107.50~~

SPAG - 12-30-82 = [REDACTED]
Classified Ad - Bid Notice
25⁺ wd x 113 wds \$ 28.25

178.50	+
439.45	+
42.50	+
38.00	+
25.00	+
25.00	+
25.00	+
25.50	+
25.50	+
25.00	+
25.00	+
100.00	+
48.00	+
34.00	+
178.50	+
25.50	+
59.50	+
178.50	+
34.00	+
229.50	+
178.50	+
25.00	+
178.50	+
178.50	+
63.75	+
85.00	+
151.73	+
35.00	+
34.00	+
25.50	+
34.00	+
151.73	+
25.50	+
17.00	+
25.50	+
178.50	+
40.00	+
34.00	+
3223.66	*

Lubbock
 X-Mas
 Edition - 82'

Gilberts Auto Supply
Lubbock, Texas

Advertising

X-Mas Edition

December 23, 1982 178.50

Total Due 178.50

Thank You - Gracias. ®

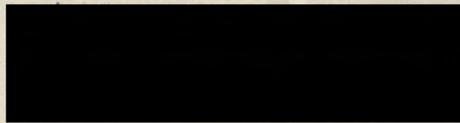
Smith Tarter Advertising Agency



For 1st Nat'l Bank	Dec. 23, 1982	
X-Mas Edition	½ page 8x10.5	357.00
	plus 2 colors red & green.	160.00
	Total	517.00
	less 15%	-77.55
	Total Due	439.45

Thank You - Gracias.

Flea Market



X-Mas Adv.

Dec. 23, 1982

2x5 ad

42.50

Total Due

42.50

Thank You - Goodies

Tom Longoria
c/o Metropolitan Insurance

X-Mas Advertising Dec. 23, 1982

3x3 ad

38.00

Total Due

38.00

Tomas Garza

X-Mas Advertising Dec. 23, 1982 25.00

Total Due 25.00

Thank You Gracias. ®

Bernie Gonzalez

Advertising

X-Mas Edition Dec. 23

2x3 ad

25.00

Total Due

25.00

Thank you - Gracias.

Immigration & Visa Service

X-Mas Advertising	December 23, 1982	
2x3 ad		25.00
	total due	25.00

Thank You - Gracias.

Las Casuelas

Advertising X-Mas Dec. 23, 1982 25.50

total due 25.50

Thank You - Gracias. ®

Caviel's Pharmacy

Advertising X-Mas	Dec. 23, 1982	
2x3 ad		25.50
	total due	25.50

Thank You - Gracias.

A&B Trim & Glass

Advertising X-Mas Dec. 23, 1982
2x3 ad 25.00

total due 25.00

Thank You - Gracias.

La Bodega

Advertising X-Mas	Dec. 23, 1982	25.00
2x3 ad		

total due	25.00
-----------	-------

Thank you - Gracias.

®

Abeyta & Alvarez Law Offices

Advertising X-Mas Dec. 23, 1982

8x4 ad 100.00

TOTAL PAID ----- 100.00

Thank You - Gracias.



Felix West Paints

Advertising X-Mas Dec. 23, 1982

2x5 ad 48.00

*Please to
credit
our account.
Thank
you.*

total due 48.00

Thank You - Gracias.

J&A Muffler

Advertising X-Mas Dec. 23, 1982

2x4 ad 34.00

total due 34.00

Thank You - Gracias.

®

Lubbock Beverage Company

Advertising X-Mas	Dec. 23, 1982	
	1/4 Page	178.50
	total due	178.50

Thank You - Gracias.

Global Discount Pharmacy

Advertising X-Mas Dec. 23, 1982

2x3 ad 25.50

total due 25.50

Thank You - Gracias.

Esther Sepeda Real Estate

Advertising X-Mas	Dec. 23, 1982	
3x3 ad		34.00
Old Balance-Nov.		25.50
total due		59.50

Thank You - Gracias.

Rainbo Baking Company

Advertising X-Mas Dec. 23, 1982

6x7 ad

178.50

total due

178.50

thank you - gracias.

®

Estrada's TV Repair

Advertising X-Mas	Dec. 23, 1982	
2x4 ad		34.00
	total due	34.00

Thank You - Gracias. ®

McCormick Advertising Agency

Advertising for X-Mas Edition Dec. 23, 1982
Energas 3x6 ad = 18 col in.
Lubbock&Odessa 18 x 2 = 36 col. in
Editions 36 col. in. x 7.50 = 270.00
No. 8779 less 15% -40.50
total due 229.50

Thank You - Gracias.

City of Lubbock
Community Services

Advertising X-Mas	Dec. 23, 1982	
1/4 page		178.50
	total due	178.50

Thank You - Gracias.

®

Broadway Battery & Electric

Advertising X-Mas Dec. 23, 1982

2x3 ad

25.00

total due

25.00

Thank You - Gracias. ®

KCBD-TV

Advertising X-Mas Dec. 23, 1982

¼ page 178.50

total due 178.50

Thank You - Gracias. ®

Texas Instruments
c/o Bill Tomme

Advertising X-Mas Dec. 23, 1982
1/4 page 178.50

total due 178.50

Thank You - Gracias.

IBM

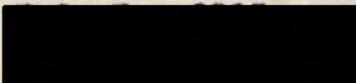
Advertising X-Mas	Dec. 23, 1982	
	3x5	63.75

total due	63.75
-----------	-------

Thank You - Gracias.

®

KAMC - 28



Advertising X-Mas	Dec. 23, 1982	
4x5 ad		85.00

total due	85.00
-----------	-------

Thank You - Gracias. ®

Lipsomb Advertising Agency

Advertising X-Mas	Dec. 23, 1982	
for American State	¼ page	178.50
Bank		
	less 15%	-26.77
	total due	151.73

Thank You - Gracias.

Lala's Restaurant

Advertising X-Mas Dec. 23, 1982

2x5 ad 35.00

total due 35.00

Thank You - Gracias.

Vilsen Salinas

Advertising X-Mas Dec. 23, 1982
3x3 ad 34.00

total due 34.00

Thank You - Gracias. ®

Fisher's Auto

Advertising X-Mas Dec. 23, 1982
2x3 ad 25.50

total due 25.50

Thank You - Gracias. ®

Luis Benavidez

Advertising X-Mas Dec. 23, 1982

2xx4 ad

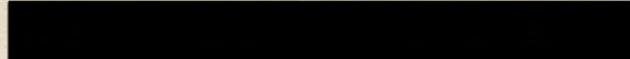
34.00

total due

34.00

Thank You - Gracias. ®

Webster & Harris Advertising Agency



Advertising X-Mas	Dec. 23, 1982	
for LPL	1/4 page	178.50
	less 15%	-26.77
	total due	151.73

Thank you - Gracias.

Chandlers Cafe

Advertising X-Mas⁻⁻⁻
m Dec. 23, 1982
2x3 ad 25.50

total due 25.50

Thank You - Gracias.

Joe's Body Works

Advertising X-Mas Dec. 23, 1982

1x4 ad 17.00

total due 17.00

Thank You - Gracias. ®

Anita's Bridal

Advertising X-Mas	Dec. 23, 1982	
2x3 ad		25.50
	total due	25.50

Thank You - Gracias.

Dr. Chavez

Advertising X-Mas Dec. 23, 1982
¼ page 178.50

total due 178.50

Thank You - Gracias.

Centro Cursillista



Advertising X-Mas	Dec. 23, 1982	
2x6 ad		40.00

total due	40.00
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Thank You - Gracias.

Aguirre Plumbing

Advertising X-Mas	Dec. 23, 1982	
2xx4 ad		34.00
	total due	34.00

Thank You - Gracias.

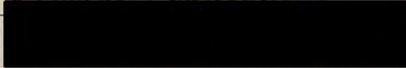
SMITH/TARTER

AND COMPANY INC.

p.o. box 30818 □ amarillo, texas 79120 □ (806) 355-9564

INSERTION ORDER

MEDIA El Editor

ADDRESS % Amigo Publications


REPRESENTATIVE Olga Riojas

CLIENT: FIRST NATIONAL BANK

ACCOUNT EXECUTIVE: DMS

DATE: 12/8/82

RUN DATE(S):	DESCRIPTION	SIZE
Wednesday, Dec. 22, 1982	"Merry X-mas ad"	$\frac{1}{2}$ page 8 col. x 10 $\frac{1}{2}$ " <u>**plus red & green</u>

PLEASE SIGN IMMEDIATELY AND RETURN
YELLOW COPY — THANK YOU

SPECIAL INSTRUCTIONS:

RATE/UNIT: 4.25

UNITS: 84

COST: \$357.00

Signed (Agency) Smith/Tarter & Co.

By accepting this order, the publication agrees to hold the Agency solely liable for payments to be made for this order unless otherwise expressed on the face of this order.

Accepted by _____

For _____
(publication)

McCormick
Advertising
Agency

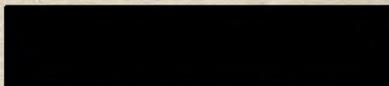


"Advertising Agency to a Distinguished Clientele Since 1926"

1000 Adams, P.O. Box 1931, Amarillo, Texas 79189, Phone 806-374-5333

Date 12/13/82

El Editor



CANCELLATION ORDER

MODIFICATION ORDER

Refer to McCormick Order

No. 8779 Dated 12/8/82

PRODUCT Christmas

ADVERTISER: Energas

Effective Date December 22, 1982

Additional Information:

Change size of ad from 3 col. x 7" to 3 col. x 6"

Acknowledged by:

■ McCormick Advertising Agency

Member AAAA

PLEASE SIGN AND RETURN ONE COPY TO AGENCY

McC 1M-W5/80

by

Beverly Hennessey
Beverly Hennessey

McCormick
Advertising
Agency



CONDITIONS

"Advertising Agency to a Distinguished Clientele Since 1926"

1000 Adams, Post Office Box 1931, Amarillo, Texas 79189, Phone 806-374-5333

TO PUBLISHER OF El Editor

ORDER NO. 8779

CITY AND STATE

DATE 12/8/82

PLEASE PUBLISH ADVERTISING OF (advertiser) Energas
FOR (product) Christmas

POSITION

Appropriate

COPY

KEY

CUTS

Material to come

RATE

LESS AGENCY COMMISSION

LESS CASH DISCOUNT

\$7.50 Combination per inch

15%

-0-

SPACE

TIMES

DATES OF INSERTION

3 col. x 7"

December 22, 1982 - Christmas Issue

[Faint, mostly illegible text from the reverse side of the page is visible through the paper.]

IMPORTANT: Mail checking copies and invoices to McCORMICK ADVERTISING AGENCY only, not later than 5th of month following month of insertion.

Standard Order Blank "A. A. A. Form"

Copyright 1974 American Association of Advertising Agencies.
Subject to Standard Conditions on Back Hereof.

McCormick Advertising Agency Member AAAA

by Beverly Hennessey
Beverly Hennessey

2x3 ✓ La Bodega \$ 25.00
8x4 ✓ Abeyta + Alvarez Pd. 100.00

✓ Felix West Paints 2x5 48.00
* credit to our acc't.

J + A Muffler 2x4 34.00

omit ~~River Smith Chicken 2x4 34.00~~
~~+ Catfish~~

Lubbock Beverage Co. 1/4 pg 178.50

✓ Global Discount Phar. 2x3 25.50

Esther Sepeda Real 3x3 34.00
Estate

Rainbo 6x7 178.50

✓ Estrada's TV Repair 2x4 34.00

McCormick Pdv. Agency 270.00

less 15% - 40.50

Total Due 229.50

Adv for Energas 3x6 = 18

Lubbock + Odess 18 col. in x 2 = 36 x 7.50 = 270.00

✓ City of Lubbock 1/4 pg 178.50
Community Services

Broadway Battery + Elect. 2x3 25.00

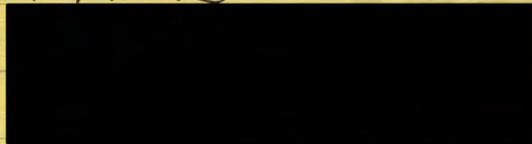
KCBD-TV 1/4 pg 178.50

✓ Texas Instruments 1/4 pg 178.50



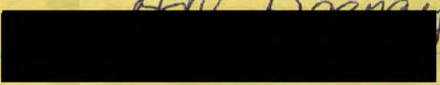
✓ IBM 3x5 63.75
✓ c/o Larry Franklin

✓ KAMC 4x5 85.00



✓ Lipscomb Adv. Agency
Lubbock, Texas
adv. for American State Bank - 1/4 pg 178.50
less 15% -26.77
total due 151.73

✓ Lala's Rest. 2x5 35.00

✓	Wilson Salinas	3x3	34.00
✓	Fisher's Auto	2x3	25.50
✓	Luis Benavidez	2x4	34.00
✓	Chandler's Cafe	2x3	25.50
✓	LPL - Webster + Harris	1/4 pg	178.50
		less 15%	-26.77
		Total Due	<u>151.73</u>
✓	Joe's Body Works	1x4	17.00
✓	Anita's Bridal	2x3	25.50
✓	Chavez	1/4 pg	150.00
			178.50
Barter	A+B Muffler	2x3	25.50
Barter	The Bump Shop	2x3	25.50
	Cactus Bar	2x3	34.00
Barter	Lubbock Tailoring	2x2	17.00
✓	Centro Cursillista	2x6	40.00

X-Mas Statements

✓ Gilbert's Auto Supply 1/4 pg. \$178.50

Smith Tarter Ado. Agency
For 1st Nat'l Bank 1/2 pg 357.00
2 colors 160.00
total 517.00
less 15% -77.55
TOTAL Due 439.45

Flea mkt 2x5 42.50
clo L. Bowman

Tom Lengua 3x3 38.00
clo Metropolitan

✓ Tomas Garza 2x3 25.00

Bernie Gonzalez 2x3 25.00

✓ Immigration + VISA Service 2x3 25.00

Las Casuelas 2x3 25.50

✓ Carriel's Pharmacy 2x3 25.50

A+B Trim + Glass 2x3 25.00

Aguirre
Plumbing

2x4

34.⁰⁰

Total
w/deductions
(Barter, trade, 15%
commission)

3169.66

Total without
deductions

3341.25