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NEWS RELEASE

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UNIVERSITY

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FOR IMMEDIATE RELEASE

REF: 3-2-6-95

CONTACT: Myrna Whitehead
or Angela Murray

LUBBOCK -- Texas Tech University College of Education Dean Elaine Jarchow has been selected to serve on the Board of Directors of the American Association of Colleges for Teacher Education.

Jarchow, who also is a professor in the College of Education, will begin serving a three-year term in March 1995. She will represent teacher education administrators from Arkansas, Louisiana, Missouri, Oklahoma and Texas.

The association endorses programs that focus on scholarship, leadership development, networking, equity, policy analysis, data gathering and professional issues.

Jarchow, joined the faculty at Texas Tech in August. She previously had served as associate dean and director of the division of teacher education at the University of Nevada Las Vegas. While at UNLV, Jarchow was awarded the university's 1993 Association of Teacher Educators Distinguished Program in Education Award. She was listed in "1992 Who's Who in American Education" and in "1988 Who's Who in Staff Development."

Jarchow earned a bachelor's degree in education in 1966 from Ohio University, a master's degree in education in 1974 from Kent State University and a doctorate in curriculum, instruction and supervision in 1976 from Kent State.

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FOR IMMEDIATE RELEASE
REF: 4-2-8-95
CONTACT: Charles Griffin

LUBBOCK -- Members of the Annual All-University Conference on the Advancement of Women in Higher Education are seeking papers by or about women for their 11th conference.

College faculty, staff and students are encouraged to participate. The theme for the conference is "Beyond Difference: Individuals Together."

Abstracts of no more than one page and single-spaced should be submitted by Feb. 13 to Elizabeth Michael, COBA/Area of Management, Box 42101, Lubbock, Texas 79409-2101.

Participants are asked to send three copies of their abstracts. One copy should list the author(s) of the paper while the remaining two copies should exclude the name(s) for blind review.

This year's conference will be March 31 at the Godbold Cultural Center located at 2601 19th St.

For more information about the 11th Annual All-University Conference on the Advancement of Women in Higher Education, please contact Elizabeth Michael, co-chairperson for papers, at (806) 742-2033.

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FOR IMMEDIATE RELEASE

REF: 5-2-8-95

CONTACT: Steve Kauffman or
Paul J. Cushman

LUBBOCK-- Sherwin Nuland will present a lecture on his latest book, "How We Die," at 8 p.m. Thursday (Feb. 9) in the Texas Tech University Allen Theatre. The lecture is sponsored by Texas Tech University Center Cultural Events.

Tickets are \$10 for the public and \$5 for Texas Tech students. Tickets are available on campus at the University Center Ticket Booth.

"Only by the frank discussion of the very details of dying can we best deal with those aspects that frighten us most," Nuland said about his book and lecture series.

Nuland attempts to take some of the mystery out of dying in "How We Die" and in his lectures. He presents death in its biological and clinical reality telling what actually happens to the "machine" in which people live.

It is Nuland's hope that, with information, patients and doctors in the high-tech world of medicine will learn when to "let go." Nuland states that the dignity in dying is not to be found in one's final days, but "in the way we live and how we are seen by those people whose lives we affect." He does not advocate holding back progress, and he applauds the wonders achieved by modern medicine but believes that the next step in social evolution is a collective acceptance that medicine can only go so far.

Individuals who are informed, according to Nuland, can make their own decisions on how far to go with modern medicine and when to discontinue medical procedures.

Nuland is a professor of surgery and the history of medicine at Yale University. He is literary editor of *Connecticut Medicine* and chairman of the Board of Managers of the *Journal of the History of Medicine and Allied Science*. He has written two other books, "Doctors: The Biography of Medicine" and "The Origins of Anesthesia."

For more information on the lecture, call the UC Box Office at (806) 742-3610.

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FOR IMMEDIATE RELEASE
REF: 6-2-10-95
CONTACT: Jennifer LeNoir

(Media Advisory: Dana Campbell is available for interviews before or after the workshop, or by calling her at (806) 791-5123. Media also may view the Sijan exhibit.)

LUBBOCK -- Two human figure drawing workshops will be offered in conjunction with the sculpture exhibit titled "Marc Sijan: Ultra-Realistic," currently on display at the Museum of Texas Tech University.

A workshop is scheduled from 10:30 a.m. to noon and repeated from 1:30 to 3:30 p.m. Saturday (Feb. 18) in the Museum's Kline Room.

The workshops, which focus on capturing the human figure with charcoal pencil and paper, will be instructed by Lubbock artist Dana Campbell.

Both workshops are free and open to the public. Individuals should call (806) 742-2432 for reservations. Each session will be limited to 20 participants.

All drawing materials will be provided by the Museum of Texas Tech.

A graduate of Texas Tech's Master of Fine Arts program, Campbell has worked as a professional artist for 10 years. She previously taught watercolor and life drawing classes at Texas Tech and has organized and conducted several drawing workshops in Lubbock.



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FOR IMMEDIATE RELEASE
REF: 7-2-10-95
CONTACT: Jennifer LeNoir
or LaTanya Dunn

LUBBOCK -- The Division of Continuing Education at Texas Tech University will sponsor a workshop titled "General Review of the Diagnostic and Statistical Manual IV for Mental Health Care Providers" from 9 a.m. to 4:30 p.m. on Saturday (Feb. 18) at University Medical Center's McInturff Conference Center. Registration can be made in advance or on the day of the conference at 8:30 a.m.

The workshop is designed for mental health care professionals including psychologists, school psychologists, licensed professional counselors, school counselors, educational diagnosticians and mental health care transcribers in public and private practice.

The workshop will provide a review of the Diagnostic and Statistical Manual IV for Mental Health Care Providers. Participants will become familiar with the diagnostic frames and systems contained in the DSM IV, receive an overview of how the DSM IV was developed and learn about additions and new areas of emphasis. Strengths and weaknesses of the manual also will be discussed.

Presenters for the workshop are William Carter, associate director of Texas Tech's Testing and Evaluation Center, and Terry Waldren, a licensed professional counselor and family therapist in private practice. Carter has served as an adjunct associate professor of psychology at Texas Tech for the past 10 years. Waldren is an adjunct faculty member in the department of psychiatry at the Texas Tech University Health Sciences Center and the University Counseling Center. He specializes in working with disorders of the self, including Narcissistic Personality Disorders.

Both presenters have completed the DSM IV preparatory workshop conducted by Frances Allen, a principal investigator for the DSM IV.

The fee is \$74 to attend the workshop, which includes handouts, professional credits, lunch and refreshment breaks. The course is approved for six hours of continuing education credits by the Texas State Board of Examiners of Professional Counselors and the Texas Association of Alcohol and Drug Abuse Counselors. Continuing Education Units for Social Work will also be awarded.

To register in advance, individuals should call Pat Wright at the Division of Continuing Education at (806) 742-2352. Phone registration may be charged to Discover, VISA or MasterCard. Individuals also may register at the Continuing Education office at the corner of 15th Street and Akron Ave on the Texas Tech campus.

MEDIA ADVISORY



News & Publications, HSC Bureau

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Lubbock, TX 79430
(806) 743-2143
FAX (806) 743-2118

HEALTH TIPSHEET from TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER February 10, 1995

LAB LAW -- It's been three years since regulations governing laboratory testing in physician office labs went into effect, but the rules are still causing upheaval in the health care industry.

Hal S. Larsen, Ph.D., said many labs do not meet the government requirements and have trouble understanding or complying with the mandate. Larsen, who chairs TTUHSC's Clinical Laboratory Science Department, says the standards were adopted in 1992 by the Health Care Financing Administration to ensure that all labs met certain quality control standards.

Larsen said laboratories are valuable to a physician's practice -- if they are operated properly. If not, they can be a liability to proper health care delivery to patients. To make sure they are operated properly, the Clinical Laboratory Science Department provides services in needs assessment, implementation, personnel training and required records maintenance.

For more on the lab requirements, their implications for physicians and patients, contact Larsen at 743-3252.

GOOD GUYS/BAD GUYS -- When it comes to cholesterol, our bodies wage a daily "Gunfight at the OK Corral." Many healthy eaters know that cholesterol comes in two forms -- good and bad -- so to keep their bodies "OK" more and more consumers are looking for a reward by increasing good cholesterol levels.

Kathy Chauncey, R.D., Ph.D., a TTUHSC nutritionist, says good cholesterol, or HDL, is the "sheriff" who helps the heart function better and helps protect us from heart disease. LDL, the "bad guy," counteracts HDL and is responsible for clogging arteries, which is the main culprit in America's leading killer.

One of the keys to controlling bad cholesterol is eating monounsaturated fatty foods, Chauncey says. "Ideally we should eat a low-fat diet, but up to half of that fat intake should come from monounsaturated fats such as olive, peanut and canola oils."

Chauncey says these specific fats reduce LDL cholesterol levels, which effectively increase the body's ratio of HDL. Saturated fats actually increase LDL. Exercise also helps the sheriff control the bad guy.

For more, contact Chauncey at 743-2757.

A-2-10-95

For more on these or other stories, contact Wayne Barringer or Preston Lewis at TTUHSC News and Publications, (806) 743-2143.