# Texas Tech University News Releases



Office of News & Publications

September through December 2001

	LOGSHEET	
	Separated by Weeks	
09/02/01	Texas Natural History: A Century of Change by David Schmidly, Ph.D.	SLP
09/02/01	Texas Tech Reaches Horizon Campaign Goal	CR
09/03/01	Masked Rider Mascot Selection Process Not Swift	LW
09/04/01	Topping Off Ceremony for the English/Philosophy Building	JA
09/05/01	Center for Excellence Grant from Educational Technology Services Awarded	TT
	to the College of Education	
09/05/01	Opening of the Buddy Holly Symposium "Not Fade Away: The Life and Times	LW
	of Buddy Holly"	
09/05/01	John M. Burns, Ph.D. Resigns as Provost	SLP
09/06/01	Texas Tech Reaches Horizon Campaign Goal	CR
09/06/01	First Texas Tech Rowdy Raider Rally Event Advisory	SLP
09/07/01	Marilyn Phelan, Ph.D., J.D. Appointed to Texas Commissioner to the	AL
	National Conference on Uniform State laws	
09/07/01	Midnight Temporary Masked Rider Mascot	LW
09/07/01	D. Allan Bromley, Father of Modern Heavy Ion Physics, to Lecture	JA
09/07/01	Interim Mascot to be Introduced Event Advisory	CR
09/10/01	Physical Plant Awarded the Award for Excellence in Facilities Management	TT
09/10/01	Texas Tech Team Returns from the Reduced Gravity Student Flight	JM
00/10/01	Opportunity Program	
09/11/01	Campus Events Cancelled and Counseling Offered because of Terrorists	SLP
00/11/01	Activities	1102
09/11/01	Texas Tech Joins Our Nation in Mourning	CR
09/11/01	Free Counseling Available for Terrorism-Related Issues	LW
09/12/01	Songwriters' Panel at Buddy Holly Symposium	LW
09/13/01	TTUHSC Observes Day of Mourning	SCM
09/13/01	TTU Cancels Classes for National Day of Mourning	CR
09/13/01	National Day of Prayer and Remembrance	SLP
09/13/01	TTU Experts on Terrorist's Actions	SLP
09/13/01	TTU and UTEP Cancel Football Game Out of Respect for National Tragedy	CR
09/13/01	School of Pharmacy Boasts 100% Passage on National Exam	MH
09/14/01	Memorial Service at United Spirit Arena Event Advisory	JM
09/14/01	TTU and TTUHSC to Close at Noon	CR
09/14/01	Fifth Annual White Coat Ceremony	AW
09/17/01	Tuition is Due	JM
09/17/01	Chancellor Search Web Page Launched	CR
09/17/01	First Anniversary of the Early Head Start Center Parkway/Cherry Point	LW
09/19/01	Shirley and Mildred Garrison Fund Professorship in CASNR	LW
09/19/01	David Godfried, M.D., Recipient of the Underwood Families Chair in Pediatric	AW
09/19/01	Orthopaedic Surgery	- AVV
00/20/01		18.4
09/20/01	Building Computers, Families and Communities After-School Program for At-Risk Students	JM
09/20/01	Building Computers, Families and Communities Event Advisory	JM

09/20/01	Brian Shannon, J.D. Appointed to Task Force for Competency for Criminal Defendants	LW
09/20/01	Criminal Competency Task Force Member Available for Comments	LW
09/20/01	Second of "Texas Seven" to Stand Trial	- ILVV
09/20/01	Tech Accounting Graduate Receives Award for High CPA Exam Scores	AL
09/21/01	Institute for the Development and Enrichment of Advanced Learners Hosts	TB
03/21/01	Super Saturdays	1115
09/21/01	New Faculty Members for the Department of Health, Exercise, Sport Sciences	AL
03/21/01	New Faculty Members for the Department of Ficality, Exercise, Sport Sciences	
09/24/01	Human Resource Management Certificate Program Offered	JM
09/24/01	The Agency for Healthcare Research and Quality Awarded Tyron F. Borders	SCM
	a Grant for Hispanic and Rural Elders Satisfaction with Health Care	
09/25/01	Pumpkins	TT
09/25/01	Task Force Appointed to Study Terrorism Issues	CR
09/26/01	Laser-Scanning Technology Demonstration Event Advisory	JM
09/26/01	Cotton Harvesting Cost Calculator	LW
09/26/01	Precision Agriculture	LW
09/26/01	Meredith McClain, Ph.D. Awarded the Lucius Clay Medal	SLP
09/26/01	John Chandler, Ph.D. and Dean Fontenot, Ph.D. Develop the Building	JM
	Computers, Families and Communities After-School Program	
09/28/01	New Faculty Members in the Department of Chemistry and Biochemistry	AL
09/28/01	TTUHSC Senior Salute Day	SCM
10/01/01	Web-Based Economic Tools for Cotton Producers Around the Country	LW
10/01/01	Water Use Most Urgent Crop Issue	LW
10/01/01	Global Positioning Satellite Systems to Assist Farmers	LW
10/01/01	Texas Tech Experts Talk About Cotton Issues	LW
10/02/01	TTU System Special Advisory Committee on the Chancellor Search	CR
	to Meet in Odessa/Midland	
10/02/01	TTU Total Enrollment Sets New Records	CR
10/02/01	TTU System Special Advisory Committee on the Chancellor Search to Meet in Amarillo	CR
10/02/01		CR
10/02/01	TTU System Special Advisory Committee on the Chancellor Search to Meet in El Paso	
10/02/01	El Paso Multiple Sclerosis Cluster Investigation Study Results are Announced	AW
10/02/01	TTU System Special Advisory Committee on the Chancellor Search	CR
10/02/01	Seek Community Input	110.1
10/03/01	TTUHSC Continuing Nursing Education Presents "Traumatic Brain Injury:	МН
10/00/01	Causes, Effects and Outcomes" Course	1
10/03/01	Donna Bacchi, M.D. and Ruddy Arredondo, Ed.D. Awarded Grant for Their	AW
	Proposal "Analysis of Cultural Specific Guidelines to Motivate	
	African-American and Hispanic Smokers to Seek Treatment"	
10/03/01	TTU Students Activated for Military Duty	JA
10/04/01	Masked Rider Mascot Selected for Homecoming Game	CR
10/04/01	German-American Friendship Day	AL
10/04/01	Texas Tech University Writing Center	RV
10/04/01	Texas Tech Seeks Community Input on Chancellor Search	CR
10/04/01	International Textile Center - Fiber and Textile Research Facility	LW
10/04/01	Bill Bukowski Hired to Help Students Seek Prestigious Scholarships	JA

10/04/01	Douglas Peterson Accepts Chairmanship of the National Advisory Council of	SLP
	Texas Tech's Vietnam Center	
10/04/01	The Telecommunications Infrastructure Fund Board Awards TTUHSC Grant	SCM
	for Its Information Technology Infrastructure and Services	11
10/05/01	Walk America - Donations for September 11, 2201 for Victims' Families	AH
	and Friends	Н
10/05/01	Texas Tech's Water Ski Team	JA
10/05/01	Barry Lopez to Speak on Natural History	SLP
10/08/01	News Conference for Borry Long Event Advisory	SLP
10/08/01	News Conference for Barry Lopez Event Advisory International Textile Center	LW
10/09/01	Anthrax and Homeland Defense	SLP
10/09/01	RHIM to Host the Hogan Family Foundation Travel and Tourism Mobile	LW
10/10/01	Classroom	LVV
10/10/01	Scientist Available to Speak About Anthrax	SLP
10/11/01	Concerns, Fears Arise Over Anthrax	AW
10/11/01	Fourth Annual William Curry and Frances Mayhugh Holden Lecture Series	JM
10/11/01	on Water and Life	- Join
10/12/01	52nd Annual National Intercollegiate Rodeo	LW
10/12/01	TTU Student Chapter of the Society of Petroleum Engineers Receives the SPE	JM
10/12/01	International Outstanding Student Chapter of the Year Award	10
	,	
10/14/01	The Movie "The Quiet Storm" Event Advisory	TT
10/15/01	School of Music Presents Tribute Concert	TT
10/15/01	TTU System Task Force on Anti-Terrorism and Public Security Convenes	CR
	Panel on Immediate Public Security Issues	
10/15/01	TTUHSC Names Presidential Scholars	SCM
10/16/01	RHIM Hosts Hogan Family Foundation Travel and Tourism Mobile Classroom	LW
10/16/01	News Conference on System Budget Priorities Event Advisory	CR
10/16/01	TTUHSC Names Presidential Scholars	SCM
10/16/01	TTUHSC Dean of School of Medicine Resigns	SCM
10/17/01	Musical Drama "Bellini's War"	AL
10/17/01	TTU System Transfers Budget Savings to Academics	CR
10/17/01	American Society of Civil Engineers Award Honorary Membership to	JM
	Kishor Mehta, Ph.D.	
10/18/01	TTUHSC Fall 2000 Enrollment Figures	MH
10/18/01	Frank Durso, Ph.D. Receives Grant from Federal Aviation Administration	TT
	for Research of Air Traffic Controllers	
10/19/01	Third Annual Women's Leadership Conference	AL
10/19/01	New Engineering Graduate Studies Program in Amarillo	JM
10/22/01	Building Computers, Families and Computers Program Event Advisory	JM
10/22/01	Dottie Bagwell, Ph.D. Awarded the Western Region Home Management and	LW
	Family Economics Educators Ph.D. Award	
10/22/01	Spring Semester Tuition Due	CR
10/22/01	Allen T. McInnes Named Dean of Jerry S. Rawls College of Business	LW
10/00/04	Administration	
10/22/01	TTU Faculty Uses Playa Lakes for Hands-on Teaching for Science Teachers	LW
	and Children	

10/22/01	TTU Center for Public Service Symposium	CR
10/22/01	2001 AITP Region 3 Conference	AL
10/23/01	Dottie Bagwell, Ph.D. Awarded the Western Region Home Management and	LW
	Family Economics Educators Ph.D. Award	Н
10/24/01	Marvel Murphy - Student Rodeo Competitor	JA
10/24/01	Flu Season; Pumpkins Provide Nutrition	AW
10/24/01	CASNR Honor 2001 Gerald W. Thomas Outstanding Agriculturists Recipients	LW
10/25/01	Texas Higher Education Coordinating Board's Advance Research Program and	CR
	Advance Technology Program Funds 28 Projects at TTU and TTUHSC	
10/25/01	TTUHSC Continuing Nursing Education Program Presents "Women, Depression	MH
	and Other Mood Disorders" Course	
10/25/01	Spring 2002 Tuition Due	CR
10/25/01	Third Annual Dia de los Muertos Celebration	JM
10/25/01	Halloween Satellite Feed: Pumpkins and Bats Satellite Advisory	SLP
10/25/01	Alan D. Brown Appointed to the Board of Directors of the Texas Tech Foundation	CR
10/26/01	Todd K. Cowan, M.D. Appointed to the Board of Directors of the Texas Tech	CR
	Foundation	
10/26/01	Lee Pfluger Appointed to the Board of Directors of the Texas Tech Foundation	CR
10/26/01	Tom C. Wheat Appointed to the Board of Directors of the Texas Tech Foundation	CR
10/26/01	Bernard A. Harris, Jr., M.D. Appointed to the Board of Directors of Texas Tech	CR
	Foundation	
10/26/01	Tulia Native, Todd K. Cowan, Appointed to the Board of Directors of the Texas	CR
	Tech Foundation	
10/26/01	TTUHSC Students Hosts Medical Equipment Drive	МН
10/29/01	49th Annual Texas Tech Tax Institute	
	5.52 PRINTED AND SECOND AND SECOND SE	AL
10/29/01	Texas Student Education Association Annual Fall Carnival	TT
10/29/01	Luise White, Ph.D. to Lecture on Vampires Event Advisory	JM
10/29/01	Annual Trick or Treat at the Administrative Offices Event Advisory	LW
10/29/01	Passing of Texas Tech's Founding Dean of the School of Law	LW
10/31/01	Radio News - Anthrax, Bats, Pumpkins	RG
10/31/01	Vistas: Texas Tech Research Receives Gold in the 2001 CASE Circle of	AL
40/04/04	Excellence Award for Visual Design in Print	1
10/31/01	TTUHSC Honors Amit Bushan for His Anti-Smoking Campaign	SCM
10/31/01	TTUHSC Student Designs Patriotic Double T	AW
11/02/01	Lowering Arsenic Levels in Bangladesh	LW
11/02/01	TTUHSC Names Richard Van Ness Homan, M.D. as New Dean of the School	SCM
	of Medicine and Graduate School of Biomedical Sciences	-
		H
11/05/01	Schmidly Announces Formation of the Integrated Marketing Committee	SLP
	Financial Planning Committee	
11/05/01	First Half of Phase II Construction of Jones SBC Stadium to be Completed	SLP
	by the Beginning of the 2002 Football Season	
11/05/01	Charles Mills, Ph.D. Lectures on "Philosophy and Race: The Whiteness of	TT
	Being"	
11/06/01	Inaugural Minority Pre-Law Conference	AL
11/07/01	Jones SBC Stadium Progress Announced	CR
11/07/01	Wendell Mayes, Jr. Honored by Texas Broadcast Education Foundation	SLP
11/07/01	Diabetes Tip Sheet	SCM
11/08/01	News Conference - Announcement from Dean W. Frank Newton	LW

11/08/01	James Watkins to Lecture at the "Fueling the Fire" Exhibit	JA
11/08/01	TTU Faculty and Alumni Honored at the 2001 Annual Meetings of the American	LW
	Society of Agronomy and the Crop Science of America	
11/08/01	Dean W. Frank Newton to Leave the School of Law	LW
11/08/01	President's Grand Rounds - "Anthrax: Preparing the Clinician"	SCM
11/09/01	Henry T. Nguyen, Ph.D. Accepts Chair at University of Missouri	LW
11/09/01	Meat Judging Team Wins the American Royal Competition	LW
11/12/01	Pi Tau Sigma Took Top Honors at Pi Tau Sigma National Convention	JM
11/12/01	Understanding the Middle East Event Advisory	JM
11/12/01	Pat Murchison of Lubbock Fiber to Donate Bale of Improved Fiber Quality	LW
	Cotton Event Advisory	
11/14/01	Formation of the Texas Judicial Academy	LW
11/15/01	The Humanities in the Information Age Event Advisory	AL
11/15/01	Which Comes First in the Middle East? Democracy or Education	JM
11/15/01	Donation Received from Welch Foundation for Welch Chair in Chemistry	AL
11/15/01	Kent Rylander, Ph.D. Named U.S. Fulbright Scholar for 2001	LW
11/15/01	Department of Biological Sciences to Sponsor Day-Long Seminar at the	SLP
	United Spirit Arena	
11/16/01	Energy Tip Sheet	JM
11/16/01	TTU Faculty and Alumni Honored at the 2001 Annual Meetings of the American	LW
9:	Society of Agronomy and the Crop Science of America	
11/19/01	Texas Tech's West Texas Mesonet for Updated Weather	JM
11/19/01	The Film "Los Trabajodores" Event Advisory	JM
11/19/01	Texas Tech Launches Investigation into Saturday's Post-Game Conduct	CR
11/19/01	Daniel Cooke, Ph.D. Receives Award from NASA	JM
11/19/01	Political Science to Dedicate Research Center and Release Results of Survey	CR
	of Lubbock Residents Event Advisory	1
11/19/01	Holiday Spending	LW
11/19/01	Don McBeath Elected President of the Texas Rural Health Association	SCM
11/19/01	News Conference - Major Donation for the Department of Classical and	SLP
	Modern Languages	
11/19/01	Psychology of Christmas Spending	SLP
11/20/01	Political Science Survey Measures Lubbock Reaction to September 11th	CR
11/20/01	Allied Health Program; Keeping Children Safe During the Holidays	МН
11/21/01	Jerry S. Rawls College of Business Administration Receives Grant from the	AL
	Wayne and Gladys Valley Foundation	
11/21/01	Warren Ballard, Ph.D. Becomes Editor-in-Chief for the Wildlife Society Bulletin	LW
11/21/01	Texas Tech's First Hispanic Student Business Association	AA
11/26/01	End-of-Year Tax Tips	LW
11/27/01	TTUHSC School of Allied Health Receives New Master's Degree Program in	МН
	Molecular Pathology	
11/27/01	New MBA Program for Physicians at Jerry S. Rawls College of Business	AL
	Administration	
11/27/01	Weather Update	CR
11/29/01	The Survey "Texas Parks and Wildlife for the 21st Century"	SLP
11/29/01	News Conference - TTU Releases Findings and Recommendations of Survey	SLP

11/29/01	Honors College Offers New Course "Islam, The Middle East and the West"	JM -
11/30/01	Gary Kates Presents Lecture "The Maiden of Tonnerre: Gender Confusion in	JM
=	Eighteenth-Century London and Paris" Event Advisory	
11/30/01	The Marketing Association and the Department of History Raise Most Canned	AL
	Food for the Tech CAN Share Food Drive	
11/30/01	StudentFirst Initiative	CR
12/03/01	TTU Computer Science Programming Team Takes Top Honors at the	JM
12/03/01	Association for Computing Machinery's Rocky Mountain Regional Competition	1 0141
12/03/01	TTUHSC Researcher Finds Possible Link to MS	law
12/03/01	Southwest Theatre Association Awards Linda Donahue, Ph.D. the Molly Risso	JM
12/00/01	Outstanding University Drama Faculty of the Year and Judd Vermillion,	1
	Graduate Student, the Jia-Hua Chin Outstanding Graduate Student of the	+
	Year	
12/04/01	Robert Morgan, Ph.D. Selection for Participation in the Mentoring and Education	HTT
12/04/01	for Health Services Research Program	++''-
12/06/01	Anthrax and Homeland Defense Tip Sheet	SLP
12/00/01	James R. Eissinger, J.D. Named Interim Dean for the School of Law	LW
12/07/01	Texas Tech to Honor Winter Graduates	LW
12/07/01	Texas Tech to Honor Willier Graduates	LVV
12/10/01	Children's Orthopaedic Center's Christmas Party	AW
12/10/01	News Conference - Major Donation for the Department of Classical and	SLP
12/10/01	Modern Languages	110-
12/10/01	Aldo Finco Endowed Chair in Italian Announced	SLP
12/10/01	Ronald Kendall, Ph.D. Reappointed Chairman of the Environmental	SLP
12/10/01	Protection Agency' Scientific Advisory Panel	1100
12/11/01	Playas Offer Hands-On Science Teaching	LW
12/11/01	Distinguished Teaching and Research Awards Announced Event Advisory	SLP
12/12/01	Toys and Gifts to go to Salvation Army Event Advisory	LW
12/12/01	TTU and TTUHSC Faculty Members Named First Recipients of the Chancellor's	SLP
12/12/01	Council Distinguished Teaching and Research Awards	1
12/12/01	The Bronze Sculpture "Prometheus" Given to Texas Tech Library	JM
12/13/01	Estacado High School's Engineering Academy Visit the College of Engineering's	JM
12/10/01	Red Raider Oil Well #1 Event Advisory	1
12/17/01	Donna Scott-Tilley, RN, MSN, Ph.D. Selected for the 2002 Leadership Texas Program	MH
12/18/01	Parenting Tips: How to Raise a Healthly Child	SCM
12/18/01	Traditions and Renewal: Medieval Frescoes from the Vatican Museum	SLP
12/18/01	TTU System Board of Regents Announces 15-Person Advisory Committee for	CR
12/10/01	the Chancellor Search Committee	1104
12/10/01		18.4
12/18/01	Douglas Smith, Ph.D. Appointed to the American Society of Civil Engineers	JM
10/01/01	ASCE 7 Task Committee on Wind Loads	1 01 0
12/21/01	Donald R. Haragan, Ph.D. Named 2001 Distinguished Engineering Graduate	SLP
10/01/01	of the University of Texas at Austin College of Engineering	CLD
12/21/01	News Conference - Vietnam Archive Virtual Project	SLP



Box 42022 Lubbock, TX 79409-2022 806.742.2136

FAX 806.742.1615

http://www.texastech.edu/newshome

### FOR IMMEDIATE RELEASE

September 02, 2001

CONTACT: Sally Logue Post, sally.post@ttu.edu

### TEXAS TECH BIOLOGIST UPDATES CENTURY-OLD ARCHIVE

LUBBOCK -- The year is 1900. Texas is a state of 3 million people. Grizzly bear, jaguar and big horn sheep are common sights, water flows freely, and most people live in rural areas. Now it's the year 2001. Texas is home to 20 million people, most of whom live in a city. Grizzly bears, jaguar and big horn sheep are gone from the landscape. So is much of the water.

Texas Tech University President David Schmidly, Ph.D., has updated the original government biological survey of Texas originally conducted at the beginning of the last century to the present. The result is "Texas Natural History: A Century of Change," an exhibition at the Texas Parks and Wildlife Department offices in Austin and the subject of a book. The exhibit will run through Aug. 31. Along with the original survey were 1,000 black and white photographs that show Texas as it was from 1885 to 1910 when the survey was done.

"We've gone back and reconstructed Texas in 1900," says Schmidly, who is a biologist. "We know what its fauna was like. We know what its landscapes were like. And now, we've looked at the 20th century and compared it to today."

During the past 100 years, the state's population has grown from 3 million people, 80 percent of whom lived in the rural areas, to more than 20 million people, with 80 percent living in cities. Schmidly says a century ago, a lot of wildlife roamed in Texas. "We had grizzly bears, black bears, jaguar and big horn sheep," he said. "We had a lot of free flowing water then. Today, those animals are gone, and so is much of the water."

To illustrate the change, grizzly and black bears were once so numerous in Texas that the exhibit features a picture of a farmer who reports killing 182 of the animals in a two-year period. "People a century ago were worried about where they were going to get their food from, how they were going to make a living," says Schmidly. "We're a lot freer from the land now than we were a century a ago."

Schmidly says that as a biologist, he believes the change is something of a double-edged sword. "Those animals were part of the character of Texas," he says. "They are gone, and we have a bunch of animals in Texas today that aren't part of our native heritage and they're here. Some people think that's positive. As a biologist, I would prefer to see the native fauna."

Schmidly says reconstructing the biological archive gives scientists, policy makers and the general population a baseline from which to work for the next century. "This work tells them that you need to learn that nature changes," he said. "It's not static. We need to understand change, and we need to understand the value of our heritage and our land and the fact that we come from this beautiful diverse state. And we need to learn how to protect that resource and how to use it wisely."

As with any historical archive, this biological survey produces a snapshot of a place in time seen by very few people alive today. "I think people are fascinated to learn what this state was like a century ago," Schmidly said. "The archive and photographs give us a visual image of what this state was like. We're really fortunate because this biological survey was done. We can look back and see what Texas was like. It was a magnificent state."

The exhibit, "Texas Natural History: A Century of Change," features hundreds of photographs and text to describe the scenes. It is on display through Aug. 31 at the Texas Parks and Wildlife Office in Austin.

-30-

**SOURCE: David Schmidly, Ph.,D., President**, Texas Tech University (806) 742-2121 or david.schmidly@ttu.edu.



September 02, 2001

CONTACT: Cindy Rugeley, cindy.rugeley@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### TEXAS TECH REACHES HORIZON CAMPAIGN GOAL

LUBBOCK – The Texas Tech University System today (Aug. 31) announced that it had reached its \$500 million Horizon Campaign goal. The total for the campaign stands at almost \$504 million.

Resources from the campaign have been used to create scholarships, advance academic programs, build endowments, construct buildings, and beautify the campus and other projects on all of Texas Tech University System campuses.

The campaign, which began its public phase in February 1998, set as an original five-year goal of raising \$300 million. That goal was reached in 1999, two years ahead of schedule, and was increased to \$500 million.

"This campaign was truly a team effort. It was university-wide and part of every Health Sciences Center campus," said Texas Tech University System Chancellor John T. Montford. "Today does not mark the end of a campaign, it marks the start of the next campaign.

"I'm confident the Board of Regents and the leadership at the system, the university and the health sciences center will continue to build on fund-raising for the future of Texas Tech," he said.

David R. Smith, who will assume the tasks of interim chancellor on Tuesday and currently serves as president of the health sciences center, said he sees a capital campaign going forward into the future. He said he plans to meet with David J. Schmidly, Ph.D., Texas Tech University president, to discuss future plans.

"I plan on working with the board and Dr. Schmidly on outlining our new goals," Smith said.

A gala to celebrate The Horizon Campaign is scheduled for February in Lubbock.

-30-

ATTACHMENT: Fact Sheet.

# TEXAS TECH UNIVERSITY HORIZON CAMPAIGN FACT SHEET

September 1995 – Texas Tech Board of Regents vote to begin an unprecedented campaign to increase the endowment and improve campuses.

**February 1998** – Texas Tech celebrates the 75<sup>th</sup> anniversary of its founding, and Chancellor John T. Montford makes the first official announcement of The Horizon Campaign with a goal of \$300 million.

**September 1999** – The Horizon Campaign reaches its \$300 million goal and the goal is reset at \$500 million.

August 2001 – The Horizon Campaign reaches its \$500 million goal.

Horizon Campaign total: \$504 million

**81.5% or \$411 million** goes to academic and campus-related construction, scholarships and endowments.

18.5% or \$93 million goes to athletics and athletic construction.

33% or \$166 million is in the form of planned gifts.

67% or \$338 million is in cash or pledges.



September 03, 2001

CONTACT: Leslie Woodard; leslie.woodard@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### HORSE SELECTION NOT SWIFT PROCESS

LUBBOCK – It's not just a matter of the rider jumping onto any black horse and galloping on to the field. Texas Tech University officials have begun the time-consuming process of identifying a new black horse to become the university's next Masked Rider mascot. Black Phantom Raider, the mascot since 1998, was euthanized Aug. 27, due to injuries sustained in a traffic accident Aug. 24.

According to Kevin Pond, Ph.D., chairman of Texas Tech's animal science department, the selection of a horse as the Texas Tech mascot should be a thorough process, not one pressed by game deadlines or appearance schedules. But, Pond says, it doesn't have to be a lengthy process.

"Characteristics we look for in a Masked Rider horse are, obviously, that it is black. It should be attractive and athletic," Pond said. "The horse also needs to be extremely calm, so that it is not spooked by crowds, the band, the shotgun and cannon, cheerleaders, poms, flags and even the attention from fans at pre-game events. There are few horses who have all these traits, but we're evaluating several of them now."

Katie Carruth, the current Masked Rider and a junior agricultural communications major from Lubbock, has put in 12-hour days since the accident, to facilitate the process of horse selection. Carruth says she looks for a horse who is honest with her.

"I look for one who is trustworthy; one who is not going to *not* tell me if something is wrong," Carruth said. "We have looked at a variety of horses. Whichever horse we have at the game Saturday (Sept. 8) may not be the permanent replacement."

Horses which have appeared as previous mascots have either been universityowned, loaned or donated to the Masked Rider program. Carruth said they are now trying to put a back-up plan in place for future situations.

- 30 -

CONTACT: Sam Jackson, Ph.D., associate professor of animal science, Texas Tech University, (806) 742-2804 or at sajackso@ttacs.ttu.edu.

Cheryl Shubert, director, Student Activities, Texas Tech University, (806) 742-3621 or cheryl.shubert@ttu.edu.

Kevin Pond, Ph.D., chairman, department of animal science and food technology, Texas Tech University, (806) 742-2513 or kevin.pond@ttu.edu.



FOR IMMEDIATE RELEASE

September 4, 2001

CONTACT: Jennifer Allen, jenallen@ttacs.ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### TEXAS TECH CELEBRATES TOPPING OFF CEREMONY

LUBBOCK -- Texas Tech University plans to celebrate the topping off ceremony for the new English/Philosophy Building from 4 to 5:30 p.m. on Sept. 6. The ceremony is a tradition that commemorates the placing of the highest beam on a structure.

People who attend will have the chance to sign their names and write words of wisdom on the beam that will go to the top of the building.

A topping off ceremony is a tradition that originated in Northern European countries by carpenters to symbolize the completion of a structure.

"This ceremony will be a celebration in light of the Northern European tradition," said Michael Knight, project manager of facility planning and construction.

The more than \$45 million complex is half finished, according to Madonne Miner, Ph.D., chair of the department of English.

The structural steel will be completed as the last beam is erected during the ceremony. The entire building will be finished during the next year and should be open for classes in the fall of 2002.

Faculty in both departments, English and Philosophy, are delighted about this big step Texas Tech University is taking toward academic excellence.

"This building represents a commitment to academics here at Texas Tech," said Mary Jane Hurst, Ph.D., associate academic dean of Arts and Sciences.

The existing building is not conducive to learning, according to Miner. The building has serious repair needs and is no longer an effective classroom building. In the long run, it is more expensive to heat and cool the old building than replace it, she said.

SOURCES: Madonne Miner, department chair of English for Texas Tech University, at (806) 742-2501 or m.miner@ttu.edu and Mary Jane Hurst, associate academic dean of arts and sciences for Texas Tech University, at (806) 742-3833 or mhurst@ttu.edu



Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### FOR IMMEDIATE RELEASE

September 5, 2001

CONTACT: Tiffany Tubbs, tiffany.c.tubbs@ttu.edu

# CENTER OF EXCELLENCE GRANT AWARDED TO THE COLLEGE OF EDUCATION

LUBBOCK – Texas Tech University's College of Education has been awarded the Center of Excellence Grant from Educational Technology Services, which provides computer software totaling \$173,145 in value for students in the College of Education.

"We are pleased to accept Texas Tech as a recipient of our grant and look forward to our partnership as we prepare future teachers to excel in the classrooms," said Larry Hutto, owner of Education Technology Services.

A+ Learning Systems and Sequoya Literacy Systems software exposes current and future students to the state-of-the-art educational and curricular software that will be used in school districts across the nation.

College of Education students' computer labs in conjunction with their coursework will use these two software systems. The software includes study guides, pre-tests, tests, BED information and the World Book Encyclopedia.

"We are particularly pleased to receive this grant because it will assist us in being leaders in the education field," said Gregory Bowes, Ed.D., dean of the College of Education, Texas Tech University.

The Texas Tech College of Education makes a vital contribution at the early childhood, elementary, secondary and higher education levels. Teacher certification at Texas Tech is a university wide enterprise.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.

-30-

SOURCE:

Karen Jacobsen, director of external relations, College of Education, Texas Tech University, 806-742-1997 ext.400 or via e-mail karen.jacobsen@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136

FAX 806.742.1615

http://www.texastech.edu/newshome

### **EVENT ADVISORY**

September 5, 2001 CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

### SPECIAL EVENTS MARK BUDDY HOLLY SYMPOSIUM

LUBBOCK – The four-day Buddy Holly Symposium, titled, "Not Fade Away: The Life and Times of Buddy Holly," opens today (Sept. 5) through Sat. (Sept. 8) at various locations in Lubbock. A complete schedule of events is available at <a href="http://www.buddyhollycenter.org/htm/symposium.htm">http://www.buddyhollycenter.org/htm/symposium.htm</a>. Highlights of the symposium include:

- Opening reception, 6-8 p.m., today (Sept. 5), Buddy Holly Center, 19th Street and Avenue G, featuring musical performances by Dr. Bruno and the Prophets of Rock and a guest appearance by Holly impersonator John Mueller.
- Public School Workshops, 9:30-11:30 a.m., Sept. 6, Buddy Holly Center, featuring guest artist Chris Thomas King. 2001 has been a breakthrough year for Chris Thomas King. First, his critically acclaimed acting debut in the Coen brothers' Oscar nominated movie "O Brother, Where Art Thou?" then the success of the masterful soundtrack to the movie, which features King, and reached #1 on the billboard charts.
- A Songwriters' Panel, 8 p.m., Sept. 6, at Hemmle Hall, Texas Tech School of Music, moderated by Peter Guralnick, the recognized authority on Elvis Presley, who has written extensively about American music and musicians. His books include the two volume, prize winning Elvis Presley biography The Last Train to Memphis and Careless Love: The Unmaking of Elvis Presley; the acclaimed trilogy on American roots music, Sweet Soul Music; Lost Highway; and Feel Like Going Home; the biographical inquiry Searching for Robert Johnson; and the novel Nighthawk Blues. Featured panelists include Terry Allen, Marshall Crenshaw, Joe Ely, Jimmy Dale Gilmore, Butch Hancock, Jo Carol Pierce and Delbert McClinton.
- Keynote Address and Luncheon, noon 1:45 p.m., Sept. 7, Sculpture Court, Museum of Texas Tech University featuring:
  - Peformance by John Mueller
  - Special Presentation to Maria Elena Holly by Texas Tech President David Schmidly
  - Special Presentation to the Buddy Holly Center by John Mueller
  - · Keynote address by Peter Guralnick

- Texas Tech vs. University of New Mexico football game events, 7 p.m., Jones SBC Stadium.
  - Fans will be encouraged to sing "Peggy Sue," with the Goin' Band from Raiderland, to set a new Guinness Record for the largest crowd singing a song simultaneously.
  - Texas Tech President David Schmidly will announce the Buddy Holly Endowed Scholarship in Commercial Music on the field with members of the Holley family.

Tickets to the football game are available by calling (806) 742-TECH or toll-free at 1-888 GO BIG12 or at athletic.tickets@ttu.edu.

There is a fee to attend the symposium events. For information on "Not Fade Away: The Life and Times of Buddy Holly," contact Margaret Lutherer, Ph.D., Office of the President, Texas Tech University, at (806) 742-2121 or at x6mar@ttu.edu; or Connie Gibbons, director, the Buddy Holly Center, at (806) 767-3119 or at cgibbons@mail.ci.lubbock.tx.us.



FOR IMMEDIATE RELEASE

September 05, 2001

CONTACT: Sally Loque Post, sally.post@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

#### TEXAS TECH UNIVERSITY PROVOST TO RESIGN

LUBBOCK -- John M. Burns, Ph.D., Texas Tech University provost, has resigned his post effective Aug. 31, 2002.

Burns, who is retiring after serving seven years as provost, is returning to his first love, the classroom. "I believe I've made a contribution in a number of areas, particularly in the area of faculty development," Burns said. "Now it's time for me to step aside and go back to teaching."

Texas Tech President David J. Schmidly, Ph.D., said Burns has contributed greatly to the university. "John is an outstanding teacher and researcher and he is an excellent provost at a time when this university is in transition. He'll be missed in this position, but it's a plus for Texas Tech to have him in the classroom," said Schmidly.

As provost, Burns oversaw all academic programs. The deans of the university's colleges and schools of law and graduate studies report to his office.

Burns was appointed interim provost in 1996. He became provost one year later. Burns has also served as vice provost for academic affairs. He was chair of the department of biological sciences from 1987 until 1995. He has been a faculty member at Texas Tech since 1969.

Burns has received seven outstanding teaching awards and has chaired a variety of university committees during his tenure at Texas Tech. In 1988, he was named an Outstanding Centennial Alumnus of the College of Arts and Sciences of New Mexico State University. Burns is a native of Hobbs, N.M.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.



September 6, 2001

CONTACT: Cindy Rugeley, cindy.rugeley@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### TEXAS TECH REACHES HORIZON CAMPAIGN GOAL

LUBBOCK – The Texas Tech University System today (Aug. 31) announced that it had reached its \$500 million Horizon Campaign goal. The total for the campaign stands at almost \$504 million.

Resources from the campaign have been used to create scholarships, advance academic programs, build endowments, construct buildings, and beautify the campus and other projects on all of Texas Tech University System campuses.

The campaign, which began its public phase in February 1998, set as an original five-year goal of raising \$300 million. That goal was reached in 1999, two years ahead of schedule, and was increased to \$500 million.

"This campaign was truly a team effort. It was university-wide and part of every Health Sciences Center campus," said Texas Tech University System Chancellor John T. Montford. "Today does not mark the end of a campaign, it marks the start of the next campaign.

"I'm confident the Board of Regents and the leadership at the system, the university and the health sciences center will continue to build on fund-raising for the future of Texas Tech," he said.

David R. Smith, who will assume the tasks of interim chancellor on Tuesday and currently serves as president of the health sciences center, said he sees a capital campaign going forward into the future. He said he plans to meet with David J. Schmidly, Ph.D., Texas Tech University president, to discuss future plans.

"I plan on working with the board and Dr. Schmidly on outlining our new goals," Smith said.

A gala to celebrate The Horizon Campaign is scheduled for February in Lubbock.

-30-

ATTACHMENT: Fact Sheet.

# TEXAS TECH UNIVERSITY HORIZON CAMPAIGN FACT SHEET

**September 1995** – Texas Tech Board of Regents vote to begin an unprecedented campaign to increase the endowment and improve campuses.

**February 1998** – Texas Tech celebrates the 75<sup>th</sup> anniversary of its founding, and Chancellor John T. Montford makes the first official announcement of The Horizon Campaign with a goal of \$300 million.

**September 1999** – The Horizon Campaign reaches its \$300 million goal and the goal is reset at \$500 million.

**August 2001** – The Horizon Campaign reaches its \$500 million goal.

Horizon Campaign total: \$504 million

81.5% or \$411 million goes to academic and campus-related construction, scholarships and endowments.

18.5% or \$93 million goes to athletics and athletic construction.

33% or \$166 million is in the form of planned gifts.

67% or \$338 million is in cash or pledges.

**EVENT ADVISORY** 

September 6, 2001

Box 42022

Lubbock, TX 79409-2022

806.742.2136

FAX 806.742.1615

http://www.texastech.edu/newshome

CONTACT: Sally Logue Post, sally.post@ttu.edu

### FIRST TEXAS TECH ROWDY RAIDER RALLY SET

WHAT:

Rowdy Raider Rally

WHEN:

Noon, Friday, Sept. 7

WHERE:

North side of the University Center

EVENT:

Pep rally to kick off the first home football game. The Texas Tech

cheerleaders, pom squad and the Goin' Band from Raiderland will be on hand. A Rowdy Raider Rally will be held in front of the University Center

before each home football game.

CONTACT: John Steinmetz, president, Student Government Association, 742-3631.

### news rele<u>ase</u>



Lubbock, TX 79409-2022 806.742.2136

Roy 42022

FAX 806.742.1615

http://www.texastech.edu/newshome

### FOR IMMEDIATE RELEASE

September 7, 2001

CONTACT: Angela Loston, aloston@ttu.edu

### GOVERNOR APPOINTS LAW PROFESSOR TO NATIONAL COMMISSION

LUBBOCK – While most attorneys and law students attempt to interpret the law, Marilyn Phelan, Ph.D., J.D., gives life to new laws. Phelan, Robert H. Bean professor at Texas Tech University's School of Law, is able to actively participate in the creation of legislative measures as a recently appointed Texas Commissioner to the National Conference on Uniform State Laws.

"The purpose of serving on this commission is to prepare laws for every state legislature," Phelan said.

As a Texas commissioner, Phelan said she, along with 10 other Texas commissioners and nationally appointed commissioners, work directly with attorneys throughout the United States to draft uniform and consistent acts. Phelan said legislatures in each state will enact the carefully drafted acts. Annually, she said commissioners will meet and draft model and uniform acts to which legislators nationwide can refer when enacting legislation. Each year, commissioners voluntarily will spend 200 hours to draft the laws.

"Through our collective efforts, we determine what the law will be, and that is an exciting process," Phelan said.

After working on the commission six years ago, Phelan said she decided to become a commissioner again by applying for the position. Since August 2001, Phelan has been appointed to this position by Gov. Rick Perry. Her appointment will expire Sept. 30, 2006.

Phelan received her bachelor's, master's and doctorate degrees from Texas Tech. Additionally, she obtained her law degree from the University of Texas at Austin's School of Law prior to teaching at Texas Tech's School of Law. She is a member of the American Bar Association, where she chairs the International Cultural Property Committee of the Section of International Law and Practice. Phelan is also a member of the State Bar of Texas, the American Law Institute and the International Bar Association.

-30-

SOURCE: Marilyn Phelan, Robert H. Bean professor at Texas Tech University's School of Law, at (806) 742-3990, ext. 251 or marilyn.phelan@ttu.edu.



September 7, 2001

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

#### BLACK GELDING TO BE TEMPORARY MASCOT

LUBBOCK – Texas Tech University officials announced today (Sept. 7) that Midnight, an 11-year old black gelding from Girard, will be the Masked Rider's horse for the Texas Tech vs. University of New Mexico football game. Kick off is at 7 p.m., Sat. (Sept. 8) at Jones SBC Stadium.

Black Phantom Raider, the mascot since 1998, was euthanized Aug. 27, due to injuries sustained in a traffic accident Aug. 24. Katie Carruth, the current Masked Rider and a junior agricultural communications major from Lubbock, has spent long days since the accident helping to identify a suitable animal for Texas Tech's first game.

Sam Jackson, Ph.D., associate professor of animal science and a horse expert, has been in charge of the selection process, along with assistance from Carruth. Masked Rider committee officials stress that Midnight is a temporary replacement.

-30-

CONTACT: Sam Jackson, Ph.D., associate professor of animal science, Texas Tech University, (806) 742-2804 or at sajackso@ttacs.ttu.edu.

Cheryl Shubert, director, Student Activities, Texas Tech University, (806) 742-3621 or cheryl.shubert@ttu.edu.

Katie Carruth, Masked Rider, (806) 786-3321.



Lubbock, TX 79409-2022 806.742.2136

FAX 806.742.1615

Box 42022

http://www.texastech.edu/newshome

#### FOR IMMEDIATE RELEASE

September 7, 2001

CONTACT: Jennifer Allen, jenallen@ttu.edu

# FATHER OF MODERN HEAVY ION PHYSICS LECTURES AT TEXAS TECH UNIVERSITY

LUBBOCK – Texas Tech University will present a public lecture focusing on the relationships among science, technology and politics and on the seven most important technological revolutions that have occurred during the past five centuries and their impacts on society and on the quality of life.

D. Allan Bromley, a nuclear physicist, and known as the father of modern heavy ion science, will lecture twice. A lecture especially for faculty and graduate students, "The Future of Research Universities," is at 3:30 p.m. Sept. 10 in Room 49 of the Texas Tech Chemistry Building. His second lecture, "Science, Technology, and Politics," is at 7 p.m. Sept. 11 at the Helen Jones Auditorium at the Museum of Texas Tech. A reception will precede the lecture at 6:30 p.m. All faculty, staff, students and the public are invited to attend the free lecture.

"Professor Bromley is perhaps the most distinguished scientist to have ever lectured on the Texas Tech campus," said David Schmidly, Ph.D., president of Texas Tech University. "We are honored to give our students, faculty and the Lubbock community the opportunity to hear his lecture."

The lecture will conclude with a discussion on the impact of President George W. Bush's proposed budget for science and technology for the 2002 fiscal year and beyond.

Bromley received a bachelor of science degree and a masters of science in physics from Queen's University at Kingston, Ontario, Canada, a masters of science in physics from the University of Rochester, New York, and a Ph.D. from the University of Rochester. He also holds 32 honorary doctorates from universities in Canada, China, France, Germany, Italy, South Africa and the United States.

The former dean of the College of Engineering at Yale, Bromley also served as director of the Office of Science and Technology Policy in the Executive Office of the President of the United States from 1989 to 1993.

He is a member of the National Academy of Sciences, created by the United States Congress, and in 1988 he was awarded the National Medal of Science. In addition, Bromley has served as president of the American Physical Society and the American Association for the Advancement of Science.

-30-

SOURCE: Margaret Lutherer, assistant to the president at (806) 742-2121 or aqmls@techmail.admin.ttu.edu.

**EVENT ADVISORY** 

September 7, 2001

CONTACT: Cindy Rugeley, cindy.rugeley@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136

FAX 806.742.1615

http://www.texastech.edu/newshome

### INTERIM MASCOT TO BE INTRODUCED

WHAT:

Masked Rider's temporary horse

WHEN:

11:45 a.m.

WHERE:

University Center

EVENT:

Rowdy Raider Rally

CONTACT: Cindy Rugeley, Vice Chancellor for News and Information, 806-742-2040



Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### FOR IMMEDIATE RELEASE

September 10, 2001

CONTACT: Tiffany Tubbs, tiffany.c.tubbs@ttu.edu

## TEXAS TECH PHYSICAL PLANT HONORED WITH AWARD FOR EXCELLENCE

LUBBOCK – The Texas Tech University Physical Plant has been recognized with the highest institutional honor, the Award for Excellence in Facilities Management given by the Association of Higher Education Facilities Officers. Texas Tech representatives accepted this award at the association's annual meeting in Montreal, Canada.

The Physical Plant must go through verification and quality processes to be a candidate for The Award for Excellence in Facilities Management. Some areas reviewed are purposes and goals, policies and procedures, organization and resources, communication and divisional planning.

"This is the highest award that we could receive and just confirms the quality work that we do," said Doug Chowning, director for Texas Tech's Physical Plant.

State, regional and international recognition exists for the professionals that receive the award. Texas Tech is the only institution of higher education to receive this award on two occasions.

The Texas Tech Physical Plant is a service organization responsible for the planning, construction, renovation, maintenance and repair of university buildings and facilities. The plant's mission is to provide the highest standards for building and service environments while supporting teaching, research and public service activities as well as meeting our university's needs for well-being and growth.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.

-30-

SOURCE: Doug Chowning, director of Physical Plant, Texas Tech University, 742-3314 or via e-mail at <a href="mailto:douglas.chowning@ttu.edu">douglas.chowning@ttu.edu</a>



September 10, 2001 CONTACT: Josh Murray, josh.murray@ttu.edu Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### TEXAS TECH TEAM RETURNS FROM NASA

LUBBOCK – Five members of a Texas Tech University team have returned from the NASA Johnson Space Center after participating in the Reduced Gravity Student Flight Opportunity Program Aug. 8-17. This NASA undergraduate program required the students to conduct their experiment in a zero-gravity environment. The experiment was titled "Speed Accuracy Trade Off Due to the Mechanical Advantage of a Manipulator."

"The whole experience was very rewarding. Being in the zero-gravity environment provided the best opportunity for us to test our equipment design," said Jana Brewer, an industrial engineering graduate student and team leader.

The Texas Tech team studied the use of mechanical tools in a zero-gravity environment while flying aboard the KC-135 airplane.

Brewer said the experiment tested well and the group currently is analyzing the data. "We are seeing a few patterns in the data that indicate the experiment performed faster in the zero-gravity environment than in a normal-gravity environment," she said.

The team has developed a community-outreach program and they will be speaking to school-aged children. Brewer said they have already addressed student groups in Amarillo, Albuquerque and Gainesville. The team will be making additional presentations throughout the fall semester.

"Seeing that sparkle in the eyes of those students when we talk about science is great," Brewer said.

In addition to Brewer, team members include James Rogge, senior industrial engineering major from Merkel; Margaret Morgan, a sophomore industrial engineering major from Gainesville; Gayle Polanksy, a senior civil engineering major from Albuquerque; and Seth Atkins, a sophomore majoring in industrial engineering and computer science from Lubbock. Simon Hsiang, Ph.D., associate professor of industrial engineering, is the faculty sponsor.

Additional information as well as photos from the flight simulation can be found at http://www.ttu.edu/~nasa.

SOURCE: Jana Brewer, team leader and industrial engineering graduate student, (806) 785-4108 or via e-mail at janaglasscock@ttu.edu.



Box 42022 Lubbock, TX 79409-2022 806.742.2136

FAX 806.742.1615

http://www.texastech.edu/newshome

### FOR IMMEDIATE RELEASE

September 11, 2001

CONTACT: Sally Logue Post, sally.post@ttu.edu

### TEXAS TECH UNIVERISTY OFFERS COUNSELING, CANCELS SOME EVENTS

LUBBOCK – A number of events have been cancelled on the Texas Tech University campus. The university Psychology Department, Student Counseling Center, and employee assistance programs are offering help to those affected by today's terrorist activities.

All non-academic functions, such as lectures, on the campus have been cancelled for tonight. Evening classes will continue as scheduled.

The Texas Tech volleyball games against the University of Texas on Wednesday and the University of New Mexico on Thursday have been cancelled and will be rescheduled at a later date. Both games were set for the United Spirit Arena. A decision on the Texas Tech – UTEP football game has not yet been made.

Texas Tech University's psychology clinic will offer counseling services to the community as a whole. The clinic normally offers services on a sliding scale, but those affected by today's events will be seen free of charge.

Regular clinic hours are 8 a.m. to 5 p.m. Monday and Friday, and 8 a.m. to 8 p.m. Tuesday through Thursday Appointments can be scheduled at other times. The clinic is located in the Psychology Building on 18th St. between Boston and Flint Avenues. Appointments are available by calling (806) 742-3737.

The Texas Tech's Student Counseling Center will offer free counseling to Texas Tech students. Regular center hours are 8 a.m. until 9 p.m. Monday through Thursday and from 8 a.m. to 5 p.m. on Friday. The Student Counseling Center is located in West Hall, Rm. 214. Walk-ins are welcome, however, appointments are available by calling (806) 742-3674.

The Texas Tech and the Texas Tech Health Science Employee Assistance Programs also are offering free counseling to all faculty and staff. The program can be reached at (806) 743-1327.



Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### FOR IMMEDIATE RELEASE

September 11, 2001

CONTACT: Cindy Rugeley, cindy.rugeley@ttu.edu

### TEXAS TECH JOINS NATION IN MOURNING

LUBBOCK – Texas Tech officials joined the nation and world in mourning the tragedy of today's (Sept. 11) terrorist attack on the World Trade Center in New York City and at the Pentagon in Washington, D.C.

"There are no words that can properly describe the magnitude of this tragedy. The Texas Tech family offers its hearts, its prayers and its thoughts to the victims of this morning's tragedies," said David R. Smith, M.D., interim chancellor of the Texas Tech University System and president of the Texas Tech University Health Sciences Center.

David J. Schmidly, Ph.D., president of Texas Tech University, expressed the shock of the Texas Tech community.

"This is a terrible tragedy. Our students, faculty and staff join together in offering our sympathies to the victims of this tragedy and their families. We offer our prayers to President Bush as he leads our country through this tragedy," Schmidly said.

Smith and Schmidly convened meetings of top system and university officials early in the morning to discuss the tragedy. At that meeting, officials decided it was best for the community and for Texas Tech to continue as well as possible with the normal business of campus.

The decision follows the lead of Gov. Rick Perry that state agencies and institutions continue with normal operations and not cease their functions as a result of a terrorist act. Jay Parchman, chief of Texas Tech police, said the campus was functioning under heightened awareness and would continue to do so indefinitely.

Texas Tech said it would follow the lead of President Bush and Gov. Perry in upcoming days.



Box 42022 Lubbock, TX 79409-2022

806.742.2136

FAX 806.742.1615

http://www.texastech.edu/newshome

### FOR IMMEDIATE RELEASE

September 11, 2001

CONTACT: Leslie Woodard; leslie.woodard@ttu.edu

# TEXAS TECH CLINICS OFFERING COUNSELING FOR TERRORISM-RELATED ISSUES

LUBBOCK – Texas Tech University's psychology clinic and student counseling center are offering free counseling to people affected by today's (Sept. 11) attacks on New York City and other locations around the country.

Gary D. Fireman, Ph.D., associate professor of psychology and director of the clinic, said they are offering counseling services to the community as a whole, to help people cope with the tragedies that have occurred. "Typically, the clinic offers counseling on a sliding scale, but we are offering services free to people affected by today's events," Fireman said.

Regular clinic hours are 8 a.m. to 5 p.m. Mon. and Fri., and 8 a.m. to 8 p.m. Tues. through Thurs. However, Fireman said, if someone needs an appointment outside of those hours, they may call to schedule one. The clinic is located in the Psychology Building on 18th Street between Boston and Flint Avenues. Appointments are available by calling (806) 742-3737.

Rolf Gordhamer, Ph.D., director of Texas Tech's Student Counseling Center, said their clinic also is offering free counseling to Texas Tech students only. Regular center hours are 8 a.m. until 9 p.m. Mon. through Thurs. and from 8 a.m. to 5 p.m. on Fri. The Student Counseling Center is located in West Hall, Rm. 214. Walk-ins are welcome, however, appointments are available by calling (806) 742-3674.

-30-

**CONTACTS:** Gary Fireman, Ph.D., director, Psychology Clinic, Texas Tech University, (806) 742-3711, ext. 225.

Rolf Gordhamer, Ph.D., director, Student Counseling Center, Texas Tech University, (806) 742-3674.



September 12, 2001

CONTACT: Leslie Woodard; leslie.woodard@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### SONGWRITERS HAIL MANY INFLUENCES FOR SUCCESS

LUBBOCK – Like the dust that sometimes hangs in the air around Lubbock, the melodies and lyrics of songwriters who were influenced here waft across the airwaves, lingering and settling in a fine layer in West Texas' musical history.

Seven songwriters, all but one with Lubbock roots, met Thursday night in a Songwriters' Panel, just one of the sessions of the four-day symposium, "Not Fade Away: The Life and Times of Buddy Holly." After only an hour or so of discussion, the panel segued into playing their music, punctuated by Jimmie Dale Gilmore's revelation, "Music is better than just talking about stuff," to which an appreciative audience at Hemmle Hall roared their approval.

Gilmore, along with Joe Ely, Butch Hancock, Marshall Crenshaw, Delbert McClinton, Terry Allen and Jo Carol Pierce fielded questions put to them by moderator Peter Guralnick, a noted American music historian and biographer.

When asked what it was about Lubbock that had influenced them, Gilmore responded, "Magic was against the rules in Lubbock. Music was magic. Anything against the rules is what kids love."

Much of that magical music was transmitted to the fledgling writers via late night radio, from stations that were practically forbidden.

"I remember my mom and my aunt and me driving down the street, and we heard 'Good Golly Miss Molly. And I'm sitting in the backseat, and I just flipped out," Gilmore said. "A little bit later we heard 'Tutti Frutti,' and I think my mom *liked* that music a lot; I think she kinda pretended *not* to like it because she wasn't supposed to."

Ely explained that there wasn't much choice on the radio, but that there was a station out of Mexico where they could listen to legendary DJ Wolfman Jack. "He brought us things like Muddy Waters and later, Little Richard," Ely said. "It was a station everybody thought we weren't supposed to listen to. I'm sure a lot of musicians from around here did."

Pierce jumped in and said how late night radio was such a contrast to Lubbock by day. "All the streets were numbered and lettered, and it was so implacable, this reality that seemed so empty," she said. "Then at night you could lay in your bed and see the stars, and listen to that music ... even in the house with your *mother!*"

### SONGWRITERS/PAGE 2

Ely and Hancock both alluded to the Lubbock wind as a source of influence, if not inspiration.

"Music was a way to keep me out of trouble," Ely said. "The guy down the street had a Fender Stratocaster, and I'd go down there every afternoon. It seems like it was something about the music and the wind blowing all the time, and the static electricity and dust in the air. The music seemed like the electric part of it."

Hancock had a similar take on the environmental influence of Lubbock. "Others up here have alluded to the radio waves, the crazy dust. Townes Van Zandt told me once, 'You guys from Lubbock have a sort of air sound in your voices.' I think Buddy was the first one who nailed that sound of 'air.' No one had heard that sound before," Hancock said.

Crenshaw, raised in what he called the "dead environment" of suburban Detroit, said he had heard Buddy Holly's songs all his life, but never linked Holly's sound with Lubbock until he visited the South Plains. "When I came out here and heard them on the radio, they sounded so much like this place feels, it was amazing. They just seemed to capture the wide-open spaces."

Finally, Hancock concluded, "Buddy's stuff blows away all the ways of measuring music – his songs, his performance, his voice. You don't have to analyze it, it's just 'listen to this!'" – which was punctuated by Allen's final contribution to the discussion, "And he wore glasses!"



Texas Tech University Health Sciences Center 3601 4th Street

Lubbock, TX 79430

806-743-2143

FAX 806-743-2118

http://www.ttuhsc.edu/home/newspubindex.htm

FOR IMMEDIATE RELEASE REF: B-9-13-01

CONTACT: Suzanna Cisneros Martinez, newspc@ttuhsc.edu

### TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER OBSERVES DAY **OF MOURNING**

LUBBOCK - President George W. Bush has declared Friday, Sept. 14, a National Day of Mourning. Deans of the respective schools at the Texas Tech University Health Sciences Center are granted the authority to cancel classes, should the academic calendar allow, in observance of this day. The deans of the School of Allied Health and Nursing have canceled classes. All faculty and staff will observe regular business hours.

The City of Lubbock and the Texas Tech University System will hold a memorial service for the South Plains area at noon Friday in the United Spirit Arena. All supervisors should make arrangements to allow personnel to attend this solemn memorial.

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615 http://www.texastech.edu/newshome

### FOR IMMEDIATE RELEASE

September 13, 2001

CONTACT: Cindy Rugeley, cindy.rugeley@ttu.edu

# TEXAS TECH CANCELS CLASSES FOR FRIDAY IN OBSERVANCE OF NATIONAL DAY OF MOURNING

LUBBOCK – Texas Tech University will cancel classes on Friday (Sept. 14) in observance of the national day of mourning designated today (Sept. 13) by President George W. Bush.

David J. Schmidly, Ph.D., president of Texas Tech, said it is important that the Texas Tech family join with the rest of the nation in observing this day of mourning.

Schmidly is currently working with student leaders and setting an appropriate campus memorial service. Plans for that service will be announced as soon as they are available.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.



September 13, 2001

CONTACT: Sally Logue Post, sally.post@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

# TEXAS TECH UNIVERSITY SETS NATIONAL DAY OF PRAYER AND REMEMBRANCE EVENT

LUBBOCK – An event to mark the National Day of Prayer and Remembrance is set for noon, tomorrow (Sept. 14) at the United Spirit Arena. The Texas Tech University Student Government Association and the Texas Tech University Health Sciences Center Student Senate are organizing the event.

While the event is coordinated by students, it is open to all of the Lubbock and South Plains community. Doors at the United Spirit Arena will open at 10:30 a.m. Seating capacity for the event is about 12,000. The west balcony of the United Spirit Arena remains closed for continuing repairs. The ceremony will be simulcast at Jones SBC Stadium to accommodate any overflow crowd.

The red and green Citibus routes on the campus will operate from 10 a.m. until 3 p.m. for students living in residence halls who wish to attend the ceremony. Both routes pass each residence hall. A Park and Ride shuttle bus from the Health Sciences Center F1 and F4 parking lots on the far northwest side of the complex will run from 10 a.m. until 3 p.m.

Classes have been canceled at Texas Tech and Texas Tech Health Sciences Center tomorrow. Faculty and staff are expected to report to work.



tip sheet

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

#### FOR IMMEDIATE RELEASE

September 13, 2001

CONTACT: Sally Logue Post, sally.post@ttu.edu

#### TEXAS TECH UNIVERSITY EXPERTS ON TERRORISTS' ACTIONS

[Note to media: if you have trouble contacting sources or if you need video, contact the Office of News and Publications, Texas Tech University, (806) 742-2136.]

Kishor Mehta, Ph.D., professor of civil engineering at Texas Tech University, has 40 years of experience as a structural engineer and can speak to the structural integrity of the World Trade Towers. He can be reached via telephone at (806) 742-3479 ext. 323.

Frank Newton, J.D., LL.M., dean of Texas Tech University School of Law, can speak to issues of international law. He can be reached at (806) 742-3793.

Jorge Ramirez, J.D., professor of law at Texas Tech University School of Law, can speak to international law. He can be reached at (806) 742-3990 ext. 252.

David Snead, Ph.D., assistant professor of history at Texas Tech University, is an expert in diplomatic history and can speak to United States international relations. He can be reached at (806) 742-3754.

Scott Norville, Ph.D., professor of civil engineering at Texas Tech University, is an expert on explosions and the effects on glass. He can be reached at (806) 742-1930.

James E. White, Ph.D., dean of the College of Architecture at Texas Tech University, can speak to how the World Trade Towers are constructed. He can provide a book showing the design. He can be reached via telephone at (806) 742-3136.

Lt. Col. David Reid, professor of military science at Texas Tech University, can speak to military operations. He can be reached via telephone at (806) 742-2141.

David Williams, Ph.D., associate professor of communications studies at Texas Tech University, is an expert in crisis management. He can speak to what the next course of action could be taken and decisions the government could make. He can be reached via telephone at (806) 742-4188 or (806) 438-6217.

Sterling Shumway, Ph.D., of the department of neuropsychology at the Texas Tech Health Sciences Center, is an expert in grief management. He can speak to grief and loss with critical losses and how people nationwide will deal with grief over this incident. He can be reached at (806) 743-2820 ext. 263.

Thomas McGovern, Ph.D., professor of neuropsychology at the Texas Tech Health Sciences Center, is an expert in grief management. He can speak to grief and loss and how people nationwide will deal with grief over this incident. He can be reached at (806) 743-2143.



FOR IMMEDIATE RELEASE

September 13, 2001

CONTACT: Cindy Rugeley, cindy.rugeley@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### TEXAS TECH CANCELS ATHLETIC EVENTS

LUBBOCK –Texas Tech University and the University of Texas El Paso (UTEP) decided today (Sept. 13) to cancel their scheduled Saturday night (Sept. 15) football game out of respect for the nation's healing following last week's tragic events.

David J. Schmidly, Ph.D., president of Texas Tech University, and Gerald Myers, Texas Tech Athletic Director, said no Texas Tech teams would be involved in athletic competition this weekend. Teams with scheduled events were soccer, women's golf, volleyball and football. Myers said there would be discussions on rescheduling the games, but that no decision has been made.

"All of us at Texas Tech believe that it would be inappropriate to engage in athletic outings this weekend. Our student athletes and our coaches share the same sense of loss and outrage as citizens throughout this country. There was strong sentiment that this weekend should be reserved for families and for reflection, "Schmidly said.

"Universities will resume athletic events and other activities soon and in a very small way, that will assist this country in its recovery. But for this weekend, our priorities are best focused on this country during its unprecedented time of tragedy," he said.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.



Texas Tech University Health Sciences Center

3601 4th Street

Lubbock, TX 79430

806-743-2143

FAX 806-743-2118

http://www.ttuhsc.edu/home/newspubindex.htm

# FOR IMMEDIATE RELEASE

REF: A-9-13-01

CONTACT: Mary Hudspeth, mary.hudspeth@ttmc.ttuhsc.edu

# SCHOOL OF PHARMACY BOASTS 100 PERCENT PASSAGE RATE ON NATIONAL EXAM

LUBBOCK - The Texas Tech University Health Sciences Center's School of Pharmacy graduates received a 100 percent passage rate on the national board exam for the second year in a row.

Texas Tech's School of Pharmacy is the only one four schools in the state of Texas to have all of its graduates pass the exam. The national and state passage rate is 90.2 percent. Texas Tech's score is eight points above the national average and is the highest average score. The School of Pharmacy has campuses in Dallas/Fort Worth, Amarillo and Lubbock.

Arthur A. Nelson Jr., R.Ph., Ph.D., dean of the School of Pharmacy in Amarillo, attributes the school's success to the faculty and students as well as the curriculum. "Because this is a relatively new program, we have an innovative curriculum that is working extremely well," Nelson said.

"We were quite pleased with the 100 percent passage rate for the second year in a row. It really demonstrates the dedication and quality of our faculty and students," Nelson said. "We are right on line to prepare the pharmacists that our nation needs."

Dr. David R. Smith, interim chancellor of Texas Tech and president of the health sciences center, said this accomplishment has quickly established the School of Pharmacy at the Texas Tech University Health Sciences Center within the elite of pharmacy schools, not just in Texas but nationwide.

"What is most amazing is that this feat was achieved in such a short period of time. My admiration goes out to the faculty, staff and students on behalf of the Texas Tech University System," Smith said.



**EVENT ADVISORY** 

September 14, 2001

CONTACT: Josh Murray, josh.murray@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### MEMORIAL SERVICE

WHAT:

Memorial Service

WHEN:

Noon, today (Sept. 14)

WHERE:

United Spirit Arena

EVENT:

The media may begin setting up now.

Parking for the media is available at the north end of the arena. Television live trucks should park in the normal parking set aside for media vehicles.

Please enter through the north tunnel leading to the arena floor.

Platforms are set up at the south end of the arena floor. Reporters may sit

in the reserved seating directly behind the platform.

Photographers and reporters are to remain seated during the service.

CONTACT: Josh Murray, (806) 742-2136 or (806) 790-1937.

Box 42022 Lubbock, TX 79409-2022

806.742.2136

FAX 806.742.1615

http://www.texastech.edu/newshome

### FOR IMMEDIATE RELEASE

September 14, 2001

CONTACT: Cindy Rugeley, cindy.rugeley@ttu.edu

# TEXAS TECH UNIVERSITY, HEALTH SCIENCES CENTER TO CLOSE AT NOON

LUBBOCK – Texas Tech University and Texas Tech University Health Sciences Center will close today (Sept. 14) at noon in observance of the National Day of Prayer and Remembrance.

Only essential personnel will remain on staff during the remainder of the day. All clinical operations will continue at the Texas Tech University Health Sciences Center. It was announced Thursday that classes would be cancelled for today.

Classes and other university and health sciences center functions will operate on regular schedule on Monday.

CONTACT: Cindy Rugeley, vice chancellor of News and Information, 806-742-2040 or 806-787-9685 (mobile).



Texas Tech University Health Sciences Center

3601 4th Street

Lubbock, TX 79430

806-743-2143

FAX 806-743-2118

http://www.ttuhsc.edu/home/newspubindex.htm

#### FOR IMMEDIATE RELEASE

REF: A-09-14-01

CONTACT: Andrea Watson, andrea.watson@ttmc.ttuhsc.edu

# STUDENTS CELEBRATE FIRST YEAR WITH CEREMONY

LUBBOCK – The Texas Tech University Health Sciences Center School of Medicine will hold its fifth annual White Coat Ceremony at 3 p.m. Sunday, Sept. 16, at the Allen Theatre on the Texas Tech campus. The Allen Theatre is inside the University Center, just south of the Administration Building.

During the ceremony, students will be presented their first white coats, a symbol of their new profession. The ceremony symbolizes the commitment that each of the entering medical students is making to be a compassionate, caring and skilled physician.

Joel Kupersmith, M.D., dean of the School of Medicine, will serve as the keynote speaker and School of Medicine alumni and faculty will take part in the ceremony.

"This event is about professionalism and about the medical students entering their chosen profession and the ethics and humanism that entails," Kupersmith said. "Particularly in light of this week's events it is important to remember what our profession is and what our values are."

Family and friends of the new students are invited to attend this special event. A reception honoring the students will follow the ceremony at the Merket Alumni Center.

# release



FOR IMMEDIATE RELEASE

September 17, 2001

CONTACT: Josh Murray, josh.murray@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615 http://www.texastech.edu/newshome

# **REMINDER: TUITION IS DUE**

LUBBOCK – Texas Tech University officials would like to remind students to pay their tuition and fees. On Wednesday (Sept. 19), 75 percent of student tuition and fees are due. All students should verify that their account balance is paid.

In order to access account information, students can log on to the Web site http://www.techsis.admin.ttu.edu/student.

Students can pay their tuition and fees via the Internet at http://www.techsis.admin.ttu.edu/student or they may phone Student Business Services at (806) 742-3272. Students also may choose to pay their account balance in person at Student Business Services in Drane Hall Room 163. All payments must be paid no later than 5 p.m., Wednesday (Sept. 19).

If for some reason a student is not able to make payment, emergency enrollment loans are available. For more information, visit Financial Aid in West Hall Room 310, or phone the office at (806) 742-3681. Students may also obtain emergency loan information at Student Business Services, Drane Hall Room 163.

Students should contact Student Business Services at (806) 742-3272 for any information regarding their account balance.



September 17, 2001 CONTACT: Cindy Rugeley, cindy.rugeley@ttu.edu

http://www.texastech.edu/newshome

Box 42022

806.742.2136

FAX 806.742.1615

Lubbock, TX 79409-2022

# TEXAS TECH LAUNCHES CHANCELLOR SEARCH WEB PAGE

LUBBOCK – The Texas Tech University System and its chancellor's search advisory committee today (Sept. 17) launched a web site that will allow students and other individuals to provide input into the search for the system's next chancellor.

Regent Nancy E. Jones, Ph.D., chair of the regents' chancellor search advisory committee, said regents are seeking input now on what qualifications interested parties would like to see in the next chancellor. Jones said regents also would like input on what the responsibilities of the chancellor should be. In the future, the site can be used to submit nominees for the position, Jones said.

"We want the system and the communities Texas Tech serves to be involved in the process. We want to hear the opinions of our students, faculty and staff, as well as ex-students and others who support this system. Good decisions are rarely made in a vacuum. By encouraging and welcoming involvement, we create an environment that allows our next chancellor to come into the job with a broad base of support," Jones said.

The committee will be in Amarillo, El Paso, Lubbock, Midland and Odessa in late September or early October seeking input from interested citizens. Information on dates the committee will be in those cities will be made available as soon as it is known to enable any interested citizen to drop by and outline opinions.

David R. Smith, M.D., is currently serving as interim chancellor. Smith also serves as president of the Texas Tech University Health Sciences Center.

The chancellor's search website can be accessed by clicking the link on the system website at www.texastech.edu. To go directly to the page, go to www.texastech.edu/cs.html.

Once on the page, there are links describing the current job responsibilities, providing information about the system and a link for e-mail.



September 18, 2001

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

#### EARLY HEAD START CELEBRATES FIRST YEAR

LUBBOCK - Texas Tech University's College of Human Sciences and the Housing Authority of the City of Lubbock are celebrating the first anniversary of the opening of the Early Head Start Center Parkway/Cherry Point at 515 N. Zenith in Lubbock. The facility opened Sept. 22, 2000.

Early Head Start is a comprehensive program for low-income families. The program serves children from birth to the age of 3. The Parkway/Cherry Point center is a partnership between Texas Tech and several community organizations, including the City of Lubbock, the Housing Authority of the City of Lubbock, the Department of Healtha nd Human Services and Parents as Teachers.

The director of the Early Head Start office, LaNelle Ethridge, commended the neighborhood and community for their eager support. "We have had a wonderful response in this first year, from neighborhood residents and the local community," Ethridge said. "We have been inundated with applications, and it is obvious for the need for our services is much greater than what we can provide at this point."

A group of human development and family studies faculty members, including Joyce Munsch, Ph.D., and Cathy Nathan, Ph.D., who serve as co-directors of the program, received a \$1.7 million grant from the U.S. Department of Health and Human Services to establish the center. The center is the first of its kind granted to a university in the five-state region of the Health and Human Services Department. The region also includes Arkansas, Louisiana, New Mexico and Oklahoma. Because of the College of Human Sciences' expertise in the areas of infant and childhood development, the center is expected to be a national model.

The Parkway/Cherry Point center offers a full-time early childhood education program for working mothers, an in-home parenting component to help new parents understand the developmental needs of their children, and health screenings and checkups. The center also serves as a learning facility for graduate students from the College of Human Sciences, who work under the supervision of their graduate professors in a community placement that gives them a chance to use and apply the information they are learning in their graduate programs.

"We have been notified that we will be receiving an additional \$198,000 in grant monies to expand this center," said Munsch. "We will be able to double the size and the capacity. We then can serve more people in the community, as well as have more space for our Texas Tech students to learn." Munsch said the application for additional grant

#### EARLY HEAD START/PAGE 2

funding came out of a community needs assessment, which clearly showed a much greater need for full-time, center-based day care.

As a learning experience for Texas Tech graduate students, the work that the students do at the center is directly related to their field of study, Munsch said.

"The students in early childhood work in the classrooms with the caregivers," said Munsch. "The nutrition students help with planning menus and meeting United States Department of Agriculture (USDA) requirements, because we do receive funding from the USDA. Our marriage and family therapy graduate students work directly with parents and families on parenting and other issues, and our student who is in family financial planning assists our families with economic and financial concerns. Because participating families have to be income-eligible, understanding finances is an important issue for them."

For more information on the Early Head Start Center Parkway/Cherry Point, contact the director of the Early Head Start office, LaNelle Ethridge, at (806) 765-2737, or the Early Head Start office on the campus of Texas Tech at (806) 742-3189.

-30-

CONTACT: Joyce Munsch, Ph.D., associate dean, College of Human Sciences; and associate professor, human development and family studies, Texas Tech University, (806) 742-3000, ext. 270, or joyce.munsch@ttu.edu.

Cathy Nathan, Ed.D., director of Child Development Research Center, Texas Tech University, (806) 742-3000, ext. 265 or cnathan@hs.ttu.edu.



September 19, 2001

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

[Editor's note: There is a digital photo of the Garrisons available at this office.]

# AGRICULTURAL EDUCATION TO RECEIVE ENDOWMENT

LUBBOCK – Texas Tech University's College of Agricultural Sciences and Natural Resources has accepted a \$500,000 contribution, funding an endowment for a professorship in the department of agricultural education and communications. Shirley and Mildred Garrison, of Hereford, will be honored for that donation on Sat. (Sept. 22) at the Merket Alumni Center.

The endowment will create a position in the department for a professor in rural and youth development.

"It is very rewarding to us at Texas Tech when alumni believe in the role and mission of the department of agricultural education and communications, and are willing to provide their financial support for program enhancement," said Matt Baker, Ph.D., professor and chairman of the department. "We are delighted that the Garrisons have chosen to establish an endowment to assist the department, and we thank them wholeheartedly for their support and vision."

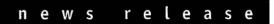
Garrison earned a bachelor of science degree in agricultural education from Texas Tech in 1940. He has been involved in many areas of agriculture, including education, farming and agribusiness.

Founded in 1966, Garrison Seed Co. in Hereford, was the first of many business ventures for Garrison. He was a founding partner of Southwest Feedyard in Hereford from 1969 to 1982. Garrison was owner of Easter Grain in Hereford from 1984 to 1999. Currently Garrison is partner and chairman of the board of First United Bank in Dimmitt, partner and chairman of the board of Backyard Adventures in Canyon, and also partner and chairman of the board of Frontier Capital Group in Dimmitt.

Garrison has been recognized by Texas Tech with membership in the Sociedad de la Espuela (the Spur Society). He has been honored with the Distinguished Alumni Award and a Distinguished Agricultural Alumni Award. He was honored by Texas Tech's Health Sciences Center with a Doctor of Human Letters. The Garrisons recently contributed the lead gift to Texas Tech for the Sears Methodist Retirement System Geriatric Education and Care Center.

-30-

CONTACT: Scott Cooksey, director of development and external relations, College of Agricultural Sciences and Natural Resources, (806) 742-2802.





Texas Tech University Health Sciences Center

3601 4th Street

Lubbock, TX 79430

806-743-2143

FAX 806-743-2118

http://www.ttuhsc.edu/home/newspubindex.htm

### FOR IMMEDIATE RELEASE

REF: A-09-19-01

CONTACT: Andrea Watson, andrea.watson@ttmc.ttuhsc.edu

#### ORTHOPAEDICS DOCTOR RECEIVES ENDOWED CHAIR

LUBBOCK – David Godfried, M.D., of the Children's Orthopaedics Center at Texas Tech University Health Sciences Center has been selected as the recipient of the Underwood Families Chair in Pediatric Orthopaedic Surgery.

Godfried will be honored at a reception from 5:30 p.m. to 7 p.m. today at the Helen DeVitt Jones Sculpture Court at the Museum of Texas Tech.

"This is an honor," Godfried said. "I think this will help support the work of the clinic and strengthen Texas Tech's role in providing access to quality specialized health care in the region."

The Children's Orthopaedic Center provides a wide range of orthopaedic services to children in Lubbock and the surrounding communities of West Texas and Eastern New Mexico. The center provides care to children and adolescents with a great number of conditions including clubfoot, congenital hip problems, scoliosis, complex fractures, infections and tumors.

"The clinic was initially started for children with chronic disabilities," he said. "But, in recent years the services and focus has expanded to include the full spectrum of pediatric orthopaedic services."

The staff at the Children's Orthopaedic Center sees an average of 250 to 300 patients each month and performs 15 to 20 pediatric orthopaedic surgeries each month.



September 20, 2001

CONTACT: Josh Murray, josh.murray@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

# CONQUERING THE DIGITAL DIVIDE IN LUBBOCK

LUBBOCK - Building Computers, Families and Communities is an innovative after-school program established to address the digital divide in Lubbock. This joint effort with Texas Tech University, the City of Lubbock, Lubbock ISD and Microsoft will put computers in the homes of 100 at-risk students from low-income households

John Chandler, Ph.D., and Dean Fontenot, Ph.D., in the Texas Tech's College of Engineering, developed this program. "One of our visions is for everyone in this community to have a computer," Fontenot said.

Students from Atkins, Cavazos, Dunbar and O.L. Slaton junior highs will work side-by-side with their parents and their teachers to build their own computers. Participants will assemble the hardware, configure the operating system and learn the basics of industry office standards and Internet software. At the end of the three week session, participants will take their computers home.

"We're doing something about the digital divide in Lubbock," Chandler said. "Last year we found that the pride and family ownership continues past the life of the program. Family members continue to support one another as they learn meaningful ways to use their computers."

Chandler and Fontenot said the value of this program will extend into the community as the students build an appreciation for life-long learning with their families and their neighborhoods.

On Tuesday (Sept. 25), participants met at the Science Spectrum for the kick-off event. Students were presented with stacks of computer parts and participated in hands-on activities to learn how various computer components work.

-30-

**SOURCE:** 

John Chandler, Ph.D., director of technical communication,

Texas Tech University, (806) 742-3451; or via e-mail at john.chandler@coe.ttu.edu.



Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### **EVENT ADVISORY**

September 20, 2001

CONTACT: Josh Murray, josh.murray@ttu.edu

# **BUILDING COMPUTERS, FAMILIES AND COMMUNITIES**

WHAT:

Kick-off event

WHEN:

6-7:30 p.m., Tuesday (Sept. 25)

WHERE:

Science Spectrum

2579 South Loop 289

EVENT:

Building Computers, Families and Communities is a joint effort between the City of Lubbock, Lubbock ISD and Texas Tech University. One hundred low income and at-risk students from Atkins, Cavazos, Dunbar and O.L. Slaton junior highs will begin a program to build their own computers. Parents, family members and teachers will be involved in the three-week program.

Students will be presented with parts for 100 computers. During the kick-off event, students and families participate in hands-on activities to learn the various hardware components of computers.

6 p.m.

Mayor Windy Sitton and officials from Lubbock ISD and

Texas Tech will address the participants.

6:30 p.m.

Hands-on activity for students.

CONTACT:

John Chandler, Ph.D., director of technical communication, Texas

Tech University, (806) 742-3451; or via e-mail at

john.chandler@coe.ttu.edu.



Box 42022 Lubbock, TX 79409-2022 806.742.2136

FAX 806.742.1615

http://www.texastech.edu/newshome

### FOR IMMEDIATE RELEASE

September 20, 2001

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

[Editor's Note: A digital photo of Shannon is available in this office.]

#### TEXAS TECH LAW PROFESSOR APPOINTED TO STATE TASK FORCE

LUBBOCK –Brian Shannon, J.D., Texas Tech University School of Law associate dean and professor, was appointed Monday (Sept.17) to Lt. Gov. Bill Ratliff's newly created task force on competency for criminal defendants. Also appointed were State Sen. Robert Duncan of Lubbock, and 14 others.

The task force was created in the last regular legislative session. Its purpose is to review the methods and procedures used to evaluate the competency of criminal defendants to stand trial as well as the use of the insanity defense in criminal law.

"We'll be looking at whether current law could be improved to assure evaluations are done in a thorough and useful manner," Shannon said. Shannon also praised Sen. Duncan for carrying the legislation to create the task force.

Of the 16-member committee, six, including Shannon and Duncan, will be voting members. The remaining 10, representing Texas counties, lawyers, related state agencies and mental health care professions, are non-voting ex officio members.

"There are many diverse groups represented on the task force," Shannon said. "It looks like a very strong cross-section of people. I am confident the group can come together and make positive recommendations."

The task force will submit a report for consideration by the next regular session of the Legislature, which is in 2003.

Shannon has co-authored a book on the subject of criminal issues involving persons with mental illness. Additional information on the book is available at <a href="https://www.texasdistrictcourts.com/mentallyilloffender/index.htm">www.texasdistrictcourts.com/mentallyilloffender/index.htm</a>. He also has a brother with a mental illness and serves as chairman of the board for Lubbock Regional Mental Health and Mental Retardation.

-30-

CONTACT: Brian Shannon, J.D., associate dean and professor, Texas Tech School of Law, (806) 742-3990, ext. 259, or at bshannon@law.ttu.edu.



Box 42022 Lubbock, TX 79409-2022 806.742.2136

FAX 806.742.1615

http://www.texastech.edu/newshome

#### FOR IMMEDIATE RELEASE

Sept. 20, 2001

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

# CRIMINAL COMPETENCY TASK FORCE MEMBER, AUTHOR AVAILABLE FOR COMMENTS

LUBBOCK – Brian Shannon, J.D., Texas Tech University School of Law associate dean and professor, who was recently appointed to Lt. Gov. Bill Ratliff's newly created task force on competency for criminal defendants, is available for comments in the Houston case of Andrea Yates, who is accused of drowning her five children.

Yates' attorneys are seeking to use an insanity defense for the killings. Her competency hearing is presently taking place in Houston. Shannon says the insanity defense is rarely successful in Texas because the legal definition of insanity is extremely narrow.

Shannon has co-authored a book on the subject of criminal issues involving persons with mental illness. Additional information on the book is available at <a href="https://www.texasdistrictcourts.com/mentallyilloffender/index.htm">www.texasdistrictcourts.com/mentallyilloffender/index.htm</a>. Shannon's co-author, Dan Benson, J.D., another professor of law at Texas Tech, also is available to comment on mental competency issues.

Shannon can be reached at (806) 742-3990, ext. 259, or at brian.shannon@ttu.edu. Benson can be reached at (806) 742-3990, ext. 231, or daniel.benson@ttu.edu.

#### SECOND OF "TEXAS SEVEN" TO STAND TRIAL

Timothy W. Floyd, J.D., professor of law at Texas Tech University's School of Law, says it is likely that the lawyers for the second of the "Texas Seven" to stand trial, will strive for a life sentence in the case.

Donald Keith Newbury, the second Texas prison escapee to be tried for the Christmas Eve death of Irving patrol officer Aubrey Hawkins, faces jury selection on Monday (Sept. 24).

"Rivas was clearly the mastermind and ringleader," Floyd said. "The defense strategy will probably be 'This was all Rivas' doing. The other six were just along for the ride and never meant to kill anyone," Floyd said. "If they can convince the jury along those lines, they have a pretty good shot at life."

Floyd has represented several persons on trial and appeal in capital cases. He currently represents the defendant in the first case in the nation tried and appealed under the Federal Death Penalty Act of 1994. The case was heard before the United States Supreme Court in 1999. He also has written nine articles on criminal law topics for the American Bar Association's *Preview of United States Supreme Court Cases*.

Floyd can be reached at (806) 742-3990, ext. 248, or at tfloyd@law.ttu.edu.



September 20, 2001

CONTACT: Angela Loston, aloston@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### ACCOUNTING GRADUATE RECOGNIZED FOR ACADEMIC FEAT

LUBBOCK – A Texas Tech University Jerry S. Rawls College of Business Administration graduate has been recognized for receiving one of the highest scores on the certified public accountant examination. Michael Carle, a 1999 bachelor's of business administration and 1999 master's of science and arts graduate, received an award in recognition of his outstanding achievement this year.

"For me, receiving the award is quite surprising," Carle, who is from the San Antonio area, said. "I think it is just a testament to the programs at Texas Tech."

Lane Anderson, Ph.D., director of accounting programs, said that while Carle has clearly distinguished himself in Texas, he is also among the elite in performance on the CPA examination nationally.

"We are pleased as an area of accounting to have the quality that Carle represents among our students," Anderson said.

Ben Trotter, accounting lecturer in the Jerry S. Rawls College of Business Administration, said Carle was among 10 Texas candidates who scored highest on the November 2000 exam statewide. Throughout the state, Trotter said 3,300 students took the exam. An intuitive student, Carle, who now is a senior accountant for the Dallas office of KPMG LLP, an international accounting firm, tried to apply the course material that he learned to real-world situations, Trotter said.

"He was a student that wanted to go further than the topics discussed in textbooks," Trotter said. "His honor reflects that we have attracted top quality students to the university and that our courses and faculty have challenged him to be as good as a he can be."

-30-

SOURCE: Ben Trotter, accounting lecturer of the Jerry Rawls College of Business Administration, at (806) 742-2046 or btrotter@ba.ttu.edu.

Michael Carle, senior accountant of KPMG LLP, at (214) 840-4106 or mcarle@kpmg.com.



Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

# FOR IMMEDIATE RELEASE

September 21, 2001

CONTACT: Thomas Baen, thomas.baen@ttu.edu

# IDEAL TO HOST SUPER SATURDAYS

LUBBOCK – The Institute for the Development and Enrichment of Advanced Learners is hosting Super Saturdays. This event will take place Oct. 6-27.

This program is offered for students kindergarten through 7<sup>th</sup> grade. The cost is \$65 for most of the classes, with some a few dollars more.

Students can learn anything from art to cooking, photography to theater and animals to engineering.

Super Saturdays is an academic enrichment program that consists of classes designed to meet the needs and interests of high-achieving and gifted students. Texas Tech University faculty, graduate students and public school teachers teach these classes. Maximum enrollment is 15 students per class, and students are allowed to take as many classes as they want.

Students can enroll by filling out a registration form. Any student that has not previously enrolled must also have B-plus grade average or a letter of recommendation stating why the student would qualify and benefit from the program.

Tammy Roberts, program coordinator for IDEAL, said it is always a pleasure to see the kids show up and be excited to be in a class. "It is an ideal place," Roberts said, "for kids to enrich their lives through education and spark their creativity."

-30-

SOURCE: Tammy Roberts, program coordinator, IDEAL, (806) 742-2420, tktavr2000@hotmail.com

# news release



## FOR IMMEDIATE RELEASE

September 21, 2001

CONTACT: Angela Loston aloston@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

# DEPARTMENT OF HEALTH, EXERCISE AND SPORT SCIENCES WELCOMES NEW FACULTY MEMBERS

LUBBOCK – T. Gilmour Reeve, Ph.D., chair and professor, announced that four new faculty members and one returning professor have joined Texas Tech University's Department of Health, Exercise and Sport Sciences this fall.

"I am very excited about the quality of people that we are able to bring into this department," Reeve said. "They really capture the contributions that our discipline can make to fitness and health across the lifespan."

The new faculty members for the department include:

- Clark Dickin, assistant professor of motor control and learning, who will receive his doctoral degree from Oregon State University in Corvallis, Ore. Dickin's research focuses on motor control in patients with Alzheimer's disease.
- Karen Meaney, Ed.D., associate professor of sports pedagogy, who obtained her graduate degree from the University of Houston. Meaney has rejoined the department and she also directs the Ramirez Elementary School motor development kindergarten program.
- Nida Roncesvalles, Ph.D., assistant professor of motor development and control, who received her doctorate degree from the University of Oregon in Eugene, Ore. Roncesvalles' research focuses on balance development in young children.
- Barry Scheuermann, Ph.D., assistant professor of exercise physiology, who obtained his doctorate degree from the University of Western Ontario. Scheuermann has completed post-doctoral training in respiratory function during exercise.
- Michael Smucker, Ph.D., assistant professor of sport management, who obtained his doctoral degree from Florida State University in Tallahassee, Fla. Smucker specializes in leadership characteristics in sport.

The department needed to fill 14 faculty positions two years ago. Currently, Reeve said, the department has almost reached that goal, filling 10 positions during the past two years. Four faculty positions remain to be filled this year, bringing the total number to 23 faculty members.

-30-

SOURCE: T. Gilmour Reeve, Ph.D., chair and professor of the department of health, exercise and sport sciences, at (806) 742-3371 or gilmour.reeve@ttu.edu.



Box 42022

Lubbock, TX 79409-2022

806.742.2136

FAX 806.742.1615

http://www.texastech.edu/newshome

### **EVENT ADVISORY**

September 24, 2001

CONTACT: Josh Murray, josh.murray@ttu.edu

# TEXAS TECH OFFERS HUMAN RESOURCE MANAGEMENT CERTIFICATE PROGRAM

WHAT:

Texas Tech University Extended Studies, Society for Human Resource Management (SHERM) and the Small Business Development Center at New Mexico Junior College, are co-sponsoring a "*Human Resource Management Certificate Program*" in Hobbs, N.M.

WHEN:

9:30 a.m. - 4:30 p.m.

Saturdays, Oct. 6 - Nov. 10

WHERE:

T-Bird Room

Ben Alexander Student Center New Mexico Junior College

Hobbs, N.M.

**EVENT:** 

This program provides a comprehensive and practical course of study in the major areas of human resource management and is of benefit to the experienced human resource professional as well as newcomers to the field. Topics that will be covered include: management practices; general employment practices; staffing and human resource development; compensation and benefit; employee and labor relations; health, safety and security. This certificate program will prepare participants for the Human Resource Institute Certification (HRCI) examination in the areas of Professional Human Resource (PHR) or Senior Professional in Human Resources (SPHR) accreditation. Participants must attend all seven (7) modules in order to earn the certificate in human resource management. SHRM members receive a registration discount.

CONTACT:

Mary Ruth Bishop, program coordinator, (800) MY-COURSE, ext. 262 or 270, or via e-mail at ppdenroll.oes@ttu.edu.

Michala Markag divertor of markating Toyon Took Outro

Michele Moskos, director of marketing, Texas Tech Outreach and Extended Studies, (806) 742-7200 ext. 276; or via e-mail at

michele.moskos@ttu.edu.



Texas Tech University Health Sciences Center

3601 4th Street

Lubbock, TX 79430

806-743-2143

FAX 806-743-2118

# FOR IMMEDIATE RELEASE

REF: A-9-24-01

CONTACT: Suzanna Cisneros Martinez, newspc@ttuhsc.edu

http://www.ttuhsc.edu/home/newspubindex.htm

# TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER RECEIVES NATIONAL RECOGNITION

LUBBOCK - The Agency for Healthcare Research and Quality (AHRO) has awarded Tyrone F. Borders, Ph.D., assistant professor of Health Services Research and Management at Texas Tech University Health Sciences Center, a grant to study Hispanic and Rural Elders Satisfaction with Health Care.

David R. Smith, M.D., interim chancellor of the Texas Tech System, says this federal grant validates Tech's commitment to geriatric health care.

"The key here is that Texas Tech is taking a keen interest in what's happening in the communities of West Texas," said Smith. "As a result, it's really ventured into a nontraditional area, which is to look at population trends in these communities.

Texas Tech conducted the largest health poll to date of elderly West Texas residents. The Texas Tech 5000 Senior Poll assessed health status, access to health care. health concerns, and health needs of a cross section of 5000 West Texans who are 65 years of age or older.

James Rohrer, Ph.D., director of the Texas Tech 5000 Senior Poll, said the results of the poll will be used to help channel health programs and funding where they are needed most, and to assist in identifying and assessing the needs of elderly West Texans, particularly ethnic minorities and those who live in small towns and rural areas.

"The study's design was to lay a foundation for future research," says Rohrer. "What Borders has done is to apply for additional dollars to more deeply analyze the data, and this is potentially just the beginning."

Borders says this is an important area of funding because there is an increased concern about consumer perceptions. "Health care has traditionally focused on what providers think, not the consumer," says Borders. "This could theoretically affect how we organize health care in West Texas."

Joel Kupersmith, M.D., dean of the School of Medicine, says these grants are extremely competitive and difficult to obtain. "This grant puts us on the map with an important funding agency and will give us national recognition in the field of assessment of quality care. We will be at the forefront in this important area," said Kupersmith.



September 25, 2001

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu WRITER: Tiffany Tubbs, tiffany.c.tubbs@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

### PUMPKIN SEASON ARRIVES AT TEXAS TECH

LUBBOCK – Whether you carve them for Halloween or eat them in pie for Thanksgiving, pumpkins are a part of the American tradition. Texas Tech University vegetable experts have some tips about the pumpkins season.

According to Ellen Peffley, Ph.D., associate professor of plant and soil science, pumpkins grow well in West Texas because of the dry conditions and the water availability. The pumpkins require intensive management and strong light intensity, which produce sugars that allow the crop to thrive said Peffley. "Pumpkins are a form of squash and one of the few vegetables that are actually native to America," said Peffley.

"Pumpkins are also high in nutritional value," said Peffley. Pumpkins have a high amount of beta-carotene, which has antioxidant properties, and high in Vitamin A. Pumpkins also contain zero cholesterol and are high in fiber and low in sodium said Peffley.

Not only do pumpkins have nutritional value but the seeds are also healthy. "Pumpkin seeds have full compliment of amino acids and so instead of just throwing them away when you carve your pumpkin, you can actually eat them," said Peffley. Washing the fibers off of them and putting them in the oven at 150 degrees is a great way to eat them suggests Peffley.

When carving your pumpkin this season there are a few steps to take in order to keep your pumpkin fresh. Picking out a pumpkin with a longer stem is the first step. "Without the stem portion on it, the pumpkin will rot right through the center," said Peffley. The next step is to wash the pumpkin with soap to eliminate the bacteria on the outside. After carving the pumpkin it is important to spray it with a solution of Clorox and water and also put Vaseline on the edge of the carvings to keep it fresh according to Peffley.

There are specific measures that are taken when growing pumpkins to assure large size. "First, is it important to select the right species of pumpkin," said Peffley. "Then, insuring all-around good plant nutrition, such as watering at the right time, is the second step." Sometimes picking off the smaller pumpkins so that all of the sugars are distributed to the larger pumpkins encourages their larger growth," said Peffley.



September 25, 2001

CONTACT: Cindy Rugeley, cindy.rugeley@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

# TEXAS TECH APPOINTS TASK FORCE TO STUDY TERRORISM ISSUES

LUBBOCK -- Texas Tech University System today (Sept. 25) announced a Task Force on Anti-Terrorism and Public Security.

The nine-member panel has been selected by David R. Smith, M.D., president of the Texas Tech University Health Sciences Center and interim chancellor; and David J. Schmidly, Ph.D., president of Texas Tech University.

The task force includes scholars representing both institutions and their branch campuses. It will assess current "scholarly and service activities of the Texas Tech University System" and make recommendations on the best way Texas Tech personnel can contribute to better understanding of the terrorist threat and to the development of effective systems to combat terrorism.

"We want to contribute Texas Tech's resources to assist the country and the president in this war against terrorism. We have much to offer in our experts from the Health Sciences Center, the general academic campus and the law school. These experts can provide scientific and scholarly understanding. We believe they will be able to make important contributions on a spectrum of fronts," Smith said.

"By stepping up and launching this initiative, we send a message that Texas Tech is willing to put forward the full force of its scholarly and service activities to help the country in this war," Smith said.

The members of the Task Force are: Stephen Berk, M.D., TTUHSC School of Medicine, Amarillo; Ronald Kendall, Ph.D., TTU/TTUHSC Institute for Environmental and Human Health; Ronald Kennedy, Ph.D., TTUHSC Department of Microbiology and Immunology; William Marcy, Ph.D., TTU School of Engineering; Judy Barnes Oskam, Ed.D., TTU School of Mass Communications; Jerry Spencer, M.D., J.D., TTUHSC Department of Forensic Pathology; Victoria Sutton, J.D., Ph.D., TTU School of Law; Henryk Temkin, Ph.D., TTU Department of Electrical Engineering; and Abraham Verghese, M.D., TTUHSC School of Medicine, El Paso. At Smith's and Schmidly's request, Sutton has agreed to chair the task force.

"This is an outstanding group of individuals who understand thetask they have agreed to undertake is a serious one, and it is one that will require them to draw not only upon their own extensive expertise but also upon the expertise of their TTU and TTUHSC colleagues," said Smith.

# TASK FORCE/PAGE 2

Smith asked the task force to provide its initial report with recommendations by Nov. 2, 2001.

-30-

ATTACHMENT: Committee charge



Box 42022

Lubbock, TX 79409-2022

806.742.2136

FAX 806.742.1615

FAX 806.742.1615 http://www.texastech.edu/newshome

# **EVENT ADVISORY**

September 26, 2001

CONTACT: Josh Murray, josh.murray@ttu.edu

#### LASER-SCANNING TECHNOLOGY DEMONSTRATION

WHAT:

State-of-the-art laser scanning demonstration.

WHEN:

9:30 a.m., Thursday (Sept. 27).

WHERE:

Dairy Barn, Texas Tech University campus.

EVENT:

John White, Glenn Hill and Elizabeth Louden, Texas Tech College of Architecture faculty members will demonstrate the laser-scanning

technology the college has acquired.

Texas Tech purchased the Cyrax 2500 laser scanner to provide cuttingedge technology for collaboration for the university's architecture, landscape architecture, geosciences and medical research efforts.

Currently, the team of architecture professors and graduate students Wei Xiong, John Gamel and Jared Wright are working with The National Park

Service to provide measured drawings of the Statue of Liberty.

CONTACT: Josh Murray, News and Publications, (806) 742-2136.

# news release



# FOR IMMEDIATE RELEASE

September 26, 2001 CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615 http://www.texastech.edu/newshome

### WEB-BASED COTTON ECONOMICS TOOLS

LUBBOCK — Texas Tech University agricultural economists are reaching out to cotton producers around the country with two Web-based economic tools that will take some of the guesswork out of cotton production and marketing.

Sukant Misra, Ph.D., associate professor of agricultural economics, says the economists' Cotton Harvesting Cost Calculator has practical applications for producers nationwide. "We wanted a user-friendly means to accurately estimate harvesting cost," Misra said. "The calculator can be used two ways; one is for producers to calculate their current cost of harvesting, while the other is to compare costs of alternative cotton harvesting systems."

The Cotton Harvesting Cost Calculator is available at <a href="http://www.aeco.ttu.edu/CER-Institute/CottonHarvesting/default.htm">http://www.aeco.ttu.edu/CER-Institute/CottonHarvesting/default.htm</a>. Misra says the program already contains some default values, but producers can change any value or any type of equipment they choose.

"This allows producers to compare, for example, the costs of harvesting with a stripper vs. a picker, and is especially valuable to the producer who is making an equipment purchasing decision," Misra said.

A second area in which there is some guesswork is that of receiving a fair market price once the cotton is harvested. Misra says the Daily Price Estimation System (DPES) Cotton Price Calculator, which also is Web-based, addresses that issue. This tool is available seasonally at <a href="http://www.aeco.ttu.edu/CER-Institute/PriceCalculator/default.htm">http://www.aeco.ttu.edu/CER-Institute/PriceCalculator/default.htm</a>.

Misra says producers are not usually informed about how much they obtain in discounts or premiums when they market their cotton. The DPES gathers daily pricing information from cotton markets in Texas and Oklahoma, and analyzes and reports premiums and discounts for cotton attributes. "This information arms the producer with solid information when they market their cotton. They know that this or that characteristic will either lose them money or gain them a premium," Misra said. "They can approach the market with realistic expectations of what they will earn for their crop, based on what has happened in the past week, or over an entire season."

-30-

CONTACT: Sukant Misra, Ph.D., associate professor, agricultural and applied economics, College of Agricultural Sciences and Natural Resources, (806) 742-0277, ext. 246, or sukant.misra@ttu.edu.



September 26, 2001

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

#### PRECISION AGRICULTURE

LUBBOCK – Space satellites conjure up images of spy technology and high-tech communication. However, researchers at Texas Tech University are linking the ancient vocation of farming to this modern technology to produce crops more efficiently.

Precision agriculture uses global positioning satellite systems to assist farmers in potentially increasing profits by redistributing field inputs, such as fertilizers, pesticides and herbicides, for more efficient use. Cary Green, Ph.D., associate professor of plant and soil science at Texas Tech University, says fields are not uniform and shouldn't be treated as such.

"Traditional agriculture treats crop fields uniformly with respect to production inputs," said Green. "However, soil properties can vary in time and space and affect crop production. As a result, uniform application of agricultural inputs may result in overapplication in some areas and under-application in others. Precision agriculture technologies are available that allow variable application of crop inputs within a field."

According to Green, field variables are anything from moisture to soil fertility, to pathogens to weeds and insects. Fields with little variability in these factors wouldn't benefit significantly from the use of precision agriculture.

In precision agriculture satellites are used to locate and plot areas from which samples are taken. Samples are sent to a lab to determine soil fertility and other factors. A yield monitor can be used to record yield from different areas of the field, and combine with the GPS information to provide locations of high and low yield.

Green has been conducting research on two irrigated cotton fields near Lubbock since 1998. For one of the fields, four potential management zones were identified, based on yield and combination of soil parameters. Those zones can serve as basic management zones for further variable application experiments.

Precision agriculture can affect profits in two ways, said Green. "One, by increasing yield, and two, by decreasing inputs in areas where they're not needed."

-30-

CONTACT: Cary J. Green, Ph.D., assistant professor, plant and soil science department, College of Agricultural Sciences and Natural Resources, (806) 742-0116 or cary.green@ttu.edu.



September 26, 2001

CONTACT: Sally Logue Post, sally.post@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

# TEXAS TECH UNIVERSITY PROFESSOR WINS INTERNATIONAL AWARD

LUBBOCK – Meredith McClain, Ph.D., associate professor of German in the Department of Classical and Modern Languages and Literatures, will receive one of the highest honors presented to Germans or Americans who have strengthened the bond between the two countries.

McClain will be presented with the Lucius Clay medal Oct. 6 in Dusseldorf, Germany. The Federation of German-American Clubs presents the award, which is named for the World War II commander in Berlin, each year during German American Friendship Week.

"I am honored to receive such recognition for my work," McClain said. "I am grateful to the Germans who nominated me and extremely pleased to join such a distinguished list of recipients."

"The Lucius Clay medal is a major national award in Germany," said James Brink, Ph.D., vice provost for Texas Tech University. "Meredith has worked for years to bring about better German American relations, and this recognizes her long service to the two countries. Texas Tech is very proud of her achievements."

McClain is only the second woman and first representative of a university to receive the award. Since the award was first given in 1980, it has gone to politicians, diplomats, journalists and military officials.

McClain was nominated by the Wilhelmshaven/Friesland German American Association for her efforts to establish exchange programs for American and German students. Among her many accomplishments, McClain was among the Americans who helped found a summer school to teach English to former East Germans soon after reunification in 1990. She established one of the first American university German language summer programs in former East Germany. McClain has lectured in Germany and organized several traveling exhibits of Texas history and culture in Germany.

Texas Tech, the largest research university system in West Texas, provides education and support to approximately 25,000 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus. The university's research programs, in areas such as wind engineering, agriculture and environmental and human health, impact the lives of all Texans.



September 26, 2001

CONTACT: Josh Murray, josh.murray@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

# CONQUERING THE DIGITAL DIVIDE IN LUBBOCK

LUBBOCK - Building Computers, Families and Communities is an innovative after-school program established to address the digital divide in Lubbock. This joint effort with Texas Tech University, the city of Lubbock, Lubbock Independent School District and Microsoft will put computers in the homes of 100 at-risk students from low-income households.

John Chandler, Ph.D., and Dean Fontenot, Ph.D., in the Texas Tech's College of Engineering, developed this program. "One of our visions is for everyone in this community to have a computer," Fontenot said.

Students from Atkins, Cavazos, Dunbar and O.L. Slaton junior highs will work side-by-side with their parents and their teachers to build their own computers. Participants will assemble the hardware, configure the operating system and learn the basics of industry office standards and Internet software. At the end of the three-week session, participants will take their computers home.

"We're doing something about the digital divide in Lubbock," Chandler said.

"Last year we found that the pride and family ownership continues past the life of the program. Family members continue to support one another as they learn meaningful ways to use their computers."

Chandler and Fontenot said the value of this program will extend into the community as the students build an appreciation for life-long learning with their families and their neighborhoods.

On Tuesday (Sept. 25), participants met at the Science Spectrum for the kick-off event. Students were presented with stacks of computer parts and participated in hands-on activities to learn how various computer components work.

-30-

**SOURCE:** 

John Chandler, Ph.D., director of technical communication, Texas Tech University, (806) 742-3451; or via e-mail at john.chandler@coe.ttu.edu.



September 28, 2001

CONTACT: Angela Loston, aloston@ttu.edu

Box 42022 Lubbock, TX 79409-2022 806.742.2136 FAX 806.742.1615

http://www.texastech.edu/newshome

# FIVE NEW FACULTY MEMBERS JOIN THE DEPARTMENT OF CHEMISTRY AND BIOCHEMISTRY

LUBBOCK – Richard Bartsch, Ph.D., chair and Paul Whitfield Horn professor, announced that five faculty members have joined Texas Tech University's Department of Chemistry and Biochemistry.

"Each of the new faculty members has excellent credentials and the potential for making important contributions to our department," Bartsch, said. "We were fortunate to attract our first choice among the applicants for each position in national searches."

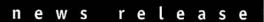
The department's new faculty members include:

- Robert E. Blake, Ph.D., assistant professor, who received his doctorate in inorganic chemistry from the California Institute of Technology in Pasadena, Calif. Blake's research interests are in the field of chemical education.
- Robert A. Flowers, Ph.D., associate professor, who obtained his doctorate in
  organic chemistry from Lehigh University in Bethlehem, Pa. Flowers' research
  involves the study of how organic reactions occur. Upon coming to Texas Tech,
  Flowers moved his established research program from the University of Toledo.
- Rebecca S. Miller, Ph.D., lecturer, who has a doctorate in physical chemistry from Duke University in Durham, N.C. Miller is the new coordinator for general chemistry and oversees general chemistry lectures and laboratory courses.
- Jorge A. Morales, Ph.D., assistant professor, who received his doctoral degree in theoretical quantum chemistry from the University of Florida in Gainesville, Fla. A native of Argentina, Morales' research focuses on the study of chemical and biological systems by computational methods.
- L. William Poirier, Ph.D., assistant professor, who obtained his doctoral degree
  from the University of California in Berkeley, Calif. Poirier's research examines the
  development and applications of new methods for performing accurate quantum
  dynamics calculations for molecular systems.

Currently, Bartsch said the department has 27 positions for non-visiting faculty members.

-30-

SOURCE: Richard Bartsch, Ph.D., chair and Paul Whitfield Horn professor of the department of chemistry and biochemistry, at (806) 742-3067 or chemchair@ttu.edu.





Texas Tech University Health Sciences Center

3601 4th Street

Lubbock, TX 79430

FAX 806-743-2118

806-743-2143

<u>ıu</u>

http://www.ttuhsc.edu/home/newspubindex.htm

# REF: A-9-28-01 CONTACT: Suzanna Cisneros Martinez, newspc@ttuhsc.edu

# TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER'S SENIOR SALUTE DAY

LUBBOCK -- The Texas Tech University Health Sciences Center's Student Services and Alumni Offices will sponsor Senior Salute Day from 8 a.m. to 5 p.m. on Monday, Oct. 1 in the 3BC elevator lobby.

The event will give HSC juniors and seniors the opportunity to order class rings, graduation invitations and diploma frames.

Margret Duran, director of Student Services, says this is the first time a Health Sciences Center ring has been available to students. "It will provide unity among HSC students and more cohesiveness within the Texas Tech University System," said Duran.

"We are very proud to offer a TTUHSC class ring to students and alumni," said Christy Hollinshead, director of Alumni Relations. "We hope the ring will become a TTUHSC tradition."

The new class rings will feature the Double T, the HSC seal, TTU Administrative Building and Masked Rider. Duran says it is a goal to start an HSC tradition with the rings.

Texas Tech University Health Sciences Center President David R. Smith and Texas Tech University President David J. Schmidly will present class rings at an official ring ceremony, which will be held at the Merket Alumni Center in November.

For more information about Senior Salute Day, contact Margret Duran at 743-2300 or Christy Hollinshead at 743-2763.