

TEXAS
PRESS CLIPPING BUREAU
DALLAS

Ft. Worth (Tex.) Star-Telegram
Evening
MAY 16 1956

Fort Worth to Have Role In Rotary Convention

Fort Worth will be represented in two important ways May 31 at the opening of the Rotary International convention in Dallas. Twenty members of the Tarrant County Sheriff's Posse will be at the entrances to the Fair Park building where an estimated 4,000 visitors from all over the world will gather for a barbecue dinner.

The barbecue will be Fort Worth barbecue, from Walter Jettison. Even the Dallasite arranging the event admitted in a letter to Sheriff Wright, president of the posse, that "this will truly be a Fort Worth party."

TEXAS
PRESS CLIPPING SERVICE
DALLAS

DALLAS, TEXAS
TIMES HERALD

MAY 25 1956

Insurance Men Set Meeting Here in June

Four hundred Texas insurance men are expected in Dallas June 20-21 for the annual convention of the Texas Accident and Health Claims and Underwriters' Association.

Five Dallas men will take part in the meeting. Dr. Tom E. Smith, proctologist, associate professor at Southwestern Medical College and a director of American Investors Life Insurance Co., will speak on "The Claims Man and the Surgeon."

Pinkney Grissom, of Thompson, Knight, Wright and Simmons, will discuss legal interpretations of insurance policy language.

Louis E. Throgmorton, vice president and director of public services for Republic National Life Insurance Co., will discuss claims. First Vice President Charles D. Scott of Great American Reserve and state chairman of the Health Insurance Council, will discuss the council's aims.

Ernest F. Brewer, vice president of Home Office Underwriting of Republic National Life, will describe new aspects of accident and sickness insurance.

State president of the association is John M. Borden of Austin.

TEXAS
PRESS CLIPPING SERVICE
DALLAS

DALLAS, TEXAS
TIMES HERALD

MAY 25 1956

Dallas Open Gets International Look

A pair of golf's international travelers—Gary Player of South Africa and Al Balding of Canada—were added Saturday to the field of the \$25,000 Dallas Open tournament.

Another foreign star, Roberto De Vicenzo, already had been listed for the event, scheduled the week of June 3-8 at scenic Oak Cliff Country Club.

Other players added to the field are Gene Littler, winner of the Las Vegas tournament three straight years, Gardner Dickinson, Fort Worth native, Emile Vossler, Henry Ransom, 1955 Winger, Marty Furgol and Fred Haas.

Three amateurs exempt from qualifying also have been added to the field. They are Dick Martin, low amateur in last year's Dallas Open; Frank Wharton, winner of last year's Texas PGA tourney, and Hank Peek, Oak Cliff's club champion. Peek this week set an amateur record of 65 at Oak Cliff.

Other amateurs wishing to play in the tournament must compete in qualifying June 3 at Cedar Crest. Play that day will start at 10 a.m., which is the deadline for amateur entries. Entry fee is \$30.

A few contestants for the Dallas Open will arrive next weekend, but most of the players from the pro tournament tour will not arrive until Tuesday, June 3. That's the day of official practice starts. A pro-amateur June 4 offers the final warmup for the battle for sponsor Jim Ling's \$25,000.

Virtually all of golf's big names, such as defending champion Sam Snead, Ed (Porky) Oliver, Doug Ford, Ken Venturi, Bill Casper, Dow Finsterwald, Billy Maxwell, George Archer, Tommy Bolt, Ed Furgol and Julius Boros, are due to compete.

JOE REICHMAN



Dallas After Dark

By TONY ZOPPI

Feb. 13

Cagey Hillbilly Packs Adolphus

Hotel Adolphus came up with its hottest attraction since Libby's packed 'em in last February, when Dorothy Shay stepped into the spotlight Thursday night. The Park Ave. Hillbilly entertained a capacity audience for nearly an hour with an array of simple tunes ranging from an old-time favorite about her "Uncle Sam" to a comparatively new bit entitled "My Life Story."

One of the few entertainers who has mastered the art of subtle humor, Miss Shay kept the first nighters laughing almost from the moment she stepped onstage. Her material is refreshingly new, and even the old songs are presented in a manner which impresses one with never having heard them before.

Shay fans, and we understand the British royal family ranks as her greatest, will have a ball listening to the story of "Cuzzin Sue and the Travelin' Man" or "Don't Ya Think Ya Should Have Mentioned It Before?" during the next two weeks.

Leighton Noble's orchestra, directed by Dick Emmens, gave in-

valuable support to the act. Their splendid array of dance tunes added to the merriment of the huge crowd. Noble, who has been bedded for the past week with an attack of the flu, made it down to the room to join in the fun Thursday night.

MARTY ALLEN, of the Allen & DeWood comedy team, wired some shocking news in Thursday. He and Mitch are breaking up the act.

At one time, they were considered the most logical successors to Martin & Lewis. They became an overnight smash at the Copa in New York following a successful Dallas booking a couple of years ago.

We're flattered that the team chose to make their announcement through this column. We have the highest regard for both boys and wish them well in whatever lies ahead.

RALPH MARTERIE is con-

pletely sold on Dallas' future as a show town. "My newest Mercury release was cut in Chicago a couple of weeks ago," he noted. "I was on the road with the band and had to attend the session. Consequently, they did all the back-



Dorothy Shay. . . . A familiar hill-billy slipped into her shoes and came back to the city Thursday night.

Saturday, April 18, 1939



MARILYN MONROE IN ICE

Hotel Adolphus Chef Otto Druke, who is also something of an artist, demonstrates his method of ice carving as he prepares a sculpture of Marilyn Monroe to be used in promotion of her film, "Some Like It Hot," which will open next Thursday at the Palace Theater. The chef's audience is made up of two SMU art students, Jean Gable and Randy Beard.

4-C*** Friday, Feb. 27, 1939—DALLAS TIMES HERALD

SHOW BIZ

'Anna' Has Date

By DON SAFRAN



BULLETIN BOARD: The Esquire has run up the date on the film version of the Philip Yordan play, "Anna Lucasta." The all-Negro movie has been booked to open at Interstate's Oak Lawn art house March 20. Heading the cast are Eartha Kitt and Sammy Davis Jr. Also heading this way is "The Trap" the Richard Widmark-Tina Louise film, opening March 19 at the Palace. Tina hit Dallas a few months ago on the publicity trail. "The Trap" also stars Lee J. Cobb, currently an Oscar nominee for his work in "The Brothers Karamazov."

Add a Fernandel film to the list. This time the French comic arrives as "The Man in the Raincoat" at the Fine Arts, March 19.



EDGAR BERGEN . . . and Caroline

SIGHTS AND SOUNDS: Stranger things have happened Dept.: Fidel Castro has received an invitation to the March 14 party at the Ridglea Country Club in Fort Worth. More sure of making an appearance at the Havana Show is Mace Barrett, the Casa Manana lead in "Guys and Dolls" . . .

This week's Life looks at Artur Schnabel, a Dallas Symphony soloist March 16 . . . The Variety Club is really after a turnout for its Monday meeting. The bulletin says dinner on the house . . . The same club has a Western Nite Saturday with Light Crust Dough Boys, Bill Dane, etc. . . .

BUSY GLENN: Houston signed Bob Glenn to direct "Say Darling" and "Fair Game" this spring. And the New York Times wants an article like the one he's been writing for The Times Herald, giving the background of the Broadway-bound "Look for Lulu."

Bob has been an observer of the Noel Coward comedy under a Ford Foundation grant. He's been on the tryout tour under the wing of director Cyril Ritchard. Bob will be back here this spring to direct the annual Dallas Press Club Gridiron Show.

REVIEWING STAND: Edgar Bergen and friends pulled into the Adolphus Century Room last night and one friend almost upped and ran away with the program.

The gentle-talking Bergen, an American habit, a figure in our folklore and a straight man to the hilarious Miss Clunkers and the a hunk of lumber, is still the easy-working, laugh-getter. He or Leighton Noble handles the was centuries ago when we all music easily.

TEXAS
PRESS CLIPPING SERVICE
DALLAS

DALLAS, TEXAS
MORNING NEWS

MAY 26 1938

Rotarians On Way in To Meeting

Early arrivals began drifting into Dallas Tuesday for the Rotary International Convention starting Saturday.

The event will headquarter in Dallas' ample Memorial Auditorium, with delegates housed throughout Dallas and Fort Worth.

Over 12,000 Rotarians from about 60 countries will take part in the five days of activities.

A plane carrying 14 conventioners from Havana, Cuba, will arrive at Love Field Saturday morning, and a 51-man flight from Argentina is expected Sunday evening.

A special flight of Australian Rotarians also is scheduled for some time early in the week.

Among the speakers scheduled to address the convention are Robert C. Hill, U.S. Ambassador to Mexico, and Dr. Donald H. Andrews of Johns Hopkins University in Baltimore, Md., a U.S. government consultant in rocket research and development of atomic energy.

A special feature of the convention should keep Dallas citizens on their toes.

Each day a silver dollar will be given to 50 Rotarians of the Day selected by School Supt. W. T. White.

These men will award their silver dollars to the first person who greets them with the phrase, "Hi Rotarian!"

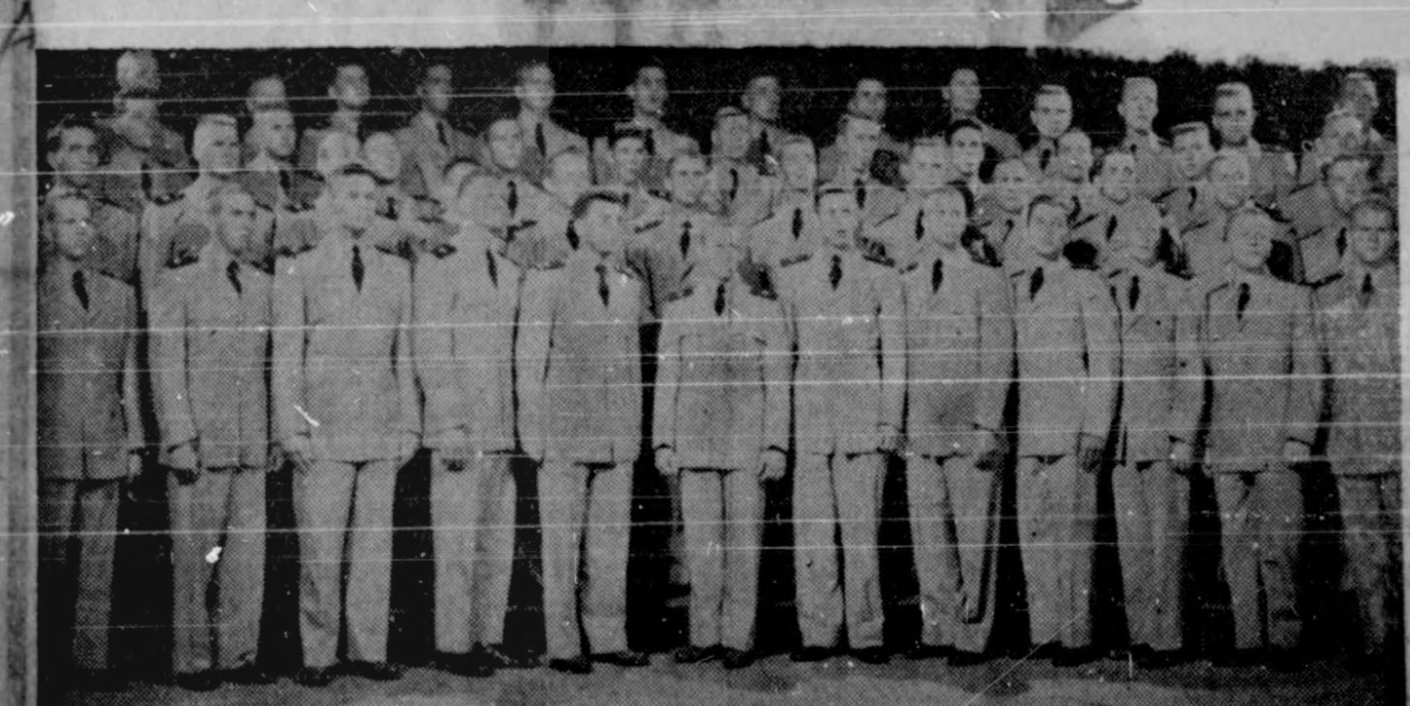
Because of language barriers, interpreters will be provided by the International Friendship Committee to translate English into French, German, Japanese, Portuguese and Spanish.

And a wireless translator system, like that used in the United Nations, will be installed in the Council of Legislation and the arena during sessions for English-Spanish translation.

TEXAS
PRESS CLIPPING SERVICE
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FARMERS BRANCH, T.
TIMES

5-29-38



A feature of the 40th Optimists International convention in Dallas in June will be one of the rare Southwestern appearances of the U. S. Naval Aviation Cadet Choir, a 60-member chorus of flight students from Pensacola, Fla., famed for their television and radio programs as the "Singing NavCads."

Dallas Gre To Wrest Bids \$60,000 in Attempt Fight Out of Houston

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TIMES HERALD
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COMPLETION
Meyer Brown, TBE president, said Houston plans to go ahead immediately after Monday's fight in Dallas and negotiate for a Brown-Lane fight. "As far as stepping aside in case of a big Dallas guarantee, the TBE would have to receive considerable compensation," Brown said. "As far as we are concerned, Joe Brown's next title defense will be in Houston."

Since Houston fans have been promised the bout, it is felt that the TBE will go all out in order not to disappoint them.

If Dallas lands the fight, it might be a non-television affair on the 50-yard line. He said, however, it might be televised there would be 20,000 good seats on a Wednesday night with the seats.

Dallas area blacked out. Bob Hope told O'Donnell he would be here for the fight—it risk to be constructed near the Dallas can take it away from Cotton Bowl west side stands Houston.



COTTON BOWL BOXING

This trio would like to see the upcoming world lightweight title bout between champ Joe Brown and Kenny Lane unreeled in the Cotton Bowl. From left are R. J. (Bob) O'Donnell, Jack Kearns and Dallas promoter Ralph Smith. O'Donnell heads a group of prominent Dallasites who have offered Brown a \$60,000 guarantee to meet Lane in the Cotton Bowl. Kearns is Lane's co-manager and a long-time friend of O'Donnell's.—Staff Photo.

THE MONEY

In order to get the recent Brown-Ralph Dupas bout sanctioned by the National Boxing Assn., both fighters had to promise that the winner would meet Lane within 90 days. Both had to put up \$5,000 guarantee. Viscusi told the United Press Saturday that Brown definitely has signed to defend his title in Houston. He pointed out that it was the Texas Boxing Enterprises (which promotes the Houston bouts) that put up Brown's forfeit money—with the understanding Brown's next defense would be in Houston.

"Joe is in favor of Houston and I also would like to defend here," Viscusi said. "The only way the bout possibly could be moved to Dallas would be for the TBE to step aside for the Dallas promotion. A lot of things would have to be taken into consideration. A lot depends on Lane's showing in Dallas Monday. Lane could easily eliminate himself just as Zora Folley and Eddie Machen did in the heavyweight division."

PLEDGED TO HOUSTON

In Houston, however, Viscusi told the United Press that "we (Brown and Viscusi) are pledged to hold our next title fight here in Houston." He said he did not think the rich offer would change their plans.

O'Donnell, Smith and Jackie Kearns, veteran ring managers who own 50 per cent of Lane's contract, have high hopes that the fat Dallas offer will change Viscusi's mind.

"I'm sure that Viscusi will be open to the best offer," said Kearns, former manager of Jack Dempsey and many other "big-time" greats.

Houston recently hosted the Brown-Ralph Dupas title bout which drew a gate of \$68,000, plus \$40,000 for television and radio rights, etc. Brown's total take was \$38,000.

"I think Lou (Viscusi) will take the offer," Smith said. "How can he refuse? They'd be getting \$22,000 more than they did for the Houston bout and there's doubt whether a second title bout this soon in Houston could draw as much as the first one did."

HEARST PATTERN
O'Donnell and Kearns said the Dallas charity project would be patterned somewhat after the gigantic Milk Fund fight shows staged in the 1940s in New York by Mrs. Randolph Hearst. The leading women's clubs in the city would be asked to participate. "It would definitely be a state-wide affair," O'Donnell pointed out. "I believe we could shoot for \$250,000—and very possibly go over that."

"I think it is high time for Dallas to have a world championship fight," the veteran showman said. "This could be a forerunner of bigger things to come for Dallas. Possibly the Fined Patterson-Roy Harris world heavyweight championship fight."

If Lane comes through as expected in his battle with Dupas Monday night, the Dallas group and Viscusi will meet here Tuesday and possibly reach a decision. Viscusi is to arrive in Dallas Sunday.

Brown's Manager Says No

By JIMMIE WOODRUFF
Staff Writer

A group of prominent Dallas citizens have challenged Houston in a dollar-flashing battle for the upcoming world lightweight championship bout between champion Joe Brown and No. 1 contender Kenny Lane.

The Dallasites Saturday offered Brown a whopping \$60,000 guarantee to meet Lane in the Cotton Bowl in July. It would be a gigantic charity affair backed by a group headed by R. J. (Bob) O'Donnell, Dallas promoter Ralph Smith made the offer by wire to the champion's manager, Lou Viscusi of Houston. O'Donnell, vice president and general manager of Interstate Theaters, is organizing a 25-man committee which would underwrite the proposed bout for some \$150,000.

The offer is contingent upon Lane scoring an impressive victory over unranked Davey Dupas in their Monday night scrap at the Sportatorium here. The bout would be set in late July.

CHARITY AFFAIR
Brown would have an option of 40 per cent of the proceeds of \$60,000.

O'Donnell said his group will include oil men E. E. (Buddy) Fogelson and Dick Andrade, One non-Dallasite, movie star, Bob Hope, also will be on the committee.

"Nobody in the group wants to make any money," O'Donnell stated. "We want to do it from the civic standpoint and to do one of the greatest jobs for charity that this part of the country has ever seen."

O'Donnell said his plans call for the championship bout to be a state-wide affair with most of the proceeds probably going to underprivileged children, a project with which he has been long associated through the Variety Club. "A committee consisting of many of our leading citizens would be set up and they would decide which charities would be helped," O'Donnell said.

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MRS. ODELL ALLEN, right, retiring president of the Fort Worth Restaurant Association Auxiliary, and her counterpart in Dallas, MRS. WILLIAM L. ROBINSON, exchange hostess ideas for the pre-convention Gay Nineties party June 23.

Restaurant Chapter, Auxiliary To Co-Sponsor Convention

Members of the Fort Worth Restaurant Association chapter and the local Women's Auxiliary will be co-hosts with members of the Dallas chapter and its auxiliary at the statewide 21st annual convention in Dallas June 24-26.

Mrs. Clifford D. Robinson of Dallas, the new president of the Dallas group and Mrs. Odell Allen, past president of the local auxiliary, are jointly serving on the hostess committee.

Others on the committee are Mmes. Herman Allen, first vice president; William Dufek, second vice president; R. A. Finley, treasurer; Gilbert Gomez, corresponding secretary; Bill Herderson, recording secretary, and Charles B. Norman, historian.

Entertainment plans include a pre-convention Gay Nineties party on the Midway and in the Women's Building of the State Fair Grounds, June 23.

Mr. and Mrs. Herman E. Allen will be honored at a president's reception June 24 in Dallas. He is retiring president of

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World Rotary To Crowd City

Rotarians thronging into Dallas for their international convention opening next Sunday will spill over into Fort Worth hotels and motels. Exhaustion of Dallas hotel facilities has caused booking of several hundred rooms in Fort Worth with the help of Fort Worth Rotarians.

An expected attendance of 12,000 to 14,000 from 60 nations probably will make this the most international convention in Dallas history as well as one of the biggest.

Here's a sampling of the world flavor:

From Argentina, Tristan E. Guevara, who until May 1 was minister of labor and social welfare there.

From Southern Rhodesia, Sir Henry T. Low, an attorney in Bulawayo.

From Java, Dr. Trenggono S. Hadibowo, a physician in Tegal and former member of the Indonesian Parliament.

From the Philippines, Cornelio Balmaceda, formerly his country's secretary of commerce and now president of the Philippine Rural Reconstruction Movement in Manila.

And from Stateside, Democratic Sen. Clinton P. Anderson of New Mexico, former secretary of agriculture and past president of

Rotary International. The 1929 Rotary International convention was in Dallas, but the organization has branched out a good deal since then.

Even before the official opening, Rotary buttons will be spotted on many a lapel.

A special New York Central-Santa Fe train will bring "the brass" and their families—a total of 301 passengers—Friday from Lake Placid, N.Y., where a preliminary meeting is being held.

On Saturday, registration will begin at 9 a.m. at Dallas Memorial Auditorium—the convention hall—and the council of legislation will take up internal administration.

At Fair Park that night, the early arrivals will eat, see and hear "O' Texas. There will be a "Texas Barbecue," some fancy effects by the Fort Worth sheriff's posse and a Western band recital. Some 4,000 tickets to that affair already have been sold.

"America Sings," a pageant of U.S. music from Pilgrim times to modern Broadway shows, will be staged at the grand opening Sunday, with Indian dances, two choruses and soloists. This program will be given twice—at 7 p.m. and 9:30 p.m.—to give everyone a seat.

Gov. Price Daniel and Mayor R. L. Thornton—both Rotarians—will welcome the conventioners Monday. Also that day an international president will be elected to succeed Charles G. Tennent, proprietor of a horticultural nursery at Asheville, N.C.

Speaking Wednesday morning will be Dr. Donald H. Andrews of Johns Hopkins University in Baltimore, a U.S. government consultant on rocket research and atomic energy development.

Robert C. Hill, U.S. Ambassador to Mexico, will give a morning address Thursday, last day of the convention.

Fifteen Rotary clubs in the Dallas-Fort Worth area are handling arrangements and accommodations under the supervision of Dallas Insurance Executive Austin F. Allen.

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DALLAS

DALLAS, TEXAS
MORNING NEWS

MAY 27 1958

DALLAS GROUP TOLD Rotary Convention Will Boost Economy

By BILL GLINES

Dallas will suffer a strong economic arm when the world-famous Rotary International convention opens here Sunday, a group of Rotary and press representatives were told Monday.

Speaking at the City Club was Dallas insurance man Austin Allen, chairman of the convention host committee.

Said the ebullient Allen: "Dallas Rotary put up \$5,000 to bring the convention here. International Rotary put up another \$12,500."

What Allen left unsaid was the amount of money that would be spent by the possibly 14,000 Rotarians and their wives on such expenses as hotels and entertainment between June 15, official convention dates.

Incidentally, as of Monday night, a total of 12,502 persons already had registered to attend the mammoth convention.

They represent as many as 53 foreign countries—and representatives may climb to as many as 60 foreign countries by the time all the returns are in.

"All available hotel and motel space in Dallas has already been reserved," Allen said. "Fort Worth already has had more than several hundred reservations."

"I would like to add, that Tarrant County has co-operated magnificently in this."

Allen gave as a typical example of the size of the convention this note:

"We were planning the annual pre-convention activity for Saturday night," he said. "The top record of attendance at such a

pre-convention activity was 2,200. So we printed 2,500 tickets. "It was to have been held in the Women's Building of Fair Park.

"But Monday we found that 4,500 tickets had been sold.

"That meant that we would have to move it to the Automobile Building."

The "event" is a Texas day-bee dinner.

Austin Allen, who directs Rotary International public relations from Evanston, Ill., had this comment to make on Dallas facilities:

"I have been to Rotary conventions for the last 20 years. But in all my life I have never seen a facility like your Memorial Auditorium."

Rotary International—1958—incidentally, is already underway.

Incoming officials have been meeting this week in Lake Placid, N.Y. They will arrive in Dallas Friday at noon by train.

And they'll get a typical Texas welcome. There'll be a "hold-up"—rough riders, Texas Rangers, and all that sort of thing.

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DALLAS, TEXAS
TIMES HERALD

MAY 27 1958

Rotarian Deluge Due Here Sunday

Rotarians from all over the world will begin arriving in Dallas this weekend, and more than 12,500 have already registered for the Rotary International convention opening Sunday.

A group of Dallasites and Rotary officials who will run the convention machinery imparted that information to newsmen in a conference at the City Club Monday.

So far, actual registrations are 12,502. So strong is the Dallas Rotary, that final registration may hit 15,000.

Austin F. Allen, chairman of the convention host committee, moved into the economics of the convention and said Rotary International put up most of the \$77,500 needed to stage the big conclave. The share of Dallas Rotary was \$5,000, he said.

Mr. Allen, pointing out that convention guests will be from at least 53 foreign countries and the United States, said the week-long convention will be an economic boon to Dallas and the surrounding area.

Although President Eisenhower was invited to address the full convention, other commitments will keep him from coming to Dallas, Mr. Allen said.

"The President has indicated before that he would like to address Rotary, but on June 5—the date that was chosen—he will have as his guest President Heuss of Germany," he told the group.

SPACE AT PREMIUM

The enormous bloc of visitors will need every available hotel room and motel room in Dallas, and many will be placed in private homes or will stay with friends, Mr. Allen said. Even so, there is a big need for additional rooms in Fort Worth, where several hundred reservations have already been made, he added.

Mr. Allen praised Fort Worth and Tarrant County Rotary groups for their cooperation. He called it "magnificent."

Spencer Hagen, Rotary International's director of public relations, commended the Dallas "outlook" and said the convention headquarters, Memorial Auditorium, is the finest convention facility he has seen anywhere in the nation.

"The warmth and hospitality of the Texas people has built up a big way," he said. "And the convention auditorium is the finest I've ever seen anywhere."

NON-ROTARIANS SPEAK

Most convention speakers will be Rotarians, but the two exceptions will be Robert C. Hill, 1958 U.S. Ambassador to Mexico, and Dr. Donald H. Andrews of Johns Hopkins University, Baltimore, U.S. government consultant in rocket research and development of atomic energy.

During the week, convention officials have been meeting and planning the Dallas gathering in Lake Placid, N.Y. And when they come to Texas by train, they'll know when they've hit the border.

At Garland, their train will be "robbed" in the style of Old West holdups, and they will shake hands with Texas Rangers and law enforcement officers.

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DALLAS, TEXAS
TIMES HERALD

MAY 27 1958

Editor Named Head Of Jr. Achievement

Felix R. McKnight, vice president and executive editor of The Times Herald, was elected president of Junior Achievement of Dallas at the organization's annual meeting Tuesday.

He succeeds Robert S. Davis as head of the youth project, which teaches business practices and principles to Dallas high school-age youngsters.

Also named to office during the meeting in the Republic National Bank auditorium were these new vice presidents: James A. Wilson Jr., Sam F. Holmes Jr., W. M. Dallas and Forbes Mann.

Treasurer Robert Zech and Secretary W. V. Counts were re-elected by the group of Dallas executives whose firms subscribe to or counsel Junior Achievement here.

The organization's 28 directors also were re-elected.

Attending the Tuesday meeting was Sam Kovac, executive director of the Junior Achievement movement here.

A review of JA activities for the past year was heard at the meeting and a color film of a new JA center in Houston was shown.

The movie served to initiate plans for a similar center in Dallas, for which plans are hoped to be mapped "before the end of another year," according to the outgoing president.



FELIX R. MCKNIGHT
Junior Achievement Leader

Mr. Davis said the JA officials recognize the need for a center to house the JA program here and will concentrate on initial planning soon.

The organization serves to teach high school students the principles of capitalistic free enterprise by aiding them in the formation of small Junior Achievement companies. The students form their own firm, sell stock, design and manufacture a product, sell the product and keep records on all business activities.

TEXAS
PRESS CLIPPING SERVICE
DALLAS

DALLAS, TEXAS
TIMES HERALD

MAY 1 1958

Dallas Rising Fast As Convention City

Dallas is moving rapidly forward toward a position as one of the world's leading convention cities.

The Rotary International convention, which begins today, will bring an expected 14,000 visitors to the city for a new convention record. During the course of 1958, there will have been a total of 31 conventions and markets in Dallas which attracted more than 1,000 persons each.

More than 2,000 persons are expected for the convention of Optimist International which comes to Dallas June 14-21 and more than 1,500 will attend the convention of the Texas Disabled Veterans of World Wars set for June 20-22. On August 4-8 the Texas Vocational Association will be meeting here and from Sept. 10 to 12 more than 2,000 members of the National Association of Life Underwriters will take over the city's convention facilities. More than 3,000 are expected to attend the Air Force Association convention to be held Sept. 21-27. In November the nation's dentists will be in Dallas for the American Dental Association convention and more than 11,000 are expected.

Also in November will be the conventions of the National Electrical Contractors Association and the National Society for Crippled Children and Adults.

BOOKED FOR 1959

The convention bureau of the Dallas Chamber of Commerce has released a list which shows that conventions have been booked for as far away as 1965. The U.S. Savings & Loan League has selected Dallas for its convention site seven years from now and 3,500 are expected to attend.

The convention list shows that 27 conventions and markets in excess of 1,000 persons have already been booked for 1959, there are 76 reservations for 1960, four for 1961, five for 1962, two for 1963 and one for 1964.

Conventioners enjoy Dallas' ample meeting and exhibit space, including the beautiful new Memorial Auditorium, modern in appearance and versatile enough to fit any size group, and the \$35 million fair grounds of the State Fair of Texas. The Fair, largest in the nation, draws more than 2.4 million visitors during the first two weeks of each October for a Texas hospitality.

For someone looking strictly for entertainment Dallas is the place to look. Some 80 theaters throughout the city offer a wide variety of films and there are numerous nightclubs and restaurants, presenting excellent entertainment. For the gourmet there are Greek and Chinese foods.

Yes, Dallas offers just about everything, but most important of all it offers plenty of old-fashioned Texas hospitality.

JUN 4 1958

FOR SERVICE

Doctor Given Silver Tray By Society

A "doctors' doctor" was honored for his service to others Tuesday night at a testimonial dinner given by the Tarrant County Medical Society at River Crest Country Club.

Saluted was Dr. Porter Brown, who seven years ago gave to the society its Gold Headed Cane Award to honor other doctors with the stipulation that he could never receive it himself.

Instead the society gave him a silver tray inlaid with a replica of the coveted gold-headed cane (which in medical traditions has been a mark of respect and recognition among one's fellow doctors).

The presentation was made to Dr. Brown by Dr. May Owen, the first of six living physicians to receive the gold-headed cane award, and five other doctors who have been the recipients each succeeding year were present to join in the salutation.

Also present to join in the tribute to Dr. Brown was Dr. Blanche Terrell, widow of Dr. C. O. Terrell, who was awarded the first gold-headed cane posthumously, with the understanding it would be given thereafter only to living doctors.

"I know there is nothing that we can do for you or other members of the Tarrant County Medical Society that can in any way equal the honor you gave us when we were chosen to receive the gold-headed cane which you gave in memory of our honored and loved Dr. Caleb Terrell," said Dr. Owen. She added that the tray and gold-headed cane replicas as near as Dr. Brown's relatives would permit them to come, in making the actual cane award to him.

The guest of honor is "a doctors' doctor" worthy of "the finest tribute any of us can pay to a medical man today," said Bryan Blalock of Marshall, principal speaker for the occasion. Blalock praised the medical profession for its fight against medicalized medicine and credited the stand taken by doctors as "probably saving some of our other good American institutions such as our public schools from socialization."

Dr. Brown, he said, "not only a great doctor but also a great Texan," and cited his work in the American Cancer Society and his other service to the community. Dr. Brown was instrumental in forming a chapter of the cancer society here.

He is a former president of the Tarrant County cancer unit, president of the Texas division of the American Cancer Society in 1957 and has been a delegate to the national organization's meetings. For 10 years Dr. Brown also was chairman of the Texas Medical Association's cancer committee. In 1943 he served as president of the Tarrant County Medical Society.

Blalock, public relations representative for the southern division of the Borden Company, described Dr. Brown's career as one "dedicated to greater faith in the American way of life" and praised his work as "a great contribution not only to medicine but also to his community and state."

Other former recipients of the gold headed cane present to honor Dr. Brown were Dr. Joe White, Dr. R. G. Baker, Dr. Tom Bond, Dr. Edwin G. Schwarz and Dr. L. O. Godley.

Dr. Brown's wife and one of their two daughters, Mrs. O. P. Newberry Jr. also were present. Another daughter, Edna Porter Brown, who will be graduated from Smith College this month, could not be here but her parents will be present for her commencement exercises. Dr. Brown resides at 120 Hazelwood Dr.

MAY 21 1958



DR. PORTER BROWN ... the honor is for him

Donor of Doctor's Gold Headed Cane Due Honor

BY BLAIR JUSTICE.

Dr. Porter Brown, who is known for his modesty as much as for his achievements, tucked a rider on the gift of a gold-headed cane he made to the Tarrant County Medical Society a few years ago.

He stipulated that after the award went the first year posthumously, to Dr. C. O. Terrell, that thereafter it would go only to living doctors, but that he himself could never be eligible for it.

Doctors have honored the stipulation, though twice his name has come out on top in the annual secret ballot as to who, for his achievements, tucked a rider on the gift of a gold-headed cane he made to the Tarrant County Medical Society a few years ago.

Now, however, the doctors and are circumventing the restriction he imposed upon them.

They are setting aside the night of June 3 to honor the man who refused to let honor come to him through the Gold Headed Cane Award. (A gold-headed cane in medicine has been historically a symbol of a mark of respect and recognition among one's fellow doctors.)

A dinner will be held in tribute to Dr. Brown at River Crest Country Club.

Although Dr. Brown insists that "this time they're honoring just a Joe Blow," the record says otherwise.

Dr. Brown's widest recognition probably has come from his work in the American Cancer Society. He was instrumental in forming a chapter here and is a former president of the Tarrant County unit. In 1957 he was president of the Texas division of the American Cancer Society, which later honored him for his contributions.

He also has been a delegate to the American Cancer Society and for 10 years was chairman of the cancer committee of the Texas Medical Association.

He was president of the Tarrant County Medical Society in 1943.

Dr. Brown had an early interest in medicine. His father, who was forced to retire because of illness, was a physician. Dr. J. E. Brown of McGregor. The younger Brown, who had polo as a child, was graduated from high school in McGregor and from there went to SMU in 1915 as a member of the university's first freshman class.

He later attended the University of Texas and, in Austin, met Miss Ruth Hailom, who was to become his wife and play a part in his starting practice in Fort Worth in 1924.

Before opening practice here, he interned at the Barnard Skin and Cancer Hospital in St. Louis and took a residency at the University of Texas Medical School, where he had been graduated earlier.

The 62-year-old physician and his wife live at 120 Hazelwood Dr. They have two daughters, Miss Edna Porter Brown, who will be graduated from Smith College at the end of this semester, and Mrs. O. P. Newberry Jr. of Fort Worth.

Dr. Brown, a Methodist, is a member of River Crest Country Club, the Fort Worth Club and the Exchange Club.

As to the gold headed cane he gave the medical society for rotating among members chosen as "the doctor's doctor" each year, Dr. Brown typically denies credit for establishing the award.

"It was the idea of some other doctors here," he said. "All I did was to give the cane."

Dr. Robert D. Moreton, president-elect of the medical society, will be program chairman for the June 3 event.



In charge of activities for wives of delegates attending the Advertising Federation of America's convention are Mmes Frank McGowan, George Watts and J. Frank Parker, left to right.

Social Events Scheduled For Advertising Meeting

A special series of activities has been planned for wives of delegates due in Dallas Sunday for the annual Advertising Federation of America's convention, June 8-11. Mrs. Jerry Porter is women's hospitality chairman.

Tops among the entertainment for the women will be a fashion show and tea in the Zodiac Room of Neiman-Marcus at 3 p.m. Monday. Throughout the convention there will be a hospitality suite of rooms for women only, open from 9 to 11 a.m., where the visitors may meet for morning coffee.

Another special event for the women will include a talk by Miss Maria de Haro, speaking on Prelude to Mexico Tuesday at 2:45 p.m. in the Junior Ball room of the Statler Hilton.

The women visitors will also be invited to take a Big D shopping tour, where souvenirs will be available for those wearing their AFA badges in the city's largest department and specialty stores.

Aiding Mrs. Porter are Miss Maurine Block and Mrs. Kathleen Bonfield, vice-chairmen; Mmes Clifton Blackmon, John Briggs, Ira E. DeJernett, Ladin E. Harwood, Frank McGowan, Tom J. McHale, J. Frank Parker, R. M. Ruffin, and George Watts.

Bank Program Includes Kerr

Edward N. Kerr, head of the industrial department of the Republic National Bank of Dallas, will appear Wednesday on the departmental conference program of the American Institute of Banking in Kansas City, Mo.



Kerr's appearance will be a feature of the annual convention of the A.I.B., being held in Kansas City Sunday through Friday. His subject will be, Industrial Development—a New Opportunity.

In 1950 Kerr was made manager of Republic's industrial department, and was elected a vice-president of the bank in July of 1956. Kerr holds a Bachelor of Science degree from West Virginia University and a Bachelor of Laws degree from Southern Methodist University.

Before he joined Republic National Bank, Kerr served for four years as assistant manager of the industrial department of the Dallas Chamber of Commerce. He is a member of the American Industrial Development Council, the Southern Industrial Development Council, and the Dallas Chapter, Business Executive Research Committee.

TEXAS
PRESS CLIPPING SERVICE
DALLAS

DALLAS, TEXAS
MORNING NEWS

JUL 5 1958

Dallas Highly Praised In Rotarian Magazine

The Dallas Rotary International convention was so successful "that it will be a hard one to follow" for other convention cities, an article in the July Rotarian Magazine states.

"It was a pretty convention, a comfortable convention, a youthful convention, a hearty convention, a big convention," the article says as consensus of delegates.

Dallas was called the Paris of the South, "as elegant in many ways as the Ringstrasse or Oxford Street or Fifth Avenue."

"It's a high-cultured, ever-improving city of a half million to which the 'Texas Brag' is as remote as the smoking six-shooter. In place of the boast there's a quiet sureness."

The city won praise for its ability to handle the 15,587 visitors who made the meeting the biggest ever held by Rotary except the one in New York in 1948.

Architect George Dahl, a Rotarian and designer of the Memorial Auditorium, where sessions were held, was complimented. The article said he probably designed the auditorium with a Rotary convention in mind.

The fifteen host clubs of the Dallas area were praised for work in arranging the convention.

"They rounded up, inspected and certified 4,000 hotel and motel rooms in and around Dallas and as far out as Western Hills, west of Fort Worth . . . They went out and talked convention to 139 far-ranging Rotary Clubs . . . They furnished the largest ever

House of Friendship (a hospitality room)—32,000 square feet of clean and colorful space on the exhibit floor of the new auditorium, with flags, sofas, Italian cyprus trees, nine water coolers, newspapers and stationery, and staffed it with 250 Rotarians and their ladies, the latter all in those pretty fiesta dresses."

TEXAS
PRESS CLIPPING SERVICE
DALLAS

DALLAS, TEXAS
TIMES HERALD

JUL 6 1958

CLOSE TO HOME

By DENNIS HOOVER

Staff Writer



Convention Business Is Booming

Dallas has done a lot of wishful bragging in the past about its status as a convention city. This year its wish finally came true.

We're in a convention boom, as the Dallas Chamber of Commerce happily notes in the June issue of its magazine, "Dallas."

At last we're really competing with New York, Atlantic City and Chicago as a favorite mecca for mass meetings and attendant merrymaking. The timing is right, for it was not until this year that Dallas had the hotel, meeting and exhibit facilities it needed to become a big league convention city.

If Dallas is scarcely feeling the recession, the blizzard of greenbacks unloosed in our hotels, restaurants, stores, service stations and other business establishments by visitors may be a big reason. How blustery such a blizzard can be is seen in Chamber estimates that delegates to Rotary International's convention here last month spent between three and five million dollars.

But RI was only one of more than 70 national and international meetings that will have been held in Dallas during 1958. Alphabetically these concaves range from the American Academy of General Practice to the U.S. Savings and Loan League. In attendance they range from Rotary's 14,000 to 100 for a meeting of the World Science-Fiction Society.

In addition to the national and international conventions, there are scores of state and regional meetings. And there are such other visitor-drawing events as market weeks. One of these alone, the Greater Dallas Fashion Market, brings 5,000 visitors to Dallas four times annually.

NO MYSTERY

How Dallas became a top convention city is no mystery. The only element of luck is its location almost in the center of the continent. The rest has been a combination of foresight, civic alertness, and hard work.

Dallas business and civic leaders have pressed diligently for hotel, transportation and other facilities. The Chamber's convention department has sent missionaries all over the United States to sell groups on Dallas as a meeting spot. Citizens have okayed such indispensable facilities as the Memorial Auditorium.

Adequate facilities, plus know-how, plus friendliness have made Dallas' convention industry prosper.

Dallas' convention boom af-

fects not only the pocketbooks of a fortunate few, who are first to handle the visitors' dollars. Convention spending trickles throughout the whole community, to almost every one who works for a living.

Anyone who doubts this should try the mental exercise of tracing the monetary benefits of a glass of milk purchased in a restaurant, from the restaurant and its workers, to the dairy and its workers, to the farmer and all the business (and the people who work for them) who benefit by this enhanced purchasing power.

BEST CUSTOMERS

In the most tangible way, Dallas' convention industry is one in which every Dallasite has a stake. The boom of '58 will not let up if all of us do what is necessary to keep our facilities, know-how and friendliness foremost.

The least any of us can do is to be courteous and helpful to persons we recognize as out-of-towners. Strangers are among Big D's best customers. They're paying part of all our

TEXAS
PRESS CLIPPING
DALLAS

DALLAS, TEXAS
MORNING NEWS

MAY



Mrs. James Landon Neal, standing; Mrs. Fisher N. Davis and Austin F. Allen check plans for entertaining more than 5,000 women whose husbands will attend the Rotary International convention June 1-5. Mrs. Neal is general chairman of women's activities. Mrs. Davis is cochairman. Mr. Allen is host club convention chairman.



Concentrating on an international atmosphere for two parties are Mrs. Robert L. Rolfe Jr., on floor; Mrs. J. J. Gibson, standing; Mrs. Henry S. Miller Jr., seated left, and Mrs. George Fix. The events are an international tea honoring wives of delegates

from 48 foreign countries at the home of Mrs. Fix and a brunch for families of Rotary officials at Mrs. Harry L. Eckhart's home, 5112 Swiss. The international tea will be given at 3 p.m. June 4 and the brunch is scheduled for 10 a.m. June 5.



The Dallas Memorial Auditorium will resemble a garden on June 2 at a Southern ball and reception honoring the Rotary International president. Between 12,000 and 14,000 visitors are expected here for the convention. Mrs. John R. McCarty, women's enter-

tainment chairman, and George Dahl discuss decorations for the ball. On most of the other occasions Dallas women will wear squaw dresses. A Texas barbecue is planned for the visitors Saturday night. The next convention will be in Tokyo, Japan.

Welcome for Rotarians

By RUBY CLAYTON MCKEE

A Texas welcome at its warmest will be extended to between 12,000 and 14,000 Rotarians and their families here for what is expected to be the city's largest convention. Rotary International meets June 1-5 in the Dallas Memorial Auditorium.

But before they reach their hotels visitors will receive Texas hospitality. Dallas women in squaw dresses will be at bus stations, the Union Terminal and at Dallas Love Field to offer a welcome.

Six hundred women have been working for months on plans to entertain the visiting wives and their children. Some events are scheduled jointly with husbands.

A House of Friendship in the Exhibit Hall of the auditorium will be a social center for the convention. A special lounge, the Youth Hub, for teen-agers and young people in their twenties will give the youths an opportunity to meet and participate in their own events.

Early arrivals will be entertained with a Texas barbecue at 7 p.m. Saturday in the Women's Building, Fair Park. Western food will be served from a chuck wagon. Western entertainment will be presented.

Buffet dinners will be served in homes of Rotarians in Dallas County and Fort Worth June 2. These are for 3,000 guests

who live beyond the radius of 800 miles of Dallas.

The Southern Ball and reception starting at 9 p.m. will honor the president of Rotary International. Entertainment will be by Russ Morgan and his Orchestra; Joe Azcona and his Latin-American Orchestra and Jose Greco and his Spanish Dancers. Charles G. Tennent, Asheville, N.C., is the honor guest.

Coffees are planned for the women at Arthur A. Everts Jewelers, 1615 Main, June 2 through 4. Also scheduled June 2 are a tea and style show by Neiman-Marcus at the Statler Hilton Hotel, an international coffee for wives of Rotary International officials and overseas guests at Everts.

Entertainment June 3 includes a book review by Mrs. Elizabeth Peabody at Titcher-Goettinger Company auditorium; a brunch for wives of the international offi-

cials; a brunch and style show by Neiman's and a tea and fashion show at the Statler Hilton Hotel.

Do You Remember?, a motion picture made at the Rotary International convention in Dallas in 1929, will be shown to the women at 10:30 a.m. June 4 following a coffee and reunion of the 29ers. The wives will see Behind the Scenes in Television with Julie Benell, food editor of The Dallas News and woman's editor of WFAA-TV. Pete and Muriel Harris will present Fabulous Flower Fashions at 11:30 a.m.

Visiting Zontians, wives of Rotarians, will attend a no-host luncheon sponsored by the Zonta Club of Dallas at the Hotel Adolphus. Dr. Cleo Dawson will be the featured speaker. Other events of the day will be Mrs. Peabody's review at the fashion tea at Titcher's and an international tea for overseas visitors.



Mrs. Temple J. Barcafer, standing, chairman of the House of Friendship at the Dallas Memorial Auditorium, and Mrs. William F. Nicol of the hospitality committee confer on modes of transportation into Dallas for convention features. Hospitality dinners will be given in the homes of Dallas County and Fort Worth Rotarians.



Mrs. Ralph Innes and Frank Larson examine mannequins for decorations at the Rotary convention's Youth Hub, where youths will gather for games and other entertainment. Their activities will include also an international mixer, a chuck wagon party at Wiley's Dude Ranch and a party at the Umphrey Lee Student Center, SMU.

Dallas Has Exhibit Space To Entertain Conventions

A prime requirement for many conventions is exhibit space. Although the convention itself may not have particularly large attendance, exhibitors may require thousands of square feet of space. Dallas Memorial Auditorium answers this need fully, with some 110,000 square feet of air-conditioned exhibit space. In this field of exhibit space, Dallas also excels, both on permanent and temporary space. Not only does Memorial Auditorium have better than 100,000 square feet of space but other buildings throughout the city supply additional hundreds of thousands. In fact, exhibit space in Dallas is better measured in acres than in thousands of square feet. In addition to Memorial Auditorium as an exhibit site is Fair Park, which can provide several hundred display buildings with a buy-in of more than 212, representing a combined total of more than 212,000 square feet of exhibit space.

Leading this group is the General Exhibits Building with 72,000 square feet of permanently divided exhibit area and the Automobile Building boasting 24,000 square feet. The newest Fair Park building, the Women's Building, offers over 50,000 square feet of exhibit area and is fully air-conditioned. Adjacent to this is the Foods Building, with 30,000 square feet. The nearby Agriculture Building offers 49,000 square feet of display space.

In addition to this temporary display are thousands of feet of permanent display space, so essential to Dallas' position as the wholesale market center of the Southwest. Top building in this category is the Dallas Merchandise Mart, second only to the Chicago Mart in size and variety of trade categories offered.

More than 212,000 square feet of exhibit space.

Dallas After Dark

By TONY ZOPPI Feb. 26

Tony Checks In At Copacabana

NEW YORK—Nothing like going North for the winter. This transplanted Yankee was hanging for sunny Big D. just minutes after deplaning at Idlewild in the cool, cool of the New York evening Wednesday.

We're here to take in the Gotham night club scene, with assorted side-trips to the TV studios and restaurants. Our host is Tony Bennett, who is opening at The Copacabana this Thursday night. He flew in from Las Vegas Wednesday afternoon following a successful engagement at The Sands. He will introduce an entirely new act at The Copa.

Edgar Bergen, Charlie and Mortimer have a new playmate. Ford and Mimi Hines, who did such a fine job at the King's Club and Century Room in Dallas last season, round out the bill. The team has come a long way in the past year, due largely to a tremendous break on the Jack Paar Show. They'd love to play Dallas again but they're booked so solidly it may be months before they leave down through Texas. Meanwhile, they are still walking around pinching themselves to see if all this is really true.

WE REGRET the fact that we missed Meg Myles' Dallas bow at the Club 3525 Wednesday night. Dropped by to catch her rehearsal en route to Love Field, and she impressed us as a talented vocalist who should do well in Big D. We were also forced to pass up Edgar Bergen's opening at Hotel Adolphus Thursday, but hope you readers will turn out en masse to welcome him back to town.

Understand he has a delightful and a new "character" to join Charlie McCarthy, Mortimer Snerd and the others.

Bergen is still the finest ventriloquist in show business, and we hope you will make it a point to see the act during the next two weeks he's in town.

AROUND THE TOWN: Fran Warren, who is heading up at the International Club here, has a TV

date in Puerto Rico. She is under consideration for a new series.



Edgar Bergen, Charlie and Mortimer have a new playmate.

... Paul Hunter, who manages Jess Shagron and the Brooks Brothers, is in New York to sign some contracts with RCA-Victor in behalf of his new singing discovery. More will follow on that deal. ... Speaking of Jess and the Brooks boys, they did a terrific show at Variety Club in Dallas last Saturday night. Club members honored Ed Galt Saturday—a beautiful gesture and much deserved. ... Webber Parrish, director of album promotion for Decca Records, will visit Big D Thursday and Friday. He was instrumental in Pat Boone's successful ... Harry Steinman and Seta Berger, of the New York management firm of Berger, Ross and Steinman, met us at Idlewild and took us to Lindy's en route to the hotel. The cheese cake at Pat and Arkins' is as good as that served at Lindy's—a sure sign of progress in Big D.

HOTEL Adolphus DALLAS

LEO F. CORRIGAN, PRESIDENT · RANDALL DAVIS, MANAGING DIRECTOR

Cross Semos The Torch

Greek Youth Group To Seek Convention

The Dallas Chapter of the Greek Orthodox Youth of America will bid for the 1960 International Conference at the group's 1958 conference in St. Louis, Mo., which begins Saturday.

Representing the Dallas chapter will be C. V. Semos, the Rev. and Mrs. Peter Bithos, Charles Christ, Miss Lily Brunell, Nick Carnegis and Nick Birbilis.

Oct. 58