

Date	STORIES & OUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-7-31-67	Law School	✓				AP, UPI, San Francisco, U. of C., Newland Amesbury, Allison, Jones, Ft. Worth, Dallas & San. Bar go.
2-7-31-67	Ann Burdett	✓				Unislight & Home Ecs. File
3-7-31-67	H.W. Thomas	✓				Thomas, Box, & Casals file, Research file, AP, Rancho Experimental de Compara, Chihuahua, Mex
4-7-31-67	KTXT-TV	✓				Batman McElroy
5-7-31-67	Special to Houston Chronicle (Don Lang)					
6-8-1-67	Student Recital	✓				Hemphill, Bowser, & Britton
7-8-1-67	(morris). First Phil in Math	✓				Midland, Jeter, AP, Chell, Baynor, U.T. - Austin & U.T. - Arlington
8-8-1-67	Box - rack on ^{woody} pl	✓				AP, Box, Thomas, Caulman, Chihuahua
9-8-2-67	KTXT Aug 7-11	✓				McElroy
10-8-2-67	Hewlett-Packard Gift	✓				Dallas, Seacat, Hewlett-Packard Co.
11-8-2-67	Cutline on Costa Ricans	✓				San Jose, Costa Rica
12-8-2-67	Cutline on ROTC Comm.	✓				Murphy, Cantel, Charleston, W.Va., Denton
13-8-2-67	Parks Scholar, w/pit	✓				El Paso, Zyla, Tucker
14-8-2-67	Sun Oil Scholarships	✓				Sun Oil, Duck, Johnson
15-8-2-67	Bi-Lingual Teachers Mex. Home	✓				Wallace - KRO's Host & KCLP - J. J. J. J. AP Austin, Albuquerque, Dallas, McElroy
16-8-3-67	Traffic Conges. Probler	✓				Jones, Daniel
17-8-3-67	Doctoral Degrees in I.E.	✓			✓	Duck, Bradford, AP

[illegible]

Texas Technological College
Department of Public Information

This release was distributed
8/4/67 to all Lubbock media,
Bradford, Thomas and Box.

LUBBOCK, Aug. 4 -- Texas Tech researchers and leaders in the Texas sheep and goat industry will meet Saturday (Aug. 5) to explore anticipated research possibilities when authorized expansion of the Textile Research Center at Tech is completed.

The meeting, to be headed by Deans Gerald W. Thomas of the School ^{of} Agriculture and John R. Bradford of the School of Engineering, is slated for 10 a.m. in the Coronado Room of Tech Union.

About 30 industry leaders, including W. E. Overton, President of the National Wool Growers Association, are expected to attend. Others to participate in the discussion include Tom Wallace of Austin, director of the Texas Agri-Business Council, and Worth Durham of Sterling City, president of the Texas Sheep and Goat Raisers Association.

Much of the discussion is expected to focus on the possibilities of new research into the blends of natural fibers, expanded chemical treatment, dyeing and finishing.

Texas Technological College
Department of Public Information

This release was distributed
8/4/67 to all Lubbock media,
Wells.

LUBBOCK, Aug. 4 -- The Texas Tech Board of Directors meets 9:30 a.m. Saturday (Aug. 5) in the Mesa Room of the Tech Union.

Main item on the agenda, according to J. Roy Wells, board secretary, is the university's 1967-68 operating budget.

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By Dawson N. Oppenheimer
20-8-4-67

Texas Techbological College
Department of Public Information

This release was distributed
to all Lubbock media, Ben
Zermeno and David Jordan.

LUBBOCK, Aug. 4 -- Texas Tech's Upward Bound students will be supper guests in the homes of their host families Sunday (Aug. 6) in a series of informal get-togethers designed to give the groups an opportunity to become better acquainted.

The 50 students will visit in 25 Lubbock homes in all parts of the city, said Ben Zermeno, coordinator of the federally funded instruction project for disadvantaged high school youngsters.

The visitation program also will enable community residents to gain a better understanding of the aims and objectives of Upward Bound, Zermeno noted.

Arrangements for the visits were made by Lubbock's Upward Bound Public Advisory Committee under direction of Mrs. John Anderson, chairman, and Mrs. Naomi Caddel, secretary.

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By Emil Carmichael
19-8-4-67

LUBBOCK, Aug. 4 -- Texas Tech's spirit organization, Saddle Tramps, would like to see the "Red Raider" gallop over the nation's mail routes this year every time a student, ex-student or a friend of Tech writes a letter.

Depending on your exposure, the Red Raider is either a masked caped rider who circles the field aboard a dashing black charger just prior to kickoff at each of Tech's football games--or he is a symbol on a rubber stamp.

In the case of the Saddle Tramps, the reference is to the symbol--an idea conceived last year by Saddle Tramp David Unfred of New Home. He designed a stamp which, when applied to a red ink pad, would reproduce the likeness of the Red Raider on letterheads, Saddle Tramp material or any other paper used for correspondence.

Saddle Tramp Vice President Vernon W. Rae of Lubbock said the members of the spirit group liked the idea, ordered 1,300 stamps from a Lubbock office supply house and then wrote to ex-students in general and ex-Saddle Tramps in particular.

"The response was amazing," he said. "We now are almost sold out at \$1 per stamp and ready to re-order for the fall semester." He said almost all correspondence now received from ex-Saddle Tramps from 50 states and Canada bears the Red Raider's likeness on top of the letterhead or below the signature.

(MORE)

Saddle Tramps . . add one

The Saddle Tramps already have contributed something over \$15,000 toward construction of Tech's proposed new entrance to the campus. Plans call for construction of a fountain, reflection pool and a large replica of the official Tech seal to be erected at the main entry gate. Money from the Saddle Tramps and other sources already is available to get the project started, Rae said.

"Nothing would make us happier than to be able to sell enough Red Raider stamps to provide the balance necessary to finish the job," Rae said.

He said stamps can be ordered by writing to the Saddle Tramps, in care of Joe Winegar, Texas Tech, Lubbock 79409. Winegar, a member of the Tech staff, is advisor to the student group which generally helps organize school pep rallies, build bonfires and otherwise whip up support of the university's athletic programs.

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By Dawson N. Oppenheimer
18-8-4-67

LUBBOCK, Aug. 3 -- Two Texas Tech graduate students in biomechanics and one in production process design and quantitative analysis will receive this summer the first doctor's degrees ever awarded in Tech's Industrial Engineering Department.

Dr. Richard A. Dudek, department head, said the new PhD's would be handed out at the end of the current summer session to Brian K. Lambert San Angelo; Jerry L. Perswell, Cleveland, Tex., and Jerry D. Ramsey, Amarillo.

Lambert, who specialized in production process design and quantitative analysis, and Ramsey will be back on the Tech campus in the fall as assistant professors in industrial engineering. Dudek said Perswell is going to join the staff of the University of Arkansas at Fayetteville as an assistant professor.

Dudek said the doctoral program was provided for Tech's I.E. Department about three years ago, and that the addition of two of the degree recipients on the Tech staff "would further strengthen Tech's graduate program and boost the prestige of our School of Engineering."

Lambert wrote his dissertation on "An Analysis of the Reliability of Tool Life Prediction," while Ramsey's dissertation was titled "Quantification of Mechanical Work and Motion for the Upper Limbs in Three-dimensional Space." Title of Perswell's paper was "A Study of Physiological Costs of Work for Equivalent Static and Dynamic Work Tasks."

Lambert, who earned both his bachelor's and master's degree at Tech, and Ramsey, who did his undergraduate work and earned his master's degree at Texas A&M, did their doctoral work under fellowships from the National Aeronautics Space Administration. Perswell, who attended Lamar Tech and the University of Alabama, came to Tech under a fellowship provided by the National Science Foundation. All three served as teaching assistants at Tech during the past academic year.

LUBBOCK, Aug. 3 -- A New Haven, Conn., firm of consulting engineers will be on the Texas Tech campus this summer and fall to conduct a traffic survey in a search for solutions to Tech's traffic and parking congestion problems.

Tech hired Wilbur Smith and Associates to check campus street use, driving habits and pedestrian traffic over a six month period.

Dean of Men Lewis Jones said the firm would be expected then to make recommendations to provide a more efficient flow of traffic and new patterns to accommodate traffic around Tech's new residence halls complexes.

In addition to the traffic counts, the Connecticut engineers will distribute questionnaires to students during fall registration in an effort to determine the number of students driving on campus and their related driving habits. The questionnaire also will go to faculty and staff shortly after registration.

The survey also will be designed to determine the areas in which parking is inadequate and new facilities are needed. Currently, campus parking provides space for 13,000 cars, but new needs are anticipated because of the growth of the student body and the physical plant.

By Dawson M. Oppenheimer

LUBBOCK, Tex., Aug. 2 -- A \$400,000 teacher-training program to cut the drop-out rate of Mexican-American school students and to encourage development of their talents and abilities has been started at Texas Tech.

Dr. Berlie J. Fallon, professor of education, said the money will go into undergraduate and graduate training of classroom teachers and school counselors who are bi-lingual and of Mexican-American cultural origin.

He said Tech's Department of Education has been awarded a \$54,855 grant to develop the project. The grant came from the Southwest Educational Development Laboratory at Austin and the Southwest Cooperative Educational Laboratory at Albuquerque, and will be administered by former Department of Education head Morris Wallace.

The initial allocation is to finance the program through Nov. 10, 1967, at which time the associations' new fiscal year will begin. "The annual budget in subsequent years is expected to exceed \$400,000," Fallon added.

Wallace said the project is known as the Mexican-American Teacher-Counselor Education Project and will provide scholarships for about 60 selected undergraduate and graduate students from universities

(MORE)

Bi-lingual teachers . . . add one

and junior colleges from West Texas, Arizona and New Mexico. Dr. Wallace said, this will be a new experiment on "the theory that teachers and counselors of the same cultural origin and who are bi-lingual can meet the needs of the Mexican-American elementary and secondary student more effectively than persons of ^a different culture."

He said most teachers whose language fluency is limited to English "lack the abilities and skills in communicating with the children, youth and adults of the Mexican-American cultural group."

The program is projected over a five-year period.

Wallace said the undergraduate phase initially "proposes to recruit sophomores from junior and senior colleges of the Southwest who have indicated an interest in teaching as a career and who meet the selective admission standards to the program. In the second year, the recruiting will involve high school graduates from the region and their induction into a four-year program at Tech," he said.

At the graduate level, the counselling program involves the identification of certified classroom teachers of Mexican-American origin who are interested in becoming school counselors. They will be enrolled in a special 12 to 15-month program designed to develop "highly skilled bi-lingual specialists who can work effectively as liaison persons between the student, the teacher and the parents," the professor added.

Academic disciplines to be involved in the project include Education, English, Foreign Language, Psychology, Sociology, Speech, Anthropology, Art, Music and History.

(MORE)

Bi-lingual teachers . . . add two

Wallace listed as the "three major goals of the project":

"1. Prevention of the excessive drop out rate of the Mexican American students; 2. Development of their talents and abilities and channelling them into productive occupations and professions, and 3. Development of a mutual and reciprocal respect for both the American and Mexican-American cultures."

He said Tech Profs. Len Ainsworth and Owen L. Caskey will be coordinating the individual programs.

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By Dawson N. Oppenheimer
15-8-2-67

LUBBOCK, Aug. 2 -- Two \$400 scholarships were awarded to Texas Tech's Department of Petroleum Engineering Tuesday (Aug. 2) by the Sun Oil Co.

Robert A. Matteson, director of the oil firm's college relations program, presented the scholarships to Tech Department Head W. L. Ducker and Prof. Philip Johnson. Recipients of the awards will be selected by the University at a later date.

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By Dawson N. Oppenheimer
14-8-2-67

This release was distributed 8/2/67
to all Lubbock media, El Paso, Zyla
and Tucker.

LUBBOCK, Aug. 2 -- Ana Maria Maldonado, valedictorian of her class at El Paso Jefferson High School, has been named recipient of Texas Tech's \$2,000 Hiram Parks Scholarship for 1967.

Miss Maldonado, who finished first in a class of 321 with a four year grade average of 97, plans to major in music. She is the daughter of Mr. and Mrs. Francisco Maldonado (327 S. Verda), El Paso.

Parks scholars are selected on the basis of character, promise of leadership records and need, said Tech Prof. Dr. Scotti Mae Tucker, chairman of the selection committee.

The scholarships were established in 1945 by Mr. and Mrs. Hiram Parks of Lubbock to encourage young men and women of Mexican descent to continue their educations. Recipients of the grant, awarded annually, receive \$500 for each of four academic years.

In addition to maintaining a straight-A record, Miss Maldonado, a cellist, has won many honors as a musician. She was a member of the Jefferson High School Orchestra four years, appearing as a soloist with the group at the Mid-West Band Clinic in Chicago in December, and for the past three years has appeared with the Texas Symphony Orchestra.

Miss Maldonado has been a member of the El Paso All-City Orchestra five years, playing first cello for three, and in April 1966 represented El Paso at the American Youth Performs program in Carnegie Hall, New York City.

(MORE,

Parks Scholar . . . add one

Her leadership abilities brought her the All-Jefferson Girl Award described as "the highest award the faculty can bestow on a senior student."

She was a cheerleader two years, served as president of Silver Hostess Club, treasurer of the National Honor Society and the senior class, president of the school orchestra and was a member of the French Honor Society.

As a member of the school's slide rule team, she won awards in University Interscholastic League competitions at the district, regional and state levels.

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By Emil Carmichael
13-8-2-67

COMMISSIONING CEREMONIES -- Maj. Bobby J. Carter, left, of Texas Tech's Military Science Department administers the oath as Tech graduate student John S. McMath of Denton becomes a 2nd lieutenant. Witnessing the ceremony are Mrs. McMath and Col. Maxwell C. Murphy, Head of Tech's Army ROTC program who formally presented the commission to McMath. The new officer is a math major at Tech. His wife -- the former Martha Whitney Vickers of Charleston, W. Va.

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By Dawson N. Oppenheimer
12-8-2-67

TECH VISITORS -- State Department interpreter Elena Sacchet (second from right) explains material in Texas Tech's Library during a tour by nine Costa Rican National Youth Movement leaders. Dr. Harley D. Oberhelman of Tech's Foreign Languages Department, left, conducted the tour. The Costa Ricans were selected for the tour after the Central American organization was invited by the U. S. State Department to send a delegation to tour American youth development programs. Pictured with Miss Sacchet and Dr. Oberhelman are Raul Hidalgo, bank executive, and Marelen Bolanos, a teacher, both of San Jose. (Tech Photo)

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By Dawson N. Oppenheimer
11-8-2-67

This release was distributed
8/2/67 to all Lubbock media,
Dallas, Seacat, Hewlett-
Packard, Dallas, Tex.

LUBBOCK, Aug. 2 -- Texas Tech's Department of Electrical Engineering has received two new technical instruments valued at about \$2,800 from the Dallas office of Hewlett-Packard.

The gifts were announced by Asst. Prof. M. Kristiansen, who accepted them for Tech from Gene Stiles, Hewlett-Packard's Dallas area manager.

Dr. Kristiansen said the firm gave Tech a high power pulse unit and an X-Y recorder, which makes plots and graphs used to record electric signals.

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By Dawson N. Oppenheimer
10-8-2-67

LUBBOCK, Aug. 3 -- Tom Sawyer will whitewash a fence, become engaged to Becky Thatcher and witness a murder in episodes from the Mark Twain classic to be shown over Texas Tech's educational television station KTXT the week of Aug. 7-11.

The Tom Sawyer vignettes will be presented in the "What's New" time slot at 6 p.m. Monday, Wednesday and Friday, with repeats at 7:30 p.m. on each of the designated days.

Theater buffs will be treated to the Sadler Wells production of Gilbert and Sullivan's "The Mikado" at 9 p.m. Thursday and to a drama of Victorian England in "London Assurance," a story of an elderly nobleman in love, over N.E.T. Playhouse at 9 p.m. Friday. A film classic, "Man of Aran," by the late Robert Flaherty, will be shown at 9 p.m. Tuesday.

Offerings on the international scene will include an N.E.T. Journal discussion at 9 p.m. Monday concerning U.S. involvement in Thailand and the "unknown war" in Burma. The pros and cons of armed intervention by major powers will be probed in "Great Powers in Action" at 8:30 p.m. Wednesday.

Opinions of 1936 Presidential Candidate Alf Landon will be aired in a 9:30 p.m. interview Wednesday.

Problems of the working woman will be explored in "Wages of Work," scheduled at 8 p.m. Thursday.

Beulah Hodge will monitor a discussion of the Montessori teaching methods and its aims in her "Men and Ideas Program" at 8 p.m. Friday.

This release was distributed 8/11/67
to all Lubbock media, AP, The
Cattleman, Chihuahua, Mexico, Box
and Thomas.

CHIHUAHUA, Mexico, Aug. 11 -- Dr. Thadis W. Box of Texas Tech said Friday (Aug. 11) "there is an urgent need to develop new and better research information on the value and use of woody plants."

Box, organizational director of Tech's International Center for Arid and Semi-Arid Land Studies, spoke at Friday's session marking the 10th anniversary of the Rancho Experimental La Campana.

He was one of two featured Tech speakers at the four-day meeting which ends Saturday. Dean Gerald W. Thomas of the Tech School of Agriculture spoke Thursday.

Box said the rapid increase of unpalatable brush into grasslands and other semi-arid regions "is one of the most pressing problems in land use facing the ranching industry.

"In an effort to combat this increase," he said, "woody plants often have been considered as worthless. This certainly is not true."

Box told the more than 500 livestock industry people here that woody plants generally form "the most important forage species in areas of less than 10 inches annual precipitation. In these arid areas, desert shrubs are the most stable form of vegetation," he said.

Protein, carotene and minerals are supplied by such shrubs during drought, winter cold, and other periods of stress, according to Box. He added that "in the dry regions, shrubs usually produce both a greater quantity and a higher quality forage than grasses.

"Brush management practices of removing old top growth with mechanical devices or fire produces palatable sprouts from many species in semi-arid regions. Research by Texas Tech in the Corpus Christi area," he said, "showed that the preference and forage value of many South Texas chaparral sprouts increased four to 10 fold following top removal."

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By Dawson N. Oppenheimer
8-8- 1-67

This release distributed 8-1-67 to
locals, Midland, Tyler, AP, O'Dell,
Baylor, U.T (Austin) and U.T. at
Arlington

LUBBOCK, Aug. 1 -- Dr. Patrick O'Dell, head of Texas Tech's Mathematics Department, said Tuesday (Aug. 1) that Midland graduate student Gerald L. Morris will become Tech's first recipient of a doctor's degree in mathematics.

Morris, who received his bachelor's degree from Baylor and his master's degree from the University of Texas, is slated to become an assistant professor of mathematics in the math department at the University of Texas at Arlington this fall.

O'Dell said the awarding of the PhD to Morris "is indeed a milestone in the history of our department." He said that the next academic year will produce another five to 10 additional doctorates from the Mathematics Department in a doctoral program that is about three years old.

"We now have coming to our faculty about eight new young professors who will continue to strengthen the graduate program," Dr. O'Dell said.

Morris, who served during the past academic year as a teaching assistant, prepared his dissertation on "Characterizations of Generalized Inverses for Matrices."

He is married to the former Eleanor Potter of Tyler. She taught in the Lubbock public school system during the past year.

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By Dawson N. Oppenheimer

7-8-1-67

This release distributed 8-1-67 to
locals, Hemmle, Bowen and Tony
Britton

LUBBOCK, Aug. 1 -- Texas Tech's Music Department will
present Thomas Bennett of Snyder, trumpet, and Michael Gafford
of Midland, flute, in a student recital at 8:15 p.m. Tuesday (Aug.
8) in the music building.

Bennett will play compositions by Hummel, Delcroix and Latham.
Gafford has chosen from the works of Mozart, Hue and Poulenc.
Accompanists will be Miss Mary Helen Sheffield of Sulphur Springs
and Mrs. Joe Adcock of Midland.

The recitalists are students of Tech Instructors Frank Bowen
and Tony Britton.

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By Emil Carmichael

6-8-1-67

LUBBOCK, July 31 -- Texas Tech Television station KTXT-TV will show an experimental Thornton Wilder play Thursday (Aug. 3), featuring a cast made up entirely of Tech faculty members and students and Lubbock residents.

The play, "Pullman Car Hiawatha," was adapted for television by Tech graduate student Bill Williams of Lubbock, who said he believed it "will be the first dramatic television production to be done on the South Plains."

The local production will feature Lubbock businessman Weldon George as stage manager. Two other veteran Lubbock dramatists playing important roles are Doris Jean Smith and Vivian Garets.

Others listed in the cast are Philip Thomas, Tom King, Lauren Huddleston, Shirley Brockman, Vernon McGuire, Olive Price, Michael Struve, Bobby Robinson, Cindy Maddox, Ruth McGuire, Ray McWilliams, Jim Buchanan, Nancy Ruff, Chris Smith, Nancy Buchanan, Jeff Sedberry, Will Shimer, Lana Sirpless, Sandra Smith, Sharon Stewart, Louis H. Bryan Jr., and Pat Patillo.

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By Dawson N. Oppenheimer

4-7-31-67

This release distributed 7-31-67 to
locals, Thomas, Box, ICASALS file,
Research file, AP, Rancho Experi-
mental La Campana, Chihuahua, Mex.

LUBBOCK, Tex., July 31 -- Texas Tech Agriculture Dean Gerald W. Thomas and Dr. Thadis W. Box of Tech's International Center for Arid and Semi-Arid Land Studies will be among the top speakers at the 10th anniversary of the Rancho Experimental La Campana at Chihuahua, Mexico, in early August.

Dr. Thomas, who spoke at opening ceremonies of the experiment station in 1957, is slated to appear Aug. 10 to discuss "The Importance of International Relations in the Conservation and Welfare of Our Natural Resources."

Dr. Box, organizational director of the International Center, will discuss the "Value of Browse (woody plants) For Forage in Arid Lands." His talk is slated for Aug. 11.

The experimental ranch is operated jointly by the Rockefeller Foundation and the government of Mexico for research purposes in range and livestock production, grassland improvement and poisonous plant control.

Dr. Thomas said "we have been working very closely with this station in the past 10 years by offering technical services and advice." He called the Chihuahua station "probably the most important non-U.S. range research location for Central and South America."

The Rancho's director, Dr. Martin Gonzalez, is a former student of Dean Thomas, and Texas Tech agriculture faculty has been working with Gonzalez in compiling an annual Spanish language publication abstracting all the important range literature for distribution through Central and South America.

Dr. Box has been working with the Mexican group for several years, having served as an advisor to the station's program, director of short courses and consultant. He also helped set up the station's forage classification system.

The anniversary meeting is slated Aug. 9-12.
3-7-31-67

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By Emil Carmichael

This release distributed 7-31-67
to locals, Tinsley and Home Eco.
file

LUBBOCK, July 31 -- Dr. L. Ann Buntin, head of Texas
Tech's Department of Home Economics Education, is in Houston
this week attending sessions of the Texas Homemaking Teachers
Association. Dr. Buntin will serve on a symposium at one of
the conference sessions. The meeting will end Friday (Aug. 4).

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By Emil Carmichael

2-7-31-67

This release distributed 7-31-67 to
locals, AP, UPI, San Francisco,
U of C., Levelland, Amandes, Allison,
Jones, Ft. Worth, Dallas and Texas
Bar Journal

FOR SUNDAY PAPERS AUG. 5, 1967

LUBBOCK, Tex., Aug. 4 -- Two years of talent scouting, curriculum preparation, student recruitment and countless other details pay off Sept. 15 when the Texas Tech School of Law -- the years-long dream of a dedicated Levelland attorney -- becomes a reality.

Seventy-five law students are expected to be on the rolls, according to Dean Richard B. Amandes, who said 63 already have begun registering. Acceptance letters have been dispatched to seven other applicants, leaving only five certain openings.

"It is our goal," the tall slender dean said "to have the Tech School of Law in the top rank among Texas institutions within three years. We offer prospective law students an outstanding faculty -- well balanced among men who have substantial law practice and those with extensive teaching and administrative experience in a wide variety of legal fields."

Amandes is confident that growth of Tech's first professional school and its stature in the near future will justify the faith of Levelland attorney Alvin R. Allison, recognized as "father of the Law School."

Allison, an alumnus and member of the Tech Board of Directors, devoted his own time, talents and funds to the campaign that eventually produced the legislative appropriation to implement the school.

He literally went from door to door in a one-man campaign to sell the idea, first to the Board of Directors, then to the Texas State Commission for Higher Education (predecessor of the Coordinating Board), the legislature and the public.

From the time he was appointed to the Tech Board in 1961, Allison began collecting data to support his contention that a law school was needed at Tech. He armed himself with endorsements by professional groups from throughout Texas, particularly from West Texas.

With these statements, census data and detailed reports of area legal
(MORE)

LAW SCHOOL --- add one

activities and resources, he bombarded fellow board members with evidence of the growing need.

By July 13, 1963, they had been convinced. It was on that day, according to official minutes, that "Upon motion made by Mr. Allison... the Board by a majority vote approved the proposal which is to be submitted to the Texas Commission on Higher Education for the establishment of a school of law at Texas Technological College."

The 1965 Legislature funded the plan, and Allison's campaign reached its culmination early in 1966 when Amandes was brought in as dean.

The school is temporarily housed in re-conditioned barracks from Sheppard Air Force Base, but plans call for a new Law School Building by the fall of 1969.

Intense efforts to build an outstanding law library have been underway since Amandes was appointed dean in February of 1966. The library will include more than 20,000 volumes by the time the school opens. "We expect to add 15,000 volumes annually for the first few years," he said, "and we are making room in the new building to hold about 200,000 volumes eventually."

"A law school revolves around its library and we have obtained an outstanding law librarian, U.V. Jones, who is well aware of what the library should do for a lawyer, a law student and a law school faculty," said Amandes.

Jones is responsible for providing Tech "with a law library that will encourage research in all areas of law and provide a valuable service, not only to our students and faculty, but to lawyers and legal researchers from throughout West Texas," the dean said.

Before coming to Tech, Amandes served as Associate Dean at the University of California's Hastings College of Law.

He immediately began a search for qualified faculty members, with his decision to bring in Jones made only hours after his own acceptance of the deanship.

Since then, the faculty has been brought up to full first-year strength. Amandes already is recruiting new talent for the fall of 1968 when the school has both first and second year law students.

(MORE)

Law School --- add two

Latest faculty appointment was Asst. Prof. Martin A. Frey from the Drake University Law School.

The balance of the new faculty includes Glen W. Shellhaas, formerly of the University of North Carolina Law School; Justin Smith, National College of State Trial Judges at the University of Nevada, and Maurice B. Kirk, former Drake Law School Dean.

Along with his administrative chores, Dean Amandes expects to teach because he thinks "an administrator has to teach. He usually is not good as an administrator if he doesn't," Amandes said, "because he loses contact with his students and with the teaching problems of his faculty."

The 40-year-old dean has put in six-and-seven-day weeks since coming to Tech, but he still manages to play some handball to keep his six foot, three inch frame in trim condition and he still finds time to be with his wife and two children.

But most of his thoughts and energy have gone into the "building of a new law school that will rank among the best in the nation -- one of which all Texans can be proud."

Small details, which he refers to as "housekeeping problems" -- still remain. But Amandes and his staff are confident that when 75 prospective lawyers show up at Texas Tech's new School of Law Sept. 15, "we'll be ready for them."

By Dawson N. Oppenheimer

1-7-31-67

This release was distributed 8/18/67 to all Lubbock media (farm editors), AP, Young, Ayers, Allen, Schuster, Thomas, Cattleman, Better Farming, Ag. Education Magazine, Harvester World, Soil & Water, Grain Feed Review, Jrnl. of Soil & Water Conservation, Agronomy News, West Texas Country Spokesman, Farmer-Stockman.

(FOR AM RELEASE SUNDAY, AUG. 20)

LUBBOCK, Texas, Aug. 19 -- Perhaps the three most successful coaches in the history of this continent's colleges and universities are members of the Texas Tech agronomy faculty.

They are Cecil Ayers, Dr. Joseph L. Schuster and Dr. B. L. Allen, none of whom is likely to be found near an athletic field except as Tech fans.

National and international championships have been nailed down so often by their teams that when they win a new title, the reaction is: "so what else is new?" When, on the rare occasion a Tech team slips to second or third best in the nation, the reaction is "what went wrong?"

The reaction -- across the board -- to last year's efforts was "so what", because absolutely nothing went wrong. Winning top national and international honors for Tech last year were her Crops Team under Coach Ayers, her Soils Team under Coach Allen and her Range Plant Identification Team under Coach Schuster.

It was the first time in history that any university ever had so completely dominated the intercollegiate field of competition in agronomy and range management.

Dear among the successful trio is Agronomy Prof. Cecil W. Ayers, whose teams have won both major national championships in each of the past five years. In a total of 38 contests in the past 20 years Tech has failed to finish first only 12 times. No Tech team under Ayers' tutorship has ever finished below third.

(More)

The Range Management Team, under Schuster, can claim an even better percentage of success, but the history is shorter. His range teams have placed first in the national contest each of the three years he has handled the team.

Dr. Allen's Soils Team made it a clean sweep in 1966-67 when his boys walked off with top national honors to make the Tech team the only intercollegiate soils team to ever win a national crown twice, Tech having won previously in 1964.

What's the outlook for 1967-68? Like their counterparts on the football field, the coaches aren't saying much. All agree "the competition is getting tougher each year, but we have some fine boys here and when contest time comes Tech will be ready."

They also agree on the basic value of this type of intercollegiate competition. Ayers said that the Tech record has caused the agriculture industry "to look our way when there are job openings. Tech boys are in demand because the record indicates we are training competent scientific minds in practical agricultural disciplines."

Dr. Allen said the soils contests "are a very distinct aid to teaching soil morphology. I have far more confidence in my undergraduate students who have competed in the contests than I do in my graduate students who have not had such experience."

He also pointed to the fact that of the 17 boys he has trained since becoming Tech's soils coach, eight have entered graduate schools, of whom four now are working on their doctoral programs.

Schuster, whose teams had never won prior to his becoming coach and have not lost since, said every team member who graduated from Tech since he has been coach has gone on to graduate school, with one exception.

The exception: He entered the armed services.

MEXICO CITY, Aug. 18 -- Two events as greatly different as a bull fight and a visit to the famous "Ballet Folklorico" are in store during the week beginning Monday (Aug. 21) for the 31 Spanish language students participating in Texas Tech's summer program in Mexico.

Other trips have been planned to the Palacio Nacional, the Castle of Chapultepek, the Cathedral and the pyramids of San Juan Teotihuacan, said Tech Languages Prof. Dr. Scotti Mae Tucker, director of the program.

Since mid-July, the students completed a month's study at the University of San Luis Potosi, toured industrial and agricultural centers and spent at least a week in the homes of their Mexican host families.

The visitors were honored at many social events, Dr. Tucker said, often receiving more invitations than they could accept. In return, the Tech students entertained their San Luis Potosi friends by presenting a program of comedy skits, in Spanish, at a farewell program.

The course of study called for daily classes plus 18 hours of laboratory work each week. Side trips included visits to a charreada (rodeo), Hogar del Nino (Mexico's Boys Ranch) and to Guadalajara.

During their stay, articles about the Tech group, Dr. Tucker and Ramon Renteria, one of their lab instructors and a graduate of Tech, appeared in "El Sol," San Luis Potosi newspaper.

The group will return to Lubbock Aug. 25.

ICASALS & Museum Development Program

FOR RELEASE: SUNDAY, August 20, 1967

This release was distributed 8/18/67
to all Lubbock media, AP, Dallas,
Fort Worth, Evans and Phillips.

LUBBOCK, Aug. 19 -- Alvin R. Allison, member of the Board of Directors of Texas Technological College and father of Tech's new Law School, has been named Area Chairman of the ICASALS and Museum Development Program. He will lead the statewide activities of the Development Program outside the Lubbock metropolitan area.

The prominent Levelland attorney's appointment was announced by Development Fund Chairman Loyd Lanotte of Lubbock. Lanotte said "we are grateful that a man of Al Allison's caliber accepted this important position. He is well known and respected by business and community leaders throughout the state."

Allison accepted his leadership role "with a deep sense of responsibility. There is a tremendous job to be done. The ICASALS and Museum Development Program offers all sorts of opportunities to the High Plains area, the state and the nation. I am honored to have a part in this program and am challenged by its potential."

He will name five Area Vice-Chairmen to lead the Development Program in the western, northeastern, central, southeastern and southern portions of the state very soon.

The Development Program will provide \$6 million for the ICASALS and Museum Development Fund. The new museum complex will become the showcase for the International Center for Arid and Semi-Arid Land Studies (ICASALS).

Plans for the new complex include classrooms, a planetarium, laboratory facilities, galleries, exhibit areas, administrative offices, a library, auditorium and other facilities.

This release was distributed 8/17/67
to all Lubbock media, Dudek,
Bradford, Burford, AP, Arthurdale,
W. Va.,

LUBBOCK, Aug. 17 -- Dr. Richard A. Dudek, head of Texas Tech's Department of Industrial Engineering, will report details this month of new research which may significantly improve efficiency and economy in the operation of job shops.

Dr. Dudek's report is in a paper co-authored with a Tech graduate student. The paper will be delivered at the Institute of Management Sciences' 14th International meeting, in Mexico City Aug. 22-25.

The paper will describe what engineers call "a heuristic algorithm for sequencing technologically ordered jobs through machines with passing permitted."

This concerns finding proper sequences for taking any given number of jobs and running them through various work stations in a sequence that will keep the various work stations operating most efficiently and with the least idle time.

Dr. Dudek's paper detailed a set of steps through which management can determine the optimal sequence of handling any given number of jobs through any number of machine activities.

Co-author is David D. Calvert of Arthurdale, W. Va., who earned his master's degree at Tech early this year and currently is serving with the Air Force in Thailand.

The paper is the result of research efforts of Dudek, Calvert and other members of the sequencing research group in Tech's Industrial Engineering Department. It was partially supported by a National Science Foundation grant.

Texas Technological College
Department of Public Information

This release was distributed
8/17/67 to all Lubbock media
and Amandes.

LUBBOCK, Aug. 17 -- Dean Richard B. Amandes of the Texas Tech School of Law will address the Lubbock Board of Realtors Friday (Aug. 18), according to Mrs. Robert H. Brummel of the group's program committee.

The talk, to explore plans for the school which opens for the first time next month, is slated for noon at the Johnson House.

Amandes also is scheduled to go to Charleston, S. C. Aug. 23 to deliver a paper during the three-day conference of Southeastern Law Schools. Title of the paper will be "Examinations and Grading in Law Schools."

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By Dawson N. Oppenheimer
7-8-17-67

Texas Technological College
Department of Public Information

This release was distributed 8/17/67
to all Lubbock media (farm editors),
Zinn, Hudson, Dean Thomas, Furr.

LUBBOCK, Aug. 17 -- Texas Tech's Kilgore Beef Research Center at Pantex will be the site for opening activities of the 12th Annual Performance Registry (PRI) International Convention Sunday (Aug. 20).

Convention delegates from throughout the United States, Canada, Mexico and Latin and South America will be taken on a late afternoon tour of the Tech research facility. The tour will be followed by a Texas barbecue after which a welcoming address will be given by Dr. Gerald W. Thomas, dean of the School of Agriculture at Tech.

Pantex Superintendent R. D. Furr will review the research being conducted at the station. The agenda also calls for display of cattle which will be slaughtered for the PRI's Meat Sire Symposium, slated for Tuesday.

The balance of the convention will be headquartered at Amarillo's Holiday Inn West. Adjournment is scheduled for 4 p.m., Tuesday.

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By Dawson N. Oppenheimer
6-8-17-67

Texas Technological College
Department of Public Information

This release was distributed 8/16/67
to all Lubbock media, Troy and
Barrick.

LUBBOCK, Aug. 16 -- Robert D. Troy, Texas Tech Architecture Instructor, is in Peru studying housing in that nation's arid zones.

A dispatch from the Lima newspaper, El Puruano, said Troy is investigating housing programs, materials and construction methods, fiscal planning and the role of the architectural profession.

During his stay in Lima, Troy will confer with experts of the National Board of Housing, the National Institute of Planning and the International Agency of Development.

When he arrived in Lima last month, Troy was met by Dean Carlos Morales Machiavello and members of the Board of Directors of the College of Architecture to whom he outlined his study plans and explained his mission.

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5-8-16-67

By Dawson N. Oppenheimer

Texas Technological College
Department of Public Information

This release was distributed 8/16/67 to all
Lubbock media, AP, El Paso, Dale Zinn,
Soil Conservation Society of America, Texas
Parks and Wildlife, Progressive Farmer,
Cattleman.

DES MOINES, Iowa, Aug. 16 -- Roland E. Truax, a Texas Tech animal husbandry major from El Paso, is one of 15 college and university seniors named as recipients of \$500 scholarships awarded by the Soil Conservation Society of America.

Truax was selected as winner of the Southwestern regional award during the society's 22nd annual meeting here.

There were nine regional winners from the United States and Canada as well as five at-large winners named from among regional alternates. The awards are known as Gildea Scholarships in Conservation and are made possible by a grant to the Conservation Society from Mr. and Mrs. Ray Y. Gildea of Columbus, Miss.

Winners are determined on the basis of need and scholastic achievement.

Truax is slated to enroll this fall as a senior in Tech's Animal Husbandry Department. He has served as vice president of the Junior Leader's association and historian of the Block and Bridle Club. He says he plans a career as a range and livestock manager in West Texas after graduation.

Texas Technological College
Department of Public Information

This release was distributed 8/16/67
to all Lubbock media, Dr. Jordan.

LUBBOCK, Aug. 16 -- Dr. John Risen Jones of Washington will visit the Texas Tech campus Thursday (Aug. 17) and Friday to observe and evaluate the Office of Economic Opportunity's Upward Bound project.

Jones is executive associate of Region V of Educational Associates Inc., a firm employed by the OEO to evaluate the Upward Bound programs on campuses all over the country.

He is slated to meet Thursday with Joe Kelly, executive director of the Lubbock Community Action Board, the applicant agency which submitted the Upward Bound proposal to Washington and delegated the program to Tech's administration. He also will tour poverty areas in the city and visit with Community Center and Multi-Service Center directors.

Dr. David B. Jordan, Upward Bound director, said Jones would be on hand Thursday evening to observe and possibly participate in student competition with Tech staff members. The Upward Bound staff, Jordan said, "challenged the students to contests in swimming and volleyball, and they accepted the challenge. I think we're in trouble."

The Friday agenda for Jones includes classroom visits, a conference with university officials, a television interview (channel 11), and a conference with Jordan.

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By Dawson N. Oppenheimer

3-8-16-67

Texas Technological College
Department of Public Information

This release was distributed 8/15/67 to
all Lubbock media, Gainesville Fla.,
U. of Fla., Macon, Ga., Wesleyan College,
Bloomington, Ind., Stanford
U., Hemmle.

LUBBOCK, Tex., Aug. 15 -- Evelyn McGarrity, mezzo-soprano now on the University of Florida faculty and former faculty member in Texas Tech's Music Department, is returning to Tech this fall as an associate professor of music and voice.

Department Head Gene L. Hemmle said Miss McGarrity brings to Tech a broad musical background which includes dual careers as a teacher and as a solo artist in concert and opera.

As a professional singer, Miss McGarrity toured the United States with Gian-Carlo Menotti's "The Consul". In Italy as a Fulbright Scholar, she made a highly successful debut as Suzuki in Puccini's "Madame Butterfly." She has appeared as soloist with a number of leading orchestras and choral groups on stages all over the country, including New York's Carnegie Hall.

Miss McGarrity earned her bachelor of music degree at Wesleyan College in Macon, Ga., and her master's degree from Indiana University in Bloomington. She has done advanced study at the Curtis Institute in Philadelphia and is a doctoral candidate at Stanford University.

In addition to having taught previously at Tech, she has served on the faculties at Wesleyan, Indiana, Oberlin (Ohio) Conservatory, Louisiana State University and the Meadow Brook School of Music of Oakland University in Rochester, Mich.

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By Dawson N. Oppenheimer

2-8-15-67

This release distributed 8-14-67 to locals, AP, Pampa Daily News, Fort Worth Star-Telegram, Winegar, Saddletramp file, student file, ex-students file, Texas Techsan and Tech Times.

LUBBOCK, Aug. 14 -- The call was sounded Monday (Aug. 14) for assembly of all Saddle Tramps, past and present, at a reunion of the Texas Tech spirit organization during the Tech-Texas A&M football weekend.

Ray (Butch) Frazier of Pampa, reunion committee chairman, said "all Tramps will convene Saturday, Oct. 14, on the Tech campus for the 31st anniversary and the first reunion ever held" by the group.

He said Tramps and ex-Tramps will meet at the Village Inn at 9:45 a. m. for a coffee, and again at noon for a barbecue. Highlight of the reunion occurs at the night football game when all ex-Tramps will be honored at halftime.

Frazier recalled that the organization first was conceived in 1936 by Tech's head cheerleader, Arch Lamb, who sought formation of a spirit group whose job would be to lead school spirit into constructive channels.

"Since 1936," the committee chairman said, "the Tramps have become an important service organization on the Tech campus, to which many other universities have turned for assistance in formation of similar groups."

Saddle Tramp interests center around Tech athletics as the Tramps sponsor all pep rallies, bonfires and similar team boosters. They also visit high schools throughout Texas and nearby states to "talk Tech" to prospective students.

Currently, the Tramps are busy with their most ambitious project to date. They are working to raise money for the construction of a new \$56,000 marker at the main entrance to the Tech campus. The marker will feature a fountain, a 12-foot high granite seal of Texas Tech and a 100-foot long reflecting pool.

Frazier advised ex-Tramps to make their reservations for the reunion in advance by writing to Saddle Tramps, Box 4263, Tech Station, Lubbock, Texas, 79409. Cost of game tickets is \$5.50 and Frazier said those making reserv reservations should enclose an additional 25 cents to cover the cost of handling.

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-8-7-67	Librarians attend wrkshp.	✓				Janeway, A belene, A.P. Box, Heard
2-8-7-67	Textile Resch. Cntr.	✓				Bradford, Thomas
3-8-7-67	Jenkins. Wkshp.	✓			✓	Kareta, Triley
4-8-7-67	Wuersching - doc's degree	✓				Bay City, Mich., Little
5-8-7-67	B. A.	✓				N.Y. U., U of Ind., ^{Kilchenstein} Bloomington, Neup.
6-8-8-67	Tribble-Join Faculty	✓				Columbia, Mo.; U of Mo.; Zinn; Trickle; Cattelman; James Assoc. - George Jink.
7-8-8-67	Foreign Stud. Housing	✓				Don. Allen, Hartshorne
8-8-8-67	Rancho Experimental	✓				A.P. Box, Thomas, Jink. of Eng. Hyatt
9-8-8-67	Debate Teams	✓			✓	Lee, Thomas, Williams
10-8-9-67	L. Hay - Jenkins. Semi.	✓				WTM (closed on 8-11)
11-8-9-67	Commencement Speaker	✓				C.B. Fife
12-8-10-67	Chastain - ^{new ass't} dis. gov. status	✓	faculty	✓	Tech. Union	Longley; Ryan; Spurr; Coronado High; Kalla; Tupelo, Miss.; Hattiesburg, Miss.; U of So. Miss.; Nashville - 2 nypu.; Murfreesboro nypu.; Middle Tennessee State U.

[illegible]

Texas Technological College
Department of Public Information

This release was distributed
8/7/67 to all Lubbock media,
Abilene and Janeway.

LUBBOCK, Aug. 7 -- Librarians and trustees of public libraries in West Texas will attend a management workshop at Texas Tech starting Aug. 30, Tech Librarian Ray Janeway said Monday, (Aug. 7).

Abilene Librarian Thelma Andrews will direct the three-day series of discussions and demonstrations on library budgets, policies and programs.

Miss Andrews, a past president of the Texas Library Association, currently is chairman of the association's development committee and also chairman of TLA District III.

Prior to becoming head of Abilene's Public Library in 1956, she was librarian at Hardin-Simmons University. She taught public library administration this summer in the University of Texas' Graduate School of Library Science.

The workshop is being sponsored by Tech, Lubbock City-County Libraries and the Field Services Division of Texas State Library. There will be no charge for participation, Janeway said.

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By Emil Carmichael
1-8-7-67

LUBBOCK, Aug. 7 -- Texas Tech's expanded Textile Research Center, properly developed and staffed, "will have people from all parts of the world trekking to Lubbock."

This was the weekend word of M. Earl Heard, Tech engineering professor and consultant to the research center, as he planned a European trip in search for talent and tools to staff and equip the lab.

Heard spoke twice after the Tech Board of Directors voted to further expand the facility--first to the board, which he congratulated for its "foresight and vision," and then to a meeting of industry leaders in the production of natural fibers.

The Tech Board approved a proposal to add a 12,000 square foot basement to plans that already included a 21,000 foot expansion of the laboratory. Heard said the research center, when finished, would be a complete processing plant for cotton and would need only minor additions of equipment to serve the same purpose for wool and mohair.

Tech officials estimate the expansion, including new equipment, will cost between \$1 million and \$1.25 million. It will more than double the size of the present facility and will almost double its dollar value.

Heard said the research laboratory would be able to take a bale of raw cotton, run it through the entire production process, and turn out a finished product. He said \$400,000 of the equipment is adaptable to processing of wool and mohair providing the same production potential for those fibers.

"Here is an opportunity without parallel for Texas Tech to do something for every producer and user of natural fibers throughout the world," he said.

(MORE)

He said action now by the Board and quick development of the expansion plans would put Tech in a position to "get more than its share of the cotton industry's research and promotion money."

This money, an estimated \$8-to-\$15 million a year, will come from cotton farmers who have voted to tax themselves \$1 per bale for research and promotion of the industry.

"This is the first time I have ever heard of a depressed industry taxing itself for such purposes," Heard said.

"But it will take the finest equipment and talent to give them the type of research they need. Here at Texas Tech we will have all the facilities we need, and if we can be ready in the next 12 to 24 months, we will have people trekking to Lubbock from all over the world.

"We plan to have the type of people here whose talent will demand that the world's natural fibers industry will look to us for leadership," Heard added.

Heard said he will leave for Europe in September, visiting other research centers, looking at the latest developments in Europe's natural fibers research equipment and shopping for the continent's top talent.

Meanwhile, he said, Tech's research people should get busy preparing proposals and programs to offer the cotton industry. "If we are prepared to challenge the problems of the industry, which now finds itself at a crossroads--a crisis--we will have the support of the cotton people," Heard said.

LUBBOCK, Tex., Aug. 7 -- Two business education pioneers came to Texas Tech Monday (Aug. 7) to review the field's history, note new trends and plot the future.

Dr. Elvin S. Eyster, retired head of the Department of Business Education and Office Management at Indiana University, Bloomington, described the "characteristics of a professional Person" at a dinner Monday. On Tuesday he was slated to discuss "New Directions in Business Education."

Dr. Paul S. Lomax retired head of the Department of Business Education in New York University's School of Education, drew from his own career-experiences to outline the importance of maintaining teacher-student personal & relations despite growing enrollment.

The two educators spoke to area business teachers, including 39 business education teachers who have been here for three weeks of a four-week workshop sponsored by Tech's Department of Business Education, under the direction of Department Head Dr. William R. Pasewark.

Eyster said business education in general "has attained an enviable position in the past 50 years with as many people enrolled in the field as in all other vocational fields combined."

But he said "the time has come when we have to consider at least a general business course as a necessary, required part of high school education, particularly for students who are not in college preparatory programs."

(MORE)

Business Education ... add one

He said every secondary school student, whether he goes to college or becomes a beauty operator or gas station attendant, needs some basic business education background.

He said, among other things, the American economy would benefit greatly by a generally improved labor-management relationship if the "hired hand knew some of the problems of management." Such general courses would help the student "recognize and understand the profit motive, respect the boss, and attain ability to carry out orders," according to Eyster.

He said another trend in the business education field is the movement of advanced training to the junior college level. "Until recently," he said, "we have thought of high school business training as the end of the road... that the high school graduate from business and office courses was going to go right into the job market."

But now, he said there is a larger movement into higher education, and the "high school has an emerging obligation to prepare people for junior college or the university."

Lomax cautioned against the loss of personal contacts and counseling in the classroom and on the campus. He related experiences of inspiration from his own background and said "while it is more difficult to have personal contact and concern with the progress of every student as our enrollments grow, it is not impossible."

He said the business education teacher has an "overriding obligation" to maintain these contacts and not let the student get too far removed from his source of inspiration and information.

Texas Technological College
Department of Public Information

This release was distributed 8/7/67
to all Lubbock media, Dallas,
Big Spring, Pampa, San Angelo, Crane,
Anderson, Garets and Finley.

LUBBOCK, Aug. 7 -- Practical instruction in news writing, photography and yearbook composition began Monday (Aug. 7) for the 479 high school students and their advisors enrolled in Texas Tech's 10th annual Journalism Workshop.

Students from 98 schools, including groups from California, Colorado, New Mexico and Missouri as well as Texas, are participating in the intensive five-day program, said Journalism Department Head W. E. Garets, workshop director. It is the largest summer workshop held to date. The previous high was 465.

At seminar and laboratory sessions in Tech Union and the university's Journalism Building, delegates came for professional training in news and feature writing, interviewing, editorial writing, layout and makeup techniques, picture making and film processing for school yearbooks and newspapers.

Yearbook instruction, supervised by Charles Doland and Jerry Dixon of the Taylor Publishing Co., Dallas, will culminate with publication of the workshop yearbook, Sine Nomine, under direction of Mrs. Erma Steward of Big Spring.

Student journalists will prepare a workshop newspaper, to be published as a special section of the University Daily, under direction of Tech Assistant Prof. Bob Rooker of the journalism faculty, assisted by Mrs. Elizabeth Hurley of Pampa, Ed Cole of

(NIRE)

Journalism workshop . . . add one

San Angelo, Mrs. Evelyn Stroder of Crane, and Roy McQueen of Andrews.

Tech Journalism Associate Prof. Ralph Sellmeyer is supervisor of the photography section. Workshop consultant is Bill Dean, director of Student Publications for Tech.

Entertainment features in Tech Union ballroom include a dance Monday night, a talent show at 7:30 p.m. Tuesday, a beauty pageant at which "Miss Workshopper" will be named at 7:30 p.m. Wednesday, and a 7 p.m. barbecue and 9 p.m. dance Thursday.

Workshop certificates and awards will be presented at the closing general session at 1:25 p.m. Friday in the union ballroom.

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By Emil Carmichael
3-8-7-67

Texas Technological College
Department of Public Information

This release was distributed
8/7/67 to all Lubbock media,
Bay City, Mich., Wuerschling,
Little and Mattox,

LUBBOCK, Tex., Aug. 7 -- T. Karl H. Wuerschling, Texas Tech assistant professor in the Geography Program, was the weekend recipient of his doctor's degree from the University of Michigan at Ann Arbor.

Wuerschling, a native of Germany where his father still resides, has been head of Tech's Geography Program, since its 1965 inception in the Department of Geosciences.

His doctorate was awarded in absentia through Michigan's Geography Department. His dissertation was on a "Population and Land Use Study of Washtenaw County, Michigan," in which Ann Arbor is located.

Dr. Wuerschling earned his bachelor's degree at Western Michigan University in 1961 and his MA at the University of Michigan the following year.

Prior to coming to Tech, he worked on his PhD and served as a teaching fellow at the Michigan school.

He is married to the former L. Marie Hoffman of Bay City, Mich., and they have two daughters, aged 6 and 5.

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By Dawson N. Oppenheimer

4-8-7-67

LUBBOCK, Aug. 8 -- Dr. Leland F. Tribble, veteran University of Missouri educator and one of the Midwest's top swine research authorities, will join the Texas Tech Animal Husbandry Department as professor next month, according to Department Head Dale W. Zinn.

Tribble, on the College of Agriculture faculty at Columbia, Mo., since 1949, was principal speaker at Tech last month during Tech's 15th Annual Swine Short Course.

Dr. Zinn said Tribble will be responsible for the development of a teaching and research program in swine production. "This is an area of animal agriculture which has a vast potential in the Southwest but has been neglected in the past."

Zinn called Tribble "an outstanding teacher and scientist who is held in high esteem by the nation's swine industry. We feel extremely fortunate to obtain his services."

The author of numerous professional papers, Tribble's research has been most concentrated on swine nutrition and management, particularly as it relates to the brood sow, which he calls "the area most affecting the efficiency of swine production today."

He earned his bachelor's, master's and doctor's degrees from the University of Missouri, which he entered as an undergraduate student in 1946 after having served in the armed forces for three years during World War II.

Tribble was born in California in 1923, but was reared in the Missouri Ozarks, near Lebanon. He and Mrs. Tribble have two sons and a daughter.

Texas Technological College
Department of Public Information

This release was distributed 8/8/67
to all Lubbock media, Hartshorne
and Dean Allen.

LUBBOCK, Aug. 8 -- An appeal was issued Tuesday (Aug. 8) for free, interim housing for several of Texas Tech's foreign students between the close of the summer session and the opening of the fall semester.

Campus residence halls will be closed from Aug. 23 to Sept. 17, said John Hartshorne, advisor to international students, which means that foreign students here on a year-around basis will need to find other quarters during that time.

Hartshorne said some students, among them representatives from India, Jordan and Korea, were attending Tech "on a very tight budget. Thus the extra expenditure for commercial quarters could cause a financial hardship."

Several host families have already invited international students to be their guests during the interim period, Hartshorne said. Others who wish to serve as host families are asked to call him at P02-8811, Ext. 2214.

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By Emil Carmichael
7-8-8-67

(FOR AM PAPERS, SATURDAY, AUG. 12)

CHIHUAHUA, Mexico, Aug. 11 -- Dr. Gerald W. Thomas of Texas Tech said Friday (Aug. 11) increased international exchange of information is necessary to meet an "unprecedented crisis in the development and conservation of natural resources."

Thomas, dean of Tech's School of Agriculture, and Dr. Thadis W. Box, organizational director of Tech's International Center for Arid and Semi-Arid Land Studies, were among the speakers here to mark the 10th anniversary of the Rancho Experimental La Campana.

Thomas said the crisis, affecting "production of our food and other necessities of life, is increasing in severity with the rapid growth of population -- expected to double by the turn of the century."

Thomas, who spoke at opening ceremonies when the experiment station opened here a decade ago, said "no nation can stand alone in accepting this challenge.

"Likewise, the individual farmer, rancher or businessman, regardless of where he lives, is affected by the social and economic conditions in many places of the world remote to his own operations," the Tech dean said.

He told his Mexican hosts "your country could well be the technical training center for Latin and South America. Mexico has a unique opportunity to play a leadership role in international resources development and scientific exchange programs.

"You have the respect of most of the world," Thomas said, "and have made excellent progress in research and education."

The ranch here is operated by the Mexican government and the Rockefeller Foundation for research purposes in range and livestock production.

(MORE)

Thomas said the people of Mexico and the Rockefeller group "can be proud of this research and education program in grassland improvement. Certainly, we must look to our vast native range areas for additional food production and for their contribution to water yield, timber and outdoor recreation.

"It is not unrealistic to visualize a two-to-four-fold improvement in the yield of livestock productions on these vast range areas," Dr. Thomas said.

Earlier, Dr. Box said "there is an urgent need to develop new and better research information on the value and use of woody plants."

Box said the rapid increase of unpalatable brush into grasslands and other semi-arid regions "is one of the most pressing problems in land use facing the ranching industry.

"In an effort to combat this increase," he said, "woody plants often have been considered as worthless. This certainly is not true."

Box told the more than 500 livestock industry people here that woody plants generally form "the most important forage species in areas of less than 10 inches annual precipitation. In these arid areas, desert shrubs are the most stable form of vegetation," he said.

Protein, carotene and minerals are supplied by such shrubs during drought, winter cold, and other periods of stress, according to Box. He added that "in the dry regions, shrubs usually produce both a greater quantity and a higher quality forage than grasses.

"Brush management practices of removing old top growth with mechanical devices or fire produces palatable sprouts from many species in semiarid regions. Research by Texas Tech in the Corpus Christi area," he said, "showed that the preference and forage value of many South Texas chaparral sprouts increased four to 10 fold following top removal."

Texas Technological College
Department of Public Information

This outline was distributed
8/8/67 to all Lubbock media,
Waxahachie Daily Light; Stratford
Star; Amarillo nwps.; Gatesville
nwps.; Lee, Thomas, Williams.

TECH DEBATERS -- Lu Ann Aday, center, Agriculture Economics senior from Waxahachie, runs through a practice debate session as Texas Tech Prof. Hong Y. Lee, left, checks her timing and senior Dan M. Newman of Stratford reviews his notes. The trio leaves Lubbock Friday (Aug. 11) for Guelph, Ont., Canada, and the annual joint meeting of the American and Canadian Farm Economics Associations. The two groups sponsor intercollegiate essay, debate and public speaking contests among agriculture economics seniors from schools throughout both countries. Miss Aday and Newman make up Tech's debate team. Also slated to make the trip and compete in the speech contest is David S. Barnard of Gatesville. (Tech Photo)

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By Dawson N. Oppenheimer
9-8-8-67

Texas Technological College
Department of Public Information

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This release was distributed
8/9/67 to all Lubbock media,
West Texas Museum.

LUBBOCK, Aug. 11 -- West Texas Museum field representative Lou C. Keay will attend a professional writers' seminar at Wayne State University, Detroit, Wednesday (Aug. 16).

Following the seminar, Mrs. Keay will be joined in Detroit by Mrs. Dorothy Bowen, president of the Lubbock Professional Chapter of Theta Sigma Phi, to participate in a 3-day meeting of the national professional fraternity for women in journalism and communications.

Tech junior Barbara Fassel of Dallas will represent the Tech student chapter of Theta Sigma Phi at the national meeting.

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By Emil Carmichael
10-8-9-67

This release was distributed
8/10/67 to all Lubbock media,
Longley, Pijan and all the
towns and universities
mentioned in the article.

LUBBOCK, Tex., Aug. 10 -- Nelson H. Longley, director of Tech Union, announced Thursday (Aug. 10) the appointment of Neal A. Chastain as assistant director of the student facility on the Texas Tech campus.

Chastain, assistant football coach and mathematics teacher at Lubbock's Coronado High School last year, replaces Dallas G. Biggers on the Tech Union Staff.

Biggers, assistant director to Longley for about five year is going to Middle Tennessee State University at Murfreesboro where he will be director of Middle Tennessee's new University Center currently under construction and slated for occupancy early next year.

Chastain is a native of Colorado but he was brought to Texas as an infant and received his primary and secondary education at Spur. He earned his bachelor's degree in business administration at Tech, from where he also earned his master's degree in education.

Prior to joining the Coronado faculty here, he was head football coach at Slaton and Ralls High Schools. He is married to the former Jerre Bedford of Lubbock. They have two children, Trip, 11, and Judy, 8.

Biggers is a native of Tupelo, Miss., and is the recipient of Bachelor's and Master's degrees from the University of Southern Mississippi, Hattiesburg.

Texas Technological College
Department of Public Information

GIFT TO TECH ENGINEERS -- Texas Tech Engineering Dean John R. Bradford, left, accepts \$3,000 from James Barnes of the Continental Oil Co. in Houston. Barnes, general manager of Conoco's Natural Gas and Gas Products Department, said \$1,000 was to be earmarked for chemical engineering analog computer process control equipment. The \$2,000 balance was given by the oil firm as an unrestricted grant for professional development, with its use to be determined by Dr. Bradford.

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By Dawson N. Oppenheimer

13-8-10-67

Texas Technological College
Department of Public Information

This release was distributed 8/10/67
8/10/67 to all Lubbock media, Garetts.

LUBBOCK, Aug. 10 -- High school journalists enrolled in Texas Tech's 10th annual Summer Workshop were slated to close Thursday's busy schedule of newspaper reporting and yearbook editing by relaxing at a 7 p.m. barbecue and swim party at Caprock Pool, followed by a dance from 9 to 10 p.m. in Tech Union.

Other entertainment events of the 5-day short course included a beauty review Wednesday at which Becky Elliot of Friona was named "Miss Workshopper of 1967."

Runnersup for the title were Bev Walls, Pampa; Diane Bingham and Margaret Frost, both of El Paso's Burges High, and Len Miles of Ector High School, Odessa.

Honors in the shop talent show division went to representatives of Odessa Permian High, Midland Lee High, and Fort Worth's Eastern Hills High.

Friday's schedule will include evaluation sessions from 8:30 to 11:45 a.m., climaxed by presentation of certificates and awards at 1:25 p.m.

The workshop program includes training in newspaper writing and makeup, yearbook publication and photography.

-30-

By Emil Carmichael

14-8-10-67

Texas Technological College
Public Information Department

This release was distributed
8/11/67 to all Lubbock media,
Charles Roe, Hollywood, Fla.,
El Paso Times, Hemmle.

LUBBOCK, Aug. 11 -- Texas Tech's Department of Music will present baritone Dick Phillips, voice major from Hollywood, Fla. in a recital at 8:15 p.m. Saturday (Aug. 19) in the Tech Music Building.

The program will include compositions by Handel, Lully, Mozart, Schubert, Brahms, Verdi, Hahn, Faure, Duke and Finzi. Accompanist will be Beverly Barton, Tech graduate from Lubbock.

Phillips has performed major roles in Tech Opera Theater and University Theater productions. He is a student of Tech music instructor Charles Roe.

-30-

By Emil Carmichael
15-8-11-67

"SCHOOL TIES" -- Willie D. Freeman Jr., front right, high school business teacher from Chicago, will be "tied up" by Texas Tech when he gets back to Chicago's Richards Vocational High School. Dr. William R. Pasewark, left, paused during closing exercises of a four-week office education workshop to award Freeman a tie of Pasewark's the Chicagoan admired when the workshop opened. Freeman holds the tie and his workshop certificate in one hand while shaking hands with Tech's Dr. S. M. Kennedy, academic vice president. Certificates were presented by Business Administration Dean George G. Heather. The tie Freeman is wearing, incidentally, was another "workshop trophy." It has been owned by the husband of a workshop faculty member who was moved to similar generosity after a compliment by the Chicago teacher. (Tech Photo)

-30-

By Dawson N. Oppenheimer

16-8-11-67

LUBBOCK, Tex., Aug. 11 -- Dr. S. M. Kennedy, Texas Tech vice president for business affairs, spoke Friday (Aug. 11) of long range goals of improved educational techniques but warned against expecting tangible benefits too soon.

Kennedy was the main speaker at exercises marking the end of a four-week office education course for 39 business teachers from 28 states and the Virgin Islands.

The course, conducted by the Texas Tech Business Education faculty under the direction of Department Head Dr. William R. Pasewark, was funded by a \$33,000 federal grant from the U.S. Office of Education.

During Friday's course-ending ceremonies, the "graduates" heard from Pasewark, Kennedy and business education faculty members. Certificates were presented by Dr. George G. Heather, Dean of Tech's School of Business Administration.

Kennedy told the class "results in the training of people is a very long term project. You cannot ever see the results of your work immediately because it takes years. But remember, the people you will lead this fall in your classrooms will be all the country has to work with in the year 2010."

Pasewark told the class to "return to your homes, prepared to share what you have learned here -- not only with your students in the classroom -- but with the business teachers in your area."

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-8-14-67	Saddle Tramps	✓				AP, Pampa, Fort Worth, Vinegar Saddletramps file, student file, Texas Jackson, Bush, Burns ex-student
2-8-15-67	W.C. Garrity Returning	✓				Hemmale, Kaniaville, Fla., Lusk, W. of Fla., Macon, Ga., Wesleyan College, Bloomington, Ind., Stanford U. Dr. Jordan
3-8-16-67	Jones to Evaluate ^{Bnd.} Upward	✓				Zinn, A.P., Soil Conserva. Soc. of Amer., Ips Barks & Wildlife, Progressive Farmer, Cartman
4-8-16-67	Ames ^{Soil} Conserva. Scholars	✓				Joy, Barrick, Zinn, Hudson, Thomas, Jura
5-8-16-67	Tray in Peru	✓				Amandes
6-8-17-67	PRI Convention ^(annul. bus)	✓				Duck, Bradford, Burgess, A.P., Davis, P. Carpenter
7-8-17-67	Law School ^{Amandes} alluvial	✓				Evans, Phillips, A.P., Dallas, F.W.
8-8-17-67	Ind. Eng. Research	✓				Tucker
9-8-18-67	Davis New Book	✓				
10-8-18-67	ICASAL-5-Allison ^{revised}	✓				
11-8-18-67	Apnk. Lang. ^{Mexico} Stu. in	✓				
12-8-18-67	Flint Ore	✓				

1/2

13

POTC cutline A & only

LUBBOCK, Aug. 18 -- A stretch of Flint Ave. about 600 feet long will be closed on the Texas Tech campus for a week, Building Maintenance Director Ray Downing said Friday (Aug. 18).

Downing said the portion of Flint from the traffic light at 15th Street to the service entrance and parking lot entrance for Stangel and Murdough Residence Halls was closed to through traffic Friday morning.

He said the action was taken so installation crews can work on new campus utility tunnels in the area. Access to the two residence halls will continue to be available, he said, but traffic headed for that area will be routed past the Lubbock Municipal Coliseum.

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12-8-18-67

Texas Technological College
Department of Public Information

This release distributed 8-28-67
to locals, AP, Fort Worth, Dallas,
regional dailies, Lockhart, Art
file and mailing list from Lockhart.

LUBBOCK, Aug. 28 -- Texas Tech's two art departments become one Sept. 1, and new Chairman Bill C. Lockhart is confident "we'll have the most exciting climate for the arts I've ever seen."

When the university begins its fall semester, the Department of Architecture and Allied Arts, now in the School of Engineering, will be split. Allied Arts and the Department of Applied Arts, now in the School of Home Economics, will combine to become the Department of Art under jurisdiction of the School of Arts and Sciences.

Dr. Lockhart views the move as typical of Tech's "progressive attitude toward higher education and increasing recognition of the role of the arts in a university setting.

"We have never lived by tradition in the 12 years I've been at Tech," he said, "because we are too busy making tradition."

The new department will have 30 full time faculty members and an anticipated student body of about 600. Lockhart reaffirmed that "the present degree programs will remain open to currently enrolled students and to the fall freshman class, although they all have an option to pursue degrees through the new department."

He said "establishment of a unified art department will give us identity as a coordinated art program, improve our competitive position in faculty and student recruitment and eliminate confusion."

(MORE)

Some physical plant problems present a "unique challenge--to take faculty and students located in various parts of the campus and try to mold them into a team," he said.

"But the joining of the two faculties offers the most exciting potential the arts program at Tech has ever had." Lockhart described Allied Arts faculty members as "among the finest in the nation. There is not one of them who would not have been my own choice had I been involved in bringing them to Tech.

"Working together, we will open new horizons as we put increasing emphasis on the studio arts -- sculpture, painting, pottery, print making, jewelry and related crafts," he said. "Our plans also call for continued efforts to further strengthen the programs in advertising art, art education and interior design."

Lockhart also revealed long-range plans to develop a permanent, department-owned art exhibit to feature work by "selected faculty members, top students and eventually by the 'masters' through gifts and loans we hope to develop." He said such an exhibit would be available to other Tech disciplines as a complement to the many programs in which art plays an important part."

He said also the new department is "now in a better position to define its physical plant needs and we look forward soon to bringing our various component parts under one roof."

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By Dawson N. Oppenheimer

19-8-28-67

Texas Technological College
Department of Public Information

This release distributed 8-28-67 to
locals Pijan and U-T.

LUBBOCK, Aug. 28 -- Texas Tech Student Union President Mike Riddle of Lubbock will head a delegation of Union officers participating in a leadership short course Wednesday through Saturday (Aug. 30-Sept. 2) at Holiday Hills Resort near Wimberley.

Other Tech Union representatives will include Johnny Walker, vice president in charge of leadership, and Sandra Stark, secretary-treasurer, both of Lubbock; Mary Lou Clements of Longview, vice president of programs and personnel; Marcie Windler of Sweeney, a member of Union's leadership board, and Craig Ainsworth, Baytown, public relations director. Mrs. Dorothy Pijan, Union program director, will accompany the group.

Dr. Earl Koile, head of the University of Texas Testing and Counseling Center, will conduct the sessions which are being sponsored by the University of Texas Student Union for member schools of the Association of College Unions in Region 12.

-30-

By Emil Carmichael

20-8-28-67

Texas Technological College
Department of Public Information

This release distributed 8-28-67 to
locals (Farm Editors) except A-J,
Quarterhorse Magazine, AP, Life,
Crop and Stock, Harbaugh and Zinn
file

LUBBOCK, Aug. 30 -- A Texas Tech coed with a talent for training horses has parlayed a one-time rodeo bronc into a promising career.

Janice Williams, a senior in Tech's School of Agriculture and one of the few women professionals in the business of training horses for riding and show purposes has worked with animals of many types and temperaments.

However, she feels none offered the peculiar challenge posed by Copper Satin, a four-year-old horse she purchased as an investment in her freshman year.

"Although his past experience had made him nervous and uncertain, he had a lot of try," Jan recalls slipping naturally into the vernacular of the rodeo arena. "He had stamina, intelligence and the desire to please -- three highly rated qualities. The rest was up to me."

Patience and careful handling paid off. Within a year Jan was riding Copper in barrel race competitions, and he had become a tractable mount, she noted, "one that any woman could ride."

He also had been transformed into a valuable property that Jan subsequently traded for a yearling filly, the beginning of her own herd of registered stock, which now numbers five: two claybank dun mares, Jole Blon and Carter's Mabel, their progeny, Tres Jole and Slim, and a yearling, Brandera Brandy.

They comprise the nucleus of what she hopes will become a full-fledged business enterprise, including a herd of brood mares, at the quarter horse operation she has established under her own brand, the "Draggin-W," located south of Lubbock on land provided by her parents, Mr. and Mrs. Bill Williams.

(MORE)

Horse Trainer -- add one

The "Draggin-W" also affords a laboratory where Jan can combine theory learned in the classroom with the actual practice of breeding, raising, feeding and handling animals destined for range work and the show ring.

While the operation dovetails neatly with her course of study in the Department of Animal Husbandry, it also requires that she must budget her time to fit a tight schedule.

"Managing a horse operation takes time and hard work," cheerfully admitted the boots-and-jeans clad brunette who is equally at home in the arena putting a colt through his paces or on long night vigils with a mare in foal.

Studies in genetics, veterinary science, ranch management and other technical subjects can be put to immediate use, Jan said, pointing out that she has received valuable assistance from other quarters as well.

"Dr. Fred G. Harbaugh, Dr. Dale W. Zinn and many others have been most generous in counseling me and helping me out of tough spots," Jan said, "often keeping me from making expensive mistakes." Zinn is chairman of the Department of Animal Husbandry and Dr. Harbaugh is professor of veterinary science at Tech.

Custom training also cuts a big chunk out of her already busy schedule. She boards the animals assigned to her stewardship, in order to give them pasture training and prepare them for the arena.

Ideally, training should begin as early as possible, advised Jan who begins halter breaking her own colts when they are one week old.

She has been hauling and showing "Slim," a March 1967 foal, for example, since he was one month old, a type of training she classified as "project red balloon."

(MDEB)

"There are hundreds of balloons at every show, any of which can startle a colt who has not been taught to accept such objects as a natural part of ring environment, along with bands, crowd movement, sudden noises and the normal excitement of the arena."

She would like to use "Slim," whose pedigree includes "Poco Bueno," world's champion quarterhorse, and "King," a quarterhorse renowned for conformation, as a herd sire, if he measures up.

In the six years she has been training horses for others, as well as her own, Jan has placed entries in horse shows in Oklahoma, Kansas, New Mexico, and Arizona as well as Texas. Most of these are weekend events, when she is free of classwork.

Her companion on these jaunts is Choctaw, a half wolf and half German Shepherd dog who makes all the shows and stands guard for the horses.

Jan says she can't remember when her grandfather, the late Abilene cattleman J.G. Hancock, taught her to ride. "He gave me my own horse when I was three, so I, too, must have started my training early," she concluded.

Texas Technological College
Department of Public Information

This release distributed 8-29-67
to locals, hometowns, scholarship
file, Little Heather.

LUBBOCK, Aug. 29 -- Two Texas Tech students have been named recipients of \$500 Shamrock Oil and Gas Corporation Scholarships for 1967-68.

Clyde D. Speer, senior business administration major from Amarillo, is receiving the grant for the first time, while a renewed scholarship goes to Lane Boyd, pre-med sophomore from Dumas.

Three other Tech students, all majors in mechanical engineering, participated in the company's summer employment program to give students practical experience.

Senior Dwight Teeple of Plainview assisted the Shamrock engineering staff at McKee in a special study on plant efficiency and product distribution.

Junior Don Shackelford, Tulia, assisted with field tests of oil and gas wells and calculations of test results in the Amarillo area.

Senior Phil Hughes of Springtown was assigned to pipelining projects extending Shamrock's gas-gathering system in the North Panhandle area.

-30-

By Emil Carmichael

22-8-29-67

Texas Technological College
Department of Public Information

This release distributed to local farm
editors, local media, AP, Fort Worth,
Crop and Stock, list from Young.

LUBBOCK, Aug. 29 -- A glandless variety of cotton, the seed from which can be processed into protein-rich food for human consumption, has been accepted for certification by the State Seed and Plant Board.

Approval of the variety was announced by Board Vice Chairman A. W. Young, head of Texas Tech's Department of Agronomy and Range Management.

Dr. Young said the cotton -- first glandless variety accepted under the Texas Certification Program -- "also has improved fiber quality and high yielding ability."

He said it will be known as "Watson's G. L. -16," having been developed by Walter Watson of the Ferris Watson Seed Co. of Garland.

Young explained that glands, widely distributed over cotton plants, secrete a toxic agent (gossypol) that is harmful to humans and certain forms of livestock, particularly hogs and poultry.

"G. L. -16 produces gossypol-free seed which can be fed to all classes of livestock and can be used for human food," Dr. Young said. "Cottonseed flour with 70 percent protein has been manufactured from seed of this variety.

"Expanded production of this gossypol-free cottonseed will provide a valuable material which can be used to help the protein needs of the rapidly increasing populations of the world," he said.

The Tech agronomist forecast the possibility that "in the future, the large majority of cotton varieties could have the gossypol-free seed as added source of high protein food."

(MORE)

He said the Rockefeller Foundation "is extremely interested in getting this cotton into production so that sufficient amounts of the seed can be taken into the warmer climates where the human diets are protein deficient."

He said, however, that the new strain could cause the cotton farmer some insect control problems. He said gossypol tended to be one of cotton's defenses against certain insect pests and that care of the new variety could include the need for a "stringent insect control program."

Young said the Seed and Plant Board also approved for certification two other cotton varieties "developed to give greater fiber strength and better spinning quality." He identified the two approved strains as "locket 4789A," produced by the Lockett Seed Co. of Vernon, and "T.P.S.A. 110," produced by the Texas Planting Seed Association of Bryan.

-30-

By Dawson N. Oppenheimer

23-8-29-67

Texas Technological College
Department of Public Information

This release distributed 8-29-67
to locals, Midland, Amandes,
James, ex-students file and law
school file

LUBBOCK, Aug. 29 -- Texas Tech Law School Dean Richard B. Amandes will be principal speaker Thursday night at a reorganization meeting of the Midland chapter of Tech's Ex-Students Association.

Wayne James, executive director of the association, said the meeting was set for 7:30 p.m. in the First National Room of Midland's First National Bank. He said Amandes would make a report on the progress of the new Tech School of Law, which opens this fall.

-30-

By Dawson N. Oppenheimer

24-8-29-67

Texas Technological College
Department of Public Information

This release distributed 8-29-67 to
locals, Abilene, Janeway and Library
file

LUBBOCK, Aug. 29 -- Management problems will be explored at Texas Tech's third annual Library Workshop which opens at 9 a. m. Wednesday (Aug. 30) in the university library.

Abilene Librarian Thelma Andrews will conduct the three-day conference sponsored by Tech in connection with the Lubbock City-County Library and the Field Services Division of the Texas State Library Association.

Miss Andrews, a past president of TLA, currently is chairman of the association's development committee and of TLA District III.

Approximately 50 area librarians and trustees are expected to attend the sessions which will end at 2:30 p. m. Friday.

-30-

By Emil Carmichael

25-8-29-67

Texas Technological College
Department of Public Information

This release distributed 8-30-67 to
local media, Abilene, Janeway and
Library file.

LUBBOCK, Aug. 30 -- Sound library management requires "complete knowledge of present facilities and services, anticipation of community needs and knowledge of a community's sociological and economic climate," librarians from throughout the state were told at Texas Tech Wednesday (Aug. 30).

The advice came from Abilene Public Library Director Thelma Andrews as the third annual three day Public Library Management Workshop opened in Tech's College Library.

More than 60 librarians were welcomed by spokesmen from the three sponsoring organizations, Ray Janeway, director of Tech's library; Travis Tyer, director of the Lubbock City-County Libraries, and Mrs. Marie Shultz, director of the Field Services Division of the Texas State Library.

Miss Andrews, workshop director, dealt with management definitions and the basics of management during the Wednesday sessions. Thursday and Friday she will go into specific management areas, including stock, personnel, finance and the public.

In the morning session, the Abilene librarian stressed the need for an effective public relations effort by library directors.

She said the librarian "really is the instrument of management to inform the public of the potential of a library as an information and research center."

She noted that libraries generally are governed by boards of laymen, and urged the librarians also to serve as "a motivating instrument in relating library needs and community trends to these boards."

Texas Technological College
Department of Public Information

This release distributed 8-31-67
to local media, Houston, Stover,
Scholarship file and student life
file.

LUBBOCK, Aug. 31, -- Sharon Opera, Houston, has been named winner of a four-year, all expense paid scholarship to Texas Tech in recognition of her outstanding high school record.

The scholarship was one of two announced by the Wyly Foundation of Dallas, the other going to Connie Smith, Houston, who has selected Baylor University for her higher education.

Both girls are graduates of Houston's Spring Woods High School.

The Wyly Foundation awards two scholarships annually to outstanding graduating high school students for use at colleges of their choice. They are awarded on the basis of excellence in scholarship and extracurricular activities.

-30-

By Dawson N. Oppenheimer

28-8-31-67

This release distributed 8-31-67 to
locals, Abilene, Janeway and library
file

LUBBOCK, Aug. 31 -- Thelma Andrews urged librarians attending Texas Tech's third annual Public Library Management Workshop to "work with young people in a recruitment program to help solve the critical shortage of trained librarians."

Miss Andrews, director of the Abilene Public Library, is conducting the three-day workshop, sponsored by Tech's College Library, the Lubbock City-County Libraries and the Field Services Division of the Texas State Library.

Miss Andrews discussed the management of library stock and management of personnel and finance during the Thursday (Aug. 31) sessions, after which the more than 60 librarians enrolled in the workshop were taken on a tour of the City-County Library here.

Friday's concluding sessions will deal with management of the public and future library management planning.

She said the critical library shortages existed in all areas, "but particularly in the smaller communities where resources are limited."

She said part of the solution was in the recruitment of young persons into the field of library science. "There are now great opportunities for all persons interested in library training," she said, noting that the trained but inexperienced librarian now commands an annual salary of about \$6,000, "and it goes up from there."

She said the population trend toward the large metropolitan areas is causing increasing problems in the small town library, creating the need for development of cooperative library systems.

Such systems, she said, "would make professional counseling and services of the larger metropolitan facilities available to the small town."

She said the population shift makes it necessary to move toward "the cooperative systems. This could result in the sending of library specialists to conduct periodic in-service training programs for the untrained or semi-trained librarian and make large library resources more easily available to the smaller communities."

Texas Technological College
Department of Public Information

This release distributed 8-30-67 to
farm editors of locals, Young, AP,
Dallas, Fort Worth, Regional Dailies,
Crop and Stock, Cattleman and Young
list.

LUBBOCK, Aug. 30 -- West Texas farmers, representatives of the fertilizer industry, county agents, vocational agriculture teachers and agriculture bankers will meet on the Texas Tech campus next Wednesday (Sept. 6) for a phosphorus symposium.

The daylong session is being sponsored by the Texas Plant Food Educational Society in cooperation with Texas Tech, Texas A&M, West Texas State, the High Plains Research Foundation, South Plains Soil Fertility Committee, the Lubbock Chamber of Commerce and the West Texas Chamber of Commerce.

The morning program will be presided over by Dr. W.H. Longstaff of Garland, president of the sponsoring society, and will open with a welcome by Tech President Grover E. Murray. Longstaff will review activities of the organization, and symposium leaders will discuss practical problems in the use of phosphorus, soils and crops, behavior of phosphate in the soil, and present and future phosphate fertilizers.

Dr. W.F. Bennett of Dimmitt, director of agriculture services for Elcor Chemical Corp., will preside over the afternoon session, which will feature discussions of Soil Fertility Committee activity; sulfur-phosphorous relationships; phosphorus, zinc, iron relationships; the influence of soil type and texture on phosphorus availability; time, rate and placement of phosphate fertilizers, and coordinated soil fertility research and education for West Texas.

Texas Technological College
Department of Public Information

This release distributed 8-31-67 to
locals, regional dailies, AP, Fort
Worth, Dallas, Dr. Pearce's file,
Traffic and Parking Counselor file,
Church file, Bill Daniels and Daniels'
file.

LUBBOCK, Aug. 31 -- The office of Traffic and Parking Counselor has been created at Texas Tech in an effort to achieve "improved student cooperation and compliance with campus vehicle regulations," Dr. William M. Pearce, Tech executive vice president, announced Wednesday (Sept. 5).

Dr. Pearce, under whose office the new counselor will function, said Frank Church, retired Air Force officer and former chief of the Titan II Missile Maintenance Division, has been appointed to the post.

Until now, Dr. Pearce explained, Tech's Traffic and Security Office has been responsible for campus security, law enforcement, traffic control, the issuance of citations and collection of reinstatement fees assessed against parking rule violators. It has also been the Security Office, under Chief Bill Daniels, that has been charged with the responsibility of recommending disciplinary action for chronic offenders.

Pearce said Church's office, to be located in Temporary Building X82-B, southwest of the School of Agriculture's Stock Judging Pavillion, now will relieve Chief Daniels of the judicial responsibilities.

"This change is designed to allow Chief Daniels and his staff to devote their full time and attention to campus security and to the enforcement of campus parking and traffic regulations," Dr. Pearce said. "The growth of the student body, the faculty, and staff at Texas Tech has brought with it a great increase in vehicular

(MORE)

Traffic and Parking Counselor --- add one

traffic," he said. "This, in turn, has brought about the need for maximum cooperation and compliance with traffic and parking regulations by every driver authorized on the grounds."

Dr. Pearce said Church will be responsible for collection of all reinstatement fees assessed against students cited for parking violations. "But, as a counselor, Mr. Church will be there also to hear appeals from students and to counsel with those who have serious problems in the management of their vehicles."

Church came to Tech after retiring as an Air Force colonel, whose service dates back to the start of World War II and was unbroken except for a five-year period when he was on inactive duty while he did graduate work at Louisiana State University. Married and the father of three, Church earned his bachelor's degree in geology in 1941 at LSU and his master's degree in geology at the same university 10 years later.

-30-

By Dawson N. Oppenheimer

30 -8-31-67

This release distributed 9-1-67 to
locals, Evans, Phillips, Museum,
ICASALS and ICASALS & Museum fund
file.

**INTERNATIONAL CENTER FOR ARID AND SEMI-ARID LAND STUDIES AND
MUSEUM DEVELOPMENT PROGRAM**

FOR RELEASE: Sunday, Sept. 3, 1967

LUBBOCK, Sept. 2 -- Appointment of Lubbock insurance executive J. C. Chambers as chairman of the Special Gifts Division of the ICASALS and Museum Development Program was announced Saturday by fund chairman Loyd M. Lanotte.

Lanotte, expressing pleasure with Chambers' acceptance of the key post, noted that most major committee assignments have now been filled.

The fund drive is designed to raise at least one-third of the estimated \$6 million cost toward constructing a new museum complex on the Texas Tech campus, and Lanotte voiced confidence that this goal would be met.

Chambers, a native of Spearman and a 1954 graduate of Texas Tech, will be in charge of the largest single division of the campaign in terms of workers involved and prospects to be contacted.

"Excited and challenged" by the assignment, Chambers named seven prominent local business and professional men to serve with him. Appointed vice chairmen were Bill Armstrong, Mike Higgins, Bill Holder, Pete Hudgins Jr., Jim Holder, David Hughes and Reginald Martin.

Selected as Lubbock's Outstanding Young Man in 1965, Chambers is married and the father of two sons and two daughters. He has been active in his profession as well as in civic and church affairs.

(MORE)

CHAMBERS --- add one

He is a past president of the South Plains Association of Life Underwriters, and is a member of the Field Practices Committee for the National Association of Life Underwriters.

A Past president of the Texas Tech Ex-Students Association, Chambers is a director of the Texas Law Enforcement and Youth Development Foundation, vice-chairman of the Arrowhead District of the Boy Scouts, director of the Lubbock Boys Club, member of the Mayor's Commission for Mental Retardation, member of the Zoning Board of Adjustment, a director of the Lubbock Symphony, trustee of the West Texas Museum Association and director of the Southwest Lubbock Rotary Club.

Chambers is a member of the First Methodist Church where he is Church School Superintendent.

By Ron Hamm

31-9-1-67

Date	STORIES & OUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-8-23-67	Commencement	✓				AP, Ft. Worth, Dallas, Austin
2-8-23-67	ROTC Commissioning	✓			✓	Murphy, Brown, Schumpert, AP, Ft. Worth
3-8-23-67	Ph.D's	✓				Nometorons & Ripley
4-8-23-67	Don Belding Fund	✓				Amarillo, Austin, Ft. Worth, Dallas, Houston,
	& cutlery (only to HJ)	magazines				El Paso, AP, Wall St. Jnl., Chris Sc.
		adv. of mark				Monitor, N.Y. Times, N.Y. Herald Tribune
5-8-24-67	Ex-Students ^{grad. gifts} Assoc.	✓				James
6-8-24-67	Stu. Lfe. Div. Appointees	✓				Tex Times, (Lchman), Allen, Hartshorne,
						Stover, Duval, Yale, Williams & Indiana P.O.
7-8-24-67	Bo. of Directors Mtg.	✓				
8-8-24-67	Ex-Students Assoc.	✓				ex-students) file
9-8-25-67	Death of Mrs. Linnell	✓				
10-8-25-67	School of Education	✓				AP, Ed. editors, F.W., Dallas, Houston Post, Ed. Briefs, Educ. Index, Educational Forum, J. of Teacher Ed., Texas Outlook
11-8-25-67	Sandford for ICAASHS	✓				
12-8-25-67	Fallon Speaks	✓				AP, Dallas, Ft. Worth, Fallon, McDonald
13-8-25-67	Box Spks.	✓				AP, Ft. Worth, Box, Canada, Tex, Ag. maga.

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
14-8-25-67	Ex-Students may.					
15-8-25-67	Wiggins	✓				Dallas, Ft. Worth, Austin, El Paso, Moore
16-8-25-67	Board Bd. Graduation. ↓					San Angelo, Wichita Falls, Houston, AB
17-8-25-67	Ex-Students					
18-8-25-67	Old Gradot Honored					
19-8-28-67	Art Dept.	✓				Dist from Rockhart, AP. F. W. Dallas, + Rockhart.
20-8-28-67	Stu. Union	✓				Pigan + U-T.
"	2 Cutlines					
22-8-29-67	Shamrock oil Corp. Scholrs	✓				Little + Deather
23-8-29-67	Cotton Variety	✓				AP. F. Worth, Crop + Stock
24-8-29-67	Ex-Stu. Assoc.	✓				Midland, Andrews + James
25-8-29-67	Library	✓				Abilene + Janeway
26-8-30-67	Phos Symposium	✓				farm eds, Spring, AP, Dallas, Fort Worth, Regional Council, Crop + Stock (allender + Spring list)
27-8-30-67	Library Workshop	✓				Abilene + Janeway
28-8-31-67	Wgfy Scholarships	✓				Houston, Stone
29-8-31-67	Library Workshop	✓				Abilene + Janeway
30-8-31-67	Traffic & Parking	✓				AP, F. W. Dallas, Daniels
31-8-31-67	Chambers Appointment	✓				Evans, Phillips, Museum

32-9-167 Librarians' Workshop (local) ✓

33-9-1-67 Rush week ✓

~~1-9-5-67 Goodwin Scholarship~~ ✓

Abilene + Janesburg

A.P. F.W. Dal, Hou., El
Paso, + San Antonio

A.P. Gainesville, F.W. Dallas, U. of Tex.,
A.P.

Texas Technological College
Department of Public Information

This release was distributed 8/23/67
to all Lubbock media, AP, Ft. Worth,
Dallas, Austin.

LUBBOCK, Aug. 23 -- The largest summer graduating class in the history of Texas Tech will be awarded diplomas Saturday (Aug. 26) night.

The 7:15 p.m. commencement program follows a busy day to be highlighted by a Tech Board of Directors meeting, commissioning ceremonies for eight Army ROTC officer candidates and a reception at Tech Union to be hosted by Tech President Grover E. Murray.

Principal commencement speaker will be Dr. Jack K. Williams, Commissioner, Coordinating Board, Texas College and University System.

Dr. William M. Pearce, Tech's executive vice president, will be master of ceremonies during commencement exercises in Lubbock Municipal Auditorium. The program opens with the processional of Tech's graduating class and faculty followed by the invocation by Dr. Dudley Strain of Lubbock's First Christian Church. Tech voice instructor, Charles Roe will sing Sowerby's "I Will Lift Up Mine Eyes".

Williams will be introduced by Dr. Murray, who will also confer the degrees on the more than 800 members of the summer class, which includes about 230 graduate students.

The program closes with a benediction by the Rev. James Lee of St. Elizabeth's Catholic Church in Lubbock and the recessional.

(More)

Dr. Williams, top administrator in the state's College and University System, came to Texas from Clemson University, where he served from 1947 to 1966 as instructor in history and government, dean of the Graduate School, dean of the university and finally vice president.

The Virginia native earned his bachelor's degree in political science from Emory and Henry College and went on to Emory University where he earned his master's degree in American history and his PhD in American history and political science. He has done additional graduate work at the University of Virginia and the University of Kentucky.

A combat veteran of four and one-half years in the U.S. Marine Corps, including two years with the 4th Marine Division in the Central Pacific Theater, Dr. Williams is the author of a number of articles and studies on historical subjects. He also wrote "The English Traveller in Georgia, 1815-1860," printed in three parts by the Georgia Historical Society, and "Vogues in Villainy," printed by the University of South Carolina Press.

He is a former member of the Executive Council of the Commission on Colleges of the Southern Association of Colleges and Schools and he has served as chairman of self-study visitation committees for half a dozen leading Southern and Southwestern universities. He is credited with having organized junior colleges in Sumter and Greenville, S.C., and served in 1965 as secretary of the Governor's Committee to recommend a system of junior colleges for South Carolina.

Pre-commencement ceremonies include a regular meeting of Tech's Board of Directors in the Mesa room of Tech Union at 9 a.m. The Coronado room of the Union will be the setting for the 10 a.m. commissioning ceremonies, to be conducted by Col. Maxwell C. Murphy Jr., head of Tech's Army ROTC program. Commencement rehearsal for degree candidates is scheduled for 8:30 a.m. in Municipal Auditorium.

The President's reception for graduating seniors will be held in the Union Ballroom of the Student Union at 3:30-4:30 p.m.

This release was distributed 8/23/67
to all Lubbock media, hometowns,
Murphy, Brown Schumpert, AP and Ft.
Worth.

LUBBOCK, Aug. 23 -- Bernard K. Bradley of Carlsbad, N.M., will head a class of eight Texas Tech Army ROTC officer candidates in commissioning ceremonies scheduled for Tech Union Saturday (Aug.26), according to Col. Maxwell C. Murphy, Jr., professor of Military Science.

Bradley was singled out to receive the first commission at the 10 a.m. ceremony in the Coronado Room as the result of his designation as Distinguished Military Graduate. Murphy said the New Mexico education major, who graduates Saturday night, was named DMG "after having proven himself an outstanding cadet at summer camp in Ft. Sill, Okla., and having shown high leadership and moral qualities to Tech's Army ROTC staff."

Other officer candidates to be commissioned are Robert C. Bell, Jr., Charles G. Childress, and Ronald L. Neveloff, all of Lubbock; Jimmy B. Brand, Abilene; Jimmy D. Carpenter, Wingate; John A. Shaw, Amarillo, and Charles D. Shepherd, Coleman.

The oath of office will be administered by Major Don E. Brown, commandant of cadets at Tech, and commissions will be presented by Colonel Murphy. Capt. Gilbert H. Schumpert, assistant commandant of cadets, will present gold bars, designating the rank of second lieutenant to the new officers, after which Colonel Murphy will present closing remarks and relatives and friends will pin on the new insignia.

Fr. Edward J. Rainsberry, rector of St. Christopher's Episcopal Church, will open and close the program with an invocation and benediction.

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By Dawson N. Oppenheimer

2-8-23-67

EDITOR'S ADVISORY:

This release was distributed 8/23/67 to all Lubbock media, Amarillo, Austin, Ft. Worth, Dallas, Houston, El Paso, AP, Wall Street Journal, National Observer, Christian Science Monitor, N. Y. Times, N.Y. Herald Tribune.

(FOR IMMEDIATE RELEASE)

LUBBOCK, Tex., Aug. 23 -- Creation of the Don Belding Fund, a program to assist foreign students who want to bring American advertising and marketing techniques back home, has been announced by Texas Tech President Grover E. Murray.

Dr. Murray said the fund was named for the former chairman and one of the founders of the national advertising firm of Foote, Cone and Belding. Belding, recognized among the nation's top advertising and marketing men, is vice chairman of the Board of the Eversharp Corp. and was the initial contributor to the new educational grant-in-aid program.

The Tech president said the new fund -- which will bring to the university students from all parts of the world -- will be directed by an international committee of leading advertising and business executives.

Bill J. Parsley, vice president for development at Tech and administrator of the Texas Tech Foundation to which gifts and grants will be directed for the new fund, said the program will be coordinated by Dr. Billy I. Ross. Ross is a professor of marketing in Tech's School of Business Administration, and a past national president of Alpha Delta Sigma, national advertising fraternity, and The American Academy of Advertising.

Dr. Murray said the following men have accepted positions on the Executive Committee of the Don Belding Fund: Joe Bryant, vice chairman of the Board of Directors of the Tech Foundation and president of KCBD-TV, Lubbock; Dr. Fladger F. Tannery of Dallas, chairman of the board, Pepsico, Inc., and member of the Tech Board of Directors; James S. Fish, vice president for advertising and marketing, General Mills, Inc., Minneapolis; Brian MacCabe, chairman of Foote, Cone & Belding, Ltd., London, England; Russell Eller, advertising director emeritus, Sunkist, Los Angeles;

(More)

Don Belding Fund . . . add one

Ake Evans, executive vice president, Gunther & Back AB, Stockholm, Sweden; Rudolf Farner, president of the International Advertising Association, Zurich, Switzerland; Lee Fondren, manager of KLZ Radio, Denver, Colo., and national president of Alpha Delta Sigma; Donald J. Wilkins, vice president, Washington Bureau, American Advertising Federation, Washington; J. P. O'Connor, director of the Institute of Practitioners of Advertising, London; Will C. Grant, chairman of the Board of Grant Advertising, Inc., Chicago, and Walter Guild of Belmont, Calif., marketing advisor to the Central American Common Market.

Dr. Murray said "educational institutions, such as Texas Tech, are constantly seeking ways to better serve business and industry. Recently, Dr. Ross, brought to my attention the need for an advertising education program for international students."

He noted the increasing influx of foreign students to the American college campus, "yet few study the dynamics for our competitive system and the tools such as advertising within this system.

"We hope that after study in this country the student would return to his homeland and put these tools into effect. Through a program such as this, we feel that we can aid business and industry in this country and the other countries of the world," the university president said.

Dr. Ross said "The Don Belding Grants-In-Aid are for the study of business administration with emphasis in advertising and/or marketing. Applicants are to be selected according to need, desire, academic record and a letter of intent to return to the country of origin after completing a course of study leading to a baccalaureate or graduate degree."

The program, he said, "will be of benefit to his country through the knowledge he has gained and it will ease the task of American companies that conduct business activity in foreign countries."

LUBBOCK, Aug. 23 -- Twenty-three doctorates, the largest number ever to be awarded at a single ceremony, are scheduled to be conferred at Texas Tech's summer commencement exercises Saturday (Aug. 26) said Graduate Dean Fred D. Rigby.

Dr. Rigby said this will bring the total number of doctorates for the year to 30, also a record, as seven doctor's degrees were awarded at the June exercises. The previous high for a single commencement was 14 in August 1964.

Dr. Jack K. Williams, Commissioner, Coordinating Board, Texas College and University System, will be the main speaker at the 7:15 p.m. program in Lubbock Municipal Auditorium at which more than 800 students will receive undergraduate and graduate degrees.

Tech will be conferring four of the doctorates for the first time, a PhD in Mathematics to Gerald L. Morris of Midland, and PhDs in Industrial Engineering to Brian K. Lambert of San Angelo, Jerry L. Purswell of Cleveland, Tex., and Jerry D. Ramsey of Amarillo.

Other candidates for the Doctor of Philosophy Degree and their major fields are:

History: Adrian Norris Anderson, Lubbock; Alvy Leon King, Lubbock; Lawrence Delbert Rice, Lovington, N.M.

English: Martha Luan Carter Brunson, Wimberley; Oscar Dile Holton, Wellington; Jerry Don Vann, Fort Worth.

Psychology: William James Bean, Santa Rita, N.M.; John Guinn Cull, Jr., San Angelo; Joe Dewayne Garms, San Angelo; Leonard Hochman, Madison, N.J.; Robert Louis Lippman, Tulsa; John Goss Skelton Jr., San Antonio.

Chemistry: Edward Donald Taylor, Odessa; Carlton Tyrus Wendel, Harper.

Government: George Edward Dyer, Little Rock, Ark.

Slated to receive Doctor of Education degrees are: Camille Graves Bell, Lubbock; James Rex Douglas, Moab, Utah; Maryanne Reid, Lubbock; Robert Delwin Webb, Abernathy.

Texas Technological College
Department of Public Information

This release was distributed 8/24/67
to all Lubbock media and James.

LUBBOCK, Aug. 24 -- Wayne James, executive director of Texas Tech's Ex-Students Association, announced plans Thursday (Aug. 24) for the association's photographic gift to parents of "second generation" students who graduate from Tech Saturday night.

James said graduating seniors whose parents are on Tech's Ex-Student rolls are invited to sign identification slips in the Ex-Students office Saturday morning after summer commencement rehearsal.

Pictures of the qualifying students and parents will be taken in the office Saturday 3:30 to 4:30 p.m. The association will mail the parents a copy of the photograph as a gift, and additional copies may be purchased by contacting the association office, James said.

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By Dawson N. Oppenheimer
5-8-24-67

Texas Technological College
Department of Public Information

This release was distributed 8/24/67
to all Lubbock media, Tech Times,
Texas Techsan, Allen, Hartshorne, Dr.
Duval, Stover, Yale Pio, Williams
College PIO and Indiana PIO.

LUBBOCK, Tex., Aug. 24 -- The appointment of new advisors in Texas Tech's Student Life Divisions -- one to counsel international students and one to advise fraternities -- was announced Thursday (Aug. 24) by Student Life Dean James G. Allen.

Allen said the staff additions would allow Thomas P. Stover to "devote his full time and attention to the administration of Tech's Scholarship and Student Loan Program." Stover has served the past five years as fraternities and foreign students advisor as well as administrator of student financial aid.

The new international students advisor will be Jonathan E. Hartshorne, recent recipient of his Bachelor of Divinity degree from Yale. He also did undergraduate work at Williams College, Appleton, Wis., where he earned his Bachelor of Arts degree, and is a member of Phi Beta Kappa, national scholastic honorary fraternity.

Succeeding Stover as fraternity advisor will be Dr. William H. Duval, in his role as associate dean of men. Dr. Duval came to Tech after completing his doctor's degree in education at Indiana this summer. While at the Bloomington school, he also served on the staff of Student Life.

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By Dawson N. Oppenheimer

6-8-24-67

Texas Technological College
Department of Public Information

This release was distributed
8/24/67 to all Lubbock media.

LUBBOCK, Aug. 24 -- Texas Tech's 1967-68 operating budget will come up for review when the institution's Board of Directors meets here Saturday (Aug. 26).

The 9 a.m. meeting in the Mesa Room will be preceded by a series of committee sessions Friday afternoon.

Other items scheduled for consideration Saturday include approval of conferring of degrees for summer commencement at 7:15 p.m., submission of the Preliminary Small Class Report for the second term of summer school, reports of various committees and election of board officers for 1967-68.

Roy Furr of Lubbock is current board chairman and C. A. Cash of Amarillo is vice-chairman.

Some 800 degrees are scheduled to be awarded in the evening exercises at Municipal Auditorium with board members invited to both the commencement and a reception honoring graduates earlier in the day at the Student Union.

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By Ron Hamm
7-8-24-67

LUBBOCK, Aug. 24 -- Alumni directors from seven of the Southwest Conference institutions plus representatives from New Mexico State and the University of Colorado will conclude a meeting here Friday hosted by the Texas Tech Ex-Students Association.

The three-day session, an annual affair, is designed to air fields of mutual concern in alumni activities, according to Tech Ex-Students Executive Director Wayne James.

The group hosted Tech administrators and Ex-Students officials Wednesday night, and toured the Tech campus and West Texas Museum Thursday.

Alumni officials attending include John Evans of Rice, Jack Maguire and Roy Vaughn of the University of Texas, TCU's Clyde Foltze, Dean Graves of Colorado, Gene Elliott of New Mexico State, Dr. George Stokes of Baylor, Texas A&M's Richard Weirus and John Rosso, University of Arkansas.

-30-

By Ron Hamm

8-8-24-67

LUBBOCK, Aug. 25, -- Word has been received here of the death of Mrs. Lenore M. Tunnell, assistant professor of English at Texas Tech.

Mrs. Tunnell, who had been on the faculty at Tech since 1954, died while visiting her daughter and son-in-law in Fort Lamy, Tchad. Her son-in-law, Julius W. Walker, Jr., is acting charge d'affaires for the United States in the African country.

Funeral services are pending for Mrs. Tunnell in Lubbock.

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9-8-25-67

This release distributed 8-25-67 to
locals, AP, Ed. Editors Fort Worth,
Dallas, Houston, Educational Briefs,
Education Index, The Educational
Forum, Journal of Teacher Education,
Texas Outlook and Texas Standard.

LUBBOCK, Aug. 25 -- Texas Tech's Department of Education looks for new opportunities to develop teacher training, expand research, and meet space age education problems this fall when it becomes Tech's School of Education.

The administrative change takes the department out of the School of Arts and Sciences, under which it has operated since Tech opened in 1925.

Acting department head this summer has been Dr. Donald McDonald. He and his top aides have initiated a detailed self study of the department, its current status, its plans as a full-fledged school and current and future programs, while Tech officials launched a continuing nationwide search for a leading educator to assume the new deanship.

Dr. McDonald said the School of Education will be composed of four departments: Education, Elementary Education, Secondary Education and Special Education.

He said the "continuing growth of the Department of Education, the increasing size of our program and the tremendous demand for elementary and secondary teachers, school administrators, counselors and instructional supervisors brought with them many administrative problems while we remained a department.

"Now, as a school," he said, "we will have considerably more administrative flexibility that will make it easier to meet developments in the field of education with new programs and new techniques."

The acting department head said there will be some immediate effects of the change, although he emphasized that the academic program will continue much
(MORE)

School of Education -- add one

the same as before. He said that students who started their college careers in the Department of Education will have the option of pursuing their degrees either through the new school or through the School of Arts and Sciences, where they had originally enrolled.

"Our designation as Tech's School of Education," he said, "gives us added drawing power to attract top notch students. It also will enable us to qualify for more adequate private and government aid at both the graduate and undergraduate level."

Another key advantage he listed was in the recruitment of new faculty members. "We currently have 40 members on the Education faculty," Dr. McDonald said. "We are satisfied that these individuals are as well trained and as professional as can be found on any campus of comparable size. But we want to continue to build as we have done in the past and, as a school, will be more competitive when seeking distinguished and well-established faculty and research people."

The Tech educator said that "while growth is inevitable, our primary concern is the upgrading of the quality of our program, obtaining funds for pilot programs in new fields of teacher training and otherwise meeting the new demands placed on our public schools since Sputnik."

He said the school will be able to work more closely with the other academic disciplines at Tech than was possible before. McDonald explained that only about one-sixth of an education student's time is spent in actual teacher preparation, such as courses dealing with human growth and development, the organization and presentation of subject matter materials, psychology of learning, the structure of the American public school system and student teaching.

(MORE)

The remainder is spent in one or more specialities involving other disciplines such as mathematics, English, foreign languages, or the myriad other specialized courses offered at Tech, McDonald said.

He said the self-study program, now underway, was called for by Tech President Grover E. Murray, who is leading the search for a new dean to administer the School of Education.

McDonald said a December deadline has been set for completion of the study to give the new dean a comprehensive look at the school, past and present, so he can plan a sound future.

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By John Petty

10-8-25-67

INTERNATIONAL CENTER FOR ARID AND
SEMI-ARID LAND STUDIES & MUSEUM DEVELOPMENT PROGRAM

FOR RELEASE SUNDAY, AUGUST 27, 1967

LUBBOCK, Aug. 26 -- Appointment of well-known Lubbock business and civic leader Marion Sanford to head the key Advance Gifts Division of the International Center for Arid and Semi-Arid Land Studies and Museum Development Program was announced Saturday by Development Fund Chairman Loyd M. Lanotte.

"Obtaining a leader of Marion Sanford's stature and ability to get behind this most important phase of our drive gives us all a deep sense of satisfaction," said Lanotte. The intensive campaign is designed to raise \$2 million toward the estimated \$6 million cost of the proposed museum complex on the Texas Tech campus.

Sanford, senior partner in the Sanford Agency and a Lubbock resident for 32 years, will head the group responsible for raising a large part of the minimum goal.

Expressing pleasure with his appointment, Sanford said he would soon name five vice chairmen to assist him. The division will determine a final prospect list of 275 or more potential large donors, and will make personal contact with this group.

Currently on the Board of Directors of the West Texas Museum Association, Sanford has played key roles in many of the community's civic betterment programs.

(More)

Sanford . . . add one

A life member of the Board of St. John's Methodist Church and chairman of its finance commission, he has served as a member of the Salvation Army, Lubbock Symphony Board, Lubbock Boy Scouts, Lubbock Rotary Club, Chairman of the Lubbock City Civil Service Commission, and a Director of the Lubbock Boys Club.

Sanford also has served on the United Fund Board, Lubbock Development Council Board, Red Cross, Chairman of the Lubbock Planning Council and Chairman of the Good Will Industries Board.

he is past president and director of the Texas Association of Insurance Agents, a past director of the National Association of Insurance Agents and past president and director of the Lubbock Association of Insurance Agents.

Sanford is on the Board of Directors of the Lubbock National Bank, and a director of the Trans Plains Insurance Company.

A graduate of Harvard, he and his wife reside at 3322 23rd St., and are the parents of two sons and a daughter.

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By Ron Hamm
11-8-25-67

Texas Technological College
Department of Public Information

This release was distributed 8/25/67
to all Lubbock media, AP, Dallas,
Ft. Worth, Fallon, McDonald.

NEW ORLEANS, LA., Aug. 25 -- Dr. Berlie J. Fallon, professor of education at Texas Tech, said Friday (Aug. 25) the master teacher of the post-Sputnik era needs greater self-understanding, the ability to innovate and experiment, and the capacity to assume new responsibilities with the student.

Fallon outlined "new roles for the master teacher" in an address to 2,600 teachers of the Jefferson Parish School District in the Municipal Auditorium here during the district's pre-school faculty meeting.

He said the new tasks facing today's teachers "emerged as a result of rapid changes in education since 1957. "More new ideas in education have been tried out in the past 10 years than in any previous period of 100 years," he added.

"Sputnik ushered in an era of directed change in education -- with changes in schools mandated by an uneasy and worried public," said the educator and author of two books on educational innovation.

He also listed the power of the mass media--radio, television and the press--and increased financial support of schools, particularly at the national level, as factors causing change in education.

"With our massive research programs in this country and with a steadily advancing technology, we have become aware of the fact that knowledge is doubling about every seven years," he said. "Today's school programs cannot be built upon the knowledge available in the fifties."

Fallon, who also serves as executive secretary of the West Texas School Study Council, called for "greater self-understanding on the part of the teacher . . . because he cannot deal effectively with a student's anxieties, loneliness, hostilities and fears unless he understands his own.

(More)

Fallon . . . add one

"These basic human emotions are experienced by all students, and effective learning begins only when we understand the individual and the barriers that stand between the child and his full growth potential," Fallon declared.

He said the role of a master teacher as an innovator is necessary "if the desired changes are to occur in education. Today's classroom teacher must be allowed to work on the basis of a horizontal linkage with other teachers, sharing ideas freely and trying out and evaluating new ideas."

Dr. Fallon said the teacher today must work in "an atmosphere where mistakes can be made without embarrassment and can be used as a basis for trying again."

Turning to the youngster, Fallon said the student "must be allowed more freedom to plan his learning experiences and the teacher must spend more time with each student in individual conference activity.

"We are interested in providing resources, setting the stage for learning and encouraging each student as an individual to accomplish as much as he possibly can," Fallon said. "Challenge and opportunity are the keys to motivating students to prepare themselves for effective citizenship in a rapidly changing world."

He also called on school administrators and school boards to give teachers more time to teach by removing non-teaching duties that hinder a close working relationship between the teacher and each student.

Texas Technological College
Department of Public Information

This release was distributed too
farm editors of locals, AP, Ft.
Worth, Box and agr. magazines.

(FOR AM RELEASE AUG. 29)

COLLEGE STATION, Tex., Aug. 28 -- Texas Tech Prof. Thadis W. Box Monday (Aug. 28) offered a 10-point list of criteria to help determine whether new animals successfully may be introduced to range vegetation.

But Box, organizational director of Tech's International Center for Arid and Semi-Arid Land Studies, cautioned that "much more research is necessary before the behavior of introduced species can be estimated with any degree of accuracy."

Box's evaluation of "Introduced Animals and Their Implications in Range Vegetation" was contained in an invited paper delivered to a meeting here of the American Institute of Biological Science. The paper was prepared for a special symposium on exotic game animals in the United States.

"In most instances," he said, "we do not have sufficient information on the vegetation, the native animals or the exotics (animals introduced from another environment) to make sensible management decisions."

But Dr. Box advised that a majority of 10 conditions should be met before exotics are introduced. They include:

1. vegetation in excess of that required for soil protection should exist at the end of the grazing season;
2. excess vegetation cannot be efficiently utilized by native animals;
3. the excess vegetation should be palatable to exotic animals;
4. unpalatable plants are increasing in abundance;
5. a change in animal species will put grazing pressure on increaser plants under the current use (increaser plants are those which are increasing in number and which could be a palatable food source for an introduced animal);
6. introduction of exotics will not eliminate key plants in the nutritive requirements of native wildlife or livestock.

(More)

Box . . . add one

7. numbers of the introduced animal can be controlled to obtain balanced grazing pressure on desired plants;
8. introduced animals must be compatible with native animals and livestock used to obtain balanced vegetation use;
9. the animals introduced can be confined to a single property with a minimum of expense;
10. legal provisions must be made for controlling numbers."

Box said "if the majority of those conditions exist on a given range, it may be desirable to introduce a new species," However, he said the behavior of introduced species can't be estimated with much accuracy without "much more research on the plant community, habits of native animals and the exotics themselves.

"There is an urgent need for a complete ecological evaluation of the some 13 species of exotics now in Texas before they extend their range or others are introduced," the Tech educator said. "Food habits, forage preferences and nutritive requirements of all ungulates -- native, domestic and exotic -- must be known before the impact of new animals on the range resources can be evaluated.

"New animals, with diets different from those now using the range," he said, "can help achieve a more efficient utilization of the resource, give a new tool for range improvement and provide a new produce from the range."

But he said that "new animals with requirements similar to those already on the land offer no range management advantages over the native animals and livestock. If introduced," he added, "they must be justified from an economic or aesthetic standpoint."

LUBBOCK, Aug. 25 -- Fifty Lubbock youngsters will be honored Sunday (Aug. 27) at graduation ceremonies, capping Texas Tech's Project Upward Bound.

Dr. Bill C. Lockhart, head of Tech's Department of Applied Arts, will deliver the main address at the 4 p.m. rites in Tech's University Theater, Project Director David B. Jordan said.

The six-week project brought to Tech high school students whose achievement potential was judged as being greater than their school records would indicate. They were selected by school teachers, principals and other supervisors in the belief the campus program would help stimulate an interest in a college education.

Dr. Jordan said the graduation program will include special recognition of Upward Bound Class President Eddie Love of Dunbar High School. Class spokesman Sunday will be Armandina Alejandro of Lubbock High.

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16-8-25-67

Texas Technological College
Department of Public Information

This release distributed 8-25-67
to locals

LUBBOCK, Aug. 25 -- Nine Texas Tech alumni have been nominated for positions as District Representatives on the Texas Tech Ex-Students Association Council, according to Wayne James, Executive Director of Tech's Ex-Students Association. They are candidates for three Council positions now held by Dan Howard, Jim Sexton and George Wilson.

Nominated were Mrs. Hurley Carpenter, Arthur Foster, Roy Grimes, Floyd Honey, Don Johnson, Larry Merriman, Tom Purdom, B.T. Rucker and Asher Thompson, all of Lubbock,

Mrs. Carpenter is the widow of the late Hurley Carpenter. Her husband was a past president of the Association. Mrs. Carpenter was a member of the Class of 1936.

Foster is Manager of the Plains Seed Company and a 1939 graduate.

Grimes, is principal at J. T. Hutchinson Junior High School, received his bachelor's degree in 1950 and a Master's degree from Tech. He served as a member of the Texas Tech Loyalty Fund Trustees from 1960 to 1962.

Honey also is employed by the Lubbock Independent School District as Director of Special Projects. He received his Master's degree from Tech.

A 1955 graduate, Johnson is Executive Vice President of the Plains Cotton Growers, Inc.

Merriman and Purdom are both attorneys. Merriman, a 1959 graduate, is a partner in the firm of Blanchard, Clifford, Gilkerson, and Smith. Purdom, a 1962 graduate, is Assistant District Attorney.

Rucker, a 1962 graduate, is a Land Surveyor. A 1943 graduate, Thompson is President of Investor's Inc. and a Partner in Read and Company.

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By Ron Hamm

17-8-25-67

LUBBOCK, Aug. 25 -- Five members of the original August, 1927, graduating class of Texas Tech will be honored at a series of events Saturday (Aug. 26) marking the institution's summer commencement.

Although Tech graduated classes in both of June and August of 1927, degrees were awarded to both groups at the June exercises.

Tech President and Mrs. Grover Murray, Executive Vice President and Mrs. William M. Pearce, Ex-Students Association Executive Director Wayne James and Board member Marshall Formby of Plainview will host a noon luncheon for the honorees Saturday at the Student Union.

Class members also have been invited to the President's reception for graduating seniors Saturday afternoon in the Union, and will be recognized at commencement ceremonies Saturday night in Municipal Auditorium.

Accepting invitations to attend the events were the former Alma Spikes, now Mrs. A.P. Edwards, Mrs. A.L. Eddins, the former Miss Edith Carter, now Mrs. J.G. Bowers, Jr., and Mrs. R.T. Groves, and the former Miss Willie Mae Hawthorne, now Mrs. T. Allen Rogers.

Mrs. Bowers is from Abilene; all the other honorees are from Lubbock.

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By Ron Hamm