

Dec 14-18,
1987

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Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

REF: 1-12-15-87

CONTACT: Deborah Palmer/B. Taylor

LUBBOCK -- Undergraduate students throughout the state can earn three hours of college credit at Texas Tech University during the semester break.

"English 2307: Introduction to Fiction" will be taught Dec. 21 through Jan. 9. The course will present a critical study of fiction, emphasizing the careful analysis of short stories and novels.

"In addition to reading and discussing three short novels and a variety of short stories, instruction will be supplemented by films such as "The Great Gatsby," "Apocalypse Now" and "Chinatown," said course instructor Kathy Lamoreaux. "This course offers students an opportunity to intensively explore a subject area, and the small group atmosphere will allow for plenty of interaction."

The course is open to all university and college students, regardless of their home institution. The course is offered to help students fulfill three of the literature hours required for graduation.

Participants will meet Dec. 21-22, Dec. 28-29 and Jan. 4-9 in the Continuing Education Building, Room 210. Classes will meet from 9 a.m. to 3 p.m. each day, except Dec. 21 and Jan. 9 when participants will meet from 9 a.m. to noon. Cost is \$150.

For more information or to register, contact Sheri Lewis, Texas Tech Division of Continuing Education, Box 4110, Lubbock, Texas 79409, (806) 742-2354.

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REF: 2-12-14-87

CONTACT: Preston Lewis

LUBBOCK -- The Department of Ophthalmology and Visual Sciences in the Texas Tech University Health Sciences Center School of Medicine has received a \$35,000 grant from Research to Prevent Blindness (RPB).

Ophthalmology Department Chairman James Price announced the grant from RPB, which supports research into the causes, treatment and prevention of eye diseases and blindness.

The TTUHSC research supported by RPB will be directed toward understanding how babies under six months of age see and developing new diagnostic tests for diabetic retinopathy, the country's top cause of blindness.

In addition to Price, other departmental faculty who will be involved in the funded research will include Rockefeller S.L. Young, David L. McCartney, Abraham Shamma and Bor-Shyue Hong.

RPB provides annual grants to 57 medical schools chosen nationally for their scholastic record. During the past eight years, RPB has awarded TTUHSC grants totaling \$160,500 for eye research.

Each year almost 80 million Americans are affected by eye problems and \$14 billion is spent for eye care and services. Vision research is helping offset that expense and the human suffering caused by visual loss.

RPB Chairman Lew R. Wasserman said, "Eye research is sharply reducing those costs while preserving and restoring the sight of thousands once hopelessly doomed to visual disability."

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FOR IMMEDIATE RELEASE

REF: 5-12-15-87

CONTACT: Marydawn Webber

LUBBOCK -- Houston attorney Richard "Racehorse" Haynes will be the featured speaker during December hooding ceremonies for Texas Tech University, School of Law graduates.

The ceremony takes place at 11 a.m., Dec. 19, in the University Theater. A reception will follow at the Holiday Inn Civic Center, 801 Ave. Q.

Haynes, with the law firm of Haynes and Fullenweider, is highly-demanded as a speaker because of his notoriety in the legal profession.

Law professor Marilyn Phelan will hood the prospective graduates, and law student Kenneth Zysko will speak on behalf of the class. Nineteen law students will participate in the hooding ceremonies.

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FOR IMMEDIATE RELEASE

REF: 6-12-16-87

CONTACT: Preston Lewis

LUBBOCK -- The American Journal of Nursing (AJN) has named a book by two Texas Tech University Health Sciences Center (TTUHSC) nursing faculty and a computer programmer at Methodist Hospital as one of the top five books published on nursing administration in 1987.

Nursing Professors Helen C. Cox and Bennie Harsanyi along with Lyn C. Dean of Methodist Hospital are the authors of "Computers and Nursing: Application to Practice, Education and Research."

Published by Appleton & Lange of East Norwalk, Conn., the book examines computer methods and applications for nurses in practice, administration, research and education. The award was announced in the AJN's December issue which annually lists the best books published on nursing during the year. Books are recognized in 10 categories.

Cox is project coordinator for the Cochran County segment of the Kellogg Project, a prototype computer linkage between TTUHSC and a hospital, a physician's office and a nursing home in Morton. The project demonstrates how computers can be integrated into rural or underserved health care facilities and can improve health care delivery when linked with a major health sciences center.

Harsanyi is a member of the team which developed a computer user manual for the 4-East Kellogg Project site in Lubbock General Hospital. Harsanyi has given several national, state and regional seminars on computers in nursing.

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LUBBOCK -- Frank Anderson, publisher of the Lubbock Avalanche Journal, presents a check for \$25,000 from his paper and the Amarillo Globe News to Jerry Hudson, chairman of the mass communications department, and Karen Wilson, director of planned giving in the development office at Texas Tech University. The check represents the third installment of a \$100,000 commitment to the department from Morris Communications, parent company of the Avalanche Journal and the Globe News. (Photo by Tech)

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Story ideas for week of
December 7, 1987
8-12-16-87

Pet Care---What may add up to a few extra calories for humans can be very deadly for pets this time of year. That piece of chocolate candy might be delightful to a person but the high caffeine content in just a small piece could sicken or even kill a dog. Because of that, pet owners this time of year should maintain the usual diet for their pets, especially dogs. For more on holiday pet precautions and on the therapeutic effects of human-pet interaction, contact TTUHSC Executive Associate Nursing Dean Pat S. Yoder Wise at 743-2736.

Top Rank---Five Texas colleges of education are among universities making the biggest impact on the way the nation's children are educated. Texas Tech University, along with the University of Houston, North Texas State University, the University of Texas and Texas A&M are included in a ranking of 25 major colleges of education based on the number of articles appearing in the top five education journals. The survey, by Dean William D.H. Georgiades of the University of Houston-University Park College of Education, was published in the November issue of the National Association of Secondary School Principals' Bulletin.

Swine Tips---Area youth planning to enter swine in the Houston Livestock Show can get some tips from a man in the know--the 1988 barrow judge--at a Swine Type Conference Jan. 9 at Texas Tech University. Allen Keppy of Wilton, Iowa, a nationally known swine judge for the February Houston Livestock Show, will be the featured speaker at the conference which will be from 9:30 a.m. to 3:00 p.m. at the Texas Tech Livestock Arena.

For assistance in developing these or other stories, call News and Publications, 742-2136.

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FOR IMMEDIATE RELEASE

REF: 10-12-18-87

CONTACT: Kippie Hopper

LUBBOCK -- Architect and educator James E. White recently was elected as a vice president of the Texas Society of Architects (TSA) during the group's annual meeting in Houston.

TSA, based in Austin, is a 4,600-member regional component of the American Institute of Architects (AIA), located in Washington, D.C.

White, a faculty member at Texas Tech University since 1971, is a principal of White Associates Architects in Lubbock.

The AIA previously awarded White a certificate of recognition for his work on the Intern Development Program, which is a program to help intern architects pass the Architects' Registration Exam.

Projects by White include the West Park Gardens office building in McKinney and the Chicago Court office and retail complex in Lubbock.

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FOR IMMEDIATE RELEASE

REF: 11-12-18-87

CONTACT: Kippie Hopper, (806)742-2136
or Penny Mason, (806)742-3136

LUBBOCK -- Texas Tech Professor Dudley Thompson has received the 1987 Distinguished Alumni Award from the Architectural Alumni Association.

The award is presented to architects and educators exhibiting dedication to and excellence in architectural education.

Thompson, the first professor to be honored by the association, began teaching in 1964 in the Texas Tech College of Architecture. He received a bachelor's degree in architecture in 1954 from Texas Tech, and in 1963, he earned a master of science in urban planning from Columbia University. He also is a 1949 graduate of Waxahachie High School.

The award selection was made recently by the board of directors of the Architectural Alumni Association, which comprises 1,700 architectural graduates. The association met in Houston during the annual convention of the Texas Society of Architects.

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FOR IMMEDIATE RELEASE

REF: 12-12-18-87

CONTACT: Preston Lewis

LUBBOCK -- Six Lubbock employees at the Texas Tech University Health Sciences Center have been named recipients of 1987 TTUHSC Employee Awards for Excellence.

The 1987 recipients are Jane Allison, E. Jane Carter, Danny Edwards, Margaret Kearney, Benny Lobstein and Etta Powell. They were announced Friday (Dec. 18).

The awards are presented annually to recognize outstanding job performance by non-faculty employees. Honorees receive a plaque and a \$500 honorarium.

Allison is clinical administrative director in the Department of Family Medicine. She has been on the staff since 1971.

Carter is assistant registrar in the Office of Student Services. She has been a Texas Tech employee since 1974.

Edwards, a member of the staff since 1973, is manager of graphic reproduction and mail services for Copying and Mail Services.

Kearney is an administrator III in the Library of the Health Sciences. She has been employed at the institution since 1976.

Lobstein, who joined the staff in 1973, is coordinator of anatomical services for the Department of Cell Biology and Anatomy.

Powell is an administrative secretary in the Department of Physiology. She has worked at TTUHSC for seven years.

The awards were presented by TTUHSC Executive Vice President Bernhard T. Mitemeyer during an awards reception Friday.

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HEALTH TIPSHEET from TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER December 18, 1987

SPIRIT OF THE TIMES -- For some, getting into the holiday spirit means getting into the spirits. Alcohol remains the nation's most abused drug and the holiday season increases the opportunity and the likelihood for abuse, reports TTUHSC psychiatry Professor Thomas F. McGovern, Ed.D. For some, it is just a short step from social drinking during the holidays to alcoholism. Abstinence and the related emotional support remain the only proven cure for alcoholism. For more on the holiday hazards of alcohol abuse and ways of keeping moderate drinking from getting out of hand, contact McGovern at (806) 743-2800.

HAPPY NEW YEAR! -- Sending the old year out with a bang can bring the new year in with a whimper. The reason -- the hangover. Though the hangover is the best known of alcohol's effects, it is just one of many that vary with the amount consumed, says TTUHSC neurology Professor Gustavo C. Roman, M.D. As the concentration increases in the blood, alcohol begins to numb the nervous system. Though symptoms may begin with impaired balance and slurred speech, they become progressively worse as increasing alcohol concentrations lead to alcoholic blackout and a potentially fatal suppression of the respiratory system. Adding to the drinker's hazards is the increased likelihood of a head injury while inebriated. For more on the down side of drinking, call Roman at (806) 743-2392.

For assistance in covering these or other stories, contact TTUHSC news manager Preston Lewis at (806) 743-2143. Photographs and video footage can be arranged upon request.

13-12-18-87

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REF: 14-12-18-87

CONTACT: Beverly Taylor

(EDITOR'S ADVISORY: A student from your area received a Moorman scholarship.)

LUBBOCK -- Five Texas Tech University students who received Moorman Company Fund Scholarships in Agriculture were honored on Dec. 10.

The Moorman Manufacturing Company, headquartered in Quincy, Ill., produces bio-medical products and mineral supplements and feed concentrates for livestock and poultry.

The students were honored at a dinner attended by College of Agricultural Sciences representatives and Moorman Company officials.

Scholarship recipients include sophomore animal production major Dawn Keith, daughter of Mrs. Jerry Keith, Box 182, Wimberley; junior agricultural education major Joey Kimbrough, son of Mr. and Mrs. Joe Kimbrough, Route 1, Haskell; junior agricultural communications major Sarita Reeve, daughter of Mr. and Mrs. Mike Ellis, 301 W. 15th St., Friona; senior animal science major Scott Smith, son of Mr. and Mrs. Gerald Smith, 3720 111th St., Lubbock; and senior agricultural communications major Patina Sykes, daughter of Mr. and Mrs. Hal Sykes, Box 232, Iraan.

Moorman Manufacturing Company provides scholarships to 30 colleges of agriculture. The scholarships are based on scholastic achievement, leadership and sincere interest in agriculture.

Texas Tech's College of Agricultural Sciences annually awards five \$800 Moorman scholarships. The scholarship was established at Texas Tech in 1985.

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MOORMAN SCHOLARSHIP -- Scott Smith, son of Mr. and Mrs. Gerald Smith of Lubbock, receives a scholarship certificate from Harv Williams of Canyon, a district sales manager for Moorman Manufacturing Company. Moorman Manufacturing each year gives \$800 scholarships to five Texas Tech College of Agricultural Sciences Students. (TECH PHOTO)

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MOORMAN SCHOLARSHIP -- Sarita Reeve, daughter of Mr. and Mrs. Mike Ellis of Friona, receives a scholarship certificate from Harv Williams of Canyon, a district sales manager for Moorman Manufacturing Company. Moorman Manufacturing each year gives \$800 scholarships to five Texas Tech College of Agricultural Sciences Students. (TECH PHOTO)

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MOORMAN SCHOLARSHIP -- Patina Sykes, daughter of Mr. and Mrs. Hal Sykes of Iraan, receives a scholarship certificate from Harv Williams of Canyon, a district sales manager for Moorman Manufacturing Company. Moorman Manufacturing each year gives \$800 scholarships to five Texas Tech College of Agricultural Sciences Students. (TECH PHOTO)

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MOORMAN SCHOLARSHIP -- Dawn Keith, daughter of Mr. and Mrs. Jerry Keith of Wimberley, receives a scholarship certificate from Lynn Allen of Stratford, a district sales manager for Moorman Manufacturing Company. Moorman Manufacturing each year gives \$800 scholarships to five Texas Tech College of Agricultural Sciences Students. (TECH PHOTO)

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