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Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-5-31-66	June Issue of Texas Jackson	X				
2-5-31-66	Peter H. and	X				Albuquerque, Roswell, Col State News Bureau
3-5-31-	Gymnastics Camp	X				Houston
4-5-31	Summer Registration	X				Dallas News, Houston Chronicle
Cutline	Time To Move	X				Dallas News, Houston Chronicle
5-6-1	National Foreign Policy Conference for Educators, in Wash.	X				Dallas, Houston, Fort Worth, Wichita Falls, Amarillo, El Paso, Midland, San Angelo
6-6-1	Tulsa Eyes	X				Tulsa media
7-6-1	Dr. Murry, U.S. Natl Committee on Delinquency	X				Major State newspaper, 6 professional journals (mailed 6-2-66)
8-6-1	Park Adm. - Pilot Study of Dallas Park Dept.	X				Major St. newspapers, professional journals, Arlington, Richardson, Garland, Coppell, etc.
9-6-1	Registration	X				
10-6-2	Pest Control Short Course	X				TPCA, midland papers
11-6-2	Dr. Doyle Z. Williams	X				Ajax, La., New Orleans, Baton Rouge
12-6-2	High School Speech Workshop	X				
	Caption	X				
13-6-2	Jerry Kirkwood	X				Amarillo
Caption	New Coordinator	X				"
14-6-2	Registration	X				
15-6-3	Jobs	X				
16-6-3	Biomechanics Course	X				Bob Wolfenbarger, Dr. E. S. Walter, Mr. Charles Krumberg, Duke, Lickman, Ayoub

[illegible]

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-6-66	Research Farm Drooping Trial	X				Feed lot mag. - Amarillo, Ft. Worth, San Angelo, El Paso, Southwestern Crap & Stock
2-6-66	Feed lot Study	X				Amarillo, Ft. Worth, San Angelo, Wichita Falls, El Paso, Crap & Stock, Feed lot mag.
3-6-7-66	Tech workshops	X				
4-6-7-66	Summer Institute - Hi. School Biology Teachers	X				
5-6-7-66	Gifted Child Workshop	X				
6-6-8-66	Prof. Charles E. Wade					A-J. Ollington, Tex. & Arlington State Col.
7-6-8-66	William F. Schreyer	X				
Cutline	Jack Biology Institute	X				Fairbanks, Alaska
8-6-8-66	Dr. Elizabeth Sasser	X				
9-6-8-66	Alfred Hitchcock movies	X				
10-6-8	Enrollment Figures	X				
11-6-9	Pest Control Workshop	X				
Cutline	Beef specialist Boma Cutline			X		
12-6-9-66	Dr. Herbert Goldstein	X				Pip - locals, Plainview, Levelland
Cutline	Plan. FFA Workshop	X				Hereford (1974-75)
13-6-9	FFA Workshop	X				
14-6-10	Dean Shelden	X				
15-6-10	Pest Control	X				
16-6-10	Conf. - Dep. asse. of women Resur. counselors	X				

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-6-13-66	Wolfe photo exhibit	✓				Okla City Nups 26 June release date
2-6-13-66	Daniels Traffic meeting	✓				
3-6-13-66	Marlow painting	✓				
Cutline	(Tex assocn of women Deem) Conference participants	✓				Winterville, Dallas, Austin
Cutline	4HA arpt officers strategy session					KCRD → KLBK Happy Arizona
4-6-14	Dr. Dierkurr	X				for 2y 1st eds + 1 imp. 2nd ed. per 10.
5-6-14	Jex Tech & Summer Band Camp Concert	X	Relle- Tahoka			Handbook 1st imp. 2nd ed. 10. 2y 1st eds
6-6-15	Bibo - Dorm. Complex	X				John Taylor
7-6-15	Prof. John E. Binion	X				Binionville, 4th Jex Highland Univ. Okla. State Univ. alumni mag.
8-6-15-66	Nat. Science Foundation Grant					
9-6-15-66	Speech - Dr. Mullan Shelden - 7 A.M. Shier.	X				
Cutline	Jexas Lige Davel	X				
10-6-16-66	Board Meeting	X				
Cutline	Medal Awarded	X				Lake Park, Fla., West Palm Beach, Fla.
11-6-16-66	Elle. Board - Ex. Students Assoc. meeting	X				Dallas (all media.)
12-6-66	Dormitory complex 1st	X				
13-6-16-66	Band start training Grant	X				
14-6-16	Dr. Dierkurr (Jex Assocn of women Deem) New Officers					
15-6-17	Dr. Lytle Boarden	X				

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18-6-24 R. in a new state / not

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-6-22	Dr. Willa Hughlin Jinsley	X				Dean Jinsley
2-6-22	Capt. Thomas E. Jinsley	X				Blytheville, Ark. ^{Sinker} Col. Paden
3-6-22	14th Annual Juvenile Day	X				Lamar, P.R.
4-6-22	Let's Go Campers Planning	X				
5-6-22	School Bus. Service Spring	X				
6-6-22	Contracts on Proposed	X				
7-6-22	Exp. tower dorm. complex	X				
8-6-22	Board of Directors -	X				
9-6-22	4 of section water resources	X				
10-6-22	Diary Di. J.	X				
11-6-22	Summer Music Camp Concert	X				
12-6-22	Capt. Bobby J. Carter	X				Richardson Echo
13-6-22		X				
14-6-22	Frank Simpson	X				
15-6-22	Prof. Marshall Nagle	X				
16-6-22	Prof. Cecil Ayers	X				
17-6-22	Prof. Dan E. Feray	X				Jart Worth Maps
18-6-22	U.S. Lett. Inc. - dorm.	X				Sanston Maps, ^{Sanston} ^{Sanston} ^{Sanston}
19-6-22	Complex Construction	X				Sanston Maps, ^{Sanston} ^{Sanston} ^{Sanston}
20-6-22		X				
21-6-22		X				
22-6-22	cut line Work Underway	X				Sanston

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-6-27-66	Dr. Mina Lamb - State Agri. Convention	X				
2-6-27	Kiwanis International Breakfast	X				
3-6-27	Dr. Dale W. Zisser	X				
4-6-27	Phillips Petroleum Co. Scholarships	X				N.D. Brockby - Phillips Pet. Co. Prof. Ducker, Prof. Johnson.
5-6-27	Dean Timoleys Speech to Amer. Home Ec. Assoc	X				
6-6-28	Douglas A. Quadling	X				
7-6-28	Tech Hosts Breakfast	X	(except A-J)			C. Ray McCullough
8-6-28	Exams - for entering freshmen in AFROTC	X				
9-6/29/66	L.J. Powers - Mechanical Eng.	X				
10-6-29-66	Dr. Box trip to Somalia	X				Farm list
11-6-29-66	Cheerleader School	X				
12-6-29-66	Dr. Wade Trip to Antarctica	X				Las Vegas, Hobbs rups, A.P. x UPI
13-6-29-66	Dr. Frank R. Lamar	X				Boring Iron - Miami, Fla, newspaper, Fla State U. Alum mag - U. of N.C. - FSU Alum mag
14-6-29-66	Dr. Thomas Redway	X				Waco, Baylor, Furman Mag., Eastman, Reading papers
15-6-29-66	Dr. J. J. Barber	X				Harrisburg, Pa., Eastman School of music, Baylor, Waco, Furman Mag.
16-6-29-66	Peace Corps Training	X				P.H. Director, Peace Corps, Washington
	Cutler Banquet Guests	X				
17-6- ³⁰ 29 -66	Tech - Civil Defense Fall out program	X				
18-6- 29 ³⁰	Music Camp Concert	X				

[illegible]

This release was distributed 5/31/66 to local media.

LUBBOCK, May 31 -- Feature stories on former Tech All-America football star E. J. Holub and medical illustrator Jack Rodgers of the Class of '62 are highlighted in the June issue of the Texas Techsan, official magazine of the Tech Ex-Students Association.

The 32-page magazine, which featured a full-color shot of Tech's recent rodeo, went into the mail this week to more than 10,000 alumni and other friends of the College.

The current issue also includes an article by Tech Vice President for Development Bill J. Parsley on "Foundation for Excellence."

Parsley, in discussing the Texas Tech Foundation, points out that "It is well known that no tax supported college or university can ever approach excellence in education today without contributions from business, industry and individuals."

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1-5-31-66

This release was distributed 5/31/66 to local media. Also Albuquerque, Roswell and Cal State News Bureau.

LUBBOCK, May 31 -- Artist Peter Hurd, who received the honorary Doctor of Fine Arts from Texas Tech Saturday, painted the cover drawing on this week's issue of Time, which hit the newstands here Tuesday.

Hurd, recounting the magazine assignment prior to commencement, called it one of the most challenging and fastest of his long and distinguished career. "It was fascinating," the San Patricio, N. M. artist said, "but certainly one of the quickest jobs I've ever done."

The assignment started a week ago Sunday with a call from a Time editor in New York. Hurd said the editor asked him if he would like to do the cover on "Viet Nam & the Class of '66" but cautioned that it would have to be a rush job.

Hurd found himself in Los Angeles the following evening where Time had chosen California State senior Gary Wilson as the cover subject. The artist managed a short nap, then painted 12 hours Tuesday.

A special courier picked up the watercolor Wednesday and flew it to Chicago where the cover was printed. The elapsed time from start to finish was five days.

-30-

2-5-31-66

This release was distributed 5/3/66
to local media, Dallas News, and
Houston Chronicle.

LUBBOCK, May 31 -- Texas Tech's first summer term will open with registration from 8 a.m. until noon and from 1 to 5 p.m. Wednesday (June 1) and will continue until noon Thursday (June 2).

An enrollment of approximately 7,000 is expected for the first term, exceeding last year's record 6,473 students.

Orientation for freshmen and undergraduate students entering Tech for the first time will be at 8 a.m. Wednesday (June 1) in Lubbock Municipal Auditorium.

Classes will begin at 7:20 a.m. Friday. Classes will meet Monday through Friday of each week. June 4 and 18, however, will be a full day of instruction for all classes.

The first term ends July 9. The second summer term is scheduled July 11 through Aug. 19.

Summer commencement will be Aug. 20.

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4-5-31-65

This release was distributed 5/31/66 to local and Houston media.

LUBBOCK, May 31 -- Texas Tech Intramural Director Edsel Buchanan will supervise the sixth annual Gymnastics Camp and Teacher-Training Workshop at Camp Manison near Houston, June 19 through July 7.

Accredited by Tech, the courses offer undergraduate or graduate credit for three or six hours through Tech's Division of Extension. More than 40 persons have enrolled for the program.

Buchanan said emphasis would be placed on teaching techniques rather than developing gymnastic performance skills. Sessions will include tumbling, parallel bar, horizontal bar, trampoline, balance beam, ballet for gymnastics, still rings, vaulting and free exercise.

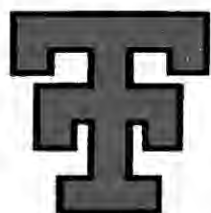
Grace Kaywell of the U. S. Gymnastic Federation will serve as women's gymnastic instructor. Sam Bailie of the University of Arizona will direct men's activities. The remainder of the staff will be composed of high school instructors who are gymnastic specialists.

Buchanan said the gymnastics program will include modern methods of teaching gymnastics, developing the teacher's ability to analyze elements of movement, development methods for successful group teaching and safety techniques.

The organization and administration course for recreational programs will deal with community recreation and its significance, leadership requirements, facilities and program organization.

"The program enables gymnastic teachers to observe students from age six to eighteen as they perform various gymnastic events," Buchanan said. Teachers will have the opportunity to perform the skills as well as to teach.

Camp Manison is located 20 miles south of Houston on FM Road 528.



NEWS

Texas Technological College
Office of Public Information

This release was distributed 5/17/66 to local
media; also Dallas, Houston, Ft. Worth,
Wichita Falls, Amarillo, El Paso, Abilene,
and San Angelo newspapers.

LUBBOCK, June 1 -- Dr. Grover E. Murray, who will become Texas Tech's eighth president Sept. 1, has been invited by Secretary of State Dean Rusk to participate in a National Foreign Policy Conference for Educators in Washington on June 16-17.

Dr. Murray, currently Vice President for Academic Affairs at Louisiana State University, is one of several leading educators from throughout the United States invited to attend the conference.

The conference, sponsored by the State Department, will highlight current foreign policy issues and will provide a forum for discussion of world affairs with high ranking State Department officials.

Dr. Murray, who will attend the meeting, said speakers include Rusk; Walt W. Rostow and Douglass Cater, both Special Assistants to the President; William P. Bundy, Assistant Secretary of State for Far Eastern Affairs; Dr. Charles Frankel, Assistant Secretary of State for Educational and Cultural Affairs; and Francis Keppel, Assistant Secretary of Health, Education and Welfare.

Conference sessions will include Foreign Policy Prospects: A Projection, The Future of Democracy and Communism in Asia, New Initiatives in International Education, Teaching World Affairs in Our Schools and Education for World Responsibility.

Seminars will explore Science and Foreign Policy, Economic Development and Population Pressure, Foreign Policy Decision Making, World and Regional Organizations, Bringing the World Into Teacher Education and Case Studies in the Teaching of World Affairs.

This release was distributed 6/1/66 to local and Tulsa media.

TULSA, June 1 -- About 100 Texas Tech alumni who live in the Tulsa area will hold their annual meeting here Thursday night (June 2) at the home of Tech Ex-Students President Eddie Henson at 1520 E. 26th Place.

Henson said the 7 p.m. barbecue meeting would feature Association Executive Executive Director Wayne James of Lubbock as principal speaker.

Filmed highlights of Tech's football and basketball seasons also will be shown, Henson said.

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6-6-1-66

This release was distributed 6/2/66 to local media and major state newspapers and 6 professional journals.

LUBBOCK, June 2 -- Dr. Grover E. Murray, President-Elect of Texas Technological College, has been appointed Chairman of the U. S. National Committee on Geology.

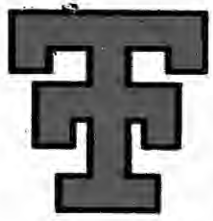
The Committee was formed five years ago to foster American participation in international geological sciences activities, and operates under the joint aegis of the National Academy of Sciences and the Interior Department.

Membership is comprised of geologists who were presidents of major national societies at the time of their selection, plus the Chairman of the NSF Section of Geology and the Director of the Interior's Geological Survey, both ex-officio members.

Dr. Murray, currently Vice President for Academic Affairs for the Louisiana State University System, is the only man to serve as president of both the American Association of Petroleum Geologists (1964-65) and the Society of Economic Paleontologists and Mineralogists (1963-64).

The Committee adheres to the International Union of Geological Sciences on behalf of American geologists and acts as liaison to the International Geological Congress in regard to IGS sessions and technical excursions.

Principal activities relate to programs of the IUGS, its commissions and affiliated organizations. The Committee participates in formulation of plans, provides for U. S. representation to the Union and provides dissemination of information between the IUGS and American geologists.



NEWS

Texas Technological College
Office of Public Information
Lubbock, Texas 79409
Code 806 POrter 2-8811 Ext. 4136
Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, June 1 -- Texas Tech's Department of Park Administration, Horticulture and Entomology and the Department of Economics, in cooperation with the Dallas Park Department, has been authorized by the Coordinating Board of the Texas College and University System to launch a study entitled "A Pilot Program to Determine Social and Economic Impact of Urban Parks in Metropolitan Communities."

The study, the first phase of which started Wednesday, is expected to have a wide impact on park operations throughout the United States. The Coordinating Board approved \$31,855 in federal funds granted under the Higher Education Act of 1965. The Dallas Park Department supplemented the grant by approximately \$10,000, bringing the total to 42,250.

Prof. Elo J. Urbanovsky, Head of Park Administration, Horticulture and Entomology at Tech, will direct the study. He will be assisted by Park Administration Prof. James W. Kitchen; Tech Economics Prof. W. S. Hendon; Visiting Professor of Park Administration Charles E. Doell; TCU Statistics Prof. A. Franklin (cq) Murph; and SMU Sociology Chairman Dr. Bruce Pringle.

Urbanovsky termed the study approval as a "major breakthrough for the entire park industry." He said it is the beginning of a program which, in the future, will include the state of Texas and the nation.

"Governor Connally and the Coordinating Board are to be commended for their long-range vision and interest in the ever-growing need for more and better park and recreational areas," Urbanovsky said.

Alfred B. LaGasse of New York, General Manager of the National Recreation and Park Association whose president is Laurance S. Rockefeller, said research into economic aspects measuring the effect of park and recreation areas adjacent to real property values and human values has long been needed.

(More)

RECREATION...add one

"This project will have a great impact on each community in America and in Texas. Tech and Dallas are certainly to be commended for undertaking such a vital and basic research program," LaGasse said.

"The significance of the study," Urbanovsky said, "lies in its ability to provide basic data and methodology for park planners in particular and the community in general."

He said today's community can make optimizing choices in the expenditure of public funds for park purposes, with the quality largely dependent upon isolated studies and traditional assumptions concerning the value of urban parks in the community.

"The study will contribute to the basic knowledge of the social and economic values of urban parks and present methods for sound community choice. Not only will the results be valuable to Dallas park planning, but also in park planning in all metropolitan areas," Urbanovsky said. Results will be published and made available to members of the park profession.

The project was jointly planned by the Tech's Departments of Park Administration and Economics in cooperation with the City of Dallas, the Southern Methodist University Sociology Department and the Texas Christian University Statistics Department.

Park Administration research assistants will interview youngsters in 13 Dallas parks chosen out of 147 for the study. The students will interview 4,000 children and 600 adults on park preferences and activities.

"As a direct result of this study," Urbanovsky said, "we feel that persons directly responsible for park planning and operation will be able to make wiser economic choices for the public benefit."

The results of the sociological study are expected to include identification of the recreational consumer, identification of his use of leisure time, his attitude and concept of recreation and his values concerning recreation.

The research should result in increased knowledge of the value of effectiveness of present Dallas parks and should serve as a flexible guide for present and future recreational planning for cities.

Researchers will headquarter in the Dallas Museum of Natural History.

8-6-1-66

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This release was distributed 6/1/66 to local media.

LUBBOCK, June 1 -- More than 5,000 students began registering Wednesday for Texas Tech's summer term, placing the enrollment figure well along toward the 7,000 mark anticipated by the close of registration at noon Thursday.

The previous summer term record, set last year, was 6,473 students. Official figures will not be available until all fees have been paid, said Assistant Registrar Don Renner.

Classes will begin at 7:20 a.m. Friday and will continue Monday through Friday, except for June 4 and June 18, which will be full days of instruction.

The first term ends July 9. The second summer term is scheduled July 11 through Aug. 19.

Summer commencement will be Aug. 20.

-30-

9-6-1-66

This release was distributed 6/2/66 to local media. Also Midland Reporter-Telegram and TPCA.

FOR RELEASE: Sunday, June 5, or thereafter

LUBBOCK, June 4 -- Texas Tech will play host next weekend (June 10-11)

to the third annual Pest Control Operators Short Course, a project of the Texas Pest Control Association.

Pest control specialists from throughout Texas are expected for the Friday and Saturday sessions, said Dr. Donald A. Ashdown, Professor of Entomology at Tech.

The two-day conference officially will open with registration from 8-9:30 a.m. Friday (June 10) at the Agricultural Engineering Auditorium on the Tech campus.

The Rev. James Fitzgerald, Pastor of Christ the King Catholic Church in Lubbock, will give the invocation. Dr. Gerald W. Thomas, Dean of Tech's School of Agriculture, will welcome delegates on behalf of the College.

TPCA President Clell W. Smith will speak to be followed by the first report, "The Use of Technical Grade in Direct Application," by Dr. Ellis W. Huddleston, Tech Entomology professor.

Midland pest control operator Bob Boydstun will speak on "Equipment and Control of Yard Pests." Dr. Ashdown will discuss "Fungicides, Chelated Materials and Systemics -- Their Use and Abuse."

Friday afternoon sessions include a sprayer demonstration and a talk by Tech graduate student Tom Hills on "How to Rear and Maintain Cultures of Insects for Demonstration and Office Interest." Dr. Edwin Kajihiro of Wayland Baptist College will discuss "Mosquitoes and Disease -- the Encephalitis Story."

Another demonstration and talks by Dr. Ashdown on "Identification of Local Pests -- Indoors and Outdoors," Tech student Charles Edwards on "Some Experiences of Institutional Pest Control," and Cornell NLH Research Fellow Charles Ward on "How to Clean up a Yard for a Lawn Party," will conclude Friday's session.

TPCA Board members will conduct their annual meeting from 7-9 p.m. Friday at the Ko-Ko Inn.

(more)

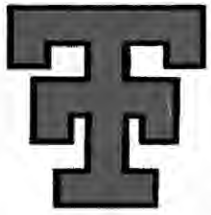
Pest Control Short Course -- add one

Saturday's session begins at 9:30 a. m. with a talk, "Income and Business Tax Planning in a Small Business," by Tech Business Administration Prof. Dr. Vincent P. Luchsinger. Dr. Pat Pappas, Internist at Methodist Hospital, will discuss "What a Poison Control Center can do for You and Your Customers."

"Contracts and Sales Agreements for the Pest Control Operator" will be the subject of an address by Business Administration Prof. Bill Russell. A question-and-answer period will conclude the conference.

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10-6-2-66



NEWS

Texas Technological College
Office of Public Information
Lubbock, Texas 79409
Code 806 POrter 2-8811 Ext. 4136
Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, Tex., June 2 -- Dr. Doyle Z. Williams, Texas Tech Accounting professor, has been named to serve on the grading staff of the American Institute of Certified Public Accountants.

Dr. Williams, who holds the bachelor's degree from Northwestern State College in Louisiana and the PhD from LSU, will be in New York from June 7 through July 8 grading CPA examinations administered nationally in May.

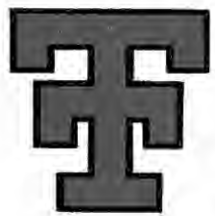
A former professional accountant in New Orleans, Dr. Williams is a Certified Public Accountant in both Texas and Louisiana.

He holds memberships in many honorary and professional organizations including the National Association of Accounting, American Accounting Association, American Institute of CPA's and the Texas Association of University Instructors in Accounting.

His publications include articles in "The Accounting Review," "The New York Certified Public Accountant" and "The Louisiana Certified Public Accountant."

He is the son of Mr. and Mrs. N.O. Williams of Ajax, La.

11-6-2-66



NEWS

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Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, June 2 -- Emphasis will be on methods of developing effective speech at Texas Tech's High School Speech Workshop which opens Monday (June 6) under direction of Speech Department Head Dr. P. Merville Larson.

Approximately 50 high school speech students are expected to participate in the varied program which includes training in dramatics, declamation, debate, discussion, extemporaneous speaking, poetry reading, radio and television.

Special assistance will be provided by the Speech Clinic to those students with particular speech problems, Dr. Larson said.

Workshop participants will be divided into two groups of no more than 25 each -- one on dramatics and the other for forensics. Study and practice will emphasize voice and diction training, personality development, role-playing, bodily action and development of good speech habits.

Drama students will produce as many plays as can be cast from the group, and also will be instructed in the theory and practice of make-up, costuming and lighting.

Debate and discussion groups will apply the principles of forensic speaking to the Interscholastic League 1966-67 debate and discussion issues.

The workshop will be capped June 17 with a public demonstration featuring all participants.

12-6-2-66

LUBBOCK, June 2 -- Jerry Kirkwood, associated with the Texas Tech supervising architect's office since 1957, has been named Campus Planning Committee Coordinator, Vice President for Business Affairs Marshall L. Pennington, announced Thursday.

A native of Amarillo, she received her Bachelor of Architecture degree from Tech in 1954, becoming the sixth woman in the 38-year history of the Tech Department of Architecture and Allied Arts to do so.

Miss Kirkwood, who assumed her new duties last month, will prepare planning committee agendas, keep minutes on the sessions, and insure that committee building recommendations are implemented.

"As the overall building program continues to grow and become more complex," Pennington said, "there is an increasing need for more coordination, communication and expedition, and we are delighted that Miss Kirkwood, an architect who has been closely associated with the development over the past years, has agreed to serve as Campus Planning Committee Coordinator. I know she will make a splendid contribution in a most important area."

Miss Kirkwood is a graduate of Ball High School in Galveston. Her parents, Mr. and Mrs. J. W. Kirkwood, reside in Amarillo. Miss Kirkwood is a graduate of Amarillo Junior College, ranking in the top 10 per cent of her class.

As a student at Tech, she served as secretary to the student chapter of the American Institute of Architects and was a delegate to a national AIA convention in New York City.

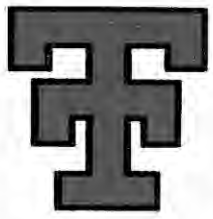
Miss Kirkwood currently is a member of the Texas Society of Architects and a corporate member of the Lubbock chapter of the American Institute of Architects.

She attends the First Presbyterian Church in Lubbock. Her hobbies include all types of water activities and camping.

Miss Kirkwood resides at Buffalo Lakes.

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13-6-2-66



NEWS

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Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, June 2 -- More than 7,000 students have begun summer term enrollment procedures at Texas Tech, Dean of Admissions Floyd D. Boze said Thursday.

Last year's total was 6,473.

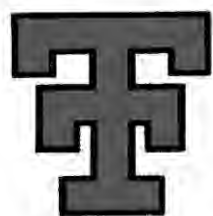
Official tabulations will be announced early next week, as soon as all registrations have been processed, Dean Boze said.

Classes will begin at 7:20 a.m. Friday (June 3). First term finals will be July 7 and 8.

The second summer term is scheduled July 11 through Aug. 19.

-30-

14-6-2-66



NEWS

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LUBBOCK, June 3 -- Some 500 Texas Tech students, currently enrolled for the summer session, are seeking full time or part time jobs to help them continue their education, Tech Placement Service Director Mrs. Jean Jenkins said Friday.

She said the students have listed a wide variety of talents and abilities, and are well qualified in their areas of employment.

Lubbock and area employers who wish to hire Tech students may telephone Mrs. Jenkins or her staff at P02-8811, Ext. 4131, and list their job opportunities.

15-6-3-66

This release was distributed 6/3/66
to local media, Bob Wolfenbarger,
Dr. E. G. Walters, Mr. Charles Gruen-
berg, Dudek, Tichauer, Ayoub.

FOR RELEASE: SUNDAY, JUNE 5, OR THEREAFTER

LUBBOCK, Tex., June 4 -Twenty-three Western Electric engineers from all parts of the nation arrive on the Texas Tech campus Monday (June 6) to begin an intensive one-month, six-hour graduate course in biomechanics taught by Tech's Department of Industrial Engineering.

Tech is providing the instruction under contract to Western Electric as part of the firm's Graduate Engineering Education Program, headed by Dr. E. G. Walters of New York.

Department Head Dr. Richard A. Dudek said Tech was the only institution to participate in the program in biomechanics, and the only university chosen west of the Mississippi.

Dr. Dudek pointed out that "Western Electric is highly selective in its choice of institutions. For this reason we are doubly honored that our Department, its faculty and facilities, were so recognized."

The course, Tech's standard "Work Analysis and Design I & II," will be taught by Prof. Erwin R. Tichauer and Associate Prof. Mohamed M. Ayoub. Dr. Tichauer is internationally recognized as an authority in biomechanics, and for his research into physical fatigue, stress and strain on today's industrial worker.

The program at Tech is the outgrowth of a series of on-site short courses conducted in 1962 by Drs. Dudek, Tichauer and Ayoub at the Western Electric facility in Kansas City. In 1964, Dr. Tichauer was granted a year's leave of absence to serve as a corporate consultant for Western Electric, making his headquarters in Kansas City but traveling throughout the country.

Drs. Dudek and Tichauer conducted a two-day short course last September at the company's Ocean City, N.J. facility.

"Western Electric maintains one of the finest programs of continuing education for its professional staff of any corporation in the country," Dr. Tichauer pointed out. "Those Western Electric employees coming to Tech all are senior technical management personnel," he said, "who will go back to their respective plants and apply what they learned here."

(More)

BIOMECHANICS COURSE...add one

The course will deal with the anatomy and physiology relating to miniaturized assembly work. The intent will be to teach physical operating techniques of man in industry so economic processes can be achieved while insuring that the worker stays well within the limits of physical well being.

Drs. Tichauer and Ayoub will devote the last 10 days of instruction to dealing with problems their students have encountered on actual, on-the-job situations.

Western Electric has been recognized for its famous "Hawthorne Study," conducted in 1924, one of the best known of its type for dealing with the behavior of man at work. The firm now is pioneering and conducting research into the physical aspect of man at work.

--30--

16-6-3-66

This release was distributed 6/3/66 to local media.

FOR RELEASE: Sunday, June 5 or thereafter

LUBBOCK, June 3 -- More than 400 high school band and baton students are expected to report Monday for two weeks of intensive training in Texas Tech's summer music program in band and twirling instruction.

Registration booths will be open from 2 to 5 p.m. Sunday (June 5) and Monday (June 6) in Tech's Music Building, said Richard Tolley, music camp director.

Tech Band Director Dean Killion will be in charge of the band program and National twirling champion Terry Stephens will direct the twirling camp.

Band clinician will be University of Illinois band director Mark H. Hindsley, nationally known for his transcriptions and for his work, "Method for Band," used by many U.S. high school and college music departments.

Stephens will be assisted by Tech featured twirlers Claudene Cunningham and Vickie Bawcom.

Classes will meet from 9 a.m. to 4 p.m. each week day, Monday through Friday, closing with a public concert on June 17.

Further information may be obtained by calling Tolley at P02-8811, Ext. 2114.

--30--

17-6-3-66

This release was distributed 6/3/66 to local media.

FOR RELEASE: Sunday, June 5

LUBBOCK, June 3 -- Registration is still open for the Art Education Workshop beginning Monday (June 6) at Texas Tech, Applied Arts Department Head Dr. Bill Lockhart, announced Friday.

Sponsored by the Applied Arts Department in the School of Home Economics, the course is planned for teachers, recreation leaders, and adults who work with children. Applied Arts Prof. Franz Kriwanek will conduct the three week-long sessions.

Dr. Lockhart said the first sessions, scheduled June 6-10, will stress crafts, including work with wood, cardboard, construction paper, clay and other three-dimensional materials.

The second program, planned June 13-17, will deal with bulletin boards and displays, including simple lettering, posters, bulletin boards, and the application of creative ideas to display children's art.

The final session will stress drawing and painting for elementary children, including projects and ideas with crayons, tempera colors, water colors, and mixed media.

Interested persons may register for one or all of the programs, Dr. Lockhart said. Registration will be held on Mondays, beginning June 6.

--30--

18-6-3-66

This release was distributed 6/3/66 to
Lubbock media.

FOR RELEASE: Sunday, June 5, or thereafter

LUBBOCK, June 3 -- "How to get West Texans to Like Fish" will be one of the featured topics for discussion at Texas Tech's annual School Lunch Workshop which will get underway Monday (June 6) under direction of Home Economics Dean Willa Vaughn Tinsley.

Approximately 400 school lunch cooks, managers and supervisors are expected to attend the 5-day workshop in Tech's student union building.

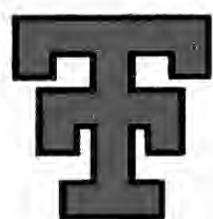
Representatives from the U.S. Department of Interior's Fish and Wildlife Service and the USDA Marketing Service will be among speakers and leaders at special workshop sessions.

These will include USDI Marketing Specialist Henry I. Bois, Home Economist Miss Rose Mary Smith, USDA Southwest Area Marketing Chief Harold C. Bryson, and USDA Southwest Area Director John J. Slaughter, all of Dallas.

Other visiting lecturers will include Texas Education Agency representatives Charles M. Hicks, Mrs. Lilla Clark, Mrs. Kitty McLaughlin, Miss Pauline Mostiller, Miss Ardis Piercy and Leonard Prewitt.

The varied program also will include talks and demonstrations relating to nutrition, menu planning, recipes, and the preparation and serving of quantity meals. Bakery tours are scheduled at 4 p.m. Monday and Tuesday.

Workshoppers will be entertained at a "fun fest" at 7 p.m. Thursday in the Tech Union ballroom. Closing event will be luncheon Friday (June 10) in Weeks Hall Dining Room.



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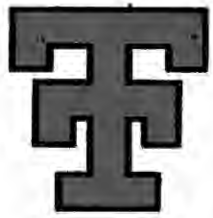
HEAD START CONFERENCE -- Guest lecturer Dr. Clarice Wills (center) discusses Texas Tech's leadership training program for Head Start directors with (from left) program directors Mrs. Charlotte Camp and Mrs. Jeanette Jenkins, Lubbock Day Care Association Executive Director Mrs. Theresa Ashdown and Carver Heights Day Nursery Director Mrs. J'Ceal Murphy. Dr. Wills is elementary consultant for Mountain View School District in Santa Clara County, Calif. Approximately 250 staff members from child development centers throughout the Southwest are attending the five day Head Start orientation program which ends Friday (June 3). (Tech Photo) 6/2/66



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NEW COORDINATOR -- Jerry Kirkwood, associated with the Texas Tech supervising architect's office since 1957, has been named Campus Planning Committee Coordinator. A native of Amarillo, she received her Bachelor of Architecture degree from Tech in 1954. (Tech Photo)
6/2/66



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TIME TO MOVE -- Texas Tech students Charlie Fay Yates (left) and Carol Weingartner are shown preparing to move into a residence hall in preparation for Tech's first summer session which opens with registration Wednesday (June 1). Miss Yates, a senior English major from Dallas, is the daughter of Mr. and Mrs. R. G. Yates of Dallas. Carol, also a senior English major, is the daughter of Mr. and Mrs. R. S. Weingartner of Houston. Approximately 7,000 students are expected for the first term. Classes begin at 7:20 a.m. Friday (June 3). (Tech Photo) 5/3/66

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Ralph Carpenter, Ass't Dir., SW 2-3378

DEGREE CONFERRED -- Internationally known artist Peter Hurd of San Patricio, N.M. (left) chats with Texas Technological College President Dr. R. C. Goodwin just before the College conferred upon him the honorary Doctor of Fine Arts in commencement exercises Saturday (May 28). Hurd attended the U.S. Military Academy and Haverford College, but lacked a formal degree until Tech honored him. Hurd said he hoped "that news of this honor ... will provide a stimulus to other artists and will cause them to realize that the potential of art in our times is enormous. If there are any talented artists living in garrets nowadays, it is because they are very young, very lazy or very fond of living in garrets."

(Tech Photo)

ARTIST HONORED -- Artist Peter Hurd of San Patricio, N.M. (right) chats with Texas Technological College President Dr. R. C. Goodwin and Mrs. Hurd prior to commencement exercises Saturday (May 28) during which the Lubbock institution honored him with the honorary Doctor of Fine Arts, the first it ever had granted. Hurd, who painted the famous 16-panel mural in the West Texas Museum on the Tech campus, said "We who are artists ... are living in a society where appreciation for, and interest in, the fine arts has never been equaled ... If there are any talented artists living in garrets nowadays, it is because they are very young, very lazy or very fond of living in garrets."

(Tech Photo) 5/30/66

This release was
distributed May 29
to hometowns of
individuals involved

LUBBOCK, May 30 -- Twenty-nine Texas Tech Army ROTC cadets received commissions as second lieutenants in the U.S. Army Reserve during commissioning exercises here Saturday (May 28).

Among those commissioned was

Brig. Gen. John S. Hughes, Assistant Commandant of the Army Artillery and Missile School at Fort Sill, Okla., was the principal speaker.

Shortly after their commissioning, the new lieutenants received their bachelor's degrees from Tech.

This release was distributed
6/7/66 to all Lubbock media.

LUBBOCK, June 7 -- Texas Tech's summer program of study, in addition to the regular curriculum, includes more than 30 institutes, workshops, short courses and field trips ranging from pre-college to graduate levels.

Already underway are the National Science Foundation sponsored Biology Teachers Institute for high school teachers conducted by the Biology Department and the Institute for Secondary Mathematics Teachers conducted by the Mathematics Department.

The Education Department is offering four advanced workshops, including a Workshop in Special Education (Teaching the Gifted Child), June 6-10; Workshop in Special Education (Teaching the Mentally Retarded), June 13-17; Workshop in Corrective Reading, June 13-July 1; and a School for Business Services Workshop, June 20-24.

Registration will be conducted July 11 for a field study course in Spanish which will take students to Mexico from July 12 through Aug. 20.

The Journalism Department will offer a series of high school newspaper-yearbook and photography workshops beginning in July. These will include the Newspaper Fund photojournalism workshop for high school and junior college teachers, July 12-26; photo workshop for high school students and teachers, July 24-29; photo workshop, July 31-Aug. 5, and a photo, newspaper and yearbook workshop for high school students, Aug. 7-12.

(MORE)

Workshops 2-2-2

Tech's Summer Music Camp offers instruction in band, chorus, orchestra, piano and twirling. Band and twirling camp is from June 6-17; Choral Camp from June 20-24; junior high-elementary orchestra, June 27-July 8; and senior high orchestra, June 20-July 1.

The Speech Department high school forensics workshop opened Monday and runs through June 17 with instruction in dramatics, debate, discussion and stagecraft.

The School of Home Economics special programs include an Art Education Painting Workshop in Taos, N.M., June 6-24; Art Education Workshop on campus, June 6-24; Clothing and Textiles Workshop, July 5-22; Advanced Food Production Management Workshop, June 3-17; a short course on Advanced Problems in Human Nutrition and Foods, July 11-29; School Lunch Workshop, June 6-10; Workshop for Food Service Workers in Small Hospitals, June 13-24; and a Workshop on Teaching Family Relationships in Secondary Schools, Aug. 1-9.

More than 1,200 members of the Future Homemakers of America are expected on campus June 14-15 for the annual FHA leadership training course sponsored by the School of Home Economics. Students will represent FHA officers and leaders from 156 high schools in Texas and New Mexico.

3-6-7-66...

This release was distributed 6/7/66
to local media.

LUBBOCK, June 7 -- Texas Tech's Summer Institute for High School Biology Teachers will sponsor a seminar at 7:30 p.m. Wednesday (June 8) in the biology auditorium.

Guest lecturer will be University of Texas research scientist George H. Meyer. His subject will be "The Biology of Antarctica."

Microbiologist Meyer has spent $2\frac{1}{2}$ years in research work in the Antarctic, the past year at the Russian Base at Mirny.

The meeting will be open to the 61 teachers enrolled in the institute, summer research programs sponsored by National Science Foundation grants and to others interested in biology. Tech biology professor Dr. Paul V. Prior is director of the institute.

--30--

4-6-7-66

This release was distributed
6/7/66 to all Lubbock media.

LUBBOCK, June 7 -- Dr. Willard Abraham, Chairman of the Department of Educational Services and Co-ordinator of Special Education at Arizona State University, is conducting a workshop at Texas Tech this week on "The Gifted Child."

The workshop, sponsored by Tech's Education Department, will continue through Friday with sessions in the Union Ballroom. It is designed to assist regular classroom teachers and administrators in providing the best possible education for gifted children.

A Conference Day is scheduled from 1-4 p.m. Wednesday (June 8) for interested students, Tech faculty members or Lubbock area residents to visit the workshop.

Dr. Abraham, who holds the bachelor's degree from the Illinois Institute of Technology, the master's from Chicago Teachers College and the PhD from Northwestern, is a former professor of education at Roosevelt University in Chicago.

The author of eight books, he is best known for his "Common Sense About Gifted Children," published in 1958. He has written more than 70 articles, and numerous pamphlets, booklets and monographs.

5-6-7-66

*Arlington, Tex x
Arlington State College
alumni office*

LUBBOCK, June 8 -- Texas Tech Finance Prof. Charles E. Wade received a doctorate in Business Administration during commencement exercises at Oklahoma University June 5.

A native of Arlington, Dr. Wade was a member of the first four-year graduating class at Arlington State College, receiving a bachelor's in business administration in 1961. He took a master's degree from North Texas State University in 1962, and joined the Tech faculty in 1965.

Dr. Wade is a graduate of Arlington High School and his mother, Mrs. B. P. Blake, resides at 402 South Cooper St., Arlington.

--30--

6-6-8-66

This release was distributed 6/8/66
to local media.

LUBBOCK, June 8 -- William F. Schwiesow, Texas Tech Agricultural Engineering Professor who received his Ph.D. in Engineering from Oklahoma State University this spring, will join the faculty of the University of Maryland on July 15.

Dr. Schwiesow, who joined the Tech faculty in 1957, holds a bachelor's degree in Agricultural Engineering from South Dakota State University and a master's from the University of Illinois.

--30--

7-6-8-66

This release was distributed 6/10/66
to local media.

FOR RELEASE: Sunday, June 12, or thereafter

LUBBOCK, June 10 -- Texas Tech professor of allied arts Dr. Elizabeth Sasser will be the first speaker at Tech Union's summer series of noon forums scheduled to begin this week.

Dr. Sasser will discuss "Motion and Art" at Thursday's luncheon (June 16) in the student union Blue Room. Reservations for the \$1 buffet meal should be made no later than 5 p.m. Wednesday at the Tech Union program office.

The series of topical discussions by faculty members and graduate students is being sponsored by Tech Union's Ideas and Issues Committee. Meetings are open to all interested persons, said program director Mrs. Dorothy Pijan.

Second speaker in the series will be Frank Simpson, teaching assistant in history, whose topic at the June 23rd luncheon will be "Modern Populist Rhetoric in Texas."

On June 30, graduate student George Griffin will speak on "Africa, Civil Rights and Me." Griffin is a history major.

Speakers during the second summer term will be English professor Dr. Warren S. Walker, July 21, "Folklore Versus Fakelore"; sociology teaching assistant Suzanne Allstrom, July 28, "West Texas Boomtowns," and English professor Dr. J. Wilkes Berry, Aug. 4, "'Mad Jack' Donne and his Elegies."

--30--

8-6-8-66

This release was distributed 6/10/66
to local media.

FOR RELEASE: Sunday, June 12, or thereafter

LUBBOCK, June 10 -- Admirers of the "Hitchcock touch" will have an opportunity to view a series of Alfred Hitchcock thrillers at Texas Tech's Student Union during the week beginning Monday (June 13).

The five films selected by Tech Union Special Events Committee exemplify the celebrated director's ability to project suspense and terror through the eyes of the camera rather than by dialogue.

Monday's drama will be "To Catch a Thief," starring Gary Grant, Grace Kelly and Jessie Royce Landis.

Tuesday's selection will be "The Trouble With Harry," starring Shirley MacLaine, John Forsythe, Edmund Gwenn and Mildred Dunnock.

The remainder of the week's schedule is as follows:

Wednesday -- "Suspicion," starring Gary Grant and Joan Fontaine.

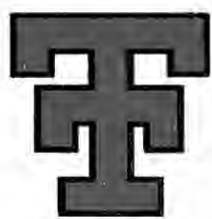
Thursday -- "Marnie," starring Tippi Hedren, Sean Connery and Diane Baker.

Friday -- "Psycho," starring Anthony Perkins, Janet Leigh, Vera Miles and John Gavin.

All will be shown in Coronado Room, beginning at 8 p.m. There will be no admission charge.

--30--

9-6-8-66



NEWS

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Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, June 8 -- Texas Tech's enrollment of 7, 216 set a new record for first summer term registration, college officials said Wednesday.

Last year's first term total was 6, 472.

A breakdown by schools showed 402 students in the School of Agriculture, 2, 442 in Arts and Sciences, 1, 290 in Business Administration, 617 in Engineering, 759 in Home Economics, and 1, 706 in the Graduate School.

Of the total number, 4, 068 are men and 3, 148 are women students.

-30-

10-6-8-66

This release was distributed
6/9/66 to all Lubbock media.

LUBBOCK, June 9 -- The third annual Pest Control Operators Short Course will open at 8 a.m. Friday (June 10) at Texas Tech in the Agricultural Engineering Auditorium.

A project of the Texas Pest Control Association, the two-day session will feature pest control specialists from throughout Texas, said Tech Entomology Prof. Donald Ashdown.

Delegates to the Short Course will be welcomed by Dr. Gerald W. Thomas, Dean of Tech's School of Agriculture. The sessions will include talks and demonstrations on pest control problems.

TPCA Board members will conduct their annual meeting at 7 p.m. Friday at the Ko-Ko Inn. Saturday's session begins at 9:30 a.m.

A question-and-answer session at noon Saturday will conclude the conference.

11-6-9-66...

This release was distributed 6/10/66
to local media.

FOR RELEASE: Sunday, June 12 or thereafter

LUBBOCK, June 11 -- Dr. Herbert Goldstein, Professor and Chairman of the Department of Special Education at Ferkauf Graduate School of Yeshiva University, will conduct a workshop at Texas Tech beginning Monday (June 13) and running through June 17 on teaching the mentally retarded.

The workshop, sponsored by Tech's Education Department, is designed to provide additional skills for teachers of mentally retarded children.

A Conference Day is scheduled for all interested persons Wednesday afternoon (June 15) at the Milam Children's Training Center in Lubbock. All other sessions will be held in the Union Ballroom.

Dr. Goldstein, who holds bachelor's and master's degrees from San Francisco State College and the EdD from the University of Illinois, is nationally known in curriculum and teaching methods for retarded children.

He is a former teacher of the mentally retarded in public schools, served as special consultant for the Illinois State Department of Public Instruction and taught at the University of Illinois' Institute for Research on Exceptional Children.

Dr. Goldstein has served as a Fulbright Scholar and Lecturer in Mental Retardation at the University of Oslo and directed a three-year research study of Curriculum and Methods for Teachers of the Retarded.

He authored the "Illinois Curriculum Guide for Mentally Handicapped Children," in 1958. He has written numerous articles, bulletins and monographs.

--30--

12-6-9-66

This release was distributed 6/9/66 to all local media. Also, Hereford, Munday, Amarillo, Brownfield, Friona Crosbyton, Stephenville, Muleshoe, and Tahoka papers.

FOR RELEASE: Sunday, June 12, or thereafter

LUBBOCK, June 9 -- More than 1,200 Future Homemakers of America from 157 high schools in Texas and New Mexico will be on the Texas Tech campus Tuesday and Wednesday (June 14-15) to participate in the annual FHA Officers Leadership Workshop conducted by Tech's School of Home Economics.

"Leadership in Action" will be the theme of the two-day series of lectures, training sessions, and fun programs planned for state, chapter and area officers in areas I, II and IV, their advisors and chapter parents.

Registration desks will be open, beginning Sunday, in Wall and Gates residence halls where most of the participants will be staying.

Speakers at the 10 a.m. opening general session Tuesday in Tech Union ballroom will be 1965-66 FHA state first vice president Debbie Cade of Cooper Rural High School, Lubbock, and Tech graduate student Jennie Matthews from Fort Stockton. Miss Cade's topic will be "Leadership in FHA," and Miss Matthews will speak on "Women in Leadership."

While an undergraduate, Miss Matthews, who received her bachelor's degree in May, was a member of President's Hostesses, Junior Council, Mortar Board, "Who's Who," and was president of Tech's Association of Women Students. Miss Cade also will preside at the opening session.

Karen Gail Hitchcock, Tascosa High School, Amarillo, will conduct the opening ceremony. She is outgoing second vice president of Area I. Tech student Calbin Brints of Crosbyton, past state president of Future Farmers of America, will bring greetings from FFA. Annie Lois Tucker of Paris, an outgoing state vice president, will give the response.

Delegates will be welcomed by Home Economics Dean Dr. Willa Vaughn Tinsley.

Group meetings are scheduled Tuesday afternoon at which workshop participants will be instructed in methods of performing responsibilities of their respective offices.

(more)

FHA -- add one

Leaders at these sessions will include Jamie Henderson, Frenship High School, Wolfforth; Karen Hitchcock; Gwendolyn Flache, Brownfield; Nancy Bell, Cooper High School; Lou Greenway, Stephenville; Darla Howell, Friona; Peggy Beesinger, Lubbock; Katie Garrett, O'Donnell; Beth McDonald, Levelland; Karen Black and Lyna Pitts, Muleshoe; Lexi Adams, Tahoka; Cynthia Guthrie, Plainview.

Following a guided tour of the campus at 7 p.m. Tuesday, delegates will relax at a cola party and "fun fest" in Tech Union ballroom.

Entertainment will be provided by the Monterey High School "Shantells," made up of Sharon Shaw, June Carter and Linda Weathers; Monterey ballad singers Reagan Upshaw and Tommy Holland; Coronado High School folk singers Adrian Blanchard and Betty Conroe, and a Lubbock High School combo, "Kerry's Krowd," composed of Kerry Chamberlain, Donald Champion, Dicky Grisham and Gil Raymond.

Retiring Area I president Jayellen Harbin of Levelland will hear reports from group leaders at the second general session at 8:30 a.m. Wednesday.

Main speaker at Wednesday's 10:30 a.m. general session will be Tech graduate student Russell Sanders from Dallas. A psychology major, Sanders will enter Texas Christian University's theological seminary this fall. His speech topic will be "Questions! Questions!"

Presiding officer will be Linda Brown of Munday, second vice president of Area IV the past school year.

Devotionals at the three general sessions will be given by FHA chapters from Stephenville, Slaton and Levelland. Closing ceremonies will be conducted at noon Wednesday by Gwendolyn Flache, 1965-66 second vice president of Area II.

Co-directors of the workshop are associate professor Miss Billie Williamson and assistant professor Dr. Margaret Sitton, both of Tech's Department of Home Economics Education.

This release was distributed
6/10/66 to all Lubbock media.

LUBBOCK, June 10 -- Dr. Miriam A. Shelden, Dean of Women at the University of Illinois, will be the principal speaker at the Summer Work Conference of the Texas Association of Women Deans and Counselors which opens Monday (June 13) at Texas Tech.

The five day conference, being held in Lubbock for the first time, will bring to the Tech campus some 100 deans of women and counselors from throughout the state.

Dr. Shelden, Illinois Dean of Women since 1947, will arrive in Lubbock Sunday night and will receive a "red carpet welcome," including honorary citizenship.

She will appear on the conference program several times with her first appearance at the 9 a.m. Monday opening session in the University Theater when she will discuss the conference theme, "The Three R's -- Revolt, Response and Renewal."

Dean Shelden holds the bachelor's degree from Russell Sage College and the MA and PhD from New York University. She has served on the faculties of Berea (Ky.) College and the Women's College of the University of North Carolina at Greensboro.

She served in the WAVES from 1942 until 1947, rising to the rank of Commander in the Naval Reserve. Dr. Shelden was instrumental in the establishment of WAVE contingents on primary U.S. Naval bases, and later in Hawaii.

Dean Shelden is President-Elect of the National Association of Women Deans and Counselors, and is a past officer of the American Social Health Association.

She is active in many other civic and professional groups and organizations, and is the author of many articles.

14-6-10-66...

This release was distributed
6/10/66 to all Lubbock media.

LUBBOCK, June 10 -- More than 40 pest control specialists from throughout Texas are attending the third annual Pest Control Operators Short Course which opened Friday at Texas Tech.

Work sessions of the two-day conference, a project of the Texas Pest Control Association, are being held in Tech's Agricultural Engineering Auditorium. Tech Entomology Prof. Donald Ashdown welcomed delegates on behalf of the College at the opening session.

Following a talk by TPCA President Clell W. Smith of Dallas, participants heard a report on "The Use of Technical Grade in Direct Application," by Dr. Ellis W. Huddleston, Tech Entomology professor.

Midland pest control operator Bob Boydston discussed "Equipment and Control of Yard Pests," and Dr. Ashdown talked on "Fungicides, Chelated Materials and Systemics -- Their Use and Abuse."

Friday's program also included a sprayer demonstration and a talk by Tech graduate student Tom Hills. Dr. Edwin Kajihiro discussed "Mosquitoes and Disease -- the Encephalitis Story."

Another demonstration and talks by Dr. Ashdown, Tech student Charles Edwards and Cornell NLH Research Fellow Charles Ward capped Friday's session.

TPCA Board members held their annual meeting Friday night at the Ko-Ko Inn. Saturday's session will open at 9:30 a.m., and a question-and-answer session will conclude the conference.

15-6-10-66...

This release was distributed 6/10/66
to local media.

FOR RELEASE SUNDAY, JUNE 12, or thereafter

LUBBOCK, June 11 -- Texas Tech will host the five-day Summer Work Conference of the Texas Association of Women Deans and Counselors which opens Monday (June 13). The conference theme is "Revolt, Response and Renewal."

The conference, being held in Lubbock for the first time, will bring to Tech approximately 100 deans of women and counselors from throughout Texas. Registration will open in Gates Hall at 2 p.m. Sunday (June 12). Tech Dean of Women Florence L. Phillips and Women's Supervision Coordinator Dorothy T. Garner, are in charge of local arrangements.

Dr. Miriam A. Sheldon, Dean of Women at the University of Illinois, will be the principal speaker at the Monday morning session at which Tech President R. C. Goodwin will welcome delegates.

Three group meetings are scheduled Monday morning. Mrs. Dale Woods, Curriculum Director of Brownwood Schools, will discuss "The Road Not Taken." "Revolt: Whence, Wherefore and Whereto," will be the topic of Dr. John Kinross-Wright, of Houston, Director of the Texas State Psychiatric Institute. Mrs. Leona H. Bogisch of Seguin will discuss "The Role of the Head Resident."

Orientation for newcomers will be held in Gates Hall at 2 p.m. Monday. Mrs. Theo Thompson and Mrs. Nancy Innis, both of Houston, will be in charge.

A housing workshop will be held at 2:30 p.m. in the Business Administration Building. Mrs. Viola Grady of Wichita Falls will cover "Responsibilities, Obligations and Expectations."

Mrs. Charles Verner of Lubbock will close Monday's session with "The South Plains Story," at 8 p.m. in the West Texas Museum Auditorium.

(More)

CONFERENCE...add one

Dr. Sheldon will discuss "What Is the Meaning of Student Unrest" at a general session in the University Theatre at 9 a.m. Tuesday. Group meetings include a discussion by Tech Dean of Admissions Floyd Boze on "Rude Awakening," and a panel discussion on "Response: The University's Response to Student Revolt." Panelists are Dr. Imogene Dickey of Denton; Alice Berkshire, Abilene; Dr. Mabel S. Lott and Dr. Alma Lowe, both of Houston.

A workshop is scheduled for 11:30 a.m. on "New Approaches to Counseling Students in the 1960's," with Floyd Martine, Dean of Men at Southwest Texas State College, in charge.

Dr. Margaret Berry of Austin will talk on "A Research Report: Student Life and Customs at the University of Texas, 1883 to 1933," at 8 p.m. in the Wall-Gates dining room.

Tech English Prof. Mary Louise Brewer will open Wednesday's general session with the topic, "Pursuit of Excellence." Group meetings include a panel discussion on "Issues of Primary Concern to Students. Panelists are Dr. Sheldon, Dean Phillips, Eugenia Howell of Graham and Mary Alice Noonan of San Antonio.

A housing workshop discussion on "Social Education and Etiquette" will be given by Mrs. Elizabeth Y. Proffer of Fort Worth, followed by the annual business meeting in the University Theatre at 11:45 a.m. Mrs. Bessie Ebaugh of Houston will preside.

Mrs. Virginia Crump of Waco will talk on "Biography of Elizabeth Ney, Sculptor" at a luncheon, followed by a 2:30 p.m. workshop featuring a talk by Jane Greer of Austin on "House Organization."

"A Girl Today--A Woman Tomorrow," will be the topic of Dr. Willa Vaughn Tinsley, Dean of Tech's School of Home Economics, at a 6 p.m. banquet in the Faculty Club.

Dr. Sheldon will open Thursday's agenda with a talk on "Education of Women--The Counselor's Role."

Group meetings feature Tech's Director of Rehabilitation Dr. Beatrix Cobb discussing "Teenage Conflict: Revolt, Response, Renewal," and Dean of Student Life James Allen on "Renewal: A Spritual and Intellectual Challenge."

(More)

CONFERENCE...add two

"Student Health Problems in Housing Units" will be the topic of Dr. F. R. Kallina, Director of Tech's Student Health Service, during a 11:30 a.m. workshop.

Dr. D. M. Wiggins, former Tech president and a member of the Coordinating Board, will discuss the "Coordinating Program For Higher Education in Texas," at 8 p.m. in the Museum Auditorium.

Dr. Mary Bubliss, Plainview and Lubbock psychiatrist, will join Dr. Cobb in discussing the "Challenge of Severe Emotional Problems in Lives of Girls" during Friday's opening session. Dr. Sheldon will follow on the topic "A Summing Up--Texas Moves Ahead."

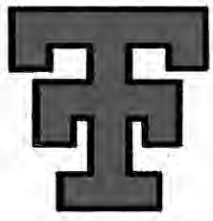
A chairman and recorder for 1967 will be elected in group meetings at 11 a.m. which will include a discussion on "Teen-Age Marriages" by Tech Education Prof. Berlie Fallon.

"Changing Role of Dean of Women" will be the subject of a panel discussion featuring Mrs. Crump; Mrs. Grady; Mrs. Lurline Lee of Denton; and Mrs. Louise Resley, El Paso.

The closing workshop will feature a talk on "Finding A Job" by Tech Placement Director Mrs. Jean Jenkins. A noon luncheon will conclude the conference.

--30--

16-6-10-66

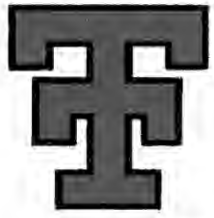


NEWS

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Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

FOR RELEASE SUNDAY, June 12, or thereafter

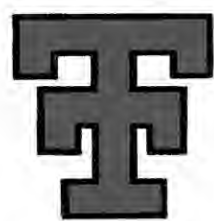
PLAN FHA WORKSHOP -- Tech students Sharon Cook, left, and Kaki Barnard discuss program for Tech's Future Homemakers of America Officers Training Workshop at which Jenny Matthews, right, will be one of the principal speakers. Theme of the workshop for high school leaders scheduled Tuesday and Wednesday will be "Leadership in Action." (Tech Photo) 6/9/66



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BEEF SPECIALIST -- Dr. Jan Bonsma, beef cattle reproduction specialist from South Africa, will appear at a cattlemen's meeting at Texas Tech on July 15. Dr. Bonsma, Head of the Animal Husbandry Department at the University of Pretoria, will lecture and demonstrate his abilities to detect the reproductive efficiency of cattle by visual appraisal. The meeting will be sponsored by the American Hereford Association with the Tech Department of Animal Husbandry serving as host. All interested cattlemen are invited to attend. (AHA Photo)



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TECH BIOLOGY INSTITUTE -- University of Texas research scientist George H. Meyer (standing) discusses microbiology with Alaskan Tom Devor at Texas Tech's Institute for High School Biology teachers now in session. Meyer, who spent two and one-half years in research in the Antarctic, was guest speaker at the Institute's Wednesday night seminar on "The Biology of Antarctica." A teacher in Eielson High School at Fairbanks, Devor is one of more than 60 teachers attending the National Science Foundation sponsored institute which continues through Aug. 4. (Tech Photo) 6/8/66

This release was distributed
6/23/66 to all Lubbock media,
Oklahoma City newspapers, PR
Director, Hall of Fame, and
U of Texas alumni magazine.

FOR RELEASE: SUNDAY, JUNE 26, OR THEREAFTER

LUBBOCK, Tex., June 25 -- Texas Tech Home Economics Prof. Billie Wolfe currently has a photographic exhibit, "Windmills -- Legacy of the West," on display at the National Cowboy Hall of Fame in Oklahoma City.

The exhibit, the result of eight years work and featuring historical types of windmills in Texas, Oklahoma, Colorado and Kansas, was hung at the personal invitation of Hall of Fame Director Dean Krakel.

Miss Wolfe, an amateur photographer for the past 20 years, has had individual showings of her work at Tech and at Mississippi Southern University in Hattiesburg.

Her Hall of Fame exhibit includes eight 16x20 color photos, seven 11x14 color photos, six 11x14 in black and white and 15 8x10 photos in color.

"My interest really," she said, "was to collect historical data on these windmills. In addition to my research, photos seemed the best way of capturing all the details."

The exhibit will be up all summer, but Miss Wolfe won't spend any time admiring it. She left earlier this month for England where she will attend the British Film Institute in Eastbourne, Kent, during July and August. She also plans to tour Ireland, Scotland and Wales.

Miss Wolfe, who joined the Tech faculty in 1955, is a graduate of Tarleton State with a master's degree from the University of Texas. She also has taken photographic courses at Oklahoma State.

1-6-13-66...

This release was distributed
6/13/66 to all Lubbock media.

LUBBOCK, June 13 -- Texas Tech Traffic Security Chief Bill Daniels will leave this weekend for College Park, Md., to attend the annual meeting of the National Association of College and University Traffic and Security Directors.

Daniels is President-Elect of the organization and will take over as President during the June 21-24 meeting on the University of Maryland campus.

Daniels, who will succeed A.R. Vernes of the University of Minnesota as President, said about 225 delegates were expected.

The Tech chief, who will moderate a problems clinic during the Maryland meeting, has served on the association's national board of directors for two years and was vice president one year.

The association was organized at the University of Houston in 1959, with Tech as a charter member. Its purpose is to promote the common interest in the administration, operation and development of university and college security, police and traffic departments and to foster good administration and planning of those offices.

2-6-13-66

This release was distributed
6/13/66 to all Lubbock media

CARLSBAD, N.M., June 13 -- Texas Tech Applied Arts Prof. Foster Marlow has won second place in the oils division of the current Arts and Crafts Exhibit sponsored by the Carlsbad Area Art Association.

Dr. Marlow's painting, which is on display here until July 17, is an abstract and entitled "Abide and Glean," from the Story of Ruth.

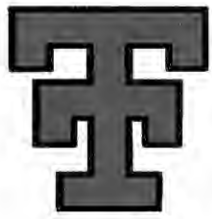
There were 113 entries in the oils division which was judged by Dr. Emilio Caballero, Chairman of the West Texas State Art Department.

Dr. Marlow, an associate professor, joined the Tech faculty this year after earning his doctorate at Penn State. He holds the bachelor's and master's degrees from Eastern Illinois.

His background includes experience as a painter, sculptor and interior designer. He has taught on the faculty of St. Cloud (Minn.) State College.

Dr. Marlow recently won first place in a regional show at San Angelo.

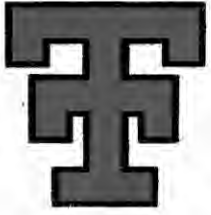
3-6-13-66...



NEWS

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Ralph Carpenter, Ass't Dir., SW 2-3378

STRATEGY SESSION -- More than 1,200 Future Homemakers of America from 157 high schools in Texas and New Mexico will be on the Texas Tech campus Tuesday and Wednesday (June 14-15) to attend the annual FHA Officers Leadership Workshop conducted by Tech's School of Home Economics. Here, Area I officers (from left) Terri Lynn Wilson, state parliamentarian, Friona; Janie McManigal, president, Happy; and Jamie Henderson, first vice president, Frenship; map plans for the 1967 program. (Tech Photo) 6/13/66



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CONFERENCE PARTICIPANTS -- Pausing Monday (June 13) at the beginning of the five day Summer Work Conference of the Texas Association of Women Deans and Counselors being held at Texas Tech in Lubbock are, from left, Dr. Dorothy Gebauer, Dean in Perpetuity at the University of Texas; Mrs. E. N. Jones, Counselor for the Dallas Public Schools and wife of former Tech President E. N. Jones; Dr. Miriam A. Sheldon, Dean of Women at the University of Illinois and the conference consultant; and Dean of Women Carrie Bishop of Texas A&I, a Tech Ex. (Tech Photo) 6/13/66

This release was distributed 6/14/66 to all Lubbock media, family page editors of all major Texas newspapers, Denver, Albuquerque, Chicago, Family Circle Magazine, Time, Newsweek, and alumni magazines of Chicago, Indiana and University of Oregon.

FOR IMMEDIATE RELEASE

LUBBOCK, Tex., June 14 -- Today's parents are no match for their children, child guidance expert Dr. Rudolf Dreikurs declares, because 20th century democracy has robbed adults of the autocratic power they once held.

"We are rapidly moving into a new era of democracy with an increasing degree of social equality for all," says Dr. Dreikurs, visiting consultant for Texas Tech's Summer Workshop on Learning and Motivation.

"Our children have gained status; they share in this equality. The traditional pattern for child training is obsolete, and nothing has been developed to replace it.

"It is this breakdown of tradition which confuses parents," Dr. Dreikurs emphasizes. "More is needed than a recommendation for a general attitude of love and tolerance. Parents need practical information."

Dr. Dreikurs is director of the Alfred Adler Institute in Chicago. Many of the techniques he advocates have been developed and tested in classrooms and child guidance centers in the United States and Europe, as well as in his own home. He and Mrs. Dreikurs (a native Chicagoan and trained social worker) are the parents of a son and daughter, now grown, both of whom hold PhD degrees.

A native of Austria, Dr. Dreikurs received his medical degree from the University of Vienna. He came to the U.S. in 1937, and has taught at the Chicago Medical School, University of Indiana, University of Oregon and at universities in South America and the Middle East.

He has written numerous books, articles and monographs -- among them, "Your Child and Discipline," published by the National Education Association.

His writings and lectures deal forthrightly with the frictions and frustrations of rearing children in a changing society.

(more)

Dreikurs -- add one

"The main goal of child guidance work is to extricate parents from the tyranny of their children," he declares.

Good behavior presents no problem.

"We have excellent parents and teachers as long as the child wants to study and behave, but as soon as the child decides not to want to behave, many parents and teachers do not know what to do."

Mutual respect is the keystone to providing a basis of cooperation.

"We must treat even an antagonist with respect," he notes, "and at the same time inspire his respect. That is what parents need to learn.

"A formula for mutual respect is an attitude of kindness and firmness, the first expressing respect for the child; the second, respect for oneself.

"There are too many parents who are kind but not firm, and others who are firm but not kind. Some can be both kind and firm but rarely at the same time.

"Children do not listen," Dr. Dreikurs suggests, "because a great deal of domestic talk is used not for communication but as ammunition. Once the mother stops talking, she is ready to move into action.

"Action does not mean hostility, only planned procedure. The first lesson a mother has to learn is to 'withdraw' from the undue demands of a child."

Dr. Dreikurs has these pungent comments:

.... The child knows how to influence his mother. Even a four-week-old baby can dominate a household.

.... Many behavior problems and deficiencies disappear when children are left to their own resources.

.... By remaining aloof, a mother may discover that her apparently innocent younger child is the trouble-maker, egging on his big brother; and that he can take care of himself if left alone.

.... Many parents find it difficult to distinguish between punishment and logical consequences. For the child the difference is fundamental.

.... Encouragement implies restoration of the child's faith in himself. Every child needs encouragement as a plant needs water, but few adults know how to give it.

.... We have to be free of fear before we can stop using fear to intimidate our children into conformity.

This release was distributed 6/14/66
to local media and Ralls and Tahoka.

LUBBOCK, June 14 -- Approximately 300 young musicians enrolled in Texas Tech's Summer Band Camp will climax two weeks of intensive study by presenting a public concert at 7 p.m. Friday (June 17) in Tech Union ballroom.

Four concert bands, two stage bands and a percussion ensemble will be featured in a program of traditional band music, said Tech Band Director Dean Killion.

Guest conductor for the major concert band will be Mark Hindsley, director of bands at the University of Illinois. Hindsley, who served as Band Camp clinician, is internationally known for his methods of teaching and directing high school and college bands.

The Cadet Band will perform under the baton of Coronado High School band director James Sudduth, the two stage bands under direction of Dunbar High School band director Roy Roberts, the Varsity Band under direction of Monterey band director Rex Shelton and the Symphonic Band under direction of Lubbock High School band director Paul Branom, all of Lubbock.

Tech music major Ron Johnson will direct the percussion ensemble.

There will be no admission charge for the concert.

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5-6-14-66

This release was distributed 6/15/66
to local media, and John Taylor.

LUBBOCK, June 15 -- Bids for the first phase of Texas Tech's new six-tower dormitory complex will be opened Thursday and Friday in the Agriculture Auditorium, Vice President for Business Affairs M. L. Pennington announced Wednesday.

Sub-contractor bids will be opened at 10 a.m. Thursday, with general contractor bids scheduled at 2 p.m. Friday.

Tech's Board of Directors will meet in a special session Saturday (June 18) to consider the bids.

Three towers of the complex, already named for former Tech President Dossie M. Wiggins, are expected to be completed by September of 1967 with the others slated for the fall of 1969. The complex will be located at 19th Street and Flint Avenue.

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6-6-15-66

This release was distributed 6/15/66
to local media, Alumni Mags. at UT,
Highlands Un., and Oklahoma State Un.

WASHINGTON, June 15 -- President Johnson Wednesday announced the appointment of Texas Tech Prof. John E. Binion^N to an eight-member Advisory Council on Insured Loans to Vocational Students.

Council members were selected by Secretary of Health, Education and Welfare John W. Gardner to advise the U.S. Commissioner of Education on regulations and administrative matters. Education Commissioner Harold Howe II is chairman of the Council.

Dr. Binion^N, Professor of Business Education and Secretarial Administration in the School of Business Administration, joined the Tech faculty last fall coming from the University of Denver.

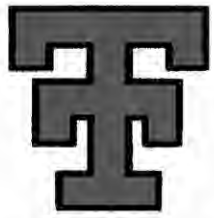
He holds the bachelor's degree from the University of Texas, the master's from Highlands University in Las Vegas, N.M., and the doctorate from Oklahoma State University.

He was the only Texan and the only educator from the Southwest named to the Council.

The Council was established under the National Vocational Student Loan Act of 1965 to encourage loan insurance programs for students desiring vocational training in business, trade and technical schools. Students may borrow up to \$1,000 annually for two years to cover costs of books, tuition and fees.

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7-6-15-66



NEWS

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Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

TEXAS SIZE GAVEL -- Texas Tech Traffic Security Chief Bill Daniels, who will become President of the National Association of College and University Traffic and Security Directors at its annual meeting next week at the University of Maryland, receives his "badge of office" from Traffic Security secretary Carolyn Howell Wednesday. Daniels' staff thought his installation should be marked with distinction at the June 21-24 conference. (Tech Photo) 6/15/65

This release was distributed 6/15/66
to local media.

LUBBOCK, June 15 -- Texas Tech has been awarded a National Science Foundation grant of \$19,938 for strengthening the College's science program, President R. C. Goodwin announced Wednesday.

The fund, described as an institutional grant, will be used where needed to improve the science program, Dr. Goodwin explained.

--30--

8-6-15-66

This release was distributed 6/15/66
to local media.

EDITOR'S NOTE:

The following article is based on a speech to be delivered by Dean Miriam Sheldon at the Thursday 9 a.m. session of the Texas Association of Women Deans and Counselors Summer Work Conference at Texas Tech. Therefore, the story is not for release until 10 a.m. Thursday, June 16.

Public Information/Texas Tech

FOR RELEASE: At 10 a.m. Thursday, June 16, or thereafter

LUBBOCK, June 16 -- Women are people, and as such should be granted equal opportunities for vocational as well as classical educations, University of Illinois Dean of Women Dr. Miriam A. Sheldon said here Thursday.

Dr. Sheldon is guest lecturer and consultant for the Texas Association of Women Deans and Counselors Summer Work Conference held this week on the Texas Tech campus.

In her talk on "The Education of Women -- the Counselor's Role," she emphasized the importance of wise counseling to prepare "every woman and girl for self-fulfillment, for a better family and for a better society.

"Women's life patterns are not so simple as those of a man," she said. "A man knows he will spend about two-thirds of his life in paid employment to which he can devote most of his time and energy.

"A woman, on the other hand, cannot predict the patterns of her life. She may work, marry, be out of the labor market 15 years before re-entry, or work by necessity after marriage, even while her children are young. She may shift her work when her husband moves, or she may work continuously."

(More)

DR. SHELLEN...add one

To cope with the radical changes which have taken place in this generation, particularly since 1945, young women need to face realistically the fact that most of them will spend at least 23 years of their life in paid employment, Dr. Shelden said.

"Statistics show that one worker in three is a woman and that three of every five women workers are married.

"Counselors need to study data on labor in order to help young women take a long view of their lives, to realize that skills must be up to date and that able women can combine careers and marriage," she advised.

"School and college administrators should be encouraged to include vocational curricula for girls as well as boys, to provide family life education including consumer economics, for both girls and boys," she concluded.

Approximately 100 deans and counselors from Texas colleges and public schools are attending the five day conference which ends Friday.

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9-6-15-66

This release was distributed 6/16/66 to local media.

LUBBOCK, June 16 -- The Texas Tech Board of Directors will meet in special session at 10 a.m. Saturday (June 18) in the Office of the President.

The Board will consider the recommendations of the Campus Planning Committee and the Board Campus and Building Committee on various building projects, including bids for the first phase of a new six-tower dormitory complex at 19th and Flint.

Board members also will consider the Preliminary Small Class Report for the first term of the 1966 summer school.

Tech President R. C. Goodwin will report on recent actions of the Coordinating Board.

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10-6-16-66

This release was distributed 6/16/66
to local media, and all the Dallas
media.

DALLAS, June 16 -- The Executive Board of the Texas Tech Ex-Students Association and trustees of the Tech Loyalty Fund will meet at the Executive Inn here Saturday (June 18) in combined session, Ex-Students Executive Director Wayne James announced Thursday.

James said the quarterly meeting would begin at 11 a.m., and would include a lunch at which all officers of the Dallas Chapter of the Ex-Students Association will be special guests.

Crosby County farmer Don Anderson, President of the Ex-Students Association, will preside at the meeting. A variety of reports on activities of both organizations are to be presented.

James said about 25 persons were expected to attend. Approximately one-third of the combined membership resides in the Dallas area.

Others from Lubbock, in addition to James, who are expected to attend include Association 1st Vice President Cliff Cummings and Association Administrative Assistant A. G. Gustwick.

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11-6-16-66

This release was distributed 6/16/66 to local media. Also Dallas, Arlington, Carthage and Houston papers.

LUBBOCK, June 16 -- Sub-contractor bids for the first phase of Texas Tech's new six-tower dormitory complex were opened Thursday in the Agriculture Auditorium.

Apparent low bidders include Drew Woods Company of Carthage, mechanical construction, \$1,920,000; Tarver Electric, Lubbock, electrical construction, \$708,850; Ellis Manufacturing of Arlington, built-in furniture, \$778,976; Commercial Kitchens, Inc. of Houston, food service equipment, \$373,727; and Hunter-Hayes Elevator Co., Dallas, elevators, \$333,000.

General contractor bids will be opened at 2 p. m. Friday in the Agriculture Auditorium. Tech's Board of Directors will meet in a special session Saturday (June 18) to consider the bids.

Three towers of the complex, which is already named for former Tech President Dossie M. Wiggins, are expected to be completed by September of 1967 with the others slated for the fall of 1969.

More than 100 persons attended Thursday's bid session.

-30-

12-6-16-66

This release was distributed 6/16/66
to local media.

LUBBOCK, June 16 -- Texas Tech has been awarded a \$64,984 Head Start Training Grant by the Office of Economic Opportunity, Rep. George Mahon announced Thursday.

The Head Start grant, third to be awarded Tech this summer, will provide seven weeks of specialized training, beginning Monday June 20, for 50 teachers who will be employed in long-term Head Start programs in their home communities during the 1966-67 school year.

Director of the Tech training program will be Mrs. Estelle Wallace, Head of the Department of Home and Family Life in the School of Home Economics.

Staff members for the special school will include Tech faculty members Mrs. Charlotte Camp, Mrs. Betty Wagner, Mrs. Jeanette Jenkins and Mrs. Jean Davidson and Lubbock Day Care Nursery directors Mrs. Terry Ashdown and Mrs. J'Ceal Murphy.

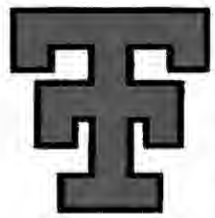
Trainees will attend classes on the Tech campus and will gain practice teaching experience in the Lubbock Head Start summer project conducted by Lubbock Public Schools.

Tech's School of Home Economics was selected to implement the training program because of its comprehensive child development curriculum which includes education for pre-school children, Mrs. Wallace said.

Approximately 250 teachers and school social workers attended each of the earlier short term orientation sessions held here and in El Paso earlier this month.

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13-6-16-66



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Rolph Carpenter, Ass't Dir., SW 2-3378

MEDAL AWARDED -- First Lieutenant John W. Douglass Jr. (left), son of Mr. and Mrs. E. C. Douglass of Lake Park, Fla., receives the Air Force Commendation Medal Thursday (June 16) from Texas Tech Professor of Aerospace Studies Lt. Col. Henry L. Gantz. Lt. Douglass distinguished himself by performing exceptionally meritorious service while serving as Program and Budget Officer, Minuteman Guidance and Control Division, Norton AFB, Calif. He is working toward a master's degree in industrial engineering at Texas Tech under the Air Force Institute for Technology Program. (Tech Photo) 6/16/66

This release was distributed 6/16/66 to local media. Also Dallas, El Paso, Houston and Fort Worth papers.

LUBBOCK, June 16 -- Mrs. Nancy Whitfield, counselor at Marsh Junior High School in Dallas, has been named secretary of the Texas Association of Women Deans and Counselors which will wind up its five-day Summer Work Conference at Texas Tech Friday.

Texas Western College Dean of Women Mrs. Louise Resley was elected general recorder for next year's conference which is to be held at Texas A&I.

A Texas Tech alumnae, Mrs. Carrie Lee Bishop, Dean of Women at A&I, will be in charge of local arrangements for the 1967 meeting. Mrs. Bishop received her bachelor's degree from Tech in 1941 and her master's in 1949.

Incumbent officers who will serve one more year include president Mrs. Bessie Ebaugh, Dean of Women at the University of Houston; first vice president Mrs. Julia Kendall, high school counselor in Fort Worth; second vice president Mrs. Bernice Gale, Dean of Girls at Waltrip High School in Houston, and treasurer Mrs. Fannie Jones, senior counselor at Highland Park High School in Dallas.

Delegates heard addresses Thursday by Tech Psychology Prof. Dr. Beatrix Cobb, Dean of Student Life James G. Allen, and Director of Student Health Service Dr. Fred P. Kallina.

Dr. D. M. Wiggins, former Tech president and State Coordinating Board member, discussed "The Coordinating Program for Higher Education in Texas."

(more)

Women Deans -- add one

At Friday's 9 a.m. opening session in University Theater, Dr. Mary Bubliss, Plainview and Lubbock psychiatrist, will join Dr. Cobb in discussing "The Challenge of Severe Emotional Problems." Conference consultant Dr. Miriam A. Sheldon, Dean of Women at the University of Illinois, will speak on "A Summing Up -- Texas Moves Ahead."

Speakers at 11 a.m. workshop meetings include Tech Education Prof. Dr. Berlie Fallon whose topic will be "Teen-Age Marriages," and Tech Placement Director Mrs. Jean Jenkins who will discuss "Finding a Job." Panelists for a round table discussion on "Changing Role of Dean of Women" will include Mrs. Virginia Crump of Waco, Mrs. Viola Grady of Wichita Falls, Mrs. Lurline Lee of Denton and Mrs. Resley.

A noon luncheon will conclude the conference.

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14-6-16-66

This release was distributed 6/17/66 to
local media.

LUBBOCK, June 17 -- National Science Foundation representative Dr. Lyle C. Dearden will be on the Texas Tech campus Monday and Tuesday to confer with staff members and participants in Tech's Biology Institute for High School Teachers.

Dr. Dearden is associate professor of anatomy at the University of California's College of Medicine at Los Angeles.

Fifty teachers from U.S. high schools are enrolled in the NSF sponsored, nine-week institute which continues through Aug. 4. Directors are Tech Biology Prof. Dr. Paul Prior and Department Head Dr. Earl D. Camp.

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15-6-17-66

This release was distributed 6/17/66
to local media.

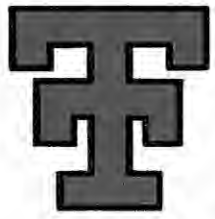
LUBBOCK, June 17 -- Texas Tech has received a National Science Foundation renewal grant of \$6,200 for continuing research on "The Distribution of Aquatic Plants," President R. C. Goodwin announced Friday.

Tech Biology Professor Vernon W. Proctor will continue as director of the special studies.

Dr. Proctor joined the Tech biology faculty in 1956. He received his bachelor's, master's and Ph.D. degrees from the University of Missouri.

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16-6-17-66



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Ron Hamm, Director, SH 7-1415
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BIDS OPENED -- Shown are some of the bidders attending the bid opening Friday afternoon for the first phase of Texas Tech's new six-tower dormitory complex. Architect Howard Schmidt said the complex is the largest single building project ever bid in Lubbock County. The initial phase will contain 454,000 square feet and house 1,716 students in three towers, each accomodating 572 students. Tech Vice President For Business Affairs M. L. Pennington (back to camera) was in charge of the opening in the Agriculture Auditorium. More than 100 persons attended. (Tech Photo) 6/17/66

This release was distributed 6/17/66 to local media. Also Amarillo, Lamesa, Plainview, Snyder, Big Spring, Odessa, Midland and Andrews papers.

FOR RELEASE: Sunday, June 19, or thereafter

LUBBOCK, June 18 -- Federal programs affecting public education will be discussed and evaluated at Texas Tech's annual School Business Services Workshop, Wednesday and Thursday (June 22-23) in Tech Union ballroom.

More than 80 school business managers and administrators from schools over the state are expected to attend the two-day conference, said Tech Education Professor Berlie J. Fallon, workshop coordinator.

The program is expected to be of particular interest to superintendents, particularly in those schools which do not have business managers, Dr. Fallon said.

Speakers at the 9:15 a.m. opening session Wednesday will be Big Spring Superintendent Sam Anderson and Gene Wood of the U. S. Department of Agriculture, Dallas.

Anderson will give "An Overview of Federal Legislation Affecting Public Education" and Wood's topic will be "Impact of Federal Programs on School Lunchroom Operations."

Texas Education Agency Director Joe B. Neely will speak at 1:30 p.m. on "Provisions of the Vocational Education Act of 1963." TEA Business Manager William Van Horn Jr., will discuss "Accounting Procedures of Federal Programs."

TEA representative R. E. Slayton will discuss the Elementary and Secondary Education Act, Title I program at the Thursday morning session. Slayton is director of project approval for ESEA, Title I.

Floyd Honey, director of federal projects for Lubbock Public Schools, will speak on "The Economic Opportunity Act -- Project Headstart." He will be assisted by Jim Nevins, director of federal projects for San Angelo Public Schools, and Regional CAP Analyst Mrs. Emily McDaniel from the Office of Economic Opportunity, Austin.

The workshop is sponsored by Tech's Department of Education and the Texas Association of School Business Officials.

This release was distributed 6/17/66
to local media.

LUBBOCK, June 17 -- Texas Tech has been awarded a \$50,200 National Science Foundation grant to support research under the direction of Industrial Engineering Profs. R. A. Dudek and P. M. Ghare, Tech President R. C. Goodwin announced Friday.

The project, entitled "Sequencing Research," concerns the "best method of sequencing jobs in the job shop," Dr. Ghare said.

Dr. Dudek is Head of the Industrial Engineering and Engineering Drawing Dept.

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18-6-17-66

This release was distributed
6/17/66 to all Lubbock media.

LUBBOCK, June 17 -- Rehearsals begin Monday in two divisions of Texas Tech's Summer Music Camp.

Nationally known choir director Hugh Ross of New York will be guest conductor for the high school choir section to be held Monday through Friday under direction of Tech choir director Gene Kenney.

Tom Lewis, director of the Roswell Symphony Orchestra, will be guest conductor for the high school orchestra division scheduled Monday through July 2 under direction of Tech Music Prof. Paul Ellsworth.

Registration will be from 3-5 p.m. Sunday and from 9-10 a.m. Monday in the Tech Music Building. Rehearsals will be held daily from 9 a.m. until noon and from 1-4 p.m.

Closing concert for the choir division will be at 7:30 p.m. Friday in the Tech Union Ballroom. More than 100 vocalists are expected to participate, Kenney said. There will be no admission charge.

The Junior High and Elementary Orchestra section will be held from June 27 through July 8. Additional information may be obtained by contacting Music Camp Coordinator Richard E. Tolley at Tech, Extension 2114.

/9-6-17-66.

This release was distributed 6/22/66
to local media.

LUBBOCK, June 22 -- Dr. Willa Vaughn Tinsley will be one of the featured speakers next week at the 57th annual meeting in San Francisco of the American Home Economics Association.

Some 5,000 home economists from all parts of the country will attend the June 27-30 meeting. The theme this year is "Breakthrough."

Dean Tinsley will address a college and university sectional meeting on "Changes in the University Scene: Their Effects on Home Economics."

Other Tech Home Economics faculty members slated to attend the meeting include Dr. Florence E. Petzel, Associate Prof. Lola Marie Drew and Associate Prof. Billie F. Williamson, who also edits "Tips and Topics."

"Tips and Topics," a publication of the Home Economics School with a nationwide circulation, will be exhibited at the meeting; only the third such time that it has been so displayed.

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1-6-22-66

This release was distributed 6/22/66
to local media, and Blytheville, Ark.
newspaper.

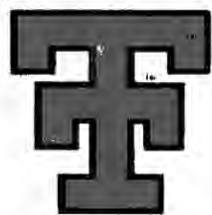
FORT SILL, Okla., June 22 -- Sergeant Thomas E. Tinker, assigned to the Army ROTC unit at Texas Tech, was promoted to Sergeant Major here during the ROTC summer camp at which Tech cadets currently are in training.

Sgt. Maj. Tinker, formerly a master sergeant, is the operations sergeant for the Tech unit. A native of Blytheville, Ark., he is a veteran of World War II and the Korean War.

He, his wife and son, reside in Lubbock.

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2-6-22-66



NEWS

Texas Technological College
Office of Public Information
Lubbock, Texas 79409
Code 806 POster 2-8811 Ext. 4136
Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, June 22 -- Texas Tech will host its 14th annual Swine Day July 7 in the Tech Union, Animal Husbandry Prof. Sam E. Curl announced Wednesday.

Headlining this year's one-day event will be talks by Carroll Plager, livestock extension manager of the Hormel Packing Co. Plager will discuss "Hog Farm Management" at 10 a.m. and "Merchandizing Pork: Packer and Producer" at 1:15 p.m.

Dr. Curl said Plager is "widely known for his contributions to the pork production industry and is one of the nation's most sought-after swine speakers."

Plager holds a degree in animal husbandry from Iowa State University and has served as superintendent of the National Barrow Show since its inception in 1946. He also serves as swine judge for numerous state and local shows.

Roast pork and barbecued ham "with all the trimmings" will be served at a noon luncheon just west of the Tech Livestock Pavilion. Meal tickets will cost \$1.25.

The program is slated to begin at 9 a.m. with a welcome from Tech Agriculture Dean Gerald W. Thomas.

Clyde Fort, agricultural representative of Lubbock's First National Bank, will discuss "Playing it Safe: Hedging on the Live Hog Futures Market," at 9:05 a.m. A question-and-answer period will follow.

(More)

SWINE DAY...add one

"Swine Management Problems in Texas" will be the topic of Don Hudman, swine specialist at the Texas Agricultural Extension Service, College Station, at 11 a.m.

Acting Animal Husbandry Head Dale W. Zinn will preside at the morning session with Agricultural Education Prof. L. M. Hargrave presiding during the afternoon.

Texas Swine Breeders Association President Buddy Winter, will discuss his organization at 2:15 p.m., followed by a presentation on "Swine Research at Texas Tech," by Animal Husbandry Prof. Robert C. Albin at 2:25 p.m.

The sessions will conclude with a swine production panel "questions and answers" period. Panelists include Plager, Hudman, Winter, David E. Williams, Lubbock doctor of veterinary medicine; Jack Barton, commercial swine producer, Littlefield; and Euel Liner, seed stock producer of Lubbock. Joe Tocquigny, swine specialist of the Texas Education Agency, College Station, will be panel moderator.

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3-6-22-66

This release was distributed 6/22/66
to local media.

LUBBOCK, June 22 -- Texas Tech's Campus Planning Committee passed a milestone in its eight year history Tuesday as it conducted its 301st meetingⁱⁿ the office of M. L. Pennington, Vice President for Business Affairs.

Committee members were reminded of the occasion when they were surprised with cookies and coffee prepared by administrative assistant Mrs. Anna Burt Gibson and secretary Beverly Rosnow.

Activated in September of 1958 by Tech's sixth president, Dr. E. N. Jones, committee members are Nolan Barrick and Elo J. Urbanovsky. Pennington is committee chairman.

Others attending Tuesday's session were Business Manager John G. Taylor, Campus Planning Coordinator Jerry Kirkwood, Consulting Architect Howard Schmidt and Robert C. Messersmith, Lubbock architect.

The CPC's duties include studies and recommendations concerning all phases of Tech's building program. Committee recommendations are presented to the building committee of the Tech Board of Directors.

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4-6-22-66

LUBBOCK, June 22 -- Bookkeeping procedures for handling federal aid programs in elementary and secondary schools were outlined for business managers and school administrators at Wednesday's sessions of Texas Tech's School Business Services Workshop.

In his talk on "An Overview of Federal Legislation Affecting Public Education," Big Spring Superintendent Sam Anderson called attention to 17 major federal aid programs now in effect.

These include the National Defense Education Act, the National Science Foundation, the Economic Opportunity Act and the Elementary and Secondary Education Act of 1965, which Anderson termed "the most comprehensive education measure ever enacted by Congress."

More than 80 West Texas school administrators and business personnel are participating in the two-day workshop sponsored by Tech's Department of Education and the Texas Association of School Business Officials. Sessions are being held in Tech Union ballroom under direction of Dr. Berlie Fallon, Tech education professor.

"Federal aid to education is not new," Anderson said in recounting the history of U. S. educational programs since the passage of the Northwest Ordinance in 1787 providing for endowment of public institutions of higher education with public lands.

"Legislation passed in 1965 raised the total of federal funds for education to about \$5.1^B million annually," he noted, creating new responsibilities for the school administrator, the school board and particularly for the business manager who "has a real responsibility in the multiple problems of budgeting, budget control, disbursing and accounting for funds from each separate project."

Other speakers discussed procedures for specific programs. U. S. Department of Agriculture representative Gene Good spoke on "Impact of Federal Programs on School Lunchroom Operation." Texas Education Agency director Joe B. Neely explained "Provisions of the Vocational Education Act of 1963." TEA Business Manager William Van Horn Jr. outlined "Accounting Procedures for Federal Programs."

(more)

School Business Services Workshop -- add one

At the 9 a.m. opening session Thursday in Tech Union ballroom, TEA representative R. E. Slayton, Director of Project Approval for Elementary and Secondary Education Act, Title I projects, will give a "Review of ESEA's First Year and Guidelines for 1966-67 Programs."

Floyd Honey, director of federal projects for Lubbock Public Schools, will speak on "The Economic Opportunity Act -- Project Headstart." He will be assisted at a question-and-answer session by Director of Federal Projects Jim Nevins of San Angelo Public Schools, and Mrs. Emily McDaniel, Region V CAP analyst from the Office of Economic Opportunity.

The workshop will end at noon Thursday.

-30-

5-6-22-66

This release was distributed 6/22/66
to local media.

LUBBOCK, June 22 -- The Texas Tech Board of Directors, in a special session here Wednesday, awarded contracts totaling \$9,442,885 for the first phase of a proposed six-tower, 12-story dormitory complex at 19th and Flint in Lubbock.

The complex, already named in honor of former Tech President Dossie M. Wiggins of Lubbock, will provide campus housing for 1,716 students.

The first phase, for which the basic construction contract of \$5,232,500 was awarded to H. A. Lott Inc. of Houston, is scheduled for completion by Fall of 1967. The second phase is scheduled for occupancy by Aug. 1, 1969.

Existing dorms now house 7,171 of Tech's more than 16,000 students. More than 19,000 students are expected this fall, and 35,000 by 1975.

The initial phase of the new complex will contain 454,000 square feet in three towers, each accomodating 572 students. Consulting Architect Howard Schmidt said the complex is the largest single building project ever bid in Lubbock County.

Sub-contractor fees and other costs will run the total figure to \$11 million, for which the Board voted the issuance of bonds Wednesday.

Sub-contractor awards included mechanical, \$1,908,200, Drew Woods Company of Carthage; electrical, \$693,850, Tarver Electric of Lubbock; furniture, \$778,976, Ellis Manufacturing Co., Arlington; food service equipment, \$373,727, Commercial Kitchens of Houston; and elevators, \$333,000, Hunter-Hayes, Dallas.

The Board said the bonds, issued for a 40-year period, would carry an interest rate of 4.371 per cent.

The Board also authorized immediate planning on the second phase of the dorm complex.

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6-6-22-66

This release was distributed 6/22/66
to local media.

LUBBOCK, June 22 -- Texas Tech's Board of Directors voted Wednesday to include the University of Houston in a cooperative program of water resources research for Texas.

Two other state institutions in the program, Texas A&M and the University of Texas, already had voted to include Houston.

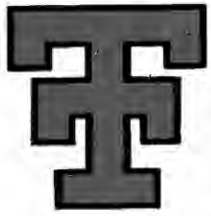
The program is designed to eliminate overlapping research and academic programs which can best be accomplished through cooperative efforts.

It enables the four institutions to coordinate efforts to stimulate greater interest in interdisciplinary water resources training and research since specific research competence found at any one academic institution does not encompass a broad enough spectrum to satisfy all the needs of the state.

The Water Resources Research Institute in Texas was established at A&M in 1964 as the agency through which state-supported universities will present proposals to the U. S. Department of Interior's Office of Water Resources Research and to the Legislature for research funds.

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7-6-22-66



NEWS

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Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

This release was distributed 6/22/66 to
local media.

LUBBOCK, June 22 -- Texas Tech has been awarded a \$5,000 Office of Education grant for the purchase of library materials, Tech President R. C. Goodwin announced Wednesday.

Notification of the grant came from Rep. George Mahon.

Tech Librarian R. C. Janeway said the funds, made available under Title II of the Higher Education Act, would be used to "augment our research resources."

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8-6-22-66

This release was distributed 6/23/66
to local media.

LUBBOCK, June 23 -- Area high school choir students in Texas Tech's Summer Music Camp will climax a week of intensive study by presenting a public concert at 7:30 p.m. Friday in Tech Union ballroom.

There will be no admission charge.

The 115-member choir will perform under direction of Guest Conductor Hugh Ross of New York, clinician for the five-day special school.

The program will include Holst's "I Love My Love," three Hungarian folk songs by Seiber, "The Handsome Butcher, "Apple-Apple," and "The Old Woman," and Bach's Cantata No. 4, "Christly in Death's Dark Prison."

Accompaniment will be by the 32-piece Music Camp string orchestra, also conducted by Ross.

The concert will be the closing event for the choir division. The high school orchestra division will continue through July 1. Junior high and elementary orchestra divisions will be held June 27 through July 8 under direction of Tech Music Professor Paul Ellsworth.

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9-6-23-66

This release was distributed 6/23/66
to local media and Richardson Echo.

LUBBOCK, June 23 -- Capt. Bobby J. Carter, a native of Richardson, has been named Asst. Prof. of Military Science at Texas Tech, Military Science Prof. Col. B. W. Paden announced Thursday.

A 1958 graduate of Texas A&M with a bachelor of science degree, Capt. Carter has been stationed at Fort Knox since 1965, following a 13 month tour of duty in Viet Nam where he served as a sector intelligence adviser.

Capt. Carter is a graduate of A&M Consolidation High School in College Station and has more than seven years of Army service. He holds the Combat Infantryman's Badge, Army Commendation Medal, Armed Forces Expeditionary Medal and the National Defense Ribbon. He has made 28 parachute jumps during his military career.

Capt. Carter and his wife, Bernice, have two children, Brian, 3 and Cathy, 5. The family will reside at 4518 52nd St.

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10-6-23-66

This release was distributed 6/23/66 to local media.

LUBBOCK, June 23 -- Dr. Donald S. Longworth of Bowling Green (Ohio) University will join the Texas Tech faculty this fall as Professor of Home and Family Life, Tech Home Economics Dean Willa Vaughn Tinsley announced Thursday.

Dr. Longworth, married and the father of four, holds the BS and MA degrees from Bowling Green and the PhD from Ohio State University. He has served on the faculty of his Alma Mater since 1949.

Dr. Longworth's chief interest is in family life instructional programs with emphasis on preparation for marriage. He has taught more than 6,000 students in this field during the past 20 years.

A frequent lecturer and consultant, Dr. Longworth served on the 1960 White House Conference on Youth, and will attend the International Congress on Family Relations in New Delhi in December as a delegate from the U.S. National Council on Family Relations. He will serve as a consultant to one section of the Indian international congress.

He is a past president of the Ohio Council of Family Relations, a member of the Executive Board of the National Council and is vice president nominee of the Ohio Valley Sociological Society.

Dr. Longworth has served on the membership committee of the American Sociological Society and is listed in "American Men of Science," "Who's Who in America" and "Who's Who in the Midwest."

(more)

Dr. Longworth -- add one

The author of many articles and professional papers, he has written one chapter in the recent book, "Marriage: An Examination of the Man-Woman Relationship."

Dr. Longworth, who practices what he preaches concerning family affairs, likes to involve the entire family in such activities as fishing and camping. One daughter, Beverly, 20, will graduate from Bluffton (Ohio) College in December. Glenn, 15; Jim, 14; and Debra, 12; are at home and will attend Lubbock schools next fall.

Dr. Longworth credits a Lubbock native and former teacher, Dr. Harmon Lowrie, with sparking his interest in the study of marriage and family.

This release was distributed 6/23/66
to local media.

LUBBOCK, June 23 -- Present-day newspaper and political campaigns based on "the devil theory of history" are highly reminiscent of the 19th century Populist writings, Texas Tech History instructor Frank Simpson said Thursday in a talk at the Tech Union Noon Forum luncheon.

Speaking on "Modern Populist Rhetoric in Texas," Simpson classified as "paranoid" that "style of writing which tends to be overheated, exaggerated and over suspicious.

"The possessor of the paranoid style generally feels his political passions are unselfish and patriotic and he is therefore self-righteous and morally indignant," Simpson said. "He wages his fight against the 'conspirators,' whom he sees as dominating the world through their machinations, directing their attacks against a particular culture or a way of life in an attempt to destroy it."

In tracing the influence of Populist thought on contemporary affairs, Simpson cited instances in which current editorial opinion reflected the agrarian background of the Plains region, which he feels has created a "prevailing climate of opinion."

This style of writing, Simpson said, has been successfully employed by both liberals and conservatives. "The adjectives have remained the same," he commented, "only the nouns were changed."

Noon Forum lectures, a series of talks by Tech faculty members and graduate students, are sponsored by the Tech Union Ideas and Issues Committee.

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12-6-23-66

This release was distributed 6/24/66
to local media.

LUBBOCK, June 24 -- Texas Tech Education Professor Marshall Nagle will leave July 13 for Germany where he will do research on curriculum development in German secondary schools.

During his eight-week study, Dr. Nagle will visit major German cities and school centers to confer with school staffs and with federal and state representatives of the Office of Education and Culture.

A principal objective of the study, Dr. Nagle said, will be to gain a better understanding of the curriculum development in comprehensive secondary schools, which are similar to those in the U.S., and of "changes taking place in educational philosophy."

Dr. Nagle is assistant director of Teacher Education and certification at Tech. He received his BA, MA and Doctor of Education degrees from the University of Florida.

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13-6-24-66

This release was distributed 6/24/66
to local media.

LUBBOCK, June 24 -- Texas Tech Agronomy Prof. Cecil Ayers has been named to a six-man team to evaluate the vocational agriculture teacher program at Texas A&M beginning Tuesday (June 28).

The three-day study, requested by the State Board for Vocational Education, will open with an orientation session in the A&M Memorial Student Center.

Joining Ayers will be George Hurt, director of agricultural education of the Texas Education Agency; Joe B. Neely, director of vocational program development, Texas Education Agency; Kenneth C. Welsch, superintendent, Columbia-Brazoria Independent School District; Vannoy Stewart, agricultural education professor, Sam Houston State College; and E. A. Roquemore, vocational agriculture teacher, Arlington High School.

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14-6-24-66

This release was distributed 6/24/66
to local media and Fort Worth papers.

LUBBOCK, June 24 -- Texas Tech Geosciences Prof. Dan E. Feray will present a paper on "Research in Clastic Sedimentation" at the second annual Marine Technology Society Conference and Exhibit in Washington Monday through Wednesday (June 27-29).

The conference is designed to better the understanding of the opportunities and problems in the expanding business of oceanography, industrial marine activities and government undersea operations.

Dr. Feray, former chairman of the Geology Department at Texas Christian University, joined the Tech faculty June 1. He held the Magnolia Chair of Geology at Southern Methodist University before joining the TCU faculty in 1962. He also has taught at the University of Tulsa.

A native of Beaumont, he is a graduate of Lamar Junior College and the University of Tulsa, holds a master's degree from the University of Illinois and a PhD from the University of Wisconsin.

Widely published in his field, Dr. Feray's articles have appeared in the "Journal of Paleontology" and the "Journal of Sedimentary Petrology."

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15-6-24-66



NEWS

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Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, June 24 -- H. A. Lott Inc. of Houston, which Wednesday won the basic contract of \$5,232,500 for the first phase of Texas Tech's new six-tower, 12-story Wiggins dormitory complex, already has started making good on its intentions to shave a half-year off the normal 20-months required in the huge project and to deliver the finished building by September 1967.

Sub-contractor awards pushed the total construction cost to \$9,442,885.

Tech Vice President for Business Affairs M. L. Pennington reported Friday that "the contractor simply couldn't wait due to the extremely tight time schedule. He already has cleared several acres at the 19th and Flint site and is shooting for completion of two full basements by Monday."

Consulting Architect Howard Schmidt said several huge earthmoving machines were in use on the project, and that other large pieces of construction equipment were en route here from various points throughout the country.

Schmidt, who termed the complex the largest single building project ever built in Lubbock County, said enormous quantities of fill dirt would be needed to insure proper drainage of the sprawling complex.

The architect said no single local dirt contractor would be able to meet the extreme time schedule, and that Lott planned to make use of several contractors. Ten acres of dirt, filled to a depth of four feet, will be required for proper drainage.

Schmidt said another example of the contractor's intent to meet the deadline was that he intended to hire three of the most highly competent superintendents available to personally supervise construction of the three separate towers.

(More)

COMPLEX...add one

He said another example of interest created by the project was that so many sub-contractors, anxious to win the bid for the interior furnishings, placed tentative orders for maple veneer plywood that the flood of requests temporarily tied up the entire stock of that product in the United States.

The complex has been named for Dossie M. Wiggins, in honor of the former Tech President who is now a member of the Coordinating Board, Texas College and University System.

The Tech Board of Directors, in awarding the first phase contract earlier this week, instructed College administrators to begin formulating plans for launching of the second phase which is due for occupancy by Aug. 1 of 1969.

The first phase of the complex will contain 450,000 square feet in three towers, each accommodating 572 students, for a total of 1,716.

Existing dormitories at Tech now house 7,171 of the College's more than 16,000 students. More than 19,000 students are expected this fall, and more than 40,000 by 1978.

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16-6-24-66

This release was distributed 6/24/66 to local media.

FOR RELEASE: Sunday, June 26, or thereafter

LUBBOCK, June 25 -- Texas Tech's Summer Music Camp for junior high and elementary school students will get underway Monday under direction of Tech Music Professor Paul Ellsworth.

Registration for the two-week course of instruction will be from 2 to 5 p. m. Sunday and from 8 to 10 a. m. Monday in Tech Music Building. Elementary students will register at 8 a. m. Monday and commuting students beginning at 9 a. m.

Rehearsals will be from 9 a. m. to 4 p. m. daily for junior high students and from 8 a. m. until noon for the elementary division, Monday through Friday.

Rehearsals for the senior high orchestra division, now in its second week, will continue through Friday. Guest conductor Tom Lewis of Roswell, N. M. will present the senior high division in a concert at 7:30 p. m. Friday in Tech Union.

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17-6-24-66

This release was distributed 6/24/66 to local media.

FOR RELEASE: SUNDAY, JUNE 26, OR THEREAFTER

LUBBOCK, June 25 -- More than 300 members of Kiwanis International will have breakfast Tuesday in the Texas Tech Union Ballroom.

The Kiwanians will be aboard a special train which originated on the East Coast and is transporting members to the Kiwanis International Convention in Portland, Ore.

C. Roy McCullough of Oklahoma, governor of the Texas-Oklahoma Kiwanis district, will be a special guest at the breakfast. He will be presented with an honorary Lubbock citizenship by Mayor Pro Tem James Granberry.

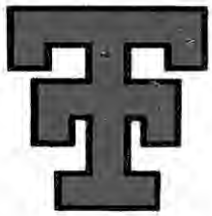
The train is expected to arrive in Lubbock at 7:30 a. m. Buses will transport the Kiwanians to Tech.

Academic Vice President W. M. Pearce will welcome the members.

Dr. Howard E. Golden, Tech Prof. of Marketing in the School of Business Administration and Lt. Gov. of District 7 of the Texas-Oklahoma district with supervision of eight area clubs, will be in charge of the breakfast.

Dr. and Mrs. Golden will board the train here at the conclusion of the breakfast along with other Lubbock Kiwanians for the trip to Portland. They will visit Jasper National Park in the Canadian Rockies, and go on to Winnipeg before returning home.

Tech music students will form a combo to provide background music for the breakfast. They are Jerry Roe, Mike Ragsdale, Ronnie Wells and Don Lancaster.



NEWS

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SCHOLARSHIP CHECK PRESENTED -- J. H. Markley (left), Division Manager for Texaco in Midland, presents a \$1,200 company scholarship check to Texas Tech President R. C. Goodwin on Friday (June 24). Markley said the annual award, increased this year from \$1,000, would be designated for any qualified Tech student taking courses that would fit him for a career in the oil industry. Dr. Goodwin said the College was "grateful for Texaco's continued support."

(Tech Photo) 6/24/66

This release was distributed 6/27/66 to local media.

COLLEGE STATION, June 27 -- Dr. Mina W. Lamb, Head of the Food and Nutrition Department in Texas Tech's School of Home Economics, attended the State Agricultural Convention at Texas A&M Monday and Tuesday.

Dr. Lamb is representing Tech Home Economics Dean Willa Vaughn Tinsley at the meeting. Dr. Tinsley, a member of the Statewide Committee, is in San Francisco for the 57th annual meeting of the American Home Economics Association.

The meeting here is designed to coordinate the effort of all those Texans directly or indirectly concerned with the state's agricultural picture.

Tuesday's program was devoted to special interest action groups who will decide on specific programs of work.

Tech Agriculture Dean Gerald W. Thomas, also a member of the Statewide Committee, attended the sessions.

-30-

1-6-27-66

This release was distributed 6/27/66
to local media.

LUBBOCK, June 27 -- Texas Tech officials will welcome more than 300 members of Kiwanis International to the campus Tuesday (June 28).

The Kiwanians, arriving aboard a special train originating in Kansas City, will have breakfast in the Tech Union before continuing on to the Kiwanis International Convention in Portland, Ore.

Academic Vice President William M. Pearce will welcome the delegates. The train is expected to arrive in Lubbock about 7:30 a.m. Buses will transport the Kiwanians to Tech.

Dr. Howard E. Golden, Tech Prof. of Marketing in the School of Business Administration and Lieutenant Governor of District 7 of the Texas-Oklahoma district, will be in charge of the breakfast.

C. Roy McCullough of Oklahoma, governor of the Texas-Oklahoma Kiwanis District, will be a special guest. Tech music students will provide background music for the breakfast.

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2-6-27-66

This release was distributed 6/27/66
to local media.

LUBBOCK, June 27 -- Dr. Dale W. Zinn, Acting Head of the Animal Husbandry Department at Texas Tech, has been elected to the Board of Directors of the American Meat Science Association.

Dr. Zinn's election came at a recent meeting of the Association at Cornell University attended by some 175 meat scientists from colleges and universities, governmental agencies and the meat industry.

Directors also serve as the executive committee of the Reciprocal Meat Conference. Prof. Zerle Carpenter of Texas A&M was elected chairman of the Reciprocal Meat Conference committee.

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3-6-27-66

This release was distributed 6/27/66
to local media.

LUBBOCK, June 27 -- Phillips Petroleum Company will establish a \$500 four-year scholarship in Texas Tech's Petroleum Engineering Department beginning this fall, Engineering Prof. Philip Johnson announced Monday.

In addition, Phillips will provide summer employment for the scholarship holder next year, provided he meets certain company requirements.

The Petroleum Engineering Department, following review and counsel with Phillips officials, will select the scholarship winner.

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4-6-27-66

This release was distributed 6/27/66 to local media.

FOR RELEASE: NOON, TUESDAY, JUNE 28, OR THEREAFTER

Editor's Note:

The speech, upon which this article is based, will not be delivered in San Francisco until noon, Lubbock time. Hence, the release date.
Public Information/Texas Tech

SAN FRANCISCO, June 28 -- Dr. Willa Vaughn Tinsley, Dean of Texas Tech's School of Home Economics, told the 57th annual meeting of the American Home Economics Association here Tuesday that coeds are seeking college degrees in ever increasing numbers, but that their per centage increase in home economics is not keeping pace.

Dean Tinsley, speaking to the Colleges and Universities Sectional Meeting on "Changes in the University Scene: Their Effects on Home Economics," declared that "in spite of the rising numbers of women students attending colleges and universities, the per centage increase of women enrollees in home economics is not increasing proportionately."

She said that, from between 1949 and 1959, total women enrollees increased 98.6 per cent, but that the per centage of women home economics students declined each of the ten years -- from 17 per cent in 1951 to 10 per cent in 1961.

Dean Tinsley accounted for the decline, in part, by pointing to "the expanding number of opportunities for women to engage in a variety of careers, other than home economics, which were not open to them prior to the 1950 decade."

However, she added, "this would not explain the phasing out of numerous divisions of Home Economics in institutions granting degrees in this area of study."

Dean Tinsley also pointed out that in 1963-64, 101 men received bachelor's degrees in Home Economics, 18 earned master's degrees and five received the doctorate.

(more)

Tinsley -- add one

She also said that from 1958 through 1964, bachelor's degrees in all areas in U. S. colleges and universities increased by 19 per cent, but only by nine per cent in home economics. The same was true with master's degrees, showing a 45.5 per cent increase over all, but only 17.5 per cent in home economics.

Dean Tinsley said only 41 doctorates were granted in home economics in 1963-64 of a total of 14,490. "Certainly it is obvious," she concluded, "that terminal degree home economists do not exist in sufficient numbers to meet the pressing needs in the profession."

-30-

5-6-27-66

This release was distributed 6/28/66
to local media.

LUBBOCK, June 28 -- British Mathematician Douglas A. Quadling is a visiting lecturer this week at Texas Tech's Summer Institute for Secondary Math Teachers.

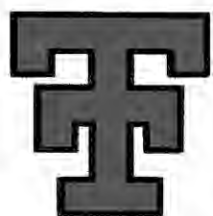
In addition to institute lectures at 3:30 p.m. Tuesday and Wednesday, Quadling will give a public lecture at 7:30 p.m. Tuesday in the Biology Building auditorium.

His subject, "School Mathematics Project: A British Experiment in Syllabus Reform," is expected to be of particular interest to math teachers at all grade levels. There will be no admission charge.

Quadling is Headmaster of Marlborough College, Marlborough-Wilts, England. He holds degrees from Emmanuel College, Cambridge, and is the author of numerous articles on mathematical analysis and elementary mechanics.

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6-6-28-66



NEWS

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Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

TECH HOSTS BREAKFAST -- Texas Tech officials welcomed more than 300 members of Kiwanis International Tuesday (June 28) for breakfast in Tech Union. The Kiwanians arrived aboard a special train from Kansas City and continued on to the Kiwanis International Convention in Portland, Ore. Greeting special guest C. Roy McCullough, Governor of the Texas-Oklahoma Kiwanis District (second from right) are (left to right) Academic Vice President Dr. William M. Pearce, Mayor Pro Tem Jim Granberry and Dr. Howard E. Golden, Tech Professor of Marketing. (Tech Photo) 6/28/66

This release was distributed 6/28/66
to local media.

LUBBOCK, June 28 -- Air Force ROTC headquarters has announced that male college freshmen must pass a pre-registration qualifying examination before enrolling in Air Force ROTC courses, Texas Tech Aerospace Studies Prof. Lt. Col. Henry L. Gantz Jr., announced Tuesday.

The examination, a shortened version of the Air Force Officer's Qualifying Test, is similar to college entrance examinations. The test will be given by the Department of Aerospace Studies during freshmen pre-registration.

The examinations will be given at 4 p.m. in Room 215 of the Tech Social Science Building on July 18, 21, 25 and 28 and Aug. 1, 4, 8, 11, and 15.

Col. Gantz said the test is designed to select "those students who possess the qualities desired in future Air Force officers."

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8-6-28-66

This release was distributed
6/29/66 to all local media.

LUBBOCK, June 29--L. J. Powers, Head of the Mechanical Engineering Department in Texas Tech's School of Engineering, has been elected chairman of the National Mechanical Engineering Department Heads Association for the 1966-67 academic year.

Powers was elected at a recent meeting of the American Society for Engineering Education at Washington State University attended by more than 180 mechanical engineering department heads from throughout the United States and Canada.

(30)

9--6/29/66



NEWS

Texas Technological College
Office of Public Information
Lubbock, Texas 79409
Code 806 POrter 2-8811 Ext. 4136
Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

FOR RELEASE: SUNDAY, JULY 3, OR THEREAFTER

LUBBOCK, July 2 -- Texas Tech's agricultural knowledge can be applied to problems around the world, particularly in Somalia, in the opinion of Dr. Thadis Box who has just returned from a research tour of East Africa.

The Tech agronomist was a member of a five-man team of experts selected by the Food and Agriculture Organization of the United Nations to conduct a survey of range resources in Somalia.

In noting the similarities between the climate, topography and major industries of Somalia and the American Southwest, Dr. Box said, "Techniques developed here would apply there. We need only to adapt our technical knowledge to their culture."

Purpose of the survey was to correlate aid programs sponsored by several nations, including the United States, and to make recommendations for future projects. Other team members were from Britain, Tanganyika, Germany and India.

"We traveled by Land Rover into the most remote areas of the country in an effort to sample opinion at the grass roots level and to gain a better understanding of the people," Dr. Box related.

Somalia, roughly the size of Texas, is devoted largely to livestock production and presents many of the same problems found in the Southwest. Water is limited. Rainfall ranges from a scant two inches annually, to 25 inches in a few favored spots.

Livestock is raised for home consumption and export. The animals raised, however, differ in type, kind and purpose, from those most common to the U.S.

Sheep and goats are the chief crop, camels rank third and cattle bring up the end of the list, a poor fourth, Dr. Box noted.

Cattle do not adapt to the type of range or to the climate as well as sheep and goats, he explained.

(more)

Box -- add one

Because of the lack of rain, herdsmen are nomadic, constantly on the alert for good grazing lands, thus creating one of their major problems: how to provide sufficient grazing for each family (or tribe) without one encroaching upon another.

The lush areas of the country are similar to South Texas, Dr. Box said, and the more arid regions resemble the Trans-Pecos area.

Camels, not ordinarily considered livestock animals in the United States, are grown for milk, meat and transportation in East Africa. The UN team sampled camel steaks and camel milk in its travels around the interior. Another local delicacy was goat meat stewed with herbs.

Camel milk in Africa has a flavor distinctly its own, the Tech professor observed, due to the Somalian practice of sterilizing milk vessels with hot coals. A commercial milk bottling venture came to grief over that particular point. The Somalians, accustomed to the "burned wood" taste, would not drink the bottled milk until an ingenious plant manager devised a means of replacing the flavor -- by filtering the milk through charcoal.

Communications were no problem, since many Somalians also learn English and Arabic in addition to their native tongue. A member of the UN team spoke fluent Arabic.

Dr. Box strongly feels that American techniques, if successfully employed in other countries, must take into account the differences as well as the likenesses between cultures.

"Far too many projects in Africa, for instance, have been designed and implemented by western-oriented people from humid regions," he declared.

An example of this type of approach is revealed in past recommendations on livestock production in Somalia. All the European and American specialists have emphasized cattle production -- not a single report mentioned the goat or the camel; yet the arid environment is much better suited to goat and camel production than to cattle.

"Texans have a unique opportunity to serve these arid regions by performing sound research on arid lands, and adapting the principles of arid land use to the local culture. Research here at Tech can be used over much of East Africa and our personnel can aid in the development of the livestock industry there to its true potential."

(more)

Box -- add two

The Somalians have worked out a way of life that suits their needs, he feels. All members of the Somalian family participate in the family livelihood. Women and small children look after the sheep and goats; men and older boys tend the camels.

Somalians, however, begin learning their jobs at an early age. Dr. Box observed small boys five or six years of age, and younger, displaying remarkable skill in herding camels, animals which are considered unruly and dangerous, even on their best behavior.

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10-6-29-66

This release was distributed 6/29/66
to local media.

LUBBOCK, June 29 -- More than 600 student cheerleaders representing schools in four states, have registered for the third annual cheerleaders school at Texas Tech July 24-29, School Director Edsel Buchanan announced Wednesday.

"Our registration is running well ahead of last year," Buchanan said. "We do plan to limit the enrollment to 600, however." He explained that students placed on the waiting list will be enrolled only if some of those pre-registered are unable to attend.

Students will report Sunday (July 24) between 1 and 5 p.m. with classes slated to begin the same day. Students will be dismissed at 11 a.m., July 29.

School headquarters will be Tech's Intramural Gym. Tech residence halls will be used to house the students.

The school's nine woman and six man instructor corps will be furnished by Lawrence R. Herkimer of Dallas. The instructors are all former high school or college cheerleaders who work at cheerleading schools at numerous colleges and universities across the country each summer.

The program will include novelty yells, crowd psychology, demonstration of new stunts, skits and yells, cheerleading techniques, planning pep rallies, tumbling and footwork routines, songs and chants.

Students will have use of Tech's varsity swimming pool and varsity tennis courts following class periods. In addition, special entertainment programs will be arranged.

Enrollment will include junior high, high school and college cheerleaders from Texas, Oklahoma, Colorado, and New Mexico.

More than 550 students were enrolled last year.

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11-6-29-66

This release was distributed 6/29/66
to local media, Las Vegas, Hobbs, N.M.
newspapers, AP & UPI in Dallas

FOR RELEASE: SUNDAY, JULY 3, or thereafter

LUBBOCK, July 2 -- Texas Tech will send its third expedition to Antarctica this fall.

Headed by geosciences professor and veteran explorer F. Alton Wade, who made his first trip to Antarctica with Admiral Richard E. Byrds Second Expedition in 1933, the party of four geologists is scheduled to leave the United States in October and to return to Lubbock in early January.

Other members of the Tech team will be assistant geology professor V. L. Yeats and graduate students John Wilbanks of Las Vegas, N.M. and James Suggs of Hobbs.

Financed by a National Science Foundation grant of \$36,100, the purpose of the expedition will be to study the geology of Marie Byrd Land and to map a series of unexplored mountain ranges.

This will be Dr. Wade's fifth and Yeat's third trip on the ice.

Dr. Wade made his second voyage as senior scientist and unit commander of the U.S. Antarctic Service Expedition in 1939-41. He was principal investigator on two previous Tech Antarctic research projects sponsored by NFS, in 1962 and in 1964. Yeats was a member of both earlier Tech expeditions.

Because of improvements in both land and air travel, the 1966 trip is expected to differ a great deal from the 1934 expedition, Dr. Wade noted, when the explorers "went in by dog team from Little America."

The group will go by military transport from Quonset Point, R.I., to Honolulu, and from there to Christchurch, New Zealand, where they will hop off to the U.S. Navy Operations Base at McMurdo Sound to pick up equipment and supplies.

Helicopters will be used to transport the geologists to and from field camps and on surveying trips over the Edsel Ford and Rockefeller Ranges, the Executive Committee Range and Hal Flood Mountain.

(More)

WADE...add one

"Many of these places have not been visited since 1940," Dr. Wade said, "Air transports and other conveniences will enable us to survey in three months more than we accomplished in 18 months in the old days," he added, recalling that on his first trip to the polar area, geologists were able to survey only about 1,000 square miles. "On our last trip we surveyed approximately 8,000 square miles."

Mountain climbing also has gone the way of the dog sled.

Geologists now can be "set down" on the mountain peak of their choice to obtain samples for their specimen kits.

"Once we have established the geology of the peak," Dr. Wade explained, "we can map it by flying around it."

The region suffers a population explosion during the Antarctic "summer" when scientists from all parts of the United States send teams into the field. The Tech party will be working with a group from the U.S. Geological Survey Unit and also with a team of biologists from Ohio State University.

Twelve persons, including scientists and U.S. Army personnel, comprise what is termed a "helicopter unit," Dr. Wade explained. The Tech party will work from a main base located in the central portion of the Edsel Ford Mountain Range. From there, they will go out on three-day surveying trips, setting up temporary overnight camps along the way.

The Tech geologists will go to Shenandoah National Park for a week of orientation in September. There they will be briefed on the expedition and also will meet and confer with other members of their expeditionary unit.

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12-6-29-66

This release was distributed
6/29/66 to local media, Miami
newspapers, FSU and U of N.C.
alum mags.

LUBBOCK, June 29 -- Dr Frank Richard Lamar of Bowling Green (Ohio) State University will rejoin the Texas Tech faculty this fall as Associate Professor of Music.

Dr. Lamar was instructor in piano at Tech from 1956 until 1960 when he left to do graduate study at Florida State University. A native of Miami, Fla., he received his bachelor's degree in 1955 and his Doctor of Music Degree in 1963, both from Florida State University. He was assistant professor in piano at the University of North Carolina prior to joining the Bowling Green staff two years ago.

Dr. Lamar was awarded a graduate scholarship to Juilliard School of Music in New York City, and, as an undergraduate, received a scholarship to study piano with Ernest von Dohnanyi.

He also studied under such distinguished performers and teachers as Harold Bauer, Hans Barth, James Friskin and Edward Kilenyi.

He held a research grant for preparation of a book on piano pedagogy and has completed a book "Applied Piano," now being considered for publication.

Dr. Lamar is a member of the Music Teachers National Assn. and the American Assn. of University Professors.

His wife, the former Doris Davis, holds BA and BM degrees from the University of Chattanooga (Tenn.) and a master's in music from Florida State.

This release was distributed 6/29/66 to local media. Also Waco paper, Baylor magazine, Furman magazine, Eastman & Reading newspapers.

LUBBOCK, Tex., June 29 -- Dr. Thomas Redcay, Chairman of Piano at Baylor University, will join the Texas Tech faculty Sept. 1 as Professor of Music.

Dr. Redcay, who has played in Carnegie Hall and has appeared numerous times on CBS network television, joined the Baylor faculty in 1961. He also taught at Furman University.

A native of Reading, Pa., he received his bachelor's, master's and Doctor of Musical Arts degrees from Eastman School of Music. Early in his career he received a scholarship to Tanglewood and was the recipient of the Rochester Prize Scholarship at Eastman.

In 1951 and 1952 he went abroad as a Fulbright Scholar to the Royal Academy of Music in London. During this period he conducted a lecture-recital tour of England and Scotland under the auspices of the American Embassy.

He served as concert pianist with the Marine Band and presented two recitals for President Eisenhower at the White House.

Dr. Redcay has conducted numerous piano clinics and workshops. He is a member of the adjudication board for the National Guild of Piano Teachers and served on the board of the American College of Musicians.

In addition to extensive recital appearances, he has performed concerts with Eastman-Rochester Orchestra, Rochester Civic Orchestra, Greenville Orchestra, and has given two performances on the Ed Sullivan Show. He gave his debut recital in Carnegie Hall in 1963.

Dr. Redcay is married to the former Margaret Weeks, also a graduate of Eastman School of Music. The couple has two daughters, Margaret Elizabeth and Andrea Katharine.

This release was distributed 6/29/66 to local media. Also Harrisburg, Pa. and Waco papers, Eastman School of Music, and Baylor and Furman alumni magazine.

LUBBOCK, June 29 -- Dr. James Joseph Barber, Chairman of the Strings Department at Baylor University, will join the Texas Tech faculty as Professor of Music September 1.

An accomplished violinist, Dr. Barber is a graduate of the Eastman School of Music, receiving his bachelor's degree in 1958, his master's in 1959 and his Doctor of Musical Arts in 1964. He was born in Harrisburg, Pa.

Awarded the performer's certificate at Eastman, he was concert master of the Eastman Philharmonic Orchestra while a graduate student. He taught at Furman University prior to joining the Baylor staff in 1961.

He has performed with the Rochester Philharmonic and Charleston Symphony orchestras, and as soloist with the U.S. Marine Band and Orchestra, and was concertmaster of the U.S. Marine Band Orchestra and of the Chamber Music Orchestra assigned to the White House.

Dr. Barber also has served as associate concertmaster of the Chicago Little Symphony and the Peninsula and Moravian Festival Orchestras. He has presented recitals throughout the United States and has traveled in Europe and Mexico.

He is a member of the American String Teachers Association and the Music Teachers National Association. He served on the faculty council and the graduate committee at Baylor.

Dr. Barber's wife, the former Gail Guseman, also is a graduate of Eastman School of Music.

This release was distributed 6/29/66
to local media, PR Director, Peace
Corps, Washington, D.C.

LUBBOCK, June 29 -- Fifty-five Peace Corps volunteers for Costa Rica will arrive on the Texas Tech campus Aug. 31 for an intensive 11-week training period under terms of a \$144,000 grant announced earlier this week by Rep. George Mahon.

It is the second Peace Corps project for Tech in as many years. Last year, 56 trainees received preparation here for assignments in Ecuador under an eight-week, \$80,000 grant.

Tech Prof. of Park Administration, Horticulture and Entomology George O. Elle, who will direct the program, said Wednesday Corpsman would receive instruction in urban community development and credit union operation.

"It is our goal," he said, "to train these volunteers in urban community development work with emphasis on working with cooperatives and assisting in the establishment and operation of credit unions in Costa Rica."

The volunteers will conclude their training at Tech on Nov. 15, then go to Puerto Rico for an additional month's instruction.

Dr. Elle said another goal of the Tech program would be to make the Corpsman as proficient in Spanish as possible in the nearly three month's training slated here.

Other phases of the Tech project will cover instruction in such fields as anthropology, economics, history and government, as it relates to Costa Rica, and such varied fields as nutrition and technical skills.

(More)

Peace Corps...add one

Dr. Elle said the trainees would be working with Lubbock's Latin Community in the development of language skills, and in certain urban development aspects of the over all program.

Staff members who will assist in the project include Mrs. Harley Oberhelman, Coordinator of the Language Program; Dr. David Vigness, Costa Rica Area Studies; Morley Jennings, Coordinator of Physical Education; Dr. Arthur Sweeney, Field Assessment Officer; and Miss Mary Hamlin of the City-County Health Department, Coordinator of Community Development.

Dr. Elle said 60 Tech faculty members and consultants for other colleges and universities would be involved in the program.

He said the volunteers, not all of whom are selected yet, will be housed in a local hotel and much of the formal instruction would be conducted there.

He said the Peace Corps was hoping to recruit as many young married couples as possible for the Costa Rica project.

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16-6-29-66

This release was distributed 6/30/66
to local media.

LUBBOCK, June 30 -- Texas Tech President R. C. Goodwin signed an agreement Wednesday with the Office of Civil Defense and the City of Lubbock regarding Tech's participation in the Civil Defense Fallout program.

The agreement calls for 26 Tech buildings, capable of accommodating 20,000 persons, to be marked and stocked with Civil Defense emergency supplies.

Tech Business Manager John Taylor will be in charge of project details. The Board of Directors approved Tech's participation during it's last meeting.

--30--

17-6-30-66

This release was distributed 6/30/66
to local media.

LUBBOCK, June 30 -- High School and Junior High School orchestra divisions of Texas Tech's Summer Music Camp will present a public concert at 7:30 p.m. Friday in Tech Union ballroom.

There will be no admission charge.

More than 70 young musicians from Lubbock and area schools will participate in the program which climaxes two weeks of instruction for the senior high group.

Rehearsals continue through next week for the junior high and elementary school divisions, said Tech Orchestra Director Paul Ellsworth.

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18-6-30-66

This release was distributed 6/30/66
to local media.

LUBBOCK, June 30 -- Levelland native Ronnie N. Brown, 30 has been named Acting Director of Data Processing at Texas Tech, Tech Comptroller R. B. Price announced Wednesday.

Brown, associated with Tech the past 14 months, succeeds James M. Thomas who resigned earlier this summer to accept a similar position with Parsons College in Iowa.

Brown, an Air Force veteran, attended both Tech and the University of Texas.

He is a graduate of several special IBM data processing schools, holds the Certificate in Data Processing from the Data Processing Management Association and taught data processing one year at South Plains Junior College.

Brown was a programmer in Tech's Data Processing Department before assuming his present position, and was associated with TIME Freight Inc. in Lubbock for four years in a similar capacity.

He, his wife and five-year-old daughter, Jan, reside at 5506 38th St. here.

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19-6-30-66

This release was distributed 6/30/66
to local media.

LUBBOCK, June 30 -- Jim J. Northcutt, Texas Tech's Environmental Health and Safety Director, said Thursday that all areas at Tech "capable of producing mosquitoes" have been sprayed.

Northcutt said he is working with the Lubbock City-County Health Department in an effort to prevent any major outbreak of mosquitoes on the campus this summer.

He explained that as the mosquito reports are made, the suspected areas are sprayed. Northcutt said additional work is being done on fly control on campus.

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20-6-30-66

This release was distributed 7/1/66
to local media, McAlester, Okla.,
Denton and Austin, Tex., Okla. & Okla.
State Alum. Mags.

LUBBOCK, July 1 -- Dr. John W. Gladden, community planning consultant for the City of Lubbock, will serve as a visiting associate professor of education at Texas Tech beginning with the fall semester, Tech Academic Vice President Dr. W. M. Pearce announced Friday.

Dr. Gladden, former assistant director of the State School for the Mentally Retarded at Denton, will assist in developing courses which Tech would expect to offer for the mentally retarded, Dr. Pearce said.

A native of McAlester, Okla., he received his bachelor of art degree in psychology from the University of Oklahoma, and holds master's and PhD degrees in psychology from Oklahoma State University.

Dr. Gladden was a graduate assistant and graduate fellow in psychology at Oklahoma State in 1960-61 and served as a special education instructor at Texas Women's University during the summer of 1963.

He served as a psychologist intern and a staff psychologist at the Austin State School from 1961-62, before going to Denton as chief psychologist, later becoming project grant director and director of student services.

Dr. Gladden holds memberships in the American Psychological Association, Southwestern Psychological Association, Texas Psychological Association, American Association on Mental Deficiencies, Southcentral Association on Mental Deficiencies, and the American Association for the Advancement of Sciences.

He is married to the former Suzann Rucker also a graduate of Oklahoma State.

They have one daughter, Kimberly Lyn.

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21-7-1-66

This release was distributed 7/1/66
to local media.

LUBBOCK, July 1 -- Monday (July 4) will be a holiday at Texas Tech, providing a long weekend for the 7,216 students enrolled in the first summer term.

Final examinations will be Thursday and Friday (July 7-8).

Registration for the second summer term will be from 1:30 to 5 p.m. July 11 and from 8 a.m. until noon on July 12.

Second term classes will begin July 13 and will end Aug. 17. Commencement exercises for summer graduates will be Aug. 20.

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22-7-1-66

This release was distributed 7/1/66
to local media.

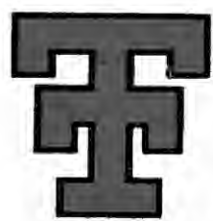
LUBBOCK, July 1 -- Texas Tech Bookstore Manager W. C. Cole was honored by his employees Thursday upon completing 39 years of service to Tech.

The employees surprised Cole with a cake decorated with text books at the close of the business day. Mrs. Cole and the Cole's daughters were also present for the celebration.

Under Cole's direction, the bookstore has grown from a 25 x 25 room in the Home Economics Building to a modern facility containing 32,000 square feet.

--30--

23-7-1-66



NEWS

Texas Technological College
Office of Public Information
Lubbock, Texas 79409
Code 806 POster 2-8811 Ext. 4136
Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

BANQUET GUESTS -- A Country Club banquet Wednesday night honored Western Electric engineers who will complete a special one month's course Friday at Texas Tech. Taught by Tech's Department of Industrial Engineering, the course brought together 23 Western Electric engineers from throughout the country to study biomechanics. Among those attending the banquet were (from left) John Logan, Chamber of Commerce Manager; Tech Engineering Dean John R. Bradford; Dr. E. G. Walters of New York, Manager of WE's Graduate Engineering Education Program; Tech Board Member Retha Martin; and Tech Academic Vice President Dr. William M. Pearce. (Tech Photo) 6/29/66