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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 1, 2010

CONTACT: Cory Chandler, Texas Tech University, (806) 742-2136,  
[cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu); or Erin Geisler, The University of Texas at Austin, (512) 475-8071,  
[erin.geisler@austin.utexas.edu](mailto:erin.geisler@austin.utexas.edu)

### **Texas Tech University Takes Ownership of San Angelo Public Radio Station**

Texas Tech University Public Media will assume operations of KUTX, 90.1 FM, from The University of Texas at Austin beginning April 4.

The 90.1 call letters will change to KNCH to reflect the Concho Valley, but major network news programming will remain similar with National Public Radio's (NPR) "Morning Edition," "Weekend Edition Saturday and Sunday," "All Things Considered" and "A Prairie Home Companion," as well as the "BBC World Service," "Car Talk," "Fresh Air" and "Wait Wait...Don't Tell Me!," among others.

"Texas Tech Public Media is committed to providing area-specific programming to the San Angelo region. Plans include coverage of state, regional and local news stories, as well as news coverage and feature pieces highlighting Angelo State University," said Derrick Ginter, general manager of Texas Tech Public Media. "We plan to work closely with the local community, including arts organizations, to promote local events and provide relevant programming to the San Angelo region."

As Texas Tech moves toward national research university status, it has made a serious effort to establish ties with colleges and universities in the West Texas region. These relationships involve not only the academic institutions themselves, but also the associated communities and populace. Many university communities enjoy the intellectual and cultural benefits of a public radio station, Ginter said. With Angelo State now part of the Texas Tech system, Texas Tech is committed to San Angelo and plans to connect with residents in a meaningful way. Operating 90.1 FM is a natural extension of this effort.

KUT, The University of Texas at Austin public radio station that has simulcast its Austin broadcast on 90.1 KUTX since 1996, will retain the KUTX call letters and assign them to a new signal licensed to Somerville—an area contiguous with the station's 90.5 FM signal in Austin—as part of its strategy to concentrate its resources on content and services related to Central Texas.

Local civic and arts leaders interested in collaborating with KNCH on promoting local events should contact Sherril Skibell, Texas Tech Public Media development director, at (877) 962-3100 or via e-mail at [Sherril.skibell@ttu.edu](mailto:Sherril.skibell@ttu.edu).

Office of Communications and Marketing

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Texas Tech operates two FM stations in Lubbock: KOHM-FM, Lubbock's first Digital HD radio station, operating at 89.1; and KTXT-FM, broadcasting at 88.1. On its main channel, KOHM offers NPR news programming and classical music, with talk programming and BBC World Service on its HD2 channel. KTXT broadcasts BBC World Service during the day and offers jazz music overnight.

Note to editor: See attached KNCH program schedule:

#### KNCH PROGRAM SCHEDULE Effective April 4

##### WEEKDAYS:

5 – 8 a.m. "Morning Edition"  
8 – 9 a.m. "The Takeaway"  
9 – 11 a.m. "Morning Edition"  
11 – noon "Fresh Air"  
noon – 1 p.m. "Here and Now"  
1 – 4 p.m. "The BBC World Service"  
4 – 6 p.m. "All Things Considered"  
6 – 7 p.m. "Marketplace"  
7 – 8 p.m. "The World"  
8 – 10 p.m. "The BBC World Service" and/or local programming  
10 – 5 a.m. "The BBC World Service"

##### SATURDAYS:

7 – 9 a.m. "Weekend Edition Saturday"  
9 – 10 a.m. "Car Talk"  
10 – 11 a.m. "Wait Wait...Don't Tell Me!"  
11 – 4 p.m. "The BBC World Service"  
4 – 5 p.m. "Weekend All Things Considered"  
5 – 7 p.m. "A Prairie Home Companion"  
7 – 7 a.m. "The BBC World Service"

##### SUNDAYS:

7 – 9 a.m. "Weekend Edition Sunday"  
9 – 11 a.m. "The BBC World Service"  
11 – noon "Car Talk"  
noon – 2 p.m. "A Prairie Home Companion"  
2 – 4 p.m. "The BBC World Service"  
4 – 5 p.m. "Weekend All Things Considered"  
5 – 7 a.m. "The BBC World Service"



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 1, 2010

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### **Texas Tech Demographer: 2010 Census Likely to Show Texas Population Increasing, Changes in West Texas Ethnic Makeup**

When it comes to the 2010 Census, the state of Texas can expect more population growth from immigration – both internationally and from other states, according to a Texas Tech expert in demographics. And West Texas can expect to see a change in ethnic makeup.

Though the actual tally isn't complete, Cristina Bradatan, director of Texas Tech University's Population Center, said the Lone Star State's population is expected to increase by 3.7 million people (a 17.7 percent growth) from 2000.

In the years to come, projections show Texas' large metropolitan areas will experience increased populations by 20 percent or more.

Some West Texas counties will see a significant population increases while some will experience a decrease or remain static. However, the ethnic makeup of West Texas will become more Hispanic due to international immigration as well as migration of whites from rural areas to larger cities.

Overall, Bradatan said she thinks the 2010 Census may be more complete and the results perhaps less shocking thanks to the American Community Survey – an ongoing statistical survey that replaced the long form and collects data throughout the decade.

Only 72 percent of the population was counted in 2000. But the 2010 could have higher participation because people are probably more likely to spend time filling out the basic information on the short form.

"The American Community Survey allows us to have a much better idea of what's happening between the censuses," she said. "We can more readily see how things are trending."

**CONTACT: Cristina Bradatan, director, Texas Tech University Population Center, Department of Sociology, Anthropology and Social Work, Texas Tech University, (806) 742-2400 or [cristina.bradatan@ttu.edu](mailto:cristina.bradatan@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 2, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)  
(806)742-2136

### **Office of Student Financial Aid to Become an In-House Call Center**

The Office of Student Financial Aid (SFA) and Student Business Services will transfer its outsourced call center back to an in-house call center on the Texas Tech campus beginning May 17.

The call center will take all incoming calls for Student Financial Aid, as well as Student Business Services.

The SFA has been outsourced for the past three years. The in-house service will be an extension of the Student Financial Center, which offers a “one-stop shop” opportunity for students to gather more information concerning billing, payments, financial aid and refunds.

The in-house call center will generate improved customer service to students and families with a team of fully trained staff handling questions concerning financial issues.

“By having this new opportunity, it will benefit both offices as well as our customers.” Said Nikki Sosa, assistant director. “This will ensure the quality of customer service and will give us the ability to resolve issues quickly.”

**CONTACT: Nikki Sosa, assistant director, Office of Student Financial Aid, Texas Tech University, (806) 742-0454 ext. 250, or [nikki.sosa@ttu.edu](mailto:nikki.sosa@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 2, 2010

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

### Offshore Drilling Expert Available to Discuss Obama Proposal

President Obama announced March 31 a plan to open up the Atlantic coast, parts of the eastern Gulf of Mexico and areas in Alaska to oil and natural gas drilling.

A Texas Tech University petroleum engineering expert says this is an important step to the United States becoming self-sufficient in energy production.

Lloyd Heinze, chairman of the Bob. L. Herd Department of Petroleum Engineering, is a drilling and production engineer and an instructor of a graduate course on oil field and the environment and an upcoming course on energy, environment and society.

"In order for the U.S. to have sustainable energy self-sufficiency, all avenues of increasing energy production need to be investigated," Heinze said. "Offshore U.S. East Coast has not been as actively explored as, for example, the Gulf of Mexico. There should be a large potential for oil and natural gas resource development in this huge area."

Heinze added that the oil industry has dramatically improved its environmental efforts and now is able to explore and produce in safe and environmentally friendly methods.

Heinze can be reached at (806) 742-1801 ext. 236 or at [lloyd.heinze@ttu.edu](mailto:lloyd.heinze@ttu.edu). View his expert's profile at <http://experts.ttu.edu/browse/profile/559>.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Leslie Cranford, senior writer, Office of Communications & Marketing, (806) 742-2136, or [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu).**





TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 2, 2010

CONTACT: Megan Robare, [lee.robare@ttu.edu](mailto:lee.robare@ttu.edu)  
(806) 742-2136

### **Burkhart Center Hosts Annual Autism Walk** Head Coach Tuberville is honorary walk chairman.

Texas Tech University's Burkhart Center for Autism Education and Research will host its annual Walk for Autism Awareness 2 to 4 p.m. April 25 at Jones AT&T Stadium.

Tommy Tuberville, head football coach of the Red Raiders, joins Jim Burkhart as this year's honorary walk chairmen. Program coordinator for the Burkhart Center, Susan Voland, said they are excited to have Tuberville and Burkhart to help in the goal of raising awareness for autism.

"Most people do not realize that autism is the fastest growing developmental disability in the U.S.," Voland said. "Autism is estimated to affect as many as 1 in 110 U.S. children."

Voland said she hopes everyone will come out and show their support for the families in the community who have been touched by autism.

Proceeds raised at this year's walk will fund programming at the Burkhart Center, including teacher training, a monthly Parents' Night Out and summer activities for children on the autism spectrum and their families.

The Burkhart Center, named for Jim and Jere Lynn Burkhart who have made significant contributions to the establishment and its mission, opened in October 2005. The center provides services for individuals with autism spectrum disorders, their families and the professionals who work with them to improve their quality of life.

Walk-up registration begins at 1:30 p.m. April 25 or can be completed in advance online at [www.burkhartcenter.org](http://www.burkhartcenter.org), or by mail to the Burkhart Center. The first 500 individuals to enter the stadium will receive a free T-shirt.

**CONTACT: Susan Voland, program coordinator, Burkhart Center for Autism Education & Research, Texas Tech University, (806) 742-1998 ext. 458, or [susan.voland@ttu.edu](mailto:susan.voland@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 2, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

### **Division of Personal Financial Planning to Host Alpha Group Meeting**

The Texas Tech University Division of Personal Financial Planning and Evensky & Katz Wealth Management will host a meeting of the Alpha Group April 5-7 in the College of Human Sciences Building.

The Alpha Group's 17 members are principals of nationally recognized planning and investments firms throughout the U.S. that advise on more than \$10 billion of client investments.

All members are nationally recognized speakers, authors and commentators, and are widely quoted in national publications and commentate on national radio and TV regarding financial planning and investment issues.

"It is an honor and privilege to host the Alpha Group at Texas Tech University," said John Salter, director of the Division of Personal Financial Planning at Texas Tech. "Having this meeting on campus will allow our faculty and students the opportunity to network with these highly regarded and well-respected members of the financial planning profession."

The Alpha Group was founded in 1990 with the purpose of combining the unique professional resources and talents of its individual members. The group has created a network of trusted colleagues in the financial planning and investment management profession.

**CONTACT: Harold Evensky, Evensky & Katz, Texas Tech University (806) 392-2525, or [Harold@evensky.com](mailto:Harold@evensky.com).**



TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**

DATE: April 2, 2010

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

## **University Print and Design Solutions to Close**

University Print and Design Solutions will end all services on July 15. New business will be accepted until June 14.

The space will be converted for research use as Texas Tech continues to expand its research and academic mission.

University Print & Design Solutions, formerly known as PrintTech, provides printing and imaging, graphic design and bulk mailing needs of the faculty, staff, students, departments and campus organizations.

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 2, 2010

CONTACT: Sherrel Jones, [sherrel.jones@ttu.edu](mailto:sherrel.jones@ttu.edu)  
(806) 742-2136

### **Texas Tech Presidential Lecture & Performance Series Spring Season Ends with Santa Fe Opera**

The Texas Tech Presidential Lecture & Performance series ends its spring season with the Santa Fe Opera spring tour.

Two young singers, Jamie Rose Guarrine and Sean Anderson, will offer free public concerts and daytime performances for grade-school students. The free public concert will include "Words and Music" for the first half of the program. The second half will consist of popular arias and songs. The event will begin at 2 p.m. on April 18 at the Civic Center Theater.

"Hosting Santa Fe Opera singers during their spring tour is fast becoming a Lubbock tradition," said Jo Moore, administrator for the Presidential Lecture & Performance Series. "Texas Tech students, faculty and staff, as well as the Lubbock community, have had the opportunity to hear singers from a world-class opera house for seven years."

As part of the Lubbock Arts Festival, about 2,000 area public-school children will learn about opera through an entertaining and engaging outreach program performed at the Civic Center Theater. The performance for students is a short original piece, "Words and Music," which explores the relationship between words and music.

Guarrine is a soprano singer for the Santa Fe Opera. It is her second apprenticeship with the company. She also has performed with Kentucky Opera, Utah Opera, The Opera Company of Philadelphia, The Saint Paul Chamber Orchestra and The National Symphony of Costa Rica.

Anderson is a baritone singer for the Santa Fe Opera. He was a Santa Fe Opera Apprentice in the summers of 2004 and 2005. In 2007, he returned for the company's "One-Hour Opera" The Night Bell. He also has performed Marcello in the acclaimed Baz Luhrman production of La Bohème.

For more information, visit [www.presidentialseries.ttu.edu](http://www.presidentialseries.ttu.edu).

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Cathy Jung, marketing/public relations, College of Visual & Performing Arts, Texas Tech University, (806) 742-0700, or [cathy.jung@ttu.edu](mailto:cathy.jung@ttu.edu); Jo Moore, administrator, Presidential Lecture & Performance Series, Texas Tech University, (806) 742-0700, or [jo.moore@ttu.edu](mailto:jo.moore@ttu.edu)**





TEXAS TECH UNIVERSITY

# Advisory

## FOR IMMEDIATE RELEASE

DATE: April 5, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 317-9105

### **Texas Tech Students Pick the Brains of Nation's Financial Planning Elite**

**WHAT:** Student question-and-answer session with Alpha Group members

**WHEN:** 11:15 a.m.-12:30 p.m. Tuesday (April 6)

**WHERE:** The Schwab Technology Complex in the Texas Tech University Human Sciences Building

**EVENT:** Texas Tech financial planning students will get an opportunity to ask questions and interact with members of the Alpha Group.

The Alpha Group's 17 members are principals of nationally recognized planning and investments firms throughout the U.S. that advise more than \$10 billion of client investments.

The Texas Tech Division of Personal Financial Planning and Evensky & Katz Wealth Management are hosting a meeting of the Alpha Group April 5-7 in the College of Human Sciences Building.

"It is an honor and privilege to host the Alpha Group at Texas Tech," said John Salter, director of the Division of Personal Financial Planning at Texas Tech. "Having this meeting on campus will allow our faculty and students the opportunity to network with these highly regarded and well-respected members of the financial planning profession."

The Alpha Group was founded in 1990 with the purpose of combining the unique professional resources and talents of its individual members. The group has created a network of trusted colleagues in the financial planning and investment management profession.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Harold Evensky, Evensky & Katz, Texas Tech University (806) 392-2525, or [Harold@evensky.com](mailto:Harold@evensky.com).**



TEXAS TECH UNIVERSITY

# Advisory

## FOR IMMEDIATE RELEASE

DATE: April 6, 2010

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

### **Texas Tech Law School Hosts Criminal Law Symposium**

**WHAT:** Fourth Annual Criminal Law Symposium on criminal law/procedure

**WHEN:** 9 a.m.-5:30 p.m., Friday (April 9)  
Noon-1:15 p.m., lunch presentation

**WHERE:** Texas Tech University School of Law Lanier Auditorium, 18<sup>th</sup> Street and Indiana Avenue. The lunch presentation will be in the Law School Forum.

**EVENT:** The speakers include some of the nation's foremost authorities on the Fourth Amendment, including Ken Starr (Pepperdine University/Baylor University), Carol Steiker (Harvard University), and Erwin Chemerinsky (University of California - Irvine), who will speak at the luncheon. Arnold Loewy, Texas Tech's George Killam Professor of Criminal Law, will deliver the opening address.

Panelists will address the following questions:

How important should history be to the Fourth Amendment and how does the Supreme Court do in construing history? Panelists: Morgan Cloud (Emory University), Tom Davies (University of Tennessee), Andy Taslitz (Howard University), George Thomas (Rutgers University-Newark). The moderator is Darryl Brown (University of Virginia).

What values are the Fourth Amendment intended to serve? Panelists: Paul Butler (George Washington University), Tom Clancy (University of Mississippi), Larry Rosenthal (Chapman University), and Steiker. The moderator is Wayne Logan (Florida State).

Is the Exclusionary Rule a good, or the best, way of enforcing the Fourth Amendment? Panelists: Catherine Hancock (Tulane University), David Harris (University of Pittsburgh), Ken Starr (Pepperdine/Baylor), Scott Sundby (Washington & Lee University). The moderator is Ron Rychlak (University of Mississippi).

For a complete schedule, visit the symposium [Web site](#).

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT:** Arnold H. Loewy, George Killam Professor of Criminal Law, Texas Tech University, (806) 742-3990 ext. 361, or [arnold.loewy@ttu.edu](mailto:arnold.loewy@ttu.edu).

Office of Communications and Marketing

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 6, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Tax experts Available as Filing Deadline Looms**

Taxpayers may get two extra days before this year's April 17 deadline, but that doesn't guarantee much headache relief for heel-dragging filers.

Three Texas Tech University financial planning experts can provide tips, tax advice and commentary as the filing deadline approaches.

**John Salter** is director of the Texas Tech Personal Financial Planning Division. He teaches retirement planning for the program also serves as a fiduciary consultant for Evensky & Katz Wealth Management in their Lubbock, Texas office. **(806) 742-5050 ext. 231 or [john.salter@ttu.edu](mailto:john.salter@ttu.edu)**

**Bill Gustafson**, senior director of the Center for Financial Responsibility in the College of Human Sciences, helped found Texas Tech's personal financial planning program. He has been involved with personal finance research for more than three decades and serves on the Board of Directors of the Academy for Financial Services, the Board of Directors of the International Foundation for Retirement Education and the Board of Directors for the New Mexico Project for Financial Literacy. **(806) 742-9783 or [bill.gustafson@ttu.edu](mailto:bill.gustafson@ttu.edu)**

**Deena Katz** is an associate professor of personal financial planning and principal of Evensky & Katz LLC in Coral Gables, Fla. and Lubbock. She has been named one of the 25 most influential people in the financial planning industry four times by *Investment Advisor* magazine. She is a member of the Financial Planning Association board of directors and author of six books on financial planning and practice management topics. **(806) 742-5050 ext. 237 or [deena.katz@ttu.edu](mailto:deena.katz@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 6, 2010

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

### **Ten Professors Awarded for Going Above and Beyond**

Student Housing group recognizes excellence in 10 Texas Tech professors.

University Student Housing hosted its Professing Excellence award ceremony today (April 6) in the Student Union Matador Room.

The award recognizes 10 instructors who have demonstrated exceptional educational skills and go above and beyond, both inside and outside the classroom, to impact their students' learning and academic success.

Professors were nominated by students who thought that their professor exemplified the title. The 28 nominations were judged on outstanding teaching, surpassing teaching expectations, impacting student learning and academic success, and overall nomination quality. From the 28 recommendations, 10 winners were selected by a student committee.

The award-winning professors include:

- Michael Dini, associate professor, biological sciences
- Robert Peaslee, assistant professor, electronic media & communications
- Tamara Hanna, instructor, chemistry & biochemistry
- Jo Anne Temple, instructor, mathematics and statistics
- Lewis Held, associate professor, biological sciences
- Stacy Jacob, assistant professor, higher education program
- Erin McCrory, teaching assistant, psychology
- Richard Wannemacher, instructor, Rawls College of Business Finance Department
- Robert Wernsman, instructor, journalism
- Heath Wing, teaching assistant, classical and modern languages and literatures

Additionally, awards were presented to individuals who participated in this year's Last Lecture series, programs where faculty and academic staff give a memorable lecture to students, faculty and staff members inside the residence halls. Last Lecture participants included:

- Bill Dean, associate professor, mass communications
- Christopher Smith, associate professor, music
- Michael Mayer, assistant professor, chemistry
- Brian Rex, associate professor and associate dean for academics, architecture

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- Richard Verrone, instructor, history

**CONTACT: Tim Bonson, graduate assistant, University Student Housing, Texas Tech University (806) 742- 4436 or e-mail [tim.bonson@tt.edu](mailto:tim.bonson@tt.edu).**





TEXAS TECH UNIVERSITY

# Advisory

## FOR IMMEDIATE RELEASE

DATE: April 7, 2010

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

### Texas Tech to Receive Gift for MRI-based Autism Research

- WHAT:** Gift to Electrical Engineering
- WHEN:** 10 a.m., Friday (April 9)
- WHERE:** Red Raider Lounge in the Student Union Building  
Media may park in the R13 visitor's lot at 15<sup>th</sup> Street and Akron Avenue, east of the Student Union Building.
- EVENT:** Allen Howard, a 1978 electrical and computer engineering graduate, and his wife Linnie, will give \$500,000 to Texas Tech's Department of Electrical and Computer Engineering via their foundation, Autumn's Foundation.

The lab they are naming within the department will be called Autumn's Dawn NeuroImaging, Cognition and Engineering Laboratory (NICE). The donation will fund research, equipment purchases, discretionary funds, faculty travel, graduate students and other requirements.

The research will be focused on using MRI technology to identify autism at an earlier age and will include clinical studies on autistic children. The lab directors are Mary Baker, associate professor in electrical engineering and Michael O'Boyle, C.R. Hutcheson professor in the Department of Human Development and Family Studies and assistant dean for research, College of Human Sciences.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Jeff Sammons, senior editor, Whitacre College of Engineering, Texas Tech University, (806) 742-3451 or [jeff.sammons@ttu.edu](mailto:jeff.sammons@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 7, 2010

CONTACT: Sherrel Jones, sherrel.jones@ttu.edu  
(806) 742-2136

### **Texas Tech Faculty is Hell on Wheels**

By day, a Texas Tech University mild-mannered pair is at work teaching archaeology, attending faculty meetings, grading papers and conducting research.

But at night, they become wheel warriors.

When the clock strikes 7 p.m., Lauren Whitman, Texas Tech archaeology instructor, straps on her glittery skates and protective knee pads to go to battle for roller derby. Often, she is joined by Katherine Ehlers, Texas Tech Museum research assistant, for the West Texas Roller Dollz practices. The pair is hell on wheels.

Whitman admits her students are surprised by the extracurricular activities she indulges in after class hours.

"They laugh about it a little bit because I don't really seem like the type, I guess," Whitman said. "Most of them think it's pretty cool, and I have sold tickets to them for the bout."

On Thursday evenings, the Dollz flock to a local rink dressed in protective gear and knee-high socks. At practice, the women appear tame, but do not be fooled. The Roller Dollz take the rink by force at bouts. Whitman can attest the Dollz mean business at competitions.

The first thing Dollz are taught is how to hit and how to take a hit correctly to minimize injuries. Despite training, injuries are inevitable. Whitman suffered a tailbone injury that took eight weeks to heal. She said that has been the worst of her injuries so far.

Concentration is key to survival in this game. Although Whitman strives to be technical on her skates, in the back of her mind she knows she has not skated since she was 10 years old.

"When we're skating, practicing or scrimmaging, the skating is the part you're not supposed to think about," she admits. "The skating is supposed to be automatic. You have to concentrate on everything else. When you're a kid, that's all you're doing is skating and there is not all this other stuff happening with a strategy involved, in addition to not falling over."

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Whitman is not the only team member to have this derby alter-ego. Ehlers revels in the idea of having two personalities.

“You get to be two totally different people,” Ehlers said. “Most people expect you to be the same person out in the rink as you are in real life, but that’s not how it is. It is a great way to blow off steam and get some exercise.”

Ehlers said she is working on getting a lot meaner in the rink while being sharp on her flashy skates. She has sprained her shoulder, but other than that has incurred only a few bruises from falling.

The girls in roller derby are admirable because they can withstand more than bruises, she admits.

“I brag on them all the time,” Ehlers said. “It is so well run, they all work so hard, have families and other hobbies. They are all fantastic because they can balance derby with their busy schedules.”

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Lauren Whitman, anthropology instructor, Department of Sociology, Anthropology and Social Work, Texas Tech University, (806) 742-2400, or [lauren.whitman@ttu.edu](mailto:lauren.whitman@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 7, 2010

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(806) 742-2136

### **Texas Tech Sororities Make the Grade with National Organizing Body**

The National Panhellenic Conference (NPC) recognized the academic achievements of Texas Tech University's sorority members on its Web site.

Texas Tech is currently featured on the NPC's In the Spotlight page for its all-sorority fall 2009 GPA of 3.19. All of the university's 11 Panhellenic sorority chapters boasted spring GPAs above 3.0.

Cate Bibb, assistant director in the Center for Campus Life, said Texas Tech is the first campus featured on the Web site. More than 650 campuses in the U.S. and Canada host NPC organizations.

"Within the Panhellenic community, scholastic achievement is a high priority," Bibb said. "Members are expected and encouraged to focus on their academics and be leaders in the classroom, so we are excited to be featured on NPC's Web site."

The page highlighted a number of programs at Texas Tech, such as a Greek Scholar of the Month award that provides accolades – and free Starbucks – to a sorority sister deemed to have the highest GPA based on the demands of her major and her level of sorority involvement.

Incentives in individual chapters reward members with everything from gift cards for top test grades to Hershey's Kisses for perfect classroom attendance.

Texas Tech's Panhellenic and Interfraternity Councils also received recognition for holding their first Grand Chapter on campus to promote academic achievement, risk management and community involvement to new Greek students.

"Texas Tech's Panhellenic Council provides tips and strategies that encourage members to attend study hours and give awards to those who excel in areas including community service, risk management and scholarship," said Brooke McDaniel, scholarship chair for Texas Tech Panhellenic. "We continue to focus on the importance of academic achievement with new members and current sorority women and are pleased with all that our sororities continue to accomplish."

To see the feature, visit <https://www.npcwomen.org/college-panhellenics/academic-excellence/cphs-in-the-spotlight.aspx>

**CONTACT: Cate Bibb, assistant director, Center for Campus Life, Texas Tech University, (806) 742-5433, or [cate.bibb@ttu.edu](mailto:cate.bibb@ttu.edu).**





TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 8, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)

(806) 742-2136

### **Former Judge to Speak at Annual Mentor Tech Banquet**

Glenda Hatchett, former juvenile court judge and expert on youth and social issues, is this year's guest speaker at the eighth annual Texas Tech Mentor Tech banquet. The banquet will be held at 7 p.m. April 23 at the Lubbock Memorial Civic Center Banquet Hall.

This event is open to the public.

Hatchett is renowned in the legal community for her innovative courtroom style. Best known for her revolutionary "interventions," she is widely respected for her work with today's youth, which establishes her as a leader in the justice system nationwide.

Hatchett is also the author of the national bestseller "Say What You Mean and Mean What You Say," based on her professional experiences as a jurist and her own personal experience as a mother of two boys. She also serves as national spokesperson for CASA (Court Appointed Special Advocates), a non-profit volunteer organization that trains volunteers to represent abused and neglected children and help them navigate the court system.

After her first year on the bench, the local chapter of the National Bar Association recognized her for her leadership in revolutionizing the Fulton County Juvenile Court System, one of the largest juvenile court systems in the country, selecting her as Outstanding Jurist of the Year.

Mentor Tech enhances the educational experience of students from underrepresented populations by pairing each student with a faculty or staff mentor.

To qualify for the program, a student must be a freshman, first-year transfer or first-year graduate student at Texas Tech. The students must commit to the program for one year, but may continue beyond that point.

Mentor Tech's formal name is the Lauro Cavazos and Ophelia Powell-Malone Mentoring Program. Cavazos was the first Texas Tech graduate to serve as the university's president and Powell-Malone was the first African-American undergraduate to enroll at Texas Tech.

Mentor Tech is part of the Division of Institutional Diversity and Community Engagement. The program began in 2002 with 45 students and more than 100 mentors from the university faculty and staff. Mentor Tech has grown to more than 400 participants today.

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Tickets are \$45 each. Tables of eight can be purchased for \$450. Tables of \$650 include passes to a VIP reception with Hatchett. Proceeds benefit the Mentor Tech scholarship fund.

For more information about Hatchett, please visit her Web site at <http://www.glendahatchett.com/>

**CONTACT: Cory Powell, associate director of Mentor Tech, (806) 742-8692 or [cory.powell@ttu.edu](mailto:cory.powell@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 8, 2010

CONTACT: Barbara Brannon, [barbara.brannon@ttu.edu](mailto:barbara.brannon@ttu.edu)

(806) 742-2982

### Texas Tech University Press Sets Annual Literary Lubbock Event

What do Texas wildflowers, crimes of passion, and baseball have in common? Besides making for fascinating dinner conversation, each is the subject of a book recently published by Texas Tech University Press (TTUP).

Authors of these books are among 10 who will share their stories during the annual Literary Lubbock benefit dinner. The event supports the Grover E. Murray Studies in the American Southwest, a book series honoring Texas Tech's former president.

"This evening has become a signature literary event in Lubbock," said Robert Mandel, director of TTUP. "For people who love books, Literary Lubbock gives them a unique chance to talk with a wide variety of authors, hear their stories and find out about their writing experiences."

Literary Lubbock 2010 begins at 5:30 p.m. April 30 in the Frazier Alumni Pavilion on the Texas Tech campus. Authors will sign books during a reception, which features local wines, followed by a meal designed by Texas Tech's Chef Rocky Rockwell.

Lubbock writer and musician Andy Wilkinson will host the event. Tickets are \$55 apiece and \$440 for a table of eight and are available from TTUP at (806) 742-2982 through April 26. All featured books will be available for purchase via cash, check or bank card at 30 percent off the retail price.

The following are featured authors for Literary Lubbock 2010:

Amid the political upheaval of 1971, stitchery expert **Carmen Benavente** returned to her native Chile to find much of her family's farmland expropriated and resentment fomenting against former landowners. Determined to bridge alienation, she offered to teach wool embroidery, a nontraditional art, to village women. "Embroiderers of Ninhue: Stitching Chilean Rural Life" tells of a remarkable group of women empowered creatively and economically, whose work stands today among the most evocative of Chilean arts. Born, raised and educated in Santiago, Chile, teacher and lecturer Benavente now lives in Indiana. She is donating her book's profits to relief efforts for Chilean earthquake victims.

Texas Tech alumnus **Jerry Craft** recounts his experiences in the 1950s as a white baseball pitcher recruited for the West Texas Colored League in "Our White Boy," co-authored by

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**Kathleen Sullivan** of Arlington. Out of Craft's two seasons with the Wichita Falls/Graham Stars comes an unlikely story of respect, character, humor and ultimately friendship as black and white teammates came together to succeed in a game they loved. Craft, a rancher and businessman and a former mayor of Jacksboro, lives in Jacksboro and operates ranches in Texas and New Mexico.

Award-winning California author **Tim Z. Hernandez** sets his coming-of-age novel "Breathing In Dust" in a fictional California farming community where the desperate realities of poverty, drug abuse, violence and bigotry play out in the lives of cucarachas and coyotes, tweakers and strippers, wetbacks and white trash. Within this land of pain and plenty a 17-year-old Hispanic youth dares to dream, sensing that within the cruel beauty that surrounds him he may find his own redemption.

**Rebecca Jumper Matheson** of New York City, a former research assistant at the Costume Institute of the Metropolitan Museum of Art, has studied what the ubiquitous sunbonnet reveals about twentieth-century American fashion, culture and ideals, as well as class- and race-related issues. In "The Sunbonnet: An American Icon in Texas" she details materials and methods of sunbonnet construction, care and design, and also includes oral histories and arresting primary source images.

Former attorney **Bill Neal** of Abilene completes his award-winning trilogy of criminal justice histories with "Sex, Murder, and the Unwritten Law: Courting Judicial Mayhem, Texas Style." From the 1880s until after World War I in Texas, "unwritten law" seemed to justify the killing – or at least maiming – of almost anyone who by actual physical contact or inappropriate comment offended southern notions of female virtue, male honor or sanctity of marriage. Neal explores the imaginative machinations of lawyers who extricated obviously guilty clients when there appeared no legal basis upon which to peg a defense – courtroom triumphs remarkable to lawyers, historians and laypersons alike.

In "Lone Star Wildflowers: A Field Guide to Texas Flowering Plants" **LaShara J. Nieland** and **Willa F. Finley** present nearly 500 of the state's wildflower species in descriptions and full-color photographs. "Lone Star Wildflowers" offers easy identification through color grouping and a wealth of insight, from the origin of scientific and common names to growth cycles, uses, history and native lore. Finley, a native of Floydada, has worked in agriculture research and in agribusiness in the Middle East and Africa. Nieland, a native of Big Spring, taught honors biology in Abilene and Odessa for 27 years.

Seattle-area novelist **Randall Platt** writes fiction for adults and young adults – and those who don't own up to being either. In her latest historical novel for young adults, "Hellie Jondoe," spunky Bowery urchin and pickpocket Hellie is coerced into heading west on an orphan train during the 1918 Spanish flu outbreak – but her plans to jump track are derailed. Indentured to work on a remote Oregon ranch, she meets her match but also meets friends in unexpected places. There's a time to cut and run, a time to stay and fight. Choosing which is right takes savvy, guts and heart . . . and Hellie must dig down deep.

Fort Worth resident and golf tournament manager **Dennis Roberson** puts his lifelong love of dominoes on the page in "Winning 42: Strategy and Lore of the National Game of Texas," a



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treasure trove for the veteran domino player and an indispensable guide for the beginner. Replete with history, championship statistics, and stories from veteran players and strategists, the book illuminates a cherished tradition that links Texans from all walks of life.

All authors are available for media interviews. Further information on the authors and their books, as well as photographs and book cover art, is available at the web pages provided.

For more information on Literary Lubbock 2010 or to arrange sponsorship or reserve tickets, contact Barbara Brannon, marketing manager, Texas Tech University Press, (806) 742-2982 or [barbara.brannon@ttu.edu](mailto:barbara.brannon@ttu.edu).



TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**

DATE: April 8, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

**Department of Design to Host Tech Style Event**

Texas Tech University presents this year's Tech Style event beginning at 5:30 p.m. April 24 in the Allen Theater located in the Student Union Building.

A reception will be held at 5:30 p.m. followed by a fashion show at 7 p.m. The doors for the fashion show open at 6:30 p.m.

The event will also feature the Department of Apparel Design and Manufacturing, senior student portfolios and a silent auction. This year's guest speaker is Christy Moreland from KCBD-TV.

Tickets are \$10 at the door and can also be purchased in room 211 in the Department of Design Office.

For more information regarding this event, please call (806) 742-3050.

**CONTACT: Kimberly Wagner, business manager, Department of Design, Texas Tech University, (806) 742-3050 ext. 224, or [kimberly.wagner@ttu.edu](mailto:kimberly.wagner@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 8, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

### **College of Human Sciences to Celebrate Week of the Young Child**

The Child Development Research Center (CDRC) in the College of Human Sciences will celebrate the Week of the Young Child by conducting various activities from April 12-16 at the center.

The purpose of the Week of the Young Child is to highlight the benefits of high-quality early education and care, which help children get a great start and bring lasting benefits to the community.

The schedule for the Week of the Young Child will be as follows:

- **Monday (April 12):** Planting plants in the CDRC garden on the playground at 10 a.m. followed by a picnic at 11:30 a.m.
- **Tuesday (April 13):** Muffins with Mom from 7:30 to 9 a.m.
- **Wednesday (April 14):** Doughnuts with Dad from 7:30 to 9 a.m.
- **Friday (April 16):**
  - Dance students from the Department of Theatre and Dance will be present to dance for and with the children from 10:30-11:30 a.m.
  - Teacher appreciation luncheon from 11:30 a.m.-1:30 p.m. followed by a circus on the playground at 3:30 p.m.

There will also be a Scholastic book fair during the week.

Art work, done by children, along with information about Week of the Young Child, will be displayed across campus in the Human Sciences and Education buildings, College of Visual and Performing Arts and the Library along with information about Week of the Young Child.

Week of the Young Child is an opportunity for early childhood programs across the country, including childcare and Head Start programs, to bring awareness to the needs of young children. This celebrated week aims to educate the community on the importance of

early learning and early literacy, and to celebrate the teachers and policies that bring early childhood education to young children.

All events are open to the public except Muffins with Mom on Tuesday and Doughnuts with Dad on Wednesday.

**CONTACT: Jo Ann Altman, supervisor of college development and external relations, College of Human Sciences, Texas Tech University, (806) 742-3264 ext. 259, or [joann.altman@ttu.edu](mailto:joann.altman@ttu.edu).**





TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 8, 2010

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

**Texas Tech Honors Distinguished Engineers**

**WHAT:** Texas Tech University Edward E. Whitacre Jr. College of Engineering Distinguished Engineer awards

**WHEN:** 11:30 a.m., Friday (April 9)  
Presentations will begin at 11:55 a.m.

**WHERE:** Frazier Alumni Pavilion

**EVENT:** Texas Tech will name Jeff Bayer, Mica Endsley, Thomas A. Harper, Allen D. Howard and Randy Howard as recipients of the 2010 Distinguished Engineer Award.

The Distinguished Engineer Award was established during the 1966-67 academic year to recognize the most outstanding alumni of the college. Since that time, 199 graduates have received this honor.

Recipients of the award must be distinguished in their profession, an inspiration to their peers and have demonstrated a continuing interest in areas outside the field of engineering.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Jeff Sammons, senior editor, Edward E. Whitacre Jr. College of Engineering, (806) 742-3451 ext. 243, or [jeff.sammons@ttu.edu](mailto:jeff.sammons@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 8, 2010

CONTACT: Sherrel Jones, [sherrel.jones@ttu.edu](mailto:sherrel.jones@ttu.edu)  
(806) 742-2136

### **Texas Tech Raises Awareness About Sexual Assault**

Texas Tech University's Student Counseling Center will raise awareness about sexual assault throughout April for Sexual Assault Awareness Month.

Recent statistics show one out of four women and one out of 11 men will be sexually assaulted within their lifetimes, said Erin Snyder, outreach coordinator at the Student Counseling Center, but college women are four times as likely compared to other groups to be sexually assaulted.

"We hope that the information provided during Sexual Assault Awareness Month can bring awareness to this issue," Snyder said, "and prevent sexual assaults from happening on college campuses."

The events are as follows:

- "Wall of Healing" is a month-long event to honor and remember survivors of sexual assault. It will be located in the Student Union Building Ballroom. All submissions can be sent to [erin.snyder@ttu.edu](mailto:erin.snyder@ttu.edu) or anonymously through campus mail to the Student Counseling Center at MS 5008.
- "A Memory, A Monologue, A Rant & A Prayer" will begin at 7 p.m. April 12 at the Escondido Theatre.
- "Take Back the Night" will begin at 7 p.m. April 16 at Urbanovsky Park.
- "Walk a Mile in Her Shoes" will begin at 10:30 a.m. April 17 at the Lubbock Courthouse. The Lubbock Rape Crisis Center and Lubbock men will speak out against rape by walking a mile in heels.
- "Feminist Forum" will begin at 6 p.m. April 20. The forum is designed to promote equal and fair treatment for all individuals, regardless of gender.
- "11<sup>th</sup> Annual Denim Day" will take place April 21. It has been internationally celebrated since 1999 in protest of an Italian High Court ruling that overturned a rape conviction because the victim was wearing jeans.
- "Working with Survivors of Sexual Assault: Answers for Staff and Faculty" will begin at 8:30 a.m. April 22.
- "Men Can Stop Rape" will begin at 7 p.m. April 27 and will be a men-only event.
- The Myth of "No Means Yes: Sexual Script & Sexual Assault" will begin at 6:30 p.m. April 28, which will explore how common sexual scripts and stereotypes about gender contribute to sexual assault.

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Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Erin Snyder, outreach coordinator, Student Counseling Center, Texas Tech University, (806) 742-3361, or [erin.snyder@ttu.edu](mailto:erin.snyder@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

**DATE:** April 9, 2010

**CONTACT:** Jeff Sammons, [jeff.sammons@ttu.edu](mailto:jeff.sammons@ttu.edu)  
(806) 742-3451

### **Texas Tech Receives Gift for MRI-based Autism Research**

With a \$500,000 gift enabling the use of emerging technology in the neuroimaging field, Texas Tech University will be on the cutting edge of autism research.

Officials from the Edward E. Whitacre Jr. College of Engineering and the Department of Electrical and Computer Engineering today (April 9) accepted the gift from Allen Howard, a 1978 electrical and computer engineering graduate, and his wife Linnie, via their foundation, Autumn's Foundation.

The existing lab within the department will be named Autumn's Dawn NeuroImaging, Cognition and Engineering (NICE) Laboratory. The NICE lab was formed in 2005 as a collaborative effort between the Whitacre College of Engineering and the College of Human Sciences.

The lab directors are Mary Baker, associate professor in electrical engineering and Michael O'Boyle, C.R. Hutcheson professor in the Department of Human Development and Family Studies and assistant dean for research, College of Human Sciences.

"Both Mary and Michael want to help people with brain and cognitive disorders by revealing fundamental principles of brain development function," said Jon C. Strauss, interim dean of the college. "We are truly honored to receive a gift for potentially transformative research on autism that will be conducted in this lab."

The lab will promote the importance of early identification of autism and Asperger's syndrome from a unique perspective by utilizing scientific and engineering methods.

Researchers plan to explore problems and challenges in neuroscience and neuroimaging through an interdisciplinary team approach, incorporating the problem solving and computational capabilities of engineers and the clinical and diagnostic skills of cognitive scientists.

NICE lab personnel will conduct a three-year clinical study that will impact autism research through a focused neuroimaging study on mildly autistic children and children with Asperger's, utilizing a Near Infrared Imaging system, a revolutionary emerging technology in the neuroimaging field.

Edward E. Whitacre Jr. College of Engineering

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The funds provided by the Howards and Autumn's Foundation will supply financial support for lab personnel, provide the opportunity to utilize fMRI equipment through a partnership at Grace Clinic, fund travel and attendance at meetings and autism conferences while also seeking out collaborative research opportunities.

**CONTACT: Jeff Sammons, senior editor, Whitacre College of Engineering,**  
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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Apr. 9, 2010

CONTACT: Jeff Sammons, [jeff.sammons@ttu.edu](mailto:jeff.sammons@ttu.edu)

Phone: (806) 742-3451

### **Texas Tech Names Five Distinguished Engineers**

The Texas Tech University Edward E. Whitacre Jr. College of Engineering named Jeff Bayer, Mica Endsley, Thomas A. Harper, Allen D. Howard and Randy Howard as recipients of the 2010 Distinguished Engineer Award April 9 at a luncheon on the Texas Tech campus.

The Distinguished Engineer Award was established during the 1966-67 academic year to recognize the most outstanding alumni of the college. Since that time, 199 graduates have received this honor.

Recipients of the award must be distinguished in their profession, an inspiration to their peers and have demonstrated a continuing interest in areas outside the field of engineering.

"The Distinguished Engineer Award recognizes Texas Tech engineering alumni that combine exceptional career success with important contributions to society," said Jon C. Strauss, interim dean of the Whitacre College of Engineering. "We are privileged to have these successful individuals serving as ambassadors of the Whitacre College of Engineering and Texas Tech."

Bayer, of Dallas, is owner of Curtain Wall Design and Consulting Inc. He earned his bachelor's degree in civil engineering from Texas Tech in 1979. Bayer is a registered professional engineer in 17 states and the District of Columbia and has served as engineer-of-record for the exterior veneer on hundreds of projects. Bayer recently completed six years as a Department of Civil and Environmental Engineering Advisory Council member at Texas Tech and is a past chair. He also is a member of the Texas Tech Civil Engineering Academy.

Endsley, of Marietta, Ga. and Midway, Utah, is president of SA Technologies. She earned her bachelor's degree in industrial engineering *Cum Laude* from Texas Tech in 1982. SA Technologies is a cognitive engineering firm specializing in the development of operator interfaces for advanced systems, including the next generation of systems for aviation, air traffic control, medical, power and military operations. From 1990 to 1997, Endsley was part of the industrial engineering faculty at Texas Tech. She serves on the editorial board for four major journals and is editor-in-chief of the *Journal of Cognitive*

*Engineering and Decision Making*. She is co-author of a book titled "Designing for Situation Awareness."

Harper, of Los Alamos, N.M., earned his master's and doctoral degrees in computer science from Texas Tech in 1988 and 1995 respectively. He is the CIO of Los Alamos National Laboratory, a multidiscipline U.S. Department of Energy (DOE) National Laboratory focused on national security science. Los Alamos National Laboratory is known for its role at the center of the top-secret Manhattan project that developed the first atomic weapons during World War II.

Harper's career path has included several DOE laboratories including Pacific Northwest National Laboratory in Richland, Wash., and Idaho National Engineering Laboratory in Idaho Falls, Idaho. Harper has been recognized for his contribution in the information technology and security arenas by the cabinet-level Secretary of Energy Administrator of the National Nuclear Security Administration. In 2009, he received the Charlene Douglas award, the highest honor bestowed by the Department of Energy for lifetime contribution to the field of cyber security. Harper is a former member of Whitacre College of Engineering Dean's Council.

Allen D. Howard, of Humble, earned his bachelor of science in electrical engineering at Texas Tech in 1978. He is president and CEO of NuTech Energy Alliance Ltd. which provides advanced petrophysical, geological and engineering solutions to oil and gas companies worldwide. After graduation from Texas Tech, Howard signed on as a field engineer with Schlumberger. Howard started NuTech Energy Alliance in 1998. Today, NuTech employs nearly a hundred people in applying technical models to domestic exploration and production operations. Howard is a member of the Whitacre College of Engineering Dean's Council.

Randy Howard, of The Woodlands, graduated from Texas Tech with honors in 1976 with a bachelor of science in mechanical engineering. He is a project executive for ExxonMobil Development Company in Houston, where he has worked for 33 years. Howard went to work for ExxonMobil immediately after graduation, and has held a variety of engineering and supervisory assignments focused on U.S. business including acquisitions, divestments, operations, planning and management. Howard is a registered professional engineer in Texas and a member of the Petroleum Advisory Board at Texas Tech.

For more detailed information on each of the Distinguished Engineers, visit <http://www.depts.ttu.edu/coe/alumni/de/index.php>

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 9, 2010

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### **Texas Tech's Housing Facilities Manager Receives Certification from APPA** APPA credential recognizes leaders in educational facilities management

APPA, the association dedicated to leadership in educational facilities, announced that Dale Blevins, unit manager for housing facilities at Texas Tech University, has received the new Certified Educational Facilities Professional (CEFP) credential.

"I've been in Housing Facilities for 23 years," Blevins said. "I've been attending APPA institute for last two years. Attending the institute has definitely improved my professional ability to do my job."

The CEFP is as a way to validate the unique knowledge and competence required of an accomplished professional in the educational facilities field, said Jack Colby, chairman of APPA's Board for Educational Facilities Professionals Certification.

"Working for an educational institution is a calling — one that affects the future every day," Colby said. "The CEFP program was designed to confirm professional achievements in the field and illustrate a superior understanding of what it takes to create and maintain safe, functional and inspiring learning environments, now and for future generations. By earning the CEFP designation, Dale shows his superior mastery and commitment to his work, his institution and his colleagues."

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TEXAS TECH UNIVERSITY

# Advisory

## FOR IMMEDIATE RELEASE

DATE: April 9, 2010

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

### **Texas Tech Lecture Series Speaker Focused on Wind Energy**

**WHAT:** The McDonald-Mehta Lecture Series presents: "20% Wind Energy by 2030: National Benefits and Challenges"

**WHEN:** 3:30-4:30 p.m., Wednesday (April 14)

**WHERE:** Electrical Engineering Building Room 217

**EVENT:** Edgar DeMeo, president of Renewable Energy Consulting Services Inc., will discuss the expected costs and benefits of obtaining 20 percent of the nation's electricity from wind by 2030, as well as steps that need to be taken if the nation chooses to follow this path. Through dedicated efforts of technical, business, political and communication professionals at all levels over the next two decades, 20 percent and even greater levels of wind contribution can very likely be achieved.

DeMeo has been an independent consultant in renewable energy since early 1999, providing technical and management support to several federal and state programs aimed at advancing renewable power. Focusing primarily on wind for the past several years, he is a strategic advisor to the DOE-NREL Wind Energy Program, the Utility Wind Integration Group and the National Wind Coordinating Collaborative.

An electrical engineering graduate of Rensselaer Polytechnic Institute, DeMeo earned master's and doctoral degrees in electrical engineering science from Brown University where he served as an associate professor (research) on the engineering faculty.

The McDonald-Mehta lecture series invites lecturers to speak on wind-related topics on an annual basis with six lectures per year.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 9, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Texas Tech Cheer Claims Third at National Competition**

Texas Tech's Cheer Squad claimed third place at the 2010 National Cheerleaders Association and National Dance Association (NCA/NDA) Collegiate Cheer and Dance Competition in Daytona Beach, Fla.

After leading the competition going into the final day, the Cheer Squad finished with a final score of 9.405, and was edged out by squads from the University of Louisville and Oklahoma State University.

The Texas Tech Pom Squad clinched 10th place in its division with a final score of 8.948 and no deductions.

More than 225 teams from across the U.S., Canada, Costa Rica and Japan competed for an NCA or NDA title.

The cheer squad has consistently ranked in the top five since Joshua Anderson took over as coach in 2007 with a goal of returning Texas Tech to Daytona Beach after a five-year hiatus.

"I think the squad did very well this year," he said. "Everyone has been pushing and working hard, and we will continue to improve from here."

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 9, 2010

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

### **Texas Tech Law Competition Teams Ranked No. 1 in the Nation**

Combination of wins puts the advocacy program on top in a new survey.

The Texas Tech University School of Law advocacy program is the best in the country, a recently released survey shows.

Tech's moot court teams, groups of students who compete against other schools in various courtroom simulations, have won enough regional and national victories this year to put them atop a list of 133 other U.S. law schools.

The news comes on a recent tide of announcements that the school has won victory after victory since September. Now, with about three months left in the competition season, it is formally leading the pack as an advocacy powerhouse.

"When you consider there are 200 law schools in the United States, to be ranked No. 1 is truly a tremendous achievement," said Walter Huffman, the law school's dean. "I just can't tell you how proud I am of our students and (Robert Sherwin, director of the school's program) and all of our faculty who have done a great job of preparing them." The tally comes from the University of Houston Law Center, where officials tabulate points based on each school's standings in the various competitions around the country. Some competitions are weighted more heavily than others, but the net results reflect each school's overall performance.

Each of the top 16 teams at the end of the competition season in May are invited to travel to the University of Houston's law school in January to compete in what Huffman called "NCAA Finals" of moot court showdowns.

This year's finals will be the third at UH, but only Tech's second time to attend. Last year, Sherwin said, Tech's envoy finished somewhere in the vicinity of seventh place.

"The success that we've had is beyond my wildest imagination," said Sherwin, who has been directing Tech's program for two years. "I never expected us to have this much success this quickly into my tenure. We have some incredible students here."

Jim Lawrence, director of the Blakely Advocacy Institute at UH who compiled the current scores, said Tech has been due to emerge as a national contender.

"To see them make the top 16 last year was not surprising to me," he said. "I think the fact that they're now the No. 1 ranked team says a lot about their program. It really is a fantastic program."

With only two more competitions left in the season, Sherwin said he expects to not only officially qualify for a spot in the finals, but also to keep the No. 1 seed going into the tournament.

But, as Huffman pointed out, the teams must continue working hard. And not just the students. From faculty volunteers to staff and local support, keeping the program on top takes a true team effort.

"There's enough pride to spread all over the law school," he said. "(This success) doesn't happen that often. It takes a tremendous amount of work and talent. I'm excited for the students. I'm excited for the law school."

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 10, 2010

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### **The National Money Bus Tour Tours for the Second Year**

The National Association of Personal Financial Advisors' (NAPFA) "Your Money Bus Tour" will visit Lubbock from noon-8 p.m. on Tuesday (April 27) at the Grand Court outside of the Men's Dillard's at the South Plains Mall.

The national "Your Money Bus Tour" is a consumer outreach initiative in its second year. The bus travels to cities where local financial advisors volunteer their time to sit down with residents and answer any financial questions – free of charge and with no strings attached. The tour is an educational event that promotes a way to give back to the community and help residents with their financial questions.

Texas Tech Red to Black volunteers (personal financial planning majors who are trained and supervised to provide financial counseling services) will volunteer their time to answer questions from community members.

The tour is sponsored by the NAPFA Consumer Education Foundation, TD Ameritrade and Kiplinger's Personal Finance Magazine.

Online appointments are available on the Your Money Tour Bus Web site.

For more information, please visit [www.yourmoneybus.com](http://www.yourmoneybus.com).

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 12, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Texas Tech Makes Strong First Showing at Chess Championship**

The Texas Tech University Knight Raiders claimed third place in their first trip to the collegiate chess world's equivalent of the Final Four.

Texas Tech's Knight Raiders A Team earned 4.5 points to edge out chess powerhouse University of Texas at Dallas at the Collegiate Team Chess Championship held April 10-11 on the University of Texas at Brownsville campus.

The University of Maryland, Baltimore County won the tournament to claim the President's Cup for the second year in a row.

"I am very proud of the effort of our team," said Knight Raiders Coach Susan Polgar. "No other team has made it to the Final Four in its first try, and our students had a good performance against tough competition. This is a great experience for our team to grow from and I am confident we will make more appearances at the championship."

Texas Tech earned a berth in the Final Four in its first year sending an A team to compete in the Pan American Intercollegiate Team Chess Championship – or the chess version of March Madness – to battle 28 top chess teams including Yale University, Princeton University, Stanford University and the University of Texas at Austin for a spot at the championship.

### **The A Team**

- Davorin Kuljasevic, Croatia, graduate student in finance
- Gergely Antal, Hungary, senior economics major
- Gabor Papp, Hungary, senior finance major
- Chase Watters, Texas, graduate student in microbiology
- Susan Polgar, head coach
- Paul Truong, assistant head coach



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 12, 2010

CONTACT: Sherrel Jones, [sherrel.jones@ttu.edu](mailto:sherrel.jones@ttu.edu)  
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### **Texas Tech Jazz Festival to Feature Gumbo Kings**

Texas Tech University School of Music presents the 43<sup>rd</sup> Annual Jazz Festival with N'awlins Gumbo Kings.

The two-day festival is designed to bring jazz melodies to the Texas Tech and Lubbock communities from April 16 - 17.

The event will feature jazz flutist Holly Hofmann, with Mike Wofford on piano at 8 p.m. April 16 at Hemmle Recital Hall. This occasion is free and open to the public. The featured Gumbo Kings' performance will begin at 8 p.m. April 17 at Hemmle Recital Hall.

Musicians and educators will offer master classes and clinics for students, said Liza Muse, senior specialist at the School of Music.

"The festival is designed to bring great jazz to the community and hone the skills of budding musicians from area junior high and high schools," Muse said. "For the last 42 years, the Texas Tech University School of Music, in conjunction with Phi Mu Alpha Music Fraternity, has invited secondary school band students to this two-day event."

General admission for the Gumbo Kings' concert is \$11 and \$9 for seniors and students. Tickets are available through Select-A-Seat locations.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 12, 2010

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(806) 742-2136

### **Texas Tech Staff Members Honored For Superior Service**

Texas Tech University staff members were honored April 12 with Quality Service Awards. The awards, established in 1997, recognize those who provide excellent customer service in the performance of their jobs.

"Our staff members are the heart of our university and are often the first impression people have of Texas Tech," said Guy Bailey, president of Texas Tech. "I am delighted we could recognize a few of our superb staff members for their outstanding work."

One staff member received the Chancellor's Award for Excellence and a \$1,500 check. Twenty-one individuals received the President's Quality Service Award and a \$500 check. Three team awards were also presented. Winners were nominated for the awards and selected by a committee. Nominees are judged on a number of criteria based on outstanding customer service.

Dan Burns, associate director of the United Spirit Arena, received the Chancellor's Award for Excellence.

Receiving the President's Quality Service Award are: Srirangam Addepalli and Ravi Vadapalli, High Performance Computing Center; Angela Beikmann and Sylvia Garcia, Department of Plant and Soil Science; Deborah Bowen, Recreational Sports; John Brocklehurst and Andy Villarreal, Physical Plant - utilities; Yolanda Coronado and Alan Cushman, Hospitality Services; Shelley Ducatt, Student Disability Services; Lacey Ellis, Human Resource Services; Angela Forney, University Student Housing; Mark Grimson, Department of Biological Sciences; Katy Henderson, Office of the Vice President for Research; Monica Hicks, College of Arts and Sciences; Dorothy Kruse and Charles Leatherwood, Grounds Maintenance; Pam Roberson, Office of the Provost; Noel Sloan, Financial Affairs; Mike Smith, College of Visual and Performing Arts; and Shelly Walraven, Information Technology.

Team awards were given to: Exa Goode, Sandy Jansen, Emily Knopp, Brian Uline and Elizabeth Stuart in Audit Services; Jim Anderson, Bobbie Latham, Ethan Logan and Becky Wilson in Enrollment Management; and Thomas Reynolds, Sarah Timmons, Janet Veal and Richard Verrone in the Honors College.





TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 13, 2010

CONTACT: Sherrel Jones, [sherrel.jones@ttu.edu](mailto:sherrel.jones@ttu.edu)  
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### **Texas Tech to Feature Participatory Dance**

Texas Tech University Vernacular Music Center (VMC) presents "Dancing with Mr. Darcy" and "Worlds of Dance."

"Worlds of Dance," will feature an array of ensembles, including the Texas Tech Celtic, Collegium Musicum, Ragtime and World Music ensembles at 7 p.m. April 16 at the Legacy Event Center Talkington Hall, a downtown facility at 14th Street and Avenue O. The Texas Tech Irish set-dance organization also will participate. This event is free and open to the public.

"Dancing with Mr. Darcy" is a charity event that will benefit the VMC's annual concert series. This event will begin at 9 p.m. The performance will feature English country dancing, a cold buffet and coffee service. Tickets are \$40 for an individual or \$75 for a couple. Tickets must be purchased in advance and are available at all Select-A-Seat locations, or at [http://www.ticketsage.com/\\_lubbock/](http://www.ticketsage.com/_lubbock/). Formal or period dress is required.

For information on rental or purchase of costumes, contact Abi Rhoades, VMC administrative coordinator at [thegoddessreborn@hotmail.com](mailto:thegoddessreborn@hotmail.com).

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 13, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
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### **Conference Discusses Issues Related to Mexican-American Families**

A national, multidisciplinary slate of scholars will convene in Lubbock April 15-16 to discuss issues related to child development in Mexican-American families.

The conference, titled Understanding Mexican American Children and Families: Multi-disciplinary Perspectives, is sponsored by the Texas Tech University Department of Human Development and Family Studies and the Society for Research in Child Development.

Guest speakers from 10 universities including the University of Texas at Austin, Arizona State University and the University of Wisconsin – Madison will discuss topics such as nutrition and health, education and family dynamics in Mexican-American households.

For a copy of the agenda, visit

<http://www.depts.ttu.edu/hs/docs/TTU-SRCD-Conference-Schedule.pdf>

The event is free and open to the public, however, an RSVP is requested by April 15 at [TTUMexicanFamiliesConference@yahoo.com](mailto:TTUMexicanFamiliesConference@yahoo.com).



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 13, 2010

CONTACT: Sherrel Jones, [sherrel.jones@ttu.edu](mailto:sherrel.jones@ttu.edu)  
(806) 742-2136

**Texas Tech Presidential Lecture & Performance Series Spring Season  
Ends with Santa Fe Opera**

- WHAT: Santa Fe Opera spring tour
- WHEN: 2 p.m. Sunday (April 18)
- WHERE: Lubbock Memorial Civic Center Theater, 1501 Mac Davis Lane.
- EVENT: The Texas Tech Presidential Lecture & Performance series ends its spring season with the Santa Fe Opera spring tour.

Two young singers, Jamie Rose Guarrine and Sean Anderson, will offer a free public concert followed by a reception. The concert will include "Words and Music," a short original piece, for the first half of the program. The second half will consist of popular arias and songs.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 13, 2010

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(806) 742-2136

### **Texas Tech Alumni Provide Insight to Students**

Texas Tech University Career Services (UCS) has launched the Raider Mentor Network allowing current students to learn from Texas Tech alumni.

Dave Kraus, director of UCS, said the idea originated from a discussion on new ways to serve students and help with student recruitment and retention. UCS partnered with the Texas Tech Alumni Association to advertise the program to its alumni database, which sparked a growth in mentors over the last several weeks.

"The network has grown to nearly two hundred Texas Tech alumni who are now active mentors, and we believe this number will continue to grow," Kraus said.

The network is designed to give students an opportunity to discuss career development. The mentor's role is to provide quick and personal insights to Texas Tech students who are exploring career options.

Kraus said the network is not meant for job searching, but the impact of networking may play out to benefit the students.

Jared Lay, assistant director of UCS who helped initiate the project, said UCS officials thought this would be a great way to involve Texas Tech alumni and assist current students.

"We hope this will continue to grow and help connect our alumni with students pursuing their career," Lay said. "We think this is a win-win situation."

Students and alumni can sign up to seek or become a mentor at [www.careerservices.ttu.edu](http://www.careerservices.ttu.edu). The network can be accessed by logging into RaiderJobs.

Mentors are selected by searching a number of criteria such as major, industry type and location to initiate contact, and mentors can answer questions via e-mail or telephone.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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Office of Communications and Marketing

*An EEO/Affirmative Action Institution*



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 13, 2010

CONTACT: Megan Robare, lee.robare@ttu.edu  
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### ICC Honors Provost with Global Vision Award

The International Cultural Center (ICC) at Texas Tech University named Provost Bob Smith the recipient of the 2010 Global Vision Award. A certificate of recognition will also be presented to the Whitacre College of Engineering for its support and initiatives in sending engineering students abroad.

Texas Tech President Guy Bailey will present the awards on behalf of the center at 4:30 p.m. Thursday (April 15) at the ICC, 601 Indiana Ave.

Smith was selected because of his contributions to the study abroad program. He has exemplified the goal of making every Texas Tech graduate globally competent and competitive, said Sandra Crosier, director of International Affairs.

She recognized the importance of recognizing faculty who make it possible for students to study abroad. Support from upper administration is critical in developing opportunities and encouraging Texas Tech students to study abroad, Crosier said.

"The study abroad process is a work-intensive endeavor, so we extend gratitude for those like Smith that take time to help," Crosier said. "It is great to give students this opportunity and experience that changes their perspective on the world."

For the first time, thanks to Smith, Texas Tech will include a global focus in the university's strategic goals and objectives.

Smith has been extraordinarily supportive of the Texas Tech's international centers in Seville, Spain and Quedlinburg, Germany, Crosier said. Early in his tenure he visited the centers to outline for himself their strengths, weaknesses and needs. During these visits he gave a morale boost to the center staff, Crosier said.

In addition, Smith has been consistent in finding resources to help the centers and in suggesting visionary approaches to address long-term challenges. He helped develop a revenue model which will allow the centers to set aside funding for unforeseen requirements.

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Office of Communications and Marketing

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The Whitacre College of Engineering will be recognized as a runner-up for the Global Vision Award. Shelli Crockett, director of the Engineering Opportunities Center, will accept the certificate on behalf of the college.

Crockett, along with John Kobza, senior associate dean and professor of industrial engineering, and Walt Oler, associate dean for undergraduate studies, has been the driving force behind initiatives to expand study abroad opportunities in the Whitacre College of Engineering. Last summer the college held two faculty-led programs with 23 students. This summer 87 students will participate in programs at four sites. In the fall, six students will participate in an exchange program with the Czech Republic.

The annual Global Vision award, which was first given in 2003, recognizes a faculty member or administrator whose contributions have inspired students to study and experience cultures abroad, as well as encourage a broader understanding of the world.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 13, 2010

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### **Texas Tech Chef Claims Regional Culinary Challenge**

A Texas Tech University Hospitality Services chef has won the 2010 National Association of College and University Food Services (NACUFS) Southern Region Culinary Challenge.

Chef Dewey McMurrey competed against five other chefs representing different universities in the southern region. McMurrey will vie nationally this July in San Jose. His winning dish was a portabella and spinach roulade. He had to prepare and have his entrée plated within one hour.

"It is a challenge for sure but, all in all, it is a great opportunity to compete, network with other professional chefs and ultimately do what I love," said McMurrey.

Alan Cushman, business development administrator for Hospitality Services, said he was very satisfied with McMurrey's results.

"Chef Dewey's achievements truly represent the skills and talents that he possesses," said Cushman, "Hospitality Services is proud to have him as part of our culinary team."

McMurrey started his career at casinos in Montana in 1996 and continued pursuits in the hospitality industry. He graduated in the top 10 percent of his class at the Culinary Institute of America in Hyde Park, New York. During this time, he interned at the Dallas Country Club under Certified Master Executive Chef Ernst Gruch. McMurrey arrived at Texas Tech in 2005 and has strived to make the campus lead the rest of the nation in university food service.

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 13, 2010

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### **Bernard Harris Summer Science Camp Taking Applications**

Texas Tech will host middle school students in STEM activities.

With the help of an \$80,000 grant announced earlier this year by Texas Tech University, around 50 middle school students will be able to participate in the ExxonMobil Bernard Harris Summer Science Camp in July on the Texas Tech campus.

Applications are being accepted until May 1 for LAUNC<sup>3</sup>H 2010 – Discovering Me in STEM. This innovative summer camp will encourage leadership, academics, understanding, nurturing, critical thinking, communication, creativity, and heuristics through a variety of STEM (science, technology, engineering and math) activities. The two-week camp offers underserved middle school students opportunities to engage in classroom study, experiments, individual and team projects, field excursions and guest speakers.

Male and female students entering the 6th, 7th and 8th grades during the fall 2010 semester in Lubbock, Crosby, Floyd, Hale, Hockley, Garza, Lamb, Lynn and Terry counties are eligible. Texas Tech is one of 30 universities in the nation offering the camp this year. More information and the application are available [here](#).

Camp directors also are looking for counselors, who will be interviewed in May. High school students may apply to be junior counselors. Texas Tech students serve as senior counselors and mentors.

The camp will provide hands-on activities with a focus on space science. This includes learning physics with rocketry as well as the science of space. Also, the camp will focus on forensic science and biomedical engineering topics.

Students must have an overall GPA of a B in math and science, and they must score at the median to superior level in standardized math and science tests to qualify.

Bernard Harris Jr., the first African-American to walk in space, a former Texas Tech University System regent and a Texas Tech University Health Sciences Center graduate, announced the camp at the 2010 T-STEM Best Practices Conference, hosted by the Texas Tech T-STEM Center in February.



The ExxonMobil Bernard Harris Summer Science Camp is a program by the Harris Foundation, founded by Harris in 1998 to support community growth by focusing on the education, health and wealth of community members.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 14, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Federal Officials and College Leaders Discuss Establishing Recovery Communities**

[Editor's Note: U.S. Office of National Drug Control Policy Officials as well as Kitty Harris-Wilkes, director of the Center for the Study of Addiction and Recovery, are available for interviews on Thursday (April 15). Contact Cory Chandler at (806) 317-9105 to schedule an interview]

White House and U.S. Department of Education representatives will join addiction researchers and recovery program administrators as Texas Tech University hosts the nation's first conference to promote the establishment of recovery communities on college campuses.

Recovery and Relapse Prevention: Best Practices for Combating Addiction and Supporting Recovery takes place April 15-17 in the Center for the Study of Addiction and Recovery in the College of Human Sciences Building at 15<sup>th</sup> Street and Akron Avenue in Lubbock, Texas.

Sessions will focus on sharing new recovery research findings as well as providing tips and information for starting and sustaining recovery communities similar to Texas Tech's pioneering peer-based program.

CSAR is one of the first and largest programs of its type in the nation. Its students boast an average GPA above 3.0 and only 7 percent have suffered relapses. Using curriculum developed using federal funding, center officials have helped replicate the program on college campuses throughout the nation.

Officials from the Office of National Drug Control Policy and the Department of Education will attend the conference along with representatives from schools interested in replicating Texas Tech's program.

**CONTACT: Kitty Harris-Wilkes, director, Center for the Study of Addiction and Recovery, Texas Tech University, (806) 742-2891 or [kitty.s.harris@ttu.edu](mailto:kitty.s.harris@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 14, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Texas Tech Announces Events for Arbor Day Celebration**

Texas Tech University announces a series of events held in conjunction with community partners to promote environmental awareness and sustainable practices.

Texas Tech agriculture, architecture and engineering faculty will speak during sessions of the Second Annual Spring into Green Conference hosted by the U.S. Green Building Council (USGBC) – West Texas Branch.

The conference takes place from 9 a.m.-5 p.m. April 20 at the Louise Hopkins Underwood Center for the Arts (511 Ave. K). Registration fees are \$50 for USGBC members and \$65 for non-members. Students get in free with a student ID. Register via E-mail at [westtexasbranch@usgbcnorthtexas.org](mailto:westtexasbranch@usgbcnorthtexas.org).

Texas Tech launches its week-long Arbor Day celebration April 26 with an alternative transportation day sponsored by USGBC. Activities continue with a water energy conservation day on April 27 and recycling day on April 28.

On April 30, Texas Tech continues its annual Arbor Day tradition. Students get free food and T-shirts from 11 a.m.-1 p.m. on Memorial Circle. A ribbon-cutting ceremony to mark completion of the Paving the Way to Student Success Scholarship Sidewalk begins at 11:15 a.m. Dallas band Champa will provide live music from 11:50 a.m. - 12: 50 p.m., when an award ceremony for student organizations begins. Planting takes place from 1:20-3 p.m.

For a full schedule of activities, visit

<http://www.depts.ttu.edu/sub/StudentActivities/TAB/ArborDay/Index.php>

**CONTACT: Jana Vise, assistant director, Student Union and Activities Division of Enrollment Management and Student Affairs, Texas Tech University, (806) 742-3636 or [jana.vise@ttu.edu](mailto:jana.vise@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 14, 2010

CONTACT: Sherrel Jones, [sherrel.jones@ttu.edu](mailto:sherrel.jones@ttu.edu)  
(806) 742-2136

### **Texas Tech Chapter of Phi Beta Kappa to Induct Top-Ranking Students**

Texas Tech University's Chapter of Phi Beta Kappa will induct 47 students into the distinguished honor society at 4 p.m. April 16 at the Lanier Auditorium in the Texas Tech School of Law.

Genevieve Durham, professor in the Department of Theatre and Dance, will be the keynote speaker.

President Guy Bailey, Chancellor Kent Hance and Provost Bob Smith are expected to provide welcoming remarks.

Phi Beta Kappa has been in continuous existence since its founding in 1776 and is considered one of the nation's leading advocates for excellence in education, particularly in the liberal arts and sciences. The society has chapters at only 10 percent of U.S. universities. Only three public universities in the state of Texas have been granted the right to host chapters.

"Having a Phi Beta Kappa chapter tells prospective faculty that Texas Tech is an institution whose commitment to excellence is proven and established," Guy Bailey, president of Texas Tech said. "For our students, it means that every degree we grant is enhanced in value. It means permanent association with the very best in American education."

The ceremony will last about an hour and will be followed by a reception in the law school Forum. Students, faculty, staff and the public are welcome to attend. Community visitors may park in the Law School R-21 parking lot at 18<sup>th</sup> Street and Hartford Ave.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Richard Rosen, vice dean, School of Law, Texas Tech University,**  
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TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 14, 2010

CONTACT: Alice Oles

(806) 742-3940 or rawls.events@ttu.edu

**Rawls College of Business to Honor Distinguished  
Alumnus, Family and Friend of the College**

- WHAT:** 2010 Rawls College of Business Distinguished Alumni Awards Dinner
- WHEN:** 6:30 p.m. Thursday (April 15)
- WHERE:** Valley of Lubbock Scottish Rite, 1101 70<sup>th</sup> St.
- EVENT:** Texas Tech University's Rawls College of Business will honor James R. "Jim" Holcomb, John Aure Buessler, M.D. and the Wood Family: Clay and Louise Wood, Don Wood, and Jack Wood with a dinner and award ceremony.

The event honors individuals who are proven leaders in their communities, outstanding professionals in their respective businesses and continuous supporters of the Rawls College.

Holcomb is the owner and president of Holcomb Real Estate Services Ltd. He graduated from Texas Tech in 1965 with a bachelor's of business in finance in the field of banking.

Buessler is the founding chair of the Department of Health Organization Management at the Rawls College. Besides completing a Doctor of Medicine degree in ophthalmology, he is founding dean and founding vice president for Health Affairs of the Texas Tech University Health Science Center School of Medicine.

Clay and Louise Wood, Don Wood and Jack Wood all attended Texas Tech University. The Wood family has developed extensive business interests throughout West Texas, including convenience stores, oilfield service companies, real estate development and many others.

**CONTACT: Alice Oles, CER coordinator, Rawls College of Business, (806) 742-3940 or rawls.events@ttu.edu.**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 14, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

### **Research Methods Class Participates in National Study**

The results from a study by a Texas Tech University research class have shed some light on the plight of the underfed and hungry on the South Plains.

Professor Alan Reifman's spring 2009 Research Methods class participated in a national hands-on study with the South Plains Food Bank (SPFB). The study gathered facts and statistics regarding the advocates for the undernourished in the South Plains area for the National Food Bank.

According to the South Plains Summary of Hunger in America 2010 study, an average of 84,000 people in Lubbock are provided food by the SPFB annually, nearly 11,000 people per week.

Of the SPFB clients surveyed, 57 percent reported they had to choose between paying for food or paying for utilities. The study also reported that 44 percent of clients had to choose between purchasing food or purchasing medical care or medicine.

The interviews were conducted between February 10 and April 21 of 2009. A year after the interviews were conducted, Reifman received the results. These specific facts and statistics can now be used to seek further funding for food assistance.

The survey was sponsored by an organization called Feeding America and overseen by a research firm known as Mathematica Policy Research. The project included 185 food banks throughout the nation.

Reifman joined the survey after he received word from Trine Solis-Jackson, an SPFB employee and former student of his, that a national hunger survey project would be taking place.

Solis-Jackson explained that the students would be interviewing people in need of food assistance at SPFB food distribution events such as those held at churches and community centers. Reifman said he took this as an opportunity for his students to gain a firsthand view of research used in the real world. He said Solis-Jackson and some other employees of the SPFB came into the class to train the students how to conduct the interviews and had the students conduct practice interviews.

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He said he believes this project embodied all three of the major missions of Texas Tech: research, teaching and service.

When asked about the interviews, many of Reifman's students said that they found face-to-face interviews more difficult than they had expected. Some of the students claimed that the questions asked could be uncomfortable at times.

"Of all the projects my classes have done over the years, the hunger survey is easily the one of which I am most proud, given the societal importance of what we studied," said Reifman.

For more information, please visit Reifman's class Web site:

<http://courses.ttu.edu/hdfs3390-reifman/spring09project.htm>

Or the South Plains summary of hunger in America 2010:

[http://www.spfb.org/site/c.lgLQIVOyGpF/b.5772283/k.FDDB/Hunger\\_on\\_the\\_South\\_Plains\\_2010.htm](http://www.spfb.org/site/c.lgLQIVOyGpF/b.5772283/k.FDDB/Hunger_on_the_South_Plains_2010.htm)

**CONTACT: Alan Reifman, professor, College of Human Sciences, Texas Tech University, (806) 742-3000, or [alan.reifman@ttu.edu](mailto:alan.reifman@ttu.edu).**



**TEXAS TECH UNIVERSITY**  
**College of Visual & Performing Arts**  
**School of Music**

## News Release

**FOR IMMEDIATE RELEASE**

DATE: April 14, 2010

CONTACT: Liza Muse, [liza.muse@ttu.edu](mailto:liza.muse@ttu.edu)  
(806) 742-2270, ext. 295

**Texas Tech Presents a Choral and Orchestral Extravaganza**

The Texas Tech University School of Music presents its 34<sup>th</sup> annual scholarship concerts with Bernstein's "Chichester Psalms and Krzysztof Penderecki's Credo."

Performances include the Texas Tech Orchestra, University Choir, Women's Chorale, Men's Chorus, University Singers, Lubbock Chorale and the Lubbock High School Treble Choir, directed by Carolyn Hefner. The event will begin 8 p.m. April 23 - 24 at Hemmle Recital Hall.

More than 200 voices along with the 80-piece Texas Tech Orchestra will perform, and feature student soloists and Texas Tech faculty. The show is conducted by Andrew George and Richard Bjella.

The concert will benefit School of Music scholarships.

General admission for the scholarship concert is \$17. Tickets for seniors are \$14.50 and \$5 for students and children. Also, a family package to cover five members can be purchased for \$35. Tickets are available through Select-A-Seat locations.

**CONTACT: Liza Muse, senior specialist, School of Music, Texas Tech University,**  
(806) 742-2270, or [liza.muse@ttu.edu](mailto:liza.muse@ttu.edu)





TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 15, 2010

CONTACT: Sherrel Jones, [sherrel.jones@ttu.edu](mailto:sherrel.jones@ttu.edu)  
(806) 742-2136

### **Texas Tech to Host Water Quality Training Event**

The Llano River Field Station at the Texas Tech University Center at Junction will raise awareness about land stewardship and water quality with a one-day training event.

The event will focus on water quality regulation and monitoring, methods to improve water quality, and community-driven watershed protection and management. The event will begin at 8 a.m. April 29 at Packard Hall at the Junction campus.

Also, the training will provide the basic knowledge and tools needed to form a watershed action group, participate in and organize local watershed activities and become more involved in protecting and enhancing a community's water resources.

All program participants will receive a free copy of the Texas Watershed Steward curriculum handbook, free prizes, gifts and a certificate of completion. In addition, the program will provide the following:

- Seven continuing education units (soil and water management) for certified crop advisers
- Seven State Board for Educator Certification (SBEC) continuing professional education credits for certified teachers
- Seven certificate maintenance credits for certified planners
- Three continuing education units for TDA pesticide license holders

Pre-registration is now open through April 22 and required for participation. For more information, please visit the Texas Watershed Steward Web site at <http://tw.s.tamu.edu>.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Tom Arsuffi, director at Llano River Field Station, Texas Tech University Center in Junction, (325) 446-2301 or [tom.arsuffi@ttu.edu](mailto:tom.arsuffi@ttu.edu)**



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April, 15, 2010

CONTACT: Megan Robare, [lee.robare@ttu.edu](mailto:lee.robare@ttu.edu)  
(806) 742-2136

**Texas Tech University Robotics Competition  
to Sweep Recreational Center**

- WHAT: Get Excited About Robotics (GEAR) competition event
- WHEN: 2 p.m., Saturday (April 17)
- WHERE: Texas Tech Robert H. Ewalt Student Recreational Center
- EVENT: Texas Tech University's Department of Electrical and Computer Engineering in collaboration with select engineering freshmen will host the GEAR LEGO robotics semi-final and final competitions.

At the competition, Texas Tech engineering students will mentor the 97 teams they worked with throughout the semester. Texas Tech Eta Kappa Nu honor society students will judge the event.

Around 350 students are expected to compete, including 50 middle school teams and 47 elementary teams. An awards ceremony will be held following the competitions.

GEAR is a nonprofit volunteer organization created to foster interest among school children and young adults in a career in engineering, science or technology.

For more information on the GEAR Robotics program, go to <http://www.gearrobotics.org/jm/>.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Tanja Karp, associate professor, Department of Electrical and Computer Engineering, Texas Tech University, (806) 742-3533 ext. 251, or [tanja.karp@ttu.edu](mailto:tanja.karp@ttu.edu).**

# Advisory

## **FOR IMMEDIATE RELEASE**

DATE: April 15, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Texas Tech University Unmasks Raider Red Mascots**

**WHAT:** Passing of the Guns ceremony

**WHEN:** 5 p.m. Friday (April 16)

**WHERE:** The Frazier Alumni Pavilion on the Texas Tech University campus

**EVENT:** Texas Tech will honor the 2008-2009 Raider Red mascots for their contributions to one of the university's most recognizable traditions.

Two current Raider Reds, who have worked in secret the past year, will pass the guns to their incoming successors at the program's fourth unmasking ceremony.

Created in 1971, the Raider Red mascot attends Texas Tech football, men's and women's basketball, women's volleyball, and men's baseball games.

**CONTACT:** **Stephanie Rhode, assistant director of the Center for Campus Life, Texas Tech University**, (806) 742-5433, [stephanie.rhode@ttu.edu](mailto:stephanie.rhode@ttu.edu)



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 15, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

**New Masked Rider to Take Reins During Transfer**

WHAT: Transfer of Reins

WHEN: 3 p.m. Friday (April 16)

WHERE: The Frazier Alumni Pavilion on the Texas Tech University campus

EVENT: A new rider will take the reins of Midnight Matador from Brianne Aucutt-Hight, the 2009-2010 Texas Tech Masked Rider.

**CONTACT: Gay Trammel-Witt, Masked Rider publicist, Center for Campus Life, Texas Tech University, (806) 742-5433, [gaytrammel.witt@ttu.edu](mailto:gaytrammel.witt@ttu.edu).**

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 15, 2010

CONTACT: Megan Robare, [lee.robare@ttu.edu](mailto:lee.robare@ttu.edu)  
(806) 742-2136

### **Texas Tech Graduate Receives Fulbright Student Grant**

The Texas Tech University Whitacre College of Engineering announced that a recent graduate has been awarded a Fulbright Student Grant from the U.S. Student Fulbright program.

Sean Hannon, a mechanical engineering graduate from Midland, will venture to Germany for one academic year. He will study aerospace engineering at the Technical University of Munich (TUM), focusing on a project titled, "Computerized Model of a Telepresence Enabling Satellite Communication System."

"I am constantly impressed by the redundancy and robustness space-bound systems must feature if they are to survive the harshness of space," Hannon said. "I hope to further this technology by aiding in the development of a next-generation satellite communications computer."

Hannon said the Fulbright Student Grant will enable him to work on a space technology project in collaboration with the German Space Agency.

"Not only does it offer me the chance to conduct research at a world class university, but it also extends an opportunity to work in a German-speaking environment," Hannon said.

Tanja Karp, a professor in the Department of Electrical and Computer Engineering, guided Hannon through the rigorous application process. Karp has served as a member of the Student Fulbright Scholarship Committee at Texas Tech for more than five years.

Karp said although the program is very competitive, the best applicants each year are successful in securing the fellowship to spend a year abroad in the country and university of their choice.

"I am convinced that Sean will perform outstanding research at TUM that will go beyond their expectations and be of doctoral, rather than master's caliber," Karp said.

Hannon will leave for Germany in late August and begin the program in September.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

-more-

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**CONTACT: Jane Bell, director, International Cultural Center, Texas Tech University, (806) 742-3667, or [jane.bell@ttu.edu](mailto:jane.bell@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 15, 2010

CONTACT: Jeff Sammons, [jeff.sammons@ttu.edu](mailto:jeff.sammons@ttu.edu)

Phone: (806) 742-3451

### ***U.S. News & World Report Ranks Texas Tech Grad Programs Among Best***

The Texas Tech University Edward E. Whitacre Jr. College of Engineering overall graduate engineering program and two individual degree programs have joined the elite ranks of *U.S. News & World Report's* top engineering programs.

The overall graduate engineering program moved up to a ranking of 99<sup>th</sup> among 198 programs nationwide. The Department of Industrial Engineering ranked 29<sup>th</sup> in the Industrial/Manufacturing category and the Department of Electrical and Computer Engineering ranked 66<sup>th</sup> in the Electrical/Electronic/Communications category.

"We are pleased to have our programs listed among the best programs in the nation," said Jon C. Strauss, interim dean of the Whitacre College of Engineering. "As Texas Tech University advances toward attaining tier one status, these rankings affirm the hard work our faculty are putting into both classroom instruction and their innovative research."

The graduate rankings, available in the 2011 edition of *U.S. News & World Report's* "America's Best Graduate Schools," were calculated based on two types of data: expert opinions about program quality and statistical indicators that measure the quality of a school's faculty, research and students. These data come from surveys of more than 1,200 programs and some 12,400 academics and professionals that were conducted in fall 2009. The graduate rankings can be found at:

<http://grad-schools.usnews.rankingsandreviews.com/best-graduate-schools>

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 16, 2010

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)

(806) 742-2136

### **Texas Tech Receives ConocoPhillips Gift for Business, Engineering**

Texas Tech University scholarships, new students and a building campaign will benefit from a \$500,000 gift from ConocoPhillips. Company representatives were on hand as the gift was announced April 15.

The Edward E. Whitacre Jr. College of Engineering's ConocoPhillips Academic Success Bridge program, the ConocoPhillips SPIRIT Scholars Program, the new Rawls College of Business Building, and several other university programs and organizations will receive funds from the gift.

"I am proud ConocoPhillips continues to build upon our strong relationship with Texas Tech University," said Tom Mathiasmeier, senior vice president, ConocoPhillips Gas and Power.

"The SPIRIT Scholars Program provides a great feeder of talent for our company, and we fully expect success to continue at Texas Tech. We are also pleased to support the College of Engineering in the ConocoPhillips Academic Success Bridge program, which is designed to help selected incoming freshman engineering students, and we are proud to continue our support towards the construction of the new Rawls College of Business Building" Mathiasmeier said. "We believe all of our support will further enhance Texas Tech's ability to attract new students and continue to develop top talent for the many companies that actively recruit Texas Tech graduates."

In March 2007, Texas Tech became part of the ConocoPhillips SPIRIT Scholars Program, which now includes 292 scholars across nine universities. The SPIRIT Scholars Program provides scholarships and educational opportunities to business and engineering students who have an interest in pursuing a career in the energy industry. The program was created to represent the core values of ConocoPhillips: Safety, People, Integrity, Responsibility, Innovation and Teamwork.

The bridge program provides academic support services to entering freshmen engineering students. Bridge program participants also have opportunities to interact with engineers, scientists and other technical professionals as they look to their own future. Students participating in the program receive study skills training, academic preparation, tutoring, mentoring and other academic support services. After completing the bridge



experience, students will have an academic foundation and the confidence to succeed in engineering.

Funds also will go to the construction of the new Rawls College of Business building. The Rawls Building will serve as an anchor for the North Campus Gateway, which will be an entrance to the campus from the Marsha Sharp Freeway.

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**CONTACT: Leslie Cranford, senior editor, Communications & Marketing, Texas Tech University, (806) 742-2136, or [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 16, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **New Masked Rider Takes Reins during Transfer**

Christi Chadwell accepted the reins to Midnight Matador Friday (April 16), becoming the Texas Tech University's 2010-2011 Masked Rider.

The sophomore agricultural communications major grew up in what she refers to as a "red-and-black household." Her parents, Kirby and Terri Chadwell, are Texas Tech graduates, and when Christi began learning how to ride horses at the age of 10, her father told her that she could someday fill the boots of the iconic mascot.

Chadwell has proven her father's prediction accurate as she dons the Masked Rider's cape. She will promote spirit within the university and goodwill for Texas Tech at athletic events and other school and civic functions across Texas.

The Masked Rider is a mysterious and striking symbol of Texas Tech school spirit and pride. Mounted on a black quarter horse and wearing a black mask, bolero hat, and a red-and-black cape, the Masked Rider leads the football team onto the field. Chadwell is the 49th student to serve as the Masked Rider.

The Garland native started riding and training horses at the age of 10. She competed in barrel racing and goat tying with the goal, she said, of building skills that would benefit her in the role of Masked Rider. She joined the Masked Rider Field Safety Team and even queried members of the Center for Campus Life to find out what she would need to do to try out for the position.

"I did everything I could to put myself in a position to become the Masked Rider," Chadwell said, "and I am overjoyed that the day has finally arrived when I get to carry on one of Texas Tech's most treasured traditions."

Brianne Aucutt-Hight, the 2009-2010 Masked Rider, traveled 11,500 miles making appearances at athletic events, rodeos and other functions.

She expanded the role of the Masked Rider at Texas Tech athletic events as she appeared at more men's and women's basketball games than any other rider. She also continued a tradition started in spring 2009 of opening Texas Tech baseball games.

**CONTACT: Gay Trammel-Witt, Masked Rider publicist, Center for Campus Life, Texas Tech University, (806) 742-5433, [gaytrammel.witt@ttu.edu](mailto:gaytrammel.witt@ttu.edu).**

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 16, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Faces Behind Raider Red Revealed at Ceremony**

After serving in secret as Raider Red, students Braden Dockery and Courtney Rosenthal finally revealed their true identities as Texas Tech University honored them for their service.

The former mascots transferred their duties to new students Friday during the fourth annual Passing of the Guns Ceremony.

With his red mustache and floppy white hat, the swaggering Raider Red is a symbol of Texas Tech spirit and pride. He was designed by Saddle Tramp Jim Gaspard based on the illustrations of Dirk West.

Dockery, a senior agricultural communications major from San Antonio, served as Raider Red for two years. He also is a member of the Saddle Tramps, and served as shotgun assistant and spirit chairman for the organization.

His favorite memory from serving in the costume: making his final appearance as Raider Red at the 2010 Valero Alamo Bowl.

"I am honored by the time I got to spend representing Texas Tech as Raider Red," he said. "And to finish that experience in front of family and friends in my hometown was a fitting way to cap off two great seasons as mascot."

Courtney Rosenthal, a senior health education major from Mesquite, served as Raider Red for 2009-2010. In addition to her duties as Raider Red, she was pledge trainer for Texas Tech's High Riders.

Earlier this month, Rosenthal traveled to Daytona Beach, Fla., to perform with Texas Tech's cheer squad as it won third place at the 2010 National Cheerleaders Association and National Dance Association (NCA/NDA) Collegiate Cheer and Dance Competition.

"I loved the time I spent as Raider Red," she said. "And it was exciting getting to represent Texas Tech and show our Red Raider spirit on a national stage."

The students acting as Raider Red spent hundreds of hours in costume as they made 200 appearances over the past year at athletic and community events.

**CONTACT: Stephanie Rhode, assistant director, Center for Campus Life, Texas Tech University, (806) 742-5433, or [stephanie.rhode@ttu.edu](mailto:stephanie.rhode@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**

DATE: April 16, 2010

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

**Statement from Texas Tech Attorney Dicky Grigg**

Today's action by Mike Leach and his attorneys is another absurd act of desperation. This is the legal strategy one deploys when the facts and the law are irrefutably against him.



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 19, 2010

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)

Phone: (806) 742-2136

### **Texas Tech Engineer Authors Children's Book "Engineering Elephants"**

Engineers make elephants with long, swinging trunks. Wait a minute... do engineers *really* make elephants? No, but they do make roller coasters!

Thus starts the journey through "Engineering Elephants," a children's book coauthored by Michelle Pantoya, a professor of mechanical engineering at Texas Tech University, and Emily Hunt, an assistant professor of mechanical engineering at West Texas A&M University.

"Children know doctors and teachers and police and firemen and soldiers, but not engineers," Pantoya said. "This is a way of introducing young children to engineering. Our goal is to inspire some of these young people to think about an engineer as something they want to be when they grow up."

Between them, Pantoya and Hunt have seven children ages seven and under. The women discovered that there is a lack of children's books on engineering geared toward young children ages 4-8 and began work on the book about two years ago.

"Engineering education is a growing issue in our nation, and all research points towards engaging children in engineering concepts when they are at these young, impressionable ages," Pantoya said. "When we ask kids what an engineer does, the answer is either 'I don't know' or 'he drives a train.' So, Emily and I decided something needed to be done."

The book is available online at [authorhouse.com](http://authorhouse.com) and at [amazon.com](http://amazon.com).

**CONTACT: Leslie Cranford, senior editor, Texas Tech University,**  
(806) 742-2136 or [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu).



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 19, 2010

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

**Texas Tech Honors Outstanding Faculty**

WHAT: Texas Tech University Annual Faculty Honors Convocation

WHEN: 3:30 p.m. Tuesday (April 20)

WHERE: Human Sciences Building, room 169, on the Texas Tech campus

EVENT: Robert Smith, Texas Tech provost, and Guy Bailey, president, will present a series of awards recognizing outstanding teaching and research.

Chancellor Kent Hance also will address the faculty.

Among the awards to be presented are the President's Academic Achievement Award to three faculty members who have demonstrated distinction in teaching, research and service. Also to be presented are the President's Excellence Awards in both teaching and research, the Texas Tech Alumni Association's New Faculty Awards and the Texas Tech Association of Parents faculty awards.

-30-



TEXAS TECH UNIVERSITY

# Advisory

## FOR IMMEDIATE RELEASE

DATE: April 20, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### Head of Iraq's Largest Bank Speaks About State of Iraq's Economy

WHAT: Iraqi bank chairman speaks about state of economy in Iraq

WHEN: 11 a.m. Thursday (April 22)

WHERE: The Texas Tech University International Cultural Center (601 Indiana Ave.)

EVENT: Hussein Al-Uzri, a Texas Tech graduate and chairman and president of Iraq's largest financial institution, will speak about the state of the economy in Iraq.

Established in 2003 to facilitate government trade with outside nations, the Trade Bank of Iraq is a government-owned, independent trade bank with \$100 million in capital and \$6.1 billion in total assets. It was created to serve as a catalyst for economic regeneration, and introduced Iraq's first fully automated online banking system.

Al-Uzri is a 1985 graduate of the Department of Electrical and Computer Engineering in the Edward E. Whitacre Jr. College of Engineering.

Video of Al-Uzri's speech will be available on YouTube following his address. Contact Cory Chandler at (806) 317-9105 or [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu) for links to the videos.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Casey Harmon, director of system relations, Texas Tech University System, (806) 742-0012 or [casey.l.harmon@ttu.edu](mailto:casey.l.harmon@ttu.edu).**





TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**

DATE: April 20, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

**Prominent Illustrator and Graphic Artist to Speak at Texas Tech**

An award-winning illustrator and graphic artist will be on the Texas Tech University campus Thursday (April 22) from 1-2:30 p.m. in room 309 in the University Library.

Dusty Higgins will present on the topic of illustration and his personal journey into the world of graphic art and how it became his profession. His presentation will have wide appeal to all those interested in comic art, visual design and animation.

Higgins' novel, "Pinocchio Vampire Slayer," was recently chosen as one of the top 10 Great Graphic Novels for Teens by the Young Adult Library Services Association. He currently works with Texas Tech's Provost Bob Smith on various book projects including "Where You Stand is Where You Sit" and "Pedestals, Parapets, and Pits." He has illustrated for newspapers in his home state of Arkansas for years.

Students, faculty and staff are welcome to ask any questions they may have for Higgins at the event.

**CONTACT: Rob Weiner, associate librarian, University Library, Texas Tech University, (806) 742-2236, or [rob.weiner@ttu.edu](mailto:rob.weiner@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 20, 2010

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

### **Texas Tech Honors Outstanding Faculty**

Dozens of Texas Tech University faculty members received awards today (April 20) for their quality teaching and research during the annual Faculty Honors Convocation.

"Texas Tech is fortunate to have an outstanding faculty," said Bob Smith, provost. "I am honored to present these awards to some of our best and brightest. The annual convocation is a way to recognize the very best in teaching, research and service in our academic community."

Receiving the President's Academic Achievement Awards, which go to faculty members who have demonstrated distinction in teaching, research and service, are: Nancy Bell, College of Human Sciences and James Smith, Whitacre College of Engineering.

Twelve faculty members received the President's Excellence in Teaching Award. They are: Scott Burris, College of Agricultural Sciences and Natural Resources; Brian Zugay, College of Architecture; Justin Hart, Carmen Pereira-Muro and Richard Strauss, all of the College of Arts and Sciences; Herschel Mann, Rawls College of Business; Kathryn Button, College of Education; Audra Morse, Whitacre College of Engineering; Ben Goh, College of Human Sciences; Michael Hatfield, School of Law; Glenn Cummins, College of Mass Communications; and Christopher Smith, College of Visual and Performing Arts.

Receiving the Outstanding Researcher Awards are: Reynaldo Patino, College of Agricultural Sciences and Natural Resources; Saif Haq, College of Architecture; Ann Hawkins and Ron Kendall, both of the College of Arts and Sciences; Roy Howell, Rawls College of Business; Eva Midobuche, College of Education; Ken Rainwater, Whitacre College of Engineering; Bryan Camp, School of Law; Tom Johnson, College of Mass Communications; and Janice Killian, College of Visual and Performing Arts.

The Texas Tech Association of Parents Bernie E. Rushing Jr. Faculty Distinguished Research Award went to Julian Spallholz, in the College of Human Sciences. The association also presented its Faculty Distinguished Leadership Award to Wendall Aycock, associate dean of the Graduate School. The association's Hemphill Wells New Professor Excellence in Teaching Award went to Michelle Kwon, in the School of Law, and Deborah Fowler, College of Human Sciences, received the Spencer A. Wells Award for Creativity in Teaching.

The President's Book Award, given to outstanding faculty authors, went to Gretchen Adams, College of Arts and Sciences; Kurt Caswell, Honors College; and Ronald Kendall, Steven Presley, Galen Austin and Philip Smith, all in The Institute of Environmental and Human Health.

The Texas Tech Alumni Association New Faculty Awards went to: Sandra Rideout-Hanzak, College of Agricultural Sciences and Natural Resources; Chris Taylor, College of Architecture; Sean Cunningham, College of Arts and Sciences; Loretta Rudd, College of Education; William Lawson, Whitacre College of Engineering; Mitzi Lauderdale, College of Human Sciences; Trent Seltzer, College of Mass Communications; and Jeffrey Lastrapes, College of Visual and Performing Arts.

The Teaching Academy Department Excellence in Teaching Award went to the School of Law's Legal Practice Program.

The winners of the Chancellor's Council Distinguished Teaching and Research Awards were recognized. They are Edward Anderson, teaching, Whitacre College of Engineering and Seshadri Ramkumar, research, Institute of Environmental and Human Health.

The Horn Professor Graduate Achievement Awards were presented to Esther Delaquis and Chisum Pierce, both in the School of Art; and Noe de la Sancha and Miryam Doris Venegas-Anaya, both in the Department of Biological Sciences.

The Gloria Lyerla Memorial Library Research Travel Grants were presented to Brian Zugay in the College of Architecture and Ali Duffy in the College of Visual and Performing Arts.



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 21, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

### **Vietnamese Woman's Eager Visit to the Texas Tech Vietnam Archive Sparks Interest**

After years of countless interviews and searching for extensive information about her father, a Vietnamese woman has decided to visit the Texas Tech University Vietnam Center and Archive to find out more details of his life.

Dao Thi Minh Van, daughter of the founder of the Military Intelligence Office, will be available for interviews at 2 p.m. on Thursday (April 22) in the Preston Smith room in the Southwest Collections/Special Collections Library building.

During the Vietnam War, Dao Thi Minh Van was told that her father worked as a salesman in Phnom Penh, Cambodia and received letters from him sporadically. When Hoang Minh Dao, father of Van, was sent to South Vietnam in 1948 to set up the intelligence network, Van was only three years old. Her mother passed away from Malaria three days before her father left. She did not find out about her father's real title until after the war was over, and she never had the chance to see him, as Dao died during an ambush on December 14, 1969.

Following the war, Van successfully became the vice president of the Lotte supermarket chain in Vietnam as well as the owner of other companies. When she found out the truth about Dao, Van interviewed and recorded roughly 400 various intelligence officers relevant to his job in order to gain a full understanding of Dao's life. She compiled all of her recordings into three books which she presented as gifts to friends of her father. Van still has many unanswered questions about her father and his death.

She was told that Dao was ambushed when he tried crossing the Vam Co Dong river with 17 other under-staffs in three different boats. While crossing, three American river boats ambushed the Vietnamese unit and Dao was shot. The assault was reinforced with artillery, helicopter gunships and tactical air support, which made Van believe that it was an intentional ambush. She has always questioned whether or not the information of her father's trip was leaked out.

Van's goal is to discover more information about this attack from United States unit records that are part of the Vietnam Center and Archive collections at Texas Tech University.

**CONTACT: Steve Maxner, director, Vietnam Center and Archive, Texas Tech University, (806) 773-8105, or [steve.maxner@ttu.edu](mailto:steve.maxner@ttu.edu).**

Office of Communications and Marketing

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TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April, 22, 2010

CONTACT: Megan Robare, [lee.robare@ttu.edu](mailto:lee.robare@ttu.edu)  
(806) 742-2136

**Burkhart Center Hosts Annual Walk for Autism Awareness**

WHAT: Walk for Autism Awareness

WHEN: 2 p.m. Sunday (April 25)

WHERE: Texas Tech Jones AT&T Stadium

EVENT: Texas Tech University's Burkhart Center for Autism Education and Research will host its annual Walk for Autism Awareness. This year Tommy Tuberville, head football coach of the Red Raiders, joins Jim Burkhart as an honorary walk chairman.

The event encourages Lubbock citizens to come out and show their support for families in the community who have been touched by autism.

Proceeds raised at this year's walk will fund programming at the Burkhart Center, including teacher training, a monthly Parents' Night Out and summer activities for children on the autism spectrum and their families.

Participants may register individually or as a team online.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Susan Volland, program coordinator, Burkhart Center for Autism Education & Research, Texas Tech University, (806) 742-1998 ext. 458, or [susan.volland@ttu.edu](mailto:susan.volland@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 22, 2010

CONTACT: Emma Carrasco, [emma.carrasco@ttu.edu](mailto:emma.carrasco@ttu.edu)  
(806) 742-7202 ext. 251

### **Texas Tech to Host Antique Fundraiser**

The Texas Tech University Osher Lifelong Learning Institute (OLLI) will host an antique appraisal fair as a charity event.

Texas-based appraisers will value possessions with a casual appraisal at the cost of \$20 for two items. Appraisals on coins, stamps or weapons will not be offered. The event is open to the public and will begin at 10 a.m. May 1 at University College at Texas Tech, 605 Indiana Ave.

"This Antique Appraisal Fair is a first-time event for OLLI," said Emma Carrasco, unit coordinator for the Outreach Adult Program. "The event is important to raise much-needed funds for our operating expenses projected for the upcoming fall and spring semesters. Another goal of equal importance is to raise awareness and increase membership by promoting the uniqueness of OLLI to potential members in Lubbock and the surrounding communities."

OLLI is a self-funded membership organization endowed by the Bernard Osher Foundation. It offers intellectual stimulation and civic engagement through non-credit classes designed for individuals older than 50. Interested individuals may become OLLI members for \$35 and enjoy various benefits, such as discounted registration fees on OLLI programs and Texas Tech activities and events.

For more information, visit [www.lli.ttu.edu](http://www.lli.ttu.edu), or call Carrasco at (806) 742-7202 ext. 251.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Emma Carrasco, unit coordinator, Outreach Adult Program, Texas Tech University, (806) 724-7202, [emma.carrasco@ttu.edu](mailto:emma.carrasco@ttu.edu)**



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 22, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

**Department of Design to Host Tech Style**

**WHAT:** Texas Tech University's Department of Design will hold the 2010 Tech Style Event

**WHEN:** 5:30 p.m. Saturday (April 24)

**WHERE:** The Allen Theater in the Student Union Building

**EVENT:** The Tech Style event will feature a reception beginning at 5:30 p.m. followed by a fashion show at 7 p.m. The event will also feature the Department of Apparel Design and Manufacturing, senior student portfolios created by students of the Apparel Design and Manufacturing Program and a silent auction. This year's guest speaker is Christy Moreland from KCBD-TV.

Tickets are \$10 at the door and can also be purchased in room 211 in the Department of Design Office.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Kimberly Wagner, business manager, Department of Design, Texas Tech University, (806) 742-3050 ext. 224, or [kimberly.wagner@ttu.edu](mailto:kimberly.wagner@ttu.edu).**





TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 22, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **College of Architecture Accreditation Team Completes its Visit**

Texas Tech University's College of Architecture announced Thursday (April 22) that it met all conditions required for continued accreditation through the National Architectural Accrediting Board (NAAB).

"All of the core directions that Texas Tech's architecture program has taken in the last six years – which our team believes have been monumental – are on target," said Kenneth Lambla, dean of the College of Architecture at the University of North Carolina – Charlotte and chair of a five-member NAAB peer review team.

The team completed its visit to Lubbock by providing a report to faculty, staff and students who assembled at the United Spirit Arena Wednesday (April 21).

NAAB review teams prepare their reports to include assessments of progress since the board's previous site visit, 11 conditions of the program and 34 student performance criteria. They also list substantive and procedural concerns.

Reviewers dismissed three concerns voiced during a 2004 NAAB visit, noting that college administrators addressed the concerns by increasing general studies opportunities for students, boosting staff to keep pace with student and faculty growth and expanding the college's archive of visual teaching resources.

Among student performance criteria, the report listed three areas the college excels in: Texas Tech's relationship with the architecture profession, the students' graphic abilities and site design.

The team listed three procedural concerns. It recommended that the college track regular input from students regarding its studio culture. It suggested that Texas Tech improve accessibility to the architecture building and also pointed to the fact that the college has extensively revised its curriculum in recent years and recommended that it continue to evaluate the effectiveness of the changes made.

Other student performance criteria that Texas Tech must address include placing more emphasis on teaching regional architectural traditions and increasing the college's technology education, including comprehensive studio and architecture practice, which College of Architecture Dean Andrew Vernooy said has been hampered by recent faculty

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losses. Vernooy said the college has completed a search and expects to hire one or two new faculty in this area this year.

“There were concerns in the report, but there always will be if the team is doing its job,” he said, “and this team was excellent. It gave us exactly the kind of direction we need – good, solid, rigorous criticism. This was an excellent visit.”

Team member Tamara Redburn, with Fleming Associates Architects, P.C. in Memphis, Tenn., complimented the college’s efforts to recruit minority students through high schools and junior colleges. She applauded the university’s new Architecture Program in El Paso, aimed at students from the predominantly Hispanic city.

“Once more of the students come to the Lubbock campus from El Paso, you will see that they change the program in a good way,” she said.

**CONTACT: Andrew Vernooy, dean, College of Architecture, Texas Tech University, (806) 742-3136, or [andrew.vernooy@ttu.edu](mailto:andrew.vernooy@ttu.edu).**



TEXAS TECH UNIVERSITY

# Advisory

## FOR IMMEDIATE RELEASE

DATE: April 23, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

### **National Money Bus Tour to Visit Lubbock**

- WHAT:** The National Money Bus Tour visits Lubbock
- WHEN:** Noon-8 p.m. Tuesday (April 27)
- WHERE:** South Plains Mall: Grand Court outside of Men's Dillards
- EVENT:** The National Money Bus Tour travels to cities where local financial advisors volunteer their time to sit down with residents and answer their financial questions. The bus tour is an educational event; a way to give back to the community and help residents with financial questions.

Texas Tech Red to Black volunteers (personal financial planning majors who are trained and supervised to provide financial counseling services) will volunteer their time to answer questions from community members.

The tour is sponsored by the NAPFA Consumer Education Foundation, TD Ameritrade and Kiplinger's Personal Finance Magazine.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Lisa Green, graduate student, Department of Personal Financial Planning, Texas Tech University, (806) 742-5050 ex. 234, or [lisa.green@ttu.edu](mailto:lisa.green@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 23, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)

(806) 742-2136

### **The National Money Bus Tour Tours for the Second Year**

The National Association of Personal Financial Advisors' (NAPFA) "Your Money Bus Tour" will visit Lubbock from noon-8 p.m. on Tuesday (April 27) at the Grand Court outside of the Men's Dillard's at the South Plains Mall.

The national "Your Money Bus Tour" is a consumer outreach initiative in its second year. The bus travels to cities where local financial advisors volunteer their time to sit down with residents and answer any financial questions – free of charge and with no strings attached. The tour is an educational event that promotes a way to give back to the community and help residents with their financial questions.

Texas Tech Red to Black volunteers (personal financial planning majors who are trained and supervised to provide financial counseling services) will volunteer their time to answer questions from community members.

The tour is sponsored by the NAPFA Consumer Education Foundation, TD Ameritrade and Kiplinger's Personal Finance Magazine.

Online appointments are available on the Your Money Tour Bus Web site.

For more information, please visit [www.yourmoneybus.com](http://www.yourmoneybus.com).

**CONTACT: Lisa Green, graduate student, Department of Personal Financial Planning, Texas Tech University, (806) 742-5050 ex. 234, or [lisa.green@ttu.edu](mailto:lisa.green@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 26, 2010

CONTACT: Michele Moskos, [michele.moskos@ttu.edu](mailto:michele.moskos@ttu.edu)

(806) 742-7202

### **University College Accepting Scholarship Applications for Texans**

Texas Tech's University College now will accept scholarship applications from Texas residents who wish to pursue a bachelor's degree online or at an off-campus location in Texas.

Although students must meet certain requirements to qualify for funding, the scholarship is not based on financial need. The application process takes approximately 15 minutes to complete.

Eligible degree programs include the bachelor of general studies, the Bachelor of Science in Horticultural and Turfgrass Sciences and the Bachelor of Science in Multidisciplinary Studies.

Matt Baker, dean of University College, said he hopes the scholarships offer another funding option to online and off-campus Texas students.

"We believe that all Texans should have the chance to pursue a degree, and we want to help make that dream a reality for students," Baker said. "Cost is one of the biggest deterrents for students in higher education. These financial awards are another step toward the elimination of that barrier."

The funding for the scholarships comes through support from the Office of the President of Texas Tech University, as well as University College. The college plans to consider applications for the available scholarship funds as they are received and will consider all applications submitted prior to May 1, or until funds are exhausted.

Beginning in the summer of 2010, students who have earned a minimum cumulative adjusted GPA of 2.0 or higher may apply for a \$50-per-credit-hour scholarship for up to four terms. The scholarship awards will be applied to the recipient's tuition statement.

To learn more about eligibility and participating off-campus locations, or to apply, visit [www.uc.ttu.edu/funds](http://www.uc.ttu.edu/funds).

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Michele Moskos, marketing director, University College,**  
(806) 742-7202 ext. 276, or [michele.moskos@ttu.edu](mailto:michele.moskos@ttu.edu)



TEXAS TECH UNIVERSITY

# Advisory

## FOR IMMEDIATE RELEASE

DATE: April 26, 2010

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

### **Texas Tech Wind Researchers Prepare for Nationwide Tornado Project** Team readies army of StickNets and radar vehicles for second phase.

**WHAT:** Preparation, interviews and practice deployment for VORTEX2 project

**WHEN:** 10 -11 a.m. Wednesday (April 28) for media availability

**WHERE:** Building 250 at Reese Technology Center, located on 11th Drive toward the south end of the center.

**EVENT:** Texas Tech University wind researchers will take part in phase two of the collaborative nationwide project exploring the origins, structure and evolution of tornadoes.

The project, Verification of Rotation in Tornadoes EXperiment2 (VORTEX2 or V2) runs from May 1 through June 15 in the central United States. This spring's activity is phase two of the largest and most ambitious attempt to study tornadoes in history and will involve about 100 scientists and 40 research vehicles, including 10 mobile radars.

Texas Tech returns to the field with its two observing platforms. StickNet represents an array of 24 durable tripoded observation stations, individually deployed in the path of tornado-producing storms to measure the temperature, pressure, humidity and wind. The second platform includes the two TTUKa mobile Doppler radars that will make remote measurements of the horizontal and vertical structure of tornado cyclones.

Christopher Weiss, assistant professor of atmospheric science at Texas Tech, will lead a team of 18 faculty, staff and students into the field; six will be with the TTUKa radars, 12 with StickNet.

Keep up with the Texas Tech team on its [blog](#), view photos on [Flickr](#), and follow them on [Facebook](#) and [Twitter](#).

For a complete list of participating scientists, and to learn more about the experiment, visit the V2 site <http://www.nssl.noaa.gov/projects/vortex2/> and the official project website <http://www.vortex2.org/>.

**CONTACT: Leslie Cranford, senior editor, Communications and Marketing, Texas Tech University, (806) 742-2136, or [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu).**



TEXAS TECH UNIVERSITY

# Advisory

## FOR IMMEDIATE RELEASE

DATE: April, 27, 2010

CONTACT: Megan Robare, lee.robare@ttu.edu  
(806) 742-2136

### **Rawls College of Business Hosts Founder of Susser Holdings**

- WHAT:** Rawls College of Business Chief Executives' Roundtable Speaker Series
- WHEN:** 11:30 a.m. Wednesday (April 28)
- WHERE:** Valley of Lubbock Scottish Rite, 1101 70<sup>th</sup> St.
- EVENT:** Texas Tech University's Rawls College of Business will host Sam J. Susser, founder and board of directors for Susser Holdings Corp. Texas-based out of Corpus Christi, Susser Holdings is a third-generation, family-led business.

Susser Holdings founded Circle K before launching the new Stripes Convenience Stores in 2006. Recently the company has acquired Town & Country Food Stores, totaling 500 store locations.

Susser has served as a member of the board of directors since 1988 and was chairman from 1988 to 1992. Prior to this, he was the chairman and CEO of Plexus Financial Services.

Susser's experience includes positions with The Southland Corporation, Plexus Financial Services and CITGO Petroleum Company, where he served as president. Also, he is a director and past chairman of the Audit Committee of Alberto-Culver Company and has served on the board of directors of Garden Ridge Pottery and Computer Craft Inc.

Susser is the father of Sam L. Susser, current president, CEO and director of Susser Holdings.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Alice Oles, CER coordinator, Rawls College of Business Administration, Texas Tech University, (806) 742-3940, or [alice.oles@ttu.edu](mailto:alice.oles@ttu.edu).**





TEXAS TECH UNIVERSITY SYSTEM

# News Release

**FOR IMMEDIATE RELEASE**

DATE: April 27, 2010

CONTACT: Allison Howard, [allison.howard@ttu.edu](mailto:allison.howard@ttu.edu)  
(806) 742-0057

## **Texas Tech Chancellor Wins Hope Award**

**[EDITOR'S NOTE: For an interview with Chancellor Hance, please contact Allison Howard, communications coordinator, at (806) 742-0057]**

Kent Hance, chancellor of the Texas Tech University System, is the 2010 winner of the Hope Award from the West Texas Division of the National Multiple Sclerosis Society.

The Hope Award is the society's most prestigious honor given to those who have had a distinguished career, who are involved and committed to community affairs, who are leaders among peers and whose personal lives are exemplary.

"I am honored and most grateful to receive this award," Hance said. "The fight against Multiple Sclerosis has always been an important cause to me. My life and my passion have been devoted to serving the people of Texas. I love and will always love Texas."

The award was presented at the society's annual event, the Dinner of Champions, Tuesday (April 27) at the Petroleum Club of Midland. Hance was nominated not only for his work as chancellor, but also for his previous service as a Texas Senator, U.S. Congressman and Texas Railroad Commissioner.

"Honorees for the Dinner of Champions are chosen because of their inspiring support and dedication to community and philanthropic causes," said Sharon Rader, regional manager. "Chancellor Hance has done so much for so many that he epitomizes the characteristics honored by the Hope Award."

The Dinner of Champions is an annual National Multiple Sclerosis Society campaign with more than 60 chapters recognizing leading corporate, civic and academic figures for their contributions to the community. Funds raised through the dinner are earmarked for local client services and national research programs seeking solutions to the single largest disabling disease of young adults.

Multiple sclerosis (MS) is a chronic, often disabling disease that attacks the central nervous system. Symptoms may be mild, such as numbness in the limbs, or severe, such as paralysis or loss of vision. The progress, severity and specific symptoms of MS in any one person cannot be predicted.

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Proceeds from the Dinner of Champions help the All-America Chapter – West Texas Division of the National Multiple Sclerosis Society. The division serves 3,600 people in 52 counties affected by the disease in West Texas. Established in 1965, the division provides client programs such as education, referral, advocacy, financial assistance, scholarships, free publications, teleconferences and funds for much-needed research.

For more information about the programs offered by the West Texas Division of the National MS Society, contact Sharon Rader at (432) 552-2143, call 1-800-FIGHT-MS or visit [www.nationalmssociety.org/txq](http://www.nationalmssociety.org/txq).



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 28, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

### **Texas Tech Library Wins International Award**

The Texas Tech University Libraries Office of Communications and Marketing has received an award in the Creativity 40<sup>th</sup> Media Competition, a program of the Creativity International Awards.

The animated video, "Raider Red Promotes the 3D Lab," earned the silver award in the public service film/video category.

This year's media competition garnered hundreds of entries from all over the world representing 16 countries, four Canadian provinces and 23 U.S. states. Winners were selected based on outstanding creativity and design.

Established in 1970, Creativity International Awards is based in Louisville, Ky., and is one of the longest-running independent international advertising and graphic design competitions in the world. A print, web, advertising and media design competition, each year the judges choose the best from all over the world to be reproduced in the 400-page Creativity Awards Annual Book published and distributed by HarperCollins.

For more information, please visit <http://www.creativityawards.com/>

**CONTACT: Julie Toland, assistant director, Communications and Marketing, Texas Tech University Libraries, (806) 742-2238 ext. 260, or [Julie.toland@ttu.edu](mailto:Julie.toland@ttu.edu)**



**TEXAS TECH UNIVERSITY**

# News Release

## **FOR IMMEDIATE RELEASE**

**DATE:** April 28, 2010

**CONTACT:** Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

### **Texas Tech Wind Researchers Prepare for Nationwide Tornado Project**

**Team readies army of StickNets and radar vehicles for second phase.**

Texas Tech University wind researchers will take part in phase two of the collaborative nationwide project exploring the origins, structure and evolution of tornadoes.

The project, Verification of Rotation in Tornadoes EXperiment2 (VORTEX2 or V2), runs from May 1 through June 15 in the central United States. This spring's activity is phase two of the largest and most ambitious attempt to study tornadoes in history and will involve about 100 scientists and 40 research vehicles, including 10 mobile radars.

Texas Tech returns to the field with its two observing platforms. StickNet represents an array of 24 durable tripoded observation stations, individually deployed in the path of tornado-producing storms to measure the temperature, pressure, humidity and wind. The second platform includes the two TTUKa mobile Doppler radars that will make remote measurements of the horizontal and vertical structure of tornado cyclones.

Christopher Weiss, assistant professor of atmospheric science at Texas Tech, will lead a team of 18 faculty, staff and students into the field; six will be with the TTUKa radars, 12 with StickNet.

"When the project begins, we will travel wherever conditions are most favorable for tornadoes, anywhere from Texas to South Dakota," Weiss said. "We will generally have a feel for regions of interest the day before the event, but will not have a specific target until the morning of the potential event."

Scientists will sample the environment of supercell thunderstorms – violent thunderstorms capable of producing damaging winds, large hail and tornadoes – that form over more than 900 miles of the central Great Plains. Areas of focus include southern South Dakota, western Iowa, eastern Colorado, Nebraska, Kansas, the Texas panhandle and western Oklahoma.

The VORTEX2 project is an outstanding opportunity for student researchers to get hands-on experience in the field, said Tanya Brown, a doctoral candidate in wind science and engineering. She has been participating in TTU's severe thunderstorm research efforts since 2007 and will lead one of four StickNet teams in the 2010 phase.

-more-

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“Field research at Texas Tech is unique because of the large participation and responsibility given to the students,” Brown said. “Texas Tech graduate students are more involved in the data collection, analysis, instrumentation and maintenance than at any other university.”

Keep up with the Texas Tech team on its [blog](#), view photos on [Flickr](#), and follow them on [Facebook](#) and [Twitter](#). Also, look for the Texas Tech VORTEX 2 team on The Weather Channel beginning May 1, 2010.

For a complete list of participating scientists, and to learn more about the experiment, visit the V2 site <http://www.nssl.noaa.gov/projects/vortex2/> and the official project website <http://www.vortex2.org/>.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Chris Weiss, assistant professor of atmospheric science, Texas Tech University, (806) 742-4712, or [chris.weiss@ttu.edu](mailto:chris.weiss@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 28, 2010

CONTACT: Michele Moskos, [michele.moskos@ttu.edu](mailto:michele.moskos@ttu.edu)  
(806) 742-7202

### **Texas Tech University Independent School District to Host Graduation Ceremony**

Texas Tech University Independent School District (TTUISD) will graduate 176 students this academic year.

The annual commencement ceremony will begin at 1:30 p.m. May 2 at the Student Union Building, located at 15th Street and Akron Avenue. Twelve students will receive their diplomas and 18 will participate as summer-school graduates.

The 2009-2010 TTUISD graduates come from 10 states in the U.S. and five foreign countries. They are as follows: Texas (129), North Carolina (3), Colorado (2), Georgia (2), South Carolina (2), California (1), Maine (1), Montana (1), Nevada (1) and New York (1). The foreign countries represented are Brazil (25), Mexico (5), United Kingdom (1), Jamaica (1) and Republic of Panama (1).

This year, the highest GPA in the 2009-2010 graduating class is 4.57, and there are 26 students who have a GPA of 4.0 or above. The average GPA is 3.27. The average SAT scores are 570 verbal, 565 math, 550 writing and a composite of 1685. The average ACT composite score is 25. All of these scores are above the state and national averages.

Among the 2009-2010 TTUISD graduates, approximately 60 of these students will begin their college careers at community colleges and 106 students will attend four-year universities. Eight of the graduates will attend Texas Tech. Some of the other colleges or universities these students will attend are: University of Texas, Texas A&M University, Baylor University, University of North Texas, Florida State University, Air Force Academy, Fordham University, Rice University, University of Colorado and University of Mississippi.

TTUISD was established by the State Board of Education in the Fall of 1993 and provides educational solutions to students by providing supplemental and home-school curriculum offered at a distance. The district also works with other schools to offer testing solutions, a dropout prevention alternative and a credit-recovery option. Currently, the district has more than 1,800 full-time students enrolled. TTUISD is accredited by the Texas Education Agency, and all courses and credit by exams are aligned with the Texas Essential Knowledge and Skills.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 29, 2010

CONTACT: Moriah Beyers, [moriah.beyers@ttu.edu](mailto:moriah.beyers@ttu.edu)  
(806)742-2805 ext. 248

### **Texas Tech Ranch Horse Team Repeats ASHA National Championship Win**

For the second consecutive year, the Department of Animal and Food Sciences' Ranch Horse Team clenched the American Stock Horse Association (ASHA) Collegiate National Championship at the Texas Tech Equestrian Center in Lubbock.

The win capped an undefeated season for the 15 Texas Tech students who competed on the team.

"We are fortunate to have outstanding students, first class equestrian facilities and a coach who challenges the team to new heights," said Kevin Pond, chairman of the Department of Animal and Food Sciences. "Their hard work, extensive preparation and drive to be the best paid off. We are proud of our student athletes who repeated as national champions."

To accompany the team crown, the team members won six class individual national championships. Winners included: Brianne Hight who finished first in the Non-Pro Trail and Pleasure classes; Cooper Cogdell who finished first in the Non-Pro Cowhorse class; Will Wallendorff who finished first in the Limited Non-Pro Cowhorse class; and Kelsey Stokes who finished first in the Novice Trail and Reining classes.

Team members in the Non-Pro Division included:

- Cooper Cogdell, an agribusiness major from Silverton
- Alicia Daugherty, an agricultural communications major from Alpine
- Brianne Hight, an animal science major from Clovis, N.M.
- Jay Ray Sageser, an agricultural leadership major from Cotton Center
- Jordan Williams, an economics major from Weatherford

Team members in the Limited Non-Pro Division included:

- Dusty Burson, an animal science major from Silverton
- Mattie Dunshee, an agricultural communications major from Alpine
- Luke England, an animal science major from Winters
- Will Wallendorff, an animal science major from Headley
- Ashley Palmer, an agricultural communications graduate student from Cypress

Team members in the Novice Division included:

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- Justine Boswell, a nursing major from Goshen, Utah
- True Burson, an animal science major from Silverton
- Amanda Cage, an animal science major from Ponder
- Robert Rivers, an animal science major from Elgin
- Kelsey Stokes, an agribusiness major from Afton

The team is coached by Levi Williamson, a graduate student in the department.

In addition to its national championship victory, the Texas Tech (Black) Team placed second. New Mexico State University, Texas A&M University and Sam Houston State University rounded out the top five in the team competition. Nine universities and eleven teams competed in the event.

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 29, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

### **Texas Tech Rodeo Team Proves Successful in Regional Rodeo**

Texas Tech University men's and women's rodeo teams had a strong finish April 22-24 in Stephenville at the Tarleton State University NIRA rodeo.

The Texas Techs men's rodeo team finished third while the women's team finished fourth, both out of 16 schools for the 2009-2010 school year in the Southwest region year-end standings.

For the men's team, Luke Creasy dominated in the bronc riding event by placing first in go round one and he took first place in the finals, winning the championship in the bareback bronc riding event. Creasy nearly doubled the points for the year with 1,370 while second place Tarleton State University's Craig Wischart took 735 points.

Teammate Logan Allen placed fourth in go round one of the bull riding, and finished in the top 10 in team roping and bareback riding. The Crescent, Iowa native finished third in the regions all-around standings and fifth in the saddle bronc riding for the year.

C.J. Kerr was crowned reserve regional champion steer wrestler. Along with Creasy, the freshman animal and food sciences major will compete for the national championship at the 62nd annual College National Finals Rodeo June 13-19 in Casper, Wyo. Kerr, from Paradise, qualified by finishing second for the year in the steer wrestling event for the Southwest region.

In the women's category, after finishing fourth in go round one, Taylor Langdon, an animal and food sciences major from Sanger, placed first in the finals and first overall in barrel racing.

Teammate Dani McGuire, an agriculture and applied economics major from Odessa, placed fourth in the first go round of the breakaway calf roping and finished fifth overall.

Erica Creswell, a senior psychology major from Weatherford, Okla., finished the year in third place in the goat tying standings. She will represent Texas Tech in Casper.

**CONTACT: Chris Guay, instructor, Agricultural Sciences, Texas Tech University,**  
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TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 29, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 317-9105

**Texas Tech Cuts Ribbon On Scholarship Walk**

WHAT: Ribbon cutting and dedication of scholarship sidewalk

WHEN: 11:15 a.m. Friday (April 30)

WHERE: Memorial Circle on Texas Tech University's campus

EVENT: As part of Texas Tech Arbor Day festivities, the Student Government Association and Office of Institutional Advancement will dedicate a scholarship sidewalk commemorating donors to the Paving the Way to Student Success campaign.

The student-led campaign, launched in 2006, doubled its original goal of \$5 million for new merit and opportunity student scholarships.

The ceremony will begin on the north side of Memorial Circle and move to the south end, where the walk is located.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Suzanne Williams, president, Student Government Association, Texas Tech University, (806) 742-2136, or [Suzanne.williams@ttu.edu](mailto:Suzanne.williams@ttu.edu).**



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# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 29, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

**Texas Tech President Announces Green Policies for Campus**

WHAT: Announcement of new sustainability policies

WHEN: 1 p.m. Friday (April 30)

WHERE: Memorial Circle

EVENT: Texas Tech University President Guy Bailey will use Arbor Day as a setting to announce two initiatives to increase the university's sustainable practices.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**Contact: Mary Larson Diaz, associate vice president for external relations, Texas Tech University, (806) 742-2136 or [mary.diaz@ttu.edu](mailto:mary.diaz@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**

DATE: April 29, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

**Texas Tech Luncheon to Recognize Commercial Technology Development**

The Texas Tech University Office of Technology Commercialization will host an "Innovation Celebration" luncheon at 11:30 a.m. on Tuesday (May 11) at the International Cultural Center.

The purpose of the luncheon is to recognize Texas Tech and Texas Tech Health Sciences Center researchers who have developed new commercial technologies, received U.S. patents or created start-up companies over the past year.

The International Cultural Center is located at 601 Indiana Avenue.

The event is sponsored by the Abilene Life Sciences Accelerator, Nix Patterson & Roach LLP, Market Lubbock, and Bayer CropScience.

**CONTACT: Reagan Hales, office of technology commercialization, Communications and Marketing, Texas Tech University, (806) 742-4076, or [reagan.hales@ttu.edu](mailto:reagan.hales@ttu.edu)**



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 29, 2010

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

**Texas Tech Sets Town Hall Meeting**

WHO: President Guy Bailey and RCM co-chair Ron Mitchell

WHAT: Town Hall meeting to discuss new Responsibility Center Management initiative

WHEN: 3:30 p.m. Tuesday (May 4)

WHERE: Human Sciences Building, Room 169 on the Texas Tech campus

EVENT: Texas Tech is beginning to roll out a new approach to budgeting and management. Responsibility Center Management (RCM) is a decentralized approach to budgeting and management that incentivizes individual colleges to make decisions rather than central administrators, who are further removed from the individual situations. It also places the responsibility for those financial decisions with the individual decision-makers.

**CONTACT: Sally Logue Post, director, Office of Communications and Marketing, Texas Tech University, (806) 742-2136 or [sally.post@ttu.edu](mailto:sally.post@ttu.edu).**

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# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 30, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)

(806) 742-2136

### **Texas Tech President Set to Appoint Sustainability Liaison**

Texas Tech University President Guy Bailey announced Friday (April 30) that he will name a liaison to coordinate sustainability initiatives on campus. He also will enroll Texas Tech for membership in the Association for the Advancement of Sustainability in Higher Education (AASHE).

His announcement follows the recommendations of the President's Sustainability Taskforce, appointed in November to assess current sustainability practices at Texas Tech and propose further actions.

"I was excited to learn about the various sustainable practices already taking place on the Texas Tech campus," Bailey said. "However, true stewardship and accountability can only be achieved through a total campus effort, which is why I will appoint a sustainability liaison to coordinate initiatives on campus and also adopt the AASHE's Sustainability Tracking Assessment & Rating System (STARS) to benchmark our progress."

STARS provides a transparent, self-reporting framework for colleges and universities to gauge relative progress toward sustainability.

Bailey made the announcement during Texas Tech's annual Arbor Day celebration in which students, faculty and staff gather to plant flowers on campus and promote sustainable living.

Texas Tech first celebrated Arbor Day in 1937, when then-president Bradford Knapp released classes so that students and faculty could plant 20,000 trees on campus.

In recent years, Arbor Day has expanded to include a week-long slate of activities to promote issues like waste recycling, energy efficiency and water conservation.

"Texas Tech has a long history of celebrating Arbor Day. You could say we went green more than 60 years ago," Bailey said. "Our researchers across the campus are engaged in sustainable research, our students participate in green activities. We are building a new LEED-certified business administration building and departments across campus are doing their part to act as responsible stewards, so it is time for our policies to reflect that."

Bailey appointed the sustainability taskforce following a Green Campus Action Symposium in spring 2009 that gathered university administrators, faculty, students and nationally known sustainability advisors to hammer out a campus action plan.

To see videos from the symposium, visit

[http://www.arch.ttu.edu/events/2009/Green\\_Campus/quicktime.asp](http://www.arch.ttu.edu/events/2009/Green_Campus/quicktime.asp)

**Contact: Mary Larson Diaz, associate vice president for external relations, Texas Tech University, (806) 742-2136 or [mary.diaz@ttu.edu](mailto:mary.diaz@ttu.edu).**





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DATE: April 30, 2010

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Student Government Celebrates Scholarship Sidewalk Success**

The Texas Tech University Student Government Association (SGA) and Office of Institutional Advancement on Friday (April 30) cut the ribbon for a scholarship sidewalk commemorating donors to the Paving the Way to Student Success initiative.

Through Institutional Advancement, money raised for merit and opportunity student scholarships surpassed the goal of the student-initiated project, which launched in 2005.

"The success is a clear indication that the university's leadership and supporters recognize the importance of scholarships," said 2005/2006 SGA President Nathan Nash, who launched the campaign. Nash is now an associate with Hunter Equity, LLC in Dallas.

"My reaction to the amount of money raised is one filled with gratitude to all who supported the campaign, and there are many people who deserve credit for its success. Most importantly, I'm thankful that current and future students have access to scholarship dollars that will assist them in their pursuit of higher education, which will strengthen our university and our state over the long term."

The scholarship sidewalk runs from Texas Tech's Administration Building to the center of Memorial Circle. Bricks recognize three levels of giving – Distinguished, at \$1,000 or more; Leadership, at \$10,000 or more; and Excellence, at \$100,000 or more.

Texas Tech hosted the ribbon cutting and dedication ceremony during Arbor Day. The SGA and Office of Institutional Advancement broke ground on the sidewalk during 2006 Arbor Day festivities, which current SGA president Suzanne Williams said was a fitting way to officially end the project.

"I am honored to have the opportunity to close the loop on a campaign so many have put their hearts and time into," Williams said. "When elected as leaders into Student Government, we are encouraged to analyze the kind of legacy our terms will leave. It has been an honor to be part of a legacy of serving the students with this initiative starting in 2005 and on to completion in 2010."

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Suzanne Williams, president, Student Government Association, Texas Tech University, (806) 742-2136, or [Suzanne.williams@ttu.edu](mailto:Suzanne.williams@ttu.edu).**



**TEXAS TECH UNIVERSITY**

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 30, 2010

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(806) 742-2136

### **Texas Tech Graduate Students Receive Fellowship**

The Texas Tech University Edward E. Whitacre Jr. College of Engineering announced two of its graduate students have been awarded National Defense Science and Engineering Graduate Fellowships.

Jonathan Foster, a graduate student from Big Spring; and Cameron Hettler, a graduate student from Lubbock, were awarded the fellowships by the Department of Defense. Foster and Hettler's applications were selected by the U.S. Navy and the U.S. Air Force, respectively, from more than 2,600 applicants. Their fellowships will cover full tuition and fees and a stipend every year for three years.

Jon Strauss, interim dean of the college, said Foster and Hettler are among an elite group of graduate students at Texas Tech.

"This prestigious award is an acknowledgement of the quality of our graduate students and is a recognition of the significant research activities in the Center for Pulsed Power and Power Electronics in the Whitacre College of Engineering," Strauss said.

Foster will continue his research at the Center for Pulsed Power and Power Electronics at Texas Tech before completing his doctorate. His focus is in the area of high-power microwave breakdown, which is a phenomenon similar to lightning, except it is induced by an electric field that changes directions rapidly. After finishing at Texas Tech, he hopes to work for the Department of Defense or the Department of Energy.

"Receiving this fellowship means a great deal to me," Foster said. "In terms of conducting scientific research, I think this shows that Texas Tech can compete with anyone in the nation."

Hettler will continue his research and complete his doctorate at Texas Tech. His research is in the area of high-power silicon carbide switching. He will attempt to push the limits of semiconductors in high-voltage and high-power applications.

Hettler said receiving the fellowship is a high honor and is a tribute to the staff and faculty at the pulsed power lab. He said their professors and advisors provided them with the opportunities and established the groundwork for their research.

“At Texas Tech, we are fortunate to have some of the best faculty and facilities in the world in the area of pulsed power research,” Hettler said.

Foster and Hettler were also recipients of the Texas Tech Doctoral Fellowship during fall 2009. The Department of Electrical and Computer Engineering was allocated four of the fellowships.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 30, 2010

CONTACT: Suzanne Williams  
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### **Texas Tech Administrator Named Distinguished Alumnus at Alma mater of Western Illinois University**

Michael Shonrock, senior vice president of enrollment management and student affairs at Texas Tech University, was named a Distinguished Alumnus this past week at his alma mater, Western Illinois University.

After receiving his award, Shonrock addressed its faculty and student members regarding his work with Gallup's StrengthsFinder and the Clifton Institute.

"I was humbled not only to be considered but also to be awarded," he said. "I am very grateful to the faculty, college of education, and the university. Western Illinois University provided me the foundation of my career in public higher education. My wife Karen and I enjoyed meeting faculty, staff and particularly the graduate students on campus."

Texas Tech developed a partnership with the Clifton Institute in 2004-2005. The Clifton Institute provides tools and resources for students and educators to have the opportunity to develop their strengths by building on their greatest talents.

Shonrock, with his involvement in the success of this program at Texas Tech, is a certified Strengths Advocate. As an advocate, he is certified to conduct and facilitate strengths initiatives.

At Texas Tech, Shonrock oversees many departments including undergraduate admissions, the financial aid and scholarship office, student union and activities, student housing and more. He has served at Texas Tech since 1990.

He earned his bachelor's degree and a Master's of Science in College Student Personnel from Western Illinois's College of Education and Human Services. He continued his education at Pittsburg State University where he received his educational specialist's degree in community college administration. He earned his doctoral degree in higher education administration from the University of Kansas.

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“Dr. Shonrock is a great example of the strong administrators we have at Texas Tech University, and we are so proud of the recent honor that has been awarded to him,” said Guy Bailey, president of Texas Tech. “As a key player within our university, his accolades display a positive reflection on the future of our university.”

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 30, 2010

CONTACT: Megan Robare, [lee.robare@ttu.edu](mailto:lee.robare@ttu.edu)  
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### **Texas Tech Apparel Design Students Display Eco-friendly Garments**

Texas Tech University's United States Green Building Council (USGBC) student organization will host a fashion display at South Plains Mall May 6 through June 1.

Nine Texas Tech Apparel Design and Manufacturing students designed and submitted garments composed of sustainable materials such as recycled cardboard, reused coffee filters and bottle caps.

Danielle Lessing, Green Project committee member and USGBC officer, said because the project was formed as a reflection of Green Week, the main goal was to let the public know that being green can be achieved in creative ways.

"We wanted to give students the opportunity to design garments made of eco-friendly materials," said Lessing. "Our hope is that viewers of the garments will be inspired or interested by their creativity and show that it is easy to be green."

These garments were created for the Green Project to bring awareness of Green Week, held April 26-30, and to conclude Arbor Day. The main concept of Green Week was to provide education on the concept of sustainability by being involved in actions as simple as recycling.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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TEXAS TECH UNIVERSITY

# Advisory

## **FOR IMMEDIATE RELEASE**

DATE: April 30, 2010

CONTACT: Erin Hawes, [erin.hawes@ttu.edu](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

### **Vietnamese University of Technical Education Signs Agreement with Texas Tech**

WHAT: Signing of memorandum of understanding

WHEN: 10 a.m. Monday (May 3)

WHERE: Administration Building room 116 (in the Chancellor's Suite)

EVENT: Representatives from the University of Technical Education in Ho Chi Minh City, Vietnam will sign a memorandum of understanding with Texas Tech University establishing a cooperative program for undergraduate education.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**Contact: Victoria Lovelady, communications coordinator, Vietnam Center and Archive, Texas Tech University, (806) 742-3742 or [victoria.lovelady@ttu.edu](mailto:victoria.lovelady@ttu.edu)**