

5. Report from Complimentary Ticket Committee - Henry B. Hardt, Chairman.

A detailed report from this committee has been circularized to all Faculty Representatives and Athletic Directors.

6. Report of committee appointed to study the feasibility of limiting the number of athletic scholarships allowed by a Conference institution - Abner V. McCall, Chairman.

A detailed report from this committee has been circularized to all Faculty Representatives and Athletic Directors.

7. Report of Mr. V. C. Pampell.

8. Consideration of reports regarding inquiries into rumors of Southwest Conference rules violations.

Copies of these reports were forwarded to the Faculty Representatives on April 17, 1961.

9. Selection of a site for the 1961 Cross Country Meet.

Cross Country Meets have been held for the past several years as follows:

1953	Southern Methodist University
1954	Texas A&M College
1955	The University of Texas
1956	Texas A&M College
1957	Baylor University
1958	Texas Christian University
1959	University of Arkansas
1960	The University of Texas

We suggest that the Faculty Representatives discuss with their respective athletic departments the possibility of having the Cross Country Meet at their institution, and be prepared to make a selection of the site for the 1961 Cross Country Meet at the time of the Conference Meetings on May 12-13.

The date of the Conference Cross Country Meet is fixed by the By-Laws, and will be on the Monday preceding the week of the NCAA Cross Country Meet.

10. Selection of the site of the 1962 Track, Golf and Tennis Meets.

According to the rotation plan, the 1961 Meets should have been held at Baylor University but were passed up by that institution because construction on new facilities would not be completed. Rice University was selected as the host for the 1961 Meets, with the understanding that the 1962 Meets would be held at Baylor.



11. Selection of sites and dates for the 1961 Conference Swimming Relays and the 1962 Conference Swimming Meet.

The Conference Swimming Coaches have tentatively agreed that the Conference Relays should be held at Texas A&M College on December 20, 1961, and the Conference Swimming Meet at Southern Methodist University, on March 8, 9, and 10, 1962.

12. Report on television-radio program for football and basketball during the 1961-62 school year.

The NCAA Television Plan for the football season of 1961 covers a period of twelve Saturdays and Thanksgiving Day. On eight of these dates, there will be a single game televised throughout the nation. On each of the five remaining dates there will be three games televised, each of which will be carried in approximately one-third of the nation. As in 1960, the 1961 Program eliminates regional television by individual Conferences. This package for both years was sold to ABC, and the specific schedule of games to be telecast in 1961 should be available by the time of the Conference Meeting in May.

The Humble Oil & Refining Company has indicated that it will be interested in continuing an arrangement to broadcast Southwest Conference football games over radio for the 1961 season. However, the Humble Company has indicated that it will not be interested in carrying a post-game television series as has been done for the past several years. The Conference office has made several contacts in regard to obtaining sponsorship for such a post-game television program on a Conference basis, but up until this time does not have any likely prospects. Consequently, it may be that for the 1961 season each school will be privileged to dispose of these rights on an individual school basis. Representatives of the Humble Company will be present at our May Meeting to discuss the details of the radio coverage for the coming football season.

The Music Corporation of America has expressed an interest in a Southwest Conference basketball television package. This company has been furnished a Conference basketball schedule (Conference and non-conference games), but has not, as yet, submitted any specific proposal. A plan of this nature would necessitate the playing of games to be televised on Saturday afternoons instead of Saturday nights. It is suggested that all member institutions study the possibility of such changes, and be in a position at the May Meeting to make a decision on such a program, if the Music Corporation of America submits a definite proposal at that time.

13. Discussion of Cotton Bowl affairs.

At the May Meeting of the Conference, representatives of the Cotton Bowl Athletic Association will be present to discuss problems relating to the Cotton Bowl. At the annual meeting of the Board of Directors of the Cotton Bowl Athletic Association, held in Dallas, Texas, on May 24, 1961, it was voted that \$20,000.00 of the Association's surplus funds be presented to the Southwest Athletic Conference.



Also in this connection the Executive Secretary would like for the Conference to discuss the difficulties which were encountered by Conference representatives in obtaining their hotel reservations at the Hotel Adolphus last year. All of the Conference representatives are familiar with the situation which existed at that time. The Conference office would like an expression from the Conference as to the advisability of changing hotels for the 1962 Cotton Bowl Game.

14. Review of football coaches agreements on recruiting.

In December of 1960, the football coaches adopted the following agreements and the Conference approved and endorsed them for one year.

- (1) That the football coaches would confine the visits of their staff members with prospective athletes and their families to two such visits prior to midnight January 31, and two visits on or after February 1.
- (2) That the football coaches would keep their coaching staffs away from all high school track meets held in the State of Texas in which college track teams are not participating.  
Exception: Final State High School Meet held in Austin, Texas.
- (3) That members of the football coaching staffs would make no effort whatsoever to contact in any way a prospective athlete, or his parents, at the track meets which the coaches are permitted to attend, and any casual contact which might occur at these track meets would be limited to common courtesies which an individual would be expected to extend to any acquaintance.

The Conference has not, up until this date, received any reports which would indicate that these agreements have not been adhered to by Conference coaches.

15. Review of the Conference Pre-Enrollment Plan.

You will recall that this plan was adopted last December by the Conference in conjunction with the Texas Interscholastic League, and so far as is known has worked out highly satisfactorily for all concerned.

A comparison of the dates of signing of football prospects for the 1960 and 1961 years is listed below:

<u>1960</u>		<u>1961</u>	
March 15-31	43	Feb. 1-15	91
April 1-23	19	Feb. 16-Mar. 10	53
Apr. 2-May 7	26	March 11-25	9
May 8-31	62	Mar. 26-Apr. 22	1
After June 1	6	After April 23	0
	<u>156</u>		<u>154</u>



In the above table, it is impossible to compare exact dates since the beginning of the sign-up period was changed from March 15 in 1960 to February 1 in 1961. Also, your attention is called to the fact that there will be a few students who will file Pre-Enrollment Applications after this report is submitted. However, I believe that a few points are evident from the above table. During the first two weeks of 1960, only 28% of the 156 total were signed. This percentage was raised to approximately 59% in a like period of time in 1961. During the first forty days of the sign-up period in 1960, 40% of the total Letters of Intent filed for that year were completed, while in the corresponding time for 1961 better than 90% of the Pre-Enrollment Applications were processed. These figures indicate beyond any doubt that the new plan has reduced Conference expenditures for recruiting, and what is more important the new plan has decreased to a marked degree the pressures on prospective athletes during the last semester of their attendance in high school, which has enabled them to devote more time to school activities.

Interest in the signing of athletes to Pre-Enrollment Applications has increased to the extent that a number of newspapers would like for the Conference to issue periodically a list of those, by schools, who have signed. It long has been a policy in the Conference for the individual schools to dispense this information. Some of the more enterprising writers keep unofficial checks on this information and publish the lists occasionally. Perhaps this is what prompts the less enterprising to request the Conference to take on this responsibility.

As in all new procedures adopted by the Conference, a few "bugs" existed. Most of these were worked out without too much difficulty. However, we would like to call your attention to the following:

- (a) The Conference office received information that certain institutions were encouraging athletes who had participation remaining in Texas High Schools to visit their campuses prior to the completion of their high school competition at their own expense, with the understanding that the Conference schools would see that they were reimbursed for such trips following completion of their high school athletics. The Conference office ruled that this was a direct violation of Conference regulations on the ground that such trips were actually expense-paid trips on the dates on which the trips were made, even though the payments for the expenses covering such trips were on a deferred basis.
- (b) From reports received by the Conference office, there seemed to be no uniformity as to the efforts made by individual schools for individual alumni to bring prospective athletes to their campuses prior to their completion of high school competition. Although this was permissible under Southwest Conference rules, it was not allowed by Texas Interscholastic League rules, and any Conference school which encouraged this practice might find itself in a position of encouraging a prospective athlete into an act which



would make the athlete ineligible for further high school competition. It might be that in order to avoid this type of situation the Conference should give consideration to the addition of the following sentence to Article XXIX, Section 6, of the By-Laws:

"Such visit, for recruiting purposes, may not be financed for a student attending a Texas High School prior to the completion of his high school athletic competition."

16. Consideration of the proposed change in the By-Laws in regard to the scoring of dual golf matches.

The Conference will recall that last December an amendment to Article XV, Section 3(c) was proposed which provided that each of the four singles and two doubles matches in a dual golf meet shall count three points instead of one. At that time, the Conference postponed a decision in this matter and instructed the Executive Secretary to poll the golf coaches as to their preference. Such poll was conducted, and of those voting, one voted for the change, and five voted against the change.

17. Consideration of the recommendation of the athletic directors to the effect that a student who has received financial assistance from a Conference institution not be allowed athletic competition at another Conference institution.

This recommendation was presented to the Conference at its December, 1960 Meeting, and at that time it was moved, seconded and voted that the recommendation be tabled until the May, 1961 Meeting.

18. Review of method of dividing bowl receipts.

The attention of the Conference is called to Article XXXII, Section 3, of the By-Laws, which outlines the division of bowl receipts. The Conference has received requests from member institutions for a review of this section of the By-Laws.

19. Payment of expenses to bowl participants.

In January, 1960, the NCAA adopted a new interpretation to Article III, Section 1, of its Constitution which reads as follows:

"It shall be permissible to provide only actual and necessary expenses on intercollegiate athletic trips; it is not permissible to pay money to team members for unspecified or unitemized expenses."

In line with this interpretation it is suggested that Article XXXII, Section 3(b)(2) of the By-Laws be changed to read as follows:

"Under no conditions pay to players any cash money because of their participation in a post-season football game. Expenses paid to players, such as extra travel expense, meals during Christmas vacation, expense allowance for return to the campus following the game, and etc., must be itemized."



20. Request for a rules interpretation.

The Conference office has received the following inquiry:

"Is it permissible under Southwest Conference rules for a student who entered a member institution on an athletic scholarship, and who is no longer interested in participating in athletics, to receive the amount of a full athletic scholarship as a grant from an alumnus or friend of an institution?"

The Conference office has delayed answering this question, and requests an official interpretation from the Conference on this matter.

21. Report on an interpretation made by the Conference office in connection with outside competition.

Under Conference rules, freshmen are allowed to compete in open meets as individuals without financial assistance from their institutions, and freshmen and varsity players are prohibited from representing any outside team during the college year in the same sport in which they participated at a Conference institution. The Conference office has ruled that persons entering an open meet as individuals, not representing an institution, nor receiving financial aid from the institution, do not represent a team when they band themselves together for a relay race in track or swimming, or for a doubles match in tennis.

22. Review of football and basketball officials fees.

The football and basketball officials' fees for the Southwest Conference and for surrounding conferences are listed below:

	<u>Football</u>	<u>Basketball</u>
Southwest Athletic Conference	\$100.00	\$65.00
Big Eight Conference	125.00	75.00
Missouri Valley Conference	100.00	65.00
Southeastern Conference	125.00	75.00

The Conference office does not know whether or not the Conference desires to adjust its fees at this time. However, it was thought advisable that all members of the Conference be informed of the fees being paid by our neighboring conferences.

23. Discussion of new "Five-Year Rule" adopted by the NCAA.

You will recall that last January the NCAA adopted a "Five-Year Rule". The NCAA has since ruled that this rule applies only to those students entering college for the first time after January 1, 1961. For the most part, Southwest Conference rules require that a student finish his competition in five years. However, as you know, we have some exceptions to this rule. Since the Conference's old rules will apply to all students who entered college prior to January, 1961, it is deemed advisable to leave our By-Laws covering these few exceptions intact at this time, it being understood that the Five-Year Rule would apply to all new students.

24. Other business.



SOUTHWEST ATHLETIC CONFERENCE

Confidential Minutes of the Spring Meeting  
Shamrock Hilton Hotel, Houston, Texas  
May 12, 1961

The meeting was called to order by President Hardt at 2:00 P.M. on Friday, May 12.  
The following representatives were present:

Texas Christian University - H. B. Hardt, President  
Texas A&M College - C. H. Groneman  
Baylor University - Abner V. McCall  
Rice University - James S. Waters  
Southern Methodist University - E. D. Mouzon, Jr.  
University of Arkansas - Delbert Swartz  
The University of Texas - M. L. Begeman

Visiting during the meeting were:

Baylor University - Monroe Carroll  
Rice University - Gilbert Hermance and Alan Chapman  
Southern Methodist University - Steve Brown  
Texas Christian University - Gus Ferre  
University of Arkansas - Charlie Cross  
The University of Texas - Lynn McCraw and Joe Bailey

(Unless otherwise noted, all motions were adopted unanimously).

1. It was moved, seconded and voted:  
"That the minutes of the December 9-10, 1960 Meeting be approved."

2. President Hardt made the following report:

"I want to take this opportunity to get into the record that all of us here today must do more than make and enforce rules. It is our responsibility to develop good morals in everybody we can reach. We know that one cannot legislate integrity.

"It is entirely proper for everyone of us working in the area of athletics to go all out in our enthusiasm for our work. Every man should have a wholesome regard for and respect for his work, his job, - or go find a job he can have more respect for. Every student athlete should play to capacity without counting the effort.

"If we work in athletics (that's the adults), or play in athletics (that's the student), we must believe in it wholeheartedly and must work zealously to promote and develop whatever is in it that is inherently good. If we cannot do this, we should move over and make room for some one who can.

"This does not imply that we can find no fault in athletics. In fact, the more we love the game the more anxious we must be to recognize and correct whatever defects and weaknesses it may have.



"I therefore get a terrible, sick feeling when scandal and crime enter the field.

"The biggest value of athletics in school or college is its contribution to education and to character. It is therefore a stunning blow when you find that prominent players have yielded to base, easy-money impulses and have sold out to the lowest kind of gamblers.

"It is most proper for the officers of the law to do all they can to clean up, for example, the recent basketball mess. I regret deeply that this happened. I regret even more that the athletic people didn't find it before the officers did.

"But I have no respect whatsoever for the publicity-seeking commentators who say the coaches have failed and the entire program should be junked.

"I'll gladly match the coaches with any of the people doing the most criticizing. Abolish sports because there is gambling in it? It would be as reasonable to abolish murder laws because we still have murders, or close the churches because we still have sin."

It was moved, seconded and voted:

"That the above report be publicized and that copies be sent to each member institution for publication in their alumni magazine."

3. Messrs. Harry Shuford and Charles W. Wooldridge, President and Vice President respectively of the Cotton Bowl Athletic Association, appeared before the Conference. The Conference was presented a check for \$20,000.00 by the Cotton Bowl Athletic Association from the surplus of that organization. The representatives of the Cotton Bowl Association asked for suggestions from individual schools regarding the operation of the Cotton Bowl, and expressed their thanks to the Conference for the cooperation extended to that Association during the past year.

It was moved, seconded and voted:

"That, if possible, the Faculty Representatives visiting the January 1, 1962 Cotton Bowl Game be housed in the same hotel as that in which the New Year's Eve Party would be held."

4. The mail vote contained in the Secretary's Report dated April 26, 1961 was approved for the records.
5. It was moved, seconded and voted:  
"That the 1961 Conference Cross Country Meet be held at Southern Methodist University."
6. It was moved, seconded and voted:  
"That the 1962 Conference Track, Golf and Tennis Meets be held at Baylor University."
7. It was moved, seconded and voted:  
"That the 1961 Conference Swimming Relays be held at Texas A&M College on December 20, and that the 1962 Conference Swimming Meet be held at Southern Methodist University on March 8, 9 and 10."



8. The Executive Secretary reported the actions of the Conference Radio-Television Committee as follows:

- a. That the radio rights for the 1961 football season be sold to the Humble Oil & Refining Company for \$9,400.00 per school.
- b. That the post-game film rights for the 1961 football season be disposed of by individual Conference members, and that funds derived from the sale of these rights be retained by the "home schools".
- c. That the radio and television rights for the 1961-62 basketball season be disposed of by individual Conference members. Funds obtained from the sale of radio rights are to be retained by the home institutions, and funds obtained from the sale of television rights are to be divided evenly between the two competing schools.

It was further agreed that all basketball games to be televised would be cleared through the Conference office, it being understood that permission to telecast basketball games would not be granted if such telecast would have an adverse effect on the attendance at other Conference basketball games being played at the same time.

9. It was moved, seconded and voted:  
"That the Football Coaches' agreements on recruiting, as outlined in Paragraph 14 of the Secretary's Report dated April 26, 1961, be approved, and that the coaches be commended for their compliance with these agreements during the past recruiting season."
10. The proposed change in the scoring of dual golf matches, as outlined in Paragraph 16 of the Secretary's Report dated April 26, 1961, was considered. No action was taken on this proposal.
11. The Recommendation of the Athletic Directors to the effect that a student who has received financial assistance from a Conference institution not be allowed athletic competition at another Conference institution was discussed.

It was moved, seconded and voted:  
"That consideration of this recommendation be tabled."

12. The Executive Secretary requested a ruling on the following inquiry:  
"Is it permissible under Southwest Conference rules for a student who entered a member institution on an athletic scholarship, and who is no longer interested in participating in athletics, to receive the amount of a full athletic scholarship directly and as a grant from an alumnus or friend of an institution?"

It was moved, seconded and voted:  
"That the above mentioned grant could not be given direct to the student involved, but could be given to the institution which, in turn, could award it to the student provided such award was made by the regular faculty agency established in his institution for the granting of such financial assistance."



13. It was moved, seconded and voted:  
"That the interpretation as outlined in Paragraph 21 of the Secretary's Report dated April 26, 1961 be approved."

At this juncture, Dr. J. William Davis, Faculty Representative from Texas Technological College, arrived. Dr. Davis' late arrival was caused by the failure of his plane to meet its schedule.

14. The following recommendations of the Athletic Directors were considered:
- a. That football officiating fees be raised from \$100.00 to \$125.00 per official per game.
  - b. That basketball officiating fees be raised from \$65.00 to \$75.00 per official per game.
  - c. That two recorders of substitutes be employed for the 1961 football games at a suggested price of \$10.00 per man per game.

It was moved, seconded and voted:  
"That the football and basketball officiating fees for the 1961-62 school year be \$100.00 and \$75.00, respectively."

It was moved and seconded:  
"That the above motion be reconsidered." This motion failed by a vote of three for, four against, and one abstaining.

It was moved, seconded and voted:  
"That no action be taken in regard to recorders of substitutes for the 1961 football season."

As a result of the adoption of this motion, the Conference will not use recorders for substitutes for the coming football season.

15. It was moved, seconded and voted:  
"That the provisions contained in the Southwest Conference By-Laws relative to 'eligibility span' of athletes not be changed at this time."
16. It was moved, seconded and voted -- 6 for, 2 against:  
"That student athletes will be issued no more than two complimentary tickets, or the regular price thereof, for any football contest, and these tickets will be plainly stamped 'complimentary - not to be sold'."
- It was moved, seconded and voted:  
"That no additional tickets to football games shall be sold by a student-athlete or his agent for more than the established price printed on the tickets. Any student-athlete who is found to be violating this rule will forfeit all special privileges related to tickets, and be assessed such other penalties as the Conference may prescribe."

The meeting was recessed at 5:30 P.M.



### Second Session

The meeting was reconvened at 7:30 P.M., with the same representatives and visitors present. Business was resumed in the order indicated.

16. (Contd.) It was moved, seconded and voted:

"That the Conference adopt the following resolution:

"It is the intent of the Conference that a student-athlete shall not be 'in the ticket business'. Each institution shall take measures to implement this policy, and shall report such implementation to the Conference."

It shall be the duty of the coaches to instruct their players not to attempt to sell tickets for a profit, and to inform them of Conference regulations as well as any local, state, or federal laws concerning this practice.

It shall be the duty of each Conference institution to notify its alumni groups, friends, and followers not to obtain tickets from players, but to purchase them through regular channels.

17. Mr. V. C. Pampell appeared before the Conference and made reports regarding inquiries made into rumors of Southwest Conference rules violations.

- 17-A. It was moved, seconded and voted:

"That the report in regard to Benny Lennox, a student at Texas A&M College, be received and filed."

It was moved, seconded and voted:

"That the report in regard to Dexter Smith and Henry Hammons be received and filed."

It was moved, seconded and voted:

"That the report in regard to Physical Education Course #1681, at the University of Arkansas, be received and filed."

18. It was moved, seconded and voted:

"That the problem of physical activity during the spring semester for members of the succeeding year's football squad be referred to the Athletic Directors and Football Coaches, and that they be requested to submit a recommendation on this item to the Conference at its December Meeting."

19. It was moved, seconded and voted - 6 for, 2 against:

"That the following report and recommendations of the Scholarship Limitations Committee be adopted, it being understood that these recommendations would become effective in September, 1962:

- a. That the Conference insist that all member institutions adjust their programs so that the "yearly average" of full-time scholarships be limited to 100 for football, and 20 for basketball. In calculating these scholarships, all financial aid given to students who are participating or plan to participate in football shall be counted as football scholarships, and all financial aid given to students who are participating or plan to participate in basketball shall be counted as basketball scholarships, unless the basketball players have already been included in the football scholarships. In determining the "yearly average", the total amount of money expended for players in each sport during the year is to be divided by the average cost of one full yearly scholarship at the institution involved.



- b. That a Conference Committee on Scholarship Limitations be continued, and that this committee be instructed to carefully scrutinize the athletic program of any member institution whose two year average of scholarships to football or basketball participants exceeds by any appreciable degree the limits mentioned in "a" above. This action is taken because a study of scholarships awarded in past years reveals that 100 for football and 20 for basketball is a reasonable maximum, and the reasons for any excesses should be examined very closely.
- c. That all Conference institutions make every effort to maintain a well-balanced athletic program, and that Conference members deplore any neglect of a non-revenue producing sport through the over-emphasis of any other sport.
20. It was moved, seconded and voted - 7 for, 1 against:  
"That the President appoint a committee of five (three Faculty Representatives, one Head Football Coach, and one Athletic Director) to study the problem of 'length of athletic scholarships', and that this committee, after conferring with Conference Athletic Directors and Football Coaches, submit a report to the Conference at its December, 1961 Meeting."
21. The operation of the Conference's "Pre-Enrollment Plan" was discussed.  
It was moved, seconded and voted:  
"That no change be made in the Pre-Enrollment Plan."
22. It was moved, seconded and voted:  
"That Article XXXII, Section 3(a) of the By-Laws be amended so that an expense allowance of \$7.50 per mile one way be allowed for Conference teams participating in all post-season football games."
23. It was moved, seconded and voted:  
"That Article XXXII, Section 3(b)(2) of the By-Laws be changed to read as follows:  
  
'Under no conditions pay to players any cash money because of their participation in a post-season football game. Expenses paid to players, such as extra travel expense, meals during Christmas vacation, expense allowance for return to the campus following the game, and etc., must be itemized, and must not exceed \$7.50 per diem, and the total payment shall not cover more than ten days'."
24. A discussion was held in regard to the feasibility of reactivating fencing as a recognized sport in the Conference. No action was taken.
25. A discussion was held in regard to the coaches' agreement which provides an honorarium for the appearance of Conference Athletic Directors, Head Basketball Coaches, and Football Coaches at public gatherings.  
  
It was moved, seconded and voted:  
"That the Executive Secretary write to the Athletic Directors and Coaches involved, suggesting that they reconsider this agreement regarding public appearances, and if possible that such reconsideration be conducted prior to September, 1961."



26. It was moved, seconded and voted:  
"That attendance in dental schools, medical schools, etc., be considered the same as attendance in any other type of university in calculating the athletic eligibility of transfer students."
27. It was moved, seconded and voted:  
"That the following Conference officers be elected for the next biennium:

Delbert Swartz, President  
C. H. Groneman, Vice President

The meeting was adjourned at 11:00 P.M.



SOUTHWEST ATHLETIC CONFERENCE

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Shamrock Hilton Hotel, Houston, Texas  
May 12, 1961

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(Unless otherwise noted, all motions were adopted unanimously).

1. It was moved, seconded and voted:  
"That the minutes of the December 9-10, 1960 Meeting be approved."
2. President Hardt made the following report:

"I want to take this opportunity to get into the record that all of us here today must do more than make and enforce rules. It is our responsibility to develop good morals in everybody we can reach. We know that one cannot legislate integrity.

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It was moved, seconded and voted:

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It was moved, seconded and voted:

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"That the Football Coaches' agreements on recruiting, as outlined in Paragraph 14 of the Secretary's Report dated April 26, 1961, be approved, and that the coaches be commended for their compliance with these agreements during the past recruiting season."
10. The proposed change in the scoring of dual golf matches, as outlined in Paragraph 16 of the Secretary's Report dated April 26, 1961, was considered. No action was taken on this proposal.
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It was moved, seconded and voted:  
"That consideration of this recommendation be tabled."

12. The Executive Secretary requested a ruling on the following inquiry:  
"Is it permissible under Southwest Conference rules for a student who entered a member institution on an athletic scholarship, and who is no longer interested in participating in athletics, to receive the amount of a full athletic scholarship directly and as a grant from an alumnus or friend of an institution?"

It was moved, seconded and voted:  
"That the above mentioned grant could not be given direct to the student involved, but could be given to the institution which, in turn, could award it to the student provided such award was made by the regular faculty agency established in his institution for the granting of such financial assistance."



13. It was moved, seconded and voted:  
"That the interpretation as outlined in Paragraph 21 of the Secretary's Report dated April 26, 1961 be approved."

At this juncture, Dr. J. William Davis, Faculty Representative from Texas Technological College, arrived. Dr. Davis' late arrival was caused by the failure of his plane to meet its schedule.

14. The following recommendations of the Athletic Directors were considered:
- a. That football officiating fees be raised from \$100.00 to \$125.00 per official per game.
  - b. That basketball officiating fees be raised from \$65.00 to \$75.00 per official per game.
  - c. That two recorders of substitutes be employed for the 1961 football games at a suggested price of \$10.00 per man per game.

It was moved, seconded and voted:  
"That the football and basketball officiating fees for the 1961-62 school year be \$100.00 and \$75.00, respectively."

It was moved and seconded:  
"That the above motion be reconsidered." This motion failed by a vote of three for, four against, and one abstaining.

It was moved, seconded and voted:  
"That no action be taken in regard to recorders of substitutes for the 1961 football season."

As a result of the adoption of this motion, the Conference will not use recorders for substitutes for the coming football season.

15. It was moved, seconded and voted:  
"That the provisions contained in the Southwest Conference By-Laws relative to 'eligibility span' of athletes not be changed at this time."

16. It was moved, seconded and voted - 6 for, 2 against:  
"That student athletes will be issued no more than two complimentary tickets, or the regular price thereof, for any football contest, and these tickets will be plainly stamped 'complimentary - not to be sold'."

It was moved, seconded and voted:  
"That no additional tickets to football games shall be sold by a student-athlete or his agent for more than the established price printed on the tickets. Any student-athlete who is found to be violating this rule will forfeit all special privileges related to tickets, and be assessed such other penalties as the Conference may prescribe."

The meeting was recessed at 5:30 P.M.



Second Session

The meeting was reconvened at 7:30 P.M., with the same representatives and visitors present. Business was resumed in the order indicated.

16. (Contd.) It was moved, seconded and voted:

"That the Conference adopt the following resolution:

"It is the intent of the Conference that a student-athlete shall not be 'in the ticket business'. Each institution shall take measures to implement this policy, and shall report such implementation to the Conference."

It shall be the duty of the coaches to instruct their players not to attempt to sell tickets for a profit, and to inform them of Conference regulations as well as any local, state, or federal laws concerning this practice.

It shall be the duty of each Conference institution to notify its alumni groups, friends, and followers not to obtain tickets from players, but to purchase them through regular channels.

17. Mr. V. C. Pampell appeared before the Conference and made reports regarding inquiries made into rumors of Southwest Conference rules violations.

18. It was moved, seconded and voted:

"That the problem of physical activity during the spring semester for members of the succeeding year's football squad be referred to the Athletic Directors and Football Coaches, and that they be requested to submit a recommendation on this item to the Conference at its December Meeting."

19. It was moved, seconded and voted - 6 for, 2 against:

"That the following report and recommendations of the Scholarship Limitations Committee be adopted, it being understood that these recommendations would become effective in September, 1962:

- a. That the Conference insist that all member institutions adjust their programs so that the "yearly average" of full-time scholarships be limited to 100 for football, and 20 for basketball. In calculating these scholarships, all financial aid given to students who are participating or plan to participate in football shall be counted as football scholarships, and all financial aid given to students who are participating or plan to participate in basketball shall be counted as basketball scholarships, unless the basketball players have already been included in the football scholarships. In determining the "yearly average", the total amount of money expended for players in each sport during the year is to be divided by the average cost of one full yearly scholarship at the institution involved.



- b. That a Conference Committee on Scholarship Limitations be continued, and that this committee be instructed to carefully scrutinize the athletic program of any member institution whose two year average of scholarships to football or basketball participants exceeds by any appreciable degree the limits mentioned in "a" above. This action is taken because a study of scholarships awarded in past years reveals that 100 for football and 20 for basketball is a reasonable maximum, and the reasons for any excesses should be examined very closely.
- c. That all Conference institutions make every effort to maintain a well-balanced athletic program, and that Conference members deplore any neglect of a non-revenue producing sport through the over-emphasis of any other sport.
20. It was moved, seconded and voted - 7 for, 1 against:  
"That the President appoint a committee of five (three Faculty Representatives, one Head Football Coach, and one Athletic Director) to study the problem of 'length of athletic scholarships', and that this committee, after conferring with Conference Athletic Directors and Football Coaches, submit a report to the Conference at its December, 1961 Meeting."
21. The operation of the Conference's "Pre-Enrollment Plan" was discussed.  
It was moved, seconded and voted:  
"That no change be made in the Pre-Enrollment Plan."
22. It was moved, seconded and voted:  
"That Article XXXII, Section 3(a) of the By-Laws be amended so that an expense allowance of \$7.50 per mile one way be allowed for Conference teams participating in all post-season football games."
23. It was moved, seconded and voted:  
"That Article XXXII, Section 3(b)(2) of the By-Laws be changed to read as follows:  
  
'Under no conditions pay to players any cash money because of their participation in a post-season football game. Expenses paid to players, such as extra travel expense, meals during Christmas vacation, expense allowance for return to the campus following the game, and etc., must be itemized, and must not exceed \$7.50 per diem, and the total payment shall not cover more than ten days'."
24. A discussion was held in regard to the feasibility of reactivating fencing as a recognized sport in the Conference. No action was taken.
25. A discussion was held in regard to the coaches' agreement which provides an honorarium for the appearance of Conference Athletic Directors, Head Basketball Coaches, and Football Coaches at public gatherings.  
It was moved, seconded and voted:  
"That the Executive Secretary write to the Athletic Directors and Coaches involved, suggesting that they reconsider this agreement regarding public appearances, and if possible that such reconsideration be conducted prior to September, 1961."



MINUTES OF MEETING  
PUBLIC RELATIONS COMMITTEE  
Southwest Conference Office, Dallas, Texas  
June 15, 1960

The meeting was called to order at 1:00 P.M. by Chairman Olle on Wednesday, June 15, 1960. The following members were present:

Chairman, Ed Olle, The University of Texas  
H. B. Hardt, Texas Christian University  
James S. Waters, The Rice Institute  
Howard Grubbs, Southwest Conference

It was moved, seconded and voted:

"That the following report and recommendations be submitted to the Conference for their consideration in the form of a mail vote:

On May 13, 1960, the Conference unanimously adopted the following motion:

"That a committee be appointed to study the public relations problems of the Conference and make such recommendations as it may deem advisable regarding a public relations program for the Conference. These recommendations are to be submitted to the Faculty Representatives by mail on or about July 1, 1960."

The President appointed the following Public Relations Committee: Ed Olle, Chairman, James S. Waters, H. B. Hardt, Lester Jordan, and Howard Grubbs.

Because of the many types of benefits which can be derived from a well directed Public Relations and Publicity Program, it is the opinion of this committee that the adoption of such a program by the Conference has been too long delayed, and the Committee recommends the following:

- A. That the Conference adopt a vigorous public relations and publicity program whose objectives shall be the same as that of the public relations program of the NCAA. These are:
1. Constant review and evaluation of intercollegiate athletics as an expression of and an important contribution to the American way of life.
  2. Development of a proper perspective of athletic competition by everyone participating in the athletic program.
  3. Emphasis on the advantages of competitive athletics to the individual, his institution and his community.
  4. Support of the press and other media of communication in carrying out an intercollegiate athletic program.
  5. Foster and maintain the positive support of the public toward the continuance and further development of intercollegiate athletics and an appreciation of its purposes and objectives.



B. That in order to implement this program the Conference:

1. Retain the services of a Public Relations Director as soon as practical.
2. Increase the annual budget of the Conference by an amount not to exceed \$22,000.00 for the salary of the Public Relations Director, secretarial help, and other expenses. Such funds will be derived from Conference television and bowl receipts.
3. That the Public Relations Director maintain his office in the Conference office at Dallas, Texas, and that his activities be under the direction of the Faculty Representatives and the Executive Secretary of the Conference.
4. That the President of the Conference appoint a three-man committee empowered to employ a competent Public Relations Director as soon as possible, and that this individual be retained on a permanent basis.

C. That some of the duties of the Conference Public Relations Director be as follows: (This list is not intended to be all inclusive)

1. To prepare and distribute materials to be used by officials of member institutions in contacts with influential friends and alumni of these institutions, outlining the importance of intercollegiate athletics in our college program. It is pointed out that no matter how competent and efficient a public relations director may be, the success of this program will largely depend on the cooperation received from Administrators, Athletic Directors, Coaches and Publicity Directors of the respective Southwest Conference schools.
2. Expand and continue present publicity program of Conference.
3. Coordinate the publicity and public relations programs of individual Conference institutions by holding regular meetings of Conference Athletic Publicity Directors and by other means.
4. Attend all Conference meetings so as to furnish skilled and informed interpretations of Southwest Conference programs and policies to various publicity media.
5. Attend annual meetings of college athletic publicity directors, and state and local press associations.
6. Issue regular news releases prepared from the Conference's viewpoint so as not to overlap activities of individual school publicity directors.
7. Prepare and circulate speech material for use of college coaches and athletic staffs.



8. Prepare and circulate written material which can be given to outstanding individual athletes for use in their public contacts.
  9. Cooperate in every way possible with the Cotton Bowl Athletic Association in the promotion of the New Year's Day football game, and its attending activities.
  10. Inaugurate and develop special promotional projects.
- D. That, until such time as the Conference Public Relations Director is employed, the Executive Secretary be authorized to retain the services of a public relations consultant at a rate not to exceed \$5,000.00 per year, beginning on or about July 1, 1960, for the purpose of inaugurating as soon as possible a public relations program consistent with the aims and objectives as listed above.
- E. That no public announcement of the adoption of such a program be made until such time as a Conference Public Relations Director is employed.

The meeting was adjourned at 3:30 P.M.



## SOUTHWEST ATHLETIC CONFERENCE

### REPORT OF THE EXECUTIVE SECRETARY November 25, 1960

#### I. GENERAL STATEMENT

During the 1960 football season, Mr. Curtis and I have seen or will see twenty-six football games in which Southwest Conference teams participated. In so doing, we have had an opportunity to observe each of the football officials assigned by this office at least one time. It is our opinion that their work has been reasonably satisfactory.

Basketball officials for the 1960-61 season have been assigned. Mr. Curtis attended the National Basketball Officials Clinic, held in Albuquerque, New Mexico, on October 24-25. Again this year we would like to call the Conference's attention to the importance of a continued effort by all concerned to control and improve the crowd behavior at our basketball games during the coming season. This is particularly important for the first Conference games which occur early in January.

The Conference Scholarship and Historical Reports for the fall semester were received, inspected, and filed.

#### II. SUGGESTED AGENDA

1. Reading, correction and adoption of the minutes of the May 13-14, 1960 Conference Meeting.
2. Consideration of the rulings of the Executive Secretary.

Since May, 1960, the Executive Secretary has received no requests for official rulings from member institutions.

3. Mail votes.
  - A. On June 16, certain recommendations from the Conference Public Relations Committee were submitted to the Conference for a mail vote. The implementation provisions of these recommendations were as follows:
    - a. That the Conference retain the services of a Public Relations Director as soon as practical.
    - b. That the Conference increase its annual budget by an amount not to exceed \$22,000.00 for the salary of the Public Relations Director, secretarial help, and other expenses. Such funds will be derived from Conference television and bowl receipts.



- c. That the Public Relations Director maintain his office in the Conference office at Dallas, Texas, and that his activities be under the direction of the Faculty Representatives and the Executive Secretary of the Conference.
- d. That the President of the Conference appoint a three-man committee empowered to employ a competent Public Relations Director as soon as possible, and that this individual be retained on a permanent basis.

Results: In favor of the adoption of the recommendations submitted by the Public Relations Committee - A&M, Baylor, Rice, SMU, TCU, Texas Tech, Arkansas, Texas.

Against the adoption of the recommendations submitted by the Public Relations Committee - None.

Note: Subsequently, the committee appointed to employ a Public Relations Director secured the services of Mr. Wilbur Evans as a joint Public Relations Director for the Conference and the Cotton Bowl Athletic Association.

- B. On September 16 the case of Mr. David B. Moody, a freshman transfer to Texas Technological College, was submitted to the Conference for a mail vote. The facts in Mr. Moody's case were as follows:

"Graduated from Midland High School, Midland, Texas, in May of 1954. Attended Texas Tech in the fall semester of 1954, and Lamar State College in the spring semester of 1955 where he participated on the golf team as a freshman. He was in the Air Force from July, 1955, to May, 1959, and re-entered Texas Technological College in the fall of 1959. Mr. Moody states that the reason for his returning to Texas Tech is because Texas Tech was closer to home, and had a better Arts and Sciences program than at Lamar State College."

Results: For Eligibility - A&M, Baylor, Rice, SMU, TCU, Texas Tech, Arkansas, Texas.

Against eligibility - None.

- C. At the request of Southern Methodist University, a mail vote was submitted to the Conference on September 30 which provided that the 1960 Cross Country Meet would be held in Austin, at The University of Texas, instead of in Dallas at Southern Methodist University.

Results: In favor of changing location of the 1960 Cross Country Meet from Dallas to Austin - A&M, Baylor, Rice, SMU, TCU, Texas Tech, Arkansas, Texas.

Against changing location of the 1960 Cross Country Meet from Dallas to Austin - None.



4. Report of the President.

5. Report of the Executive Secretary.

A. Financial report of the 1959-60 fiscal year.

B. Adoption of a budget for the 1960-61 fiscal year.

6. Report of the committee appointed to cooperate with a committee of the Texas Interscholastic League in the study of recruiting problems - J. William Davis, Chairman.

The Conference representatives will recall the discussions held at the unofficial meeting in Lubbock on October 15. Mr. Davis will circulate to the Conference the results of his most recent meeting with representatives of the Texas Interscholastic League.

7. Report of the committee appointed to study the feasibility of limiting the number of athletic scholarships allowed by Southwest Conference institutions - Abner V. McCall, Chairman.

In this connection, the Conference's attention is called to the summary of reports on participation and financial aid to athletes during the 1959-60 school year contained in Appendix A of this report.

8. Consideration of division of Conference funds.

The Conference office recommends that as soon as collections are made from income derived for television of 1960 football games, and from 1961 bowl games, all monies in the Conference checking account in excess of estimated Conference expense for the ensuing twelve-month period be divided evenly between the eight Conference institutions.

9. The awarding of championships for the 1960 school year.

Reports in the Conference office indicate that the following teams finished in first place in the sports as shown below:

(1) Basketball - The University of Texas

(2) Swimming - Southern Methodist University

(3) Track - Baylor University

(4) Baseball - The University of Texas

(5) Golf -

a. Team - Texas A&M College

b. Individual - The University of Texas and Texas A&M College  
(Co-champions)



- (6) Tennis -
  - a. Team - Southern Methodist University
  - b. Individual -
    - (a) Singles - Rice University
    - (b) Doubles - Southern Methodist University

(7) Cross Country - The University of Texas

(8) Football -

10. Review of the radio-television situation.

In 1960 the NCAA adopted a football television plan for a two-year period. Consequently, the 1961 football television plan for the NCAA will be identical with that followed in 1960, and will eliminate any possibility of Conference regional television. However, it will be necessary for the Conference to dispose of its football radio rights for the 1961 season, and we recommend that the Conference continue its Football Television-Radio Committee, which consists of the eight Athletic Directors, and that this Committee be empowered to secure radio sponsorship for the 1961 Southwest Conference football season.

11. Review of recruiting problems.

In connection with the recruiting problems, the Conference Football Coaches met in Houston, Texas, on August 19, 1960. At this meeting they tentatively agreed (subject to review in December, 1960) to the following provisions:

- (1) That the football coaches would confine the visits of their staff members with prospective athletes and their families to two such visits prior to midnight March 14, and two visits on or after March 15.
- (2) That the football coaches would keep their coaching staffs away from all high school track meets held in the State of Texas in which college track teams are not participating.  
Exception: Final State High School Meet held in Austin, Texas.
- (3) That members of the football coaching staffs would make no effort whatsoever to contact in any way a prospective athlete, or his parents, at the track meets which the coaches are permitted to attend, and any casual contact which might occur at these track meets would be limited to common courtesies which an individual would be expected to extend to any acquaintance.

12. Consideration of football ticket prices for the 1961 football season.

In 1960, minimum football ticket prices for Southwest Conference games were \$4.00 for reserved seats on the sides of the field, \$2.50 for end zone seats, and 50¢ for high school student tickets.



13. Consideration of the interpretation to be placed on Article XXX, Section 2, of the By-Laws as it pertains to loans to students who are not receiving maximum athletic scholarships.

The Conference office recommends that the Conference adopt a new Approved Ruling No. 24, which would read as follows:

"A.R. No. 24. A student who is receiving less than the maximum amount of financial aid allowed under Article XXX, Section 1, of the By-Laws borrows an amount in excess of \$150.00 to pay his school expenses.

Ruling: This is not a violation of Southwest Conference regulations so long as the total amount received from all sources (pay for employment, scholarship grants, loans, etc.) does not exceed the maximum financial aid and loans allowed under Sections 1 and 2 of Article XXX of the By-Laws."

If this Approved Ruling is adopted, reference to it would be placed following the first paragraph of Section 1, and the second paragraph of Section 2 of Article XXX of the By-Laws.

14. Consideration of inquiries into reports of alleged Southwest Conference rules violations.

Since the Conference meeting last May, the Conference office has received several rumors of alleged Conference rules violations. Preliminary inquiries have been made by Mr. Pampell in regard to these rumors, but such inquiries have not been completed, and no final reports will be made to the Conference prior to the December Meeting.

15. Consideration of the feasibility of restricting the issuance of complimentary tickets to players.

This subject was discussed at the May, 1960, Meeting of the Conference, and at that time the Executive Secretary was instructed to place consideration of this item on the agenda for the December Meeting.

16. Report of the meeting of the Conference of Conferences in Denver, Colorado, on August 1-2, 1960.

Messrs. Abner McCall, Delbert Swartz, Jess Neely and Howard Grubbs represented the Conference at this meeting. At that time, a complete review of college recruiting problems was held and certain legislative recommendations having to do with paying of travel expenses for prospective athletes, national "Letter of Intent", continuing eligibility (High School All Star Games), complimentary tickets, etc., were discussed. The Denver meeting made certain recommendations to the Council for legislative action by the NCAA at the January, 1961, Convention. It is my understanding from Mr. Walter Byers, Director of the NCAA, that certain specific amendments to the NCAA By-Laws will be sponsored by the Council on these and other items, and that these specific recommendations will be circularized to the membership by the time this report is received by our Faculty Representatives. At the meeting in December, the Conference should carefully consider the NCAA Council's recommendations as they would apply to the Southwest Athletic Conference's program.



17. Consideration of changing the format of the Conference baseball schedule in order to reduce absenteeism from classes.

At its meeting in May, 1960, the Conference adopted the following motion:

"That the baseball coaches of the Conference be instructed to make recommendations as to how the present plan for the Conference baseball schedule can be altered so as to reduce absenteeism from classes."

The Conference Baseball Coaches have a meeting scheduled during the morning of December 9, and it is hoped that this group will have a definite recommendation for the Conference in regard to a new plan for the baseball schedule.

18. Consideration of a change in the travel expense allowance for football and basketball officials.

Under our present plan, each football and basketball official is allowed 20¢ per mile one way for the first 250 miles, and 17¢ per mile one way for each additional mile to defray his entire travel expense. This amount has proven adequate for short trips and for extremely long trips. However, for trips of 300 to 500 miles, particularly when a game in which the official is working is played at night, the amount has not been adequate to cover actual expenses. We recommend that the Conference authorize the Conference office to adjust the travel expenses for football and basketball officials in cases where the amount which would be received under the established formula is not adequate to take care of the actual travel cost.

19. Review of the football officiating for the 1960 season.

20. Consideration of amending Article XI, Section 3(c), of the By-Laws.

The Conference Golf Coaches have recommended that in all dual Conference matches the four singles and two doubles matches count three points per match instead of one point per match. This change is suggested in order that interest in an eighteen-hole match would more likely be sustained throughout the match. We therefore recommend that the second sentence of Article XI, Section 3(c), be changed to read as follows:

"A dual meet shall consist of four singles and two doubles matches, with each match counting three points (Nassau System) won or lost toward the championship."



21. Consideration of making an exception to the rules in regard to freshman baseball competition.

Your attention is called to the fact that Article XVI, Section 2, of the By-Laws provides that Conference freshman teams shall not compete in any sports with varsity teams of senior colleges. On May 20, the Conference received the following memorandum from M. L. Begeman, Faculty Representative for Athletics at The University of Texas:

"According to the Constitution and By-Laws of the Southwest Conference freshman baseball teams can play only freshman, junior college, and high school teams. Since many of the junior colleges have become senior colleges, it is becoming increasingly difficult to schedule freshman games with junior colleges without traveling some distance. As a result more games are being played with local high school teams.

"For example, this past Spring, The University of Texas freshman baseball team played six of their games with freshman conference teams, two with junior colleges, and four with high schools. However, in the Austin area, there are three senior colleges that do not play conference schools: namely, St. Edwards College in Austin, Southwestern at Georgetown, and Southwest Texas Teachers College at San Marcus. All of these schools are near Austin and would offer better competition than local high schools. This same situation may prevail at other conference schools.

"In order to upgrade freshman baseball team competition and reduce travel expense, should our rules be changed to permit freshmen to play with nearby senior colleges that do not schedule games in the Southwest Conference?"

22. Review of the Conference formula in regard to the division of television receipts.

As called to your attention earlier in this report, the 1961 NCAA Football Television Plan will be exactly the same as that followed in 1960. Under this plan, local black-outs are prohibited, with each split network game receiving approximately \$110,000.00 and each full network game \$200,000.00 from the national sponsor. Under the Conference formula for the division of television receipts, each participating school retains slightly in excess of \$10,000.00 on split network games, and approximately twice this amount on full network games, with the remaining receipts being paid into the Conference fund. Because no local television black-outs are permitted under the NCAA Plan, it is doubtful that the amount retained by the participating schools compensates them for ticket sales lost. It is pointed out that Conference schools not participating in a telecast are also "injured" at the gate when other Conference schools are competing with them via television. It is recommended that the Conference review its formula in regard to television receipts to determine whether or not it is equitable to all concerned.

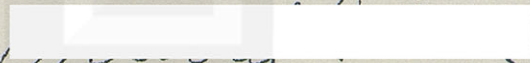


23. Consideration of amending Article XVI, Section 1, of the By-Laws.

It has been called to the attention of the Conference office that in at least one of our institutions students taking certain courses are required to attend summer school prior to their first enrollment in regular session at the Conference institution. This being the case, some of these students, particularly the more talented ones, could complete enough work to be classified as upper classmen at the end of their first regular semester in the Conference institution. We believe that the intent of our freshman rule is to allow a non-transfer student to participate on freshman teams during his first two regular semesters in college, and therefore recommend that "with freshman classifications" be deleted from the first sentence of Article XVI, Section 1, of the By-Laws.

24. Other business.

Respectfully submitted,

  
(Howard Grubbs)  
Executive Secretary

HG:d



# APPENDIX "A"

## Summary of Reports on Participation and Financial Aid to Athletes during the 1959-60 School Year

	<u>Number of Players Participating</u>		<u>Number of Full Scholarships Charged to Sport</u>			<u>Total</u>
	<u>Var.</u>	<u>Fr.</u>	<u>Var.</u>	<u>Fr.</u>	<u>Others</u>	
<u>Football</u>						
Texas A&M	40	57	55.11	57.36	0.00	112.47
Baylor	40	46	56.20	38.30	2.90	97.40
Rice	43	31	58.00	31.00	0.00	89.00
SMU	42	28	64.28	26.31	1.19	91.78
TCU	46	32	71.50	31.00	0.00	102.50
Texas Tech	31	53	41.00	47.00	0.00	88.00
Arkansas	65	32	65.00	32.00	0.00	97.00
Texas	44	56	60.90	44.20	0.00	105.10
<u>Basketball</u>						
Texas A&M	11	11	13.15	7.54	0.00	20.69
Baylor	15	14	13.70	3.90	0.00	17.60
Rice	14	16	12.00	5.00	0.00	17.00
SMU	12	9	11.43	4.09	0.00	15.52
TCU	11	11	13.50	7.00	0.00	20.50
Texas Tech	12	9	9.30	6.00	0.00	15.30
Arkansas	14	7	13.50	6.50	0.00	20.50
Texas	15	13	18.10	3.40	0.00	21.50
<u>Baseball</u>						
Texas A&M	21	14	9.24	8.87	0.00	18.11
Baylor	24	21	11.30	2.70	0.00	14.00
Rice	15	12	2.00	0.00	0.00	2.00
SMU	23	21	9.59	0.00	0.00	9.59
TCU	19	16	6.00	3.00	0.00	9.00
Texas Tech	16	22	2.00	1.00	0.00	3.00
Arkansas	5	2	4.00	1.50	0.00	5.50
Texas	23	24	10.80	6.20	0.00	17.00
<u>Track</u>						
Texas A&M	29	33	10.19	6.91	.18	17.28
Baylor	18	11	11.70	6.20	0.00	17.90
Rice	19	10	12.00	4.00	0.00	16.00
SMU	17	16	11.69	6.04	0.00	17.73
TCU	9	11	5.50	2.00	0.00	7.50
Texas Tech	12	10	12.00	4.00	0.00	16.00
Arkansas	17	3	16.50	1.50	0.00	18.00
Texas	33	25	17.00	8.80	0.00	25.80



	<u>Number of Players Participating</u>		<u>Number of Full Scholarships Charged to Sport</u>			
	<u>Var.</u>	<u>Fr.</u>	<u>Var.</u>	<u>Fr.</u>	<u>Others</u>	<u>Total</u>
<u>Golf</u>						
Texas A&M	6	6	5.12	1.15	0.00	6.27
Baylor	4	4	2.00	0.00	0.00	2.00
Rice	6	0	0.00	0.00	0.00	0.00
SMU	4	3	4.60	0.00	0.00	4.60
TCU	5	7	2.00	1.00	0.00	3.00
Texas Tech	9	6	7.00	0.00	0.00	7.00
Arkansas	1	2	0.50	1.00	0.00	1.50
Texas	6	4	0.00	0.00	0.00	0.00
<u>Tennis</u>						
Texas A&M	6	4	0.00	0.00	0.00	0.00
Baylor	6	3	0.40	1.90	0.00	2.30
Rice	5	1	4.00	1.00	0.00	5.00
SMU	6	2	4.00	1.00	0.00	5.00
TCU	5	2	1.50	0.50	0.50	2.50
Texas Tech	4	3	5.50	0.50	0.00	6.00
Arkansas	5	0	2.50	0.00	0.00	2.50
Texas	10	5	5.50	1.50	0.00	7.50
<u>Swimming</u>						
Texas A&M	19	18	1.96	1.96	0.00	3.92
Baylor	0	0	0.00	0.00	0.00	0.00
Rice	15	6	2.00	0.00	0.00	2.00
SMU	24	14	10.81	0.66	0.66	12.13
TCU	0	0	0.00	0.00	0.00	0.00
Texas Tech	19	8	3.50	0.50	0.00	4.00
Arkansas	0	0	0.00	0.00	0.00	0.00
Texas	18	10	6.80	2.60	0.00	9.40



SOUTHWEST ATHLETIC CONFERENCE

CONFIDENTIAL MINUTES OF THE FALL MEETING  
Adolphus Hotel, Dallas, Texas  
December 9 and 10, 1960

The meeting was called to order by President Hardt at 2:00 P.M. on Friday, December 9. The following representatives were present:

Texas Christian University - H. B. Hardt  
Texas A&M College - C. H. Groneman  
Baylor University - Luther V. McCall  
Rice University - James S. Waters  
Southern Methodist University - E. D. Mouzon, Jr.  
Texas Technological College - J. William Davis  
The University of Arkansas - Delbert Swartz  
The University of Texas - M. L. Begeman

Visiting during the course of the meetings were:

Baylor University - Monroe Carroll  
Rice University - Alan Chapman, Frank Vandiver and Gilbert Hermance  
Southern Methodist University - Lennart Larson and John Spratt  
The University of Arkansas - Charlie Cross  
The University of Texas - Lynn McCraw

(Unless otherwise noted, all motions were adopted unanimously).

1. It was moved, seconded and voted:  
"That the minutes of the May 13-14, 1960 Meeting be approved."
2. It was moved, seconded and voted:  
"That the mail votes as listed in Paragraph 3 of the Secretary's Report, dated November 25, 1960, be received for the records."
3. It was moved, seconded and voted:  
"That the financial statement for the 1959-60 fiscal year, as presented by the Executive Secretary, be approved."
4. It was moved, seconded and voted:  
"That the following budget be adopted for the 1960-61 fiscal year:



Salaries -

Howard Grubbs	\$12,500.00	
Abb Curtis	10,500.00	
Wilbur Evans	9,000.00	
Elizabeth Decherd	2,835.00	
P. R. Secretary	3,800.00	
Extra Help	300.00	\$38,935.00

Travel -

Conference Secretary & Asst. Secretary	3,500.00	
Faculty Representatives	3,000.00	
Public Relations Travel & Entertainment	3,500.00	10,000.00

Trophies & Medals	1,150.00
Office Furniture & Fixtures	1,000.00
Printing & Office Supplies	3,500.00
Telephone & Telegraph	2,000.00
Annuity Premiums	4,043.65
Investigations	4,000.00
Office Rent	1,500.00
Printing Roster & Record Books	1,500.00
Postage	750.00
Auditing	150.00
Repair & Maintenance - Fixtures	100.00
Surety Bond	37.50
Entertainment	400.00
Meetings Expense	600.00
Dues	125.00
Social Security Taxes	640.00
Insurance Premium - Officials	360.00
Contingency Fund	400.00
Miscellaneous Expense	200.00
	<u>\$71,391.15</u>

5. It was moved, seconded and voted:

"That the committee appointed to study the feasibility of limiting the number of athletic scholarships allowed by Southwest Conference institutions be continued."

This committee was instructed to contact member institutions for suggestions and recommendations in regard to limiting scholarships, and after all data had been collected to make a recommendation, or recommendations, in regard to this matter. It was understood that the committee would circularize to the Conference members such recommendations prior to the Conference meeting in May of 1961. The members of this committee are: Abner V. McCall, Chairman, Delbert Swartz, and J. William Davis.



6. It was moved, seconded and voted:

"That as soon as all collections are made from income derived from television during the 1960 football season, and from income derived from Bowl Games following the 1960 football season, all monies in the Conference checking account in excess of the estimated Conference expenses for the ensuing twelve-month period be divided evenly between the eight Conference institutions."

7. It was moved, seconded and voted:

"That the Southwest Conference championships for the 1960 calendar year be awarded as follows:

- (1) Basketball - The University of Texas
- (2) Swimming - Southern Methodist University
- (3) Track - Baylor University
- (4) Baseball - The University of Texas
- (5) Golf -
  - a. Team - Texas A&M College
  - b. Individual - The University of Texas and Texas A&M College (Co-champions)
- (6) Tennis -
  - a. Team - Southern Methodist University
  - b. Individual -
    - (a) Singles - Rice University
    - (b) Doubles - Southern Methodist University
- (7) Cross Country - The University of Texas
- (8) Football - University of Arkansas

8. It was moved, seconded and voted:

"That the Conference continue its Radio-Television Committee for 1961, consisting of the eight Athletic Directors and the Executive Secretary, and that this committee be empowered to determine the radio program for the 1961 football season and to secure sponsorship for such program."

9. It was moved, seconded and voted:

"That the minimum football ticket prices for Southwest Conference games during the 1961 season be \$4.00 for reserved seats on the sides of the field, \$2.50 for end zone seats, and 50¢ for high school student tickets."

10. It was moved, seconded and voted:

"That the following approved ruling be adopted:

"A.R. No. 24. A student who is receiving less than the maximum amount of financial aid allowed under Article XXX, Section 1, of the By-Laws borrows an amount in excess of \$150.00 to pay his school expenses.  
Ruling: This is not a violation of Southwest Conference regulations so long as the total amount received from all sources (pay for employment, scholarship grants, loans, etc.) does not exceed the maximum financial aid and loans allowed under Sections 1 and 2 of Article XXX of the By-Laws."



11. It was moved, seconded and voted:  
"That a committee be appointed to study the complimentary ticket problem and make recommendations for control of this practice at the May Meeting of the Conference."

Attention is called to the fact that this matter will be considered by the NCAA at its January, 1961, Convention, and in making its recommendations this committee should consider any action taken by that body for control of the issuance of complimentary tickets. The following committee was appointed: H. B. Hardt, Chairman, E. D. Mouzon, Jr., M. L. Begeman, James S. Waters, and C. H. Groneman.

12. A general review was made of the various proposals in regard to the control of recruiting which will be submitted to the NCAA Convention in January, 1961.
13. A general discussion was held in regard to the Conference baseball schedule as it affects absenteeism from classes.

It was moved, seconded and voted:  
"That the revised schedule, as agreed upon by the Baseball Coaches, be approved for the 1961 season, and that the Executive Secretary be instructed to formulate the 1962 schedule on a similar basis and submit it for consideration at the May, 1961 Meeting of the Conference."

14. It was moved, seconded and voted:  
"That the Conference office be authorized to adjust the travel expense for football and basketball officials in cases where the amount which would be received under the established formula of the Conference is not adequate to take care of the actual travel cost. In cases where adjustments are made, officials are not to receive an amount in excess of their actual 'out-of-pocket' expense."
15. It was moved, seconded and voted:  
"That the Conference acknowledges the apologies of Coach Frank Broyles, of the University of Arkansas, for his public statements regarding the officiating in the Arkansas-Ole Miss game of October 2, 1960, and issues a reprimand to Coach Broyles for violation of Conference rules by him on this occasion."

- 15-A. It was moved, seconded and voted:  
"That restriction concerning the recruiting activity of Mr. Harlan Ray, of Southern Methodist University, adopted in May, 1958, be removed."

The meeting was recessed at 5:40 P.M.



### Second Session

The meeting was re-convened at 7:00 P.M. by President Hardt with the same representatives present. Business was resumed in the order indicated.

16. Mr. J. William Davis made a report for the committee appointed to cooperate with a committee of the Texas Interscholastic League in the study of recruiting problems. Mr. Davis called attention to the detailed report of his committee circularized to the Conference prior to this meeting, and emphasized particularly the three points contained in this report which should be considered by the Conference at this time. These items were:

- (1) An earlier date for signing the "Pre-Enrollment Application".
- (2) A rule prohibiting college paid expenses for students' visits to the campus.
- (3) A limit on the number of visitations by coaches and prospective athletes.

At this point, C. H. Groneman was excused from the meeting because of illness.

17. It was generally agreed that the Conference should adopt a "Pre-Enrollment Application" to be used instead of the old "Letter of Intent". (See Paragraph 30).

18. It was moved, seconded and voted:  
"That the signing date for the football 'Pre-Enrollment Applications' for spring graduates be February 1."

19. It was moved, seconded and voted:  
"That the following football coaches' agreements be approved and endorsed for one year:

- "(1) That the football coaches would confine the visits of their staff members with prospective athletes and their families to two such visits prior to midnight January 31, and two visits on or after February 1.
- "(2) That the football coaches would keep their coaching staffs away from all high school track meets held in the State of Texas in which college track teams are not participating. Exception: Final State High School Meet held in Austin, Texas
- "(3) That members of the football coaching staffs would make no effort whatsoever to contact in any way a prospective athlete, or his parents, at the track meets which the coaches are permitted to attend, and any casual contact which might occur at these track meets would be limited to common courtesies which an individual would be expected to extend to any acquaintance.

(It was understood that these agreements would be in effect immediately).



20. It was moved, seconded and voted:  
"That Article XXIX, Section 6, of the By-Laws be amended by the addition of the following:

"provided such person at his own expense accompanies the prospective student athlete on his visit."

(This amendment to become effective January 1, 1961).

21. It was moved, seconded and voted:  
"That the first sentence of Article XXIX, Section 2(a) be deleted and the following substituted therefor:

"A member institution may finance one and only one visit to its campus for a given prospective student athlete. Such visit may not be financed for a student attending a Texas High School prior to the completion of his high school athletic competition, and shall not exceed two days and two nights."

22. It was moved, seconded and voted:  
"That the proposed amendment providing that each golf match count three points instead of one in dual matches be referred to the Golf Coaches for recommendation, it being understood that the Golf Coaches' recommendations on this matter would be presented to the Conference at its May, 1961 Meeting."

23. A discussion was held regarding a proposal to change the By-Laws so that competition between Southwest Conference freshman teams and varsity teams of senior colleges would be permitted in some sports.

It was moved, seconded and voted - 6 for, 1 against, 1 absent:  
"That this proposal be tabled."

24. The Conference reviewed its formula for its division of television receipts. No action was taken.

25. It was moved, seconded and voted:  
"That the words 'with freshman classifications' be deleted from the first sentence of Article XVI, Section 1, of the By-Laws."



26. It was moved, seconded and voted:  
"That the Conference continue its arrangement with Mr. Vernon C. Pampell whereby an annual fee of \$1,500.00 is guaranteed him for investigative work."

The Executive Secretary was instructed to place this item on the Conference agenda for review at each December Meeting of the Conference.

27. The recommendation of the Athletic Directors to the effect that a student who has received financial assistance from a Conference institution not be allowed athletic competition at another Conference institution was presented to the Conference.

It was moved, seconded and voted:  
"That this recommendation be tabled until the May, 1961 Meeting of the Conference."

28. The case of Mr. Mack Strother, a freshman transfer student from The University of Texas to Southern Methodist University, was presented by E. D. Mouzon, Jr.

It was moved, seconded and voted:  
"That Mr. Strother be allowed athletic competition at S.M.U. under the provisions of the Freshman Transfer Rule."

29. It was moved, seconded and voted:  
"That the spring meets of the Conference be held at Rice University in 1961, it being understood that these meets would be held at Baylor University in 1962."

The meeting was recessed at 10:00 P.M.

Third Session  
Dec. 10, 1960

The meeting was re-convened at 9:00 A.M. by President Hardt, with the same representatives present except Dr. C. H. Groneman, who was absent because of illness. Business was resumed in the order indicated.

30. It was moved, seconded and voted:  
"That the following 'Pre-Enrollment Application' be adopted: