

Sept 4 - 9, 1961

TOTALS

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Texas Tech's faculty will hold its first general meeting of the 1960-61 Long Session at 10 a.m. Friday (Sept. 8) in the Union building ballroom.

Wilmer Smith of the Tech Board of Directors will preside and Dr. W.M. Pearce, academic vice-president, will deliver the principal address.

New members of the faculty and staff will be introduced and announcements related to the opening of the fall semester will be made.

The faculty will meet by schools at 2 p.m. Friday.

The fall semester will begin officially at 8 a.m. Monday, when entering freshmen and other new students gather on the Administration building green for the beginning of orientation.

Placement tests and advanced standing exams are scheduled through Wednesday for entering freshmen.

Fall semester registration will be held Sept. 13-16 and classes will begin Sept. 18.

Tech officials are expecting an enrollment in the mid-9,000's. They are prepared to take all qualified students who can meet housing and other regulations.

Last year Tech was the second largest state supported college or university in Texas. Enrollment was 9,178.

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He is James Richard Tarter, who has had five years of experience as a counselor at Thomas Jefferson High School in Port Arthur.

Before that, Tarter taught 10 years at the Port Arthur School.

"The addition of Mr. Tarter to our staff should expedite the increase in the number of applications from high school graduates and transfers from other colleges," said Dr. Floyd Boze, admissions dean.

"We are fortunate to have a person with his experience in counseling for college work," he said.

Tarter has a bachelor of science and a master of science degrees in education from East Texas State College. He also has completed a University of Houston institute in counseling.

Tarter is a member of the Texas Personnel and Guidance Assn., Texas State Teachers Assn., and Texas Classroom Teachers Assn. A Presbyterian, he also is a mason and member of Kiwanis.

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With all dormitories full and waiting lists also full since mid summer, Tech officials have been deprived of one of their traditional enrollment "barometers."

Officials are prepared for an enrollment in the mid-9,000's. Enrollment last fall was 9,178, making Tech the second largest state-supported college or university in Texas.

"One thing is sure, if a student wants to go to Tech and is qualified, we'll make room for him," Dr. Boze said.

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Special announcements will be made on the opening of the fall semester and new faculty members will be introduced.

As a prelude to the meeting, the Tech Faculty Club will serve coffee and sweet breads to all faculty members from 9 to 9:45 a.m. in the Recreation Hall behind the Union.

The faculty will meet by schools at 2 p.m.

A reception honoring new faculty members will be held from 8 to 10 p.m. in the Union ballroom.

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Information sheets on these special exams are available in the dormitories and the Union building.

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The award will entitle him to receive stipends totaling \$2,000 during the next four years while attending Tech. The Tech committee on scholarships and awards announced the selection.

Crecencio was graduated from Seagraves High School in May as valedictorian of his class. He was also vice president of the senior class, president of the National Honor Society, and editor of the year book.

Other honors and offices attained during his high school career are the following: highest ranking student in junior year, class president in sophomore and junior years, recipient of a Summer Science Institute scholarship, president of Spanish club, first chair clarinet player in high school band. He was named outstanding science student of his school.

Crecencio is the eldest of six children of Mr. and Mrs. Edward Hernandez, who reside on a farm near Seagraves. While attending high school, he helped with the family finances by working after school and during the summer vacations.

His purpose in attending college is to prepare to become a teacher of science and Spanish in the public schools of Texas.

The Parks Scholarships, established in 1945 by Mr. and Mrs. Hiram Parks, of Lubbock, are for the purpose of encouraging young people of Mexican descent to continue their education through college. A scholar of Mexican descent is selected each year from the graduating classes of high schools in the Panhandle and South Plains area of Texas.

(More)

The recipient is chosen on the basis of his need for financial assistance, character, promise of leadership and scholastic ability. The scholar is entitled to receive \$500 annually for four consecutive years provided he maintains a creditable record. He may follow any course of study he chooses.

Other students currently attending Tech on Parks Scholarships are Jose Juan Martinez, senior from White Deer; Oscar Velasco, junior from Midland, and Maria Ester Rodriguez, sophomore from Lorenzo.

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LUBBOCK, Tex. --A product of the Reserve Officer Training Corps system of military education has taken command of the Army ROTC unit at Texas Tech.

Col. William M. Brown, 49, has been appointed professor and head of the military science department. He succeeds Col. James M. Carvey who has been assigned to duty in Turkey.

Brown comes to Tech from Korea where for two and a half years he served as a senior advisor to the Republic of Korea Army's joint-chiefs-of staff. He was assigned to the Provisional Military Advisor Group, Korea.

A 1934 graduate of Davidson College where he earned a B.S. degree in chemistry, Brown completed the ROTC program there and was commissioned as a second lieutenant in the Army Reserve.

After graduate work at Johns Hopkins University he joined the Vick Chemical Co. where he was division sales manager for 10 Midwestern states when he was called to active duty in 1942.

Brown served as an infantry training officer during World War II and in 1945 was sent to Panama as a battalion commander. He received a Regular Army appointment in 1946 when he was a lieutenant colonel. After 30-months duty in Panama he was named commanding officer of troops at Fort Leavenworth, Kan., before attending the Command and General Staff College there in 1948-49.

After serving as chief of civilian components branch with the First Army Headquarters in New York, he was assigned from September 1952 until August 1955 as executive officer of the Military Advisory Assistance Group at the Hague, Netherlands. This was followed by dual duties at Fort Benning, Ga.

(More)

2 - Col. Brown

At Fort Benning he was chief of operations and training division staff of the infantry school and commanding officer of the Lawson Army Aviation Command, the second largest Army Aviation school for light aircraft and helicopters.

Brown is married to the former Virginia Crayton of Chicago, Ill. They have three children: Sandra Lee, 18; Brooke, 16; and Bill, 14.

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The size of the student body this fall is causing the most talk among those returning to the campus.

Will Tech reach 10,000 in enrollment?

A few administrators are beginning to wonder if such a figure is fantastic after all--in spite of earlier estimates of 9,600 to 9,800. There's no way to tell for sure at this time, Admissions Dean Floyd Boze points out.

Tech is budgeted to take care of 9,600. However, allowances can be made to take care of all qualified students who complete enrollment. Last fall enrollment was 9,178.

One thing is sure. Tech is placing increasing emphasis on opportunities for the best students.

Typical is new emphasis on honors work in the Arts and Sciences School. An Honors Council has been appointed by Arts and Sciences Dean S.M. Kennedy.

It will recommend policies for counseling with outstanding students who are seeking courses that will challenge them to study to the utmost of their abilities.

Dr. John Guilds, professor of English, will direct the Council's work. Dr. Ivan Little, assistant dean of Arts and Sciences, will be Council chairman.

Council members are Dr. Robert Anderson, psychology; Dr. Charles Riggs, mathematics; Dr. J.T. McCullen, English; Dr. Merton Dillon, history; Dr. Arthur Draper, chemistry; Dr. Sam Schulman, sociology; Dr. Paul Prior, biology; Ronald Schulz, speech; and A.B. Strehli, foreign languages.

(More)

2 -- Tech opening

Entering freshmen who have outstanding scholastic records in high school and on placement tests will be given opportunities to receive college credit for some semester-long courses in a matter of hours.

On Tuesday, advanced-standing tests will be given in chemistry from 7:45 to 9:45 a.m. in Chemistry building 101, algebra from 10 a.m. to 12:30 p.m. in Textile building 108 and trigonometry from 1:30 to 4 p.m. in Textile building 108. The advanced-standing exam in English will be from 8:30 a.m. to 10:30 a.m. Wednesday in Classroom and Office building 122.

Information sheets giving details regarding these advanced-standing tests may be obtained in the dormitories and Union building.

As in the past, registration priority will be given returning Tech students and college transfer students on a basis of previous college grades.

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Fall semester registration will be conducted Wednesday through Saturday morning. Classes will begin Monday, Sept. 18.

With Tech President R.C. Goodwin recuperating from surgery, responsibilities of the President's Office have been divided among Dr. W.M. Pearce, academic vice-president; Marshall L. Pennington, vice-president and comptroller; and J. Roy Wells, assistant to the president. The division of responsibilities will remain in effect until Dr. Goodwin returns to the President's Office.

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MAILING SCHEDULE FOR

Sept 11-16, 1961

DAY LOCALS FAMILIES WIRE SERVICE WEEKLY PERSONAL NT'S BOARD TELOPS EXPLANATION (

[illegible]

Texas Technological College
Department of Public Information
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Texas Tech will open its gates to learning today (Sept. 13) as the first of more than 9,000 students begin registration for the fall semester.

Enrollment priority for returning Tech students and college transfers will be based on their previous college grades.

Registration for day classes is scheduled from 8 a.m. to 12 noon and 1:30 to 5 p.m. today. Persons signing up in the evening program will register from 5 to 7 p.m.

Enrollment in day classes will continue from 8 a.m. to 12 noon Thursday, with a moratorium that afternoon for officials to catch up. Evening program registration will again be held Thursday from 5 to 7 p.m.

Day registration is scheduled the same on Friday as on Wednesday. On Saturday, all students--be they in regular classes, evening classes or Saturday-only classes--will register from 8 a.m. to 12 noon.

Classes will begin next Monday.

Tech officials have raised their guesses on fall enrollment from the mid-9,000's to high 9,000's, with a remote possibility of the student body reaching 10,000.

Enrollment last fall was 9,178.

Entering freshmen will wind up three days of orientation and testing with Tech-sponsored parties and an open house in the Union building at 8:30 p.m. today.

On Thursday night, Lubbock churches will welcome all students with open houses.

The opening pep rally of the fall semester is scheduled at 7:30 p.m. Friday at the Southwest Conference Circle and an all-college dance, sponsored by the Tech Union will follow at 8 p.m. in Lubbock Municipal Coliseum.

Texas Technological College
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Texas Tech's top entering freshmen will have opportunities to pick up college credit in a matter of minutes today and Wednesday (Sept. 12-13).

Advanced standing exams will be given in English, math and chemistry as part of Tech's increasing emphasis on special opportunities for students who have proved their academic abilities.

A student who passes an advanced standing exam in a given subject will receive college credit for a semester-long course and will be that much closer to a bachelor's degree.

The special exams are part of Tech's freshman orientation and testing program that extends through Wednesday. More than 2,500 entering freshmen-- the largest beginning class in Tech history-- is participating in orientation activities.

Registration for the fall semester will get underway Wednesday and extend through Saturday morning. Classes will begin Monday, Sept 18.

Enrollment is expected to climb into the high-9000's or perhaps even 10,000 this fall. Last fall Tech was the second-largest state supported college or university in Texas with 9,178 students.

The first advanced standing exam for freshman will be a chemistry test at 7:45 a.m. today in Chemistry building 101. An algebra test will follow at 10 a.m. in Textile Engineering building 108. A trigonometry test will be given there at 1:30 p.m.

(More)

2- Tech opening

An advanced standing exam in English is scheduled at 8:30 a.m. Wednesday in Classroom and Office building 122. Information sheets on the advanced standing exams are available in the dormitories and Union building.

Tech's fall semester started Monday morning, when new students covered the Administration building green for an orientation session.

The crowd there was no larger than in the past because many beginning students had come by the campus in the summer to take placement tests.

The rest of Monday was taken up with testing and academic advisement for new students.

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Texas Tech students will be able to pick up their 1961 editions of the La Ventana beginning at 8:15 a.m. today (Tuesday), Phil Orman, Tech student publications director, has announced.

Distribution will be in room 106 of the Journalism building from 8:15 to 11:30 a.m. and 1:15 to 4:30 p.m. today Wednesday, Thursday, Friday and Saturday morning.

The 1961 edition features 606 pages, 12 pages of which include four-color illustrations on the covers. Editors were Ellen Venable of Houston and Pat Porter of Dallas. Travis Harrell of Andrews was chief photographer.

Divided into 12 sections that have a magazine format, the new La Ventana covers the entire academic year from freshman orientation to graduation and includes fiction stories in several of the magazines.

Orman said students wishing to pick up the yearbook for other students must bring a signed statement giving permission to take delivery of a La Ventana for another person.

###

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Texas Tech is joining ~~the~~ several hundred colleges and universities across the country in offering ~~for~~ credit "The New Biology", a television series ~~66~~ 160 half-hour programs.

Home viewers who register with Tech for credit may watch the class telecasts scheduled to be broadcasted by KDUB beginning Sept. 25 at 7:15 a.m. Mondays through Fridays.

They will meet at Tech each Saturday of the fall and spring semesters ~~for~~ laboratories and seminars. A student in the course must complete both semesters before receiving the six semester hours of academic credit available under the cooperative arrangement.

Anyone seeking college credit for the course at Tech must go through regular registration procedures and must not be taking any other resident courses at Tech.

Dr. Paul Prior of the Tech biology department is in charge of the course.

"The New Biology" will be taught by Professor Ray Koppelman, award winning University of Chicago biochemist. Guest authorities in the biological sciences from other universities will join Dr. Koppelman from time to time during the year.

The series is the first College of the Air credit course to be presented under the auspices of Learning Resources Institute in association with institutions of higher learning throughout the country.

(More)

2--TV Course

To date, 182 CBS Television Network affiliates throughout the nation are scheduled to carry the program, with additional educational and commercial stations still to be added.

"The New Biology" will cover basic material introductory to understanding the basis of all life.

In addition, it will study the geological time scale and examine fossils of the Paleozoic, Mesozoic and Cenozoic periods. It will deal with the effects of radiation. It will look at the population explosion. It will even look into the meaning of race and culture.

###

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LUBBOCK --Rush week activities climaxed at Texas Tech with the pledging of 290 women by 11 national Greek-letter social sororities here.

Bids were excepted by the following women from Dallas.

ALPHA CHI OMEGA

Judy Brooks - 2840 McFarlin

Connie Lynn Harvey- 4204 Shore Crest Drive

Donna Smith - 3017 Parker Drive

ALPHA PHI

Peggy Bradley - 10823 Cromwell

Nancy V. Carlock - 915 Cordova

Vickie Davis - 6606 Prestonshire

Particia Ginn - 9530 Ash Creek Drive

Barbara Anne Holloway - 334 South Mont Clair

Rhona Sue Koepf - 5937 Sherry Lane

DELTA DELTA DELTA

Fran Fuqua - 5839 Meadowcrest

Susanne E. Kersey - 6007 Stefani

DELTA GAMMA

Sharon Kay Dudley - 6927 Cornelia Lane

Donna Herold - 6833 Carolyncrest

Linda Louise Scott - 6117 Kenwood

GAMMA PHI BETA

Carol Barrett - 10540 Lakemere

Pat Deason - 5757 Preston Haven

Carolyn Ruth Traylor - 1448 Celeste Drive

(More)

2 - Dallas Pledges

KAPPA ALPHA THETA

Dianne Carrell - 11224 Wonderland Trail

Carol Fursman - 10106 Inwood

Barbara Hill - 13533 Sprucewood Drive

Mary Kindle - 2900 Westminster

Beth Reavis - 3260 Merrell Road

Jane Van Maanen - 4657 Southern

KAPPA KAPPA GAMMA

Donna Aigner - 11511 Sonnet Drive

Mary Ann Gleason - 10142 Coppedge Lane

Jane Loughmiller - 3833 Meadowdale

Kathy Osthoff - 6020 Richmond Avenue

PHI MU

Sally Logan - 4231 Alta Vista Lane

PI BETA PHI

Patricia Burns - 4411 Emerson

Becky Madole - 3644 McFarlin

Pauline Richardson - 4400 Lakeside Drive

SIGMA KAPPA

Carrol Ann Taylor - 4815 West Stanford

Pat Walker - 8422 Ridgelea

ZETA TAU ALPHA

Suzanne Chaney - 3717 Euclid

Lana Hamilton - 7006 Lakewood Blvd.

Tana Karen Tolleson - 6327 Northport

Ann Vanderwoude - 3817 Maplewood

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ALPHA CHI OMEGA

Betty Koppa - 2248 Jean

Beverly McMurrey - 7540 Tipps

Susan Manning - 6207 Wynwood Lane

ALPHA PHI

Barbara Anne Bescher - 12023 Surrey Lane

Mary Ellen Cavanaugh - 4042 Falkirk

Elizabeth Cook - 11430 Endicott

Connie Crenshaw - 5612 Harriet Apt. # 5

Emily Anne Croom - 4054 Grennoch

Beverly Kay Diggs - 4509 Waycross Drive

Carolyn S. Kelly - 2326 Gramercy

Claudia Ludwig - 4958 Wigton Drive

DELTA GAMMA

Carolyn Lee Bruns - 243 Plantation Bd.

Darleen Parlette - 3522 Marrick

Carol Roach - 10601 Willowgrove Drive

Patsy Rohrdanz - 8250 Bonner Drive

Diane M. Scoggins - 209 Mayerling Drive

Karen Sue Smith - 4016 Oberlin

GAMMA PHI BETA

Loysanne Slaughter - 7067 Academy

Barbara Teal - 4002 Drummond

(More)

2- Houston Pledges

KAPPA ALPHA THETA

Gail Elliott - 73 Huntley

Kitty P. Steele - 4646 Ingersoll

KAPPA KAPPA GAMMA

Beverly Earl - 6126 Sugar Hill

Janet Hetherington - 7918 Fairdale Lane

Edie Luckel - 1307 Castle Court

Cynthia Strawn - 5627 Deliver

PHI MU

Pat Dyer - 2419 Brazoria

Nancy Kay Neil - 3112 Locke Lane

PI BETA PHI

Martha Chapman - 3825 Drummond

Claudia Grace Raney - 714 Pinehaven

SIGMA KAPPA

Tommie Arnold - 702 Christine

Lynda Emmert - 4018 University

Sallie Ilseng 3610 Elm Ridge

Kay Phelps - 4006 Amherst

Beverly Statham - 10823 Moonlight Drive

Judy Tritico - 6135 Wakeforest

ZETA TAU ALPHA

Barbara Lou Barker - #9 Chuckanut Lane

Carol Biering - 11602 Blalock Forest

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GAMMA PHI BETA

Julie Bradley - 3713 Lewis Lane

Sally White - 5100 Farmers Lane

KAPPA KAPPA GAMMA

Sharon Vinyard - 1724 Western

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Bids were excepted by the following women from Fort Worth:

ALPHA CHI OMEGA

Linda Lou Billings - 3687 Encanto Drive
Lynda Louise Keeton - 3850 Pelham Road
Sharon Sue Webb - 3228 Spanish Oak Drive

ALPHA PHI

~~Pamela~~ Wheeler - 3909 Sydney

DELTA DELTA DELTA

Cecilee Cope - 3604 Gordon
Sheila Fletcher - 1505 Felix
Joyce Oliver - 2617 Hartwood Drive
DeVonna Suitt - 2816 Sierra Drive

DELTA GAMMA

Jacquelyn Barhydt - 1226 West Shaw
Linda Faye Booker - 912 Blandin
Lynne M. Boswell - 2004 Warner Road
Carol Ann Scroggie - 3801 Arundel

GAMMA PHI BETA

Peggy Brownlow - 4228 Whitfield
Lana J. Schultz - 3924 Bryce

KAPPA KAPPA GAMMA

Joan C. Grinnell - 3800 Monticello Drive

PHI MU

Nancy Jo Morris - 64 Lambeth Lane

SIGMA KAPPA

Judith Ann Roberts - 3350 Cordone

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

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ALPHA CHI OMEGA

BORGER--Betty Ann Newby, Box 602

PAMPA--Mary Juliet Roberts, 2301 Christine

ALPHA PHI

DUMAS--Carolyn Fowler, 301 Maddox Ave.

LEVELLAND--Gaylan Cole, 1408 9th

POST--Eddie Carpenter, 811 W. 13th

DELTA DELTA DELTA

BORGER--Mary Ann Schmitz, 1304 Davis

HALE CENTER--Kay Karrh, Route 2

MULESHOE--Yuvonda Tayler, Route 2, Box 46

PAMPA--Karen Capps, 2704 Rosewood

ZETA TAU ALPHA

BROWNFIELD--Latrice Teague, 621 E. Rempto

O'DONNELL--Jo Anne Lacy, Route 2, Box 18

PLAINVIEW--Suanna Reed

KAPPA KAPPA GAMMA

DIMMITT--Mary Behrends, Route 4

PLAINVIEW--Sally Wagner, 606 West 9th

PI BETA PHIBET

PI BETA PHI

ABERNATHY--Darlene McDougal, Route 1

PLAINVIEW--Carol Ann Norman, 1301 West 11th

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GAMMA PHI BETA

CANADIAN--Joyce Lansdown, 515 Wasita

PLAINVIEW--Judy Graham, 2401 West 12th

Rosemary Zeleny, 1201 West 7th

KAPPA ALPHA THETA

PETERSBURG--Judy Scarborough, Route 1

PLAINVIEW--Nelda McQuien, 2606 West 11th

Randee N. Taylor, 1315 Smythe

Jayne Tudor, Route 1

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ODESSA--Patricia Barron, 1301 South Grant
Mary Kathryn Mays, 3705 Holley

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Judy Marie Vilven, 2201 Ward
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OZONA--Nancy F. Friend

SAN ANGELO--Trudy Fox, 1817 Martin

SANDERSON--Joan Wood

(More)

2--Sororities Pledges

DELTA GAMMA

ABILENE--Carol Kerfoot, 101 Green Meadows
Sharon Sanderson, 2742 South 11th

ANTON-- Holly Hunt, Box 366

MIDLAND--Beverly Beuck, 3003 Sentinel

KAPPA KAPPA GAMMA

ABILENE--Nancy Shoemaker, 1501 Sylvan
Nell Anne Walter, 4090 Monticello

MIDLAND--Ann S. Mallan, 2307 Gulf

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PHI MU

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Camella Moore, 1905 W. Tennessee

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BIG LAKE-- Judy Faye Dorsey, Sterling City Route

FL PASO--Rebecca L. Prather, 4253 Hampshire
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GALVESTON--Virginia Seinsheimer, 4809 Woodrow
GRAND PRAIRIE--Patsy Wyatt, 922 S.W. Fourth
GREENVILLE--Renda Graham, Route 1
SAN ANTONIO--Wanda Yeargan, 2333 W. Gramercy
STEPHENVILLE--Scherry Faye Stephens, 174 S. McIlhaney
WACO--Cynthia Myrick, 2122 Harring
WICHITA FALLS--Arlene Funston, 2007 Arthur

ALPHA PHI:

BELLAIRE--Lynda Tipton, 809 S. Atwell
IRVING--Jane Batson, 1719 Sunnybrook Lane
SIMONTON--Jean Madsen, Box 54
VERNON--Suzanne Summerour, Box 1212
VICTORIA--Kay Cook, 2203 College Dr.

DELTA DELTA DELTA

AUSTIN--Dorothy Ann Wheeler, 1510 Forest Trail
ENNIS--Carol Lou Burden, 605 N. Preston
GALVESTON--Lady Jane Henry, 3828 P ½
GRAHAM--Ann M. Vick, 711 Park
SHERMAN--Beverly Bryant, 823 W. College

(more)

2--Sororities Rush

DELTA DELTA DELTA (con't.)

SINTON--Mary Catherine Johnson, Box 818

WICHITA FALLS--Jan Karren Mayo, 4204 Hughes

WICHITA FALLS--Melinda Kay Sanders, 1806 Wilson

ZETA TAU ALPHA

AUSTIN--Maryneil Ward, 1303 Kent Lane

BEEVILLE--Judith Ann Neal

RICHARDSON--Patsy Alice Morgan, 211 Lois Lane

RICHARDSON--Beverly Waggoner, 209 Betty Drive

RICHARDSON--Karen Gaston, 638 Westwood

ROBSTOWN--Linda Ann Nolan, 508 E. Avenue H

WEATHERFORD--Anita Edmiston, Route 1

WICHITA FALLS--Carol Louise Henderson, 1613 Easy

DELTA GAMMA

BELLAIRE--Rande Kendall, 111 Berkshire

CLEBURNE--Susan Elizabeth Daniel, Box 52

CORPUS CHRISTI--Dorothy Gates, 325 Cole

RICHARDSON--Betty Stewart, 500 West Shore

SAN ANTONIO--Jackie Knight, 635 Robinhead

KAPPA KAPPA GAMMA

CLEBURNE--Nan Taylor, 1302 W. Henderson

KILLEEN--Pennelopye Little, 501 E. Dean

LONGVIEW--Louise Lehnhard, 1208 Dixon

SAN ANTONIO--Karen Rhew, 336 Quill Drive East

SEGUIN--Barbara White, 712 E. College St.

WACO--Judith Richerson, 2333 Mt. Carmel Dr.

PHI MU

LIBERTY--Gwyne Garner

SAN ANTONIO--Susan Marsh, 603 Lookout Drive

(more)

3--Sororities Rush

PI BETA PHI

BELLAIRE--Cathie Thompson, 537 Cascade
BRECKENRIDGE--Margaret Ann Mehaffey, Box 773
CLEBURNE--Martha Jean Walls, Route 1
CLEBURNE--Rosemary Paterson, 306 Bellevue
HERMLEIGH--Virginia Murphy, Route 1
LANCASTER--Mary Lee Henry, 328 S. Centre
LIBERTY--Carol Dennison, Route 1
MARBLE FALLS--Jan Joost, Cypress Mill R.R.
ROCKSPRINGS--Connie Mitchell, Box 264
SABINAL--Rebecca Parker, Box 31

SIGMA KAPPA

CORPUS CHRISTI--Barbara Vest, 761 Ashland Drive
MESQUITE--Sandra Hamm, 1013 Bryon Street
SAN ANTONIO--Peggy Pedigo, 302 Kennedy

GAMMA PHI BETA

BELLAIRE--Sandra Spiller, 4930 Valerie
BONHAM--Janet Ruth Johnson, 105 W. Evans Ave.
BROWNWOOD--Sondra Ann Powell, 2008 12th
CORPUS CHRISTI--Sandra Higginbotham, 513 Williamson Place
GREENVILLE--Joy Martin, 5415 Wesley
HARLINGEN--Linda Edie, 2001 Elmwood
SEYMOUR--Gloria Jeanne Martin, Box 1190

KAPPA ALPHA THETA

AUSTIN--Sally Sheffield, 2305 Bowman

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

John H. Reese, assistant dean of Texas Tech's School of Business Administration, has been appointed to the Pre-Law Advisory Committee of the State Junior Bar of Texas.

Announcement of the appointment was made by Ben Pickering Dallas, president of the State Junior Bar.

After earning a Bachelor of Business Administration degree and then his law degree from the Southern Methodist University Law School in 1954, he was associated with the law firm of Worsham, Forsythe & Riley in Dallas.

Prior to joining the Tech faculty in 1957, Reese served two years as a lieutenant in the Judge Advocate General Corps at Fort Monmouth, N.J., and Fort Hood.

His first position at Tech was an instructor in business law, real estate law, and oil and gas law. His academic rank is now assistant professor of finance.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

ATTENTION OIL EDITORS

LUBBOCK, --Texas Tech has received a \$1,000 grant from Gulf Oil Corp. for unrestricted use by the Tech geology department.

J.A. Hord, exploration manager of Gulf's Midland district, presented the grant to Dr. W.M. Pearce, Tech academic vice-president, and Dr. F. Alton Wade, geology department head.

"Often activities of an academic department can be expedited by having supplemental funds available," Dr. Pearce said in accepting the gift. "We are grateful to Gulf Oil Corp. for helping us in this way."

Dr. Wade said his department "appreciates the interest of Gulf in ~~the~~ improving training and research in geology and other college work."

Tech is one of 51 colleges and universities in the United States to be awarded such departmental grants by Gulf this year. The grants were made to eight Texas institutions.

The departmental assistance grants represent one phase of Gulf's Aid to Education program, which this year will total approximately \$375,000.

Other educational assistance programs include merit scholarships, faculty salary supplementation, direct grants to independent colleges, graduate fellowships, and employe gift-matching.

The 1961 grant to the Tech geology department was requested by the Domestic Element of the Gulf Production Department and approved by Gulf's Production Council and Education Committee.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

ATTN: Business Editors

LUBBOCK -- A special short-course in administrative management for owners and operators of area small businesses is being scheduled by the Texas Tech School of Business Administration.

Dr. George Heather, Tech business administration dean, said the short course will begin a series of eight meetings Oct. 10. The sessions will be conducted Tuesday evenings from 7:30 to 10 p.m. and will conclude on Nov. 28.

Purpose of the short course is to help businessmen learn practical modern management principles and to operate their businesses more effectively by applying those principles, Dr. Heather said.

Cooperating with Tech in presenting the course are the Small Business Administration, the Lubbock Chamber of Commerce and Board of City Development and the Retail Merchants Assn.

Fee for the eight-week course is \$40 and enrollment will be limited to 40 persons to insure individual participation. The fee includes cost of all necessary instructional materials.

Topics to be discussed during the short course include "Your Job as a Manager," "Financing Your Business," "Your Financial Records," "Your Profits," "Your Business Letters," "Increasing Your Sales," and "Know Your Market."

Members of the short course advisory committee include Dean Heather, Vernon "Buddy" Barron, vice-president of Caprock Investment Co.; Earl Kerr, Retail Merchants Assn. manager; Jack Teddlie, Small Business Administration; Dick Moseley, assistant manager of Lubbock Chamber of Commerce, and John Reese, assistant dean of Tech's School of Business Administration. Additional information about the course may be obtained by calling Reese at PO-5-8541, Ext. 400.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

ATTN: Farm / Ranch Editors

LUBBOCK, --J.P. Smith, Texas Tech Research Farm manager, has been elected president of the Texas Beef Cattle Improvement Assn.

Other new officers for 1961-62 are Carl Martin, Menard; N.M. Mitchell, Sanderson; and Fred Finch, Dalhart, all vice-presidents; and L.A. Wright, Laredo, secretary-treasurer.

Smith has been closely connected with the association since its beginning in 1955, serving as one of its representatives to Performance Registry International in 1959-60.

The Texas association is the official certification organization for all performance-tested beef cattle in the state.

Smith said the association plans to develop meat carcass demonstrations, using the new PRI carcass evaluation standards.

Persons interested in performance testing and sire carcass evaluation through the association should contact their county agents or an officer of the association, Smith added.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

ATTN: Education Editors

Interested in the mysteries of the Middle East?

One way to learn more about the millions of peoples in the lands of oil and sand is to enroll in a special non-credit course in Arabic being offered this semester at Texas Tech.

Persons interested in taking the free course should contact Tech's foreign language department before Tuesday (Sept. 19) when the first evening class will be held.

Teachers of the "Arabic for Beginners" course will be Naji Bassam, a native of Bagdad, Iraq, and Fuad Khorsheed, from Kuwait.

The course will be offered from 7 to 8:30 p.m. each Tuesday during the fall semester. This is the second time Arabic has been offered at Tech. During the past academic year a similar course was conducted by Dr. M.A. Bassam, professor of math and brother of Naji Bassam who will be co-teacher of the course this semester. Classes will be held in Administration Bldg. 218.

"An introductory course in Arabic can be important for many reasons," said Naji Bassam. "It may serve as a channel for better understanding between the Americans and Arabs and it may be important for any engineer or businessman who works with oil companies or any other firm in the Arab world."

Bassam noted that Arabic language courses have been established recently at the University of Michigan, Wayne University, Princeton University and others. Arabic has also been introduced in the Utah public schools.

(More)

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK --Thirty-one South Plains businessmen began matching wits Thursday (Sept. 14) in theoretical competition sponsored by Texas Tech and the University of Texas.

The men, representing eight area firms, gathered in the Union building to start the competition, which will last three months.

The contest is a small business game developed by the University's Bureau of Business Research. Purpose is to give practice in careful, over-all planning and forecasting in a theoretical situation.

Making the game possible is an electronic computer on the University campus in Austin. It can correlate several years of business experiences in a short time.

Participants at Tech are divided into business teams of three to five. Each week for the next three months, the teams will make their management decisions in a variety of situations and send the results to Austin to be fed competitively into the UT computer.

Dr. Charles T. Clark, who teaches business statistics at the University, joined Dr. Fred Norwood of the Tech School of Business Administration in getting the competition started here.

The game is being tested as a training device in seven Texas cities. Others are Beaumont, Dallas, El Paso, Fort Worth, Houston and San Antonio.

###

2 -- Course in Arabic

Bassam is a graduate of Bagdad University where he majored in law. After practicing law for two years he joined the Iraqi government as a legal advisor in the customs-excise department. He studied public administration at the University of Arizona before coming to Tech last Spring to do graduate work in government.

Fuad Khorsheed, a native of Palestine before moving to Kuwait in 1951, has lived in the United States four years. He is a senior in civil engineering and math at Tech and president of the American-Arab club on campus. He attended East Texas State College before coming to Tech.

Bassam taught Arabic in the U.S. Army Language School at Monterey, Calif., this past summer. He expects to use classical literature in teaching Arabic as well as audio-aural techniques used in modern language study. Dr. Bassam will also assist in teaching the classes.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK --The never ending spirit of Texas Tech has extended 4,000 miles from Lubbock to the Azores, causing one ex-student to do another a great favor.

Air Force Capt. Billy F. Harris, a member of the Class of 1952, lost his class ring while relaxing on the beach at Terceria Island, Azores.

A weather officer since entering active duty after earning his commission in Tech AF ROTC, Harris wore his ring with pride during the nine years since graduating from Tech.

Quite naturally he literally turned his household up side down with the help of his wife -- the former Betty Fern Hall of Lubbock -- looking for the ring before deciding he lost it on the beach.

Another Techsan relaxed on that beach in the Azores, too.

In so doing, Chief M-Sgt. A.G. Pinkston caught the gleam of gold in the sand and picked up a class ring from his alma mater. Also a member of the Class of '52 Pinkston is on temporary duty at the Azores refueling base with his armament and electronics maintenance squadron, a Strategic Air Command outfit.

Then he initiated the search for the owner with these words in a letter to Tech officials:

"I have found a Texas Tech class ring here on the beach at Lajes and would like very much to return it to its rightful owner. Being a Tech graduate myself and having lost my class ring several years ago, I know something of the feelings of the owner of this one."

(More)

2--Lost ring

He described the ring in detail -- Year: 1952; Degree: B.S.; Initials: BFH; Stone color: red (with a gold double T); Size; 10½. The registrar's office forwarded the letter to Wayne James, secretary of Tech's Ex-Students Assn. With the assistance of Conner Cole, Tech bookstore manager, they traced the ownership to Capt. Harris.

They immediately contacted the officer's parents in Breckenridge, where Harris happened to be visiting after completing his two years of duty on the tiny island.

"If that letter had been two days later coming, I'd have already ordered another ring," Harris said. He planned to do so while visiting his wife's parents in Lubbock.

Pinkston, formerly of Levelland, majored in elementary education at Tech. His wife, the former Nina R. Phagan of Perryton, graduated from Tech in 1951 with a B.A. degree in English. Mrs. Harris is also a Tech graduate, earning her degree in home economics in 1952.

Capt. and Mrs. Harris, who have a son, James Clyde, aged 7, adopted a German boy, Martin, aged 2, and a Portugese girl, Linda, aged 1.

The Pinkstons are stationed at Lockbourne AFB, Ohio.

###

Sent. 11 - 16, 1961

TOTALS

9/11/61

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Texas Tech will open its gates to learning today (Sept. 13) as the first of more than 9,000 students begin registration for the fall semester.

Enrollment priority for returning Tech students and college transfers will be based on their previous college grades.

Registration for day classes is scheduled from 8 a.m. to 12 noon and 1:30 to 5 p.m. today. Persons signing up in the evening program will register from 5 to 7 p.m.

Enrollment in day classes will continue from 8 a.m. to 12 noon Thursday, with a moratorium that afternoon for officials to catch up. Evening program registration will again be held Thursday from 5 to 7 p.m.

Day registration is scheduled the same on Friday as on Wednesday. On Saturday, all students--be they in regular classes, evening classes or Saturday-only classes--will register from 8 a.m. to 12 noon.

Classes will begin next Monday.

Tech officials have raised their guesses on fall enrollment from the mid-9,000's to high 9,000's, with a remote possibility of the student body reaching 10,000.

Enrollment last fall was 9,178.

Entering freshmen will wind up three days of orientation and testing with Tech-sponsored parties and an open house in the Union building at 8:30 p.m. today.

On Thursday night, Lubbock churches will welcome all students with open houses.

The opening pep rally of the fall semester is scheduled at 7:30 p.m. Friday at the Southwest Conference Circle and an all-college dance, sponsored by the Tech Union, will follow at 8 p.m. in Lubbock Municipal Coliseum.

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/12/61

Texas Tech's top entering freshmen will have opportunities to pick up college credit in a matter of minutes today and Wednesday (Sept. 12-13).

Advanced standing exams will be given in English, math and chemistry as part of Tech's increasing emphasis on special opportunities for students who have proved their academic abilities.

A student who passes an advanced standing exam in a given subject will receive college credit for a semester-long course and will be that much closer to a bachelor's degree.

The special exams are part of Tech's freshman orientation and testing program that extends through Wednesday. More than 2,500 entering freshmen-- the largest beginning class in Tech history-- is participating in orientation activities.

Registration for the fall semester will get underway Wednesday and extend through Saturday morning. Classes will begin Monday, Sept 18.

Enrollment is expected to climb into the high-9000's or perhaps even 10,000 this fall. Last fall Tech was the second-largest state supported college or university in Texas with 9,178 students.

The first advanced standing exam for freshman will be a chemistry test at 7:45 a.m. today in Chemistry building 101. An algebra test will follow at 10 a.m. in Textile Engineering building 108. A trigonometry test will be given there at 1:30 p.m.

(More)

2- Tech opening

An advanced standing exam in English is scheduled at 8:30 a.m. Wednesday in Classroom and Office building 122. Information sheets on the advanced standing exams are available in the dormitories and Union building.

Tech's fall semester started Monday morning, when new students covered the Administration building green for an orientation session.

The crowd there was no larger than in the past because many beginning students had come by the campus in the summer to take placement tests.

The rest of Monday was taken up with testing and academic advisement for new students.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/11/61

Texas Tech students will be able to pick up their 1961 editions of the La Ventana beginning at 8:15 a.m. today (Tuesday), Phil Orman, Tech student publications director, has announced.

Distribution will be in room 106 of the Journalism building from 8:15 to 11:30 a.m. and 1:15 to 4:30 p.m. today Wednesday, Thursday, Friday and Saturday morning.

The 1961 edition features 606 pages, 12 pages of which include four-color illustrations on the covers. Editors were Ellen Venable of Houston and Pat Porter of Dallas. Travis Harrell of Andrews was chief photographer.

Divided into 12 sections that have a magazine format, the new La Ventana covers the entire academic year from freshman orientation to graduation and includes fiction stories in several of the magazines.

Orman said students wishing to pick up the yearbook for other students must bring a signed statement giving permission to take delivery of a La Ventana for another person.

###

9/12/61

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Texas Tech is joining several hundred colleges and universities across the country in offering for credit "The New Biology", a television series of 160 half-hour programs.

Home viewers who register with Tech for credit may watch the class telecasts scheduled to be broadcast by KDUB beginning Sept. 25 at 7:15 a.m. Mondays through Fridays.

They will meet at Tech each Saturday of the fall and spring semesters for laboratories and seminars. A student in the course must complete both semesters before receiving the six semester hours of academic credit available under the cooperative arrangement.

Anyone seeking college credit for the course at Tech must go through regular registration procedures and must not be taking any other resident courses at Tech.

Dr. Paul Prior of the Tech biology department is in charge of the course.

"The New Biology" will be taught by Professor Ray Koppelman, award winning University of Chicago biochemist. Guest authorities in the biological sciences from other universities will join Dr. Koppelman from time to time during the year.

The series is the first College of the Air credit course to be presented under the auspices of Learning Resources Institute in association with institutions of higher learning throughout the country.

(More)

2--TV Course

To date, 182 CBS Television Network affiliates throughout the nation are scheduled to carry the program, with additional educational and commercial stations still to be added.

"The New Biology" will cover basic material introductory to understanding the basis of all life.

In addition, it will study the geological time scale and examine fossils of the Paleozoic, Mesozoic and Cenozoic periods. It will deal with the effects of radiation. It will look at the population explosion. It will even look into the meaning of race and culture.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

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GREENVILLE--Renda Graham, Route 1

SAN ANTONIO--Wanda Yeargan, 2333 W. Gramercy

STEPHENVILLE--Scherry Faye Stephens, 174 S. McIlhaney

WACO--Cynthia Myrick, 2122 Harring

WICHITA FALLS--Arlene Funston, 2007 Arthur

ALPHA PHI:

BELLAIRE--Lynda Tipton, 809 S. Atwell

IRVING--Jane Batson, 1719 Sunnybrook Lane

SIMONTON--Jean Madsen, Box 54

VERNON--Suzanne Summerour, Box 1212

VICTORIA--Kay Cook, 2203 College Dr.

DELTA DELTA DELTA

AUSTIN--Dorothy Ann Wheeler, 1510 Forest Trail

ENNIS--Carol Lou Burden, 605 N. Preston

GALVESTON--Lady Jane Henry, 3828 P ½

GRAHAM--Ann M. Vick, 711 Park

SHERMAN--Beverly Bryant, 823 W. College

(more)

2--Sororities Rush

DELTA DELTA DELTA (con't.)

SINTON--Mary Catherine Johnson, Box 818

WICHITA FALLS--Jan Karren Mayo, 4204 Hughes

WICHITA FALLS--Melinda Kay Sanders, 1806 Wilson

ZETA TAU ALPHA

AUSTIN--Maryneil Ward, 1303 Kent Lane

BEEVILLE--Judity Ann Neal

RICHARDSON--Patsy Alice Morgan, 211 Lois Lane

RICHARDSON--Beverly Waggoner, 209 Betty Drive

RICHARDSON--Karen Gaston, 638 Westwood

ROBSTOWN--Linda Ann Nolan, 508 E. Avenue H

WEATHERFORD--Anita Edmiston, Route 1

WICHITA FALLS--Carol Louise Henderson, 1613 Easy

DELTA GAMMA

BELLAIRE--Rande Kendall, 111 Berkshire

CLEBURNE--Susan Elizabeth Daniel, Box 52

CORPUS CHRISTI--Dorothy Gates, 325 Cole

RICHARDSON--Betty Stewart, 500 West Shore

SAN ANTONIO--Jackie Knight, 635 Robinhead

KAPPA KAPPA GAMMA

CLEBURNE--Nan Taylor, 1302 W. Henderson

KILLFEN--Pennelopye Little, 501 E. Dean

LONGVIEW--Louise Lehnhard, 1208 Dixon

SAN ANTONIO--Karen Rhew, 336 Quill Drive East

SEGUIN--Barbara White, 712 E. College St.

WACO--Judith Richerson, 2333 Mt. Carmel Dr.

PHI MU

LIBERTY--Gwyne Garner

SAN ANTONIO--Susan Marsh, 603 Lookout Drive

(more)

3--Sororities Rush

PI BETA PHI

BELLAIRE--Cathie Thompson, 537 Cascade
BRECKENRIDGE--Margaret Ann Mehaffey, Box 773
CLEBURNE--Martha Jean Walls, Route 1
CLEBURNE--Rosemary Paterson, 306 Bellevue
HERMLFIGH--Virginia Murphy, Route 1
LANCASTER--Mary Lee Henry, 328 S. Centre
LIBERTY--Carol Dennison, Route 1
MARBLE FALLS--Jan Joost, Cypress Mill R.R.
ROCKSPRINGS--Connie Mitchell, Box 264
SABINAL--Rebecca Parker, Box 31

SIGMA KAPPA

CORPUS CHRISTI--Barbara Vest, 761 Ashland Drive
MESQUITE--Sandra Hamm, 1013 Bryon Street
SAN ANTONIO--Peggy Pedigo, 302 Kennedy

GAMMA PHI BETA

BELLAIRE--Sandra Spiller, 4930 Valerie
BONHAM--Janet Ruth Johnson, 105 W. Evans Ave.
BROWNWOOD--Sondra Ann Powell, 2008 12th
CORPUS CHRISTI--Sandra Higginbotham, 513 Williamson Place
GREENVILLE--Joy Martin, 5415 Wesley
HARLINGEN--Linda Edie, 2001 Elmwood
SEYMOUR--Gloria Jeanne Martin, Box 1190

KAPPA ALPHA THETA

AUSTIN--Sally Sheffield, 2305 Bowman

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK --Rush week activities climaxed at Texas Tech with the pledging of 290 women by 11 national Greek-letter social sororities here.

Bids were excepted by the following women.

GAMMA PHI BETA

CANADIAN--Joyce Lansdown, 515 Wasita

PLAINVIEW--Judy Graham, 2401 West 12th

Rosemary Zeleny, 1201 West 7th

KAPPA ALPHA THETA

PETERSBURG--Judy Scarborough, Route 1

PLAINVIEW--Nelda McQuien, 2606 West 11th

Randee N. Taylor, 1315 Smythe

Jayne Tudor, Route 1

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Texas Technological College
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Adrian Vaughan, Director

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Bids were excepted by the following women.

ALPHA CHI OMEGA

BORGER--Betty Ann Newby, Box 602

PAMPA--Mary Juliet Roberts, 2301 Christine

ALPHA PHI

DUMAS--Carolyn Fowler, 301 Maddox Ave.

LEVELLAND--Gaylan Cole, 1408 9th

POST--Eddie Carpenter, 811 W. 13th

DELTA DELTA DELTA

BORGER--Mary Ann Schmitz, 1304 Davis

HALE CENTER--Kay Karrh, Route 2

MULESHOE--Yuvonda Taylor, Route 2, Box 46

PAMPA--Karen Capps, 2704 Rosewood

ZETA TAU ALPHA

BROWNFIELD--Latrice Teague, 621 E. Repto

O'DONNELL--Jo Anne Lacy, Route 2, Box 18

PLAINVIEW--Suanna Reed

KAPPA KAPPA GAMMA

DIMMITT--Mary Behrends, Route 4

PLAINVIEW--Sally Wagner, 606 West 9th

PI BETA PHI

ABERNATHY--Darlene McDougal, Route 1

PLAINVIEW--Carol Ann Norman, 1301 West 11th

Texas Technological College
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Adrian Vaughan, Director

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Bids were excepted by the following women from Dallas.

ALPHA CHI OMEGA

Judy Brooks - 2840 McFarlin

Connie Lynn Harvey- 4204 Shore Crest Drive

Donna Smith - 3017 Parker Drive

ALPHA PHI

Peggy Bradley - 10823 Cromwell

Nancy V. Carlock - 915 Cordova

Vickie Davis - 6606 Prestonshire

Particia Ginn - 9530 Ash Creek Drive

Barbara Anne Holloway - 334 South Mont Clair

Rhona Sue Koepf - 5937 Sherry Lane

DELTA DELTA DELTA

Fran Fuqua - 5839 Meadowcrest

Susanne E. Kersey - 6007 Stefani

DELTA GAMMA

Sharon Kay Dudley - 6927 Cornelia Lane

Donna Herold - 6833 Carolyncrest

Linda Louise Scott - 6117 Kenwood

GAMMA PHI BETA

Carol Barrett - 10540 Lakemere

Pat Deason - 5757 Preston Haven

Carolyn Ruth Traylor - 1448 Celeste Drive

(More)

2 - Dallas Pledges

KAPPA ALPHA THETA

Dianne Carrell - 11224 Wonderland Trail

Carol Fursman - 10106 Inwood

Barbara Hill - 13533 Sprucewood Drive

Mary Kindle - 2900 Westminster

Beth Reavis - 3260 Merrell Road

Jane Van Maanen - 4657 Southern

KAPPA KAPPA GAMMA

Donna Aigner - 11511 Sonnet Drive

Mary Ann Gleason - 10142 Coppedge Lane

Jane Loughmiller - 3833 Meadowdale

Kathy Osthoff - 6020 Richmond Avenue

PHI MU

Sally Logan - 4231 Alta Vista Lane

PI BETA PHI

Patricia Burns - 4411 Emerson

Becky Madole - 3644 McFarlin

Pauline Richardson - 4400 Lakeside Drive

SIGMA KAPPA

Carrol Ann Taylor - 4815 West Stanford

Pat Walker - 8422 Ridgelea

ZETA TAU ALPHA

Suzanne Chaney - 3717 Euclid

Lana Hamilton - 7006 Lakewood Blvd.

Tana Karen Tolleson - 6327 Northport

Ann Vanderwoude - 3817 Maplewood

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Texas Technological College
Department of Public Information
Adrian Vaughan Director

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Bids were excepted by the following women from Amarillo:

ALPHA CHI OMEGA:

Judy Roming - 3307 West Lawn

GAMMA PHI BETA

Julie Bradley - 3713 Lewis Lane

Sally White - 5100 Farmers Lane

KAPPA KAPPA GAMMA

Sharon Vinyard - 1724 Western

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK --Rush week activities climaxed at Texas Tech with the pledging of 290 women by 11 national Greek-letter social sororities here.

Bids were excepted by the following women from Fort Worth:

ALPHA CHI OMEGA

Linda Lou Billings - 3687 Encanto Drive

Lynda Louise Keeton - 3850 Pelham Road

Sharon Sue Webb - 3228 Spanish Oak Drive

ALPHA PHI

Pamela Wheeler - 3909 Sydney

DELTA DELTA DELTA

Cecilee Cope - 3604 Gordon

Sheila Fletcher - 1505 Felix

Joyce Oliver - 2617 Hartwood Drive

DeVonna Suitt - 2816 Sierra Drive

DELTA GAMMA

Jacquelyn Barhydt - 1226 West Shaw

Linda Faye Booker - 912 Blandin

Lynne M. Boswell - 2004 Warner Road

Carol Ann Scroggie - 3801 Arundel

GAMMA PHI BETA

Peggy Brownlow - 4228 Whitfield

Lana J. Schultz - 3924 Bryce

KAPPA KAPPA GAMMA

Joan C. Grinnell - 3800 Monticello Drive

PHI MU

Nancy Jo Morris - 64 Lambeth Lane

SIGMA KAPPA

Judith Ann Roberts - 3350 Cordone

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

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Tech with the pledging of 290 women by 11 national Greek-
letter social sororities here.

Bids were excepted by the following women from Houston.

ALPHA CHI OMEGA

Betty Koppa - 2248 Jean
Beverly McMurrey - 7540 Tipps
Susan Manning - 6207 Wynwood Lane

ALPHA PHI

Barbara Anne Bescher - 12023 Surrey Lane
Mary Ellen Cavanaugh - 4042 Falkirk
Elizabeth Cook - 11430 Endicott
Connie Crenshaw - 5612 Harriet Apt. # 5
Emily Anne Croom - 4054 Grennoch
Beverly Kay Diggs - 4509 Waycross Drive
Carolyn S. Kelly - 2326 Gramercy
Claudia Ludwig - 4958 Wigton Drive

DELTA GAMMA

Carolyn Lee Bruns - 243 Plantation Bd.
Darleen Parlette - 3522 Marrick
Carol Roach - 10601 Willowgrove Drive
Patsy Rohrdanz - 8250 Bonner Drive
Diane M. Scoggins - 209 Mayerling Drive
Karen Sue Smith - 4016 Oberlin

GAMMA PHI BETA

Loysanne Slaughter - 7067 Academy
Barbara Teal - 4002 Drummond

(More)

2- Houston Pledges

KAPPA ALPHA THETA

Gail Elliott - 73 Huntley

Kitty P. Steele - 4646 Ingersoll

KAPPA KAPPA GAMMA

Beverly Earl - 6126 Sugar Hill

Janet Hetherington - 7918 Fairdale Lane

Edie Luckel - 1307 Castle Court

Cynthia Strawn - 5627 Deliver

PHI MU

Pat Dyer - 2419 Brazoria

Nancy Kay Neil - 3112 Locke Lane

PI BETA PHI

Martha Chapman - 3825 Drummond

Claudia Grace Raney - 714 Pinehaven

SIGMA KAPPA

Tommie Arnold - 702 Christine

Lynda Emmert - 4018 University

Sallie Ilseng 3610 Elm Ridge

Kay Phelps - 4006 Amherst

Beverly Statham - 10823 Moonlight Drive

Judy Tritico - 6135 Wakeforest

ZETA TAU ALPHA

Barbara Lou Barker - #9 Chuckanut Lane

Carol Biering - 11602 Blalock Forest

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/14/61

John H. Reese, assistant dean of Texas Tech's School of Business Administration, has been appointed to the Pre-Law Advisory Committee of the State Junior Bar of Texas.

Announcement of the appointment was made by Ben Pickering Dallas, president of the State Junior Bar.

After earning a Bachelor of Business Administration degree and then his law degree from the Southern Methodist University Law School in 1954, he was associated with the law firm of Worsham, Forsythe & Riley in Dallas.

Prior to joining the Tech faculty in 1957, Reese served two years as a lieutenant in the Judge Advocate General Corps at Fort Monmouth, N.J., and Fort Hood.

His first position at Tech was an instructor in business law, real estate law, and oil and gas law. His academic rank is now assistant professor of finance.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/13/61

ATTENTION OIL EDITORS

LUBBOCK, --Texas Tech has received a \$1,000 grant from Gulf Oil Corp. for unrestricted use by the Tech geology department.

J.A. Hord, exploration manager of Gulf's Midland district, presented the grant to Dr. W.M. Pearce, Tech academic vice-president, and Dr. F. Alton Wade, geology department head.

"Often activities of an academic department can be expedited by having supplemental funds available," Dr. Pearce said in accepting the gift. "We are grateful to Gulf Oil Corp. for helping us in this way."

Dr. Wade said his department "appreciates the interest of Gulf in ~~the~~ improving training and research in geology and other college work."

Tech is one of 51 colleges and universities in the United States to be awarded such departmental grants by Gulf this year. The grants were made to eight Texas institutions.

The departmental assistance grants represent one phase of Gulf's Aid to Education program, which this year will total approximately \$375,000.

Other educational assistance programs include merit scholarships, faculty salary supplementation, direct grants to independent colleges, graduate fellowships, and employe gift-matching.

The 1961 grant to the Tech geology department was requested by the Domestic Element of the Gulf Production Department and approved by Gulf's Production Council and Education Committee.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/16/61

ATTN: Business Editors

LUBBOCK -- A special short-course in administrative management for owners and operators of area small businesses is being scheduled by the Texas Tech School of Business Administration.

Dr. George Heather, Tech business administration dean, said the short course will begin a series of eight meetings Oct. 10. The sessions will be conducted Tuesday evenings from 7:30 to 10 p.m. and will conclude on Nov. 28.

Purpose of the short course is to help businessmen learn practical modern management principles and to operate their businesses more effectively by applying those principles, Dr. Heather said.

Cooperating with Tech in presenting the course are the Small Business Administration, the Lubbock Chamber of Commerce and Board of City Development and the Retail Merchants Assn.

Fee for the eight-week course is \$40 and enrollment will be limited to 40 persons to insure individual participation. The fee includes cost of all necessary instructional materials.

Topics to be discussed during the short course include "Your Job as a Manager," "Financing Your Business," "Your Financial Records," "Your Profits," "Your Business Letters," "Increasing Your Sales," and "Know Your Market."

Members of the short course advisory committee include Dean Heather, Vernon "Buddy" Barron, vice-president of Caprock Investment Co.; Earl Kerr, Retail Merchants Assn. manager; Jack Teddlie, Small Business Administration; Dick Moseley, assistant manager of Lubbock Chamber of Commerce, and John Reese, assistant dean of Tech's School of Business Administration. Additional information about the course may be obtained by calling Reese at PO-5-8541, Ext. 400.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/14/61

ATTN: Farm / Ranch Editors

LUBBOCK, --J.P. Smith, Texas Tech Research Farm manager,
has been elected president of the Texas Beef Cattle Improvement Assn.

Other new officers for 1961-62 are Carl Martin, Menard; N.M.
Mitchell, Sanderson; and Fred Finch, Dalhart, all vice-presidents;
and L.A. Wright, Laredo, secretary-treasurer.

Smith has been closely connected with the association since
its beginning in 1955, serving as one of its representatives to
Performance Registry International in 1959-60.

The Texas association is the official certification organization
for all performance-tested beef cattle in the state.

Smith said the association plans to develop meat carcass
demonstrations, using the new PRI carcass evaluation standards.

Persons interested in performance testing and sire carcass
evaluation through the association should contact their county
agents or an officer of the association, Smith added.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/14/61

ATTN: Education Editors

Interested in the mysteries of the Middle East ?

One way to learn more about the millions of peoples in the lands of oil and sand is to enroll in a special non-credit course in Arabic being offered this semester at Texas Tech.

Persons interested in taking the free course should contact Tech's foreign language department before Tuesday (Sept. 19) when the first evening class will be held.

Teachers of the "Arabic for Beginners" course will be Naji Bassam, a native of Bagdad, Iraq, and Fuad Khorsheed, from Kuwait.

The course will be offered from 7 to 8:30 p.m. each Tuesday during the fall semester. This is the second time Arabic has been offered at Tech. During the past academic year a similar course was conducted by Dr. M.A. Bassam, professor of math and brother of Naji Bassam who will be co-teacher of the course this semester. Classes will be held in Administration Bldg. 218.

"An introductory course in Arabic can be important for many reasons," said Naji Bassam. "It may serve as a channel for better understanding between the Americans and Arabs and it may be important for any engineer or businessman who works with oil companies or any other firm in the Arab world."

Bassam noted that Arabic language courses have been established recently at the University of Michigan, Wayne University, Princeton University and others. Arabic has also been introduced in the Utah public schools.

(More)

2 -- Course in Arabic

Bassam is a graduate of Bagdad University where he majored in law. After practicing law for two years he joined the Iraqi government as a legal advisor in the customs-excise department. He studied public administration at the University of Arizona before coming to Tech last Spring to do graduate work in government.

Fuad Khorsheed, a native of Palestine before moving to Kuwait in 1951, has lived in the United States four years. He is a senior in civil engineering and math at Tech and president of the American-Arab club on campus. He attended East Texas State College before coming to Tech.

Bassam taught Arabic in the U.S. Army Language School at Monterey, Calif., this past summer. He expects to use classical literature in teaching Arabic as well as audio-aural techniques used in modern language study. Dr. Bassam will also assist in teaching the classes.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/14/61

LUBBOCK --Thirty-one South Plains businessmen began matching wits Thursday (Sept. 14) in theoretical competition sponsored by Texas Tech and the University of Texas.

The men, representing eight area firms, gathered in the Union building to start the competition, which will last three months.

The contest is a small business game developed by the University's Bureau of Business Research. Purpose is to give practice in careful, over-all planning and forecasting in a theoretical situation.

Making the game possible is an electronic computer on the University campus in Austin. It can correlate several years of business experiences in a short time.

Participants at Tech are divided into business teams of three to five. Each week for the next three months, the teams will make their management decisions in a variety of situations and send the results to Austin to be fed competitively into the UT computer.

Dr. Charles T. Clark, who teaches business statistics at the University, joined Dr. Fred Norwood of the Tech School of Business Administration in getting the competition started here.

The game is being tested as a training device in seven Texas cities. Others are Beaumont, Dallas, El Paso, Fort Worth, Houston and San Antonio.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/15/61

LUBBOCK --The never ending spirit of Texas Tech has extended 4,000 miles from Lubbock to the Azores, causing one ex-student to do another a great favor.

Air Force Capt. Billy F. Harris, a member of the Class of 1952, lost his class ring while relaxing on the beach at Terceira Island, Azores.

A weather officer since entering active duty after earning his commission in Tech AF ROTC, Harris wore his ring with pride during the nine years since graduating from Tech.

Quite naturally he literally turned his household up side down with the help of his wife -- the former Betty Fern Hall of Lubbock -- looking for the ring before deciding he lost it on the beach.

Another Techsan relaxed on that beach in the Azores, too.

In so doing, Chief M-Sgt. A.G. Pinkston caught the gleam of gold in the sand and picked up a class ring from his alma mater. Also a member of the Class of '52 Pinkston is on temporary duty at the Azores refueling base with his armament and electronics maintenance squadron, a Strategic Air Command outfit.

Then he initiated the search for the owner with these words in a letter to Tech officials:

"I have found a Texas Tech class ring here on the beach at Lajes and would like very much to return it to its rightful owner. Being a Tech graduate myself and having lost my class ring several years ago, I know something of the feelings of the owner of this one."

(More)

2--Lost ring

He described the ring in detail -- Year: 1952; Degree: B.S.; Initials: BFH; Stone color: red (with a gold double T); Size: 10½. The registrar's office forwarded the letter to Wayne James, secretary of Tech's Ex-Students Assn. With the assistance of Conner Cole, Tech bookstore manager, they traced the ownership to Capt. Harris.

They immediately contacted the officer's parents in Breckenridge, where Harris happened to be visiting after completing his two years of duty on the tiny island.

"If that letter had been two days later coming, I'd have already ordered another ring," Harris said. He planned to do so while visiting his wife's parents in Lubbock.

Pinkston, formerly of Levelland, majored in elementary education at Tech. His wife, the former Nina R. Phagan of Perryton, graduated from Tech in 1951 with a B.A. degree in English. Mrs. Harris is also a Tech graduate, earning her degree in home economics in 1952.

Capt. and Mrs. Harris, who have a son, James Clyde, aged 7, adopted a German boy, Martin, aged 2, and a Portugese girl, Linda, aged 1.

The Pinkstons are stationed at Lockbourne AFB, Ohio.

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MAILING SCHEDULE FOR Sept 18-23, 1961

[illegible]

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/20/61

LUBBOCK --Members of Texas Tech's Horticulture and
Park Management department will attend the 41st annual meeting
of the National Conference on State Parks Sept. 24-29 at
Lake Texoma Lodge, Texomaland, Okla.

Those attending are Ben Pilcher of Corpus Christi; Paul
Schlimper of Port Arthur; Grady Manis of Fort Worth; Allan
Tolbert of Vega; and Al Thompson of Bozeman, Montana.

The Tech department has been asked to create an extensive
plan for the development and improvement of the State Parks
System and to develop plans for at least three new parks to be
selected by the Parks Board and Tech officials.

The Conference will enable the Tech representatives to
understand more fully the aims and objectives of the national
state parks by offering information on research planning,
acquisition, development, conservation and use of state parks.

Directing the project for Tech will be Elo Urbanovsky,
Horticulture and Park Management department head. One of the
directors of the project will be Mark Gosdin, superintendent
in care of maintenance and grounds at Tech.

Other members of the Tech faculty, as well as graduate
students in park management, will assist in the two-year
project of the development of state parks in the Southwest
region of the United States and the state of Texas.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/20/61

LUBBOCK --Texas Tech graduate students in park management are assisting in a two-year project dealing with the development of state parks in the state of Texas.

Five of the students will attend the 41st annual meeting of the National Conference on State Parks, Sept. 24-29 at Lake Texoma Lodge, Texomaland, Okla. They are Ben Pilcher of Corpus Christi; Paul Schlimper of Port Arthur; Grady Manis of Fort Worth; Allan Tolbert of Vega; and Al Thompson of Bozeman, Montana.

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Directing the two-year project for Tech will be Elo Urbanovsky, Horticulture and Park Management department head.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/20/61

Applications for Danforth Graduate Fellowships are now being accepted by C. C. Schmidt, professor of physics at Texas Tech.

The fellowships, worth up to \$12,000, are offered by the Danforth Foundation of St. Louis, Mo. Male college seniors or recent graduates preparing for a career of teaching, counseling, or administrative work at the college level are eligible.

Applicants are not limited in their majors, but should not have already begun graduate work.

Schmidt may nominate three candidates to the Foundation by Nov. 1. Schmidt is the liaison officer for the Danforth Foundation on the Tech campus. All applications must be nominations from a liaison officer on a campus in the United States.

Approximately 100 fellowships will be awarded throughout the United States. Fellowship nominees will be judged on potential for effective college teaching.

Winners will be eligible for up to four years of financial assistance, with an annual maximum of \$1,500 for single men and \$2,000 for married men with \$500 per child, plus tuition and fees. They will also be guests of the Foundation at an annual educational conference held in Michigan.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/23/61

ATTN: Education Editors

LUBBOCK-- "A fascinating land of many contrasts and many problems," Dr. Harley D. Oberhelman, assistant professor of foreign languages at Texas Tech, describes Argentina after a month's stay.

Oberhelman, now in Tucuman, Argentina, is doing research at the National University of Tucuman on a Fulbright grant.

The enthusiastic teacher's work consists of graduate and undergraduate courses in methodology and supervision of the practice teaching program. The latter assignment gives him the opportunity to observe dozens of classes in English and in other fields in great variety of schools throughout the province.

Oberhelman and his family will return to Tech in time for the spring semester. Mrs. Oberhelman, a part-time instructor in Spanish, gives English classes three nights a week at the U.S. Information Agency and at a private academy. Their five-old son Richard attends kindergarten at the Instituto Peter Pan.

"Richard has made great strides forward with his Spanish. He is even able to reproduce the fricative Tucuman RR which Hope and I find difficult," says Oberhelman.

Oberhelman has found a tremendous interest in the study of English among the people. "The high quality of the spoken English which I found in my classes was a pleasant surprise," Oberhelman said in a letter to Tech friends.

At the University about half the staff is British, and the rest are Argentine except for one American instructor. Instruction in class is given in English exclusively using the direct method developed by the British.

(More)

2 -- Oberhelman

"While there are distinct differences between the Argentine school system and ours," Oberhelman comments, "I have found the university students much more informal and friendly than one normally expects in a Spanish American University. Contact between professors and students outside class is more common in Tucuman.

The Oberhelmans plan to travel in South America after the fall semester ends in mid-November. They plan to visit Cordoba and Salta in Argentina and also Uruguay. The return flight home includes visits to Brazil, Peru, Columbia, and Panama.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/23/61

LUBBOCK --Ridin', ropin', talkin' and history are big interests -- but not necessarily in that order -- of a Texas Tech graduate student who has made a living announcing rodeos while getting an education.

"Rodeoing is a great American sport" says C.R. Townsend, teaching fellow in history at Texas Tech, rodeo enthusiast, and former rodeo announcer.

"Bud" Townsend, as rodeo enthusiasts know him, has announced at rodeos throughout the United States. The Tech graduate student has announced at such well-known rodeos as the Louisiana Livestock Show, the California State Fair, the North Carolina State Fair, the Little Rock Livestock Show, and the Walla Walla Rodeo in Washington.

Townsend began his rodeo career as a young boy when he participated in the rodeos near his hometown, Henrietta, Texas.

Although he enjoyed mimicking top rodeo announcers such as Abe Lefton, Townsend announced his first rodeo quite by chance. While attending a rodeo in Ringgold, Texas, Townsend, 26 at the time, was asked to announce when the regular announcer failed to appear.

Two years later, he joined the Rodeo Cowboy Assn. and began professional rodeo announcing. He then began calling events in Texas, Oklahoma and Arkansas and since has announced throughout the nation. By working in rodeos in the summer, Townsend has put himself through college. Last summer he worked in Colorado.

(More)

"I have noticed a great change in rodeos in the past few years," Townsend said. "More than \$3 million in prize money is given each year and this has helped to raise the standards of the rodeo industry."

Rodeoing is becoming more popular as a sport, he went on to say. There are now more than 500 professional rodeos each year, plus the many amateur rodeos.

Townsend, now working toward a doctorate in history at Tech, received his master's degree at Baylor University last spring.

###

1961

TOTALS

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

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region of the United States and the state of Texas.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK --Texas Tech graduate students in park management are assisting in a two-year project dealing with the development of state parks in the state of Texas.

Five of the students will attend the 41st annual meeting of the National Conference on State Parks, Sept. 24-29 at Lake Texoma Lodge, Texomaland, Okla. They are Ben Pilcher of Corpus Christi; Paul Schlimper of Port Arthur; Grady Manis of Fort Worth; Allan Tolbert of Vega; and Al Thompson of Bozeman, Montana.

The Tech department has been asked to create an extensive plan for the development and improvement of the State Parks System and to develop plans for at least three new parks to be selected by the Parks Board and Tech officials.

The conference will enable the Tech representatives to understand more fully the aims and objectives of the national state parks by offering information on research planning, acquisition, development, conservation and use of state parks.

Directing the two-year project for Tech will be Elo Urbanovsky, Horticulture and Park Management department head.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Applications for Danforth Graduate Fellowships are now being accepted by C. C. Schmidt, professor of physics at Texas Tech.

The fellowships, worth up to \$12,000, are offered by the Danforth Foundation of St. Louis, Mo. Male college seniors or recent graduates preparing for a career of teaching, counseling, or administrative work at the college level are eligible.

Applicants are not limited in their majors, but should not have already begun graduate work.

Schmidt may nominate three candidates to the Foundation by Nov. 1. Schmidt is the liaison officer for the Danforth Foundation on the Tech campus. All applications must be nominations from a liaison officer on a campus in the United States.

Approximately 100 fellowships will be awarded throughout the United States. Fellowship nominees will be judged on potential for effective college teaching.

Winners will be eligible for up to four years of financial assistance, with an annual maximum of \$1,500 for single men and \$2,000 for married men with \$500 per child, plus tuition and fees. They will also be guests of the Foundation at an annual educational conference held in Michigan.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

ATTN: Education Editors

LUBBOCK-- "A fascinating land of many contrasts and many problems," Dr. Harley D. Oberhelman, assistant professor of foreign languages at Texas Tech, describes Argentina after a month's stay.

Oberhelman, now in Tucuman, Argentina, is doing research at the National University of Tucuman on a Fulbright grant.

The enthusiastic teacher's work consists of graduate and undergraduate courses in methodology and supervision of the practice teaching program. The latter assignment gives him the opportunity to observe dozens of classes in English and in other fields in great variety of schools throughout the province.

Oberhelman and his family will return to Tech in time for the spring semester. Mrs. Oberhelman, a part-time instructor in Spanish, gives English classes three nights a week at the U.S. Information Agency and at a private academy. Their five-old son Richard attends kindergarten at the Instituto Peter Pan.

"Richard has made great strides forward with his Spanish. He is even able to reproduce the fricative Tucuman RR which Hope and I find difficult," says Oberhelman.

Oberhelman has found a tremendous interest in the study of English among the people. "The high quality of the spoken English which I found in my classes was a pleasant surprise," Oberhelman said in a letter to Tech friends.

At the University about half the staff is British, and the rest are Argentine except for one American instructor. Instruction in class is given in English exclusively using the direct method developed by the British.

(More)

2 -- Oberhelman

"While there are distinct differences between the Argentine school system and ours," Oberhelman comments, "I have found the university students much more informal and friendly than one normally expects in a Spanish American University. Contact between professors and students outside class is more common in Tucuman.

The Oberhelfmans plan to travel in South America after the fall semester ends in mid-November. They plan to visit Cordoba and Salta in Argentina and also Uruguay. The return flight home includes visits to Brazil, Peru, Columbia, and Panama.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK --Ridin', ropin', talkin' and history are big interests -- but not necessarily in that order -- of a Texas Tech graduate student who has made a living announcing rodeos while getting an education.

"Rodeoing is a great American sport" says C.R. Townsend, teaching fellow in history at Texas Tech, rodeo enthusiast, and former rodeo announcer.

"Bud" Townsend, as rodeo enthusiasts know him, has announced at rodeos throughout the United States. The Tech graduate student has announced at such well-known rodeos as the Louisiana Livestock Show, the California State Fair, the North Carolina State Fair, the Little Rock Livestock Show, and the Walla Walla Rodeo in Washington.

Townsend began his rodeo career as a young boy when he participated in the rodeos near his hometown, Henrietta, Texas.

Although he enjoyed mimicking top rodeo announcers such as Abe Lefton, Townsend announced his first rodeo quite by chance. While attending a rodeo in Ringgold, Texas, Townsend, ~~16 at~~ the time, was asked to announce when the regular announcer failed to appear.

Two years later, he joined the Rodeo Cowboy Assn. and began professional rodeo announcing. He then began calling events in Texas, Oklahoma and Arkansas and since has announced throughout the nation. By working in rodeos in the summer, Townsend has put himself through college. Last summer he worked in Colorado.

(More)

"I have noticed a great change in rodeos in the past few years," Townsend said. "More than \$3 million in prize money is given each year and this has helped to raise the standards of the rodeo industry."

Rodeoing is becoming more popular as a sport, he went on to say. There are now more than 500 professional rodeos each year, plus the many amateur rodeos.

Townsend, now working toward a doctorate in history at Tech, received his master's degree at Baylor University last spring.

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TOP 4 Sept. 25-30, 1961

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/25/61

LUBBOCK -- Texas Tech has 63 honor high school graduates as entering freshmen from throughout the state.

These students, ranking highest in their high school graduating classes, have been awarded \$100 tuition scholarships for their freshman year at Tech.

The students include:

BALLINGER--	Chris Allen Bissett, Ballinger High School
BANGS--	W. C. Wilson, Bangs High School
EL PASO--	Carol Linda Yarborough, Ysleta High School, daughter of Mrs. Paula Yarborough, 1038 Gibbs
GARDEN CITY--	Hellene Henrich, Glasscock High School
GRANDFALLS--	James M. Turley, Grandfalls-Royalty High School
HERMLEIGH--	Ramona May, Hermleigh High School
IRAAN--	Ann Featherston, Iraan High School
PADUCAH--	Judith Ann Hoffman, Paducah High School
PAINT ROCK--	James Stephenson Grounds, Paint Rock High School
ROSCOE--	Monte Bain, Highland High School
STAMFORD--	Thomas Lloyd Dodd, Stamford High School
VAN HORN--	Jerry Breed, Culberson Rural High School

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Adrian Vaughan, Director

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LAZBUDDIE--	David Lee Tarter, Lazbuddie High School
LORENZO--	Kathie Cherry, Lorenzo High School
MATADOR--	Douglas Levon Wilson, Matador High School
MEADOW--	Bobbie Beasley, Meadow High School
MEMPHIS--	Ronald Joe Thomson, Memphis High School
MIAMI--	Glynda Dodson, Miami High School

(MORE)

9/25/61

MORTON--	Patsy Amyx, Morton High School
MULESHOE--	Mary Ann Greene, Muleshoe High School
NEW DEAL--	Glenn Looney, New Deal High School
O'DONNELL--	Marcheta Wood, O'Donnell High School
PERRYTON--	Brenda Gray, Perryton High School
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STAMFORD--	Thomas Lloyd Dodd, Stamford High School
VAN HORN--	Jerry Breed, Culberson Rural High School

###

9/26/61

LUBBOCK, --That "Goin' Band from Raiderland" is coming to Austin for the Texas Tech-University of Texas football game Saturday (Sept. 30) in the Memorial Stadium.

A total of 186 bandmen in two units will flash onto the field with a fast-paced show featuring its "Big Sound in Stereo."

Hit tunes of the Fifties will be presented in arrangements written specifically for stadium listening.

The big sound is the creation of Tech Band Director Dean Killion. All parts in the arrangements of modern show tunes are written to be heard by large audiences in open air. Sides of the stadium are utilized as sounding boards.

Stereo is effected by having two especially balanced band units playing from opposite ends of the playing field.

Blended with this unusual sound are unusual rhythm routines. Soft shoe shuffles, struts, the Charleston and many other steps have become a marching trademark for Tech bandmen.

The UT-Tech game will highlight Tech's annual student-body trip. Ten buses have been chartered for it.

The buses are scheduled to arrive in Austin about 4:30 p.m. Saturday. A pep rally will follow in front of the Stephen F. Austin Hotel.

Austin and Houston Chapters of the Tech ex-Students Assn. will be hosts for a reception in the Austin Hotel immediately after the pep rally. Game time is 7:30 p.m.

The University has invited Tech students to attend a dance in the Texas Union building after the game. The student-trip buses will return to Lubbock after the game.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

9/27/61

Ticket sales through Wednesday indicate more than 2,000 Raiderlanders will be in Austin Saturday (Sept. 30) for the Texas Tech-University of Texas football game.

The tickets mentioned are for the Southwest Conference clash at 7:30 p.m. in Austin's Memorial Stadium.

The game will highlight Tech's annual student-body trip. Eleven buses already have been chartered for the trip and another may be added.

Adding color to Tech's Austin appearance will be its 186 piece marching band.

Student-trip buses are scheduled to arrive in Austin at 4:30 p.m. Saturday. A pep rally will follow in front of the Stephen F. Austin Hotel.

The Austin Chapter of the Tech Ex-Students Assn. will hold a reception for Tech supporters from 2 to 5:30 p.m. Friday in the Austin Hotel.

Tech students are invited to attend an after-game dance at the University of Texas' Student Union building.

Student-trip buses will head back for Lubbock following the game. Tech's Student Assn. is sponsoring the official trip.

The Tech band will appear at the pep rally and during the game.

###

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

9/28/61

Texas Tech will be host today (Sept. 29) for a meeting of executives in the Grain Sorghum Producers Assn.

Officers, directors and guests of the association will hear reports of Tech research on grain sorghums and will tour School of Agriculture facilities.

The meeting will convene at 10 a.m. in the offices of Agriculture Dean Gerald Thomas. Following a tour of the Tech Farm and Meats Laboratory building, the group will attend a luncheon at the Hickory Inn. Research reports will be heard there.

The meal will include steaks artificially marbled with beef tallow and grain sorghum oil--all with a technique developed by Tech's animal husbandry department. Also included will be grain sorghum biscuits prepared by the Tech foods and nutrition department.

Officers attending the association meeting will include Frank Moore, Plainview, president; R.G. Peeler, Hereford; A.W. Anthony Jr., Friona; and J.C. Gilbreath, Dimmitt, all vice-presidents; Elbert Harp, Abernathy, secretary treasurer; and Bill Nelson, Amarillo, executive vice-president.

###

9/30/61

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK, Tex. --After 32 years and one month of looking after Texas Tech's herds and land, W.H. "Bill" Rodgers figures it's time to go fishing.

The tall easy-going Arkansan retired Saturday as superintendent of the animal husbandry farms after serving under every president, dean of agriculture and animal husbandry department head Tech has had since its opening.

"Reason I stayed so long is that I've had the best bosses that anybody ever had," Rodgers said, reminiscing about the many personalities he has know on the Tech campus.

He and Mrs. Rodgers are returning to Bentonville, in northwestern Arkansas, to make their home and Bill expects to explore every fishing spot in the region.

Rodgers has lived more than half his life on the Tech farms. He moved his family here in a borrowed Model-T truck. It took four-days and a half from Montgomery County, Ark., to make the trip, and they parked their furniture by a windmill for a week before moving into the Tech farm house by the railroad underpass. They lived there 29 years before moving three years ago to the new house they just left.

When Dr. W.L. Stangel, then animal husbandry department head, hired Rodgers as horse herdsman, Tech had four Percheron geldings, five Percheron mares and a two-year-old mule. Eventually the horse herd grew to 16 head which had to be harnessed each morning -- even after the Tech farms "mechanized" in 1930 with a two-row tractor.

(More)

Add-1-Rodgers of Tech

Soon after his appointment to the animal husbandry farm staff, Rodgers also began looking after the Angus heifers, Hereford cows and two Angus bulls Sam H. Hill of Cristoval had leased to the college. In the Spring of 1930, Rodgers helped show Tech's first steers at the Fort Worth Fat Stock show in which Tech took three first-places.

He was responsible for hauling all the feed for the animals on the farm and that meant putting up feed, too.

"In those days it would take all the farm hands and all the students we could get to work for a week or ten days to fill up an upright silo that held 128 tons of feed," Rodgers remembers. That was Tech's total storage capacity.

"This year it took just a few of us to put up 352 tons in one day. That's how much difference mechanization makes in farm work," he noted. Today Tech stores 4,500 tons of silage.

In 1943, Rodgers took over as foreman of Tech's animal husbandry farms, approximately 1,300 acres. Almost 800 acres of this was farmed for crops.

In the middle years of their association with Tech, Mr. & Mrs. Rodgers saw their three children get degrees here. Their oldest son, J.T. Rodgers, was graduated from Tech in June 1942 with a degree in animal husbandry. He was killed in a B-26 crash while in Air Corps training in January 1944. Their daughter, now Mrs. Wilma Rodgers Keeney of Colorado Springs, Colo., earned a degree in home economics in 1942. Their youngest son, Bill G. Rodgers, now Swisher County agricultural agent, earned a degree in animal husbandry in 1950.

The Rodgers regret leaving their many friends in West Texas, many of whom are giving odds they'll be back in six months. Another "Rodgers" will be on campus keeping the candle lit for them. He is their grandson, William Rodgers Keeney, a freshman in industrial engineering from Colorado Springs.

###

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/29/61

Dr. C. T. Southall, Jr., associate professor of education at Texas Tech and supervisor of Tech student teachers in secondary education, has been appointed as one of the charter members of the Commission on Standards for Supervising Teachers by the Assn. for Student Teaching.

He will be on one of three committees which will study the problems and attempt to discover ways in which the Assn. for Student Teaching can make a more significant contribution to teacher education. The association has approximately 5,000 members throughout the nation.

Dr. Southall Served as president of the Texas Assn. for Student Teaching in the 1960-61 school term. He is sponsor of the Tech chapter of the student National Education Assn. and teaches curriculum methods of high school teaching.

#

9/30/61

LUBBOCK --Dr. Martha Gene Sheldon, head of the clothing and textiles department at Texas Tech, will lecture two terms next year at the University of Otago in Duneden, New Zealand.

Dr. Sheldon has been awarded a Fulbright Fellowship in clothing and textiles to lecture in New Zealand.

The University of Otago is the only university in New Zealand that has a School of Home Science and the only one in the southern hemisphere to offer a degree in Home Economics.

During her stay at Otago, she will lecture two semesters. She will also lecture for a short course for home economists throughout the country beginning in January, 1963.

Dr. Sheldon plans to leave Lubbock in May, 1962, and return in February, 1963.

Another Techsan at the University of Otago is Patricia Coleman. She was a Tech graduate in home economics and received her M. S. degree here in 1959. In the 1962 school year, Miss Coleman will become Dean of the School of Home Science and head of the clothing and textiles department at the university.

Dr. Sheldon received her A. B. degree in education from the University of Wichita, her M. S. degree in clothing and textiles from Kansas State and her Ph. D. degree from Texas Woman's University.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/29/61

LUBBOCK-- More than 40 officers and guests of the Grain Sorghum Producers Assn. dined on grain sorghum muffins and steaks marbled with grain sorghum oil Friday (Sept. 29) in a meeting hosted by Texas Tech.

The noon luncheon, held at the Hickory Inn, was the scene of reports by Tech agricultural researchers on projects related to expansion of grain sorghum production and markets.

Grain sorghums hold great promise for better nutrition in underdeveloped areas of South Asia and South America, Dr. Mina Lamb, nutritionist in the Home Economics School, reported.

New markets for the sorghums will open if ways can be found to adapt sorghums to the eating habits of the peoples in underdeveloped lands, she said.

Marbling of meats with sorghum oil is attracting attention of persons who are studying the possible relation between diet and heart disease, said Dr. Ralph Durham, animal husbandry department head who has led in development of the technique.

Possible value of such marbling is in the substituting of oils for fats in diets of heart patients, he explained.

Durham predicted that if artificial marbling of meats is widely accepted, consumer demands will cause animal production and market shifts that eventually will benefit grain sorghum producers.

Officers and directors of the Grain Sorghum Producers Assn. toured the Tech Meats Laboratory building and new facilities on the Tech Farm before attending the luncheon.

Tech Agriculture Dean Gerald Thomas received a large color photo of sorghum harvesting on the High Plains. The gift from the association was presented by President Frank Moore, Plainview.

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/30/61

LUBBOCK-- Newsmen from throughout the Texas Panhandle, South Plains and eastern New Mexico have been invited to the second annual Southwestern News Seminar slated at Texas Tech on Oct. 7.

Co-sponsored by the Tech journalism department and the West Texas chapter of Sigma Delta Chi, professional journalistic society, the meeting is expected to attract between 50 and 100 newspaper editors and radio-tv news directors in this region.

The seminar program will get underway with registration at 11:30 a.m. in the Tech journalism building. First on the program will be Don Reid of the Huntsville Item who will speak at a luncheon meeting beginning at 12:30 p.m. in the Tech Union.

Reid, who is widely known as the deathhouse reporter covering the Texas State Prison, will discuss effectiveness of the death penalty as a deterrent to crime. The Huntsville publisher is the 1961 president of the Texas Assn. of Sigma Delta Chi.

Following the luncheon meeting, the seminar will reconvene at the Tech journalism building for a panel discussion on problems of news coverage. Panelists will include six newsmen from daily and weekly newspapers, radio and television. Moderator will be Kenneth May, president of the West Texas SDX chapter and regional editor of the Lubbock Avalanche-Journal.

#

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/30/61

ATTN: Business Editors

LUBBOCK --Senior students at Texas Tech interested in entering the life insurance field upon graduation now have an opportunity to become part of a life insurance sales training program.

The General Agents and Managers Assn. of Lubbock, headed by Paul Emery of Texas Life Insurance Co., is cooperating with Assoc. Prof. Burl M. Abel of the Department of Economics and Finance at Tech, in sponsoring 10 students in an intern training program.

The intern students are Charles Knowles of Fort Worth; Dick Toll of Pecos; Clifford George of Anton; Robert Tinley of Denver City; James Ware Jr., Dusty A. Ham, and Robert Hutto of Amarillo; Royce Bruce, Dean Fawcett, and Bryan Edwards of Lubbock.

Abel, who is a member of the National Council for Life Insurance Internships, did research in 1960 concerning the training of college men for the insurance industry. This program of internships has already been instigated in 50 colleges and universities throughout the United States.

Tech students involved in the training program were screened and tested before receiving placement with an insurance company. Their progress will be carefully observed and reported to Abel by the training agents.

(More)

Add - 1 - training program

The internship program will give college seniors a chance to explore the insurance field and its opportunities before making a definite decision concerning the life insurance business as a full-time career. They will also be able to acquire basic training in insurance salesmanship which should be helpful in their future profession.

There is no college credit for the internship program which requires a work schedule of a minimum of 15 hours a week for 15 weeks. The internee will be paid a salary for doing professional training and increasing his knowledge of insurance.

The national sponsor of the insurance training program is the American Risk and Insurance Assn.

Agencies with which the students will train are the Metropolitan Life Insurance Co., the Massachusetts Mutual Life Insurance Co., the Aetna Life Insurance Co., Life of Virginia, Great National Life Insurance Co., Arnett Benson Life Insurance Co., and C. and I. Life.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

9/30/61

ATTN: Business Editors

LUBBOCK -Texas Tech business administration students interested in the life insurance field upon graduation will be sponsored in an intern training program by the General Agents and Managers Assn. of Lubbock, Burl M. Abel, associate professor of finance and insurance at Tech, has announced.

Ten students participating in the initial program will receive training and knowledge of insurance in Lubbock insurance agencies. They include:

AMARILLO-- Dusty A. Ham, finance major. He is the son of Mr. and Mrs. V.W. Harris, Box 167-A, Rt. 3.

Robert Hutto, retailing major. He is the son of Mr. and Mrs. Geneva Hutto, 4205 Washington. Hutto is president of the Tech Retail Club.

James Ware, Jr., finance major. He is the son of Mr. and Mrs. James Ware Sr., 2030 Parker.

ANTON-- Clifford George, finance major.

DENVER CITY-- Bob Tinley, accounting major.

FORT WORTH-- Charles Knowles, accounting major. He is the son of Mr. and Mrs. R.C. Knowles, 925 E. Fuller.

LUBBOCK-- Royce Bruce, personnel management major.

Bryan Edwards, finance major.

Dean Fawcett, finance major.

PECOS-- Dick Toll, finance major.

The students participating in the program will receive training a minimum of 15 hours a week for 15 weeks. There is no college credit for the program, but the interneers will be paid a set salary. Their progress will be carefully observed and reported to Abel by the training agents.

Agencies where these students will train are the Metropolitan Life Insurance Co., the Massachusetts Mutual Life Insurance Co., the Aetna Life Insurance Co., Life of Virginia, Great National Life Insurance Co., Arnett Benson Life Insurance Co., and C. and I. Life.

9/30/61

Three Air Force officers attending Texas Tech under the USAF Institute of Technology program have been cited for outstanding service in previous duty assignments.

Air Force Commendation Medals have been awarded to Lt. Col. Jack M. Hamilton, industrial engineering student; Maj. John Ensдорff, industrial engineering graduate student, and Capt. John F. Frazier, mechanical engineering major.

The officers are enrolled in Tech to study engineering as part of the AFIT program to educate experienced officers to fill critical duty assignments in the Air Force.

Hamilton was commander of the 12th Bomb Squadron, 341st Bombardment Wing, at Dyess AFB, Tex., before coming to Tech. He was cited for directing planning and briefing of the B-47 Unit Simulated Combat Mission for which the Wing received the highest score ever made in the Strategic Air Command by a B-47 unit.

A native of Houston, he attended Rice University before joining the Air Force in 1941. Hamilton holds the Distinguished Flying Cross and other decorations for his World War II duty in the Mediterranean and China-Burma-India theaters, and for NATO duty in Turkey.

Major Ensдорff was a civil engineering officer with 8th Air Force headquarters, Westover AFB, Mass., before enrolling for graduate schooling in industrial engineering at Tech.

His commendation was for establishing civil engineering control rooms for the 8th AF's directorate of engineering. The resulting increased efficiency and utilization of Base Civil Engineer personnel throughout the command was cited in the commendation.

(More)

Add 1 - Outstanding service AF

A native of Denver, Colo., Ensdorff served in the China-Burma-India theater during World War II and was in production control for Ford Motor Co. at Dearborn, Mich. from 1948 to 1951 being recalled to active duty. He earned a degree in civil engineering at the University of Illinois in 1957 and has since served as a civil engineering officer in Greenland.

Capt. Frazier, a native of Corona, Calif., has served as an officer in the AF Office of Special Investigations since 1951.

His Air Force Commendation Medal was awarded for outstanding service as commander of the OSI detachment at Hahn Air Base, Germany, from 1958 to 1961. He was cited for improving the investigative service in the Air Force by establishing and improving relationships between German law enforcement officials and American agencies.

###

MAILING SCHEDULE

1961

TOTALS

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

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These students, ranking highest in their high school graduating ~~classes~~, have been awarded \$100 tuition scholarships for their freshman year at Tech.

The students include:

BURNET--	Edgar Paul Seidensticker, Burnet High School
FREER--	Jack Randal Tomblin, Freer High School
HEMPHILL--	Barbara Lynn Thompson, Hemphill High School
HOUSTON--	Emily Anne Croom, Bellaire High School, daughter of Mr. and Mrs. P. B. Croom, 4054 Grennoch Brenda Gustine, Milby High School
MOULTON--	Sharon Joan Strandtman, Moulton High School
NAVASOTA--	Philip Smith, Navasota High School
NEW BRAUNFELS--	Myrna Bess Stephenson, New Braunfels High School
PALACIOS--	Julian Ray Jenkins, Palacios High School
SAINT JO--	Patrick Richard, Saint Jo High School
SANTO--	Pamela Kay Warren, Santo High School
SAMNORWOOD--	Joel Loury, Samnorwood Rural High School
VERNON--	Clois Cobb, Jr., Lockett High School
WACO--	Martha Lynne Jones, Reicher Catholic High School
WHITEWRIGHT--	Sandra Montgomery, Whitewright High School

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MORTON--	Patsy Amyx, Morton High School
MULESHOE--	Mary Ann Greene, Muleshoe High School
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LAMESA--	Linda Norris, Lamesa High School
LAZBUDDIE--	David Lee Tarter, Lazbuddie High School
LORENZO--	Kathie Cherry, Lorenzo High School
MATADOR--	Douglas Levon Wilson, Matador High School
MEADOW--	Bobbie Beasley, Meadow High School
MEMPHIS--	Ronald Joe Thomson, Memphis High School
MIAMI--	Glynda Dodson, Miami High School

(MORE)

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK -- Texas Tech has 63 honor high school graduates as entering freshmen from throughout the state.

These students, ranking highest in their high school graduating classes, have been awarded \$100 tuition scholarships for their freshman year at Tech.

The students include:

BALLINGER--	Chris Allen Bissett, Ballinger High School
BANGS--	W. C. Wilson, Bangs High School
EL PASO--	Carol Linda Yarborough, Ysleta High School, daughter of Mrs. Paula Yarborough, 1038 Gibbs
GARDEN CITY--	Hellene Henrich, Glasscock High School
GRANDFALLS--	James M. Turley, Grandfalls-Royalty High School
HERMLEIGH--	Ramona May, Hermleigh High School
IRAAN--	Ann Featherston, Iraan High School
PADUCAH--	Judith Ann Hoffman, Paducah High School
PAINT ROCK--	James Stephenson Grounds, Paint Rock High School
ROSCOE--	Monte Bain, Highland High School
STAMFORD--	Thomas Lloyd Dodd, Stamford High School
VAN HORN--	Jerry Breed, Culberson Rural High School

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK, --That "Goin' Band from Raiderland" is coming to Austin for the Texas Tech-University of Texas football game Saturday (Sept. 30) in the Memorial Stadium.

A total of 186 bandsmen in two units will flash onto the field with a fast-paced show featuring its "Big Sound in Stereo."

Hit tunes of the Fifties will be presented in arrangements written specifically for stadium listening.

The big sound is the creation of Tech Band Director Dean Killion. All parts in the arrangements of modern show tunes are written to be heard by large audiences in open air. Sides of the stadium are utilized as sounding boards.

Stereo is effected by having two especially balanced band units playing from opposite ends of the playing field.

Blended with this unusual sound are unusual rhythm routines. Soft shoe shuffles, struts, the Charleston and many other steps have become a marching trademark for Tech bandsmen.

The UT-Tech game will highlight Tech's annual student-body trip. Ten buses have been chartered for it.

The buses are scheduled to arrive in Austin about 4:30 p.m. Saturday. A pep rally will follow in front of the Stephen F. Austin Hotel.

Austin and Houston Chapters of the Tech ex-Students Assn. will be hosts for a reception in the Austin Hotel immediately after the pep rally. Game time is 7:30 p.m.

The University has invited Tech students to attend a dance in the Texas Union building after the game. The student-trip buses will return to Lubbock after the game.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

A new assistant dean of women for Texas Tech is Miss Maryanne Reid, who came to Tech from the University of California at Berkeley, where she was an assistant dean of students.

Miss Reid received her B. S. degree from Northwestern University and an M. A. degree in educational guidance from the University of California, Los Angeles. She had her initial experience in counseling work in 1952-53 as field secretary for Zeta Tau Alpha social sorority.

Miss Reid served as the first graduate student at UCLA to be head resident in an undergraduate women's residence hall.

Before coming to Tech, she received experience as assistant dean of students at Mills College, 1955-58.

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Dr. Harold Spuhler and Dr. Richard Dudek of Texas Tech will attend a Mountain States Navy Research and Development Clinic today and Friday (Sept. 28-29) at Raton, N. M.

Dr. Spuhler, electrical engineering department head, will speak Friday afternoon on microwave propagation phenomena. Dr. Dudek, industrial engineering department head, will participate in special conferences in his field.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Ticket sales through Wednesday indicate more than 2,000 Raiderlanders will be in Austin Saturday (Sept. 30) for the Texas Tech-University of Texas football game.

The tickets mentioned are for the Southwest Conference clash at 7:30 p.m. in Austin's Memorial Stadium.

The game will highlight Tech's annual student-body trip. Eleven buses already have been chartered for the trip and another may be added.

Adding color to Tech's Austin appearance will be its 186 piece marching band.

Student-trip buses are scheduled to arrive in Austin at 4:30 p.m. Saturday. A pep rally will follow in front of the Stephen F. Austin Hotel.

The Austin Chapter of the Tech Ex-Students Assn. will hold a reception for Tech supporters from 2 to 5:30 p.m. Friday in the Austin Hotel.

Tech students are invited to attend an after-game dance at the University of Texas' Student Union building.

Student-trip buses will head back for Lubbock following the game. Tech's Student Assn. is sponsoring the official trip.

The Tech band will appear at the pep rally and during the game.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Texas Tech will be host today (Sept. 29) for a meeting of executives in the Grain Sorghum Producers Assn.

Officers, directors and guests of the association will hear reports of Tech research on grain sorghums and will tour School of Agriculture facilities.

The meeting will convene at 10 a.m. in the offices of Agriculture Dean Gerald Thomas. Following a tour of the Tech Farm and Meats Laboratory building, the group will attend a luncheon at the Hickory Inn. Research reports will be heard there.

The meal will include steaks artificially marbled with beef tallow and grain sorghum oil--all with a technique developed by Tech's animal husbandry department. Also included will be grain sorghum biscuits prepared by the Tech foods and nutrition department.

Officers attending the association meeting will include Frank Moore, Plainview, president; R.G. Peeler, Hereford; A.W. Anthony Jr., Friona; and J.C. Gilbreath, Dimmitt, all vice-presidents; Elbert Harp, Abernathy, secretary treasurer; and Bill Nelson, Amarillo, executive vice-president.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK, Tex. --After 32 years and one month of looking after Texas Tech's herds and land, W.H. "Bill" Rodgers figures it's time to go fishing.

The tall easy-going Arkansan retired Saturday as superintendent of the animal husbandry farms after serving under every president, dean of agriculture and animal husbandry department head Tech has had since its opening.

"Reason I stayed so long is that I've had the best bosses that anybody ever had," Rodgers said, reminiscing about the many personalities he has know on the Tech campus.

He and Mrs. Rodgers are returning to Bentonville, in northwestern Arkansas, to make their home and Bill expects to explore every fishing spot in the region.

Rodgers has lived more than half his life on the Tech farms. He moved his family here in a borrowed Model-T truck. It took four-days and a half from Montgomery County, Ark., to make the trip, and they parked their furniture by a windmill for a week before moving into the Tech farm house by the railroad underpass. They lived there 29 years before moving three years ago to the new house they just left.

When Dr. W.L. Stangel, then animal husbandry department head, hired Rodgers as horse herdsman, Tech had four Percheron geldings, five Percheron mares and a two-year-old mule. Eventually the horse herd grew to 16 head which had to be harnessed 7:00 each morning -- even after the Tech farms "mechanized" in 1930 with a two-row tractor.

(More)

Add-1-Rodgers of Tech

Soon after his appointment to the animal husbandry farm staff, Rodgers also began looking after the Angus heifers, Hereford cows and two Angus bulls Sam H. Hill of Cristoval had leased to the college. In the Spring of 1930, Rodgers helped show Tech's first steers at the Fort Worth Fat Stock show in which Tech took three first-places.

He was responsible for hauling all the feed for the animals on the farm and that meant putting up feed, too.

"In those days it would take all the farm hands and all the students we could get to work for a week or ten days to fill up an upright silo that held 128 tons of feed," Rodgers remembers. That was Tech's total storage capacity.

"This year it took just a few of us to put up 352 tons in one day. That's how much difference mechanization makes in farm work," he noted. Today Tech stores 4,500 tons of silage.

In 1943, Rodgers took over as foreman of Tech's animal husbandry farms, approximately 1,300 acres. Almost 800 acres of this was farmed for crops.

In the middle years of their association with Tech, Mr. & Mrs. Rodgers saw their three children get degrees here. Their oldest son, J.T. Rodgers, was graduated from Tech in June 1942 with a degree in animal husbandry. He was killed in a B-26 crash while in Air Corps training in January 1944. Their daughter, now Mrs. Wilma Rodgers Keeney of Colorado Springs, Colo., earned a degree in home economics in 1942. Their youngest son, Bill G. Rodgers, now Swisher County agricultural agent, earned a degree in animal husbandry in 1950.

The Rodgers regret leaving their many friends in West Texas, many of whom are giving odds they'll be back in six months. Another "Rodgers" will be on campus keeping the candle lit for them. He is their grandson, William Rodgers Keeney, a freshman in industrial engineering from Colorado Springs.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

Dr. C. T. Southall, Jr., associate professor of education at Texas Tech and supervisor of Tech student teachers in secondary education, has been appointed as one of the charter members of the Commission on Standards for Supervising Teachers by the Assn. for Student Teaching.

He will be on one of three committees which will study the problems and attempt to discover ways in which the Assn. for Student Teaching can make a more significant contribution to teacher education. The association has approximately 5,000 members throughout the nation.

Dr. Southall Served as president of the Texas Assn. for Student Teaching in the 1960-61 school term. He is sponsor of the Tech chapter of the student National Education Assn. and teaches curriculum methods of high school teaching.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK --Dr. Martha Gene Sheldon, head of the clothing and textiles department at Texas Tech, will lecture two terms next year at the University of Otago in Duneden, New Zealand.

Dr. Sheldon has been awarded a Fulbright Fellowship in clothing and textiles to lecture in New Zealand.

The University of Otago is the only university in New Zealand that has a School of Home Science and the only one in the southern hemisphere to offer a degree in Home Economics.

During her stay at Otago, she will lecture two semesters. She will also lecture for a short course for home economists throughout the country beginning in January, 1963.

Dr. Sheldon plans to leave Lubbock in May, 1962, and return in February, 1963.

Another Techsan at the University of Otago is Patricia Coleman. She was a Tech graduate in home economics and received her M. S. degree here in 1959. In the 1962 school year, Miss Coleman will become Dean of the School of Home Science and head of the clothing and textiles department at the university.

Dr. Sheldon received her A. B. degree in education from the University of Wichita, her M. S. degree in clothing and textiles from Kansas State and her Ph. D. degree from Texas Woman's University.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK-- More than 40 officers and guests of the Grain Sorghum Producers Assn. dined on grain sorghum muffins and steaks marbled with grain sorghum oil Friday (Sept. 29) in a meeting hosted by Texas Tech.

The noon luncheon, held at the Hickory Inn, was the scene of reports by Tech agricultural researchers on projects related to expansion of grain sorghum production and markets.

Grain sorghums hold great promise for better nutrition in underdeveloped areas of South Asia and South America, Dr. Mina Lamb, nutritionist in the Home Economics School, reported.

New markets for the sorghums will open if ways can be found to adapt sorghums to the eating habits of the peoples in underdeveloped lands, she said.

Marbling of meats with sorghum oil is attracting attention of persons who are studying the possible relation between diet and heart disease, said Dr. Ralph Durham, animal husbandry department head who has led in development of the technique.

Possible value of such marbling is in the substituting of oils for fats in diets of heart patients, he explained.

Durham predicted that if artificial marbling of meats is widely accepted, consumer demands will cause animal production and market shifts that eventually will benefit grain sorghum producers.

Officers and directors of the Grain Sorghum Producers Assn. toured the Tech Meats Laboratory building and new facilities on the Tech Farm before attending the luncheon.

Tech Agriculture Dean Gerald Thomas received a large color photo of sorghum harvesting on the High Plains. The gift from the association was presented by President Frank Moore, Plainview.

Texas Technological College
Department of Public Information
Adrian Vaughan, Director

LUBBOCK-- Newsmen from throughout the Texas Panhandle, South Plains and eastern New Mexico have been invited to the second annual Southwestern News Seminar slated at Texas Tech on Oct. 7.

Co-sponsored by the Tech journalism department and the West Texas chapter of Sigma Delta Chi, professional journalistic society, the meeting is expected to attract between 50 and 100 newspaper editors and radio-tv news directors in this region.

The seminar program will get underway with registration at 11:30 a.m. in the Tech journalism building. First on the program will be Don Reid of the Huntsville Item who will speak at a luncheon meeting beginning at 12:30 p.m. in the Tech Union.

Reid, who is widely known as the deathhouse reporter covering the Texas State Prison, will discuss effectiveness of the death penalty as a deterrent to crime. The Huntsville publisher is the 1961 president of the Texas Assn. of Sigma Delta Chi.

Following the luncheon meeting, the seminar will reconvene at the Tech journalism building for a panel discussion on problems of news coverage. Panelists will include six newsmen from daily and weekly newspapers, radio and television. Moderator will be Kenneth May, president of the West Texas SDX chapter and regional editor of the Lubbock Avalanche-Journal.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

ATTN: Business Editors

LUBBOCK --Senior students at Texas Tech interested in entering the life insurance field upon graduation now have an opportunity to become part of a life insurance sales training program.

The General Agents and Managers Assn. of Lubbock, headed by Paul Emery of Texas Life Insurance Co., is cooperating with Assoc. Prof. Burl M. Abel of the Department of Economics and Finance at Tech, in sponsoring 10 students in an intern training program.

The intern students are Charles Knowles of Fort Worth; Dick Toll of Pecos; Clifford George of Anton; Robert Tinley of Denver City; James Ware Jr., Dusty A. Ham, and Robert Hutto of Amarillo; Royce Bruce, Dean Fawcett, and Bryan Edwards of Lubbock.

Abel, who is a member of the National Council for Life Insurance Internships, did research in 1960 concerning the training of college men for the insurance industry. This program of internships has already been instigated in 50 colleges and universities throughout the United States.

Tech students involved in the training program were screened and tested before receiving placement with an insurance company. Their progress will be carefully observed and reported to Abel by the training agents.

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Add - 1 - training program

The internship program will give college seniors a chance to explore the insurance field and its opportunities before making a definite decision concerning the life insurance business as a full-time career. They will also be able to acquire basic training in insurance salesmanship which should be helpful in their future profession.

There is no college credit for the internship program which requires a work schedule of a minimum of 15 hours a week for 15 weeks. The internee will be paid a salary for doing professional training and increasing his knowledge of insurance.

The national sponsor of the insurance training program is the American Risk and Insurance Assn.

Agencies with which the students will train are the Metropolitan Life Insurance Co., the Massachusetts Mutual Life Insurance Co., the Aetna Life Insurance Co., Life of Virginia, Great National Life Insurance Co., Arnett Benson Life Insurance Co., and C. and I. Life.

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Texas Technological College
Department of Public Information
Adrian Vaughan, Director

ATTN: Business Editors

LUBBOCK -Texas Tech business administration students interested in the life insurance field upon graduation will be sponsored in an intern training program by the General Agents and Managers Assn. of Lubbock, Burl M. Abel, associate professor of finance and insurance at Tech, has announced.

Ten students participating in the initial program will receive training and knowledge of insurance in Lubbock insurance agencies. They include:

AMARILLO-- Dusty A. Ham, finance major. He is the son of Mr. and Mrs. V.W. Harris, Box 167-A, Rt. 3.

Robert Hutto, retailing major. He is the son of Mr. and Mrs. Geneva Hutto, 4205 Washington. Hutto is president of the Tech Retail Club.

James Ware, Jr., finance major. He is the son of Mr. and Mrs. James Ware Sr., 2030 Parker.

ANTON-- Clifford George, finance major.

DENVER CITY-- Bob Tinley, accounting major.

FORT WORTH-- Charles Knowles, accounting major. He is the son of Mr. and Mrs. R.C. Knowles, 925 E. Fuller.

LUBBOCK-- Royce Bruce, personnel management major.

Bryan Edwards, finance major.

Dean Fawcett, finance major.

PECOS-- Dick Toll, finance major.

The students participating in the program will receive training a minimum of 15 hours a week for 15 weeks. There is no college credit for the program, but the interneers will be paid a set salary. Their progress will be carefully observed and reported to Abel by the training agents.

Agencies where these students will train are the Metropolitan Life Insurance Co., the Massachusetts Mutual Life Insurance Co., the Aetna Life Insurance Co., Life of Virginia, Great National Life Insurance Co., Arnett Benson Life Insurance Co., and C. and I. Life.